



# THE TASK OF THE GUILD

A SYNOPSIS OF THE TACTICAL SYSTEM

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SUMMER 73  
RESEARCH ASSEMBLY  
CONGREGATION C

PRESSURE POINT: INCLUSIVE MYTHS

CONTEXTUAL COMPONENT: GLOBAL SOCIAL VISION

PRIMARY VISION: The primary component of the new myth for the post-modern man is secular images expressed in verbal and visual symbols which relate him to global mission and recreate interior self-consciousness.

SECONDARY VISION:

- 1) The first component is refurbished primal stories that allow man to experience an authentic relationship to history, past and present; for example re-educating human beings to the context of post-modern man understanding living in a un-i-verse as a glorious happening.
- 2) The second component is Self-Consciousness Paradigm Rehearsals such as Daily Office, morality plays, and cabaret which are designed to overtly engage human beings in rehearsal of his relationship to the mystery and neighbor and is a dramatization of essential mythologizing.
- 3) The third component is Global Community Consciousness to reflect Inclusive Myth which will be freighted to the masses by community events, such as festivals and celebrations, which hold the tension of the global rebirthing new consciousness of man's images and stories allowing him to see his possibility and his future in the manifestation of the community.
- 4) The final component is Solitary Interior Exercises which are an individual dramatization of the Daily Office or cabaret which allows man to experience the deeps of his being in relation to the inclusive happenings of his existence.

PRESSURE POINT: INCLUSIVE MYTHS

CONTEXTUAL COMPONENT: GLOBAL SOCIAL CONTRADICTION

PRIMARY CONTRADICTION: UNSELF-CONSCIOUS GLOBAL MYTHOLOGY: The primary contradiction of Inclusive Myths is that present myths reinforce old societal paradigms, blocking man from affirming his emerging vision of the future.

SECONDARY CONTRADICTION:

1) UNSELF-CONSCIOUS GLOBAL HISTORY: Educational structures foster a reduced vision of the historical process, which denies a common human destiny.

2) SUPERFICIAL GLOBAL COVENANT: Images of covenant have collapsed resulting in a superficial understanding of human interrelatedness and responsibility.

3) PREDOMINATING ECONOMIC SYMBOLOGY: Current global symbols are grounded in the economic and create the false mythology that only those who are financially "well off" are capable of fully participating in humaness.

4) ECONOMICALLY DOMINATED VISION: Current visions of the future are rooted in the economic and are couched in economic language, leading to the creation of a lifestyle based on the economic dimension of life and denying the cultural and reducing the political to a supportive role to the economic.

CONTEXTUAL COMPONENT: IMPACT ARENA

PRIMARY IMPACT ARENA: RELIGIOUS ORGANIZATIONS: The primary impact arena for Inclusive Myth is the Religious Organization (including quasi-religions of prevailing secular ideologies) because it is the acknowledged guardian of the Myth and provides grassroots channels for disseminating the local/global vision.

SECONDARY IMPACT ARENA:

1) BUSINESS COMMUNITY: The atmosphere among business leaders is open to the insight that the market place has expanded from the exchange of goods for profit to serving the need for interchange of materials and service for the common good of all.

2) GOVERNMENTAL STRUCTURES: Government of every type impinges on the lives of people at so many points that the guild is offered a vast opportunity for using government structures to encourage the humanizing process.

3) MEDIA PERSONNEL: One impact arena is Media Personnel, such as journalists, advertisers, news commentators and secular artists, skilled at using art forms and word images that discern the present times and point to the future and have instant access to global grassroots.

4) EDUCATIONAL INSTITUTIONS: So widespread is the fabric of educational institutions and so universal is the current ferment in education that the guild at every level is afforded a field for effective infusion of the new universal operative myth into the world.

PRESSURE POINT:

INCLUSIVE MYTH

MASTER STRATEGY:

CORPORATIZING SOCIAL MYTHOLOGY

PARAMOUNT TACTIC:

FORMING SOCIETAL IMAGES

PRIMARIES	SECONDARIES				
INTENTIONALIZING CORPORATE ICONS	PLANNING PRIVATE DECOR	FEATURING PUBLIC DECOR	DESIGNING FUTURIC SPACE	CREATING CORPORATE SYMBOLS	TRANSFORMING COMMUNITY NODE
ARTICULATING FUNDAMENTAL METAPHORS	CREATING IMAGINAL STORY	COMMUNITY ISSUES SEMINARS	PRODUCING LOCAL DRAMATIZATION	IMPACTING COMMUNITY PUBLICATIONS	PRESENTING POPULAR MEDIA
PERMEATING DISSEMINATION SCHEMES	USING NOVEL ADVERTISING	IMPACTING PERIODICAL CONTENT	REDECORING PUBLIC SPACE	PROGRAMMING PUBLIC MEDIA	EXCHANGING CULTURAL INFORMATION
TRANSFORMING MUNDANE OCCASIONS	ILLUMINATING LOCAL EVENTS	USING GEO-SOCIAL RITUALS	RECREATING SELF-CONSCIOUS MEAL STRUCTURES	SIGNIFYING VOCATIONAL ARENAS	DESIGNING LEISURE TIME
AUTHENTICATING HUMAN STYLE	INVENTING FICTIONAL CHARACTERS	UTILIZING SPACIAL SYMBOLOGY	INCREASING INTERIOR COMMUNITY	ENABLING DEPTH AWARENESS	APPROPRIATING CURRENT MODES

PRESSURE POINT: INCLUSIVE MYTH

MASTER STRATEGY: ARTICULATING MYTHOLOGICAL FRAMEWORK

PARAMOUNT TACTIC: REHEARSING COMMON RITES

PRIMARIES	SECONDARIES				
RITUALIZING COMMON LIFE	INTENTIONALIZING GROUP GATHERINGS	FORMALIZING COMMON PARTICIPATION	ENTICING PARTICIPANT EXPENDITURE	COMMISSIONING HUMAN ENGAGEMENT	ENGAGING SIGNIFICANT COMMUNICATION
SYMBOLIZING SUPPORT SYSTEM	USING CABARET CONCEPT	UTILIZING MASS MEDIA	USING RITES AND SYMBOLS	DECORING PUBLIC SPACE	USING VISUAL ARTS
FORGING GLOBAL CONSCIOUSNESS	EXPANDING WORLD LOCALITY	CREATING COMPREHENSIVE IMAGE	COMMONIZING GLOBAL EVENT	ENCOUNTERING CULTURAL OTHERNESS	EMBODYING GLOBAL IMPACT
BUILDING CORPORATE POWER	INTENSIFY CORPORATE SPACE	INTENSIFYING COMMUNITY RESPONSE	INTENSIFYING CORPORATE POWER	INTENSIFYING LOCAL/GLOBAL RELEVANCE	CREATING COMMON MEMORY
DEEPENING JOURNEY AWARENESS	ASSISTING HUMAN RECOGNITION	INTENSIFYING LIFE DYNAMICS	IMPACTING CURRENT AFFAIRS	DESIGNING SECULAR SOLITARIES	VISIONING FUTURE MODEL

**PRESSURE POINT: COMMUNITY GROUPINGS**

**CONTEXTUAL COMPONENT: GLOBAL SOCIAL CONTRADICTION**

**PRIMARY CONTRADICTION: FRAGMENTED COMMUNITY STRUCTURES**

Community structures and images are rooted in outmoded and rigid mythologies which deny man's oneness and cut him off from his spirit deeps which perpetuates social fragmentation, thus preventing man from seeing the indicatives of history.

**SECONDARY CONTRADICTION:**

1) TENSIONLESS EDUCATIONAL METHODOLOGIES: Today's educational methodologies propagate the image that human engagement throughout social groupings is tensionless in a rapidly changing and complex society.

2) INDIVIDUALISTIC SOCIAL ENGAGEMENT: Structures of social groupings aimed at engaging community members are grounded in individualism which prevent the engendering of grassroots leadership.

3) ISOLATED SOCIAL HERITAGES: Rooted solely in their own individual heritages, geo-social groups see themselves as isolated and alienated from one another.

4) PSYCHOLOGISTIC STRUCTURAL FOCUS: Psychologism creates a structural focus on the "druthers" of a group, turning it in on itself in the belief that it exists only to serve the longings and desires of its own members, rather than to embrace the necessary deed.

