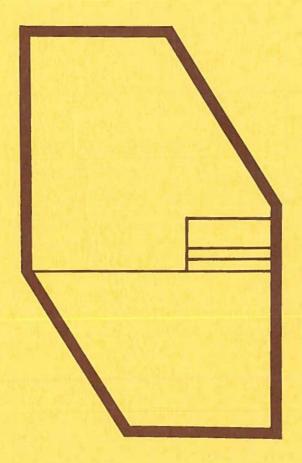
VOGAR

HUMAN DEVELOPMENT PROJECT



CONSULTATION
SUMMARY STATEMENT

JUNE 1977

VOGAR HUMAN DEVELOPMENT PROJECT

CONSULTATION SUMMARY STATEMENT

Prolegomena

- I. The Operating Vision
- II. The Underlying Contradictions
 - III. The Practical Proposals
 - IV. The Tactical Systems
 - V. The Actuating Programmes

 Epilogue

This is a publication summarizing the
Vogar Human Development Project
which took place in
Vogar, Manitoba, The Dominion of Canada
June 19-25, 1977
organized by
The Institute of Cultural Affairs
consultants

CONTENTS

Prol	egomena			1
Part	One: The	oner.	ating Vision	11
Ture	Plate 1:		Operating Vision Chart	13
Part		e Unde	rlying Contradictions	15
	Plate 2:		Underlying Contradictions Chart	17
Part	Three: The	e Prac	tical Proposals	29
	Plate 3:		Practical Proposals Chart	31
	Plate 3A:		Practical Education	37
	Plate 3B:		Physical Environment	38
	Plate 3C:		Residential Space	39
	Plate 3D:		Data Exchange	40
	Plate 3E:		Citizen Engagement	41
	Plate 3F:		Basic Care	42
	Plate 3G:		Capital Development	43
	Plate 3H:		Industrial Base	44
	Plate 3I:		Business Life	45
	T m.	. M t	deal Contain	47
Part		e lact	ical Systems	51
	Plate 4:		Tactical Systems Chart	69
	Plate 4A:		Village Resources	70
	Plate 4B:		Support Structures	71
	Plate 4C:		Civic Identity	72
	Plate 4D:		Physical Environment	12
Part	Five: Th	e Actu	ating Programmes	73
	Plate 5:		Actuating Programmes Chart	75
	Plate 5A:		Actuating Programmes Components	77
	Programme	1:	Supplementary Education Unit	78
	Programme	2:	Vocational Skills Institute	80
	Programme	3:	Adult Training Academy	82
	Programme	4:	Civic Information Network	84
	Programme	5:	Community Promotion Agency	86
	Programme	6:	Vogar Identity Project	88
	Programme	7:	Youth Action Corps	90
	Programme	8:	General Construction Team	92
	Programme	9:	Civil Works Force	94
	Programme	10:	Public Services Complex	96
	Programme	11:	Industrial Development Corporation	98
	Programme	12:	Regional Shopping Centre	100
	Programme	13:	Diversified Agricultural Cooperative	102
F-41	ogue			105
Phtt	ogue Plate 6A:		1 Year Budget Summary Chart	117
	Plate 6B:		4 Year Projected Costs	118
	Plate 6C:		Project Funding Flow Chart	119
	11466 000			

PROLEGOMENA

1

THE LOCATION

The Vogar Human Development Consultation was the initial step in a comprehensive development demonstration project in Canada. The Project began through a cooperative effort of village leadership in conjunction with the Institute of Cultural Affairs and deals with both social and economic problems in a comprehensive development programme. The intention is to establish a commercial and industrial base by tapping existing village expertise and local natural resources, to provide viable social structures and services now lacking, and to enhance citizen involvement through training and engagement programmes. The Project is seen as a pilot programme, the methods of which can be repeated in other communities.

Canada is the second largest country in the world, occupying nearly four million square miles of the North American continent. Although Canada's sparsely inhabited northern territories are opening up to settlement, most of the nation's 22 million people live in a 300mile wide ribbon along the 4000-mile southern boundary. The rugged land, the extremes of its climate and the different cultural backgrounds of its people have fostered great diversity among its ten provinces and two northern territories. Thousands of years ago the Inuit and Indian peoples came across the Bering Strait and settled along the northern and western coasts and continental rivers. By the 10th Century, A.D. the east coast of Canada was known to European fishermen, but permanent settlements did not begin until the 17th Century. For 200 years, Canada grew from its colonial French and English roots, maturing into a national confederation in 1867. By the mid-1880's a transcontinental railway had linked the country from the Atlantic to Pacific Oceans, breaking open new settlement and encouraging growth and communication. Immigrants from all over the world found easy access to the rich agricultural lands of the prairies. Canada has moulded this cultural and ethnic uniqueness into a rich and colourful national mosaic. French and English have been designated as the official languages of the country. Canada's ten provinces and two territories function under the parliamentary system of government, within which exists a wide diversity of political expression and form. Recently, the original peoples, the many ethnic and cultural groups, each with its own language and cultural traditions, and the two main cultures

VHDP

CANADA

(the French-speaking and the English-speaking peoples) have intensified the creative tension between regional autonomy and national identity. Canadians are now actively discussing how to resolve the political differences in all sectors of the government and how to effect responsible change at the local level: in the fishing villages, in the farming communities, and in the urban neighbourhoods across the country.

The Interlake of Manitoba is the farmland and the forest north of Winnipeg between Lake Manitoba on the west and Lake Winnipeg on the east. It is land typical of the merging of southern prairie and northern forest which occurs across Manitoba, Saskatchewan and Alberta. In the 18th Century, men of the Hudson's Bay Company and other fur trading companies explored this area while expanding their trade with Cree, Assiniboine, Saulteaux and Ojibwa Indians. White traders frequently established families among the Indians with whom they traded. In the early 19th Century, the first permanent settlements in western Canada were established in the Interlake, and European contact with the Indian population intensified. The Metis people, descendants of these European-Indian unions, played a critical role in the early development of western Canada, especially in the Interlake-Winnipeg area. The Metis were the enabling force behind most major surveying, trapping and policing expeditions mounted on the prairies. Strong educational backgrounds, obtained in eastern Canada and often Europe, enabled them to serve as negotiators and translators between European and Indian interests. They pioneered the development of trade between Minneapolis and Winnipeg, and invented the Red River cart, the primary mode of transportation for most early settlers. The Interlake was the focus of the first Metis attempts to establish local self-government structures under Louis Riel in 1870. Metis unrest and discontent with the Canadian government finally came to a head in the unsuccessful rebellion of 1885, after which Riel was executed for treason. After the Transcontinental Railway opened in 1885, bringing thousands of new immigrants to the prairies, the buffalo herds which were the Metis primary resource rapidly dwindled, as did their land rights. In the midst of these and other factors, the Metis influence and spirit declined as well. Meanwhile, immigrants continued to pour into the Interlake. In 1875, the largest Icelandic settlement outside Iceland was located at Gimli, and agriculture began in earnest. In 1876, grain was exported from Manitoba to other parts of Canada and the United States for the first time. Winnipeg grew from a small fur trading post to a major transportation and commercial hub. Since the turn of the century, the Interlake has attracted numerous additional settlers, but development has been slow. The small farming, forest'ry and trapping skills which so aided early development are less useful today than they were in the past. Recreation, cattle-raising, manufacturing and new approaches to agriculture are but a few of the new directions to which the Interlake is turning its attention.

INTERLAKE

> Like many other communities in the area, Vogar began in the 1890's as Icelandic immigrants and Metis families moved north from established communities and settled next to the Lake Manitoba Indian Originally, when the first post office was opened in 1905, Reserve. the community was called Dog Creek. A small sawmill and store operated in the Dog Creek area in 1910, and a log church was con-Two more churches, two stores, an auto repair structed in 1918. shop and a school were operated in successive years, all of which are now closed except the school. However, this decade has witnessed a surge of activity and the gradual improvement of community services. A Vogar local of the Manitoba Metis Federation has done much to provide self-respect among community residents. In 1972, the existing school units were brought to Vogar and 1973, an outdoor skating rink was built adjacent to the school. In 1974, the first community well was drilled at the south end of the village. Seasonal labour has largely replaced farming as a primary source of income, leaving most of the village only partially employed. A pilot project was jointly done in Vogar between 1972 and 1974 by the Department of Environmental Studies, the Faculty of Architecture of the University of Manitoba and the Rural Development Division of the Manitoba Department of Agriculture. A design for a community centre and new housing guidelines were proposed along with development of a wooden playground equipment industry. The proposal was partly enacted with the initiation of the playground equipment industry but marketing was unsuccessful. A current housing construction scheme is creating ten new homes for village families and providing some employment.

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VOGAR

BASELINE

The village of Vogar is located 120 miles north of Winnipeg, Manitoba, in section 33, Township 22, Range 9 west in the rural municipality of Siglunes. It lies near the eastern narrows of Lake Manitoba and is linked to neighbouring towns and Winnipeg by twenty miles of provincial highway 235 which joins main highway 6. The community is easily mobile, as most residents have access to transport to get to work and to do shopping, laundry and obtain other services in the neighbouring towns of Eriksdale and Ashern, the latter being 25 miles away. Provincial bus service is twice daily with ready connections to all major transport systems. Just over two hundred people live permanently in Vogar with a number of part-time residents who work in other locations in the province. About 40% of the population is under 15 years of age. Of the labour force population, the majority are employed part of the year. Unemployment insurance, welfare, subsidized legal aid, housing subsidies and full provincial health insurance are available. Most people in the village, however, earn under \$2,000 income per year. Those employed mostly work as labourers, but there are also farmers, clerks and carpenters. Fresh water fishing, fish packing, Seneca root gathering, ice fishing, spring trapping, snake and frog collecting, cattle raising and game hunting are all sources of income. Some vegetable gardening and poultry raising are done for private use. Electricity is available to all homes in the village.

Telephone service is limited to a partyline system of ten phones and a pay phone at the local store. The primary sewage system is the traditional outhouse, although there are reported to be two indoor toilets. Since the drilling of the community well, residents no longer need to take their water from the lake and roadside ditches, garbage is taken by the family to the dump. Mail arrives three days a week at the single grocery store, where residents come to pick it up. Large-scale shopping is done in Ashern, 25 miles away. Health services are also available in Ashern. Alcoholism, malnutrition, and skin and respiratory infections are the most commonly reported complaints. Police services are available through the Royal Canadian Mounted Police at Lundar, 40 miles away. The community has a three-room school offering pre-school through eighth grade education. A new school is under construction which is due to be completed in December, 1977. Students above eighth grade are bussed to Ashern. Higher education, especially vocational training, is available in Winnipeg. Schooling is conducted in English; some informal conversation is in Saulteaux or Icelandic. The Siglunes Hall, three miles north of Vogar, offers bingo and sporting events, and a lakefront beach is available on an occasional basis. Winter ice fishing and fall hunting serve as both economic and recreational events. Both community churches are closed, but there are Roman Catholic and Protestant clergymen whose parishes include Vogar.

II

THE CONSULTATION

The Institute of Cultural Affairs is an international research, training and demonstration group concerned with the human factor in world development. It grew from a programme branch of the Ecumenical Institute and is now federally incorporated as a nonprofit corporation. The Institute has headquarters in Brussels, Bombay, Chicago, Canberra, Hong Kong and Nairobi. In addition, there are ICA offices in more than 100 major cities serving 25 nations. The Institute's programmes around the world are supported by grants, gifts and contributions from government departments and agencies at the federal, provincial and municipal levels and from private foundations, corporations, trusts and concerned individuals.

Since 1968 the Institute of Cultural Affairs has been working in Canada with people concerned with the revitalization of local community. In 1970, resident staff were located in Winnipeg and Montreal. Training programmes and one-day community forums have been held across the country, resulting in the opening of six additional offices in Edmonton, Halifax, Ottawa, Saskatoon, Toronto ORIGIN and Vancouver. In April, 1976, graduates of these programmes working with full-time ICA staff began an extensive search across the Prairie Provinces to select a site for a pilot project in which to demonstrate the effectiveness of a comprehensive approach

to community development. After visiting many communities and consulting with local citizens, the staff of the Institute was invited to initiate a pilot project in Vogar. Because of its relatively out-of-the-way location and its socio-economic needs, this rural community seemed to be most suitable for the Project. Indeed it would be difficult to locate a place which would be more typical of both the need for and the possibility of human development. Staff established temporary residency in the area during late May, 1977, and began preparations for the Consult while seeking facilities in Vogar itself.

The Consult took place in Vogar on June 19-25, 1977. There were 177 consultants, 85 of whom live in the Project area. All of the approximately 200 residents of Vogar were either directly or indirectly involved, especially through the field work contacts. Each day Consult teams spent many hours visiting and talking with local people around the community, in their homes, and on the surrounding farms. The 92 outside consultants came from seven of the ten provinces in Canada, as well as from the United States, Australia and India. In addition, citizens from five other Human Development Projects were present. They included Lorne de l'Acadie, Fifth City, Inyan Wakagapi, Ivy City, and Delta Pace. Visiting consultants represented both the public and private sectors and attended the Consult at their own expense. The expertise represented by these people covered a broad spectrum of skills and experience. Specific professions included adult and children's education, medical and community health services, architecture, small business management, accounting, editing and printing, agriculture, environmental art, recreation, nutrition, carpentry, marketing, animal husbandry, welfare service, and community development. The Vogar residents also reflected a broad spectrum of expertise. These included ice fishermen, teachers, construction workers, housewives, farmers, a shopkeeper, retired people and community leaders.

DESIGN

PARTICIPANTS

This diversified group of consultants acted as a unified research body using methods of comprehensive community reformulation. First, the Consult charted the Operating Vision of the people of Vogar. Second, they discerned the Underlying Contraditions which are blocking the realization of that vision. Third, they built a set of over-all Practical Proposals for dealing with the contradiction. Fourth, they created a set of Tactical Systems by which the proposals could be realized. Finally, they discerned the Actuating Programmes which would allow the application of the Tactical Systems. The time of the consultants was divided between working in teams interviewing residents, investigating resources and studing alternative possibilities, and workshop sessions and plenary gatherings in which the accumulated data and team reports were formed into the corporate product of the Consult. The aim of the Consult was to assist Vogar residents in accelerating the expansion of the project and empowering its impact upon the community.

> The readiness of Vogar for the Consult was striking. community decided to undertake the project, the only question was "What needs to be done?" When cars were needed, they were offered. When the construction of showers and out-door bathrooms was needed, the men of the village dug the holes and constructed the frames. The women transformed burlap and felt into large banners of the 24 Human Development Projects. Local people interceded to free the churches, the Vogar Hall, the rink shack, and Siglunes Hall for the Consult's use. Homes were made available for the consultants, and the men of the village helped erect the air tent plenary hall. More than 400 participated in the opening feast which had been prepared by the village. Through the week more and more residents came to plenary sessions and worked with teams. Women from the village visited the teams with treats and fry-bread, the men took off half-days from their farms to attend sessions. The youth cooked one meal and served it, and also gave a jig demonstration one afternoon. The entire community organized itself to cook the closing feast of beef and venison which was served by the Vogar Youth Corps in their new T-shirts. A highlight of the feast was a jig on one of the tables by a young boy and then another by a 70 year-old man. Even a town drunk was welcomed and danced a jig of his own, to the applause of the assembly. One man said to one of the consultants, "Each night I prayed that this Consult might go well." And the superintendent of schools said, "All you need to change things is the will and the opportunity. The people of Vogar have always had the will. And now we are privileged to have the opportunity."

FOLLOW-UP

IMPACT

The task following the Consult is to initiate the implementation of the tactics which are focused in the Actuating Programmes reported in this document. First, this will involve the ongoing meeting of Vogar Consult participants, local leaders and residents to plan programme implementation. Second, initiation of special training sessions will be needed for those who will bear responsibility for major aspects of the project. Third, gathering community consensus on all aspects of the Project will be a continuing necessity. Finally, project initiation requires that catalytic staff reside in the community to begin training and building the incentive that will raise a community—wide sign of renewal.

III

THE PRESUPPOSITIONS

Virtually any local community provides the elements required for a human development project. In the past twenty years, the work of the Institute of Cultural Affairs in inner city neighbourhoods, suburban towns and rural villages across the globe has confirmed the fact that wherever there is local community, there is the readiness

> and the need for creative social change. There are five guidelines which serve as reference points in the formation of Human Development Projects. First, the selection of a community is guided by the understanding that the project is a demonstration of the possibility of comprehensive development in any local community. A project site has maximum demonstration potential when it is representative of other local situations, is visible and is accessible. The use of effective social methods in widely diverse situations demonstrates the possibility of development in every local situation. Second, a potential location will be characterized by apparent helplessness and the absence of community projects. The initiation of a project in the midst of visible human suffering dramatizes the possibility of dealing with human need. Third, both social and economic development measures are necessary to provide comprehensiveness and depth. When one dimension is emphasized at the expense of the other, superficial social change results. Fourth, both local and outside perspectives are required in planning a Human Development Project. The creative interplay of local and outside viewpoints assures the Project of local authenticity and global relevance. Fifth, it is necessary to discern from the beginning the viability of the systematic replication of the pilot across a more inclusive geographical area. This provides a context for anticipating the demonstration power of the pilot and for projecting the acceleration required if the pilot is to function as a training base for replication forces.

FORMATION

ECONOMIC

Effective economic development at the local level rests upon five principles. First, the community must be imagined as a self-contained independent economic entity whose development is a priority. Without this focus, attempts toward economic development are easily dissipated. Second, schemes increasing the flow of money into the community need to be devised. This can be done by increasing the production of raw materials and goods sold outside the area, by employing local residents, by enticing non-resident shoppers, by borrowing money and extending credit lines, by using provincial and federal funds, and in some instances, by soliciting special cash grants and donations in-kind. Third, as many externally-injected funds as possible must be retained in the community as long as possible. This can be done by producing locally as many of the consumable goods and services as possible, by expanding local industry and business and by creating expertise on the local level. Fourth, the funds injected and retained must be rapidly and continuously circulated within the local economic unit. This is most crucial, for money needs to turn over many times before it is exchanged outside the community. Fifth, although the community must strengthen its own economy, it must also function in harmony with more inclusive economic realities on the municipal, regional, provincial, national and international levels.

There are five foundational guidelines in the arena of social development. First, the Project has a clearly-delineated geographical focus. This concentrates energy upon a social unit small enough to be dealt

SOCIAL

with, thereby avoiding needless dissipation of effort. This geographical approach also helps to catalyze community identity. Second, all community problems are dealt with simultaneously. Because, the issues of community life are complex and interrelated, piecemeal approaches fail. Third, the depth human issue beneath all the underlying socio-economic contradictions is discerned and addressed. As this occurs, people are released to see the possibility of effective engagement in arenas previously considered impossible. Fourth, particular effort is made to involve all social and age groups in the task of recreating the community. Finally, social symbols are employed as the key to mobilizing community effort and occasioning profound transformation. Powerful symbols provide the basis for common effort in the daily practicalities of the Project; thus they can be the difference between social despair and creative engagement.

ACTUATION

The actuation of a Human Development Project involves the application of five guidelines to establish the support systems for effective implementation. First, the coordinated effort of both the public and private sector is needed. The combined assistance of both sectors in the form of consultant services, funding and material contributions provide sustained support for the Project as a whole as well as its specific parts. Second, the widespread participation of community residents in the implementation of all the programmes is necessary from the outset. This role cannot be performed by someone else if local community development is to occur. Third, the presence of a catalytic staff of consultants is necessary for a period of time to generate momentum for leadership development. Through training in practical methods the community's maturity and decision to engage in the human development task is sustained. Fourth, actuating agencies to oversee the social and economic development programmes are required to ensure the coordination and direction of all implementation efforts in a unified thrust. Such agencies can take many forms but always represent a cross-section of the whole community. This builds the cooperation vital to effective results in every programme arena within a period of six to twelve months. Although the acceleration and stabilization of leadership training and programme implementation must be phased over a number of years, dramatic signs of socio-economic development are required during the first year. These demonstrate the actuation of a comprehensive plan and thereby serve to constantly broaden local engagement and build human maturity. These are the marks of effective development.

IV

THE APPLICATION

The body of the following summary document contains the detailed findings of the Consult. It is divided into five parts. Part I deals with the Operating Vision; Part II, the Underlying Contradictions; Part III, the Practical Proposals; Part IV, the Tactical Systems and Part V, the Actuating Programmes. The first two paragraphs in each section explain the intent and process of that phase of the Consult. Subsequent paragraphs discuss the particular findings of each phase. Each part of the document also contains one or more holding charts which illustrate specific aspects of the narrative and provide an overview for the entire section. The concluding section offers insights and recommendations about matters such as project funding, phasing designs, staff requirements and

replication possibilities and procedure.

Development Project.

summarizes the results of the consultation research which provided an occasion for local citizens to focus their concerns, their hopes and their dreams creatively on the task of reshaping community. This document, therefore, symbolizes the participation of the Vogar people in practical decision-making about their future. In so doing, the report itself is the incentive needed for actuation of the Project. The document will also function as an educational tool for rapidly training local leaders in the principles and methods of comprehensive community renewal. Finally, it serves as a handbook for all those who will work in Vogar putting the model into effect and as a guide to those elsewhere who will replicate this Human

This summary report is intended to be a highly practical tool. It

DOCUMENT

PRACTICALITY

PART ONE

THE OPERATING VISION

I

The first task of the Consult consisted in objectifying the Operating Vision of the future shared by the people of Vogar. Such a vision for any people is never totally explicit. It is woven through their hopes and fears, their frustrations and yearnings. It is concealed in their stories and social structures and is suggested by their style, symbols and dreams. All these form who they are and what they hope to become. Although such a vision may be initially unconscious, it represents a community's attitude towards itself and its destiny. Only when the vision is made manifest and a community consciously stands present to that vision can local community development occur. The process of objectifying this vision in a formal model is lengthy. This is explained in part by the fact that no community, by itself, can grasp its own vision. It was only when the subjectivity of the residents of Vogar encounter the objectivity of the guest consultants that the operating vision of the community emerged.

In order to discern this local vision, the consultants were divided into five teams and spent the day in the field becoming generally familiar with the community. In addition to this overal survey, each team was assigned to investigate closely a specific aspect of community life - agriculture, business, services, social development and education. The teams covered the whole geography of the community, talked informally with people they met, visited local gathering places, surveyed community facilities and were invited into the homes of residents. Through these activities, the consultants were directly in contact with a significant percentage of residents. Workshop sessions were then conducted by each team to exchange reports on the hopes and desires of the community as discerned by the consultants. Finally the 132 pieces of data from the five teams were ordered in the basic categories of the present model. Plate 1 gives rational, objective form to the operating vision that exists in the understanding of the people of Vogar. It was in relationship to this model that the underlying contradictions could be discerned in the subsequent phase of the Consultation.

The Operating Vision Chart (Plate 1) is the result of the first phase of the Consult. Its three major sections indicate the overarching dimensions of the vision of the people of Vogar. Section A,

VISION

PROCESS

RESULT

Towards Increasing Economic Opportunities, indicates the hopes of the residents for a significant increase in the number of jobs available locally, for an expanded commercial life in the village and for more profitable agricultural enterprises. Section B, Towards Furthering Social Cohesion, contains those aspects of the vision which call for an upgraded physical environment, a heightened community spirit, increased citizen involvement and more adequate practical training for all residents. Section C, Towards Providing Local Services, reflects the desire of the people of Vogar for a keener sense of village security, a more closely knit set of village relations and assurances of basic well-being for all. The vision chart is further broken down into the master categories in which 132 items are held in 26 components. Three of the ten categories are related to Economic Opportunities, four deal with Social Cohesion and the remaining three are directed toward Local Services.

OPPORTUNITIES

opportunities. During the Consult, residents expressed an eagerness to broaden local employment through providing adequate jobs, especially for young people and women, through utilizing the existing resources such as wood, fish and furs in a modern marketing fashion and through introducing light industry, such as textile and stove manufacturing plants. The people desire to expand local commercial activities by offering a wider variety of retail goods such as low-priced food, clothing and hardware, and opening merchant outlets, including a laundromat and beauty parlour, an automotive garage and banking structures. Thirdly, the community wishes farm productivity to be increased, by extending the profit margin for beef raising and launching new ventures in small animal raising, market gardening and crop experimentation.

