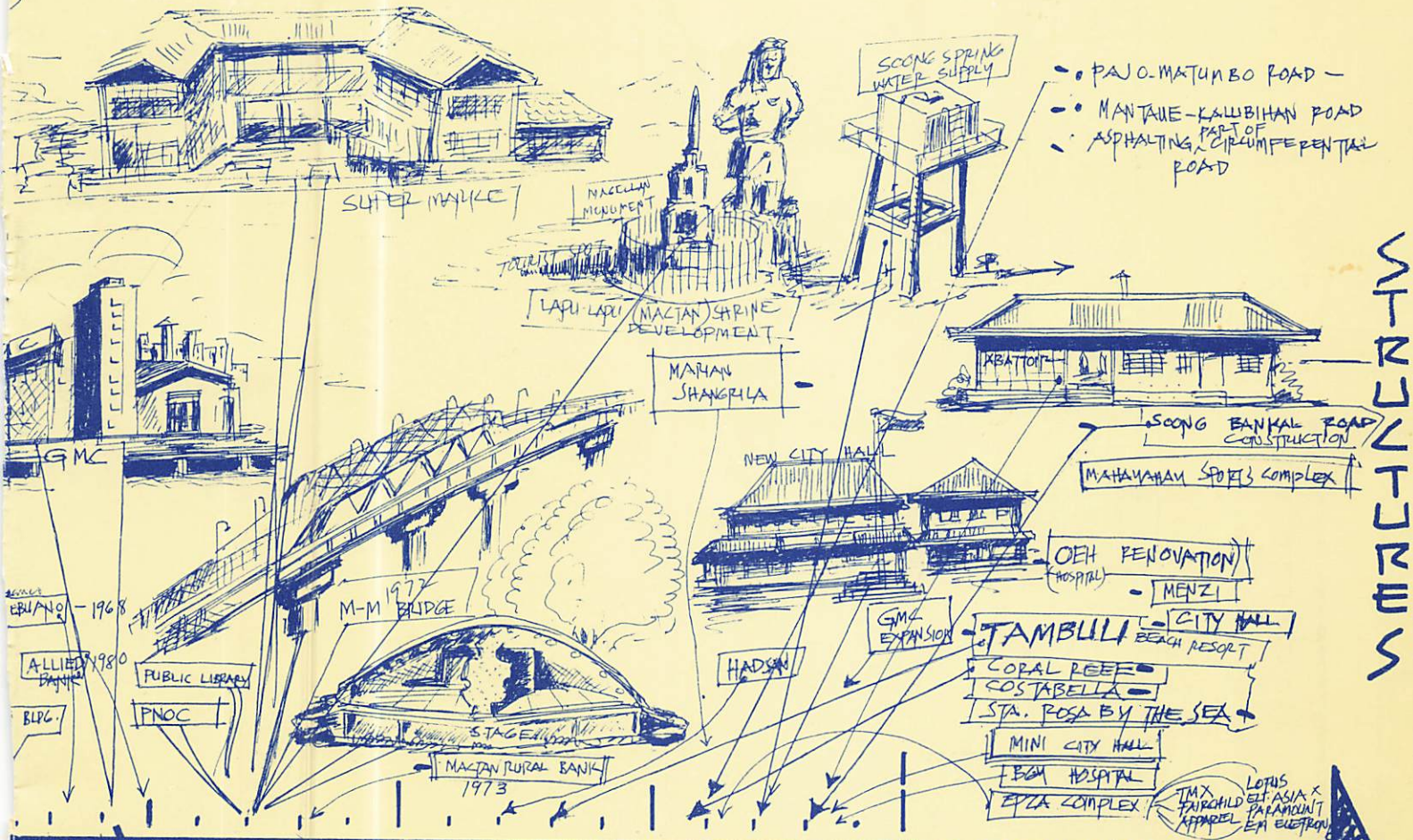


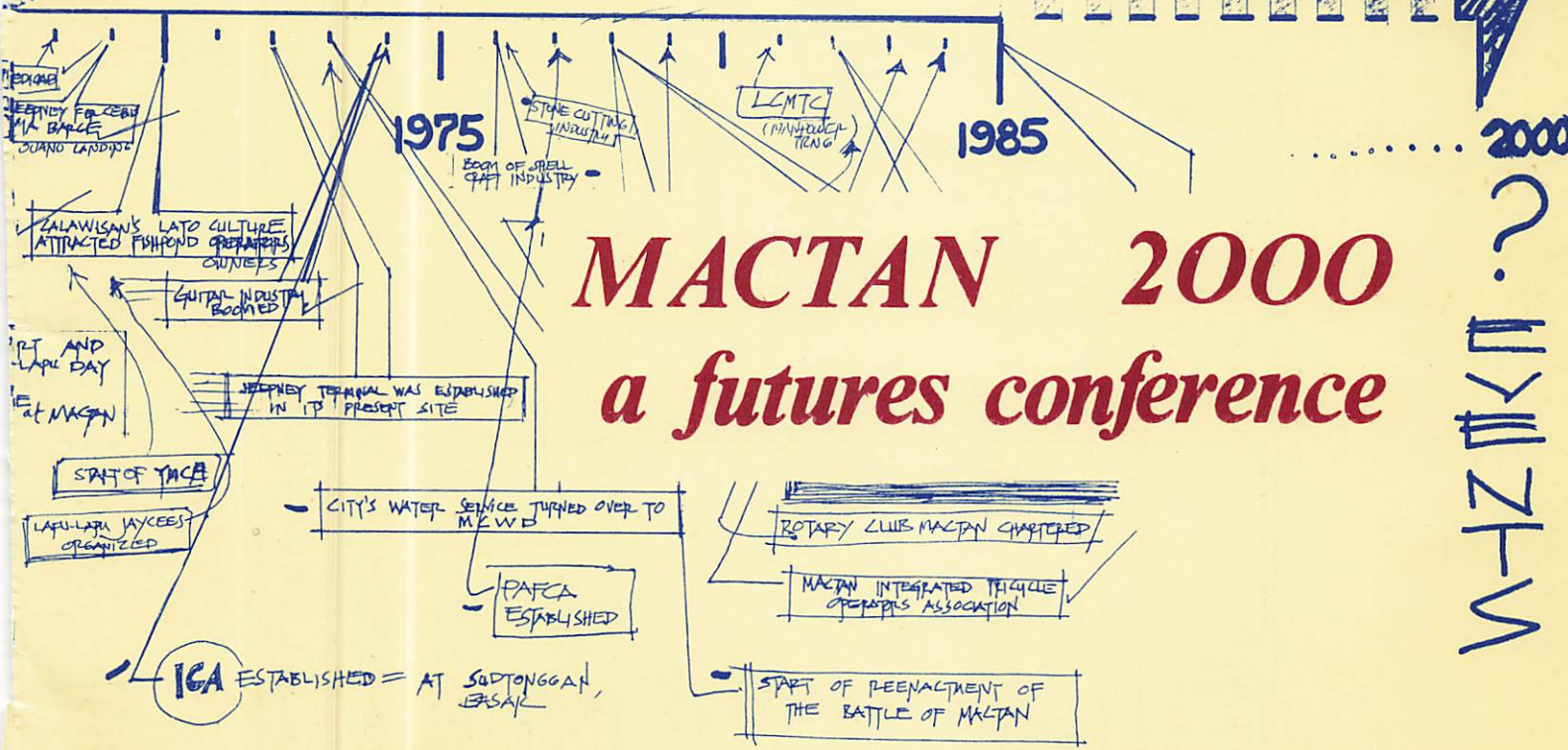
INDICATORS OF DEVELOPMENT



STRUCTURES

LAPU-LAPU

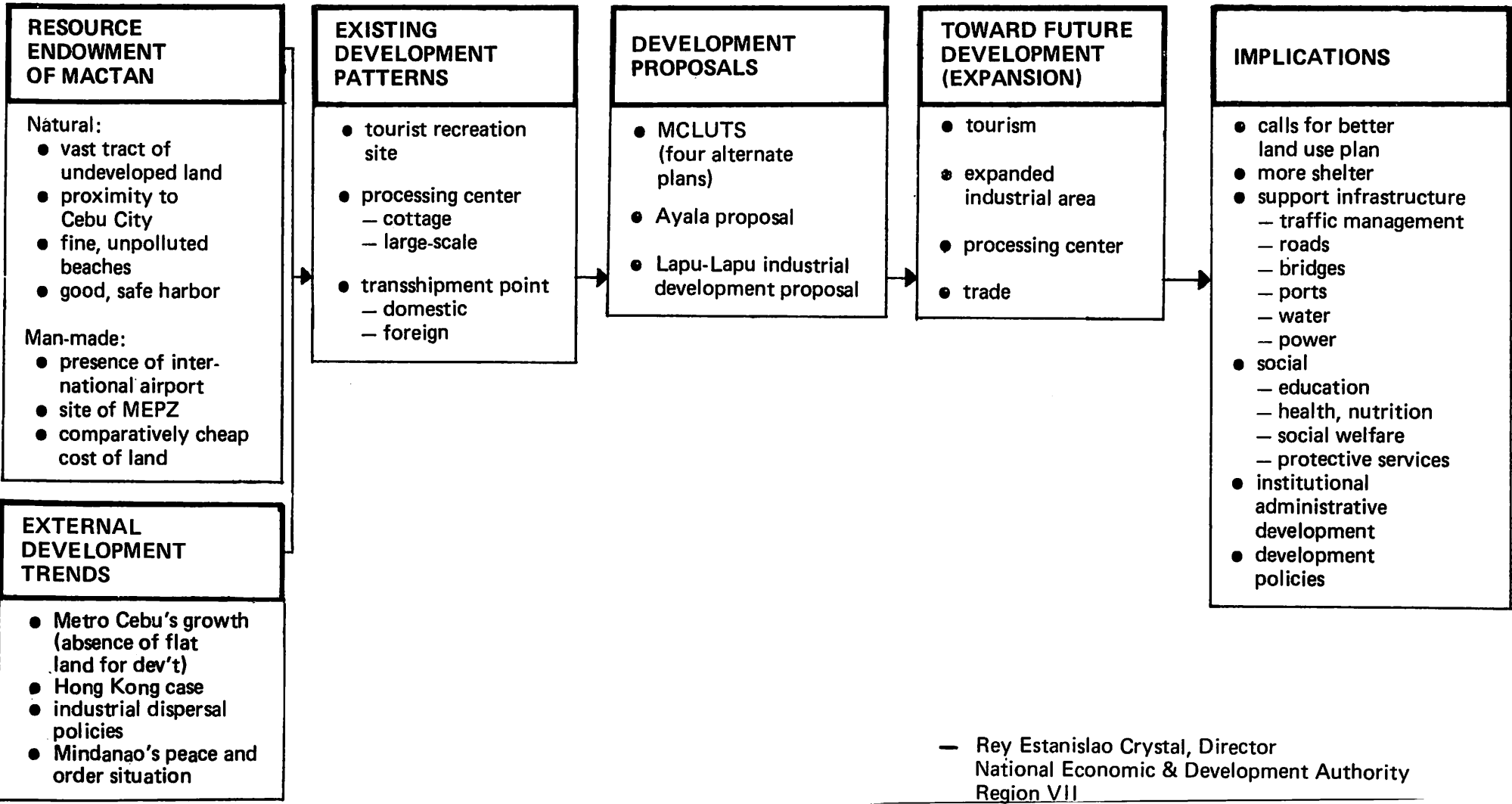
THE FUTURE



MACTAN 2000 a futures conference

W-H-Z-K-M

MACTAN 2000: A DEVELOPMENT PERSPECTIVE



— Rey Estanislao Crystal, Director
National Economic & Development Authority
Region VII

MACTAN 2000: A FUTURES CONFERENCE
FINAL REPORT

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INTRODUCTION

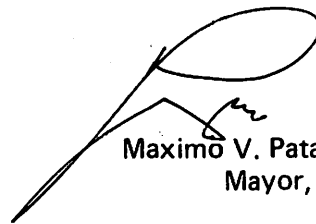
This document is the final report of Mactan 2000: A Futures Conference, which took place on July 4, 5 and 6, 1985, at the Lapu-Lapu City Hall and at ten locations throughout Mactan and neighboring Olango Island.

The purpose of this report is to convey the flavor of the conference: the many people and organizations involved; the ideas generated during the think--tanks and the community forums; and the process by which the Mactan 2000 concept sparked and was germinated.

My resolve is that the process and spirit of Mactan 2000 will live on, and that during the next 15 years, the people of Mactan will continue to nurture their hopes and dreams, and to boldly devise new and innovative approaches to deal with the contradictions which hinder their realization. But most importantly, my resolve is that we continue to talk openly about this as frequently and with as many people as possible.

