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INTRODUCTION

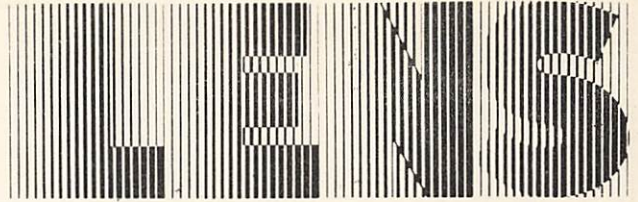
SESSION I – LEADERSHIP EFFECTIVENESS & PRACTICAL VISION

SESSION II – CORPORATE PROCESS & UNDERLYING CONTRADICTIONS

SESSION III – HUMAN FACTOR & CREATIVE PROPOSALS

SESSION IV – EFFECTIVE METHODS & SYSTEMATIC TACTICS

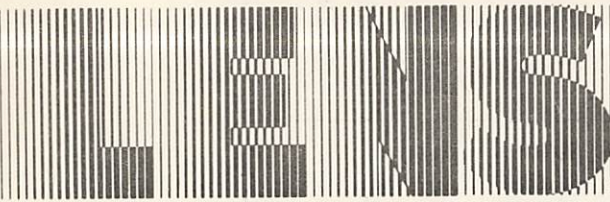
SESSION V – PRACTICAL IMPLEMENTATION & TIMELINED IMPLEMENTARIES

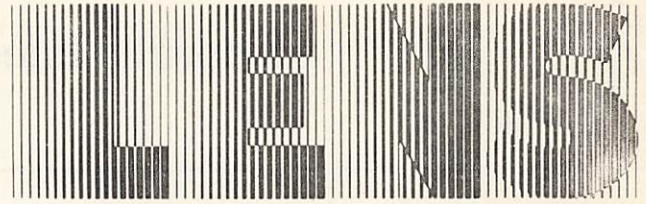
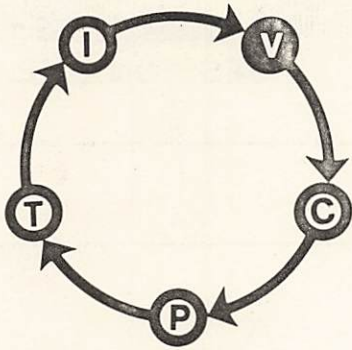


THE LENS PROCESS

SESSION	I	II	III	IV	V
CONVERSATION	CURRENT TRENDS	WORKING ENVIRONMENT	EFFECTIVE TEAM-WORK	WINNING STYLE	MOTIVATING STORY
PRESENTATION	LEADERSHIP EFFECTIVENESS	CORPORATE PROCESS	HUMAN FACTOR	EFFECTIVE METHODS	PRACTICAL IMPLEMENTATION
WORKSHOP	PRACTICAL VISION	UNDERLYING CONTRADICTIONS	CREATIVE PROPOSALS	SYSTEMATIC TACTICS	TIMELINED IMPLEMENTARIES
PRODUCT	VISION ANALYSIS	CONTRADICTIONS ANALYSIS	PROPOSAL STRATEGY	TACTICAL PLAN	IMPLEMENTATION CALENDAR



