



HUMAN DEVELOPMENT PROJECTS

FOUR YEARS OF COMPREHENSIVE
COMMUNITY DEVELOPMENT



Our aim
is to restore to the villages
the power to meet
their own requirements.

Tagore

HUMAN DEVELOPMENT PROJECTS

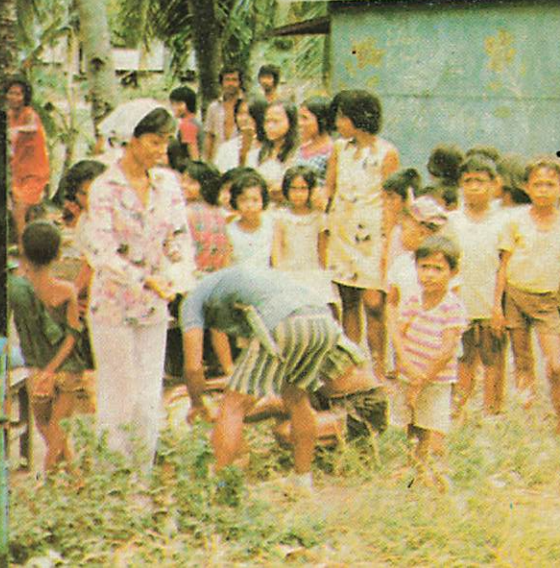
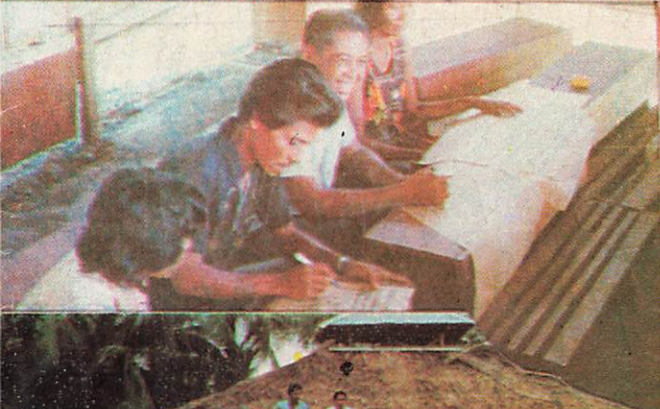
Human Development begins with local people in local communities. The residents of communities have demonstrated that human development is possible anywhere in the world. In these sites, local people are working in cooperation with both the public and private sectors to achieve economic self-sufficiency and social self-dependence. Each project begins with a week-long consultation during which residents and volunteer consultants from around the world share their expertise in building a plan to meet the community's needs. First, the consultation elicits from the community a picture of its hopes and dreams for the future. It then determines the major factors blocking this vision and designs practical proposals and specific tactics to ensure the implementation of the plan for comprehensive socio-economic development. Programs unique to each community are created by residents and auxiliary staff. Rapid simultaneous initiation of the programs is one key to the successful launching of the projects. Communities in 25 nations have invited the Institute of Cultural Affairs to use this model in establishing pilot projects. The ability to achieve dramatic signs of socio-economic transformation in apparently hopeless situations is being demonstrated by local residents in all projects. In the Republic of the Philippines 10 villages now demonstrate comprehensive economic, social, and human development. The following is a report on their initiation and implementation.





THE FOURTEEN ACTUATING PROGRAMS
Comprehensive Community Reformulation in Sudtonggan Village

