

the CONSULTANT

HANDBOOK FOR ACCELERATION PHASE

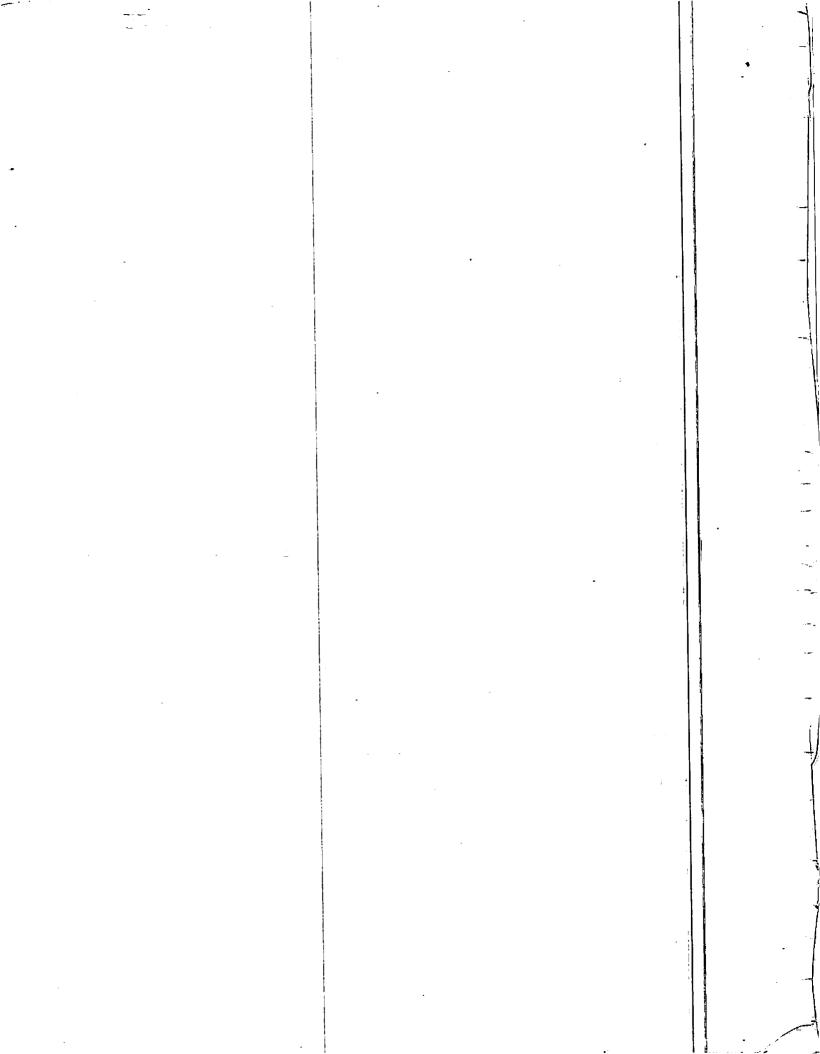


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INCLUSIVE CATALYTIC DESIGN

I T	COMMUNIT	Y	CAMP	AIGN
10 30	300	. 30	10 3	1
SPONSOR ORGANIZAT'N STEERING COMMITTEE	PARTICIPANTS	AS	SEMBLY CIRC	CAMPAIGN CONSULTANT M
-6 -5 4 -3	DAY OF THE	+1 +2 +3 +4	+5 +6 +7	+8. +9 +10 +11 +12 +13
ON. Community To	imeline FORUM	Community Timeline	GCF REG'L ASSEMB	Global Timeline
4 -2	-2 -12	-2	+50	0 +100
	SPONSOR ORGANIZAT*N STEERING COMMITTEE -6 -5 -4 -3 COMMUNITY TO COMU	SPONSOR ORGANIZAT'N STEERING COMMITTEE DAY OF THE CON. Community Timeline FORUM GAN. ITG.	SPONSOR ORGANIZAT'N STEERING COMMITTEE DAY -6 -5 -4 -3 -2 -1 OF THE Community Timeline FORUM Community Timeline FORUM Community Timeline FORUM	SPONSOR ORGANIZAT'N STEERING COMMITTEE DAY 6 -5 4 -3 -2 -1 OF THE Community Timeline CIRCLE TEAN ASSEMBLY DELEGATION COMMUNITY FORUM COMMUNITY COMMUNITY

THE CATALYTIC FORMATION

The GCF catalytic design involves a 26 week process, the middle day of which is the Forum itself. The weeks prior to the Forum are a movement from geographic and strategic circuits into particular local communities during which the Consultant catalyzes the Core, the Sponsor Organization Meeting and finally a committed Steering Committee. The weeks after the Forum are a movement of releasing locally awakened people from the GCF event into support of the global Campaign. The Local Continuum from each GCF yields a Delegation of local people, some of whom become Circuit Teams for GCF set-up, and from which new Consultants emerge.

The many ways of formulating Delegations and Circuit Teams for GCF set-up(such as Town Meeting Assembly') results in training constructs for new consultants at polis and metro levels. The training intensifies in conjunction with the three phases of Acceleration as indicated in the doc ment from GRA:Chicago, Task Force A, 'Three Campaigns Toward the New Form of Local Community.' The image of geographically based consultant cores is key to accomplishing double the number of GCF's (to one per polis level) during the first Acceleration phase. The development of local Coordinators and Consultants out of the polis GCF's is the basic shift required in the engagement of local forces. It is the shift from doing 'their own' GCF to doing the GCF Campaign in the surrounding geography.

The Campaign Consultant is the undergirding source of catalysis for each GCF and the Campaign as a whole. The Consultant's primary role is that of drawing together a 'resurgent core' that is capable of carrying out the practical organization in each community and conveying the significance of the GCF.

The Core is composed of 3-5 people whose roles, functions and styles within the community, when formed corporately provide the basis for decision to do a GCF that is rooted in the resurgence of local man, where resurgence is grasped as a sociological, global trend, a priori GCF. The Core'sprimary role is to initiate the sponsorship process such that confidence in GCF's purpose and role in the community is articulated in local metaphors throughout the set up time.

The first task of the Core is to create the Sponsor Organization Meeting udring which the decision to do GCF is confirmed, task forces formed, and the Core expanded to become a Steering Committee of about 10 people. The paramount dynamic at the Sponsors Organization Meeting is the articulation by the Core of the decision to do the GCF, without which the motivity to engage in set-up tasks is never realized by the 20-50 diverse groups which serve as sponsors.

After the Forum Day itself, the Local Continuum becomes that percentage of Forum participants who are awakened enough to involve themselves in a corporate deliberation on the future of the community. While such an occasion is not focused on GCF proposals directly, it serves to extend the profundity of the GCF Day back into the life of the community, and at the same time establishes the possibility of GCF's in surrounding communities.

The Assembly Delegation is the group of local people who 'make the journey' to an Assembly of GCF participants who project the set=up of future GCFs in the surrounding area. The Delegation trains in the Consultant role, utilizing first-hand experience from the GCF and receiving a context for the Campaign as a whole.

Some people from the Delegation become active in Circuit Teams which carry out the visitation of new communities for GCF set-up. The Teams work in liason with established Consultants through circuits, coordinated for maximum effectiveness. They participate in Coordinator and Workshop Leader Training.

The result of the entire process is the replication of a Consultant Force which emerges from within the Campaign itself. It is a Ca ...aign that is self-regenerating through intensified participation of local people. The Campaign develops its own vehicles of training and consulting based on resurgence of local man at this time throughout the globe.

