


THE BATTLEPLANNING  
PARAGRAPHS OF THE  
20 PROGRAMS

Working Draft  
Not for Publication

Continental Presidium  
Quarter II, 1973

THE 20 PROGRAMS  
IMPACT SYSTEM

RS1 PROGRAM

INTENT

1. In order to hold 3 RS1 courses per quarter in each metro it is necessary to select and equip recruiters, strategically select prospects, engage in tactical recruitment and carry out a comprehensive, sophisticated program of enablement. Selecting and equipping RS1 recruiters is one step in the nurture of clergy and lay grads and includes training in recruitment methodologies and tools. This is for the purpose of developing a metro task force which would effectively secure course participants and, at the same time, initiate a long-range care dynamic for the journey of both prospects and grads. Strategic prospect selection is then determined by the metro's vision for the Ecumenical Parish and the analysis of individual congregation's situations relative to entering this project. It includes maintenance of comprehensive records, contact of past grads, nurture of clergy, clergy authorization and speaking engagements in order that signals are created of transformed human lives and the renewed church. Then comes tactical recruitment where new life is occasioned by the effective use of selected RS1 and clergy grads in individual visits and marketing to congregations. Here prospects are cared for by presenting them with opportunities to decide to engage their lives seriously in the context of an RS1 course. This seriousness is also seen in comprehensive sophisticated enablement. Enabling RS1 includes the advance preparation for the weekend, providing structures to enable participants to attend and staging the course itself. It is important that these activities be done with intentionality in order that participants see that we are serious about their attending, that we are serious about our mission and so that pedagogues and participants can be totally engaged in the course.

THE 20 PROGRAMS  
IMPACT SYSTEM

RS1 PROGRAM

IMPLEMENTARIES

2. The Metro Cadre is the body responsible for the selection and assignment of recruiters, although all grads should consider themselves recruiters. Their training is conducted by 1st or 2nd teachers and includes rehearsing the Vision for the next 20 years as well as remembering their first RS1 experience. The recruitment story, built by the metro cadre is articulated and role-played in various recruitment situations. The style of recruitment and personal appearance is a part of this training. The training sessions are held as part of a pedagogy tutorial or at the beginning of a Week II recruitment blitz. This training of recruiters is ongoing through intentional team assignments of 1st and 2nd caller roles followed by a critique of the recruitment calls. The responsibility for the selection of strategic prospects, 10 weeks before the course, rests primarily with the metro cadre who, as coordinators, receive lists from regional council, galaxies, grads in cluster churches and clergy and regional grads. The RS1 Follow-up will provide prospects from recent RS1 grads. Strategic selection means selecting prospects from the parishes selected for the EPX and from congregations named for the LCP. Names, addresses and phone numbers can be gathered from a number of resources including clergy and lay grads, church rosters, ministerial groups, ecumenical listings and denominational year books. These lists can be developed by phone call or visits to grads, brainstorming sessions at RS1 follow-ups, regional council and other movement gatherings and by careful cultivation of clergymen, clergy groups and denominational hierarchy. Tactical recruitment will primarily be visitation of individual families by the recruitment team in their homes, after receiving lists and authorization from their pastors. However, recruiters should hold the image before them of recruiting every man, all the time. A letter of introduction and a brochure should be sent out 8 weeks before the course and phone calls for appointments, either by individuals or by calling teams, 7 weeks before. Recruiters must be prepared with a pitch that is a total caring tactic, always leaving the prospects with a positive relationship. The major recruitment blitz will be made 4 - 6 weeks before the course on evenings during Week I and Saturdays and sometimes Sunday afternoons during Week II. At times recruitment will be done during church visits Sunday morning and to group meetings at churches, the Religious House or homes, for which the presentation and followup have been strategically planned, using the wisdom in the local Church field visit model.

THE 20 PROGRAMS  
IMPACT SYSTEM

RS1 PROGRAM (continued)

IMPLEMENTARIES

2.

Sophisticated systematic enablement begins with determining all course locations for the year during quarter I and securing facilities at least a quarter in advance. The metro cadre works out an enablement assignment rationale for the year, in conjunction with metro faculty assignments. Six weeks before the course a general checklist is reviewed and the course coordinator enlists enablement teams. In the week preceding the course, all shopping is done, enablement teams are confirmed and the facility is prepared. A chart of the rooms to be used should be made so they can be returned to the original status. Enablement during the week end should be supervised by the course coordinator. Enablement teams should have pedagogy training, and pedagogy tutorials should include brief enablement training. Pedagogues should be provided with bedding, participant information, and a suitable place for preparation. Have the facility in the original arrangement and in excellent condition.

THE 20 PROGRAMS  
IMPACT SYSTEM

PARISH LEADERSHIP COLLOQUY

3.

INTENT

Four steps are necessary for Metro PLC programming: Logistics, Tactics, Publicity, and Contacting. The logistics of the PLC come from a comprehensive model and timeline including gridding the metro and creating data files; listing and prioritizing prospects; and building a follow-up model. This is necessary to concretize the task so procrastination has no excuse, to provide an objective plan by which the Cadre can check its progress and channel its expenditure, and to care comprehensively for the people in the geography. The tactics include the creation of a recruitment model with a pitch model, selection of key congregations, the building of timelines, enablement models, and a self-story for recruiting. This shows the total model objectively and creates a pattern of nurture. Two things are necessary in the area of publicity. The first is to create a brochure that includes denominational authorization and recommendations from previous PLC participants. It is important to seek help from persons in graphics, designing, and advertising to make it effective. To make it credible, decide what information is most important for the brochure to contain. The second is to utilize the communications media in the Metro, such as local newspapers, and free radio and television announcements of local events. This will bring the Ecumenical Institute and PLC to the attention of the people, get them to ask questions, and acquaint them with a new force in the community. In the arena of contacting clergy for PLC, the Metro Cadre will make personal contact as well as group presentations such as PLC luncheons, large movement gatherings, and field visits from Regulation Centrum. The purpose of the clerical contacts is to convince them of the possibility of church renewal by pulling them into structures where this is visible. If these four steps are taken, Metro PLC programming should become effective.

