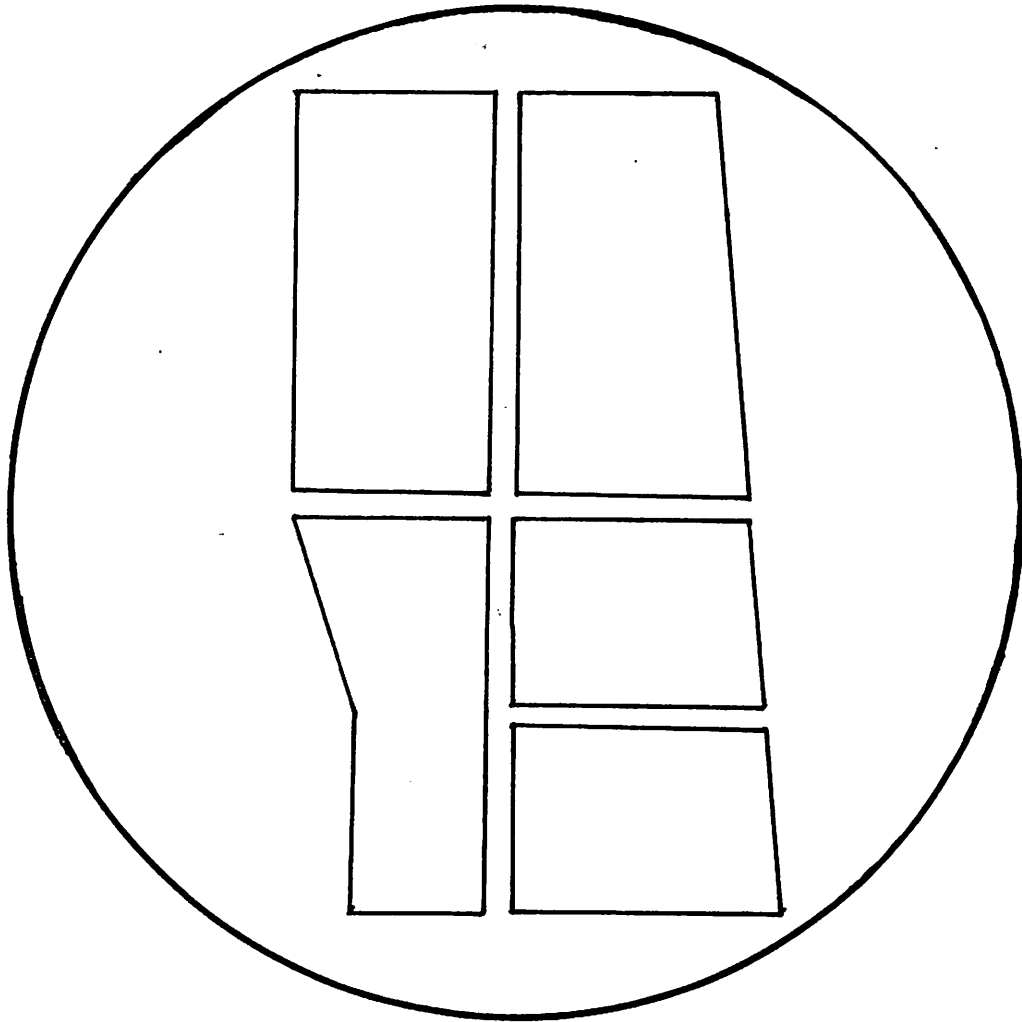


A. Ensinger

# UPTOWN 5 GUILD PLANNING



1977-78

## TRENDS/EVENTS BRAINSTORM DATA

GLOBAL EVENTS

1. Panama Canal Treaty
2. Carter for President
3. Daley died
4. Deaths of several well-known stars, politicians, etc .
5. space shuttle
8. Star Wars
7. cruise missile
8. neutron bomb
9. B-2 bomber veto
10. Chinese Missile launch
11. businessment to Cuba.
12. Voager I & II
13. Kansas City flood
14. Concord SST
15. U.S.A. coldest winter
16. Red China Recognition

- 
1. 3rd World moves to industry
  2. significant deaths
  3. shifts of foreign policy and internal structure
  4. shift in natural environment

