

# TACTICS FOR GUILD.

JUNE. 22. 73.

GUILD FORMATION SYSTEM.	ACTING GUILD-HALL	REGULAR GUILD-HALL	DISCERNABLE CATALYTIC L'SHIP	SIGNAL PLANNING COMPLETED.
Retirement LENS	ESTABLISH SUITABLE LOCATION.	GROUP CALLS ITSELF S/CONC A GUILD	FELLOWSHIP EVENTS	COMMUNITY ANALYSIS PROXIMATE. GRID
TEACH LENS	DECOR WITH GUILD SYMBOLS	DEFINE ROLE TO OPERATIONAL LEVEL	CREATE SYMBOLISM	PLAN FOR OBJ. OF GUILD
F/UP & CONST. NURTURE, ACTIVE/ INACTIVE	HOLD LENS F/UP EVENT	RUDIMENTARY FORM OF GUILD ESTABLISHED	ORDAIN RESPON. L'SHIP	SPELL OUT OPS PRINCIPLES
PRE GRADS F/UP & NURTURE	MAKE IT A SYMBOLIC NODE	VARIED REPR FROM COMMUNITY & CHURCHES	SEPARATE L'SHIP MEET	IMAGE OF FUT POSSIB. REFINED PROPOSALS.
TRANSLATION SIGNAL EVENT	GEN. MEET &/OR LOCATION FOR REGULAR GLD MEET	INTERNAL LIFE DESIGNS.	TRAINING METHODS.	EVALUATE & PROJECT LENS CASES.
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INITIATE SUBMICRO GALAXY

4 Clergy Committed	Catalize Galaxy	Gal. Part. in Guild	Cong. Preparation Plan	4 yr. Quar Pen. Plan
Enable 4 submicro clergy to make an affirmative decision about the galaxy	Engage 24 people from 4 submicro churches in a weekly galactic Sodality meetings	Enable galaxy to participate in parish guild activities	Create a journey plan to fully develop galaxy within 6 months	Create a common 4 yr. Penetration battle-plan for Parish & Submicro
Visit pastors of selected churches	Visit key churches for Sunday Worship & Speak to influential groups	Involve gal. people in building model for guild events	Collect & analyze past galaxy journey wisdom	Involve clergy & lay grade in building plan
Invite affirmative pastors & wives to Introductory Dinner	Recruit churchmen to Summer Lens Course	Widely Publicize Events in Congregations	Pull together wisdom from Uptown Submicro galaxy experience	Build Pen. Trng. Model
Invite 12 responsive clergy to Sum. Field Visit	Invite 40 laymen to Summer Field Visit	Enable a galaxy consensus about participation	Build 4 yr - 1 yr. plans for galaxy	Recruit sub-micro clergy & laymen to fall courses
Recruit 4 clergy & wives for a 4 week Sodality Exp.	Recruit 6 from each Cong. for the 4 wk Sodality Experiment	Galaxy leadership & Guild leadership to a Ecumenical Parish Priors gathering	Lay out plan for Fall Quarter	Create sub-micro penetration model & recruitment network
Invite pastors & wives to attend a Closing Session of Global Assembly	Invite 40 laymen to Summer Assembly Cabaret	Create plan that continually relates Galaxy to Guild Activities	Decide relationship of galaxy to Regional Structures	Build Advanced & Special course rationale

