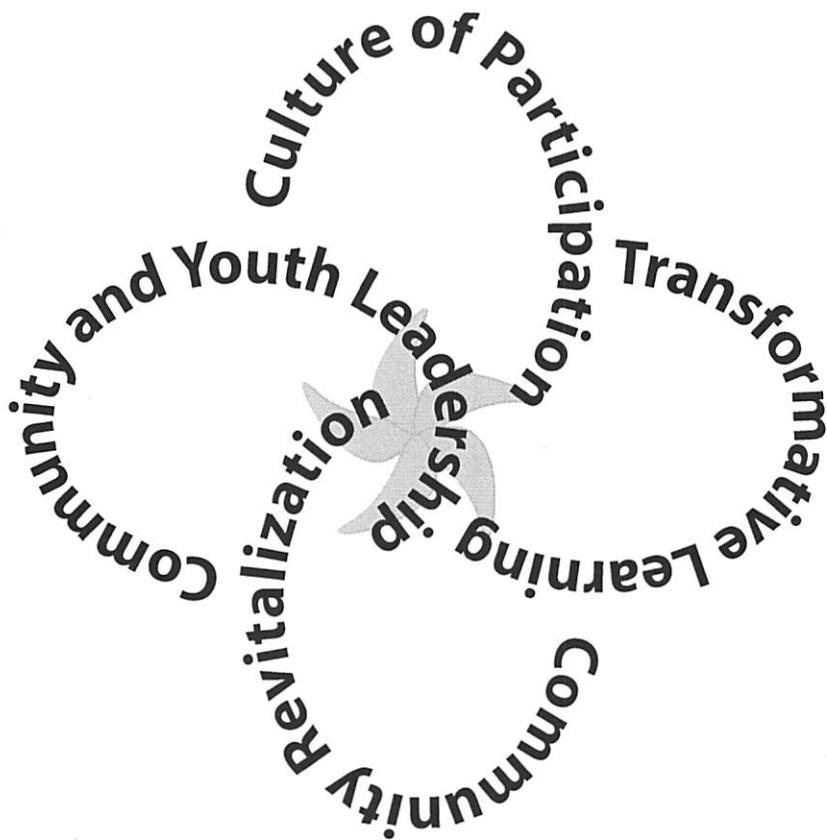


The Magic in the Methods of Social Innovation

Annual Report
2000



4750 N. Sheridan Road • Chicago, IL 60640 • 773-769-6363
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Dear Colleagues,

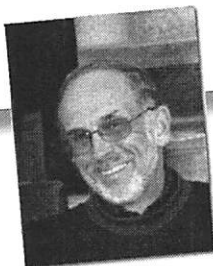
The past year—the first of the new millennium—was an experience of hard work and transformation for ICA USA. Significant program accomplishments extended our national impact. A successful international conference, held in Denver and hosted by ICA USA, demonstrated the capacity of our staff and volunteer network to collaborate with international colleagues in engaging hundreds of citizens committed to social innovation. Behind the scenes, dramatic structural changes enhanced our ability to efficiently deliver programs and services.

Several accomplishments are worthy of special note. The *Culture of Participation* team and its associates were recognized as an official MOBIS (Management, Organizational and Business Improvement Services) contractor, by the federal government's General Services Administration. The *Community and Youth Leadership* team implemented a national effort to train young people in the use of participatory methods. The *Transformational Learning* team's "The Learning Basket®" and "Rite of Passage Journeys" projects continued their national expansion. The *Community Revitalization* team demonstrated successful solutions for engaging citizens and community professionals in local development projects. The Board of Directors and others provided key leadership to The Millennium Connection conference and donated over \$100,000 to support international and youth participation.

The year 2000 was a notable year of internal transformation and international service. Please accept our gratitude for your support.

Norman Lindblad

Norman Lindblad, President, ICA USA Board of Directors
December, 2000



The Millennium Connection

August
2000

ICA USA hosted 700 people from 42 nations at *The Millennium Connection* conference in Denver, Colorado. The conference was sponsored by ICA International, the global association of nationally autonomous ICAs. ICA USA Board members, staff and volunteers played key roles in organizing and publicizing the conference and in leading the seven conference working groups:

- The Art and Practice of Participation
- The Arts for Community Transformation
- Community Youth Development
- Philanthropy for Social Innovation
- Spirituality in Organizations
- Sustainable Community Development
- Wholistic Lifelong Learning

2000 Program Highlights

Culture of Participation 01

- Staff and associates delivered 100 courses in the *Technology of Participation® (ToP®)* Series to 1,500 participants. In addition, facilitation and collaborative consulting services were offered nationwide.
- ICA was added to the approved consultant catalog for the Management, Organizational and Business Improvement Services (MOBIS) of the federal government's General Services Administration.
- Extended *Mastering the Technology of Participation* courses were held in Minneapolis, Phoenix and Seattle. A new *ToP® Secrets of Implementation* course was held in Phoenix and Toronto.
- Membership in the *ToP®* Trainers Network, the national association of professional trainers using ICA's *ToP®* methods in their participatory programs, reached 124.
- A new course developed for the American Management Association (AMA) was taught in Chicago and Atlanta.

