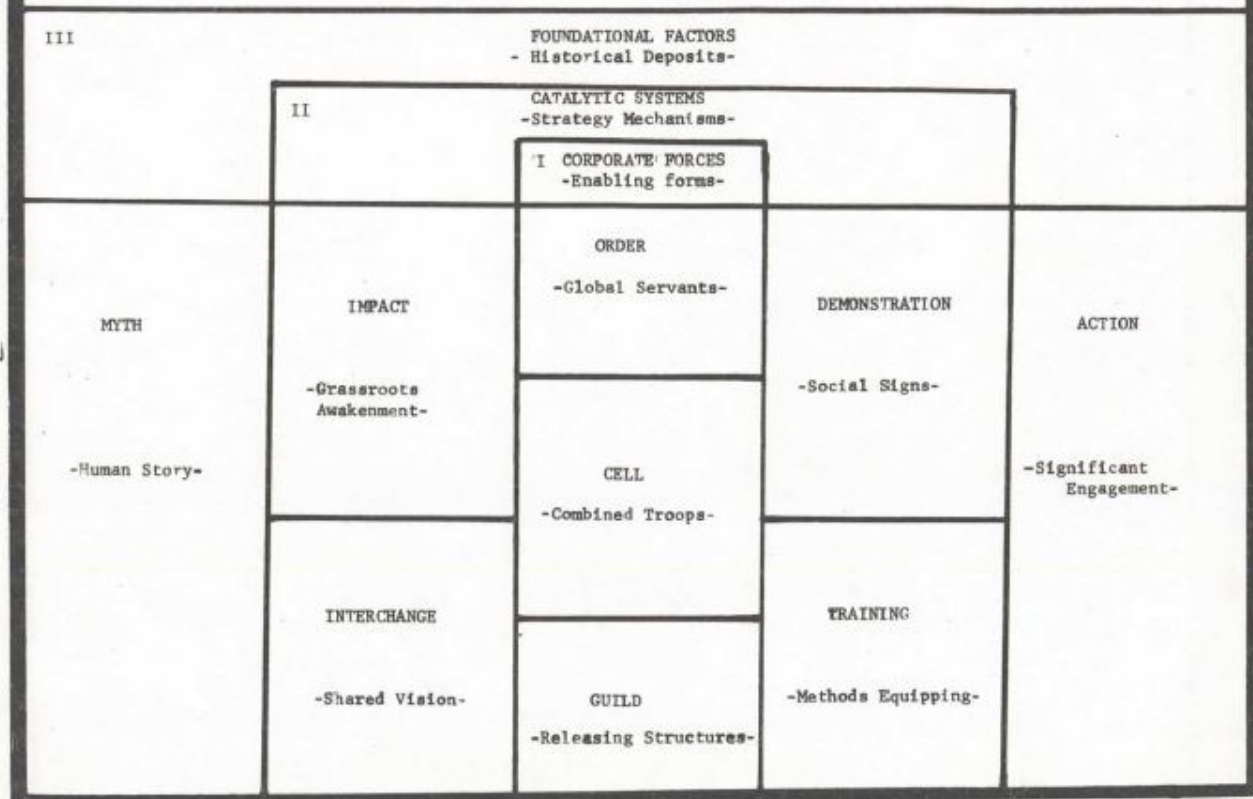


GRA 1980
Toward the Strategic Systems
of Movemental Formation

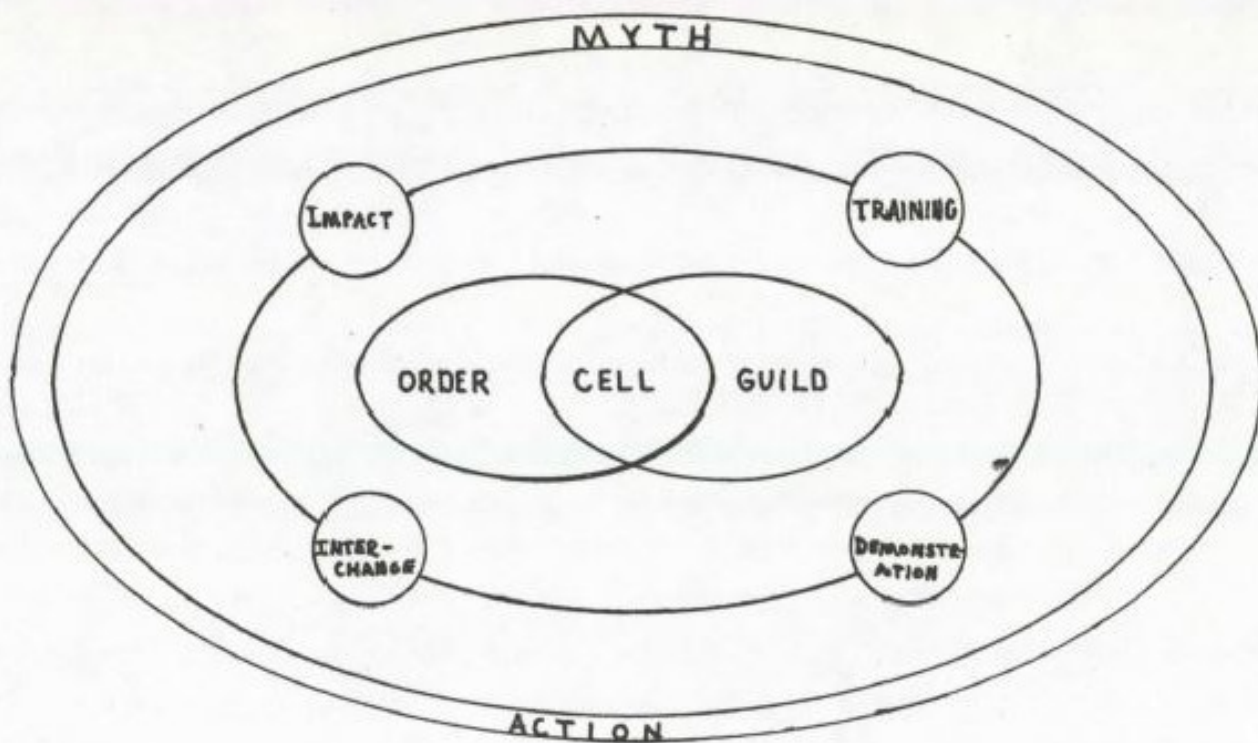
THE WHISTLE POINTS

July 20, 1980

Team 21



THE NINE WHISTLEPOINTS



This introduction to the Whistlepoints describes the practical functions, relationships and insights that have emerged over the past two weeks of this assembly. The practical operations of the Whistlepoints design occasions the transformation of a society or delineated are. It is this practical transformation and how it is occasioned that is the focus of our concern.

THE FACTORS: The motivating societal story (Myth Factor) and practical societal actions (Action Factor) are the historical deposits catalyzed by the operation of Systems and Forces. Everything that is done by the latter is for the sake of emergence in the society of a transforming myth and the action preceeding from that myth by the masses. The movement does not directly do the Myth and Action Factors; society in its public, private, volunteer and local sectors does that task.

THE MYTH FACTOR: The Myth Factor is the humanizing story that captures the imagination of a delineated society, interpreting their world and motivating them to profound action. It is the task of the movemental forces to catalyze the birth of this new local/global mythology. It is the task of System to generate the image, signs, stories and styles that embody a catalytic mode that the broader society can use and feed off of in acting out the new mythology. For example, the last nine months in Cannonball dramatizes the emergence of this new mythology. The Lutheran Church decided to do a film on Cannonball. They projected it on television throughout the North. People on the reservation outside of Cannonball began to comment on how it had changed and would like to see the same thing happen in their own community. The Standing Rock Tribal Council began to take notice when a \$500,000 EDA grant required their approval. Out of this manifold impact the myth began to form: Cannonball was on the move. It was a sign of possibility for other Standing Rock Communities. This story and its variations was not being told by the Order and Guild Forces. It was societal institutions within and beyond Cannonball, individuals in leadership positions, and ordinary folk who were broadcasting this new image, new mythology, AS THEIR STORY.

THE ACTION FACTOR: The action factor emerges in society through the catalytic forms and style of the movement; the assumption of individual and corporate responsibility for primal community is the new ethical response to our times. This new mode of action by the masses is released by the signal action that has become a symbol, and a transforming story that has turned to myth for an increasing number of people in all structures and levels of society. It is perceived as their story and historical task. An example of the Action Factor in operation is seen in the Standing Rock Reservation where the leadership (Little Eagle, Bullhead and Wakpala) has taken action instead of expecting all the answers and solutions to come from the tribal council (like it has done for years). They have begun a store, started a cattle industry, and beautified their community. This is the first step in releasing the clear and commanding vision that has been imaged by Cannonball for itself.

