

## The Five Types of Strategies

The five Strategies we discerned from both Mushashi's Five Rings and the Sun Tzu's Art of War are: Extensive, Intensive, Probe, Flanking and Symbol. I use them as a "check" or "screen" for good strategy after the strategy workshop is complete. Sometimes a good short course or example from other organizations can help without naming it as such.

Extensive

Intensive

Probe

Flanking

Symbol

Each of these can mean a many broad area of work. I talked about it by saying these all require energy and there for it has to do with how you are going to use the limited energy you have. So extensive strategies require careful allocation for either long times, or a broad front, getting a lot of people involved, etc. Intensive require focus, high energy, short term, breakthroughs etc. Probe is about experimentation, research, trying new things out, receptivity, limited risk- perhaps big gain, etc. Flanking is about having others do something, protection, allies, partners, anticipated situations, etc. Symbolic energy is "signs", Story, Image, but must be used carefully and not overused. Fifth City was Symbol, but it cost us a lot of energy and money!

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