

## PRESSURE POINT: BASIC ROLES

CONTEXTUAL COMPONENT: GLOBAL SOCIAL VISION

PRIMARY VISION: INDIVIDUAL ROLES SYMBOLIZATION: The social vision for Basic Roles is a universal corporate symbolization to release individual roles that are socially structured and individually rehearsed through rituals, rites, symbols and decor to release every man to define his own life journey and his creativity in meeting social needs.

SECONDARY VISION:

1) SYMBOLIZING VOCATIONAL ROLES: Labor, business, professional groups, etc. are grounded globally in order to create a wider context for creative possibilities and symbols to allow man to rehearse his role and hold him accountable to his task.

2) INDIVIDUAL CORPORATE STORY: The story which supports man's image of basic roles is that his vocation is crucial to society, that his expenditure sustains the community and enables his own depth realization of the basic roles dictated by society's needs to sustain within those roles their capacity for being individually interpreted.

3) LOCAL GLOBAL VOCATION: A local/global vocational construct which allows local vocations to be held in a global context and accountable to the global needs of society in which local man can see the significance of his work.

4) REDEFINING SOCIAL FUNCTIONS: Basic social functions which are re-evaluated, re-defined, and adapted to embrace the historic importance and which enable potential change in society.

PRESSURE POINT: BASIC ROLES

CONTEXTUAL COMPONENT: GLOBAL SOCIAL CONTRADICTION

PRIMARY CONTRADICTION: FUNCTIONAL DOMINATES HISTORICAL: Local man is dominated by images of functional, personal economic fulfillment which paralyzes his effective community participation.

SECONDARY CONTRADICTION:

1) ECONOMICALLY PROGRAMMED VALUES: Local man selects his vocation out of social images based on economically programmed values, which reduce his possibilities.

2) INAUTHENTIC SOCIAL MYTH: Local man is dominated by the inauthentic myth that his social position defines the final meaning of his life.

3) DIS-ORIENTED EDUCATIONAL SYSTEMS: Educational systems are not seen as life-long and operate out of the reduced image of training breadwinners rather than of developing skills and images that allow people to be human beings prepared to live missionally in the twentieth century.

4) INADEQUATE OPERATIONAL IMAGE: Local man has an inadequate operating image in his style, due to a reduction of self-esteem, stemming from a sense of helplessness as he stands before global demands.

CONTEXTUAL COMPONENT: IMPACT ARENA

PRIMARY IMPACT ARENA: GLOBAL PROFESSIONAL ORGANIZATIONS: The primary impact arena for this pressure point is the highly articulate and concerned global associations of local professional, labor and business groups which are continually reconsidering their own roles, which reconsideration may be informed by a more comprehensive global context on behalf of all men.

SECONDARY IMPACT ARENA:

1) WOMEN'S GROUPS: Women's groups in every community often serve as the cultural guardians who maintain the secular symbolic life and have the possibility of corporately strengthening the social roles in community and family.

2) EDUCATIONAL ROLE-COMMUNICATORS: A secondary impact arena for Basic Roles are the concerned teachers and guidance counselors who may be reached through local and national and global organizations.

3) UNEMPOWERED GROUPS: Many groups such as the youth, elderly and handicapped have a deep-seated desire to find their role in the social framework. These can be empowered through local and national contact.

4) RELIGIOUS ORGANIZATIONS: Religious organizations are the important arena for impact since they carry the history and potential to communicate the vocational self-story and celebrate the rites of passage that mark the journey of everyman as well as providing imaginal education.

PRESSURE POINT:

BASIC ROLES

MASTER STRATEGY:

STIMULATING SELF-CONSCIOUS AWAKENMENT

PARAMOUNT TACTIC:

SIGNIFICATING AND EXPANDING VOCATIONAL CONTEXTS

PRIMARIES	SECONDARIES				
COMMUNITY ROLE COMMISSIONING	RECLAIMING JOB CONTEXTS	REFORMING PERSONNEL PROCEDURES	GENERATING VOLUNTEER SERVICE ROLES	AFFIRMING LEADERSHIP ROLES	HONORING NEW LOCAL OCCUPATIONS
DEMONSTRATING COMMUNITY RESURGENCE	REDEFINING SOCIAL FUNCTIONS	ENCOURAGING COMMUNITY ASSIGNMENT	ELICITING CREATIVE PARTICIPATION	RESTORING PHYSICAL PRESENCE	INCORPORATING NEIGHBORHOOD CARE ROLES
ESTABLISHMENT RE-EDUCATION	RECONTEXTING COMMUNITY BUSINESS EXECUTIVES	ENCOURAGING JOB DISCUSSIONS	BROADENING VOCATIONAL PERCEPTIONS	HONORING CHURCH'S ROLE	AWAKENING EDUCATORS
RE-IMAGING GLOBAL STANCE	INJECTING STIMULATING ART FORMS	DEVELOPING GLOBAL VOCATIONAL MISSION	CREATING LOCAL/GLOBAL STORIES	CREATING GLOBAL IDENTIFICA- TION	ENHANCING GLOBAL FAMILIARITY
CREATING PHASAL SIGNS	RECLAIMING RITES OF PASSAGE	STIMULATING MISSIONAL FAMILIES	SIGNALLING THE MISSIONAL FAMILY	CONTEXTING PARENTHOOD	AFFIRMING ALL PHASES

PRESSURE POINT:	BASIC ROLES
STRATEGIC ARENA:	PROFOUND AWAKENMENT
MASTER STRATEGY:	STIMULATING SELF CONSCIOUS AWAKENMENT

PARAMOUNT TACTIC:	SIGNIFICATING AND EXPANDING VOCATIONAL CONTEXTS
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The intent of this tactic is to provide occupationally contextualized individuals and groups with vocational vision which allows deep spiritual engagement and releases creativity through historically and locally grounded missions accountable to global needs, which are continuously rehearsed symbolically through corporately structured rites and rituals reinforced by spatial decor and temporal cues. This tactic takes the form of 12 to 44 hour workshops, consisting of depth literary, song and artform conversations, lectures and thinktanks, involving persons or groups with homogeneous or heterogeneous work experiences or involvement. These are held in appropriately decorated meeting rooms of schools, laborhalls, media offices, hospitals, places of business and other vocationally relevant locations, and are organized and enabled by local guildsmen according to previously developed globally standardized procedures manuals. These courses enable participants to utilize their unique experiences, conceptions, yearnings, and frustrations to corporately develop shared vocational stories and accompanying rites, rituals, symbols, relating to past, present, future, local/global, phasal, sexual, and social dimensions and provide a global servanthood vision to replace prevailing narrow visions dominated by individual financial gain and consumption motivations. An example is for members of trades labor unions to meet on a Saturday to follow LENS course-type procedures to develop a vocational story through a document to be distributed to all local building tradesmen. Such workshops provide awakening.

