

WORKSHOP METHOD OVERVIEW

CONTEXT

setting the stage

1. Highlight the focus question
2. Outline the desired product
3. Deal with timeline and logistics

BRAINSTORM

generating many ideas

1. Brainstorm individually
2. Select best idea
3. Make a group list

ORGANISE

forming relationships

1. Mark similar ideas with a symbol
2. Cover all items on the list
3. Write clusters by symbol

NAME

discerning the consensus

1. Discern the focus of each cluster
2. Discuss cluster for clarity and insight
3. Name the cluster

REFLECT

confirming the resolve

1. Create a design to hold consensus
2. Plan the critical next steps
3. Reflect on the workshop