

SOL DE SEPTIEMBRE  
HUMAN DEVELOPMENT PROJECT

Most people have never heard of Sol de Septiembre. It is one of the 2,000,000 unknown villages of the modern world that function at a survival level or lower. These villages are not quaint places. Most are inordinate concentrations of poverty and despair. The rapidity of changes in the 20th century has left these settlements increasingly behind in their attempts to become integrated and productive components of the modern world. They constitute what has become a demographic strata unreachable by traditional trickle-down development.

Sol de Septiembre is one of several hundred communities in 34 nations that participate with the Institute of Cultural Affairs in a socio-economic recovery plan designed to overcome from the bottom up the enormous and growing gap between villages that have access to development efforts and those that don't.

This program, called Human Development Projects, confronts directly, constructively, and simultaneously the four major challenges to integrated development:

- 1) Achieve optimum economic self sufficiency through commercial, industrial, and agricultural development,
- 2) Increase human potential through programs of nutrition, preventive health, education, and cultural enrichment,
- 3) Enhance the physical environment through public works, home improvement, and beautification,
- 4) Raise the administrative, managerial, and planning capabilities of local leadership through legalized structures that permit successful management of the community's resources.

No nation is capable of satisfying all the needs of all its villages, and no village is capable of total self sufficiency. The Sol de Septiembre Human Development Project provides an environment in which the interface of local self-help efforts and outside assistance produces lasting, positive changes which can be measured in terms of economic health, social stability, and human vitality. In this way outside resources are more effectively received, managed, and multiplied, so that in time the need for them is significantly reduced.

One-third of Chile's citizens live in poverty. Sol de Septiembre is a pilot demonstration of how self-help efforts and wise management of available resources can reverse the impoverishment of rural settlements and stimulate their growth as contributing units of society, both as producers and as consumers.

In just two years a total of 20 economic and social programs have been initiated in Sol de Septiembre, while ICA's resident staff commitment has been reduced from 21 to 6. Sol's residents are not only interested in change, they are willing to assume responsibility for it.

While the village's progress is impressive, the work is far from done. The small businesses are ready for expansion. The social programs are ready for intensification. Most importantly, other villages and development organizations are requesting consultative services.

These efforts are still beyond the local capacity to finance. Those who have already supported Sol de Septiembre with economic, technical, and professional services consider that their investment has been well rewarded. In 1979 the World Bank reported that "the ICA is the most successful village consultant in the world and the most effective in motivating local people to establish their self sufficiency and self respect."

Sol de Septiembre needs your help. Your support will bring the satisfaction of watching Sol grow, prosper, and help other communities become vital units of society.