PRESSURE POINT: BASIC ROLES

SIGNIFICATING AND EXPANDING  
PARAMOUNT TACTIC: VOCATIONAL CONTEXTS

PRIMARY TACTIC: CREATING PHASAL SIGNS

Today functional roles dominate symbolic roles and economic fulfillment dominates historical destiny, which leaves certain groups, such as elders, feeling they have no significant role to play in the social framework; the tactic designed to deal with this is Creative Phasal Signs. The intent is to re-establish the importance of honoring elders as bearers of human wisdom, and to channel that wisdom into creating the future. The form would be that of elders groups, perhaps based in retirement communities, structured in "skill and wisdom banks," part of and under assignment to the guild. They would be called upon to play symbolic roles at all guild events, both internal and external. For example, training them to dramatically present the history of the community to the younger generations would honor all phases. This would accomplish self-conscious vocational engagement.

SECONDARY TACTIC: RECLAIMING RITES OF PASSAGE

In order to signify changing phases, roles, and achievements and to proclaim individuals' new context and obligations, a well-contexted ceremony for guildsmen's phasal changes will be celebrated.

SECONDARY TACTIC: STIMULATING MISSIONAL FAMILIES

To assist families in adopting a global missional stance, relevant literature will be disseminated through marriage counselors, teachers, ministers, doctors and lawyers, for example excerpts from missional family biographies.

**SECONDARY TACTIC: SIGNALLING THE MISSIONAL FAMILY**

In order to demonstrate the possibility of family involvement in mission, entire guild families will engage in neighborhood organizations as units.

**SECONDARY TACTIC: CONTEXTING PARENTHOOD**

To recapture the primordial and futuristic significance of the family, the guild will present new parents with gifts which convey through symbols or stories the journey of man, woman, and child in relation with each other and with the mysterious Giver of life.

**SECONDARY TACTIC: AFFIRMING ALL PHASES**

To honor the gifts of all ages in the midst of a society that worships youth, the guild will blitz the community with affirmative, educational images celebrating the contributions of all the phases, perhaps with a local newspaper birthday column.

PRESSURE POINT: BASIC ROLES

SIGNIFICATING AND EXPANDING  
PARAMOUNT TACTIC: VOCATIONAL  
CONTEXTS

PRIMARY TACTIC: ESTABLISHMENT RE-EDUCATION

We live in a time when local man believes the inauthentic myth that his social position defines the meaning of his life and he has been called to use the imaginal tools given to enable him to appropriate his life and other men's lives as significant; the tactic to deal with this is called Establishment Re-education. This tactic is out to give business and professional men and women who are in leadership positions in the community the opportunity to see their local roles in a context of global mission. This will take the form of LENS courses held for professional groups or for the staffs of established firms. The course would be out to give each person the sense of wonder at the gifts of his position in society and a sense of being accountable for that position before all men, and to give him the tools to use his position to benefit all of society. An example would be teaching the LENS course to the entire staff of a bank. This tactic would accomplish self-conscious vocational stimulation for the entire community.

SECONDARY TACTIC: RECONTEXTING COMMUNITY BUSINESS EXECUTIVES

To broaden businessmen's perspectives concerning ways their decisions affect local and global future, luncheons will be organized with reflective conversations on significant social issues.

SECONDARY TACTIC: ENCOURAGING JOB DISCUSSIONS

To stimulate occupational self-consciousness, guildsmen will promote meal conversations among co-workers at informal gatherings, for example, during lunch breaks.

**SECONDARY TACTIC: BROADENING VOCATIONAL PERCEPTIONS**

To stimulate missional contexting of jobs, community leaders, professionals, businessmen and other workers will inform students of the global missional significance of their jobs, for example, by organizing a high school career day.

**SECONDARY TACTIC: HONORING CHURCH'S ROLE**

To affirm the historical role of religious organizations in communicating the vocational self-story and celebrating the rites of passage that mark the journey of everyman, the guild will call upon ordained clergymen to assume symbolic leadership roles for all appropriate events.

**SECONDARY TACTIC: AWAKENING EDUCATORS**

The guild will encourage teaching skills and images that prepare people to live missionally through recruiting of local educational leaders to its membership and by serving as consultant to local schools.

PRESSURE POINT: BASIC ROLES

SIGNIFICANT VOCATIONAL  
PARAMOUNT TACTIC: CONTEXTS

PRIMARY TACTIC: COMMUNITY ROLE COMMISSIONING

In a time when society judges a person's worth in economic terms, and a sense of effective community participation has been lost, it is crucial that every man's creativity be released to meet historical social needs; the tactic designed to meet this need is Community Role Commissioning. Everyone knows that the garbage collector's job is utterly significant in the life of the community, but society has not honored his expenditure in a way that gives him a sense of vocational mission; the intent of this tactic is to recapture a sense of a life calling for each person in the community. The local guild by assigning and/or inviting a person to take symbolic roles in significant community events can honor him and give the entire populace a new image of what it means to be a responsible citizen. The guild is out to tell the world that every man's life and expenditure is utterly significant to his local community, to the entire globe, and indeed, to all of history. An example is for the guild to assign the garbage man and the bank president according to the same rationale for both symbolic and enablement roles in the guild. This serves as a sign to stimulate self-conscious vocational engagement for every person in the community.