GCF IMPLEMENTATION ROLES

		THE COORDINATOR ROLE	3	
		THE ORCHESTRATOR ROLE		L
THE RESURGENT CORE	THE STEERING COMMITTEE	THE COMMUNITY FORUM	THE CONTINUUM EVENT	THE GLOBAL CAMPAIGN
CONSULTANT	COORDINATOR	ORCHESTRATOR	COORDINATOR .	CONSULTANT
Prepares the forces strateg- cally for engagement on the battlefields of the campaign	Enters a battlefield early with prepared forces and readied logistical tools	Wins the battle by freeing those imperiled so they turn and march with him to victory	Involves the newly allied local forces in contiguous battlefields of the campaign	Prepares newly allied forc for leadership and engage ment in the whole campa
		The orchestrator enables the practical arrangement and final briefing of the workshop leaders so that the GCF issues forth into an awakened body of people who decide to participate in the global campaign of the GCF.	·	
	The coordinator journeys the steering committee in such a way that the entire community anticipates the GCF, thereby drawing broad-based sponsorship from the community.	The coordinator takes responsibility for the final arrangements and supervises the GCF in order to release the full impact of the day for the participants and the community.	The coordinator invites the awakened participants to an event which raises the possibility of their taking responsibility for the global campalgn of the GCF,	
The consultant engages selected etworks and designs strategic ircults for effective local visitation n order to bring a decisional teering committee into being.	The consultant provides for workshop leader training and enables the coordinator through practical tools to care for the steering committee.	The consultant creates the enabling intersection of the orchestrator and the coordinator in order to effect continuity of the GCF event.	The consultant joins with the coordinator to create a plan for participant involvement in the global campaign of the	The consultant assesses the outcome of the GCF and then engages and trains the participants for the global campaign of the GCF.

THE CAMPAIGN COMMONNESS

I. GLOBAL AWAKENMENT STORY (Tactic #18)

The rise of local man across the world today is the most significant change in mankind since the technological/industrial revolution at the turn of the 20th century. Such a resurgence of local people is of unprecedented proportion in human history. Like never before, there is an awareness in people that anyone who decides with his life what is going to happen, can directly alter the course of history, and therefore, the destiny of all mankind. Such an awakenment is unavoidably happening throughout the world and is the manifest reality which is made conscious and explicit in the GCF Campaign.

II. INCLUSIVE AREAL STRATEGY (Tactic #19)

The GCF Campaign is being implemented strategically in 24 Global Areas. It is a Campaign of singular purpose. The purpose is the awakenment of local man throughout the entire geography of each Area on behalf of eventually reaching the 2 million local communities in 54 Areas throughout the world. Metro and regional locations of the ICA operate any array of regular circuits and commonly designed manuevers within the Area as a whole. Quarterly and yearly battleplanning sessions at the regional and Areal level, respectively, assure mutually re-inforcing strategic manuevers within states commonly served by ICA centers.

III. REVOLUTIONARY PRINCIPLES (Tactic #21)

Beyond a liberal understanding of social change "from the top down," the underlying revolutionary principle is that local man, already on the 'move', is yearning for and ready to receive methods of comprehensive human development that are of immediate practical advantage in his particular community. It is a socio-economic development conceived in its entirety from the start, and which presupposes that anyone's life can be changed in the direction of self-conscious commitment to care for the entire world.

IV. RATIONAL CIRCUIT MODELS (Tactic #22)

The foundational initiation strategy is to cover the whole geography through rational Campaign circuits which provide a way for any community to hold a GCF as part of the global Campaign. The Campaign is accomplished through a consultation process involving dynamic interaction of Consultants across assigned geographies, Coordinators in each local community, and Orchestrators assigned to each GCF to implement a common format of the Forum itself. Later, the rational circuits are intersected with strategic network concentrations within each metro during the Acceleration Phase of the Campaign.

I. THE RESURGENCE CORE

ACCELERATION TACTICAL SYSTEM

CONTEXT

We have held 500 great GCF's. How in the acceleration phase of the campaign do we enable ourselves to do more? We cannot move any faster nor cover any more ground with the present staff. The resolution to the dilemma is found in an effective strategy for circuit design, network engagement, and visitation set-up.

We sensed that the heat of GCF set-up was felt in the arena of the Sponsorship Committee. Not only did struggle appear there, but at times crippling struggle. Why, if we had gone out to release the resurgence of local man in our time, did local man hesitate so? Why did it take 3-6 months to get a Sponsor Committee together? Why did we find ourselves running all over the countryside taking care of one little issue after another?

The clue came in the discovery that there was a certain configuration of types of organizations and people which, when brought together, quickly initiated a substantial Sponsor Committee which brought into being a fine, well-attended Forum. There were other configurations which consistently brought into being a weak, slow-moving Sponsorship Committee that set up, finally, a small Forum unrepresentative of the whole community. The task was then to find a method to objectify what we had experienced in that positive configuration and build a screen which could direct, more effectively, our circuit visitation.

The next clue came in the discovery that we could massively penetrate geography with the use of that positive configuration screen and the active involvement of networks. But, not networks in the reduced sense, which we had at first defined. Rather, a more inclusive definition. NETWORKS are a linked body of people who share a common vision of the future and act out their care in a local community. The linkage may be formal or informal. Kiwanis, Mayors, City Managers, and United Methodist Women are linked formally. GCF Coordinators, staff relatives, RS-I grads, and Community Forum Canada veterans are linked informally, yet are accessable.

A positive configuration screen would tell me what type of network from which to obtain support and help for GCF set-up for a particular piece of geography. Once those networks were acquired statewide, we could begin to be assured of their willingness to help when we visited a particular community, without days of one conversation after another. The set-up time would be reduced, and they would proceed to set up a strong Sponsor Committee.

This Acceleration Tactical System is a rational way to release rapid set-up of GCF's, bringing into being fine Sponsor Committees, which in turn engage entire communities in the profound happening which is Global Community Forum.

Inclusive Consultant Task

III EMBODYING CONTINENTAL CAMPAIGN

		•								
			II ENABLING CIRCUIT PROWESS						•	
MAINTAINING CAMPAIGN COMMONNESS			SIGNIFICATING LOCAL INITIATING COMMUNITY PENETRATION RESURGENCE CONSENSUS FORMATION		HONORING REGIONAL UNIQUENESS					
F BASIC STRATEGY	G CIRCUIT DESIGNS	H FORCE EMPOWERMENT	B NETWORK ADVOCACY	C FRAMING METHODS	A COMMUNITY DIALOGUE	D GROUP FORMATS	E VISITATION TOOLS	I ENABLEMENT NECESSARY	J DATA SYSTEM	K DEBRIEF DESIGNS
18	21	24		1/18///	1111111	11 -	14	17	30	33
GLOBAL AWAKENMENT STORY	COMMON REVOLUTIONARY PRINCIPLES	COLLEAGUE ENGAGEMENT STORY	HEOLOWAE WETWORK WOOTHENTON	RESURGENCE CONFIGURATION RATIONALE	LOCAL CORE VISITATION	NETWORK CONSULTATION MODELS	NATIONAL PROMOTION MATERIALS	FUNDING PROPOSAL MODELS	COMMON OFFICE PROCEDURÉ	WEEKLY DEBRIEFING METHOD
19 INCLUSIVE AREAL STRATEGY	22 RATIONAL CIRCUIT MODELS	25 REGIONAL CONSULTANT TRAINING	REGIONAL NETWORK DELIVERY	9 SOCIAL PROCESS SCREEN	LOCAL CORE FORMATION	12 LOCAL ORGANIZATION PRESENTATIONS	LOCAL AUTHORIZATION DOCUMENTS	28 REGIONAL FUNDING STRATEGY	31 OPERATIONAL FILING SYSTEM	34 OUARTERLY BATTLEPLANNING METHOD
			STRATEGIC NETWORK				16 MEDIA PRESENTATION AIDS			
20	23	26	MATERIALS	1/10///	////3////	13	Albs	29	32	35 .
CONTINENTAL GRID DESIGN	STRATEGIC CIRCUIT DESIGN	BASIC ENABLEMENT CHECKLISTS	LOCAL CORE SELECTION	LOCAL NETWORK AVAILABILITY	SPONSORS ORGANIZATION MEETING	STEERING COMMITTEE MEETINGS	FORUM BUDGET MODELS	EFFECTIVE IN-KIND METHODS	CIRCUIT DATA REPORTS	CIRCUIT TRACKING SYSTEM

ACCELERATION PHASE TACTICS

RESURGENCE CONFIGURATION RATIONALE (Tactic 8)

The consultant determines what local forces combination is needed to win every battle.

Using your experience from GCF setup, create a rational screen which informs you as to which combination of roles, functions, styles in any community will assure quick and substantial power.

REGIONAL NETWORK ACQUISITION (Tactic 4)

The consultant initiates moves to gather the local forces for his entire campaign geography.

Using the rational selection screen, begin strategic visitation to acquire active support of necessary networks at the regional level.

REGIONAL NETWORK DELIVERY (Tactic 5)

The consultant creates methods necessary to have local forces receptive upon his entrance.

