

CONTINENT N.A.M.E.

RECOMMENDATIONS

for

FOUR-YEAR PLAN

1980-1984

The major programmatic components common to the six areas of the Continent of N.A.M.E. for the next four years will be the LENS Seminar with multi-national corporations. Corporations in Cairo who have held LENS Seminars or have given significant support to ICA programmes in Egypt will be used to seek entrees into the other areas in Continent N.A.M.E. By the end of the 1983-84 programmatic year, at least one LENS Seminar will have been held in each area.

CONTINENT NAME

MARCH 1981

4-YEAR PROGRAMMATIC OPERATIONS

YEAR AREA	I 1980-81	II 1981-82	III 1982-83	IV 1983-84	4-YEAR TOTALS
CAIRO	3 LENS	4 LENS	7 LENS	12 LENS	26 LENS
ALGIERS	—	1 LENS	2 LENS	4 LENS	7 LENS
BERIUT	—	1 LENS	2 LENS	4 LENS	7 LENS
ISTANBUL	—	—	1 LENS	2 LENS	3 LENS
TEHERAN	—	—	—	1 LENS	1 LENS
ADDIS ABBA	—	—	—	1 LENS	1 LENS
YEARLY TOTALS:	3 LENS	6 LENS	12 LENS	24 LENS	45 LENS

The major programmatic component common to the six Regions of Area Cairo for the next four years will be the ten-day Regional Consult. The eight Regional Planning Districts of Egypt will serve as our major point of entry. The programmatic thrust will follow a rhythm of one year doing a ten-day consult at the regional level and the next year doing the ten-day consult in each of the governorates that comprise the district. The Minia Region is one Planning District and has three governorates. The Alexandria Region is three Planning Districts and has eight governorates, but one of the Planning Districts consists of only one governorate. Therefore, that District Consult is not followed by a Governorate Consult. The Aswan Region has two Planning Districts, one with three governorates and one with two. The Port Said Region is one Planning District with five governorates. The Cairo Region is one Planning District with three governorates. The Khartoum Region is the northern half of the Sudan and will be treated as one district, unless further research indicates a more appropriate procedure. By the end of the 1983-84 programmatic year, at least one ten-day Consult will have been held in each Planning District and each governorate.

4-YEAR PROGRAMMATIC OPERATIONS

YEAR REGION	I 1980-81	II 1981-82	III 1982-83	IV 1983-84	4-YEAR TOTALS
MINIA	1 Regional Consult.	3 Governor- ate Consults	1 Regional Consult.	3 Governor- ate Consults	2 Regional Consults 6 Gov'nate Consults
ALEXANDRIA	—	1 Regional Consult	2 Regional Consults 5 Gov'nate Consults	1 Regional Consult 2 Gov'nate Consults	5 Regional Consults 7 Gov'nate Consults
ASWAN	—	1 Regional Consult	1 Regional Consult 3 Gov'nate Consults	1 Regional Consult 2 Gov'nate Consults	3 Regional Consults 5 Gov'nate Consults
PORT SAID	—	1 Regional Consult	5 Gov'nate Consults	1 Regional Consult	1 Regional Consult 5 Gov'nate Consults
CAIRO	—	—	1 Regional Consult	3 Gov'nate Consults	1 Regional Consult 3 Gov'nate Consults
KHARTOUM	—	—	—	1 Regional Consult	1 Regional Consult
YEARLY TOTALS:	1 Regional Consult	3 Regional Consults 3 Gov'nate Consults	5 Regional Consults 13 Gov'nate Consults	4 Regional Consults 10 Gov'nate Consults	13 Regional Consults 26 Gov'nate Consults

The major programmatic components common to the six metros of the Minia Region for the next four years will be Community Forum Sets and intensified development efforts in signal Local Government Units ("clusters"). A Community Forum Set will include a LENS-type event with the key Local Unit leadership and government employees, a village meeting and women's meeting in each village in the Local Unit (local units range from 5 - 8 villages) and an assembly with representatives from each village, government employees from the Local Unit, Markaz and Governorate and concerned individuals from the voluntary and private sectors. Signal Local Government Units ("clusters") ^{AND} those Local Government Units that have made a self-conscious decision to participate in the "Cluster Launch Design" as outlined in this document. By the end of the 1983-84 programmatic year, a Community Forum Set will have been held in each of the 133 Local Government Units in the Region and a "cluster" will have been launched in each of the twenty-one Marakaz. (See attached chart.)

4-YEAR PROGRAMMATIC OPERATIONS

YEAR METRO	I 1980-81	II 1981-82	III 1982-83	IV 1983-84	4-YEAR TOTALS
B. BENI SUEF	1 Set 1 Cluster	3 Sets —	6 Sets 1 Cluster	8 Sets 1 Cluster	18 Sets 3 Clusters
EL FASHN	—	4 Sets	7 Sets 1 Cluster	9 Sets 3 Clusters	20 Sets 4 Clusters
MINIA	1 Set	5 Sets 1 Cluster	12 Sets 1 Cluster	18 Sets 4 Clusters	36 Sets 6 Clusters
MALAWI	—	3 Sets	7 Sets 1 Cluster	11 Sets 2 Clusters	21 Sets 3 Clusters
FAYOUM	—	2 Sets	7 Sets 1 Cluster	9 Sets 1 Cluster	18 Sets 2 Clusters
TAMIA	1 Set	3 Sets 1 Cluster	7 Sets 1 Cluster	9 Sets 1 Cluster	20 Sets 3 Clusters
YEARLY TOTALS:	3 Sets 1 Cluster	20 Sets 2 Clusters	46 Sets 6 Clusters	64 Sets 12 Clusters	133 Sets 21 Clusters

