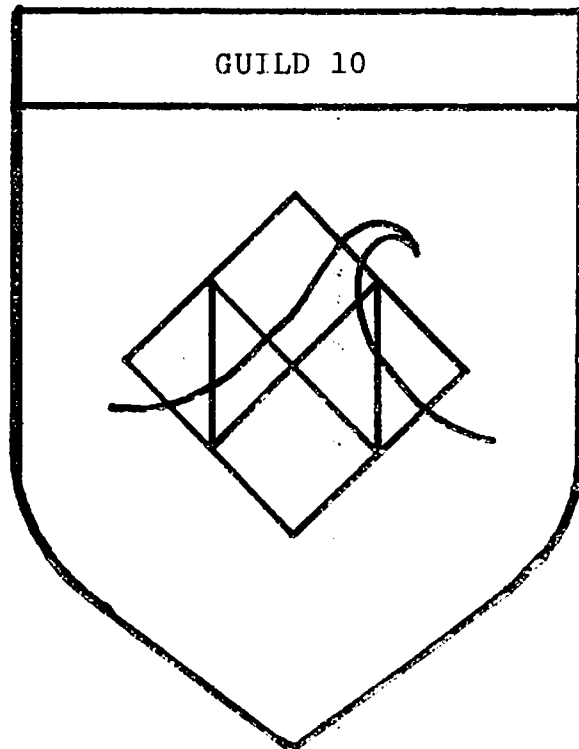


THE TENTH GLOBAL RESEARCH ASSEMBLY  
SUMMER '74 PART TWO



Completing the work of Guilds from  
SUMMER '74 PART ONE

#15 THE MAJURO CONSULT

The Micronesian innovator is not simply one who contributes to a new way of doing things, he is also the one who contributes to a new way of thinking about things.

Carl Heine

Micronesia at the Crossroads

THE  
MAJURO  
CONSULT

1. Economic and vocational development for the future of the Marshall Islands will be the focus of a team of experts during a week of consultation with Marshallese leaders and businessmen on the Majuro Atoll beginning September 9th.

2. Consult participants will consider issues dealing with the total life of the Marshall Islands people and make proposals for the development of resources, upgrading of manpower, and long-range growth in productive capacity and world trade. The proposals will spell out steps both for local implementation and for follow-up through the global team toward the acquisition of development capital and the application of technical know-how and training. The principal concern of the consult is to acknowledge the actual dependence of these islands upon the world economy and to determine their given and potential ability to become self-supporting and to make a significant contribution to the world resources. The consult team will include expertise ranging from oceanography to banking, agriculture and environmental health, encompassing the paramount issues in the development of an ocean community. Through the engagement of global expertise with local representatives, the consult will focus global care on Majuro and enable the Marshallese people to discover their unique role as full participants in modern global society. Finally, the team will evaluate the consult itself as a part of the continuing development of this tool for use in any community or area of the globe.

THE  
INCLUSIVE  
INTENT

3. The Marshall Islands lie at the center of the Pacific within a million-square-mile ocean area which presently constitutes the eastern-most district of the U.S. Trust Territory of the Pacific Islands. Majuro is the District Center with an urban population of 10,000. The rest of the 30,000 Micronesian population is scattered over 20 inhabited places among the 34 coral atolls and islands of the Marshalls group. The U.S. administration, established under a United Nations trusteeship following World War II, is the latest of four periods of dependent

THE  
LOCAL  
CONSULTATION

status stretching back over several hundred years, including the Japanese mandate after World War I and an earlier German economic administration, to the earliest period of Spanish exploration in the western Pacific. Now, with the ending of the American administration in accordance with the intent of the trusteeship and an emerging capacity for self government, the Marshallese are facing independent status in some form. This prospect gives rise to the concern for developing an economic substance and a role consistent with any such new status. The local consultation is sponsored by the United Church of Christ in the Marshall Islands, in cooperation with the Kwajalein Import and Trading Company. KITCO, a publicly-owned Micronesian corporation serving the Marshall Islands, has invited the 20 member team from among experts on the Board of Consultants and staff of the Institute of Cultural Affairs, a Chicago-based social research agency. Staff of the Institute have been doing consultation with several business and education institutions on Majuro for several years.

