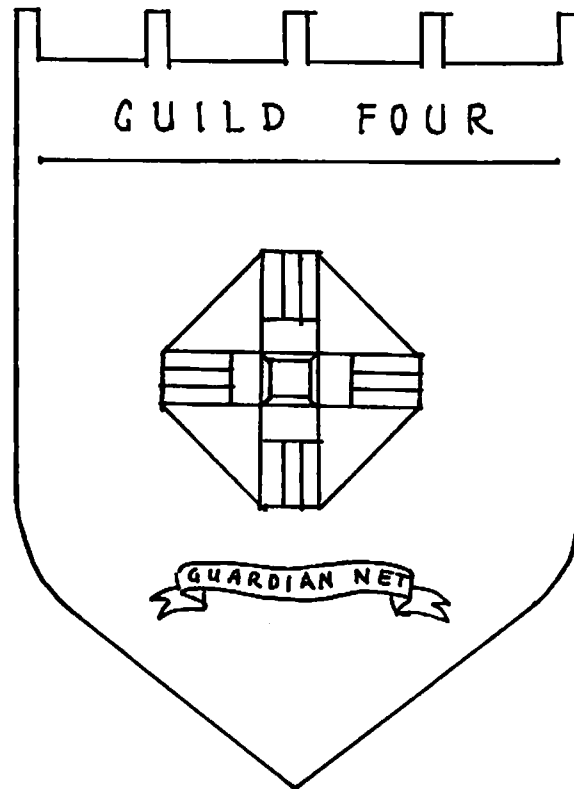


# THE TENTH GLOBAL RESEARCH ASSEMBLY

SUMMER '74

PART TWO



COMPLETING THE WORK OF GUILDS FROM

SUMMER '74 PART ONE

#7 CORPORATION GUILD

#24 GUARDIAN NET

THE SIGNAL

PRACTICAL  
VISION

The practical vision is a global Guardian Net that webs the multiple impacts of the Spirit Movement into a net of care that directs human creativity toward the task of rebalancing the social process.

SINGULAR  
THRUST

The Guardian dynamic is one which emerged with the establishment of human community and has existed in every civilization throughout time. The task is to define and focus the already existing dynamic. The next step would be the movementalization of Guardians which would establish an immediate sign of authenticity as the movement turns practically to the world. The strategy of initiating the Global Guardian Network begins by forming clusters of Guardians in all areas of movement activity, to act as the authorizing, advising, and enabling dynamic to the movement as of September 1974.