Beginning with the networks you have acquired, develop ways to assure probability of local network availability and engagement.

STRATEGIC NETWORK MATERIALS (Tactic 6)

The consultant creates tools necessary to have local forces anticipating his entrance.

Using all research data on each network, create and distribute materials that reflect both network uniqueness and regional variations in order to enable each local network to initiate sponsor committee formation.

STRATEGIC CIRCUIT DESIGN (Tactic 23)

The consultant determines which area in his campaign has the best concentration of forces.

Using your acquired natworks, decide which area (polis or metro) of your assigned geography has the concentration of networks and will hold symbolic power for acceleration.

LOCAL NETWORK AVAILABILITY (Tactic 10)

The consultant determines the availability of those forces within selected communities of the chosen area.

Within the strategic circuit area, plot the networks present in each selected community (micro) in order to release strategic core selection.

LOCAL CORE SELECTION (Tactic 7)

The consultant determines which of the available forces within a particular community will provide the best initial contact.

Beginning with plotted communities, screen available networks through both resurgence and geosocial retionales in order to determine the most effective visitation design.

LOCAL CORE VISITATION (Tactic 1)

The consultant creates and initiates dialogue which will engage the contacted forces in the GCF set-up campaign.

With knowledge of the most effective combination of network contects, begin strategically designed and timed visits in order to ensure the first meeting of the core.

LOCAL CORE FORMATION (Tactic 2)

The consultant moves to intersect the forces he has contacted.

Having completed the visitation, call the network representatives together for the first core meeting in order to symbolize corporately the decision to initiate a GCF.

SPONSORSHIP ORGANIZATION MEETING (Tactic 3)

The consultant constructs the methods which will engage the leadership of the community in the GCF set-up campaign.

Through the invitation of the core, hold a meeting of community organization leaders to obtain their engagement in the sponsorship committee tasks.

July, 1976

						-		CO	SULTATI	ON PROC	ESS	•						
	CAMPAIGN STRATEGY			NE	RATEGIC TWORK TALYZAT	rion	NETWORKS/ LOCAL CIRCUITS SPONSORSHIP INTERSECTION INITIATION		CAMPAIGN CONTINUUM									
	Global Awakenment Story	Inclusive Areal Strategy	Comman Revolutionary Principles	Rational Circuit Model	Resurgence Configuration Rationale	Regional Network Acquisition	Regional Network Delivery	Strategic Network Materials	Strategic Circuit Design	Local Network Availability	Local Core Selection	Local Core Visitation	Local Core Formation	Sponsorship Organization Meeting	Weekly Debriefing. Method	Quarterly Battleplan'g Method	Circuit Tracking System	Forum Data Reports
ļ	18	19	2	22	8	4	. 5	6	23	10	7	1	2	3	33	34	35	32
and a company of the	DE FO	HE AREA TERMINE OR ALL OF ALL OF TI	S THE STI THE FOR	RATEGY CES	8. Using from a rati infor comil Function gir vi activ need 5. Begin work developrob	ONSULTA IS THE LO VAILABIL ORCES. g your expended a screen in you as soin at ion of the interest of the inter	erience p, create n which to which Roles— es in any assure antial ttee nal selec- in strate- acquire of the ts. the net- acquired, o assure ocal net-	6. Using work, that reable e comm 23 Using which assign of net power 10 Within the net comm lease: 7 Begin munit works and g	all research create and effect both gional varianch networ ittee form: your acqui area (polised geograph works and for accelerate tworks presunity (michitategic conning with the consocial rate the most	red networ or metro) hy has the o will hold sy	IGUR- ASSURE MENT. Ich net- materials niqueness der to en- e sponsor ks, decide of your concentr'n mbolic urea, plot n selected r to re- et- nce det-	PROBLEM STATE OF THE PROBLEM STRATE OF THE P	knowledge tive combiors contact gically dead in visits in centre or the first ore. In complete tion, call the series of the fing to symmetry the dead the a GCF. Lugh the invore, hold a numity org.	e of most nation of tes, begin signed & order to meeting of test to-test to-te	THI BUILD: MUNIC BATTL	S A LINKA ATION BE	ONSULTAI GE FOR C TWEEN T HEADQU	OM- HE

Acceleration Phase Consultation

RESURGENCE CONFIGURATION RATIONALE

Configuration Factors	PERMISSION	SUPPORT	ENERGY
PRONOUNCED HISTORICAL ROLE	Establishment	(Reduced) Transestablishment	Disestablishment
DAILY PRACTICAL VISION	Ordered Community Life	Care for Everyone	New Structures for Care
SOCIAL PROCESS DYNAMIC EMPHASIS	Political	Economic	Cultural
GIFT	Symbolic Power	Consistently Present	Intense Passion
BLOCK .	Oriented to the Past	Surface Level Care	Oriented to Immediate Results
FUNCTION IN GCF SET-UP	Permits the community to take the GCF seriosuly. Legitimatizes ICA presence in the community.	Delivers troops to the sponsorship committee to work. Produces broad communication network for GCF promotion.	Provides local initiation force, to get things moving quickly. Creates local story of broadbased participation.
ISSUES ARISING WHEN DOING GCF IN ISOLATION OF OTHER TWO DYNAMICS	Protracted 'interesting' conversations, resulting in burdening local people with ICA background data irrelevant to the GCF set-up task. Grassroots suspicion of hidden political motives for holding the GCF, resulting in resistance to the program—which becomes imaged as another manipulative scheme by the hierarchy. Will say 'No, not really inter-	Constant desire for the whole community to say 'yes' before the GCF happens, producing uncertainty about the program's viability from the start. A few groups attempting to do all the set-up tasks exposes 'over-committed' current leaders and 'uninvolved' group membership, re-enforcing an 'apathy' story about the town.	Carrying out GCF as if it were just one more of our local projects,' resulting in one group's possession of the program in the community's mind. Waiting for the other 2 dynamics (permission & support) to support GCF generates inertia which blocks implementation initiative and creativity.
·	will say 'No, not really interested, since there really isn't any local support for the program.	Fear of splittling community, producing caution and re- hearsed mis-interpretation of GCF.	A small GCF (after considerable work by one group) results in intensified syrricism & negativism.

The consultant determines what local forces combination is necessary to win every battle.

Using your experience from GCF set-up, create a rational screen which informs you as to which combination of Roles-Functions-Styles in any community will assure quick and substantial Sponsor Committee formation.

- A. SPONSORSHIP WISDOM BRAINSTORM
- C. RELEASING ROLE GESTALT
- D. RELEASING FUNCTION
- B. RELEASING STYLE GESTALT
- GESTALT

- E. WRITE HOLDING PARA-GRAPH
- F. BUILD RATIONAL SCREEN

IMPLEMENTARY STEPS

A. SPONSORSHIP WISDOM BRAINSTORM

- 1. Listing in 3 columns
- 2. Ask what style of person or organization have you found most helpful in setting up a Sponsor Committee?
- 3. What role of persons or organizations were most helpful?
- 4. What function did that person/organization play in accelerated Sponsor Committee set-up?
- B. C. D. RELEASING STYLE, ROLE, FUNCTION GESTALT
 - 1. Which seem similar?
 - 2. Circle those on S-R-F that hold together.
 - 3. Ask what is being pointed to in each gestalted list.
 - 4. Name the gestalted lists.

E. WRITE HOLDING PARAGRAPHS

- 1. Write 5-sentence paragraph.
- Under categories pushing description of what the S-R-F looks like and how it releases Sponsor Committee set-up.
- F. BUILD RATIONAL SCREEN (See facing page)
 - 1. Determine categories.
 - 2. Plot insights.
 - 3. Write up instruction use.

FORMS/FORMATS/MODELS

Facing page is a sample product from a workshop.

The consultant initiates moves to gather local forces for his whole campaign region.

Using the rational selection screen, select and begin strategic visitation to acquire active support of needed networks.

A. COMPILE NETWORK DATA SHEETS

B. FORMULATE APPROACH GUIDELINES

- C. PREPARE NETWORK READINESS CHART
- D. WRITE NETWORK PROPOSALS
- E. CONTACT REGIONAL OFFICERS

IMPLEMENTARY STEPS

A. COMPILE NETWORK DATA SHEETS

- 1. Decide local networks to be engaged.
- 2. Use colleagues, library, etc., to compile data on Network Data form.