**CONTEXTUAL COMPONENT: IMPACT ARENA**

**PRIMARY IMPACT ARENA: KEY NODAL GATHERINGS**: In every community there are nodes where people gather to exchange ideas, from opinions and where the informal power structure is present which determines what happens in that community; such as the gatherings at the village shrine in India, the market place in Mexico, local restaurants, parks, and local religious gatherings.

**SECONDARY IMPACT ARENA:**

1) COMMUNITY CONCERNS GROUP: This arena of impact includes those varied community groups which have come into being in response to specific issues or problems that are manifest on the local level.

2) SOCIAL CLUBS: Social clubs such as country clubs, athletic clubs, game clubs, and national groupings, are important groups to be impacted by the guilding dynamic.

3) SPECIALIZED HOUSING ARRANGEMENTS: Specialized housing arrangements such as condominiums, subsidized housing projects in the inner city, senior citizen's complexes and townhouses are a vital impact arena.

4) OCCUPATIONAL GROUPS: Occupational groups such as working class union locals and crafts associations, professional organizations such as medical and legal associations are a vital impact arena.

PRESSURE POINT: COMMUNITY GROUPINGS

MASTER STRATEGY: COMMISSIONING LOCAL-GLOBAL CARE

PARAMOUNT TACTIC: GLOBALIZING CORPORATE COMMUNITY CARE

PRIMARIES	SECONDARIES				
CREATING EDUCATIONAL ENVIRONMENTS	WRITING COMPREHENSIVE CURRICULA	PROPAGATING CORPORATE METHODOLOGIES	UTILIZING EXISTING MEDIA	IMPACTING PUBLIC CONSCIOUSNESS	INVENTING NEW EDUCATIONAL SETTINGS
ENACTING RESPONSIBLE GLOBAL STYLE	DISSEMINATING GLOBAL NEWS	CREATING A GLOBAL STORY	BUILDING GLOBAL ORIENTATION	ANALYZING GLOBAL PROBLEMS	EXPLORING GLOBAL INTER-RELATEDNESS
EXPOSING LOCAL NEEDS	ANALYSING COMMUNITY PROBLEMS	RECHANNELING SPECIFIC NEEDS	FOCUSING ON DEPTH PROBLEMS	DEMONSTRATING LOCAL POSSIBILITIES	HIGHLIGHTING GLOBAL/LOCAL NEWS
DEMONSTRATING CORPORATE POWER	CATALYZING CORPORATE CONSENSUS	DOING COMMUNITY PLANNING	FORMING TASK-FORCES AND TEAMS	EXPLORING COMMUNITY INTER-RELATEDNESS	EXPOSING KEY ISSUES
RECREATING VOCATED FAMILY	PROTECTING NEW FAMILY IMAGES	CREATING FAMILY ENGAGEMENT	DEMONSTRATING GLOBAL FAMILY	REIMAGING MALE/FEMALE FAMILY ROLES	REIMAGING FAMILY SYMBOLS

PRESSURE POINT:

COMMUNITY GROUPINGS

MASTER STRATEGY:

DEMONSTRATING SERVANTHOOD ENGAGEMENT

PARAMOUNT TACTIC:

REKINDLING SERVANTHOOD ENGAGEMENT

PRIMARIES	SECONDARIES				
DISTRIBUTING GLOBAL SURVIVAL RESOURCES	PUBLICIZING ACTUAL DISASTER	ENKINDLING INDIVIDUAL ENGAGEMENT	DRAMATIZE HUMAN SUFFERING	ENCOURAGE STRUCTURAL CONFIDENCE	REPORTING RELIEF PROJECTS
DEMONSTRATING WORLD WELFARE NEEDS	PRIORITIZE GLOBAL LOCAL TARGETS	DETERMINE PROJECTION TARGETS	CREATE MARKETING METHODS	ESTABLISH PRELIMINARY DEMONSTRATION	PROVIDE SUSTAINING SYMBOLS
ACTUALIZING FUNCTIONAL VOCATIONAL STYLE	ENGAGING LOCAL MAN	DISCOVERING COMMON SITUATIONS	PLANNING CORPORATE SEMINARY	ESTABLISH NEW VOCATIONAL ARENAS	DEMONSTRATING SOCIAL TACTICS
CULTIVATING NEIGHBORHOOD AWARENESS	ENHANCE LEGISLATIVE ACTION	PRODUCE GLOBAL AWARENESS	IDENTIFY LOCAL NEEDS	BUILD COMMUNITY SUPPORT	RAISE UP SIGNS
COORDINATING COMMUNITY RENEWAL	CORPORATE SIGNAL ACTION	LEADERSHIP DISCERNMENT WORKSHOPS	METHOD-LOGICAL SIGNAL EVENT	NEIGHBORHOOD GEO-SOCIAL GRID	KEY LEADER

PRESSURE POINT: COMMUNITY GROUPINGS

MASTER STRATEGY: DEVELOPING CORPORATE COMMUNITY CARE

PARAMOUNT TACTIC: CHANNELING CONCERNS FOR COMPREHENSIVE CARE

PRIMARIES	SECONDARIES				
DEVELOPING EXPANDED POLITICAL CONTEXT	PROVIDING CORPORATE ENGAGEMENT POTENTIAL	CLARIFYING COMMON CARE AREAS	DEMONSTRATING CORPORATE RESPONSE POSSIBILITY	DRAMATIZING CORPORATE STANCE INDICATIVE	SIGNALING STRUCTURAL CORPORATE FORMS
EXPANDING CONSCIOUSNESS OF GLOBAL RESPONSIBILITY	RAISING CONSCIOUSNESS OF GLOBAL NEEDS	SPONSORING OF NATIONAL ORGANIZATION	LOCATING KNOWLEDGE-ABLE SOLICITORS	ENABLING TOLE OF LOCAL MAN	COMMUNICATING DONATIONS RESULTS
CREATING A CORPORATE PRACTICAL VISION	ENABLING SELF-CONSCIOUSNESS' COMMUNITY IDENTIFICATION	COLLECTING HUMAN RESOURCE DATA	ELICITING ENGAGEMENT IN COMMUNITY STRUCTURES	EQUIPPING GROUPS IN CORPORATE METHODOLOGY	REIMAGING VOCATION AS LIFE EXPENDATURE
PUBLICIZING AVAILABLE COMMUNITY SERVICES	DENOTING SPECIFIC GROUP TASKS	DESIGNATING GROUPINGS OF SPECIFIC SERVICES	DEVELOPING AWARENESS OF COMMUNITY SERVICES	PROVIDING CENTRAL PUBLICITY LOCATIONS	EXPANDING KNOWLEDCE OF AVAILABLE SERVICES
EXPLODING ISOLATED OCCIPATIONAL MINDSETS	MAINTAINING INCLUSIVE SOCIETAL PICTURE	LOCATING LEADERSHIP INFLUENCE SPHERES	MAINTAINING RELEVANT ISSUE FORCES	REHEARSING SOCIETAL ROLE GIFTS	GROUNDING OCCUPATIONS IN SOCIAL PROCESS

PRESSURE POINT: BASIC ROLES

CONTEXTUAL COMPONENT: GLOBAL SOCIAL VISION

PRIMARY VISION: INDIVIDUAL ROLES SYMBOLIZATION: The social vision for Basic Roles is a universal corporate symbolization to release individual roles that are socially structured and individually rehearsed through rituals, rites, symbols and decor to release every man to define his own life journey and his creativity in meeting social needs.

SECONDARY VISION:

1) SYMBOLIZING VOCATIONAL ROLES: Labor, business, professional groups, etc. are grounded globally in order to create a wider context for creative possibilities and symbols to allow man to rehearse his role and hold him accountable to his task.

2) INDIVIDUAL CORPORATE STORY: The story which supports man's image of basic roles is that his vocation is crucial to society, that his expenditure sustains the community and enables his own depth realization of the basic roles dictated by society's needs to sustain within those roles their capacity for being individually interpreted.

3) LOCAL GLOBAL VOCATION: A local/global vocational construct which allows local vocations to be held in a global context and accountable to the global needs of society in which local man can see the significance of his work.

4) REDEFINING SOCIAL FUNCTIONS: Basic social functions which are re-evaluated, re-defined, and adapted to embrace the historic importance and which enable potential change in society.

