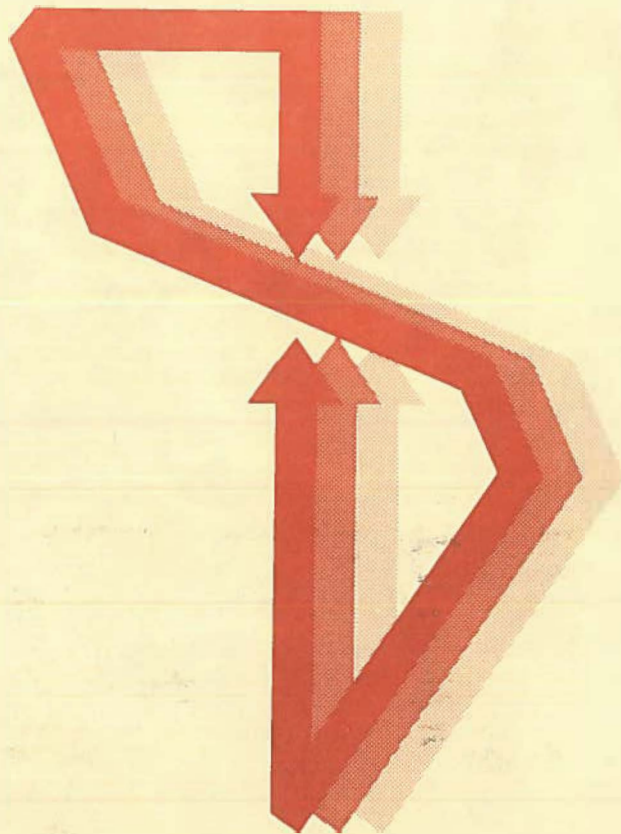


***IN A WORLD WHERE CARE
CROSSES BOUNDARIES . . .***



The Institute of Cultural Affairs
Western States

***. . . THE INSTITUTE OF CULTURAL AFFAIRS
IS LINKING DIVERSE PEOPLES AND PERSPECTIVES
ACROSS THE AMERICAS.***



North America, Latin America, Native America, Anglo America, Black America, Asian America, Rich America, Poor America, Rural America and Urban America are all discovering we need each other, that linkages are key to building a human future.

WHAT IF . . .
we resolved conflict through consensus rather than confrontation?

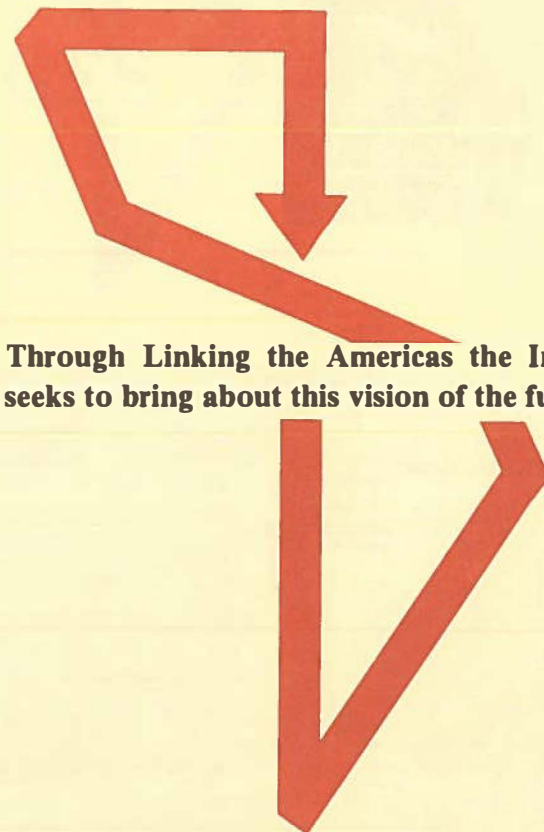
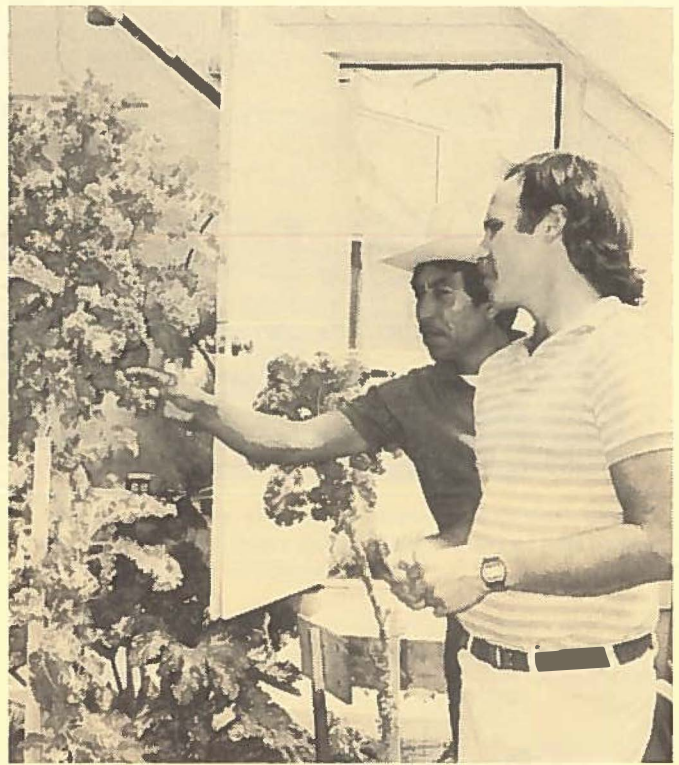
WHAT IF . . .
we transcended our diversities as we worked together?