---

UPTOWN EVENTS

1. youth raise money for a funeral
2. festival and parade
3. Valentine Ball
4. reation to media (and from media)
5. community meeting re. Salvation Army & Holiday Inn
6. fire on Argyle
7. Truman College opens

INNOCENT SUFFERING

1. mothers dragging children
2. last winter --no gas and heat
3. increase in arson fires
4. Lakeland woman robbed
5. Don Mace death
6. 48th Ward Alderman resignation
7. wino and alcoholics

TRENDS IN UPTOWN

1. fires, robberies, murders
2. face of community changing: middle class is moving in
3. community nodes...
4. community engagement-- poeple and agency

PRACTICAL VISION CHART

<p>P H R A S E</p>	<p>PILOT YOUTH PROGRAMS</p>	<p>BEAUTIFICATION STRUCTURES CREATED</p>	<p>RESPONSIBLE AGENCY CARE</p>	<p>ENGAGED COMMUNITY RESIDENTS</p>	<p>URBAN DEMONSTRATION SIGN</p>	<p>IMPROVED SKILLS TRAINING</p>
<p>I M A G E</p>	<p>Youth</p>	<p>Appearance</p>	<p>Agencies</p>	<p>Engagement</p>	<p>Cultural Dialog /Hi- Rise</p>	<p>Employment</p>
<p>B R A I N S T O R M  D A T A</p>	<p>4. youth celebrative activites  8. youth protection corps  22.playgrounds</p>	<p>1. Trach off the street  7. better care of burned out buildings  16. more trash cans on the corners</p>	<p>2. more frequent continuing clean up proj.s  3. police pro- tection  5. programs for unwed mothers  17. Easter celebration clean-up  18. programs for alcholics</p>	<p>9. 500 people planning the year  10.full engage- ment of every resident  19. Uptowners' affect U.S. foreign policy  20. community owned shopping center</p>	<p>6. theater in the square  11.hi-rise com- munity experim.  20.cultural education</p>	<p>12.improve welfar  13.improve job training upgrading.  14. comprehensive community deploy ment for young adults  15. employment opportunities</p>

UPTOWN 5 GUILD CONTRADICTIONS CHART

The neglected responsibility in parental guidance	The individual nonacceptance of the community story	The incomplete operation of gov't structures	The isolated life of hi-rise families	The demoralizing effect of unkept streets	The restricted opportunities for full employment	The insufficient structures for art & recreational activities	The unrealized use of hidden skills	The limited participation in comprehensive planning	The inauthentic involvement of youth residents	The unbalanced flow of residential mobility	The inadequate access of services information	The bureaucratic restrictions on agency programs
Parent Education Involvement	Inadequate community self story	Neglect from city structures	Hi-Rise isolation	no community pride	inadequate employment skills	cultural activities	unused skills	planning	Authentic youth involvement	economic drain	inadequate informa. flow	agencies funding/accountab.
Unwed mother lack knowledge like health care adults have not habit of thinking about youths because they did not have such help when they were young vacant lot rubbish-lack of parent-child rela. educ. more educ. progs. on radio & TV for adults lack of edu. for parent-child relation. Parents don't have enough time for their children.	reduced self/community understanding not willing to work for nothing transient attitude people are too detached think about own place than community	not enough garbage cans poor illumination in side streets inadequate attention from Mayor Office not enough police protection not enough policemen walking the streets	No creative story or symbols that unify families in an apt. bldg no common language lack of knowledge of people living in hi-rise or other apt.s no common symbol	not taking care of streets & sidewalks no train how to care for garbage on streets trash cans not used not beautifying our community	closed shop policy training, engag. & employ lack of jobs not enough employment	no ongoing interest in cultural dialogue leadership of drama lack of supervised playgrounds for small children	gap between what potential workers know & what they think is useful unfocused, improperly channeled human resources lack of leadership	no real estate involvement in the community no comprehensive planning forum youth programs planned for them not by them	keeping youth off the streets lack of respected, authentic jobs for youth in caring for their community	non-resident agency workers \$ When people can afford to they move to another area	aren't aware of the agencies that are here inadequate knowledge of guild	agencies have to justify their programs to city or federal authorities \$ for agencies so they can responsibly help us.