PRESSURE POINT: BASIC ROLES

CONTEXTUAL COMPONENT: GLOBAL SOCIAL CONTRADICTION

PRIMARY CONTRADICTION: FUNCTIONAL DOMINATES HISTORICAL: Local man is dominated by images of functional, personal economic fulfillment which paralyzes his effective community participation.

SECONDARY CONTRADICTION:

- 1) ECONOMICALLY PROGRAMMED VALUES: Local man selects his vocation out of social images based on economically programmed values, which reduce his possibilities.
- 2) INAUTHENTIC SOCIAL MYTH: Local man is dominated by the inauthentic myth that his social position defines the final meaning of his life.
- 3) DIS-ORIENTED EDUCATIONAL SYSTEMS: Educational systems are not seen as life-long and operate out of the reduced image of training breadwinners rather than of developing skills and images that allow people to be human beings prepared to live missionally in the twentieth century.
- 4) INADEQUATE OPERATIONAL IMAGE: Local man has an inadequate operating image in his style, due to a reduction of self-esteem, stemming from a sense of helplessness as he stands before global demands.

CONTEXTUAL COMPONENT: IMPACT ARENA

PRIMARY IMPACT ARENA: GLOBAL PROFESSIONAL ORGANIZATIONS: The primary impact arena for this pressure point is the highly articulate and concerned global associations of local professional, labor and business groups which are continually reconsidering their own roles, which reconsideration may be informed by a more comprehensive global context on behalf of all men.

SECONDARY IMPACT ARENA:

- 1) WOMEN'S GROUPS: Women's groups in every community often serve as the cultural guardians who maintain the secular symbolic life and have the possibility of corporately strengthening the social roles in community and family.
- 2) EDUCATIONAL ROLE-COMMUNICATORS: A secondary impact arena for Basic Roles are the concerned teachers and guidance counselors who may be reached through local and national and global organizations.
- 3) UNEMPOWERED GROUPS: Many groups such as the youth, elderly and handicapped have a deep-seated desire to find their role in the social framework. These can be empowered through local and national contact.
- 4) RELIGIOUS ORGANIZATIONS: Religious organizations are the important arena for impact since they carry the history and potential to communicate the vocational self-story and celebrate the rites of passage that mark the journey of everyman as well as providing imaginal education.

PRESSURE POINT:

BASIC ROLES

MASTER STRATEGY:

STIMULATING SELF-CONSCIOUS AWAKENMENT

PARAMOUNT TACTIC:

SIGNIFICATING AND EXPANDING VOCATIONAL CONTEXTS

PRIMARIES	SECONDARIES				
COMMUNITY ROLE COMMISSIONING	RECLAIMING JOB CONTEXTS	REFORMING PERSONNEL PROCEDURES	GENERATING VOLUNTEER SERVICE ROLES	AFFIRMING LEADERSHIP ROLES	HONORING NEW LOCAL OCCUPATIONS
DEMONSTRATING COMMUNITY RESURGENCE	REDEFINING SOCIAL FUNCTIONS	ENCOURAGING COMMUNITY ASSIGNMENT	ELICITING CREATIVE PARTICIPATION	RESTORING PHYSICAL PRESENCE	INCORPORATING NEIGHBORHOOD CARE ROLES
ESTABLISHMENT RE-EDUCATION	RECONTEXTING COMMUNITY BUSINESS EXECUTIVES	ENCOURAGING JOB DISCUSSIONS	BROADENING VOCATIONAL PERCEPTIONS	HONORING CHURCH'S ROLE	AWAKENING EDUCATORS
RE-IMAGING GLOBAL STANCE	INJECTING STIMULATING ART FORMS	DEVELOPING GLOBAL VOCATIONAL MISSION	CREATING LOCAL/GLOBAL STORIES	CREATING GLOBAL IDENTIFICA- TION	ENHANCING GLOBAL FAMILIARITY
CREATING PHASAL SIGNS	RECLAIMING RITES OF PASSAGE	STIMULATING MISSIONAL FAMILIES	SIGNALLING THE MISSIONAL FAMILY	CONTEXTING PARENTHOOD	AFFIRMING ALL PHASES

PRESSURE POINT: BASIC ROLES

MASTER STRATEGY: RELEASING OF COMMUNITY RELATIONSHIPS

PARAMOUNT TACTIC: REINTERPRETING COMMUNITY RELATIONSHIPS

PRIMARIES	SECONDARIES				
SYMBOLIZING LIFE PHASES	SYMBOLIZING RITES OF PASSAGE	ORGANIZING TASK FORCE	CREATING CELEBRATIVE EVENTS	RESTRUCTURING ROLES AND PRIVILEGES	CREATING ASSIGNMENT RATIONALE
AWARENESS OF COMMUNITY DRAMATURGY	IMPACTING INDIVIDUAL ROLES	SYMBOLIZING COMMUNITY LIFE	REHEARSING COMMUNITY HISTORY	ENABLING GRASSROOT PARTICIPATION	REHEARSING COMMUNITY IDENTITY
SYMBOLIZING COMMUNITY ROLES	ASSIGNING SYMBOLIC TASKS	CONTEXTING COMMUNITY LEADERSHIP	ASSIGNING COMMUNITY LEADERSHIP	ACKNOWLEDGING COMMUNITY ELDERS	CELEBRATING MISSIONAL FAMILIES
ARTICULATING COMMUNITY IDENTITY	HOLDING COMMUNITY FESTIVALS	ENABLING BLOCK CLUBS	INTENTIONAL-IZING COMMUNITY DECOR	CREATING COMMUNITY SYMBOL	VISITING COMMUNITY MEMBERS
ARTICULATING COMMUNITY PARTICIPATION	STRUCTURING DISCONTINUOUS GROUP	ACTUALIZING WOMEN'S FORUMS	STRUCTURING YOUTH CONTEXT	COMMISSIONING COMMUNITY SERVICES	SYMBOLIZING PROFESSIONAL GROUP'S MISSION

PRESSURE POINT: SOCIAL MORALITY

CONTEXTUAL COMPONENT: GLOBAL SOCIAL VISION

PRIMARY VISION: SYMBOLIZED GLOBAL MORALITY is a common global morality built upon the wisdom of the total globe, which is symbolized by self-consciously holding that wisdom before themselves to give form and direction to local man's engagement in his particular community through songs, rituals and symbols, as it illuminates the final meaning of his life.

SECONDARY VISION:

1. GLOBALLY CONTEXTED DECISION-MAKING is that man's thinking, values and ideals will be future oriented and ethically contexted and will use global wisdom as a part of all decision making in the local situation as a sign of everyman's possibility.
2. GLOBAL PHASEOLOGY FORMS is a comprehensive image of the roles of each of the life phases that allows the unique and valuable gifts of each phase to be thrust into society to allow the fullest expenditure of every man to be seen as human freedom.
3. GLOBAL SPIRAL CURRICULUM is to provide local man with images of meaningful participation in his community and his future with a curriculum, global in context, inclusive of all the disciplines at all the ages and based on dynamic and imaginal life methods, rather than static facts, releasing man to new creativity.
4. GLOBAL/LOCAL COVENANTED ENGAGEMENT is local man engaged in his local community, dramatizing his covenant with the globe, such as his participation is a local guild would inform and sustain his engagement locally for the sake of his community as he is related to the global guild network.