THE 20 PROGRAMS  
IMPACT SYSTEM

PARISH LEADERSHIP COLLOQUY

IMPLEMENTARIES

4. Logistics: The logistics needed to pull off three PLC's in the Metro in one year require the Metro Cadre, Religious House staff, and Galaxy Auxiliary members to meet Week 2 of the first week of the Fall Quarter to do the yearly timeline, to plan the PLC dates, to grid down to the parish level, to prepare the initial prospect list, and to prioritize the prospects. Then, twelve weeks before each PLC date, they would meet again to key in on the logistics of the particular PLC. These activities would occur at the Metro Cadre meeting place using the workshop methodology with 8 in a PSU construct.

Tactics: Building the tactics for a PLC begins eight weeks before the course when the Metro Cadre develops recruitment models, a 4 x 4 pitch plan, and prospect charts. A task force is assigned to find a site and to organize the details of food and accommodations. The usual ratio of prospects contacted to signed-up participants is 10 to 1. A comprehensive mailing list is researched and recorded on file cards, and letters and brochures are sent to prospects. Recruitment phone calls and visits are now assigned. Phoning is more effectively done by women using a phone model. The field visit from Regulation Centrum is requested at the beginning of the Quarter and the recruiting of ministers to attend the field visit is done three weeks prior to the visit. The field visit is scheduled for six weeks prior to the PLC. Immediately following the field visit, recruitment calls and visits are intensified. One week before the course, verification calls are made and final blocks removed. Each Metro Cadre should have a comprehensive list of offices, halls, restaurants, and food resources options available in the Metro.

Publicity: Publicity for PLC may include brochures that contain testimonials or authorization from past PLC participants or denominational officials, produced by a team assigned by the Metro Cadre, and making use of past PLC brochures. This is done ten weeks before the PLC. About two weeks before the PLC news or "personal" items or announcements giving the names of intended participants are inserted in

THE 20 PROGRAMS  
IMPACT SYSTEM

PARISH LEADERSHIP COLLOQUY, Continued

IMPLEMENTARIES

4. local newspapers and in public service TV announcements, giving consideration to local movement wisdom as to the effectiveness of this given the size of the community and the possibility that the publicity may result in negative comments to possible course participants on the part of local people who are hostile to the Movement. A context and general description of the course may be placed in regional denominational newspapers or publications ten weeks before the course.

Contacting: Contacting PLC prospects is done by specially assigned teams in various settings such as restaurants, church halls, and at the Religious House. This would entail models dealing with speakers, assignments, flyers, phoning, enablement, food, and transportation. Ongoing clergy visitation takes place beginning nine weeks before the course and prospects are invited to gather at clergy collegiums once a month. Other contact methods include luncheons taking place from twelve to nine weeks before the course. After each luncheon, a special effort should be made to invite interested clergy.

THE 20 PROGRAMS  
IMPACT SYSTEMS

LENS

INTENT

5. In initiating the Primal Guild, a Metro Cadre establishes a LENS Program after careful research, through the selection of target objectives, and the construction of a year's battle plan. The activities needed will be gridding the metro to the parish, gridding the economic, political, and cultural dynamics, listing key people in the community and the business world, and selecting a list of target participants. Long term planning includes strategic site selection, specific marketing techniques, and the establishment of files and records for future operations. The cadre will need visioning and training, in the form of a series of PSU's which include global contexting, practical planning and marketing training. This will enable the cadre to see LENS in the context of the Primal Guild experiment, to be sustained and formulated in the midst of marketing and will allow them to forge the necessary LENS story and style. The actual marketing if the LENS course is accomplished through securing local sponsorship, either community or business, who will take responsibility for sending from 6 to 96 people. It is necessary for a fully coordinated marketing back up system to be actualized daily by the metro marketer to demonstrate the style of serious intent to those from whom sponsorship is desired. Finally, the metro cadre needs to design and actualize enablement models which demonstrate a style of sophistication, and structurally exhibit an intentional thrust and to demonstrate care through decor, the serving of meals, coordination of printing and facility arrangement.

THE 20 PROGRAMS  
IMPACT SYSTEMS

LENS

IMPLEMENTARIES

6. In order to actualize a LENS course, a LENS task is assigned by the Metro Cadre, drawing from movement colleagues and the Religious House. The cadre will consense on a course date which is 4 months later. The task force meets immediately in an initial Week II PSU, in a symbolic secular setting such as a board room, office, or private dining room, to produce an initial research screen which draws upon the wisdom from Uptown 5 documents. At this point, individual and team assignments are made for the actual research. The research lasts approximately one week, after which the task force will reconvene for data sharing, battleplanning and the beginning of prospect profile charts. This same body researches and consenses upon a course site. Fourteen weeks prior to the course, Religious House staff and Metro Guardians conduct a 4 hour vision and training session at the Religious House to insure a global context and missional commonality of LENS marketing. This session is also out to establish the necessary secular style for maximizing effective use of time and energy. The session, based on the Ecclesiola dynamic, includes contextual lectures, grounding of the social process triangles and a review of the course content and manual as a tool for marketing. The actual marketing of the LENS begins 13 weeks prior to the course. It is primarily carried out by regional guardians, LENS grads and other movement colleagues who are clear on the secular style. Marketing is conducted in the specific target geography and/or in relation to specific businesses. Key methods include sponsorship appointments, authorization luncheons, the staging of sample demonstrations. The image for marketing is 13 five day weeks. Daily concerns include a careful filing of data, decor holding charts and actual team accountability. An enablement coordinator is selected to act as liason between site management and the course task force. The variety of hotel room arrangements and room costs are included as a separate item on the course registration form. The seminar rooms are decorated in advance on the day of the course and practices such as blackboards, paper and pencils and printing machinery are made available. Final details are checked through hotel management in the month before the course and a detailed check list used to insure comprehensiveness.