The new century beckons; our island demands our care. To quote the Mactan 2000 theme: "Our island, our future." I might also add: Our home!

Toward Mactan in the Year 2000,



Maximo V. Patalinjug, Jr., M.D.
Mayor, Lapu-Lapu City

MACTAN: THE PLACE

The Island of Mactan is, perhaps, most well-known for the Battle of Mactan, which occurred in 1521. The famous Portuguese navigator, Ferdinand Magellan, based in Cebu City, found himself engaged in local politics between Lapu-Lapu and Zula, and paid with his life.

In 1730, the town of Opon was founded by the Augustinian fathers of Cebu City. The parish church, in honor of the Virgen de la Regla, was built in 1736. On June 17, 1961, the town of Opon became the chartered City of Lapu-Lapu.

The municipality of Cordova lies seven kilometers away from Lapu-Lapu City, in the southern part of Mactan Island. Its belly fronts the island of Bohol, and it has a shoreline more than two kilometers wide and five kilometers long.

Geographically, Mactan is composed of both the City of Lapu-Lapu and the Municipality of Cordova, Cebu Province. In addition, the islands of Olango, Pangan-an, Cawhagan, Caubian Diyot and Caubian Daku fall under the jurisdiction of the City of Lapu-Lapu.

Mactan Island was originated by coral rock formations thousands of years ago. On the east, it is separated from the cities of Cebu and Mandaue by a narrow channel. Mactan serves as a natural breakwater, which makes Cebu City one of the finest harbors in the country.

