SUDTONGGAN

HUMAN
DEVELOPMENT
PROJECT



TWO YEARS OF COMPREHENSIVE COMMUNITY DEVELOPMENT



Our aim
is to restore to the villages
the power to meet
their own requirements.

Tagore

HUMAN DEVELOPMENT PROJE

VOGAR *

LORNE DE L'ACADIE®

INYAN WAKAGAPI

FIFTH CITY

IVY CITY

DELTA PACE®

CANO NEGRO

Human Development begins with local people in local communities. The residents of 24 communities have demonstrated that human development is possible anywhere in the world. In these sites, local people are working in cooperation with both the public and private sectors to achieve economic self-sufficiency and social self-dependence. Each project begins with a week-long consultation during which residents and volunteer consultants from around the world share their expertise in building a plan to meet the community's needs. First, the consultation elicits from the community a picture of its hopes and dreams for the future. It then determines the major factors blocking this vision and designs practical proposals and specific tactics to ensure the implementation of the plan for comprehensive socio-economic development. Programs unique to each community are created by residents and auxiliary staff. Rapid simultaneous initiation of the programs is one key to the successful launching of the projects. Communities in 20 nations have invited the Institute of Cultural Affairs to use this model in establishing pilot projects. The ability to achieve dramatic signs of socio-economic transformation in apparently hopeless situations is being demonstrated by local residents in all 24 projects. In India, the State of Maharashtra, the first phase of a model to replicate the pilot model in 25,000 villages across that state is underway. At the end of the first twelve months, 25 villages were in some stage of program actuation. This demonstration has indicated that rapid development in multiple locations within a delimited geographic area is possible.

ISLE OF DOGS



LAPULAPU HUMAN DEVELOPMENT CONSULT



COMMUNITY DEVELOPMENT



Weekly guild meetings



Visitors during the Sudtonggan Fair



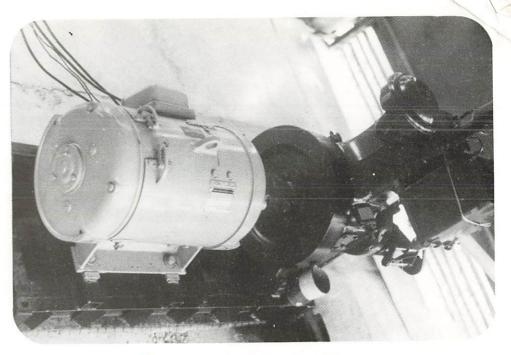
Community snack after a workday



An Early Learning Center class



The first un-contaminated water



The new generator brings electricity

In the arena of Social Development, the results were:

The establishment of a fully operational health clinic with trained fulltime (8) and part-time (20) volunteer health caretakers;

A nutrition program that serves 220 children daily, lowered infant mortality rate to zero and introduced home gardens for supplementary food sources; The procurement of an electric generator, electrical poles and supplies enough to provide light to every house and industry in the village;

A pre-school for all children ages 2 to 6 years with 10 community staff and teachers trained;

An extension school for first and second grades, with an evening adult education program;

The training of over 120 villagers in sewing, crafts, buri furniture making, mechanics and teaching methods.