THE 20 PROGRAMS  
IMPACT SYSTEM

LOCAL COMMUNITY CONVOCATION

INTENT

7. Preparing the community story involves uncovering the present community symbols and stories, discerning their effect on the quality of life in the community and then creating the new humanizing myth the deals with the depth problem and catalyze community identity. Enlisting community resources involves catalyzing community talent and leadership and business resources in order to secure local authorization and economic participation, to honor local leadership and to enable the community to rehearse and appropriate the new story as its own. Establishing the community climate in preparation for the LCC involves creating a story about the convocation to tell the community and publicizing the event community-wide. This will create a context that insures broad-based participation and will make the a community-spiritizing event. In order to design a professional quality program, it is essential to build a construct for the day's event based on a clear statement of purpose. The construct includes the program itself, a plan for participation by all phases, back-up structures for site preparation and program materials and a rehearsal schedule. This design is necessary so that the event will have maximum effectiveness and participation that insures the celebration of community greatness.

THE 20 PROGRAMS  
IMPACT SYSTEM

LOCAL COMMUNITY CONVOCATION

IMPLEMENTARIES

8. The Local Community Convocation is implemented initially at a PSU with the Cell on Week II of week one at the Guild Hall which deals with doing the LCC on week 13 in the target parish. Models and time designs for community climatizing and enlisting community resources will be created and a workshop on the community symbols and story will be scheduled for weekII of week 2 with research assignments made according to a comprehensive data screen. Initial climatizing and enlistingthe support of community resources, businesses and groups through telling a story about the LCC in visits with key leaders and talentsources. will be assigned to a special task force according to a comprehensive grid on week 3. The program construct will be designed at a PSU with the cell and selected local people on week II of week 9 and rehearsals scheduled for weeks 11 and 12. Intensive publicity in the local media and community organizations according to a strategic design will begin on week 11 and build through week 13 at which time the LCC will take place.

THE 20 PROGRAMS  
IMPACT SYSTEM

SECULAR PIETY STUDIES

INTENT

9 The strategic selection of prospects for the SPS Course enables the focusing of the recruitment push in the Metro in order to obtain the necessary authorization for the course and to encourage the strategic/futuristic development of the region in relation to movemental forces, members of religious orders and other sacramental traditions. The creation of an imaginal, strategically oriented pitch allows the SPS course to be comprehensively contexted and concretely described in a way that becons to life in the deeps. The space/time/materials decisions that relate to the practical enablement of the course are made and carried through to symbolize the intent to have the course, to allow recruitment to begin, to insure the physical needs of the course and to create strategic space impactment. The building of a tactical recruitment model to actualize the recruitment battleplan, insures having a group made up of strategic individuals in sufficient numbers to evolk quality participation and lay the foundation for future work.

THE 20 PROGRAMS  
IMPACT SYSTEM

SECULAR PIETY STUDIES

IMPLEMENTARIES

10 Strategic Prospect Selection is done so that, in addition to recruiting the course, the over-all goals of the Movement in the Metro are met, and future penetration within the individual orders is enabled. SPS occurs through 3 areas of action: 1) authorization 2) key order and initial recruitee selection, 3) data for follow-through calls. Authorization will be obtained through initial data gathered from local colleagues, Authorization Post, and by listing Religious Orders in the metro. Local colleagues will then set up authorization visits to be done at least 9 months before the course. Following authorization visits and permission, selection of key order, key individual recruitees, and lay churchmen will be made on the basis of response to contextual presentations. Following the initial recruitment phase, SPS continues to provide data for follow-through recruitment calls in the 6 months prior to course. Strategic Prospect Selection is always made on the basis of authorization given, with consultation of Authorization Past and movement colleagues, and out of the prospect of collegial recruiting. After initial researching and selecting of strategic prospects for authorization and recruitment has been done and before actual authorization visits have begun, a group of local colleagues from the sacramental traditions plus the Religious House would meet to plan a PSU on pitches. At this time, specific questions would be formulated for the PSU and for the Authorization Post at Centrum in a phone conversation. Two weeks later these local colleagues would meet again for the PSU in which authorization and recruitment pitches would be created and role played. At the yearly battleplanning a notation needs to be made that the SPS Course is going to be held. After authorization and talking with potential participants, the date is set and an appropriate place for the course is selected. Suggestions for possible sites should be solicited from metro colleagues and heirarchy contacts or the Religious House or secular site could be considered. Before actual recruitment begins lay out timeline on imaginal war board and create brochure. Assignments of enablement co-ordinator should be made 4 weeks before the course. This person needs to check with the Authorization Post at Centrum concerning arrangement for decor, supplies and menus. Three weeks before the course these practices will be carried out by co-ordinator and others assigned to enablement. Upon completion of the initial research and the receiving of authorization by leadership of Religious Orders, intensive recruitment is done with the help of key donomination colleagues, particularly Catholic and Epsic. Coordination through the Authorization Post will increase the strategic thrust of recruitment. An image of stability can be communicated by scheduling the course 6 - 9 months after heirarchical authorization is obtained. The majority of initial contacts should be made prior to 6 months before the course with all being made prior to 1 month before the course. An informal recruitment setting is a useful tool for recruitment.

THE 20 PROGRAMS  
IMPACT SYSTEM

HUMAN RESURGENCE MISSION

INTENT

#11. Planning for a local Human Resurgence Mission includes concretizing the need and preparing tactics to insure that an intentional group impacts the community. The total enablement model and structures are necessary to demonstrate intentional care and minimize distractions. Promotion is the effective, anticipatory means for getting symbolic permission and for ensuring the attendance of the desired massive audience to be impacted by the Human Resurgence Mission. Followup is necessary to provide continuity after the HRM experience, allow evaluation and provide opportunity to act on the experience.

THE 20 PROGRAMS  
IMPACT SYSTEM

HUMAN RESURGENCE MISSION

IMPLEMENTARIES

#12. Planning for the event needs to be carried on by local people in conjunction with Symbolic Centrum. All planning, promotion and enablement must begin at least six months prior to the projected date. At its regular meeting place the metro cadre would set date, time and place; brainstorm procedural elements; create a procedural flow chart; develop a problemat and spirit analysis of the community; and make specific assignments. Financial enablement, site preparation, printing, crowd control and other tasks will be assigned to a committee composed of Guildmen and Cadremen who would flow chart and coordinate each task at their usual meeting place. Some specialized functions will be carried out by community leaders and even hired employees. Enablement will be planned six months minimum, in advance but executed continuously until the completion of the event.