THE  
PARAMOUNT  
ISSUES

4. The gathering of a team of experts is a response to the complex variety of issues which must be considered in preparing effective proposals for the future development of a community. The team will consider these paramount arenas of issues: claiming the local and global resources for the development of the Marshall Islands; increasing the productive capacity of the ocean, land, and people; expanding the context and focus of education and enabling local structures to implement such programs. The ocean's resources remain untapped, yet are the greatest economic potential for an ocean people. Agricultural and industrial production are unorganized and untooled, barring the possibility for self-sustaining food production and leaving the labor pool unemployed. Vocational training, articulation of the Marshallese heritage in the context of the 20th century, and the doubling of basic educational facilities are needed. Through a field-visit dynamic, the consultation team will talk with leadership and businessmen in both formal and informal meetings, conferences and gatherings. Thus, the consult will blend specialized experience, a synthesis of perspectives, and a comprehensive overview with the practical wisdom of local man. In this engagement will be created the effective proposals for the development of the Marshall Islands.

THE  
REPLICATION  
MODEL

5. Following the consult on Majuro, the team will do an intensive evaluation. The evaluation of that experience will be a crucial part of the team's work in order to refine the methods and produce a Consult Manual. The Consult is a replicable model, which can be used wherever local leadership requires the service of global expertise in meeting future needs. Therefore, the Majuro Consult concerns not only the Marshall Islands, it concerns every local community around the globe.

MAJURO CONSULT  
GUILD 10  
DRAFT

THE MAJURO CONSULT  
OF THE  
GLOBAL GUARDIAN NETWORK

July 19, 1974  
Summer '74

Arrival	The Consult				Departure		
	Initiatory	Sustaining	Follow-through	Future			
/	7	Collegium	Collegium	Collegium	Collegium	7	Breakfast
	8					8	
	9	Field Visit	Field Visit	Field Visit	PSU - Proposals	9	Closing  Plenary
	10					10	
	11					11	
4 Majuro  Tour	12	Reflection	Reflection	Reflection	Reflection	12	Luncheon
	1	Field Visit	Field Visit	District Representatives	PSU - Tactics	1	
	2					2	Initial Evaluation
	3	3					
4	Reporting	Reporting	Reporting	Reporting	Reporting	4	
Opening	5	Interlude	Interlude	Interlude	Interlude	5	/
	6					6	
Plenary	7	Businessman's Dinner	Celebration	Opening PSU - Issues	PSU - Implementaries	7	
	8					8	
	9					9	
	Economic Process	Political Process	Cultural Process	Social Process			
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday		

CLAIMING LOCAL/GLOBAL RESOURCES	DEVELOPING PRODUCTIVE CAPACITY	PROVIDING INCLUSIVE EDUCATION	DEFINING NATION/WORLD ROLES
DEVELOPING THE OCEAN	CAPITALIZING INDUSTRIAL DEVELOPMENT	APPROPRIATING NATIONAL HERITAGE	BRACKETING POLITICAL STATUS
UTILIZING THE LAND	INTENSIFYING AGRICULTURAL PRODUCTION	FUNDING EDUCATION FACILITIES	FORMING LEGAL BASE
PRODUCING THE EXPORTS	ORGANIZING LOCAL MARKETS	EXPANDING INFORMATION SERVICES	PRIORITIZING PUBLIC SERVICES
PRIORITIZING THE IMPORTS	EXPANDING LABOR SKILLS	COMPLEXING EFFECTIVE RELATEDNESS	EMPOWERING LOCAL GOVERNMENT

