



THE INSTITUTE OF CULTURAL AFFAIRS

4750 North Sheridan Road, Chicago, Illinois 60640, Tele: 312/769-5635, Cable: ICACHI

January 24, 1975

Dear Guardians,

With the Majuro social demonstration in full swing and the first Town Meeting '76 a week away, here is a review of some particulars of our progress.

The Majuro Small Industry Program is underway, and the first volume buying order has been prepared. The addition of an accountant and adding machines to the Majuro Business Center has assisted another trading company to begin reorganization. The All Island Pre-School has grown to 103 students with additional teachers on the staff.

Recently, Joseph Mathews and several colleagues returned to Majuro to continue work on funding and authorization. With them were taken: a 1,000 pound auxiliary refrigeration unit, 1100 egg cartons, seeds recommended as particularly suited to island conditions, and office supplies. Frank Elliot and Jon Thorson are implementing the refrigeration and fishing possibilities as pioneers of the enabling role Guardians play in global social demonstration projects and locally for Town Meeting '76 and Community Forum Canada.

The Town Meeting '76 proposal has been well received. Guardian contacts have been key in securing authorization and funding. Hugh Markley has been invaluable in obtaining funds in Arizona. In Florida, with the help of Jon Rossman, the Bicentennial Commission has decided to sponsor one pilot meeting with possibly 52 to follow. Tom Whitsett and Ray James have catalyzed a demonstration Town Meeting in Ada, Oklahoma next week, to be attended by the Chairman of the Oklahoma Bicentennial Commission, the Governor of the Chickasaw Nation and representatives of the Oklahoma Humanities Committee. In Pennsylvania, Frank Elliott, Blair Simon, Jim Mohn, Steve Redfield, David Kerr and Robert Little are creating a Committee of Eighteen with new possibilities. Already planned is a demonstration meeting in Philadelphia and an evening gathering in historic Convention Hall. Guardians and house priors met last week in Canada and created detailed plans for Community Forum Canada.

We look forward to the Eighth Guardian Consult in Chicago April 11-13 when we will consider the next steps necessary to actualize these key social demonstrations. In view of these challenges we strongly urge both of you to attend. We hope that you will encourage all Guardians in your area, especially those unable to attend the last consult, to join us in April.

Be sure to come. . . we are needed!

Sincerely,

Donald R. Moffett, Jr.
for the Movement Guardians



CONCERNED WITH THE HUMAN ELEMENT IN WORLD DEVELOPMENT



THE INSTITUTE OF CULTURAL AFFAIRS

4750 North Sheridan Road, Chicago, Illinois 60640, Tele: 312/769-5635, Cable: ICACHI

March 7, 1975

Dear

In the winter of 1972, at the invitation of the Board of Directors of the Institute of Cultural Affairs, a group of 30 business and professional men met in Chicago for a weekend. At this meeting there were presentations and workshops that delineated the wide scope of the ICA's programs and projects and explored the implications of this growth and diversity.

Subsequently, we who were in attendance discovered that there was a special role we could play that would enable the Institute's work. Our self image has been one of serving as consultants and advisors, offering authorization when necessary; we were acting in a "guardianship" capacity. Therefore, we became known as "The Guardians".

Since 1972 several hundred people have joined our ranks which now include men and women representing a broad cross section of occupations and expertise.

We meet twice a year, spring and fall, in Chicago. We operate in Task Forces with the staff, considering and making recommendations concerning specific issues that have to do with furthering the work of the ICA.

A plus factor of these gatherings has been the pleasure of being with a group that shares similar interests and concerns. We seem to have discovered a special kind of fellowship, one that was a rarity in our own personal experience.

On April 11, 12, 13 we will be holding the Eighth Guardian Consult. Registration begins at 5 p.m. The business of the weekend gets underway with dinner at 7 p.m. and ends at 2 p.m. Sunday. We would be honored were you to attend.

We look forward to your participation.

Sincerely,

Donald R. Moffett

*This letter was included in the invitation
to all new guardians. It was sent on buff ICA stationery.*



CONCERNED WITH THE HUMAN ELEMENT IN WORLD DEVELOPMENT



THE INSTITUTE OF CULTURAL AFFAIRS

4750 North Sheridan Road, Chicago, Illinois 60640, Tele: 312/769-5635, Cable: ICACHI

April 25, 1975

Dear Guardian:

As I reflect upon our 8th Guardian Consult several things come to mind that were either signal events or indicative of the tenor of our 44 hours together. I thank each of you for your participation and contribution in a very exciting and significant weekend. My overriding memory is one that's difficult for me to articulate... that 300 people from across this continent reached a consensus which was inclusive of individual and group commitment to assume responsibility for the future.

Enclosed is a note on Majuro's "in-kind" needs (Leah expect to hear from us). Approximately 60 of us indicated an interest in LENS teaching and, with your help, we'll do our best to enable training this spring that will be integral to that assignment. Several of us will leave shortly for overseas LENS treks, others to Majuro, many taking part in the North American LENS courses.

The major Guardian activity this spring will focus around Town Meeting. Enclosed is a "Town Meeting Statement" that we hope will be useful as you find yourself involved in "Advocacy", "Promotion", "Sponsorship", or "Training" for the Town Meeting wherever you are.

Already we have word of a number of guardians who are moving Town Meeting down the road. Dick Seacord (New York) has received the revised brochure and is working to have IBM print it. Scott Stahr from Miami has begun working to get his firm, Eastern Airlines, to endorse Town Meeting. Charles Bush, Jr. in Texas continues to implement with enthusiasm Kiwanis International's endorsement of Town Meeting '76. Keep the Town Meeting post briefed on your activities on behalf of the project. Likewise, we will send letters periodically to keep you up to date on Advocacy, Sponsorship, Promotion, and Training across the continent.



CONCERNED WITH THE HUMAN ELEMENT IN WORLD DEVELOPMENT

Page 2
April 25, 1975

Our time can be spent in a manner rather different than we'd consider "normal". Our vocation really does have to do with how we live our lives. I expect we have all been brooding about our paravocation... Those Who Care (T.W.C.) in our assigned division.

Mark your calendar now for the next Guardian Consult: October 10,11,12.

Sincerely,



Donald R. Moffett, Jr.

DRMj:ks

Enclosures

p.s. Transcripts of several talks at the Consult are available:
Joseph Mathews Opening Address
Joseph Mathews Closing Address
Ben Ball The New Corporate Management
Don Moffett Opening Address

You can order any or all of these from ICA (att: Mary Ann Mann),
enclose self addressed, stamped envelope.

Eighth Guardian Consult

april 11-13, 1975
chicago, illinois

5:00 pm Registration

**PRELUDE — Friday Evening
General Context**

7:00 pm Grand Opening
Keynote Address
Consult Context
Task Force Organization

**SESSION I — Saturday Morning
Inclusive Proposals**

6:30 am Daily Office

7:00 am Breakfast: Reports
Town Meeting
LENS

8:30 am Working Session I

**SESSION II — Saturday Afternoon
Tactical Timelines**

12:00 n Lunch: Reports
Town Meeting
Corporation Consult

2:30 pm Working Session II

5:30 pm Interlude

**SESSION III — Saturday Evening
Area Strategies**

6:30 pm Dinner: Reports
Town Meeting
Majuro

8:00 pm Working Session III

10:00 pm The Celebration

**SESSION IV — Sunday Morning
Leadership Training**

7:00 am Daily Office

7:30 am Breakfast: Reports
Town Meeting
Majuro Investment

9:00 am Town Meeting Demonstration Laboratory

**POSTLUDE — Sunday Noon
Final Plenary**

12:30 pm Grand Closing
Consult Reports
Closing Address
Send Out

2:30 pm Departure

The Continental Lounge on second floor will be open
at the end of each evening session

March 11-13, 1975

FRIDAY DINNER

Quarter IV, 1974-75

1. Gather at table and sit down.
2. Leader stands and briefly welcomes participants:
-- Welcome to Chicago, to the 8th gathering of this kind we have had. I'm Don Moffett--(short history of Guardians)
On these twice-yearly occasions, we work hard, have fun, visit and plan. We are going to use our meals for conversations, presentations, and reports on things that we will all want to hear about. Our work we will do in smaller groups than this, and we'll talk about that a bit later. Later in our meal Joe Mathews will be talking to us. And of course, these weekends would not be what they are without singing.
3. Turn to song sheets.
As we begin a weekend on Town Meeting '76, let's turn in the group titled "Songs of Town Meeting '76" and sing "This Land is Your Land"--#9.
"It Had To Be You"--#10
4. Secular spin:
Every great culture is built out of some group actually embodying the shape of the future as a demonstration of the new possibility for society. That is to say, history is never changed without social demonstration.
Let us eat this meal in acknowledgement of the heritage that has created the great nations of the world.
5. Let us feast.
6. Don Moffett talk - vocation.
7. Joseph Mathews address.
8. Song: "On The Street Where You Live"--#1
9. Leader: Lay out the rest of the evening. Introduce _____ who is going to give a context for our weekend's work. (Hand out assignments if not already done.)
10. Announcements:
You have a host and hostess in your section. Be sure to ask them if you need anything. If any names have been omitted from the assignments, please come to the front table immediately following the end of this meal.
11. Dismiss by saying:
Let's break now and be in our sections in 30 minutes. By my watch that will be _____. Tonight we will gather on the 2nd floor at 10:00 for conversation, or whatever, until midnight. Or, go to bed, or whatever you like. Morning worship will be at 6:30 a.m. tomorrow in the Great Hall on the second floor. You are invited to participate. Breakfast is at 7:00 a.m. in this room.

1. Gather at the table and sit down.
2. Host stands and brings group together. Make a helpful comment about the group (i.e. always look forward to getting to know people...).
3. Spin: As we have worked with the seminar LENS, Living Effectively in the New Society, over these past several years, one of the astonishing things you become aware of over and over again is the commonality there is in the concern people have. I suppose it shouldn't surprise me, but I find myself being surprised all over again that people in Hong Kong, Singapore, Bombay and Brussels worry about the very same things I do.
4. Songs: "Top Of The World" - TM song sheet #13
"The Next 200 Years" - TM song sheet #17
5. Rite: Let us eat our morning breakfast in sheer wonder as we find ourselves more and more related around the globe.
6. Let us feast.
7. Steve Redfield come out and introduce himself from Philadelphia, and state that he is the first of four reports on particular aspects of the last 4 Town Meetings.
8. Song: Introduced by host
"At The Center Tranquil" - p.21
9. Host: To report to you on some of the things that have been going on with LENS this past quarter--Ben Ball.
10. Ben Ball report on LENS.
11. Announcements by Don Moffett.
12. Send out by Leader: Let's break now, and return to our groups from last evening in 30 minutes, _____ by my watch.

1. Gather at the table and sit down.
2. Leader stands and comments on the morning's work.
3. Secular spin:
Have you noticed how fascinated we have been with the maps? People have been staring at them at every break. It has to do with motivity--the practical expansion of one's interior space and time. How do we sustain ourselves in the midst of 5,000 Town Meetings? ... Space and Time expansion.... The Global Odyssey is one possibility, and participating in a Majuro-type consult is another way for expanding our space and time. Those are great trips in themselves, but they also focus and expand one's sense of the globe and the future and so help create a vision that can sustain one over the long haul. The 7th Global Odyssey will make its trip this July. You who are interested need to see me after the meal.
4. Songs:
"Impossible Drean"
"New U Community" - TM song sheet #18
5. Rite: As we eat our American picnic today, let's do it in celebration of every nation's contribution to our globe.
6. Let us feast.
7. Town Meeting Report: Washington, D.C. -- Sam Danley
8. Song: "When You Are Aware" - Blue songbook p.19
9. Banking Consult Report: Al Levin
10. Announcements: Don Moffett
11. Let us break now and return to our work in 30 minutes. That will be _____.

1. Gather at the table and be seated.
2. Leader stands and asks: How is the work going?
What songs are you singing?
3. Host spin:
The task of building the future is one that has a concrete role for anyone. In addition to the Town Meeting work we've been designing, there are innumerable ways to engage directly in the work. The Global Odyssey, LENS teaching, social demonstration consultations, and a host of occupational specializations and equipment are going to be increasingly demanded as we continue with the tasks we've been designing. There is a Guardians Participation sign-up booth on the second floor for you to stop by and indicate your availability for direct engagement.
4. Songs: "Creation" - Blue songbook p.40
"Never Gonna Have..." - TM song sheet #19
5. Rite: Let us eat this meal in appreciation of the unique and diverse talents of everyone and the way in which that talent gets used in the world.
6. Let us feast.
7. Town Meeting Report: Clarkesburg and Boulder
8. Song: "At The Center Tranquil" - Blue songbook p.21
9. Majuro Report: Leah Early
10. Announcements: Don Moffett
11. Let us break now and return to work in 30 minutes at _____.
Tonight at 10:00 an informal celebration is being planned for the second floor in the Continental Lounge.