The Consult discovered that the heart of the operating vision held

The people of Vogar have a strong desire to increase economic

COHESION

by Vogar residents is in the generation of human motivity through furthering special cohesion among the diverse elements in the community. They envision caring for the physical environment of the community through improving the village travel arteries, roads, sidewalks and driveways, upgrading the residential housing by building additional units with an appropriate architectural design and supplying low-cost heating and electrical wiring in all dwellings. They see the need for such public utilities as a lakeside beach, a hocky rink, a village park and a community hall. There is a strong will to generate and sustain community spirit by enhancing civic identity within and beyond the village, retaining the local heritage in all its diversity, deepening the religious life of the community and securing such civil rights as land ownership and fishing privileges. The vision for citizen involvement includes establishing consensus structures by setting up a village council, broadening women's economic and social engagement, fostering societal cooperation and organizing recreational activities for all residents, from youth to senior citizens. The community envisions more inclusive practical

training through supplementing children's schooling, encouraging high school graduation and meeting the needs of those with special problems. This is envisaged through encouraging adult education, including courses in literacy, domestic science and nutrition by making library resources available, extending vocational learning in construction and maintenance and developing job-related skills through apprentice programmes.

SERVICES

The people of Vogar are concerned with structurally caring for the whole community by providing needed local services for all residents. They envision maintaining civic security by assuring citizen safety through more frequent police patrols, local fire protection, an emergency ambulance service and traffic controls. The people wish to extend village relations by augmenting the existing transport means through the licensing of more local drivers, increasing the schedules and the economy of bus and taxi services, and developing communication networks for district and village, including a more effective telephone system. The residents expect that their basic well-being will be enhanced by increasing health care through a heightened presence of medical professionals and a sustaining programme for the elderly. They see the need for promoting community nutrition by encouraging families to raise small livestock and garden crops. The people envision creating sanitation systems including sewage and garbage disposal, draining highway ditches and surface water and providing every family with an on-tap supply of clean water.

Vogar Human Development Project

OPERATING VISION CHART

June 1977 Consult

ICA Consultants

A Summary of the Operating Vision of the People of Vogar

Plate 1

A-towards INCREASING ECONOMIC OPPORTUNITIES expanded self-support					B-towards FURTHERING SOCIAL COHESION operational unity							C-towards PROVIDING LOCAL SERVICES structural care									
LOCAL EMPLOYMENT		COMMERCIAL ACTIVITIES		AGRICULTURAL ENTERPRISES		PHYSICAL ENVIRONMENT		COMMUNITY SPIRIT V		CITIZEN INVOLVEMENT		PRACTICAL TRAINING		CIVIC SECURITY VIII		VILLAGE RELATIONS IX		BASIC WELL-BEING X			
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operating vision, but it is an informative and, therefore, an important step in helding TRAP or the about of contradictions present in the structure. OWT TRAP or the chart delinester the

UNDERLYING CONTRADICTIONS

The second task of the Consult was to locate the Underlying Contradictions in Vogar. The term "contradiction", as it is used here, does not refer to obvious problems, but to coagulations of underlying blocks to the operating vision. Contradictions are closely related to relatively invisible deep currents of history and therefore, are difficult to discern. They cannot be located directly, but must be approached indirectly by identifying the deterrents and blocks to the operating vision of the people. It is by looking through the blocks in relation to the objective historical trends that the underlying contradictions can be located. If the underlying contradictions are not at least roughly discerned, there is little chance of success in planned social change. Effective socio-economic development does not come about by attempting to achieve the explicit or implicit goals of the operating vision in a direct fashion. Rather, social change occurs indirectly, by creating practical proposals to deal with the underlying contradictions to the operating vision. For this reason, contradictions are not negative categories but are significant indicators of original solutions.

In order to generate local data relating to the contradictions, the consultants continued to work as teams in the field. Each team concerned itself first with discerning the blocks to the total operating vision (Plate 1) and then focused in depth on its particular assigned arenas of the vision. In this way, the values of comprehensiveness and depth were both held in the team's overall analysis. Keeping in mind the profound trends of history, which had been the subject of an earlier conversation among the total consult, the teams discerned the subjective irritants which field visits had revealed in order to identify the objective deterrents to the practical vision. Upon returning from the field, each team listed its data and built a prioritized list of blocks to the total vision. The 190 pieces of data were then organized into a comprehensive set of fifteen underlying contradictions facing the people of Vogar.

As the accompanying chart (Plate 2) indicates, fifteen foundational contradictions were discerned. Under these are subsumed all of the specific deterrents and blocks identified by the consultants. These contradictions are prioritized by the number of deterrents listed

CONTRADICTIONS

PROCESS

under each. This listing indicates the amount of attention each arena elicited from the group. This form of prioritizing is not the only criterion for discerning the major contradiction to the operating vision, but it is an informative and, therefore, an important step in holding the entire matrix of contradictions present in the situation. The bottom of the chart delineates the number of responses in each column and the overarching groups of of contradictions. The first two contradictions stand together with 53 items which constitute slightly less than 28% of the 190 separate items on the whole chart. The next four contradictions combined drew 31% of the total responses. Contradictions VII through XI taken together accounted for 27% of the total; the remaining four contradictions drew 14% of the responses. This pattern of contradiction reveals the necessity for a clearly focused development plan. The first grouping underlines the importance for Vogar of creating practical forms for cohesive community life and action. The second grouping stresses the necessity of a major emphasis on direct and indirect means of generating and sustaining motivity among all the residents of Vogar. The third grouping indicates the need for multi-faceted economic development in Vogar. The fourth and final grouping points out the need to provide support structures for the task of engaging the whole community in the development task. The entire set of fifteen underlying contradictions provides a basis for creating practical proposals.

RESULTS

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UNDERLYING CONTRADICTIONS CHART

June 1977 Consult

ICA Cons	ultants													Plate 2
I THE FRAGMENTED CONDUCT OF COMMUNITY	II THE INSULAR CLAIMS ON EXTERNAL	III THE HAPHAZARD FORMS OF SOCIAL	IV THE INCOMPLETE USAGE OF BASIC INFORMATION	V THE OBSOLETE GROUND OF CULTURAL IDENTITY	VI THE AIMLESS DESIGN OF PUBLIC SPACE	VII THE PRECARIOUS BASIS FOR FAMILY ECONOMICS	VIII THE RESTRICTIVE PATTERNS OF BUSINESS ACTIVITIES	IX THE FORMLESS STRUCTURES FOR CORPORATE CONSENSUS	X THE PARTIAL UTILIZATION OF PHYSICAL RESOURCES	XI THE LIMITED EXTENT OF CAPITAL FUNDS	XII THE CASUAL DISCIPLINE OF BASIC EDUCATION	XIII THE NARROW RANGE OF PRACTICAL SKILLS	XIV THE INSUFFICIENT CARE OF VILLAGE PROPERTY	XV THE MINIMAL OPTIONS OF LOCAL EMPLOYMENT
OPERATIONS IN VOGAR	RESOURCES IN VOGAR	ETHICS IN VOGAR	IN VOGAR	IN VOGAR	IN VOGAR	IN VOGAR	IN VOGAR	IN VOGAR	IN VOGAR	IN VOGAR	IN VOGAR	IN VOGAR	IN VOGAR	IN VOGAR
Few Exciting Events	No Water System	Unsupervised Road Play Inadequate	Une x plored Market Potential Emergency Procedures Unknown	Unclear Sub-village Relations Few	Restricted Beach Use Inadequate	High Local Prices Subsissence	Small Businesses High	No Governing Body Uncoordinated Needs Expression	Unpredictable Fish Yield Adjacent Water Saline	Limited Business Capital No Hiring Money	Over-academic Highschool Orientation Distant Commercial Training	Two Industrial Skills Management Skills Lacking	Indiscriminate Refuse Dumping Unrestrained Animal Damage	Little Women's Employment No Returnee Jobs
Economic Cooperation Independent Family-Centred Core	Public Transportation Remote Police Help Distant	Youth Roles Children Snowmobile Drivers Unsupervised	Procedures Unknown Uncleas Timber Potential Sporadic	Metis Festivities We · They Language Patterns Dim	Facilities Vizibility Sparsely Lighted Roadways Unsuitable	Sporadic Spending Patterns Overriding	Transportation Cost Undeveloped Market Potential Fragmented	Non-inclusive Council Representation Unsuructured	Limited Forest Resources Short	Expensive Fishing Equipment Prohibitive	Lower Course Streaming Non-local Adult Training	Untransmitted Fishing Skills Unmaintained Private Vehicles	High Vandalism Rate Overgrown Catholic Cemetery	Educationally Disrelated Jobs Ir relevant Job Requirements
Co-worker Humiliation Feared Discrust of Scorekeeper	Fire Service Ashern Distance Irritating	Children's Swimming Unenforced Behaviour Standards	Sanitation Practices Informal Information Standards	Business Future Historical Business Decline	Commercial Facilities Low Business Visibility	Economic Orientation Late Bill-Paying Patterns	Marketing Practices Single Product Operation	Closed Federation Operations	Growing Season Shallow Alkaline Topsoil Wasted	Start up Costs Agricultural Diversification Costs Low	Irrelevant School Curriculum Insufficient	Remote Driver Education Intra-group Skills Gap	Vandalized Family Gardens Locked	Few Skilled Jobs Customary
Unnutritious Food Consumption Non-reinforced Safety Factors	Complicated Legal Procedures Local Fishermen Unheard	Police Structures Absent Other Student Threats	Neglected Health Practices Indefinite Communication Options	Physical Improvement Unimportant Awkward Past Experiences	Unprotected Play Areas Diffused Village Focus	Interim Support Not Enough Money	Wholesale Purchases Increasing Operating Costs	Car Pools Uncoordinated Transportation Services Parallel	Rough Fish Seasonal Resource Use Fish	No Recreation Fund Costly	Heritage Transmission Single Language Instruction Non-intellectual	Skills Gap Few Commercial Skills	Public Buildings	Working Patterns
Unsafe Firearm Storage Carelen Firearm Use	Complex Doctor Visits Unheeded Doctor Calls	Volunteer Initiative Unrewarded Parents Undervalue Education	Unpublicated Meeting Agendas Unannounced Community Meetings	High Business Risk Untransmitted Local History	Inadequate Public Facilities Hidden Village Homes	Short-term Cash Purchases Subsistence Economic Orientation	Limited Traditional Markets Remote Geographical Location	Social Structures No Recreation Organization	Migrate Seasonally Cold Fishing Conditions	Telephone Lines Cash Exchange Reliance	Home Environment			nem .
Misused Ambulance Service Students'	Unequal Mexis Rights Understilized	Easy Liquor Access Fear	Limited Reading Access Unreported Agricultural Research	Past Experience Irrelevant Limited Success Experience	Dangerous Foot Paths Established Geographic Division	High Telephone Costs Unpaid Ambulance Bills	Improved Transport System Unutilized Fish By products	Private Hall Management						
Family Indifference Late Secondary Entry Few	Government Resources Small Student Enrollment Government	Of Vandalism Dangerous Driving Practices Snowmobiles	Restricted Vocational Images Drainage	Demoralizing Community Self story Disparate	Inconvenient Water Supply No Central Node	Family Use Farming								
Corporate Achievements Segmental School Experience Listle	Assistance Patterns Regressive Welfare System Restricted	on Roads Law Violations Ignored Underage	Options Unrecognized Local News Unpublished Legal	Village Identity Farm Labour Unappealing	Distant Farm Residences									
Religious Activity Combined Efforts Lacking	Land Use Grant Management Difficult	Liquor Access Elders Role Unrecognised	Rights Unfamiliar											
Multiple Family Jealouses Inaccessible Park Lands	Complex Land Use Ounide Support Dependency													
Reluctant Personal Participation Organizing Importance Ungrasped	Limited Regional Exposure Confusing Multiple Schools													
Few Responsibility Images Unstructured Home Life	Overloaded Party Lines Fluctuating Agricultural Market													
Late Television Watching Inappropriate Study Patterns	Agramma mater													
Family-based Health Care Interfamily														
Emergency Indifference Individualistic Agricultural Approach														
Family Focussed Operations Presended Events Ignorance														
Disruptive Personal Prejudices Inconsiderate Telephone Use														
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CONTRADICTION IS SAID SOCIED SAID

Fragmented Conduct of Community Operations

The first contradiction perceived by the consultants has to do with the conduct of community operations. Development in small communities requires a spirit of cooperation among families and groups in order to actually get things done. In Vogar, however, community operations are conducted in a fragmented way. The community is organized along family and ethnic lines. People feel that it is necessary to "make it on your own"; each family strives to exist without helping or being helped by other families. Possible municipal improvements such as road surfacing, housing and recreation facilities, which necessitate a combined effort, have not been pursued. Individual citizens seem unwilling to make personal contributions of time or money in such campaigns. Private owners restrict the use of park land. People with common agricultural problems have not organized themselves to achieve their common objectives. In some cases of medical emergency, families without transportation of their own have been refused neighbours' cars. With few exceptions, the Icelandic, Metis and Reserve children have never gone to school together. Some Metis families resent the greater income of other Metis families. The party-line telephones are tied up for long periods of time; the resulting fustration is an index of the depth of feelings involved in the whole issue of the tension between individual rights and community cooperation. Only when the people of Vogar find ways of working together toward the common good of their community will their hopes for the future have a significant chance of success. necessary. In Vogat, however, such a consensus is lacking. A

SLOOPS VALUE - 22 4 5 24 4 CONTRADICTION II DE AUGUSTA DE LA 12 2

Insular Claims on External Resources

The second contradiction has to do with the way in which Vogar makes claims upon the resources of the region, the province and the nation. It is a trend in most parts of the world to make services available to small communities on a district or regional basis. Across Canada, and particularly in Manitoba, a wide range of services and funds are accessible to communities like Vogar. Yet, the claims placed upon these external resources by the residents of Vogar are insular. The complexity of the legal procedures for obtaining some grants deters residents from requesting available funds. Land use issues involve baffling relationships with government and neighbours. Access to municipal and district services at Ashern, 30 miles away, is limited and awkward. Police and fire detachments are located at a distance, and crises calls are hindered when the party telephone lines are busy. Medical care for the children is provided from three different districts. Yet

the heart of this contradiction lies neither in the distance from services nor in the complexity of procedures. Rather, it has to do with the fact that the people of Vogar press their claims on the benefits of modern life reluctantly, if at all. Their determination not to allow government dependency to inhibit their self-reliance has been exaggerated into a near rejection of these benefits which others receive as a matter of right. But even when benefits are requested, residents do so individualistically through private negotiations. Thus it happened in Vogar recently that a large portion of the village did not know that governmental monies allocated for local recreation had already been collected and spent by one part of the community. When the people of Vogar move to obtain the services and resources available to them through corporate, rather than insular planning, they will have removed a significant block to the development of their Signwo 54 community. As was dame at yamon to salta 90 anolindlingo restrict the use of park land. People with common agricultural

SHORSLY 1981 LINE CONTRADICTION III 1908 HI . sewledge do

aved perblide averaged Haphazard Forms of Social Ethics

The third contradiction discerned by the consultants is in the arena of ethical behaviour forms in Vogar. It is becoming obvious everywhere that effective development depends upon a relatively stable base of order being present in a local community. In large measure, the maintenance of such basic order depends on establishing an informal consensus on the appropriate forms of individual behaviour which allows community sanctions to be invoked when necessary. In Vogar, however, such a consensus is lacking. A haphazard assortment of patterns of behaviour is considered normal. Social occasions often end in disorder. Further, many people expect that their own efforts toward public order will be comparatively fruitless. Residents are unwilling to hold one another accountable. Although many people express concern over village alcoholism and vandalism, no person or group has taken the initiative to deal with these disruptions. The elders, since their wisdom is rarely sought, are unable to impose effective sanctions. Youth in Vogar have few opportunities to organize social events or to take responsibility for community facilities; vandalism and property damage are the results. The education of children is left largely to teachers. As a result young people are confronted with conflicting expectations of appropriate roles. There are no official police structures in the village, and law violations ranging from deliberate shootings to dangerous vehicle driving have been ignored by law officers in the past. Speed and power-turns threaten road safety, and easy access to liquor contributes to unsafe driving. In winter, snowmobiles on the roads create hazards for their riders and passing automobiles as well. All these things contribute to a sense of disruption which

pervades everyday life. Until more orderly forms of social ethics are established in Vogar, the climate of community life will continue to discourage residents from participation.

CONTRADICTION IV

Incomplete Usage of Basic Information

The fourth contradiction in Vogar has to do with the usage of basic information. In an age when the quantity of information on effective development has increased dramatically, the people of Vogar have not found adequate ways to use their knowledge about occurrences in the life of the community and the development resources available from society at large. There are few effective channels of information to inform the community about events in its own life. The most widely distributed newspaper deals with the whole Interlake region. Most people do not seem to know how to use information about resources beyond the community. Economic development is not progressing because basic data has not been gathered: for example, there is little local demonstration of the results of recent agricultural research. Residents use timber resources for firewood only, despite recent experiments with ways to use previously-discarded branches and leaves as cattle fodder.

The market potential for additional commercial ventures has not been explored. Drainage options for low land with a high water table are not understood. In the community, opportunities for discussion are limited. As a result, areas of common concern are not dealt with. People claim to be uninformed about topics to be discussed at local meetings. Students have limited access to books, newspapers and magazines in their homes. There is little knowledge of health care and nutrition, and, consequently, a diet of high starch and canned goods is common. Inappropriate sanitation practices continue because the necessity of using better ones is not known. Unless the basic information available about the life of the community and its external societal relationships is used more fully, the people of Vogar will not be able to develop their office to village effectively. The many months of the mile

CONTRADICTION V

Obsolete Ground of Cultural Identity

The fifth contradiction discerned by the consultants has to do with the cultural identity of the community of Vogar. Whenever serious development is taking place, a major effort is expended in providing a framework of motivity involving geography, history and labour to give direction to all aspects of the common task. Yet in Vogar the ground upon which a cultural identity could be constructed is

obsolete. The Metis people played a significant role in the days of the settlement of western Canada as trappers and traders, interpreting for whites and Indians, ensuring public order and, in the days of Louis Riel, championing the cause of political rights for all the inhabitants of the plains. Later, with the coming of the railroad linking the Atlantic and Pacific Oceans, Icelandic settlers arrived, cleared the land, exploited its resources through agricultural production and created the beginnings of a distribution system which today allows Canada to supply food far beyond its borders. Both of these historical tasks have been completed, and the people of Vogar, descendants of Metis and Icelandic alike, are aware that the tasks which historically have been theirs to play are no longer relevant. Hence, the sense of self-identity drawn from the fulfillment of these tasks is fading, as are the languages, practices and customs which developed. Further, the geographical boundaries which indicate who does and who does not participate in the community, are unclear. Yet another aspect of this contradiction has to do with the vision residents and outsiders share of the future of the community. Several years ago, a development study conducted on Vogar recommended that all the residents be persuaded to move elsewhere. This image of the future is shared by many Vogar residents and potential business investors. A final aspect of this contradiction has to do with images of significant engagement. Past failures at common social activity have led to move elsewhere. This social activity have led to a powerful sense of apparent indifference to improvements in the community's life. All of these things have resulted in an unwillingness to risk engagement with one's neighbours beyond day-to-day existence. Only when Vogar can recreate its cultural identity in terms relevant to the contemporary world will the residents of this village have the motivity necessary to sustain the development effort.

CONTRADICTION VI

Aimless Design of Public Space

The sixth contradiction lies in the arena of the design of public space. Even small communities today are realizing the benefits obtained when their public space and amenities are attractively integrated with the activities of the inhabitants. In Vogar, however, the design of public space seems aimless. The homes and buildings along the main street are situated in a way which hinders rather than assists. Most of the houses are set back behind a screen of trees, so that they cannot be seen from the street. The two churches, the school and the store are widely separated, and there is no clear focus to the main street. The general store, the informal gathering point for the village, seems distressingly distant from many homes whose residents must shop there. There are no sidewalks, and village foot paths are in poor repair. The distance between dwellings, and the isolation of the farm houses

from the village centre, means that the party-line telephone system is busily used to the point of inconvenience. The well is so far away from many of the houses which it supplies that some residents prefer to use the standing water in the road-side ditches. Business and industrial development is limited by the isolated situation of the settlement and limited capacity of the commercial buildings. Because of its location off the main highway, the village store loses trade since it cannot cater to passing motorists. Unless Vogar can become a physically focused village, the energies of its residents will continue to be engaged in dealing with irritating details of practical living rather than being directed toward developing their community.

CONTRADICTION VII

Precarious Basis for Family Economics

The seventh contradiction has to do with the basis for family economics in Vogar. Today's families are moving toward a standard of living which provides more than basic needs. Yet in Vogar, the basis for such a development is precarious. Family income is barely adequate for survival. Gardens are limited to what the family can use. The jobs which support most families are seasonal. Since work depends heavily on fish, agriculture, hunting and trapping, income is neither steady nor predictable. If a resident leaves the community looking for work, there is no interim income for his family until his first pay cheque arrives several weeks later. In comparison with shopping opportunities in Ashern, local prices are high and goods are limited. General health is seriously hampered by the fact that families cannot afford medical or ambulance expenses. Most families cannot afford telephones. constant struggle to sustain the family is reflected in immediate purchasing and spending patterns. Short-term cash purchasing is virtually the only mode of procurement. Consumer spending is sporadic and bills tend to be paid late. Until the economic basis for the family is placed on a more solid footing, there will be little energy or income available for common development efforts.

CONTRADICTION VIII

Restrictive Patterns of Business Activities

The eighth contradiction has to do with the patterns of business activities in Vogar. Villages across the world are discovering the growth power generated by increasing money circulation and business operations within their own boundaries. The patterns of business activities in Vogar, however, restrict rather than encourage such development. The community's remote geographic

location means that all business activities must deal with high freight and overhead costs. The beef industry has had declinging profits because of increased operating costs. Commercial development is hampered as retail stores must obtain wholesale goods from outside the community and pay freight costs on these goods. Expansion of the fishing and agricultural industries has been hindered by limited marketing outlets whose fluctuating prices are controlled by other phases of food processing. Vogar residents tend to have a single product operation which does not utilize by-products. As a consequence, potential markets are largely undeveloped. Most of the village's shopping is done in Ashern, Eriksdale and Winnipeg because surfaced roads have made transportation convenient. Existing Vogar business considers only those residents who do not have access to transportation as potential customers. Such patterns discourage new business ventures in Vogar. Until patterns of business activities are expanded in scope and range, the small amount of capital which the community has to finance its development will continue to be drained elsewhere.

CONTRADICTION IX

Formless Structures for Corporate Consensus

The ninth contradiction confronting the residents of Vogar has to do with the structures by means of which the corporate consensus in the village is formed and carried out. As local communities everywhere undertake massive development, their decision-making and administrative processes are necessarily embodied in objective social structures. Yet in Vogar, such structures have not taken form. Community facilities such as Vogar Hall, Siglunes Recreation Hall and the beach areas, are under the control of private individuals or groups. As a result, these utilities are available on the basis of informal, individual negotiation. Many residents feel that their interests are not adequately represented either in the local chapter of the Manitoba Metis Federation or in the Council of the Rural Municipality of Siglunes. The fact is that neither of these structures can deal exclusively with the concerns of all Vogar residents. Another dimension of the contradiction has to do with the difficulty which is experienced by district health officials, for example, in trying to assess local medical needs accurately. Such outside agencies must deal directly with individual residents, for there are no effective organizations to arrange for the delivery of services to all. Without any publicly organized leadership group or formal decision-making structure available to them, the people of Vogar are often hesitant to make their wishes known and reluctant to act upon them. This reinforces a sense of hopelessness about the quality of community life. Until the structures of corporate consensus are given form, effective planning and action cannot take place in Vogar.

