

PRESSURE POINT: ANTICIPATED NEEDS

CONTEXTUAL COMPONENT: GLOBAL SOCIAL VISION

PRIMARY VISION: GLOBAL NEED RESEARCH

Needs of the globe would be supplied by global resources and priorities would be created out of the needs and resources.

SECONDARY VISION:

1. REGIONAL RESOURCE PLANNING: Projected needs and resources would be planned for on a regional basis in the global context.

2. GLOBAL EXCHANGE NETWORK: A second secondary component would be a global exchange network which would project a system of exchange that would not only identify areas of need for basic commodities, but also identify sources from which these could most logically be supplied; and would include an international raw materials bank.

3. AREAL COMMON MARKET: A third secondary component would be common markets on an areal or continental basis which would serve the function of discerning the basic needs of a populace and prioritize development and distribution of resources.

4. GLOBAL RESEARCH DEVELOPMENT: A fourth component would be a world development scheme that would project the needs for global resources and research and plan how to fill these needs for resources and research.

PRESSURE POINT: ANTICIPATED NEEDS

CONTEXTUAL COMPONENT: GLOBAL SOCIAL CONTRADICTION
PRIMARY CONTRADICTION: UNINTERPRETED SOCIAL TRENDS

The primary component of the contradiction of anticipated needs is the failure to corporately image global interrelationships and interpret social trends in terms of future community needs.

SECONDARY CONTRADICTION:

- 1. **INADEQUATE SOCIOLOGICAL METHODOLOGY:** A secondary component of the contradiction in anticipated needs is an inadequate methodology for comprehensive planning.
- 2. **NON-COORDINATED PLANNING:** A secondary component of the contradiction of anticipated needs is a lack of co-ordinated planning of social priorities.
- 3. **IMPOSING SPECIAL INTERESTS:** A secondary component of the contradiction of anticipated needs is an imposing of special interests on the interpretation of historic trends and social planning, therefore, blocking futuristic visioning.
- 4. **SELF-SUFFICIENCY IMAGE:** A secondary component of the contradiction of anticipated needs is an image of self-sufficiency which blocks inclusive planning.

CONTEXTUAL COMPONENT: IMPACT ARENA
PRIMARY IMPACT ARENA: GLOBAL/LOCAL ECONOMIC REGULATORY

Planning bodies are those that determine and regulate the use of our natural resources.

SECONDARY IMPACT ARENA:

- 1. **REGIONAL ECONOMIC PLANNING:** This points to economic components, such as the Chamber of Commerce, manufacturing, and industrial associations and trade unions, who are now creating the policies which determine how our natural resources are being used.
- 2. **INTERNATIONAL INDUSTRIAL COMPLEXES:** These complexes are those organizations that control scientific technology and other industrial needs and production.
- 3. **UNITED NATIONS:** This represents the international government authority which, through its specialized agencies, such as World Bank, sets policies regarding allocation of the world's resources and encourages economic development of the poorer nations.
- 4. **COMMUNITY ORGANIZATIONS:** This points to those groups on the level where the consumer's interest in the allocation and use of natural resources are located, such as all civic and rights groups.

PRESSURE POINT: ANTICIPATED NEEDS

MASTER STRATEGY: CREATING AND PUBLICIZING LOCAL/GLOBAL NEED SCREEN

PARAMOUNT TACTIC: CULTIVATING A LOCAL/GLOBAL STANCE

PRIMARIES	SECONDARIES				
DEVELOPING METHODOLOGICAL PROWESS	UTILIZING EDUCATIONAL JOURNALS	TRAINING GLOBALLY CONSCIOUS TEACHERS	CREATING COMMUNITY CABARET	EXPANDING ECONOMIC IMAGES	ORGANIZING BUSINESS LEADERS
ALTERING THE IMMEDIACY SYNDROME	FORMING MODEL BUILDING GROUPS	TEACHER TRAINING MODEL BUILDING	ASSESSING ECONOMIC NEEDS,	BUILDING COMMUNITY PLANS	PROVIDING LENS FOLLOW-UP PROGRAMS
ASSESSMENT OF GLOBAL RESOURCES	PROPELLING NEW IMAGES OF WEALTH	ACTUALIZE CORPORATE ECONOMIC VENTURES	REPRIORITIZING COMMUNITY'S BUDGET	MASS MEDIA PUBLICITY	DRAMATIZE GLOBAL INNOCENT SUFFERING
ALTERING PERSONNEL MANAGEMENT METHODS	DEVELOP CREATIVE USE OF BY-PRODUCTS	COMPREHENSIVE TASK RESEARCH	IDENTIFY BASIC GLOBAL NEEDS	STRUCTURE WORK MODULES	CONTEXTUALIZE DAILY WORK
MAINTAINING DATA BANK	INVOLVING MASS MEDIA	CONSUMER DATA BANK	DEVELOPING TRANSACTIONAL ACCOUNTABILITY	EDUCATING THE CONSUMER	DEVELOPING RETAILER RESPONSIBILITY

PRESSURE POINT: ANTICIPATED NEEDS

STRATEGIC ARENA: PROFOUND AWAKENMENT

CREATING AND PUBLI-
MASTER STRATEGY: CIZING LOCAL/GLOBAL
NEED SCREEN

PARAMOUNT TACTIC: CULTIVATING GLOBAL/LOCAL STANCE

The paramount tactic of Anticipated Needs would be Cultivating a Global-Local Stance to release local man to provide for futuristic community needs. This would bring about responsible mission which would draw upon the global wisdom and concern for global welfare to enable the future needs of every society. Local man would experience the explosion of secular images of possibility in visionary think-tanks which would provide participants with corporate methodologies and images of concrete ways he could participate in directing the future. These think-tanks would take place within a series of seminars which would allow the participants to see the significance of their vocation in relation to the future needs of the world. For example, a LENS course taught on a regular basis would awaken leadership in local men who see themselves as those who will meet the world's needs through their particular engagement. By the implementation of this tactic many would be awakened and decide to pick up the task of creating and sharing global-local priorities.