The aim of promotion is to get symbolic authorization from key persons and ensure a massive audience. The metro cadre will work through established leaders and organizations depending on local needs and conditions to enlist their support and assistance in recruitment. A variety of tools such as mass mailings, billboards, news media, organizational newsletters and unique local communication will be used. Beginning at the time of the event, and concentrating during the next week, follow-up is done by all sponsoring groups including the local churches, guilds, Metro Cadre or Polis teams. Follow-up is activated through metro colleague counsellors at the event using printed forms to give information of the next meeting and questionnaires to obtain names and addresses of key people. Evaluation by the metro cadre would precede mass mailings for events such as a cabaret billboard campaign, and other structures including newspaper reviews, action by sponsor and book publishing.

THE 20 PROGRAMS  
RESEARCH SYSTEM

PROBLEM SOLVING UNIT

INTENT

13. Deciding the specific goal of the PSU involves analyzing the trends, prioritizing the needs, and determining the focus of each PSU. The purpose of this is to create an underlying consensus locally and globally through exchange systems so that the most crucial issues be worked on. The construct model for a Metro PSU includes a clear identification of a model and a problem and its relation to a total year's context; a methods manual which includes a complete procedure format and specific timeline; allowing for the group's consensus to emerge; a plan for preserving and dissemination of the findings; and the total event supported throughout by a model for spirit life including decor, singing, accountability and a spontaneous happening. It is prepared to give a step by step construct for acting out a PSU with any group in any society. Procedures are finally delineated in order to journey a group from the basic problems and blocks to begin exploding out the possibilities and creative solutions. The most inovative thinking and imaginal ideas are then put into a distribution to the movement. A construct model would also provide a way to intentionalize the designated time for the PSU. The participatory forces of the PSU program for Metro Cadres are representative, recruited, and assigned. These forces represent geo-social and local-global dynamics as needed for the problem arena. These forces are recruited to achieve and enable the PSU intent, to demonstrate seriousness of engagement and provide training for replication in other social groupings. The forces are assigned to actualize participation, actualize the PSU purpose, and to actualize the future possibilities. In order to "bring off" the PSU program the Metro Cadre needs to give serious consideration to the following logistics: enablement, location, equipment, publication, music, and refreshments. Logistics planning is key to research in creating an atmosphere of utter seriousness allowing local man to articulate his creativity. Logistics makes publication tools available to concretize and share wisdom with the globe. Serious logistics allows for maximum use of time and space. Finally, logistical planning frees participants from distractions enabling total participation.

THE 20 PROGRAMS  
RESEARCH SYSTEM

PROBLEM SOLVING UNIT

IMPLEMENTARIES

14. On week 11 of quarters 1, 2, and 3 the metro cadre meets to determine the trends, contradictions, goals, and strategic objectives, and builds yearly and quarterly timelines. The issues for the four PSU's are decided after examining this data and coordinating local needs with assignments from a central research post. The PSU task force is set up at this meeting with at least one cell member; a preliminary evaluation of locations, materials, and equipment is done; and initial assignments to recruitment teams and leadership roles are made. The task force meets each Wednesday of the quarter from 7 to 10 PM in the metro room and operates out of a Room E image for each of the PSU's. This group builds the PSU manual, and for specific PSU's writes procedures, steps, conversations, lecture 4 x 4's, and timelines; creates spirit life and decor models; and concretizes each PSU's goals and articulates the overall image. Each task force meeting includes ongoing consideration of logistical issues with assignments to appropriate people who meet the two Thursdays before the PSU. During Week 1 of each quarter, the metro coordinator issues an assignment list for each PSU which includes geo-social as well as local-global representatives. The list is issued from the metro office with the following criteria in mind: each cadre member is assigned to at least one PSU per quarter; recommendations are made by metro team priors. On Monday, prior to each PSU, confirmations of assignments are made.

THE 20 PROGRAMS  
RESEARCH SYSTEMS

INTERNATIONAL RESEARCH ASSEMBLIES

INTENT

15. Focusing the consciousness of the metro on the International Research Assembly is concerned with building the story of the central importance of this research method. This context allows local man to make an authentic decision to participate in creating the future of the globe. Strategic recruitment ensures that five key persons from the metro attend the International Research Assembly. Recruitment of key colleagues is aimed at continuing individual journeys with broad representation while achieving long range goals. The metro cadre helps clear blocks to commitment and celebrates global and local commissioning as a demonstration of corporateness. Sustaining the metro is a summer model that honors the global and local assignments as all being demonstrations of love for the local church, allowing each colleague to pick up his task with joyful responsibility.

THE 20 PROGRAMS  
RESEARCH SYSTEMS

INTERNATIONAL RESEARCH ASSEMBLIES

IMPLEMENTARIES

16. The metro gun works with metro cadre members to catalyze Research Assembly grads, galaxy auxillary members, area priors and other key colleagues who recall and spin enticing stories of the importance of Research Assemblies. This begins at the August return celebration and continues through out the year, reintensifying at the December Regional Council with special emphasis again in March. These stories become myths retold at regional councils, galaxy events, cadre meetings, congregational functions, guild meetings, metro councils, clergy collegiums, celebrations and open houses through sermons, witnesses, cabarets, mailings and short courses. A metro task force, made up of staff of the religious house, past assembly participants galaxy churchmen, and metro colleagues, is assigned at the March Regional Council to recruit five key persons to the Research Assembly. Strategic to this end, is the involvement of the key persons as secondary recruiters. A yearly time design, holding the events of the 20 programs, is presented at the September Regional Council, and used throughout the year as follow up with new grads and available to all movement colleagues. Participation is enabled by assigned metro colleagues, galaxy congregation members movement structures such as areal or regional camps guardians, donors, businesses and government structures. Enablement begins with camp site procurement in the late fall. Models for camp, transportation, corporate financial responsibility and assignment rationale are published and presented to the March Regional Council. The commissioning of summer participants and metro support troops is celebrated at the Religious House the last week in June. The wisdom of the metro cadre, summer program grads and veteran summer metro sustaining forces, is made available to a metro cadre task force which builds the summer sustenance model for presentation at the March Regional Council. The assignments are made in May and the year's study rationale is built in August. The model includes an assignment chart, a commissioning ceremony symbolizing corporateness, and a summer sustaining timeline. A re\_entry plan and study plan to communicate the excitement and wisdom of the Research Assembly are the culminating steps in the sustaining model.

