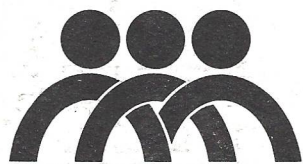


INTERNATIONAL EXPOSITION OF RURAL DEVELOPMENT



SHARING APPROACHES THAT WORK

CO-SPONSORS

International Council of Women
United Nations Children's Fund
United Nations Development Programme
United Nations Fund For Population Activities
World Health Organization
Agricultural Financial Corporation (India)
Association of Indian Engineering Industry
Canara Bank (India)

SPECIAL TECHNICAL SUPPORT

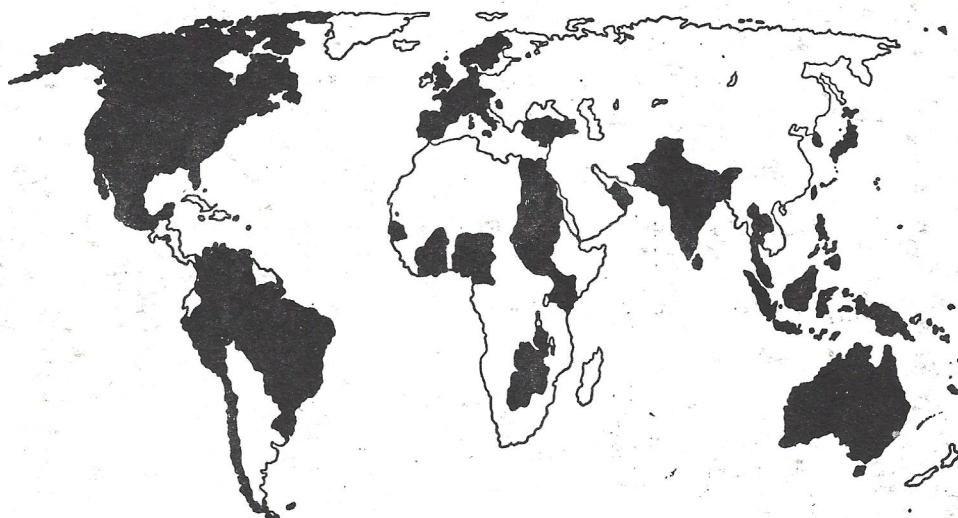
Control Data Corporation

ORGANIZING SPONSOR

The Institute of Cultural Affairs International

PRELIMINARY REPORT OF THE DELHI PLENARY

FEBRUARY 5 - 15, 1984



Mauritius
Australia
Malaysia
Bangladesh
Austria
Mexico
Nepal
Bhutan
Brazil
Canada
Nigeria
Chile
Pakistan

India
Uganda
Ivory Coast
United States
Jamaica
Upper Volta
Venezuela
Jordan
Zaire
Indonesia
Kenya
Zimbabwe
Japan

Senegal
Guatemala
Spain
Korea, Republic of
Haiti
Sri Lanka
Zambia
Netherlands
Honduras
Tanzania
Hong Kong
Tonga
Hungary

China: Taipei
Turkey
Peru
Egypt
Philippines
Belgium
France
Portugal
Germany, Federal Rep. of
Rwanda
Ghana
United Kingdom
New Zealand

| THE DELHI PLENARY | | |
|-------------------|------------------|-----------------|
| THE SYMPOSIUM | THE PRACTICUM | THE ASSEMBLY |

SYMPOSIUM

The International Exposition Plenary opened with 650 delegates from 52 nations at the Vigyan Bhavan, International Assembly Hall. During the first three days, participants visited 198 stunning project displays and discussed development efforts represented. Attention then moved toward discerning the major challenges facing rural development in their own situations around the world. On the third day they determined implementation priorities for rural development.

PRIORITIES FOR RURAL DEVELOPMENT

1. Local Control with Committed Leadership.
2. Developing Appropriate Education.
3. Functional Education & Skills Training.
4. Participative & Balanced Planning.
5. Involvement of Women in the Process.
6. Management & Implementation Skill.
7. Appropriate Financial Mechanisms.
8. Maximizing Resources & Productivity.
9. Community Motivation & Participation.
10. Effective Communication & Interchange.
11. Holistic or Integrated Approach.
12. Sustainable Agricultural Advances.
13. Partnerships with External Agencies.
14. Community Self-Help & Reliance.
15. Upgrading Community Health.

PRACTICUM

The highlight for all the delegates at the International Exposition Plenary, were the field visits. They traveled in teams to 30 sites of successful rural development projects in 10 states of India. They spoke first-hand with project leaders and local villagers. During these visits, delegates had the opportunity to look at their own project experience through the perspective of local development in India. In every instance, the delegates were overwhelmed by the accomplishments of these efforts and were honoured by the hospitality of their hosts. Each team created a report on the project they had visited.

TEAM 2 FIELD VISIT REPORT

Action for Welfare and Awakening in Rural Development (AWARE); Andhra Pradesh.

