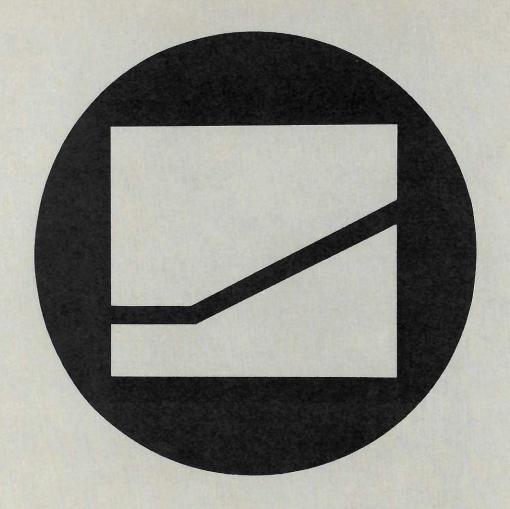


FIFTH CITY: CHICAGO



# FIFTH CITY HUMAN DEVELOPMENT PROJECT 410 SOUTH TRUMBULL AVENUE CHICAGO, ILLINOIS 60624 (312) 722-3444

In Consultation With The Institute of Cultural Affairs

Dear Friends,

Another year has passed, this one ending the decade of the 1970's which began with the Earthrise still fresh in our imaginations, in which events occurred for the first time in history. What is important to you and to me is the great opportunity we have had to participate in this event-filled decade. We have done so courageously and now welcome the 1980's with fresh vitality.

At this time of year in Fifth City, we look over the past year's accomplishments and project anew the next year—for the future in Fifth City and in the world. Last year we focused our work into four arenas: Human Development Training (locally and globally), Business Profitability, Community Involvement in Environmental Care and Program Management Systems. It is a pleasure to report to you that the results in these arenas were satisfactorily achieved by our community and contributing agents.

This year we will accelerate these, while focusing on job training through Fifth City Business Careers, the expansion of commercial businesses, plans for the construction of new homes and the vitality of the Community Center. We anticipate the groundbreaking of the Auto Service Center to mark the new decade for us.

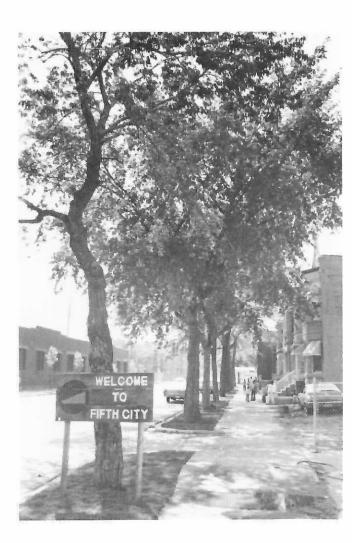
We know you identify with our vision of a new community from your conversations with us, visits and financial investment. We appreciate all of them and look forward to your continued support.

Mrs. Lela Mosley for Fifth City: Chicago An Inner City Store Without Vandalism, A Vegetable Garden In What Was Once A Vacant Lot. These Are Accomplishments, Not Fantasies, For The Fifth City Human Development Project, A 40-block Near Westside Area Centered At Adams and Kedzie That Has Been Quietly Upgraded And Renovated Since 1963.

Chicago Sun Times July 23, 1979.

The Question About Whether Or Not A Lot Of Men's And Women's Dreams Have Ever Come True Is Answered In Fifth City . . . Fifth City Is A Living Example Of How This Can All Work, So Let's Get Behind The New Projects And Help This Dream To Grow.

Senator Charles Percy June 17, 1978.



The Fifth City Project Here In Chicago, Which Is The One With Which I Am Most Familiar, Is A Prime Example Of How An Organization Can Effectively Help A Community.

Allen P. Stults, Chairman of the Executive Committee American National Bank And Trust Company July 25, 1979.

Thank You For This Opportunity To Serve The Fifth City Industrial Promotion Corporation . . . This (Market Survey) Is A Testament To The Effectiveness Of All The Fifth City Organizations In Community Revitalization.

William D. Markle Economic Analyst University of Illinois at Chicago Circle August 1, 1979.