Today, Mactan consists of coral-limestone outcroppings with limited top soil for agriculture. Fresh water supply is limited to rain catchment systems, shallow wells and one slow-flowing spring. Mactan's lowlands are fringed by groves of coconut trees; in the south, the coast is covered with swamps of mangroves and nipa.

The 1985 population of Mactan Island (including the surrounding islands belonging to Lapu-Lapu City) is estimated at 132,000. This includes Cordova's 17,000 residents and the 115,000 inhabitants of Lapu-Lapu City. The major employers on the island include the General Milling Corporation, Cebu Shipyard and Engineering Works, Caltex (Philippines), Shell, TMX and Fairchild.

Other Mactan residents derive their incomes from fishing, the Mactan rock industry, backyard farming (the major crops are cassava, bananas, corn and vegetables) and cottage industries. Among the cottage industries, the most prevalent are shell craft, guitar making, furniture making, livestock raising and lime manufacture.

Some major events in the history of Mactan include the inauguration of the Mactan-Mandaue Bridge by President Marcos in 1973 and the opening of the Mactan Export Processing Zone in 1978. In 1981, the monument of Lapu-Lapu was installed at the Mactan shrine in Lapu-Lapu City; and, in 1983, the new Lapu-Lapu City Hall was completed.

THE CONFERENCE PROCESS

MACTAN 2000: A Futures Conference was an exercise in community visioning, enabled by the collaboration of various sectors of the population and through using the "participatory democracy" approach.

The concept of Mactan 2000 began when the Sudtonggan Human Development Association (SHDA) was preparing for its annual community assembly in December, 1984. Engineer Ben Ycong, a friend of the SHDA, commented that something like a community assembly, but with a broader geographical coverage, was needed – perhaps even for the whole of Mactan. The volunteer staff of the Institute of Cultural Affairs (ICA), consultants to the Sudtonggan project, picked up on the idea and began checking to see if there was a widespread interest in a collaborative, participatory visioning process.

The concept began to take form when Lapu-Lapu City Mayor Max Patalinjug, Jr. encouraged the ICA staff to act as the organizing sponsor for the event. An ad hoc committee slowly evolved into a steering committee, with Lapu-Lapu City Vice-Mayor R. Y. Amores, Jr. as chairman. Subsequently, an advisory board, representing both the public and private sectors, was formed.

The private sector responded favorably to the concept. The National Economic and Development Authority (NEDA), Region VII, which has long supported government devolution and broad participatory planning, consented not only to representation on the advisory board, but also provided material support. The non-government organizations, which have been promoting the notion of coordinated efforts through networks and collaboration, were also willing to support the idea, which fit nicely with their approach.

With the Steering Committee and the Board of Advisors in place, the mobilization of resources and personnel began. A recruitment committee undertook the task of publicizing the event through Metro Cebu print and broadcast media, as well as through the word-of-mouth networks of POPCOM, the Association of Barangay Councils and MECS. A program committee began to visualize the various components of the conference, started writing programs and procedures, and enlisted prospective workshop facilitators and resource speakers. Finally, a funding team was formed to build the conference budget, identify a comprehensive list of potential supporters, and to actually raise the funds needed to support the conference.

Finances always present a clear picture of the bottom line of any endeavor; the Mactan 2000 conference hinged on whether total support could be secured from the various private, public and voluntary organizations in Mactan. Mr. Eduardo Ricardo of Caltex, at one Advisory Board meeting, decisively affirmed the feasibility of the conference. With the enthusiastic support of persons such as Mrs. Augusta Dimataga and with some assistance from friends of Lapu-Lapu in the cities of Mandaue and Cebu, the budgetary requirements were not only met, but were raised with a genuine sharing of responsibilities among the participating groups of Mactan.

The first day of the conference, which coincided with the celebration of Philippine-American Friendship Day, appeared fairly well organized. The displays of Mactan products and the program exhibits of various groups, though requiring finishing touches at the eleventh hour, stirred considerable interest among the throng of viewers. The attendance at the think-tank exceeded the committee's projections, a happy condition for everyone except Mrs. Cecilia Malingin, who needed to figure out the serving of extra snacks and meals. The ten community forums were also well attended, despite threatening weather conditions.

But a few plans did manage to fall by the wayside. Communications with the officials and residents of Cordova were not as efficient as desired, resulting in the limited participation of that municipality in both the think-tank and the community forum. Some important and special persons who were requested to serve conference roles did not receive their notices on time, resulting in confusion on the part of the program organizers and irritation by those intended guests.

Mactan 2000 did result in concrete, measurable products. But, more importantly, it was the process of conceptualizing, organizing and implementing the conference which both the organizers and the participants found to be most valuable.

Through the two words "Mactan 2000"—heralded in the press, through posters, t-shirts and street banners; formally talked about in various councils and meetings, and informally discussed in countless conversations—Mactan managed to repeatedly raise the question of what to aim for during the next 15 years. The process affirmed what is indeed the truth about the last two decades of the 20th century; today's revolution is democracy, genuine participatory democracy; and the freedom to decide, fundamental to human consciousness, can be exercised by those who choose to do so, under any social or political dispensation. This process is what Mactan 2000 has unleashed, and it is for this which Mactan will continue to strive toward the Year 2000.

THE TIME DESIGN		
THURSDAY, JULY 4	FRIDAY, JULY 5	SATURDAY, JULY 6
THE EXHIBITS	Think -Tank II: THE MAJOR CONSTRAINTS	THE TEN COMMUNITY FORUMS
Think -Tank I: THE NEW DIRECTIONS	Think-Tank III: THE NEW APPROACHES	

PROGRAM OF ACTIVITIES

Thursday, July 4, 1985

- 8:00 Think-tank registration
- 8:30 Ribbon-cutting for Mactan 2000 exhibits
Mrs. Norma Patalinjug and Mrs. Azucena Sitoy
assisted by the Hon. R. Y. Amores, Jr., Vice-Mayor, Lapu-Lapu City
- 9:00 OPENING PROGRAM Mr. Napoleon B. Tumalak
Master of Ceremonies
The National Anthem led by Mrs. Elena Degollacion
Invocation Rev. Marcos P. Berame, Sr.
Welcome Address Hon. Maximo V. Patalinjug, Jr., M.D.,
Mayor, Lapu-Lapu City
Musical Numbers The MECS Choir
Keynote Speech Mr. Rey Estanislao Crystal
Director, NEDA, Region VII
Mactan 2000 Context Mr. Jaime R. Vergara
ICA – Sudtonggan
Concluding Remarks Hon. Celedenio B. Sitoy, M.D.
Mayor, Municipality of Cordova
Closing Prayer Rev. Fr. Marcito Macainan, MSC
Virgen de la Regla Parish
- 10:00 Snack Break
- Viewing of the Displays and Exhibits
- 12:00 Lunch

THINK--TANK SESSION I: The New Directions

- 1:00 Community Singing
- 1:15 Context: Community Vision Hon. R. Y. Amores, Jr.
Vice-Mayor, Lapu-Lapu City
representing the public sector
- 1:30 Interest Groups
Industry: Manufacturing and Processing
Engr. Bienvenido P. Ycong
Mr. Jaime R. Vergara
Tourism: The Visitors Industry
Mrs. Sagrario B. Taghoy
Mr. Moises Andales, Jr.
Cottage Crafts and Income Generation
Mrs. Cecilia F. Malingin
Rev. Marcos P. Berame, Sr.