THE 20 PROGRAMS  
RESEARCH SYSTEM

INTENT

GLOBAL INTERCHANGE CENTRUMS

17. The Global Interchange Centrums Program is intended to aid the Metro Cadres in their effectiveness of the other 19 programs. This assistance falls into four areas. Communications is the pulling together and exchanging of information, records, and models among the Geo-Social levels of the Movement in order to insure Global Commonality and increase Local Effectiveness. Research includes the compilation of data, discernment of trends, unblocking of contradictions, and creation of models and is crucial to hold Grass Roots Wisdom and Movemental Commonness. Coordination will be performed by Areal, Regional, and/or Metro offices responsible for the exchange of resources, troops, and models. This is done in order to make effective use of troops and time, to insure the revolutionary principle of comprehensiveness, to concretize missional commitment and structurally insure the flow of information and materials. Enablement of the Interchange Centrums consists of a distribution center which can provide printing facilities, a training dynamic, and a model and focus for finances to enable travel and provide foundational support systems.

THE 20 PROGRAMS  
RESEARCH SYSTEM

IMPLEMENTARIES

GLOBAL INTERCHANGE CENTRUMS

18. In the implementation of the Global Interchange Centrum communications, the Area Houses will function as the central holding place for information and models, with a quarterly compilation and publication of materials. At the Metro level, communication reports will be handled by assignemnt at Cadre meetings beginning Quarter III. They will be made on a weekly basis using the Galaxie Data Interchange format from which a periodic newsletter will be compiled. Research is implemented by the Metro Cadre and other movemental dynamics. Research is ongoing and done weekly in the sodality portions of meetings and in PSU's. Appropriate movemental intellectual methods will be employed to continually forge the needed vision and practices. Coordination is the responsibility of the assigned coordinator. A model of operations is presented quarterly and becomes the function of the movemental office which utilizes the week I and week II assignment rationale. Enablement of the mission is an ongoing dynamic performed by the House and Metro Cadre forces focusing around the Metro office out of a comprehensive model.

THE 20 PROGRAMS  
RESEARCH SYSTEM

RESEARCH EXTENSION SYSTEM

INTENT

19. In the Research Extension System the Metro Cadre will quarterly relate its story to the overall battleplan in order to keep a comprehensive and strategic context and to sharpen the missional thrust of all movemental programs. A survey of those business, educational, civic, professional and religious institutions which are potential recipients of the Research Extension Service is necessary to obtain data for prioritizing those which are most workable and strategic. Those who comprise this task force would have the confidence of knowing themselves to be trained in the spirit and social methods. Their credibility is shown through the creation of key demonstration signs.

THE 20 PROGRAMS  
RESEARCH SYSTEM

RESEARCH EXTENSION SERVICE

IMPLEMENTARIES

20. The intent of the Research Extension Service will be implemented by the Metro Task Force, Galactic Auxiliary, and LENS grads who will conduct a survey of institutions which would most likely find these training resources useful and prioritize them according to their potential for creating change in the community. To carry out this task, the Research Task Force will meet one day per week during quarter II. Next, they will be trained for proficiency in social and spirit methodologies through the use of Academy, LENS, and LENS pedagogy, and the Social Methods School beginning in quarter II. It will also implement certain key demonstration signs by having LENS grads endorse the value of the methods as they have experienced them in their own employment situations. Thereby, the credibility of the RES will be established. Weekly meetings in quarter II will be held for the purpose of planning further demonstration signs.

(Title) THE 20 PROGRAMS  
DEMONSTRATION SYSTEMS

LOCAL CHURCH EXPERIMENT

INTENT

21. The forces which initiate the Local Church Experiment in the metro are the Metro Cadre and the other movemental colleagues. These self-conscious corporate churchmen will communicate the global context, give new images of the church, and catalyze participation of local churches in a comprehensive renewal project. The key to selecting criteria for the establishment of the Experiment must be a ten-year timeline for galaxy replication, which points to other criteria such as gridding the geographical location, problematting to locate innocent suffering, and determining a socio-religious and movemental history of churches. In creating a sign of hope for the Church, which will provide remotivation and focus our energies, the proposed galactic cluster must be ecumenical, diverse in culture and geography in regard to the Movement's long range goals. The Metro Cadre creates a recruiting battleplan which includes a model for gathering prospects from clergy and grads, a design for initial visits and a model for penetrating clergy groups. In order to enable participation and sustain long term involvement, it will be necessary to set a common context and give the direction for effective impact. Nurturing the decision means motivating a death resolve to be the Local Church Experiment. This is done to breathe new life into local congregations as a signal to the global churching dynamic.

THE 20 PROGRAMS  
DEMONSTRATION SYSTEM

LOCAL CHURCH EXPERIMENT

IMPLEMENTARIES

22. The Metro Cadre and Movemental Colleagues are the initiating forces that catalyze participation in the L.C.E. These forces, including course graduates, metro, pelis, Religious House priorship, and potential galaxy participants, will gather in an accessible and symbolic location 13 weeks before the Training Quarter (or earlier). Enablement will necessitate consideration of meeting time, transportation model, communication/fellow-up system, child care and food preparation. At this meeting the group will build and integrate the time-table for Galaxy initiation within the Regional Quarterly Calendar and delegate assignments. Three weeks following the first meeting of the initiating forces, these people will meet at a central symbolic location for a 6 hour workshop. Here they will review L.C.E. documents and Continental strategies, design the metro geo-social analysis, and develop five practical selection criteria for choosing 25 prospective clergy couples and congregations. Metro penetration will be focused on locations where target congregations for galaxy implementation can further the Ecumenical Parish Experiment. The metro cadre and the regional prior, utilizing relevant authorization wisdom will create the tactical recruitment model at least 2 quarters in advance of the actual training quarter. A metro P.S.U. will decide recruitment quotas and set style of consensus creation at all levels. At least three quarters before the experiment begins, metro leadership will solicit tacit authorization as a way to motivate depth resolve to participate. Examples of ways to proceed include: clergy collegiums, house church, basic training school, field visits, galaxy sodality, advance courses and summer research programs. Flexibility of meeting places is essential to achieve maximum participation.