B. FORMULATE APPROACH GUIDELINES

- Brainstorm individual/corporate ways to approach networks (25+)
- 2. Give to one person to gestalt into 10-14 points.

C. PREPARE NETWORK READINESS CHART

Categories: 1. Visited

- 2. Researched
- 3. Activated
- 4. Troops Support

D. WRITE NETWORK PROPOSALS

- 1. Use Resurgence Configuration Rationale (Tactic 1)
- 2. Decide the networks' roles in acceleration phase of GCF.
- Ask, "What could networks do to help set up GCF in local communities?"
- Have writing teams create 4-paragraph one-page proposals for each network.

E. CONTACT REGIONAL OFFICERS

 Contact state officers of networks which have nationally endorsed Town Meeting or of networks whose endorsement statewide would be helpful.

FORMS/FORMATS/MODELS

NETWORK	DATA
NAME	
CREDO	SOCIAL FUNCTION
YEAR'S PROGRAM THRUST	PREVIOUS CONTACT
GCF INTERSECT'G	ENTREE
	REFERRALS
OFFICES	GCF REFERENCES

	VETWO	RK REAL	INESS	
	1	2	3	4
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One Page NETWORK PROPOSAL

Par. 1 Image of TM

Par. 2 Their role in local community (intent)

Par. 3 Involvement to date

Par. 4 Invitation to network

The consultant creates methods necessary to have local forces receptive upon his entrance.

Beginning with the networks you have acquired, develop ways to assure probability of local network availability and engagement.

- A. USE NETWORK PUBLICATIONS
- C. SECURE CONFERENCE INVITATION
- E. MAIL TAILORED MATERIALS

- B. PURSUE DEMONSTRATION POSSIBILITY
- D. CREATE PRESENTATION F. CREATE NETWORK BRIEF

IMPLEMENTARY STEPS

A. USE NETWORK PUBLICATIONS

- 1. Arrange with networks to include GCF articles in their regional publications.
- Sources for these articles might be: Area articles, colleagues who are members of that network, a network regional officer

B. PURSUE DEMONSTRATION POSSIBILITY

- 1. Investigate with regional leadership the possibility of a CF for the network at the state/regional level.
- C. SECURE CONFERENCE INVITATION
 - Determine possibility and value of making a presentation to state/region conferences of key networks.
- D. CREATE PRESENTATION 4 X 4 (see model)

E. MAIL TAILORED MATERIALS

- 1. Mail to local chapters a letter from the permission figure of the network and a GCF brochure.
- 2. Obtain the network state/regional chapter listings for the mailing addresses.

F. CREATE NETWORK BRIEF

 Use models filed at GCF Post at Centrum.

FORMS/FORMATS/MODELS

	GCF & Hist'l Moment	Your Org'ns Role	Task of TWC	GCF & You
Indicativ Phrase				
Network's Hist. of Involvmt				
Local Illustrn				
Local Quote				

The consultant creates tools needed to have local forces anticipating his entrance.

Using all research data on each network, create and distribute materials that reflect both network uniquenesses and regional variations in order to enable each local network to initiate sponsor committee formation.

A. COLLECT NETWORK DATA

B. OBTAIN EXISTING MATERIALS C. CREATE REGIONAL MATERIAL

IMPLEMENTARY STEPS

A. COLLECT NETWORK DATA

- Collect data which would help discer the particular role, characteristics concerns, and current program emphasis of each key network in your geography.
- 2. Obtain data from conversations with regional/local officers and network publications, program briefs, etc.
- Secure from area and nexus GCF post available existing data on network analysis and record of involvement in GCF.

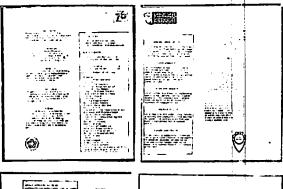
B. OBTAIN EXISTING MATERIALS

- Request from area and nexus GCF post copies of specially designed network brochures and materials presently in use (i.e., Ohio Jaycees Brochure)
- Use existing network materials if clear that they are appropriate with respect to the uniqueness of networks in your particular geography.

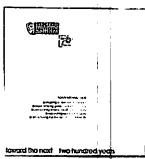
C. CREATE REGIONAL MATERIALS

- Create new materials specially designed to yoke GCF with the present concerns and program emphasis of each key network.
- Create a one sheet, "10 Steps" plan by which a local organization can initiate formation of a sponsor's committee. (Adapt for use with each network. Might use Ohio Jaycee brochure as a model.)
- 3. Design a brochure format adaptable for use with a variety of networks but containing the following basic characteristics and components:
 - a. Imaginal statement of GCF happening

FORMS/FORMATS/MODEL\$







- b. Paragraph illuminating how GCF enhances organization's objectives.
- c. Endorsement paragraph by a network official.
- d. Imaginal linking of the GCF logo with network logos.
- e. The "10 Steps" list of initiating networks.
- f. Description of ICA role and how to contact ICA office.
- Meet with regional and/or local officer to secure assistance with final layout and in-kind production of brochure.

The consultant determines which area in his campaign region has the best concentration of forces.

Using your acquired networks, decide which area (polis or metro) of your assigned geography has the concentration of networks and will hold symbolic power for acceleration.

- A. PLOT POLIS NETWORKS
- B. HONOR SEQUENCING RATIONALES
- C. DESIGN STRATEGIC CIRCUITRY

IMPLEMENTARY STEPS

A. PLOT POLIS NETWORKS

- 1. Use each state organization's local chapter listings.
- 2. Determine the number of chapters each state organization has within each polis.
- 3. Plot this organizational strength count onto the metro grid.
- 4. Do this for each of the networks whose support has been given statewide. (See model)

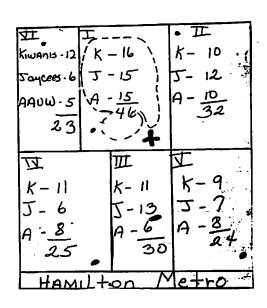
B. HONOR SEQUENCING RATIONALES

- 1. Which polis has the greatest network numerical strength?
- 2. Does this polis have symbolic power to aid acceleration?
- 3. Are there already trained forces (grads) in this polis?
- 4. Does this polis contain mainly bracketed areas (relating to campaign strategy)?

C. DESIGN STRATEGIC CIRCUITRY

- 1. Keeping in mind the various rationales, sequence the polis circuits for blitzing.
- 2. Dot-line the polis circuits.
- 3. Number the sequences.

FORMS/FORMATS/MODELS



The consultant determines the availability of those forces within selected communities of the chosen area.

Within the strategic circuit area, plot the networks present in each selected community (micro) in order to release strategic core selection.

A. COMPILE NETWORKS LIST

B. PLOT EACH COMMUNITY'S NETWORKS

IMPLEMENTARY STEPS

A. COMPILE NETWORKS LIST

- 1. For each town within the strategic circuit area, list the networks which can be found there.
- 2. Determine each town's networks
 from:
 - a. Each state organization's local chapter list
 - b. RS-I grad listing
 - c. Your Town Meeting grad lists
 - d. State Mayor's list
 - e. Denominational clergy lists.

B. PLOT EACH COMMUNITY'S NETWORKS

- 1. Obtain a map of the strategic circuit area.
- Decide the color-coded plotting procedure you will use. (See example)

FORMS/FORMATS/MODEL\$

B2.

Ada Polis

Legend: Blue pin - Kiwanis.
Yellow pin - RS-I grads
Green pin - Jaycees

The consultant determines which of the available forces within a particular community will provide the best initial a eth

contact.

Beginning with plotted communities, screen available networks through both resurgence and geo-social rationales in order to determine the most effective visitation design.

A. USE NETWORK SCREENS

B. SELECT 5 NETWORKS

IMPLEMENTARY STEPS

A. USE NETWORK SCREENS

- 1. List all available networks in the targeted community.
- 2. Using the Resurgence Configuration Rationale from Tactic #1, identify each organization according to its primary role as either a permission, support, or energy network.
- 3. Next, identify your networks in terms of their primary role, whether economic, political, or cultural.
- 4. Now, using the geo-social screen, identify your targeted community as either urban, suburban, or exurban. If, for example, it is exurban, you will note that the screen tells you that the political holds the "gift", or the political networks will likely be the key organizations for releasing the participation of the community.
- 5. Therefore, usually, in an exurban community, many of the 5 organizations you will move on for your core formation will come from the political group and represent your key organizations.