## EMBRYONIC TEMPLE CREATION

<i>Symbolize Sacred Space</i>	<i>Display Imaginal Decor</i>	<i>Rehearse the Human Drama</i>	<i>Provide Religious Priorship</i>	<i>Demonstrate Futuristic Leadership</i>
ENHANCE VISIBILITY OF "UPTOWN TEMPLE" ENGRAVING	SECRETARY and SUMMER PASTOR DECOR THEIR OFFICE SPACE	SECRETARY and SUMMER PASTOR REHEARSE DAILY OFFICE	HOLD PROTOTYPE ECCLESIOLA WITH RSI GRADS	CREATE SHORT COURSE RATIONALE FOR SUMMER PASTOR
LIGHT UP PEOPLE'S CHURCH SIGNS AT NIGHT	PUT DECOR IN LITTLE NOOKS	HOLD MOVEMENT CONVOCATION (with community residents present)	ESTABLISH HUMAN'S PRIORSHIP THROUGH CLERGY CALLS	HOLD SYMBOLIC CONGRESS MEETING
CLEAN UP PEOPLE'S CHURCH LOT	CREATE MOBILE BANNERS FOR USE IN TEMPLE MEETINGS	HOLD "UPTOWN COMMUNITY SUMMER DINNER"	HOLD FIELD VISIT	INITIATE CELL MEETINGS
PLANT SHRUBS, TREES AND GRASS	USE SECULAR QUOTES INTENTIONALLY	CREATE DRAMA of HUMAN COMMUNITY in UPTOWN -- REHEARSE at TEMPLE GATHERING	DEEPEN SPIRIT TRAINING of UPTOWN STAFF	INITIATE GALAXY DYNAMIC
PUT UP BENCHES	SUBTLE DISPLAY OF MONTAGES AND PICTURES	CREATE RITE of HUMANNESS + SYMBOLIZE at TEMPLE GATHERING	DEVELOP SHORT COURSES and GURU STYLE for all TEMPLE GATHERINGS	STRUCTURE AN ELDER'S ADDRESS

VISIBLE SIGNS

110-5  
23 June '73

COMMUNITY SYMBOL FORGED & DISPLAYED	CABARET PRESENTATION	NODES TRANSFORMATION	AUTO-PARK FESTIVAL	FLOOD COMMUNITY WITH PARISH'S HISTORICAL DISPLAY
Research and write community story	Build format	Survey and select nodes	Determine audience, address and mood	Select sites
Create community symbol with residents	select and decor sites	secure permission	Building cabaret model	Create and erect display
Overnight appearance	Enlist Talent	Poster Art	select & enlist the local merchants	Erect plaque in people Church's story
Choose vehicle for display	secure community sponsorship	work day happening	Publicity	Photographs of display thro' community
Highlight at first com. happening	Publicize event	celebration	site selection and preparation	Newspaper coverage

# MAJOR OBJECTIVE V: INCLUSIVE COMMUNITY AUTHORIZATION

PRIMARY TACTIC I PERIODIC REPORTING CONTACT		PRIMARY TACTIC II REGULAR STORY INTERPRETATION		PRIMARY TACTIC III CONTINUING ENABLING SUPPORT		PRIMARY TACTIC IV ONGOING ENGAGEMENT OCCASIONS		PRIMARY TACTIC V PERPETUAL NEIGHBORHOOD PRESENCE	
S E C O N D A R Y  T A C T I C S	Tell Helpful Story	S E C O N D A R Y  T A C T I C S	Provide Contextual Frame	S E C O N D A R Y  T A C T I C S	Express Supportive Interest	S E C O N D A R Y  T A C T I C S	Envision Grassroots Future	S E C O N D A R Y  T A C T I C S	Identify With Everyman
	Honor Unique Significance		Honor Enabling Council		Honor Community Role		Honor Leadership Effectiveness		Honor Neighborhood Patterns
	Cultivate Key Lieutenants		Elicit Particular Assistance		Support Selected Concerns		Engage in Common Planning		Signal New Moves
	Provide Broad Information		Keep Tactically Informed		Solicit Practical Support		Participate in Corporate Work		Encourage Active Participation
	Indicate structural obedience		Provide Fellowhood Nurture		Provide New Story		Develop Deep Fellowhood		Affirming Cultural Inventions
OBJECTIVE I SYMBOLIC FIGURES Assenting Nod		OBJECTIVE II KEY FIGURES Open Endorsement		OBJECTIVE III MIDDLE LEADERS Friendly Affirmation		OBJECTIVE IV GRASSROOTS LEADER Active Support		OBJECTIVE V TOTAL COMMUNITY General Goodwill	