



ICA

THE INSTITUTE OF CULTURAL AFFAIRS

THE NEW VILLAGE MOVEMENT: Nation building

Many people doubt the possibility of lasting local development because they have never seen it in operation. A Human Development Project (HDP) demonstrates people's capacity to change their lives and shape their future. The villages look together at their hopes and dreams, discern underlying contradictions and create timed actions to deal with the contradictions. Corporately they do these plans, discovering new community pride, accomplishment and collegiality.

KAWANGWARE-KABIRO HUMAN DEVELOPMENT PROJECT

In 1975 the first Human Development Project in Kenya was initiated in Kawangware on the outskirts of Nairobi's west side. Over the past six years, local people with the public and private sectors have made great strides in developing their community. Some of their accomplishments include:

- * **Comprehensive Health Programme:** Clinic staffed by two full-time nurses, a part-time doctor and fourteen community health caretakers.
- * **Pre-primary and Primary Self-help School:** 400 children, school staffed by local residents.
- * **Adult Literacy Classes:** 150 people, taught in conjunction with the Ministry of Adult Education, is one of the largest literacy programmes in Kenya.
- * **Community Centre:** Being constructed as a demonstration in low cost building and roofing materials in cooperation with the University of Nairobi and the Building Research Establishment.
- * **Family Planning Programme:** 75 families are participating in this programme staffed by health caretakers and special youth workers who reach the young people in the community.

KAMWELANI HUMAN DEVELOPMENT PROJECT

In 1978 the Kamweleni Human Development Project in the Central Division of the Machakos District was established as an extension of methods used in Kawangware into rural areas where the need of local self-development is so much more dramatic. Over the past three years the following has been accomplished:

- * **Nursery School and Primary School:** New facilities constructed; 150 children attend classes through Standard VI; staffed by the residents and the



The community helped construct the Kabiro Clinic



Kamweleni is the site of staff training and planning

- Ministry of Basic Education.
- * **Road Construction Programme:** Roadway cleared and water drift built. Mbooni Division connected to the Machakos-Kitui road through Kamweleni.
- * **Local Agricultural Programme:** Land terraced and improved plowing employed; new seeds and chemicals used to increase yield; cash crops: cotton, tomatoes and sorghum-introduced.