THE FOURTEEN ACTUATING PROGRAMS

May 1976 Consult

Comprehensive Community Reformulation in Sudtonggan Village

ICA Consultants

Plate 5a

	ON TOW SOCIAL SELI	ARD		TWO TOWARD		THREE TOWARD ECONOMIC SELF-DEPENDENCE				
COMMUNITY SERVICES A		COMMUNITY EDUCATION B		COMMUNITY FORMATION		COMMUNITY AGRICULTURE D		COMMUNITY COMMERCE E		
SUDTONGGAN	Medical Care 1 Program Referral Services	EARLY	Infant School 13 Program Sudtonggan Preschool		Cultural Life Program	LAND	Back-yard Gardening 33 Program Marginal Land-use	FISCAL	Credit Union 45 Program Family Budgeting	
HEALTH CLINIC	Program Preventive Medicine Program Health	LEARNING CENTER	Community Kindergarten 15 Program Faculty	SUDTONGGAN COMMUNITY CENTER VII	Care Network Program 26	FOOD PROJECT	34 Program Demonstration Farm 35 Program Hydroponic	ASSOCIATION	46 Program Capital Expansion 47 Program Business	
· I	Training 4 Program Nutrition	IV	Development 16 Program Elementary		Community Organization Program	IX	Gardening 36 Program Fish		Services 48 Program Product	
SUDTONGGAN NUTRITION CENTER	Education 5 Program Community Kitchen 6 Program	VILLAGE SCHOOLING INSTITUTE	Schooling 17 Program Adult Education 18 Program		Youth Development Program 28	SEA FOOD PROJECT	Pond 37 Program Seaweed Cultivation 38 Program	SUDTONGGAN TRADING COMPANY	Promotion 49 Program Market Development 50 Program	
	Food Preservation Program Demonstration Cooking		Multi-lingual Literacy 19 Program Educational Support		Housing Development Program		Shrimp Raising 39 Program Coastal Fishing		Co-op Services 51 Program Retail Store	
II	8 Program Road Improvement	V	20 Program Vocational Training	COMMUNITY	Building Construction Program	Х	40 Program Poultry Raising	XIII	52 Program Rock Industry	
SUDTONGGAN UTILITIES PROJECT	9 Program Water System 10 Program Sanitation Facility	FUNCTIONAL SKILLS ACADEMY	21 Program Technical Skills 22 Program Social Methods	INVOLVEMENT ASSOCIATION	Environmental Design Program	ANIMAL HUSBANDRY PROJECT	41 Program Rabbit Raising 42 Program Hog Raising	SUDTONGGAN INDUSTRIAL COMPLEX	53 Program Rope Industry 54 Program Crafts Industry	
Ш	11 Program Village Electrification 12 Program	VI	23 Program Job Placement 24 Program	VIII	Common Equipment Program	ΧI	43 Program Goat Herding 44 Program	XIV	55 Program Industrial Development 56 Program	