The end or aim of all System and Force activity is to occasion the advent of the Myth and Action Factors in the structures of the local community of the broader society; pushing them toward massive engagement in recreating primal community.

THE FORCES: The three Forces Whistlepoints are the central thrust of the nine Whistlepoints. They function as the enabling forms or human configurations that activate the four catalytic Systems in disseminating the elements of a particular social transformation throughout all levels of society. These Forces are the embodiment and representation of the Myth and Action Factors as they will later be reflected in all structures of society. The Forces propagate and release the new mythology that signifies the social transformation through the catalytic systems. The Forces also demonstrate and catalyze structures of significant engagement of the emerging social transformation through the catalytic Systems. Thus the Forces are the backbone and frame of the social transformation as they build and implement the catalytic systems which in turn generate, catalyze and release the historical deposits at the Myth and Action Factors.

Within the three Forces Whistlepoints the Cell Force is the central thrust, the Guild Force is the structural pillar and the Order Force is the support function.

The function of the Order Force as trans-establishment pioneer is to embody, propagate, and release the new myth of the social transformation and demonstrate the new forms of disciplined global engagement. The new forms of the Order Force are illustrated in the three dynamics of the movemental, extended and symbolic order. The myth embodiment, propagation and release is illustrated by the presencing style of the image inventor, the pedagogue, the spirit guru and the strategist.

The function of the Guild Force is to be the structural catalyst of the social transformation. The Guild Force brings about the structures for releasing significant engagement at all levels of society. This Force provides the authorization and guardianship for the extension and propagation of the four catalytic systems. This is illustrated by Advisory Boards and Regional Guardian Networks. This Force creates the forms for insuring the comprehensive actuation of the four catalytic systems within every structure and institutional level of society. This is illustrated in the activities of special focus guilds, Delivery System alliances and global Interchange.

The function of the Cell Force is to be the form, locus, and node of the social transformation. The Cell Force is the coming together of the Order and Guild Forces as it is grounded in one geography. The Cell is the shining example of the four catalytic systems having birthed profound myth and action. It represents the social transformation that later will be deposited in all other institutions and levels of society. The Cell is the stronghold from which imminates and extends the catalytic systems to the broader geographical area. An example of the Cell Force is the Buban Cluster in North Sumatra, Indonesia. This is an example where the linkages of different forms of movement organizations have emerged into a Cell Force. The most local form is the local community organization with the stakes, guilds and assembly of the village providing the demonstration. The Secretariates act as the motivated community cores pushing out toward extension to the broader area. The Trained Local Volunteers are HDTS graduates who circuit the villages providing methods, training and globality to the local

community organizations and the Secretariates. The Private Sector consultants including local businessmen, university professors, and doctors join with the Public Infra-structure Alliance, called Team Desa Pantai, provide helpful support to the village efforts and push for extension from the villagers. Leaders from all of these different forms meet weekly as a Geographic Leadership Cadre, called a Cluster Cadre, to enable coordination, comprehensiveness and edge planning. Together these forms are unified by a common campaign strategy. This Cell Force has already catalyzed the Myth and Action of the New Society within itself and has formed the apparatus of taking this to the rest of the nation.

THE SYSTEMS: The practical functions of the Systems are: to impact society with images, forms and style of action that occasion the Cell and simultaneous emergence of the Myth and Action Factors.

IMPACT: Is the task of awakening consciousness to the possibility of significant engagement. Breaking open new areas, and following through with geographic awakening campaigns begins to catalyze a network of consciousness and corporate responsibility (guild). However, this geographic coverage proceeds only so far before it is stalled unless an Impact campaign on the structures of society is initiated. Furthermore, without activating the geographic demonstration node (HDP or demonstration community), the catalytic Cell dynamic is not likely to emerge.

It has now become clear that awakening, Impact of societal structures, and social demonstration are one unified strategic thrust aimed at catalyzing the Cell and evoking profound Myth and Action within a delineated geographic area such as small nation, country, Taluka, etc. The strategic thrust of Buban in Indonesia this past year clearly illustrates this synthesis (not convergence).

