

ELEVENTH GUARDIANS CONSULT
October 15-17, 1976

The Eleventh Guardians Consultation, held in Chicago October 15-17, consisted of both day-long task forces and orientation/training sessions. On Sunday morning, persons were trained in Town Meeting orchestration and consultation, in the effective use of development techniques, and were oriented for participation in Human Development Consults and project staffing. The eleven task forces met all day Saturday and are summarized here.

GLOBAL SOCIAL DEMONSTRATION

1. PROJECT STAFFING TASK

This task force analyzed the current expertise needs in all the Human Development Projects and created a packet of recruitment materials for all the regions to use in securing people to fill those needs. Since the Guardians Consult nine people have left or are preparing to leave for a project: to Maliwada--Joel Burger, David Whalen, and Mark Devins; to Kwangyung II--Dr. Votaw(a veterinarian) and Janice Barstow(a nurse); to Kreuzberg Ost--Louise King(a businesswoman and home economist); to Fifth City--Burchell Pierce; and to Caño Negro--the Paul Smiths. A number of others are considering, and with the expansion to 24 projects before the end of June many more are needed, going to a project for six weeks to one year of service.

2. GLOBAL REPOSITORY

This task force created a basic chart of functions of a Global Repository to provide the back-up data, supplies, personnel, and technology to the Human Development Projects. The Global Social Demonstration Post at the Chicago Nexus has been reorganized to embody these functions in the coming year. They are working in three arenas: providing the logistical support and expertise for projects and consults, coordinating an information exchange among the projects, and providing the undergirding data and technology for their work.

3. HEALTH CARE DESIGN

This task force designed the three week site acceleration visit, including curriculum modules, work time, community days, miracles, and visits to local health services delivery systems. The team is currently preparing for a January first visit to Kawangware(Nairobi, Kenya), the first of a series of successive project visits. Back-up research and supply procurement and travel funding is currently being undertaken by 12 teams of Guardians across the continent.

4. ECONOMIC DEVELOPMENT ACCELERATION

This task force launched the Economic Acceleration team to Sudtonggan(in the Philippines) including creating a screen to enable the community to retain its own money, accelerate its circulation, and attract additional outside capital. The team, consisting of guardians Rodney Wilson, the Richard Whangers, and the Richard Galbreaths, left from the Guardians Consult, working in Sudtonggan the last two weeks in October. Their primary activities were securing the capital for a deep water fishing boat, the erection of a facility to house the rattan furniture industry, and establishing quarrying techniques for the area's limestone; secondary activities included securing a goat pasture, building rabbit hutches and securing U.S. markets for local rope products.

GLOBAL COMMUNITY FORUM

5. CONSULTANT ROLE INTENSIFICATION

This task force created and teste' a Community Forum consultant training construct, and designed tactics to secure the full \$1200 cost of each town meeting. The training construct was tested on interested Guardians Sunday morning. The model has been sent to all regions and metros for local enactment.

6. PROFOUND ORCHESTRATOR ROLE

This task force collected insights and operating principles for increasing profundity in Town Meeting orchestration. A training construct was designed for use in the regions and tested on Sunday morning. This model has also been distributed across the continent.

7. NATIONAL PROMOTION IMPLEMENTATION

This task force delineated the principles of local promotion to assure a minimum of 200 participants at each town meeting. A task force was created to further national promotion. A geo-desically designed booth, featuring a three screen multi-media slide show on community forums, was created and used first at the JayCeas International 31st Congress in St. Louis in early November.

INTRA-GLOBAL MOVEMENT

8. PRACTICAL ACTION STATEMENTS

This task force created an abstract for writing articles for vocational publications highlighting participation in Human Development Projects. It also polished a report on the first Gram Sabha (community forum) held in India in connection with Maliwada H.D.P. replication. Guardians are currently composing their own articles from their own experiences and professional perspective for submission to various publications.

9. CONFERENCE CENTER PHASING

This task force designed a four phase renovation model for the Sixth Floor Conference Center at Chicago Nexus. Guardians will be involved in completing this program over the next year. Work was begun by a force of Guardians on the second weekend of November.

10. LEGAL TREK PLAN

This task force formulated a plan for visiting the six continents of movemental activity to determine the steps to achieve commonization of the legal affairs of the movement. Potential members of the 6 teams will gather in Chicago late in November to finalize the winter trek. The teams will be composed of one guardian lawyer and one member of the resident management centrum.