DAY I		DAY II		DAY III	
 <p>Leadership Effectiveness and New Strategies</p>	30 MINUTES	CONVERSATION: WORKING ENVIRONMENT	30 MINUTES	CONVERSATION: WINNING STYLE	
	30 MINUTES	PRESENTATION: CORPORATE PROCESS	30 MINUTES	PRESENTATION: EFFECTIVE METHODS	
	60 MINUTES	TEAM WORK: CONTRADICTION ISSUES	60 MINUTES	TEAM WORK: TACTICS GENERATION	
	90 MINUTES	PLENARY: CONTRADICTIONS ANALYSIS	90 MINUTES	PLENARY: TACTICAL PLAN	
30 MINUTES	CONVERSATION: CURRENT TRENDS	30 MINUTES	CONVERSATION: EFFECTIVE TEAMWORK	30 MINUTES	CONVERSATION: MOTIVATING STORY
30 MINUTES	PRESENTATION: LEADERSHIP EFFECTIVENESS	30 MINUTES	PRESENTATION: HUMAN FACTOR	30 MINUTES	PRESENTATION: PRACTICAL IMPLEMENTATION
60 MINUTES	TEAM WORK: VISION ELEMENTS	60 MINUTES	TEAM WORK: PRE-PROPOSAL DEVELOPMENT	60 MINUTES	TEAM WORK: SYSTEMS INITIATION TEAM 14 POINTS THE STORY
90 MINUTES	PLENARY: VISION ANALYSIS	90 MINUTES	PLENARY: PROPOSAL STRATEGY	90 MINUTES	PLENARY: IMPLEMENTATION CALENDAR



Session One

LEADERSHIP EFFECTIVENESS AND THE PRACTICAL VISION

SESSION
CONTEXT



30 minutes

VISION
ELEMENTS

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.

60 minutes

DATA
ORGANIZATION

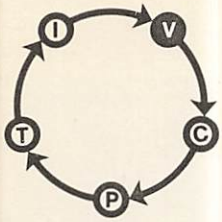
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60 minutes