PRESSURE POINT: ANTICIPATED NEEDS

CULTIVATING LOCAL-
PARAMOUNT TACTIC: GLOBAL STANCE

PRIMARY TACTIC: ASSESMENT OF GLOBAL RESOURCES

In order to insure that all the needs of the globe are supplied by global resources, and that those needs are treated as serious and long-term issues, with depth causes, we seek to re-image the concepts of individual and national wealth and to break down the myth of self sufficiency. This can be done through the creation of study seminars, taking place at regular intervals with the aim to equip local man with the necessary knowledge for the restructuring of economic life on the regional and global level by researching into world regulation of natural resources, sharing of technological resources, and the encouragement of economic development in those countries which are lacking. One example would be to study B. Fuller's Operating Manual for Spaceship Earth and apply its wisdom to both regional and global situations.

SECONDARY TACTIC: PROPELLING NEW IMAGES OF WEALTH

Propelling new images of wealth in order to reorient the emerging generations' relationship to resources by playing economic servanthood games in an imaginal children's curriculum, for example, marketing a childrens game in which "winning" is keeping ahead of all global economic needs accomplishes awakenment in Anticipated Needs.

SECONDARY TACTIC: ACTUALIZE CORPORATE ECONOMIC VENTURES

Actualize locally corporate economic ventures in order to glorify the co-operative concept by anabling local resident@ participation and support in a locally created community store, for example, a rotating assignment rationale for store clerks accomplishes awakenment in anticipated needs.

SECONDARY TACTIC: RE-PRIORITIZING COMMUNITY BUDGET

Reprioritizing community budgets in order to initiate concrete means of caring for future economic needs by building 40 year, 4 year and one year economic models in an annual community planning retreat accomplishes awakenment in anticipated needs.

SECONDARY TACTIC: MASS MEDIA PUBLICITY

Publicize by means of mass media, in order to reform the local economic consensus of needs by recontexting the long range values and benefits of particular economic issues in T.V. and radio forums and news articles , for example, a program called "Economic Forum of the Year 2000" accomplishes awakenment in Anticipated Needs.

SECONDARY TACTIC: DRAMATIZE GLOBAL INNOCENT SUFFERING

Dramatize global innocent suffering and its healing, in order to catalyze local man's decision to pursue the true wealth of serving the needs of his fellow man by using montaged posters in an ongoing personal involvement drive to engage people in planning for future needs, for example, "Care" posters accomplishes awakenment in Anticipated Needs.

PRESSURE POINT: ANTICIPATED NEEDS

CULTIVATING LOCAL-
PARAMOUNT TACTIC: GLOBAL STANCE

PRIMARY TACTIC: MAINTAINING DATA BANK

In order to enable the needs of a community to be comprehensively met, thus minimizing the waste of resources, through unnecessary production and transportation of goods, consumer information would be collected in a Data Bank. By using this accumulated knowledge, new social trends could be discerned and met, and a reformation of the community's image of consumption be made. Through the continual collecting of updated research and the distribution of the research results in a regular publication, for example, "consumer reports", the community would be enabled to make self-conscious decisions about its economic life style and gain some idea of its importance as a global economic entity, thus enabling it to contribute in a meaningful way towards the achievement of global distribution of goods.

SECONDARY TACTIC: CONSUMER DATA BANK

Organizing a consumer data bank in order to have ready access to consumer information by developing an easy access filing system in each local community, for example a file in the public library accomplishes awakenment in Anticipated Needs.

SECONDARY TACTIC: INVOLVING MASS MEDIA

Making massive use of the mass media in order to disseminate consumer information by using regular time slots on television and radio, for example using "commercials" accomplishes awakenment in Anticipated Needs.

SECONDARY TACTIC: DEVELOPING TRANSACTIONAL ACCOUNTABILITY

Developing transactional accountability in order to ensure the quality of retail products by holding meetings of helpful confrontation between consumers and retailers, for example a consumer seminar accomplishes awakenment in the pressure point of Anticipated Needs.

SECONDARY TACTIC: EDUCATING THE CONSUMER

Educating the consumer in order to enable any person to discern what is a quality product by conducting courses sponsored by the Better Business Bureau or like organizations at convenient times, for example a consumer protection course accomplishes awakenment in Anticipated Needs.

DEVELOPING**SECONDARY TACTIC: RETAILER RESPONSIBILITY**

Developing retailer responsibility in order to increase the level of corporate thrust in a community by providing a forum and quarterly business report in order to call attention and suggest action on questionable business practices within a community accomplishes awakenment in Anticipated Needs.

94

AN-9

PRESSURE POINT: ANTICIPATED NEEDS

PARAMOUNT TACTIC: CULTIVATING LOCAL-
GLOBAL STANCE

PRIMARY TACTIC: ALTERING IMMEDIACY SYNDROME

Altering the Immediacy Syndrome is key to change within our world in that permanent and concrete changes occur when made from long-range planning. The building of futuristic economic care models will meet the needs of the globe by supplying resources through the method of priority development for equal distribution. Projected needs and resources would be planned on a regional basis and a network of resource exchange would be developed on a global scheme. By holding a community workshop, long-range planning will develop out of a concern for equal economic development of all countries through the vision of corporate global inter-relationships and through coordinated planning of social priorities. This workshop will have as its content a model building session to actualize the futuristic economic care model within the local community and to show how local/global needs and resources may be provided for. An example of this is a Council Budget Planning Meeting which would accomplish awakening in the area of Anticipated Needs and present the possibilities of creating local/global priorities.