1. Gather at the table and sit down.
2. Leader stands and makes a comment about last night:
Did you have a good time?
3. Host spin:
Have you noticed how much work can get done on a weekend?
The crucial thing about time is not length but design.
A time design that has a rhythm of intense work then discontinuity enables a group to do a massive amount of work over an extended period of time. It's possible to have a Week II "packed full" of significant work so long as it's different from the Week I work and the time is designed creatively.
4. Songs: "Till There Was You" - Blue songbook p.9
"Create A New Day" - TM song sheet #20
5. Rite: Let us eat this meal in appreciation of the self-consciousness of the human mind that allows us to make use of time the way we will.
6. Let us feast.
7. Town Meeting Report - Advocacy
8. Song: "At The Center" - Blue songbook p.21
9. Majuro Business Report
10. Announcements
11. Let us break and return to our groups at _____, in 30 minutes.

8th Guardian Consult
April 11-13,75

CFC 20 STRATEGIES
AREA: EDMONTON
AREA: MONTREAL

Institute of Cultural Af.
Quarter IV, 1974-75

1. Develop Sponsorship Network
2. Ottawa Demonstration as Base for Sponsorship
3. Solidify Working Relationships with Governmental Structures
and Habitat
4. Actuate Advocacy Blitz
5. Build Organizational and Corporation Support
6. Establish Canadian Liaison and Coordination Office
7. Complete Materials and Publicity Instruments
8. Utilize Existing Networks
9. Complete Bilingual Materials
10. Create Individual Influential Endorsement
11. Mobilize Regional Task Forces
12. Use Mass Media
13. Centrum Liaison and Bi-Areal Interchange
14. Build Systematic Funding Program
15. CFC Leadership Training System
16. Establish ICA Office each House
17. Gear Promotional Materials and Programs at Groups Interested
in Community
18. CFC Leadership Training System
19. Published Articles
20. Marketing Research Unit

Eight Guardian Consult
April 11-13

AREA EDMONTON

Institute of Cultural Affairs
Qrt: IV., 1974-75

To devise a strategy and program that within a three or four week period could break loose advocacy and sponsorship across the area. This could involve a trip across the five regions of the area by a team composed of area personnel and Centrum representation to make key visits and build common models with regional committees (2) to solidify model for demonstration C.F.C.'s in May; (3) to complete by June endorsement and sponsorship visits and set up with towns and cities targeted for C.F.C.'s in September; (4) to complete and publish publicity materials, C.F.C. brochures and manuals.

II 10 POINT STATEMENT WHAT'S BEEN DONE	1. Participated in first Guardian Canada Consult on C.F.C.
	2. Proposal presented to Department of Urban Affairs - Ottawa - for funding of C.F.C.
	3. Area meeting to consense on area strategy.
	4. Regional selection of 70 cities and towns for C.F.C. (5 regions).
	5. Metro PSU's on C.F.C.
	6. Canada-wide C.F.C. battle planning of 10 miracles and time line.
	7. Publication of C.F.C. brochure and stationary.
	8. Held 13 - LCC's/C.F.C.'s as preparation, training and research.
	9. Launched September sponsorship in 18 cities and towns.
	10. Set up 3 May demonstration C.F.C.'s.

Eight Guardian Consult
April 11-13

Institute of Cultural Affairs
Qrt. IV, 1974-75

AREA EDMONTON

III

14 POINT

WHAT'S
NEEDED

1. National advocacy team and 3-week long blitz.
2. Devise bi-areal interchange and coordination system.
3. Establish centrum liaison guidelines.
4. Break loose mass media coverage.
5. Complete materials and publicity instruments.
6. Devise funding strategy to account for funding within Canada.
7. Staff training model to equip leadership for May demonstrations and fall C.F.C's.
8. Develop sponsorship network.
9. Organize regional committee of 18.
10. Develop common C.F.C. decor and war boards across area.
11. Establish I.C.A. offices.
12. Incorporate I.C.A. in each province.
13. Break loose gras's roots interest.
14. Solidify relations with habitat structures and committees.

Eight Guardian Consult
April 11-13

Institute of Cultural Affairs
Qrt. IV, 1974-75

AREA EDMONTON

III 14 POINT WHAT'S NEEDED	1. National advocacy team and 3-week long blitz.
	2. Devise bi-areal interchange and coordination system.
	3. Establish centrum liaison guidelines.
	4. Break loose mass media coverage.
	5. Complete materials and publicity instruments.
	6. Devise funding strategy to account for funding within Canada.
	7. Staff training model to equip leadership for May demonstrations. and fall C.F.C's.
	8. Develop sponsorship network.
	9. Organize regional committee of 18.
	10. Develop common C.F.C. decor and war boards across area.
	11. Establish I.C.A. offices.
	12. Incorporate I.C.A. in each province.
	13. Break loose gras's roots interest.
	14. Solidify relations with habitat structures and committees.

Sat Aftnoon Handout

Eight Guardian Consult
April 11-13

AREA EDMONTON

Institute of Cultural Affairs
Qrt: IV., 1974-75

To devise a strategy and program that within a three or four week period could break loose advocacy and sponsorship across the area. This could involve a trip across the five regions of the area by a team composed of area personnel and Centrum representation to make key visits and build common models with regional committees (2) to solidify model for demonstration C.F.C.'s in May; (3) to complete by June endorsement and sponsorship visits and set up with towns and cities targeted for C.F.C.'s in September; (4) to complete and publish publicity materials, C.F.C. brochures and manuals.

II

10 POINT
STATEMENT

WHAT'S
BEEN DONE

1. Participated in first Guardian Canada Consult on C.F.C.
2. Proposal presented to Department of Urban Affairs - Ottawa - for funding of C.F.C.
3. Area meeting to consense on area strategy.
4. Regional selection of 70 cities and towns for C.F.C. (5 regions).
5. Metro PSU's on C.F.C.
6. Canada-wide C.F.C. battle planning of 10 miracles and time line.
7. Publication of C.F.C. brochure and stationary.
8. Held 13 - LCC's/C.F.C.'s as preparation, training and research.
9. Launched September sponsorship in 18 cities and towns.
10. Set up 3 May demonstration C.F.C.'s.

8th Guardian Consult
April 11-13

AREA Edmonton/Montreal TASK FORCE Promotion

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

	I.	II.	III.	IV.	V.
STRATEGY	CREATE INDIVIDUAL INFLUENTIAL ENDORSEMENT	ACTUATE ADVOCACY BLITZ	SOLIDIFY WORKING RELATIONSHIPS WITH GOVERNMENTAL STRUCTURES AND HABITAT	BUILD ORGANIZATIONAL AND CORPORATE SUPPORT	BUILD SYSTEMATIC FUNDING PROGRAMME
TACTICS	Identify Key VIPs/Politicians	Team set-up	Refine story of government concert	Local aware corps. --Montreal LENS file Royal Bank list	Examine pros and cons of incorporation
	Research existing VIP contacts with movement	Circuit system	Identify contacted government officials	Find "right man" in each corporation	Set financial goals in relation to individual sources
	Individuals trying to preserve community.	Materials Packet	Pursue national group of 16 membership	Contact diverse soc. organization	Prepare existing donors list
	Rationale for CFC in form of handout.	Burning Issues	Pursue Prov. NG O Committee Memberships	10 organizations in each of political/economic/cultural	Create report format
HOLDING STATEMENT	In order to establish credibility and legitimacy of our advocacy and funding we recommend that we create individual influential endorsement by reaching out to VIP's and others concerned about preservation of local community.	In order to initiate systematic contact of potential CFC advocates in every regional centre, we recommend the actuation of a program of advocacy circuits during quarter IV in which teams will visit potential advocates & coordinate advocacy thrust.	In order to effectively coordinate the CFC dynamic with Habitat we recommend a solidification of working relationships with govt. structures involved in the Habitat project.	In order to build organizational and corporation support we recommend that key corporations & a diverse range of social organizations be chosen as target possibilities for major support using data available from Montreal LENS.	In order to systematize our funding strategy we propose the completion of a comprehensive funding model that takes into account all existing contacts and prospective sources. A careful framing of financial sources & appropriate charts and reports and formats must be created.

8th Guardian Consult
April 11-13

AREA CANADA

TASK FORCE

Institute of Cultural Affairs
Actuation & Sponsorship
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. Establish Canadian Centrum to coordinate funding and establish liaison	II. Complete Materials and Publicity Instruments	III. Develop Sponsorship Network	IV. Establish CFC office with each House	V. Mobilize Regional Task Forces
TACTICS	Ottawa apply for Federal Charitable Tax Number	All manuals publish- ed by April 14, 75	Organize "Regional Committee of 18"	Telephone number established	Recruit personnel
	Ottawa open Bank Account for ICA	Common Forms for securing and recording sponsors	Visit Key Service Clubs	Suitable site for office	3-week blitz to interest grassroots
	Montreal plan PSU for Houses to do to coordin Funding	Brochures printed Week 2	Call on Municipal Councils	Display common decor	Designate personnel to attend Demonstra- tion CFC's.
	Ottawa clarify and publish Tax Deductible options	T/L for Actuation completed	Obtain list of possible sponsors fr from Guardians	Bookkeeping system in effect	Designate liaison person between - Movement and region
HOLDING STATEMENT	In order to have a Canadian Centrum Otta- wa by May 1, we recom- mend a Fed.Tax No.be obtained, bank acct. for ICA to reveive CFC funding opened in Ottawa Centrum; PSU week 2 to coordinate funding.	We recommend the printed stationery include the Canadian Centrum address & Telephone; consensu on nat'l posters,T/L for act uation by done, bro chures, common forms manuals printed by April 14.	We recommend that by May 1 the organiza- tional structure of "Regional Committee of 18" be developed so that contacts with possible sponsorship individuals and organizations can be commenced and con- tinued thereafter	Each Religious House will estab- lish with approved decor a CFC office with telephone and bookkeeping facil- ities by May 1, 1975.	Personnel will be recruited to do a 3-week blitz to spark grassroots interest, future leaders will be sent to demonstra- tion CFC's and a Movement colleague will act as liaison for on-going CFC's.

8th Guardian Consult
April 11-13

MONTREAL And
AREA EDMONTON

RESEARCH And
TASK FORCE TRAINING

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

	I.	II.	III.	IV.	V.
STRATEGY	Complete bilingual materials	Centrum Liason and bi-areal interchange	C.F.C. leadership training system	Implement Summer '75	Marketing Research Unit
TACTICS	Find regular competent translator	National materials	Extend and train Guardian net to provide C.F.C. leadership	Initiate research process in metros now	Project Segment Market to define targets.
	Timeline materials to be translated	Weekly data interchange	Utilize local C.F.C.	Publish training schedule showing role of Summer '75	Project target markets.
	Polish and print present translations	Update the faculty list	Hold two areal SMS's in the fall '75 to train C.F.C. leadership	Plan local input and feedback during and after Summer '75	Establish monthly marketing interchange.
	Establish a continuing translation of new materials	Make assignments for May C.F.C.'s	Extend and train Guardian net to provide C.F.C. leadership	Distribute Summer Program Guild assignment grid	Analyze intra-government structures and relationships.
HOLDING STATEMENT	Find a regular and competent translator to polish present translations and to translate new materials in order of when they will be needed	Reinforce liason & bi-areal interchange through establishment of a National Materials Depot, a weekly data interchange & updated faculty list to the Region and dispatch of assignments for the May C.F.C.'s	C.F.C. leadership training system is designed to provide effective leadership for the C.F.C.	The thrust of the strategy is to initiate the research and training process in the metros now with the Summer Program serving as an intensification of that process.	This strategy is to hold and reflect upon our market experience in an on-going way in order to focus our audience for the project.

8th Guardian Consult
April 11-13

AREA Edmonton/Montreal TASK FORCE Advocacy & Funding

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I.	II.	III.	IV.	V.
	CREATE INDIVIDUAL INFLUENTIAL ENDORSEMENT	ACTUATE ADVOCACY BLITZ	SOLIDIFY WORKING RELATIONSHIPS WITH GOVERNMENTAL STRUCTURES AND HABITAT	BUILD ORGANIZATIONAL AND CORPORATE SUPPORT	BUILD SYSTEMATIC FUNDING PROGRAMME
TACTICS	Identify Key VIPs/Politicians	Team set-up	Refine story of government concert	Local aware corps. --Montreal LENS file Royal Bank list	Examine pros and cons of incorporation
	Research existing VIP contacts with movement	Circuit system	Identify contacted government officials	Find "right man" in each corporation	Set financial goals in relation to individual sources
	Individuals trying to preserve community.	Materials Packet	Pursue national group of 16 membership	Contact diverse soc. organization	Prepare existing donors list
	Rationale for CFC in form of handout.	Burning Issues	Pursue Prov. NG O Committee Memberships	10 organizations in each of political/economic/cultural	Create report format
HOLDING STATEMENT	In order to establish credibility and legitimacy of our advocacy and funding we recommend that we create individual influential endorsement by reaching out to VIP's and others concerned about preservation of local community.	In order to initiate systematic contact of potential CFC advocates in every regional centre, we recommend the actuation of a program of advocacy circuits during quarter IV in which teams will visit potential advocates & coordinate advocacy thrust.	In order to effectively coordinate the CFC dynamic with Habitat we recommend a solidification of working relationships with govt. structures involved in the Habitat project.	In order to build organizational and corporation support we recommend that key corporations & a diverse range of social organizations be chosen as target possibilities for major support using data available from Montreal LENS.	In order to systematize our funding strategy we propose the completion of a comprehensive funding model that takes into account all existing contacts and prospective sources. A careful framing of financial sources & appropriate charts and reports and formats must be created.