THE MARSHALLESE HERITAGE	THE PARAMOUNT ISSUES	THE INCLUSIVE INTENT	THE FUTURE IMPLICATIONS	THE PRACTICAL DYNAMICS
OCEAN ISLAND JOURNEY	CLAIMING LOCAL/GLOBAL RESOURCES	EMERGING NATION CONTEXT	CREATING REDUPLICABLE CONSULT	THE OPERATING MODELS
CULTURAL HERITAGE RE-CREATION	DEVELOPING PRODUCTIVE CAPACITY	FOCUSING GLOBAL CARE	CATALYZING ECONOMIC DEVELOPMENT	PRACTICAL METHODS UTILIZATION
POLITICAL SYSTEM DEVELOPMENT	PROVIDING INCLUSIVE EDUCATION	ELECTING DESTINAL ROLE	EXPLODING HERITAGE AWARENESS	INDICATIVE BATTLE PLANNING
ECONOMIC SYSTEM EMERGENCE	DEFINING NATION/WORLD ROLES	REALIZING GLOBAL SIGNIFICANCE	INITIATING GLOBAL SERVANT FORCE	FIELD CONSULTATION DYNAMIC

## TEAM:

1. The Majuro Consult is the forerunner of a series of consults that will utilize experts drawn from among the Guardians, Lens grads, and others. There have been gathered the names and occupational data of 250 such experts and from this pool will be selected a team for this Consult based on the paramount issues existing in the Marshall Islands. Out of this particular project comes the possibility for the development of a global network of consultants and therefore the pool from which future teams will be selected will continue to be expanded both in size and scope.

## TRAVEL:

2. The overall arrangements have been initiated for the travel of the team across the Pacific to Majuro for a week-long consultation with local businessmen and community leaders. This involved a detailed investigation of transportation, lodging and conference facilities in Honolulu and Majuro, and the recommendations for specific airlines and flight schedules. A Travel Time Design was then created based on these recommendations. In addition a pre-consult 8 week Implementary Time Line was built for use by both the Centrum Task Force assigned to this Project and the staff on Majuro. Also from the investigations initial cost estimates were determined.

## CONSULT:

3. Caring for the needs of the team and enabling them as they engage in the critical day-to-day work of the Consult will be the responsibility of the staff on Majuro. This will involve the arranging of appointments and meetings, housing, meals, and transportation as well as designing daily battleplanning and evaluation sessions. A recommended time line for implementing these responsibilities has been drawn up. The Centrum Task Force will be responsible for enabling the team during its travel to and from Majuro and at the preliminary briefing and evaluation sessions in Honolulu before and after the Consult. The implications of this initial Project include the development of an effective procedure and format that could be reduplicated anywhere thereby resulting in the creation of a care structure for any community across the globe.



THE OPERATING MODELS	PRACTICAL METHODS UTILIZATION	INDICATIVE BATTLE PLANNING	FIELD CONSULTATION DYNAMIC
LOCAL STAFF GROUNDWORK	DISCERNING THE "WAVE"	ANALYZING OPERATING MODELS	SOCIAL PROCESS PRESSURE POINTS
THE LOCAL AUTHORIZATION	ART-FORM CONVERSATION METHODOLOGY	DISCERNING THE CONTRADICTIONS	CATALYTIC ACTION FUNCTION
OPERATING TACTICAL SYSTEM	CORPORATE ACTION AND MOTIVITY METHODS	CREATING PROPOSALS AND TACTICS	COMMUNITY LEADERSHIP DYNAMIC
THE CONSULT CONSTRUCT	INDICATIVE BATTLEPLANNING SCREEN	FORMULATING THE TIME LINE	THE APPROPRIATE STYLE