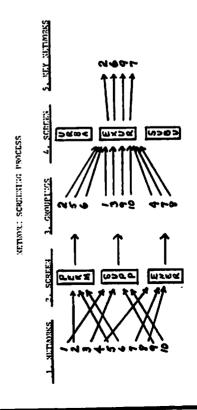
B. SELECT 5 NETWORKS

1. From the above screens and your own experience and intuition, select the 5 networks to move on for the core.

FORMS/FORMATS/MODELS

GEO-SOCIAL SCREEN

	URBAN	EXURBAN	SUBURBAN
GIFT (KEY)	CULTURAL	POLITICAL	ECONOMIC
FELT PROBLEM			POLITICAL
REAL PROBLEM	POLITICAL	ECONOMIC	CULTURAL .



The consultant creates and initiates the dialogue which will engage the contacted forces in the campaign.

With knowledge of most effective combination of networks contacts, begin strategically designed and timed visits in order to assure the first meeting of the core.

- A. SECURE STRATEGIC APPOINTMENT
- C. SET MEETING TIME

B. VISIT KEY FIGURE

D. VISIT NETWORK REPRESENTATIVES

IMPLEMENTARY STEPS

A. SECURE STRATEGIC APPOINTMENT

- 1. Refer to Tactic #7 to determine who the key network figure is.
- B. VISIT KEY FIGURE
 - 1. If possible, take a local advocate on the call with you.
 - 2. Ground yourself in goals, etc., of his network so that you can relate GCF story to him effectively. (See sample visitation model)
 - 3. Take a materials folder along. (See Tactic #3)
- C. SET MEETING TIME
 - When the key figure understands the probable interest of other network figures, set up a time with him for a catalytic core meeting, preferably the same day.
- D. VISIT NETWORK REPRESENTATIVES
 - 1. Refer to previous tactic to determine other network figures to visit.
 - 2. Visit these persons to secure their presence at the core meeting.
 - 3. Remind these figures of their previous contact with GCF and/or their state networks favorable letters about it, etc., and bring them a specially tailored network brief.

FORMS/FORMATS/MODELS

B2.

tactic 19	AMI STORES	HATOR'S ANDASSADOR MODEL.		
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	9:00 A.if. 1:00 P.if.	2:00 P.S.	12:00 Son 4:00 P.4.	

The consultant moves to intersect the forces he has contacted.

Having completed the visitation, call the networks representatives together for the first core meeting in order to symbolize corporately the decision to initiate a GCF.

A. CREATE MEETING MODEL

C. CONTEXT MEETING CONVENER

B. PREPARE NEEDED MATERIALS

D. HOLD CORE MEETING

IMPLEMENTARY STEPS

A. CREATE MEETING MODEL

- 1. Plan a spin in which:
 - a. The nature of GCF is rehearsed briefly.
 - b. The role of the core group is clarified.
- Include time for the network representatives to resolve that a GCF will happen in their town.
- Discuss some initial steering committee tasks. Assign responsibility when possible.
 - a. Date selection
 - b. Facility
 - c. Printing
 - d. Initial financing
 - e. The mailing of a letter of invitation to 50-100 organizations to attend a sponsorship meeting.

B. PREPARE NEEDED FOLDER MATERIALS

- Pack a folder. (See model for contents)
- C. CONTEXT MEETING CONVENER
 - 1. Share a proposed meeting agenda with the key figure.
 - 2. Discuss the content and objective of the meeting to assure his clarity.
 - Elicit his willingness to provide supportive leadership at the meeting
 - 4. Request, when appropriate, the help of his staff for continuing practical detail work.
- D. HOLD CORE MEETING

FORMS/FORMATS/MODELS

B1.

	FOLDER	
	back	
COST SHEET	ı	NATIONAL
	J	ENDORSEMENT
7 WEEK T/L	ı	•
	i	STATE
ICA BROCHURE	1	ENDORSEMENT
	l	
CALL FOR	ı	LOCAL WITNESS
ACHIEVEMENT	ı	LETTER
	ı	
TM' 76 MAILER	ļ.	NETWORK BRIEF
	front	
CALL FOR ACHIEVEMENT	i i i i i front	ENDORSEMENT LOCAL WITNES LETTER

		CLOSING	FINAL		
D.		IMVITATIOMAL EVENT	MIAT ORGANIZATIONS	HIO WRITES HIAT LETTER	PRACTICS OF METING
	HETTHE FORMAT	CORE TASKS	OVERALL ROLE	7 NEEK T/L TASK ASSIGHT.	COTLUMITY LWVITATIOM
		GCF SIGALFICA:ICE	EVEJT	CORPORATE SIGNIFICAJOE DISCUSSION	THE SIGNIFICA.IT STORY
		ėnikido	COLLIGIAL	MORD BY CONVENER	INTENT CLARITY

The consultant constructs the methods which will engage the leadership of the community in the campaign.

Through the invitation of the core, hold a meeting of community organization leaders to obtain their involvement in the Sponsorship Committee tasks.

A. HOLD CORE BRIEFING

B.

- C. PREPARE VISITATION
- E. PUT UP ROOM DECOR
- **FOLDERS**
- D. PREPARE MEDIA PRESENTATION
- F. PREPARE DEBRIEFING FORMAT

IMPLEMENTARY STEPS

A. HOLD CORE BRIEFING

- 1. Meeting with catalytic core prior to the meeting to go over the format and clarify roles.
 - -- Who will introduce Consultant?
 - --Clear target date

PREPARE FORMAT SPECIFICS

- --Prepare appropriate testimony and victory story
- --Clear first Sponsorship Committee date
- --Hold Week 7 accountability for tasks assigned 2 weeks previously
- B. PREPARE FORMAT SPECIFICS
 Prepare a specificed pitch for you part
 of the meeting. (See format)
- C. PREPARE VISITATION FOLDERS (See Tactic 8)
- D. PREPARE MEDIA PRESENTATION Check slides and all other materials for working order.
- E. PUT UP ROOM DECOR
 Use standard Town Meeting/CFC Logos and
 Quotes.
- F. PREPARE DEBRIEFING FORMAT
 - 1. Meeting happenings?
 - 2. Coordinator selection conversation
 - 3. Assignments for weeks 6 & 5 from the timeline.
 - 4. Sponsor Committee time, place, and date.
 - 5. Date and agenda for Steering Committee in 2 weeks.

FORMS/FORMATS/MODELS

SUGGESTED SPONSORSHIP CRITERIA

- 1. 2 people on Sponsorship Committee
- Use name publicly or supply publicity
- 3. \$10-50 contribution or more
- 4. At least 5 registrations from organization

Pitch 3X3.

	T			
What happening in State	How to set one "			
New Vision	7 week Timeline.			
Lives Changed	Sponsorship Requirements			
New Unity	Next Steps			
	State Now Vision Lives Changed			

The consultant reviews the week's engagement to discern modification of the operational tactics.

Weekly debriefing is done with all circuitors to report data and project the next week.

- A. CIRCUIT DATA COLLECTION
- C. TEAM CIRCUIT PLANNING
- B. CIRCUIT IMPACT EVALUATION
- D. WEEKLY MISSION PLANNING

IMPLEMENTARY STEPS FORMS/FORMATS/MODELS Α. CIRCUIT DATA SHEET III IV V VI COMTYS COMTYS KEY SIGNIF STATUS CRETION VISITED VISITS HPNG. OF T.M. A. CIRCUIT DATA COLLECTION ATA SHEE. Y YI VII VIII NEAL SIGNIF STATUS NEW FUND OF STERS OF T.M. MENTE GOOSE 1. Fill chart with objective data of SIGNAL EVENT week's missional activity TEAM Α B. CIRCUIT IMPACT EVALUATION TEAM 1. On state of campaign В 2. Form B TEAM , c C. TEAM CIRCUIT PLANNING 1. Plan circuits by teams (from warboard data/Areal strategy) CIRCUIT В. EVALUATION SHEET 2. Corporately list next week's appts. &

D. WEEKLY MISSION PLANNING

1. Adjust circuits and schedules

schedules and fill in chart

- 2. Plan collegiums/evenings/house activities
- 3. Update tracking system

	NEW COMMUNITIES VISITED
	STEERING COMMITTEES FORMED
	T.M.s SCHEDULED
	TACTICAL INSIGHTS
	QTRLY CAMPAIGN STRATEGY REVIEW
	CONTRADICTION DISCERNMENT
	CIRCUIT MODIFICATIONS
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EXT	TEAM A	Bangor	Augusta	RUMPURD			,	·
ERN	TEAM B	Keene	Lebanon					
	TEAM C	Concord	PLYMOUTH		,			

The consultant accounts for the past weeks' engagement to discern the trends of his campaign assignment.