11. BROADENED DEVELOPMENT SUPPORT

This task force called for the establishment of a Committee of One Thousand by December 31. It will be composed of 1000 guardians each of whom will contribute \$1000 per year to the operating program of the Institute. Teams have been formed in each area to enlist these guardians, coordinated by Donald R. Moffett in Baltimore (phone 301/377-0534).

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TASK FORCE PRODUCTS

BROADENED DEVELOPMENT SUPPORT

The burgeoning activities and increasing success of the Institute of Cultural Affairs in its global programs of awakenment and social demonstration are leading to a corresponding increase in the Institute's financial needs. Global Guardians have traditionally played a major role in this fiscal support. At the 11th Global Guardians Consult they initiated a giving foundation to meet these increasing needs through the establishment of the Committee of 1000, comprised of individuals who contribute a minimum of \$1,000 per year to the Institute's global operating costs of Global Social Demonstration and Global Community Forum Projects.

Twelve social demonstration projects have been initiated in the past year with the average cost of each for the first year of operation being \$400,000. This totals \$4.8 million. A major portion comes from government funding made directly to these communities. In North America 500 Town Meetings (GCF's) have been held as of October 16 and an additional 1000 are projected in the coming year at a cost of \$1,200,000, much of which comes from local communities. The operational costs for establishing Social Demonstrations and Town Meetings (GCF's) for this year requires \$2.8 million from North America. It is these funds the Global Guardians in North America assume a major responsibility for through the formation of the Committee of 1000.

Many Guardians began pledging \$1,000 or more per year in July of 1976. Now, in order to structure this concrete enthusiasm for the future, we are establishing December 1, 1976 as the formation date for the Committee of 1000. By December 31, 1976, 1,000 Guardians will have contributed or committed over \$1,000,000.00 to ICA, for the program year ending June 31, 1976. Half of this will be in hand by December 31, the rest by June 30, 1977. This will not only form a base for sustaining and expanding the movement, but also provide a model for global replication. Of course any contribution made during the program year (July 76 to June 77) will be included in the \$1,00. Local development task force personnel will call on givers to discuss these fiscal needs.

In order to engage the global guardian network in the broadening of development support, we propose the formation of a guardian development task force around each of the 54 urban houses in North America. To initiate this action it is further proposed that during Quarter II (i.e. before December 31, 1976) a meeting be called by the local guardians in coordination with development centrum. The function of this task force will be to co-ordinate the ongoing development in the various metros which includes the following tasks: 1) to establish entree for development calls, 2) to research local foundations, 3) to collect development data from Town Meeting forays, 4) to schedule Social Demonstration slide show presentations for church groups, friends and associates of guardians, civic groups, etc. 5) to upgrade donor giving.

Recommendations:

- 1) That the San Francisco Evening at the Institute format used in connection with slide presentations be circulated;
- 2) That giver records be maintained at the local level.

TASK FORCE PRODUCTS

LEGAL TREK

The task force acted in response to Memorial 19 of the 1976 Global Priors Council. This memorial called for a global legal trek to determine the legal framework needed to implement the Global Movement. More specifically the trek will:

- 1) Establish a repository of factual legal knowledge.
- 2) Identify a global network of legal advisers.
- 3) Provide for a common legal file system.
- 4) Deal with particular legal issues.
- 5) Collect data for the global legal frame.

The legal trek will take place in the winter quarter of 1977. The trek will consist of six teams--one for each continent where the movement has locations. A team will consist of one lawyer and the management prior for nexus where team is operating. The task of the trek will involve sixty stops across the globe.

TASK FORCE PRODUCTS

GLOBAL CONFERENCE CENTER

In the fall of 1975 at the 9th Guardian Consult we took the responsibility for renovation of the 6th floor of the ICA International Training Center in Chicago into a Global Conference Center. Since that time, materials have been purchased and the original master plan has been further developed. This 11th Guardian Consult is now called on to intensify this decision by a consensus on a plan for phasing and funding the project to completion.

The aim of the Global Conference Center is to provide a multi-functional, flexible, conference training center. It is intended to serve as a center for leadership training events relative to the Campaigns of Global Community Forum and Global Social Demonstration. It is imaged as an impact tool for developing the Intra-Global Movement Campaign as it provides a gracious, practical setting to host in-resident gurest.

