

**1977  
ANNUAL  
REPORT**

**ICA** THE INSTITUTE OF CULTURAL AFFAIRS



## PRESIDENT'S LETTER

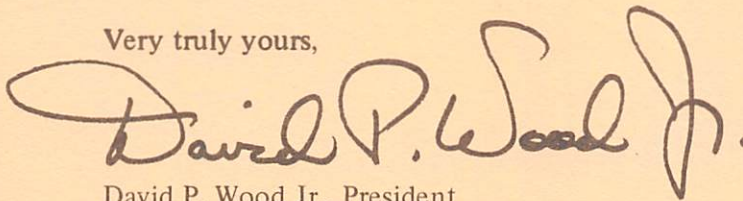
We are pleased to bring to you this report of the results of our work during 1977. The year was marked by a profound resurgence in communities across the globe, and we have been privileged to participate in it in exciting ways. During the year, more than 1300 Town Meetings were held in the United States, in addition to 200 in other parts of the world. Our objective of launching 24 Human Development Projects in 19 nations has been achieved. From rural villages in India and Mississippi to urban neighborhoods in Berlin and Washington, D.C., communities stand as signs that local people can be instrumental in shaping their future. The initial demonstration project in India has been replicated in 36 additional villages.

During 1978 we anticipate the continuing acceleration of these programs. Town Meetings will be held in each of the 3070 counties of the United States. The 24 initial Human Development Projects will become self-sustaining and an additional 28 will be initiated. Twelve of these will be in the United States, located so that a project will be within a few hours drive of any community. In the State of Maharashtra, India, over 100 additional villages will participate in the project.

Our Impact Courses—The LENS Seminar, the Community Youth Forum and the Global Women's Forum—will alert particular groups to the possibility of effective social engagement.

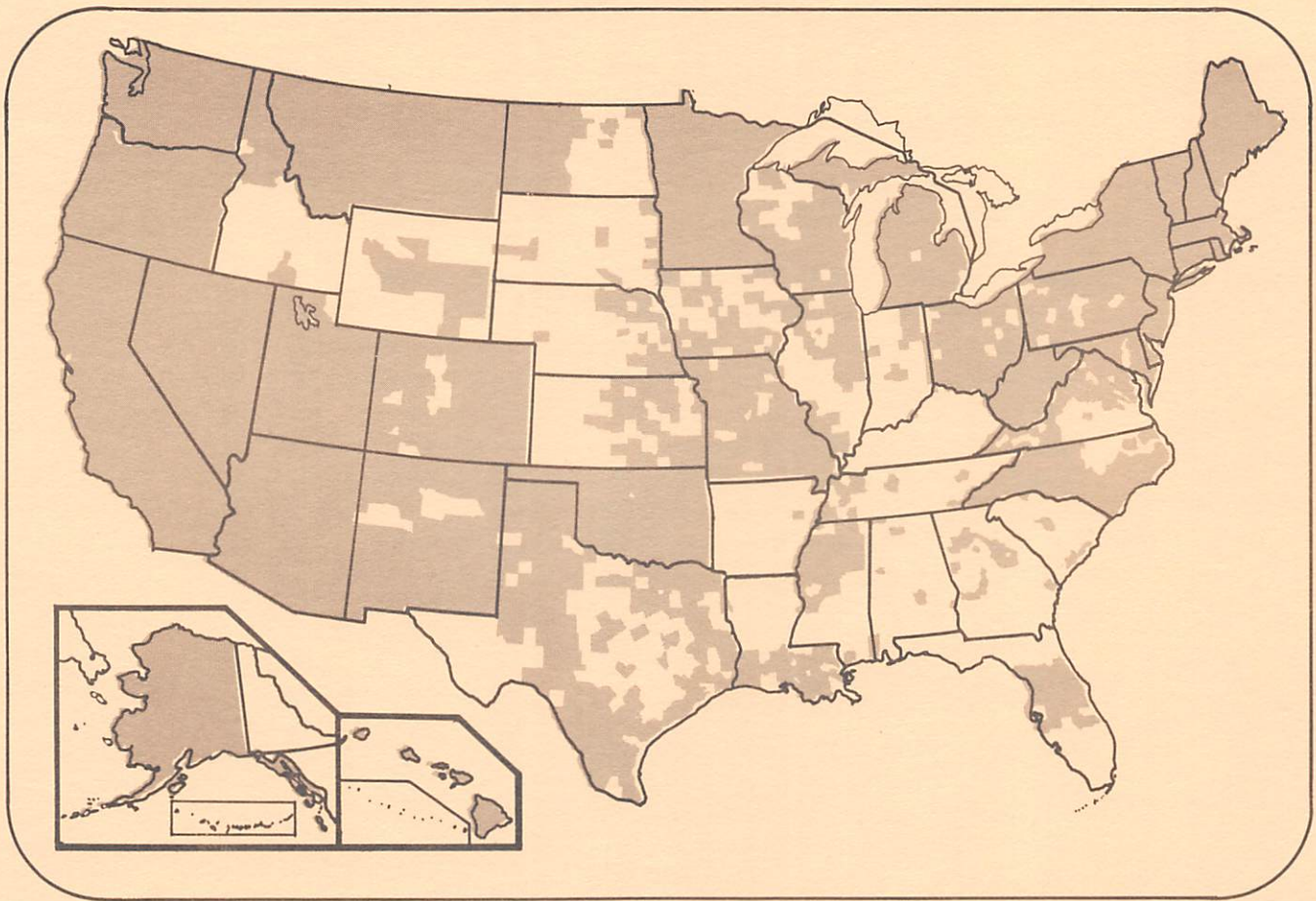
The rapid expansion of our programs is a response to the demand of our time, and we look ahead with expectation and confidence.