SECONDARY TACTIC: MODEL BUILDING GROUPS

Forming model building groups in order to enable the creation of demonstration projects which would address the total globe by training local man in planning sessions, for example holding workshop sessions on overall needs of the community accomplishes awakening in the area of Anticipated Needs.

SECONDARY TACTIC: TEACHER TRAINING MODEL BUILDING

Incorporating model building techniques in teacher training in order to enable the school system to participate in developing community economic vision by training youth in model building accomplishes awakening in Anticipated Needs.

SECONDARY TACTIC: ASSESSING ECONOMIC NEEDS

Assessing economic needs resources of the local community in order to build the priorities of the economic vision by holding PSU's in weekend seminars, for example, a community wide series of seminars accomplishes awakenment in Anticipated Needs.

SECONDARY TACTIC: BUILDING COMMUNITY RENEWAL PLAN

Developing long range building of community renewal programs in order to comprehensively refurbish the physical area by conducting PSU's in each stake, for example PSU's on housing needs accomplishes awakenment in the area of Anticipated Needs.

SECONDARY TACTIC: LENS FOLLOW UP PROGRAMS

Providing LENS follow up programs in order to create a practical vision in the local community by holding weekly think tank sessions, for example, engaging local businessmen in corporate planning over a Rotary luncheon accomplishes awakenment in Anticipated Needs.

A-5

AN-19

PRESSURE POINT: ANTICIPATED NEEDS

PARAMOUNT TACTIC: CULTIVATING LOCAL/
GLOBAL STANCE

PRIMARY TACTIC: PERSONNEL MANAGEMENT METHODS

It is necessary to alter personnel management methods for the sake of the future. The mission is to humanize technological processes so that they are used to carry out futuristic community needs. Natural resources will be regulated and scientific technology controlled so that all nations share in their benefits. This humanization will be exposed and examined in an in-plant study of personnel performance which will call for a global context and explain the necessity of coordinated planning of social priorities. The concrete structure of this exposure and examination will be that of workshops which will evaluate the personnel management methods, trying to develop new ways to meet the needs of equal distribution of resources and to control scientific technology. An example of this would be a human factor engineering evaluation which accomplishes awakening in the creation and publication of global/local priorities in the area of anticipated needs.

SECONDARY TACTIC: DEVELOP CREATIVE USE OF BY PRODUCTS

Develop creative use of by products in order to balance their ecological usage by demonstrating the use of by products and waste products in a demonstration project, for example, the recycling of metal accomplishes awakening in anticipated needs.

SECONDARY TACTIC: COMPREHENSIVE TASK RESEARCH

Comprehensive task research in order to allow employees and management to research the need for their skills and to plan their work accordingly by having work modules research the state of community and regional needs in their professional area, for example the Contractor-Union Building Trades module's report on Community Housing accomplishes awakening in Anticipated Needs.

SECONDARY TACTIC: IDENTIFY BASIC GLOBAL NEEDS

Identify basic global needs in order to cut across parochial mindsets by examining the distribution of goods, revenue and expenses across the world in a TV program during the most advantageous time, for example, statistical reports issued yearly accomplishes awakenment in Anticipated Needs.

SECONDARY TACTIC: STRUCTURE WORK MODULES

Structure work modules in order to give more flexibility and adaptability by participating on a rotating basis for all aspects of a given work situation, for example, new employee training programmes accomplishes awakenment in anticipated needs.

SECONDARY TACTIC: CONTEXTUALIZE DAILY WORK

Contextualize daily work in order to create awareness of global demands by showing inter-relationship of all work with daily life in daily meetings, for example ritualize the beginning and the end of the day accomplishes awakenment in anticipated needs.

PRESSURE POINT: ANTICIPATED NEEDS

PARAMOUNT TACTIC: CULTIVATING LOCAL/
GLOBAL STANCE

PRIMARY TACTIC: DEVELOPING METHODOLOGICAL PROWESS

The development of methodological prowess is necessary to create priorities in the area of anticipated needs. In order to train people in disciplined creativity, methodological skills must be imparted so that priorities may be drawn from consensed global resources which will be used to meet futuric community needs. The form by which this creativity is developed is workshop seminars. Such seminars teach methodological skills so that local man will know how to carry out proposals that deal with economic and industrial realms. This will be done by engaging local businessmen in seminars so that they will have the skills necessary to overcome economic and industrial deficits by envisioning definite priorities for futuric community needs out of the context of consensed global resources. An example of this tactic would be problem solving units on housing needs to accomplish awakenment in the area of anticipated needs. It is through such methodological skills that man will be able to create local/global priorities to carry out futuric community needs.

SECONDARY TACTIC: UTILIZING EDUCATIONAL JOURNALS

Utilize educational journals and popular paperbacks in order to develop a comprehensive screen for local men to see their own needs by intentional corporate study sessions in a 13 week study series on global economics, for example studying 21st century energy power generation will accomplish awakenment in anticipated needs.

SECONDARY TACTIC: TRAINING GLOBALLY CONSCIOUS TEACHERS

Training globally conscious teachers in order to empower local educators to context economic issues globally by conducting lecture building training sessions in a continuing economic education program, for example lectures on 21st century energy sources accomplishes awakenment in anticipated needs.

SECONDARY TACTIC: CREATING COMMUNITY CABARET

Create continuing long-range planned community cabaret in order to transform the dread of economic tyranny and oppression into renewed hope by use of satire, humor, songs, and dance in community festivals, celebrations, for example the song "Money makes the world go round" accomplishes awakenment in anticipated needs.

SECONDARY TACTIC: EXPANDING ECONOMIC IMAGES

Expanding economic images to include time, space and human energy in order to reconstruct, through long range planning and the use of newly created priorities, local man's grasp of his total intensity and involvement in life by conducting life-line workshops in imaginal education seminar series in local schools, for example building a 40 year personal time-line accomplishes awakenment in anticipated needs.