AREA CAIRO

MARCH 1981

LOCAL GOVERNMENT UNIT CLUSTER LAUNCH DESIGN

CLUSTER SELECTION	FORUM SETS	TRAINING SCHOOL	PLANNING CONSULT	PROGRAMME INITIATION	PROJECT MATURATION
SECTORAL FRAMING	TRAINING SESSIONS	SKILLS MODULES	PROGRAMME DEFINITION	SIGNAL KEYSTONES	LEADERSHIP TRAINING
GEO-SOCIAL ANALYSIS	VILLAGE MEETING	DEVELOPMENT CONTEXTS	IMPLEMENTATION SCHEMES	ORGANISATIONAL FORMS	MANAGEMENT SYSTEMS
FUNDING PLANS	WOMEN'S FORUMS	MOTIVATIONAL PRINCIPLES	COMMUNITY ORGANISATION	COMMUNITY WORKDAYS	CLUSTER COUNCIL
CAMPAIGN STORY	CLUSTER ASSEMBLY	FIELD SETS	CIRCUIT DESIGN	ACCELERATION TREKS	PROJECT DOCUMENTATION

LOCAL GOVERNMENT UNIT CLUSTER LAUNCH DESIGN

I. CLUSTER SELECTION

The first component of the Local Government Unit Cluster Launch Design is Cluster Selection. The intent of this component is to choose a local village unit which is strikingly in need of human development and could be rapidly made into a demonstration. This component consists of four programmes. The first of these, sectoral framing, involves establishing a network of the four sectors - public, private, volunteer and local - who agree with what is being proposed and will work to make it happen. The second, geo-social analysis, involves gathering baseline data from the cluster. The third, funding plans, involves determining project budgets and finding people and/or companies to underwrite the projects. The fourth, campaign story, involves describing local unit selection criteria as well as the showpiece village. The entire component would take about one month to implement.

II. FORUM SETS

The second component of the Local Government Unit Cluster Launch Design is Forum Sets. The intent of this component is to introduce planning methods at the local unit level in order to insure broad-based local participation in building consensus as to future development directions. This component consists of four programmes. The first of these, training sessions, involves introducing community meeting and problem solving methods to the key leadership and government workers of the local unit. The second, village meetings, involves holding a planning meeting in each village of the local unit. The third, women's forum, involves holding a women's meeting in each village of the local unit. The fourth, cluster assembly, involves a meeting of people from all the local unit villages as well as key government workers for the purpose of summarizing the local unit's consensus. This component would take about two weeks to implement.

III. TRAINING SCHOOL

The third component of the Local Government Unit Cluster Launch Design is the Training School. The intent of this component is to provide practical socio-spirit methods for community leadership development. This component consists of four programmes. The first, skills modules, involves both learning the basic skills of reading, writing and mathematics and community development workshop methods. The second, development contexts, involves the learning of images, principles, processes and structures for economic, social and cultural development in local communities. The third, motivational principles, involves the methods for long-term effective community work. The fourth, field sets, offers practice in methods of community planning through setting up and conducting sets of village meetings. This component takes from six to eight weeks to implement and could be done two to three times per year.

IV. PLANNING CONSULT

The fourth component of the Local Government Unit Cluster Launch Design is the Planning Consult. The intent of this component is to engage the villages of the cluster together in the process of building a practical, comprehensive development plan, undergirded by local leadership and public and private support. This component consists of four programmes. The first, programme definition, involves selecting the economic and social programmes which together represent a leap of development in the village. The second, implementation schemes, involves detailed timelines for marshalling troops and resources to carry out the programmes. The third, community organisation, involves the neighbourhood groupings, task teams, village assemblies and leadership meetings which enable full village participation in the development process. The fourth, circuit design, involves the plan by which regional facilitators from outside the village systematically consult with leadership in the central and satellite villages. This component could take one month from initial planning to final document publication.

V. PROGRAMME INITIATION

The fifth component of the Local Government Unit Cluster Launch Design is Programme Initiation. The intent of this component is to launch programmes necessary to the physical vitality and motivation of the villages in the unit. This component consists of four programmes. The first, signal keystones, involves designating and initiating those strategic programmes which motivate the human resources to engage in the entire development process. The second, organisation forms, involves engaging existing departments and councils in actualizing programmes as well as setting up forms for collecting local perspectives and catalyzing involvement at the local level. The third, community workdays, involves organising local people to participate in voluntary work events which transform community life in some visible respect. The fourth, acceleration treks, involves sending local teams out to observe programmes that are in more advanced stages of operation and also bringing in teams of consultants to contribute fresh approaches. This component will take three to six months.

VI. PROJECT MATURATION

The sixth component of the Local Government Unit Cluster Launch Design is Project Maturation. The intent of this component is to move village residents and local government workers into positions of full responsibility for all project activities. This component consists of four programmes. The first, leadership training, involves a broad spectrum of planning, implementation, corporate and motivational methods and expands their scope to include such things as government liaison, fund raising and training designs. The second, management systems, involves formalizing all accounting and personnel practices and policies, providing necessary training and ensuring adequate fiscal accountability. The third, cluster council,

CLUSTER LAUNCH DESIGN, page 3

involves a cluster-wide extended session to evaluate progress to date and build necessary implementation plans for the next phase of the project. The fourth, project documentation, involves providing a thorough analysis of the significant economic, social and human development achievements and indicating appropriate directions in expansion to other local government units across the markaz. This component will take about six weeks to implement.