ONE TOWARD SOCIAL SELF-RELIANCE		TWO TOWARD COMMUNITY FORMATION		THREE TOWARD ECONOMIC SELF-DEPENDENCE										
COMMUNITY SERVICES A		COMMUNITY EDUCATION B		COMMUNITY AGRICULTURE D		COMMUNITY COMMERCE E								
SUDTONGGAN HEALTH CLINIC I	1	Medical Care Program	EARLY LEARNING CENTER IV	13	Infant School Program	SUDTONGGAN COMMUNITY CENTER VII	25	Cultural Life Program	LAND FOOD PROJECT IX	33	Back-yard Gardening Program	FISCAL SERVICES ASSOCIATION XII	45	Credit Union Program
	2	Referral Services Program		14	Sudtonggan Preschool Program		26	Care Network Program		34	Marginal Land-use Program		46	Family Budgeting Program
	3	Preventive Medicine Program		15	Community Kindergarten Program		27	Community Organization Program		35	Demonstration Farm Program		47	Capital Expansion Program
	4	Health Training Program		16	Faculty Development Program		28	Youth Development Program		36	Hydroponic Gardening Program		48	Business Services Program
SUDTONGGAN NUTRITION CENTER II	5	Nutrition Education Program	VILLAGE SCHOOLING INSTITUTE V	17	Elementary Schooling Program	COMMUNITY INVOLVEMENT ASSOCIATION VIII	29	Housing Development Program	SEA FOOD PROJECT X	37	Fish Pond Program	SUDTONGGAN TRADING COMPANY XIII	49	Product Promotion Program
	6	Community Kitchen Program		18	Adult Education Program		30	Building Construction Program		38	Seaweed Cultivation Program		50	Market Development Program
	7	Food Preservation Program		19	Multi-lingual Literacy Program		31	Environmental Design Program		39	Shrimp Raising Program		51	Co-op Services Program
	8	Demonstration Cooking Program		20	Educational Support Program		32	Common Equipment Program		40	Coastal Fishing Program		52	Retail Store Program
SUDTONGGAN UTILITIES PROJECT III	9	Road Improvement Program	FUNCTIONAL SKILLS ACADEMY VI	21	Vocational Training Program	SUDTONGGAN COMMUNITY CENTER VII	33	Cultural Life Program	LAND FOOD PROJECT IX	41	Poultry Raising Program	SUDTONGGAN INDUSTRIAL COMPLEX XIV	53	Rock Industry Program
	10	Water System Program		22	Technical Skills Program					42	Rabbit Raising Program		54	Rope Industry Program
	11	Sanitation Facility Program		23	Social Methods Program					43	Hog Raising Program		55	Crafts Industry Program
	12	Village Electrification Program		24	Job Placement Program					44	Goat Herding Program		56	Industrial Development Program



THE SUDTONGGAN HUMAN DEVELOPMENT PROJECT

Started

May 1976



The Rope Craft Industry



The Buri Furniture Industry



The Rock Industry



The SUDTOGGAN SIGN



The Community Preschool



The model House

The Sudtonggan Human Development Consultation was the initiating step in a comprehensive development demonstration project by the people of Sudtonggan, a rural sitio located on Mactan Island, 15 kilometers from Cebu City, the capitol of Cebu Province in the central Philippines. Sudtonggan lies in the midst of a vast field of craggy, limestone boulders, on the banks of the Gabi River which separates the municipalities of Lapu-Lapu City and Cordova. The project is a comprehensive effort that involves both the social and economic development of the village. It was begun through a cooperative effort by villagers and a group of concerned citizens of Lapu-Lapu City with the knowledge and encouragement of various government officials. Their intention is to create the entire structure of community services, to expand the economic base of the community to move beyond a subsistence economy, and to release the creative potential of the community and its individual residents. In the last 3 years these objective have been met and this project is now seen as a demonstration of methods which can be used by any rural community in the nation.