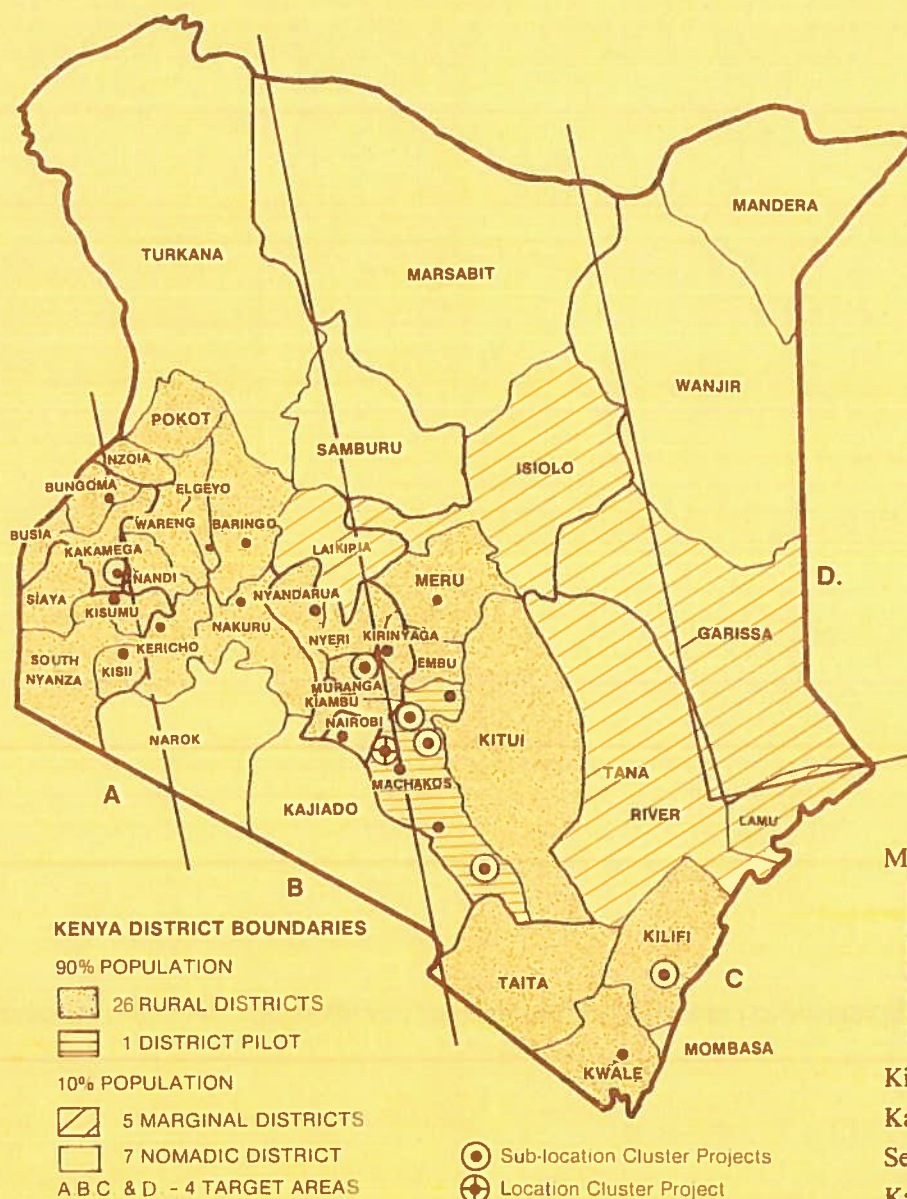
- * **Comprehensive Health Programme:** Trained health caretakers with monthly visits by the mobile clinic.
- * **Local Water Supply:** Most houses provided with water jars made by trained local people; 25,000 gallon water tank constructed to provide water for the village.
- * **Local Business Expansion:** Three dukas and one tea shop opened, owned and operated by Kamweleni residents.

through village Harambee spirit

Cast a stone in still water and ripples spread in ever-widening circles. When a model for local self-development works in one community, it can be shared with others; this process done systematically is replication. The success of the Kawangware and Kamweleni Human Development Projects led to the creation of a replication plan for spreading human

development throughout the nation. The current phase, 1980-84, involves at least one project in each of the 27 districts in the 90% population belt and one project in a nomadic area. The present district projects are now moving toward extending structures of comprehensive development to neighbouring villages in locations and sub-locations through cluster projects.

KENYA REPLICATION SCHEME



HUMAN DEVELOPMENT PROJECT

Kawangware-Kabiro

Kamweleni

Ulutya

Kilisa-Kyamue

Kyuluni-Kivalusa

Maiku-Muthungue

Muuni-Mwanyani

Kitandi

Kipsianan-Koisamo

Kalwani-Shamalogo

Nguluku

Chororget

Kusa

Gatuto

Kituni

Vwevvesi

Samutet-Chemabei

Matindiri

Kaongo

Nyakoora

Eldume

Mugumoini

ADMINISTRATIVE DISTRICT

Nairobi

Machakos: Central Division

Machakos: Yatta Division

Machakos: Eastern Division

Machakos: Northern Division

Machakos: Kibwezi Division.

