

JOURNEY OF THE THREE CAMPAIGNS

June 1980

GRA '80

THE AWAKENMENT CAMPAIGN

The first breakthrough was the Singapore ITI which occurred in 1969 enabling the movement to see the possibility of doing awakening and training anywhere in the globe.

The second breakthrough was local community convocations in June, 1974 which enabled the first successful test run of a common meeting format, on a common day in history which linked the parish, the religious house and the local community.

The third breakthrough was the creation of the Town Meeting workbook in 1975 which enabled us to transfer the method quickly and consistently.

The fourth breakthrough was the design of the three-hour Town Meeting format which enabled the movement to do mass awakening coverage around the globe.

The fifth breakthrough was the creation of the Global Women's Forum and the Community Youth Forum in 1976 which enabled us to weave those 20th century revolutions into the fabric of the movement.

The sixth breakthrough was county coverage, first in North America, then in other parts of the world, which enabled us to understand the meaning of a "campaign", to refine the new awakening tool, to focus on one global thrust, and to create and celebrate the powerful symbol of "golding."

The seventh breakthrough was activating the guardian dynamic by "living off the land" in the 1976 campaign, which enabled us to engage in circuiting in every nation.

The eighth breakthrough was in LENS marketing which took off in the East, 73-74 and in the West 78-79, which enabled us to work with all sectors of society.

The ninth breakthrough was in the use of public media such as the Global Film, the press, annual reports which enabled us to envision new modes of doing mass awakening and authorization and allowed us to shift from a defensive stance to an active posture.

The tenth breakthrough was the Formation Fortnight in 1980 which enabled us to begin a fresh approach to social analysis and movement formation.

THE ENGAGEMENT CAMPAIGN

Through the Consult Method the profound learning has been that all that is needed to renew any community is indicatively given within that community.

Through the HDTs Method the profound learning has been that we could combine socio- and spirit- methods across cultures and intellectual skills to transform interior life and to bring about a total new relation to local community and the globe.

Through the Keystone Method the profound learning has been that we can identify from amidst all the actuation possibilities of a project the one catalytic action to release the depth motivity of the entire village.

Through the Community Extension Module Method the profound learning was that we can document the human factor within global social demonstration and can provide absolution through which the community moves into a whole new orbit of extension to the world.

Through the emergence of Human Development Cadres we have discerned a structural way of linking the leadership of the public, private and voluntary (village) sectors as one team with a common task. This has been discovered as a key to linking the village with society at large and sustaining leadership and commitment of people in all three sectors.

Through the Resident Local Auxiliary in the village we have discerned the cruciality of a corporate demonstration that calls forth and sustains village leadership and commitment.

Through identifying a village development project as part of a Broad Village Movement we have learned that the local leadership is empowered to do their village and is sustained and motivated by the vision of a large movement.

Through the Band of 24 the profound learning has been the importance of symbol to tell the global story (transrational model).

Through Replication the profound learning has been demonstrating that comprehensive community care is a realistic possibility for global care.

Through the Cluster Experiment the profound learning has been that we can play a critical but catalytic role to allow local leadership to do their own development and allow a many faceted replication scheme to emerge.

THE THIRD CAMPAIGN

During the past decade we learned that Profound Humanness is released when....

1. Awakening and Engagement are performed by a socially diverse group of people in a specific geographical area, through Human Development Cadres.
2. When the training of awakened people includes immediate engagement in a significant task, through TM Lab, or specific guardians' assignments.
3. Even to the most hopeless people, by intensively orchestrated, contradiction-directed imaginal training practically aimed at a major social contradiction, such as in Training Inc.
4. When after heavy and painful difficult engagement recognition occurs of a new kind or intensity of inner experience. Typically this is first received as an alien and unwelcome image; however when images are presented which describe what is happening there is the opportunity for a decision to accept the experience.

The first benefit is that courage is renewed and one grows a crocodile skin to wear for the mission; the second benefit is that we have become an Order able to embrace members from any heritage in one spirit people. The two breakthroughs of the decade were the descriptions of the Journey to the Centre and the Return, and of the Dark Night of the Soul and the Long March; the applications in the field include living through the President's visit to Maliwada, and the CBC crisis in Canada.

5. When people from many situations meet to report, and plan their common task and share their common wisdom; spirit events build the corporate life and common understanding and form perspective, consensus and courage for the future, such as in Councils and Global Research Assembly.

6. When a straightforward, objective documented account of socio-spirit transformation is transmitted, as in an Evening at the Institute, the Global Film, and public image publications like the Annual Report.

7. When a group of experienced volunteer village or community workers come together in a teaching-learning setting, specifically the Global Methods School, designed to expose the foundations under the methods they have been using every day and to learn how to build the needed curriculum and procedures themselves.

8. When people live together under a full-time, lifelong corporate discipline, task and style as a demonstration of human community through the Religious Houses, the presence of Order discipline itself, and cadres of all kinds.

9. When a social construct is created that journeys people by allowing them to corporately look at the times and to reflect on their own individual and corporate depths, such as the Voyage, Profound Humanness Lab, and Academy.

10. When a group in mission takes on a corporate discipline that includes regular corporate rituals, transparentized songs, decor, and so on, which allows them to bounce against a poetic depth expression of life, for instance the Blue-Shirts.