27 Sept. '77

UPTOWN 5 GUILD PROPOSALS 1977-78

1. We the citizens of Uptown 5, in order to IMPROVE AGENCY/COMMUNITY COMMUNICATIONS propose TO FORM A COMMUNITY RESPONSIVE AGENCY/ COMMUNITY STEERING COMMITTEE TO ESTABLISH A SERIES OF COMMUNITY FORUMS.
2. We the citizens of Uptown 5, in order to BROADEN INVOLVEMENT IN IN COMMUNITY CARE propose to do A BATTERY OF PRACTICAL AWAKEN- MENT EVENTS FOR COMMUNITY GROUPS AND IN A SELECTED HI-RISE
3. We the citizen of Uptown 5, in order to COMMUNICATE A NEW IMAGE OF PRIDE propose to PROMOTE AND DO DEMONSTRATION SIGNS.
4. We the citizens of Uptown 5, in order to RELEASE TOTAL COMMUNITY TALENT AND CULTURE propose to HAVE A VARIETY OF CULTURAL CELEBRATIONS.
5. We the citizens of Uptown 5, in order to ENCOURAGE SHARING OF SKILLS propose INTENSIVE PUBLICITY OF EXISTING COURSES.
6. We the citizens of Uptown 5, in order to COORDINATE FAMILY LIFE STYLES propose an UPTOWN-SUBURBAN FAMILY INTER-CHANGE AND ENCOURAGE FAMILY ORIENTED ACTIVITES.
7. We the citizens of Uptown 5, in order to CREATE MORE OPPORTUNITY FOR EMPLOYMENT propose to LOCATE AGENCIES FOR TRAINING AND EMPLOYMENT ALREADY IN UPTOWN 5 AND MAKE AVAILABLE IN THE VOICE.
8. We the citizens of Uptown 5, in order to AWAKEN PARENTS AND CHILDREN propose INTENSIVE COURSES IN THEIR EDUCATION.

TACTICAL SYSTEMS CHART

ENABLING EFFECTIVE INFORMATION FLOW

DEMONSTRATING INTENSIVE RESIDENT CARE

AWAKENING LOCAL LEADERSHIP PARTICIPATION

EXPANDING TOTAL  
COMMUNITY INVOLVEMENT

Collect Organizational Information	Create Care Signs	SOW Training Experiences	Involve Community / Agency	Organize Community Get-Togethers	Broaden Community Awareness	Activate Neighbor Network	Communicate Community Opportunities
1 Employment Information	6 Display Signs	10 Reviewing Pre-Schools	15 Forum Invitations	20 Parade and Festival	24 Youth Leaders	29 Open House	34 Media Support
2 Education Availability	7 Publicize Events	11 Expert Lecturs	16 Visit Groups	21 Valentine Ball	25 Health Classes	30 Neighbor Day	35 Parent-Child Publicity
3 Management Contacts	8 Citizens	12 Guilders to HDP's	17 Steering Committee	22 Seasonal Parties	26 Women's Forum	31 Home Meetings	36 Story Promotion
4 Family Exchange	9 Patrol	13 Trips to Industries	18 Church Involvement	23 Inter-Cultural Festival	27 Town Meeting	32 Family Talent	37 VOICE Information
5 Cultural Organizations	Environment Core	14 Stake/Ward Leaders	19 Distribute Proposals		28 Talent "Test"	33 Hi-Rise Stakes	38 Brochure Blitz

TACTICS GESTALTED BY MANUEVERS

The Researching and Informing Manuever	The Telling The Story Manuever	The Involving The Community Manuever
Employment Information Education Availability Management Contacts Parent-Child Publicity VOICE Information Cultural Organizations	Story Promotion Brochure Blitz Display Signs Publicize Events Visit Groups Distribute Proposals	Media Support Citizens Patrol Environment Care Steering Committee Religious Institutions Involvement Parade and Festival Valentine Ball Seasonal Parties Inter-cultural Festival
The Initiating the Hi-rise Preparat' Manuever	The Awakening The Grid Manuever	The Training The Leadership Manuever
Open House Neighbor Day Home Meetings Family Talent Night Hi-rise Stakes  <i>membership</i>	Family Exchange Forum Invitations Trips to Industries Health Classes Women's Forum Town Meeting	Reviewing Preschools Expert Lectures Guilders to H.D.P.'s Stake/Ward Leaders Youth Leaders Talent Test