DEMONSTRATION: Is a historic embodiment of authentic primal community in a delimited geographic area, awakening, engaging and fulfilling the life of all as a sign to other communities. The Band of 24 has positioned the movement globally. Replication in India, Kenya, and extension experiments in Korea, the Philippines, and Indonesia have precipitated a mission mutation toward a vision of a global network of demonstration zones, where profound transformation of geographic zones have become a possibility. The use of awakening, Impact, Exchange and Training Systems in this one campaign has illustrated that even replication and extension strategies have been transformed into tools rather than strategies or master tactics. New configurations of these tools are emerging to deal with particular geo-social situations. The major breakthrough in pursuing this campaign is that it has disappeared as a campaign and has emerged as much more inclusive thrust that utilizes all Impact, Exchange, and Training instruments in its execution. This is evident in Kenya where awakening campaigns accompany the establishment of replication villages with intensive training of auxiliaries and a concerted and strategic Impact of bureaucratic structures, so that their Delivery Systems can respond to accelerated development. That is to say, all levels and aspects of society are actually or potentially engaged in this effort, utilizing every movement tool and structure so far invented. This is also true in Indonesia, Korea, the Philippines and India.

The critical task at this point in massive Demonstration and Impact in the above mentioned situation is twofold. Impact and Training of bureaucratic structures to enable delivery of services and resources to awakened villages and to enable the Myth Factor to be awakened in such a way that government, bureaucracy, social and economic institutions see this extensive development of primal community as their story and destinal task.

TRAINING: Training Systems are structured and informal events that equip all forces for thier practical and catalytic task. The central thrust at this time is equipping the teams (local cores), catalytic force, regional cadres and emerging guilds (bureaucratic structures) to engage powerfully in their historic task. Secondly, more intensive curriculum events such as the HDTs, ITI, and Academy are critical for releasing full-time engagement of the movemental order. Thirdly, practical designs such as LENS are necessary to release the private and public sectors to structural reformulation of their institution. This will enable resource delivery to local villages and communities. Intensive laboratories for practical skill training are needed to release prowess in local guilds. Finally, specialized consultation with tri-sector bodies are required for support by broader societal structures.

INTERCHANGE: Interchange Systems are structures that enable the flow of information, models, resources, and images that enrich the corporate decision making process, locally, regionally and globally. The central thrust is the empowerment of consensus assemblies at all levels to release catalytic action. Events such as this council demonstrate the vital importance of extending this dynamic to all levels of the movement. The use of media for communicating the story of human development received considerable emphasis. The research dynamic of Interchange needs to explore the creative edge within the society at large to inform the movement about its own history to enable timely and effective response.

MISSIONAL IMPLICATIONS: Several implications have emerged from seeing the interrelationships of the Nine Whistlepoints. The Whistlepoints are emerging as a helpful frame for keeping the mission in dynamic and catalytic modes. The Whistlepoints show that social transformation is not caused by programmatic actuation, but by catalytic systems. This pushes for a catalytic and transparent style as opposed to programmatic thinking. The movement has moved beyond doing impact or demonstration campaigns. Now the catalytic systems of Impact, Demonstration, Interchange and Training are tools to bring into being and release within the broader society the profound social transformation.

The emerging unifying thrust is to bring form to the Forces. All of the catalytic systems must be brought to bear to evoke the Cell Force in every regional location. The Cell Force in turn becomes the stronghold of a demonstration zone. The Cell Force embodies the profound Myth and Action as a sign to the broader society.

A further implication centers around the Myth Factor. The Myth Factor must be pushed particularly in locations such as Indonesia, the Philippines, Kenya and Korea where national campaigns are a reality. It is not only critical to have built a story of replication within the national frame but also to release the national structures to help build that story.

ICA: Chicago		MYTH FACTOR WHISTLEPOINT COMPONENTS CHART			GRA
Team 21					July 20, 1980
III VOCATIONAL SIGNIFICANCE					
II STORY CREATION					
I INTRUDING CONSCIOUSNESS ORIGIN ILLUMINATION					
D MOVEMENTAL MOBILIZATION	B SOCIETIES IN GLOBE	A	C INDIVIDUALS IN SOCIETY	E COMMUNITY COHESION	
6	2	1	4	8	
Program	Historical		Interior	Myth	
Strategy	Waves		Myth	Making	
Imagery	Identity		Creation	Tools	
(county coverage)	(7 revolution)	Global	(profound humanness events)	(song book)	
		Transparent			
		Truth			
7	3		5	9	
Profound	Unique		Social	Community's	
Care	Geographical		Morality	Destiny	
Communication	Grounding		Stories	Dramatization	
(global film)	(Japan is #1)	(earthrise)	(slaves are not human)	(Cannonball community assembly)	