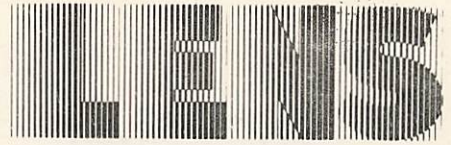
VISION
ANALYSIS

VISION CHART				

30 minutes

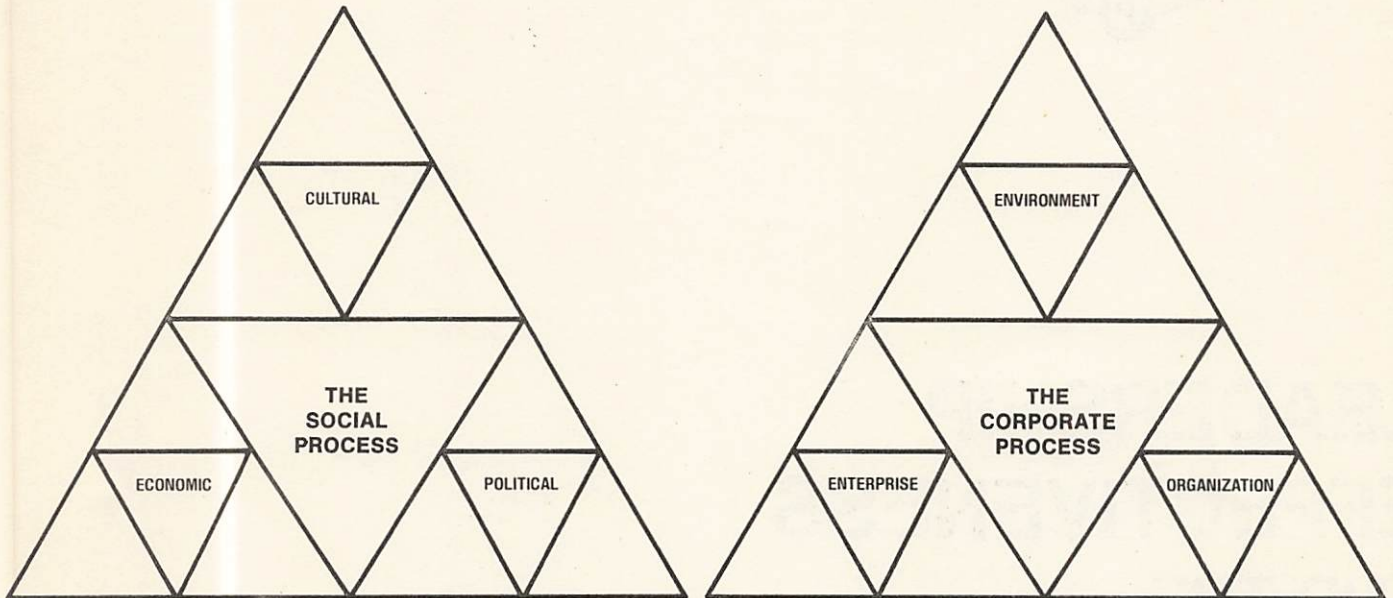


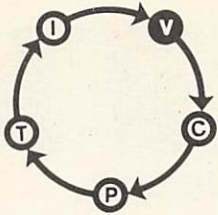
Leadership Effectiveness



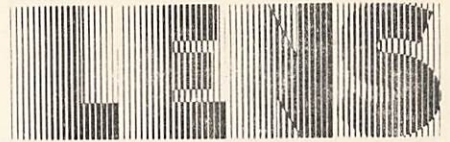
SESSION ONE

NOTES



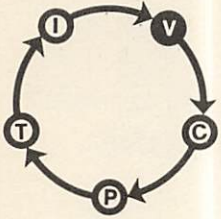


Leadership Effectiveness

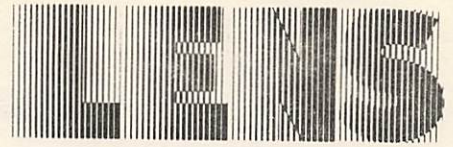


SESSION ONE

NOTES



The Practical Vision



SESSION ONE

In Session One the group projects its common vision through a reflection on the trends of the times and on concrete expectations for the future.

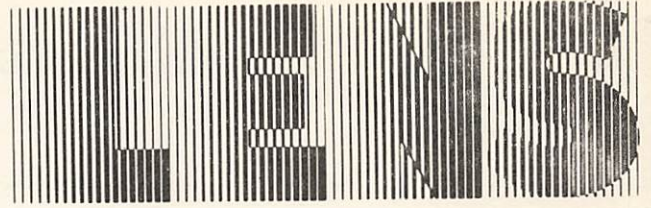
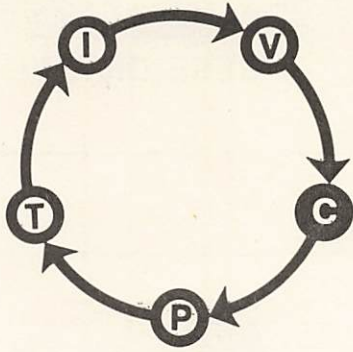
1.

2.

3.

4.

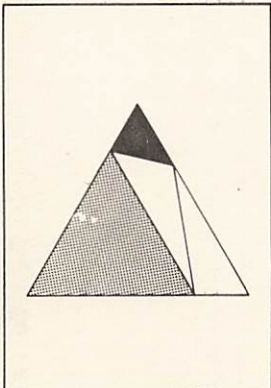
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Session Two