	Health and Sanitation	Dr. Tito Jumao-as Mrs. Vicky L. Aguirang
	Formal and Informal Education	Dr. Dolores P. Abellanosa Mr. Palamen Telakau
	Agriculture and Land Use	Mr. Eustracio Malubay Mr. Ben Aguirang
	Community Organization and Development	Mrs. Augusta L. Dimataga Mr. Ben Canete
	Housing and Environment	Mr. Felipe Aro Mr. Tito de la Serna
3:00	Snack Break	
3:30	Plenary Session	Mrs. Augusta L. Dimataga
5:00	Send Out	

Friday, July 5, 1985

THINK-TANK-SESSION II: The Major Constraints

8:30	Community Singing	
8:45	Context: Strategic Thinking	Engr. Rogelio Q. Lim TMX Philippines representing the private sector
9:00	Group Brainstorm	
10:00	Snack Break	
10:15	Plenary Session	Mr. Ben Canete
12:00	Lunch	

THINK-TANK SESSION III: The New Approaches

1:00	Context: Entrepreneurship	Mr. Bert Carandang President, Rotary Club of Mactan representing the voluntary sector
1:45	Group Brainstorm	
2:45	Snack Break	
3:15	Plenary Session	Mr. Palamen Telakau
4:15	Reflections	
4:45	Closing Statement and Announcements	Hon. R. Y. Amores, Jr., Chairman Mactan 2000 Steering Committee

Saturday, July 6, 1985

COMMUNITY FORUMS:	Babag	Basak	Cordova
	Look	Mactan	Marigondon
	Pajo	Pusok	Punta Engano
	Sta. Rosa		

8:00	Registration	
9:00	Welcome	Barangay Captain
9:10	Context	MECS Representative
9:20	Challenges Brainstorm	
10:20	Snack Break	
10:45	The Proposals Brainstorm	
12:00	Send Out	

THE THINK-TANK PRODUCTS

The process used during the think-tank may be characterized as keeping an eye at the destination, an eye at the point of departure, and getting an idea about where to get moving. This is reflected in the following charts and description: the New Directions chart reflects the destination, the Major Constraints are the point of departure, and the New Approaches are the first moves.

A. THE NEW DIRECTIONS

The central focus, as articulated during the think-tank, zeroes in on the desire to enrich human consciousness. This involves two strands. First, it requires expanding the opportunities for formal schooling from elementary to college level. Within those formal structures, adequate libraries, an island-based community college, a comprehensive high school education, and a basic elementary curriculum are called for. The second strand looks at non-formal pedagogy to ensure gaining skills that are both relevant to the times and marketable. Included in this strand are events which allow human consciousness to develop socially acceptable values; openness is invited through the discussion of political ideologies; and exploration of the wisdom of the past is encouraged through development of a local historical society.

Surrounding the central focus are concerns about sufficiency in economic support and the adequacy of public services and community structures. The first calls for local self-sufficiency in food production, from backyard gardens and poultry raising to increasing production from the island's land spaces and seas. The diversification of income sources is also encouraged, through local management upgrading, increased productivity in indigenous crafts industries, and expansion of electronics production capabilities. The second concern calls for affordable community structures and effective delivery of necessary public services, such as communications, public health and sanitation.

B. THE MAJOR CONSTRAINTS

The identified constraints focused on blocks internal to Mactan Island, rather than external forces. Of the constraints, which are understood as present liabilities or handicaps, Mactan's self-identify was pointed to as the most debilitating. This is exacerbated by the impractical focus of the current educational system. The low level of commitment to both the natural and social environments has led to the deteriorating condition of the island's physical features and structures. In addition to these constraints, obstacles mentioned are the limited market for locally produced products, the high cost of capital, and the low collection of public funds which are meant to provide the support services for development.

C. THE NEW APPROACHES

The major thrust of the proposed new approaches is in ensuring the effectiveness of organized efforts. Specific proposals are to organize marketing efforts, a producers association, an ecumenical fellowship among churches and faiths, professionals' guilds, and a Mactan 2000 commission.

A secondary focus is increasing local income capability. Organized efforts could take the form of unified fund drives, issuance of locally patronized government bonds, and the creation of a local endowment fund, with all of these efforts to assist in capital formation. Corollary to these are proposals to bring in new capital through balik-Mactan promotions, the holding of international trade fairs and the establishment of processing and storage facilities.

An additional set of proposals involves broadening community participation in economic, political and cultural activities, which would encourage the creation of efficient public services. Community organization and awakening broad participation in community affairs appear to be the keys; as the vehicle which started the engine and is able to keep the motor running is an entity which would continue the Mactan 2000 process.

THE NEW DIRECTIONS CHART

I. TOWARD THE CONSTRUCTION OF COMMUNITY STRUCTURES	II. TOWARD ESTABLISHING ADEQUATE PUBLIC SERVICES	III. TOWARD ENRICHING HUMAN CONSCIOUSNESS		IV. TOWARD SUFFICIENCY IN FOOD PRODUCTION	V. TOWARD A DIVERSIFIED INCOME SOURCE
		FORMAL SCHOOLING	NON-FORMAL PEDAGOGY		
A. low-cost public housing	E. local public transport	J. basic elementary curriculum	N. employable skills training	R. home backyard gardening	W. locally—managed foreign investments
B. barangay multi-purpose centers	F. sanitary sewage disposal	K. comprehensive high school	O. value formation events	S. commercial livestock industry	X. wood-based home furnishings
C. island cultural plaza	G. global communications capability	L. island community college	P. political ideology forum	T. cultured seafood processing	Y. ornamental shellcraft products
D. commercial recreational complex	H. fresh water delivery network	M. functional school libraries	Q. local historical society	U. aquatic products development	Z. electronic component production
	I. integrated primary health care programs			V. small scale poultry raising	

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THE MAJOR CONSTRAINTS CHART

I. DEBILITATING SELF-STORY AND COMMUNITY IDENTITY	II. DETERIORATING NATURAL AND MAN-MADE ENVIRONMENT	III. IMPRACTICAL FOCUS OF THE EDUCATIONAL SYSTEM	IV. LIMITED MARKET FOR MACTAN PRODUCTS	V. HIGH COST OF CAPITAL FORMATION	VI. LOW GENERATION OF PUBLIC FUNDS
crisis in national identity	scarce fresh water resources	low priority on food production	over-production	high cost of agricultural inputs	single postal station for 150,000 population
poor community—government relations	bad roads	unconducive atmosphere for schooling	cut-throat competition at source lowers profits	expensive tools and equipment	limited sites for public structures
unmotivated parents	dilapidated transport equipment	education geared toward white collar jobs	unmet workers' demands lowers product quality	high interest rates on commercial loans	
rampant misuse of public funds	old and over—extended sewage system	school drop-outs	insufficient quality control	collateral requirements of banks too strict	
low workers compensation	inadequate school zoning	procedures for getting loans difficult	limited distribution contacts		
undisciplined traffic practices	limited seed supplies	unmotivated and unmotivating teachers			
inter-barangay communication takes too long	scarce agricultural land				
blatant disregard of environmental laws	poor soil quality for agriculture				
lingering colonial mentality					

