

PROFOUND ORCHESTRATOR ROLE BACK-UP

THE PROFOUND ELEMENTS OF GLOBAL COMMUNITY FORUM ORCHESTRATION

The Orchestrator: Preparation

The orchestrator is a depth community scanner who has imbued himself with all the wisdom of what can happen in a Town Meeting and what has happened in other Town Meetings. With this basic wisdom he obtains an in-depth knowledge of the community and the people he is going to be working with to pull off a great event for that community. This is also the time for him to lay aside all his own skepticism and put on a positive outlook to guarantee a great day. Operating principles which inform his role include the decision that his assignment is no mistake and will require his total attention, that whatever situation he encounters is precisely a possibility for a great event, that this community is utterly significant and is key as part of a global campaign and that he can use every encounter as an opportunity to make a depth assessment of the community. Preparation might include such practical aids as buying a local newspaper, re-reading "Meaning of the Meeting" rehearsing key Town Meeting stories and putting on the blue.

The Orchestrator: Friday Night

Friday night is the dress rehearsal for the Town Meeting. The orchestrator establishes global collegiality within the steering committee and generates confidence in the coming day. The corporate decision to facilitate a profound community happening is rehearsal. At issue is discerning where the steering committee is in its preparation. The operating principle is to receive the set-up and previous preparation for the Town Meeting as exactly what's needed for the success of the day. This can be assured by regularly consulting with the coordinator and consultant and by eliciting the complete plans for the day and clarifying any questions. It is also important to instill within the workshop leaders the cruciality of their role. Helpful hints include using the image of "reflection" when discussing the Saturday night event, getting everyone involved in the Town Meeting set-up into workshops, discerning the Town Meeting follow-up plans, working through and honoring the coordination.

The Orchestrator: New World and Workshop 1

The orchestrator in this section is the maitre de. That is, in a style that is both professional and irrational, he opens the door to the community and the globe. He exposes the fact that every man cares. He reveals a style of corporateness as key to effective action. The purpose of this role is to elicit participation from everyone by interfacing local, global, and personal images in a talk that is both interesting and motivating. The five operating principles are: the talk is more profound than anything else said, starts the day on time. He reveals and does not teach; he uses humor and other motivating gimmicks, he provides social and historical examples honoring the local situation. It is helpful to use clear images in the talk; memorize the procedures. Visit every workshop and ensure that the morning reflection comes off with great finesse.

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The Orchestrator: New Human and Workshop 2

The task of the orchestrator in the afternoon session is to elicit the engagement of the Town Meeting participants in the creation of the future. The emphasis of the talk is on the human responses to the social malaise being experienced and it is grounded through personal and individual examples. The engagement comes from the decision by the individual to be corporate in the future visioning. The orchestrator enables this decision by being the style of the new human being. The orchestrator role is to be the creator of the new mythology. The underlying issue for the New Human/Proposals section has to do with sustaining momentum and motivity which has to do with tyle on the other side of a possible exodus of people after the interlude, new people participating and tiredness after hard work and celebration. In the afternoon the orchestrator builds on the operating principles of the morning. Even if the talk appears to have been given by the mayor, the talk is given by the orchestrator, using humor, being interesting and profound. The workshops coming off are the orchestrator's responsibility. The orchestrator has memorized the workbook and knows they can be completed in the time frame. The orchestrator knows that all workshop reporters have been assigned prior to the plenary beginning.

The Orchestrator: Plenary and the Product of the Day

The task of the orchestrator at the plenary is four-fold. First, to honor the expenditure of the day's participants; secondly, to ensure that attendees feel a part of and are responsible for creation of their community; third, to convey to participants a sense of victory; fourth, to provide the basis for 4-6 new Town Meetings. The stance is that of a magician and juggler, since the orchestrator must be in a position to "pull a rabbit out of the nat" if an MC has problems with the conversation and wrap-up. A critical part of the preparation for the MC must be to convince him that the questions asked during the conversation will generate a response. At the same time, he must insure that the document is on time and the guild reporters are properly prepared for the plenary. The plenary is the crucial capstone of the Community Forum. The reflection which takes place is the appropriation and celebration of the day for the participants. Therefore, there are no shortcuts for the plenary; all of the questions are necessary. This is not the time for speeches from dignitaries. Practically, it is important to have had the MC be in at least part of the workshops. In addition, hte MC should be clear that he can simply receive all responses during the reflective conversation. The orchestrator talk can be done in 3-5 minutes. In the talk it should be pointed out that the afternoon's work has produced proposals (what should be done) and not tactics (how to do it). The talk must also affirm the pioneer role in having participated in this day.

The Orchestrator: Celebration

Celebration dynamic of the Town Meeting is that time in which the SC proclaims the day as historically significant. Some issue to be considered are that the entire SC, all workshop leaders & community leaders are present at the celebration, and that the setting & construct are out to enable depth reflection & absolution in order that the community is freed up to move into the future. It is important to remember the following principles: 1) celebration illuminates & concludes the day, 2) the SC is the cadre in care of the community, 3) a miracle is not a miracle until it is named, 4) this community has an exciting future. Helpful hints include: 1) the evaluation can be done quickly, 2) setting the stage begins Friday night, 3) the importance of celebration must be emphasized in a manner that frees everyone to attend.