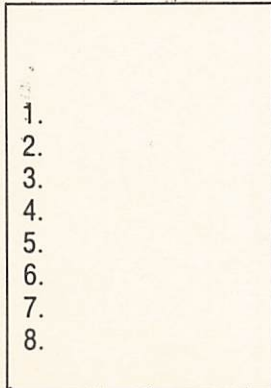
THE CORPORATE PROCESS AND THE UNDERLYING CONTRADICTIONS

SESSION CONTEXT



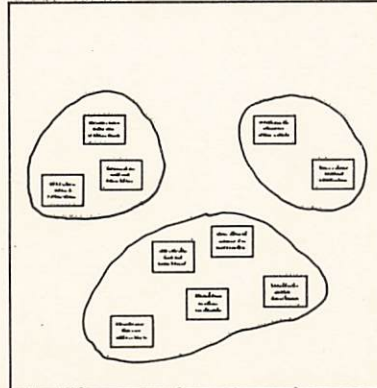
30 minutes

CONTRADICTION ISSUES



60 minutes

DATA ORGANIZATION

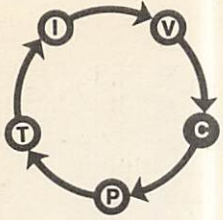


60 minutes

CONTRADICTION ANALYSIS

CONTRADICTION CHART									
I	II	III	IV	V	VI	VII	VIII	IX	X
14	12	11	10	9	9	7	5	2	2

30 minutes

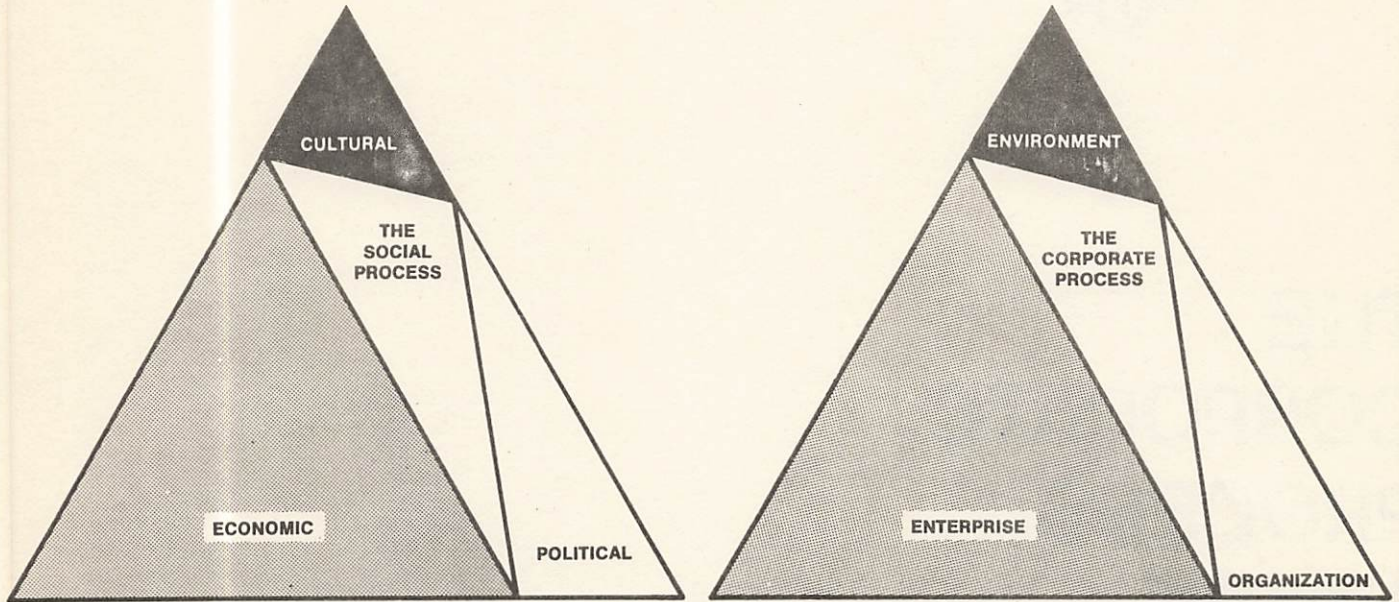


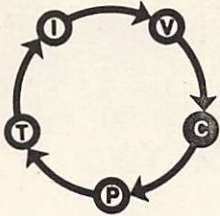
The Corporate Process



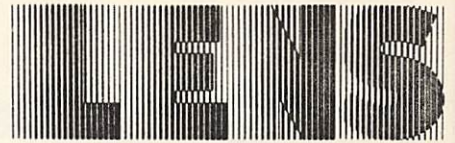
SESSION TWO

NOTES



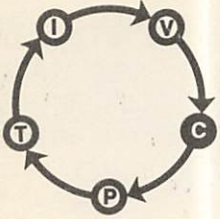


The Corporate Process

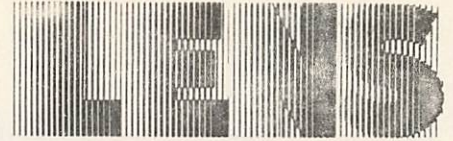


SESSION TWO

NOTES



The Underlying Contradictions



SESSION TWO

Individual Brainstorm Worksheet

VISION COLUMN TITLE:

VISION COLUMN TITLE:

1.