Machakos Makueni Division

Machakos: Western Division

Nakuru

Kakamega

Kwale

Elgeyo-Marakwet

Kisumu

Kirinyaga

Bungoma

Kilifi

Kericho

Nyandarua

Meru

Kisii

Baringo

Murang'a

CLUSTER PROJECTS

Muputi Location Cluster Project

Muputi Sub-location Cluster

Kaani Sub-location Cluster

Kivandini Sub-location Cluster

Kitunduni Sub-location Cluster

Kiima-Kimwe Sub-location Cluster

Kimutwa Sub-location Cluster

Kizingo Sub-location Cluster

Kilifi

Kakuswi Sub-location Cluster

Machakos

Senende Sub-location Cluster

Kakamega

Kamwala Sub-location Cluster

Machakos

Thange Sub-location Cluster

Machakos

Giathaini Sub-location Cluster

Murang'a

HUMAN DEVELOPMENT PROJECTS:

Villages create development plans based on all of their unique needs and potentials. They implement these plans out of their own capacity for change. This releases local wisdom, creativity, resolve and involvement which often accounts for astonishing accomplishments within short periods of time.

These projects were initiated through one-week consultations in January 1981. The following represents some of the accomplishments achieved by the villagers during the first six months.



The hydrolift dip-pump in Samutet-Chemabei efficiently and inexpensively provides a clean water supply for the cattle dip.



This demonstration seed bed in Kalwani-Shamalago, similar to the one in Kaongo, increases the variety of food crops available in the village.



In Mugumoini the villagers and government officials are working together in a new way.

SAMUTET-CHEMABEI:

Kericho District

- * Installed a hydrolift dip-pump in cooperation with the Division Agricultural Officer.
- * Opened a Maendeleo ya Wanawake duka for funding the women's activities.
- * Dug 100 toilets and compost pits.
- * Began a nursery school with 70 students.
- * Held two adult literacy classes.

KAONGO: Meru District

- * Planted a vegetable demonstration farm in cooperation with the Ministry of Agriculture. Vegetables are sold to residents at a reduced rate and funds go to other villages activities.
- * Built new living facilities with local materials.
- * Constructed a coffee collection shed.
- * Initiated a health caretakers training programme taught by the dispensary nurse.
- * Registered 100 people for the adult education classes.
- * Began training of health caretakers and construction of a clinic.

MUGUMOINI: Murang'a District

- * Enlarged three springs.
- * Constructed two wooden bridges.
- * Graded major pathways with the cooperation of the councillor.
- * Initiated adult literacy classes.
- * Cleared the land for two community farms.
- * Started a youth group which does community work as a team.

"People are just different after participating in the projects. In Machakos and in Kakamega they are now interested in development. Kamweleni used to be a desert and now it is a developed place with a centre, schools, and a complex which makes it a real village."

Ellam A. Mudola
District Adult Education Officer
Machakos

Assisting people in becoming self-reliant

Human Development Projects create constructive changes in every aspect of a community's life.

PROGRAMMATIC CHART

Toward the Actuation of Comprehensive Human Development Projects on the Local Level