Do a tactical modification quarterly to illumine major ineffective strategies and new directions.

- A. DISCERN QUARTER ACCOMPLISH-D. WRITE QUARTERLY PROPOSALS G. BUILD HOLDING CHART

MENTS

- E. INTUIT IMPLEMENTARY ACTNS H. PLOT WEEKLY ACTION
- B. NEXT OTR. VISION

- C. NEXT QTR. CHALLENGES
- F. "10" PROGRAM THRUSTS

I. DO WEEKLY MODIFICATION

IMPLEMENTARY STEPS

- A. DISCERN QUARTER ACCOMPLISHMENTS
- B. NEXT QUARTER'S VISION
 - 1. Check areal strategy chart to confirm that you're doing acceleration tactics
 - 2. Talk about the significance of regular happenings in relation to areal B/P.
 - 3. B/S possible regional events that relate to areal strategy
 - 4. Gestalt to one in each column.
- C. NEXT QUARTER'S CHALLENGES
 - 1. Do challenges W/S from TM workbook.
 - 2. B/S under categories CONSULTANT, COORDINATOR, ORCHESTRATOR
 - 3. Cross-gestalt; write challenge statements
- D. WRITE QUARTERLY PROPOSALS
 - 1. Do TM proposal W/S
- E. INTUIT IMPLEMENTARY ACTIONS
 - 1. B/S responses under proposals
 - 2. Circle key responses and place under E.b. chart
- F. "10" PROGRAM THRUSTS
 - 1. Use F. form to formulate sentences.
- G. BUILD HOLDING CHART (See Form G)
- H. PLOT WEEKLY ACTION
 - 1. Place actions in either CONSULTANT, COORDINATOR or ORCHESTRATOR categories
 - 2. Make a chart for each role, timelining the actions for the quarter
- I. DO WEEKLY MODIFICATION

FORMS/FORMATS/MODELS

A. QUARTERLY ACCOMPLISIMENTS

	EVENT BRNSTRM	The Happening	SIGNIFI- CANCE	VICTORY POETRY
CNSLTN.				
COORD.				i i
ORCH.				!

B. PRACTICAL VISION

	AREAL STRAT. LNDC. B/S	SIGNF. REGIONAL HAPPENING	VISION	GESTALTEI P. V. ARENAS
CONSLTN				<u> </u>
COORD.				
orcii.				

C. CHALLENGES

|--|

Four images from morning TM workshop

D. PROPOSALS

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		l.	L	│ <del>└──┤</del>

Four images from afternoon Ti workshop

# FORMS/FORMATS/MODELS a. BRAINSTORM - SELECTED PROP PROP PROP PROP CONSLT COORD ORCH G. F. In the area of _____ the program of _____ will release the Acceleration Phase of T.H. by _____, _____ and _____. COMPREHENSIVE T.L. Н. CONSULTANT ARENA . 1 2 3 4 5 6 7 8 9 10 11 12 13 1 2 3 4 5 6 7 8 .9 000 CNSLT 00 00 0 COORD ORCH 000 00 I. WHEN WEEK WHAT (name of tactic) HOW WHERE WHO

The consultant evaluates the whole company in his geography in order to redirect forces to strategic engagement areas.

Create a tracking system as a means of imaginally and practically identifying the past progress, present status, and projected victories of the GCF Campaign.

- A. COMMUNITY DATA COLLECTION
- C. CODING SYSTEM
- B. TRACKING SYSTEM FORM
- D. WEEKLY REVIEW

# IMPLEMENTARY STEPS

#### A. COLLECT DATA

- Collect most recent data on status of each community's progress toward a GCF
- 2. Determine stages to hold in system
- 3. Phase the communities re: when each will be penetrated and set-up

#### B. TRACKING SYSTEM FORM

- 1. Use large map of assigned geography plus adjacent if applicable
- Create large time-line chart holding time blocks from beginning of campaign in 1975-1977 (See model)

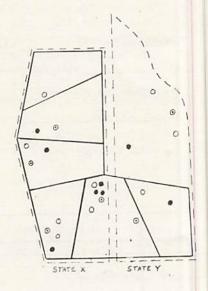
#### C. CODING SYSTEM

- Identify metro communities by boxing name in one color, polis's and micros with two other colors.
- Identify status of progress by a color dot system
- 3. Use stick-on labels for communities' names on timeline chart. Color by metros, each group gets one color. Use removable labels to permit relocating when necessary.
- Print metro names in capitals, polis with first letter in caps, micros in all lower case letters
- Number communities-micro level-the R.H. in no. 1 micro. These numbers will correspond to the community file folder
- On side labels use same colored dots as on the map for progress.

#### D. WEEKLY REVIEW

- 1. Use in debriefing sessions weekly
- Follow campaign info on adjacent states on maps etc.

# FORMS/FORMATS/MODELS



	1976						HE CAMPAIGN						-					
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The consultant gathers necessary data from each engagement to ensure victory for the entire campaign.

Complete the data forms following the day of the forum filling out a copy for your reference and mailing a copy to GCF Post.

A. GCF FORUM DATA

B. SPONSOR COMMITTEE DATA

# **IMPLEMENTARY STEPS**

- A. GCF FORUM DATA
  - 1. As a team, fill in data forms
  - 2. Discern impact on regional strategies
  - 3. Decide tactical shifts
- B. SPONSORSHIP COMMITTEE DATA
  - 1. As a team, walk through questions from the form
  - 2. Discern impact on endorsements, networks and funding
  - 3. Decide use of data in regional campaign
  - 4. Mail to GCF Post

# FORMS/FORMATS/MODELS

- A. See form, Page 26
- B. See form, Page 27

# GLOBAL COMMUNITY FORUM SURVEY DATA STEERING COMMITTEE PROFILE No. from: Business/Professional Community Social/Education/Weifare Volunteer Community Total No. No. of: White Black Latin Other(specify) COMMUNITY PROFILE Community City State Zip Code Community Population City Population Community Population Breakdown: ____%White ____%Black ____%Latin ____%Other(specify)_____ Is there a dominant characteristic of the area? _____ (yes,no) If yes, check one: Industry ____MIIITary Medical ____Other(specify)___ __College ____Company _____Union ____ Medical Community Type: ____Urban ____Lower Class ____Suburban ____Middle Class Inner City Poverty Highly Affluent GLOBAL COMMUNITY FORUM PROFILE GCF Name #_____ Date_____ Was this a special type? (high school, etc.) _____(yes,no) Describe_____ ATTENDANCE NUMBER PARTICIPANT ANALYSIS Opening Registrations_____ Men Registered Workshop I_____ Women Registered TOTAL Registered Lunch Workshop II Registration Charge Plenary____ Children Registered Ages represented at GCF: Over 60 0-20 20-40 40-60

Cultural Breakdown: _____%White _____%Black _____%Latin _____%Other____

Name of signal national figure attending (if any):_____

GLOBAL COMMUNITY FORUM 1976-77 LOCAL SPONSOR'S WORKSHEET TOWN MEETING NAME DATE TOWN MEETING CITY AND STATE____ HOUSE NUMBER TOWN MEETING NUMBER CONSULTANT Educ'l Organization Religious Organizm. PARTICIPATN. Organizn. **ENDORSEMENT** Gov't Organization Steering Committee Corporation **FUNDING LETTERS** T.M. Participant Business REFERRAL NAME Organization Dollars Inkind Item/Value Sponsorship Contributor Volunteer Inkind AND Promotion Individual **SPONSOR ADDRESS** NAME

N

#### II THE STEERING COMMITTEE

The Consultant provides for workshop training and enables the coordinator through practical tools to care for the steering committee.