APERTURA DE LA CONSULTA  
THE CONSULT OPENING

Saludo de Recepción  
The Greeting

Himno Nacional  
The National Anthem

Presentación de los Huéspedes  
The Introduction of Guests

El Banquete  
The Feast

Palabras de Bienvenida  
The Words of Welcome

Discurso Inaugural  
The Opening Address

Avisos Prácticos  
The Practical Announcements

Canción de Clausura  
The Closing Song

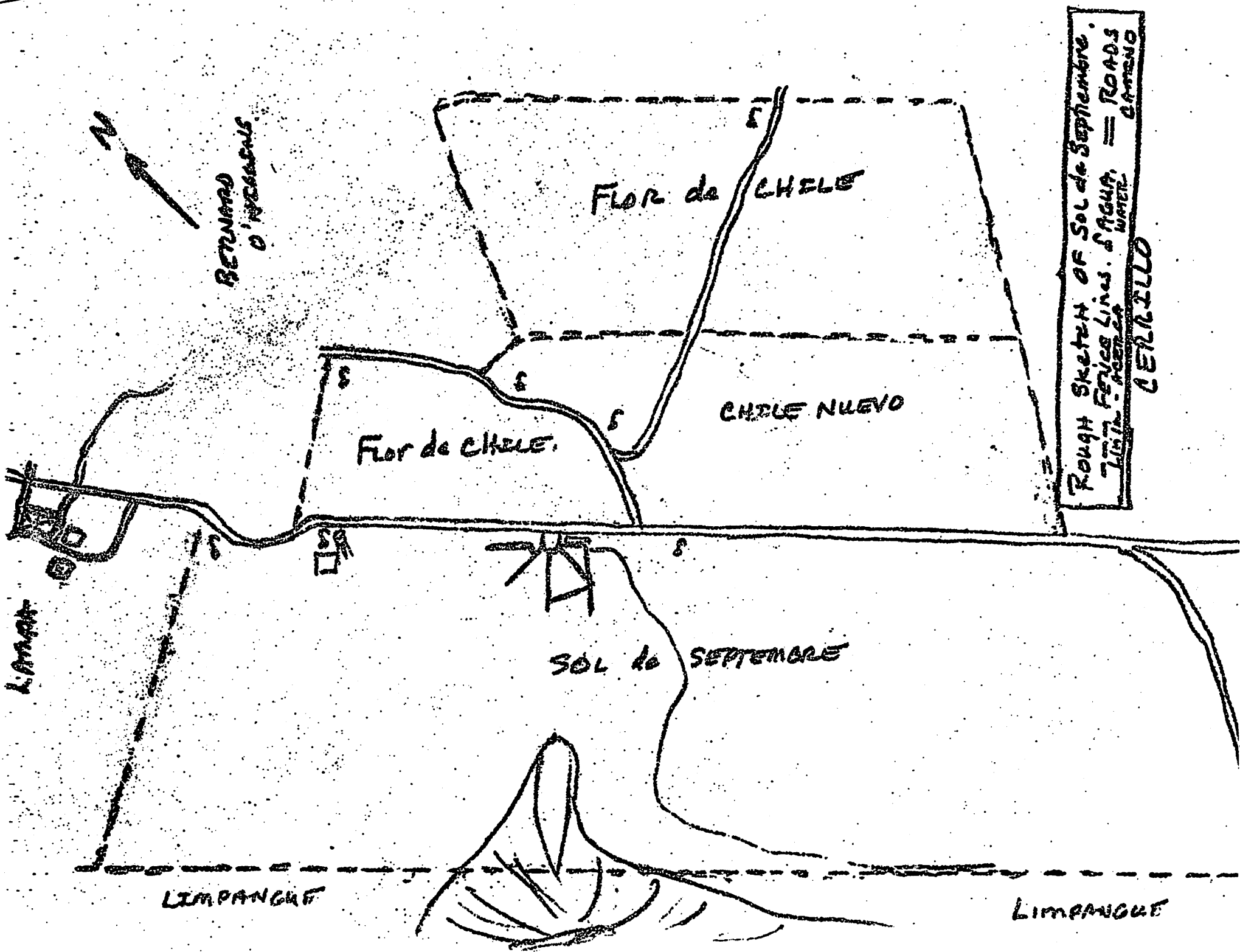
Envío en Misión  
The Sending Forth

EL DISEÑO DE LA CONSULTA DE LA DEMONSTRACION SOCIAL MUNDIAL

DIA 1	DIA 2	DIA 3	DIA 4	DIA 5	DIA 6	DIA 7
Orientation and Opening	Discerning Operating Vision	Locating Underlying Contradictions	Formulating Practical Proposals	Creating Tactical Systems	Building Community Miracles	Closing and Debriefing
Apertura y Orientación	Percepción Operante Vision	Localizar de Fondo Contradicción	Formular Prácticas Propuestas	Crear Tácticos Sistemas	Establecer Comunitarios Milagros	Clausura y Informes

CONTEXT AND TRAVEL

Contexto y Viaje



Rough Sketch of Sol de Septiembre.  
 Thin Lines = Roads  
 Wavy = Water  
 CERRILLO

