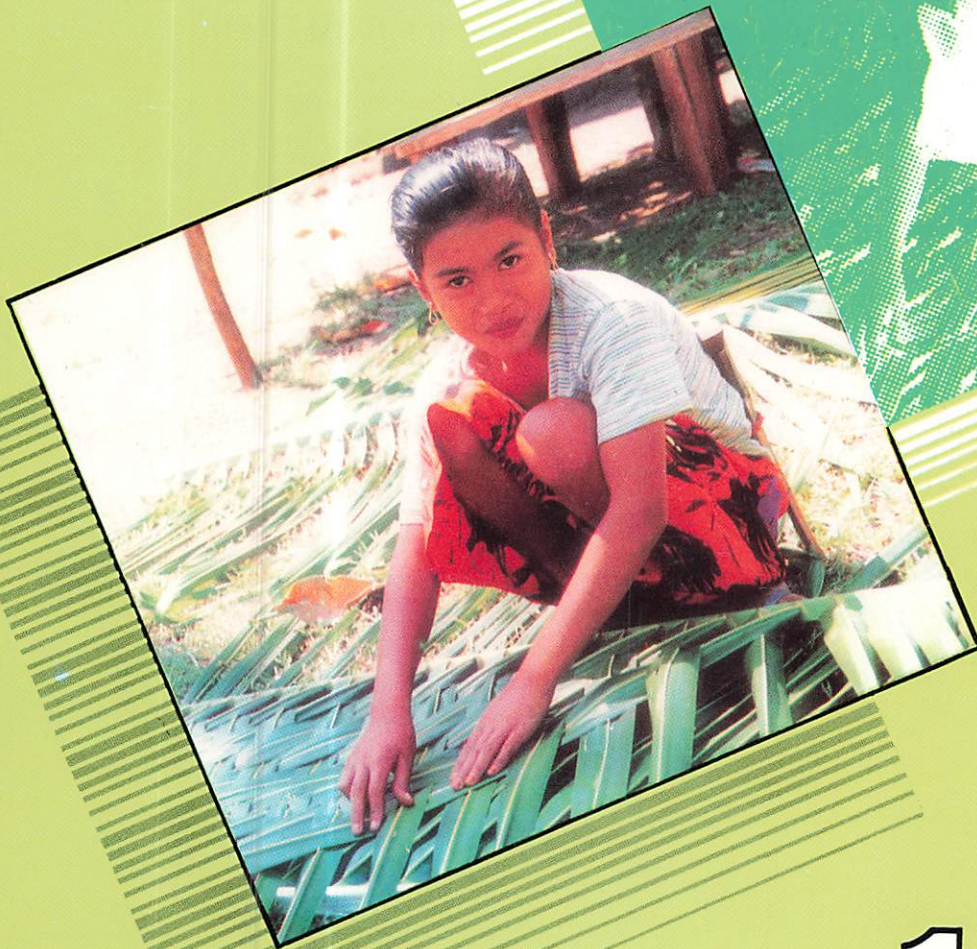


The Institute of Cultural Affairs Philippines, Inc.



1987
PROGRAM REPORT

April 1988

Dear Friends of the Institute,

Creativity is one of the keys that will turn the Philippines toward the future. In 1987, the Institute of Cultural Affairs Philippines, Inc. kept pace with the changes occurring in the country, as well as guiding others in facing new challenges.

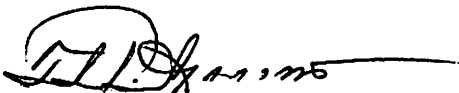
The Institute conducted a Luzon and Mindanao-wide evaluation of a bi-lateral program. The program to be evaluated was called "Farmers' Center through Self-Help Approach." This program was sponsored by the Philippine-German Crop Protection Program of the Department of Agriculture and GTZ, the German technical assistance agency.

In Basilan, the Sime Darby International Tire and Rubber Company continued sponsorship of the Institute of Cultural Affairs Philippines, Inc. Working directly with the Provincial Planning and Development Office, the ICA continued to "tie-up" existing government departments for effective government service. The second component was to actually increase the inputs to the island. These included obtaining grants from the Dutch and Australian embassies for well and water systems.