SECONDARY TACTIC: ORGANIZING BUSINESS LEADERS

Organize business leaders in order to release them to creatively engage in society to create and utilize universal priorities from global needs and resources by directly approaching the corporation in a businessmen's luncheon, for example luncheons for corporation presidents and political leaders accomplishes awakenment in anticipated needs.

AN-15

PRESSURE POINT: ANTICIPATED NEEDS

MASTER STRATEGY: STRUCTURING COORDINATED GLOBAL/LOCAL PRIORITIES

PARAMOUNT TACTIC: ECONOMIC ACCOUNTABILITY STRUCTURE

PRIMARIES	SECONDARIES				
CREATING ECONOMIC REGULATORY MODELS	CREATING COMMUNITY GRIDS	CREATING MINIMAL STANDARD OF LIVING MODELS	ALLOWING ELDERS PARTICIPATION	CREATING UNEMPLOYMENT MODELS	ESTABLISHING URBAN HOUSING MODEL
<u>STRUCTURING LOCAL CARE</u>	CREATING EMERGENCY FUNDS	CREATING ELDER EMPLOYMENT	DEVELOPING UNION PARTICIPATION	CREATING YOUTH EMPLOYMENT	CREATING BUSINESS ACCOUNTABILITY
CREATING NEEDS/ AVAILABILITY SCREENS	EVALUATING VOCATIONAL METHODS	CREATING EVALUATION METHODS	DEVELOPING HANDICAP TRAINING	CREATING FUTURE NEEDS MODEL	SURVEYING EMPLOYMENT STRUCTURES
CREATING DEMONSTRATION MODEL	INITIATING PLANNING MODELS	DEVELOPING SYSTEMATIC SURVEILLANCE	ESTABLISHING RESEARCH SYSTEMS	ESTABLISHING COMMUNITY LAISON	COORDINATING BUREAUCRATIC SERVICES
COORDINATING GLOBAL PRIORITIES	CREATING RE-CYCLING STRUCTURES	ADVERTISING WATER CONSERVATION	COORDINATING RESEARCH AND PLANNING	RE-GENERATING RESOURCES SCHEMES	PUBLICIZING RESOURCES NEEDS

PRESSURE POINT: ANTICIPATED NEEDS

FOUNDATIONAL
STRATEGIC ARENA: JUSTICE

STRUCTURING COORD-
MASTER STRATEGY: INATED GLOBAL/LOCAL
PRIORITIES

PARAMOUNT TACTIC: STRUCTURING ECONOMIC ACCOUNTABILITY

Creating an accountability structure relative to the business structures insures that those businesses meet the economic needs of their community. By holding structural accountability, the business community is thrown overagainst the global context while grounding them in providing for the needs of their community. This insures that in their planning and operations, the concrete needs of the community are considered. A model for structurally holding the economic businesses accountable would outline the process and means for accountability. This model would be created by the guild in conjunction with concerned business and community leaders and be presented to both business and community organizations. An example would be in presenting the model to the Chamber of Commerce or businessmen's associations for their consideration. By creating and implementing a model of structural accountability, local man's basic needs are met. This gives a community a way to share in the world's resources and accomplishes foundational justice in Anticipated Needs.

AN 47

PRESSURE POINT: ANTICIPATED NEEDS

PARAMOUNT TACTIC: STRUCTURING ECONOMIC
ACCOUNTABILITY

PRIMARY TACTIC: CREATING DEMONSTRATION MODEL

The primary tactic is Creating a Demonstration Model to show the possibility of re-structuring the transportation system. The emphasis of the model would be to raise the sign of distribution of both human and natural resources in a practically feasible means. Creating the basic presuppositions of transportation while grounding the means of implementing the model in a metropolitan or regional basis insures that the model is applicable in any community. The creation of this model would be organized by major transportation and community leaders for implementation in a demonstration project. This planning session might take the form of a P.S.U. to discern the necessary structural contradictions that are blocking transportation systems from providing adequate services. This model could be presented to state government officials or a city council for their considerations. By creating and implementing this model, natural resources could be distributed where they are needed according to global priorities. This allows local man the possibility in sharing in all the goods of the globe, which accomplishes foundational justice.

SECONDARY TACTIC: INITIATING PLANNING MODELS

Staging the set-up of a planning group in order to create a demonstration model by, stimulating the community to demand action in this matter in a Public Relations campaign, for example, T.V. and newspapers accomplish justice in anticipated needs.

SECONDARY TACTIC: DEVELOPING SYSTEMATIC SURVEILLANCE

Carrying out a system of surveillance in order to determine the projected needs for traffic control, by, analyzing local traffic patterns, for example, enlisting local people on a volunteer basis to gather data would accomplish justice in anticipated needs.

SECONDARY TACTIC: ESTABLISHING RESEARCH SYSTEMS

Establishing data gathering systems in order to determine cost projections by, utilizing local computer equipment in a corporate effort, for example, industries who need transportation for their laborers accomplishes justice in anticipated needs.

SECONDARY TACTIC: ESTABLISHING COMMUNITY LIASON

Establishing a community liason in order to insure effective communication between the bureacracy and community by, community and Public Relations officials in a community meeting, for example, neighborhood associations and publications accomplishes justice in anticipated needs.

SECONDARY TACTIC: CO-ORDINATING BUREAUCRATIC SERVICES

Stimulate the bureacracy in order to effectively serve the community by, calling to their consciousness their moral obligations in an editorial appeal in transportation journals, for example, North American Transit Journal accomplishes justice in anticipated needs.