Very truly yours,

A handwritten signature in dark ink, reading "David P. Wood Jr." with a stylized flourish at the end.

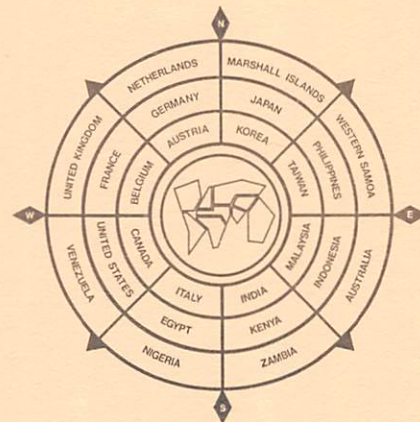
David P. Wood Jr., President



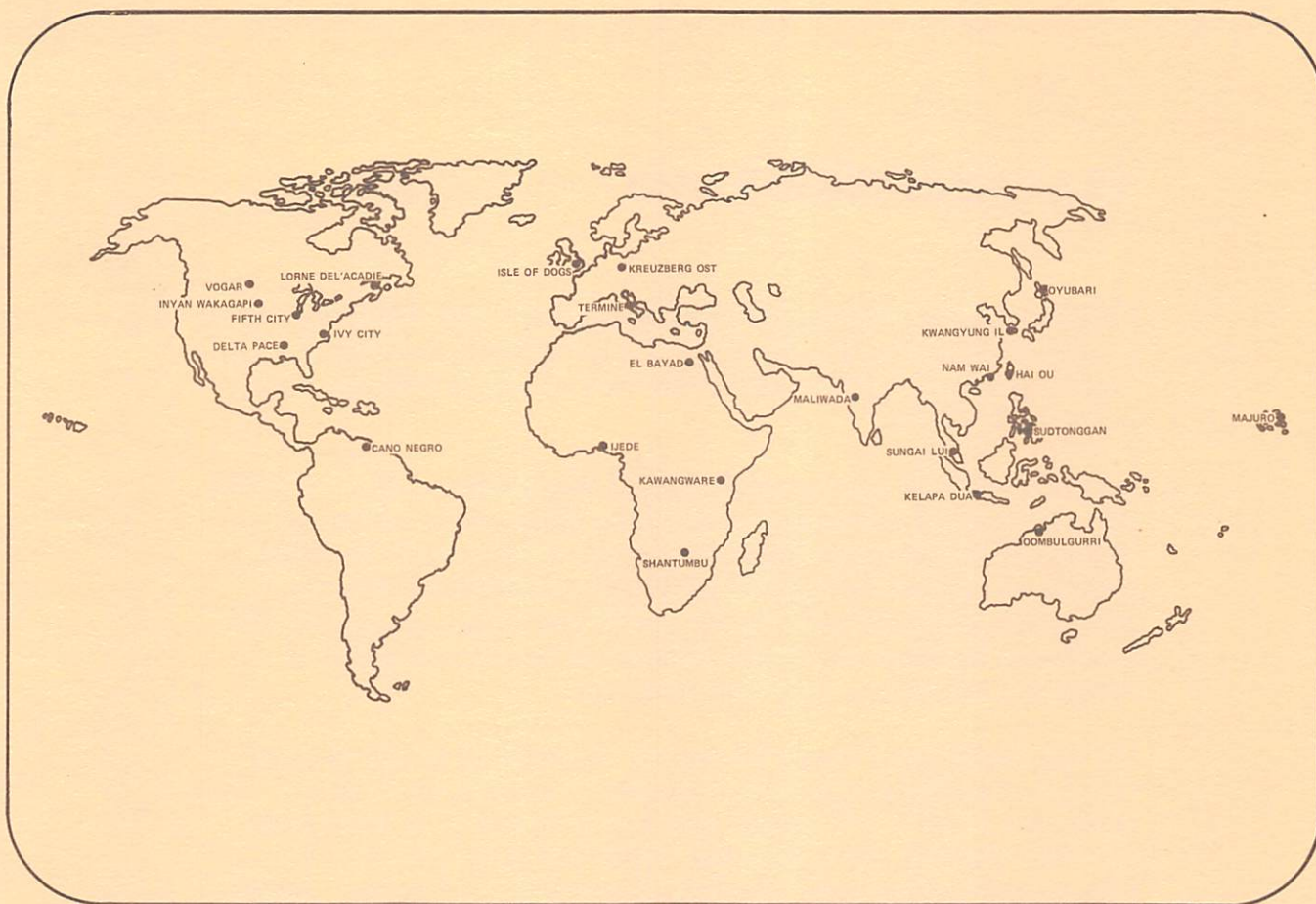


## TOWN MEETING

Town Meeting is a one-day forum engaging local citizens in identifying social and economic challenges facing their communities and developing practical, responsive proposals. The program was launched in 1974 with 149 pilot meetings. Through 1977 over 2,000 Town Meetings were held in the United States and over 420 were held in 21 other countries. Projections for 1978 are that at least one Town Meeting will have been held in every county in our Nation.

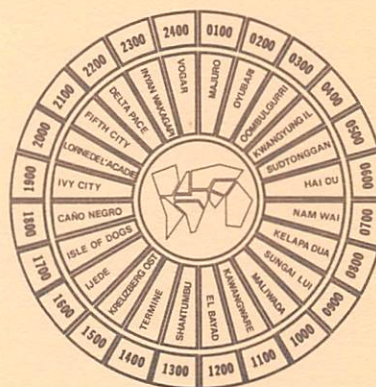






## HUMAN DEVELOPMENT

The Human Development Projects are the ICA's social demonstration program to assist communities in becoming self-reliant through comprehensive social and economic development. The 24th Human Development Project was initiated in June, 1977, completing the circle of "every hour on the hour" projects around the globe. In Maharashtra State, India, the first stage of a pilot effort to systematically and rapidly replicate Human Development Projects is being carried out. A two-week consult in the community initiates the project, during which local residents work with volunteer consultants who have expertise in a variety of fields. The community's needs are determined and programs are developed which will work toward the fulfillment of the community's practical vision. Following the Consult, ICA staff lives in the community to assist in implementing the programs and in training local people.