CONTRADICTION X

Partial Utilization of Physical Resources

The tenth contradiction disclosed by the Consult has to do with the utilization of the physical resources of Vogar. Economic development in local communities everywhere requires that maximum use be made of natural resources in order to expand local food supplies, create jobs for residents and increase the community's revenue. Vogar has an abundance of resources, yet they remain partially used. Full-scale agricultural development is not indicated, because of the shallow alkaline soil and the high saline content of local water, but the full range of possibilities for land use have not yet been explored. In arenas other than agriculture, the pattern of partial utilization of resources persists. The fish catch is selectively packed each year, and rough fish and food fish by-products are discarded. The local timber is used primarily for firewood, and there are many forest products wasted in the process. As land is cleared for agriculture, trees are bulldozed together into piles and either left to rot or burned after drying. Fishing and packing equipment and facilities are left unused during most of the year. The pattern of seasonal resource use contributes heavily to the under-utilization of the entire range of resources. Yet all these instances indicate a sense of impermanence in employment and a feeling of hopelessness about the possibility of upgrading the economic life of the community. Until the people of Vogar find ways to utilize the physical resources of their community more fully, they will not be able to develop economically beyond their present near-subsistence level of life.

CONTRADICTION XI

Limited Extent of Capital Funds

The eleventh contradiction has to do with the extent of capital funds available in Vogar. Everywhere in the world, massive and rapid injection of capital has become extremely important for development in order to meet start-up operating expenses and to expand business and services in both private and public sectors. Yet in Vogar the extent of such capital funds to start new businesses, hire employees and purchase needed equipment and machinery is severely limited. Agricultural diversification involves purchasing more machinery, hiring more labour and increasing the amount of both labour and capital needed to manage a more complex operation. Fishing equipment has become more costly in recent years. In both instances, large amounts of capital are needed and the prospects for an immediate return on investment

cannot be assured. Telephone service is minimal because the cost of providing additional lines to Vogar is prohibitive. The tax base of Vogar land owners is too low to support the building of necessary facilities or provide local fire, police and ambulance services. In addition, there is no recreation fund to maintain the ice rink, play equipment and benches. Until the capital base in Vogar is expanded from within and beyond the village, economic and social development efforts will be effectively blocked.

CONTRADICTION XII

Casual Discipline of Basic Education

The twelfth underlying contradiction is in the arena of the discipline of basic education available to the people of Vogar. Rapid economic and social development in any community requires that residents be equipped with a wide range of vocational and social skills. Yet in Vogar, the discipline of basic education may be characterized as casual. Many Vogar home environments do not encourage study or intellectual enrichment. Secondary education available to Vogar students is focused on academic curriculum and offers few employment-oriented courses. Students are "streamed" into basic courses which limit their later educational options. Vogar students feel that the curriculum neither holds their interest nor deals with their daily life needs. Instruction is only in English, a second language to some families, yet there are insufficient community structures to pass on supplementary instruction in traditional languages. Many adults have not completed their secondary education nor met the minimum requirements for obtaining well-paying jobs. The upgrading programmes which have operated in Vogar have not produced full adult literacy. Commercial training is not available locally. Until a wide range of intensive training structures is made available to Vogar residents, they will be unable to participate in developing their own community effectively.

CONTRADICTION XIII

Narrow Range of Practical Skills

The thirteenth contradiction has to do with the range of practical skills in Vogar. The economic systems of today are increasingly more complex and call for a wide variety of specialized industrial and management skills. Yet in Vogar the range of such skills is narrow. House building and road construction are the only two major trades in which people are trained today. In the past, when the residents of Vogar depended on the land for survival, skills were handed from father to son. However, boat handling and net maintenance, necessary for successful employment in the fishing

industry, have not been transmitted in past generations. Currently trained manual labour is in short-term local supply and is unable to figure prominently in the larger construction market. Several necessary skills for industry in the community are not being presently offered. Maintenance skills necessary to keep private and business vehicles running safely and reliably are limited. There is no local drivers education for either resident adults or high school drop-outs to obtain drivers' licences. Whereas business attempts have been made in the past, they have been poorly managed, under-funded and short-lived because of the incomplete training of management personnel. Although there is practical experience in particular skills, such as mechanics and butchering, there has not been managed development of these skills. Until the people of Vogar find a way to broaden their skills and apply them productively in the community, they will remain unsure of their own abilities and unable to build their own financial

CONTRADICTION XIV

Insufficient Care of Village Property

The fourteenth contradiction has to do with the care of village property in Vogar. Today developing communities are taking new pride in their physical appearance as a motivating symbol of the pride of the residents in the community itself. In Vogar, however, public and private properties have been vandalized and neglected. Historically, the two churches and Vogar Hall were focal points for community gatherings. However, in recent years, these buildings have been locked and unsupervised. Broken windows and peeling paint have resulted from both natural decay and deliberate vandalism. One of the three cemeteries is almost completely overgrown with weeds. Roadside ditches are clogged with vegetation and debris. There is no community refuse pick-up system and wastes are dumped on yards or roadways. Vandalism of family gardens by wandering animals and children has caused the decrease of homegrown produce. Only when ways are found to provide adequate care for village property will residents of Vogar be able to generate and maintain the pride in their community that is needed in the total development effort.

CONTRADICTION XV

Minimal Options of Local Employment

The fifteenth contradiction has to do with the options of local employment in Vogar. Those concerned with economic development of small communities across the globe have come to understand that a community must be able to provide jobs for all its residents. However, in Vogar the options for local employment which do exist are extremely limited. Perhaps the major limiting factor has to do with the seasonal nature of local employment. This is largely a result of an economy based on the use of natural resources. There are no industries in Vogar; most steady jobs, therefore, are located at a distance. Although some families would like to return to Vogar, there are no nearby jobs which require more than elementary skill levels. Adult training programmes are not coordinated with employment needs. A number of new houses have been built recently by local workers; but the grant which financed the construction is not renewable, and these workers have no prospect for using their newly-obtained skills unless they leave the community. The educational standards demanded for some jobs appear to be unrelated to the actual requirements of the positions sought; therefore, students do not feel motivated to pursue higher education or to acquire technical skills. One of the most obvious consequences of this contradiction is that the women of the community have virtually no way of earning an income. Unless the options for local employment are rapidly and dramatically expanded, the community will be unable to establish the foundation upon which its development rests.

PART THREE PART THREE PART THREE

THE PRACTICAL PROPOSALS

PROPOSALS

The third task of the Consult consisted of building the Practical Proposals. The term proposal refers to a strategic plan of action formulated in direct response to the underlying contradictions. Therefore, from the outset, proposals are grounded in the actual social situation, rather than being abstracted or superimposed as ideals. A proposal is similar to a goal, yet it is not a goal. While the operating vision reveals the conscious and unconscious images out of which the community operates, the practical proposals represent a clear image of the direction in which the community needs to move relative to the contradictions. In this sense, proposals represent judgement or decisions about the future. A proposal, however, is never something which is performed. Rather, it points to the crucial arenas of activity within which tactical actions are created and implemented so that social change can occur.

PROCESS

To create the proposals the consultants continued to work as teams organized according to broad arenas of expertise. Following further site visits in the community, each team wrote a series of detailed proposals which articulated the major actions needed to address the entire swirl of contradictions blocking the operating vision. The proposals represent strategic formulations of practical yet inclusive possibilities for the village of Vogar. Finally, the entire Consult, working as one body in a plenary session, organized the mass of data from the related proposals. The resulting model became the basis for developing the tactics required to shape the destiny of Vogar.

RESULTS

The Practical Proposals Chart (Plate 3) is comprised of 27 proposals referred to as "projects". They are organized under nine master proposals which reflect decisional responses to major contradictions. The first three master proposals relate to the social significance of the village and call for strengthening the practical education, improving the physical environment and upgrading the residential space of the people of Vogar. The next three master proposals have to do with the civic cohesion of Vogar, and indicate the necessity of fostering data exchange, intensifying citizen engagement and ensuring basic care to the community. The

remaining three master proposals concern the economic extension of the entire village, and call for necessary capital development, introducing an industrial base and stimulating business life in Vogar. These proposals do not indicate what to do. They point to the arenas within which decision can be made about corporate action. The specific tactical activities which describe what to do are the concern of the next phase.

PRACTICAL PROPOSALS CHART

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Plate 3

ICA Consultants											
SOCIAL SIG	I NIFICANCE P	ROPOSALS	CIVICC	II OHESION PRO	POSALS	ECONOMIC EXTENSION PROPOSALS					
A PRACTICAL EDUCATION PROPOSAL	B PHYSICAL ENVIRONMENT PROPOSAL	C RESIDENTIAL SPACE PROPOSAL	D DATA EXCHANGE PROPOSAL	E CITIZEN ENGAGEMENT PROPOSAL	F BASIC CARE PROPOSAL	G CAPITAL DEVELOPMENT PROPOSAL	H INDUSTRIAL BASE PROPOSAL	BUSINESS LIFE PROPOSAL			
FUNCTIONAL SKILLS PROJECT	IDENTIFYING SYMBOLS PROJECT	UPGRADED	EXTERNAL	VILLAGE GROUPS PROJECT	GENERAL	OUTSIDE	MANUFACTURING ENTERPRISES PROJECT	MARKET AGRICULTURE PROJECT			
JOB TRAINING PROJECT	5	HOUSING PROJECT	PROMOTION PROJECT	SIGNAL EVENTS PROJECT	HEALTH PROJECT	FUNDS PROJECT	21	HOME FARMING PROJECT			
2	COMMUNITY FOCUS	8	10	YOUTH INVOLVEMENT	17	19	COTTAGE CRAFTS	25			
SUPPLEMENTARY SCHOOLING PROJECT	PROJECT 6			PROJECT 14 RECREATIONAL OPPORTUNITIES			PROJECT 22	COMMERCIAL VENTURES PROJECT			
3		REGULAR MAINTENANCE	INFORMATION FLOW PROJECT	PROJECT	RESIDENT MOBILITY	LOCAL		26			
RESOURCE COORDINATION PROJECT	COMPREHENSIVE DESIGN PROJECT	PROJECT		PUBLIC SAFETY PROJECT	PROJECT	PROJECT	FOOD PROCESSING PROJECT	CONTRACT SERVICES PROJECT			
4	7	9	11	16	18	20	23	27			

I

The state of the s

Every community across the globe experiences the meaning of its existence in the cultural arena of the social process. In Vogar, the Social Significance Proposals are designed to enhance the cultural arena of community life. Three proposals are recommended that comprehensively effect engagement within the community. The Practical Education Proposal ensures the availability of adequate training for individuals within the community. The Physical Environment Proposal redesigns the imaginal and actual physical surroundings. The Residential Space Proposal remodels the present housing and public situation. These proposals will effectively enlarge community meaningful existence. The standard south

Local people everywhere today are concerned that they creatively engage in the formation of the future of their communities. In Vogar, four projects will assure the practical education of such people. The Functional Skills Project will give each individual A new abilities necessary for engagement in the community. The Job Training Project will offer each individual the opportunity to PRACTICAL learn general office skills and management procedures. A EDUCATION Supplementary Schooling Project will provide continuing education using available external services. The Resources Coordination Project will inject new curriculum and teaching aids to facilitate the learning processes.

Community leaders are realizing the importance of imaginally impacting citizens in order to engage them fully in community life. In B Vogar, three projects with the physical environment will impact the residents. The Identifying Symbols Project will erect physical PHYSICAL signs of unity. A Community Focus Project will centralize village ENVIRONMENT meeting and commercial service facilities. The Comprehensive Design Project will reshape the actual physical appearance of the community and to sethoroughfare. In safer and doing of bengined selitivities

One concern common to all communities around the globe is building C and maintaining adequate housing. Two projects in Vogar are designed to enable the physical care of residential space. An Upgraded Housing Project will renovate present units and surrounding premises. SPACE The Regular Maintenance Project will provide constant care for all public and residential areas including land as well as buildings. EASIC in Vocat computer the Saste Care Proposal, which will meet this need.

RESIDENTIAL

CIVIC COHESION PROPOSALS

In comprehensive local development, communities establish and maintain themselves as unified social organizations. The Civic Cohesion Proposals will assure that all the residents of Vogar have the practical means of participating in this ongoing common life of their community. There are three specific proposals designed to move toward this. The Data Exchange Proposal will broaden the awareness of village activities for residents and non-residents alike. The Citizen Engagement Proposal will provide many varied occasions for people of all ages to become involved in community life. The Basic Care Proposal will insure that basic health services which ensure residents' physical ability to engage in community life are available to all. These proposals will create the vehicles by means of which the people of Vogar will be able to take responsibility for the development of their community.

A significant element in effective development efforts is the degree to which local residents and outside supporters are regularly made aware of ongoing events and specific needs in the life of the local community. The Data Exchange Proposal is designed to DATA deal with this element of Vogar's life through two projects. The EXCHANGE External Promotion Project will ensure that a wide range of public and private agencies and organizations will be encouraged to provide assistance to Vogar. The Information Flow Project will guarantee that residents are kept abreast of significant development events and activities in the community and beyond.

At the heart of effective development at the local level lies the practical involvement of a community's residents in every aspect of the development effort from the outset. The five projects of the Citizen Engagement Proposal will assure such participation in Vogar. The Village Groups Project will provide the basic organizational framework needed for effective decision-making and action. The CITIZEN Special Events Project will strengthen the ongoing cultural life of ENGAGEMENT Vogar. The Youth Involvement Project will provide a variety of activities designed to enrich the roles and opportunities of young people in the village. The Recreational Opportunities Project will provide facilities and programmes for entertainment, exercise and competition. The Public Safety Project will guarantee a secure social and physical environment for the residents of Vogar.

BASIC CARE

F Providing practical ongoing care for individual needs is a critical element in achieving total community participation. Two projects in Vogar comprise the Basic Care Proposal, which will meet this need. A General Health Project will provide adequate contact with regular

medical and emergency facilities as well as available professional benefits. The Resident Mobility Project will offer scheduled transport opportunities and driver training for local people

III

ECONOMIC EXTENSION PROPOSALS

Serious development efforts in any community depend heavily on generating and circulating new monies within the community. In Vogar, the Economic Extension Proposals will maximize the development of human and natural resources in order to economically sustain a population of perhaps double the present community size within two years. This will be accomplished through activating three specific proposals. The Capital Development Proposal will draw forth the initiating funds needed from community and extended sources. The Industrial Base Proposal will introduce new structures to increase village and individual income. The Business Life Proposal will create additional jobs and maximize the profits of existing economic ventures. These proposals will assure that the village of Vogar will rapidly move beyond a subsistence standard of living.

G

CAPITAL DEVELOPMENT

Locating sources of monies for local investment and increasing individual fiscal reserves is a critical issue in the economic development of any community. In Vogar, the Capital Development Proposal is comprised of two projects. An Outside Funds Project will insure the flow and management of exterior grants and donations coming into the community. The Local Finance Project will encourage the flow of individual incomes within the local economy.

H

INDUSTRIAL BASE Ensuring new components for a solid economic foundation of future growth and development is a concern of villages around the world. Three projects in Vogar comprise the Industrial Base Proposal. The Manufacturing Enterprises Project will use local resources and employ a large number of residents in the production of exportable goods. A Cottage Crafts Project will bring new value to the community's traditional arts and encourage the fashioning of marketable items. The Food Processing Project will preserve local culinary delights for the purpose of providing saleable commodities.

1

BUSINESS LIFE Increasing the size, the number, and the types of local business ventures to ensure economic stability is an issue in every community. The Business Life Proposal in Vogar establishes ways to deal with this through four projects. A Market Agriculture Project will increase and diversify crop and animal management to maximize profits. The Home Farming Project will supplement purchased foods with family garden produce. The Commercial Venture Project will provide new and

convenient community amenities and create several jobs. The Contract Services Project will provide a broader range of employment opportunities for manual labour inside and outside the community.

SCHOOL DESCRIPTION PROPOSALS

deviate development efforts in any community depend beavily on concentral and circulating new monies within the community. In logar, the Miconcaic Extending Proposals will maximise the development of homen and natural resources to order to economically seaters population of perhaps double the greatest community que within two wars. This will be accompilated through antivaring three specific proposals. The Cantari Development Proposal will draw forth the intivitual tends needed from community and extended sources. The nativities tands needed from community and extended sources. The nativities and increase file proposal will tree delications. The proposal will tree delicates and maximize the profits of existing economic delicates. These proposals will assure that the village of Voyer will entered.

Locating sources of wonles for local investment and increasing individual fiscal reserves is a critical issue in the acompmic development of any community. In Vogor, the Capital Development Toposal is comprised of two projects, An Dutetde Funda Project will insure the flow and exmagement of experter grants and densitions commiss into the community. The local Finance Englect will encourage the flow of instruction towards within the community.

nsuring new components for a solid acompain foundation of future course and development is a compain of valinges around che world. These projects in Vogor comprise the industrial Base Proposal. The and course Sole project will use local insources and conflate number of residence in the production of exportable goods occasing Crafts Project will bring new veloc to the community's course Crafts and excurage the lashioning of marketship items.

nergasing the size, the dominer, and the types of local bundmass entures to ensure economic stability is an issue in every community to Business this Troposal in Vegas establishes ways to deal with the Elmost lour projects. A harket Agricoltura Project will increase an diversity order and arises management to maximize profits. The case Farking Project will supplement purchased toods with family

CARTTAL DEVELOPMENT

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JANA

June 1977

I. SOCIAL SIGNIFICANCE

A. Practical Education Proposal

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Plate 3A

Byun molfes	l Family Life	encouraging total home care
1. FUNCTIONAL	2 Traditional Wisdom	transmitting local cultural heritage
SKILLS PROJECT	3 Leadership Prowess	developing creative individual abilities
empant usess	4 Safety Practices	effecting preventive health processes
heritage cales	5 Crafts Abilities	localizing cottage industry talents
2. JOB	6 Business Procedures	learning general operating techniques
TRAINING PROJECT	7 Office Management	acquiring basic commercial knowledge
sering locations	8 Employment Readiness	advising suitable interview styles
esiques Informa	9 Early Learning	providing imaginal preschool activities
3. SUPPLEMENTARY. SCHOOLING	10 Secondary Orientation	easing highschool entry transition
PROJECT	11 Extension Programmes	using available external services
perty mage	12 Community Relations	establishing practical work experiences
terl appearance	13 Curricular Materials	expanding functional learning guides
4. RESOURCE COORDINATION PROJECT	14 Teaching Aids	discerning relevant industrial studies
	15 Technical Information	procuring scientific government flyers
sty design	16 Library Services	offering enlarged data bank

I. SOCIAL SIGNIFICANCE

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B. Physical Environment Proposal

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Plate 3B

		riate 3B
9763	17 Crossroads Display	impacting major intersection area
5. IDENTIFYING	18 Sign Boards	demarcating publicly used spaces
SYMBOLS PROJECT	19 Town Emblems	erecting unifying corporate images
edimina valei	20 Historical Stories	publishing significant heritage tales
6. COMMUNITY FOCUS PROJECT	21 Public Buildings	utilizing available social nodes
	22 Meeting Places	encouraging common gathering locations
	23 Industrial Centre	constructing varied commercial complex
	24 Village Core	creating practical services plaza
7. COMPREHENSIVE DESIGN PROJECT	25 Land-use Plan	shaping long-range property usage
	26 Landscaping Schemes	enhancing general physical appearance
	27 Road Surfaces	improving busy thoroughfare pavements
i mis	28 Street Improvements	structuring avenue safety design

I. SOCIAL SIGNIFICANCE

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C. Residential Space Proposal

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Plate 3C

ICA Consultants		riate oc
	29 Renovated Units	remodeling existing living environments
	30 Running Water	completing on-tap supply system
	31 Yard Beautification	clearing unsightly lawn debris
	32 Surfaced Drives	laying traversible woodchip driveways
9. REGULAR MAINTENANCE PROJECT	33 Building Care	maintaining clean attractive buildings
	34 Trash Pickup	organizing regular refuse removal
	35 Monitored Dump	supervising designated garbage plot
	36 Restored Facilities	recovering village plant functions

II. CIVIC COHESION

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D. Data Exchange Proposal

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Plate 3D

elpanjosluas pa	37 Marketing Schemes	advertising Vogar economic advantages
10. EXTERNAL PROMOTION	38 Outside Expertise	obtaining needed development skills
PROJECT	39 Political Liaison	strengthening governmental agency links
menumela) eldá	40 Regular Publicity	circulating regular news bulletins
equibiling sylip	41 Local Newsletter	heightening social life awareness
11. INFORMATION FLOW	42 Travel Occasions	expanding resident relational context
PROJECT	43 Posted Notices	establishing informal meeting nodes
emplianei za	44 Innovative Technique	introducing exciting communication means

II. CIVIC COHESION

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E. Citizen Engagement Proposal

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Plate 3E

TCA CONSUITANTES		
	45 Cooperative Effort	introducing profitable business patterns
12. VILLAGE GROUPS	46 Community Council	regularizing social services structures
PROJECT	47 Supervising Committee	enabling integrated agenda processes
annouse	48 Designated Advisors	formalizing present advocacy rapport
	49 Work Parties	creating common labour occasions
13. SPECIAL	50 Festival Calendar	marking annual time patterns
EVENTS PROJECT	51 Heritage Celebrations	enhancing ethnic tradition appreciation
	52 Talent Contests	encouraging individual skill sharing
(neigr fines	53 Labour Force	organizing village work corps
14. YOUTH	54 Teen Centre	allotting adequate youth space
INVOLVEMENT PROJECT	55 Farming Ventures	developing field cultivation competence
: POROR STORAGE	56 Identity Workshops	articulating responsible community roles
	57 Team Sports	fostering creative corporate competition
15. RECREATIONAL	58 Usable Facilities	assuring functional gathering points
PROJECT	59 Leisure Activities	broadening voluntary engagement means
	60 Afternoon Programmes	obtaining desirable special resources
16. PUBLIC SAFETY PROJECT	61 Protection Patrol	increasing visible basic security
	62 Building Supervision	decreasing local vandalism practices
	63 Fenced Grounds	minimizing unwanted property intrusions
	64 Animal Control	reducing stray beast damage

II. CIVIC COHESION

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F. Basic Care Proposal

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Plate 3F

LEARE PARTY.		10 March 200 Mar
enreding meanl	65 Medical Corps	equipping local paraprofessional corps
17. GENERAL	66 Emergency Services	offering adequate crisis response
a apprecianico	67 Preventive Measures	guarding normal physical vitality
eque		Santana (per Lantana
nofer viloumnes		guaranteeing available transport means
	70 Trained Drivers	requiring necessary safety competence
	71 Regular Schedules	organizing dependable travel system
ene hurrand .egg	72 Supplemental Vehicle	creating accessible automotive pool

III. ECONOMIC EXTENSION

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G. Capital Development Proposal

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	73 Foundation Gifts	obtaining private sector support
19. OUTSIDE	74 Corporate Donations	procuring programme element resources
	75 Government Grants	enlisting public agency help
ess clains and a sec-	76 Management System	assuring adequate donor accountability
	77 Community Fund	pooling available fiscal reserves
	78 Credit Union	stimulating local savings campaign
	79 Income Extension	extending supplemental economic options
Magan femalus	80 Upgraded Employment	enhancing existing salary scales

June 1977 VHDP III. ECONOMIC EXTENSION H. Industrial Base Proposal ICA Consultants Plate 3H reopening formerly successful plant 81 Playground Equipment providing additional women's employment 82 Finished Textiles MANUFACTURING ENTERPRISES PROJECT engaging Interlake tourist market 83 Sports Equipment 84 Wood Furniture using available forest resources 85 Carved Items enlarging existing wood-working skills 86 Cloth Articles fashioning distinctive wearing apparel 22. COTTAGE CRAFTS PROJECT 87 Trophy Mounting stuffing visiting sportsmen's game offering purchasable local souvenirs 88 Traditional Curios assuring full catch utilization 89 Fish Products opening custom killing centre 23. 90 Slaughter Houses FOOD PROCESSING PROJECT selling processed fruit preserves 91 Canned Produce providing regional agricultural support 92 Animal Feed

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III. ECONOMIC EXTENSION

I. Business Life Proposal

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Plate 3I

24. MARKET	93 Beef Cattle	maximizing meat herd profits
	94 Export Vegetables	diversifying local production patterns
AGRICULTURE PROJECT	95 Crops Management	introducing effective farming techniques
	96 Shared Equipment	minimizing needed capital investment
	97 Community Garden	initiating common land use
25. HOME	98 Small Animals	providing additional protein sources
FARMING PROJECT	99 Family Plots	assuring adequate balanced diets
	100 Cultivated Land	establishing experimental crop sites
	101 General Store	broadening basic commodities access
26. COMMERCIAL	102 Snack Bars	installing convenient food outlets
VENTURES PROJECT	103 Beauty Centre	creating personal care options
	104 Gas Station	offering complete vehicle maintenance
27. CONTRACT SERVICES PROJECT	105 Labour Pool	obtaining temporary employment positions
	106 Public Works	constructing needed village facilities
	107 Outside Jobs	enhancing available work positions
	108 Garbage Disposal	ensuring regular collection services

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THE TACTICAL SYSTEMS

The fourth task of the Consult was to create the Tactical Systems. Tactics are the practical actions which become the concrete steps required to implement the proposals. The tactical systems describe and rationally organize the actions required to do the projects delineated in the practical proposals chart. At this point the operating vision and the underlying contradictions become peripheral concerns except as they provide a broad context for designing the tactics. Social change occurs through tactical implementation rather than by simply grasping the vision or forging the proposals. The delineation of these systems, therefore, is perhaps the most crucial activity of the Consult.