MOVEMENT  
STRATEGY

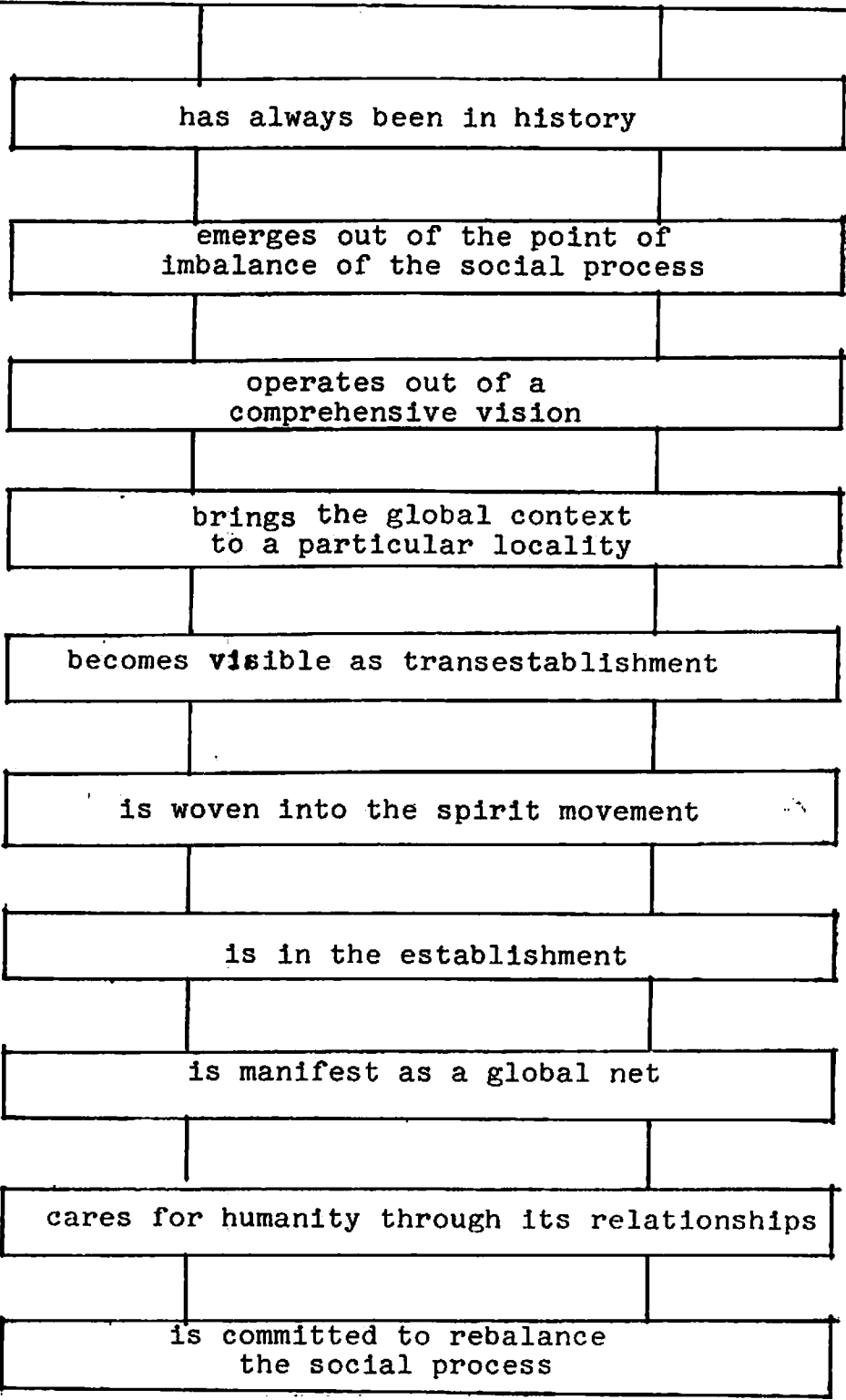
As we move into any new area, the Guardian Cluster will be a part of the overall strategy as the Guardian dynamic is an integral part of the movement, particularly in the impact arena. The movement's effectiveness in any area is in direct proportion to the strength of the Guardian Cluster. The formulation of the Guardian Net in and beyond the existing clusters will parallel the global strategy of the movement as a whole.

TRI-POLAR  
INTERFACE

The global Guardian Net stands as a tri-polar interface; it wears the face of the church as it turns to the world, the face of the world to the movement, and the face of the movement to the world. At the point the Guardian Net becomes visible, the world will see the Church become visible as love to the world.

