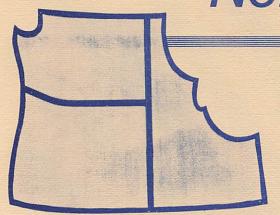


Northwest citizens



TOWARD LOCAL INITIATIVE

Something is happening in rural communities and urban neighborhoods that is not easily explained in light of global events in the last forty years. While attention has been focused on world wide happenings, a profound and widespread shift in local community life has been obscured. It is a shift of mood and perspective. Grassroots initiative is happening in one town after another in a hundred different ways. Decisions about building for the future are moving towns toward rediscovery of their self-confidence, self-reliance and self-sufficiency.

This report on the Community Forum Program conducted across the Pacific Northwest over the last four years, is a window on the profound change in individual and corporate motivation that is commonly known as "citizen participation." The locus of decision making has been moving away from the community since the 1930's. At the same time, responsibility for local people to articulate and act out their own destiny has been newly understood. Here lies the source of quality, local initiative.

Community Forum is a major thrust of the ICA and includes programs for towns, neighborhoods, women, youth, elders, business and special interest groups. Nearly 200 of these forums have been held, covering every county of Idaho, Oregon and Washington.

In 1976, Town Meeting was a recognized program of the Bicentennial celebration across the nation and has since been introduced in 32 countries across the world. Town Meeting is a community event of three to eight hours that is designed to elicit citizen input and engagement in a long-range visioning for the community. It allows people to consider the major challenges facing their town and to discover what they have to offer as a practical and effective response to those challenges. It motivates participants to begin active cooperation in various projects, such as clean-up days, building renovation, community service structures and programs for youth and elders. A renewed spirit is present as citizens begin to put their care into action.

This report is dedicated to the many hundreds of Town Meeting participants and enablers who have expended countless hours of voluntary effort and resources of all kinds to give new significance and meaning to the past and present, to recreate the local vision and to remove the obstacles to a brand new future. These labors have made it possible to envision local decision-making and action as a lively dynamic in every one of the 2,751 communities of the North-west

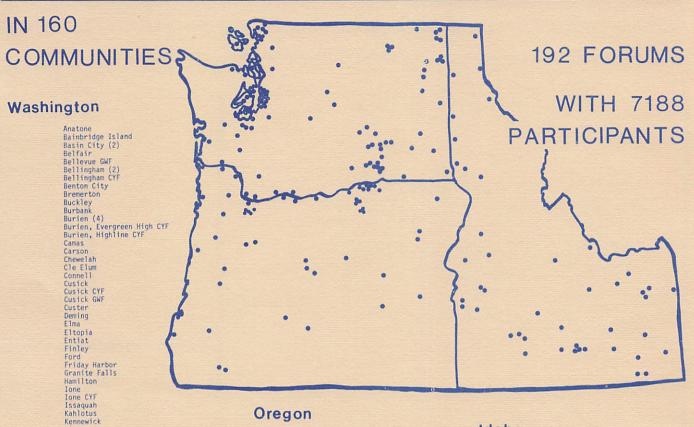
THE GREATEST

RESOURCE

A COMMUNITY HAS

IS ITS OWN PEOPLE

participate in local forums



Oregon

Kent Lacey (2) LaCrosse Langley Lawrence-Deming Marietta Mattawa Mesa (2) Metaline Falls (2) Napavine Nooksack Normandy Park Northport Othello Pasco-Camlu Port Hadlock Raymond Reardon Renton
Republic
Republic CYF
Republic GWF
Rochester-Grand Mound Rochester-Grand Mound Rock Island Roy Royal City Seattle, Capitol Hill Seattle, Northwest Seattle GWF (3) Seattle LENS Seattle ASTD Seattle University Sequim Sequim Skamokawa Spangle Springdale West Richland White Salmon Yale Valley-Cougar

Arlington Applegate Beavercreek Boardman CYF Boardman ECF Camas Valley Cascade Locks Charleston Culver Elmira Falls City Garibaldi Gates Gilchrist Haines
Heppner (2)
Heppner CYF
Hines
Ione (3)
Irrigon (2)
Irrigon ECF
Juntura
Langlois Langlois
Lyons
Menlo Park
Mitchell
Monroe
Mosier
Murphy
North Plains
North Powder
Oregon City (2)
Oregon City (2)
Powell Butte
Rainier
Rufus
Seneca Seneca Siletz Silver Lake Terrebonne Umatilla Wallowa Westport Yamhill

Idaho

Bancroft Burley (2) Carey
Cascade
Castleford
Challis
Clark Fork
Clifton
Cottonwood
Declor Declo Downey Dubois Fairfield Georgetown Glenns Ferry Hagerman Hazelton Hemmett Horseshoe Bend Kuna Lapwai Leadore Malad City Marsing Meadows Valley Midvale Moyie Springs Mudlake Notos Paul Pierce Plummer Potlatch Richfield Ririe Rockland Teton Tetonia Thornton Winchester

TOWN BY TOWN

What People Are Thinkir

A NEW UNITY

...It's an almost incredible experience to see a bearded long-haired youth, a nattily attired businessman, a weathered-faced working man and a senior citizen sit in a workshop team and come up in agreement on a seemingly radical solution to a community problem. Oregon City, Or.