THE 20 PROGRAMS  
DEMONSTRATION

COMMUNITY REFORMULATION PROJECT

INTENT

23. The intent of the Community Reformulation Project is to demonstrate a community socially structured and inter-related to care for itself out of a global context. Creation of the Community Reformulation Project will demand the movemental presence in the form of Metro Cadre, Local Church Auxiliary, Religious House and the Guild demonstrating the new style that is the catalyzing force for the local community participation; Social Methods Training utilizing such tools as Problem Solving Units, studying Fifth City Documents, LENS Courses, and Social Methods School to enable care out of the global context; an Operational Battleplan including such things as gridding, community analysis, and timelines which will enable one thrust; an Inclusive Symbolic Design which sustains the community through such things as study, celebrations and rituals in order that Local Man may appropriate his spirit deeps.

THE 20 PROGRAMS  
DEMONSTRATION

COMMUNITY REFORMULATION PROJECT

IMPLEMENTARIES

24. On January 1, 1974 the Community Reformulation Project will be initiated by Movement Colleagues gathered at the Religious House in conjunction with Galaxy celebration and claiming of promises. The method of implementation for the first year will be consensus of the Metro Cadre regarding the delimited area within which the Religious House is located, the application of Spirit Movement Social Methodologies including the formulation of a story, using the basic forms of Core, Problem Solving Units and Task Force. A Metro Core Problem Solving Unit will be held during the first three weeks of Quarter Three where a Comprehensive Battleplan for the project will be built, a covenant will be created, and assignments will be made for specific tasks - LENS recruitment and follow-up, community research and visitation of key community leaders. Cultivation of grassroots community leaders continues throughout the quarter as outlined in the twenty-six weeks guidelines by means of three parish signs, LENS recruitment from the community and invitation to Core group celebrations. Throughout the year weekly Core meetings will continue to nurture and develop the project. This project will be co-ordinated with the Local Church Experiment in Quarter Two of 1974-75.

THE 20 PROGRAMS  
DEMONSTRATION SYSTEM

URBAN HOUSE NETWORK

INTENT

25.

A diciplined religious presence which engages local colleagues in a residential demonstration of a corporate life-style. It is a demonstration of primal community, in that it serves as a working example for authentic care, at a time in society when most care structures have collapsed. the urban house is a sign of diciplined secular/religious life, demonstrating the possibility of renewal and engagement in the spirit depths of life. Also it acts as a catalyst of missional engagement by showing local man how to go beyond the inadaquacy of "Band-Aid" care. Finally, the urban house offers itself as a comprehensive resource to fill the gap in the local church's practical methodologies and training rescourses

THE 20 PROGRAMS  
DEMONSTRATION SYSTEM

URBAN HOUSE NETWORK

IMPLEMENTARIES

26. The urban house network is implemented in its function as a demonstration of primal community by residential house staff assigned by global centrum as priors, interns & sojourners assigned by the metro cadre to the house, and those who participate in the house life who carry on an on-going demonstration of primal community through formal and informal covenants; primarily in the metro house but also through its mobile-religious house tactic. The factors which create the demonstration of primal community are its daily, weekly, and quarterly time designs, its worship and cultic life, its polity by consensus, and its understanding of the family as the basic unity in community. In its manifestation as disciplined secular/religious sign the urban house network impacts society wherever the urban house dynamic shows up, through their radical, decisive life style, teaching, house decor, singing, methodologies and corporate care structures. The catalyzing of missional engagement is carried on primarily by the priors, the in-house staff, teachers from the house in courses and house staff in galaxy and guild leadership roles as they engage in regional and metro councils, recruitment nights, local church project consults, week II structures involving the metro and mobile ecclesiolas, in local churches, in pastor's offices and homes, in courses and consultations, in the urban house, or wherever any house staff shows up. This is carried out through miracle stories, visioning, contexting, demonstrating roles in meetings, accountability forms, comprehensive methods and models, by workshops, P.S.U.'s, and training labs. All these are tactics which remotivate the spirit and enable decisional engagement in the mission. In offering its resources to the local church, the urban house network will introduce its particular capabilities through clergy visits by the priors, letters, and presentations to church committees and boards. Commitments will be secured, and the house will share practical methods and vision, for example, by conducting teacher-training laboratories, providing consultative services, and supplying pulpits. These resources will be offered upon request by the local church.

THE 20 PROGRAMS  
DEMONSTRATION

PILOT SOCIAL RESEARCH

27

INTENT

PSR provides reduplicable models for reordering social structures by selecting key institutions to serve as signal demonstration projects. This enables existing institutions to comprehensively provide current community service. An analysis of the institution will determine service gaps and identify key leadership to be recruited for training. Movemental methodologies can then be directed to deal with contradictions. A story is created to market the model, showing its' adoptability to any situation and its' practicability to the particular.

THE 20 PROGRAMS  
DEMONSTRATION

28

PILOT SOCIAL RESEARCH

IMPLEMENTARIES

The Pilot Social Research is initiated when the Metro Cadre selects the appropriate institution in order to build a reduplicable model by creating a geo-social grid to the Parish level, meeting for a six week period in the local Metro node. An analysis of the selected agency is to be conducted through the use of questionnaires to recipients of the services offered, evaluations on present effectiveness of the agency and parent institutions (if any), and consultation with other agencies. Points of in-effectiveness along with revealed gaps in offered services as related to community needs form the data baseline for creating the proposed model. The Metro Cadre together with colleagues, having institutional affiliation or other experts in the field, create a comprehensive, flexible model using the five steps of indicative battle planning. These steps are: 1) objectifying the operating models and forging the practical vision; 2) discerning the primal contradictions; 3) creating the effective proposals; 4) delineating the tactical procedures; and 5) molding the operating timelines with concrete plans. The metro colleagues together with the institutional leadership involved in creating the proposal, will market the model to those individuals who are in a decision making position within the institutions. The proposal would be presented strategically after careful cultivation through casual visits, conversations and luncheons. The responsibility for the implementation would be assumed by the institution.

