

The work of the Institute of Cultural Affairs in grassroots development of local communities has required the invention of unique planning, implementation and documentation methods. Their uniqueness has to do with the context which informs the Institute's methods, the master designs of its research and the universal modes which characterize its use of these methods. This is an initial survey of these research methods.

I. INFORMING CONTEXT

The invention and use of the Institute's research methods rests on a common context which informs them in all of their forms and manifestations. This involves the inclusive functions of the research methods, their underlying presuppositions and their general characteristics. These three aspects of the context comprise that which differentiates Institute methods from other research methods.

A. Inclusive Functions

The Institute's methods are designed to serve specified functions of research which both inform and limit their designs and modes. The first is disclosing the profound dimensions of the situation under examination. There is more attention focussed on the basic realities of a given situation, in all of their complex interrelationships, than on theoretical presuppositions which are brought to the situation by any and all observers, including Institute observers themselves. The second is discerning the directions necessary to move a given situation toward a creative future. These methods are aimed at what must be done, not at what has been going on, even when the research task is one of documentation rather than one of planning. The third is fostering effective implementation. The corporate motivation of the model-builders to actuate their plans is considered to be of equal importance to the task involved or the specific products generated. These three functions of research are foundational to the context out of which research methods are designed and used.

B. Underlying Presuppositions

The Institute's methods share a set of underlying presuppositions fundamental to their design and use. The first is that any given research group is self-sufficient in terms of its capacity to complete the given research project. This means the Institute places a profound trust in the capacity of local people to deal with their own research questions. When specialized expertise is required, those with such skill are brought into the research process with local people at the onset. The second is that every step of planning has an objective contradictory focus. The Institute's research does not try to solve "problems" and declines to do analysis out of the image that something is at fault. The analysis is oriented toward articulating the objective sociological contradiction which lies beneath a multitude of blocks and irritants in the community or organization. The third is that practical follow through is assumed in every research project. The results of research are not limited by what is imagined to be feasible. Rather such results are not complete until their feasibility has been demonstrated to the satisfaction of the research group itself, which bears practical responsibility for the follow through

of the implications of their own work. These three presuppositions forms the second pillar of the context which informs all of the Institute's research methods.

C. General Characteristics

There are a set of general characteristics which inform the research methods of the Institute. The first is inclusive grassroots participation in any research project. Local people are competent to participate in authentic research. Indeed, only through their participation is such research effective. Further, it means that it is the responsibility of the research method to receive, honor and incorporate the wisdom which emerges from anyone who chooses to participate in the research project, no matter the degree of such participation. The second is that all products of such research are corporately written. There is neither individual credit nor blame to be attached to individual authorship. The product of a body of people working as a team is the outcome of their corporate creativity, rather than their individual prowess. The third is all research programs are short-term. The duration of a particular project, in its planning, implementation or documentation mode, is determined in advance. Appropriate methods are invented to assure that the task will be completed within the allocated time frame--maximum for planning: one month; maximum for implementation: four years; and maximum for documentation: two to four weeks.

II. MASTER DESIGNS

The research methods of the Institute share a set of master designs which mark them as profoundly interrelated. These designs include the basic research dynamics as the Institute has defined them, the foundational forms in which these dynamics occur and the principal components which may be found in any and all of the programs of the Institute. These master designs lie at the heart of the inclusive view of these research methods and programs.

A. Basic Dynamics

All the Institute's research methods share a set of basic dynamics which are the foundation of the "how" of research. The first is the practical context which establishes the parameters of the research project and focusses the mind of the research group upon the issues at hand. The "why" of the project is more important than the "how". Providing the context is not a "one-time-only" occurrence, but is woven throughout the duration of the project. Indirect elements of the context, such as corporate singing and tangential broodings, are critically important in forming an assortment of individuals into an effective working group. The second is the exhaustive brainstorm. This means all of the insights are objectively held before the entire group. This assures a thorough debriefing, and is intended to enlarge the context of all participants by revealing the inclusive wisdom of the whole group. The third is the intuitive gestalt. This organizes the brainstorm data into a relatively few holding categories which emerge from the group looking at the whole picture. This allows all of the data to be put in relationship to itself. It is intended to reveal hitherto unseen relationships in order to allow a creative leap to be taken. These three basic dynamics, modified by the changing practical context, are the most elemental pattern of the Institute's research work.

