

MISSISSIPPI RURAL DEVELOPMENT SYMPOSIUM

Symposium Objective

If Rural Mississippi is to develop in the uncertain economy and changing environments of the 80's, local, state, regional and national rural leaders must come together to network, interchange technical assistance, increase sensitivity with respect to needs and solutions, share successes and foster innovation. How can existing resources be more efficiently and appropriately utilized? What are the integral ingredients involved in rural development?

The objective of the Symposium is to set in motion a mechanism for the implementation of a Rural Development Model.

MISSISSIPPI RURAL DEVELOPMENT SYMPOSIUM

THE FIRST DAY

THE SECOND DAY

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Morning	Lunch	Afternoon	Even'g	Morning	Lunch	Afternoon
8:00: Registration 9:00 <u>OPENING ASSEMBLY</u> "Leading the Way in Rural Development" 10:00 transition 10:30 <u>CHALLENGE WORKSHOPS</u> "The Challenges to Rural Development in Mississippi" 12:00	12:30 * Spkr 1:30	2:00 <u>KEYS WORKSHOP</u> "The Keys to the Approaches that Work" 5:00	7:00 C E L E B R A T I * O Gov. N Winter 9:00	:00 <u>STRATEGY PLENARY</u> "Mississippi's Rural Development Strategies" 10:00 transition 10:30 <u>WORKSHOPS</u> "Policy Recommendations for Rural Development" 12:00	12:30 1:30	2:00 <u>FINAL PLENARY</u> "The Public for Rural Development Policy in Mississippi" *Governor-Elect 3:30 Travel

OVERVIEW

The Mississippi Rural Development Symposium will be held January 9-10, 1984, in Jackson, Mississippi at the Holiday Inn Downtown. A broad cross-section of participants from public, private, voluntary and local sectors who are involved in rural development are expected to attend and participate in the process. The overall purpose of the Symposium is to develop the content for a comprehensive rural development policy for the State of Mississippi. This purpose will be approached from two perspectives: development disciplines such as, health, agriculture, economic development, employment, etc. and geographic areas.

The Symposium is participatory in nature. Most of

the time will be spent in workshop sessions where participants will be asked to engage in various activities which will require their thought, reflection, expertise and creativity. The result of each workshop is a set of products which are then used in the following session. In this way the consensus of the Symposium builds slowly and deliberately over the two days. Unlike many conferences and conventions, the Symposium uses speakers and panelists not as the focus of the event, but as punctuation to the work of the entire group. The final outcome will place in motion a mechanism for the implementation of a Rural Development Model for Mississippi. The Symposium will provide the time to celebrate the successful efforts in rural development and occasion collegial and spirited exchanges among those who care about rural development.

PROGRAM

THE FIRST DAY

OPENING ASSEMBLY (9:00 a.m. to 10:00 a.m.)

- OBJECTIVE: To set an inclusive context for rural development and to highlight successful efforts that are "leading the way."
PROCESS: Formal opening with welcomes, appropriate introductions, overview statements and a featured panel of five representing a panorama of successful development projects, programs, communities and approaches.
OUTCOME: A positive climate is set for the work of the Symposium.

CHALLENGE WORKSHOP (10:30 a.m. - 12:00 noon)

- OBJECTIVE: To state the current challenges to Mississippi's rural development.
PROCESS: A directed conversation about the situation of rural development including baseline data, development trends, practical vision and current challenges.
OUTCOME: Move participants' relationship to rural development from an abstract issue "out there" to an experienced opportunity "in here."

LUNCHEON (12:30 p.m. - 1:30 p.m.)

- OBJECTIVE: To present information about national rural development policy and to highlight Mississippi's role in it.
PROCESS: A talk from the federal government perspective.
OUTCOME: Present the Symposium as serious work on behalf of the nation and create the resolve that it's important to do it.

KEYS WORKSHOP (2:00 p.m. - 5:00 p.m.)

- OBJECTIVE: To identify the keys to approaches that work within each of the development disciplines or categories.
PROCESS: Individually and in small groups visit exhibits, scan resource materials and talk with experts. Then, as a whole group, share insights into why things work, discern the learnings from current development experiences and consense on the 5 keys to approaches that work.
OUTCOME: Through the use of a common process, to produce comparative data for use in the strategy plenary.

CELEBRATION (7:00 p.m. - 9:00 p.m.)

- OBJECTIVE: To highlight the cultural resources of Mississippi as an integral part of development.
PROCESS: Entertainers, key cultural figures and performers concluding with an address by Governor Winter.
OUTCOME: A fine collegial evening of celebrating rural Mississippi.