PRESSURE POINT: ANTICIPATED NEEDS

STRUCTURING ECONOMIC
PARAMOUNT TACTIC: ACCOUNTABILITY

PRIMARY TACTIC: COORDINATING GLOBAL PRIORITIES

The purpose of creating and Coordinating Global Priorities is to develop natural resources and distribute them equitably throughout the world. To accomplish the task of making communities aware that "All the goods do belong to all the people", distribution models for future use must be built by a corporate body of businessmen and others in areas of work related to conserving natural resources on a global basis. Then the model should be presented to natural resource agencies such as United Nations officials, governmental agencies, and ecological groups for discussion. This tactic has to do with creating the structures for dealing with a need in the future that is a problem in all communities and would accomplish justice in Anticipated Needs.

SECONDARY TACTIC: CREATING RE-CYCLING STRUCTURES

Advertising the need to conserve water in order to maintain our water supply by, letting people know that they should conserve water in a long range vision, for example, telling them if they waste water we will run out of fresh non-polluted water accomplishes justice in anticipated needs.

SECONDARY TACTIC: ADVERTISING WATER CONSERVATION

Having more bottle-can deposit stations in order to keep the community cleaner by, providing a place to deposit empties and, for example, having chutes on the expressway which accomplishes justice in anticipated needs.

SECONDARY TACTIC: CO-ORDINATING RESEARCH AND PLANNING

Have pictures of polluted areas appear in T.V. and magazines in order to have people realize the pollution situation by presenting pictorial examples of the situation, for example, a long range series of T.V. commercials concerning water pollutants accomplishes justice in anticipated needs.

SECONDARY TACTIC: RE-GENERATING RESOURCES SCHEMES

Create a comprehensive model in order to coordinate and plan research for the development of solar and nuclear energy by, the use of governmental and industrial agencies in planning sessions, for example, Rand Think Tank, Inc. accomplishes justice in anticipated needs.

SECONDARY TACTIC: PUBLICIZING RESOURCES NEEDS

The conservation of natural resources in order to provide a constant supply of resources for industries by co-ordinating extraction operations, for example, timber companies replanting trees in relation to the amount cut down accomplishes justice in anticipated needs.

52

AN-20

PRESSURE POINT: ANTICIPATED NEEDS

STRUCTURING ECONOMIC
PARAMOUNT TACTIC: ACCOUNTABILITY

PRIMARY TACTIC: STRUCTURING LOCAL CARE

Structuring Local Care in a community allows a community to care for itself. This would push to develop community leadership through grounding in the methodology to discern what concrete needs are to be met. This would also show what local structure or new structure would meet the need. Also, by being able to discern the need and structurally deal with it, the basic needs of the community are cared for. This model would be created out of a global context of the basic human needs and illuminate how they concretely meet the needs in a community. The guild would initiate the creation of the model with the participation of the community and businesses. One aspect of this process might take the form of a P.S.U. on how to structurally provide for the needs of a community in the event of a disaster, such as floods. The recent floods that have occurred in the U.S.A. have shown the inadequacy of present relief structures. By actualizing this tactic, a community can create its own care model. This shows that local man has the possibility of being in charge of his destiny. This will accomplish foundational justice in Anticipated Needs.

SECONDARY TACTIC: CREATING EMERGENCY FUNDS

Setting up a community emergency fund in order to sustain a community immediately after a disaster, by recruiting family, community and business contributions in a monthly payment scheme, for example, community group contributions accomplishes justice in anticipated needs.

SECONDARY TACTIC: CREATING ELDER EMPLOYMENT

Creating an elders employment program in order to engage them authentically in the economic process, by providing part time employment in a local community structure, for example, handcraft/child care center would accomplish justice in anticipated needs.

SECONDARY TACTIC: DEVELOPING UNION PARTICIPATION

Developing a Union participation scheme in order to allow all members to be engaged at any time, by changing the seniority structure, for example such changes in a local union would accomplish justice in anticipated needs.

SECONDARY TACTIC: CREATING YOUTH EMPLOYMENT

Creating youth employment schemes in order for youth to experience the economic process, by creating jobs in a community, for example, hiring youth to clean the alleys and pavement would accomplish justice in anticipated needs.

SECONDARY TACTIC: CREATING BUSINESS ACCOUNTABILITY

Developing a structure to hold the local businesses accountable, in order to insure fair prices, by holding business leaders accountable in a business men's association meeting, for example, a luncheon for this purpose would accomplish justice in anticipated needs.

AI

AN-23

PRESSURE POINT: ANTICIPATED NEEDS

ECONOMIC
PARAMOUNT TACTIC: ACCOUNTABILITY
STRUCTURE

PRIMARY TACTIC: CREATING ECONOMIC REGULATORY MODEL

The intent of Economic Care Models is to economically sustain the community by providing quality goods at equitable prices to be available in all sections of the local community. To insure that those basic needs are met, leadership in the business community has to be held accountable for honoring this system. One way to inspire the community to work as a corporate body in reshaping its economic models is to provide a demonstration project, such as 5th City in Chicago, which shows movement toward equitable distribution of life necessities. Economic Care Models include model building for future needs which will be applicable to any local community to accomplish foundational justice in society.

SECONDARY TACTIC: CREATING COMMUNITY GRIDS

Establishing the geographic care boundaries in order to identify those to be cared for, by publishing the grid in a neighborhood circulation, for example the cover design of the 5th City Voice, accomplishes justice in anticipated needs.

SECONDARY TACTIC: CREATING MINIMAL STANDARD OF LIVING MODELS

Providing a minimum standard of living model in order to provide the basic necessities, by presenting a plan to the local polity in a week-end seminar, for example the LENS course accomplishes justice in anticipated needs.

SECONDARY TACTIC: ALLOWING ELDERS PARTICIPATION

Providing for the elderly and retired in order to maintain humanness after "working life", by impacting the community with this need in a series of editorials, for example, the daily newspaper accomplishes justice in anticipated needs.