1.

2.

2.

3.

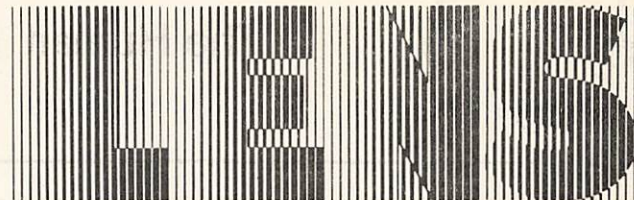
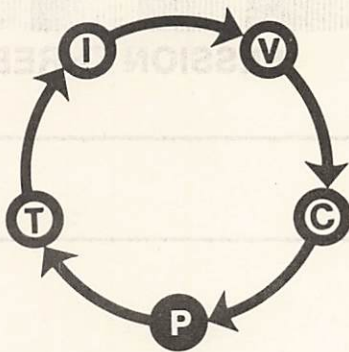
3.

4.

4.

5.

5.



Session Three

THE HUMAN FACTOR AND THE CREATIVE PROPOSALS

SESSION CONTEXT



30 minutes

PRE-PROPOSAL DEVELOPMENT

1.	}	1.	<input type="checkbox"/>
2.		2.	<input type="checkbox"/>
3.		3.	<input type="checkbox"/>
4.		4.	<input type="checkbox"/>
5.		5.	<input type="checkbox"/>
6.		6.	<input type="checkbox"/>
7.			
8.			
9.			
10.			