Eight Guardian Consult
April 11-13

Institute of Cultural Affairs
Qrt. IV, 1974-75

AREA MONTREAL

CFC in Area Montreal has begun to capture the imagination and engagement of the movemental forces, but needs to develop a powerful momentum in the Spring. In national advocacy, we have found interest and expression of the value of CFC, but the active support is limited. In Local sponsorship, we have learned the sponsorship task through doing it, but we need practical models and instruments to help others to do the sponsorship. In project liason, we developed a basic movement consensus to do the CFC, but lack a simple, powerful way to present it to potential advocates and sponsors. In program promotion, we have held several successful forums, but have yet to catalyze a general public awareness and interest in the program.

II - STATUS

NATIONAL ADVOCACY	1. Made exploratory visits with spectrum of potential advocates.
	2. Established relationships with various Habitat officials and organizations.
LOCAL SPONSORSHIP	3. Named the 72 initial communities to participate in the project.
	4. Initiated gathertings of colleagues to work on regional actuation.
PROJECT LIASON	5. Held C.F.C. run-through as area pedagogy event.
	6. Held a series of PSU's and consults which developed the story, context, and strategy.
PROGRAM PROMOTION	7. Made a circuit of the houses which allowed sharing and commonizing of the story and style of the project.
	8. Developed and refined English and French program materials.
	9. Tested C.F.C. models in Ottawa and Toronto during the Winter quarter.
	10. Made trips in each region to set up May pilot series and secured sponsors in Ottawa and Halifax.

AREA MONTREAL

III - PROPOSALS

NATIONAL ADVOCACY	1. ADVOCACY BLITZ--spend a week in each house during April to focus all movemental forces on C.F.C. advocacy and sponsorship for that week.
	2. ADVOCACY TEAM--assign a project team to do nothing but advocacy work until the frame comes together.
	3. ADVOCACY FRAME--identify the strategic networks for the project and create the necessary working relationships.
	4. HABITAT ENDORSEMENT--secure the definite inclusion of the C.F.C. product in the Habitat conference or forum.
LOCAL SPONSORSHIP	5. LOCAL PETITION--secure several thousand signatures of citizens scattered across the country as an indication of grassroots support.
	6. REGIONAL GORUP--formalize regional task forces to bring off C.F.C. in each region.
	7. FALL SPONSORS--locate sponsors for the Fall schedule of forums.
PROJECT LIASON	8. LENS--train existing staff and recruit new pedagogues through LENS seminars.
	9. ICA OFFICES--set up "professional" ICA Offices with common decor in each house.
	10. MOVEMENT LIASON--establish intentional flow of information and materials between houses and centrum.
	11. FRENCH CONTENT--transpose all materials into respectable French.
PROGRAM PROMOTION	12. OTTAWA DEMONSTRATION--hold model C.F.C. in Ottawa May 3, with community and area movement participation.
	13. MASS MEDIA--invite feature journalists and media personalities to Ottawa Demonstration to initiate media support of project.
	14. REGIONAL PILOTS--involve potential sponsors in May pilot series to build up momentum for Fall.

Eight Guardian Consult
April 11-13

Institute of Cultural Affairs
Qrt. IV, 1974-75

AREA MONTREAL

III - PROPOSALS

NATIONAL
ADVOCACY

1. ADVOCACY BLITZ--spend a week in each house during April to focus all movemental forces on C.F.C. advocacy and sponsorship for that week.

2. ADVOCACY TEAM--assign a project team to do nothing but advocacy work until the frame comes together.

3. ADVOCACY FRAME--identify the strategic networks for the project and create the necessary working relationships.

4. HABITAT ENDORSEMENT--secure the definite inclusion of the C.F.C. product in the Habitat conference or forum.

5. LOCAL PETITION--secure several thousand signatures of citizens scattered across the country as an indication of grassroots support.

LOCAL
SPONSORSHIP

6. REGIONAL GORUP--formalize regional task forces to bring off C.F.C. in each region.

7. FALL SPONSORS--locate sponsors for the Fall schedule of forums.

PROJECT
LIASON

8. LENS--train existing staff and recruit new pedagogues through LENS seminars.

9. ICA OFFICES--set up "professional" ICA Offices with common decor in each house.

10. MOVEMENT LIASON--establish intentional flow of information and materials between houses and centrum.

11. FRENCH CONTENT--transpose all materials into respectable French.

PROGRAM
PROMOTION

12. OTTAWA DEMONSTRATION--hold model C.F.C. in Ottawa May 3, with community and area movement participation.

13. MASS MEDIA--invite feature journalists and media personalities to Ottawa Demonstration to initiate media support of project.

14. REGIONAL PILOTS--involve potential sponsors in May pilot series to build up momentum for Fall.

Eight Guardian Consult
April 11-13

Institute of Cultural Affairs
Qrt. IV, 1974-75

AREA MONTREAL

CFC in Area Montreal has begun to capture the imagination and engagement of the movemental forces, but needs to develop a powerful momentum in the Spring. In national advocacy, we have found interest and expression of the value of CFC, but the active support is limited. In Local sponsorship, we have learned the sponsorship task through doing it, but we need practical models and instruments to help others to do the sponsorship. In project liason, we developed a basic movement consensus to do the CFC, but lack a simple, powerful way to present it to potential advocates and sponsors. In program promotion, we have held several successful forums, but have yet to catalyze a general public awareness and interest in the program.

II - STATUS

NATIONAL
ADVOCACY

1. Made exploratory visits with spectrum of potential advocates.

LOCAL
SPONSORSHIP

2. Established relationships with various Habitat officials and organizations.

3. Named the 72 initial communities to participate in the project.

4. Initiated gathertings of colleagues to work on regional actuation.

PROJECT
LIASON

5. Held C.F.C. run-through as area pedagogy event.

6. Held a series of PSU's and consults which developed the story, context, and strategy.

7. Made a circuit of the houses which allowed sharing and commonizing of the story and style of the project.

8. Developed and refined English and French program materials.

PROGRAM
PROMOTION

9. Tested C.F.C. models in Ottawa and Toronto during the Winter quarter.

10. Made trips in each region to set up May pilot series and secured sponsors in Ottawa and Halifax.

Eight Guardian Consult
April 11-13

Institute of Cultural Affairs
Qrt. IV., 1974-75

AREA CHICAGO

The task in doing T.M. '76 in Area Chicago is to create a sign of awakening of local men to his power and capacity to concretely participate in shaping his destiny. The plan is to do the initial demonstrations, advocacy and promotion which will lead to the involvement of at least 1 % of the total population in these Town Meetings and to further design how this achievement can be propelled into creating concrete forms of engaging a new found freedom to design new communities, a new nation and the world.

II

STATUS
REPORT

1. Area trek for initial organization and planning.
2. Timeline for demonstration and replication phases for all regions.
3. Selection of committees of 18 for all regions.
4. Visits to ARBA in 12 states for initial consultations.
5. Groundwork done for 13 demonstrations on May 31: Advocacy and Sponsorship.
6. Strategy laid for major cities of Chicago, Detroit and Minneapolis.
7. Coordination with Centrum on National-Advocacy re: service clubs.
8. Initial demonstration T.M. held in Minneapolis, Minnesota.
9. Establishment of Area coordination office with area strategy defined.
10. Authorizations from ARBA in N. Dakota, S. Dakota, Iowa and Kansas.--completed. Pending in Michigan, Minnesota, Wisconsin, Missouri, Nebraska.

Eight Guardian Consult
April 11-13

Institute of Cultural Affairs
Qrt. IV., 1974-75

AREA CHICAGO

III
14 POINT
PLAN

1. Grids delineating number of T.M.'s to cover 1% of population for accreditation.
2. Strategy for other major cities i.e. K.C., S.L., Ind., Cin., Louis.
3. Treks to replications phase sites for initial sponsorship contacts.
4. Complete ARBA authorizations in IL., Ind., Ohio, Ky.
5. Set up demonstrations in states without Houses.
6. Decide meeting rationale for committees of 18.
7. Determine guardian assignments for 4 task forces.
8. Distribute plans for all promotional materials.
9. Proposals submissions for regional administration funding.
10. Common story and approach for political advocacy.
11. Comp. checklist for advocacy in every spectrum of every city and state.
12. Design a method for collecting the data to form geographic consensus, i.e. Chiago, re/the Nation's future.
13. Discern emerging rationales for followup of particular and geographically coordinated Town Meetings.
14. Coordinate with Centrum re/organizations to sponsor Town Meetings.

Eight Guardian Consult
April 11-13

Institute of Cultural Affairs
Qrt. IV., 1974-75

AREA CHICAGO

III
14 POINT
PLAN

1. Grids delineating number of T.M.'s to cover 1% of population for accreditation.
2. Strategy for other major cities i.e. K.C., S.L., Ind., Cin., Louis.
3. Treks to replications phase sites for initial sponsorship contacts.
4. Complete ARBA authorizations in IL., Ind., Ohio, Ky.
5. Set up demonstrations in states without Houses.
6. Decide meeting rationale for committees of 18.
7. Determine guardian assignments for 4 task forces.
8. Distribute plans for all promotional materials.
9. Proposals submissions for regional administration funding.
10. Common story and approach for political advocacy.
11. Comp. checklist for advocacy in every spectrum of every city and state.
12. Design a method for collecting the data to form geographic consensus, i.e. Chiago, re/the Nation's future.
13. Discern emerging rationales for followup of particular and geographically coordinated Town Meetings.
14. Coordinate with Centrum re/organizations to sponsor Town Meetings.

Eight Guardian Consult
April 11-13

Institute of Cultural Affairs
Qrt. IV., 1974-75

AREA CHICAGO

The task in doing T.M. '76 in Area Chicago is to create a sign of awakening of local men to his power and capacity to concretely participate in shaping his destiny. The plan is to do the initial demonstrations, advocacy and promotion which will lead to the involvement of at least 1 % of the total population in these Town Meetings and to further design how this achievement can be propelled into creating concrete forms of engaging a new found freedom to design new communities, a new nation and the world.

II

STATUS
REPORT

1. Area trek for initial organization and planning.
2. Timeline for demonstration and replication phases for all regions.
3. Selection of committees of 18 for all regions.
4. Visits to ARBA in 12 states for initial consultations.
5. Groundwork done for 13 demonstrations on May 31: Advocacy and Sponsorship.
6. Strategy laid for major cities of Chicago, Detroit and Minneapolis.
7. Coordination with Centrum on National-Advocacy re: service clubs.
8. Initial demonstration T.M. held in Minneapolis, Minnesota.
9. Establishment of Area coordination office with area strategy defined.
10. Authorizations from ARBA in N. Dakota, S. Dakota, Iowa and Kansas.--completed. Pending in Michigan, Minnesota, Wisconsin, Missouri, Nebraska.

TACTICS PRIORITIZED

10. Assignment and Deployment of Catalytic Forces
9. Design Communication system
4. Create presentation format and plan
3. Create and sell town meeting story
1. Comprehensive endorsement
5. Identify key individuals and groups
11. Catalyze area Guardian involvement.
13. Local adaptation of advocacy kits
6. Delineate and actively elicit sponsorship net.
7. Sceduling impact strategy.
18. Develop regional training school.
17. Establish area logistical coordination
8. Collection and dissemination of marketing material.
12. Distribution plans for promotion material
14. Develop in kind resources.
16. Design area faculty rationale.
2. Establish and implement preliminary procedures.
15. Establish liaison with national promotion commission
19. Collect data and evaluate training program
20. Develop specific follow-up model.

8th Guardian Consult
April 11-13

AREA CHICAGO TASK FORCE TRAINING

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. DESIGN AREA FACULTY RATIONALE	II. AREA LOGISTICAL COORDINATION	III. REGIONAL TRAINING SCHOOL	IV. COLLECT DATA AND EVALUATE TRAINING PROGRAM	V. DEVELOP SPECIFIC FOLLOW-UP STRATEGIES
TACTICS	Utilize guardian network	Establish area logistical office	Create curriculum directed to various leadership roles	Conduct post T/M PSU for teachers	Create a constant feedback system
	Carry out Leadership Recruitment Trek	Guardian coordination network	Course time designs	Collect and analyze data	Committee of 18 review
	Develop comprehensive faculty screen	Coordinating information exchange	Recruit trainees	Consensus of teaching manual revision	Identify possible post T/M leadership
	Establish faculty expense fund	Central personnel assignment	Bi-metro training sessions	Area council with global input	Create follow-up meeting model
HOLDING STATEMENT	Enlist guardian support to recruit and fund area leadership and develop a comprehensive faculty screen, enlisting faculty from various backgrounds.	Logistical coordination is established thru a guardian network which reports to an area logistical office responsible for all town meeting logistical arrangements (i.e. staffing information exchange)	Create regional training schools by recruiting trainees sufficient to lead all regional T/M and holding monthly bi-metro training sessions utilizing a curriculum directed to a variety of leadership roles.	The teacher training program should be evaluated by holding PSUs for teachers after the T/M to collect and analyze global T/M data of area council and revise teacher training manual.	Systematic and built in feedback, leadership identification and follow-up meeting models are necessary to provide for ongoing and continuous improvement of T/M format, methods and teaching.