# BASIC PRESUPPOSITIONS

## THE GUARDIAN DYNAMIC



has always been in history

emerges out of the point of imbalance of the social process

operates out of a comprehensive vision

brings the global context to a particular locality

becomes visible as transestablishment

is woven into the spirit movement

is in the establishment

is manifest as a global net

cares for humanity through its relationships

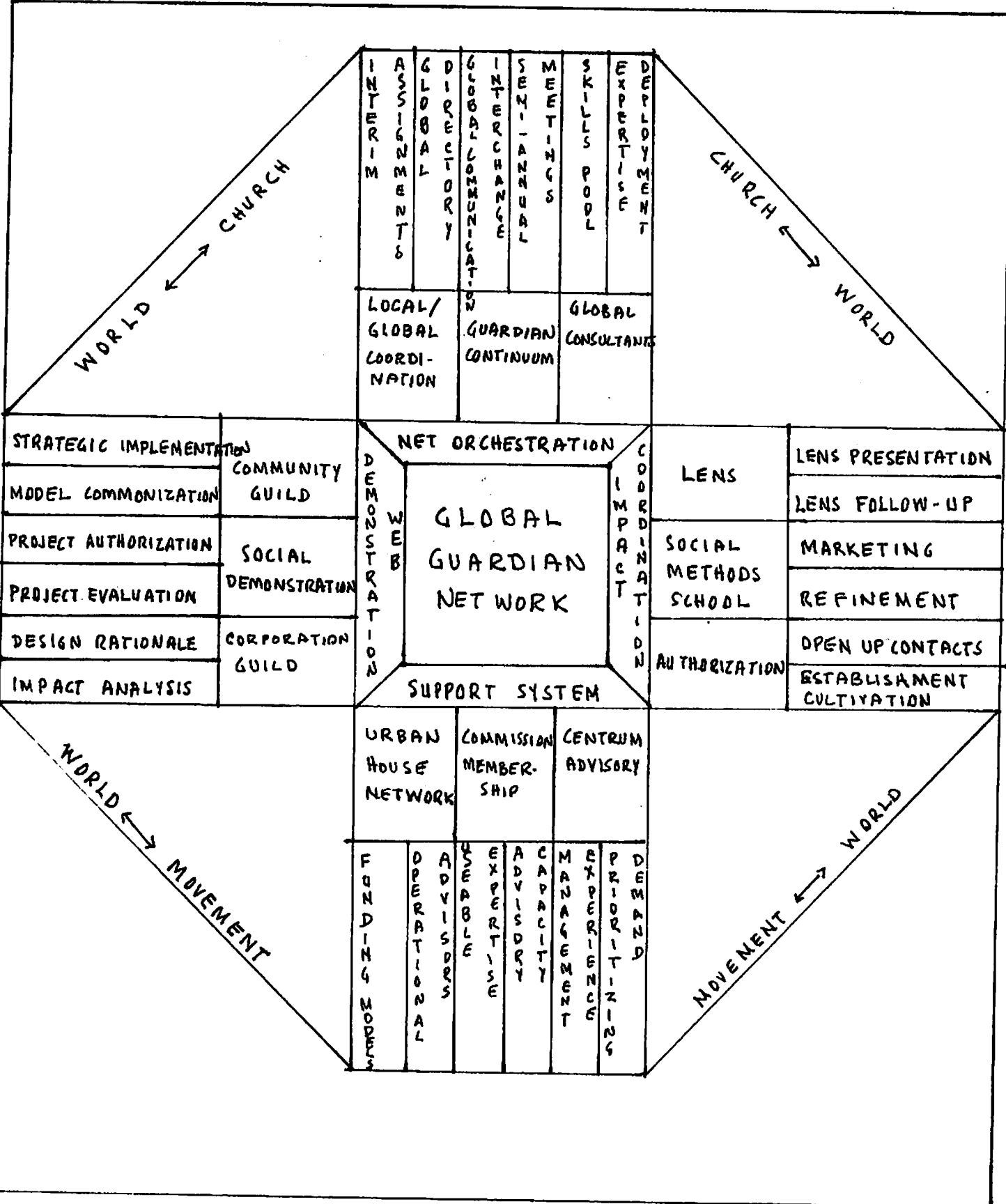
is committed to rebalance the social process