60 minutes

ARENA IDENTIFICATION

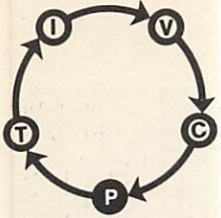
△	□	×	○	☆	=	✓	+

60 minutes

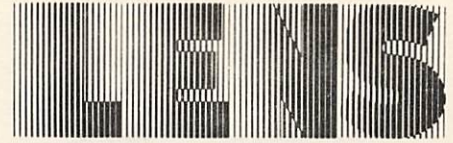
PROPOSAL STRATEGY

PROPOSALS CHART							

30 minutes

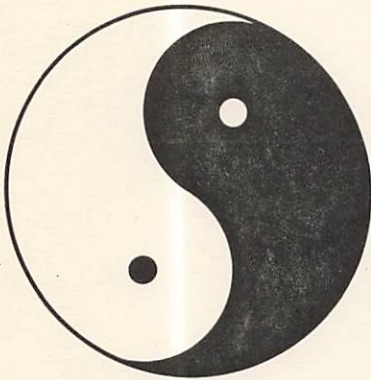


The Human Factor



SESSION THREE

NOTES



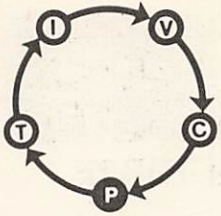
CO-CREATIVITY



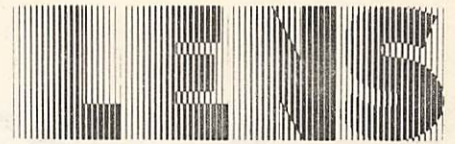
PHASIALITY



RATIONALITY

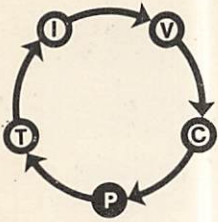


The Human Factor

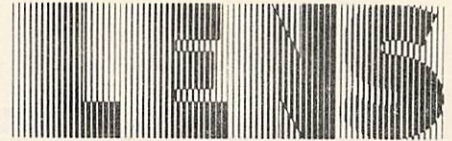


SESSION THREE

NOTES



The Creative Proposals



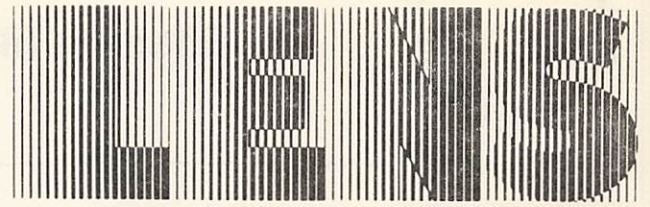
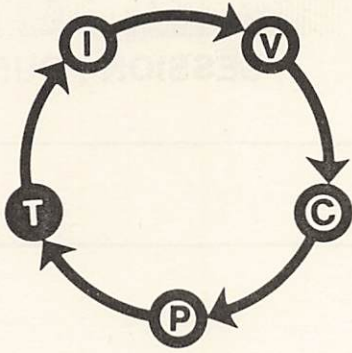
SESSION THREE

In Session Three the group discerns the overarching strategies which will deal realistically with the contradictions identified in Session Two.

CONTRADICTION COLUMN TITLE:

CONTRADICTION COLUMN TITLE:

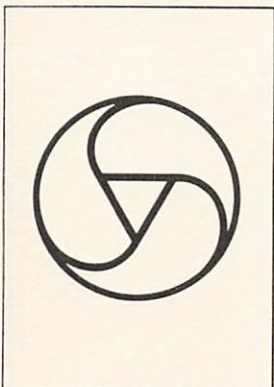
CONTRADICTION COLUMN TITLE:



Session Four

EFFECTIVE METHODS AND THE SYSTEMATIC TACTICS

SESSION CONTEXT



30 minutes

TACTICS GENERATION

1.	}	1.	Label 1. with a box containing text
2.		2.	Label 2. with a box containing text
3.		3.	Label 3. with a box containing text
4.		4.	Label 4. with a box containing text
5.			
6.			
7.			
8.			
9.			
10.			

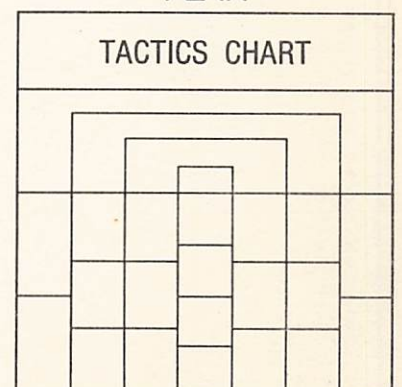
60 minutes

TACTIC SELECTION

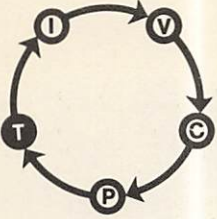
1	2	3	4	5	6	7	8

60 minutes

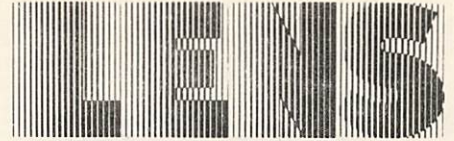
TACTICAL PLAN



30 minutes



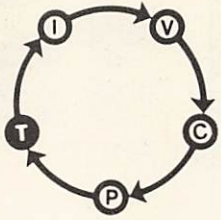
Effective Methods



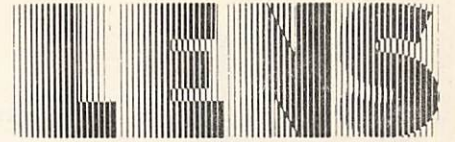
SESSION FOUR

NOTES



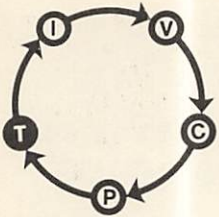


Effective Methods



SESSION FOUR

NOTES



The Systematic Tactics



SESSION FOUR

In Session Four the group formulates the targeted actions and builds a tactical system for implementing the proposal strategy created in Session Three.

