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Message from the CEO



Ted Wysocki, CEO

I have completed my first year as CEO of the Institute of Cultural Affairs (ICA) having many fruitful conversations

along the way. I am proud of all that we have accomplished this year, but even more so I am excited about where we are heading. At the beginning of April, the ICA Board, staff and volunteers met to launch a strategic planning process to propel us forward into the future.

Together, we are aiming to answer the question:

“What do we need to do to create a unified movement for the work of ICA-USA that allows us to reimagine who we are, maximize our potential, increase our impact, and better serve our constituencies?”

I am confident that we are laying the groundwork to be successful in implementing these plans.

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ICA Envisions New Directions at Board Meeting and Archives Sojourn

ICA board, staff, and volunteers are welcoming spring of 2016 with new commitments for the future of ICA. From March 28-April 2, ICA leaders were directing their energy towards strategic planning.

The spring archives sojourners started their week off with an action plan for the next 18 months of work. Their goal is to focus the work of the archives to be most relevant to present-day community practitioners both at the ICA and in the social change community in general. Their plan aims to address the necessary human assets and financial resources to sustain the archives for longterm use.

The archives team joined with ICA board and staff to close out the week with a ToP

strategic planning process. Board and staff had spent months planning for the process through conducting ICA stakeholder interviews, finely crafting the focus question, and coordinating the flow of the weekend. The weekend’s work resulted in a strategic plan that was generated by a truly coordinated and collaborative effort from the board, staff, and volunteers who came together as one ICA.

The group will move forward in four distinct strategic direction teams to advance our vision which is shown below. Each team is comprised of staff, board, and volunteers to ensure a coordinated effort moving forward. The teams will meet individually over the next few months to affirm the plan at the fall board meeting.

ICA’s 3-5 Year Vision