GUILD 4  
5'74

JULY 19, 1974

# GLOBAL GUARDIAN NETWORK

## ENGAGEMENT ARENAS



Guild 4  
5'74 - GLOBAL GUARDIAN NET STRATEGIES 7-17-74

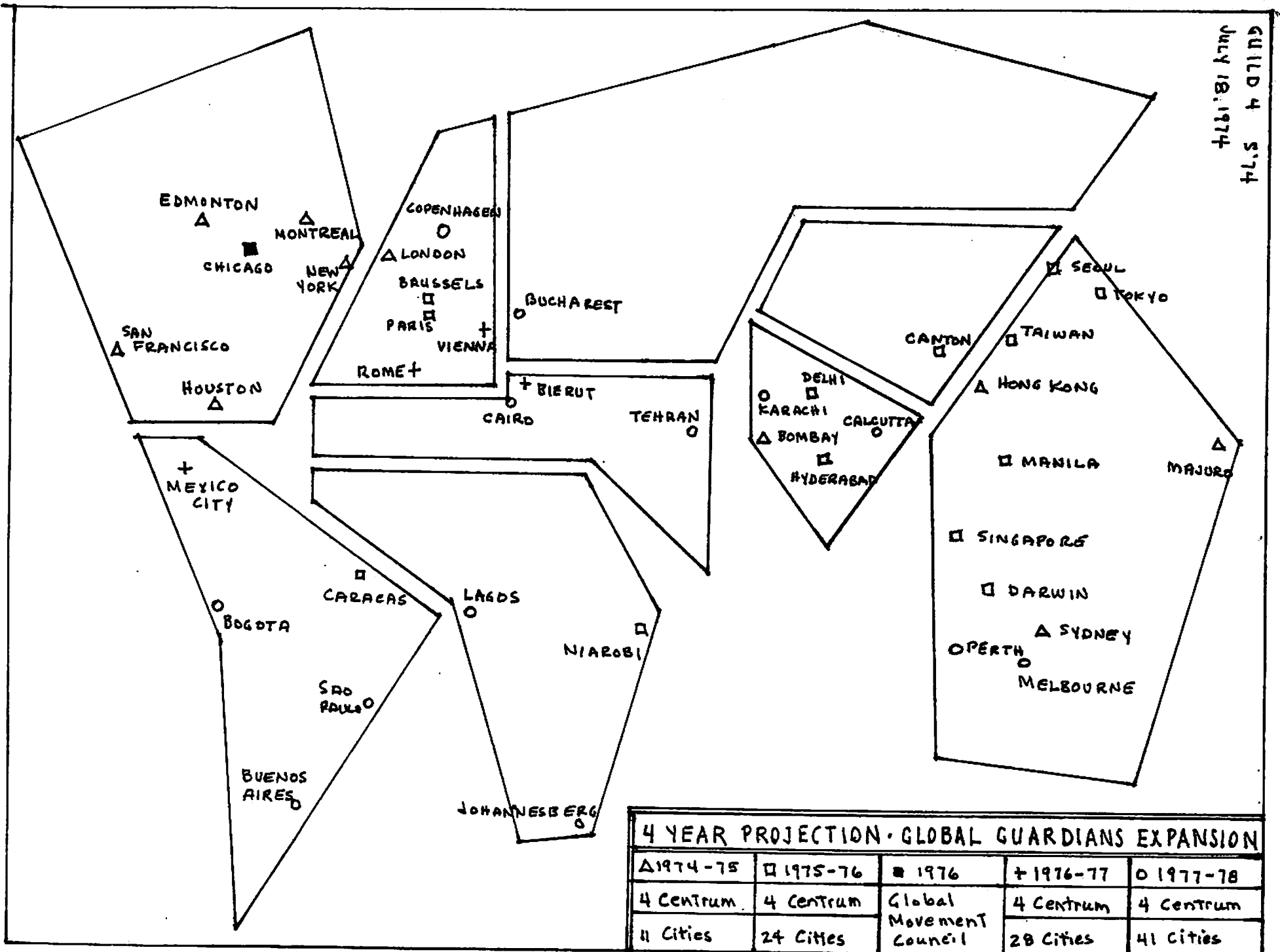
Y E A R 1	650 Guardians, Executive Lens Lens Follow up	STRATEGIES Identification of Guardians to engage in NET	1400 Guardians, Areal Social Methods School Ecclesiastical and Religious Order Consult	Y E A R 2
	12 Guardian Gatherings, Continental Guardian consults, Decision to launch Corporation Guild Experiment	Creation of yearly symbolic events that hold Global Guardian NET	23 Guardian Gatherings, Global Guardian Odyssey, Launching of Corporation Guild	
	Publication of Guardian Directory	Establishment of Communication NET	Actualization of Data Exchange	
	74-75 Publication of Global Guardian NET Manual Financial undergirding of Centrum Web Demonstration, Bi-Centennial Liaison	Actualization of the Guardian dynamic in the Spirit MumnT	Formation of Advisory Commissions of each Centrum, Global Research Assembly	

. PRACTICAL VISION .

A Global Guardian Net that webs the Multiple Impacts of the Spirit Movement and implements the Corporation Guild Demonstration into a net that directs human creativity toward the task of rebalancing the social process.

Y E A R 3	2000 Guardians Ecclesiastical and Religious Order Guild	STRATEGIES Identification of Guardians to engage in NET	3000 Guardians	Y E A R 4
	29 Guardian Gatherings, Global Movemental Council Summer 76, Evaluation and expansion of Corporation Guild Experiment	Creation of yearly symbolic events that hold Global Guardian NET	42 Guardian Gatherings Global Guardian Council Global Expansion of Corporation Guild Experiment	
	Advanced Communication NET	Establishment of Communication NET	Advanced Communication NET	
76-77	Creation of Models, Evaluation of Pilot Projects Global Movement Councils, Bi-centennial	Actualization of the Guardian dynamic in the Spirit MumnT	Intensification of Demonstration of Institutional Guilds, ie social & political guilds	77-78