SECONDARY TACTIC: RECLAIMING JOB CONTEXTS

To significate changing vocational roles and achievements and to proclaim the individual's new context and obligations, the guild will celebrate guildsmen's occupational and job changes with rites of passage.

SECONDARY TACTIC: REFORMING PERSONNEL PROCEDURES

To enhance missional context of local jobs, guildsmen persuade personnel officers of local companies and agencies to provide employees with missional contexting as they enter employment or change jobs, with guildsmen assisting the formulation of necessary materials

**SECONDARY TACTIC: GENERATING VOLUNTEER SERVICE ROLES**

To generate volunteer service roles involving missional rather than financial incentives, local guildsmen contact local public agencies such as schools and nursing homes to encourage development of additional volunteer roles and perhaps assist formation of a volunteer bureau.

**SECONDARY TACTIC: AFFIRMING LEADERSHIP ROLES**

To affirm the broader local/global and past/present/future context of civic leadership, the guild will present newly elected or appointed government officials and social agency executives with gifts which convey this context symbolically or through stories.

**SECONDARY TACTIC: HONORING NEW LOCAL OCCUPATIONS**

To signify changing vocational roles in the community, the guild will identify new occupations involved in new or existing businesses, and encourage mass media to note these in featured stories which probe effects upon employees, consumers and the public.

PRESSURE POINT: BASIC ROLES

SIGNIFICATING AND EXPANDING  
PARAMOUNT TACTIC: VOCATIONAL CONTEXTS

PRIMARY TACTIC: DEMONSTRATING COMMUNITY RESURGENCE

Responding to current confusion concerning basic roles, the primary tactic, Demonstrating Community Resurgence, impacts the many women's clubs which are always present in the local community. The intention is to stimulate civically active women to develop corporate self-consciousness of their roles in relation to other basic roles in local/global and past/present/future contexts. A drama portraying locally and globally based past and present women's roles, including their missional significance for economic, political and cultural spheres is presented as a basis for an art form conversation. Local guildsmen implement this tactic by designing and rehearsing the drama, making arrangements and presenting it, prompting the following art form conversation, and performing any appropriate follow-up such as enabling a continuing discussion group or recruiting for LENS. For example, the local literary club sponsors a LENS course and has member participants as the result of art form conversation following two act drama in which varying women's roles are enacted in historical and contemporary settings. This tactic accomplishes profound awakenment in basic roles.

SECONDARY TACTIC: REDEFINING SOCIAL FUNCTIONS

To redefine social functions and to release participation in the community, the guild will sponsor a community festival in which carefully chosen professional, educational, religious, male, female, youth and elder roles will be the basis for well-written comedy skits.

SECONDARY TACTIC: ENCOURAGING COMMUNITY ASSIGNMENTS

To give local man back the image that his expenditure sustains the community, local people will be encouraged to corporately plan and enable community celebrations.

**SECONDARY TACTIC: ELICITING CREATIVE PARTICIPATION**

To release individuals to participate in social art, thereby expanding the image of vocational engagement, art and music festivals and displays will be sponsored with reflective conversations elicited from their audiences.

**SECONDARY TACTIC: RESTORING PHYSICAL PRESENCE**

In order to overcome the image that man is a victim of his environment, the guild will transform the most blighted area of the community, for example, cleaning and decorating the dirtiest vacant lot.

**SECONDARY TACTIC: INCORPORATING NEIGHBORHOOD CARE ROLES**

In order to give a new vision of corporate power, local people will be organized into teams and units to clean and decorate their common space, for example, streets, sidewalks, vacant lots, etc.

PRESSURE POINT: BASIC ROLES

SIGNIFICATING AND EXPANDING  
PARAMOUNT TACTIC: VOCATIONAL  
CONTEXTS

PRIMARY TACTIC: RE-IMAGING GLOBAL STANCE

The primary tactic for basic roles called "Re-Imaging Global Stance" takes advantage of shopping center arcades and other public places frequented by a broad cross section of the local citizenry. The intent of this tactic is to provide a highly visible physical and symbolic reminder of the ways local economic, political and cultural activities serve global needs. Implementing this tactic consists of local guildsmen designing a large physically impressive global form, portraying the places which receive and benefit from specifically indicated local inventions, products, art forms, talented persons, etc., using this mock-up to persuade the manager of a public place to display such a form; and constructing the form, if necessary; while the slogan remains constant, the specific data and their representation must be periodically up-dated. Ways in which the local community benefits from activities performed elsewhere might also be portrayed. An example is a large global grid placed in a city park, portraying the world and the community with arrows labeled to show the community exports and imports, topped by the slogan "Kalamazoo serves the needs of the world, in payment for the cost of its care." This accomplishes profound awakening.

SECONDARY TACTIC: INJECTING STIMULATING ART FORMS

To expand consciousness of local global vocation and to symbolize vocational roles around the world, a montage of photographs of local residents engaged in work and similar pictures from around the world will be displayed in prominent places in the community.

SECONDARY TACTIC: DEVELOPING GLOBAL VOCATIONAL MISSION

Developing global vocational mission by having teachers and students tour local places of work after global missional contextualizing lecture and following the tour with an art form conversation, for example, farms, canneries, public transportation and manufacturing concerns which export products.

**SECONDARY TACTIC: CREATING LOCAL/GLOBAL STORIES**

Creating local/global stories which stimulate awareness of local/global significance of local jobs by writing story to be distributed through civic organizations, labor newspapers and perhaps enacted dramatically, for example, jobs in fishing, farming, logging.

**SECONDARY TACTIC: CREATING GLOBAL IDENTIFICATION**

To obtain depth identification with a foreign city, guildsmen will encourage city to form a sister-city relationship with a foreign city, involving exchanges of stories concerning basic role contrasts and similarities.

**SECONDARY TACTIC: ENHANCING GLOBAL FAMILIARITY**

To enhance global familiarity, guildsmen organize global tour corporately structured and utilizing depth spirit methods to awaken local citizens to global needs and contributions.