Economic Development

Cooperative Agriculture



Appropriate Industry

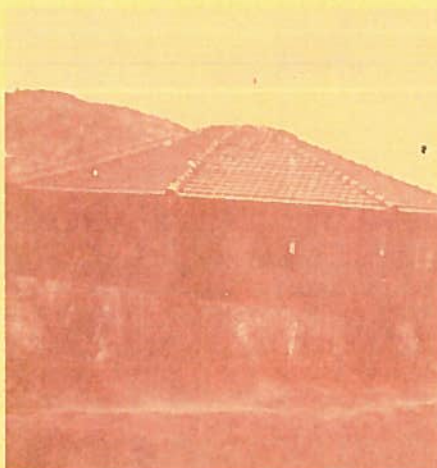


Commercial Services

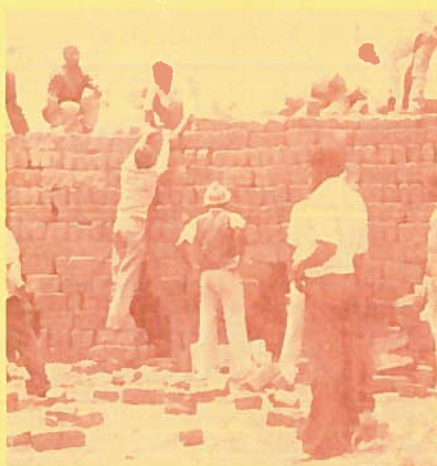


Human Development

Living Environment



Corporate Patterns



Identity Systems

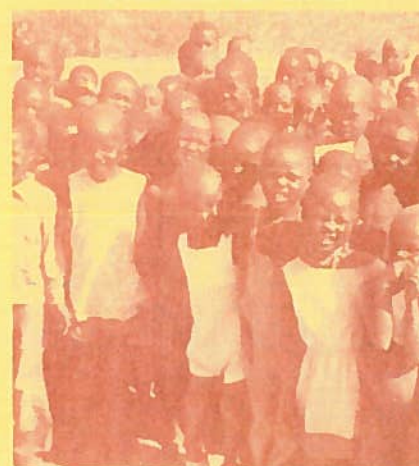


Social Development

Preventative Care



Functional Education



Community Welfare



THE CLUSTER PROJECTS: The Human Development

In July 1980, the new spirit of self-help development in the Kamweleni HDP spread initially to the villages of Muputi Location. This process is called a cluster project, where all of the villages of a sub-location or location are working in cooperation and coordination.

VILLAGE MEETINGS

The cluster project is initiated with a survey of baseline data followed by a Village Meeting, or half-day planning session, in each of the villages. These programmes acquaint people with the planning process and organise the baseline information.

SUB-LOCATION CLUSTER CONSULTATIONS

A six-day planning consultation is held in the sub-location with representatives from every village as well as people from the government and the private and voluntary sectors of Kenya. Together they create an action plan for development of the sub-location and each village within it. By the end of May 1981 all six Sub-locations and the 34 villages in Muputi Location had developed a two-year timeline of implementing events.

LOCATION CLUSTER CONSULTATIONS

In June 1981 three representatives from each of the 34 villages of the Muputi Location, plus the Headmen, Assistant Chiefs, the Chief, the District Officer and representatives from the Machakos Integrated Development Programme attended a four-day Location Cluster Consultation.

Location Cluster Consultations give focus to the location by coordinating the sub-location development plans and discerning the contradictions for the location. A two-year timeline of major economic and social events is created.

Two priorities for the Muputi Location Cluster during the first quarter were health and agriculture. Specialised programmes and training have been started in both of these areas.



Sub-location Consultations initiate local development plans.

VILLAGE MONITORING SYSTEM

Several methods are used to monitor the progress of the villages included in cluster projects and to insure their continued success.

Village Circuits: Each village is visited on a monthly basis by two ICA staff. The staff work with the village leaders to review and coordinate previously created timelines.

Sub-location Meetings: Representatives from each sub-location meet monthly to evaluate the sub-location development plans and to prepare for the next month's activities.

Location Leaders Meetings: Once a month the village leaders from each village in the location meet to evaluate the previous month, share what they have learned, discuss issues that have arisen and review the timeline for the coming month.



Signs identify projects throughout Kenya.

Projects catalysing development

IMPROVING THE QUALITY OF LIFE

The Muputi Location Cluster Project has vividly demonstrated how large numbers of people whose leaders are trained in organisational and leadership skills, can improve the quality of life in their villages.

- * Over 1,300 compost pits and 500 toilets have been dug.
- * 60% of the villages have initiated construction or upgraded nursery school facilities.
- * Each village in the location has erected an entrance signboard.
- * At least nine roads have been constructed or improved through cooperative village workdays.
- * 183 villagers have been trained as health caretakers and work together to provide basic health care for all the villagers.
- * Over 600 farmers have participated in a training programme which introduced appropriate techniques in cropping, planting, ploughing and terracing.

PROVIDING A REPLICABLE MODEL

During the 1981-82 programmatic year there will be continued expansion of both location and sub-location cluster projects. In addition, three of the location clusters will begin to extend the programme throughout their divisions.



Doing a community health survey.



Women participate in the New Village Movement.

Cluster consultations involve members of location and sub-location Development Committees.