8th Guardian Consult
April 11-13

AREA CHICAGO

TASK FORCE

REGIONAL ACTUATION
~~AND SPONSORSHIP~~

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. DELINEATE and ACTIVE- LY ELICIT SPONSOR- SHIP NET	II. SCHEDULING IMPACT STRATEGY	III. COLLECTION & DISSEM- INATION OF MARKETING INFORMATION	IV. EFFECTIVE COMMUNICATION	V. ASSIGNMENT & DEPLOY- MENT OF CATALYTIC FORCES
TACTICS	Generate lists from grads and advocates	Research potential T.M. Cities and pro- ject by state phasal schedule	Set up general data files of marketing procedures & updated national spon. lists	Create a cross reference file of sponsoring groups	Secure area coordin- ator and set up regional offices
	Make 3 day Trek Model	Research Sponsoring Group Network & Demographic Material	Develop Feedback Form for Marketing Procedures	Design Form for Recording Sponsor Contact Calls	Assign All Guardians to Some Level of TM Catalyzation
	Invite Sponsors to Demonstration T M	Pull together avail- able TM data & post it at Regional Offices	Create and Publish Sponsor's Manual	List Affiliations to Organizations of Guardians and friends to Area Houses	Schedule Meetings of Committees of 18 Before the End of May
	Schedule Guardians for Treks	Concense on TM Schedule at Regional Council	Assign Coordinator Accountable for Implementation of Strategy	Maintain Contact Status Files	Schedule Area Guard- ians PSU in Early June
HOLDING STATEMENT	In order to ensure the replication of TM through a self-perpet- uating sponsorship network, hold a PSU in next 2 wks to plan guardian participation in wk 2 circuits. Also locate potential groups & individuals & make presentations.	The scheduling impact strategy assures a comprehensive impact on each state thru regionally coordin- ated research on sponsorship organi- zational networks, demographic and and representative communities.	Collection, evalua- tion & publishing of marketing information and procedures for optimal use and regional exchange.	In order to design an effective communica- tions system, persons will be designated at both the local & regional levels with separate phone lines also design forms for reporting contacts made & filing systems for recording same.	In order to bring about effective util- ization, secure area coordinator, establis at regional offices, assign guardians to demonstration TMs & schedule meetings of Committee of 18 followed by area guardian PSU to plan next phase.

8th Guardian Consult
April 11-13

AREA CHICAGO

TASK FORCE PROMOTION

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. Catalyze Area Guardian Involvement	II. Distribution plans for promotion materials	III. Local adaptation of Advocacy Kits	IV. Develop In-kind resources	V. Establish liason with national promotional comm.
TACTICS	Train Guardians for Promotional Activ- ities	Catalog promotional materials	Flip chart particularized by area/region	Identifying local printers and media	Areawide resource bank
	Create account- ability structures	Area modification of promotional materials	Tailor advocacy kits for particular audiences	Piggyback sponsor- ship scheme	Authorization information
	Establish Guardian assignment rational	Material utiliza- tion guide	Create publications for local use on region/area basis	Professional agency/contact	area input to NPC
	Catalyze local guardian celebrative events	Refrieval of promotional ideas	Utilizing local authorization & endorsement data	Local, supporting celebrities	Formulate timeline
HOLDING STATEMENT	We propose that area guardian involvement be catalyzed thru assignment rational, accountability struc- tures, training for promotional activ- ities and launched by intentional celebrative events	In order to create an area distribution plan for promotional materials for TM,s, it will be necessary to catalog & distrib- ute promotional materials tailored to area & regional use & capture the stories that hold the excitement of TM.	In order to enable Comm 18 to utilize wisdom prod. by the nat,1 prom. comm. we propose local adap. of advoc. kits by adapt. prom. flip charts to local area tail. advoc calls for part. aud,creating pub for local use & utilizing auth & endorsement data.	In order to develop in-kind resources we will identify professional print- ers and media, receptive to pro- viding in kind materials & publicity Select app. schemes, find profess agen., & local supportive celebrities.	In order to create an effective liason between NPC & local area, we recommend creation of area wide inkind resource bank which includes authoriz. informat. feeding both local & nat groups & held accountable by a concrete timeline.

8th Guardian Consult
April 11-13

AREA Chicago

TASK FORCE Advocacy

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. COMPREHENSIVE ENDORSEMENT	II. ESTABLISH AND IMPL- EMENT PRELIMINARY PROCEDURES	III. CREATE AND SELL THE TOWN MEETING STORY	IV. CREATE PRESENTATION FORMAT AND PLAN	V. IDENTIFY KEY INDIVIDUALS AND GROUPS
TACTICS	Secure National Sponsors	Investigate and comply with local regulations	Create national/ local theme modules.	Modify visit format re: particular per- son or group.	Locate district/ community or state target groups.
	Secure gov't bodies' authorization	Prepare clearance materials	Create a broad and diverse mass media program	Assemble folio of comprehensive presentation materials	Write or visit coordinating officer or office.
	secure local non- gov't groups authorization	Prepare prospectus on TM and ICA	Prepare educational kits, films, programs and information center plan.	Use local influence person for entre	Relate and chart by geography responsi- bilities--- the responsible groups or people.
	secure influential patrons' authorization	Identify and submit appropriate propo- sals.	Create plan to coor- dinate stages of contact, letter, and sale.	Decide strategic request.	Hold Regional P.S.U. Week III and IV.
HOLDING STATEMENT	implement plan for obtaining comprehen- sive endorsement thru a network of local to national advocates.	Prepare a portfolio for making initial contacts to comply with legal regula- tions and to estab- lish funding sources	Story created to broadly publicize in the mass media and by use of educational programs and personal endorsements, coor- dinated by local implementation to match target needs.	To be effective, mod- ify the visit format for each person or group, get entre thru local influence, de- cide the strategic re- quest and make use of the folio of presen- tation materials.	Target key indivi- duals and groups, locate geographic respon- sibilities, and gather by regional 18 committee to determine and coordinate endorsement strategy.

8th Guardian Consult
April 11-13

AREA CHICAGO

TASK FORCE

REGIONAL ACTUATION
~~AND SPONSORSHIP~~

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. DELINEATE and ACTIVELY ELICIT SPONSORSHIP NET	II. SCHEDULING IMPACT STRATEGY	III. COLLECTION & DISSEMINATION OF MARKETING INFORMATION	IV. EFFECTIVE COMMUNICATION	V. ASSIGNMENT & DEPLOYMENT OF CATALYTIC FORCES
TACTICS	Generate lists from grads and advocates	Research potential T.M. Cities and project by state phasal schedule	Set up general data files of marketing procedures & updated national spon. lists	Create a cross reference file of sponsoring groups	Secure area coordinator and set up regional offices
	Make 3 day Trek Model	Research Sponsoring Group Network & Demographic Material	Develop Feedback Form for Marketing Procedures	Design Form for Recording Sponsor Contact Calls	Assign All Guardians to Some Level of TM Catalyzation
	Invite Sponsors to Demonstration T M	Pull together available TM data & post it at Regional Offices	Create and Publish Sponsor's Manual	List Affiliations to Organizations of Guardians and friends to Area Houses	Schedule Meetings of Committees of 18 Before the End of May
	Schedule Guardians for Treks	Concense on TM Schedule at Regional Council	Assign Coordinator Accountable for Implementation of Strategy	Maintain Contact Status Files	Schedule Area Guardians PSU in Early June
HOLDING STATEMENT	In order to ensure the replication of TM through a self-perpetuating sponsorship network, hold a PSU in next 2 wks to plan guardian participation in wk 2 circuits. Also locate potential groups & individuals & make presentations.	The scheduling impact strategy assures a comprehensive impact on each state thru regionally coordinated research on sponsorship organizational networks, demographic and and representative communities.	Collection, evaluation & publishing of marketing information and procedures for optimal use and regional exchange.	In order to design an effective communications system, persons will be designated at both the local & regional levels with separate phone lines also design forms for reporting contacts made & filing systems for recording same.	In order to bring about effective utilization, secure area coordinator, establish regional offices, assign guardians to demonstration TMs & schedule meetings of Committee of 18 followed by area guardian PSU to plan next phase.

8th Guardian Consult
April 11-13

AREA CHICAGO TASK FORCE TRAINING

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. DESIGN AREA FACULTY RATIONALE	II. AREA LOGISTICAL COORDINATION	III. REGIONAL TRAINING SCHOOL	IV. COLLECT DATA AND EVALUATE TRAINING PROGRAM	V. DEVELOP SPECIFIC FOLLOW-UP STRATEGIES
TACTICS	Utilize guardian network	Establish area logistical office	Create curriculum directed to various leadership roles	Conduct post T/M PSU for teachers	Create a constant feedback system
	Carry out Leadership Recruitment Trek	Guardian coordination network	Course time designs	Collect and analyze data	Committee of 18 review
	Develop comprehensive faculty screen	Coordinating information exchange	Recruit trainees	Consensus of teaching manual revision	Identify possible post T/M leadership
	Establish faculty expense fund	Central personnel assignment	Bi-metro training sessions	Area council with global input	Create follow-up meeting model
HOLDING STATEMENT	Enlist guardian support to recruit and fund area leadership and develop a comprehensive faculty screen, enlisting faculty from various backgrounds.	Logistical coordination is established thru a guardian network which reports to an area logistical office responsible for all town meeting logistical arrangements (i.e. staffing information exchange)	Create regional training schools by recruiting trainees sufficient to lead all regional T/M and holding monthly bi-metro training sessions utilizing a curriculum directed to a variety of leadership roles.	The teacher training program should be evaluated by holding PSUs for teachers after the T/M to collect and analyze global T/M data of area council and revise teacher training manual.	Systematic and built in feedback, leadership identification and follow-up meeting models are necessary to provide for ongoing and continuous improvement of T/M format, methods and teaching.

Eight Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Qrt. IV, 1974-75

AREA HOUSTON

Area Houston has discovered a broad positive reception for Town Meeting '76 among state and local bicentennial commissions. A full endorsement has been received in Oklahoma with active cooperation. Local endorsements have been received in Miami, New Orleans, Memphis and Bartersville, Oklahoma. Strong sponsorship is developing with major service clubs including Kiwanis, Jaycees, and Civitans. Basic early battle planning has been completed in all regions. All factors indicate a level of penetration/impact far beyond any reasonable expectation.

II
ACCOMPLISHMENTS

1. Did an area trek and conducted preliminary battle planning sessions with each house/state.
2. Received endorsement from Third Century (Miami/Dade County) with active plan for 60 Town Meetings in the country.
3. New Orleans has traveled Louisiana with State Director.
4. Secured state endorsement in Oklahoma.
5. Atlanta prior has conducted workshops with 4 local bicentennial commissions in North and South Carolina and has secured the co-operation of S.C. State Commission in send'g TM brochs-300 commu
6. Have worked on funding with the Humanities Commissions of at least four states.
7. Met with Civitan national officials in Birmingham, Alabama.
8. Met with Bicentennial Committee of Texas-Oklahoma District of Kiwanas and arranged sponsorship of Town Meeting '76 as the project of the District.
9. Secured Jaycee sponsorship of at least two demonstration meetings and opened conversations w/state officers in at least one state.
10. Secured endorsement for demonstration meeting by New Orleans Commission.

Eight Guardian Consult
April 11-13

Institute of Cultural Affairs
Qrt. IV, 1974-75

AREA HOUSTON

III

14 POINTS

WHAT NEEDS
TO BE DONE

1. Create guidelines for ICA's consultant role.
2. Create guidelines for development at state and local levels.
3. Plan the input to the Kiwanis International Convention in June.
4. Obtain national endorsement of the Jaycees through their headquarters in Tulsa.
5. Obtain national endorsement of the Civitans through their headquarters in Birmingham.
6. Conduct eleven demonstration meetings in the area prior to July, 1975.
7. Make an area actuation trek.
8. Utilize the sponsorship of the Texas-Oklahoma District to enable sponsorship in the other 27 National Districts.
9. Prepare guidelines for soliciting support of the humanities committees.
10. Design and implement a Week 9 T.M. leadership training program for the area.
11. Recruit T.M. task forces to Summer '75.
12. Plan city-wide involvement for 4 cities in the area.
13. Design sponsorship training model to assure full local engagement in each T.M.
14. Prepare guidelines for sponsorship role.

Eight Guardian Consult
April 11-13

Institute of Cultural Affairs
Qrt. IV, 1974-75

AREA HOUSTON

III

14 POINTS

WHAT NEEDS
TO BE DONE

1. Create guidelines for ICA's consultant role.
2. Create guidelines for development at state and local levels.
3. Plan the input to the Kiwanis International Convention in June.
4. Obtain national endorsement of the Jaycees through their headquarters in Tulsa.
5. Obtain national endorsement of the Civitans through their headquarters in Birmingham.
6. Conduct eleven demonstration meetings in the area prior to July, 1975.
7. Make an area actuation trek.
8. Utilize the sponsorship of the Texas-Oklahoma District to enable sponsorship in the other 27 National Districts.
9. Prepare guidelines for soliciting support of the humanities committees.
10. Design and implement a Week 9 T.M. leadership training program for the area.
11. Recruit T.M. task forces to Summer '75.
12. Plan city-wide involvement for 4 cities in the area.
13. Design sponsorship training model to assure full local engagement in each T.M.
14. Prepare guidelines for sponsorship role.