ICA: Chicago		ACTION FACTOR WHISTLEPOINT COMPONENTS CHART				GRA
Team 21						July 20, 1980
III						
MANDATORY STRUCTURES						
II						
NECESSITATED ACTION						
STRUCTUPAL D EFFECTIATY		HISTORY'S B WAVES		I DEMONSTRATION INTENSIFICATION DISTRICT A COMMUNITIES		C PRESSURE POINTS
						E SUPPORTIVE RELATIONS
17 Restoring Service Ethic (Global Guardian Net)		5 Advancing Women's Participation (India 4-day Module)		1 Expanding Catalytic Cores (Mississippi 100)		11 Structuring Significant Engagement (Blue shirts & skirts)
18 Remotivating Corporate Context (Symposia)		6 Focusing Youth Engagement (Kenyan replication)		2 Designing Neighborhood Organization (Sol de Septiembre Community Council)		12 Catalyzing Inclusive Decision-making (Pontiac County Assembly)
19 Catalyzing Program Delivery (G.R.A.'s)		8 Enfranchizing Minority Constituencies (Nam Wai)		3 Connecting Villages Globally (Indiahoma Festival of Towns)		13 Ensuring Community Interchange (Maharashtra 232)
20 Strengthening Fiscal Operations (T.A.S.C.)		9 Building National Self-Sufficiency (Kenya)		4 Missionalizing Family Patterns (Woburn Lawn Stakes)		14 Providing Methods Training (Training, Inc.)
		10 Awakening Multi-National Integrity (Hughes Tool)				15 Living Global Mythology (Order: Ecumenical)
						16 Reimaging Media Responsibility (Canadian)
						21 Allocating Global Resources (Private Sector - IT&T)
						22 Relating Delivery Systems (Public Sector - India Sml. Bus. Asst. Agcy.)
						23 Linking Invisible College (100 conversations)
						24 Concretizing Guild Functions (Minn. Govt. Guild)

ICA: Chicago

GRA

Team 21

FORCES WHISTLEPOINTS COMPONENTS CHART

July 20, 1980

III TRAN-ESTABLISHMENT PIONEERS (ORDER FORCE)				
II STRUCTURE CATALYSTS (GUILD FORCE)				
I GEOGRAPHIC NODE (CELL FORCE)				
D PRESENCING MYTH	B ACTIVE ADVISORS	A APPROPRIATE PARTNERSHIPS	C COVENANTED FORMS	E
13 Transforming Image Inventor (Imaginal Ed.: Saint)	7 Authorization Extension League (Legal Assistance)	10 Special Focus Guilds (Minn. Gov't Guild)	17 Locally Grounded Sustainers (Local Church Pastor: Movemental Order)	
14 Vocational Decision Pedagogue (RS-I, HDTs: Poet)	8 Regional Guardian Network (Toronto Media Authorization)	11 Delivery System Alliances (Standing Rock Enterprises Staff)	18 Institutionally Vocated Reformulators (North Shore Cadre: Extended Order)	
15 Spirit Reflection Guru (Roundtable:Sage)	9 Local Advisory Board (Maharashtra Develop- ment Association)	12 Global Interchange Linkages (Research Information Network)	19 Mobile Global Corps (Symbolic Order)	
16 Historical Engagement Strategists (Formation Fortnight) General			20 Corporate Historical Body (Order Ecumenical)	

ICA: Chicago		IMPACT SYSTEM WHISTLEPOINT COMPONENTS CHART			GRA
Team 21					July 20, 1980
III					
STRUCTURAL JOURNEYING					
II		INCLUSIVE PENETRATION			
I					
D	B	A	C	E	
CONSCIOUSNESS INTENSIFICATION	INSTITUTIONAL PERMEATION	GEOGRAPHIC COVERAGE	SOCIAL AWAKENEMENT	CORPORATE ENGAGEMENT	
9	3	1	6	12	
Leadership Methods Proposals (Facilitator Training)	Futuristic Tri-sector Liaisons (McDonald's)	Strategic Geographic Forays (Mexico, Thailand)	Special Issues Constructs (Energy, ECF)	Scheduled Regional Circuits (Circuit Rationale)	
10	4	2	7	13	
Contextual Vocational Studies (RS-I, Voyage)	Corporation Strategy Seminars (LENS)		Targeted Audience Events (GWF, CYF)	Regular Implementation Assemblies (5th City Congress)	
11	5		8	14	
Focused One-day Formats (Global Film)	Volunteer Agencies Consultations (Service Organizations)	Selective Clusters Campaign (Mississippi)	Intentional Site Visitation (HDP Site Visits)	Local Community Forums (GCF)	