The Institute also received funding from the Sasakawa Peace Foundation for our work in Albay. The two-pronged program was, for the Institute, a useful balance of on-the-ground local demonstration and extensive regional training programs and linkages.

In recognition of the true nation-wide scope of the services offered by the Institute, the Board of Trustees symbolized this by renaming the Institute to The Institute of Cultural Affairs Philippines, Inc. which will start a new phase of growth for the Institute in 1988.

Faithfully,



TOMAS M. AQUINO
Chairman, Board of Trustees

BICOL COMMUNITY DEVELOPMENT

Beginning in July of 1987, The Institute of Cultural Affairs launched a project in Albay Province with funding from the Sasakawa Peace Foundation.

Demonstrating Local Self-Help Projects

Key programs were conducted in five barangays of Tiwi to show what is possible with not much capital, but with a lot of cooperation and hard work. Pre-schools, backyard gardens, and tree awareness programs were the landmarks of this effort.

The ICA agricultural team created a unique program of family and farmer beneficiaries whom they named "farmer cooperators". Seventeen backyard gardens were planted with beans to increase the nutrition of the families as well as to give them an additional cash crop. Working with the Bureau of Forestry Development, this team also conducted Tree Awareness seminars for grade school children. Following the seminars the children planted trees on their school grounds.

A Nutrition Booklet made by ICA staff members was used in a series of five nutrition seminars held in the five target barangays of Tiwi. Over 100 mothers attended who later distributed 400 additional brochures in the barangay to other mothers.

Two income generating projects continued to develop with training support and advice from the Institute. These were a handicrafts industry which received training in Christmas Decor. The fishermen of Putsan began working on a tabao or fish shelter project to increase their catch and lower their costs.

which had officials from government and non-government organizations. In November, a Human Development Training Institute was held in Tabaco with 30 participants. This 10-day school presented the Institute's approach to development to local government and non-government organizations.



A Region-wide Information, Cooperation, and Education Program

The second part of the Institute's program is spreading its development ideas to other groups as well as learning better approaches from other groups.

In connection with this the ICA arranged a conference entitled "Bicol Regional Conference—Workshop on Rural Development: A Futures Conference"



DEVELOPMENT ADVOCACY IN BASILAN



History

The province of Basilan has a great need for development. Infrastructure, livelihood development, and health and education are priorities in all of the communities of the province. Since late 1985, the ICA has been working with the Provincial Planning and Development Office and two barangays to foster an approach to development that stresses self-reliance and “tying up” counterpart resources of various groups.

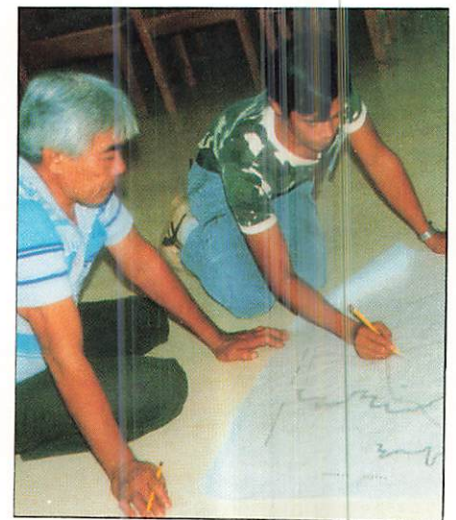
Another key has been effectively using community based planning methods. The ICA’s work has been educational on one hand—advocating a new approach to development—while also working to spark visible changes at the local community level. Major sponsorship for this work has been provided by Sime Darby International Tire Company.