In order to discern the tactical systems out of the many tactics required for each of the proposals, the Consult experienced a task similar to piecing together a puzzle. The completed picture provided practical instruction for implementing the total project. The consultants proceeded in this fourth step again in teams. Each team, PROCESS according to its arena of expertise, was assigned a set of proposals from the Practical Proposals Chart (Plate 3). Working in small groups, each team created an inclusive list of the concrete actions required to effect its proposals. The team then organized its list of actions into basic tactics for each proposal. Finally, all of the teams' work was gathered and organized to formulate the tactical systems illustrated by Plate 4.

The Tactical Systems Chart (Plate 4) is the result of this fourth phase of work. It comprises four tactical arenas, seven paratactics, 27 basic tactics and 221 sub-tactics. The basic tactics and subtactics indicate the specific tasks of the total project. They are listed and described in detail following Plate 4. The seven para-RESULTS tactics under which the basic tactics and sub-tactics are grouped point to the major aspects of the tactical arenas which are set in motion when the sets of basic tactics are implemented in the community. The four tactical arenas illustrated by Plates 4A-4D hold the systems together and represent the overarching tasks to be accomplished. These inclusive groupings are described in subsequent paragraphs. The master chart and detailed descriptions of each tactic then follow.

ARENA A

Tactical Arena A, Developing Available Village Resources, consists of two paratactics and eight basic tactics. It is the intent of this tactical arena to develop the natural and human resources. Human development and resource use are noticeably interdependent in Vogar. Intensified creativity in one direction will boost intensified effort in the other. Seminars, leadership training and industrial classes will provide the competent confidence needed for the kind of break-open agricultural growth with the use of fish, wood, vegetable and livestock resources. This, in turn, will provide the necessary incentive for training in literacy, management, woodcrafts heritage needed for cultural development will be basic to the total maturation of the area

Tactical Arena B, Providing Basic Support Structures consists of two paratactics and six basic tactics. It is the intent of this tactical arena to provide a coordinated array of service utilities. This arena is pointing to the subtle mutual bolstering that commercial stability and mobility of interchange offer to one another in Vogar. Secured access to cars, buses, taxis and ARENA B machinery will have a bracing effect on retail outlets, contract business and new light industries. Ready access to shops, jobs and home products will call for cooperative ventures in the use of tools, vehicles and security services with which the town will enhance the success of business and commercial enterprises. degree of interaction between diverse social units required by the activation of the tactics in this arena is basic to its resource development and its very identity as a community.

Tactical Arena C, Fostering Cohesive Civic Identity consists of two paratactics and eight basic tactics. It is the intent of this tactical arena to weld the community together into a single social entity. The initiation of village symbols and celebrations will build up a proud self story which will speed up information flow and undergird public financial support. The visible multiplication ARENA C of flags, monuments, singalongs and various get-togethers will be a launching pad for cementing external relations and promotional campaigns. Widened use of notices, newsletters and calendars cannot but have an effect on the cohesion of guilds, committees and cooperatives. The overall effect will be a remarkable increase of village cohesion and civic identity critical to a sound economic base and for a fine living environment.

Tactical Arena D, Enhancing Overall Physical Environment is the keystone of the whole tactical system. Arena D consists of one paratactic and five basic tactics. The intent of this arena is to trigger the motivating power that can be generated from finely ARENA D designed and maintained public space. This arena is concerned with the improvement of roads, drainage and lighting, trash collection, building maintenance. The landscaped effect of external space and and the tasteful upkeep of interior space will have a vital effect on all arenas in the life of the community. The creation of

additional service facilities such as stoves, wells, bus stops and stacked-log houses will allow the community to appropriate its space in a way that is both authentic, enlivening and utilitarian.

TACTICAL SYSTEMS CHART

June 1977 Consult

ICA Consultants tactical arena A

Plate 4

DEVEL	OPING A	VAILABLE	VILLAGE	RESOURCES
75755	OLHOA	AVITABLE	ATTENDE	

	DEVELO	FING AVAILABLE VILLAGE RES	OURCES		
tactical arena B	PROVI	DING BASIC SUPPORT STRUCT	URES		
	tactical arena C	ERING COHESIVE CIVIC IDENT	ITY		
LOCAL SERVICES paratactic II	COMMUNITY LIFE paratactic III	tactical arena D ENHANCING OVERALL PHYSICAL ENVIRONMENT paratactic IV	SOCIAL RELATIONS paratactic V	ECONOMIC BASE paratactic VI	NATURAL ASSETS paratactic VII
tactic 5	tactic 8	tactic 12	tactic 17	tactic 21	tactic 24
operating SHARED	displaying UNIFYING VILLAGE SYMBOLS	installing LARGE-SCALE PUBLIC WORKS	assuring EFFECTIVE INFORMATION FLOW	opening RETAIL COMMERCIAL	establishing COMMERCIAL FISH PLANT
POOL		tactic 13	10	ENTERPRISES	tactic 25
tactic 6	organizing STRUCTURED SOCIAL	SYSTEMATIC NEIGHBOURHOOD CLEAN-UP	coordinating COMPREHENSIVE	tactic 22	making MARKETABLE WOOD
initiating	GROUPS	tactic 14 creating	CAMPAIGNS	beginning	PRODUCTS
TRANSPORT	tactic 10	LANDSCAPED	tactic 19	LABOUR CONTRACT	tactic 26
SYSTEM	holding REGULAR FESTIVE	tactic 15	forming EXTERNAL ADVOCACY	BUSINESS	growing DIVERSIFIED GARDEN
tactic 7	CELEBRATIONS	CORPORATE INDOOR	DESIGN	tactic 23	CROPS
enforcing	tactic 11	FACILITIES	tactic 20	starting	tactic 27
CIVIL SAFETY MEASURES	multiplying AVAILABLE CULTURAL ACTIVITIES	tactic 16 constructing ADEQUATE LOCAL BUILDINGS	obtaining ESSENTIAL DEVELOPMENT CAPITAL	ANCILLARY LIGHT INDUSTRIES	raising PROFITABLE SMALL LIVESTOCK
	LOCAL SERVICES paratactic II tactic 5 operating SHARED EQUIPMENT POOL tactic 6 initiating EXTENDED TRANSPORT SYSTEM tactic 7	tactical arena B PROVI tactical arena C FOST LOCAL SERVICES paratactic II tactic 5 tactic 8 displaying UNIFYING VILLAGE SYMBOLS tactic 9 organizing STRUCTURED SOCIAL GROUPS initiating EXTENDED TRANSPORT SYSTEM tactic 7 enforcing CIVIL SAFETY MEASURES tactic 11 tactic 11 multiplying AVAILABLE CULTURAL	tactical arena B PROVIDING BASIC SUPPORT STRUCT tactical arena C FOSTERING COHESIVE CIVIC IDENT LOCAL SERVICES paratactic III tactic 5 tactic 8 displaying UNIFYING VILLAGE SYMBOLS tactic 9 organizing SHARED EQUIPMENT POOL tactic 9 organizing STRUCTURED SOCIAL GROUPS tactic 10 holding REGULAR FESTIVE CELEBRATIONS tactic 11 cenforcing CIVIL SAFETY MEASURES Tactical arena D ENHANCING OVERALL PHYSICAL ENVIRONMENT paratactic IV tactic 12 installing LARGE-SCALE PUBLIC WORKS tactic 13 activating SYSTEMATIC NEIGHBOURHOOD CLEAN-UP tactic 14 creating COMMON LANDSCAPED SPACE tactic 15 designating CORPORATE INDOOR FACILITIES tactic 16 constructing ADEQUATE LOCAL	Tactical arena C FOSTERING COHESIVE CIVIC IDENTITY LOCAL SERVICES paratactic II tactic 5 tactic 8 displaying UNIFYING YULLAGE SYMBOLS tactic 9 tactic 6 tactic 6 tactic 6 tactic 6 tactic 19 tactic 19 tactic 10 tactic 10 systematic GROUPS tactic 10 tactic 10 tactic 10 sharped TRANSPORT SYSTEM tactic 10 tactic 10 tactic 10 sholding REGULAR FESTIVE CELEBRATIONS tactic 11 tactic 15 tactic 16 tactic 17 assuring EFFECTIVE INFORMATION FLOW tactic 13 coordinating COMMON LANDSCAPED SPACE TRANSPORT SYSTEM tactic 10 sholding REGULAR FESTIVE CELEBRATIONS tactic 15 tactic 15 tactic 15 tactic 15 coordinating COMMON LANDSCAPED SPACE Tactic 15 tactic 15 coordinating COMPREHENSIVE PROMOTIONAL CAMPAIGNS tactic 19 forming EXTERNAL ADVOCACY DESIGN tactic 20 obtaining ESSENTIAL DEVELOPMENT CAPITAL ACTIVITIES	Tactical arena B PROVIDING BASIC SUPPORT STRUCTURES Tactical arena C FOSTERING COHESIVE CIVIC IDENTITY LOCAL SERVICES paratactic II Tactic 5 Tactic 8 displaying UNIFYING VILLAGE SYMBOLS Tactic 13 tactic 13 tactic 13 tactic 13 tactic 14 Tactic 15 Tactic 6 Tactic 6 Tactic 10 Taccic

TACTICAL ARENA A: Developing Available Village Resources

Paratactic I: Resident Population

Vogar's resident population will become more effective in its development efforts as their practical skills, intellectual knowhow and social finesse are increased through a diversity of training experiences. Basic adult education will enable residents to play leadership roles, master basic skills and have access to practical information. Youth learning experiences will ensure the completion of high school education and enrich both the practical and fine arts skills. Vocational training opportunities will increase the income of Vogar residents by enhancing marketable skills. Supplemental school curriculum will enrich the present public education with heritage and early learning curricula.

Tactic 1: Ensuring Basic Adult Education

Subtactics In order that the citizens of Vogar acquire the practical expertise needed to participate in modern businesses 1 and expanded community activities, basic adult education will be ensured. Safety instruction will be offered regularly on fire prevention; electrical wiring; child, water, and gun safety; defensive driving; and basic first aid. Literacy sessions concentrating on effective reading will be taught locally. Cooperative seminars 4 will be held with informative conversations and discussions. Such effective communication will be implemented using informal and formal methods and structures. These foundational methods will be disseminated through 6 workshops and discussions on imaginal education. Course leadership will be established, create a catalogue of available resources and instruct needed courses. Also, leadership techniques will be taught emphasizing these 8 methods of community development. Legal workshops will be held to provide information on legal rights and 9 procedures. Home skills will be taught to local classes with emphasis on designing and constructing attractive

Tactic 2: Offering Augmented Youth Learning

clothing and cooking balanced, nutritious meals.

- In order that school participation and instructional excellence be achieved in Vogar, augmented youth learning
- will be offered. Advanced tutorials will be held to continually upgrade high school students' skills.
 - Exchange visits will be scheduled for new high schoolers in preparation for their entry into the new school.
 - Vocational alternates will be explored as students are introduced to several different vocational opportunities.
 - 14 Skills classes will be held in reading, penmanship

- and arithmetic. Music exposure will be increased through formal programme events and informal, afterschool classes. Art workshops will be conducted.
- 16 Driver training will be introduced to teach safe driving to youth who have reached age sixteen, so that they may
- be properly licenced. Intellectual curriculum will be designed and offered for the Youth Corps.

Tactic 3: Conducting Relevant Vocational Training

- In order to increase the income of Vogar citizens, relevant vocational training will be conducted. Business practices will be taught locally which will include
- 18 clerical, secretarial and accounting skills. Woodcraft techniques will be directed toward furniture, fence
 - 19 picket and corral post production. Log-house construction will be demonstrated by local craftmen and stake-
- log wall construction will be taught to the building Bookstand and the second group. Horticultural demonstrations will be held in
- 21 gardens and nurseries to initiate the growing of new notations vegetables. Industrial classes
 - 22 will be taught in Vogar by the Extension Department of the University of Manitoba in preparation for the new
- 23 village industries. Equipment instruction will ensure the proper maintenance and use of farm equipment.
 - Apprenticeships schemes will be organized around the special trade skills required for auto mechanics,
- 25 electricity and commercial fishing. Management courses will be taught which will include financing, credit procedures, accounting and administration.

Tactic 4: Developing Childhood Supplementary Curriculum

- 26 In order to undergird the public school instruction, childhood supplementary curriculum will be developed.

 Heritage courses will be taught incorporating local
- 27 wisdom and the common memory of all Vogar residents. After-school tutorials will be conducted in the resource center to aid students with particular learning diffi
 - culties. Early learning will be expanded to include 28 the participation of all three to six year old children in the present pre-school, the opening of an infant
- 29 daycare centre staffed by Vogar mothers and the maximizing of parental involvement. Voluntary aides will be employed to involve the community parents in teaching
 - 30 and school activities. Basic materials will be placed in school rooms and the library, especially graded reading and math programmes. On-site meals will be
 - 31 provided at the local school for lunch.

TACTICAL ARENA B: Providing Basic Support Structures

Paratactic II: Local Services

Local services will extend care for particular needs among the citizens of Vogar. An equipment pool will provide basic tools for repairs and land cultivation for residents. A transport system will improve the residents' access to nearby health and retail services and ensure the transport of local products to markets. Safety measures will limit accidents and improve security for people and property.

Tactic 5: Procuring Occasionally Needed Equipment

- In order to provide individual residents with machinery and tools for maintaining the goods and resources, a pool of occasionally needed equipment will be provided.
- A village inventory will be taken of equipment presently owned by Vogar area residents which could be made available to the total community. Selected machinery
 - 34 will be procured and made available to residents on a rental basis for doing occasional jobs. Participating members will be enlisted and organized into a group
 - 35 that can procure, control and maintain this equipment.
 Ongoing upkeep will be done with the assignment of
 participating members to care for particular pieces. An
- extra-community list will be compiled of equipment that is available to Vogar residents. Carpentry tools will be procured and located in the resource centre for
 - lending through the same type of system as the community library books.

Tactic 6: Initiating Extended Transport System

- In order to increase the citizen mobility of Vogar, an extended transport system will be initiated. Industrial freight will be hauled from Vogar's industries and
- freight will be hauled from Vogar's industries and
 agricultural activities to local market points. A
 medical taxi will be organized transporting residents
 - with appointments to the doctor in Ashern on Thursdays.

 Car pools will be created by all auto drivers with
 - 41 established trip routines and coordinating travel of families who do not own autos. Transport schedules for
- both freight and people will be established and published.

 Emergency liaisons will be named in the community for
- evaluating medical situations and ensuring adequate assistance. A diesel mini-bus will be procured that can
- 44 carry ten people on regular trips for a nominal fee. A refrigerated truck will be procured that will transport the local vegetables and meats to markets.

Tactic 7: Enforcing Civil Safety Measures

In order to increase the security of individuals and property, civil safety measures will be enforced. A 9/15 2ncm 2h9 45 policing force will be organized by the community council. A security chief will be appointed to be 46 trained by the Royal Canadian Mounted Police. A patrol entyren that it bout 7 service will be established by the policing force to cover the entire village at all times. A two-way radio 48 will be procured for use between the policing force and its office. An emergency code will be consensed upon 49 and used. Royal Canadian Mounted Police relations will 50 be strengthened through meetings, conversations and demonstrated support. Speed signs will be erected at 51 appropriate places along the roadways. A beach patrol 10 may 2 more and 12 m 52 will be established at the new beach. Safety markers bahlyong ad Lilly 53 will be created and posted at the new beach and at the school. A dump fence will be constructed out of local Salatan San Información 54 materials to keep children and animals out of the dump. galalate on bedeet 55 Inside the split rail fences surrounding vegetable a to readdants on a gardens, garden hedges of raspberry and other thorny bushes will be planted.

TACTICAL ARENA C: Fostering Cohesive Civic Identity

Paratactic III: Community Life

An organized system of community social events, symbols and celebrations will help to unify and stabilize day-to-day living in Vogar. Visual symbols, logos, mottoes, signs and pictures will remind the people of Vogar of their heritage and future, focussing common identity. Social groups will allow the community to work together, experiencing their corporate power. Festive celebrations will punctuate the rhythm of village life, giving people ways to share and celebrate their community and its achievements. Cultural activities will expose the village to a range of unifying and creative experiences, adding a sense of excitement to life in Vogar.

Tactic 8: Displaying Unifying Village Symbols

In order to forge an awareness of Vogar identity, unifying village symbols will be displayed. A community 56 crest will be created and displayed for the whole bodalling bas bedelid 57 community. The Vogar flag will be flown in a prominent place in the village. A welcoming monument will be built of log and stone at the junction of Highway 235 58 and east entrance of Vogar and will prominently feature trogement till ten 1981 59 the community symbol and the name of the community. Highway signs reading "Vogar" will be erected approximately one mile from the village at the two main entry 60 points. Residence plaques with the village symbol and

family name will be created from circles of plywood and 61 placed at the driveways. Facilities markings will be erected identifying the community features such as sports fields, the hockey rink, and public buildings. 62 A village entrance will be built at the central village cross-roads with the name of the town, the provincial, 63 national, community flags, Vogar symbol and welcome sign all displayed. An Icelandic mural will be painted on an exterior wall of a building in the Heritage Square 64 containing symbols of the Icelandic heritage. A land hip, singing and secureure use plan will be prepared for the community with projections showing the locations of new roads, green parks vd gg/11 gg- 65 m and industrial development sites. A Heritage Square will be built involving memorable objects from the past 66 heritage of the Vogar peoples. A "futures corner" will heritage of the Vogar peoples. A "futures corner" will be set up providing different displays each month such 67 as upcoming activities, ice fishing, area birds, log construction and craft making. A Metis shrine will be 68 erected in the Heritage Square. An annual pageant will be staged enacting the history of the community.

Tactic 9: Organizing Structured Social Groups

In order to build corporateness and engagement oppor-69 tunities in Vogar, structured social groups will be organized. An education guild will be established to catalogue available courses and set up local ones as anoldina III 70 needs or desires indicate. A work force will be formed tural astivities will be for building and maintaining community facilities. Products management will be organized by a committee valood Lisdaus 71 ms coordinating local and regional buying and selling of local goods. Wholesale buying will be started for reated subrest box 72 tel cheap purchase of food and high-use items. A businessmen's group of those engaged in local commercial activlavel to avaluath di ities will be organized to devise techniques for septon about 73 broadening business services. A non-profit cooperative will be formed enabling community economic decisionlo-mohaskomos art.74 The making and developing action projects such as residential crops and preserved housing. Food purchasing on a cooperative basis will -100 En dans estunyo be implemented for marketing locally-produced general dane naidbonno 75 supplies and for bulk buying at competitive prices. A building committee will be constituted to care for 76 public buildings. Community services will be performed aloutes of Iduq arts by a group of youth engaging in community service projects. A youth corps will be formed for youth aveb fituoy _nukasc 77 between 12 and 18 for social activities and work projects. 78 A coordinating council will be formed with representatives of the community eliciting the participation of all in decision-making. A credit union will be organized with decision-making. A credit union will be organized with 79 local residents as shareholder investors and borrowers.

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head browned and 80 A recreation committee will be created with broad ed Illiw spittstam so community representation and committees to deal with Mb May Madu 81 funds, staff and security of recreation facilities.

Tactic 10: Holding Regular Festive Celebrations

In order to illuminate the significant events of Vogar's beauting on the 182 multiple heritage, regular festive celebrations will in the Hardroye bquare be held. Religious services in Vogar will be held involving local people in worship, singing and scripture -039 (139) 23 reading. Cultural narratives will be dramatized in performances done by youth and in story-telling by 84 elders. Seasonal events will be celebrated, such as blaces from the part Christmas and the end of the fishing season. Heritage festivals will be held periodically honoring the Metis 85 and Icelandic heritage. A music contest will be held including a traditional jig and fiddle competition ed Library and Market 86 involving all fiddlers throughout the Interlake Illy masses Investor in Region. Community singalongs will be organized by the school choir including all sections of the community. 87 Canada Day will be celebrated in Vogar, with a flagraising ceremony of the the three flags and the Vogar 88 baseball team competing in the Ashern Sports Day.

Tactic 11: Scheduling Frequent Cultural Activities

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In order to celebrate the creativity of all sections of the community, frequent cultural activities will be scheduled. Sports competitions will be organized including events for all ages, and baseball, hockey and curling teams. A health fair will be scheduled and will screen citizens for vision and hearing defects, diabetes, TB and dental care. A town reunion will be held annually in the summer with displays of local product and invitations to family and friends across the municipality. A harvest festival will be conducted annually in Vogar to coincide with the completion of harvest in the fall, displaying crops and preserved vegetables and berries. Social events, such as potluck suppers, will be organized in connection with school and club activities. Bingo games will be held regularly in the village. Regular movies will be obtained from Cana Films and the public schools and shown locally. Community dances will be held monthly with local fiddlers participating. Youth days will be held featuring workshops on high school orientation. Group trips will be conducted to other parts of Manitoba and places of interest. Inter-village visits will be hosted by the people of Vogar, inviting 100 and sending groups like sports teams to regional events. An after-school gym will be orchestrated with supplemental activities in baseball, hockey and skating.

TACTICAL ARENA D: Enhancing Overall Physical Environment

Paratactic IV: Physical Environment

The physical environment of Vogar will become a more wholesome and pleasant place in which to live by doing a thorough rehabilitation of its public works, sanitation and maintenance schemes and by building homes and community facilities while improving existing ones. Public works will control dust, standing water and increase community lighting. Neighbourhood cleanup will improve sanitation, order and pride in Vogar. Landscaping will display trees, plants, wood and stones to better community appearance. Local building construction will provide additional residential housing, commercial trading space and recreational facilities while improving sanitation.

Tactic 12: Installing Large-Scale Public Works

In order to render this community a healthy and attractive 101 place in which to live, large-scale public works will 102 be installed. Paved roads will be completed. New streets will be constructed providing access to housing lots. Galvanized culverts will be placed at driveway 103 entrances and will consist of corrugated pipe covered 104 with gravel. Street lights will be installed with high-intensity mercury vapour lamps located every 300 feet along the main street and in front of the store. 105 discent to the school Rock driveways will be constructed from local rocks and 5131Y 81 mode by 106 gravel. Drainage outlets will be dug connecting the galiacia a spolant drainage ditches with the lake via the open fields and 107 culverts under roadways. Concrete-slab sidewalks will be laid along the west side of main street from the store to the community church using pre-fabricated 108 slabs. Building lamps will be installed at appropriate locations on all public buildings. Parking spaces will 109 be allocated adjacent to public buildings.

Tactic 13: Activating Systematic Neighbourhood Clean-up

In order to heighten a sense of order and pride in the community, systematic neighbourhood clean-up will be 110 activated. A beautification campaign involving an initial massive clean-up of rubbish will be conducted 111 on consecutive Saturdays in the five stakes, or community subdivisions. Trash collection will be organized 112 on a weekly basis using a volunteer from each stake as a stake trash coordinator. Auto towing will be instituted to remove all abandoned cars. Dump cover-up will be done using the municipal bulldozer to bury trash 114 piles. Building maintenance will be organized for all public facilities, keeping them ready for use. Refuse

containers will be placed in eight locations in Vogar
and painted yellow with two community grids outlined
in black and painted equidistant around the circumference. Residence upkeep will be enabled with paint
and tools from the resource centre.