PRESSURE POINT: BASIC ROLES

MASTER STRATEGY: RECREATING ROLE SIGNIFICANCE

PARAMOUNT TACTIC: RECREATING SOCIAL SIGNIFICANCE

PRIMARIES	SECONDARIES				
TRAINING PARTICIPATION CONSTRUCT	TRAINING COMMUNITY VOLUNTEERS	ONGOING BUSINESS-MEN'S STRUCTURE	DISPLAYING HISTORICAL ARTIFACTS	CREATING TRAINING PROGRAM	COMMUNITY YOUTH CADRE
STRUCTURING ASSIGNMENT ACCOUNTABILITY	CREATING ACCOUNT-ABILITY MODEL	POLITICAL ACCOUNTABILITY STRUCTURE	ANNUAL COVENANT RENEWAL	CREATING VOLUNTEER LIST	CREATING BUSINESSMEN'S ACCOUNTABILITY
STRUCTURING FAMILY FUNCTIONS	CREATING FAMILY MYTH	CREATING COMMUNITY EVENTS	STRUCTURED EXTENDED RELATIONSHIPS	REHEARSING AUTHENTIC SEXUALITY	STRUCTURING ROLE SHIFTS
DEVELOPING COMMUNITY GUIDELINES	WRITING ROLE DESCRIPTIONS	DEVELOPING PHASE DESCRIPTIONS	CREATING COMMUNITY TIME DESIGN	FORMALIZING INFORMAL GUIDELINES	PROPAGATING RELATIONAL SENSITIVITY
SYMBOLIZING COMMUNITY FUNCTIONS	CREATING FUNCTIONAL CELEBRATIONS	INTEGRATING PHASEOLOGICAL STRUCTURES	STRUCTURING HERITAGE PROGRAM	STRUCTURING ROLE SHIFTS	STRUCTURING EXCHANGE PROGRAM

PRESSURE POINT: BASIC ROLES
STRATEGIC ARENA: FOUNDATIONAL JUSTICE
RECREATING ROLE MASTER STRATEGY: SIGNIFICANCE

**PARAMOUNT TACTIC: RECREATING SOCIAL SIGNIFICANCE**

The intent of this tactic is to recontext the vocational roles of the global economic community, as well as the professional and potential grass root leadership in order to enable individuals to grasp themselves as responsible for the local/global suffering of all men, through a new universal and visionary story about their lives. It will open up the possibility of assigning grass roots individuals of all phases, whose gifts are blocked by inadequate role images which are dominated by the self-image of the economic and functional necessity. The form of this tactic includes training construct for enabling role redefinitions in business such as LENS, locally-based structured meetings, workshops on community problems and professional roles, and analysis of the community in relationship to the globe. The content includes educational methodologies that disclose the global missional indicators, practices that sustain resurgence consciousness, sharing of effective tools and methods which impact the role images of others, assignment and accountability for community problems, and rehearsal of historical calling through secular rites. For example, meeting with physicians and nurses to consider comprehensive community needs and encouraging them to grasp their relatedness and ways to deal with the issues. This tactic will impact basic roles by breaking loose the possibility of picking up a variety of roles in a single lifetime and by cutting over against the basic contradiction of the economic and functional domination of vocation as well as dealing with a reduced operating image of community/global responsibility.

PRESSURE POINT: BASIC ROLES

RECREATING SOCIAL SIGNIFICANCE  
PARAMOUNT TACTIC:

PRIMARY TACTIC: TRAINING PARTICIPANT CONSTRUCT

The intent of this tactic is to train corporate executives, business leaders, local organizations, including women's clubs in spiritizing and functional methodology whereby they may keep a comprehensive screen of community needs before them and symbolize their relatedness to the globe and local situation. Training in cultural methodology such as in the 5th city model and the local church project are recommended in order to keep the people engaged. The form would include a weekend course such as LENS to impact business men, administration personnel, Chamber of Commerce, etc., where training constructs can be used. An example - a program at a Rotary Club which would relate to the community and its problems as well as encourage members to create a community song and symbol.

SECONDARY TACTIC: TRAINING COMMUNITY VOLUNTEERS

Training community volunteers in order to deepen their capacities to combat problems with the aim to reformulate the social structures by familiarizing revolutionary tactical workshops in a training construct for example the Rotarians sponsored by the social welfare department accomplishes foundational justice in Basic Roles.

SECONDARY TACTIC: CREATING BUSINESSMEN'S STRUCTURE

Creating businessmen's structure in order to enable the businessmen to realize their significant contribution to the community and the world at large in terms of a total conscious embracement of the political, economical and cultural dimensions of life by awaking them to see the economic tyranny in a weekend seminar for example a weekly meeting accomplishes foundational justice in Basic Roles.

**SECONDARY TACTIC: DISPLAYING HISTORICAL ARTIFACTS**

Displaying historical artifacts in order to enable community participation by exhibiting artistic display in a community fair for example a show of historical paintings accomplishes foundational justice in Basic Roles.

**SECONDARY TACTIC: CREATING TRAINING PROGRAM**

Creating a training program in order to enable the hard-core unemployed to participate economically in the community by a job procurement technique workshop in a training construct for example the ways to talk to employers accomplishes foundational justice in Basic Roles.

**SECONDARY TACTIC: CREATING YOUTH CADRE**

Creating youth cadre in order to prepare the youth for effective community engagement by holding a workshop on "Youth Role" in a day long seminar for example planning a four phase community fair accomplishes foundational justice in Basic Roles.