THE NEW APPROACHES CHART

I. STRENGTHENING HUMAN INFRASTRUCTURES EFFICIENCY

II. INCREASING LOCAL INCOME CAPABILITY

III. ENABLING ORGANIZATIONAL EFFECTIVITY

PUBLIC SERVICES	CAPITAL FORMATION	III. ENABLING ORGANIZATIONAL EFFECTIVITY	ISLAND INDUSTRIES	COMMUNITY PARTICIPATION
zoning awareness drive	united funds program	product marketing agency	balik-Mactan promotions	inter-barangay competitions
Sariling Sikap supports		island producers association		leadership development events
rapid transit system	government bonds issues	ecumenical fellowship group	international trade fairs	aquatic resources preservation
public telephone service				multi-sector professionals guild
educators incentives program	Mactan endowment fund	Mactan 2000 commission	processing and storage complex	indigenous skills apprenticeships
food production inputs				employable skills upgrading

THE TEN COMMUNITY FORUMS

MAJOR CHALLENGES:

Throughout the ten community forums, health and sanitation issues were the most frequently mentioned. Among these concerns are the unsanitary environment, lack of toilet facilities, and inadequate water supply; insufficient hospital services, medical staff and medicines; and the shortage of nutritious food.

Employment-related issues were also widely mentioned. These include the unemployment rate, low salaries, giving employment priorities to Mactan residents, and the lack of industries, cottage industries and income-generating projects throughout Mactan.

The third group of challenges focused on education. Among the concerns mentioned were the need for training centers and additional teachers, inadequate educational facilities, and the illiteracy rate. Infrastructure development also appeared as a major concern, with attention given to the need for road improvements, installation of public utilities, improved transportation facilities, and communications systems.

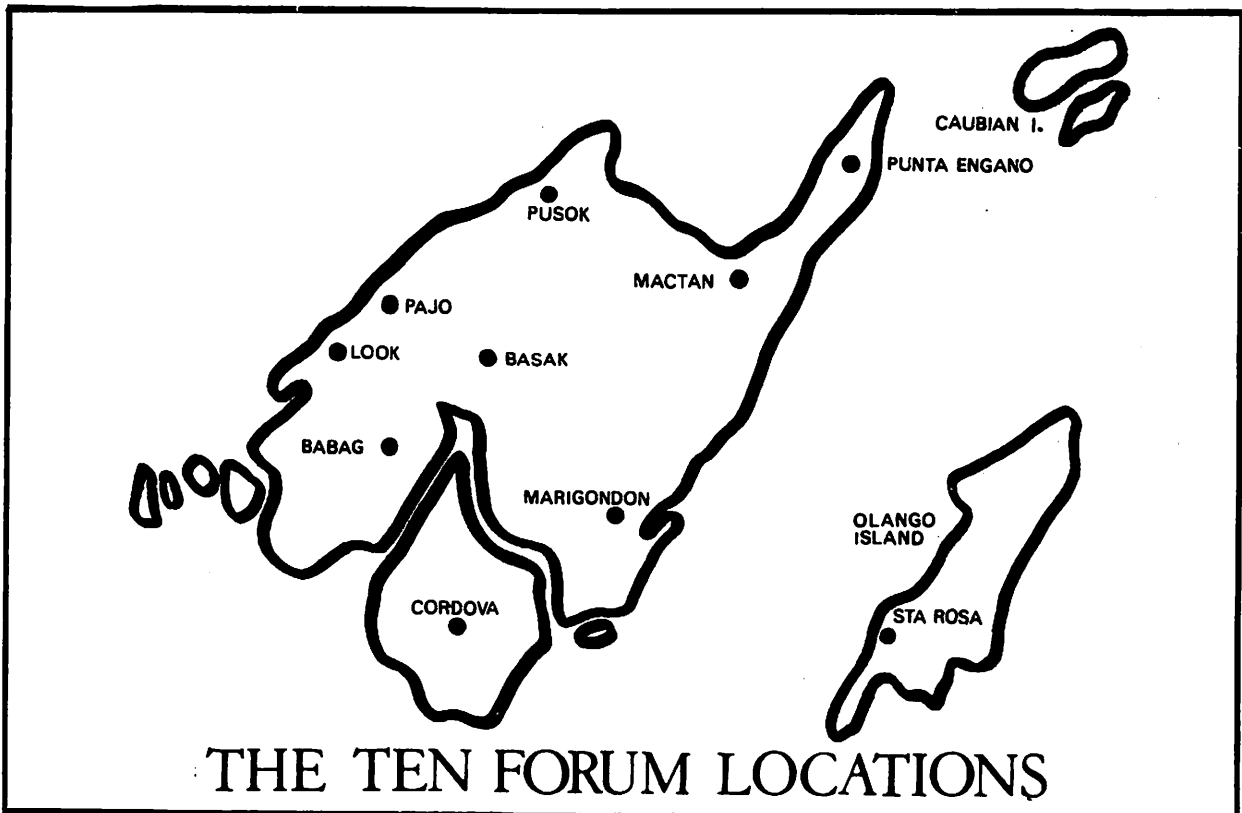
Other concerns which were raised during the community meetings included the state of the economy, local politics (including peace and order), community organization, housing and the environment, agriculture and land use concerns, and moral and spiritual development, particularly among the youth.

NEW APPROACHES:

During the community forums, the most frequently mentioned approaches to tackling the above issues involved the intervention of all sectors of the government. One group of suggestions concerned asking the City of Lapu-Lapu for expansion or inclusion of existing programs, such as putting up medical centers, appropriating a budget for school facilities, and providing artesian wells in every barangay. The second set of proposals involved changes in the judicial and law enforcement process, such as stricter censorship of the media and tighter enforcement of the laws regarding drug abuse, theft and robbery. The third group of suggestions involved the legislative process, by asking local legislators to pass resolutions or make amendments to enable changes to occur.

The second most frequent set of proposals involved economics and finance suggestions, primarily fund raising. Also mentioned were foreign investment, price reductions and loan extensions. Proposals concerned with moral and spiritual development were also raised often during the community meetings. These proposals included instilling moral values in the home, developing spiritual programs, self-discipline and parental discipline of children.

Other proposals often mentioned during the ten community forums involved infrastructure development, community organization, health and sanitation, and education.