Tactic 14: Creating Common Landscaped Space

In order to enhance the physical beauty and to provide public leisure space in Vogar, common landscaped space gral by Kurd Lange 118 will be created. An entry landmark will be erected in the area in front of the store. A memorial display will be built depicting local history between Vogar 119 Hall and the Roman Catholic Church, with the basic construction being local logs backdropped with pine 120 trees from the Forestry Department. A bulletin board will be placed on one side of the memorial display. 121 Bus-stop miniparks will be landscaped at the bus-stop 122 shelters, including benches and pine trees. Street decorations will be placed on the utility poles for inherent of almost 123 the Christmas season and at harvest festival time. Mowed roadsides will be maintained. Roadway planting will be placed in accordance with the landscape scheme. Rail fences will be erected around public facilities during a community work day. Residential lawns will be landscaped and planted with hardy grass seed. A central park will be constructed adjacent to the school and will contain a baseball diamond and sports field. 127 A beach area will be upgraded to include a floating dock, a corduroy sidewalk and floating buoys. The ice 128 rink will be maintained in winter.

Tactic 15: Designated Corporate Indoor Facilities

In order to encourage community usage of public buildings, corporate indoor facilities will be designated. A study 129 hall will be set up for students' use after school hours. A resource centre will be established at the community 130 and abig bus range to school containing a lending library of books, encyclopedias, maps and tools. Meeting rooms will be furnished for groups in the village. A health station will be 132 established with facilities for examinations and minor treatment. A youth node will be opened with drop-in recreational activities, a meeting centre for the youth corps and a site for small dances and parties. A building 134 schedule will be kept by the secretary of the community council, with upcoming events to be posted at local gathering centres.

Tactic 16: Constructing Adequate Local Buildings

		ALA - BETTE DENIET - ARBEITE E DES CONTROL DE PROPERTO DE LA CONTROL DE
		In order to create a commercial centre and provide housing and recreational facilities, adequate local
		buildings will be constructed. Retail outlets will be expanded providing additional consumer products and
wisterion		services. Woodburning stoves will be installed in new houses as a cheap, readily available supplemental source
		of heat. Additional homes will be built with the customizing of interior design. Water wells will be
		drilled for each house and connected to a pressure water system. Stacked-log dwellings will be constructed
		using local labour and the construction design from the University of Manitoba. Sewage disposal will be provided
		in a system of septic tanks and leech beds installed at each new house as part of the construction plan. Covered
		bus-stops will be erected outside the retail outlet and adjacent to the beach, including a heating unit,
	142	a closeable door and a notice board. A tunnel green- house will be constructed using plastic sheeting and
	143	metal ribs. House dismantling will be organized so that old houses will be torn down as new ones are con-
		structed and the lumber will be salvaged to be recycled. A recreational facility will be built for all age groups within the community.
		Tactic 18: Coordinatiley.

TACTICAL ARENA C: Fostering Cohesive Civic Identity

Paratactic V: Social Relations And Address

Social relations outside the village in both the public and private sectors will provide necessary resources for community development. Effective information flow will ensure that news of the existence and progress of the Vogar Project will be widely disseminated. Promotional campaigns will encourage area-wide participation in local social activities and economic ventures. External advocacy designs will build positive relationships with public agencies and establish ongoing assistance. Development capital will be raised from private and governmental sources through loans and grants.

Tactic 17: Assuring Information Flow

Voger before the public eye larough such things as

	In order to enable full community awareness of and
145	participation in the activities of Vogar, an effective
	information flow will be provided. A regular newletter
146	containing both local and global activities will be
	distributed bi-weekly, door-to-door, by the Vogar Youth
147	Corps. Bulletin notices will be maintained on the
	bulletin board at the community node. A visitors'
	directory will be mounted on a weather-proofed board

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near the bus stop containing a detailed map of all the facilities in Vogar and the list of town officials. An events calendar will be printed on gold tone stock in brown ink showing the annual local events and festivals, historical and world events and regularly scheduled ban a subsection 149 community meetings, and mailed to residents and surrounding towns in January. Community visitation will source lateral ages of the be carried out regularly in each stake, and invitations to coming events delivered. Imaginative publicity will be used to advertise important community events. The Vogar column, which pulls together data from the bibetoward of 111 151 weekly newsletter, will be written by the journalist and more agreed to be team and submitted for publication in the Stonewall habboord and If we land and Argus and the Interlake Spectator. A resource file 15 by larger and 152 will be compiled containing information on services believed wante not be and resources beyond Vogar such as film catalogues, vocational pamphlets and business and industrial gazettes. A contacts register will be created for quick reference to names, addresses and phone numbers box antiqued attacks of services and suppliers which will be maintained in four common sets in the store, library, school and -not be a not project office. A local library will be established belowed ad or begavise housing a collection of books and carpentry tools available to Vogar residents.

Tactic 18: Coordinating Comprehensive Promotional Campaigns

In order to make the many activities of Vogar known across Manitoba and all of Canada, comprehensive promotional campaigns will be coordinated. Products staving box and 155 and advertising will be published for wholesale distributors in brochures, outdoor advertising signs and product samples. Vogar crafts will be exhibited at three major shows each year in Cleveland, Chicago and Minneapolis. 4-H Clubs will be expanded to include more youth from the village and from the farms. Economic brochures will be printed on 8½ x 11 size paper with three folds using the Vogar symbol on the cover. Media presentations will be created for release to local radio stations and provincial newspapers. Diversified materials will be disseminated to bring Vogar before the public eye through such things as bumper stickers and illustrative maps. Commerce oversells as major to promotion will be encouraged with a "Buy in Vogar" 161 campaign using mass media releases, newspaper releases and flyers distributed to local houses. Personal savings will be dramatized and internal spending stimulated as stories and newspaper articles reveal secure possibilities for community investment. Special gimmicks will be employed, such as overhead street

banners, telephone pole posters and printed shopping
bags. A marketing manager will be selected to find
markets for potential products and services and to
market locally produced goods. Periodic communiques
will be dispatched reporting happenings in Vogar to
other Manitoba communities, to similar projects across
the globe and interested persons or groups who are
lending their support to this project.

Tactic 19: Forming External Advocacy Design

In order to improve relations between Vogar and outside 166 structures, an external advocacy design will be formed. Government liaison will be increased by inviting officials from the various government departments to a "Vogar Leged adulpatide bin167 mont Human Development Day". The health council will be tion asolvysis There's educontacted by sending direct representation to council meetings and calling meetings with the District Health 168 Council for the Vogar area of Siglunes Municipality. Legal aid will be requested, a local coordinator of the service will be appointed and the nature of the assistance available will be publicized in the community. 169 The court relations will be expanded by contacts with the court worker and his services will be utilized on the bi-weekly Ashern court days. Land rights will be clarified by completing the land clarification survey and educating the residents in ownership and leasing 171 principles. Tax arrears will be negotiated with e. A repair shop will be set provincial and municipal governments and a plan created for regularizing the municipal tax structure. School negotiations will be undertaken with the Lakeshore Division of the Education Department for releasing the use of the school units to multiple community lateral additional activities.

Tactic 20: Obtaining Essential Development Capital

In order to have the funds available for all the pro-173 grammes of the village, essential development capital will be obtained. Government agents will be contacted and proposals submitted requesting municipal, provincial 174 and national loans and grants available to local communities. Private investment will be elicited from 175 corporations with local community investment interests. tarwors' market will be A local mechanism will be set up allowing for and encouraging the pooling of local financial resources. 176 Loan funds will be developed through local and regional banks, savings and loan associations, credit unions, 177 and individual investors. A liaison officer will be assigned to optimize contacts and grants procurement

between community, funding and investing agencies. A

development corporation will be organized and incorporated with all profits reinvested in the community
by trustees selected to represent each community

stake. A cooperative structure will be formed of local
residents which will hold and manage capital funds as
they are acquired. An advisory group will be established
of outside experts and local residents monitoring and
advising on outside capital funds.

TACTICAL ARENA B: Providing Basic Support Structures

Paratactic VI: Economic Base

Vogar's economic base will be expanded by providing commerce, services and supplemental industries that bring in income and stimulate local purchasing. Commercial enterprises will make retail services and goods available in the community. A labour contract business will utilize and train workers in a variety of sub-contractable operations. Ancillary light industries will utilize domestic and artistic skills in new marketing ventures.

Tactic 21: Opening Retail Commercial Enterprises

In order to provide more services and goods in Vogar, Value 101 181 retail commercial enterprises will be opened. A fuel station will be operated on Highway 235 and will offer diesel fuel, gasoline and home fuel oil for cars, trucks, 182 farm equipment and other needs. A repair shop will be set up in conjunction with the fuel station and will repair storias lad and 183 farm equipment, community-owned machinery and automobiles. A Vogar cafe will be inaugurated specializing in local foods such as bannock and canned and smoked mullet, 184 with fast foods offered during the day. The general store will be expanded to include a larger variety of 185 goods and to be an outlet for locally produced crafts. A hairstyling salon will be operated by a local young person for both men's and women's haircutting and 186 styling. A custom-killing plant will be initiated for development capital butchering local cattle, sheep and rabbits, and for latentweng Lagran 187 dressing game on a seasonal basis. A coin-operated laundromat will be started with washing, drying and dry-cleaning equipment. A specialty bakery will be morth had folded and 188 opened for baking bannock, cakes, pies and bread for (nvestment lucerests Vogar resident consumption. A farmers' market will be 189 visited in Winnipeg for selling the excess home-garden crops and produce on a commercial basis.

Tactic 22: Beginning Labour Contract Business

190	In order to increase the employment options of the
	citizens, a labour contract business will be launched.
191	Building subcontractors will be organized with a team of two licenced carpenters and two or three apprentices. A labour pool will be formed of local men with a
192	variety of skills and experiences. An advocacy group will be formed to promote the subcontracting and labour
	pool services. Apprenticeship agreements will be
193	secured for the building subcontractors group with the Red River Community College.

Tactic 23: Starting Ancillary Light Industries

In order to provide employment for skilled domestic craftsmen, ancillary light industries will be started.

194 Piece-work sewing will be contracted for Vogar women from wholesale clothing manufacturers who will place power machines and ship materials to a Vogar garment factory. Consigned handicrafts will be made by local residents for sale in the general store, in the cafe and at nearby tourist areas. Fruit preserves from local fruits such as strawberries and rhubarb will be processed for sale in the general store and fruit stands, and for use in specialty bakery stores.

TACTICAL ARENA A: Developing Available Village Resources

Paratactic VII: Natural Assets

Natural assets will provide the basis for rapid expansion of the industrial base of the Vogar area. A commercial fish plant will utilize the locally caught fish as stock feed and fertilizer and will sell preserved fish. Wood products will employ the expertise of area craftsmen to use local resources in producing both raw and fabricated products. Diversifying garden crops will expand agricultural options for the Interlake area by providing marketable vegetables. Raising small livestock will provide meat and animal by-products for local consumption and sales outside the area.

Tactic 24: Establishing Commercial Fish Plant

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will be produced from rough fish and waste parts. A
local hatchery will be opened increasing the availability of game and commercial fish for the government
market. Sucker control will be achieved through yearround selective fishing

Tactic 25: Making Marketable Wood Products

In order to utilize local woods and the expertise of 202 local wood-craftsmen, marketable wood products will be made. Fence post, will be produced from locally grown 203 poplar and oak. Cut firewood will be produced from local poplar and sold in half-ton truck bed-sized loads. Hand-crafted snowshoes will be produced and sold locally as souvenirs at nearby resorts and for use by local people. Sleigh runners will be manufactured from local hardware timber. Poplar fodder will be ground, 206 treated and tested as a cattle food. When proper permits have been secured, timber supplies will be cut for milling into housebuilding lumber and hardwood for playground equipment. Playground equipment for sale 208 to schools and parks will be built by local craftsmen from local materials.

Tactic 26: Growing Diversified Garden Crops

In order to demonstrate the diverse possibilities of 209 fruits and vegetables which can be raised in the Vogar area and to increase the nutritional level of the 210 village, diversified garden crops will be grown. Community plots will be planted as a business venture and the harvested crops will be sold to local citizens and others. Family vegetables will be cultivated to supply basic family needs. Marketable mushrooms will be grown as saleable produce for Manitoba buyers. Greenhouse operations will be setup to supply year-round produce and seedlings. Snow peas will be cultivated in the greenhouse. Alfalfa will be sown, allowed to go to seed and the harvested seeds will be sold in the region. Demonstration farms will be established, experimenting with produce such as blueberries, strawberries and raspberries.

Tactic 27: Profitable Small Livestock

In order to experiment with additional sources of meats
216 and saleable animal products and to provide a demonstration for the Interlake area, profitable small livestock
217 will be raised. A rabbit farm will be set up on a
year-round basis, supplying meat and fur to local and

010	regional markets. Packer hogs will be raised from birth
218	to market weight for sale to nearby packing plants and
	local families. A poultry industry will be introduced
219	supplying meat and eggs from chickens, geese, turkeys
	and ducks. Sheep grazing will be instituted with sales
	of both wool and mutton. Goat herds will be introduced
220	with sales of meat and milk to special markets such as
	the Greek community in Winnipeg. Commercial frogs will
221	be collected and raised for marketing to laboratories,
	for use as fish bait and for table meat.

tactical arena A

June 1977

DEVELOPING AVAILABLE VILLAGE RESOURCES

ICA Consultants Plate 4A			
paratactic I Resident Population	paratactic VII Natural Assets		
tactic 1: Adult Education	tactic 24: Fish Plant		
1 Safety Instruction 2 Literacy Sessions 3 Cooperative Seminars 4 Effective Communication 5 Foundational Methods 6 Course Leadership 7 Leadership Techniques 8 Legal Workshops 9 Home Skills	197 Fish Meal 198 Smoke Preservation 199 Crop Fertilizer 200 Local Hatchery 201 Sucker Control		
tactic 2: Youth Learning	tactic 25: Wood Products		
10 Advanced Tutorials 11 Exchange Visits 12 Vocational Alternates 13 Skills Classes 14 Music Exposure 15 Art Workshops 16 Driver Training 17 Intellectual Curriculum	202 Fence Posts 203 Cut Firewood 204 Handcrafted Snowshoes 205 Sleigh Runners 206 Poplar Fodder 207 Timber Supplies 208 Playground Equipment		
tactic 3: Vocational Training	tactic 26: Garden Crops		
18 Business Practices 19 Woodcraft Techniques 20 Log-house Construction 21 Horticultural Demonstration 22 Industrial Classes 23 Equipment Instruction 24 Apprenticeship Scheme 25 Management Courses	209 Community Plot 210 Family Vegetables 211 Marketable Mushrooms 212 Greenhouse Operations 213 Snow Peas 214 Alfalfa Seeds 215 Demonstration Farm		
tactic 4: Supplementary Curriculum	tactic 27: Small Livestock		
26 Heritage Courses 27 Afterschool Tutorials 28 Early Learning 29 Voluntary aides 30 Basic Materials 31 Onsite Meals	216 Rabbit Farm 217 Packer Hogs 218 Poultry Industry 219 Sheep Grazing 220 Goat Herds 221 Commercial Frogs		

June 1977 VHDP tactical arena B PROVIDING BASIC SUPPORT STRUCTURES Plate 4B ICA Consultants paratactic VI paratactic II Economic Base Local Services tactic 21: Commercial Enterprises tactic 5: Equipment Pool 181 Fuel Station 32 Village Inventory 182 Repair Shop 33 Selected Machinery 183 Vogar Cafe 34 Participating Members 184 General Store 35 Ongoing Upkeep 185 Hairstyling Salon 36 Extra-community List 186 Custom-killing Plant 37 Carpentry Tools 187 Coin-operated Laundromat 188 Specialty Bakery 189 Farmer's Market tactic 22: Contract Business tactic 6: Transport System 38 Industrial Freight 39 Medical Taxi 190 Building Subcontractors 40 Car Pools 191 Labour Pool 41 Transport Schedules 192 Advocacy Group 42 Emergency Liaisons 193 Apprenticeship Placements 43 Diesel Minibus 44 Refrigerated Truck tactic 23: Light Industries tactic 7: Safety Measures 45 Policing Force 46 Security Chief 47 Patrol Service 48 Two-way Radio 49 Emergency Code 194 Piecework Sewing 50 RCMP Relations 195 Consigned Handicrafts 51 Speed Signs 196 Fruit Preserves 52 Beach Patrol 53 Safety Markers 54 Dump Fence 55 Garden Hedges

FOSTERING COHESIVE CIVIC IDENTITY

ICA Consultants

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Plate 4C

The state of the s	F 1		
paratactic III Community Life	paratactic V Social Relations		
tactic 8: Village Symbols	tactic 17: Information Flow		
56 Community Crest 57 Vogar Flag 58 Welcoming Monument 59 Highway Signs 60 Residence Plaques 61 Facilities Markings 62 Village Entrance 63 Icelandic Mural 64 Land-use Plan 65 Heritage Square 66 Futures Corner 67 Metis Shrine 68 Annual Pageant	145 Regular Newsletter 146 Bulletin Notices 147 Visitors Directory 148 Events Calendar 149 Community Visitation 150 Imaginative Publicity 151 Vogar Column 152 Resource File 153 Contacts Register 154 Local Library		
tactic 9: Social Groups	tactic 18: Promotional Campaigns		
69 Education Guild 70 Work Force 71 Products Management 72 Wholesale Buying 73 Businessmen's Group 74 Non-profit Cooperative 75 Food Purchasing 76 Buildings Committee 77 Community Services 78 Youth Corps 79 Coordinating Council 80 Credit Union 81 Recreation Committee	155 Products Advertising 156 Vogar Crafts 157 4-H Clubs 158 Economic Brochures 159 Media Presentations 160 Diversified Materials 161 Commerce Promotion 162 Personal Savings 163 Special Gimmicks 164 Marketing Manager 165 Periodic Communiques		
tactic 10: Festive Celebrations	tactic 19: Advocacy Design		
82 Religious Services 83 Cultural Narratives 84 Seasonal Events 85 Heritage Festivals 86 Music Contests 87 Community Singalongs 88 Canada Day	166 Government Liaison 167 Health Council 168 Legal Aid 169 Court Relations 170 Land Rights 171 Tax Arrears 172 School Negotiations		
tactic ll: Cultural Activities	tactic 20: Development Capital		
89 Sports Competition 90 Health Fair 91 Town Reunion 92 Harvest Festival 93 Social Events 94 Bingo Games 95 Regular Movies 96 Community Dances 97 Youth Days 98 Group Trips 99 Intervillage Visits 100 After-school Gym	173 Government Agents 174 Private Investment 175 Local Mechanism 176 Loan Funds 177 Liaison Officer 178 Development Corporation 179 Cooperative Structure 180 Advisory Group		

VHDP tactical arena D		June 1977
ICA Consultants	ENHANCING OVERALL PHYSICAL ENVIRONMENT	Plate 4D
paratactic IV	A CAMPACTER OF THE STATE OF THE	-1-1177
nmit miled	PHYSICAL ENVIRONMENT	
tactic 12:	Public Works	
· · · · · · · · · · · · · · · · · · ·	101 Paved Roads 102 New Streets 103 Galvanized Culverts 104 Street Lights 105 Rock Driveways 106 Drainage Outlets 107 Concrete-slab Sidewalks 108 Building Lamps 109 Parking Spaces	Tangle Ca . All the case of th
tactic 13:	Neighborhood Clean-up	waterest to 1
nontrajuno lasso estatus	110 Beautification Campaign 111 Trash Collection 112 Auto Towing 113 Dump Coverup 114 Building Maintenance 115 Refuse Containers 116 Residence Upkeep	A CLOSE OF THE STREET OF THE S
tactic 14:	Landscaped Space	enteron of a
etal radius	117 Entry Landmark 118 Memorial Display 119 Bulletin Board 120 Bus-stop Miniparks 121 Street Decorations 122 Mowed Roadsides 123 Roadway Plantings 124 Rail Fences 125 Residential Lawns 126 Central Park 127 Beach Area 128 Ice Rink	The second state of the se
tactic 15:	Indoor Facilities	48
Leafque year	129 Study Hall 130 Resource Centre 131 Meeting Rooms 132 Health Station 133 Youth Node 134 Buildings Schedules	raim da
tactic 16:	Local Buildings	
	1/2 Tunnol Croombourge	Individual St. Individual St.

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THE ACTUATING PROGRAMMES Decision A

The final task of the Consult was organizing the tactical systems into Actuating Programmes. The programmes provide precise structures of forms within which specific tasks are carried out. They perform several essential functions. The programmes make possible a broad cost analysis of the Project and thereby become crucial instruments PROGRAMMES for its funding. They enable the creation of a relatively accurate phasing design for the total demonstration. They serve to organize both the local forces who implement the Project and the extended forces who form the support network. Finally, they release an imaginal power that motivates the local people, the project patrons and the public at large by reflecting the possibility, the inclusiveness and the unity of the Human Development Project.

PROCESS

The creation of the Actuating Programmes first involves organizing the large body of subtactics into rational programmes that are feasible in the light of the local situation and practical for effective management. These are then checked and refined in relation to inclusiveness and focus. Certain values are held throughout the process of organizing the programmes, such as their dramatic power to generate interest and the possibilities for their rapid development. Identifying the programmes is the first step in project actuation for they define the arenas and organize the tactics for concrete steps to be taken by the local forces in doing the subtactics and programmes. Each required step, once determined, is placed on a daily, weekly or monthly timeline. The creation of Timelined Implementaries, however, is not a task of the Consult but of the local forces themselves.

RESULTS

The Actuating Programmes of the Vogar Human Development Project shown on Plates 5 and 5A are 13 in number. Five of these are related to the social development of Vogar. Three of the five relate to effective education and two to extended relations. The effective education arena includes a Supplementary Education Unit, a Vocational Skills Institute and an Adult Training Institute. The two programmes related to extended relations are the Civic Information Network and the Community Promotion Agency. The second major programmatic division has to do with cohesive style in Vogar. This arena contains three programmes which are the Vogar Identity Project, the Youth Action Corps and the General Construction Team. third group includes five programmes which relate to the economic development of Vogar. Two of the five relate to community wellbeing and three to business expansion. The community well-being arena includes a Civil Works Force and a Public Services Complex. The three programmes relating to business expansion are the

> Industrial Development Corporation, the Regional Shopping Centre and the Diversified Agricultural Cooperative.