B. Foundational Forms

The second involves the foundational forms in which that work is carried out. The first is the inclusive assembly. Relatively large numbers of people are involved in discerning broad directions needed. Such assemblies are held once a year and involve as many Institute staff and local community representatives as possible. The second is the specific consult which is used to deal with the limited research arena. The consult may last a single weekend in the form of a Problem Solving Unit made up of three or more people. It may be a week-long initiating consult for a local community development project involving an entire village and 30 or 40 outside consultants. Its task is defined within rigorous limits at the outset. Its product represents a substantive step along a defined path. The third is the documentation module. It is the most recently developed, and the most critical. The documentation module involves a meticulous analysis of the whole work of a defined project arena throughout a given period of time. The aim is discerning the objective aspects of that program which will move it into the future. These three foundational forms are the vehicles for the research work of the Institute.

C. Principal Components

The third aspect involves the principal components of any research construct. At the heart is the working team, the basic research unit. The team examines the diverse areas appropriate to that phase. The team operates as a singular unit with particular responsibility for the whole process. The second is the reporting plenary. It is an assembly of the whole which receives and clarifies the reports of the teams and discerns the new shape of the research data appropriate to the next stage of team work. It is the plenary to which each team is finally accountable, and from which it receives its new assignment. The third is the methodological leadership. This assures that the research body moves together and recommends appropriate procedures to both the team and the plenary. Leadership requires skills in methods -- planning, implementing and documenting -- and corporate effectivity more than knowledge of the research arena or insight into appropriate product content. These three principal components of the master designs of the Institute's research comprise the practical "how" of the operations of any research project.

III. DISTINCTIVE MODES

In addition, the research methods of the Institute of Cultural Affairs display distinctive modes which set them apart stylistically from other models. These modes include the methodological means, the operating assumptions and the profound intents of research. In each of these arenas, the distinctiveness of the Institute's methods demonstrate a style of meticulous attentiveness to the particularities of human experience which informs the research project.

A. Methodological Means

The first of these distinctive modes is the sets of methods which have been developed by the Institute. The first set of methods centers on contradictional planning. It involves (1) articulating the actual operating vision of those who are involved in an arena of research, (2) discerning the actual set of

contradictions which are blocking the realization of that vision, (3) creating broad practical proposals which will deal with those contradictions, (4) determining effective tactical actions which will implement those proposals and (5) organizing those tactics into actuating programs which serve as a basis for both budgeting and personnel allocation. The second focusses upon the means of catalyzing practical change from the grassroots upward. This includes (1) inclusive scheduling of implementation of tactics, (2) discerning and procuring the needed authorization, (3) obtaining necessary funding, (4) organizing operating teams and (5) generating momentum through regular reporting and celebrations. The third is human documentation. This is concerned with accurately demonstrating the effectivity of the work of local people in their communities. This set of methods includes (1) determining the objective changes over a period of time, (2) discerning the catalytic relationships among and between tactical implementation and social change, (3) objectifying the economic and human costs and benefits of particular programs, (4) creating artful products which tell an imaginably powerful story and (5) disclosing to local people the profound significance of what they have done. These three sets of methods are the cornerstone of the stylistic modes of the Institute's research.

B. Operating Assumptions

The second distinctive mode has to do with the operating assumptions related to effective engagement and lasting motivation. The first is imaginably intensifying space beyond the immediate confines of a village or a research center to the globe. This involves attention to the physical working space filling it full with imaginative decor and practical working wall charts. Attention is given to the global implications of the work at hand. The second involves imaginably expanding time beyond the duration of the particular research program. This involves rehearsing the events which have brought the research group to the present and pushing the vision of the participants far into the future. The long-range aspects of the significance of the work are held constantly in view. The third is deep affirmation of all of the relationships which are present in the research process. This involves constant attention to such practical things as a gracious style in the proceedings, using every available moment to further the task at hand, encouraging individual and team creativity, designing intentional reflective conversations and providing an overall ambience which reflects both the significance of the work and the deep fellowship of the working participants. These three operating assumptions about motivity toward effective engagement are that which make the research task profoundly human.

C. Profound Intents

The third distinctive mode has to do with the profound intents of the research task itself. Every aspect of the Institute's research intends to further the common task. This means that research is never undertaken for its own sake or to answer some theoretical question; rather it is a master strategy in the Institute's work of practical service to local people around the world. The second is to create corporate consensus. This means that the posture of research is not that of an outside observer, but rather one of participation with a body of people who intend to move into the future and assisting them

with those moves in accordance with their own vision of that future. The third is to demonstrate local effectivity. This means that the methods themselves are designed to be do-able by anyone anywhere in the world without respect to education or social circumstance, provided only that they care about the future of their village and villages everywhere. These profound intents, finally, are what the research methods of the Institute of Cultural Affairs are about.