PRESSURE POINT: BASIC ROLES

MASTER STRATEGY: RECREATING ROLE SIGNIFICANCE

PARAMOUNT TACTIC: RECREATING SOCIAL SIGNIFICANCE

PRIMARIES	SECONDARIES				
TRAINING PARTICIPATION CONSTRUCT	TRAINING COMMUNITY VOLUNTEERS	ONGOING BUSINESS-MEN'S STRUCTURE	DISPLAYING HISTORICAL ARTIFACTS	CREATING TRAINING PROGRAM	COMMUNITY YOUTH CADRE
STRUCTURING ASSIGNMENT ACCOUNTABILITY	CREATING ACCOUNTABILITY MODEL	POLITICAL ACCOUNTABILITY STRUCTURE	ANNUAL COVENANT RENEWAL	CREATING VOLUNTEER LIST	CREATING BUSINESSMEN'S ACCOUNTABILITY
STRUCTURING FAMILY FUNCTIONS	CREATING FAMILY MYTH	CREATING COMMUNITY EVENTS	STRUCTURED EXTENDED RELATIONSHIPS	REHEARSING AUTHENTIC SEXUALITY	STRUCTURING ROLE SHIFTS
DEVELOPING COMMUNITY GUIDELINES	WRITING ROLE DESCRIPTIONS	DEVELOPING PHASE DESCRIPTIONS	CREATING COMMUNITY TIME DESIGN	FORMALIZING INFORMAL GUIDELINES	PROPAGATING RELATIONAL SENSITIVITY
SYMBOLIZING COMMUNITY FUNCTIONS	CREATING FUNCTIONAL CELEBRATIONS	INTEGRATING PHASEOLOGICAL STRUCTURES	STRUCTUREING HERITAGE PROGRAM	STRUCTURING ROLE SHIFTS	STRUCTURING EXCHANGE PROGRAM

PRESSURE POINT: SOCIAL MORALITY

MASTER STRATEGY: RECREATING IMAGES OF AUTHENTIC MORALITY

PARAMOUNT TACTIC: INTENTIONALIZING THE CONSCIOUSNESS OF GLOBAL CITIZENSHIP

PRIMARIES	SECONDARIES				
Exposing Inter-cultural Gifts	Enabling International Cultural Centers	Encouraging Cultural Festivals	Using Popular Mode	Sparking Imagination	Aquainting General Public
Revitalizing Secular Symbolic Life	Using Films	Popularizing Communal Symbols	Spinning Effective Strains	Popularizing Heroes	Familiarizing Secular Rites
Educating Global Life Style	Disseminating Global Images	Re-training Teacher Programs	Utilizing Popular Preaching	Training in Decision Making	Internationalizing Global Tourism
Concretizing Local/Global Dynamic	Conducting Field Visits	Expanding International News	Publicizing Local Demonstration Projects	Providing Data on Global Odyssey	Utilizing International Student Exchanges
Contexting Global Organizations	Funding Employees' Sabbatical	Addressing Organizational Conventions	Locally Grounded Global Networks	Coordinating Missional Organizations	Recontextualization thru Media

**PRESSURE POINT: SOCIAL MORALITY**

**CONTEXTUAL COMPONENT: GLOBAL SOCIAL CONTRADICTION**

**PRIMARY CONTRADICTION: ARCHAICISM SUSTAINS DISENGAGEMENT** is the contradiction of social morality **that**- society operates out of moral metaphors of the past inapplicable to the present, thereby creating and sustaining local men's disengagement.

**SECONDARY CONTRADICTION:**

1. **MORALITY CREATES ACTIVISM** through emphasis on serving the immediacies creates blind social activism which blocks local man from dealing responsibly with global demands.
2. **PERSONAL INTEGRITY OVER-EMPHASIS** is the theme society operates out of; that fulfillment will come from being "true to oneself" which perpetuates "doing your own thing," rather than allowing corporate engagement.
3. **STRUCTURES BREED ISOLATIONISM** through systems of society which perpetuate isolationism, prohibiting corporate involvement.
4. **INADEQUATE GLOBAL CONTEXT** allows moral responsibility to be seen as a local parochialistic demand rather than the opportunity for responsible global engagement.

**CONTEXTUAL COMPONENT: IMPACT ARENA**

**PRIMARY IMPACT ARENA: MULTI-NATIONAL ORGANIZATIONS** voluntary and governmental, are an impact area because they have key power centers and local stations, cosmopolitan orientation and high public visibility.

**SECONDARY IMPACT ARENA:**

1. **RELIGIOUS BODIES** have a deep orientation, concern, and experience with social morality which is relatively comprehensive and directed toward the spirit deeps.
2. **MASS MEDIA** rapidly presents and interprets events for persons of all social strata in local communities around the world, which makes it an appropriate arena of impact.
3. **PROFESSIONAL ASSOCIATIONS**, especially teaching professions, provide highly visible and prestigious models of vocational standards, skill, and accountability in communities across the globe.
4. **SCIENTIFIC COMMUNITY**, a highly visible and respected societal component, shapes public images of the future through theoretical and research activities and is therefore an appropriate arena of impact.

**PRESSURE POINT:** SOCIAL MORALITY

**MASTER STRATEGY:** STRUCTURING RELEASE OF INDIVIDUAL GIFTS

**PARAMOUNT TACTIC:** BUILDING CONTEXTUAL SOCIAL FRAMEWORK

PRIMARIES	SECONDARIES				
Re-imagining Societal Roles	Celebrating Life Phases	Imaging Phase Roles	Honoring Elder Wisdom	Affirming All Occupations	Assigning All Phases
Caring for Immediate Needs	Uniting Existing Care Structure	Creating Care and Research Structure	Revitalizing United Nations Policies	Creating World Resource Distribution	Prioritizing Human Basic Needs
Implementing Lifetime Global Spiral Curriculum	Creating Signal Education Project	Introducing Universal Core Curriculum	Re-imagining Educational Task	Infusing Global Images	Enabling Methodological Skills
Corporate Style Demonstration Projects	Community Demonstration Projects	Creating Company Rituals	Creating Vocational Task Force	Setting-Up Religious Houses	Enabling Employee Sabbatical
Liberating Human Dignity	Recovering Male/Female Ontology	Providing Medical Care	Providing Medical Care	Building Inter-cultural Nodes	Recovering Marriage Covenant

PRESSURE POINT: SOCIAL MORALITY

MASTER STRATEGY: FORMING GLOBAL - LOCAL POLITY METHODOLOGIES

PARAMOUNT TACTIC: ENABLING LOCAL/GLOBAL PARTICIPATION

PRIMARIES	SECONDARIES				
Sustaining Evaluative Methods	Demonstrating Evaluative Methods	Training Program in Decision-Making	Training in Geo-Social Gridding	Holding Quarterly Community Retreats	Intensifying Participation in Local Accountability Structures
Integrating Cultural Gifts	Establishing Community Global Decision-Making	Establishing Cultural Curriculum	Exposure to Cultural Meals	Formulating Global/Local Polity	Providing Global Contextual Methodologies
Releasing Local Polity	Impacting Newspapers	Gridding Local Power Structures	Circulating Visionary Stories	Enabling Neighborhood Task Forces	Training in Polity and Consensus Methods
Involving Local Man	Globally Contexted Decision-Making	Expanding Vision	Establishing Human Resource Banks	Building Conversation Constructs	Study Common Polity
Establishing Human Dignity	Engaging Professional Groups	Publicizing Community Concern	Listening Post for Problems	Identifying Problems	Empowering Lobbying Voice

**PRESSURE POINT: FORMAL METHODS**

**CONTEXTUAL COMPONENT: GLOBAL SOCIAL CONTRADICTION**

**PRIMARY CONTRADICTION:** UNIMAGINAL FORMAL METHODS are superficially rooted and cannot imaginably present practical and theoretical knowledge and wisdom for releasing human motivity to create the future.

**SECONDARY CONTRADICTION:**

1. **ARCHAIC FORMAL METHODS** prohibit educators and other societal leaders from being trained to articulate the common human vision necessary for dealing with a global society.
2. **ECONOMICALLY ORIENTED EDUCATION** is economically oriented, rather than vocationally oriented, thereby reinforcing the myth that the meaning of life is found through the economic dimension.
3. **INDIVIDUALISTIC SOCIAL IMAGES** as an operational value is rooted in individualism rather than corporateness and does not allow the dialogue to take place which produces human creativity.
4. **STATIC TERMINATING EDUCATION** view education as a static terminating process rather than a dynamic life-long process.

**CONTEXTUAL COMPONENT: IMPACT ARENA**

**PRIMARY IMPACT ARENA:** EDUCATIONAL INSTITUTIONS need to employ formal learning methods that organize data and human insights by placing them in meaningful configurations to create motivational methodologies and imaginal teaching techniques for all arenas of education and for all ages, as well as all related groups (such as school boards, parent-teacher groups, and student groups).