...The input from the general public was great, not only during that particular day but since that time also. It is obvious that the citizen is ever becoming more interested in the operation of local and state government today and in the future. Paul, Id.

...Our Town Meeting has breathed new life into our community. The town has not been the same since. We found talent we didn't know we had. Lacey, Wa.



Town Meeting Symbol from Burien, Wa.

GATEWAY TO GREAT

THINGS *Arlington, Or.*

COMMUNITY COOPERATION

BRINGS

COMMUNITY INVOLVEMENT

Marsing, Id.

PROGRESS THROUGH WORKING

TOGETHER *Mattawa, Wa*

THE TOWN THAT

WILL NEVER DIE: *Mesa, Wa.

*GROWING TOGETHER

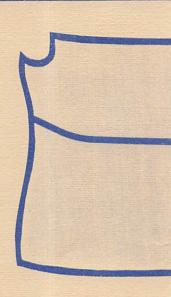
*Elmira, Or. * PEOPLE IN THE

VALLEY ON THE WAY TO PROGRESS

Republic, Wa. COOPERATION

FOR A BETTER FUTURE*

Silver Valley, Id.*



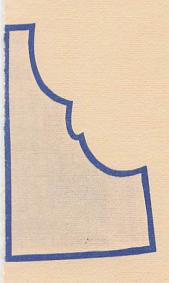
A NEW RE

...to bridge the gap between the young and old populations of the town -- develop a small park for use by both; establish a program in which the elderly share their skills, crafts and knowledge with young people; and increased use of retired citizens as volunteers to help with youth groups such as the local Boy Scout Troop. Garibaldi, Or.

...to create a community center with a committee to identify needs and resources, volunteer labor and donations of materials along with the use of volunteers to staff and supervise the center. Horseshoe Bend, Id.

...for responsible development of natural resources through land use planning and citizen involvement. Vancouver, Wa.

ig, Saying, Deciding About Their Communities



SOLVE

THE FUTURE OF FINLEY

Tune: "I'm Looking Over a Four-leaf Clover"

I'm looking over the fields of Finley
I'm looking over the fields of Finley
In nineteen hundred four
The river is winding, a brilliant blue,
There's land to be had now, for me and you,
The hayfields are growing
And fruit trees blowing.
The people feel close to the earth.
The sun sets and rises,
There are no surprises,
Finley has had it's birth.

I'm looking over this land called Finley
Expansion at the door.
Yellow smoke is rising, the sulphur smells,
Trailers on all of the hills and dales.
Development and growth now,
A fact of life,
People the reality.
Lots of denying
And some people crying
What will become of me?

I'm looking into the future of Finley
And see possibilities.
We can direct it, in fact we must.
We see the image amidst the dust.
A place to raise children
With love and cane.
A place to grow old in, too
With community feeling
And human dealing
Finley's a place for you!

(written at the Finley, WA Town Meeting)

A MEW DIRECTIC

.Citizens decided on a new vision for growth, annexed another 100 acres, gained broad support for the sewer bond, purchased and cleaned up unsightly railroad property, put up street signs, numbered houses and published a local phone directory.

.We organized a Main Street face lift and junk clean-up and did improvements on our water system. Cottonwood, Id.

... The Town Meeting was a vital step toward some form of local government. Bainbridge Island, Wa.

..We identified the need for senior services and created a Senior Citizen's Service Center and a Handicapped Workshop. Winchester, Id.

.We started beautification of the community triangle with club representation acting as a task force and finished the welcome sign. Napavine, Wa.

CUSICK

The town of Cusick, Wa. has become a demonstration community and is working out of a comprehensive development plan which local residents created. Its accomplishments have included:

- establishing the first licensed day-care in Pend Oreille County
- creating a community greenhouse and garden
- refurbishing an aban-doned building as a Community Service Cen-ter and Youth Center
- conducting an environmental campaign to clean up streets, clear vacant lots and plant trees and shrubs
- incorporating a local Community Development Association
- sending individuals and groups from the community to obtain further training and to share skills with other communities.