Eight Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Qrt. IV, 1974-75

AREA HOUSTON

Area Houston has discovered a broad positive reception for Town Meeting '76 among state and local bicentennial commissions. A full endorsement has been received in Oklahoma with active cooperation. Local endorsements have been received in Miami, New Orleans, Memphis and Bartersville, Oklahoma. Strong sponsorship is developing with major service clubs including Kiwanis, Jaycees, and Civitans. Basic early battle planning has been completed in all regions. All factors indicate a level of penetration/impact far beyond any reasonable expectation.

II
ACCOMPLISHMENTS

1. Did an area trek and conducted preliminary battle planning sessions with each house/state.
2. Received endorsement from Third Century (Miami/Dade County) with active plan for 60 Town Meetings in the country.
3. New Orleans has traveled Louisiana with State Director.
4. Secured state endorsement in Oklahoma.
5. Atlanta prior has conducted workshops with 4 local bicentennial commissions in North and South Carolina and has secured the cooperation of S.C. State Commission in send'g TM brochs-300 commu.
6. Have worked on funding with the Humanities Commissions of at least four states.
7. Met with Civitan national officials in Birmingham, Alabama.
8. Met with Bicentennial Committee of Texas-Oklahoma District of Kiwanas and arranged sponsorship of Town Meeting '76 as the project of the District.
9. Secured Jaycee sponsorship of at least two demonstration meetings and opened conversations w/state officers in at least one state.
10. Secured endorsement for demonstration meeting by New Orleans Commission.

1. B - 2.....Establish Area Urban Centers.
2. A - 1.....Gather National and Regional Advocacy Net.
3. B - 1.....Solidify Area Demonstration Schedule.
4. D - 1.....Develop Data and Logistics Net.
5. A - 2.....Hold Weekend PSU to Develop Funding Strategy
for each State.
6. B - 4.....Build Staff Generation and Utilixation model.
7. D - 2.....Create and Train Local Sponsors
8. C - 1.....Local Promotional Tools.
9. A - 5.....Consolidate,Update and Rehearse ICA/TM Story.
10. C - 2Sponsors Promotional Training.
11. B - 3.....Develope Sponsorship Securing and
Enablement Model.
12. A - 3.....Establish Texas Task Force relative to
Town Meeting Activies to Kiwanis International.
13. D - 3.....Recruit and Train Town Meeting Staff.
14. A - 4.....Establish Task Force in each 4 Major Urban Centers.
15. C - 3.....Area Promotional Schemes.
16. C - 5.....Sustaining Sponsorship Motivity.
17. B - 5.....Develope Marketing and Administrative Program.
18. D - 4.....Follow up and Evaluate Town Meetings.
19. C - 4.....Area Audio Visual Library.
20. D - 5.....Analyse Town Meeting Output for Summer '75 use.

STRATEGY	I. GATHER NATL/REGNL ADVOCACY NET B4 VISITING LOCAL SPONSORS"	II. HOLD WEEKEND PSU TO DEVELOP FUNDING STRATEGY FOR EACH STATE	III. ESTAB TEXAS TF TO PLAN & DO TM THING AT ATLANTA KIWANIS CONV IN JUNE.	IV. ESTAB TF IN 4 MAJOR URBAN CENTERS TO DEVELOP BLANKET TM STRATEGIES	V. CONSOLIDATE, UPDATE & REHEARSE TM/ICA STORY
TACTICS	LIST CORPS, SERVICE CLUBS, POLITICAL POWERS, INDIVIDS IN PROPOSED TM CITIES	AREA HOUSE CONTACT RHS, LEGAL COMM, DEVELOPMENT, TM POST RE ISSUES & MODELS	KEEP IN CLOSE CONTACT WITH KI CONVENTION ORGANIZERS IN CHICAGO CITY	RESEARCH POWER STRUCTURE OF EACH CITY	WRITE CURRENT STORY FROM CURRENT UNDER- STANDING OF TRUTH.
	CHART NET OF RELAT IONSHIPS OF FUNDING & ADVOCACY PROSPECTS	BUILD COMMON MODEL FOR W/S PROCEDURES	TEXAS GROUP OVERSEE OPERATION	DEVELOP STRATEGY TO WIN ENDORSEMENTS	ESTAB STORY COMMUNI- ICATIONS WITH NEXUS TO KEEP CURRENT.
	B4 MAKING CALL, CHECK WITH AREA BOUSE, DEVELOPMENT & GUARDIANS	DEVELOPMENT & BOUSES HOLD SIMULTANEOUS PSUs	ATLANTA HOUSE MAN CONVENTION - OOTH	HOLD EMO; INVITE GUESTS FROM KEY GROUPS	CONDUCT REHEARSALS OF STORY TO COLLEA- GUES & CRITIQUE.
	LIST PAST ICA SUBSUPPORTERS & PARTICIPANTS	PRINT & DISTRIBUTE PSU RESULTS	CLARK OR BUSH GIVE TALK AT ATLANTA	HOLD MAJOR STRATEGY PLANNING FOR CITY WITH KEY SPONSORS	B/S PROBLEM QUESTIONS & DEVELOP EFFECTIVE RETORTS.
HOLDING STATEMENT	Do your homework B4 you go.	Local development demands sophisticated coordination enabled by coordinated PSUs.	Insure maximum local Kiwani's sponsorship by careful handling of exposure at At- lanta convention	Plan carefully to ensure effective contact & meeting to be backbone of TM permeation.	Know the story, prac- tice it & keep it current.

8th Guardian Consult
April 11-13

AREA HOUSTON

TASK FORCE RESEARCH & TRAINING

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. DEVELOP DATA & LOGISTICS NET	II. CREATE & TRAIN LOCAL SPONSORS	III. RECRUIT & TRAIN TM STAFF	IV. FOLLOWUP & EVALUATION OF DEMO TMs	V. ANALYZE TM OUTPUT FOR SUMMER 75 USE
TACTICS	CRAETE AREA ICA OFFICE	Develop & share training meeting rationale	DEVELOP & PROMOTE WEEK IX TRAINING RATIONALE	SET UP LENS IN ONE OF 4 CITIES	GET REACTION OF PART ICIPANTS, FORWARD TO AREA ICA OFFICE
	CREATE & DISTRIBUTE TM NEWSLETTER & FACT SHEET	Hold sponsors training meeting	LIST SUMMER 75 CANDIDATES	COORDINATE F/U TO EXISTING MOVEMENTAL PROGRAMS & STRUCTURES	SEND PROPOSALS TO AREA ICA OFFICE FOR DISCERNING COMMON- ALITY
	SET TM TIMELINE & ASSIGNMENT RATIONALE	Obtain sponsor training kits from ICA Centrum	IDENTIFY & CONTACT POTENTIAL STAFF FOR DEMO TM	REFLECT & PLAN WITH LOCAL LEADERS RE FUTURE TMs	ANALYZE GENERAL RESULTS IN PREP FOR SUBSEQUENT TMs
	COORDINATE UNIQUE AREA MATERIAL NEEDS	Accumulate promoti- onal ideas unique to Area		NOTIFY AREA ICA OFFICE OF F/U ,ETH- ODS & EXPERIENCE.	
HOLDING STATEMENT	The Area data & logistics net is necessary to coord- inate course schedules assign staff & disseminate information re: Area Houston	The creation & training of local sponsors is crucial to enable local organizations, etc. to promote & recruit TMs	It is necessary to develop trained staff from existing as well as new contacts.	All demo TM f/u should be made known to Area ICA office to enable master plan create dat Summer 75	All relevant data from the demo TM must be recorded, reflected on & brot to S75 so that the TM program can be finalized.

8th Guardian Consult
April 11-13

AREA HOUSTON

TASK FORCE

PROMOTIONS
AND TOOLS

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. LOCAL PROMOTIONAL TOOLS	II. SPONSORS PROMOTIONAL TRAINING	III. AREA PROMOTIONAL SCHEMES	IV. AREA A - V LIBRARY	V. SUSTAINING SPONSOR MOTIVITY
TACTICS	MASS MEDIA	SHOW T.M. VIDEO TAPE	GROUP PRESENTATION MODEL	PRINTED MATERIALS	PROVIDE SPIRITIZING TOOLS
	PUBLICITY GIMMICKS	INITIAL BATTLE- PLAN CREATION	LOCAL STORY CREATION MODEL	RADIO AND T.V. SPOTS	ENABLE MOVEMENT PRESCENCE
	PRINTED MATTER	TASK FORCE ASSIGNMENTS	IN-KIND PROCUREMENT MODEL	DOCUMENTARY FILMS	VISION BUILDING STORIES
	BUSINESS MATERIALS	AREA SPONSORS ATTEND DEMONSTR- ATION T.M.	INTERLUDE DESIGN MODEL	SIGN-BOARDS BALLOONS PINS	TACTICAL THINKING TRAINING
HOLDING STATEMENT	* An essential strategy in promoting TM's in the Houston Area will be the creation of local promotional tools, including the use of mass media, publicity gimmicks, printed materials and business materials.	Sponsor's Promotional training entails showing video tape of T.M., initial B/P creation, task force assignment and sending Sponsors to the Area Demonstration.	There will be an Area Promotional Scheme including models for group presentation, local story creation, in-kind procurement and an interlude design model.	The Houston Area will be responsible for assembling an Area Audio Visual Library which will include film and tape cassette, radio and T.V. Spots, documentary film, sign boards, posters etc.	Sustaining sponsor motivity will provide spiritizing tools and enable Movement prescence and create vision building stories and tactical thinking training.

8th Guardian Consult
April 11-13

AREA HOUSTON

TASK FORCE

REGIONAL ACTUATION
& SPONSORSHIP

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. SOLIDIFY THE AREA DEMONSTRATION SCHEDULE	II. ESTABLISH AREA AND URBAN ADMIN- ISTRATIVE CENTERS	III. DEVELOP SPONSORSHIP SECURING AND ENABLEMENT MODEL	IV. BUILD STAFF GENER- ATION AND UTILIZ- ATION MODEL	V. DEVELOP MARKETING AND ADMINSTRATIVE PROGRAM
TACTICS	SELECT FOUR BLANKET MODEL CITIES	ACTIVATE AREA OFFICE IMMEDIATELY	USE REGIONAL GUARD- IAN CONTACTS WITH POTENTIAL SPONSORS	CREATE GUARDIAN AND GRAD.CONTACT LIST	CREATE AND DISTRIBUT COMMON T.M. STORY 4 X 4
	ARTICULATE AREA/POLIS RATIONALE	BUILD MODEL FOR LOCATING STOREFRONT OR USING R.H. FOR T.M. URBAN OFFICE	DEVELOP GUIDELINES FOR SPONSORS	ENLIST AID IN RECRUITING LOCAL SPONSORSHIP	CONSENSE ON LIST OF MKTG.MATERIALS Needed & METHOD OF CREATION N
	WITH LOCAL SPONSORS SELECT SITE AND DATE	DEVELOP NECESSARY STYLE FOR SPACE AND DECOR	UTILIZE KIWANIS SPONSORSHIP AT DISTRICT LEVEL	RECRUIT FULL TIME AREA T.M.LDR/CO-ORD OF SPONSOR PROGRAM	DESIGN & PRODUCE & DISTRIBUTE MATERIAL AREA & REGION USES
	CATALYSE PROMOTION AND PUBLICITY EFFORTS	ESTABLISH OPERATING BUDGET EXPLORING POSSIBILITY OF INKIND SUPPORT	PULL TOGETHER HELP- FUL SPONSORSHIP "STORIES"	CO-ORD.SPONSORSHIP WITH AUTHORIZATION AND FUNDING EFFORT	IMPLEMENT SCHEDULING SYSTEM ACROSS WHOLE AREA
HOLDING STATEMENT	By April 30 develop demonstration plan which delineates 4 blanket cities; move with sponsors to select by May 15 sites, dates & tac- tics for promotion & publicizing 11 demo TMs in Area.	Establishe Area & urban TM offices us- ing store fronts or RHs with fiancial model adequate to allow for intentional use of space & decor.	Develop guidelines & stories for sponsors ;utilize Guardian net, service clubs assponosrs; e.g Kiwans Internatl, to augment sponsor- ship development.	Utilize Guardians in full & parttime rol- es to lead & admini- ster sponsorship program that \$s co- ordinated with auth- orization & funding efforts on the Area.	Develop ongoing pro- gram to ensure syste- matic marketing & administration of ICA Area TM project.

April 11-13, 1975

AREA NEW YORK

Quarter IV, 1974-75

Area New York has seized the historical moment in a manner commensurate with the heritage of its geographic location. Virtually overnight signs have been raised and relationships with societal structures have been initiated, with an affirmative response far exceeding our most accurate original projections. The necessity is now to secure sponsorship then to broaden the base of catalytic forces and quickly train them.

AREA NEW YORK: ACCOMPLOMAT

DEMONSTRATION TM '76	1. Held 3 demonstration Town Meeting '76, March 22, in Washington, Philadelphia and Clarkesburg.
BATTLE- PLANNING	2. Committees of 18 functioning in every region.
ADVOCACY	3. The D.C. Federation of Civic Association.
NET	4. Initiated contact with N.C.B.E. (FDR III)
BUILDING	5. Extensive coverage of regional, state and city Bicentennial Commissions.
EXTENSIVE	6. 14 local organizations sponsored Washington, D.C. TM '76.
LOCAL	7. Initiated contacts with Chase-Manhattan Bank for Wall St. TM '76.
SPONSORSHIP	8. Negotiating with Prudential Insurance headquarters for employees participation in TM.
	9. Exploring possibilities with Puerto Rican community leaders, lower East Side, NYC.
LOCAL DEVELOPMENT	10. Proposal to Committee of the 13 Original States.