**SECONDARY IMPACT ARENA:**

1. **POLITICAL CONTROL GROUPS** such as executive authorities and political organizations can enable initiation of methodologies throughout social structures and motivate social groups in their use.
2. **SOCIETAL LEADERSHIP GROUPS** that direct economic, political and cultural communities must be versed in comprehensive methodological procedures as well as related to a global/local context in the decision.
3. **RELIGIOUS ORGANIZATIONS** should be acted upon to see that formal methodological training is used in their administrative, decision-making and educational channels.
4. **SPECIALIZED RESEARCH GROUPS** within the educational and business communities need to utilize their technological capability to evaluate and revise human data and insights into manageable configurations and use automatic data processing systems to keep data readily available to all elements of society.

PRESSURE POINT: FORMAL METHODS

CONTEXTUAL COMPONENT: GLOBAL SOCIAL VISION

PRIMARY VISION: GLOBAL CONTEXTUAL TRAINING for all ages encompasses all wisdom and allows man to self-consciously symbolize and create his life meaning in society.

SECONDARY VISION:

1. COORDINATED GLOBAL EDUCATION is a high quality and unified global education system, for example by maintaining the flow of data and policy exchanging from the local to the global.
2. GLOBAL CURRICULUM BUILDING is that all wisdom of the globe be transmitted to all local situations; for example by corporately created methodology curricula by representatives from across the globe.
3. COMMUNITY PILOTED METHODOLOGIES would be the analytic testing in communities across the globe of global training methods for their comprehensiveness, effectiveness and relevancy.
4. CONSCIOUSNESS ORDERING METHODS is the universal application of approaches such as tactical societal methods and self-consciousness releasing methods to empower local man in his life situations.

PRESSURE POINT:

FORMAL METHODS

MASTER STRATEGY:

RE-IMAGING MAN'S OPERATING CONTEXT

PARAMOUNT TACTIC:

TRANSMITTING IMAGINAL WISDOM

PRIMARIES	SECONDARIES				
Expanding Global Wisdom Interchange	Exchanging Cultural Awareness	Impacting Thru Use Of Mass Media	Exchanging Specific Data	Holding Research Academies	Disseminating Imaginal Teaching Methods
Eliciting Wisdom Methodologies	Utilizing P.S.U. Methods	Designing Research Academies	Systematizing Data	Using Art Form Conversation	Creating Motivational Methods
Demonstrating Practical Constructs	Using Imaginal Displays	Using Demonstration Labs	Employing New Research Constructs	Marketing L.E.N.S.	Studying 5th City
Training In Imaginal Expertise	Training For Research	Using Imaginal Education Methods	Revolving Leadership Roles	Training In Pedagogy	Exchanging Specialized Consultants
Creating Educational Spirit Methodologies	Utilizing Conversation Constructs	Using 4 Phase Education in Church	Creating Spiral Curriculum	Establishing Regularly Scheduled P.S.U.s	Impacting Educational T.V.

PRESSURE POINT: FORMAL METHODS

MASTER STRATEGY: PRIMAL CARE

PARAMOUNT TACTIC: INTRODUCING CONSCIOUSNESS RELEASING METHODS

PRIMARIES	SECONDARIES				
Creating Spirit Life Forms	Nurturing Spirit Dimension	Structured Particularized Care	Celebrating Life Events	Introducing Art Forms	Intentionalizing Study Approaches
Developing Creative Expression Outlets	Releasing New Mythology	Using Common Symbols	Celebrating Man As Artist	Recovering Historical Understanding	Incorporating Cabaret Dynamic
Introducing Corporate Life Methodologies	Objectifying Community Wisdom	Creating Local/Global Content	Empowering Community Professionals	Providing Decision-Making Methodologies	Creating Operating Motivity
Releasing Social Motivity	Restructuring Intersocial Bodies	Releasing Vocational Awareness	Eliciting Community Consciousness	Propelling Catalytic Action	Holding Community Celebrations
Grounding Imaginal Teaching Methods	Training In Curriculum Building	Making Available Practical Application	Training In Seminar Methods	Training In Lecture Building	Forging A Leadership Design

PRESSURE POINT:

FORMAL METHODS

MASTER STRATEGY:

DEVELOPING AUTHENTIC HUMAN STRUCTURES

PARAMOUNT TACTIC:

RELEASING COMPREHENSIVE COMMUNITY RESPONSIBILITY

PRIMARIES	SECONDARIES				
Humanizing Community Care Structures	Reimagining Health Care Structures	Educating Local Community	Empowering Local Residents	Planning Recreational Space	Coordinating Community Services
Intentionalizing Media Programming Methodologies	Developing Community Newspaper	Creating Community Story	Contexting Community Political Activity	Involving in Cultural Affairs	Obtaining TV and Radio Services
Catalyzing Community Groups	Protecting Consumer Interests	Intentionalizing Loyal Opposition	Reflecting Public Opinion	Providing Legal Assistance	Coordinating Block Clubs
Motivating Community Involvement	Coordinating Community Maintenance	Motivating Local Concern	Involving Service Clubs	Registering Local Voters	Raising Enabling Funds
Global/Local Community Planning	Utilizing Imaginal Planning Methodologies	Involving Grassroots	Training Ecological Involvement	Coordinating Industrial Involvement	Educating Polity Groups

**PRESSURE POINT: KNOWLEDGE ACCESS**

**CONTEXTUAL COMPONENT: GLOBAL SOCIAL VISION**

**PRIMARY VISION: HUMANESS CONCEPTS DISSEMINATION** is the gestalting, interpreting and dissemination of the compendium of human knowledge; for example by trained persons in a network of metropolitan centers.

**SECONDARY VISION:**

1. **COMPREHENSIVE IMAGING PHILOSOPHY** projects societal welfare and prevents fragmentation of knowledge and promotes social engagement.
2. **EDGE HUMAN-SOCIAL RESEARCH** analyzes, plans and builds models relative to cultural, political and economic issues; for example by holding research assemblies.
3. **CROSS-FERTILIZING CREATIVITY** allows the dissemination of current ideas; for example by consultant odysseys.
4. **MULTI-FORM DATA PRESENTATION** facilitates the flow of knowledge.

PRESSURE POINT: KNOWLEDGE ACCESS

MASTER STRATEGY: LOCALIZING GLOBAL KNOWLEDGE ACCESSIBILITY

PARAMOUNT TACTIC: CREATING A LOCAL COMMUNICATIONS NETWORK

PRIMARIES	SECONDARIES				
Authenticating Local Media	Publishing Community Newsletter	Expanding Broadcasting Media	Staging Public Appearance	Presenting Mass Publications	Announcing Edge Global Issues
Developing Information Centers	Humanizing Knowledge Centers	Establishing Information Centrum	Channeling Services Participation	Globalizing Information Flow	Publishing Data Catalogue
Providing Multi-Form Materials	Coordinating Access Industries	Researching Present Needs	Producing Research Materials	Forming Everyman Presentation	Informing Specific Needs
Holding Communal Wisdom	Preserving Community Knowledge	Displaying Community Models	Communicating Local Mythology	Exchanging Ethnic Gifts	Introducing Community Art Forms
Linking Common Consults	Instituting Training Treks	Enlisting Grass-roots Consultants	Linking Local Consultants	Expanding Global Commonality	Exchanging Global Colleagues

PRESSURE POINT: KNOWLEDGE ACCESS

MASTER STRATEGY: GLOBALIZING LOCAL KNOWLEDGE ACCOUNTABILITY

PARAMOUNT TACTIC: DEVELOPING LOCAL KNOWLEDGE INFORMATION CENTERS

PRIMARIES	SECONDARIES				
Fostering Global Financial Enablement	Continuing Grassroots Solicitation	Eliciting Commercial Firms Contribution	Encouraging Research Publications	Establishing Scholarship Loan Fund	Utilizing Records Retrieval System
Creating Functional Personnel Force	Establishing World-wide Enlistment Procedure	Creating Orientation Training Program	Sharing Assignment Rational	Structuring Existing Resources Utilization	Forging Practical Enablement Structure
Promoting Local Research	Identifying Problem Arena Location	Encouraging Operational Model Simplification	Establishing Technological Research Mechanisms	Co-ordinating Interrelated Resource Institutions	Mobilizing Disciplined Research Forces
Implementing Universal Education Network	Implementing Global Culture Embodiment	Teaching Secular Revolution Course	Developing A Mobile Consultation Institution	Implementing Universal Education Network	Establishing Speakers Bureau
Enabling Mutiple Media Utilization	Utilizing Electronic Communication Systems	Creating Published Periodical Models	Developing Printing Publication Service	Coordinating Cultural ArtForm Media	Catalyzing Community Promotion Network

## PRESSURE POINT: BUREAUCRATIC SYSTEMS

CONTEXTUAL COMPONENT: GLOBAL SOCIAL VISION

PRIMARY VISION: AREA DECISION-MAKING NETWORK

The primary component of the social vision is the linking of local communities to the globe through the area enabling every local community to have a global/local context through an area based network of decision-making.