### NEW VITALITY IN THE 80's

Left, Carlos Ollison, Dean of the Fifth City Human Development Training School and Director of the Ivy City Human Development Project, Washington, D.C., a sister project.

Center, William Glover, local contractor, 5th City Community Reformulation Corporation and leader since Fifth City began.

Right, Verdell Trice, President of the Fifth City Businessmen's Association and prominent leader in Fifth City.



This "city" is entirely different from the four socio-geographic "cities" that make up the modern urban complex: downtown, inner city, neighborhoods, suburbs. This new community is based, not on geography, but on the decision of its citizens. It is a "Fifth City", built to bring hope and renewal to cities everywhere. Fifth City is forty square blocks bordered by Madison Avenue, West Congress Parkway, Independence Avenue and Kedzie Avenue.



FIFTH CITY BUSINESSES DECLARED NET PROFITS SIGNALLING SUCCESSFUL INVESTMENT IN THIS INNER CITY COMMUNITY.

FIFTH CITY PRESCHOOL INCORPORATED AS SEPARATE LEGAL ENTITY REALIZING A FIFTEEN YEAR DREAM.

FIFTH CITY COMMUNITY CENTER RENOVATED TO HOUSE CORPORATE OFFICES, ELDERS ACTION PROGRAM AND COMMUNITY-WIDE EVENTS.

FIFTH CITY HUMAN DEVELOPMENT TRAINING SCHOOLS HELD FOR TWO HUNDRED LOCAL LEADERS FROM NORTH AMERICAN COMMUNITIES.

### ECONOMIC EXPANSION IN THE 80's...

FIFTH CITY: CHICAGO HAS DECIDED TO EMPLOY THE PEOPLE WHO LIVE HERE BY BRINGING IN BUSINESS AND BY PROVIDING FOR THE DEVELOPMENT OF LOCAL MANAGEMENT.



Fifth City Shoping Center, at Homan Avenue and Jackson Boulevard, during Christmas Season. Lighting sponsored by Business Association as one of many community services.

IN 1979, FIFTH CITY . . .

- Received 1980 funding from the City's Department of Planning for the NEIGH-BORHOOD ENVIRONMENT CORPS, a public areas upkeep company. A CETA (Comprehensive Employment Training Act) contract for 1980 was secured which enabled the hiring of a director, secretary/bookkeeper and six employees.
- Received certification in October 1979 for Business Association as a Small Business Administration LOCAL DEVELOPMENT COMPANY, with membership of 25.
- Completed building plans and market survey for the AUTOMOTIVE SERVICE CENTER, in preparation for groundbreaking in 1980. \$512,000 is committed from the Department of Commerce, Economic Development Administration, Special Projects.
- Documented learnings of the INDUSTRIAL DEVELOPMENT CENTER for use in initiating new business and reinforcing existing business. Repaired and retarred roof after January 1979 blizzard damage with materials donated from Celotex Corporation. Other renovations included plumbing and electrical work in preparation for housing of the Neighborhood Environment Corps and Fifth City Business Careers.

## ...THROUGH SUCCESSFUL BUSINESSES

FIFTH CITY: CHICAGO HAS DECIDED TO INSURE A STABLE ECONOMY BY PROMOTING THE DEVELOPMENT OF BUSINESS ENTERPRISES AND COMMUNITY-WIDE SUPPORTING SERVICES FOR THOSE ENTERPRISES.

IN 1979, FIFTH CITY . . .

- Increased sales in SUPERFOODS from \$18,000 to \$26,000 per week. This was
  the result of a promotional campaign which included a calendar highlighting
  Fifth City events, a matchbook picturing the Iron Man and a full stock on the
  shelves during the January blizzard.
- Instituted a formal management system for Floyd Stanley, sole proprietor of STANLEY'S Laundromat, Drycleaners and Broasted Chicken Shop, to handle increased sales volume and staff additions to these growing businesses.
- Completed Market Study by University of Illinois at Chicago Circle, Center for Urban Economic Development. It concluded that there is significant opportunity for expansion of the current SHOPPING CENTER. Expansion of Superfoods, and addition of a multi-line drugstore, hardware store, as well as other stores, is feasible.
- Other businesses of the BUSINESS ASSOCIATION have shown signs of new life as storefronts are freshly painted and cleaned, displaying seasonal decor and advertising their products with new visibility.