BERNARD O'NEALS

FLOR de CHELE

CHELE NUEVO

FLOR de CHELE

SOL de SEPTIEMBRE

LIMPA

LIMPANGUE

LIMPANGUE

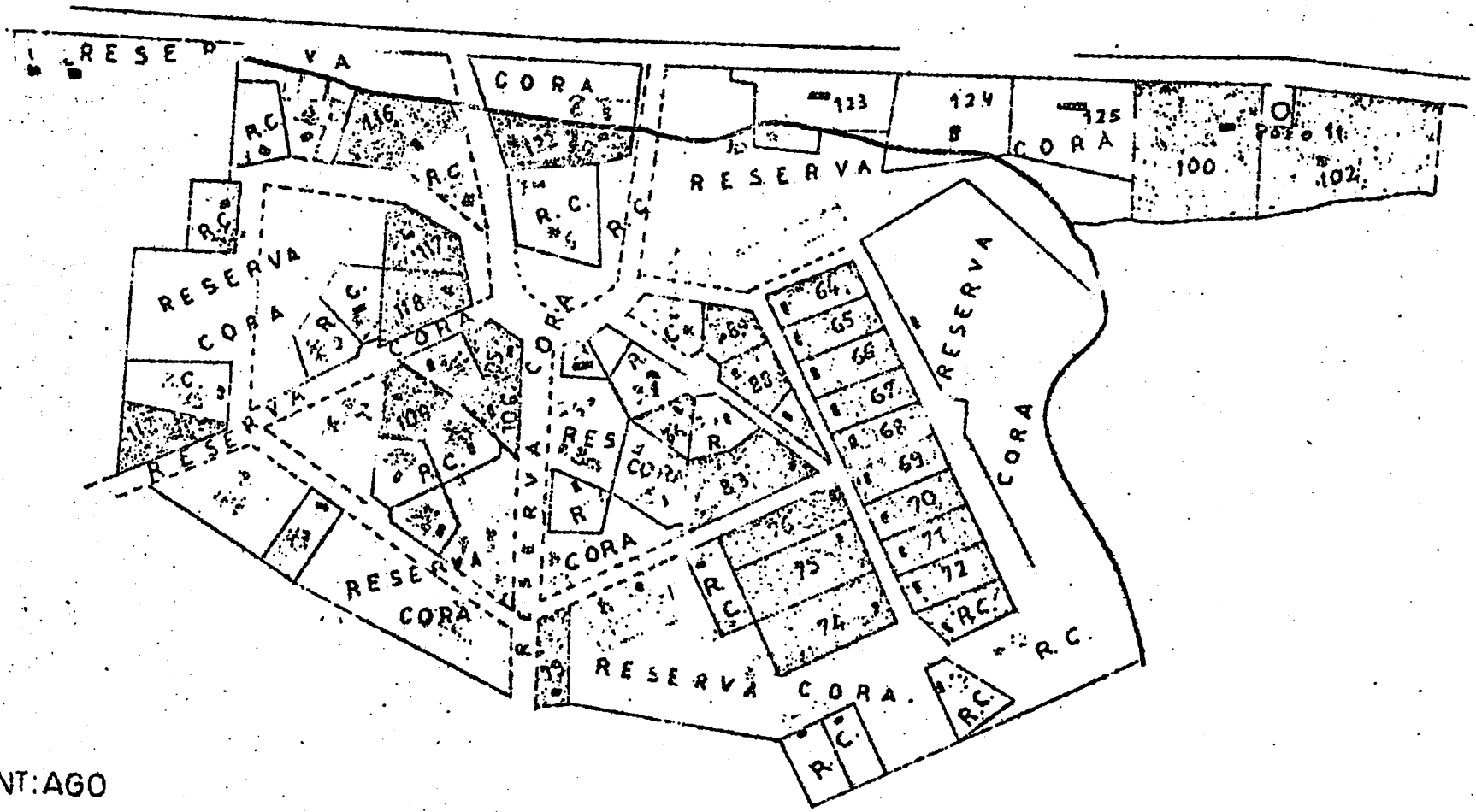
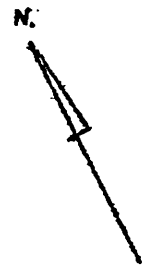
CERRILLO