WHAT IF . . .
we moved away from isolation to interdependence?

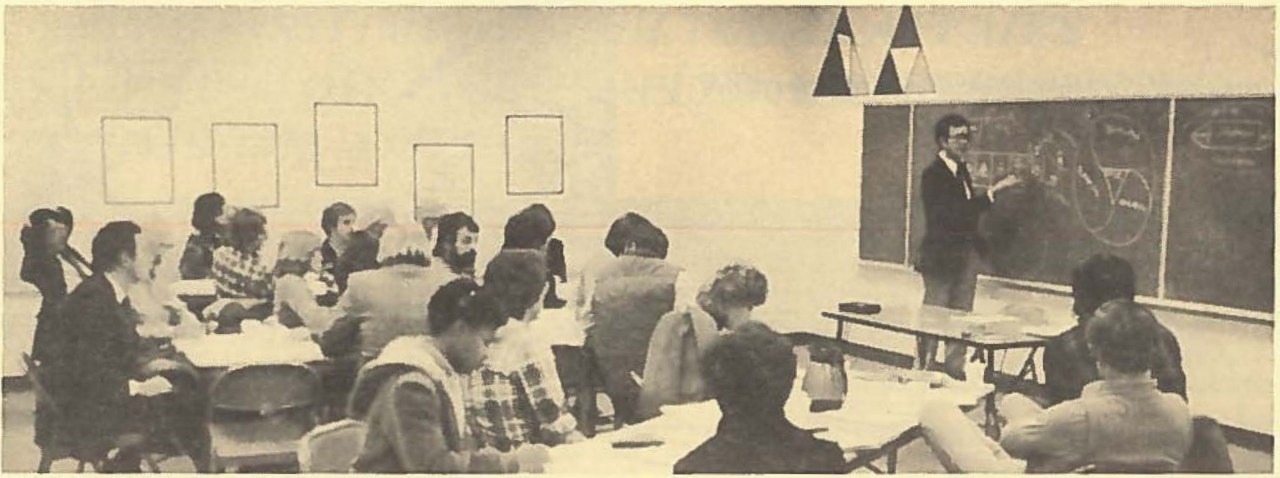
WHAT IF . . .
we used the word "impossible" rarely or not at all?

WHAT IF . . .
we emphasized what is working?

WHAT IF . . .
we re-created the art of service?



Through Linking the Americas the Institute seeks to bring about this vision of the future.



TRAINING AND CONSULTATION WITH DIVERSE GROUPS

The Institute has trained many groups in methods of motivation, participative planning, consensus forming, decision-making, team building, group leadership, and community development.

Throughout the West, many have benefitted from ICA's training and consultation programs, including businesses, state and local agencies, schools and universities, churches and religious bodies, service organizations, Indian reservations, and local communities.

20 YEARS OF

For twenty years the Institute of Cultural States.



TOWN MEETINGS THROUGHOUT THE WEST

The Institute designed **Town Meetings** as one day community forums in which residents consider their challenges and proposals for the future.

Between 1975 and 1981, ICA led more than 600 **Town Meetings** in the Western States. Every county in the West was reached by this program.

HUMAN DEVELOPMENT PROJECTS IN TARGETED COMMUNITIES

The Institute initiated Human Development Projects to be demonstrations of rapid, comprehensive, socio-economic change at the local level.