SOCIAL DEVELOPMENT



The new first grade class



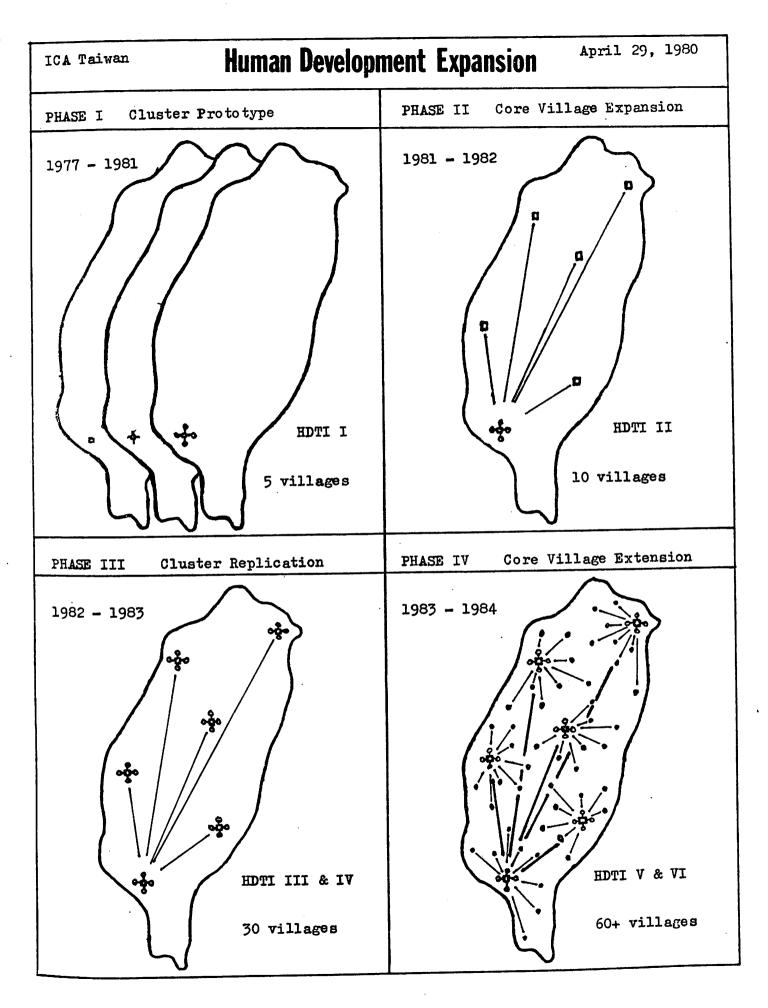
The new Community Health Center



Tracking the health of Sudtonggan families

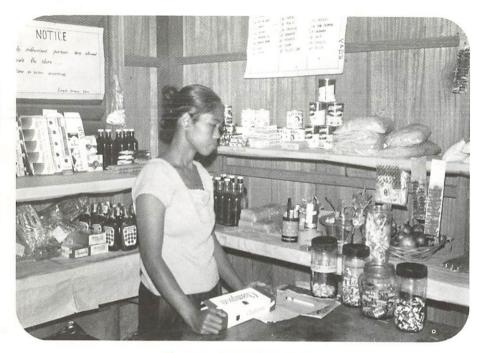
mass movement: madness/miracle in mactan

	1978				1979				1980		FUTURIC
	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	CONCERNS
EXTERNAL INPUT	*Davao Mt. Apo Eruption Manuever	*Area HK Forum Troops *CYF Team	*Latin America Cluster Image	*SEAPAC HDTS Faculty um set-up	*Global Consult Team	*PBSP Training Grant ied public/	Forum/ Consult Funding	*Peace Corps Orientation tor visits		*Cebu City Mayor's Invite First Lady Surprise*	*Public/ Private Sector Permeation
THEORETICAL CONSTRUCTS	*Mactan 10	*Province By Province Forum Coverage	*Philipp Cluster Experim (PCX) Theoret	ent		*1-1-2 Consul Design actan Revis:	a Region	nal ing *Mactan	*Cebu Mountain Consult Module	Tri-Region Movement Design	*Blue Shirts Corporate Care Structures
IMAGINAL DESIGNS								X X X			*HD Cadre model
EXTENSION STRATEGY	*Langub HDP Expansion Project	*CFP Yellow Fever Manuever		*HDTS I *HDTS' Grads Consult y Prep	*Mactan Cluster Consults *MA	CTAN Mo	*Cebu Mour NGUB Foru untain uster	ntain	Consults	*National Expansion Image	*National Strategy re Global Priorities
PROGRAM FOCUS	1	ethods Training Cer	nter	Sudtonggan HDTS Compound	*Cluster Weekly Program Actuation	*Corpora Cluste Planni	r Ci	ou mtain ccuits	*6 mo. island- wide events blitz	*Council of Villages	*Mactan 100 Area Integrated Development
FORMULATION TACTICS	*2 SHDP Program Managers to Langub	· *Post Forum Golding Assembl	*SHDP Langu Adm. Autonomy	ies *10 *b Villager per Cluster village	*BLUE SHIRTS in Consul Team Leadershi	Shirt P Manuever	S Blue Shirts Forum Orches	*HDTS *HDTS s as Faculty Training strators	*Division	de Shirt's	*50 Persons Regional Training Center
THE WHISTLE POINTS	*order for *interchar	ige system			*action f	actor	*gu	ild force		*cell force	*HDTM to the Masses

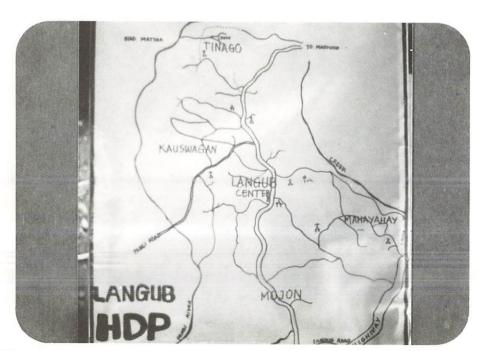


The Human Development Project intends to be a living demonstration of comprehensive socio-economic development in rural communities which could catalyze projects across the Philippines. Six principles of operation are necessary for such catalysis to actually occur. First, people will be able to see rapid transformation of a difficult situation which requires developing the model village quickly with dramatic transformation. Second, people will see trained local leadership who use practical methods to lead community residents and activities. Third, people will see the creative use of local resources and materials. Fourth, a visitation plan will be designed for other communities to visit the Project. Fifth, one-day community meetings utilizing consensus building methods used in the project will be held in other communities. Sixth, other local community leadership will explore the implications of undertaking a human development project with the ICA staff.