PRESSURE POINT: BASIC ROLES

PARAMOUNT TACTIC: RECREATING SOCIAL SIGNIFICANCE

PRIMARY TACTIC: STRUCTURING OF ASSIGNMENT ACCOUNTABILITY

The distorted vision which many people have of their role in the community calls forth the primary tactic of structuring assignment accountability. This tactic will dramatize the seriousness of individual roles in the community, assign responsibility to the community's servants in a striking way, make clear the corporate nature of the community, and involve more people in the social process. Existing community structures will primarily be utilized (but new ones are not precluded) to impact community leaders and professional representatives in their regular gatherings, once careful contexting of all involved is completed. Vision-expanding procedures would include problemating, resurgence self-consciousness conversations, and assignments made out of a comprehensive grid of available community members. An example is to give the Chamber of Commerce a global vision and to present them an available list of community persons, resource and needs to enable the assignment of personnel where they are needed. This tactic will restore the significance of the role of all persons involved and lead to fundamental justice in basic roles culminating in secular rites of accountability and fresh assignment.

SECONDARY TACTIC: CREATING RATIONAL ACCOUNTABILITY

Creating a rational accountability model in order to enable the media to objectify their roles by giving an annual report to their work by being interviewed by a panel which consists of a wide arrange of professional representatives in a televised program, for example radio broadcasting accountability accomplishes foundational justice in Basic Roles.

SECONDARY TACTIC: CREATING POLITICIAN'S ACCOUNTABILITY

Creating a politician's accountability structure in order to enable the roles of the community, by enabling a politician to see himself as covenanted to the community in a open accountability form for example, Governor Walker's Accountability session accomplishes foundational justice in Basic Roles.

**SECONDARY TACTIC: CREATING CEREMONY FOR COVENANT**

Creating a ceremony for annual covenant renewal in order to ritualize an individual's relationship to the concerned community's focus by an annual commissioning service in a opening school ceremony, for example, a back to school night accomplishes foundational justice in basic roles.

**SECONDARY TACTIC: CREATING COMPREHENSIVE LISTS**

Creating a comprehensive volunteer list in order to engage the total community by focusing on particular needs in a volunteer and information agency for example vista accomplishes foundational justice in Basic Roles.

**SECONDARY TACTIC: CREATING BUSINESS ACCOUNTABILITY**

Creating a business group's accountability to the community in order to develop individual and corporate consciousness of corporate community roles, by initiating a public annual report system, for example, a published newspaper report by all community businesses accomplishes foundational justice in Basic Roles.

PRESSURE POINT: BASIC ROLES

RECREATING  
PARAMOUNT TACTIC: SOCIAL  
SIGNIFICANCE

PRIMARY TACTIC: DEVELOPING EFFECTIVE COMMUNITY GUIDELINES

Most professional and business people while eager to do good and open to new life styles, have a distorted vision of their life goals. Attention should be expanded on them for their own sake and the sake of the whole community. The plan is to get all the local professional and business community to work together to produce a comprehensive plan for the total community. This project will give them a renewed image of their role as significant in meeting social needs and prepare them for citizenship in the "global village". Since professionals already have regular meetings and refresher courses, we will use these to attack the problem, by introducing lectures, discussions and workshops on the community's human needs, using resource people and grassroots leaders as required. We will discuss how the community structures enable people to be fully human, how man's role as member of a community is just as valuable as his business achievements, and eventually proceed to draw up a plan to redirect the community's structures along fully human lines. Adequate implementation of this tactic will give the professional and business community a new exciting vision of their own possibilities as members of the community.

SECONDARY TACTIC: WRITING ROLE DESCRIPTIONS

Writing role descriptions in order to image the actualization of the roles by a community task force in a weekend council, for example, Fifth City annual congress accomplishes foundational justice in Basic Roles.

SECONDARY TACTIC: DEVELOPING PHASE DESCRIPTIONS

Developing phase description in order to honor the role played by the particular phases in a series of workshops of concerned residents, for example, Sun City elder's forum, accomplishes foundational justice in basic roles.

**SECONDARY TACTIC: CREATING COMMUNITY TIME-DESIGN**

Creating community time- design in order to give back to the community a sense of corporate rhythm, by implementing and enabling participation in a signal month of experimentation, for example, participation in an intentionally structured weekend retreat, accomplishes foundational justice in Basic Roles.

**SECONDARY TACTIC: FORMALIZING INFORMAL GUIDELINES**

Formalizing informal guidelines in order to enable professionals to see themselves in service to the community, by creating a rotational assignment rationale for assuring critical services twenty-four hours a day and holidays by concerned professionals, for example, a luncheon workshop accomplishes foundational justice in Basic Roles.

**SECONDARY TACTIC: PROPAGATING RELATIONAL SENSITIVITY**

Propagating relational sensitivity, in order to enable individuals to see themselves responsibly related to the globe by a series of weekly newspaper articles, for example, "Cultures in Service to our Community" accomplishes foundational justice in Basic Roles.

PRESSURE POINT: BASIC ROLES

RECREATING  
PARAMOUNT TACTIC: SOCIAL  
SIGNIFICANCE

**PRIMARY TACTIC: STRUCTURING FAMILY FUNCTIONS**

The intent of this tactic is to impact the community with the image of the missional family in order to demonstrate the possibility of intentional family engagement in the community and to cut over against the reduced images of the family as an independent economic unit. This is to be done through the assignment of a guild family to carefully plan informal and formal contacts with key persons such as celebrations, meals, visits which will expose the community to global images and missional family symbols. Work projects and direct engagement in the issues of the community to which others can be invited to participate in will demonstrate the possibilities for the missional role of the family, and demonstrate helpful sex roles. Invitations will be secured to speak to women's groups about the role of women. For example, the assigned family will invite selected families over the course of a year to celebrations in which the symbolization of missional roles will be lifted up. This tactic will deal with the inadequate operating images and enable the development of basic roles.

**SECONDARY TACTIC: CREATING FAMILY MYTH**

Creating a family historical myth in order to bring self-consciousness of the family role to the community by drama in a community festival, for example, five families acting out their own heritage in a play which accomplishes foundational justice in Basic Roles.

**SECONDARY TACTIC: CREATING COMMUNITY EVENTS**

Creating community family events in order to emphasize the crucial role of the family in the community by a common community task in a "work day", for example, a neighborhood cleanup campaign which accomplishes foundational justice in Basic Roles.