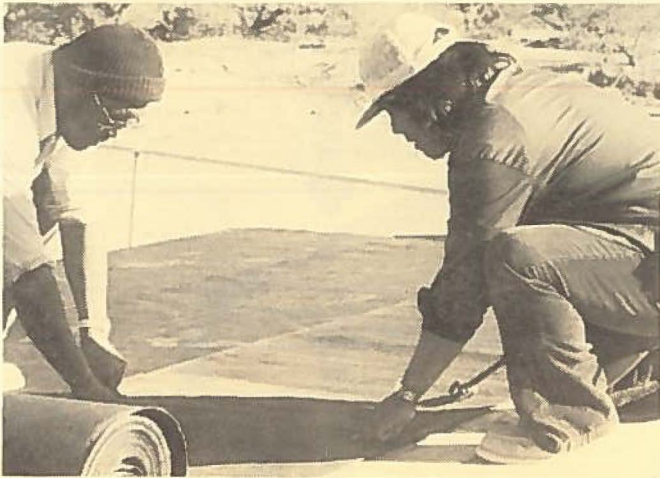
Between 1977 and 1982, ICA activated four Human Development Projects in the Western States.

Cannonball, ND - a Sioux community which hosted a training school for local leaders from as far away as Arizona and Australia.

Cusick, WA - a former logging town, recently hailed by a major newspaper as "The Little Town Where Volunteerism Thrives".

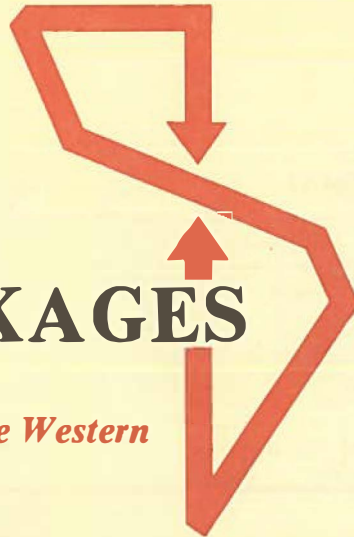
Pisinemo, AZ - a Papago community selected as one of twenty U.S.A. self-help projects to attend a New Delhi Exposition of Rural Development in 1984.

Richgrove, CA - a migrant community once listed as a "Not Viable Community" has initiated over one million dollars in self-help housing.



CREATIVE LINKAGES

Affairs has been building linkages in the Western



"SHARING APPROACHES THAT WORK" EVENTS

The Institute organized an International Exposition of Rural Development to accelerate local self-help projects through sharing approaches that work.

More than 400 projects in the Western States have been documented. Interchange events, directories, newsletters and site visits have provided ways for learnings in any one project to benefit people throughout the West.





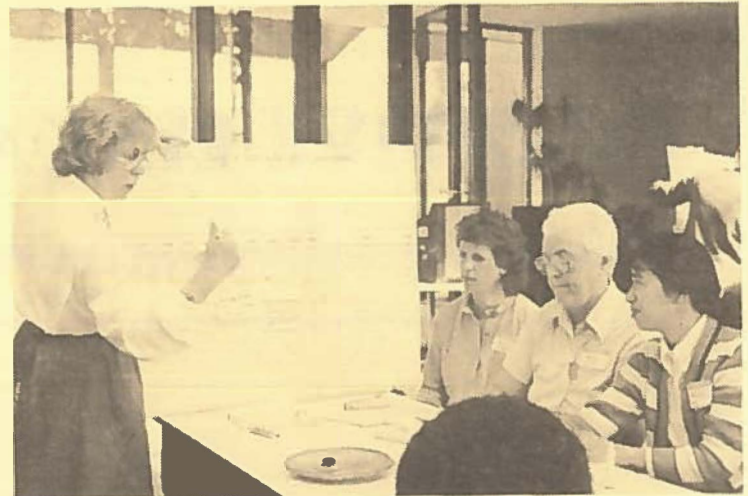
LINKING THE

The Institute of Culture

THROUGH THE ACCELERATION OF COOPERATIVE, LOCAL DEVELOPMENT

How can isolated communities and concerned groups work together, expanding services and effectiveness?

- * **Participative Planning Consults** . . . meetings for communities or organizations which build consensus and design action plans for the future.
- * **Expositions of Local Development** . . . events which share approaches that work through interchange, training and strategy development.
- * **Local Development Guilds** . . . coalitions which link resources and design events to sustain communities in long-term development.



THROUGH A UNITED STATES- MEXICO BORDER DIALOGUE

How can communities on both sides of the border perceive and develop their geographic and cultural advantages?

- * **Cross-Border Interchange Forums** . . . occasions for people in effective local projects to share approaches that work and design development strategy.
- * **Border Town Meetings** . . . events in border towns to plan cooperatively for economic and social cross-border actions and provide grassroots policy input.
- * **Bilingual, Bi-national Leadership** . . . teams which facilitate the development of a new consensus leading to action plans for border communities.