A more detailed description of each of the 13 Actuating Programmes follows. These summaries are not intended to fully lay out the programmes, but to indicate the general focus of each, the relationships among the programmes and the relationship between each programme and the whole Project. Each summary is composed of three paragraphs. The first describes the broad functional nature of the programme and explains why it is necessary to the total Project. SUMMARIES The second delineates the four major components. The last paragraph indicates the general requirements for implementing the programme. This is in no way a specific effort to do the Timelined Implementaries of the subtactics mentioned earlier. The programme summary, rather, points to the broad steps involved and thus provides some feel after the practical feasibility of the programme. Accompanying each summary is a four-year cost projection (Plates 5B-N). I out among the time of the state of

Vogar Human Development Project

THE THIRTEEN ACTUATING PROGRAMMES

June 1977 Consult

ICA Consultants

Comprehensive Community Reformulation in Vogar

Plate 5

TOWARD THE SOCI	AL DEVELOPMENT	TWO TOWARD THE COHESIVE STYLE	THREE TOWARD THE ECONOMIC DEVELOPMENT OF VOGAR	
EFFECTIVE EDUCATION A	EXTENDED RELATIONS B	OF VOGAR C	COMMUNITY WELL-BEING D	BUSINESS EXPANSION E
SUPPLEMENTARY EDUCATION UNIT	CIVIC INFORMATION NETWORK	VOGAR IDENTITY PROJECT VI	CIVIL WORKS FORCE	INDUSTRIAL DEVELOPMENT CORPORATION XI
VOCATIONAL SKILLS	IV	YOUTH ACTION	IX	REGIONAL SHOPPING
INSTITUTE		CORPS		CENTRE
ADULT TRAINING ACADEMY	COMMUNITY PROMOTION AGENCY	GENERAL CONSTRUCTION TEAM	PUBLIC SERVICES COMPLEX	DIVERSIFIED AGRICULTURAL COOPERATIVE
Ш	v	VIII	x	XIII

THE THIRTEEN ACTUATING PROGRAMMES Comprehensive Community Reformulation in Vogar

June 1977 Consult

ICA Consultants

Plate 5a

TOWAI	O: RD THE SOC OF VO		PMENT	TOWA:	TWO THREE TOWARD THE ECONOMIC DEVELOR COHESIVE STYLE OF		TOWARD THE ECONO		OPMENT
EDUC	CTIVE ATION A	C D RU HE HE	NDED TIONS B	VO	GAR	COMMUNITY WELL-BEING D		BUSI EXPAI I	NSION
	Early Learning l Programme	Se ne per per per per per per per per per pe	Local Newspaper 13 Programme	0 800 00 80 00 80 0 80 60	Diverse Heritage 21 Programme	personal designation of the second se	Environmental Beautification 33 Programme	CE DAL	Wood Processing 41 Programme
SUPPLEMENTARY	Career Orientation 2 Programme	1 9 2 2 2	4 5 - 4	VOGAR	Social Enrichment 22 Programme		A A A A	INDUSTRIAL	Animal Products 42 Programme
EDUCATION UNIT	Resource Centre 3 Programme	CIVIC INFORMATION	Movie Night 14 Programme	IDENTITY PROJECT	Cultural Exchange 25 Programme	CIVIL	Road Improvement 34 Programme	DEVELOPMENT CORPORATION	Home Crafts 43 Programme
1	Basic Tutorials 4 Programme	NETWORK	Economic Opportunities	55 VI 25	Community Celebrations 24 Programme	WORKS FORCE	Comprehensive Sanitation	ХI	Sewing Factory 44 Programme
	Agriculture Training 5 Programme	1 5 4 5 8	15 Programme	TO THE	Public Work 25 Programme	The state	35 Programme	384	Retail Shopping 45 Programme
VOCATIONAL	Business Management 6 Programme	IV	Information Exchange 16 Programme	YOUTH	Seasonal Recreation 26 Programme	ıx	Household Water 36 Programme	REGIONAL	Mechanical Maintenance 46 Programme
SKILLS INSTITUTE	Job Apprenticeship 7 Programme		Capital Funding	ACTION CORPS	Social Events 27 Programme	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Nutrition Improvement	SHOPPING CENTRE	Consumer Services 47 Programme
11	Placement Bureau 8 Programme	AUTO BANKE	17 Programme	VII	Community Involvement 28 Programme		\$7 Programme	XII	Credit Union 48 Programme
	Family Life 9 Programme	COMMUNITY	Community Publicity 18 Programme	OM ATHE	Village Plan 29 Programme	PUBLIC	Scheduled Transportation 38 Programme	18 5	Small Animal 4ª Programme
ADULT	Basic Education 10 Programme	PROMOTION AGENCY	Government Liaison	GENERAL	Housing Improvement 30 Programme	SERVICES COMPLEX	Health Care	DIVERSIFIED	Farm Livestock 50 Programme
TRAINING ACADEMY	Safety Education 11 Programme		19 Programme	CONSTRUCTION	Park Development S1 Programme	1	39 Programme	AGRICULTURAL COOPERATIVE	Cash Crops 31 Programme
III	Leadership Preparation 12 Programme	V	Product Marketing 20 Programme	vin	Public Buildings 32 Programme	X	Security Maintenance 40 Programme	XIII	Garden Plots 52 Programme

SOCIAL DEVELOPMENT: Actuating Programme 1

SUPPLEMENTARY EDUCATION UNIT

Every community must find ways to prepare its young people to participate effectively in a society radically different from that of a generation ago. The Supplementary Education Unit will create a social atmosphere in which effective education can take place by focusing existing programmes and additional resources where needed. Infant care for children under three will enable intentional social, intellectual and physical development. At the same time, mothers will be needed to participate in the work of the total community. Creatively participating in educational experience at an early age will directly and indirectly encourage children to utilize later opportunities. The access to resource materials and the awareness of diverse careers will encourage youth to finish high school. Parents will assume greater and greater responsibility for education and training of their children, and will play a larger role in community affairs through cooperation with school personnel.

The Supplementary Education Unit consists of four components. First, the Early Learning Programme will care for infants and children too young for existing school programmes. A parents' auxiliary will work closely with this component. Second, a Career Orientation Programme will make youth aware of a wide variety of career possibilities. Visits will allow youth to become informed about a variety of career options. Third, the Resource Centre Programme will organize a community library, various study halls and a bookmobile service to the rural areas of the community. Fourth, a Basic Tutorials Programme will supplement the activities of the public schools. Volunteers will tutor both chidlren and youth in needed subjects.

The community library was begun during the week of the Consult by donated books and book racks in the school annex. Audio-visual equipment will be obtained by the end of July. Children's recreational equipment will be built by the Industrial Development Corporation and installed before school reopens. A trip will be organized in early July to take 20 people to visit a number of businesses and government agencies as well as the job placement centre in Winnipeg. A professional-for-a-day programme will be initiated with young people going in pairs to spend working hours as "shadows" to workers in various programmes. Regular meetings between school officials and interested parents will be started in September. A survey will help to determine needed tutorial programmes. Volunteers will be organized immediately to be prepared to assist teachers.

FOUR YEAR PLAN VHDP Programme 1 Plate 5B PROGRAMME BUDGETS SUPPLEMENTARY EDUCATION UNIT ICA Consultants years current Future Estimated Costs FY budget FY IV FY III FY II categories 500 Teaching Materials 500 500 300 500 Meal Supplements 250 Early Learning Supplies 250 200 High Chairs Capital Costs 500 Beds Playpens and Seats 300 2,000 750 750 300 subtotal - capital 7,200 3,600 7,200 1 Auxiliary Wage 5,800 5,800 5,800 5,800 1 Community Wage Pay and Allowances 13,000 9,400 5,800 13,000 subtotal - pay III 500 Teaching Supplies Current Expenses 500 subtotal - current 10,150 6,100 15,500 13,750 Total Programme Costs

SOCIAL DEVELOPMENT: Actuating Programme 2

VOCATIONAL SKILLS INSTITUTE

Local people around the world are demanding Twentieth Century technological skills. The Vocational Skills Institute will develop new practical work skills and upgrade others, creating the pool of workers so crucial to a developing economy. Local residents will be able to compete in the labour market with confidence and a diversity of skills, opening new vocational options beyond farming, carpentry and road construction. Business will become more profitable as new commercial skills are developed. The presence of multiple skills in Vogar will enable people to discover that they can solve problems. Family income will increase as higher-paying jobs are found. Placement in year-round employment will stabilize family income and the local economy. Such educational opportunities will give means for significant engagement and create a new sense of dignity both for individuals and for the community at large.

The Vocational Skills Institute consists of four components. First, the Agricultural Training Programme will bring in new agricultural methods and products. Regular speaking engagements will focus on cattle raising and new crops. Second, the Business Management Programme will teach commerce and business and provide small business advisors. Classes in accounting, personnel, marketing, and inventory control will be taught. Third, the Job Apprentice Programme will provide on-the-job training. Apprentices will be taught electricity, agricultural methods, plumbing, business and mechanics while working in areas of community need. Fourth, the Job Placement Programme will place workers in new jobs. Data on job opportunities and applicants will be collected and correlated. Weekly follow-up sessions will be offered to employees and employers during the first three months of work.

The Vocational Skills Institute began in conjunction with the Diversified Agriculture Cooperative. The first week following the Consult, ground was broken for the community garden. Youth were taught planting methods in the process. A livestock lab will begin this fall. The curriculum for the business management programme will be ready in August, by means of research material and a qualified instructor whose availability will begin in July. A catalogue is being compiled of skills courses available in the area. A facility will be equipped with desks, audio-visual aids and teaching material. Skills training courses will be advertised immediately. Articles will be placed in the community newspaper telling about the critical need for skilled people. A job availability list is being formed and will be posted on the community bulletin board. The first farm seminar will be offered in July on cattle fodder options.

FOUR YEAR PLAN PROGRAMME BUDGETS

Programme 2

Plate 5C

ICA Consultants

VOCATIONAL SKILLS INSTITUTE

	years	current FY	Future	Future Estimated Costs			
categorie	categories		FY II	FY III	FY IV		
I	Class Equipment	300	250	250			
ed l'aliw	2 Typewriters	400	no webso of	oraheo!			
	Desk Chairs	200	liw imsegul	and mag			
Capital	Files	200	tes and acc	traingos			
Costs	Other Equipment	200	adt ak tes Liska wes k	Target Land			
	A Viknowes Jesus end Suits	Covni , invo	s-lung ande	The CB			
	subtotal - capital	1,300	250	250			
II	1/2 Auxiliary Wage	3,600	3,600	. Rupl. rd.			
	1/2 Community Wage	2,900	2,900	2,900			
Pay and Allowance	t w bom ding afact catalog and the second and the s	w muhisa a it in both i rogramme w	edulivers (1) he taug	RETORNA S ASSUMA S DEE SHE			
	Percent the Lendership Property Contains a contain a con	andibione decipode and commun	a rochbun g elta liku s e bullukas	ercassa Program Consens			
	subtotal - pay	6,500	6,500	2,900	2,900		
III w bys	Teaching Materials	540	200	200			
	Travel	300	100	100			
Current Expenses		iin in the : We health no	ad Elly noi I ye imane:	lustruc will be			
	the street have the set	OLOW HOLDIES	Tena yasasi Laka yasasi	80×7600			
	seastand will be conducted taling will be done on E.	Control in	soiri .il	une Cons			
	subtotal - current	840	300	300			
	Total Programme Costs	8,640	7,050	3,450	2,900		

ICA Consultants

SOCIAL DEVELOPMENT: Actuating Programme 3

ADULT TRAINING ACADEMY

In order to participate in the expanding modern world, communities all over the world are requiring an ever-increasing body of know-ledge and skills. The Adult Training Academy will perform a continuous process of adult education, both formal and informal. This training will directly affect social development as community leadership gains new confidence. Vogar's ability to deal with its own development will broaden its influence on neighbouring communities and across the whole area. Increased knowledge and improved basic skills will open up new opportunities for significant involvement in the life of the community as well as in society at large. A new attitude will emerge towards the role of education as a life-long endeavour, involving the total community in upgrading the pool of available practical skills.

The Adult Training Academy consists of four components. First, the Family Life Programme will teach courses in homemaking, meal planning, legal rights, budgeting, and training children. Courses in legal rights will include land rights and court relations. Home visitors will be trained to consult with families who request assistance. Second, the Basic Education Programme will include tutorials in literacy, public speaking, basic math and writing skills. Adults will be taught in both small groups and individually. Third, the Safety Driving Programme will include instruction in defensive driving, first aid, and basic safety in the community and home, stressing outdoor conditions. Fourth, the Leadership Preparation Programme will offer methods of team management, problem solving, consensus building, and community motivation. Regularly-scheduled training events will give practical experience in leading groups.

The Adult Education Academy will be initiated at the end of July with literacy classes. The curriculum will be designed for specific difficulties residents have with reading. Volunteer teachers will be secured and teacher training will begin within two weeks of the Consult. Also in July the Royal Canadian Mounted Police will present a safety programme for the Youth Action Corps. Water Safety Instruction will begin in the first week of July. First-aid classes will be taught by the health nurse to a class of women. Gun and hunting safety instruction will be given in September in preparation for the hunting season. Leadership classes began the week after the Consult. Informal training sessions will be conducted daily for emerging leaders. Formal training will be done on a quarterly basis. Experience in leading groups will begin with the first guild meeting, the second Thursday after the Consult. Each week leaders will hold a guild meeting preparation session.

FOUR YEAR PLAN PROGRAMME BUDGETS

Program 3

Plate 5D

ICA Consultants

ADULT TRAINING ACADEMY

	years current FY			Future Estimated Costs				
categories	categories		FY II	FY III	FY IV			
I MANAGARA	Worksheets, paper	200	ALVAH VIII	Depregaces				
	Manuals	300	den entre	y list 1 Line				
Capital Costs	Teaching Materials	re thin spirit	250	250				
Cicleens Lion of evertd	new agmusphere of crost- decisions about spe cits were growns some	r alomora i Man Ji baqu	Tocarby Wi	BE TENOV				
stade to	subtotal - capital	. 500	250	250				
II	½ Auxiliary	3,600	3,600	The Civil				
Pay	½ Community Wage	2,900	2,900	2,900	2,900			
and Allowances	Novie Argen Programme vi obsiness and news and the se Program will provide is Ulser and amoninery, into	Second, the court of the court	the groups, we shorts as from onle	in recique.				
	subtotal - pay make a	6,500	6,500	2,900	2,900			
III de wordd	Utilities	300	0-10333.he	2 427 9dV				
Current Expenses	tv entaradna zvisav badi nos lizv bisin stvon vid nos s com	Eldug ed II ma A .eeth	de paper so nuccional	1 .zzebie coemizi				
	r schunding dom because a Listani od 115 adrosally (ust. stalled in the aveni	on telephon on telephon pecal in Au	remoter remoter results no	n sicini E smootet				
	subtotal - current	300	tems lot si	t gmtaki hi sitha mi sitha				
	Total Programme Costs	7,300	6,750	3,150	2,900			

SOCIAL DEVELOPMENT: Actuating Programme 4

Carlot State

CIVIC INFORMATION NETWORK

A community must have access to sources of information to operate effectively in today's world. The Civic Information Network will supply the current news and the relevant data necessary to function responsibly. Broader awareness of the larger society will increase sensitivity to the changes taking place in Vogar. This sensitivity will encourage creative responses to the growing interaction and interdependency of different cultures. The rapidly changing world situation will become the operating context of the community. context will promote confidence in dealing with complex relationships beyond the village. A clearer understanding of events in Vogar and nearby will promote a new atmosphere of trust. Citizens will be better equipped to make decisions about the direction of the community and the province. This greater grasp of the world will generate pride and a sense of progress. Motivity will be expanded as people become more aware of the significance of their community's development.

The Civic Information Network consists of four components. First, the Local Newspaper Programme will publish news about the community and the Interlake. It will be distributed throughout the district. Special bulletins and brochures will be printed and sent to appropriate groups. Second, the Movie Night Programme will show informative shorts about health, business and news and full-length films as well. Groups will go to Winnipeg to see special shows. Third, the Economic Opportunities Program will provide listings of available farm equipment, fertilizer and machinery. Information on markets, sales prices and cost-reduction techniques will be distributed. Fourth, the Information Exchange Programme will function through a bulletin board and information office in the shopping plaza. Residents will be able to post notices where others can see them. A Vogar directory will be published.

The first edition of the Vogar Voice will be published the week following the consult with news from Vogar, Canada, and the world. A column on history and heritage will be written by a resident elder. The paper will be published weekly. Embassies will supply films on their countries. A weekly movie night will screen full-length feature and educational films. A bulletin board will be constructed beside Vogar Hall the second week following the Consult. In July an information telephone service will be installed and the information office opened in August, staffed in the evenings by volunteers. A monthly bulletin will be printed beginning in August listing items for sale in the area and including an article on cattle market projections. Regular surveys of market trends in Manitoba will be taken.

FOUR YEAR PLAN PROGRAMME BUDGETS

Programme 4

Plate 5E

ICA Consultants

CIVIC INFORMATION NETWORK

	years		Future Estimated Costs				
categories		current FY budget	FY 11	FY III	FY: IV		
I smile	Movie Projector	500	sh smi bu		A A A A A A A A A A A A A A A A A A A		
shivore	Typewriter	200	orasv seni	Patiennos			
	Files	200	omatalean.	Longal3-			
Capital Costs	Bulletin Board	500	one sootes	BUS UCOM			
	1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	WELL be Elst	blanege bm se concesso	Durenne The hear			
	subtotal - capital	.1,400	udli be a	Laurmon 1 noblash 1 mb Laur			
II STIN IN	1/2 Community Wage	2,900	2,900	2,900	2,900		
loans .	Harris Harris Library W. Los	be family as	C Andrews Control	Las Priss			
Pay and	e public celetions outrul	wast lilly en	divisor to	679 LLA			
Allowances	tow do nation was menuji	DIE IEDOL	d oderanisa	manay kara			
	The second secon	ess Illu em	laon Progra	Ad agem			
	The second secon	10 Trin 332	BY Hally Vie	Mengoso	-		
	subtotal - pay	2,900	2,900	2,900	2,900		
III	Printing Materials	1,200	600	600	500		
	Telephone	100	100	100	100		
Current Expenses		veek after	hades mean uts gigad []	w ngiri			
detribution edition	Luc a stire grateriaed bate	Prince of the	out sale and	CALIFICATION A			
	ity. The Consult Summary	lummos eriin 1936 Inteves	seggath in	Ifsign od IIIv			
to August, verbused ad Illu o	subtotal - current	1,300	700	700	600		
J he	Total Programme Costs		3,600	3,600	3,500		

SOCIAL DEVELOPMENT: Actuating Programme 5

COMMUNITY PROMOTION AGENCY

Effective development happens only in communities which gain the respect of society at large. The Community Promotion Agency will foster a positive public image for Vogar throughout the area, the province and the nation. This will be strengthened as practical working relationships are enhanced between Vogar and surrounding communities. Various government and private sources will provide financial assistance to the village. Vogar students will be accorded a new respect by their classmates. Vogar products will become known for quality of materials and workmanship. The recommendations and plans which residents propose to government bureaus and agencies will be given even more serious attention. The achievements of Vogar in developing its own future, as it becomes known, will serve as examples of what is possible in similar communities across the Prairie Provinces. Within a short time, new residents will be attracted and former inhabitants will return to the community.

The Community Promotion Agency consists of four components. First, the Capital Funding Programme will solicit monies from local and outside sources. Direct grants and gifts will be obtained, loans will be negotiated and donated goods and services will be procured. All project activities will issue public relations materials and press releases to regional and national news media as well as to private supporters of the development effort. Third, the Government Liaison Programme will establish advocacy systems to work effectively with various public agencies. Information about the progress of the Project will be supplied regularly and advice will be sought wherever appropriate. Government officials will be invited to special community events. Fourth, the Product Marketing Programme will promote Vogar goods and services by regional advertising campaigns and distinctive packaging of local products.

A press release was sent to local and regional newspapers after the closing session of the Consult. The Siglunes School Board has already been asked for the use of the Mobile Unit. Fund-raising trips will begin the week after the Consult. Local residents will go on fund-raising trips and grant applications throughout July. A brochure on the Project will be designed and printed for distribution. A monthly report will be distributed beginning with a July edition to tell of changes in the community. The Consult Summary Statement will be sent to the several agencies that have expressed interest in the Project. A local marketing team will be organized in August. They will begin marketing the recreational equipment to government park services and local school districts. A community logo will be designed to go on all Vogar products. The Department of Regional Economic Expansion, Canada Manpower and other agencies will be visited with photos and reports on the community.

VHDP FOUR YEAR PLAN Programme 5 Plate 5F PROGRAMME BUDGETS COMMUNITY PROMOTION AGENCY ICA Consultants years Future Estimated Costs current FY budget FY IV FY II FY III categories Office Equipment 250 Capital Costs subtotal - capital 250 1/2 Auxiliary Wage 3,600 3,600 Pay and Allowances subtotal - pay 3,600 3,600 III HALOV Printing Materials 500 Travel 500 250 250 250 Current Expenses subtotal - current 1,000 250

4,850

3,850

250

250

Total Programme Costs

COHESIVE STYLE: Actuating Programme 6

VOGAR IDENTITY PROJECT

Every community has its unique style of life and understanding of itself in relation to the society. The Vogar Identity Project will strengthen a positive community image, build a new sense of cohesion and encourage interaction within the community and beyond. As new images form, new patterns of responsibility will emerge. The self-conscious rehearsal of the diverse cultures of Vogar will motivate residents and generate a sense of pride and unity. Symbols of the community will reinforce the story that the villagers and farmers can work together toward forming their shared future. Increased exposure to the larger society will promote a sense of uniqueness and a prowess in relating to other parts of the world. The Interlake area of Manitoba will benefit from the creation of new relationships between Vogar and the area and the province.

The Vogar Identity Project consists of four components. First, the Diverse Heritage Programme will create and launch a curriculum honouring the many traditions with dramatic presentations, indigenous art, singing, ritual and story writing. The art work will include ancient crafts, painting and folk dancing. Second, the Social Enrichment Programme will include community songs, jig and fiddle contests, community dinners and snowmobile and hayride parties. Third, the Cultural Exchange Programme will include field trips, student exchanges, visiting speakers' series and international trips. Trips to Metis communities will take place as well as regular journeys to the city of Winnipeg, to historic sites and to museums. There will be an exchange with residents of other projects by which people could spend up to a year in a different Human Development Project. Fourth, the Community Celebration Programme will include an annual pageant, festivals, seasonal events and national holiday celebrations.

July 1, 1977, Canada Day, will mark the launching of the Vogar Identity Project. The day will be celebrated with the dedication of the new entrance sign. A community barbeque will be held at the new beach area. Six residents will go to Chicago to participate in the summer programme during the first two weeks of July. Representatives from the 23 other projects will also gather to share reports on their own progress. Trips are being planned to Cannonball and Lorne in August. Regular monthly dances will be begun in July. New songs about Vogar will be sung. In the park a display of past achievements will be created. Near this display a model community sand table will be created to show the future of Vogar. Artists' renditions of new buildings and streets will be displayed. In August a community barbeque will be held at the beach. Roast beef and barbequed fish and chicken will be served.

FOUR YEAR PLAN PROGRAMME BUDGETS

Programme 6

Plate 5G

ICA Consultants

VOGAR IDENTITY PROJECT

	years 89800	current	Future Estimated Costs			
categories	participate To recognistly will papel across	FY budget	FY II	FY III	FY IV	
arcistic	Teaching Materials	700	u of Vogan five social	viteova Dogasa n		
Capital Costs	Common will be an imperia	willist by the on and rect	tocal skill toally be c s, celebrat ipate in c	rta Lin		
		to take re	inul deman ha style o	Tlespit I		
c, the voluntaer	subtotal - capital	700		Licay edi Licay edil		
II varmous		3,600 2,900	2,900	2,900	2,900	
Pay and Allowances	eta in such sports as rest character Third the Soci- lan, stage and attend dan n, cleanup and organizing	to particly speciel will and oxaft grouth to g	ang cirisens iguar legal iguar legal ciris film e	Program		
outh in the wher, fish with	Three Library Control of	Marving Company	cation by the se	nration		
k. In the	subtotal - pay	6,500 -81	2,900	2,900	2,900	
III	Festival Materials	300	200	200	200	
Current Expenses	Travel	300	200	200	200	
	o include more members an	bebnaqxe ,nas Jerri	Cimb will be such as	H-A SGT Livinos B Okluby		
bus Buoles	subtotal - current	600	400	400	400	
	Total Programme Costs	7,800	3,300	3,300	3,300	

COHESIVE STYLE: Actuating Programme 7

YOUTH ACTION CORPS

The youth of Vogar are eager to participate in the reconstruction of the whole life of their community. Young people across the world are demanding larger roles in the development of their society. The Youth Action Corps will serve to channel the immense energy and creativity of Vogar's youth towards welding their neighbourhood into a responsive social power. Their appropriation of social, artistic and technical skills will fit them for contribution to the larger social fabric. Their growing sense of pride in belonging to Vogar will gradually be caught by the other age groups. A full programme of sports, celebration and recreation will be an impetus to parents to participate in civic events. Common work and sports will foster team spirit and a growing capacity for leadership and self discipline. The continual demand to take responsibility in public situations will result in a style of citizenship that will impress the whole community.

The Youth Action Corps consists of four components. First, the Community Work Programme will involve youth in working on volunteer projects, painting, construction and garbage collection. Work days on weekends and after school will see youth engaged in community improvement projects. Second, the Local Recreation Programme will gear young citizens to participate in such sports as baseball, hockey and skating. Interspersed with their after-school work will be gym and judo instruction and craft classes. Third, the Social Events Programme will allow youth to plan, stage and attend dances, movies and fairs, including the canteen, cleanup and organizing involved. Fourth, the Community Involvement Programme will engage youth in the 4-H Club and in local commercial activities, stressing lumber, fish processing and crafts. This will also provide experience with finance and marketing.

The Youth Action Corps has been formed and is hard at work. In the week following the Consult they had each made a Youth Corps T-shirt. They assisted in the construction of the walkway and floating dock at the beach site. Six of the youth are participating with the Young Canadian Workers. A celebration will be held on July 1st. The youth will organize the sports contests, an outdoor picnic and a lakeside swim at the new beach. In the first week of July the youth will paint the name signs for each dwelling and install them. The 4-H Club will be expanded to include more members and additional activities such as first aid, carpentry and landscaping. The grassy public spaces will be mowed on a regular basis. Youth will also supplement supervision of the children. A teenage drop-in centre will be established as a facility for dances, planning sessions and gatherings.