Agency “Tie-up”

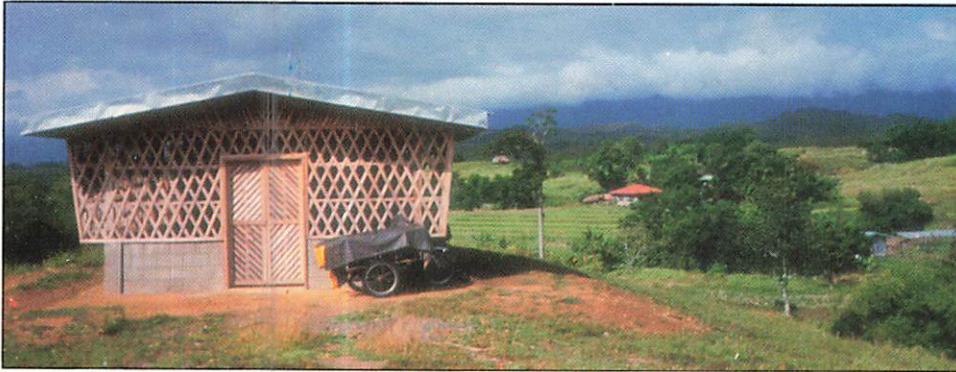
First, work focussed on identifying community projects in Malo-ong, San Jose, Lamitan, and resources to implement them already available through the government line agencies in the province. An agency “tie-up” was established for various projects. Several improvements in Malo-ong have resulted from these mutual efforts—including road improvements, well construction, fish pond and intercropping developments, health and preschool services, and the establishment of a small food processing industry. In 1987, a second pilot barangay, Tabiawan, Isabela, was added. In Tabiawan, various “tie-ups” resulted in establishing four new day care centers, improved health services, road improvement, and small intercropping loans.

Locating Resources

In 1987 the ICA’s focus shifted to finding resources for self-development efforts in both barangays. A well was completed in Malo-ong San Jose with funds from the Royal Netherlands Embassy. A processing plant for the food industry was completed with both funds and labor provided by Sime Darby. Over P1 million worth of books was donated to 43 schools in the province by the Asia Foundation and Sime Darby. At year’s end, both the Royal Netherlands and the Australian Embassies had donated a total of P240,000 for the construction of a public faucet water system for Tabiawan, with voluntary barangay labor. Also significant is the decision of the Christian Children’s Fund to establish a partnership directly with the Malo-ong San Jose Mother’s Association. A great deal more needs to be done in Basilan. But a beginning has been made toward establishing a new set of values in development.



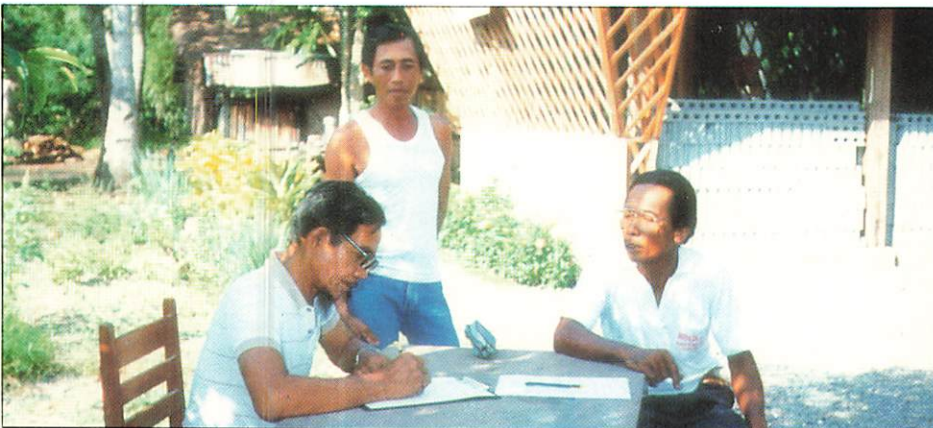
THE FARMERS' CENTER EVALUATION



In connection with the Department of Agriculture, the Philippine German Crop Protection Programme, and GTZ (German Agency for Technical Cooperation, LTD.), the Institute of Cultural Affairs conducted an evaluation of the Farmers' Center through Self-Help Approach project in Luzon and Mindanao. This program had involved the building of hundreds of Farmers' Centers throughout the country through monetary assistance from PGCPP but with labor and material counterpart provided by local farmers.