COMMUNITY FORUM BACK-UP DATA

BABAG COMMUNITY FORUM

MAJOR CHALLENGES:

- Lack of proper sanitation
- No more industry for jobless people
- No machine equipment for farmers
- No capitalization
- High interest rates
- Poor quality of products
- Uncontrolled quality prices
- No skills trainers
- Lack of medicines
- No income-generating projects
- No scholarship sponsors for cottage industries
- Lack of teachers/free books for reading
- No available land to use

NEW APPROACHES:

- Ask donations in cash or in kind
- Give employment to the jobless with sufficient salaries and benefits
- Ask City officials to appropriate a budget for school facilities
- Ask City officials to put up medical centers in every barangay
- Ask the Public Works department, through our City Mayor, to provide 2 to 4 artesian wells in every barangay
- Conduct a seminar on spiritual consciousness among our youth with the coordination of our religious leaders
- Solicit funds for medicines for the clinics
- Launch a free Manpower Training Center in coordination with NMYC
- Start Sariling Sikap program
- Establish barangay pre-schools
- Every barangay put up a budget for barangay toilets

BASAK COMMUNITY FORUM

MAJOR CHALLENGES:

- Electricity
- Cemented roads
- Free medicines
- Peace and order
- Multi-purpose sports complex and library
- Extension of manpower center
- Utilizing local materials and local laborers
- Day and night high school
- Toilet for every house
- Barangay consumers' cooperative

NEW APPROACHES:

- Fund raising
- Invite Bureau of Cooperatives
- Herbal garden for every household
- Barangay Council resolution
- Request a lot and building from the City Government and civic organizations
- Invite trainers
- Non-formal education
- Request City Health to furnish toilet bowls
- Make resolution and request to grant extension
- Pass a bill through Assemblyman

CORDOVA COMMUNITY FORUM

MAJOR CHALLENGES:

A. Inadequate Educational System

1. Provide financial aid to poor but qualified and deserving students
2. Job placement
3. Adequate salaries to augment high cost of living

B. Personalized Politics

1. Proposals for socialized politics
2. Respect for human rights
3. Sharing with one another
4. Individual's participation for the good of society
5. Obedience of the law

C. Low Standard of Social Morality

1. Unwise use of leisure time (sports, reading, etc.)
2. Imposing curfew hours
3. Conducting community seminars on responsible parenthood

NEW APPROACHES:

A. Rampant Lawlessness

1. Impose capital punishment in consonance with crime committed
2. Strict enforcement of law regardless of social and political standing

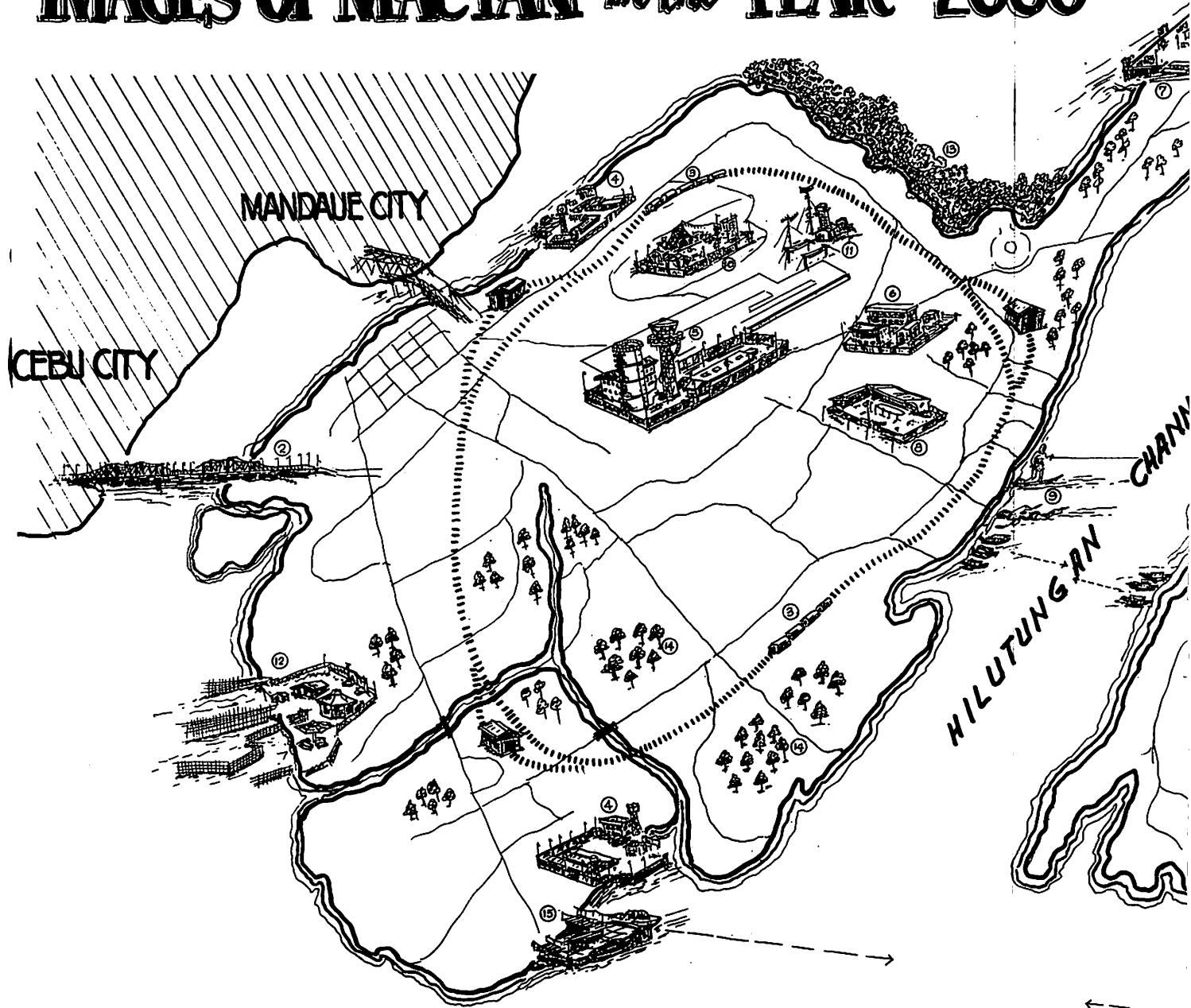
B. Food Is Not Enough

1. Encourage modern methods of producing more food
2. Augment family income through backyard gardening and animal raising
3. Engage in cottage industries

C. Standard of Social Morality

1. Conduct moral value seminars with the youth, middle aged and parents and put into practice
2. Mass media (films, magazines, etc.) properly censored
3. Provide reading centers with wholesome books
4. Provide recreation center

IMAGES OF MACTAN *in the* YEAR 2000



ELEMENTS OF THE MACTAN 2000 IMAGE



1. Mactan as a single political unit.
 - a) includes the outer islands
 - b) Mactan island only, with outer islands as a new municipality.
2. Causeway bridge to connect south Cebu with the northwestern tip of Mactan island. This would be an alternate road to beach resorts via Cordova.
3. An island rapid transit system to follow essentially the circumferential road.
4. Seafood processing facilities. Locations identified are:
 - a) along the airport road in Lapu-Lapu, and
 - b) the southeastern quadrant of Cordova.
5. Airport runway as a water catchment structure. Water would drain into an open air reservoir possibly in Basak that would also be a treatment and filtration facility.
6. Community College and other training centers in Bankal.
7. Light containerized port facility in Punta Engano that includes wharf facilities for domestic and international pleasure boats.
8. Arts and indoor recreational complex in Pajac.
9. Aqua-sports along the beaches of Hinulutungan channel.
10. International Trade Fair facilities in Pusok.
11. Satellite relay station by the airport; microwave transceiver for Olango Island.
12. Aquamarine farms surrounding the outer islands and the low tidal reefs of the southwestern end of Mactan island.
13. Mangrove replanting and nearshore fisheries on Magellan Bay along Buaya.
14. All island afforestation.
15. Regular daily ferry shuttles:
 - a) Cordova/Pangan-an
 - b) Maribago/Sta. Rosa
 - c) Punta Engano/Caubian

(These images reflect individual ideas, and are not intended to represent the consensus of the Mactan 2000 participants.)