THROUGH EFFECTIVE TEAMS OF LOCAL LEADERS

How do large numbers of people in communities and organizations develop the self-confidence and skill to provide leadership at the grassroots level?

Participative Leadership Seminars . . . hands-on laboratories in workshop, meeting, and event facilitation, and in implementation methods.

Imaginal Education Workshops . . . courses for educators and leaders in methods of teaching through changing images.

Human Development Courses . . . training modules in principles and practical tools for comprehensive, local, socio-economic development.

AMERICAS . . .

Affairs is building linkages among the people of the Americas . . .

THROUGH A DEEPENED UNDERSTANDING OF THE DEVELOPMENT PROCESS

How can people in the Western States understand and respond to the complex issues facing the diverse cultural and economic population of the Americas?

- * **Community-to-Community Linkages** . . . cross-border experiences, south-north and culture-to-culture within the Western States.
- * **Women in Development Dialogues** . . . events which enable grassroots women to identify and respond creatively to local issues in relation to needs of the global community.
- * **Development Education Constructs** . . . tools for sensitizing groups to developmental issues, including videos, simulation games, art forms, music, discussions and cultural celebrations.



THROUGH A PEOPLE-TO-PEOPLE EXCHANGE

How can the people of the Americas more fully appreciate, learn from, and assist each other?

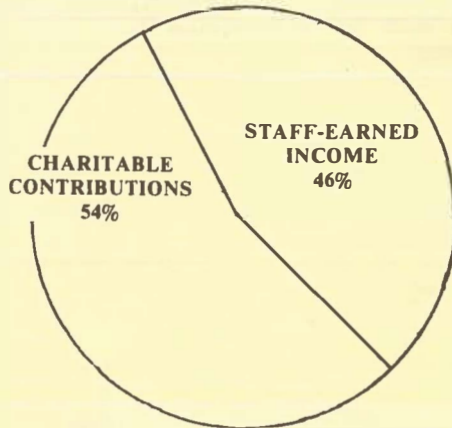
- * **Volunteer Programs** . . . a recruitment, training, placement and monitoring system for North American volunteers who spend three to twelve months in Latin American development projects.
- * **Study Tours** . . . ten to fifteen day group trips to Latin American nations, including opportunities for dialogue with private, public, and voluntary sector representatives, and site visits to urban and rural communities.
- * **Staff Exchanges** . . . visits by local project staff to exemplary projects in other nations for training and exchange of expertise.



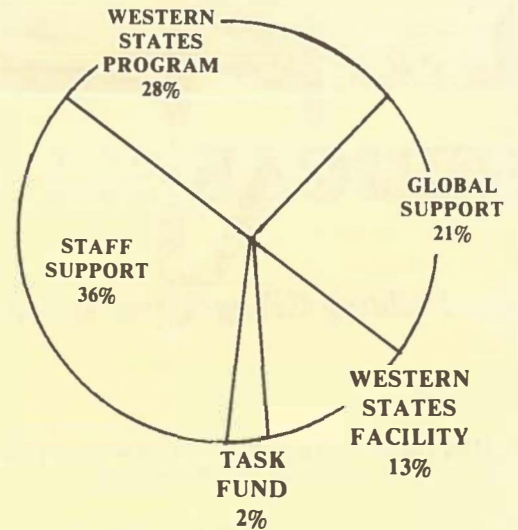
FINANCIAL SUMMARY

Western States Projections for Program Year 85-86
Budget: \$365,000

Income



Expenditures



SELF-SUPPORTING STAFF

The ICA has an innovative program financing method. It draws funds from two sources — contributions and earned monies. The contributions come from a variety of private and public sources, with 70% coming from individuals. The earned income is generated by individual staff members through consulting fees, salaries in various occupations, and program fees.

Earned income covers staff stipends and living expenses. The remainder of these funds is added to the contributions.

All contributions go toward ICA program costs. None of these funds go toward staff salaries or support. This makes the organization an attractive investment for donors who are concerned about the effective use of their donations. It also allows the Institute to be an authentic demonstration of self-sufficiency, which is especially important when working with communities facing that same issue.

There are twenty staff members in Los Angeles, Denver, and Seattle in 1985. The staff members average over ten years of service with the Institute. In addition, several hundred volunteers assist with programs and coordination, and staff an office in Phoenix.