THE PROGRAMMES: Training the leadership

The Institute of Cultural Affairs has development training courses which provide contexts and tools for more effectively developing a community. Although these courses are part of an integrated programme of village renewal across Kenya, they are also applicable in other situations.



THE HUMAN DEVELOPMENT TRAINING INSTITUTE

The HDTI prepares men and women from Kenya for two years of volunteer service in the villages. The eight-week curriculum is organised into three cycles emphasising economic, social and human development. Practical training is done through participation in such activities as leading workshops, visiting local development sites, engaging in community workdays, practising basic health care methods, and observing new agricultural techniques.

After graduation from the HDTI, participants are assigned to Human Development Projects as a part of the ICA staff.

THE ADVANCED TRAINING SCHOOL

After an initial experience in the field the staff returns to the school in Kamweleni for three weeks of advanced training. This is an opportunity for them to review at a deeper level what they have learned and to examine new aspects of development which will help them be more effective as project directors and staff.

THE VILLAGE LEADERS' INSTITUTE

The VLI is a five day training programme for village leaders. Here people whom the villages have selected, learn how to do their village plans by leading workshops, conducting meetings and organising and holding community workdays and celebrations.

THE WOMEN'S ADVANCEMENT MODULE

The Women's Advancement Module gives women the opportunity to plan how they can most effectively participate in the development of their communities. Field trips to district towns link them with public and private resources available for women's programmes.

THE PROGRAMME IMPLEMENTATION MODULE

The Programme Implementation Module is held on site in the village and lasts for one week. Its aim is to enable the village leadership to focus on accelerating the programmes in their village.

The Collaboration: Cooperative efforts of the public, private, voluntary and local sectors

RELEASING VILLAGE FARMING

In a collaborative effort of the Ministry of Agriculture, the Machakos Integrated Development Programme, Kenya National Federation of Co-operatives and the ICA, 630 farmers were trained in the use of new seeds, fertilisers and insecticides. This tenfold increase in last year's training programme was accomplished by holding an organising conference and a leadership training session with farmers in the 34 villages throughout the Muputi Location.

FIGHTING MALNUTRITION

In a collaborative effort with East African Industries, the Institute trained 240 village health caretakers (five per village). They have measured the malnutrition stage of all children in the Muputi Location up to five years old. They have also built six sub-location food storage facilities to cooperate in a nutritional feeding programme with the Catholic Relief Services.



COMPANIES WORKING WITH VILLAGES

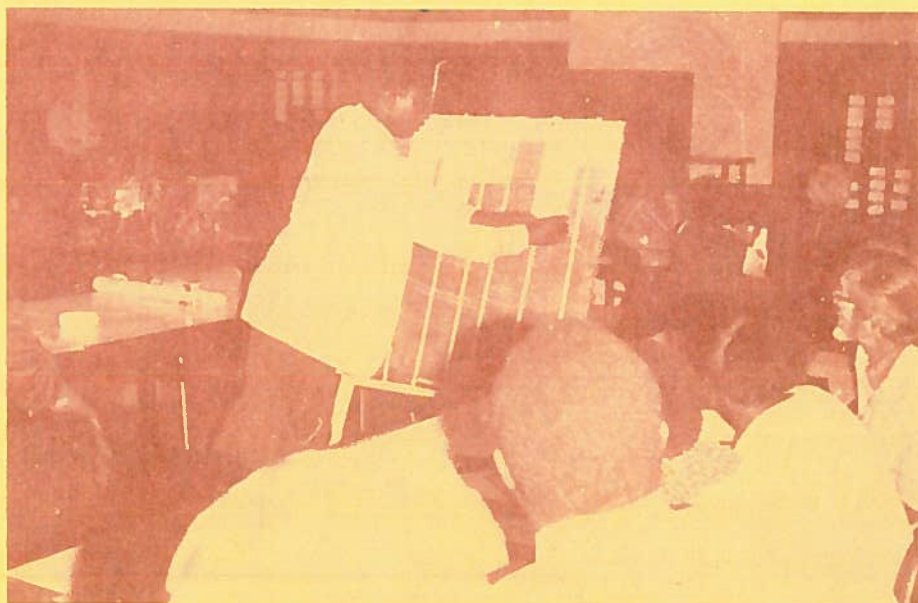
Companies like Brooke Bond Liebig and Firestone E.A. have shared resources - both financial and technical - with particular villages in the New Village Movement. Employees have provided their expertise, spending time in the villages to see that effective steps are taken toward development. The village projects have been the means for the companies to practically participate in the creation of Kenya's future in the villages.