THE MAJURO CONSULTATION

August 20, 1974

ISSUES

CLAIMING LOCAL/GLOBAL RESOURCES		DEVELOPING PRODUCTIVE CAPACITY		PROVIDING INCLUSIVE EDUCATION		DEFINING NATION/WORLD ROLES	
DEVELOPING THE OCEAN	commercial fishing	CAPATILIZE INDUSTRIAL DEVELOPM'T	pilot assembly plants	APPROPRIATE NATIONAL HERITAGE	heritage course	BRACKETING POLITICAL STATUS	Marshalese "No"
	hydroponics (ocean plants)		copra processing plants		elders consult		local autonomy
	magnesium/oil mining		product shipping		outer-island net		watchful policy
	economic boundaries		private sector		national polit. consciousness		wait and see
UTILIZING THE LAND	agriculture land	INTENSIFY AGRICULT'L PRODUCTION	copra production	FUNDING EDUCATION FACILITIES	preschool education	FORMING LEGAL BASE	land ownership
	industrial sites		truck farming		basic school		water rights
	tourist attractions		meat production		adult education		international trade
	residential patterns		organizational supervision		recreation facilities		commerce processes
PRODUCING THE EXPORTS	industrial labor pool	ORGANIZING LOCAL MARKETS	developing local exchange	EXTENDING INFORMATION SERVICES	television installation	PRIORITIZE PUBLIC SERVICES	transportation systems
	cottage crafts		inter-island exchange		telephone system		sanitation services
	high value crop		local cooperatives		upgrade movies		space design
	tourism service		trans- shipping		publication services		manifest symbols
PRIORITIZE THE IMPORTS	managers/organizers	EXPANDING LABOR SKILLS	developing local-exchange	COMPLEXING EFFECTIVE RELATEDNESS	family effectiveness	EMPOWERING LOCAL POLITY	Nitijela
	technical knowhow		professional skills		travel opportunities		Sub-Districts
	facilities (resid.-commer)		pay roll subsidies		english language		Iroij System
	essential materials		service roles		20th century images		commercial cooperatives

GUILD 10  
G.R.A.

MAJURO CONSULT  
IMPLICATIONS DISCOURSE

July, 18, 1974

CREATING  
REDUPLICABLE  
CONSULT

CATALYZING  
ECONOMIC  
DEVELOPMENT

EXPLODING  
HERITAGE  
AWARENESS

INITIATING  
GLOBAL  
SERVANT FORCE

Pioneer  
Demonstration  
Consult

Explore Ocean  
Possibilities

Recover  
Past Image

Manifest  
Global Care

Create  
Consultation  
Methods

Employ  
Industrial  
Technology

Initiate  
Cultural  
Education

Mobilize  
Movement  
Expertise

Adapt  
Battle/plan  
Methods

Expand Land  
Possibilities

Develop  
New  
Myths

Initiate  
Guild  
Network

Catalyze  
Village  
Projects

Attract World  
Resources

Premier  
Ocean Nation

Catalyze  
Global-  
Servant Force

INTRO-  
DUCTION

While the task of reduplicating the Majuro consult begins in other parts of the globe, the people of the Marshallese Islands, due to the catalysis of economic resources and heritage awareness, continue to be a sign to the rest of the world.

CREATING  
REDUPLI-  
CABLE  
CONSULT

On behalf of the Majuro consult a global consultation manual was established, incorporating the pioneer demonstration in the Marshall Islands, and preparing the way (by adopting battleplanning methods) for signal future village projects. We stress the importance of this demonstration consult as a pioneer, which will give an impetus to other demonstrations around the globe. The consultation manual will be a vital tool not only for reference on Majuro, but for the rest of the globe. Not only can we catalyze a Marshall Islands village project; but by adopting the battleplanning methods we can also create expertise for the research at hand.

CATALYZING  
ECONOMIC  
DEVELOP-  
MENT

We see continuing exploration of the ocean resources, further employment of industrial technology and an expansion of the possibilities of the land. Crucial to the economic development of the Marshall Islands is an expansion of images, including one million square miles of water as the Marshall Island region, thereby releasing creativity for marine exploration, tourism, farming and industry. The Marshallese must decide what to do with these before the rest of the globe decides for them.

EXPLODING  
HERITAGE  
AWARENESS

We see an explosion in awareness of Marshallese history in the near future, by recovering, through cultural education, the past images of the Marshall Islands, and by developing pride in what will soon emerge as the first ocean nation. To recover the images from Marshallese history, it is necessary to initiate a cultural education course, including new myths about the peoples as well as the old heritage, in order to develop pride in this island country. The Marshall Islands will create history by becoming the first country with the ocean as its focal point, instead of land.

INITIATING  
GLOBAL  
SERVANT  
FORCE

The Majuro consult's concrete manifestation of global care will come in the initiation of the Pacific section of the guild network, and in the catalysis of the global servant forces -- both Marshallese and guardians. Global care is exemplified by the availability of experts for consults, and the fact that we can mobilize this movemental expertise for inclusion in any situation. We are charged with the beginning of the guild network for local and global visibility in the Pacific Ocean. We must release the passion of the Marshallese in order to include them in the global servant force of the future.