This task force of the 11th Guardian Consult proposes a phasing model to be completed in 4 parts over a one-year time line; phases 1 and 2 to be completed by April 1977 and phases 3 and 4 by October 1977. It is suggested that an ongoing task force be assigned to implement the phasing model and develop the funding proposals.

TASK FORCE PRODUCTS

PRACTICAL ACTION STATEMENTS

To engage more people in Global Social Demonstration and Town Meeting '76, the following task was initiated. We produced a practical statement of our work, the focus being to articulate who we are by what we do. For Global Social Demonstration we used a published article to lay out a model to be adapted by guardians to publications relative to their vocations. For Town Meeting '76 we edited a report about the first village Town Meeting for general distribution.

TASK FORCE PRODUCTS

NATIONAL PROMOTION IMPLEMENTATION

The task of national promotion implementation is to initiate this important aspect of the campaign by providing direction for the public national image of the Town Meeting/CFC project in North America. In addition the task force is to pull together the wisdom of the Guardians as it relates to the contradiction of local promotion as it manifests itself in low attendance in some Town Meeting/CFC functions. As a result of this consult the Guardians delineated the directions for National Promotion and the principles of local promotion attendance and formed a National Promotion Guardian Task Force to continue this function following the consult so as to actuate the strategies outlined in the back-up work of the weekend.

TASK FORCE PRODUCTS

PROFOUND ORCHESTRATOR ROLE

The profound orchestrator role task force examined the present wisdom of how the orchestrator elicits the dimension of awakening in all his relationships during the community forum. A chart describing these insights, operating principles and helpful insights was created along with paragraphs describing the profound role in each section. A five-fold journey of orchestrator training was articulated and a training construct designed with back-up materials assembled. A resolve was made to begin to equip future orchestrators for the winter and spring GCF's by holding training sessions in religious houses during December and a decision to intentionally journey future orchestrators by selective GCF assignments.

TASK FORCE PRODUCTS

Consultant Role Coordination (con't)

- Promotion and funding tactic from NY area council of September, 1976 (copy attached)
- f. Workshop the local funding possibilities with the steering committee.

TASK FORCE PRODUCTS

CONSULTANT ROLE COORDINATION

Our task force created a contextual statement on the role of the consultant and potential consultant forces and did a walk-through of a useable consultant training model which will be tested Sunday morning, October 17, 1976 and pulled together into a final document during weeks 3 and 4 by the Global Community Forum post, Chicago, to be distributed for use in every region.

In order to deal easily with the issue of raising \$1200 for each community forum, we Guardians in each of our areas will implement three proposals:

1. Establish a clear context for the \$1200 as a contribution to the national campaign using these tactics:
 - a. Explain the value received in the form of change in the community and in peoples' lives for the \$1200 fee.
 - b. Hold each house accountable for keeping auditable records. (See the Global Financial Manual).
 - c. Write a one-page explanation of why we now ask for a donation of \$1200.
2. Utilize a common story enabling the core, the coordinator, and the steering committee to accept responsibility for the \$1200, using these tactics:
 - a. Build the \$1200 story into the first contact and into all subsequent meetings.
 - b. Print stories and suggestions from other communities in the GCF shorts.
 - c. Train consultants to do special work with the coordinator to "gun" fund raising.
 - d. Get coordinators to stress that the success of Town Meeting depends on broad-based financial support.
3. Enable the local steering committees to win with their funding campaigns, using these tactics:
 - a. Train consultants to do a workshop on the \$1200 at the first steering committee meeting.
 - b. Train consultants to context the funding team, assigned by the steering committee, in the use of a timeline for use during the countdown period. (See the attached model).
 - c. Hold the consultant accountable for periodic status reports from the funding team or finance committee.
 - d. Train the coordinator to provide a comprehensive screen of funding resources to the steering committee. (See the attached model).
 - e. Attach the following material to each coordinator's manual:
 - National Campaign Story
 - Phasing Plan (See the attached model)
 - 35 ways to make Town Meeting funding fun (see the attached list)
 - Samples of funding reference letters from businesses and organizations

ECONOMIC DEVELOPMENT ACCELERATION

The economic development acceleration group was assigned to construct a plan that will locate and procure the support necessary to accelerate economic self-dependence for the Sudtonggan Human Development Plan.

The team constructed a screen that will deal directly with 1) retention of community money, 2) the circulation of available money within the village and 3) attracting outside money through the expansion of local production, locating a linkage to outside resources network and maximizing the use of resources.