PROPOSAL COLUMN TITLE:

PROPOSAL COLUMN TITLE:

1.

1.

2.

2.

3.

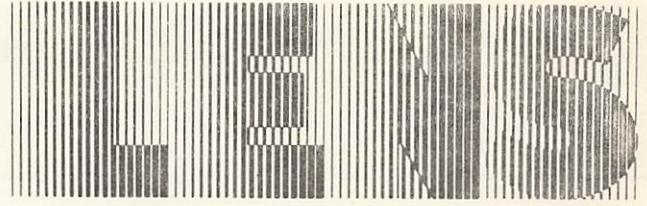
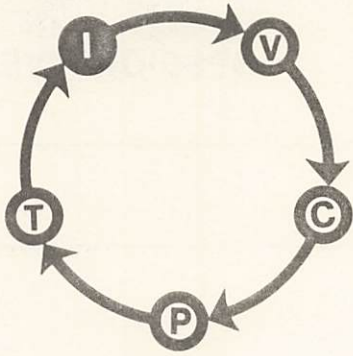
3.

4.

4.

5.

5.



Session Five

PRACTICAL IMPLEMENTATION AND THE TIMELINED IMPLEMENTARIES

SESSION
CONTEXT



30 minutes

SYSTEMS
INITIATION

TACTICS SYSTEM				
	★	★		★
★				
	★		★	
		★	★	

TEAM 14 POINTS

60 minutes

TACTIC
ACTUALIZATION

TACTICS BRIEF	
WHY HOW WHERE	WHEN WHO

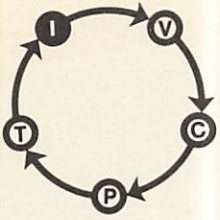
THE STORY

60 minutes

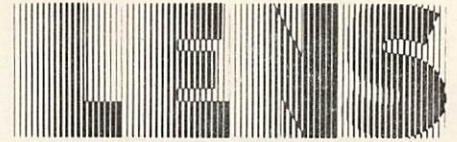
IMPLEMENTATION
CALENDAR

TACTICS TIMELINE									
	1	2	3	4	5	6	7	8	9
.....									
.....									
.....									
.....									
.....									
.....									

30 minutes



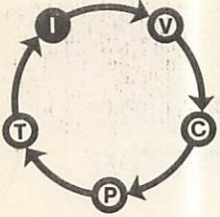
Practical Implementation



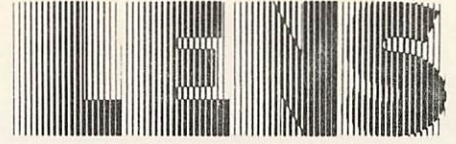
SESSION FIVE

NOTES





The Timelined Implementaries

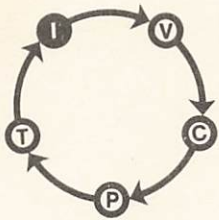


SESSION FIVE

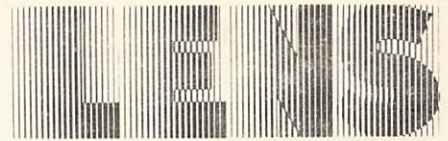
In Session Five the group writes and timelines the implementary actions of key tactics and creates a group story and the 14 guiding principles of effective team action.

TACTIC COLUMN TITLE:

WHY			
HOW			
WHERE			
WHEN			
WHO			



The Timelined Implementaries



SESSION FIVE

Individual Worksheet

MONTH TACTIC	IMPLEMENTATION CALENDAR					
	1	2	3	4	5	6