CONCLUSION

From this consultation will come, not only the practical battleplanning for the Marshall Islands, but the realization on the part of the Marshallese that they can care for their islands, and that others care for them. These plans are to encourage, and to initiate the start of a trend towards a more human life-style in the Pacific, and to present an indicative to the rest of the world.

THE MAJURO CONSULTATION

August 20, 1974

PARTICIPANTS

CLAIMING LOCAL/GLOBAL RESOURCES		DEVELOPING PRODUCTIVE CAPACITY		PROVIDING INCLUSIVE EDUCATION		DEFINING NATION/WORLD ROLES	
DEVELOP THE OCEAN	<p>Fitzena Buck Oceanographer Alaska</p> <p>Handle Dribo Economic Devel. Majuro</p>	CAPATILZ INDUSTRL GROWTH	<p>Stephen Fleischer Banker California</p>	APPROPRIATE NATIONAL HERITAGE	<p>Joseph Mathews Sociologist Illinois</p>	BRACKET POLITICAL STATUS	<p>George Holcomb Urban Development Illinois</p>
	<p>Dennis McBreen District Planner Majuro</p>		<p>Leah Early Teacher Majuro</p> <p>Rev. Jude Samson UCC President Majuro</p>		<p>Ataji Balos Representative, Congress of Micron Majuro</p>		
UTILIZE THE LAND	<p>Jim Reed Urban Planner California</p> <p>Bob Hartsfield Urban Planner Texas</p> <p>Nimwoj Kajimwo Cooperative Assc Majuro</p>	INTENSIFY AGRICULT PRODUCT'N	<p>Fred Lamphear Horticulturist Texas</p>	FUND EDUCATION FACILITY	<p>Michael Hoff Teacher Majuro</p>	FORM LEGAL BASE	<p>David Wood Lawyer Illinois</p>
	<p>David White Animal Husbandry Australia</p> <p>Rhine Brain Supply Officer Majuro</p>		<p>John Montgomery Teacher Majuro</p> <p>Johannes Elijah Public School Principal Majuro</p>		<p>Atjang Paul Finance Officer Majuro District</p>		
PRODUCE THE EXPORTS	<p>Art Smith Merchandizing Illinois</p>	ORGANIZE LOCAL MARKETS	<p>Rodney Wilson Transportation Illinois</p>	EXTEND INFORMATION SERVICES	<p>Ray Caruso Communications Illinois</p>	PRIORITIZE PUBLIC SERVICES	<p>Stefan Laxdall Radiologist Minnesota</p>
	<p>Fred Narruhn KITCO Manager Majuro</p>		<p>Oscar Sperstad Business Wisconsin</p> <p>Lanny Lanny Transportation Majuro</p>		<p>Jesse Lajuan Magistrate Arno</p>		<p>Jon Thorsen Opthomologist California</p> <p>Kunar Abner Hospital Administ. Majuro</p>
PRIORITIZE THE IMPORTS	<p>Jay Antennan Construction Ohio</p>	EXPAND LABOR SKILLS	<p>Duane Mitchell Mechanical Wisconsin</p>	COMPLEX EFFECTIVE RELATEDNESS	<p>Jim Wiegel Sociologist Illinois</p>	EMPOWER LOCAL POLITY	<p>Larry White CPA Majuro</p>
	<p>Victor Axlerod Construction Illinois</p> <p>Kurt Pinho Construction Majuro</p>		<p>Lee Early Management Consultn Majuro</p> <p>Mary Lanwe Handicraft Coop. Majuro</p>		<p>Randy Johnston Psychiatrist Texas</p> <p>Judge Kabua Kabua Paramount King Majuro</p>		<p>Atlan Anien Speaker, Legislatur Majuro</p>