FOURTEEN POINT PLAN

DEMONSTRATING TM '76	1. Areal participation in Quarter IV demonstrations.
SECURING SPONSORSHIP	2. Secure replication locations and local sponsors by May 1.
	3. Internationalize ethnic diversity.
	4. Expand Committees of 18.
	5. Create 4x4x4 of TM actuation dynamic.
	6. Practicalize procedures for local application of sponsors' manual.
TRAINING FORCES	7. Train catalytic prowess of Committee of 18.
	8. Systematic recruitment for Summer '75.
	9. Portfolio of miracle stories, instantly available.
DEVELOPING ADVOCACY	10. Establish professional image of ICA.
	11. Continued weaving of advocacy net.
CARING COMPREHENSIVELY	12. Implement interchange and accountability.
	13. Systematic plan for depth coverage of urban centers.
LOCALIZING FINANCES	14. Create proposals for locally based grants.

FOURTEEN POINT PLAN

DEMONSTRATING TM '76	1. Areal participation in Quarter IV demonstrations.
SECURING SPONSORSHIP	2. Secure replication locations and local sponsors by May 1.
	3. Internationalize ethnic diversity.
	4. Expand Committees of 18.
	5. Create 4x4x4 of TM actuation dynamic.
	6. Practicalize procedures for local application of sponsors' manual.
TRAINING FORCES	7. Train catalytic prowess of Committee of 18.
	8. Systematic recruitment for Summer '75.
	9. Portfolio of miracle stories, instantly available.
DEVELOPING ADVOCACY	10. Establish professional image of ICA.
	11. Continued weaving of advocacy net.
CARING COMPREHENSIVELY	12. Implement interchange and accountability.
	13. Systematic plan for depth coverage of urban centers.
LOCALIZING FINANCES	14. Create proposals for locally based grants.

Area New York has seized the historical moment in a manner commensurate with the heritage of its geographic location. Virtually overnight signs have been raised and relationships with societal structures have been initiated, with an affirmative response far exceeding our most accurate original projections. The necessity is now to secure sponsorship then to broaden the base of catalytic forces and quickly train them.

AREA NEW YORK: ACCOMPLOMAT

DEMONSTRATION TM '76	1. Held 3 demonstration Town Meeting '76, March 22, in Washington, Philadelphia and Clarkesburg.
BATTLE- PLANNING	2. Committees of 18 functioning in every region.
ADVOCACY	3. The D.C. Federation of Civic Association.
NET	4. Initiated contact with N.C.B.E. (FDR III)
BUILDING	5. Extensive coverage of regional, state and city Bicentennial Commissions.
EXTENSIVE	6. 14 local organizations sponsored Washington, D.C. TM '76.
LOCAL	7. Initiated contacts with Chase-Manhattan Bank for Wall St. TM '76.
SPONSORSHIP	8. Negotiating with Prudential Insurance headquarters for employees participation in TM.
	9. Exploring possibilities with Puerto Rican community leaders, lower East Side, NYC.
LOCAL DEVELOPMENT	10. Proposal to Committee of the 13 Original States.

Regional Actuation and Sponsorship

1. Implement Areal Battle Plan
2. Establish Professional ICA Image
3. Engage and Sustain sponsors
4. Determine Replication Meetings and sponsors
5. Develop Acceleration Plan

Advocacy and Funding

1. Utilize the interstices of the existing social web to establish advocacy network.
2. High priority given to finding advocates with media ties..
- 3.. Mobilize the internal existing resources of ICA to establish professional image
4. Prepare modular pitch packet
5. Work through central information bases

Promo--Tools

- 1.. Continental Promotion Commission
2. Promotional Media Search
3. Materials Design and standards
4. Results Data Coordination and Distribution
5. In Kind Support

Research and Training

1. Collect and disseminate data needed to develop follow up procedures.
- 2.. Establish area coordination dynamic for compiling data for 5/75, 4x4x4, and miracle story list.
3. Hold PSU on Training and Recruitment
4. Develop frame for localizing use of sponsors manual.
5. Recommend TM post explore licensing and other authentication methods.

8th Guardian Consult
April 11-13

AREA New York

TASK FORCE Research & Training

Institute of Cultural Affairs
Quarter IV, 1974-75

N

5-POINT STRATEGY

STRATEGY	I.	II.	III.	IV.	V.
	Collect and disseminate (locally and nationally) data needed to develop follow-up procedures.	Establish area coordination dynamic for compiling data for S75, 4x4x4 and miracle story list.	Hold PSU on training and recruitment.	Develop frame for localizing use of sponsors' manual;/-	Recommend TM Post explore licensing and other authentication action.
TACTICS	Create format for data needed from every Town Meeting.	Establish area coordination center.	Assemble related materials.	Develop community analysis screen.	Petition TM Post.
	Collect follow-up models from all Town Meetings in country.	Metros take responsibility for sending data to centrum.	Committee of 18 run training PSU.	Determine applicability of sponsors' manual to local sit.	
	Set up clearing house to share follow-up procedures.	Newsletter to be distributed bi-monthly to metros.	Set date for PSU.	Create context for presentation of the manual.	
	Assign gun to coordinate data exchange.	Assess funding for region.	Synchronize PSU with other areal and regional training activities.		
HOLDING STATEMENT	TM's are generating an instant need for follow-up and troops must be given all possible information immediately to aid in their improvisation.	If the wisdom of the TM's is to be used and preserved, an orderly, controlled, comprehensive reporting system is needed.	Area needs and potentials must be explored immediately if sufficient people are to be recruited and trained.	Local leaders must be enabled to adopt "canned" format to local styles and interests.	Support from and endorsement by many institutions will be enhanced by traditional documentation.

8th Guardian Consult
April 11-13

AREA New York

TASK FORCE Promo-Tools

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	^{I.} Continental Promotion Commission	^{II.} Promotional Media Search	^{III.} Materials Design and Standards	^{IV.} Results Data Coordination and Distribution	^{V.} In kind Support
TACTICS	Define purpose and scope	Find media opportunities	Get ad agency	Miracle stories collect- distribute	Prioritize need
	List	Story to use	Develop TV spot talk--shows press releases ad copy	System design	Coordinate design/cost
	Scheduled conference calls	Schedule	Get designers to TM	Advocate and sponsor news regulate	Identify guardians
	Coordinate with legal commission	Use approved PR packets	Business materials national/local	Regional house distribute to regional houses.	Contact firms
HOLDING STATEMENT	Guardians from each area and Chicago nexus forces will be assigned on Sunday April 13, 1975 to a North American Promotion Commission.	All movement forces will be enlisted to seek points of access to media useful to promo campaign and report them to Promotion Commission	Each area house will assign guardian forces to recruit ad agencies under free public service conditions or contract approved by legal commission	Regional houses will design sys- tem for collection of info for news stories and will distribute to other houses	Each area will assign guardians and other m/c forces to develop in-kind sources of production and distribution of: Comm. Work Publicity broch Promo display Promo products for electronic media

8th Guardian Consult
April 11-13

AREA New York

TASK FORCE Regional Actuation
and sponsorship

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. Implement Areal Battle plan	II. Establish Professional ICA image	III. Engage and Sustain Sponsors	IV. Determine Replication Meetings and Sponsors	V. Develop Acceleration Plan
TACTICS	Implement acc'tbty for interchange with weekly communication with regional centers	Establish 12 administration centers and offices	Areally coord- inated and updated list of sponsoring groups	Determine number of leaders needed per TM	June PSU in each region to plan next 12 months
	Develop area tactics system in order to actualize 76 demos by 7/75	Create coord- inated inform- ation inter- change system.	Weekly meeting journey plan for group of sponsors	Gather names, addresses, & availability of leaders to deter- mine # of TMS	PSU to create model for actuating 36 TMS at once
	Select, publish and distribute list of guardians on Comm..of 18 to Guardian network	Produce compre- hensive market- ing portfolio	Sponsor's manual with detailed task plans and materials	Develop flexible scheduling system to enable sponsors	Areal committee of 3 to develop systematic plan for depth cover of urban center
	Achieve a "loan executive" for at least two guardians per region to work full time for TM	Design constant update procedures.	Weekly distrib- ution of miracle stories	Intentionally incorporate ethnic diversity in schedule	Gather and study data from other areas
HOLDING STATEMENT	A tactical system providing acc'tbl which incorporates guardians and "loan execs" is needed to imple- ment the areal battle plan	12 administrative centers incorp- orating and updating inform- ation inter- change and producing marketing port- folios of prof- essional quality are needed.	Engaging and sustaining sponsors requires a carefully planned journey enabled by engaging other sponsors & providing task aids & nurturing their spirits.	To replicate TMS effectively, the number, names, addresses and availability dates of leaders must be collected and a flexxible schedule created which incorporates ethnic diversity	To accelerate TM implementation regional and areal PSU's should be held to share data and develop plans for multiple TMS and depth cover age of urban centers.

8th Guardian Consult
April 11-13

AREA New York

TASK FORCE Advocacy and Funding

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. Utilize the interstices of the existing social web to establish advocacy network.	II. ^{high priority} given to finding advocates with media ties.	III. Mobilize the internal existing resources of ICA to establish the professional image	IV. Prepare modular pitch package	V. Work through central information bases.
TACTICS	Chart organizations and individuals for overlapping	Use existing advocacy network and enlist media advocates	Inventory internal resources	Prepare budget	Build model of how, form, timing and content of information
	Use advocates to enlist new advocates.	Use national endorsement locally	Define professional image	Know story	Implement and assign accountability
	Cross matrix advocacy network with potential funders	Contact local public TV stations	Train troops	Train story tellers	Create area, regional and local data banks.
	Infiltrate existing organizations	Use media not requiring advocacy (free & Uncommitted)	Quality control and performance measures.	Gather concrete images and goals sensitively related to funders	Information retention and disposal system
HOLDING STATEMENT	New advocates can be enlisted and the advocacy web extended by infiltrating organizations and by using the existing advocacy net; cross-matrixing advocates and funders and cross-charting individuals and organizations can expose overlapping	Priority should be given to advocates with media ties, using all avenues for free coverage & using national endorsements locally.	Existing ICA resources can be inventoried and used to define professional image, to train troops, to embody that image and to set up quality control systems and performance measurements.	Create town meeting advocacy packet containing materials for advocacy and funding, including budget, and train local colleagues in story development and pitches in simulated advocacy situations	A model for information exchange with retention & disposal capabilities, on a central, areal, regional, and local level should be created. Acc't for this model should be assigned.

overlapping

8th Guardian Consult
April 11-13

AREA New York

TASK FORCE Advocacy and Funding

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. Utilize the inter- stices of the existing social web to establish advocacy network.	II. High priority given to finding advocates with media ties.	III. Mobilize the internal existing resources of ICA to establish the professional image	IV. Prepare modular pitch package	V. Work through central information bases.
TACTICS	Chart organiz- ations and individuals for overlapping	Use existing advocacy network and enlist media advocates	Inventory internal resources	Prepare budget	Build model of how, form, timing and content of information
	Use advocates to enlist new advocates.	Use national endorsement locally	Define professional image	Know story	Implement and assign accountability
	Cross matrix advocacy network with potential funders	Contact local public TV stations	Train troops	Train story tellers	Create area, regional and local data banks.
	Infiltrate existing organizations	Use media not requiring advocacy (free & Uncommit'ed)	Quality control and performance measures.	Gather concrete images and goals sensitive- ly related to funders	Information retention and disposal system
HOLDING STATEMENT	New advocates can be enlisted and the advocacy web extended by infiltrating organizations and by using the ex- isting advocacy net; cross-matrix- ing advocates and funders and cross- charting individ- uals and organiza-	Priority should be given to ad- vocates with media ties, using all avenues for free coverage & using national endorsements locally.	Existing ICA resources can be inventories and used to define professional image, to train troops, to embody that image and to set up quality control systems and performance measurements.	Create town meeting advocacy packet containing materials for advocacy and funding, including budget, and train local colleagues in story develop- ment and pitches in simulated advocacy situations	A model for in- formation exchange with retention & disposal cap- abilities, on a central, areal, regional, and local level should be created. Acc t for this model should be assigned.

overlapping

8th Guardian Consult
April 11-13

AREA New York

TASK FORCE Regional Actuation
and sponsorship

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. Implement Areal Battle plan	II. Establish Professional ICA image	III. Engage and Sustain Sponsors	IV. Determine Replication Meetings and Sponsors	V. Develop Acceleration Plan
TACTICS	Implement acc'tbty for interchange with weekly communication with regional centers	Establish 12 administration centers and offices	Areally coord- inated and updated list of sponsoring groups	Determine number of leaders needed per TM	June PSU in each region to plan next 12 months
	Develop area tactics system in order to actualize 76 demos by 7/75	Create coordinated information interchange system.	Weekly meetings journey plan for group of sponsors	Gather names, addresses, & availability of leaders to determine # of TMS	PSU to create model for actuating 36 TMs at once
	Select, publish and distribute list of guardians on Comm. of 18 to Guardian network	Produce comprehensive marketing portfolio	Sponsor's manual with detailed task plans and materials	Develop flexible scheduling system to enable sponsors	Areal committee of 3 to develop systematic plan for depth cover of urban center
	Achieve a "loan executive" for at least two guardians per region to work full time for TM	Design constant update procedures.	Weekly distribution of miracle stories	Intentionally incorporate ethnic diversity in schedule	Gather and study data from other areas
HOLDING STATEMENT	A tactical system providing acc'tbl which incorporates guardians and "loan execs" is needed to implement the areal battle plan	12 administrative centers incorporating and updating information interchange and producing marketing portfolios of professional quality are needed.	Engaging and sustaining sponsors requires a carefully planned journey enabled by engaging other sponsors & providing task aids & nurturing their spirits.	To replicate TMs effectively, the number, names, addresses and availability dates of leaders must be collected and a flexible schedule created which incorporates ethnic diversity	To accelerate TM implementation regional and areal PSU's should be held to share data and develop plans for multiple TMs and depth coverage of urban centers.