THE 20 PROGRAMS  
TRAINING SYSTEM

CORE CURRICULUM COURSES

INTENT

29. The Core Curriculum Courses, CS-I, CS-IIIA, and RS-IIIA, are courses for movemental colleagues which address the issue of man's relationship to the radical upheavals in human consciousness in the twentieth century. In order that these may be powerful training events for the forging of strong, well-grounded metro leadership, and foundational for galaxy churches, long-range, rational planning must be done. Such planning will include the setting of a one-year schedule of CCC's, quarter "assignment" charts for movemental colleagues, and encouragement to families to include these on their timelines. In addition, battleplans timelined backwards from the dates of the CCC's and strategic recruitment from target churches will be essential.

The creation and communication of the context for these courses as an ongoing process in and around movement gatherings will stress the CCC's as training in practical and theoretical methods for forging an authentic vocational response to concrete realities and as that which will hold before them an objectifying global and historical vision necessary for practical local engagement. This context can be used in talking with congregational representatives about RS-I, presenting to them a comprehensive package for leadership development.

Recruitment tactics which allow Metro Cadre members to forge a common movemental base and to act out their decision to be mission are crucial. Prospect lists should be compiled and expanded at the Metro Cadre meetings and assignments made for Week I and Week II recruitment calls. Intentional publicity, mailings, and decor are important indirect tactics. Finally, to ensure that CCC's happen requires concrete enablement planning. A financial model is created to cover scholarships as well as basic course costs. Course coordinators shall be assigned to oversee the registration, food enablement, course site selection, and faculty procurement. It is recommended that, where possible, CCC's be held at the same time and place as RS-I or other courses, to avoid duplication of practical enablement tasks and to maximize the impact on course participants.

THE 20 PROGRAMS  
TRAINING SYSTEM

CORE CURRICULUM COURSES

IMPLEMENTARIES

30. The Metro Cadre, composed of the dynamics of Galaxy, Religious House, and Movement leadership, shall at their regular weekly meetings implement recruitment tactics. Once each quarter, on the week I preceding the week 9 regional council, they shall build the recruitment battle plan and time line, and make assignments for the quarter ahead. The scheduling of courses shall be coordinated with the Local Church Experiment odd or even track. Just before quarter I begins, a yearly battle plan and time line shall be constructed. The Metro Cadre shall select target groups, areas, and key persons, and design a strategy for their recruitment. A context shall be prepared and set by the Continental Presidium delegate on the role of Core Courses in movemental training. The Galaxy, Religious House, key clergy, and regional council shall be contexted through stories, decor, and imaginal methods. The pitch model for the Core Courses shall be constructed and reviewed quarterly. Recruitment for each course shall begin eight weeks prior to each course, and mailings sent out not later than six weeks before the course. Journey charts shall be constructed quarterly and up-dated after each RS-I and Core Course, evaluated and re-done at the end of each quarter. An advanced course brochure shall be prepared and distributed to all grads and used in recruitment. An enablement task force shall be assigned by the Metro Cadre and the RS-I enablement manual shall be followed. The course site shall be selected in weeks 9 to 13 of the quarter prior to the course. The task force shall be held accountable for their assigned task through the Metro Cadre.

THE 20 PROGRAMS  
TRAINING SYSTEM

ADVANCED TRAINING COURSES

INTENT

91. A recruitment support system for a metro cadre is necessary in order to enable effective and intentional recruitment and continuing cultivation of cadre and missional families. This would include a cadre training plan, journey cards for all course grads, an organized filing system, course prospect sheet and calling schedules, and would involve an covenant to participate in advanced training courses on a regular, continuing basis. An ongoing publicity program consisting of an advanced course brochure, imaginal posters, a mailing program, regular notices in the Metro or Regional newsletter, a course rationale and an advanced course calendar is necessary to catalyze the responsible grad network into conducting a comprehensive recruitment program which would develop trained key movemental leadership. In order to bring of the training program with an intentional style, coordinated enablement structures provide for child care, transportation, finances, meals and course site set-up. A committed network of RS grads assumes metro responsibility for advanced training courses. An assigned course coordinator and staff directs the enablement of scheduled courses and makes metro teaching assignments. The coordinator stimulates and monitors the efforts of recruiters in the galaxies, local churches, and the religious house in staging courses.

THE 20 PROGRAMS  
TRAINING SYSTEM

ADVANCED TRAINING COURSES

IMPLEMENTARIES

32. In September the yearly plan for the Advanced Training Courses would be laid out by each metro in coordination with the region so that the metro cadre, in conjunction with other colleagues could enable the creation of a 13 week assignment rationale including time for the preparation of recruitment support systems (located in both Metro Office and the Religious House) and time for actual recruitment. The promotion of publicity will be the responsibility of the Regional Editorial Board, a body which includes personnel with artistic and public relations talent to insure imaginal and informative brochures, posters and news letters. In-kind printers should be used where possible. Course calendar and brochures will be developed by September and updated by regional council each quarter for distribution. The task force, consisting of a course coordinator, children's structure coordinator, metro grads and Galactic auxiliaries, will be made quarterly at the Metro Presidium. Each team will meet and develop its battle plan for unblocking any contradictions in its own area of responsibility. In order to hold advanced training courses each quarter in the metro, it will be necessary to use the Metro Cadre dynamic, advance course grads, academy grads, and grads with core curriculum training. These troops would be enlisted from Metro cadre, Galaxy Auxilliary meetings and MS-I grad files in September when the yearly calendar is created.

THE 20 PROGRAMS  
TRAINING SYSTEM

INTERNATIONAL TRAINING INSTITUTE

INTENT

33 In order to hold an ITI, there are the following essential dynamics:

1. The metro PSU produces practical undergirding for the ITI, projects an image of seriousness, provides the needed models, assignments and accountability structures and allows local engagement in the global task.
2. Strategic marketing is necessary to recruit participants for the ITI in order to develop church leaders who will pick up responsible roles in the metro and who will be able to use their expertise in the local situation.
3. Authorization and Development is a double edged tool which lends credibility and stature to the ITI and its sponsors. It also allows the ITI to be self-supporting and equalizes the economic burden of the participants. In the midst of this, denominations are permitted to take seriously a church training program and allows the self-hood of the hierarchy to be significantly engaged.
4. In recruiting, the metro cadre will provide vision for the participant in order to prepare him for the course and for further engagement and establish a sophisticated image of the movement and seriousness of the metro.