**SECONDARY TACTIC: STRUCTURING EXTENDED RELATIONSHIPS**

Structuring extended family relationships, in order to enable the family to see the community providing child care in an enablement service, for example child care provided during community meetings accomplishes foundational justice in Basic Roles.

**SECONDARY TACTIC: REHEARSING AUTHENTIC SEXUALITY**

Rehearsing authentic sexuality in order to develop community consciousness of this life dynamic by illustrating authentic male-female-roles in a drama, for example, a community developed play which accomplishes foundational justice in Basic Roles.

**SECONDARY TACTIC: STRUCTURING ROLE SHIFTS**

Structuring role shifts in order to legitimize transitions in community life by a divorce ceremony in a celebrative event, for example, creation of new single-family timelines accomplishes foundational justice in Basic Roles.

PRESSURE POINT: BASIC ROLES

PARAMOUNT TACTIC: RECREATING  
SOCIAL  
SIGNIFICANCE

PRIMARY TACTIC: SYMBOLIZING COMMUNITY FUNCTIONS

In symbolizing community functions the residents of the community will develop individual stories through rites and recreate adequate symbols. In order to overcome insufficient operating images we must emphasize the functions of the community's role to the individual and must create and sustain the individual's task in the global need. To sustain this tactic in a community enables individuals to stand in the consciousness of global awareness it must maintain each person in local history and to overcome antiquated economic values it must symbolize the new awareness of vocational engagement. The development of this tactic may be effectively done in the teaching of local heritage to the community through various sanctions of the community, i.e. businessmen, teachers or social clubs. For example, elders are re-established as a functional part of the community by going into day care structures to explain and do past rituals with the children so that through rehearsals the children and elders will develop a sense of universal corporate symbology. While recreating role significance the community will rehearse the symbols and rites within the corporate context, thus developing and sustaining its functions.

SECONDARY TACTIC: Creating functional celebrations in order to discover the significance of mundane tasks by performing skits or community functions at a community picnic, for example a Labor Day Weekend Community Celebration accomplished social justice in Basic Roles.

SECONDARY TACTIC: INTEGRATING PHASEOLOGICAL STRUCTURE  
Integrating phaseological structure in the community in order to signify the developmental task of each phase by emphasizing the appropriate roles in an information-feeding structure for example symbolizing initiation rites within the life of the Church accomplishes justice in Basic Roles.

**SECONDARY TACTIC: STRUCTURING HERITAGE PROGRAM**

Structuring Heritage Programs in order to enable individuals to place themselves in the historical perspective by demanding participation in global cultural heritage courses for example cultural courses designed by Ecumenical Institute.

**SECONDARY TACTIC: STRUCTURING ROLE SHIFTS**

Structuring role shifts in order to allow expansion of personal creativity by discontinuous role playing in a serving circle for example a teacher repairing the sewing machine accomplishes social justice in Basic Roles.

**SECONDARY TACTIC: STRUCTURING EXCHANGE PROGRAM**

Structuring exchange program in order to enable interested individuals to understand and assimilate the cultural gifts of other people by exchanging professional personnel in a globally coordinated scheme for example engineers to be interchanged with personnel from some African Nations accomplishes justice in Basic Roles.

PRESSURE POINT: BASIC ROLES

MASTER STRATEGY: RELEASING OF COMMUNITY RELATIONSHIPS

PARAMOUNT TACTIC: REINTERPRETING COMMUNITY RELATIONSHIPS

PRIMARIES	SECONDARIES				
SYMBOLIZING LIFE PHASES	SYMBOLIZING RITES OF PASSAGE	ORGANIZING TASK FORCE	CREATING CELEBRATIVE EVENTS	RESTRUCTURING ROLES AND PRIVILEGES	CREATING ASSIGNMENT RATIONALE
AWARENESS OF COMMUNITY DRAMATURGY	IMPACTING INDIVIDUAL ROLES	SYMBOLIZING COMMUNITY LIFE	REHEARSING COMMUNITY HISTORY	ENABLING GRASSROOT PARTICIPATION	REHEARSING COMMUNITY IDENTITY
SYMBOLIZING COMMUNITY ROLES	ASSIGNING SYMBOLIC TASKS	CONTEXTING COMMUNITY LEADERSHIP	ASSIGNING COMMUNITY LEADERSHIP	ACKNOWLEDGING COMMUNITY ELDERS	CELEBRATING MISSIONAL FAMILIES
ARTICULATING COMMUNITY IDENTITY	HOLDING COMMUNITY FESTIVALS	ENABLING BLOCK CLUBS	INTENTIONAL-IZING COMMUNITY DECOR	CREATING COMMUNITY SYMBOL	VISITING COMMUNITY MEMBERS
ARTICULATING COMMUNITY PARTICIPATION	STRUCTURING DISCONTINUOUS GROUP	ACTUALIZING WOMEN'S FORUMS	STRUCTURING YOUTH CONTEXT	COMMISSIONING COMMUNITY SERVICES	SYMBOLIZING PROFESSIONAL GROUP'S MISSION

BASIC ROLES  
PRESSURE POINT:

STRATEGIC ARENA: PRIMAL CARE

REHEARSING  
MASTER STRATEGY: COMMUNITY  
RELATEDNESS

PARAMOUNT TACTIC: REINTERPRETING COMMUNITY RELATIONS

The re-interpretation of community relations among social, economic, cultural, and organizational members is the paramount tactic that deals with global issues through local art forms and catalyzes solutions to local problems. The intent of this tactic is to release community/global consciousness and action. Through discussion and planning sessions this tactic channels socially structured individuals into a global context as exemplified by assigning sendouts from community meeting places that ritually endow responsible care for the world's needs. This tactic provides a global context in business, professional and community leadership groups by enabling continual ritual regrounding of the decision to extend their particular skills to locally unempowered groups on behalf of all men. By symbolically installing new businessmen and locally elected leaders, the community articulates the profound decision that these people have made to spearhead the special process action within the community, to adjacent communities, and to interjacent geo-social areas. For example, the ritual of the inauguration of a city manager or mayor would lend itself to the grounding of global problems in the particular local area. This symbolization would remind the official of his responsibility to three billion people as well as to his own community in which he is immediately dealing with local committees and organizations. This tactic deals with the articulation and vision of the secular mythological framework through the three basic strategies by releasing individuals, commissioning leaders, and use of rituals and symbols.