LOOK COMMUNITY FORUM

MAJOR CHALLENGES:

- Inadequate educational facilities
- Unsanitary environment
- Unemployment problems
- Low salaries, high prices
- Poor coordination between community and government
- Insufficient hospital services
- Malnourishment
- No recreational facilities
- Insufficient spiritual guidance
- Poor roads and lighting facilities
- No passport office in Mactan

NEW APPROACHES:

- Construct more school buildings, cultural centers and playgrounds with complete facilities
- Free secondary education and manpower training program
- Reduction of oil prices and energy resources
- Development of our human and natural resources through foreign investors
- Commitment of hospital personnel and medical services, and provide complete hospital facilities
- Community engagement of income generating projects such as food production and other small scale industries
- Sincerity and strict law enforcement by government authorities on drug abuse, theft and robbery
- Revitalize the teaching of moral values in homes, schools and communities
- Sufficient good roads and lighting in streets and secluded places
- Provide a passport office in Mactan; increase direct international flights

BARANGAY MACTAN COMMUNITY FORUM

MAJOR CHALLENGES:

- Presence of so many unemployed people
- Meager salaries
- Lack of cooperation of community people
- Far from places to work
- Mactan residents not given priorities of biggest companies
- Negative thinking toward education
- Lack of skills
- Primitive fishing methods
- Salty waters
- No funds for public buildings
- Re-location for local residents (open port)
- Presence of thieves
- Health and sanitation

NEW APPROACHES:

- Loans for small scale industries
- Strict implementation of rates and regulations for loans
- Establishment of small scale industries
Hire quality control personnel
- Solicit government aid to find market for local products
- Toilet facilities for proper disposal of human waste
- Leadership training seminar
- Leaders should not be fault-finders
- Pass an ordinance to give priority to local residents

- Conduct seminars for fishermen
- Strict implementation of fishing regulations
- Five complete concrete water reservoirs
- Desalinátion of sea water
- Zoning implementation
- Instill moral values in the homes

MARIGONDON COMMUNITY FORUM

MAJOR CHALLENGES:

- Expansion of school services
- Transportation facilities improvements
- Social services
- Self sufficiency in food production
- Better health and services
- Water supply installation
- Income-generating opportunities
- Improve communications system
- Recreational center improvements
- Establish a Kadiwa Center in each barangay

NEW APPROACHES:

- Government appropriate budget for certain projects
- Increase/be strict with tax collection
- Minimize graft and corruption
- Self discipline
- Welfare aid
- Raise funds through cultural show
- Population control
- Utilization of local materials
- Establish communication systems: sub-postal station, telephones
- Encourage investors

PAJO COMMUNITY FORUM

MAJOR CHALLENGES:

- Open port for Mactan
- Mactan a State of the USA
- Well-developed tourism
- Lower tax for business establishments
- More functions for civic organizations
- Improved educational facilities and higher salaries for educators
- Peace and order
- Modern housing facilities
- Advanced medical technology and facilities
- Church in every barangay

NEW APPROACHES:

- Create a feasibility study for making Mactan Island an open port and tourist haven
- Close working relationships between barangay and government officials and villagers
- Submit proposals to decrease business taxes for more establishments
- Centralization of barangay schools for national government budget priority
- Impose strict regulations on forces for peace and order
- Establish low-cost housing on the island
- Barangay zoning for more effective implementation of programs
- Render access to medical services and facilities
- Schedule weekend pastoral visit in every barangay
- Establish activities for sports, cultural and spiritual aspects

PUNTA ENGANO COMMUNITY FORUM

MAJOR CHALLENGES:

- No hospitals
- Lack of cooperation
- Illegal fishing
- Gambling
- Low income
- Barangay high school
- No toilets
- Transportation/emergency services
- Lack of water facilities
- No good roads
- No industries
- No salary for barangay officials
- No modern fishing equipment
- High prices

NEW APPROACHES:

- Build a shellcraft building
- Look for a market site through Barangay Council from the City Government
- Approach landowners for permission to cultivate the land and supply fertilizer
- Rebuild the school building
- Generate barangay income
- Have a permanent doctor
- Build industry for barangay
- Build barangay high school building
- Jeep/Ford/telephone
- Fix machine for water

PUSOK COMMUNITY FORUM

MAJOR CHALLENGES:

- Beautification campaign
- Improvement of educational system
- Better employment and compensation
- Improvement of health and sanitation program
- Better housing project and services
- Effective peace and order implementation
- Government incentives to investors
- Balanced community economic system
- Consideration of local products
- Sufficiency of nutritious food supply

NEW APPROACHES:

- Establishment of small scale businesses
- Establishment of well equipped and functioning health center
- Beautification and health program
- Utilization of indigenous materials
- Home gardening
- Cooperative movements
- Involvement with government projects
- Organization and establishment of community recreation center
- Giving due recognition to persons with outstanding achievements
- Organization of manpower training

SANTA ROSA COMMUNITY FORUM

MAJOR CHALLENGES:

- Inadequate funds for different development projects
- High illiteracy rate
- Attitude of some officials toward community projects
- Deterioration of moral values
- Unemployment

NEW APPROACHES:

A. Inadequate Funds for Different Development Projects

1. **Electricity:** Ask local officials to make representations to a higher office in our behalf.
2. **Unemployment:** Instill the "dignity of labor" in childrens' minds so that they'll understand that using one's hands and working in the fields are things one should be proud of.
3. **Capital (Business):** Create a community organization for loans to those with small-scale businesses.

B. High Illiteracy Rate

1. All parents should send their children to school from ages 7 to 21
2. Parents should ensure their children's health by giving them food, clothing and shelter
3. Parents should provide the necessary materials for school
4. Parents should have a rapport with the teacher to follow their child's progress
5. Parents should discipline their children and themselves regarding time spent in gambling

C. Community Development

1. Share ideas/cooperate with the other members of the barangay in community projects
2. Hold community meetings at least once a month for barangay people to exchange ideas
3. There must be a regular briefing for barangay officials at least once a week
4. Encourage the community to attend meetings/assemblies for community improvements
5. Deeper commitment of the barangay officials in the performance of their duties

D. Deterioration of Moral Values

1. Conduct community assemblies/seminars
2. Membership in civic/religious organizations, such as the K.B., Legion of Mary, Adoration Nocturnal, etc.
3. Conduct sports tournaments/cultural shows to channel activities
4. Parents serve as examples to their children

E. Unemployment

1. Invite capitalists from other countries to engage in business on Olango Island
2. Introduce more projects financed by our local/national government
3. Expand our local cottage industries on the island to provide more capital
4. Request our local officials to release the Barangay Maintenance Fund in order to give jobs to the jobless

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Celsa Alfara

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Adoracion Mata
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Rodrigo Fajardo
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Babag Barangay Council
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Bureau of Air Transportation
Calawisan Barangay Council
Canjulao Early Learning & Nutrition Center
Caw-ag Barangay Council
City of Lapu-Lapu
Export Processing Zone Authority
Gun-ob Barangay Council
International Ventures, Inc.
Kalipay Kasakit
LBC Aircargo, Inc.
Lapu-Lapu Community Manpower Training Center
Lapu-Lapu Integrated Tricycle Drivers Association
Mactan Air Base
Marigondon Barangay Council
Ministry of Education, Culture & Sports
Ministry of Social Services & Development
National Economic & Development Authority
Opon Puericulture Center
Pajo Sangguniang Barangay
Parent Teacher Association, City Central School
Regional Trial Court
St. Alphonsus Catholic School
Seventh Day Adventist Church
Sorono's Furniture
Sudtonggan Human Development Association
United Church of Christ in the Philippines
YMCA of Lapu-Lapu City, Inc.