8th Guardian Consult
April 11-13

AREA New York

TASK FORCE Promo-Tools

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. Continental Promotion Commission	II. Promotional Media Search	III. Materials Design and Standards	IV. Results Data Coordination and Distribution	V. In Kind Support
	Define purpose and scope	Find media opportunities	Get ad agency	Miracle stories collect- distribute	Prioritize need
TACTICS	List	Story to use	Develop TV spot talk--shows press releases ad copy	System design	Coordinate design/cost
	Scheduled conference calls	Schedule	Get designers to TM	Advocate and sponsor news regulate	Identify guardians
	Coordinate with legal commission	Use approved PR packets	Business materials national/local	Regional house distribute to regional houses.	Contact firms
* HOLDING STATEMENT	Guardians from each area and Chicago nexus forces will be assigned on Sunday April 13, 1975 to a North American Promotion Commission.	All movement forces will be enlisted to seek points of access to media useful to promo campaign and report them to Promotion Commission	Each area house will assign guardian forces to recruit ad agencies under free public service conditions or contract approved by legal commission	Regional houses will design sys- tem for collection of info for news stories and will distribute to other houses	Each area will assign guardians and other m/c forces to develop in-kind sources of production and distribution of: Comm. Work Publicity broch Promo display Promo products for electronic media

8th Guardian Consult
April 11-13

AREA New York

TASK FORCE Research & Training

Institute of Cultural Affairs
Quarter IV, 1974-75

N

5-POINT STRATEGY

	I.	II.	III.	IV.	V.
STRATEGY	Collect and disseminate (locally and nationally) data needed to develop follow-up procedures.	Establish area coordination dynamic for compiling data for S75, 4x4x4 and miracle story list.	Hold PSU on training and recruitment.	Develop frame for localizing use of sponsors' manual; / -	Recommend TM Post explore licensing and other authentication action.
TACTICS	Create format for data needed from every Town Meeting.	Establish area coordination center.	Assemble related materials.	Develop community analysis screen.	Petition TM Post.
	Collect follow-up models from all Town Meetings in country.	Metros take responsibility for sending data to centrum.	Committee of 18 run training PSU.	Determine applicability of sponsors' manual to local sit.	
	Set up clearing house to share follow-up procedures.	Newsletter to be distributed bi-monthly to metros.	Set date for PSU.	Create context for presentation of the manual.	
	Assign gun to coordinate data exchange.	Assess funding for region.	Synchronize PSU with other areal and regional training activities.		
HOLDING STATEMENT	TM's are generating an instant need for follow-up and troops must be given all possible information immediately to aid in their improvisation.	If the wisdom of the TM's is to be used and preserved, an orderly, controlled, comprehensive reporting system is needed.	Area needs and potentials must be explored immediately if sufficient people are to be recruited and trained.	Local leaders must be enabled to adopt "canned" format to local styles and interests.	Support from and endorsement by many institutions will be enhanced by traditional documentation.

Eight Guardian Consult
April 11-13

Institute of Cultural Affairs
Qrt. IV, 1974-75

AREA SAN FRANCISCO

The task of Area San Francisco is to do adequate advocacy and funding in order to undergird the entire effort; to catalyze a minimum of 258 Town Meetings across the area including Alaska and 6 in Hawaii; to promote and publicize at all levels Town Meeting '76 and to do the necessary training and coordination for the task.

II
10 POINTS
OF
ACCOMPLISHMENT

-
STATUS
REPORT

1. Contacted the three regional bicentennial offices in the area and all of the state bicentennial executives including Alaska and Hawaii.
2. Received formal endorsement from the Bicentennial Committees of Washington, Arizona and New Mexico and are in the process of applying in all.
3. Made an initial area trek in January, 1975 to set basic context for Town Meeting '76.
4. Have made funding requests in several states and have presented an \$18,800 proposal to the Bank of America.
5. Have held two pilot Town Meetings in the area in Lacey, Washington and Boulder, Colorado.
6. Have scheduled at least 6 more meetings for May-June and already a number of others for the fall.
7. Visited Kenneth Boulding and a number of other public figures in Denver, Phoenix, San Francisco and Los Angeles.
8. Have targeting 36 key cities for Town Meetings in each region including Anchorage and 6 in Honolulu.
9. Have set up tentative but active committees of 18 in all regions except Honolulu and are proceeding to do initial catalysis of the 258 initial Town Meetings for which we are responsible.
10. Have done extensive brooding and model building in the areas of promotion and training.

Eight Guardian Consult
April 11-13

Institute of Cultural Affairs
Qrt. IV, 1974-75

AREA SAN FRANCISCO

III
14 POINT
PLAN

1. Secure at least 25 national advocates in the area and advocacy committees in each major city.
2. Raise at least \$125,000. areally in addition to the work of development Centrum.
3. Follow through on comprehensive endorsement from ARBA at all levels.
4. Hold a total of 10 pilot Town Meetings in the area by Summer '75. distributed geographically across the area.
5. Do basic catalysis work for all 258 Town Meetings for the area by Summer '75.
6. Establish visible ICA offices in each major urban center.
7. Make 1-2 area activation treks in the next 6 months.
8. Build financial models for the area for Town Meeting '76.
9. Send 200 to Summer '75.
10. Do training consults, LENS seminars and SMS.
11. Work through and implement area and local models for promotion and publicity.
12. Create presentations and actualize them for TV, radio and news media throughout the area.
13. Establish regular intra-area communications.
14. Work through coordination models to best utilize forces throughout the entire area.

Eight Guardian Consult
April 11-13

Institute of Cultural Affairs
Qrt. IV, 1974-75

AREA SAN FRANCISCO

III

14 POINT
PLAN

1. Secure at least 25 national advocates in the area and advocacy committees in each major city.
2. Raise at least \$125,000. areally in addition to the work of development Centrum.
3. Follow through on comprehensive endorsement from ARBA at all levels.
4. Hold a total of 10 pilot Town Meetings in the area by Summer '75. distributed geographically across the area.
5. Do basic catalysis work for all 258 Town Meetings for the area by Summer '75.
6. Establish visible ICA offices in each major urban center.
7. Make 1-2 area activation treks in the next 6 months.
8. Build financial models for the area for Town Meeting '76.
9. Send 200 to Summer '75.
10. Do training consults, LENS seminars and SMS.
11. Work through and implement area and local models for promotion and publicity.
12. Create presentations and actualize them for TV, radio and news media throughout the area.
13. Establish regular intra-area communications.
14. Work through coordination models to best utilize forces throughout the entire area.

Eight Guardian Consult
April 11-13

Institute of Cultural Affairs
Qrt. IV, 1974-75

AREA SAN FRANCISCO

The task of Area San Francisco is to do adequate advocacy and funding in order to undergird the entire effort; to catalyze a minimum of 258 Town Meetings across the area including Alaska and 6 in Hawaii; to promote and publicize at all levels Town Meeting '76 and to do the necessary training and coordination for the task.

II 10 POINTS OF ACCOMPLISHMENT - STATUS REPORT	1. Contacted the three regional bicentennial offices in the area and all of the state bicentennial executives including Alaska and Hawaii.
	2. Received formal endorsement from the Bicentennial Committees of Washington, Arizona and New Mexico and are in the process of applying in all.
	3. Made an initial area trek in January, 1975 to set basic context for Town Meeting '76.
	4. Have made funding requests in several states and have presented an \$18,800 proposal to the Bank of America.
	5. Have held two pilot Town Meetings in the area in Lacey, Washington and Boulder, Colorado.
	6. Have scheduled at least 6 more meetings for May-June and already a number of others for the fall.
	7. Visited Kenneth Boulding and a number of other public figures in Denver, Phoenix, San Francisco and Los Angeles.
	8. Have targeting 36 key cities for Town Meetings in each region including Anchorage and 6 in Honolulu.
	9. Have set up tentative but active committees of 18 in all regions except Honolulu and are proceeding to do initial catalysis of the 258 initial Town Meetings for which we are responsible.
	10. Have done extensive brooding and model building in the areas of promotion and training.

1. Ongoing area research and analysis
2. Communication network
3. Hold demonstration Town Meetings
4. Identify and contact key organizations and individuals for advocacy and for funding
5. Convene area task force for finances and coordination with regional representation
6. Determine travel required, budget needed, and how to finance budget
7. Identify, obtain and allocate area resources
8. Obtain sponsorship for Town Meetings
9. Create fund raising training program which develops proposals
10. Identify promotional opportunities for Town Meeting '76 and develop strategies for involvement
11. Area promotional model
12. Develop common operational story and methods
13. Promotion enablement
14. Pre-Summer '75 research (on local level)
15. Coordination, communication and scheduling
16. Basic tools
17. Prepare materials for mass media advocacy
18. Media use framework
19. Set up area training events
20. Gather and share data from past, and present Town Meetings

8th Guardian Consult
April 11-13

AREA San Francisco

TASK FORCE Advocacy & Funding

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. Identify & contact key organizations & individuals for advocacy and/or funding.	II. Identify promotional opportunities for TM '76/develop strategies for involvement	III. Prepare materials for mass media advocacy	IV. Convene area task force for finances and coordination with regional representatives	V. Create fund-raising training program which develops proposals
TACTICS	Identify 30 key firm/organizations & 30 key individuals by state	Research and compile list of promotional possibilities	Develop narrative for release to publications -- PSU private/public	Assign S/F guardian as area coordinator and assign regional coordinators.	Set goals thru regional and area coordinators
	Research means of entre thru guardians, LENS grads, treks, pub's & Levins list.	Hold advocacy T/F --prioritize and timeline.	Radio/TV spots by locally prominent persons; public service interviews, etc.	Area PSU Wk. 3 for 6 month T/L and budget.	Utilize local fund-raising expertise in training (local guardians)
	Decide means of contact & nature of advocacy desired at PSU on April 19.	PSU--presentation and story and materials.	Clear legalities with Chicago	Create regional warboard.	Develop model and proposal via a regional PSU
	Recruit guardians for calling & establish schedule.	Building model for pilot project.	Use ARBA authorization/materials (rider effect).	Coordinate with Chicago.	Incorporate available wisdom and materials and coordinate with Centurms.
HOLDING STATEMENT	This strategy is intended to line up behind TM '76 funding and endorsement which will allow a favorable reception for particular TM proposals in a state.	This strategy is intended to piggy-back on fairs, conventions, etc. for selected impactment of the TM concept.	This strategy is intended to directly prepare the general public for receptivity to and interest in holding and attending TM 76.	This strategy is intended to enable the area to generally provide financial support for TM '76 and allow a lower cost for particular town meetings.	This strategy is intended to develop and extend expertise in fund-raising.

8th Guardian Consult
April 11-13

AREA San Francisco

TASK FORCE

Regional Actuation
and Sponsorship

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. Hold demonstration Town Meeting (DTM)	II. Identify, obtain & allocate area re- sources	III. Develop common oper- ational story	IV. Obtain sponsorship for Town Meeting	V. Coordination, com- munication and scheduling
TACTICS	Get broad-based potential sponsors to DTMs.	ICA office in each region/staff con- tinuity	Recruit a loaned executive for area TM/ICA office.	Trek planning	June PSU to create priority system
	Identify two areas (Ariz./NM and Calif) for DTMs.	Schedule training in response to demand	Continuing story rehearsal	Get potential sponsors to DTMs.	Identify available and trainable troops
	Arrange media co- verage for DTMs -- pre and post.	Develop model for adminis. funding of regl/urban ctr. ICA office.	Continuing contexting of sponsors with area bulletins.	Utilize colleagues' organizational con- tacts for sponsor- ship.	Name and publish local centrum coor- dinators.
	Publicize area DTMs within area to enable sponsor- ship	Obtain retired individual for re- gional ICA staff.	Develop an area distribution net- work to keep spon- sors informed.	Update area sponsor list after each TM.	Establish intra- area TM report form
HOLDING STATEMENT	Area-wide DTMs are seen as an essential tool in obtaining sponsor- ship for Town Meetings 75-76	An ICA office in each region/urban center with staff continuity is seen as vital in enabling Town Meeting.	Developing and re- hearsing a common story is necessary to recruit and hold sponsors.	Bait the sponsors with a trek, set the stage with a DTM, ply them with continuing info of area TMs and land them at their local town meeting.	Use area ICA offices to hold a June PSU to prioritize, iden- tify troops, name and publish local coordinators and estab. an area TM report form.