PRESSURE POINT: BASIC ROLES

REINTERPRETING  
PARAMOUNT TACTIC: COMMUNITY RELATION-  
SHIPS

PRIMARY TACTIC: SYMBOLIZING LIFE PHASES

Primal care in basic roles is carried on in the symbolizing of the four life phases. The intent of this tactic is to symbolize the significance of each of the life phases in a global context and accent their individual contribution to the community within a global context. One way to highlight the gifts of each group is to ritualize the passage from one phase to another, emphasizing the gifts of each and enabling self-consciousness of the life phases. Another way is to dramatize the particular contribution of each phase in a community gathering, such as a congregational celebration or a Senior Citizens group meeting. The ritual is done in a local organization such as a neighborhood association which includes all life phases in its membership. For example, all those entering a new phase would stand up at a neighborhood celebration and be sent into the phase with a ritual. This tactic ritualizes the passage to the next life phase, thus enabling the community to rehearse its common rites and symbols.

SECONDARY TACTIC: SYMBOLIZING RITES OF PASSAGE

The symbolizing of rites of passage in order to bring more acceptance and clarity to age phases and roles by articulating and marking the transition from one stage of life to another in a corporate community ceremony accomplishes primal care in basic roles.

SECONDARY TACTIC: ORGANIZING A TASK FORCE

Organization of a task force for phase care would meet the anticipated secular and religious needs unique to that particular phase by providing social service agencies which release the individual from unnecessary "babysitting" and enabling the pursuit of social needs.

**SECONDARY TACTIC: ENABLING MEANINGFUL ROLE**

By developing celebrations and assuring that each person engages in the event establishes meaningful roles and symbolically rehearses individual meaning in a corporate context by impacting conscious reconsideration of roles by enabling them to be grounded in the local arena.

**SECONDARY TACTIC: ROLES AND PRIVILEGES FOR THE ELDERLY**

Reconstructing roles and privileges for the elderly in order to honor the experience and relevant wisdom of the fourth phase person by encouraging, for example, participation in community events in a special exhibit and thereby releasing individual creativity and motivity.

**SECONDARY TACTIC: PLANNING PROPORTIONAL PHASE REPRESENTATION**

Creating an assignment rationale for life phase representation in order to meet the needs of all phases to be included in the evaluative planning councils of the community by planning for proportional phase representation in a local structure.

PRESSURE POINT: BASIC ROLES

PARAMOUNT TACTIC: REINTERPRETING  
COMMUNITY  
RELATIONSHIPS

PRIMARY TACTIC: RE-EMPOWERING AWARENESS OF COMMUNITY  
DRAMATURGY

Primal Care in basic roles is carried on with the re-empowering of the self-conscious awareness of the community dramaturgy or regular time flow of events. The intent of the tactic is to enable the community to be self-conscious about its weekly time flow which releases individuals to participate in the community's life and thrust, and to speak to the primary contradiction of the economic dimension defining the week's time flow in the community by creating its own time-flow chart which imaginably illustrates the significant events of each week and the day and time they take place. The time flow chart is put together during a seminar to which various political, economic and social leaders of the community are invited. For example, the time flow chart of the community is displayed on a billboard at the entrance to city hall in order to place it self-consciously before the community. The tactic accomplishes re-empowering of the community's dramaturgy and enables it to rehearse the symbol of its common series of events so that all residents may be released to engage in the community.

SECONDARY TACTIC: IMPACTING INDIVIDUAL ROLES

Hold quarterly celebrations within each stake, for example, a block party which will be designed to include all members of the community in significant roles and thereby symbolize to each or raise to self consciousness the power of release.

SECONDARY TACTIC: SYMBOLIZING COMMUNITY LIFE

By cooperation of the local weekly newspaper or newsletter publish a weekly time design of all the events which occur the following week and encourage all groups to use this service to impact the community with the significance of all the groups.

**SECONDARY TACTIC: REHEARSING COMMUNITY HISTORY**  
Through images, such as publications in the local newspaper or on billboards, celebrate the holidays which have a particular common memory by the community and which increase the consciousness of the history and significance of the community.

**SECONDARY TACTIC: ENABLING GRASS ROOT PARTICIPATION**  
Hold regular planning sessions in the community, for example, monthly evaluations and planning sessions attended by representatives of all the various groups in order to symbolize the grass root participation in the community decision making and planning.

**SECONDARY TACTIC: REHEARSING COMMUNITY IDENTITY**  
Rehearse the symbolic life of community by song or litany at regular scheduled community meetings which will make the community conscious of who they are and why it is necessary that they maintain the original pioneer community spirit.

PRESSURE POINT: BASIC ROLES

REINTERPRETING  
PARAMOUNT TACTIC: COMMUNITY  
RELATIONSHIPS

PRIMARY TACTIC: SYMBOLIZING COMMUNITY ROLES

People today are waiting for a way to see their particular engagement as meaningful. Symbolizing community roles is the primary tactic within the inclusive myth of basic roles that meets this need. In order to ground local meaning, it is necessary to ritualize and symbolize the individual roles of each person in that community. To release individual effectiveness in corporate context, man must emphasize through ritual the enabling role he plays in the geo-social location in grounding his historical dynamic to the present local situation. The form of this tactic is done within intra-community network systems (school systems, businesses dealing with similar products, etc.) and in ceremonies which, through rites, acknowledge and affirm community accountability of the leaders. To further perpetuate the symbols and rituals of local responsibility and care, local people would act by creating ceremonies of installation. An example of this tactic is the installation ceremonies of local business executives when they enter the community so that they may become aware of the responsibility they have to the community roles; it has become necessary to rehearse the rites and symbols of involvement in the local development and perpetuation of society.