VHDP FOUR YEAR PLAN Programme 7 Plate 5H PROGRAMME BUDGETS YOUTH ACTION CORPS ICA Consultants years Future Estimated Costs current FY budget categories FY IV FY II FY III Playground Equip 200 Special Events Equip 400 Capital Costs 600 subtotal - capital 1/2 Auxiliary Wage 3,600 3,600 3.600 1 Community Wage 5,800 5,800 5,800 5,800 Pay and **Allowances** 9,400 9,400 9,400 subtotal - pay 5,800 III Travel 500 Current Expenses subtotal - current 500 10,500 9,400 9,400 5,800 Total Programme Costs

COHESIVE STYLE: Actuating Programme 8

BARROL DESTRUCTION TEAM GENERAL CONSTRUCTION TEAM

The design of a whole area and the placement of individual buildings strongly affects the relationship which people take to their community. The General Construction Team will take into consideration the function of each building and space relative to the life and social patterns of the population. It will organize a layout of adequate housing, business and meeting places to assert a sense of orderliness and to serve as reinforcement for the citizens' pride and care for their community. Upgraded facilities will become a symbol of an investment in the future. An attitude of responsibility for the total community is fostered as residents work towards such construction projects. Intensive construction will generate new employment opportunities. Housing improvements such as good heating, sewage and water promote good health. The completion of new commercial and residential buildings becomes a symbol of the decision to deal creatively and effectively with the future.

The General Construction Team consists of four components. First, the Village Plan Programme will design a comprehensive plan for the community. This will include the layout of new streets, utilities and designated areas for residences, recreation and industry. Every building will be named and signs placed on or near the building. Street lights will be installed. Second, the Housing Improvement Programme will construct a demonstration house of local materials appropriate to local weather and aesthetics. Home improvements will be coordinated with the plans of local residents. Third, the Park Development Programme will establish a park on the nearby beach. Recreation equipment will be built such as swings, picnic tables, bridges, and a dock. Fourth, the Public Buildings Programme will organize the forces and materials to build public facilities. Vogar Hall and the Catholic Church will be renovated. Entry ways will be lighted and parking areas marked.

The General Construction Team began the week following the Consult. Family names and "Vogar" were painted on old tires and placed in front of every house. A log sign reading "Welcome to Vogar" was constructed at the canteen entrance and three spruce flagpoles were placed nearby. A demonstration house will be constructed in July. Plans for additional housing will be noted and construction will be scheduled into the village plans. On the Saturday following the Consult, sand was obtained from a Vogar resident and spread on the beach and a swimming platform constructed. In July, a wading pool and picnic facilities will be installed. Vogar Hall will be painted in July and electrical renovations made. The Roman Catholic Church and Community Church will be painted, broken windows replaced and cement will be poured to repair the steps and entry. A system to pool locally-owned construction equipment will be devised and necessary additions will be purchased.

FOUR YEAR PLAN PROGRAMME BUDGETS

Programme 8 Plate 5I

GENERAL CONSTRUCTION TEAM

ICA Consultants

ICA Consu	TLANES								
	years		current		Future Estimated Costs FY II FY III FY IV				
categorie	s	mode ma la	FY II FY III 2,500 2,000 200 200 2,700 2,200 5,800 5,800 5,800 5,800	FI, IV					
rer resdily	Demonstration House	6,000	bus retew	every next					
	Housing Renovation	5,000	2,500	2,000	2,000				
	Park Equipment	500	NATION OF STREET	on Junean					
Capital Costs	Public Bldg Renovation	200	200	200					
d Will place so	subtotal - capital	. 11,700	2,700	2,200	2,000				
his and	1 Community Wage Architect Fee	5,800 500	5,800	5,800	5,800				
Pay and Allowances	s al the and afference of the	ach and ins	tate Iffice or angel at the Yeggs	Program					
	subtotal - pay	6,300	5,800	5,800	5,800				
III	Travel	200	rawo edi at	Mi FOLV					
Current Expenses	bracing immediately spon in semetaty was moved and per deaded? A volume strain or a Charah next to Vagar da somplete only an Arys sees	to began or e Anglican ce sanglise the Cethold mass so be	of astrow of astronomy of astro	IG ant add to second second second second					
ton pripe or the ire in the new	subtotal - current	200	an v an a an Liw as an an an a	ed water					
	Total Programme Costs	18,000	8,500	8,000	7,800				

ECONOMIC DEVELOPMENT: Actuating Programme 9

CIVIL WORKS FORCE

Community setting, service facilities and appearance are key factors in stimulating social and economic development. The Civil Works Force will work to provide water and sanitary facilities and to upgrade the streets and general physical appearance of Vogar. Improved water and sanitary facilities will make clean water readily available to all the residents and will improve their general health. The addition of sidewalks, landscaped streets and parks, and trash removal from public areas will enhance overall community appearance. Surfaced streets and gravelled driveways will allow village transportation without jarring bumps, mud or clouds of dust, as well as simplifying winter snow clearing. In permitting better health and comfort for Vogar citizens, and in enhancing the appearance and convenience of its streets, this programme will make the community more attractive for economic development and will foster a common sense that Vogar is indeed an attractive place to live and to build.

The Civil Works Force consists of four components. First, the Environment Beautification Programme will clean up the public spaces in the community. The areas around Vogar Hall, the churches and the school will be regularly cleared of trash. Broken steps and doors will be repaired. Trash containers will be provided and regularly emptied at the dump. Second, the Road Improvement Programme will surface and install sidewalks the full length of the main road in Vogar. Culverts will be installed in sections where water does not presently drain. Gravel will be put in the driveways. Third, the Comprehensive Sanitation Programme will install a septic tank for each home. Industries established in the area will have their own sewage treatment facilities. A bulldozer will regularly cover the garbage at the dump. Fourth, the Household Water Programme will provide well-drilling equipment so that every home will have its own well. Pumps and plumbing will connect each home to its well.

The Civil Works Force began operating immediately upon the close of the Consult. The Anglican cemetery was mowed and brush and litter picked up. The interior of the community church was cleaned and an inventory taken of repairs needed. A yellow trash can has been placed in front of the Catholic Church next to Vogar Hall. Pavement of the roads is planned to be completed before September. The culverts are being secured and will be ready for installation prior to the road construction. The septic tank construction for the new houses will be completed by the end of July. Plans are in progress for the completion of the drilling of wells for the new houses and the securing of a plumber to connect the wells to the houses.

FOUR YEAR PLAN PROGRAMME BUDGETS

Programme 9 Plate 5J

ICA Consultants

CIVIL WORKS FORCE

	years	current FY	Future Estimated Costs				
categories		budget	FY II	FY III	FY IV		
Indulyma Heal v	Road Improvements	1,000	500	500			
	Sewage Systems	2,000	500	Fernanda			
Capital Costs	Water Systems	1,000	400	0100228 1312100 1412100			
	and new renidence. Secan	reduced. ew bosiness muce copen	aniwarby galwarby gary yanan	commos commos coe eos			
	subtotal - capital	4,000	1,400	500			
II foods	1/2 Auxiliary Wage	3,600	inger . Ingri	Lutt add			
Pay	1/2 Community Wage	2,900	2,900	2,900	2,900		
and Allowances	ean produce to the rameral to theorem and the standard to the	truck since Fill take T He Program At local ra	Aburt bala Aburt bala Aburt bal Aburt A Laglage v	9874.184 - 193701 - 193701 - 1937.88			
		6,500	2,900	2,900	2,900		
III	Bulldozer Rental	200	100	100			
Current Expenses	A beain. A cutifices po- day following the Consuct ted truck will be acquired	sommands vor	minabus and	Cone of the cone o			
pata on Toursday or's oring oring GB radios	subtotal - current	200	100	100			
	Total Programme Costs	10,700	4,400	3,500	2,900		

ECONOMIC DEVELOPMENT: Actuating Programme 10

PUBLIC SERVICES COMPLEX

A vital community requires a healthful and orderly environment. The Public Services Complex will extend regular municipal benefits to every family. Scheduled transportation provides the means for families to participate in the larger society. Emergency services will improve general health and create a sense of security. Self discipline will be taught to the children who participate in daily structures. Increasing the vitality of residents by upgrading nutrition will allow them to engage fully in the development effort. Security patrols will be a regular presence which promotes orderly night life. Private and public property will be protected and the cost of replacement reduced. Vogar will become an attractive community drawing new business and new residents. Because many of the community programmes depend on basic services, the Public Services Complex will play a major role in the economic as well as the social development of the community.

The Public Services Complex consists of four components. First, the Nutrition Improvement Programme will serve lunch to school children. Residents will be encouraged to raise animals and a variety of vegetables to supplement diets. Second, the Scheduled Transportation Programme will operate regular trips to Ashern. freight service will truck goods to and from Winnipeg and a refrigerated truck will take fresh produce to the farmers' market. Third, the Health Care Programme will supplement existing medical services. A corps of local residents will be trained to provide emergency medical care. Health classes will be offered to the community. Personal health records will be kept and a referral service developed. Fourth, the Security Maintenance Programme will establish regular night patrols. Buildings will be checked periodically. An emergency phone will be installed and staffed full time. Relationships with the Royal Canadian Mounted Police will be cultivated.

In July staples for the lunch program will be purchased using available grant money. When the infant day-care centre is opened a regular feeding programme will begin. A nutritious meal will be served during the Saturday workday following the Consult. In a month a minibus and a refrigerated truck will be acquired. Regular bus services will begin in July. Two runs a day will be scheduled. A young adult will be trained as a driver and paid on a trip basis. Freight services will also begin in July. Thursday following the Consult the weekly trips to Ashern for doctor's appointments will begin. A health worker was recruited during the Consult. First-aid classes will begin in July. Two CB radios will be acquired and volunteers will be taught their use. Nightly patrols will begin in conjunction with an emergency phone. The Royal Canadian Mounted Police will be contacted to explain the security system and a call-in system will be established.

FOUR YEAR PLAN PROGRAMME BUDGETS

Programme 10 Plate 5K

ICA Consultants

PUBLIC SERVICES COMPLEX

ICA Consu	The Contract of the Contract o	WEARWAYE F	Industrial Control of				
categorie	years		Future FY II	Estimated FY III	Costs FY IV		
categorie		SUUKI NAS	31.51 (3.50)	10 1/1 01/07			
I adot s	Mini Bus	6,000	32 Un (5)	1. 3.030V			
	Refrigerated Truck	8,000	If I'm admit	2 0:33 5dd			
	Office Equipment	600	04 = 1 saoue	1 July (10	-		
Capital Costs	villa 1110 inompolitan buses	some S more	eren Inter		-		
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	storia bag ya sunba k amerika sa	La bon minera	edt of asi				
	subtotal - capital	·14,600	era entekra.	S slode.			
II	½ Auxiliary Wage	3,600	3,600	3,600			
	½ Community Wage	2,900	2,900	2,900	2,900		
Pay and Allowances	th experimental forder to the control of the contro	II to used a recommendation with a recommendation will a recommendation of the recommend	e reloce he stocket he seek water he seek market he seek water he seek w	Like Aulie Che Aulie Checker Low Low Like Hom Checker			
. VYOJ:	subtotal - pay	6,500	6,500	6,500	2,900		
III o tele		1,000.	500	500	500		
Current Expenses		uhovo adr ini oli ines biwas igro	and Lite on any Lite on competents	W nondi			
		nganosto Jeanna Jeanna	edus at tea Lebeauderug Dalue sign	ed fitu			
A celes	subtotal - current	1,000	500	500	500		
	Total Programme Costs	22,100	7,000	7,000	3,400		

ECONOMIC DEVELOPMENT: Actuating Programme 11

INDUSTRIAL DEVELOPMENT CORPORATION

Effective development of rural areas requires diversification of their economic base. The Industrial Development Corporation is designed to increase the number of income-producing activities in Vogar. The fuller utilization of natural resources will both improve income and create job opportunities. Through these jobs the residents will have direct ways of participating in the growth of the economy. Local employment will mean that wage earners can stay in Vogar which will expand the local market for consumer items and commercial services. Home-based employment will allow all family members to enter the labour pool to supplement family income. The increased flow of money into the community will expand the municipal tax base. This will help to make government services more available to all. Utilization of rough fish from Lake Manitoba will be a service to the commercial fishing industry and therefore to the whole Interlake area.

The Industrial Development Corporation consists of four components. First, thw Wood Processing Programme will cut and finish birch, tamarack and poplar for use in local manufacturing. Fence posts, recreational equipment and firewood will be marketed. Specially cultivated poplar will be used as experimental fodder. Second, the Animal Products Programme will process fish, cattle, rabbits, chickens, wild game and sheep. Fertilizer and animal feeds will be rendered from rough fish. Commercial animal feed lots will be developed in conjunction with a local slaughterhouse facility. Third, the Home Crafts Programme will organize existing crafts to include quality control. Lodges and sports shops nearby will serve as initial markets. Materials will be purchased in bulk. Fourth, the Sewing Industry Programme will establish a piece-work garment factory. Local women will be trained to use power-sewing equipment.

A nearby sports lodge has already agreed to serve as a market outlet for all craft items which Vogar can produce. A craft assembly shed will be set up in August to make mukluks, beadwork clothing and muskrat stretchers. The product line will be regularly expanded. Three women will be sent to the Manitoba Fashion Institute to be trained to operate power sewing machines. Canada Manpower will be asked to fund them. Several clothing companies have already expressed interest in subcontracting piece-work. Three sewing machines will be purchased in August. A custom killing factory will be constructed this summer. A fish and meat smoking-house will be opened in the fall. Cutting rights for a stand of tamarack north of Ashern will be acquired. Trees will be cut, debarked and dried. A salesman will be recruited to market recreation equipment. Production of the equipment will start in the spring.

Programme 11 Plate 5L VHDP FOUR YEAR PLAN PROGRAMME BUDGETS INDUSTRIAL DEVELOPMENT CORPORATION ICA Consultants years Future Estimated Costs current FY is injected directly into budget diw arined antequality in FY III FY II FY IV categories 25,000 Feedlot Building 3.000 Wood Processing Equip 5,000 Slaughter House 1,000 Ice Machine Capital 2,000 Costs Animal Products Equip subtotal - capital 36,000 7,200 1 Auxiliary Wage 7,200 3,600 II 5,800 5,800 5,800 1 Community Wage 5,800 Pay and **Allowances** 5,800 13,000 9,400 subtotal - pay 13,000 100 300 300 200 Travel III Marketing 1,000 Current Expenses 200 100 300 subtotal - current 1,300

50,300

Total Programme Cost

13,300

9,600

5,900

ECONOMIC DEVELOPMENT: Actuating Programme 12

REGIONAL SHOPPING CENTRE

A commercial life where capital is injected directly into the community is essential to growth. The Regional Shopping Centre will upgrade consumer and retail services for the whole municipality. Local retail outlets will ensure local investment and accelerate the circulation of money within the community, sparking a healthy financial climate. The Centre will provide opportunity for business skills training and practical experience for adult trainees. A pool of commercial and business expertise will develop. By employing and training local residents through apprenticeship and on-the-job training, a significant contribution will be made towards community stability and prosperity. In addition to becoming the commercial heart of the community, the Centre will function as a community meeting place, an information exchange and finally, a symbol of local initiative in Vogar.

The Regional Shopping Centre consists of four components. First, the Retail Shopping Programme will provide a retail outlet for products produced in the area. It will also be responsible for wholesale purchase of goods. Crafts, meats and agricultural products will be sold. The community store will sell groceries and household goods to residents and visitors. A Vogar cafe and bakery will be opened. Second, the Mechanical Services Programme will provide a repair shop for automobiles and machinery. In addition, the shop will function as a fuel station and a self-help repair shop. An inventory will be kept of village machinery and equipment that is needed. Third, the Personal Services Programme will provide a coinoperated laundry, dry cleaning services and hairstyling for men and women. It will eventually provide a complete beauty shop. Fourth, the Credit Union Programme will enable area residents to bank their money and will provide financial services such as loans.

Two weeks after the Consult, negotiations for the store will be completed. The Royal Bank will be asked to float the loan for redeveloping the store. (An inventory of the equipment of the closed garage will be taken and acquired. Land on highway 235 at the entrance of the village will be procured for the garage. A list of commonly-replaced farm equipment parts will be made. International Harvester will be approached about a parts franchise. Gasoline, diesel and heating fuel tanks and pumps will be installed at the garage. A local mechanic will be hired and equipped with tools. Self-repair facilities will be available for rent. The cafe will be opened on weekends with single-item menus in August. A region-wide campaign will publicize the cafe. In September after-school snacks will be offered. Two commercial washing machines, one dryer and a coin-operated dry-cleaning machine will be purchased and installed in a room in the store.

100

FOUR YEAR PLAN PROGRAMME BUDGETS

Programme 12

Plate 5M

ICA Consultants

REGIONAL SHOPPING CENTRE

	years	current FY	Future Estimated Costs			
categories the part of the second of the sec		budget	FY II	FY III	FY IV	
With Thir	Building Renovation	1,100	980 500 A	200		
of the	Laundromat Fixtures	2,000	2,000	UF 19000		
sashoqueas	Hairstyling Shop	200	s to intens	telemating is a		
Capital	Cafe A saldstagev to	3,000	ow year-roun	ls Ifiw		
Costs	General Store	3,000	IN DE LEKBER	W DISKNIB		
use of	Fuel Station	2,000	rramdo figurali	Miniorinaa		
n trom	ingenuity and cooperation	mand greate	b , bustmind	Vogaries		
. Brissins .	South and the transfer of the first of the last of the	neiad a ol.	Ungletanos ,	EBSELTES		
Bananogmos ban aredat	subtotal - capital	·11,310	2,500	200		
II .smoonl	½ Auxiliary Wage	3,600	3,600	3201)		
Farm ass inimals	1 Community Wage	5,800	5,800	5.800	5.800	
Pav	on the last from	Jo posten	military gas and a	Consideration		
and	eer in bulk. A greenhoust	Eligned bes	abasa sando	Bu LLIW		
Allowances	commercial mushrooms, s	ton plots o	d demonstra	a filled.		
s will be	ioto to seitalties was orbi	draw astur	rtanomah a	Na basy		
-pag a	THE RESERVE OF THE PARTY OF THE	cal outlets	d sold to l	a belgg		
tems such	ne planting of gardens. and green vegetables will	seeds for a	abliverg, ill-	15000818		
list s ve	subtotal - pay dend-vers	9,400	9,400	5,800	5,800	
III	Maintenance	500	Alfrit sonkaan	Land to the second		
the ald tensive	Inventory has been as	500	250	250	250	
some? ested	Travel	500	98 379min)	890J-10.		
Current	ark the muchycom house wi	Te one mi		Ref. L. E. Esta		
Expenses	ar the garden plot. Frep.	og cable m	bondoned	a diaban		
ad TITM I	ame time. Mushroom spore	i add as nii	ed Libraso	moo lent		
lilw ang ;	For estampage A Feetback	of it be seen	OCCUPANT OF	estantivista (j		
bsearlon	ar and mix sows will be p	alv. One b	t ni bassas	be cons		
use will be	subtotal - current	1,500	250	250	250	
AND THE PARTY OF T	estaurants in Winniper.	palq so lil	Enow peas w	5 5 5 1 1 1 m	255	
	Total Programme Costs	22,210	12,150	6,250	6,050	

ECONOMIC DEVELOPMENT: Actuating Programme 13

DIVERSIFIED AGRICULTURAL COOPERATIVE

Strong agricultural development is one of the foundations of stability in any rural community. The Diversified Agricultural Cooperative will provide fresh foods for sale and local consumption. It will also coordinate farming activities with a view towards maximizing the use of all resources for rapid economic growth. The cooperative will expand and diversify existing garden plots. This will provide income, but will also represent the decision of the community to intensify production of nutritious foods. Greenhouses will allow year-round production of vegetables. A variety of live-stock will be raised to provide cash meat products. The diversity of crop and livestock production will provide a stable base for economic development. This programme will promote better use of Vogar's farmland, demand greater ingenuity and cooperation from citizens, contribute to a balanced, nutritious diet and promote an experience of justifiable pride in the industry of Vogar citizens.

The Diversified Agricultural Cooperative consists of four components. First, the Small Animals Programme will raise rabbits, chickens and frogs. These will be used as meats locally and sold for income. Information on animal care will be provided. Second, the Farm Livestock Programme will raise hogs, sheep and goats. These animals will provide a local source of meat. Third, the Cash Crops Programme will purchase seeds and fertilizer in bulk. A greenhouse will be built and demonstration plots of commercial mushrooms, snow peas and other vegetables will be grown. Alfalfa seed will be produced on a demonstration farm where new varieties of crops will be tried and sold to local outlets. Fourth, the Garden Plots Programme will provide seeds for the planting of gardens. Items such as radishes, carrots, potatoes, and green vegetables will be grown on small backyard plots. A raspberry-bush hedge supported by a rail fence will afford garden security.

On the Tuesday following the Consult one third of an acre of land was cleared. The next day it was plowed and planted with the aid of local farmers and their machinery. An experimental intensive plot was prepared and potatoes were planted. A bush-and-wire fence will be constructed. In one month the mushroom house will be setup using an abandoned log cabin near the garden plot. Preparation of the compost will begin at the same time. Mushroom spores will be purchased. Rabbit hutches will be constructed in an abandoned house. Five bucks and 100 does will be acquired. A concrete pig pen will be constructed in July. One boar and six sows will be purchased and a breeding schedule designed. In August the greenhouse will be built. Snow peas will be planted. Orders for snow peas and mushrooms will be acquired from Chinese restaurants in Winnipeg.

VHDP FOUR YEAR PLAN Programme 13 Plate 5N PROGRAMME BUDGETS DIVERSIFIED AGRICULTURAL COOPERATIVE ICA Consultants years Future Estimated Costs current FY budget FY III FY IV FY II categories I Animal Stock 1,100 1,100 600 400 Frog Ponds 1,500 Tools 200 200 Capital Hog Barn 1,000 Costs Chicken Building 3,000 Greenhouse 200 Equipment 750 subtotal - capital . 7,750 1,300 600 400 II 1 Auxiliary Wage 7,200 7,200 1 Community Wage 5,800 Pay and Allowances subtotal - pay 13,000 7,200 III Feed 250 200 100 50 Research 500 500 Current Expenses subtotal - current 750 750 100 50 Total Programme Costs 21,500 9,200 700 450

the Programmes, togethe EPILOGUE the Consultation

ACKNOWLEDGEMENTS

Any comments on the Consultation by the Institute of Cultural Affairs need to be prefaced by a word of appreciation to the number of private agencies, organizations, business firms, government departments and local churches whose practical assistance and encouragement were crucial in the successful completion of the Consult. This list must include the Manitoba Metis Federation, the School Board of Lakeshore School Division, Emergency Measures Organization, the Department of Health and Social Welfare, and Canada Manpower. able assistance came from the Manitoba Egg and Vegetable Marketing Boards, the Department of Natural Resources, and the Sisters of Notre Dame, the Sisters of Charity, the Sisters of St. Joseph of St. Hyacinth, the Home Street Christian Church, and the churches of Vogar. The business community's assistance is very much appreciated. The following firms, just to name a few, contributed gifts and financial assistance to make the Consult possible: Billinkoff's Ltd., "The Brandon Sun", Canadian National Railway, Central Canadian Structures Ltd., Economy Textile Supply Ltd., Elswood Distributors Ltd., Green Giant of Canada Ltd., IBM Canada Ltd., Kimberley Clark of Canada Ltd., Kraft Foods Ltd., Maple Leaf Mills Ltd., Midwest Supplies, Price Wilson Ltd., Quaker Oats Company of Canada Ltd., Redekopp Lumber and Supply Ltd., Robin Hood Multifoods Ltd., Royal Bank of Canada, Rubberset Company (Canada) Ltd., T. Eaton Company and Xerox Corporation. A special thanks goes to Addressograph Multigraph, Derkson Printers, Interlake Publishing Ltd., and the Reed Paper Company for their assistance in producing this Consultation document. We would like to acknowledge special gifts from individuals which enabled the Consult: Mrs. Frances Christie, William Karashowsky, Reverend Bernard Lee and Kenneth Thomas. Special mention must be made of the gracious welcome and enthusiastic participation by the Vogar residents themselves. They assisted the staff of the ICA in countless ways and extended their hospitality to the visiting consultants. Many worked full-time and part-time in the Consultation contributing their deep insights and practical wisdom. The following pages delineate recommendations, methods and findings which grew out of the Consultation as reported in the document. leaders assume greater responsibility for the total operation. Standraneously the number of local 16A staff is decreased. In

ACTUATION PHASING

METHODS

Although the methods of the Social Demonstration Consult are universally applicable, the particular situations in which they are employed are always unique. The clues to the uniqueness of Vogar are found in the five comprehensive charts and the accompanying discussion which comprise the substance of this document. These charts, which hold the Operating Vision, the Underlying Contradictions, the Practical Proposals, the Tactical Systems and the Actua-

ting Programmes, together reflect the flow of the Consultation.