SECONDARY TACTIC: CREATING UNEMPLOYMENT MODELS

Establishing unemployment care models in order to maintain the dignity of men, by demonstrating the method to the community in a community hearing, for example, a forum accomplishes justice in anticipated needs.

SECONDARY TACTIC: ESTABLISHING URBAN HOUSING MODEL

Establishing urban housing standards in order to provide for sanitary, health and fire control by, demonstrating the necessary standards in a meeting with the building commission, for example, a special meeting accomplishes justice in anticipated needs.

PRESSURE POINT: ANTICIPATED NEEDS

PARAMOUNT TACTIC: STRUCTURING
ECONOMIC
ACCOUNTABILITY

PRIMARY TACTIC: CREATING NEEDS/AVAILABILITY SCREENS

Creating needs/availability screens is the primary tactic which insures that a community's needs and the availability of resources can be planned in a future needs model. This involves comprehensive planning carried out in a local community. This screen could be used by any community in order to determine what needs should be met. This can be done by workshopping the economic expenditure of a local community in comparison with other areas. For example an Economic Planning problem solving unit for 1975-1980 could project the needs. This accomplishes foundational justice in Anticipated Needs.

SECONDARY TACTIC: EVALUATING VOCATIONAL METHODS

Evaluating the present vocational methods and facilities in order to insure a comprehensive view of what needs are not met by local community, business, and educational representatives in a Problem Solving Unit dynamic for example, a PSU on the new trends in vocational opportunities accomplishes foundational justice in Anticipated Needs.

SECONDARY TACTIC: CREATING EVALUATION METHOD

Creating an evaluation method in order to insure constant progress in evaluating teaching techniques and methods by which further training can take place. An example would be a board of highly trained people for testing and recommendation. This would accomplish foundational justice in anticipated needs.

SECONDARY TACTIC: DEVELOPING HANDICAP TRAINING

Developing handicap training in order to allow all disabled or retarded persons an opportunity for employment by social agencies and vocational institutions. By creating a training session for example in a vocational training school accomplishes foundational justice in Anticipated Needs.

SECONDARY TACTIC: CREATING FUTURE NEEDS MODEL

Creating a future needs model in order to insure that comprehensive planning on the needs and demands are included by holding a quarterly planning session by teachers in a faculty meeting accomplishes justice in Anticipated Needs.

SECONDARY TACTIC: SURVEYING EMPLOYMENT STRUCTURES

Surveying the employment structures in order to pinpoint what services are needed by social agencies in a research survey, for example a poll of local business accomplishes justice in Anticipated Needs.

AN-28

PRESSURE POINT: ANTICIPATED NEEDS

MASTER STRATEGY: DEVELOPING FUTURIC COMMUNITY RESOURCE CHANNELS

PARAMOUNT TACTIC: SUSTAINING ECONOMIC WELL-BEING

PRIMARIES	SECONDARIES				
PROVIDING BASIC NEEDS	MOTIVATING COMMUNITY PARTICIPATION	CATALYZING COMMUNITY INTERACTION	OPENING COMMUNICATION CHANNEL	CREATING ACTION GROUPS	CREATING COMMUNICATION INSTRUMENTS
PROVIDING FAMILY ECONOMIC FOUNDATIONS	PLANNING EDUCATIONAL MODELS	RE-IMAGING LIFE VOCATIONS	STYLIZING HOUSING PATTERNS	COORDINATING COMMUNITY SERVICES	PROVIDING FINANCIAL MODELS
IMPROVING ENVIRONMENTAL CONDITIONS	SPONSORING ENVIRONMENTAL TRAINING	CONDUCTING ENVIRONMENTAL WORKSHOPS	SURVEYING ENVIRONMENTAL CONDITIONS	MOTIVATING ANTI-POLLUTION CONCERN	RECYCLING USABLE MATERIALS
CREATING COMMUNITY SERVICE MODEL	FORGING TRANSPORTATION SYSTEMS	UTILIZING LOCAL IMAGINATION	PROVIDING RECREATIONAL FACILITIES	UTILIZING HUMAN RESOURCES	DIRECTING ACCESS TO SERVICES
DEMONSTRATING COMMUNITY CORPORATENESS	ESTABLISHING CARE CENTERS	CREATING CARE STRUCTURES	PROJECTING CORPORATE CONCERNS	COORDINATING LOCAL NEEDS	SUSTAINING SOCIAL RESOURCES

PRESSURE POINT: ANTICIPATED NEEDS

STRATEGIC ARENA: PRIMAL CARE

DEVELOPING FUTURIC
MASTER STRATEGY: COMMUNITY RESOURCE
CHANNELS

PARAMOUNT TACTIC: SUSTAINING ECONOMIC WELL-BEING

Sustaining Economic Well-Being is the paramount tactic of Anticipated Needs in the arena of primal care. The intent is to engage community members in prioritizing needs and planning resource distribution in their community out of a global context. An inter-community economic advisory board representative of the community and directly responsible through representatives to a regional advisory board would give form to the intent. By utilizing existing structures, the board is responsible to the community for providing imaginal education and technical training in such areas as marketing and distribution, consumer expertise, and budget methodology through comprehensive planning. The board, for example, would sponsor regularly scheduled community review and model-building sessions, to involve community members in meeting their economic needs. Sustaining Economic Well-Being allows for the direct participation of community members in caring for their foundational needs.

PRESSURE POINT: ANTICIPATED NEEDS

PARAMOUNT TACTIC: SUSTAINING ECONOMIC
WELL-BEING

PRIMARY TACTIC: PROVIDING BASIC NEEDS

Providing for basic human needs is a primary tactic in the area of anticipated needs. The intent is to eliminate shortages in food, housing, and medical care out of a long range, globally prioritized vision of resource development and distribution. Assigned members of the Economic Advisory Board, professionals, and volunteers from the community would regularly meet to care for the three arenas of the community's basic needs in departments within the board to give form to the intent. The responsibility of the departments would be to imaginably recontext local man about consumption patterns, submit regular reports to the total board, corporately battle plan the tasks of the particular departments, and regularly totate assignments. For example, an annual week-end problem solving unit would be scheduled involving all the department members to review the year's work and comprehensively plan for the future. In providing the structures for dealing with the basic human needs of the community, community members are enabled to be actively involved in determing and planning for their primal care relative to the needs of the globe.