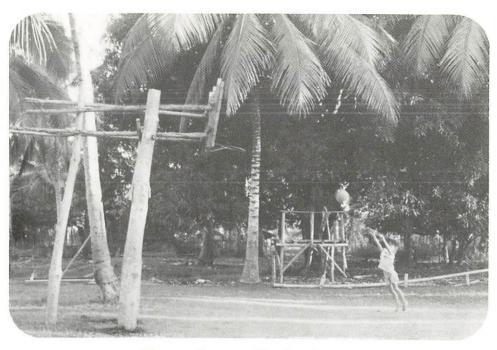
Since 1967, the Institute of Cultural Affairs has been working in the Philippines with persons concerned with the revitalization of local communities. The Institute is an international research, training and demonstration group concerned with the human factor in world development. The Institute, convinced that effective human development must be initiated at the local level, is engaged in planning and implementing community development projects in the first 24 locations currently in operation around the world. The Institute is incorporated in the Republic of the Philippines as a not-for-profit corporation. It has headquarters in Brussels, Bombay, Chicago, Hong Kong, Nairobi and Singapore. In addition, there are ICA offices in more than 100 major cities serving 25 nations. The Institute's programs around the world are supported by grants, gifts and contributions from government departments and agencies at the federal, national, provincial and municipal levels and from private foundations, corporations, trusts and concerned individuals.



The new cooperative store



The place where it all happens



The new Barangay Site location

The Langub Human Development Consult was the initial step of a comprehensive demonstration development project in the Mindanao region of the Republic of the Philippines. Langub, meaning "cave", derives its name from a gaping cavern in a deep ravine. It is located 12 kilometers from Davao City center on a dirt road branching off the Philippine-Japan Friendship Highway. It runs along the spine of a ridge overlooking Davao City and Mt. Apo. The project was begun through the cooperative efforts of residents and concerned citizens of the Philippines. The intention is to develop the community's agricultural and commercial base, provide for social well-being through educational and other community structures, and reconstruct the physical space by increasing services and facilities. The project is seen as a pilot program demonstrating methods adaptable to any village in the Philippines.

THE LANGUB HUMAN DEVELOPMENT PROJECT



Mayor Santos visits the Farmer's Guild



The Consult, January 1978



Drilling for water



Training village bookkeepers



A Cebu house built with Sudtonggan rock



The buri furniture factory

In the arena of Economic Development, the results were:

An improved agriculture stock with 41 new plants, the introduction of hybrid corn which trippled production and of temperature resistant sorghum;

The development of direct feeding techniques in the bangus fishponds;

A rabbit dispersal program and chicken poultry (600) raising;

The creation of 130 new jobs at increased incomes in the community and the opening of 80 new savings accounts;

An abaca craft industry with the development of export outlets for local crafts;

The development of the rock cutting into a major income-producing industry for building construction;

A buri furniture industry with 2 factories employing most of the unemployed in the village.

ECONOMIC DEVELOPMENT



Hybrid vs. native corn



The first dry-season crop



Sudtonggan handicraft products



A voluntary workday



The new community school building



A community beautification project

In the arena of Community Formulation, the results were:

The operation of 5 community guilds, with over 100 residents responsible for the project implementation;

Development of a village care network using purok and team divisions involving every person in the village;

The renovation of the community square, road improvements, and community beautification through community volunteer workdays;

The construction of 10 new buildings: the Health Clinic, a Bagong Lipunan School, Community Center, Agriculture Nursery, Utilities Building, 2 buri factories, a craft factory and a Training Center;

Formation of the SHDP Association with a board, an Economic Commission, a Social Commission and a manager from the village for each program.



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is to restore to the villages
the power to meet
their own requirements.

Tagore

MAJOR SUPPORTERS OF HUMAN DEVELOPMENT PROJECTS

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Cebu Shipyard & Engineering Works, Inc.

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