PROGRAM, continued

THE SECOND DAY

STRATEGY PLENARY (8:00 a.m. - 10:00 a.m.)

- OBJECTIVE: To consense on the elements of an effective rural development strategy.
- PROCESS: Reports from the discipline workshops: Keys to Approaches that Work
As a group combine the data into working strategies
Plenary reflection on the reports and pull together.
Consensus on the elements of strategy
- OUTCOME: A holding chart and paragraphs which name and describe the critical elements of an effective rural development strategy for Mississippi.

GEOGRAPHIC WORKSHOPS (10:30 a.m. - 12:00 noon)

- OBJECTIVE: To create rural development implementation policy recommendations from the geographic perspectives.
- PROCESS: Reflect on how rural development strategy elements can be most effectively implemented in the geographic area. Write and share implementation scenarios.
Discuss where statewide policy assistance will be most helpful.
Create policy recommendations.
- OUTCOME: A statement from each geographic area stating:
"This is how we suggest implementating rural development strategy in _____ area:

A statewide policy that would assist us in this effort would include these 4 elements:

LUNCH Informal (12:30 p.m. - 1:30 p.m.)

FINAL PLENARY

- OBJECTIVE: To state the public concern and consensus for rural development policy in Mississippi.
- PROCESS: Area reports
Plenary reflection on common elements of policy
Directed conversation on practical implications
Governor-Elect's Address
- OUTCOME: Total plenary of Symposium hears the public concern and consensus for setting in motion a mechanism for the implementation of a Rural Development Model for Mississippi.

Prepared in consultation with The Institute of Cultural Affairs.

THE ROLES FOR THE MISSISSIPPI RURAL DEVELOPMENT SYMPOSIUM

10/4

January 9 - 10, 1983

PROTOCOL OFFICE

1. 5 Panelists

- good communicators
- representative of a broad panorama of rural development approaches
- successful implementation records
- out of state
- MACE as delegate to IERD
- others from public, private, voluntary and local sectors
- across the geography
- cross cultural

2. 3 Speakers

- Federal
- Governor Winter
- Governor-Elect

3. Introducers Fed: Gov. W: Gov. Elect:

4. Convener / *opening, Plenary, Plenary*

5. 2 Resource People for each Category Workshop

6. *area* PDD representatives from all *Districts* *geographies*.

7. Host (Hotel Liaison)

8. Registrars - *Drillers*.

9. (Computer Bank Post for Rural Resource Directory of Projects)

10. Coordination Team

- 1.
- 2.
- 3.
- 4.
5. One ICA Orchestrator

11. Typists

12. Editorial Team

- 1.
- 2.
- 3.
- 4.
5. *One ICA Orchestrator*

13. 10 ICA Workshop Facilitators

14. Luncheon *Host*

15. Banquet *Host*

16. 10 *Sevens* (1)

Non-Water's Official Hosts for the Capital

Suggested Topics:

1. Housing Improvement
2. Health and Nutrition
3. Education
4. Industrial Development
5. Small Business Growth
6. Human Services
 - Aging, Handicapped
7. Agricultural and Soil Reclamation
8. Transportation
9. Land Utilization
10. Energy Resources
11. Local Government Effectiveness
12. Basic Community Services
 - Fire, Water, Sewer, Security
13. Recreation
14. Employment

15. Criminal Justice

CONTRACT PROPOSAL

for ICA Services to assist with the Mississippi Rural Development Symposium

BASIC FEE \$ 3,000

**Including 4 Facilitators

SYMPOSIUM FACILITATION

**Another 8 people @ \$200/day for
2 days 3,200

PROGRAM PLANNING CONSULTATION

Steering Committee Meetings, Committee
Assistance, Symposium Procedures,
Program and Documentation

14 persons/days at \$200/day 2,800

SUB TOTAL \$ 9,000

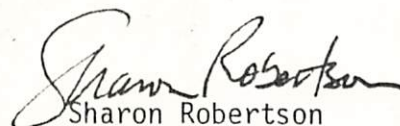
EXPENSES ESTIMATE

Out-of-pocket by receipt. Travel
and per diem. Not to exceed
one-sixth of contract total (\$9,000). \$ 1,500 \$ 1,500

TOTAL \$10,500

** Facilitation requirements for the
Symposium figuring for 700 people:

8 Workshop Leaders
2 Orchestrators
1 Program Consultant
1 Documentation Coordinator
12 ICA Staff



Sharon Robertson
for The Institute of Cultural Affairs

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