

THE MARSHALL ISLANDS

Initiating Tactics For Illustrating Community Reformulation
Demonstrated October Through November, 1974

MARSHALL
ISLANDS

The Marshall Islands lie at the center of the Pacific within a million-square-mile ocean area which presently constitutes the eastern-most district of the U.S. Trust Territory of the Pacific Islands. Majuro is the District Center with an urban population of 10,000. The balance of the 30,000 Micronesian population is scattered over 20 inhabited places among the 34 coral atolls and islands of the Marshall group. The U.S. administration, established under a United Nations trusteeship following World War II, is the latest of four periods of dependent status. The Marshall Islands were administrated by a Japanese mandate after World War I; they were under a German economic administration before World War I; and they were part of the Spanish exploration of the western Pacific prior to that time. Currently, with the ending of the American administration in accordance with the intent of the trusteeship and an emerging capacity for self-government, the Marshallese are facing independent status.

INCLUSIVE
INTENT

The principal concern of the consult is to discuss the relationship of the Marshall Islands to the world economy and to determine their given and potential ability to become self-supporting while making a significant contribution to the resources of the globe. The consult team will include expertise ranging from oceanography to banking, agriculture, and environmental health and will include the key areas for the development of an ocean community. Through the engagement of global expertise with local representatives, the consult will focus global care on Majuro and enable the unique role of the Marshall Islands in modern global society.

EXPECTED
RESULTS

The ocean's resources remain untapped, yet are the greatest economic potential for an ocean people. Agricultural and industrial production are unorganized and untooled, barring the possibility for self-sustaining food production and leaving the labor pool unemployed. Vocational training, articulation of the Marshallese heritage in the context of the 20th Century, and the expansion of basic educational facilities are needed. During the field-visit construct, the consultation team will talk with leadership and businessmen in both formal and informal meetings, conferences and gatherings. Thus, the consult will blend specialized experience, a synthesis of perspectives, and a comprehensive overview that utilizes the practical wisdom of local man. The result of the consult will be practical proposals for the development of the Marshall Islands including proposals for the further development of human resources and training of manpower, as well as proposals related to long-range growth in productive capacity and world trade. The proposals will spell out steps for local implementation and for follow-up, including the acquisition of development capital and the application of technical know-how and training.

OCTOBER TACTICS

1. **PARA-CORPORATION STRUCTURE**
Creating a legal vehicle to enhance commercial development in the particular areas of trade, transportation, tourism, and industrial development.
Cost \$ 1,000
2. **VOLUME BUYING DEMONSTRATION**
Organizing local purchasing power to obtain basic import commodities necessary for the daily sustenance of this Micronesian chain.
Cost \$ 1,000
3. **BUSINESS CONSULTANT OFFICE**
Acquiring the necessary equipment and facilities to house a small firm of expert advisors in the areas of business and industrial management.
Cost \$ 10,000
4. **COMMUNITY DEVELOPMENT CORPORATION**
Initiating a not-for-profit community organization legally establishing the Marshall Islands Community Development Corporation.
Cost \$ 10,000
5. **LOCAL BUSINESS REVITALIZATION**
Contributing to the fiscal credibility and systemization of a currently established business firm.
Cost \$ 5,000
6. **ISLAND FERRY SYSTEM**
Developing a timely and viable ferry transportation system carrying both commodities and personnel between neighboring islands.
Cost \$ 40,000
7. **MAJURO PRESCHOOL NETWORK**
Establishing a preschool education to enrich the experience of children on every atoll of the Marshall Island chain.
Cost \$ 10,000

NOVEMBER TACTICS

1. LAGOON TRANSPORT SHIP
Enabling the construction of a ship adequate to meet the commercial needs of the various island communities.
Cost \$ 20,000
2. REFRIGERATION PLANT EXPANSION
Providing reliable refrigeration for the storage and transport of produce and other perishable goods.
Cost \$ 15,000
3. PRODUCE MARKETING AGENCY
Planning for the daily distribution and exchange of local agricultural products resulting in increased productivity and enriched diet.
Cost \$ 5,000
4. INDIGENOUS MODULAR HOME
Engaging an architect to design an economical floor plan taking into account availability of natural materials.
Cost \$ 10,000
5. BUSINESS TRAINING SCHOOL
Initiating a school to train and equip local talent in basic office procedures and secretarial skills.
Cost \$ 3,000
6. MAJURO STUDENT UNIFORMS
Purchasing attractive apparel for students attending the island schools.
Cost \$ 1,000
7. MAJURO SCHOOL BUS
Securing and maintaining motorized transport to accommodate children's travel to and from school.
Cost \$ 7,000

DECEMBER TACTICS

1. MECHANICS' GARAGE/SCHOOL
Building and staffing a garage to repair used mechanical equipment and train mechanics in upkeep of such equipment.
Cost \$ 10,000
2. LOCAL INDUSTRIAL FIRM
Developing a fish processing industry as a viable means of local employment and economic stabilization.
Cost \$ 25,000
3. KITCO CAPITALIZATION PLAN
Providing capital for the ongoing expansion of the Kwajalein Import Trade Company and its services throughout the islands.
Cost \$ 25,000
4. RENAMING OF MAJURO
Enhancing the national self-image through the official designation of the Marshallese atoll as Lowelaplap.
Cost -0-
5. LAGOON TRADING SYSTEM
Coordinating a system of trade through scheduled cargo transport, passenger service, and adequate provision for warehouse and docking facilities.
Cost \$ 40,000
6. BUSINESS PLAZA IMPROVEMENT
Building a commercial plaza to serve as a community gathering place and provide attractive setting for commercial enterprises.
Cost \$ 10,000
7. COMMUNITY CHRISTMAS CELEBRATION
Acknowledging the accomplishments of the past year by the island community.
Cost \$ 3,000