Western States Coordinating Center:

1049 Magnolia Avenue
Los Angeles, CA 90006
(213) 380-0725

Northwest Region:

1504 25th Avenue
Seattle, WA 98122
(206) 323-2100

Rocky Mountain Region:

1741 Gaylord
Denver, CO 80206
(303) 333-1984

Southwest Region:

1013 N. 13th St.
Phoenix, AZ 85006
(602) 257-9012

WESTERN STATES PROGRAM PARTNERS AND CLIENTS (a representative list)

ACTION Agencies; Arizona, No. Dakota, Washington - Adams County Extension Service, Colorado - Agricultural Leadership Council, Colorado - American Heart Association, Los Angeles - Arizona Community Action Association - Arizona Department of Economic Security - Arizona State University, College of Education - Burien-White Center Rotary Club, Seattle - Centennial Area Health Education Committee, Colorado - Central Park 5 Neighborhood, Los Angeles - Colorado Department of Energy Conservation - Colorado Nurses Association - Colorado State University, Dept. of Continuing Education - Des Moines United Methodist Church, Washington - East Camelback Village Coalition, Phoenix - Home Education Livelihood Program, New Mexico - International Agri-center, Visalia - Magdalena, New Mexico - Mobil Oil, Denver - Neighborhood Housing Services, Denver, Phoenix, and San Diego - Neighborhood Re-Investment, Denver - Nuestro Barrio, Phoenix - Office of Health Education, Arizona - Our Lady of Perpetual Help Catholic Church, Scottsdale AZ - Pacific Gas and Electric, California - Papago Tribe, Arizona - Peacemaker Project, Seattle - Portales Community Services Center, New Mexico - Rainier Bank, Seattle - Rapid Transit Division, Los Angeles - Roman Catholic Archdiocese of Los Angeles - Sanger Chamber of Commerce, California - Santa Ross Consolidated School System, New Mexico - Seattle University - Sisters of Charity, Seton Hall, Arizona, and California - Southern California Association of Governments - South Mountain High School, Phoenix - Standing Rock Sioux Reservation, North Dakota - St. Cyrils Catholic Church, Tucson - Town of Chugwater, Wyoming - Town of Clovis, California - Tribal Management Program, Scottsdale Community College, Arizona - Tulare County, California - University of California Cooperative Extension Service, Davis - Urban League, Phoenix - United States Bureau of Reclamation - Valley National Bank, Phoenix - YWCA, Phoenix



**How You Can Help With
Linking The Americas . . .**

PROVIDE RESOURCES for training facilities, scholarships, materials, operational expenses, and special projects;
PROVIDE EXPERTISE in agriculture, education, health care, marketing, management, construction, and many other fields.

The Institute needs:

LOCAL VOLUNTEERS

INTERNATIONAL VOLUNTEERS

**DONATIONS OF EQUIPMENT
AND SUPPLIES**

FINANCIAL SUPPORT

About the ICA

THIRTY YEARS OF PIONEERING

For almost thirty years the Institute of Cultural Affairs has been pioneering in educational methods, curriculum design and participatory problem-solving techniques. The ICA is a private, non-profit, voluntary organization deeply committed to improving the quality of human life. It acts as a catalyst to community participation in self-help projects. Through a combination of research, training and demonstration programs the ICA is helping people help themselves, getting them involved in shaping their own future and, thereby, helping build a better world.

The ICA operates in 34 countries. It fulfills the legal requirements for private and voluntary organizations in each nation where it is registered. Its national boards of directors, advisors and consultants give their time and expertise to ensure appropriate program direction within their nations. Its programs are conducted in the humblest of villages, crowded urban slums and in all types of cultural settings. Like the people and villages it serves, the Institute strives for self-sufficiency. Most of the 1,000 full-time staff members work without salary and all the part-time volunteers cover their own expenses.

GLOBAL COORDINATION CENTERS

Bombay

13 Sankli Street
Byculla, Bombay, India 400-008
373741

Brussels

Rue Amedee Lynen 8 Straat
1030 Brussels
Belgium
(322) 217-4884

Chicago

4750 N. Sheridan Road
Chicago, Illinois 60640, USA
(312) 769-5635

Hong Kong

Woodside
Mt. Parker Road
Quarry Bay
Hong Kong
(5) 626181

NATIONS WITH ICA OFFICES

Australia
Austria
Belgium
Brazil
Canada
Chile
China: Taipei
Denmark
Egypt
France
Germany
Guatemala
Hong Kong
India
Indonesia
Italy
Ivory Coast
Jamaica
Japan
Kenya
Korea, Republic of
Malaysia
Mexico
The Netherlands
Nigeria
Peru
Portugal
Republic of the Philippines
Spain
Tonga
United Kingdom
United States of America
Venezuela
Zambia