LENS (Leadership Effectiveness and New Strategies).

LENS is a five-session corporate planning seminar conducted for individual companies and organisations. Using methods of group problem-solving and consensus building, a practical action plan is generated. Some LENS held in Kenya include Bata Shoe Co. (Kenya) Ltd., Esso Standard Kenya Ltd., Firestone E.A. (1969) Ltd., Maendeleo ya Wanawake, Colgate-Palmolive (E.A.) Ltd., and the Changara Cooperative Society.

CONFERENCES and SYMPOSIUMS

Conferences bring together people of various groups and backgrounds to focus on key issues of concern. Using innovative methods to elicit group wisdom, the participants identify future directions and decide required action. A Kenya-wide symposium involving 85 people was held for the private, public voluntary and local sectors to look at issues of the 80's. In addition, conferences have been conducted for location officers, Machakos farmers and cooperative groups.



THE SUPPORT: A partnership of organisations

In order to accomplish human development across Kenya, many individuals, organisations and companies are working together. This list represents some of the recent diverse participation.

Achelis (Kenya) Limited
 Adsit Type
 African Electronics Co. Ltd.
 Air Express International Agency Inc.
 Algemene Bank Nederland N.V.,
 Nairobi
 Associated Battery Manufacturers
 (E.A.) Ltd.
 Bayer East Africa Ltd.
 Beezee Secretarial Services
 Beiles Charitable Trust
 Big Five Tours and Safaris Ltd.
 The Boots Company Kenya Limited
 Brooke Bond Liebig Kenya Ltd.
 Business Machines Kenya Ltd.
 CPC Industrial Products (Kenya) Ltd.
 Cadbury Schweppes Kenya Ltd.
 Caltex Oil (Kenya) Ltd.
 Carbacid (CO₂) Limited
 Chai Ltd.
 Chui Soap Factory (Kenya) Ltd.
 Chemilil Sugar Co. Ltd.
 Chloride Exide (Kenya) Ltd.
 Christian Children's Fund, Inc.
 (Nairobi Field Office, Kenya)
 Ciba-Geigy/Kenya-Swiss Chemical
 Co. Ltd.
 Colgate Palmolive (E.A.) Ltd.
 Come-Cons Africa Ltd.
 Commercial Bank of Africa Ltd.
 The Cooper Motor Corporation
 (K) Ltd.
 Coronation Builders Ltd.
 Diversey (EA) Ltd.
 East Africa Industries Ltd.
 EMCO (K) Ltd.
 Esso Standard Kenya Ltd.
 Family Planning International
 Assistance
 Firestone E.A. (1969) Ltd.
 F.M.C. International AG
 FOMS Ltd.
 The Ford Foundation
 Francis Thuo & Partners Ltd.
 George Williamson Kenya Ltd.
 W. Gouder & Company
 Harilal Nandram & Co.
 Harrtz & Bell
 Hawkins Butchery
 Ibero Africa Ltd.
 IBM World Trade Corporation
 Ingersoll Rand International
 Johnson's Wax (East Africa) Ltd.