ICA: Chicago		DEMONSTRATION SYSTEM WHISTLEPOINT COMPONENTS CHART			GRA
Team 21					July 20, 1980
III					
SOCIETAL MASS-TRANSFORMATION					
II		INTENSIFICATION DESIGN			
I					
D	B	A	C	E	
INSTITUTION REVITALIZATION	SELF-SUFFICIENT ENABLEMENT	EXPANSION MODES	DEMONSTRATION JOURNEY	EXTENSIVE COVERAGE	
9	3	1	6	12	
Management Training Consultation (LENS with PTP Co.)	Economic Partnership Ventures (Nam Wai)	Strategic Geographic Extension (Kenya)	Human Factor Documentation (CEM)	Signal District Clusters (Machakos)	
10	4	2	7	13	
Evaluation Planning Assistance (Jakarta International School)	Local Signal Programs (Mactan ELNC)		Community Transition Events (Cannonball HDTs)	Concentrated Block Experiments (Maharashtra)	
11	5		8	14	
Functional Training Packages (Workshop Training in Japan)	Secured Social Services (Murrin Bridge Health Fair)	Controlled Urban Probes (Tioga Nicetown)	Focused Extension Campaign (Stake Community Forums)	Nationwide Demonstration Ventures (Village Treasury Korea)	

ICA: Chicago		INTERCHANGE SYSTEM WHISTLEPOINT COMPONENTS CHART			GRA
Team 21					July 20 , 1980
III					
COMMUNICATION NETWORK					
II					
RESOURCE MOBILIZATION					
I					
D	B	A	C	E	
INFORMATION TRANSMISSION	CORPORATE ENGAGEMENT	CONSENSUS ASSEMBLIES	RESOURCE EXCHANGE	MEDIA PRESENTATION	
10	4	1	7	12	
Regular News Reports	Volunteer Involvement Opportunities (Community Workdays)	Geographic Planning Councils (Area Councils)	Regular Global Treks (Management Trek)	Documentation Report Systems (Annual Report)	
(Newsletters)					
	5	2	8		
	Problem Solving Workshops (Task-focused Groups)	Community Leadership Collegiums (Core Meetings)	Edge Probe Conversations (Executive Interviews)		
11				13	
Advanced Technology Interfaces				Audio Visual Programs	
(Satellite Conferences)	6	3	9		(Film Viewing)
	Community Exchange Events (Indiahoma Festival of Home Towns)	Periodic Research Assemblies (Global Research Assembly)	Project Expertise Consultations (Resource Consultants)		

ICA: Chicago		TRAINING SYSTEM WHISTLEPOINT COMPONENTS CHART			GRA
Team 21					July 20, 1980
III					
METHODOLOGICAL SERVICES					
II					
STRUCTURED DISCIPLINES					
I					
D	B	A	C	E	
SPECIALIZED CONSULTATIONS	CORE CURRICULUM	GUIDED JOURNEYS	DESIGNATED EVENTS	INTENSIVE LABORATORIES	
8	4	1	6	11	
Public Institution Conferences (Wisconsin Governor's Conference)	Basic Proficiency Academies (ITI)	Core Development Nodes (Cadre Meetings)	Corporate Management Seminars (McDonald's LENS)	Employable Skills Programs (Training, Inc.)	
9	5	2	7	12	
Private Company Forums (Rainier Bank Planning)		On-site Live-in Internships (Sojourners)		Special Interest Workshops (Mexico Medical Students Workshops)	
10		3		13	
Voluntary Agency Counsels (Osaka Women's Volunteer Club T.M.)	Human Development Practicums (HDTs)	Spirit Method Voyages (Profound Humanness Courses)	Community Leadership Tutorials (Community Methods Leadership Courses)	Community Keystone Modules (Agricultural Module In Sol de Septiembre)	