SECONDARY TACTIC: MOTIVATING COMMUNITY PARTICIPATION

Motivating community participation in order to create co-op ventares by training leadership in a series of marketing techniques program for example a co-op management lab accomplishes Primal Care in Anticipated Needs.

SECONDARY TACTIC: CATALYZING COMMUNITY INTERACTION

Catalyzing community interaction in order to enable neighborhood training programs by establishing a community node in a location where people gather, for example, a community shopping center accomplishes Primal Care in anticipated needs.

SECONDARY TACTIC: OPENING COMMUNICATIONS CHANNELS

Opening communications channels in order to deal effectively with specific family needs by establishing a referral agency in a community node, for example, a YMCA building accomplishes Primal care in anticipated needs.

SECONDARY TACTIC: CREATING ACTION GROUPS

Creating community action groups to structurally engage local man on the community level by exploding the global context and relating it to their local community concerns in a visitation program for example to the PTA accomplishes Primal care in anticipated needs.

SECONDARY TACTIC: CREATING COMMUNICATIONS INSTRUMENTS

Creating a communication instrument in order to enable more effective use of economic resources by establishing a medium of information exchange, for example, a Swap Shop Newsletter, accomplishes Primal care in anticipated needs.

PRESSURE POINT: ANTICIPATED NEEDS

PARAMOUNT TACTIC: SUSTAINING ECONOMIC
WELL-BEING

PRIMARY TACTIC: PROVIDING FAMILY ECONOMIC FOUNDATIONS

A primary tactic to impact the strategic arena of Primal Care in Anticipated Needs is Providing Family Economic Foundations. The intent is to allow the community to assume responsibility for all families so that they have adequate financial resources to sustain themselves. A Financial Assistance Department would be created within the Economic Advisory Board comprised of trained personnel, representatives from the community at large and particularly those needing financial assistance. It would be responsible for collecting necessary data concerning available sources of income and providing the link with those in need, exploring new methods of distribution and cooperative ventures, establishing neighborhood information outposts, researching and building models out of the global wisdom of how to most effectively deal with financially undergirding families, and holding themselves accountable to the community by reporting regularly to the Advisory Board. The concrete activity of this agency would be seen in the neighborhood outpost where families seeking assistance could register, fill out a data sheet, and within 24 hours receive a minimal stipend and counseling service to determine the appropriate alternatives of financial support and community engagement. In conclusion, this department would provide the channels for families to have their economic needs met through a global exchange of wisdom, and to be significantly engaged in the community.

SECONDARY TACTIC: PLANNING EDUCATIONAL MODELS

Planning educational models in order to provide through educational systems a means by which the educational need of all ages are cared for in a global context for example a demonstration school that begins with children at 6 weeks and through imaginal education such as grids, contexts them globally accomplishes care in anticipated needs.

SECONDARY TACTIC: REIMAGING LIFE VOCATIONS

Reimagining life vocations in order to plan for all of life's phases by means of comprehensive life phase models in a block meeting with all family members present, for example family and individual timelines accomplishes primal care in anticipated needs.

SECONDARY TACTIC: STYLING HOUSING PATTERNS

Styling housing patterns in order to care for basic housing needs by comprehensively planning a whole community to meet all basic needs in a community, for example Columbia, Maryland, a planned city, accomplishes primal care in anticipated needs.

SECONDARY TACTIC: CO-ORDINATING COMMUNITY SERVICES

Co-ordinating community services in order to better use the community resources by forming a council representative of all life phases and organization in a local setting, for example United Nations, on an international level, accomplishes primal care in anticipated needs.

SECONDARY TACTIC: PROVIDING FINANCIAL MODELS

Providing financial models in order to enable local man to plan his financial future by holding courses to provide models that can be used in his daily life for example old age pension plans, accomplishes primal care in anticipated needs.

C3

AN-32

PRESSURE POINT: ANTICIPATED NEEDS

PARAMOUNT TACTIC: SUSTAINING ECONOMIC WELL-BEING

PRIMARY TACTIC: IMPROVING ENVIRONMENTAL CONDITIONS

This tactic deals with improving environmental conditions. Its intent is to involve community members in comprehensively planning improvements in local environmental conditions out of an understanding of the global interrelatedness of man's use of natural resources. The tactic would be actualized by an Environmental Control Agency within the Economic Advisory Board involving not only consultant services from existing environmental agencies, but representatives of community businesses and residents who see themselves as the guardians of the natural wealth of the community. The tasks of the Agency would be to conduct surveys and collect data on existing conditions within the community, build futuristic models utilizing the knowledge of global agencies dealing with environmental problems, conduct training programs and sponsor legislation concerning planning for environmental control programs, keep the citizenry up-dated on current happenings through reporting regularly to the Advisory Board and encouraging anti-pollution campaigns through imaginal mass media presentations. An example of the actualization of this tactic would be the enlistment of community members to attend an Environmental Methods course at a local community college or university extension. By comprehensively dealing with environmental conditions, the community would be assuming responsibility for the preservation of its natural habitat so as to insure the basic source of Primal Care for future generations.

SECONDARY TACTIC: SPONSORING ENVIRONMENTAL TRAINING

Sponsoring environmental training programs in order to expand the community's consciousness and technical knowledge to adequately provide for the preservation and development of its natural resources in relation to the needs of the whole globe by utilizing the facilities of existing educational structure, for example local high school and adult education programs accomplishes primal care in anticipated needs.