GUILD 4 S'74  
 JULY 18, 1974



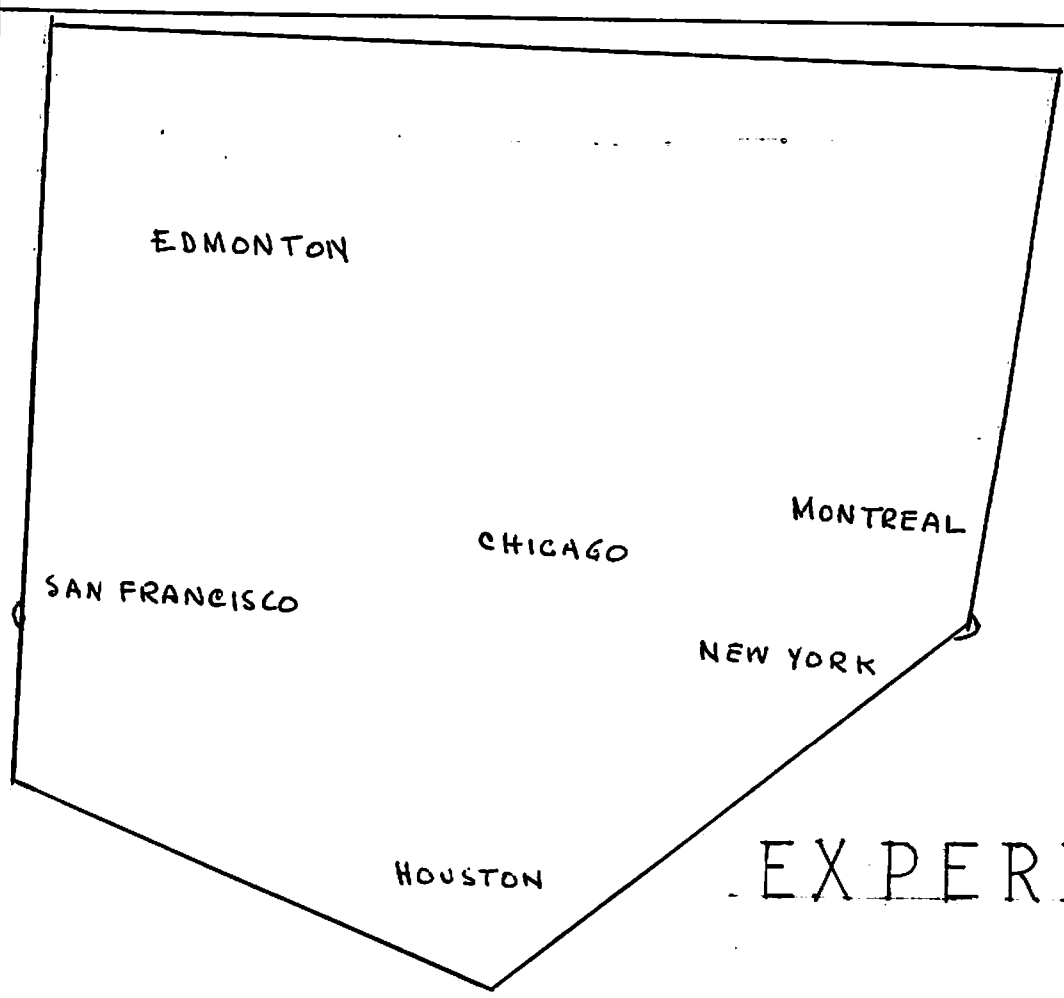
4 YEAR PROJECTION - GLOBAL GUARDIANS EXPANSION

Δ 1974-75	◻ 1975-76	■ 1976	+ 1976-77	○ 1977-78
4 Centrum	4 Centrum	Global Movement Council	4 Centrum	4 Centrum
11 Cities	24 Cities		28 Cities	41 Cities

In order to give form and direction to the guilding dynamic emerging within concerned corporations and enable the business community to act out responsibly its role as an institution within society as well as be the standard bearers of the new post-modern institutional society using its power creatively to forge the new forms of human engagement....

WE PROPOSE THE INITIATION OF THE CORPORATION  
GUILD PILOT EXPERIMENT, TO BEGIN JANUARY, 1975.