SECONDARY TACTIC: ASSIGNING SYMBOLIC TASKS

Assigning community leaders to do symbolic tasks in order to dramatize their care for the community by symbolizing their relationship to the total life of the community in participation in community work, for example, painting trash cans accomplishes care in basic roles.

SECONDARY TACTIC: CONTEXTING COMMUNITY LEADERSHIP

Contexting community leadership in commissioning ceremonies in order to give a common understanding of their task and the possibility of holding them accountable by publishing a contextual statement in a newspaper, for example, the article context for community leadership accomplishes care in basic roles.

**SECONDARY TACTIC: ASSIGNING COMMUNITY LEADERSHIP**

Assign community leadership in order to broaden the number of leaders by allowing each person to image himself as a leader in an appointive position, for example, regular rotation of appointments to museum boards.

**SECONDARY TACTIC: ACKNOWLEDGING COMMUNITY ELDERS**

Acknowledging community elders in order to symbolize the presence of particular persons who act out a stance of wisdom on behalf of the community by their experience and continued interest and responsibility in an urban services agency, for example, past members of board of managers accomplishes care in basic roles.

**SECONDARY TACTIC: CELEBRATING MISSIONAL FAMILIES**

Rehearsing the role of the missional family in the community in order to motivate family participation by acknowledging the role of the basic social unit in a community celebration of the missional family, for example, the community family festival accomplishes care in basic roles.

PRESSURE POINT: BASIC ROLES

REINTERPRETING  
PARAMOUNT TACTIC: COMMUNITY  
RELATIONSHIPS

PRIMARY TACTIC: ARTICULATING COMMUNITY IDENTITY

Primal Care in Basic Roles takes place when identity for the particular community is articulated by the members of the community. The intent of this tactic is to enable local man to sense himself a part of the community in order to take a relationship to it, and thus play a functional role in its life and destiny. One way to relay what the community is about is through the community symbols which, when seen by local residents, allow them to be a part of the community and engage in it. The symbol is displayed throughout the neighborhood in key public places where the residents go frequently, or where they regularly congregate such as shopping centers, schools, and transportation depots. An example of this tactic would be the posting of the community symbol in the window or on the wall of the local shopping center. This tactic accomplishes the articulation of community identity and enables the community to rehearse the symbol that holds it in being and gives its members a significant role in its mission.

SECONDARY TACTIC: HOLDING COMMUNITY FESTIVALS

Holding community festivals and celebrations in order to enhance and symbolize the sense of community cohesiveness will build both individual acquaintances and cross-cultural relationships in social gathering places, for example, arts festival accomplishes care in basic roles.

SECONDARY TACTIC: ENABLING BLOCK CLUBS

Commissioning block clubs and community leadership groups will enable a tightly knit care network to be constructed by gridding the community into neighborhood areas so that problems of particular needs may be more effectively met, accomplishing care in basic roles.

**SECONDARY TACTIC: INTENTIONALIZING COMMUNITY DECOR**

Intentionalizing external community decor in order to build and symbolize a commonness in community thrust by creating and ritualizing unity with various task forces such as the handicapped, youth, and elders accomplishes care in basic roles.

**SECONDARY TACTIC: CREATING COMMUNITY SYMBOL**

Creation of a common community symbol will imaginably ground one's geographic and historical identity, thus relaxing the paralysis of the functional domination over historic by reviving a universal corporate symbol.

**SECONDARY TACTIC: VISITING COMMUNITY MEMBERS**

Visiting both community residents and various locally unempowered groups and telling the community story will encourage participation in local projects, festivals to release individuals to social structures and further meet local social needs.

PRESSURE POINT: BASIC ROLES

REINTERPRETING  
COMMUNITY  
PARAMOUNT TACTIC: RELATIONSHIPS

PRIMARY TACTIC: ARTICULATING COMMUNITY PARTICIPATION

In order that man may grasp his symbolic & ritual role in his life, he must constantly articulate & develop community participation in building the Earth through the community. In order to allow all men to decide their life thrusts in the community, the local community must context vocational involvement in working through symbols and rituals. The form this tactic may take is in a sequential lecture series which rotates speakers from within the community to expound on particularly symbolic aspects of meeting social needs. To develop this story of man's social drama may be done by holding regular discussion & planning sessions with such groups as women, educators, unemployed and so on, in order to communicate the basic needs of each group through past and present history; that is to maintain self/group consciousness. The participation of Living Effectively in New Society, for example would provide a method for man to examine the symbols of his relationship to life in social roles, sex roles, & social visioning. In doing the rehearsal of rites & symbols man is now able to communicate the story of his meaning in the community and to himself.

SECONDARY TACTIC: STRUCTURING DISCONTINUITY EVENTS

Structuring events in which local man participates in roles that are outside his normal context in order to broaden views of a vocation by engaging, for example, a college president taking sabbatical to work at common jobs accomplishes care in basic roles.

SECONDARY TACTIC: ACTUALIZING WOMEN'S FORUMS

Actualizing women's forums in order to motivate and give direction to the image of the new woman by grounding in the global context while discussing the needed style in a weekday discussion group, for example, the New Women's Forums accomplishes care in basic roles.

**SECONDARY TACTIC: STRUCTURING YOUTH CONTEXT**

Creating structures that context youth on the life phases in order to acquaint the emerging generation with vocational possibilities by raising alternatives of societal engagement in a weekend vocations seminar, for example, a trip to Community institutions accomplishes care in basic needs.

**SECONDARY TACTIC: COMMISSIONING COMMUNITY SERVICES**

Commissioning the community services to their tasks in order to symbolize the decision to care for a community by holding a commissioning ceremony in the Services Board meeting, for example, commissioning the health service staff to care for their community accomplishes care in basic roles.

**SECONDARY TACTIC: SYMBOLIZING PROFESSIONAL GROUP'S MISSION**

Symbolizing the tasks of a professional group in order to hold the group over against their decision to participate in the social process by displaying a banner or doing rituals in guild meetings, for example, the coat of arms of the Building Trade accomplishes care in basic roles.