Community and Youth Leadership 01

- Worked with eight volunteers and interns to build a team of young, qualified facilitators and trainers. Two of the eight subsequently joined the ICA staff.
- Conducted eight *Group Facilitation Methods* courses for youth.
 - Completed two 12-week *Neighborhood Academies* in Arizona and contracted for two additional *Academies*, one in Arizona and one in California.
- Held two *Group Facilitation Methods* courses *en Español* in Phoenix, Arizona and Brownsville, Texas, and a *Mastering the Technology of Participation®* course in San Diego.

Transformational Learning

- 14 people from around the country attended the first five-day *Learning Basket*® Trainers Training in Chicago. These 14 new trainers are now available to deliver the three-day *Learning Basket*® Practitioners' course which is being taught around the country. The *Learning Basket*® approach helps parents stimulate learning in infants and toddlers through play.
- The *Learning Basket*® staff consulted with a hospital, a day-care program and a school and published a new version of the book *Play to Learn*.
- The ICA *Rite of Passage Journeys* program expanded its catalog through stronger participation of stakeholders in year-round program leadership.
- The first all-staff training gathering was held for the *Journeys Program* and a *Mentors' Course* was created and taught in Atlanta, Chicago, Reno and Seattle.

Community Revitalization

Staff and associates played key leadership roles designing and implementing innovative projects around the country:

- trained and consulted on the use of storytelling as a vehicle for community renewal, in partnership with the Colquitt-Miller Arts Council and its Swamp Gravy Institute, Colquitt, Georgia
- developed a *Participatory Design Module program* that helps community residents partner with design professionals to identify and create community improvements
- coordinated the South Troy Waterfront Planning Process in Troy, New York
- secured funding for a major sustainable urban environment demonstration—the complete redesign and reconstruction of the ICA's Community Resource Center parking lot in Chicago
- ICA Chicago's Community Resource Center continued to demonstrate comprehensive community service by housing 25 human service agencies; the ICA International Conference Center (inexpensive housing and conference facilities for local, national and international nonprofit groups); and an intentional community of local residents.

2000 Revenues & Expenses

Net Assets, beginning of year \$274,350.00

Public Support and Revenue

Public Support

Contributions \$519,631.00
Grants \$303,500.00

Revenue

Research programs \$24,587.00
Training programs \$835,065.00
Development programs \$630,599.00
Product sales \$155,782.00
Rental activities \$722,118.00
Return on investment \$30,646.00
Other \$13.00

Total Public Support and Revenues \$3,221,941.00

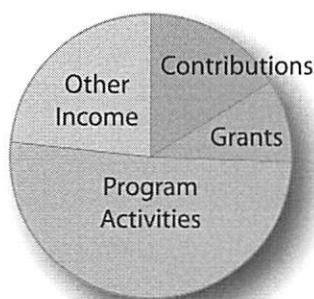
Expenses

Salaries and payroll taxes \$1,116,145.00
Honoraria \$381,036.00
Program Awards \$20,008.00
Travel and transportation \$158,657.00
Occupancy \$565,001.00
Communication \$93,778.00
Program Food \$116,976.00
Supplies, program materials \$352,877.00
Printing, publishing \$70,304.00
Professional fees \$77,724.00
Interest \$157,178.00
Miscellaneous \$16,141.00

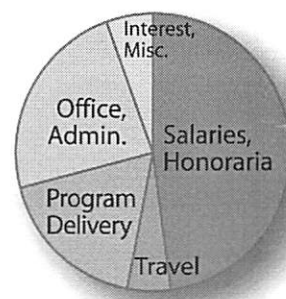
Total Expenses \$3,125,825.00

Change in Net Assets \$96,116.00

Net Assets, end of year \$370,466.00



**Year 2000
Public Support
& Revenue
Summary**



**Year 2000
Expense
Summary**

FOR PERIOD 2000 NOV CHAS

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