THE LANGUB HUMAN DEVELOPMENT PROJECT

Jan 1978



The New Community Center



The General Store



The Health Clinic



The Water Project



The Public Transportation System



The Sewing Industry

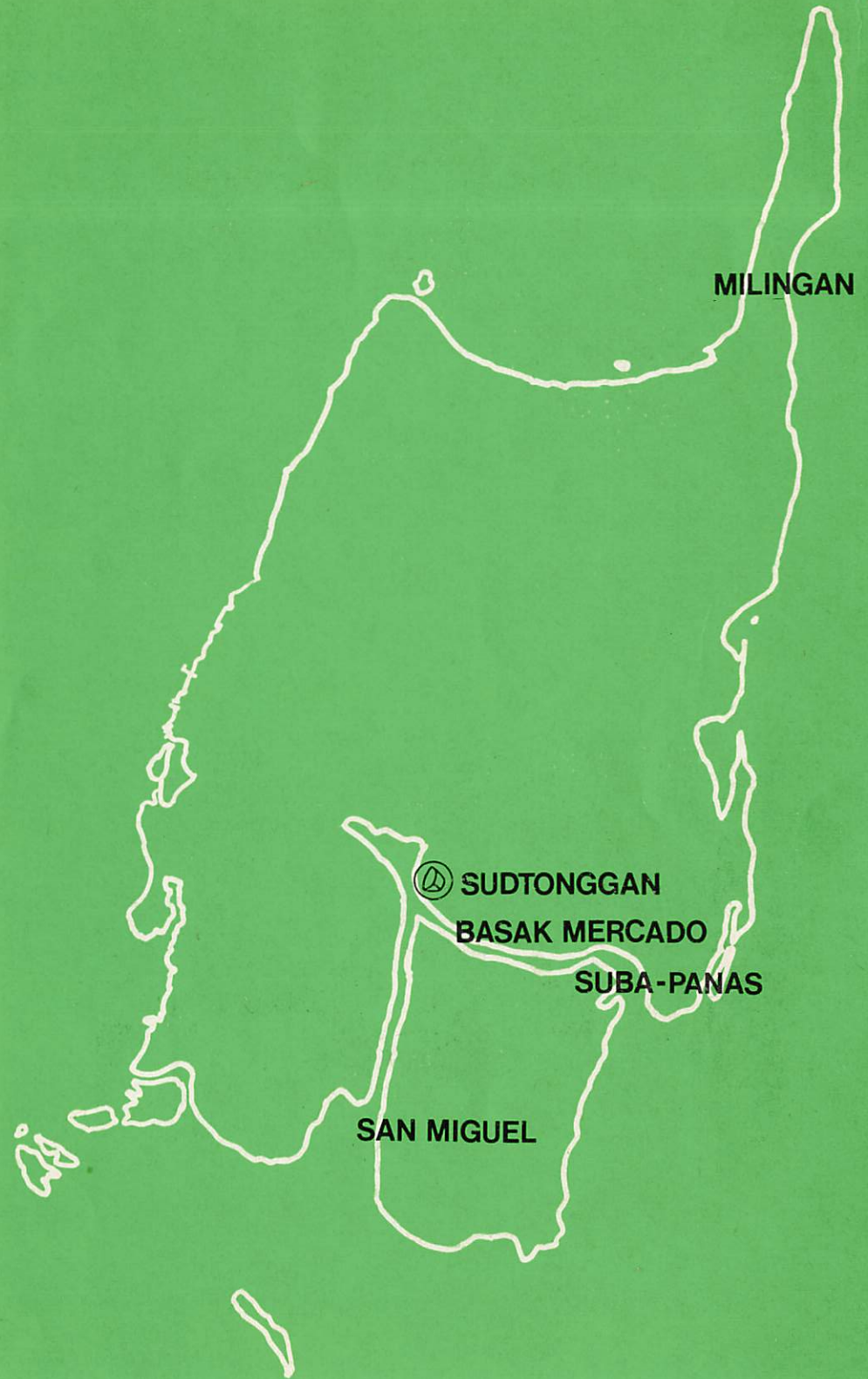
The Langub Human Development Consult was the initial step of a comprehensive demonstration development project in the Mindanao region of the Republic of the Philippines. Langub, meaning "cave", derives its name from a gaping cavern in a deep ravine. It is located 12 kilometers from Davao City center on a dirt road branching off the Philippine-Japan Friendship Highway. It runs along the spine of a ridge overlooking Davao City and Mt. Apo. The project was begun through the cooperative efforts of residents and concerned citizens of the Philippines. The intention is to develop the community's agricultural and commercial base, provide for social well-being through educational and other community structures, and reconstruct the physical space by increasing services and facilities. The project is seen as a pilot program demonstrating method adaptable to any village in the Philippines.