AGRICULTURE

Fred Lamphear  
Horticulturist  
Texas

David White  
Animal Husbandry  
Australia

BANKING

Stephen Fleischer  
Bank of America  
California

BUSINESS

Oscar Spearstad  
Retailer  
Wisconsin

Art Smith  
Merchandizing  
Illinois

COMMUNICATION

Ray Caruso  
Advertising  
Illinois

CONSTRUCTION

Jay Antenan  
Construction Co. Owner  
Ohio

Victor Axelrod  
Construction Contractor  
Illinois

LAWYER

David Wood  
Law Partner  
Illinois

MECHANIC

Duane Mitchell  
Wisconsin

OCEANOGRAPHER

Eugene Buck  
Alaska

PHYSICIAN/HEALTH

Stefan Laxdall  
Radiologist  
Wisconsin

Jon Thorsen  
Ophthalmologist  
California

Randy Johnston  
Psychiatrist  
Texas

TRANSPORTATION

Rodney Wilson  
Rail Industry  
Illinois

URBAN PLANNING

Jim Reed  
Real Estate Appraiser  
California

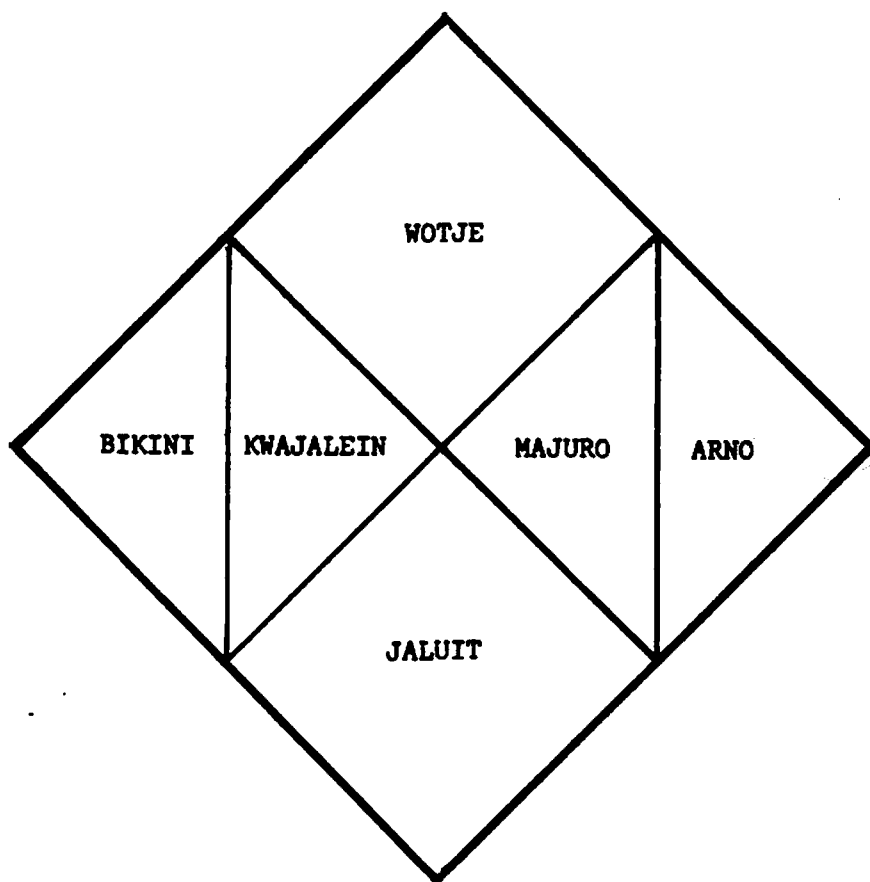
Bob Hartsfield  
Architect/Urban Planning  
Texas