Preparation

ICA staff visited a statistically significant portion of the Farmers' centers to see how they



really operated—and in all sections of Luzon and Mindanao. Beginning with an analysis of the program's assumptions, questionnaires were developed which



tested the non-material objectives of the program. Afterwards these questionnaires were translated into Tagalog, Bicolana, Ilocano, and Cebuano by Institute staff.

Team Visits

Teams of two visited a total of thirty farmers' centers. Over three hundred interviews were conducted. Key events on these visits included living with farmer families and attending farmers' meetings. The ICA staff members also conducted a workshop to discuss the history of each center and envision future uses for the building. During these workshops the farmers drew the key events on manila paper, wrote a song about their center

and made their own personalized symbol for each center.

Reporting

After the teams had done their work, which included translating all their questionnaires on to computer forms, a writing team and computer team took over the data to see what conclusions could be reached about the project. Approximately one month later, a 120 page bound report for the PGCPP was completed. In December a verbal presentation was given at the Bureau of Plant Industry and was well-received.

EFFECTIVE SUPERVISION COURSE

The Institute of Cultural Affairs conducted the first Effective Supervision course partially underwritten by a subsidy from the National Manpower and Youth Council (NMYC). NMYC assists training institutions in the Philippines to conduct programs that will improve the management of small-and medium-size industries. In 1987, the Institute was approved as one of the recognized training institutions in the Philippines.

The first course was held with the co-sponsorship of the Cebu Chamber of Commerce and Industry. The course was held in December with sixteen supervisors attending and successfully completing the four-day seminar. Skills taught included how to have productive and results-producing conversations with employees, how to offer appropriate praise and correction when needed, how to be flexible in style depending on the employee, and how to prepare and deliver comprehensive reports.



BACKSIDE MANDALUYONG, METRO MANILA

At the back of Mandaluyong Municipal Cemetery, about 1100 people live in what used to be a swamp and adobe pit area of less than ½ hectare. Basic services in Backside are poor. One water faucet serves the entire community. Unemployment is high. The people, however, are anxious to improve their situation.

In 1987, the ICA began working with people from Backside. A project to construct a public faucet water system has been started in coordination with the municipality and MWSS. The community has formed an Association for Backside Community Development (ABCD) to oversee future projects which

will include a drainage system, livelihood projects, and health services improvements.



MARSMAN ESTATE PLANNING PROGRAM

Institute staff trained the Com-Dev (Community Development) staff of Marsman Estate Plantation, Inc. Sto. Tomas, Davao del Norte in ICA development philosophy and practices. The program included conducting five barangay planning meetings in the vicinity of the plantation. From these community-based planning meetings, Institute staff helped develop a plan and proposal for these five barangays which was later funded, with counterparts from Marsman Estate Plantation, Inc., by USAID.