THE 20 PROGRAMS  
TRAINING SYSTEMS

INTERNATIONAL TRAINING INSTITUTE

IMPLEMENTARIES

34 A Metro PSU will be held at the Religious House four months before the ITI drawing from all the metro dynamics - House, Metro, Cadre and Galaxy — and will provide local enablement and research models. It will make assignments, designate the coordination and will set up future meetings for accountability. Thirteen weeks before the ITI authorization and development begins. with visits to denominational hierarchy and key guardians within stated denominational boundaries. Participants are urged to finance their own attendance. The Metro will have ready alternate measures for those participants who need assistance. Strategic marketing also begins at least 13 weeks before the ITI. Target audiences are hierarchy, key local clergy families and laymen. The required sophistication is held in ITI field visits and intentional use of media. Data gained from the field visits and media response provides clear picture of where to send formal invitations, whom to visit and what images will enable decision. Finally, metro colleagues are carefully matched with prospects and commissioned as journey masters through and beyond the ITI. Before recruitment begins create a corporate context, primal covenant, corporate vision and spirit life that would provide a catalytic journey climate for colleagues and prospects in the metro. About a week prior to the ITI a corporate celebration may be held with a context and send-out of participation.

THE 20 PROGRAMS  
TRAINING SYSTEM

SOCIAL METHODS SCHOOL

INTENT

35. The Social Methods School is a tactic which will enable the equipping of local community leadership with tools for comprehensive planning and caring. The four issues involved in pulling off this tactic are preliminary readiness, story creation, recruiting, and practices. Preliminary readiness means insuring that there is a basic force of people ready and rooted in an ecumenical parish or a particular guild in order to give them a comprehensive methodology to do their task; it also involves having an enabling Task Force within the metro who strategically builds the plan for the SMS. A story is created that can be easily and frequently told to motivate the recruitment. The recruitment force will use proven methods to assure that the proper number of potential community leaders are represented. Practices is a system to bring off an SMS, which thinks through all the necessary enablement for the SMS and ways of getting participants to and from the school.

THE 20 PROGRAMS  
TRAINING SYSTEM

SOCIAL METHODS SCHOOL

36

IMPLEMENTARIES

During an eight hour P.S.U., 8 weeks prior to the S.M.S., the Metro Cadre will meet to plan the procedures that will enable several people from the primal community to attend. First, the Cadre will review the social analysis of the community in order to determine the prospects and procedure. Secondly, they create the story that would be appropriate for the mind-set of the prospects. Next, they battle-plan the recruiting and make assignments. Lastly, they brain-storm all practical arenas such as finances, transportation, etc., place them on a time-line and make assignments of responsibility.

THE 20 PROGRAMS  
Training System

GLOBAL MOVEMENT ACADEMY

INTENT

37. In order for the metro cadre to send four people each quarter to the Global Movement Academy, it is first necessary to create an academy story. The academy story, consisting of the recruitment pitch, publicity materials, and contexts for removing blocks, motivates recruitment and creates the context for the prospect's decision. The recruitment battleplan involves determining strategic prospects from both the metro cadre and the local church, making a suggested timeline with possible options for each prospect, and deciding the most effective mode and time of recruitment for each prospect. A recruitment battleplan is necessary to effectively use time, organize recruiters and provides a means for concrete accountability. The metro cadre creates an enablement model for the participant to remove all potential blocks which may arise--family care, transportation or finances. Recruitment actualization, which is directly contacting prospects to secure their registration for Academy, translates the battleplan into actuality.

THE 20 PROGRAMS  
Training System

GLOBAL MOVEMENT ACADEMY

IMPLEMENTARIES

38. In a PSU held at the metro cadre meeting 16 weeks before the Global Movement Academy commences, one team will be assigned to the academy recruitment effort to build models in three arenas. The academy story will be created each quarter. The recruitment battleplan includes a prospect list selected from RS-I grads, taking into consideration the needs of metro development. A tactical timeline will be constructed to journey each prospect through the Academy. The enablement model is created by the PSU exploring possibilities in the arenas of family care, transportation and financial assistance, and is implemented by the task force whenever the special blocks arise. An academy grad recruitment team, composed of at least one academy grad and a Local Church Project clergyman, will begin actualizing the recruitment battleplan on Week 11 (fifteen weeks before the Global Movement Academy). The recruitment might be done in any situation which affords uninterrupted privacy, in homes, over lunch or "intentional" coincidental meetings. In every case the key is personal contact.

THE 20 PROGRAMS  
TRAINING SYSTEM

PRIORSHIP TRAINING SCHOOL

INTENT

39. The metro cadre use of the Priorship Training School is to utilize the PTS-trained priorship for the training of metro leadership in spirit methods. This is done in four ways. Training use and analysis is the discerning of the missional needs of the metro for leadership training in order to strengthen and ground spirit leadership and formulate the metro. In-structure training utilizes participation in existing movmental structures as a way of training in priorship methods in order to insure methodological commonality and prowess. Spirit methods demonstrations is done by religious house priors through existing metro structures, to create the revolutionary style, facilitate the spirit journey of metro colleagues, train in authentic use of methods, and provide the context for the use of methodologies. A priorship training manual creation holds the basic methodological wisdom, builds confidence of metro colleagues, and makes priorship methods readily available.

THE 20 PROGRAMS  
TRAINING SYSTEM

PRIORSHIP TRAINING SCHOOL

IMPLEMENTARIES

40. The implementation of the use of the Priorship Training School by the metro cadre involves these four aspects. First, a training and use analysis is accomplished during quarter one and periodically evaluated at either the metro room or the religious house using workshop methods. In-structure training requires actualization at every movement gathering thru a quarterly assignment rationale based on metro training profiles. Demonstration of spirit methods by the symbolic order occurs at all meetings, such as metro cadre, recruitment, and ecclesiola meetings, and regional councils, and as a week two program held at the house the last four weeks of quarter one. Production of a priorship training manual is effected by the symbolic order at the end of quarter one as a product of a week two PSU held at the religious house, modified by quarterly updating.