The Jubilee Insurance Company
 Limited
 Kitchen Pride Ltd.
 Kenfoto Ltd.
 Ken-Knit (Kenya) Ltd
 Kenya Breweries Limited
 Kenya Charity Sweepstakes
 Kenya Litho Limited
 Kenya National Assurance
 Company Limited
 Kenya National Federation of
 Co-operatives Ltd.
 Kenya Wine Agencies Ltd.
 Lion of Kenya Insurance
 Company Limited
 Maendeleo ya Wanawake
 Markmann & Company Ltd.
 May & Baker Ltd.
 Modern Business Communications
 Ltd.
 Nairobi Motor Corporation
 Nalin Nail Works Ltd.
 Norwegian Agency for International
 Development (NORAD)
 Notcutt, Longaroni & Co.
 (Kenya) Ltd.
 The Old Mutual
 Otis Elevator
 Panafrican Paper Mills (E.A.) Ltd.

D.L. Patel Press
 Pepsico Incorporated
 Pfizer Corporation
 Plessey Kenya Limited
 Printing Systems Ltd.
 Proost Paper E.A. Ltd.
 Rank Xerox (Kenya) Ltd.
 Raymond Woolen Mills (K) Ltd.
 Sciencscope Limited
 Scope (EA) Ltd.
 Society of Jesus
 Standard Bank Ltd.
 Steak House
 Text Book Centre Ltd.
 Titanic Transport (Kenya) Limited
 Total Oil Products (E.A.) Ltd.
 Twiga Chemical Industries Ltd.
 Unga Limited
 Union Carbide Kenya Ltd.
 University of Nairobi: Housing
 Research & Development Unit
 Utalii Hotel
 Van Leer East Africa Ltd.
 Warner-Lambert (EA) Ltd.
 Werrot & Co. Ltd.
 Wiggins Teape (Kenya) Ltd.
 Zakhem International Construction
 Ltd.



The Institute of Cultural Affairs

The Institute of Cultural Affairs (ICA) is an informal federation of nationally autonomous, not-for-profit organisations working in 40 countries. The more than one hundred field offices are served by coordinating centres in Bombay, Brussels, Chicago, Hong Kong and Kuala Lumpur. The work of the ICA is complemented by a network of voluntary consultants representing a wide range of expertise. Consultants donate both time and resources to assist in the planning and implementation of ICA programmes.

The Institute of Cultural Affairs has been working in Kenya since 1968. It is registered under the Societies Act and has approximately 200 Kenyan citizens on its staff.



"There can be no doubt in the minds of any of us as to the immense importance of developing our rural and suburban communities in Kenya. Nor can there be any doubt as to the value of the contribution towards that development which is being made by the Institute of Cultural Affairs and its human development projects, as already demonstrated at Kawangware and now in the process of demonstration at many rural centres throughout the Republic.

In my opinion, the particular value of that contribution lies in the Institute's emphasis on self-help and its method of stimulating and training local leadership. Communities are shown what human and material resources are available to them, and how to make the best possible use of those resources by their own discussions and co-operative efforts.'

*Humphrey Slade, E.B.S., K.B.E.
Former Speaker of the
National Assembly*

WORLD CO-ORDINATING CENTRES

Bombay
13 Sankli Street
Byculla, Bombay,
India 400-008 (37)3741

Brussels
rue Berckmans
Straat 71
1060 Brussels,
Belgium
(322)538-5892

Chicago
4750 N.
Sheridan Road
Chicago, Illinois
60640 USA (322)769-6363

Hong Kong
31 Whitfield Rd, 1F.No.1
Causeway Bay,
Hong Kong (5)786-566

Kuala Lumpur
7, Lorong 5/19B,
Petaling Jaya
Selangor, Malaysia
568-038

ICA OFFICES IN AFRICA

ABIDJAN

15, avenue Jean-Mermoz
01 BP 3970 Abidjan 01
Republic of Ivory Coast

CAIRO

1079 Corniche el Nil
c/o IBA
Garden City, Cairo
Arab Republic of Egypt

LAGOS

Box 5017
Lagos, Nigeria

LUSAKA

Box 31454
Lusaka, Zambia

NAIROBI

Box 21679
Nairobi, Kenya
Tel. 567728



THE INSTITUTE OF CULTURAL AFFAIRS