CHICAGO CENTRUM

Joseph Mathews  
Jim Wiegel  
George Holcomb

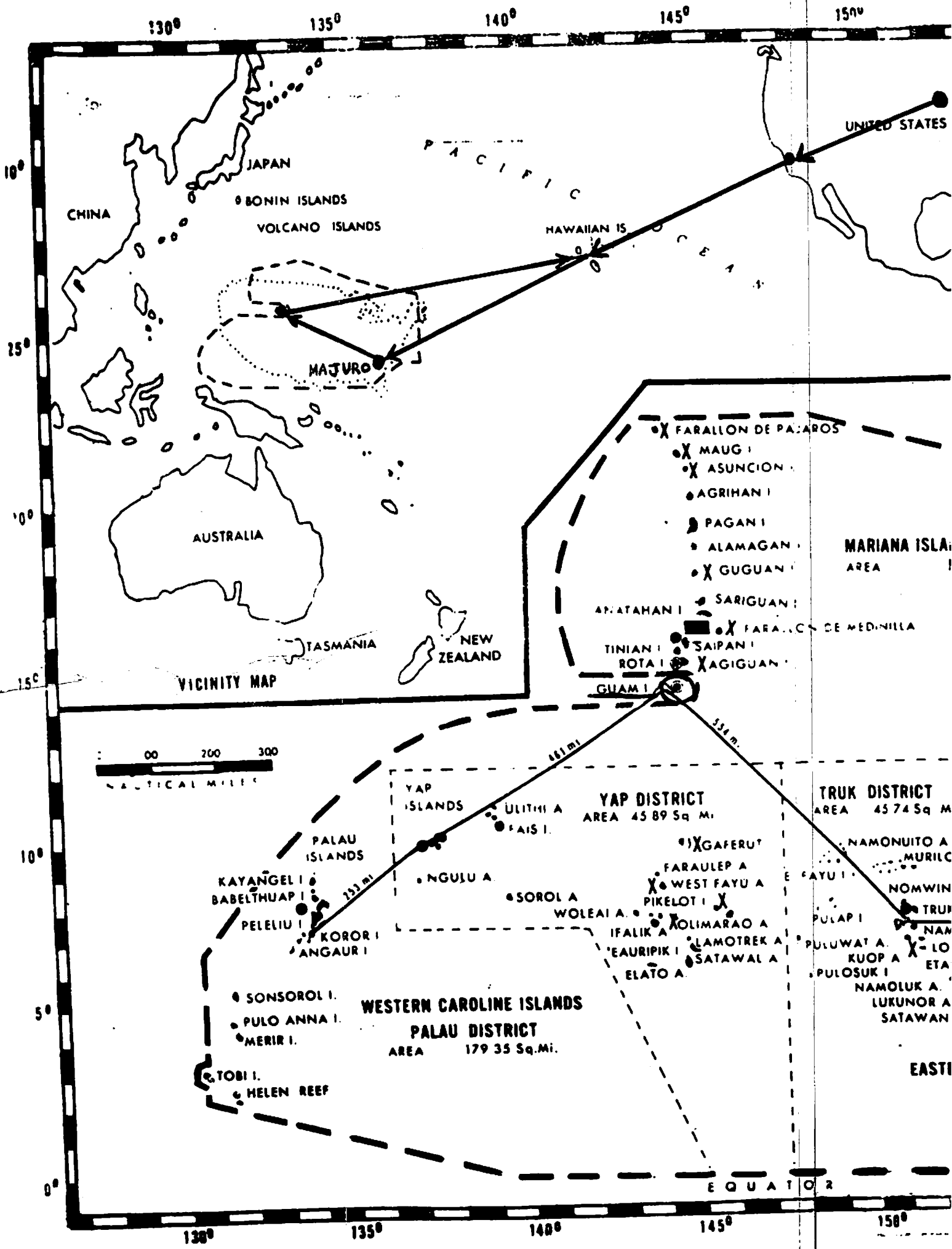
Ivnn Mathews  
Carol Walters  
Priscilla Wilson  
Roberta Spearstad

# The Majuro Consult of the Global Guardian Network



The Diamond of the Pacific  
The Marshall Islands





155°

160°

165°

170°

# TRUST TERRITORY of the PACIFIC ISLANDS

## NORTHERN MARIANA, CAROLINE, AND MARSHALL ISLANDS

97 INHABITED ATOLLS AND SEPARATE ISLANDS  
OCEAN AREA APPROXIMATELY 3,000,000 Sq. Miles  
LAND AREA APPROXIMATELY 700 Sq. Miles  
2,141 ISLANDS