# THE CONSULTANT TASKS:

INITIATES THE STEERING

PREPARES THE LOCAL CO-

ENGAGES THE SPONSORS

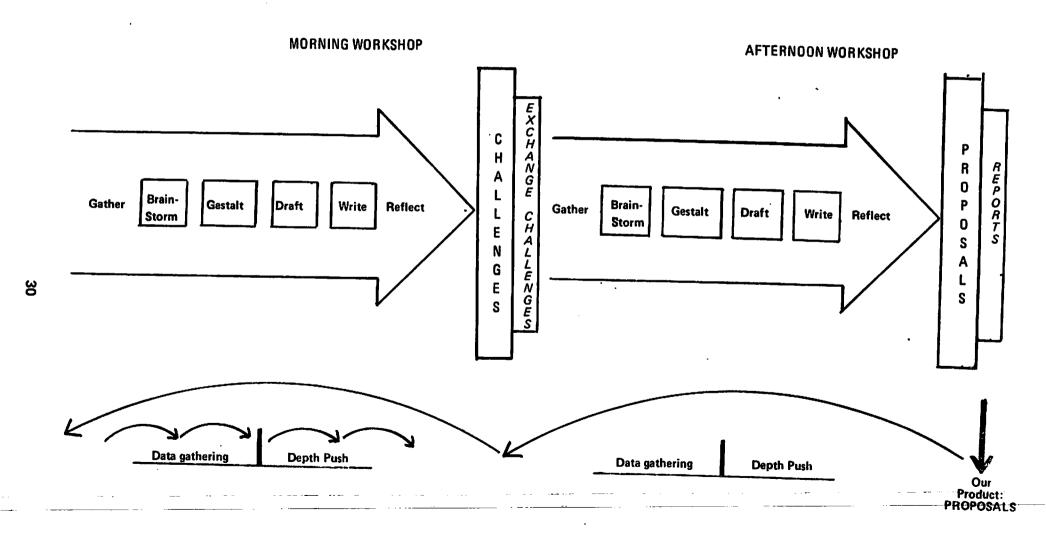
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Regular Phone Conversation	Enabling Guide Material	Week-One Checklist
Scheduled Circuit Visitatio	ation	Imaginal Meeting Structure
Regional Training Course	Leadership Skills Prep- aration	
	a James ali 111 a Marca	Coordinator Guide Use
through:	through:	through:
•		
. Social Methods . Team Leadership	. Date Decision . Initial Funding	. Worshop Leaders
. Spirit Methods]	. Facility Securement	. Hosts/Registration . MC/Dignitaries
*JOURNEY MASTER SKILLS	*FOUNDATIONAL PRACTICS	*LEADERŞHIP READINESS
. Continuum Images	. Leadership Assignments	. Food Services
. 9-Week Journey . Forum Day T/L	<ul><li>100 Organizations</li><li>Meeting Formats</li></ul>	. Set-up/Decor . Production Staff
*LOCAL GCF TIMELINE	*SPONSORSHIP ORGANIZATION	*SITE PREPARATION
. Local Witness	. Middisement Letters	
. National Significance	. Funding/Inkind . Endorsement Letters	. Recruitment Scheme . Accountability Method
. Awakened Times	. Promotion Plan	. Brochure Materials
*GLOBAL COMMUNITY FORUM STORY	*COMMUNITY SUPPORT	*ATTENDANCE CAMPAIGN
by:	by:	by:
ORDINATOR:	COMMITTEE:	COMMITTEE:
PREPARES THE LOCAL CO-	THITTHES THE STEPHENG	

#### WORKSHOP LEADER'S TRAINING

The workshops of Town Meeting are the vehicle through which local citizens create proposals for their community, and thus are the central activity of the day. Workshop leaders play an important role in insuring that the Town Meeting is a great happening for the community. Therefore, training of leaders before Friday of the Town Meeting event is essential. This 3 session construct, with Friday as the 3rd session, provides minimal training. When session I and II are held on different days, the leaders have adequate brooding and preparation time.

This construct is also included in the Consultant's Guide materials with the intention that ICA Consultants use it as the minimum training needed for workshop leaders. The Orchestrator's responsibility on Friday night is to review and provide guidance on current edges in effective workshop techniques.

		Friday Evening
SESSION I 2's hours	SESSION II 2% hours	SESSION (II 2 hours
CONVERSATION	CONVERSATION	CONVERSATION
CONTEXT	CONTEXT	CONTEXT
	DIAGRAM OF DAY	
		<del></del>
WORKSHOP DEMONSTRATING	PRACTICE LEADING	FINAL BRIEFING



#### WORKSHOP LEADERS TRAINING PROCEDURES

#### Session I

	Session I	4.
Conversation Context	Demonstration of Challenges	Reflection
30 m	90m	30 m

# CONVERSATION: Introductions (15 min)

Give name and tell one thing you do in the community.

2. How would you describe this community in relatively brief phrases?

3. What are the people in this community concerned about?

4. What are their hopes and expectations about Town Meeting?

5. What are your own hopes and expectations about Town Meeting?

# CONTEXT: Town Meeting (10 min.)

Affirm insights from step 5 of conversation.

2. Getting at this kind of wisdom is what Town Meeting is all about.

Raise the vision of 5,000 Town Meetings in North America in order to see the possibility of

creating and discerning a new consensus in the nation.

Town Meeting methods came out of ICA experience in a local community called 5th City on the West Sideof Chicago over the past 15 years. The methods have been used in many other communities around the nation and world to enable community residents to shape solutions to their own problems.

OUTLINE OF THE DAY (5min.) Have a large copy of the Flow and Dynamics Diagram of the day available.

The products of the day are going to be practical proposals for what the community wants to see happen.

To arrive at these proposals, our method is to discern the challenges the community faces.

The whole day is really one workshop divided into two parts; each of these is divided into 4 movements- brainstorming, gestalting, drafting components, and writing.

4. Both the morning and afternoon workshops begin by gathering the people into a group and end by reflecting on what happened.

DEMONSTRATION WORKSHOP: Challenges Workshop (90 min.) Demonstrate the challenges workshop using all the short courses, style gimmicks and practical methods you know. Your style is the key to enabling the local leadership team.

# REFLECTION AND ASSIGNMENTS: (30min.)

- 1. Do quick art form conversation on the demonstration workshop
- 2. Get out list of their questions about the workshop.

3. Do brief gestalt before dealing with them. Give answers by redoing a procedure or short

courses and images.

- 4. Hand out Workshop Procedures Guide. Point out that these are detailed descriptions of what just happened. They can be very helpful if you use them, rather than letting them use you. They are helpful aides in preparing to lead a workshop since they contain some of the short courses and practical recommendations which will enable a smooth flow. Do not use. these guides in the workshop itself. Transfer your notes into the margins of the participants workbook. In this way, you and the participants will be working from the same set of instructions.
- 5. The best way to learn how to do these workshops is to actually do one. So, the assignment for our next sessina will be to prepare to lead the challenges workshop for those of us here at the training session. Each one of you will have an opportunity to lead part of the session. Prepare charts of the workbook procedures, transfer your notes to the participants workbook, especially noting the various configurations or groupings of people during the workshops and laying out the timeline for the workshop in detail in your book.

End with a song and send out.

	Session III	
Conversation Context	Briefing	Reflection

CONVERSATION: Orchestrator meeting with workshop leaders and scribes.

Introductions.

Name one thing you are looking forward to tomorrow.

What questions do you still have about procedures? Write down list.

4. Finish the sentence 'Whatever will I do if ...?" Orchestrator talks through these concerns from both questions 3 and 4 reserving some for his briefing later.

Spin on the cruciality of the workshops in making the Town Meeting a great happening for the CONTEXT: Role of leaders community and the important role of the workshop leadership team in enabling the process.

OUTLINE OF THE DAY: Review the diagram of the Flow and Dynamics.

FINAL BRIEFING: This is an appropriate time to offer direct advice since it is the 3rd. and last session.

Pass out participant workbooks and Scribe's books, asking scribes to fill in the blanks on the front of the scribe's books.

2. Walk through morning and afternoon workshops as laid out in the participants workbooks using it as a vehicle for answering questions and emphasizing important dynamics or methods.

3. Make sum workshop leaders have their teaching plan notes in their workbooks, especially

mote the importance of the timing of the workshops. Pass out production forms to scribes and note that these are for the final challenge and proposal statements. Relate them to pages 23 and 5l in participant workbook. Explain to the scribes that they are responsible for seeing that each smaller team has someone designated to fill out the production forms. Have them mark in their participant workbook Step 9 on pages 20 and 48 and Steps 2,6, and IO on pages 56,58 and 60. Note with the scribes the importance of checking to see that the Guild letter (A,B,C,orD) and the Social Process Arena have been mark ed on the forms. Scribes are then responsible to see that the forms are collected and delivered to the Production Coordinator for typing as quickly as

# REFLECTION/ASSIGNMENTS:

they are completed.