TASK FORCE PRODUCTS

HEALTH CARE DESIGN

The Kawangware Health Consult planning team determined the two key thrusts of the trek team in November is in the area of training the local health guild of Kawangware and setting up the coordinating structures between the existing health delivery system and the KHDP. To reach this end a suggested three week time design was developed to be sent to the trek team members and the prior of KHDP. The first week's emphasis would be a one-day "Health Town Meeting" with the KHDP Health Guild and representatives of existing health care structures, including sanitation, family planning, district dispensary, hospital, nutrition, and schools of nursing and medicine. The second half of the week would be spent designing the implementation structures of meeting proposals. The last two weeks focus on training the the AM and activity in the afternoons. A list of supplies and tasks that are needed to prepare for the trek was also developed.

The trek team created a timeline from January through June 1977 for health trek 1 month visits to 11 social demonstration sites. 12 teams of 3 guardians were named. A set of guidelines were created for each team to care for set-up of the trek teams' visit to the demonstration site assigned to the team. A letter was created for each back up team to send to the prior of its assigned GSD project to begin the setup process.

The urban team reviewed the health components of the documents of the currently existing urban GSD projects and determined through an indicative method the common primary need in health on the urban GSD front, this being the need for inhabitants of the HDP's to engage in developing their won local preventative health care and link themselves effectively to existing health services. Also this group outlined an urban health manual, like the rural one to enable effecti GSD consult participation and project activation.

In summary the Health Design task force prepared a model, recommendations and accepted personal assignments aimed at wtih integration with GSD centrum post plans to effectively accelerate health signs in all currently existing HDP's.

TASK FORCE PRODUCTS

ECONOMIC PROGRAMS CAPITALIZATION

The Global Repository				
PRACTICAL EXPERTISE	PRACTICAL INFORMATION EXCHANGE	PRACTICAL TECHNOLOGY BANK	PRACTICAL SUPPORT NET	PRACTICAL PROJECT COORDINATION
Outside Expertise	Information Publications	Available Resources	Distribution System	Inter-Communication Network
Research Expertise	Technical Associations	Skills Implementation	Funding Channels	Monitoring Process
Onsite Expertise	Government Bureaus	Specialized Systems	Task Teams	Media Support Distribution
Guardian Pool	Local Experience	Operational Techniques	Authorization Network	Problem-Solving Resources

A repository dynamic is being sought in many arenas of society, and the possibility of responding to the human development projects need stands to serve both needs. The coordination aspect of the information gathering, organizing, and disseminating function of the repository appears to be the "hinge" dynamic. Our investigation further revealed the questions to be asked in order to gather as well as to distribute the information are the least clear. Such questions will be the turning point in creating procedures of the operation of the repository. The procedures were felt to be that which will release the flow of repository material that at present is remaining scattered across the globe.

TASK FORCE PRODUCTS

PROJECT STAFFING

Work was done in four arenas:

1. Data Procurement
2. Recruitment Methods
3. Release Mechanisms
4. Back-up Systems

Data Procurement: The aim was to discern the exact nature of the task to be performed in the HDP, and when and where staff could be procured. We distributed an existing form to all guardians attending the 11th consult on which they could indicate their intentions to attend initiating HDP consults, and created and distributed a form on which they could list people they consider to be prospective of HDP staff. We researched the HDP notebooks to specify job descriptions.

Recruitment Methods: We created a design for a recruitment packet for general use in the regions, including the following: 1) the HDP blue book, 2) staff openings chart, 3) a statement of the availability of the HDP slide show and suggestions for its use, 4) practical information and resources for obtaining information on financial needs, visas, medical requirements, 5) centrum resource person, 6) who to contact for first person accounts and answers, 7) other ways to serve the HDPs, including attending a consult, recommending other names, giving money and/or materiel, and 8) ICA brochure and house addresses. We designed an orientation session for those who are considering participation in a project, adaptable to both group and family presentation.

Release Mechanisms: We dealt with the arena of practically releasing people to say yes to participating in a HDP. We created a sample letter to an employer for time off with pay to go to a HDP as staff member or consultant, and devised a list of block-releasers to be used before, during, and after consult or staff participation.

Back-up Systems: We sub-divided this arena into two segments, but decided that one of them--debriefing--held the key to all. Consequently, we devoted considerable time to developing a questionnaire to be filled out by the returning short-term volunteer. It is hoped that this will provide "ammunition" for guardians, order, and others in making HDP staff opportunities 'come alive' to prospects.