THE ONGOING EFFORT

What does the future hold?

From the Town Meetings which have been held, plus the activities which followed, a solid ground of citizen engagement has emerged. This is only a beginning. In order to enhance local initiative, programs which generate citizen engagement, such as Town Meeting, will continue to be utilized.

•Involvement

These related forums for particular groups within the community, work-place or organization will give new perspective to specific challenges.

- TOWN MEETING is a locally sponsored event for community residents to look constructively at the present and propose practical actions for the future.
- GWF, GLOBAL WOMEN'S FORUM, is a participatory program for women to focus their concern in relation to their community and involvements.
- CYF, COMMUNITY YOUTH FORUM, is a workshop designed for youth to release fresh images of the present and future, and to provide an opportunity to look at the question of responsible action.
- ECF, ECONOMIC COMMUNITY FORUM, is a format for those concerned with local economic well-being to look creatively at their community's potential.
- SPECIAL FOCUS FORUMS are created for use by groups with a particular concern such as energy management, education, health or senior citizen's care.



- LENS, LEADERSHIP EFFECTIVENESS AND NEW STRATEGIES, is a way of business life that motivates participants to focus environments, methods of decision making and creativity for the releasing of human potential and the determination of targeted actions.

•Interchange

Citizens engaged in their communities need the opportunity to learn from each other and share their excitement about 'ways that work.'

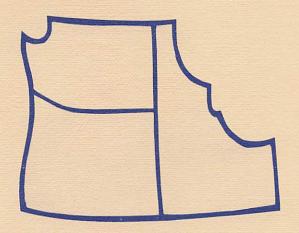
- AREA ASSEMBLY is a one day event where communities who have held Town Meetings or forums share their insights and plan together for the future of their communities.
- COMMUNITY NETWORKING is groups of communities working together to maximize local potential for discovering common resources, services and appropriate technology to meet their needs.
- HUMAN DEVELOPMENT PROJECTS are demonstration laboratory communities which conduct site visits and provide consultants and speakers to interested communities and groups.

Instruments

Special training programs are offered for local citizens in small towns and urban neighborhoods to provide methods curriculum for leadership development. Also available are consultations and modules which offer methods of analysis, planning and implementation.

- CONSULTATIONS AND MODULES are designed to focus on special needs for a community such as commercial services, education, housing or environment.
- THE HUMAN DEVELOPMENT TRAINING SCHOOL is an intensive three-week residential program, focused on developing effective leadership skills and methods in the midst of an active demonstration community.
- THE EVENING ACADEMY is a six session construct, locally available, based on enabling leadership development in methods for strategic planning and effective organization.
- THE GLOBAL ACADEMY is an eight-week residential program held in Chicago concerned with both the theoretical framework for dealing with these times and the practical methods, skills and models for effective action.

THE EXPANDING SUPPORT



The greatest and most inspiring adventure of all time probably will be carried out in the next 50 years, the adventure of building a new world.

•Investment

The achievement of the work in local communities with the Town Meeting and other forums has depended on a broad base of support and sponsorship. It has come from public utilities, major corporations, banks, service organizations, churches, schools, local businesses and hundreds of individuals. These contributions included cash as well as goods and services inkind, such as the use of automobiles, meals, motel accomodations, paper, office supplies, printing, refreshments and local hospitality.

Especially important to this effort have been the numerous people who have given of their time and energy in order that these programs reach the communities across three states. Mayors, city councilpersons, state legislators, school officials, judges, business persons, service club members and many local citizens and volunteer facilitators have worked on behalf of the Community Forum Program.

This effort will continue to give hope and confidence to local communities as more and more people across the Northwest invest their time, care, talents and resources to serve local communities.

CA THE INSTITUTE OF CULTURAL AFFAIRS

The Institute of Cultural Affairs is an intra-global research, training and demonstration group concerned with the human factor in world development. The ICA is convinced that the keys to rapid local development are the honoring of community values, increasing citizen participation and the developing of resources at the local level. It provides methods, training and tools to assist a community in fulfilling its vision of the future. The ICA is a unique network

of volunteers who give their time, hard work and services to local communities. The ICA, a not-for-profit organization, presently offers programs in 32 nations. Among these programs are Town Meetings, community reformulation projects called Human Development Projects and other specialized consultations, seminars and forums. The ICA receives funding from concerned individuals, corporations, organizations, foundations and government agencies.

NORTHWEST REGIONAL OFFICES

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Cusick Human Development Project P. O. Box 112 Cusick, WA 99119 (509)445-1114