Clarify assignments of workshop leaders, backup leaders and scribes to their respective Guilds. Clarify the assignments for afternoon workshops indicating which Guild will be doing which workshop.

Mention that the ICA staff is available at all times duing the Town Meeting to answer

questions that arise and will be visiting the workshops from time to time.

3. Talk about the cruciality of an intentional arrangement of the workshop space and make practical suggestions that will enable them to take the space they have been given and create a fine setting out of it.

Arrange to meet in the Staff Room at 8:00 A.M. Saturday to check details and indicate a noon theckpoint also. End with a song and send out to set up the workshop space with

equipment, wall decor and wall charts.

5. Work individually with leader of Song, Story, Symbol Workshop giving any practical help that you can about reading or poetry and song writing. Suggest that it is not helpful to announce in the morning workshop that the group will be doing the story, song and symbol the afternoon. Very few people think they have 'creative' gifts in this arena.

6. Work with leaders as necessary during the evening ...........

#### Session II

Session II		
Conversation Context	Practice Leading	Reflection
30m	90m	30m

#### CONVERSATION: Expectations (15 min.)

Introduce any new participants.

2. Why are people planning to come to the Town Meeting?

- 3. What is one way you as a leadership team can enable the day to be a profound event for those who come?
- 4. What song or story did you choose for your opening?

#### CONTEXT: Profound function of Town Meeting (15 min)

 Community creates the individual and the individual creates the community. Human beings are social creations and society is a human creation.

 Consciousness is changed through events which challenge our present images. Example: When people in Town Meeting experience their images being exploded as they see old and young, executives and laborers working together in workshops, they experience a new power.

 Town Meeting is a corporate event; that is, it creates a common vision out of our diverse concerns and dreams. It calls forth our participation, and hearing one another requires us to force a common dream.

Town Meeting is a dramatization of hope, resurgence, healing and engagement which
releases a community to act out our care in terms of a consensed upon vision of the
future.

#### **OUTLINE OF THE DAY: Review**

#### PRACTICE LEADING: Challenges Workshop (60 min.)

Include the opening in movement I and the closing in Movement IV.

- Assign a different person to each of the four movements, explaining that each will have 15 minutes for his portion, and that there will be a warning signal 5 minutes before the end of the period. If you are training more than four leaders, divide into smaller groups, for the critical procedure is to get everyone on their feet.
- 2. After the practice leading is finished, do a quick reflection on the style and quality of the leading
- 3. Demonstrate the Proposals Workshop through the cross gestalt, and then demonstrate steps 1,5, and 9 of the Story, Song and Symbol Workshop.

#### **REFLECTION AND ASSIGNMENTS: (30 min)**

- i. What questions do you have, particularly about style or working with the group?
- Remind everyone to pencil in notes in their participant's workbook, especially noting time blocks and actual time to be finished with the workshop.
- Check assignments of support leaders and scribes for each of the workshops. Assign one of the four workshop leaders to prepare for the Story, Song and Symbol workshop and the rest to prepare for the Proposals Workshop. All of them will be preparing the Challenges Workshop, of course.
- 4. Help leaders individually.
- 5. Close with song and sendout.

# III THE FORUM EVENT

The Consultant creates the enabling intersection of the orchestrator and the Coordinator in order to effect continuity of the GCF.

# THE CONSULTANT TASKS

SUSTAINS THE COORDINATOR	CONTEXTS THE ORCHESTRATOR	FOCUSES THE COMMUNITY
by:	by:	by:
*TASK TIMELINE	*SITUATION REVIEW	*CONTINUUM EVENT
. Friday Set-Up . Saturday Schedule . Saturday Celebration	<ul><li>Community Profile</li><li>Sponsor Journey</li><li>Special Consideration</li></ul>	. Regional Collegiality . Wisdom Sharing . Continental Campaign
*ROLE CLARIFICATION	*DECISIONAL SYMBOL	*SIGNIFICATING STORY
. Community Host . Media Contact . Task Coordination	<ul><li>200 Registration</li><li>\$600 Secured</li><li>Facility Readiness</li></ul>	. Community Reconciliation . Futuric Focus . Leadership Empowerment
*STYLE IMPACT	*SET-UP SPECIFICS	*REGIONAL INVOLVEMENT
. Hope filled Event . New Human .Victory Celebration	<ul> <li>Facility Availability</li> <li>Leadership Gathering</li> <li>Practics Checks</li> </ul>	. Witness Letters . Circuit Team . Personal Introduction
through:	through:	through:
Circuit Vigit Shadow Principle Set up Checklist	Community TourCoordinator IntroductionSponsorship Briefing	Plenary Talk Evaluation Tour Week plus 1 visit

THURSDAY	FRIDAY	SATURDAY

#### IV THE CONTINUUM EVENT

The Consultant joins with the Coordinator to create a plan for participant involvement in the global campaign of the GCF.

#### THE CONSULTANT TASKS:

THE LOCAL CONTINUUM	THE ASSEMBLY DELEGATION	THE REGIONAL ASSEMBLY
*COORDINATOR PREPARATION	*TELLING ASSEMBLY STORY	*PROVIDING REGIONAL PROMOTION
<ul> <li>Proposals Intent</li> <li>Forum Happening</li> <li>Historic Significance</li> </ul>	<ul><li>New Collegiality</li><li>Regional Happening</li><li>Futuric Focus</li></ul>	. Quarterly Brochure . Mass Mailing . Special Invitation
*CREATING CAMPAIGN CONTEXT	*CLARIFYING ASSEMBLY INTENT	*SPECIFYING DELEGATE ROLE
. All Communities . All Continents . All Citizens	. Story Telling . Sponsorship Wisdom . Regional Strategy	. Day's Happening . Community Impact . Future Recommendations
*BUILDING EVENT FORMAT	*ENABLING ASSEMBLY ATTENDANCE	*OFFERING METHODS TRAINING
. Handbook Model . Leadership Roles . Essential Practics	. Logistics Clarity . Registration Procedure . Financial Enablement	. Continuum Workshops . Regional Courses . Metro Cadre
through:	through:	through:
Scheduled Circuit Visit	Basic Assembly Materials	Regional Task Force
Steering Committee Meeting	Coordinator Pitch	Regional Communication
Intencional Coordinator Conversation	Readied Referrals	System Format Design
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GCF PLUS 6

GCF PLUS 2

GCF PLUS I

# V. THE GLOBAL CAMPAIGN

The Consultant assesses the outcome of the GCF and then engages and trains the participants for the global campaign of GCF.

# THE CONSULTANT TASK:

THE CIRCUIT TEAM	THE CAMPAIGN PEDAGOGY	THE NEW CONSULTANT
ATTENDS GROUP PRESENTATIONS	*CREATES QUARTERLY COUNCILS	*ASSURES CIRCUIT ASSIGNMENT
. GCP Witness . Community Impact . Future Significance	<ul> <li>Format Creation</li> <li>Leadership Role</li> <li>Practical Enablement</li> </ul>	<ul><li>Quarterly Planning</li><li>Regular Schedule</li><li>Weekly Debrief</li></ul>
*PLANS 1-DAY VISITATION	ФENABLES GRA	[‡] GUARDS SPONSORSHIP JOURNEY
. Securing Appointments . Gathering Materials . Creating Pitch	<ul> <li>Regional Recruiting</li> <li>Scholarship Funding</li> <li>Personal Recruitment</li> </ul>	<ul><li>Steering Committees</li><li>Sponsorship Organization</li><li>Continuum Event</li></ul>
[↑] FORGES METRO STRATEGY	ATTENDS BASIC COURSES	*BUILDS CATALYTIC NETWORKS
. Metro Cadre: . Polis Research . Enabling Practics	. Lens . CS-1 . SMS	. Personal Contact . Proposal Writing . Funding Requests
through:	through:	through:
Circuit SchedulingEngagement StoryTask Rationale	Recruitment designContextual MaterialsJourney Rationale	Shadow Design Practical Methods Assignment Rationale