.....The most important element of AWARE's rural development strategy revolves around the function of the Village Association and the 'Mahila Mandals' (women's groups). In both the tribal and the Harijan communities these associations function to bring cohesion and identity to otherwise fragmented and isolated groups of people. These associations are totally governed by village people and are given assistance and guidance from AWARE's field staff who live with them in the village. The Associations organize the group into active and purposeful action to respond to issues raised in the group meetings. For example, alcoholism has been totally eradicated in most villages due to a series of actions taken by the village association such as fines for drinking which are paid into the village association fund, denial of food by the women if husbands are found drinking and other strong moral pressures exerted by the village community. The unifying dimension of the village associations has brought confidence in the capacity of the poorest of the poor to meet their needs through cooperative planning and action.

ASSEMBLY

Upon returning to Delhi, delegates selected one of the twelve interest groups listed below to work on the application of experience in future development efforts. These groups determined the major thrust needed in their arena of development. The "arenas of interest" included the following:

1. Local Management and Planning - Cooperatives
2. Leadership Development
3. Energy Alternatives
4. Education and Skills Training at All Ages
5. Integrated Comprehensive Community Development
6. Agriculture - small farms, organic farming, forestry
7. Role of Women in All Development Efforts
8. Health
9. Communication and Information Technology
10. Impact of Sociological Factors on Development
11. Environmental Concerns - housing, water, land
12. Rural Economic and Commercial Development

THE BOOK

The written report of the Exposition will be a way of presenting a new understanding and approach to development.

Until now, the emphasis of development has been on the creation of infrastructure and on economic growth. Recently, policy and funding agencies have begun to recognize the need for the development of human resources, but they have few channels or methods or institutional structures to approach this new challenge effectively.

The International Exposition of Rural Development demonstrated the centrality of the human resource to development. People shared approaches that work. Practitioners were primarily interested in the effective delivery system for health, the training process for farmers, the decision-making and planning system that gives equal opportunity and responsibility to women and men. If the concept is grasped, then development becomes a question of creating the capacity in rural people to carry out their own development.

The book as currently conceived will be a compilation of the illustrations, stories, insights, delegate interviews, project descriptions, and practical steps of implementation that will reveal various facets of the approaches. The

12 "arenas of interest" articulated by the delegates reflect the general sections included in the book. Also to be included are the background papers on Phase I and overall methods, the addresses presented to the Central International Event, and the participant names and addresses. A GLOBAL DIRECTORY of PROJECTS, which includes a listing of project briefs from around the world and is the nucleus of a data base, will be a supplement to the book under separate cover.

An illustrative story related to the book is as follows:

Projects Piartla and Projimo, Mexico. In rural areas where families are large and older children are left to care for younger children - an approach that works is teaching children to be health workers - to care for their younger brothers and sisters. Children are taught through songs, puppets, plays - how to apply oral rehydration and other primary care techniques as well as health promotion and disease prevention techniques.

Several audio-visual products are being prepared, including slide shows and a documentary film to be adapted for video use. In addition, several topical articles are currently projected for production in periodicals.

ASSEMBLY

In preparation for their return to their own nations, delegates worked in geographic teams to create an initial plan for "applying approaches that work" in local development. The following is an example of one team's plan.

CARIBBEAN REPORT ON PHASE III OF IERD: MARCH 1984 - AUGUST 1985. JAMAICA - HAITI - MARTINIQUE

- REPORTING:** Reporting to the National Steering Committee
Reporting to the Government Ministries
Reporting to funding agencies and companies
- PLANNING:** Delegate meetings (first one on March 10)
Hold a national strategies creation symposium
Hold a Caribbean Rural Development Symposium
- TRAINING:** Conduct training seminars and field visits
Send project representatives to the Training Institute in Woburn Lawn (March-April)
Proposal writing seminars
Training programs for women in non-traditional skills (carpentry, masonry)
- POLICY REVIEW:** Private sector policies review seminar
Government policy review through discussion
Council of Voluntary Services policy review
- MEDIA:** Replication of projects such as North Clarendon
Expand economic projects in Jack's Hill community
Set up rural development committees by parishes

THE INTERNATIONAL EXPOSITION OF RURAL DEVELOPMENT

The International Exposition of Rural Development is a three year series of events and activities in fifty participating nations. The Exposition, sub-titled "Sharing Approaches That Work," is a process of exchange, documentation and application of successful methods, models, and technologies for rural development. In Phase I, more than 80 Rural Development Symposia and Project Documentation Labs provided a way for 2,000 community projects around the world to articulate their learnings and experience in local development. Phase II was designed as an International Plenary, to bring

together the local project experience from each participating nation. Using this combined experience, participants discussed the basic contradiction to development progress and articulated the key directions and mandates for the future. Phase III will focus on applying the experience of successful rural development to communities and organizations in each of the participating nations. Following the International Plenary, Steering Committees and delegates are meeting in each participating nation to prepare follow-up plans of action.

AFFILIATED COORDINATION OFFICES

P.O. Box 660
Bombay, India 400 001
tel. 37-3741

31 Whitfield Rd., T/F. No. 1
Causeway Bay, Hong Kong
tel. 5/786-566

4750 N. Sheridan Road
Chicago, Illinois USA 60640
tel. 312/769-6363

EXPOSITION COORDINATION CENTRE rue Amedee Lynen 8. 1030 Brussels, Belgium • tel. 322/217-4884 • Telex 62035-ICABRU