SECONDARY VISION:

1. GLOBAL BOARD NETWORK: The secondary component of the social vision is a regular and effective multi-directional flow of consensed procedures and information through a local-regional-areal-global network of boards.

2. AREAL ACCOUNTABILITY STRUCTURES: The second secondary component of the social vision is consensed priorities in the arenas of education, technology, government, and economics through accountability guidelines provided by areal networks.

3. COMMUNITY DELIBERATIVE SYSTEM: The third secondary component of the social vision is the priorities established as servant to the community will through a deliberative system enacted at various organizational levels.

4. LOCAL/GLOBAL EDGE RESEARCH: The fourth secondary component of the social vision is comprehensive resources that will provide objective data to allow local/global edge research.

**PRESSURE POINT: BUREAUCRATIC SYSTEMS**

**CONTEXTUAL COMPONENT: GLOBAL SOCIAL CONTRADICTION**

**PRIMARY CONTRADICTION: STATIC SOCIETAL IMAGES**

The primary component of the contradiction in Bureaucratic Systems is the image of a static social process that limits responsibilities within clearly defined lines.

**SECONDARY CONTRADICTION:**

1. **SURVIVAL ORIENTED EXPENDITURE:** A secondary component of the contradiction is that those in the system have no operating images other than survival, thus becoming paralyzed or buffeted by conflicting pressures from various interest groups.
2. **UNEMPOWERING DECISION-MAKING PROCESS:** A secondary component of the contradiction is that the methods of formulating local community consensus and releasing it to the system are inadequate and thus do not effectively empower the system.
3. **OVERPOWERING REGULATORY DYNAMIC:** A secondary component of the contradiction is that the planning dynamic is being over-shadowed by the regulatory dynamic of Bureaucratic Systems.
4. **EXPERTISE ORIENTED DECISION-MAKING:** A secondary component of the contradiction is the story that community decision can be made only by those with adequately defined expertise, thus relegating the grassroots wisdom to a secondary advisory role.

**CONTEXTUAL COMPONENT: IMPACT ARENA**

**PRIMARY IMPACT ARENA: GLOBAL/LOCAL ADMINISTRATIONS**

These are the public and private structures which gather societal data and form plans and regulatory policies relating local man's needs to available resources and methods.

**SECONDARY IMPACT ARENA:**

1. **SURVEYING AND RESEARCHING FORCES:** These forces gather data needed by different levels of administration in order to comprehensively decide effective courses of action.
2. **PROBLEM-SOLVING COMMISSIONS:** These are temporary bodies which investigate and suggest corrective measures to deal with particular issues.
3. **COMMERCIAL AND GOVERNMENTAL REGULATORY AGENCIES:** These are units which provide the essential services that meet community and social needs.
4. **THE INTERNATIONAL BUSINESS COMMUNITY:** This community acts for the welfare of many nations through the strategic exchange of goods, models, research, know-how, and competent personnel to empower inter-related societies with available techniques and resources.

**PRESSURE POINT:**      BUREAUCRATIC SYSTEMS

**MASTER STRATEGY:**      ARTICULATING COORDINATED COMMUNITY IMAGES

**PARAMOUNT TACTIC:**      RESTRUCTURING COMMUNITY DECISION MAKING

PRIMARIES	SECONDARIES				
TRANSFORMING INDIVIDUAL IMAGES	DRAMATIZING COMMUNITY CONSCIOUSNESS	INTENTIONALIZING COMMUNITY PHASE ROLES	HOLDING INTEREST GROUP SEMINARS	HOLDING PARISH CONFERENCES	ESTABLISHING COMMUNITY COMMUNICATIONS BUREAU
INTENSIFYING CORPORATE LIFE	REVEALING LOCAL SYMBOLS	CREATING GEOGRAPHICAL IDENTITY	ENLIVENING COMMUNITY MYTHOLOGY	ENRICHING CORPORATE ACTIVITY	DEVELOPING LOCAL LEADERSHIP
CREATING AREAL VISION	EXPANDING LOCAL IMAGES	DRAMATIZING LOCAL POSSIBILITIES	ESTABLISHING AREA IDENTITY	PLANNING AREA PRIORITIES	DEVELOPING LOCAL LEADERSHIP
DEMONSTRATING LOCAL CARE	LEGITIMATIZING LOCAL SERVICES	AREA COORDINATING CENTER	PLANNING LOCAL ACTION	SYMBOLIC LEADER VISITS	ESTABLISHING AREA GOALS
COORDINATING DATA RESOURCES	PUBLICIZING COMMUNITY DECISIONS	MONITORING BUREAUCRATIC STRUCTURES	FUNDING COMMUNITY DATA BANK	TRAINING LOCAL LEADERS	RESEARCHING LOCAL SOURCES

PRESSURE POINT: BUREAUCRATIC SYSTEMS

MASTER STRATEGY: RE-CONTEXTUALIZING SOCIOLOGICAL CARE

PARAMOUNT TACTIC: VITALIZING COMMUNITY VISION

PRIMARIES	SECONDARIES				
COORDINATING RESOURCES EXCHANGE	SURVEYING COMMUNITY NEEDS	DIRECTING AVAILABLE GOODS	CATALOGING AVAILABLE SERVICES	PROMOTING CONSUMER ADVOCACY	COORDINATING PROFESSIONAL SERVICES
ESTABLISHING RESOURCE BANK	COLLECTING GLOBAL WISDOM	INTERCHANGING SOCIAL MODELS	COLLECTING RESEARCH DATA	ESTABLISHING VOCATIONAL CONSULT	RE-CONTEXTING ROLE IMAGE
ENABLING COMMUNITY RESPONSE	GENERATING PROBLEM SOLVING SESSIONS	PLANNING CARE STRUCTURES	SPECIAL UNIT HOUSING BOARD	COMMONIZING EDUCATIONAL PRIORITIES	ENABLING GRASSROOTS CONSENSUS
ENABLING AUTHENTIC PARTICIPATION	COMMUNITY VISION	METHODS TRAINING	SOCIAL METHODS TRAINING	ANALYZING COMMUNITY OPINION	EFFECTIVE PRIORSHIP TRAINING
CONSULTING BUREAUCRATIC STRUCTURES	RE-CONTEXTUALIZING MANAGERIAL FORCES	COMMONIZING CONTROL SYSTEMS	LOCAL GLOBAL PARTICIPATION	ANALYZING COMMUNITY RELATIONS	COMMUNITY ACCOUNTABILITY

**PRESSURE POINT:** BUREAUCRATIC SYSTEMS

**MASTER STRATEGY:** CREATING GLOBAL-LOCAL CONSENSUS CARE

**PARAMOUNT TACTIC:** INITIATING PROBLEMAT GUILDS

<b>PRIMARIES</b>	<b>SECONDARIES</b>				
PRIORITIZING LOCAL GLOBAL NEEDS	SHIFTING BUREAUCRATIC IMAGES	GLOBALIZING COMMUNITY LEADERS	EMPLOYING LOCAL MEDIA	PRIORITIZING ORGANIZATION NEEDS	DRAMATIZING CULTURAL HERITAGES
ARTICULATING GLOBAL TRENDS	PROBLEMATTING AND GRIDDING	CREATING AREAL COUNCILS	SYSTEMATIC MODEL BUILDING	INSTITUTING COMPREHENSIVE DATA BANK	CREATING LENS COURSE
HOLDING ADMINISTRATIONS ACCOUNTABLE	FACILITATING VOTER REGISTRATION	REGULATING ACCOUNTABILITY BODIES	INFORMING COMMUNICATION SYSTEMS	LOCAL FEEDBACK SYSTEM	COMPREHENSIVE POLITICAL REEDUCATION
POOLING IN-KIND RESOURCES	GATHERING RESOURCE DATA	ENSURING RESOURCE ACCESS	ELICITING PUBLIC SUPPORT	ESTABLISHING PLANNING GROUP	CREATING LABOR POOL
INITIATING COOPERATIVE LEADERSHIP	PROVIDING DIPLOMATIC CORPS	RAISING GLOBAL CONCERNS	ARBITRATING COMMON CAUSE	INTERNATIONAL OCCUPATIONAL NETWORK	GLOBAL EDUCATION SYSTEM

## PRESSURE POINT: DELIBERATIVE SYSTEMS

CONTEXTUAL COMPONENT: GLOBAL SOCIAL VISION

PRIMARY VISION: GLOBAL DECISION-MAKING ASSEMBLY

The primary component of the social vision of the deliberative system is a globally representative research and decision-making assembly which forges out the consensus of global will, while similar dynamics are occurring on all levels.