Verdell Trice, Bertha Pinkston, Floyd Stanley (pictured) and others meet weekly, working together on Fifth City's business growth—long-range plans for establishing a sound economic base.

### A NEW COMMUNITY IN THE 80's...

FIFTH CITY: CHICAGO HAS DECIDED TO ASSURE THE REDEVELOPMENT OF HUMAN AND PHYSICAL RESOURCES THROUGH ENVIRONMENTAL BEAUTIFICATION AND HOUSING REHABILITATION.

IN 1979, FIFTH CITY . . .

 Secured 1980 MINIZONE Contract with City's Department of Human Services, increasing the number of funded minizones from two to five: 3500 West Van Buren, 3400 West Adams, 3500 West Monroe, 3300 West Fifth Avenue and 3300 West Van Buren. Included in the contract is a new full time director's salary. Block clubs meet regularly, have workdays and parties to promote community identity and pride.



Carrie Neff, new Office Director of the Minizone Program (formerly director of Property Mgt., Inc.). 1980 plans include expanding the demonstration blocks with their leaders working together toward an ever more beautiful Fifth City.

- Planted vegetable and flower GARDENS on 27 vacant lots, some of them fenced in with minizone monies. Garden equipment pool was expanded.
- The FIFTH CITY CITIZENS PROP-ERTY MANAGEMENT, INC. became a licensed realty and fully recognized by H.U.D. as an approved property management agency. An executive director and management staff were hired who are anticipating a third rehab. project for multi-family units as well as a package for some new single family dwellings.
- Purchased a computer with private donations and programmed data from a February Census/Survey of residents for selecting services needed in Fifth City and providing a mailing list for the community newspaper.



Lillie Fox, new Executive Director of Fifth City Citizens Mgt., Inc. with Gregory Scales, Bookkeeper (right) and Carter Jones, Maintenance Supervisor (left). Their offices are located on the corner of Homan Avenue and West Congress Parkway.

### ...FOR A PEOPLE ALIVE!

FIFTH CITY: CHICAGO HAS DECIDED TO INVOLVE ITS RESIDENTS IN THE COMMUNITY'S TOTAL LIFE—CELEBRATIONAL EVENTS, SOCIAL OUTREACH AND COMMUNITY DECISION-MAKING.

IN 1979, FIFTH CITY . . .

Renovated the front entranceway, facade, four meeting rooms and a hall in the FIFTH CITY COMMUNITY CENTER in anticipation of the opening of the Elder's
Action Center. This was made possible with a \$46,000 grant from the Illinois Department on Aging, matched with donated materials and 3,000 hours of volunteer
community labor. The Center will house Fifth City corporate offices and a live-in manager family.



Mead Hicks and Exson Scruggs of 3500 Monroe Block Club with new snowblower purchased by Block residents after two fund-raising dances, for winter sidewalk clearance.

- Dedicated the Mildred E. Robinson ELDER'S ACTION CENTER at a memorial service in December with two hundred present.
- Published the Fifth City VOICE with Fifth Citizen staff newly trained in the mechanics of newspaper production. The paper shifted to ad. sales, establishing a regular, selfsupporting community financed operation.
- NEIGHBORHOOD RESIDENTS AS-SOCIATION sponsored the Spring Clean-up Campaign, Annual June Festival (an all-day affair with 3,000 people and a full array of events), a Crime Deterrent Program and Winterization Campaign.



On the Iron Man Plaza, at 3300 West Jackson Boulevard, the Fifth City Community Center is now ready to rent for office or store space. Dances are often held in the Tom Washington and Allyn Adams Halls.

### HUMAN DEVELOPMENT IN THE 80's...

FIFTH CITY: CHICAGO HAS DECIDED TO PROVIDE FIFTH CITIZENS WITH METHODS TO ASSIST THEM TO PARTICIPATE EFFECTIVELY IN SOCIETY THROUGH QUALITY LEARNING OPPORTUNITIES.

