

Uptown 5 Guild  
Chicago, Illinois

Maneuvers 1978-'79  
September 16, 1978

MISSION: WINNER'S CIRCLE

FUTURE REALITY

THE PLAY-OFFS

THE UPTOWN CONNECTION

I. Global Handshake  
(Regional/Global Events)

1. Trip to Mill Shoals
2. Guilders to HDP's
3. Area Councils
4. Global Research Assembly

Home Run  
IV. (Impact Events)

1. GWF
2. GYF
3. Elders T.M.
4. Businessmen's Course

VI. Person to Person  
(Public Relations)

1. Political Contacts
2. Building Owners/Managers
3. Publicity
4. Recruitment

II. Dress-up  
(Uptown Improvements)

1. bus benches
2. sidewalk ramps
3. paint-up
4. landscaping/beautification  
(trashcans)

VII. Operation Broadcast  
(VOICE)

1. ads
2. pictures
3. the Guild story
4. general articles

III. Stepping Stone  
(Ward/Block Projects)

1. signs & bulletin boards
2. block beautification
3. Town Meetings
4. block clubs

V. Lakeside to Bright Lights  
(Community Wide Events)

1. Christmas
2. Valentine Day
3. Clean-ups
4. Festivals

VIII. Guild Atwirl  
(Guild Life)

1. training
2. planning
3. internal organization /  
assignments
4. celebrations

# Uptown 5 Guild Maneuvers

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## I. GLOBAL HANDSHAKE-(Regional-Global Events)

The intent of this maneuver is to broaden our perspective, and to see how we fit into the world and the global movement. The guilders will accomplish this maneuver by participating in a variety of events that will bring us into contact with other "people who care" from around the nation and the world. We will attend The Global Research Assembly in July 1979; Chicago Area Councils when they occur and in September, 1978, the Guild will travel to Mill Shoals H.D.P. to assist that community in a workday and in the spring another trip will be made to another H.D.P.- possibly 5th City. The key insight of this maneuver is to help people become more responsible.

## DRESS-UP MANUEVER- (Uptown Improvement Projects)

The purpose of this maneuver is to get our community involved in caring for itself. This, in turn, gives us the victory of awakening the community to the fact that they don't have to settle for what they have no- it can be better! It also will smoothe the way for future tasks. Projects planned are Pulling down old bus benches and installing new ones (possibly with backs for advertising), which we have sceduled for this fall; contacting city Aldermen about getting sidewalk ramps for handicapped, starting in fall and carrying through- out the spring; painting over graffiti, etc., especially on Argyle, in the spring; and landscaping/beautification projects of the surrounding sidewalks and lots in the fall. What pride people will have when we accomplish all this!

## STEPPING STONE MANUEVER-(Ward/Block Projects)

The intent of this maneuver is to enable a limited geographical area to experimant with what it would mean to comprehensively care for that area. Since a number of impact events are going to be held in the area that is the advantage. Also some contacts have already been made in each ward. A town meeting will be held in each ward during the fall. Several TM will be held during the winter. Out of these events we will see where block clubs emerge as a care structure. Block beautification signs and bulletin boards will be a part of the block beautification programs. The key insight is to start with a large piece of geography and work down to a size capable of caring for itself.

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## HOMERUN MANUEVER- (Impact Events)

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The intent of this maneuver is to provide a variety of Impact Events in Uptown 5 that will waken people to the greatness of their own lives and the possibility of engagement in their community. The following 1 day or 3 hour courses will be offered for specific groups in Uptown: Global Women's Forum, Global Youth Forum, and Elders Town Meeting and a Businessmen's Course. At least 1 of each of these events will be held in Qtr, II, 1978-79. We will use the advantage that we have with previous contacts and friends in Uptown to secure sponsorship for each. The key insight is that this maneuver will generate a host of new colleagues.

## LAKESHORE TO BRIGHT LIGHTS MANUEVER- (Community Wide Events)

The purpose of this maneuver is to get the community involved in some seasonal events. Planning includes the Community Christmas Caroling, which is held in the month of December; the annual Valentine's Ball which is held on February 14th of every year; 2 Cleanup days; and 2 Festivals. The advantages of such events is to let the community get together to enjoy each others company. The key insight of this particular maneuver is to let the community know what is taking place in the Uptown area.

## PERSON TO PERSON- (Public Relations)

The purpose of this maneuver is to make people aware of the Guild's intentions, and needs (like funding for events); and to get cooperation in accomplishing our maneuvers.. This puts us one step (or maybe two or three) closer to the winner's circle when we begin next fall. This will be accomplished throughout the year, as needed, through political contacts, contacting building owners and managers, publicity blitzes and recruitment. Lots of P.R. to do!

## OPERATION BROADCAST MANUEVER- (VOICE)

The purpose of the VOICE publication is to inform the Uptown Community of what events have taken place each month, as well as what is going to take place. The advantage of the newspaper is that it is a monthly publication. There are four components of the newspaper which are the Advertisements for the local businessmen to Advertise their business; the Photographs, to let the Community see what took place the previous month; third is the story of the Guild and to let the Community know. And the last is a general artical on what took place last month. Uptown's Heritage andd a brief summary of the news and a receipe from a different country.

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GUILD ATWIRL -(Guild Life)

The purpose of this maneuver is to prepare Guilders to catalyze the Community for the purpose of providing programs in the Community. They will use the advantage of already established credibility. Community people will be invited to weekly meeting where training and planning go on. Guilders will involve more people and get them to involve other people. In the fall of the year the year's plan will be made; and the year's plan will be checked quarterly. The Guild will give form to the internal organization and make assignments. Additional training will be done during the fall and spring. Celebrations will be done quarterly.