- OFFICE OF THE HIGH COMMISSIONER
- DISTRICT ADMINISTRATOR
- ⊙ DISTRICT ADMINISTRATOR'S REPRESENTATIVE
- x UNINHABITED

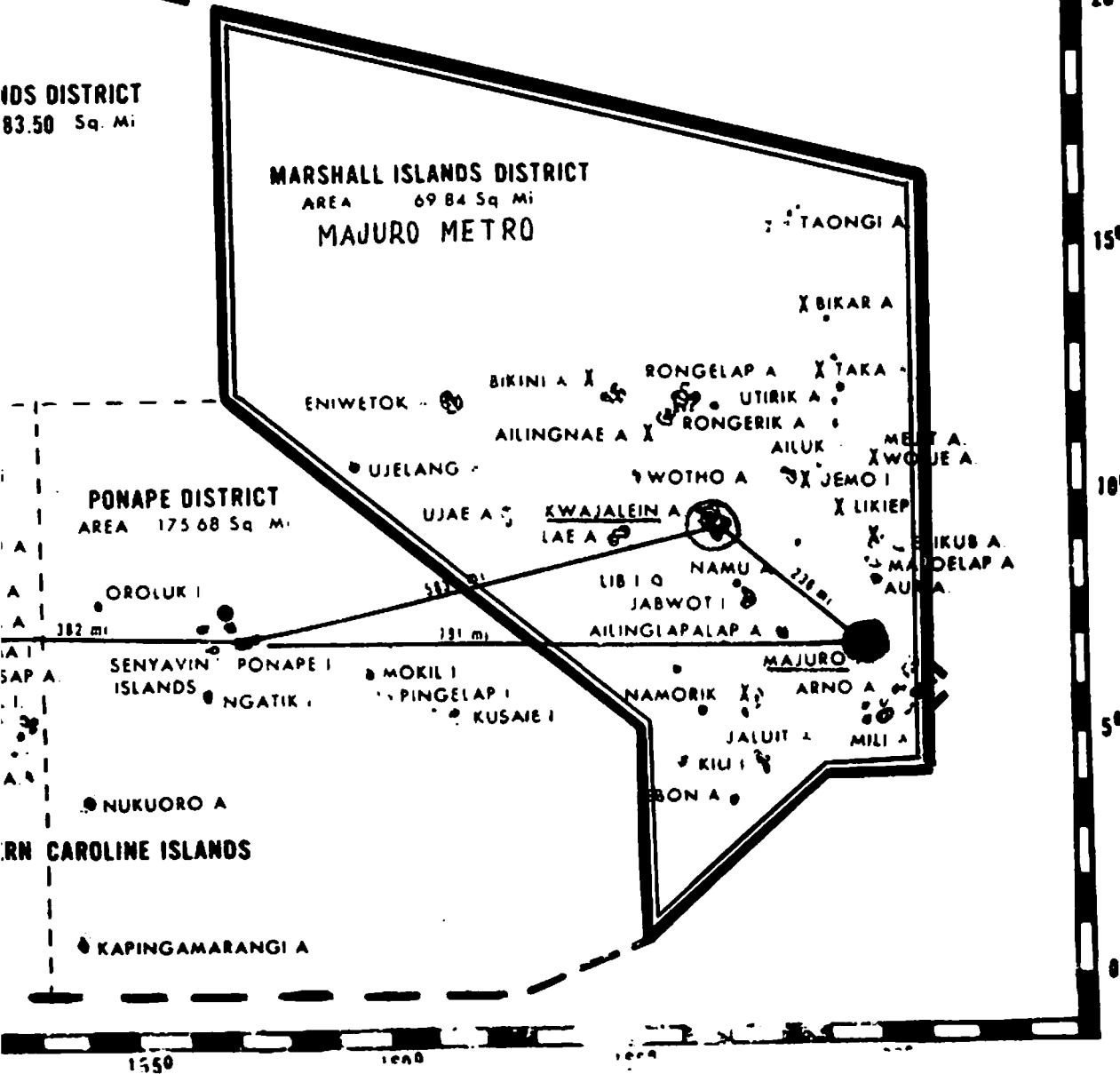
IDS DISTRICT  
83.50 Sq. Mi

MARSHALL ISLANDS DISTRICT  
AREA 69 84 Sq. Mi  
MAJURO METRO

PONAPE DISTRICT  
AREA 175 68 Sq. Mi

RN CAROLINE ISLANDS

KAPINGAMARANGI A



1550

1600

1650

30°

25°

20°

15°

10°

5°

0°