THE MACTAN ISLAND CLUSTER

Jan 1979



The Villiage Entrance



THE LANGUB MOUNTAIN CLUSTER

June 1979



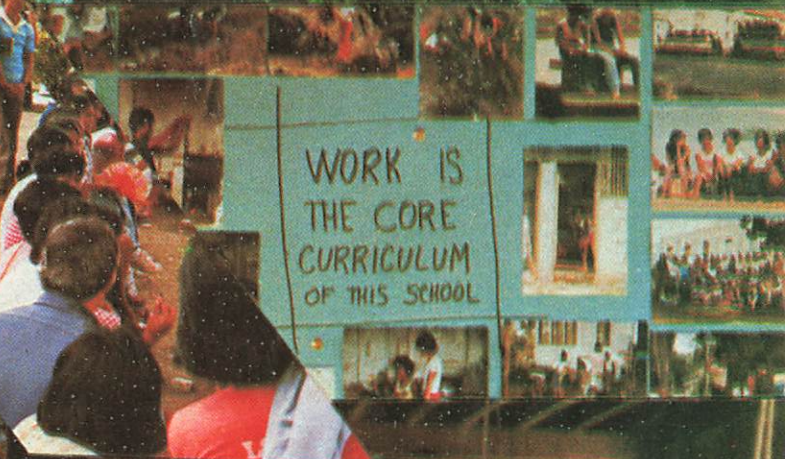
The Mountain Farming



HUMAN DEVELOPMENT TRAINING SCHOOL

CURRICULUM DESIGN

ECONOMIC DEVELOPMENT CYCLE		CULTURAL DEVELOPMENT CYCLE		SOCIAL DEVELOPMENT CYCLE		
WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	
O R I E N T A T I O N	<i>MODULES</i>	H E R I T A G E	<i>MODULES</i>	E X C U R S I O N	<i>MODULES</i>	C O U N C I L
	COOPERATIVE AGRICULTURE APPROPRIATE INDUSTRY COMMUNITY SERVICES		LIVING ENVIRONMENT COMMUNITY IDENTITY CORPORATE PATTERNS		PREVENTING CARE FUNCTIONAL EDUCATION COMMUNITY WELFARE	
	COMMUNITY AWAKENMENT LAB		COMMUNITY ENGAGEMENT LAB		SERVANT FORCE LAB	



The Human Development Project intends to be a living demonstration of comprehensive socio-economic development in rural communities which could catalyze projects across the Philippines. Six principles of operation are necessary for such catalysis to actually occur. First, people will be able to see rapid transformation of a difficult situation which requires developing the model village quickly with dramatic transformation. Second, people will see trained local leadership who use practical methods to lead community residents and activities. Third, people will see the creative use of local resources and materials. Fourth a visitation plan will be designed for other communities to visit the Project. Fifth, one-day community meetings utilizing consensus building methods used in the project will be held in other communities. Sixth, other local community leadership will explore the implications of undertaking a human development project with the ICA staff.

Since 1967, the Institute of Cultural Affairs has been working in the Philippines with persons concerned with the revitalization of local communities. The Institute is an international research, training and demonstration group concerned with the human factor in world development. The Institute, convinced that effective human development must be initiated at the local level, is engaged in planning and implementing community development projects in the first 24 locations currently in operation around the world. The Institute is incorporated in the Republic of the Philippines as a not-for-profit corporation. It has headquarters in Brussels, Bombay, Chicago, Hong Kong, Nairobi and Singapore. In addition, there are ICA offices in more than 100 major cities serving 25 nations. The Institute's programs around the world are supported by grants, gifts and contribution from government departments and agencies at the federal, national, provincial and municipal levels and from private foundations, corporations, trusts and concerned individuals.

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“One who wants to help himself should help others, because if he neglects others, he, too, will be neglected by them. One mid-rib is easy to break but not a bundle of mid-ribs tied together.”

JOSE RIZAL

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