IN 1979, FIFTH CITY . . .



- Incorporated a community sponsored legal entity, FIFTH CITY CHILD DEVELOPMENT INSTITUTE, INC., for the Fifth City Preschool and other child education programs. This is the realization of a fifteen year dream. The Parents Association provided a continuing spark of life to the community, sponsoring a Valentine's Disco, Christmas Party and Fashion Show, the play, "For Colored Girls Only" at Corine's on Fifth Avenue and Saturday afternoon discos for 8-12 year-olds.
- Trained 35 high school youth with CETA contract for SUMMER YOUTH EMPLOYMENT in Fifth City programs such as the Preschool, main office and switchboard, community center rehabilitation and environmental beautification.
- HEALTH ADVOCATES met with a Bethany Hospital committee regarding the future presence of a new Bethany Hospital here in Fifth City. The Health Caretakers continue to train elders in the use of health services available, visit shut-ins to give encouragement to function as elders and to use agencies such as the American Cancer Society and the Arthritis Foundation.
- Betty Veal, Carrie Willis, Anna Connor, and Director Ruth Carter, Management Team of the Fifth City Preschool. All are qualified in the programmatic and administrative aspects of this profound service to community growth.
- Received 1980 contract of \$130,000 from Mayor's Office of Employment and Training for January opening of FIFTH CITY BUSINESS CAREERS, a clerical skills training school modeled after Training Inc. Ten corporations have agreed to cooperate with the job placement service. The school will graduate 108 per year. The staffs of FCBC, Training Inc. and the Preschool will be developing a teacher training course in imaginal education methods.

### ... BY EFFECTIVE LEADERSHIP

FIFTH CITY: CHICAGO HAS DECIDED TO EQUIP LOCAL COMMUNITY LEADERSHIP TO CREATE LASTING SIGNS OF VIBRANT HUMAN COMMUNITY BY DELIVERING TO THEM A COMPREHENSIVE CURRICULUM IN EFFECTIVE METHODS.

IN 1979, FIFTH CITY . . .

- Sent Fifth City Leaders to Memphis, Jamaica, Washington D.C., Kansas City, Mississippi and Kenya to join COMMUNITY CONSULTANT TEAMS, working with other communities in planning for the successful efforts in social and economic program development.
- Held first Human Development Training School in January and February with 110 local community leaders to create a curriculum to train strong and lasting leadership for community development. Through nine modules that address self-sustenance, self-reliance and self-confidence, the HDTS delivers the practical keys to creating, managing, doing the training for and winning at a long-term plan.
- Held two three-week HUMAN DEVELOPMENT TRAINING SCHOOLS for 150 local leaders from North American communities, in November and December, to refine curriculum and train faculty in order to take the HDTS to other communities this year and to establish Fifth City as an Urban Training Node. Lela Mosley, Verdell Trice, Ruth Carter and Helen Eskridge are key faculty for the HDTS.
- Trained teams of forum leaders and initiated nine planning forums in Fifth City's blocks. 1980
  will see forums in all of Fifth City's blocks as well as an opportunity to work with groups in other
  Chicago neighborhoods, leading TOWN MEETINGS, Global Women's Forum and the one-day
  modules of the HDTS.



At the commissioning of the third HDTS, (standing) Fernando Compos reports on Conacaste, Guatemala while Adelberto Batica, Esq. from Minneapolis (via Philippines) translates. Earthrise in background symbolizes deciding on behalf of two million villages.

### STATEMENT OF CONTRIBUTION AND SUPPORT

The Fifth City Human Development Project has been jointly supported by both public and private sector funds, inkind contributions and technical assistance. The following is a representative listing of these sources which specifically supported the 1979 program budgets.

