

T A C T I C A L	T H I N K I N G	Com- pon- ent	PRACTICAL VISION	UNDERLYING CONTRADICTIONS	CREATIVE PROPOSALS	SYSTEMMATIC TACTICS	TIMELINED IMPLEMENTARIES
		Ele- ments	Present Situation Current Trends Intuitive Recom- mendations Unsolved Issues	Future Directions Evaluated Blocks Swirled Issues Focused Title	Contradiction Focus Realistic Actions Strategic Thrusts Coherent Program	Specific Actions Catalyzing Tactic Valencing Design Comprehensive System	Supporting Actions Catalytic Miracles Appropriate Timing Imaginal Warboard
		Tools	Social Process Triangle Imbalance Triangle Brainstorming Eliciting insight questions	Projected Imagination Prioritizing Swirling Corporate reflection; naming	Corporate Writing Indirect Brainstorm Plotting Naming the arenas-clusters	Image of a tactic Image of catalytic action Programmatic System Tactical systems chart	how, when, why, what, where image of miracles revolution vs. reform available resources
		Func- tion	Discern Actual Situation	Name The Contradiction	Locate Creative Actions	Design Comprehensive System	Timeline Catalytic Miracles
		Issues	Vague Objectives	Surface Problems	Ineffective Solutions	Irrelevant Actions	Unactualized Plans
D E P T H	M O T I V I T Y	Com- pon- ent	INCLUSIVE STORY	INTERNAL SPACE	INTENSIFIED ENGAGEMENT	HISTORICAL TIME	INCLUSIVE COMMUNITY
		Ele- ments	Operating Values Corporate Vision Societal Role Basic Strategies	Global Style Broadened Perspec- tive Particular Responsibility Compreh. Models	Compelling Demand Concrete Task Authentic Claim Periodic Discon- tinuity	Appropriated Past Futuristic Perspec- tive Present Necessity Timeless Deed	Objective Account- ability Shared Memory Historical Colleg- iality Common Tasks
		Tools	Contextual Statements Imaginal Decor Meaningful Practices	Global Decor Space Arrangement Maps	Challenging Assignments Miracle Stories Corporate Methods	Visual Timeline History Displays Future Projection	Rational Assignments Distinctive Style Flexible Roles
		Func- tion	Communicate Corporate Purpose	Expand Operating Context	Maximize Group Productivity	Extend Historical Perspective	Objectify Common Task
		Issues	Insignificant Task	Reduced Perspective	Reluctant Expenditure	Vocational Paralysis	Dissipated Momentum
C O R P O R A T E	A C T I O N	Com- pon- ent	COMMON MODEL	CORPORATE METHODS	CONSENSUS STRUCTURES	CORPORATE STYLE	COMMON SYMBOL
		Ele- ments	Common Intent Operating Struc- tures Long-range Stra- tegies Current Priority	Basic Training Procedural Re- source Operating Princi- ples Accountability Structures	Community Assembly Serving Bureau- cracy Symbolic Leader- ship Working Teams	Practiced Disci- pline Corporate Values Operating Image External Signs	Human Exemplars Intentional Rit- uals Missional Images Loyalty Icons
		Tools	Contextual Statements Operations Chart Working Charts Comprehensiveness Screen	Training Programs Procedures Manuals Background Contexts Progress Reports	Problem-solving Units Functional Commissions Regular Meetings Rotating Assignments	Task Accountability Contextual Statements Corporate Stories	Legends Songs Logos Decor
		Func- tion	Build Unified Thrust	Enable Corporate Responsive- ness	Create Shared Resolve	Maintain Solid Unit	Release Working Collegiality
		Issues	Fragmented Efforts	Organizational Cooperation	Disengaged Forces	Unfocused Activity	Group Identity