PROYECTO DE PARCELACION

LAMPA

VILLORIO HACIENDA LAMPA

UBICACION SITIOS 123 124 125



PROV SANTAGO  
ZONA IV

▣ Sitios particulares

## CONSULT TEAMS

## EQUIPE DE CONSULTA

COMMUNITY LIFE  
VIDA COMUNITÁRIA

ESSENTIAL SERVICES  
SERVIÇOS ESSENCIAIS

BUSINESS & INDUSTRY  
COMÉRCIO & INDÚSTRIA

AGRICULTURE  
AGRICULTURA

RUTH LANDMANN (L)

RAPHAEL DAVILA (L)

KAREN TROXEL (L)

JIM BISHOP (L)

LELA CAMPBELL (T)

BRENDA POWERS (T)

CELSO FRANKO DE (T)

CHRISTOPHER (T)

BARBARA SCHWARTZ  
MIKE TIFFETT  
LEILA RODRIGUES  
LOIS REEVES  
JOSE CARLOS  
KEVIN WOODWARD

JOY JINKS  
MARCELLA HARDT  
TERESA MARTINEZ  
LIONEL OLIVEIRA  
RICHARD WAMPLER

OLIVEIRO  
JIM CAMPBELL  
MARIZETE LAGE  
DOUGLAS STAUFFER  
JAIME CASTRO  
JOE THOMAS  
PETER WHITNEY  
BOB DUFFY  
SHARON TURNER  
JOHN WEBSTER

FOYA  
BILL PFAFF  
KURT WITTENBURG  
ITAMIR GOMES  
VICTOR ASIAN  
JAN DUFFY

CELINA BRANDT RODRIGUES  
JANEIRA OLIVEIRA DO  
AMARAL

AMANDO FELICIANO  
ESPÍNDOLA  
SP CLALDRO  
DONATA BORGES GARCIA

ILDO LUIZ ECARLE ESPÍNDOLA  
JAIR PINTO GARCIA  
GESEMIR ATAIDE DO AMARAL  
EUDETE ANTONIO DA SILVA  
MERCY GARCIA MARTINEZ  
JOSE FREIRE SARDINHA  
EDIR GUIMAIAS ESPINDOLA  
CELINA BRANDT RODRIGUEZ

JORGE JOSÉ MOREIRA  
Sidonides MONTEIRO CARDOSO  
ALTERIO MARTINS CAMPOS  
JESUEL CESAR MOREIRA  
ENUCO SANTA DE ABREL  
JEOPRI GOMES DE CASTRO  
GETULIO RODRIGUEZ LEANDRO  
ROSA DOS SANTOS SARDINHA

MARIA VALENCIA GARCIA  
JULIA MARIA ESPINDOLA  
MARIA DOS SANTOS  
MARIA JOSE DE OLIVEIRA  
LACI GOMES DO AMARAL  
CAMPO

ADIR SILVA FALCÃO  
ELDIR COBRAL ESPINDOLA

MARIA CIRLEA ECARDE  
MOREIRA  
~~GETULIO RODRIGUEZ LEANDRO~~  
ELAIR CABRAL ESPINDOLA

MARIA CONTO DE ABREL  
EDSUEL ESPINDOLA PINTO  
CLALDIONOR DOS SANTOS  
ELMOND ATUNES

ARNALDO ESPINDOLA

AMANDO ESPINDOLA

EDMO ANTUNES

AMILTON ESPINDOLA

PEDRO FONSECA  
CARNEIRO

IVANE RODRIGUES

DIA BRANDT RODRIGUES

6:00	<p>CONSULTANTS' BRIEFING                  Explicação dos especialistas</p>
7:00	<p>CONSULT BREAKFAST                  Café da manhã</p>
8:15	<p>PLENARY SESSION                  Sessão de plenário</p>
12:00	<p>TEAM LUNCH                  Almoço em grupos</p>
1:00	<p>FIELD WORK BY TEAMS                  Trabalho de campo</p>
4:00	<p>TEAM DEBRIEFING                  Impressões do grupo</p>
6:00	<p>DINNER AND REFLECTION                  Jantar &amp; reflexão</p>
8:00	<p>CLOSING SEND OUT - Encerramento</p>
	<p>REPORT PREPARATION                  Preparação dos relatórios</p>
10:00	<p>CLEAN UP                  Limpeza</p>