SECONDARY TACTIC: CONDUCTING ENVIRONMENTAL WORKSHOPS

Conducting environmental workshops in order to engage community members in creating the futurically oriented models for the development and use of its natural resources by employing the expertise of environmental control consultant who can provide data of global scope in the creation of comprehensive models for example A.I.D. personnel invited to conduct a series of week-end community workshops accomplishes primal care in anticipated needs.

SECONDARY TACTIC: SURVEYING ENVIRONMENTAL CONDITIONS

Surveying environmental conditions in the community in order to provide the necessary data for building adequate models for the control and development of the environment by engaging citizens in data gather, for example, research teams that would visit industries and public utilities to survey pollution control methods accomplishes primal care in anticipated needs.

SECONDARY TACTIC: MOTIVATING ANTI-POLLUTION CONCERN

Motivating anti-pollution concern in order to actively engage the entire community in disciplining its use of the environment by conducting neighborhood clean-ups and presentations of documentaries and slogan campaigns through mass media, for example a T.V. special on the effects of air pollution accomplishes primal care in anticipated needs.

SECONDARY TACTIC: RECYCLING USED MATERIALS

Recycling used materials in order to effectively utilize all available resources by establishing collection nodes and engaging local people in determining the most effective use and their recreation, for example utilizing crushed glass for paving materials accomplishes primal care in anticipated needs.

PRESSURE POINT: ANTICIPATED NEEDS

SUSTAINING ECONOMIC
PARAMOUNT TACTIC: WELL-BEING

PRIMARY TACTIC: CREATING COMMUNITY SERVICE MODEL

This tactic is the creation of a local community service model to meet the economic and social needs of a community. The economic and social structures will be revitalized to concretely care for the community by being held over against the global context and meeting the needs of the local community through an accountability structure. The tactic is to be actualized by the creation of a model of community social service care. This model is to embody the basic social needs while discerning the structures in a community that would most effectively meet these needs in a local area. The model will be created through conducting problem solving units on the social needs of the community. These problem solving units would include the participation of the local guild in conjunction with business and social agencies. Part of the responsibility of the problem solving units would include reporting to the local economic advisory agency which embodies the accountability structures while also ensuring the exchange of data on global and local levels. An example of this tactic is the experiments with the 5th City Model and the model cities programs. By actualizing this tactic, local man is insured that his needs will be met by the structure. This structural care will accomplish primal care.

SECONDARY TACTIC: FORGING TRANSPORTATION SYSTEMS

Forging transportation systems in order to provide for the necessary mobility by creating the transportation networks necessary in a community for example a community transit company providing access to the local community and linkage to major population centers accomplishes primal care in anticipated needs.

SECONDARY TACTIC: UTILIZING LOCAL IMAGINATION

Utilizing the imagination of local men in practical tasks will release a spirit of corporate creativity by engaging design ideas in a series of community design competitions to create plans for improving education facilities.

SECONDARY TACTIC: PROVIDING RECREATIONAL FACILITIES

Providing recreation facilities in order to care for social needs by ensuring adequate space and equipment for recreational activities in a community for example provision of strategically located parks within the community accomplishes primal care in anticipated needs.

SECONDARY TACTIC: UTILIZING HUMAN RESOURCES

Utilizing human resources in order to enhance any local community to concretely see its own local power by involving craftsmen, specialists and teachers in corporate planning sessions resulting in educational and practical work days, for example a secondary school teachers' discipline methods planning session accomplishes primal care in anticipated needs.

SECONDARY TACTIC: DIRECTING ACCESS TO SERVICES

Directing access to community services in order to enable utilization of those services by establishing a coordination and referral center by the residents in a community, for example Chicago's Urban Progress Center referring residents to available services and resources accomplishes primal care in anticipated needs.

PRESSURE POINT: ANTICIPATED NEEDS

SUSTAINING ECONOMIC
PARAMOUNT TACTIC WELFARE

PRIMARY TACTIC: DEMONSTRATING COMMUNITY CORPORATENESS

A primary tactic in Anticipated Needs in the arena of primal care is Demonstrating Community Corporateness. The intent is to demonstrate a sign of possibility by a new style of corporate community care in the context of globally prioritized resource systems. Residents of a delimited geographic area would be self-consciously engaged in the creation of this project to give form to the intent. The Residents would battleplan to create structures and would stand accountable for carrying them out. They would develop a story to keep them before the task. A coordinated block club, for example, would have corporate car pools, child care structures, and time design with regular evaluation and planning meetings. Demonstrating Community Corporateness relates care for man's basic needs by providing him with an image of possibility and a sense of how he can affect the globe.

SECONDARY TACTIC: ESTABLISHING CARE CENTERS

Establishing care centers in order to corporately engage community by caring for children in a day care center, for example establishing a mini school using imaginal education accomplishes care in Anticipated Needs.

SECONDARY TACTIC: CREATING CARE STRUCTURES

Creating care structures in order to care for basic needs of families corporately by involving residents in a daily car distribution structure, for example a car pool for those working accomplishes care in Anticipated Needs.

SECONDARY TACTIC: PROJECTING CORPORATE CONCERNS

Projecting corporate concerns in order to predict future needs by engaging community members in workshops, for example a weekend problem solving workshop and future planning meetings accomplishes care in Anticipated Needs.

SECONDARY TACTIC: COORDINATING LOCAL NEEDS

Coordinating local needs in order to create an effective prioritizing system by engaging local residents in depth research, for example a local research program on local industries accomplishes care in Anticipated Needs.

SECONDARY TACTIC: SUSTAINING SOCIAL RESOURCES

Sustaining Social Resources in order to provide a system to care for social needs by engaging professionals and community members in a board, for example the local school board accomplishes care in Anticipated Needs.