The Operating Vision of Vogar residents summarized at the beginning of the week, indicated great concern for increasing economic opportunities, furthering social cohesion and providing local services. The following day's work of discerning contradictions, revealed special stress on the fractionalistic conduct of community operations. Other issues were privatism and disruptive patterns of social morality. Wednesday's proposal work emphasized civic cohesion, social organization and economic extension. Providing community focus was a key point. Tactical Systems to carry out the proposals were created on Thursday. Practical training and the utilization of natural assets were suggested to develop available resources. Commercial enterprises and local services were offered as a means of providing support structures. The Consult further recommended ways of fostering civic identity and enhancing the physical environment of Vogar. The final work of the Consult is shown in the Actuating Programmes Charts. These 13 programmes indicate plans to stimulate social development through a set of five programmes which include supplementary education, vocational skills development, adult training, civic information and community promotion. Cohesive style is the aim of three programmes which include an identity project, youth work and general construction. Finally, five programmes which include civil works, public services, industry, commerce and agriculture, aim at stimulating the economic development of Vogar.

represents the decisions of citizens to intensify and expand development efforts in the community. The Actuating Programmes provide for the four year phasing of the model. During the first year, emphasis will be placed on initiating the Project by launching the thirteen programmes and training the core of the community leaders who will guide and direct the Project expansion. By the end of the first year all the actuating programmes will be launched. The dual emphases of the second year are programme acceleration and replication in other rural locations. During this phase, emphasis is given to equipping a body of leaders to guide Project expansion. As the Project becomes established local leaders assume greater responsibility for the total operation. Simultaneously the number of local ICA staff is decreased. In effect the new Project model is actuated at the end of three years. Programme maturation occurs during the fourth year. By this time external assistance is considerably reduced and local initiative is

The Human Development Project model produced during the Consult

FINDINGS

DHASES

maximized in all the development programmes.

II

PROJECT FINANCING

A comprehensive funding plan is required for social demonstration. While the community must move as quickly as possible to assume responsibility for the cost of its development, outside financial leverage is necessary to build momentum. The phasing would initially rely on private sources until actualized programmes can call forth funds from the public sector. However, the Project requires direct FUNDING assistance from both public and private sources in the form of grants, long-term loans at favourable rates, lines of credit and in-kind contributions of goods, services, time and facilities. It is crucial to continue delivery of existing services, while new external resources are brought immediately to the service of the community and maintained only for the period of time necessary for generation of local economic activity. We have added

The thirteen actuating programmes provide the means for an initial analysis of the costs of the Project as well as the broad funding patterns. Estimated costs of the pilot project are shown in the estimated cost of the first year of each programme and the combined total. Plate 6B provides a picture of the projected costs for four years. It is predicted that by the fourth year only minimal special funds will be needed by the Project itself. As programme actuation continues, costs will be absorbed into the ongoing socio-economic dynamics of the community. The budgets are figured on the basis of capital outlay, staff salaries and operating costs. More than one fourth of the first year costs fall in the local salaries column. The is explained by the number of apprentice and full-time roles required to adequately launch the programmes and represents a direct injection of funds into the community. This outlay will gradually be felt as an investment in the Project as the human and material resources of Vogar citizens are applied to the socioeconomic programmes. With efforts aimed at developing selfsufficiency and self-dependence over the four years, increasingly less direct funding will be needed to support salaries as programmes begin to generate their own incomes. Thus, direct costs are reduced by fifty percent during the second year and continue to decrease in the third and fourth years. Plate 6C illustrates this flow. Such a move requires a total comprehensive development approach. Through the development of employment, the introduction of light industry and an expansion of agriculture and services within the community, a stable economic base will be established which will help to maintain the Project's efforts in the future.

COSTS

III

IMPLEMENTING FORCES

The actuating programmes provide the framework for local participation and give direction to the necessary organization of the community residents who will do the work of implementation. ested residents of all ages who are involved in these programmes will organize themselves into groups which constitute a contemporary CUILDS form of the medieval guild. Such groups of local citizens, or modern guildsmen, will work together on community-wide projects or subdivide into task forces to do particular jobs related to varied aspects of programme implementation. Though basically task oriented, these citizens' groups will also do continuing planning and evaluation.

The 13 programmes of the Vogar Human Development Project will be be grouped into actuating agencies which correspond to existing and new corporations of the community. These agencies will be organized into two groupings, one dealing with the economic development of the community and the other with its social development. will be referred to as commissions. This organizational format will provide the structure through which the entire community will be involved as a comprehensive decision-making body. The group of citilo alast od zens so engaged will be designated as a "guild assembly". It will include COMMISSIONS guild participants, other concerned residents, auxiliary staff and guardians. It will be a cross-section of the community. A representaand tive body of this assembly will be charged with the responsibility of coordinating the work of the actuating agencies and ensuring that programmatic decisions reflect the concerns and need of the community. The designation of this body should be guided by such factors as residence in the community, a grasp of the Human Development Project and willingness to expend long hours for the sake of the community's development. This body might have a rotating chairmanship and could appoint ad hoc committees as needed to maintain the development thrust.

The guardian and partron networks ensure the continuance of external support to the Human Development Project. This support refers not only to strengthening the interest and assistance of governmental agencies, but also to establishing relationships with private forces within and beyond the community. In addition to funding, outside support needs to include information sources, advocacy, and access to services and expertise not presently available within the community. To date, these networks have been invaluable to Vogar. The acceleration of the Project will make the guardian and patron network even more important in the future.

GUARDIANS

Finally, the Actuating Programmes indicate the need for a motivating group referred to here as the auxiliary. One of the indices of a dynamic Human Development Project is the presence of a catalytic group that brings dedication and methodological expertise to the task at hand. This group engenders motivity in the community at large, thus accelerating the implementation of programmes and the emergence of new leadership. The staff of the Institute and key leadership of the community will fulfill this role. The presence of such a group provides a fresh perspective which enables the community to grasp its task in a creative fashion. When this perspective is added to the practical wisdom of long-time residents, a reservoir of effective action emerges. In Vogar this group of people should include specialists in such fields as industrial development, agriculture, vocational training, formal education, sanitation, health, business management and construction. Each member of the auxiliary will be charged with the responsibility of equipping emerging local leadership in his area of expertise. These emerging leaders, in turn, will be prepared to assume responsibility within the community.

AUXILIARY

A gust of wind swirts the enow into drifts sions the roads The women wisiter gulls his toque meVI rightly over his ears. The women

ANTICIPATED BENEFITS

Vogar intends to be a signal community which people will visit in the future as a demonstration of rural development. It is important therefore, that the benefits of the Project be clearly ANTICIPATIONS evident. The variety of things a visitor might observe in a tour through the community some six months after the Consult are presented in the following paragraphs through five simple sketches.

As a guest to Vogar drives up Highway 235, he notices a bright

new signboard mounted on two large square-cut posts rising from the snow. On it is written "Vogar" in huge letters of wood beside a carved logo. As he pulls his car onto the blacktop road and passes a sign on top of an orange building that says, "Johnson's Store", the visitor knows he is in town. He notices the comfortable bus shelter near the store, with its brightly coloured IDENTITY information kiosk. He turns left past a sign proclaiming "Welcome to Vogar" which is flanked by evergreens and the flags of Canada and Manitoba. A direction board points to the school, church facilities, the supplemental education unit and a demonstration farm. The board indicates that Vogar Hall, a few yards away, is the information centre. Entering the hall, he finds himself in a cozy room and meets two women from Vogar who are running the office today. They offer him some hot coffee, and one volunteers

to show him around. As they are talking, three young men come in

to get snow shovels and tools from the closet. The introduce themselves as members of the Vogar Youth Corps, which they say includes both students and non-students in social, educational and work activities. They are on their way now to shovel snow and do repairs down the main stret's new concrete sidewalk. "We laid that sidewalk in one day," one of the youth remarks, and they laugh as they recall the day when so many residents spread gravel and helped manoeuver the concrete slabs together to complete the sidewalk. "Wait till Spring," one says, "then we'll finish the land-scaping." They take the visitor outside to show him the evergreens planted around Vogar Hall, the flagpoles, the churches, and in a large pot by itself, a small fir tree, a gift from the Human Development Project in Lorne, New Brunswick. The youth head off down the road just as a carload of women drive up. They are meeting at Vogar Hall to make decor for the upcoming Christmas Party. They plan to hold a progressive dinner through homes and buildings which have been renovated during the past few months. The dinner will end with services in both churches and fiddling and jigging competitions.

> A gust of wind swirls the snow into drifts along the road. visitor pulls his toque more tightly over his ears. The women who has volunteered as tour guide shows the guest the plaza to the south of the Hall. In one corner is a plexiglass covered historical display showing photographs, mementos and descriptions of life in the early days of Interlake settlement. She also shows him the Vogar Futures display, a large enclosed bulletin board on which is posted news, notices of upcoming events and an artist's drawing of what the centre of town will look like in a year. As they look into the church next door, the visitor remarks on the nicely decored interior. As they climb into the visitor's car, the woman points out that most of the church's decor and furnishings were donated by supporters of the Project in Winnipeg. She describes an extensive campaign of promotional visits by the community to tell Vogar's story to individuals, corporations and agencies in the public and private sector. was scared at first", the woman says, "but now I realize people really want to hear about and help a project like this."

COMMUNITY

The woman shows the way to the education complex. The visitor is impressed by the new school at its north end, which the woman indicates was completed for this school year. They meet the teachers and teacher aides. In one classroom of elementary students, an elder from the community is telling stories about Vogar history. A music class is underway next door. As the pair steps out of the school, they hear singing from a portable unit. Stepping in, the visitor smiles as he sees a cluster of preschoolers in bright yellow sweaters singing with their teachers. The preschoolers show him their toys and play equipment which was created by the wood products industry. As the preschoolers wave goodbye, the

or guirdle skills. Abald bus wolley a

number of adults are having lunch. They invite the newcomer to join the meal, and he sits down to a smoked fish dish and home-made bread with local preserves. A discussion is in progress about an upcoming tutorial in the adult leadership training course, in which some of the group participate. They are going to role-play a visit to a government agency this afternoon, and each will give a short talk. Others at the table are discussing the upcoming fiddle and jig competition and comparing notes of the methods they will use to ensure its success and good order. After lunch, a group from the vocational training class shows the visitor around the facility. There are evening classes in business management, home economics and agricultural methods. Today a tractor repair demonstration is taking place at the garage down the road. Wall posters spell out the requirements for a provincial driver's licence, and the visitor learns that a number of people are taking afternoon driver's education. Literacy games like scrabble are held weekly,

guest and guide cross the path to a larger portable unit where a

accompanied by more formal instruction units in writing and reading

With lunch over, the visitor is invited to walk across the back of the school yard past the hockey rink, and through the snowy woods to see the site of the community garden. As they walk, the woman who is guiding the visitor explains that while the garden is now mostly a snow-covered field, the community has been growing a variety of vegetables in it, some of them not usually grown in the village gardens. They approach the garden, a 50 by 100 foot plot, surrounded by a rail fence. Inside the rail fence, the canes and barren branches of various bramble fruits, hawthornes, raspberries and gooseberries are poking here and there above the drifting snow. The guide explains that these plants serve the double function of providing a supply of fruit and keeping out wandering animals. Together, they walk around the fence and enter the garden gate. A few withered plant tops indicate rows where carrots, beets, turnips, radishes, potatoes and other crops have grown. Pulling aside a heavy mulch of hay, the guide shows the visitor the plot of "multiplier" onions which will be up again early in the spring. one end of the garden can be seen a four-foot wide bed, mounded slightly higher than the rest of the plot. The guide explains that this was the first trial of an experimental method of gardening which produces much more food in a small space, using only wood ashes and manure and requiring much less weeding. The woody remains of husky broccoli plants can be seen through the snow cover, and nearby is the large open area where butter-nut squash and pumpkins have been allowed to cover ground not devoted to other crops. sunflower stalks topped with giant heads have been bent to the ground by the snow, the heads picked clean by the birds. The guide explains that herbs and flowers were also grown in the garden, both for beauty and to protect the vegetables against insects. They leave the garden and walk along to an old log cabin which has been

EDUCATION

AGRICULTURE

repaired, the window glazed and a greenhouse attached to one side. In the greenhouse are shelves full of seed flats in which seedlings will be started to get next year's garden off to an early start.

Walking back through the woods to the road, they get in the car, and the guide invites the visitor to accompany her to the store, where she needs to purchase some items. But first she takes him further up the road to the fish processing plant where several men are employed in the painted and well-lit building, weighing and packing fine grade fish for local and regional markets and processing rough fish into fish cakes, pet food, and animal feed. While they are there, two men bring in their catch behind a bright yellow ski-doo. As the wind has picked up and put a bite into the air, they walk briskly back to the car and drive towards the store. On the way, the woman points out where timber has been hauled out of the bush to be made into fence post rails, and children's playground equipment. mentions that there are plans to try converting wood into cattle feed for the village livestock on an experimental basis. As they approach the store, the visitor notices a yellow and black sign pointing to the laundromat and snack bar. "That's putting an old school to a good use", he says as he looks through the large windows and sees several women doing their laundry and pulling clothing out of the dryers. They stop at Johnson's Store and the visitor follows the woman in through the door. As the woman is picking out her purchases, the visitor notes the small but well organized and decorated store, with a good supply of basic necessities and snacks, locally processed fish in a fine display in one corner, and an active notice board next to the post office window. On another shelf by the door, he notices souvenirs of Vogar and pickes up one for his family. As he pays for his purchase, he compliments the storekeeper on a fine store, and the storekeeper remarks that in the past few months his business has doubled, and customers are regularly coming from the Reserve as well as Vogar to do their basic shopping. As the visitor goes out the door and takes one more look at Vogar, he is quite impressed with what he has seen.

BUSINESS

As the visitor leaves Vogar, he realizes that he has been most deeply impressed by the people themselves. He is aware that he has met a vital, hard-working and intelligent people who possess confidence, dignity and pride in their community. He recalls the vitality and sureness of the youth and their eagerness to participate in new activities. He senses the pleased look in the elders' eyes as they SPIRIT see the traditions of the Metis and Icelanders honoured and remembered. He knows that something profound has happened to them. He finds it difficult to forget the way they speak of the history and the future of Vogar. Perhaps he will say that the people display a new kind of community spirit. He wonders, "If this can happen in Vogar, why not in other communities across Canada and the rest of the world?"

people from scross Canado, pVesibly including university students

whose degree designs incorporate a year of field placement. The institute will provide practical training in community development REPLICATION SCHEMES

The Vogar Human Development Project is a pilot in the socio-economic development of a rural community. This means it is designed for replication in other communities. Local replications of the Project will involve several steps. One will be the systematic sharing of the Project with other Canadian communities through speaking engagement, slide show presentations and community tours by community LOCAL leaders and Project staff. Leaders and residents of other communities interested in a project will be invited to attend community meetings to discuss initial steps and will be trained in project methods. One-day local community forums will also be held. Finally, a Consult similar to the one held in Vogar will be initiated in these communities by arrangement with Vogar residents and the Institute of Cultural Affairs.

A replication plan of the Human Development model will be of significant value for communities throughout the Prairie Provinces and Canada as well as for any rural community. It will provide constructive form for the movement toward independent responsibility and the desire for local social transformation. Replication will benefit the country as a whole in a number of ways. It will demonstrate a viable approach to socio-economic revitalization of rural areas. It will be a model for creatively developing community CANADA space, providing improved local services and engaging all residents in community decision making. It will develop methods of education which encourage citizen participation. Finally, a Human Development Project is a demonstration of the revitalization of community, a fundamental need in our time. Practical replication steps would necessarily involve local people and solicit the support of the public and private sectors at all levels. The work of the Institute of Cultural Affairs in 25 nations has built a foundation of support and responsiveness which can greatly facilitate a move to bases replication. a major safety of costs . Regulated

Replication of a project will require some estimate of staff and training needs. The number of staff members needed for replication will be proportionately lower than that of the pilot project. Creating a network of model communities across Canada will require a staff of about ten people for each community for a period of two years. This auxiliary staff will live and work with the people of a community, sharing with them a variety of skills. The auxiliary staff as a unit will supply a range of expertise. More important than this would be the deep concern of each auxiliary member for the renewal of community life. Consulting groups will be made up of persons from both the public and private sectors. They could be

PERSONNEL

> people from across Canada, possibly including university students whose degree designs incorporate a year of field placement. The Institute will provide practical training in community development methods for those replication forces. Classroom work would be combined with practical field training in the pilot undertaking and local replication projects.

Through the structures of an ongoing Human Development Project, the Institute of Cultural Affairs can provide training resources at minimal cost for replication in other locations in the Prairie Provinces and across the country. Programme budgets for each replication project will be built on the basis of local necessity. Financing could be supported by allocated funds from the normal FINANCING channels of both public and private support and through long-range loans. Community residents can contribute directly by giving time and effort as well as direct cash donations. Available support from the local area and beyond is greatly expanded by the successful accomplishments of the Human Development Project in progress.

A replication plan of the Huryn Development model will be of

VILLED BEING STEMS TO BE SUPPORT SYSTEMS TO BE SUPPORTED BY STEMS TO SERVE SUPPORT SYSTEMS SERVE SERVE SUPPORT SYSTEMS SERVE SUPPORT SYSTEMS SERVE SUPPORT SYSTEMS SERVE SERVE SUPPORT SYSTEMS SERVE SERVE SUPPORT SYSTEMS SERVE SUPPORT SYSTEMS SERVE and the desire for local social transformation. Replication will benefit the country as a whole in a number of ways. It will

For three months, the Institute of Cultural Affairs surveyed many communities and Metis settlements in anticipation of establishing a pilot Human Development Project in Western Canada. The village of Vogar was finally chosen for several reasons. First, although it is a rural community, it is located only 120 miles from Winnipeg International Airport, which provides easy access for visitors who wish to visit a demonstration project. Second, it is visibly in need of socio-economic development. Third, both public and private sectors have indicated interest in cooperating with such a rural development effort. Fourth, the community uniquely participates in the cultural mosaic of Canada, reflected particularly in the Icelandic and Metis heritages. Also, the Interlake region, in which Vogar is located, is the site of many important events in the history of Canada. is fitting that the vision of new community should be embodied in this place. Fifth, and perhaps most important, Vogar residents and their village leaders are ready to move immediately towards the socio-economic development of Vogar.

VOGAR

The Institute of Cultural Affairs is ready to continue providing services necessary to support the work of Vogar Human Development STAFF Project in the coming year. This means assigning staff to serve as project auxiliary. The skill and experience of the auxiliary will be intensified by a systematic exchange of information with staff and local participants in Human Development Projects around the

the world. Assigned staff would continue to live in Vogar and work full-time in the Project. Staff expenses have been written into the various programmes in which they will be directly involved.

SUPPORT

The Institute of Cultural Affairs stands ready to assist community leadership in procuring funds and in-kind contributions for programme enablement. By working with the Guardian network, local residents and auxiliary personnel are in a position to seek support from both the public and private sectors. The funding objective for the coming year is to develop a base of support for Vogar through the gifts and grants of corporations, foundations, and interested individuals. At this point in its history, it is necessary for the Project to depend on outside funding. Over the long term, however, the Project will lessen its dependency upon external funds.

CONCLUSION

The Vogar Project is one of twenty-four local human development efforts initiated over the past two years in consultation with the Institute of Cultural Affairs in Australia, Canada, Egypt, Hong Kong, India, Indonesia, Italy, Japan, Kenya, Malaysia, the Marshall Islands, Nigeria, the Republic of China, the Republic of Korea, the Republic of the Philippines, the United Kingdom, United States, Venezuela, West Germany and Zambia. The Institute of Cultural Affairs anticipates that the Vogar Human Development Project will be of service to Manitoba and the country as a whole as one of many signs already present that local community is being renewed by local people.

Plate 6A

BUDGET SUMMARY CHART

Fiscal Year 1977

ICA Consultants

Key: 1.0 = \$1,000

breakdown	Capital Costs	Sa	alaries		Opera Expen		Total
programmes	1 819	Local	Aux.	Fees	Exp.	Travel	a 8
1 Supplementary Education Unit	2.0	5.8	7.2		.5	pp Jamen	15.5
2 Vocational Skills Institute	1.3	2.9	3.6		.5	.3	8.6
3 Adult Training Academy	.5	2.9	3.6		.3	jie Spriesa	7.3
4 Civic Information Network	1.4	2.9	5,60		1.3	vic formacti	5.6
5 Community Promotion Agency	.3 85	3.	3.6		.5	.5	4.9
6 Vogar Identity Project	.7 08	2.9	3.6		3.3.0	.3	7.8
7 Youth Action Corps	.6	5.8	3.6		21	.5	10.5
8 General Construction Team	11.5	5.8	00-81	.5	n Team	.2	18.0
9 Civil Works Force	4.0	2.9	3.6		.2	. Liv	10.7
10 Public Services Complex	14.6	2.9	3.6		xo.Lqui	1.0	22.1
ll Industrial Development Corporation	36.0	5.8	7.2		1.0	.3	50.3
12 Regional Shopping Centre	11.3	5.8	3.6		1.0	.5	22.2
13 Diversified Agricultural Cooperative	7.7	5.8	7.6		.8	ellisie Paulini	21.5
es.oga Total (12	91.9	52.2	50.4	•5	6.4	3.6	205.0

ICA Consultants

PROJECTED COSTS
over four years

Key: 1:0 = \$1,000

Plate 6B

years I II III IV Total Cost FY 1977 FY 1978 FY 1979 FY 1980 programmes 1 Supplementary 15.50 13.75 6.10 10.15 45.50 Education Unit Vocational 2.90 8.64 . 7.05 3.45 22.04 Skills Institute Adult 6.75 2.90 Training Academy 7.30 3.15 20.10 Civic Information Network 5.60 3.60 3.60 3.50 16.30 Community 4.85 3.85 .25 .25 9.20 Promotion Agency Vogar 7.80 3.30 3.30 3.30 17.70 Identity Project Youth 9.40 10.50 9.40 5.80 35.10 Action Corps 8 General 18.00 8.50 8.00 7.80 42.30 Construction Team Civil 10.70 4.40 3.50 2.90 21.50 Works Force 10 Public 7.00 7.00 3.40 39.50 22.10 Services Complex Industrial Development 5.90 50.30 13.30 9.60 79.10 Corporation 12 Regional 22.21 12.15 6.25 6.05 46.66 Shopping Centre 13 Diversified 21.50 9.20 .70 .45 Agricultural 31.85 Cooperative 102.25 68.35 205.00 51.25 426.85 Total

PROJECT FUNDING FLOW CHART

ICA Consultants

towards local self-sufficiency

Key: 1.0 = \$1,000

items	year one	year two	year three	year four	Four year Totals			
	Outside	Public Sec	tor	61.5	30.7	20.5	15.4	128.1
Monies	Monies	Private Se	ctor	129.2	64.4	43.0	32.3	268.9
Injected		Total		190.7	95.1	63.5	47.7	397.0
and Stimulated	Community Monies	Cash Contr	ibuted	3.6	1.8	1.2	.9	7.5
		Loans Assumed		10.7	5.4	3.6	2.7	22.4
		Total		14.3	7,2	4.8	3.6	29.9
		Total Moni	es	205.0	102.3	68.3	51.3	426.9
Community Annual Earnings Income Development Family Annual			Current 257.6 5.6	515.2	772.8			
	Earnings		- 1					