PROFOUND

ORCHESTRATION

		PROFOUND			ORCHESTRATION		CELEBRATION OF MIRACLES	
		FRIDAY NIGHT PREP-ROLES & RELATIONSHIPS	NEW WORLD & CHALLENGES	NEW HUMAN & PROPOSALS	PLENARY & DAY'S PRODUCT			
ISSUE	PRACTICAL IMAGES OF PREPARATION	<ol style="list-style-type: none"> 1. WHAT'S WAITING FOR YOU. 2. IDENTIFYING ISSUES. 3. READING THE COMMUNITY. 4. DECIDING TO BE ORCHESTRATOR. 	<ol style="list-style-type: none"> 1. ELICITING TOTAL PARTICIPATION. 2. ALLOWING TALK TO BE INTERESTING & MOTIVATING. 	<ol style="list-style-type: none"> 1. SUSTAINING MOMENTUM AND MOTIVITY IN SPITE OF EXODUS OF PEOPLE, NEW PARTICIPANTS, AND TIREDNESS. 	<ol style="list-style-type: none"> 1. CONVINCING M.C. TO DO REFLECTION. 2. HAVING THE DOCUMENT READY. 	<ol style="list-style-type: none"> 1. HAVING KEY PEOPLE PRESENT. 2. CONDUCTIVE SETTING FOR EVALUATION. 		
PROFOUND ROLE	DEPTH ISSUES SCANNER	ELICITING CORPORATE DECISION	"MAITRE D'IT"	CREATOR OF THE NEW MYTHOLOGY	MAGICIAN	HERALD		
DESCRIPTIVE	<ol style="list-style-type: none"> 1. DEPTH COMMUNITY KNOWLEDGE. 2. SELF REHEARSAL OF PROFOUND FUNCTION 3. CREATE POSITIVE SELF IMAGE. 4. EMBODY TOWN MEETING WISDOM. 	<ol style="list-style-type: none"> 1. FRIDAY EVENING DRESS REHEARSAL. 2. CLARIFYING QUESTIONS. 3. INTEGRATING GLOBAL/LOCAL. 4. FORMING NEW TEAM. 5. CREATING CONFIDENCE AMONG LEADERS. 	<ol style="list-style-type: none"> 1. OPENS DOOR TO COMMUNITY & GLOBE. 2. EXPOSES THAT ALL CARE. 3. CORPORATENESS IS THE KEY TO EFFECTIVENESS. 	<ol style="list-style-type: none"> 1. EXAMPLES TO ENCOURAGE CORPORATE RESOLVE. 2. IMAGES OF ENGAGED & VOCATED PERSONAL LIFE. 3. GIFTS OF THE MORNING'S WORK. 	<ol style="list-style-type: none"> 1. GET FOUR TO SIX MORE TOWN MEETINGS. 2. HONOR EXPENDITURE 3. UNITE WITH THE LEAGUE. 	PROCLAIMING THE SIGNIFICANCE OF THE DAY.		
OPERATING PRINCIPLES	<ol style="list-style-type: none"> 1. "MY ASSIGNMENT IS NO MISTAKE & DEMANDS FULL ATTENTION." 2. WHATEVER SITUATION POSSIBILITY FOR GREAT TOWN MEETING. 3. LOCAL SIGNIFICANCE/ GLOBAL CAMPAIGN. 4. EVERY ENCOUNTER IS OPPORTUNITY FOR DEPTH ASSESSMENT. 	<ol style="list-style-type: none"> 1. WORK THROUGH LOCAL COORDINATOR 2. "THE EFFECTIVE WAY..." 3. DISCERN WITH COORDINATOR & CONSULTANT TENTATIVE FOLLOWUP. 4. TOWN MEETING IS MOST IMPORTANT EVENT. 5. INTENSIFY GIFTS OF THE SITUATION. 	<ol style="list-style-type: none"> 1. TALK MORE PROFOUNDLY. 2. START ON TIME. 3. REVEAL, NOT TEACH. 4. USE HUMOR. 5. HONOR THE LOCAL. 	<ol style="list-style-type: none"> 1. NO SHORT CUTS. 2. REFLECTION IS APPROPRIATION OF THE DAY. 3. THREE MINUTES FOR TALK. 	<ol style="list-style-type: none"> 1. EVALUATION ILLUMINATES THE EVENT. 2. STEERING COMM. IS CADRE OF CARE. 3. MIRACLE IS NOT NAMED. 4. COMMUNITY HAS AN EXCITING FUTURE. 	<ol style="list-style-type: none"> 1. CAN BE DONE QUICKLY. 2. SET STAGE FRIDAY NIGHT. 3. EMPHASIZE IMPARTAGE 5.0 ALL WILL ATTEND. 		
HELPFUL HINTS	<ol style="list-style-type: none"> 1. BUY LOCAL NEWS-PAPER. 2. REREAD "MEANING OF THE MEETING." 3. REHEARSE KEY TOWN MEETING STORIES. 4. PUT ON THE BLUE. 	<ol style="list-style-type: none"> 1. POINT TO SAT. EVENING AS CRUCIAL. 2. CLARIFY THAT THE EVENING CELEBRATION EVALUATES THE DAY. 3. URGE PARTICIPATION OF STEERING COMM. IN WORKSHOPS. 	<ol style="list-style-type: none"> 1. CLEAR IMAGES. 2. MEMORIZE WORKSHOPS. 3. VISIT WORKSHOPS. 4. SHORT REFLECTION IS CRUCIAL IN THE WORKSHOPS AT END. 	<ol style="list-style-type: none"> 1. CLEAR IMAGES. 2. MEMORIZE WORKSHOPS. 3. VISIT WORKSHOPS 4. SHORT REFLECTION IS CRUCIAL AT END OF WORKSHOP. 5. DOUBLE CHECK REPORTING ASSIGNMENTS 	<ol style="list-style-type: none"> 1. M.C. IN WORKSHOP. 2. RECEIVE ALL RESPONSES. 3. AFFIRM PIONEER ROLE OF PARTICIPANTS. 	<ol style="list-style-type: none"> 1. CAN BE DONE QUICKLY. 2. SET STAGE FRIDAY NIGHT. 3. EMPHASIZE IMPARTAGE 5.0 ALL WILL ATTEND. 		