## TRAINING PROGRAMS

Current impact and training programs of the ICA include the Human Development Training School, Global Women's Forum, Community Youth Forum, Living Effectively in the New Society (LENS) and other group consultations.

In 1977, the 8-week **Human Development Training School** held in Maliwada, India, trained local leaders from other Indian villages in the methods of comprehensive social and economic development. As a result, 36 village projects were initiated as a part of the Maharashtra Human Development Project, a state-wide effort which will involve 250 villages. It is anticipated that Human Development Training schools will be held during 1978 in Australia, Korea, United States and Venezuela.

The one-day **Global Women's Forum** was created to elicit and channel the creativity of women in both developing and developed nations. By the end of 1977, 111 forums were held with women of major cities and rural villages in North East Asia, South East Asia, India, Africa, Europe and North America. Present invitations from 26 nations indicate the number of forums will triple in 1978. Women participating will be trained in forum leadership in order to expand the program into the urban and rural communities of their own nations.

The **Community Youth Forum** was designed to give youth fresh images of their role in society by raising the question of choosing a life style which would be an effective response to the world's issues. Pilot forums were tested in North America during 1977. An international team will conduct Community Youth Forums in South East Asia and Europe in the Spring of 1978.

**Living Effectively in the New Society (LENS)** is a 44-hour management planning seminar for corporation executives concerned with operational effectivity and social responsibility. This program has been held in every major industrial city with participants from corporations based in the developed and developing nations. The program utilizes originally designed "think tanks" which demonstrate tactical planning, decision making and motivational methods for application within the corporate structures. During 1978, LENS will be offered to major corporations throughout the industrial nations of Europe, North America and Asia.

The ICA's unique methods of analysis, planning and implementation are made available through consultation upon request of corporations, local communities, governmental agencies and other organizations.



The Institute of Cultural Affairs is a not-for-profit intra-global group working with local autonomy in 29 nations with more than one hundred offices around the world. Coordinating centers are located in Nairobi, Bombay, Singapore, Hong Kong, Chicago and Brussels. The Institute is supported by foundations, corporations and concerned individuals. Specific programs also receive support from governmental agencies.

The Institute of Cultural Affairs is a research, training and demonstration group concerned with the human factor in world development. For some fifteen years The ICA was a program division of The Ecumenical Institute. In 1973 it was formally incorporated as a separate yet coordinate group. During that same year the Institute staff incorporated as a self-supporting volunteer service group called The Order: Ecumenical. The work of The ICA is broad and varied, ranging from management seminars for executives to comprehensive community development projects around the globe.

The Institute of Cultural Affairs operates with two directing boards: The Board of Directors and the Board of Consultants. The Consultants Board, a unique network of more than two hundred business and professional men and women located throughout the world, represents many fields of expertise. These advisors meet semi-annually to review and plan the specific programs of the Institute.

The Institute of Cultural Affairs is incorporated in the State of Illinois as a private corporation. The Internal Revenue Service has determined that The ICA is a charitable organization and that it is eligible for deductible contributions under section 501 (c) (3) of the Internal Revenue Code and that it is not a private foundation under section 509 (a) (2) of the Internal Revenue Code. Arthur Andersen & Co. annually prepares an independent audit of The ICA's financial condition. The ICA is registered with the United States Department of State as a private and voluntary organization.