### SECONDARY VISION:

1. METHODS TRAINING INSTITUTE: The first secondary component is a methods training institute that will equip every man on all levels to engage in visioning, corporate dialoguing and consensus making, thereby insuring the equitable participation of all men in the total decision-making process.

2. COMMUNITY DATA-GATHERING NETWORK: The secondary component is decision making on a local basis; a community data-gathering network which collects and gestalts the local wisdom through polis and community forums enable this process.

3. GLOBAL/LOCAL INTERCHANGE SYSTEM: The third secondary component is the prioritized data and decisions made on this level disseminated across the globe, a dynamic enhanced by a global local interchange system by which representatives from across the regions deliberate over and examine in depth.

4. ACCOUNTABILITY STRUCTURE: The fourth secondary component is the corporate will of local man which insures the implementation of that will by those assigned to effect justice, enhanced by a structure of accountability.

**PRESSURE POINT: DELIBERATIVE SYSTEMS**

**CONTEXTUAL COMPONENT: GLOBAL SOCIAL CONTRADICTION**

**PRIMARY CONTRADICTION: REDUCED DECISIONAL STORY**

Local man does not see a way to state his needs, wisdom, and vision so as to make a significant contribution in the decision-making process that affects his destiny.

**SECONDARY CONTRADICTION:**

1. **INDIVIDUALISM INHIBITS DECISIONS:** Individual self-sufficiency emphasis is inhibiting the crucial corporate efforts essential for making comprehensive decisions in resolving global contradictions.
2. **INADEQUATE DECISION SYSTEMS:** Inadequate decision-making avenues prevent local man from significantly engaging in the deliberative systems.
3. **POLITICAL-EDUCATIONAL INFLUENCES:** Political ideologies that disrelate local man from the decision-making process are taught by public and private educational systems.
4. **ECONOMIC DOMINATES DECISION:** The final decisions are raised within a limiting context of economic values which are propagated by the economic institutions of the society.

**CONTEXTUAL COMPONENT: IMPACT ARENA**

**PRIMARY IMPACT ARENA: REPRESENTATIVE DECISION-MAKING BODIES**

Deliberative Systems is the process whereby representative decision-making bodies forge out new forms of human involvement and participation in local, regional, national, and global issues by experimenting in the Guiding Dynamic.

**SECONDARY IMPACT ARENA:**

1. **CREATIVE LOCAL LEADERSHIP:** Local, regional, national legislative and judicial systems are designed to give formal structure to the needs of man to initiate his creative local leadership.
2. **EDUCATIONAL CENTERS:** These provide the medium through which local man can grasp the meaning of the times, and discover his options for new legislation which will bring justice to all.
3. **LOCAL CHURCH NODES:** These are areas where local man can be authentically engaged in the determining of his destiny in the parish through such bodies as Community Planning and Public Action Commissions.
4. **GLOBAL PLANNING AND LEGISLATIVE BOARDS:** These are bodies which determine man's life priorities through the forming of corporate legislative procedures which will catalyze the Guiding Dynamic.

<p>DELIBERATIVE SYSTEMS</p>		<p>MASTER STRATEGY:</p> <p>CATALYZING SELF-CONSCIOUS DECISION MAKING</p>		<p>PARAMOUNT TACTIC:</p> <p>SHAPING CONTEXTUAL IMAGES</p>	
<p>EXPANDING TRAINING OPPORTUNITIES</p>		<p>INTRODUCING INTERCULTURAL PARTICIPATION</p>		<p>INTERNALIZING GLOBAL SPACE</p>	
<p>RITUALIZING COMMUNITY SELF UNDERSTANDING</p>		<p>SYMBOLIZING COMPREHENSIVE RESPONSIBILITY</p>		<p>ORCHESTRATING INTENTIONAL DRAMA</p>	
<p>TRAINING FOR AUTHENTIC VOCATION</p>		<p>AFFIRMING ANCESTRAL ORIGINS</p>		<p>IDENTIFYING POPULAR HEROES</p>	
<p>RECREATING INDIVIDUAL MYTH</p>		<p>REHEARSING CORPORATE RELATEDNESS</p>		<p>EXHIBITING ART FORMS</p>	
<p>BUILDING COMMUNITY SYMBOLOGY</p>		<p>ARTICULATING FUTURE VISION</p>		<p>AFFIRMING ARCHAIC ORIGINS</p>	
<p>GLOBALIZING INTERIOR SPACE</p>		<p>IMPACTING WITH COMPREHENSIVE IMAGES</p>		<p>EXCHANGING LOCAL IMAGES</p>	
<p>INTERNALIZING SOCIAL OBJECTIVITY</p>		<p>ENGAGING IN DIRECT ACTION</p>		<p>INITIATING PUBLIC DISCOURSE</p>	
<p>INITIATING SOCIAL REFLECTION</p>		<p>FORMALIZING COMMUNITY DECISIONS</p>		<p>INITIATING PUBLIC INVOLVEMENT</p>	
<p>ENABLING SOCIAL OBJECTIVITY</p>		<p>INFORMALLY ELICITING PUBLIC RESPONSE</p>		<p>INITIATING SIGNAL DEMONSTRATING</p>	
<p>IMAGINALLY DISPLAYING CONCERNS</p>		<p>INITIATING STRUCTURAL DIALOGUE</p>		<p>REFLECTING EMERGING CONSENSUS</p>	
<p>SECONDARIES</p>		<p>PRIMARIES</p>			

PRESSURE POINT: DELIBERATIVE SYSTEMS

MASTER STRATEGY: MOTIVATING LOCAL-GLOBAL AWARENESS FOR DECISIONS

PARAMOUNT TACTIC: COMPUTERIZED DATA INTERCHANGE

PRIMARIES	SECONDARIES				
PROVIDING ECONOMIC BALANCING	FARMERS EXCHANGE PROGRAM	COMMON MARKET	MULTI NATIONAL CORPORATIONS	CHURCH RE-THINKING INVESTMENT POLICY	TRADE MOVEMENT
DEVELOPING PUBLIC INFORMATION FLOW	RE ESTABLISHING LOCAL VOICE	DRAMATIZING GLOBAL COMMUNITY	EXCHANGING GLOBAL VISITORS	ESTABLISHING NEIGHBORHOOD CLINICS	UTILIZING MEDIA SYSTEMS
EXPANDING NEWS AWARENESS	PROVIDING NEGOTIATING METHODS	REPORTING INTERNATIONAL ISSUES	PUBLISHING GLOBALLY COMMON NEWSPAPER	CELEBRATING GLOBAL EVENTS	HIGHLIGHTING GLOBAL POSSIBILITIES
ESTABLISHING POLITICAL RESOURCES	EXTRACTING LOCAL RESPONSE	PROMOTING LOCAL AWARENESS	HIGHLIGHTING HISTORICAL ROLES	POLLING LOCAL OPINION	REVIEWING POLITICAL ELECTION ISSUES
ESTABLISHING RESOURCES	TEACHER STUDENT PROTEST	ECOLOGY MOVEMENT	CHURCH GENERAL ASSEMBLY	INSTITUTIONAL REFORM	IMPROVING LABOR CONDITIONS