1. That the Corporation Guild Pilot Experiment would be a three phase demonstration of six carefully selected corporations in which guardians are ready to be the anchor, located in each of the six Areas of the North American continent.
2. That the experiment would include three phases covering a three year period. Phase I as Preparing the Experiment; Phase II as Initiating the Experiment; and Phase III as Expanding the Experiment.
3. That the formation of a back-up system composed of guardians and Centrum personnel be formed as a Guild Post in October, 1974 to provide the necessary research, training, coordination and staffing necessary to implement the experiment.
4. That the Development Centrum and the Guardians be responsible for the selection of the signal corporation, the experiment model and the back-up implement.
5. That the October Guardians Consult deal with the form and implementation of the Corporation Guild Experiment.



- PRESUPPOSITIONS OF THE CORPORATION GUILD**
- 1- One experiment per Area - 6 cities
  - 2- Guardians are ready
  - 3- Diversity in type, size and impact

# EXPERIMENT CRITERIA

## EXPERIMENT DEMOGRAPHY

CITY	IMPACT	TYPE OF BUSINESS	HOME OFFICE RELATIONSHIP
Edmonton	Key to future development of Canada	Engineering	
San Francisco	International Business Community	Banking / Electronics	
Houston	Futuristic oriented Business Community	oil / Electronics / Engineering	
Chicago	Symbolic Business Hub of World	Marketing / Merchandizing / Product Development	
New York	Capital of Western world	Oil / Trading / Electronics / Communications	
Montreal	Cosmopolitan Cultural Center	Banking	

PHASE I  
PREPARATION

The preparation phase of the Corporation Guild Experiment includes the selection of the signal companies, creating the experimental model, creating the enabling back-up system and training the experimental staff. In selecting signal companies, the readiness of guardians at the company, the diversity of corporations as to type, size, and impact serve as selection criteria. Creating experiments such as the Edmonton work provide some of the necessary preparatory experience prior to the initiation phase. An enabling back-up system consisting of a Guild Post and guardian representation is created in this phase to provide a construct for training and coordination. It is necessary to train sufficient numbers of Guardians willing to experiment with LENS methods in their companies. Their results would inform the movement of the effectiveness of the methods.

PHASE II  
INITIATION

The Initiation Phase includes battleplanning the signal impact, developing the guildsmen, coordinating the experiment, and performing impact evaluation. The battleplan for the signal impact takes the experiment from its initial test stages to a demonstration project. Developing the guildsmen is developing the internal resource to sustain the project out of the style of care for the world through the corporation. The objective of the coordination function in this phase is to commonize the operation of the Guild. Continuous evaluation will improve the effectiveness of the signal impact by introducing new methods.

PHASE III  
EXPANSION

The expansion phase of the Corporation Guild includes intensifying the Guild project, launching the experiment internationally, reduplicating the guild and continuous evaluation of the project. Intensification of the Guild project allows the corporation to recover its basic societal role and increase its participation in the renewal process. The objective of launching the experiment is to systematically and strategically expand the experiment throughout the global guardian network. Guild reduplication points to both inter and intra corporation expansion. Ongoing evaluation of the project maintains its comprehensiveness and relevance to the vision of rebalancing society.

Qtr.	AIM	1	2	3	4	5	6	7	8	9	10	11	12	13
1	Cultivate Forces		1- Creation of Proposal	2- Movement of Mod						3- Global Priors Meeting				
	Impact Business													
2	Cultivate Forces		4- Guardian Consult	6- Marketing LENS					8- Upper Managmt. LENS	9- Sign #1	10- LENS Followup		12- Pre-Guild Meeting	13- Sign #3
	Impact Business		5- Planning PSU	7- Authoriz. Meeting								11- Sign #2		
3	Cultivate Forces	14- Pre-Guild Meeting	16- Leadership Luncheon	17- Pre-Guild Meeting		18- Pre-Guild Meeting		19- Pre-Guild Meeting	20- Business LENS		21- One-Day Consult	22- First Guild Meeting	23- Sign	
	Impact Business	15- Authoriz. Meeting												24- Sign
4	Cultivate Forces	25- Sign				27- Guardian Consult						31- Guild Consult		
	Impact Business		26- Company Celebr'n.			28- Business Sec'ial methods School		29- Corpor'n. Problem Solving Unit			30- In-House Celebr'n.		32- Corporation Indicative Battle Plan	33- Signs