SUPPORTERS

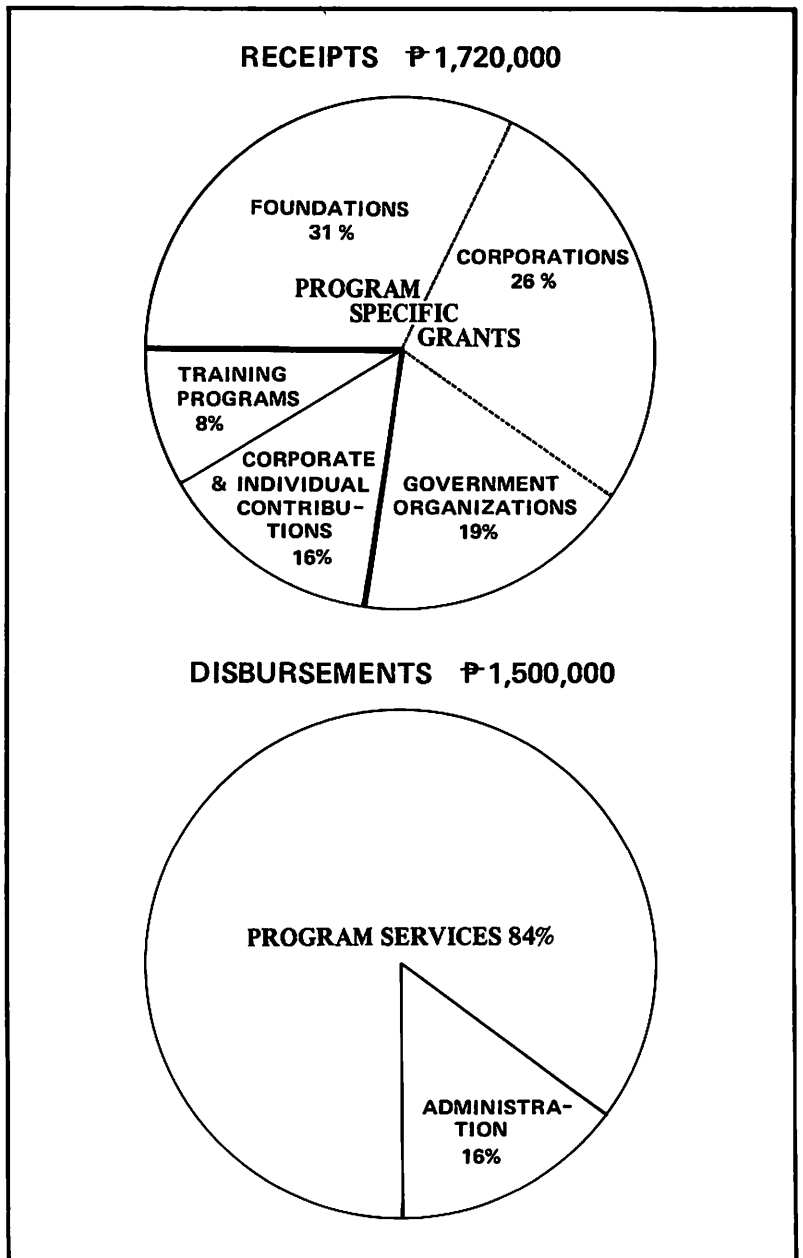
The following is a list of companies, foundations, and volunteer groups who have contributed to the support of ICA's programs, either through a direct contribution or as payment for services rendered during the past three years.

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- Royal Netherlands Embassy
- Schering Corporation (Phils.), Inc.
- Scott Paper (Phils.), Inc.
- Sime Darby International Tire Co., Inc.
- Small Enterprises Research Dev't Foundation
- Sycip, Gorres, Velayo & Co

Traders Royal Bank
 Trans World Trading Co., Inc.
 Zamboanga Wood

FINANCIAL HIGHLIGHTS

The ICA Manila, Inc. is registered under the SEC as a non-profit private organization with tax-exempt status. Its financial records are audited annually by Sycip, Gorres & Velayo (SGV) Company and are available upon request. In the year 1987, the total income of the ICA, Manila Inc. was P 1,720,000 and the total expenditures were P 1,500,000. The value of contributions to the ICA have been matched by the time and skills volunteered by individuals, local communities, line agencies and other organizations.



Institute of Cultural Affairs Philippines, Inc.

The Institute of Cultural Affairs Philippines, Inc. has been working in the Philippines since 1975. It is a non-stock, non-profit corporation registered with the Securities and Exchange Commission and the Bureau of Internal Revenue. The ICA is supported by programs, organizations and concerned individuals. The ICA Philippines, Inc. is a donee institution in accordance with the provisions of BIR-NEDA Regulations, Certificate of Registration Number 0260 1984. Through a combination of research, demonstration and training programs, the ICA is helping people help themselves and involving them in shaping their own future—the human factor in development.

Specifically, the ICA believes that it is important to mobilize already existing resources in various sectors of communities. External inputs that bridge obvious gaps can then be most efficiently employed. Toward this end, the ICA conducts educational and leadership development seminars and conferences to help government, business, and volunteer groups interact constructively with each other and local communities. The ICA's on-the-ground programs within communities emphasize the growth of individual initiative as well as community cooperation.

ICA The Institute of Cultural Affairs Philippines, Inc.

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