# FINANCIAL STATEMENT (Year Ending December 31, 1977)

## PUBLIC SUPPORT AND REVENUE

Public Support	
Contributions	\$1,740,343
Grants	202,326
Revenue	
Training Programs	58,461
Community Forums	112,219
Other	7,410
Total Support and Revenue	\$2,120,759

## EXPENSES

Program Services	
Training	\$298,297
Community Programs	99,219
Community Forums	428,799
Social Demonstrations	785,515
Total Program Services	\$1,611,830
Management and General	298,272
Fund Raising	347,614
Total Supporting Services	\$645,886
Total Expenses	\$2,237,716

Excess of Support and Revenue over Expenses (Expenses over Support and Revenue)	\$(136,957)
--	-------------



## OFFICERS OF THE ICA BOARD OF TRUSTEES

**President**  
**David P. Wood Jr.**  
McDermott, Will & Emery  
Chicago, USA

**Vice President**  
**Donald R. Moffett Jr.**  
UARCO Incorporated  
Chicago, USA

**Secretary**  
**James E. Phillips**  
Hoerner Waldorf Inc. (ret.)  
Chicago, USA

**Treasurer**  
**Rodney E. Wilson**  
Santa Fe Railroad  
Chicago, USA

## THE ICA GLOBAL ADVISORY BOARD

### A Representative List\*

**Joe Annandale**  
O.F. Nelson Ltd.  
Apia, Western Samoa

**Douglas W. Gilmour**  
Board of Trade of Metropolitan Toronto  
Toronto, Canada

**Simeon Shitemi**  
Office of the President of Kenya  
Nairobi, Kenya

**Marie Bassili Assaad**  
American University in Cairo  
Cairo, Arab Republic of Egypt

**Michael H. Herbert**  
Consultant  
Leverkusen, Germany

**W. K. Sikalumbi**  
National Institute of Public Administration  
Lusaka, Zambia

**Choi Kye Yong**  
Korea Capital Corporation Ltd.  
Seoul, Republic of Korea

**Dr. Paul Hsiao**  
Fu Jen University  
Taipei, Taiwan; Republic of China

**John Gordon Smith**  
Department of EHC Development  
Canberra, Australia

**T.J. Coolidge Jr.**  
Back Bay-Orient Company  
Boston, USA

**Mohamed Shah Bin Tan Sri Kadir**  
Kupulan Pantai Sdn. Bhd.  
Kuala Lumpur, Malaysia

**Sung Tong Hai**  
Great Eastern Assurance Co. Ltd.  
Singapore, Singapore

**Paul Densley**  
British Aircraft Corporation  
Bristol, United Kingdom

**Tatsuo Okano**  
The Daiwa Bank Ltd.  
Osaka, Japan

**Giorgio Trovarelli**  
Air South RAOC-NATO  
Naples, Italy

**J.S. Dethé**  
Architect  
Chandigar, India

**Marc Persichino**  
LaFrance Insurance Co.  
Paris, France

**Prof. F.A.O. Udekwu**  
University of Nigeria: Nsukka  
Enugu, Anambra State, Nigeria

**Jamil E. Dunia**  
Jamil Dunia & Company  
Caracas, Venezuela

**Frank H.B. Richards III**  
Wilbur Smith & Associates  
Kowloon, Hong Kong

**Auguste Vanistendael**  
Charitas Catholica  
Brussels, Belgium

**Carling L. Espinosa**  
Gorgones Development Corp.  
Cebu City, Republic of the Philippines

**Jude Samson**  
United Church of Christ  
Majuro, Marshall Islands

**Joseph Waterreus**  
Waterreus CV  
The Hague, Netherlands

\*Companies and organizations are listed for identification purposes only.



THE INSTITUTE OF CULTURAL AFFAIRS



4750 Sheridan Road  
Chicago, Ill, USA 60640  
tel. 312/769-6363

rue Berckmans 71  
1060 Brussels, Belgium  
tel. 322/538-5892

P.O.Box 21679  
Nairobi, Kenya  
tel. 567728

P.O.Box 660  
Bombay, India 400001  
tel. 37-3741

17 Jalan Nuri  
Singapore 15, Singapore  
tel. 40-77-22

16 Kimberley Road, Block B-4A  
Kowloon, Hong Kong  
tel. 3-677-695