PRESSURE POINT: DELIBERATIVE SYSTEMS

MASTER STRATEGY: STRUCTURING LOCAL CONSENSUS

PARAMOUNT TACTIC: ENGAGING COMMUNITY STRUCTURES

PRIMARIES	SECONDARIES				
INSTITUTING GLOBAL REPRESENTATION	DEVELOPING POLICY STRUCTURES	<del>ANNOUNCING INTERNATIONAL</del> MEETINGS	ESTABLISHING COURT SYSTEM	SYMBOLIZING COUNTRY EMERGENCE	INTRODUCING REDUCED FARES
ALLOCATING RESOURCE COMMISSION	LISTING COMMUNITY RESOURCES	EXCHANGING STUDENTS PROGRAM	STUDYING ECONOMICS GROUP	CREATING CULTURAL MONTAGE	CULTURAL EXCHANGE AGENCY
DEVELOPING CONSENSUS CONSCIOUSNESS	ARRANGING FAMILY MEETINGS	ACKNOWLEDGING EMERGING GROUPS	ANNOUNCING PUBLIC MEETING	HONORING INDIVIDUAL GIFTS	PROVIDING INTERNATIONAL DECISIONS
DEVELOPING AGGREGATION SYSTEMS	RECOGNIZING GLOBAL ASPECT	CONSULTING PROFESSIONAL LEADERS	RECRUITING PROFESSIONAL LEADERS	INTRODUCING CELEBRATIVE EVENTS	SUPPORTING GLOBAL PROGRAMS
ORGANIZING COMMUNITY LEADERSHIP	FORMING LEGISLATIVE BODIES	INJECTING HUMAN RIGHTS	FORMING LOCAL ACTION	INITIATING PUBLIC HEARINGS	FORMING PUBLIC CONFERENCE

PRESSURE POINT: ANTICIPATED NEEDS

CONTEXTUAL COMPONENT: GLOBAL SOCIAL VISION

PRIMARY VISION: GLOBAL NEED RESEARCH

Needs of the globe would be supplied by global resources and priorities would be created out of the needs and resources.

SECONDARY VISION:

1. REGIONAL RESOURCE PLANNING: Projected needs and resources would be planned for on a regional basis in the global context.

2. GLOBAL EXCHANGE NETWORK: A second secondary component would be a global exchange network which would project a system of exchange that would not only identify areas of need for basic commodities, but also identify sources from which these could most logically be supplied; and would include an international raw materials bank.

3. AREAL COMMON MARKET: A third secondary component would be common markets on an areal or continental basis which would serve the function of discerning the basic needs of a populace and prioritize development and distribution of resources.

4. GLOBAL RESEARCH DEVELOPMENT: A fourth component would be a world development scheme that would project the needs for global resources and research and plan how to fill these needs for resources and research.

**PRESSURE POINT: ANTICIPATED NEEDS**

**CONTEXTUAL COMPONENT: GLOBAL SOCIAL CONTRADICTION**  
**PRIMARY CONTRADICTION: UNINTERPRETED SOCIAL TRENDS**

The primary component of the contradiction of anticipated needs is the failure to corporately image global interrelationships and interpret social trends in terms of future community needs.

**SECONDARY CONTRADICTION:**

1. **INADEQUATE SOCIOLOGICAL METHODOLOGY:** A secondary component of the contradiction in anticipated needs is an inadequate methodology for comprehensive planning.
2. **NON COORDINATED PLANNING:** A secondary component of the contradiction of anticipated needs is a lack of co-ordinated planning of social priorities.
3. **IMPOSING SPECIAL INTERESTS:** A secondary component of the contradiction of anticipated needs is an imposing of special interests on the interpretation of historic trends and social planning, therefore, blocking futuristic visioning.
4. **SELF-SUFFICIENCY IMAGE:** A secondary component of the contradiction of anticipated needs is an image of self-sufficiency which blocks inclusive planning.

**CONTEXTUAL COMPONENT: IMPACT ARENA**

**PRIMARY IMPACT ARENA: GLOBAL/LOCAL ECONOMIC REGULATORY**

Planning bodies are those that determine and regulate the use of our natural resources.

**SECONDARY IMPACT ARENA:**

1. **REGIONAL ECONOMIC PLANNING:** This points to economic components, such as the Chamber of Commerce, manufacturing, and industrial associations and trade unions, who are now creating the policies which determine how our natural resources are being used.
2. **INTERNATIONAL INDUSTRIAL COMPLEXES:** These complexes are those organizations that control scientific technology and other industrial needs and production.
3. **UNITED NATIONS:** This represents the international government authority which, through its specialized agencies, such as World Bank, sets policies regarding allocation of the world's resources and encourages economic development of the poorer nations.
4. **COMMUNITY ORGANIZATIONS:** This points to those groups on the level where the consumer's interest in the allocation and use of natural resources are located, such as all civic and rights groups.

PRESSURE POINT:

ANTICIPATED NEEDS

MASTER STRATEGY:

CREATING AND PUBLICIZING LOCAL/GLOBAL NEED SCREEN

PARAMOUNT TACTIC:

CULTIVATING A LOCAL/GLOBAL STANCE

PRIMARIES	SECONDARIES				
DEVELOPING METHODOLOGICAL PROWESS	UTILIZING EDUCATIONAL JOURNALS	TRAINING GLOBALLY CONSCIOUS TEACHERS	CREATING COMMUNITY CABARET	EXPANDING ECONOMIC IMAGES	ORGANIZING BUSINESS LEADERS
ALTERING THE IMMEDIACY SYNDROME	FORMING MODEL BUILDING GROUPS	TEACHER TRAINING MODEL BUILDING	ASSESSING ECONOMIC NEEDS,	BUILDING COMMUNITY PLANS	PROVIDING LENS FOLLOW-UP PROGRAMS
ASSESSMENT OF GLOBAL RESOURCES	PROPELLING NEW IMAGES OF WEALTH	ACTUALIZE CORPORATE ECONOMIC VENTURES	REPRIORITI- ZING COMMUNITY'S BUDGET	MASS MEDIA PUBLICITY	DRAMATIZE GLOBAL INNOCENT SUFFERING
ALTERING PERSONNEL MANAGEMENT METHODS	DEVELOP CREATIVE USE OF BY- PRODUCTS	COMPREHENSIVE TASK RESEARCH	IDENTIFY BASIC GLOBAL NEEDS	STRUCTURE WORK MODULES	CONTEXTUALIZE DAILY WORK
MAINTAINING DATA BANK	INVOLVING MASS MEDIA	CONSUMER DATA BANK	DEVELOPING TRANSACTIONAL ACCOUNTABILI- TY	EDUCATING THE CONSUMER	DEVELOPING RETAILER RESPONSIBILITY

PRESSURE POINT: ANTICIPATED NEEDS

MASTER STRATEGY: STRUCTURING COORDINATED GLOBAL/ LOCAL PRIORITIES

PARAMOUNT TACTIC: ECONOMIC ACCOUNTABILITY STRUCTURE

PRIMARIES	SECONDARIES				
CREATING ECONOMIC REGULATORY MODELS	CREATING COMMUNITY GRIDS	CREATING MINIMAL STANDARD OF LIVING MODELS	ALLOWING ELDER PARTICIPATION	CREATING UNEMPLOYMENT MODELS	ESTABLISHING URBAN HOUSING MODEL
STRUCTURING LOCAL CARE	CREATING EMERGENCY FUNDS	CREATING ELDER EMPLOYMENT	DEVELOPING UNION PARTICIPATION	CREATING YOUTH EMPLOYMENT	CREATING BUSINESS ACCOUNTABILITY
CREATING NEEDS/ AVAILABILITY SCREENS	EVALUATING VOCATIONAL METHODS	CREATING EVALUATION METHODS	DEVELOPING HANDICAP TRAINING	CREATING FUTURE NEEDS MODEL	SURVEYING EMPLOYMENT STRUCTURES
CREATING DEMONSTRATION MODEL	INITIATING PLANNING MODELS	DEVELOPING SYSTEMATIC SURVEILLANCE	ESTABLISHING RESEARCH SYSTEMS	ESTABLISHING COMMUNITY LAISON	COORDINATING BUREAUCRATIC SERVICES
COORDINATING GLOBAL PRIORITIES	CREATING RE-CYCLING STRUCTURES	ADVERTISING WATER CONSERVATION	COORDINATING RESEARCH AND PLANNING	RE-GENERATING RESOURCES SCHEMES	PUBLICIZING RESOURCES NEEDS