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Associated Labor Unions
Babag II Barangay Council
Bethel Temple, Assembly of God
Bureau of Posts
Canjulao Barangay Council
Catholic Women's League
Central Visayas Regional Project
Costabella Tropical Beach Resort
Golden Views Resort
Integrated National Police
Islands Christian Concern, Inc.
Knights of Columbus
Lapu-Lapu City Bus Terminal
Lapu-Lapu Integrated Police Auxiliary Service
Lato Planters Association
Look Barangay Council
Mactan Barangay Council
Metro Cebu Transportation & Traffic Engineering Office
Montrade & Industries
Office of Assemblyman Patalinjug
Opon District Hospital
Opon Women's Club
Pamas Industries
Pusok Barangay Council
Rotary Club of Mactan, Lapu-Lapu City
Santa Rosa Barangay Council
Sewage Association
Suba-Basbas Barangay Council
Tingo Barangay Council
Veterans Federation of the Philippines
Virgen de la Regla Parish

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Inday Celia's Guitar Factory
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Kalipay Kasakit
Knights of Columbus
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Lapu-Lapu Seventh Day Adventist Church
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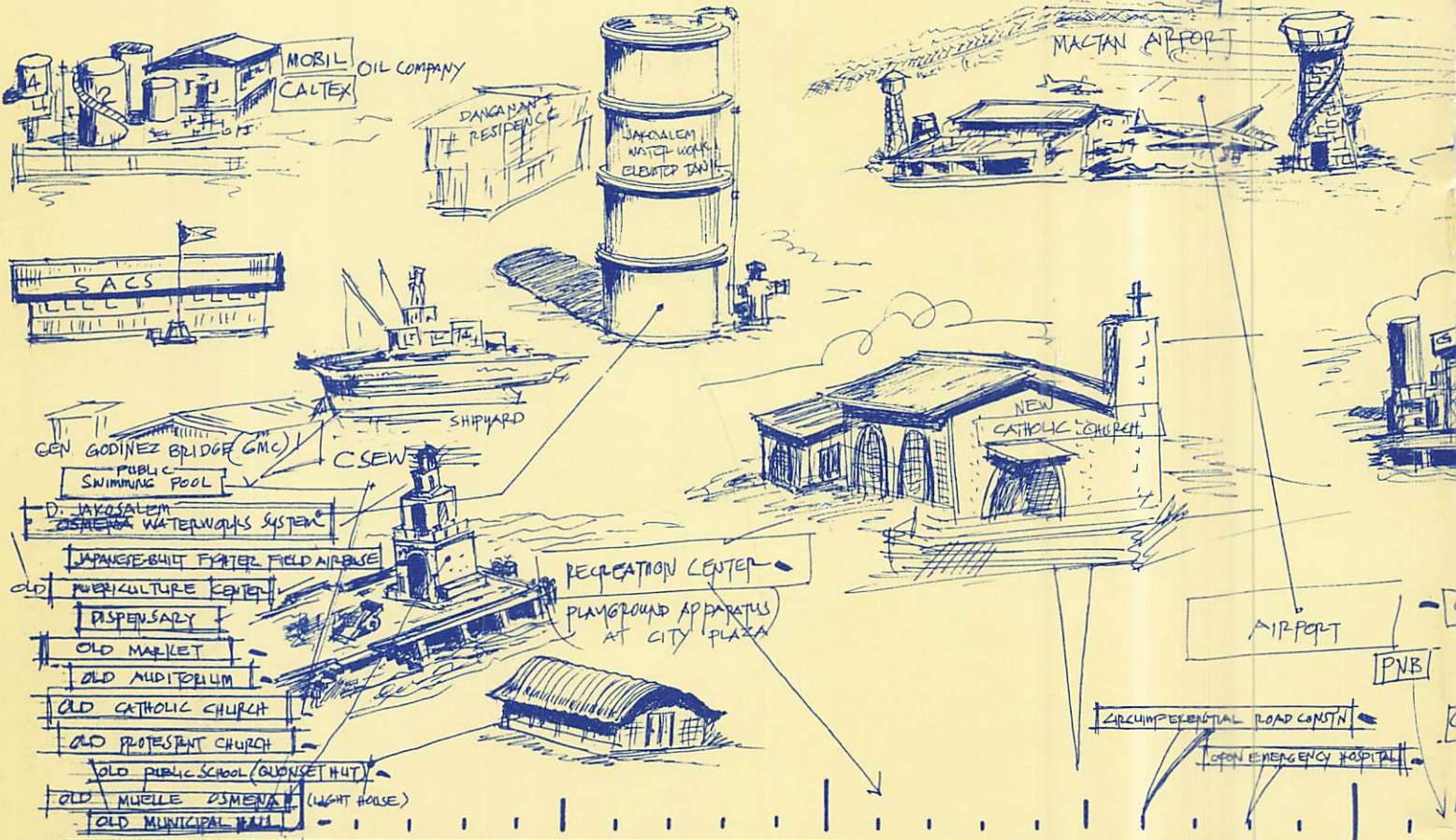
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LAPU-LAPU CITY'S LANDMARKS AND (BY DECADES)



MUNICIPALITY OF OPON CITY

PRE-WAR 1945

FERRY-BOAT TRANSPORTATION SERVICE 1925 plying opo - to pier 3 CEBU CITY

ROPE MAKING INDUSTRY

OLD STONE CUTTING FOR IMPLEMENTS

PICK UP TRANSPORTATION SERVICE TO THE BARRIO "ROADMASTER" "GREEN DRAGON LINES" "MISS OPON"

ALCANTARA NEIGHBORHOOD COOPERATIVE
PARISH CATHOLIC CHURCH

1955

PUBLIC CITY SCHOOL BECAME A DIVISION
KING'S THEATRE

SIGNING OF LAPU-LAPU CITY CHARTER

CHANGE OF LEADERSHIP MAYOR MAX PATALIBING ELECTED

MAB ESTABLISHED

SANDRA THEATRE
GENE THEATRE

1965

U.S. AIR FORCE IN MACTAN AIRBASE

JUNE 17

INAUGURATION OF AIR PROCLAMATION OF LAPU-LAPU CITY
LAYING OF CORNER ST FOR LAPU-LAPU SHIPYARD

QUANO BARGE LANDING FACILITIES STARTED

AIRLINE LIMOUSINE



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