#### CORPORATIONS AND FOUNDATIONS

#### TECHNICAL ASSISTANCE

Benefactors	\$3,000	minimum	
Guardians	1,000	_	2,999
Friends	250	_	999
Associates	50	_	249

#### **Benefactors**

Allstate Foundation
Arthur J. Schmitt Foundation
Continental Bank Foundation
Illinois Bell Telephone Company
Peacock Oil Company
Sears, Roebuck & Company

#### Guardians

Alberto-Culver Company
Alcoa Building Products, Inc.
Amoco Foundation, Inc.
Celotex Corporation
Duo-Fast Corporation
Esmark, Inc. Corporation
Globe Amerada
Inland Steel-Ryerson Foundation, Inc.
John Hancock Mutual Life Insurance Co.
Mobil Foundation, Inc.
Sunbeam Corporation
UOP Foundation
Weber Lithographing Co.
W.H. and W.P. White Foundation

#### **Friends**

Allied Products Corp. Charitable Fund **CNA Insurance Companies** Darling & Company Elgin-Honeyhill Corporation Florsheim Shoe Foundation Guardian Electric Manufacturing Co. Hannapel Door & Plywood Company Midwest Glass Company Motorola Foundation Oscar Meyer Foundation, Inc. Playskool Incorporated Prudential Insurance Company Regensteiner Press The Roscoe Company Toys For Tots Tyler & Hippach Glass Company Walter E. Heller International Corp. Western Electric Company, Inc.

#### Associates

Alden's Inc.
Apex International Alloys, Inc.
Chicago Decal Co.
Community Bank of Lawndale
Consumer Roofing and Insulating
James Thompson, Inc.
Pop-in
Poster Products, Inc.
Templeton Lime Company
Wisthoff Industries

#### CEDCO

Continental Bank Crisell Properties, Inc. Flappan Car Wash Equipment Co. Goodyear Service Centers Hill-Papp Associates Illinois Institute of Technology Jewel Food Stores Joseph Burnett Associates Mobil Oil Corporation Montgomery Ward and Company National Boulevard Bank of Chicago Mr. and Mrs. Paul Noah The Housing Resource Center (Chicago Rehab Network) Sears Auto Center Sidley and Austin Thomas A. Volini University of Illinois Center for Urban Economic Development

A special Thank You to Mr. Robert Nickel, Weber Lithographing Co. for his generous guidance in the publication of this Annual Report

#### **GOVERNMENT GRANTS AND CONTRACTS AWARDED**

FIFTH CITY CHILD DEVELOPMENT INSTITUTE, INC.	
Fifth City Preschool (June 1978-1979)  Department of Public Aid	\$ 20,415
Illinois Department of Children & Family Services (Title XX)	124,050
U.S. Office of Education Food Reimbursement Prog./Commodities	20,615
Welfare Recipients Employment Program (WIN)	31,518
Child Protective Service  Mayor's Office of Employment & Training (CETA work stipends)	68 9,906
Transitional Day Care (TDC) (Title XX)	688
FIFTH CITY INDUSTRIAL PROMOTION CORPORATION	
Automotive Service Center (construction committment) U.S. Department of Commerce, Economic Development Administration	512,000
Neighborhood Environment Corps	312,000
City of Chicago, Department of Human Services (Feb. to Oct. 1979)	36,673
Dept. of City Planning and Community Dev. (Nov. 1979 to Sep. 1980)	77,888
Mayor's Office of Employment & Training (Oct. 1979 to Sep. 1980)	49,509
Fifth City Business Careers (January 1980-81)  Mayor's Office of Employment & Training (operations)	130,000
(student stipends)	21,762
(otadont otiponas)	,
FIFTH CITY REFORMULATION CORPORATION	
Fifth City Community Center (Elders Action Center)	46,875
Illinois Department on Aging (rehabilitation)	40,073
FIFTH CITY CITIZENS REDEVELOPMENT CORPORATION Pack I and II, Fifth City Housing	
U.S. Department of Housing and Urban Development (operation subsidy)	27,600
Chicago Rehab. Network (H.U.D. funds)	6,400
Fifth City Minizone Project	19,940
Department of Human Services (Oct. 1979 to Sep. 1980)	13,340
THE CHICAGO HOUSE, INC.	
Fifth City Minizone Project (Jan. 1979 to Sep. 1979)	40.074
Department of Human Services	13,874