8th Guardian Consult
April 11-13

AREA San Francisco

TASK FORCE Research and Training

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. Determine travel required, budget needed and how to finance budget	II. Gather and share data from past and present town meetings	III. Pre-summer '75 re-search (on local level)	IV. set up area training events	V. ongoing area research and analysis
TACTICS	determine #'s of TM locations and outside leadership needed	research happenings and make info available	ID thru created value screen key people and enable them to attend S '75	ID people to be trained	area conference calls / status reports
	determine travel costs based on above info	create unified reporting system for ongoing input	create, activate value screen for post TM completion for S '75 eval.	analyze task to determine types of training sessions	available resources for translating, interpreters, etc.,
	petition state, local comm. for funds and public resources	compile data in SF and have available to Metros	initial tabulation model of resulting issues, proposals, for data processing	establish timeline event schedule for training	set up central coordinating office
	find sponsors in local community	discern key people who will need to carry TM data to S '75	funnel stumping questions during next 3 months of TM recruiting to S '75	prepare materials and assign responsibilities	create faculty assignment for area folks
HOLDING STATEMENT	to determine travel needed/financial support we need to determine location of TM, leadership preceeded and the location, cost of travel and finance by petitioning state and local Bi. comms.	to enable data gathering & sharing, it will be necessary to compile all available wisdom from TM in the area, create a reporting system, and make data available to metros thru SF, and discern those persons who will need to hand carry info to S '75	strategy deals with the immediate necessity of ID and enabling key participants for S '75 and the completion of effectivity analysis of pilot TM's	develop a major milestone chart for training events including people to be involved, TM task analysis, events scheduling and responsibility assignment.	This strategy deals with the practical research necessary for effective overall coordination and administration of data interchange & assignment, quick access to resources people for ethnic and linguistics issues

8th Guardian Consult
April 11-13

AREA San Francisco

TASK FORCE Promotion and Tooling

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. Communication network	II. Basic Tools	III. Promotion Enablement	IV. Area Promotional Model	V. Media use framework
TACTICS	promotion operations base	flip chart	identify in-kind needs	build area theme slogan/symbol	sponsors media-use manual
	area/regional co-ordinator	stationary and business cards	area humanities commission proposal model	discover the area mass media resources	media public relation contact grid
	information exchange system	advocate's letters	identify area resource status	discover and report entry points to promotional networks (aim, socio, etc.)	media and promotion policy
	newsletter format	local sponsors kit	build area promotion budget from regional projections	build structure for selling workbook ads to sponsors	"official PR/Media ICA contact
HOLDING STATEMENT	In order to facilitate an efficient area communications flow, we recommend that a regional coordinators post be established an info exchange system be created, and a newsletter format be designed	In order to initiate a promotional cam- paign for a local TM, we recomend that basic materials such as a descriptive ICA ad TM flip chart uniform stationary, and card, copies of advocates' letters, & a local sponsor's publicity kit be created	create comprehensive area promotional enablement model explicating projected budgets and guardian professional talents including current contacts.	the area promotional model includes creation of a slo- gal which symbol- izes the area, cata- logging of area mass media resources, discerning and re- porting entry pts. to promo networks & creating a model for selling sponsor ads local workbooks	this strategy will create area & region structures, tools, & guidelines for effec- tive use of the media to catalyze and en- able town meeting advocacy and sponsorship

8th Guardian Consult
April 11-13

AREA San Francisco

TASK FORCE Promotion and Tooling

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. Communication network	II. Basic Tools	III. Promotion Enablement	IV. Area Promotional Model	V. Media use framework
TACTICS	promotion operations base	flip chart	identify in-kind needs	build area theme slogan/symbol	sponsors media-use manual
	area/regional co-ordinator	stationary and business cards	area humanities commission proposal model	discover the area mass media resources	media public relation contact grid
	information exchange system	advocate's letters	identify area resource status	discover and report entry points to promotional networks (aim, socio, etc.)	media and promotion policy
	newsletter format	local sponsors kit	build area promotion budget from regional projections	build structure for selling workbook ads to sponsors	"official PR/Media ICA contact
HOLDING STATEMENT	* In order to facilitate an efficient area communications flow, we recommend that a regional coordinators post be established an info exchange system be created, and a newsletter format be designed	In order to initiate a promotional cam- paign for a local TM, we recomend that basic materials such as a descriptive ICA ad TM flip chart uniform stationary, and card, copies of advocates' letters, & a local sponsor's publicity kit be created	create comprehensive area promotional enablement model explicating projected budgets and guardian professional talents including current contacts.	the area promotional model includes creation of a slo- gal which symbol- izes the area, cata- logging of area mass media resources, discerning and re- porting entry pts. to promo networks & creating a model for selling sponsor ads local workbooks	this strategy will create area & region structures, tools, & guidelines for effec- tive use of the media to catalyze and en- able town meeting advocacy and sponsorship

8th Guardian Consult
April 11-13

AREA San Francisco

TASK FORCE Research and Training

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. Determine travel required, budget needed and how to finance budget	II. Gather and share data from past and present town meetings	III. Pre-summer '75 re-search (on local level)	IV. set up area training events	V. ongoing area research and analysis
TACTICS	determine #'s of TM locations and outside leadership needed	research happenings and make info available	ID thru created value screen key people and enable them to attend S '75	ID people to be trained	area conference calls / status reports
	determine travel costs based on above info	create unified reporting system for ongoing input	create, activate value screen for post TM completion for S '75 eval.	analyze task to determine types of training sessions	available resources for translating, interpreters, etc.,
	petition state, local comm. for funds and public resources	compile data in SF and have available to Metros	initial tabulation model of resulting issues, proposals, for data processing	establish timeline event schedule for training	set up central coordinating office
	find sponsors in local community	discern key people who will need to carry TM data to S '75	funnel stumping questions during next 3 months of TM recruiting to S '75	prepare materials and assign responsibilities	create faculty assignment for area folks
HOLDING STATEMENT	to determine travel needed/financial support we need to determine location of TM, leadership preceeded and the location, cost of travel and finance by petitioning state and local Bi. comms.	to enable data gathering & sharing it will be necessary to compile all available wisdom from TM in the area, create a reporting system, and make data available to metros thru SF, and discern those persons who will need to hand carry info to S '75	strategy deals with the immediate necessity of ID and enabling key participants for S '75 and the completion of effectivity analysis of pilot TM's	develop a major milestone chart for training events including people to be involved, TM task analysis, events scheduling and responsibility assignment.	7 This strategy deals with the practical research necessary for effective overall coordination and administration of data interchange & assignment, quick access to resources people for ethnic and linguistics issues

8th Guardian Consult
April 11-13

AREA San Francisco

TASK FORCE

Regional Actuation
and Sponsorship

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. Hold demonstration Town Meeting (DTM)	II. Identify, obtain & allocate area re- sources	III. Develop common oper- ational story	IV. Obtain sponsorship for Town Meeting	V. Coordination, com- munication and scheduling
TACTICS	Get broad-based potential sponsors to DTMs.	ICA office in each region/staff con- tinuity	Recruit a loaned executive for area TM/ICA office.	Trek planning	June PSU to create priority system
	Identify two areas (Ariz./NM and Calif) for DTMs.	Schedule training in response to demand	Continuing story rehearsal	Get potential sponsors to DTMs.	Identify available and trainable troops
	Arrange media co- verage for DTMs -- pre and post.	Develop model for adminis. funding of regl/urban ctr. ICA office.	Continuing contexting of sponsors with area bulletins.	Utilize colleagues' organizational con- tacts for sponsor- ship.	Name and publish local centrum coor- dinators.
	Publicize area DTMs within area to enable sponsor- ship	Obtain retired individual for re- gional ICA staff.	Develop an area distribution net- work to keep spon- sors informed.	Update area sponsor list after each TM.	Establish intra- area TM report form
HOLDING STATEMENT	Area-wide DTMs are seen as an essential tool in obtaining sponsor- ship for Town Meetings 75-76	An ICA office in each region/urban center with staff continuity is seen as vital in enabling Town Meeting.	Developing and re- hearsing a common story is necessary to recruit and hold sponsors.	Bait the sponsors with a trek, set the stage with a DTM, ply them with continuing info of area TMs and land them at their local town meeting.	Use area ICA offices to hold a June PSU to prioritize, iden- tify troops, name and publish local coordinators and estab. an area TM report form.

8th Guardian Consult
April 11-13

AREA San Francisco

TASK FORCE Advocacy & Funding

Institute of Cultural Affairs
Quarter IV, 1974-75

5-POINT STRATEGY

STRATEGY	I. Identify & contact key organizations & individuals for advocacy and/or funding.	II. Identify promotional opportunities for TM '76/develop strategies for involvement	III. Prepare materials for mass media advocacy	IV. Convene area task force for finances and coordination with regional repres.	V. Create fund-raising training program which develops proposals
TACTICS	Identify 30 key firm/organizations & 30 key individuals by state	Research and compile list of promotional possibilities	Develop narrative for release to publications -- PSU private/public	Assign S/F guardian as area coordinator and assign regional coordinators.	Set goals thru regional and area coordinators
	Research means of entre thru guardians, LENS grads, treks, pub's & Levins list.	Hold advocacy T/F --prioritize and timeline.	Radio/TV spots by locally prominent persons; public service interviews, etc.	Area PSU Wk. 3 for 6 month T/L and budget.	Utilize local fund-raising expertise in training (local guardians)
	Decide means of contact & nature of advocacy desired at PSU on April 19.	PSU--presentation and story and materials.	Clear legalities with Chicago	Create regional warboard.	Develop model and proposal via a regional PSU
	Recruit guardians for calling & establish schedule.	Building model for pilot project.	Use ARBA authorization/materials (rider effect).	Coordinate with Chicago.	Incorporate available wisdom and materials and coordinate with Centrums.
HOLDING STATEMENT	This strategy is intended to line up behind TM '76 funding and endorsement which will allow a favorable reception for particular TM proposals in a state.	This strategy is intended to piggy-back on fairs, conventions, etc. for selected impactment of the TM concept.	This strategy is intended to directly prepare the general public for receptivity to and interest in holding and attending TM 76.	This strategy is intended to enable the area to generally provide financial support for TM '76 and allow a lower cost for particular town meetings.	This strategy is intended to develop and extend expertise in fund-raising.

NEXUS AREA ASSIGNMENTS

(Saturday Afternoon)

AREA	AREA SAN FRANCISCO	AREA NEW YORK	AREA HOUSTON	AREA EDMONTON AREA MONTREAL
MEETING SPACE	MANAGEMENT CENTRUM	OPERATIONS CENTRUM	DEVELOPMENT CENTRUM	TOWN MEETING
PROJECT ADVOCACY & FUNDING	Joseph Slicker Frank Wherry Joy Greene John Tresise	Henry Ziegenmier Kim Thornton Vinod Parekh	Shirley St.John Isobel Bishop	Tom Bergdall Phil Townley Justin Morrill
PROJECT ACTUATION & SPONSORSHIP	Kathy Bauknight James Kilgore Richard Greene Martha Talbott	Sue White Ken Gilbert Martin Howell Byrne Johnson John Kroeger	Charles Morrissey Ruth Reames Ron Griffith Mary Lou Vergara	Faith Vance David White Lyn Mathews
PROJECT PROGRAM & PROMOTION	Neva Forbes John McCabe Marshall Jones Ruth Ellsworth	Lynda Cock Wayne Ellsworth Ron Kelder	Clare Michael Sally Emerick Fred Haman	Ian Gilmour James Bishop Rich Michael
PROJECT CONTINUING RESEARCH & TRAINING	Shirley Mueller Art Smith Dolores Morrill Dorothy Baines	Judy Hess Mark Reames Tim Busa Sushila Joshi Bain Davis Jim Durst	Doug Rozendal George Emerick Ashleigh Norment Ann Slicker	Sarah Allen Marj Davis Kenneth Fisher Francis Coker

TOWN MEETING POST

	PROJECT ADVOCACY AND FUNDING	REGIONAL ACTUATION AND SPONSORSHIP	PROGRAM PROMOTION AND TOOLING	CONTINUING RESEARCH AND TRAINING
CHICAGO	David Wood	Priscilla Wilson	Steve Allen Anne Wood	Rod Wilson
SAN FRANCISCO	Judy Tresise	Priscilla Wilson James Wiegel	Shel Hill	Mary Bengel
EDMONTON	Mary Warren Moffet	Nadine Ward	Martin Pesek Toni Noah	Herman Greene
MONTREAL	Sally Meyers	George McBurney	Marion Lies Judi Wiegel	Kay Slattery
NEW YORK	Joe Pierce	Don Moffett	Brooke Kroeger	Harold Williams LaVerne Phillips
HOUSTON	Jim Phillips	Don Raschke	Ken Knowlton Betty Pesek	Shirley Porter Jean Baringer

GUARDIANS' MEETING THINK TANK/WORKSHOP PROCEDURES

PRACTICAL NOTES FOR TASK FORCE LEADERS

The Town Meeting post will provide a resource person to answer questions, and a scribe to keep notes, for each of the four task forces. Each task force leader needs to appoint, from the task force, a production coordinator to be responsible for getting all materials and back-up work turned in for publication. Marian Hamje will serve as overall production coordinator for the Consult; she will be in the first-floor Coordination office. In addition, each task force should plan to provide its own typists for any material to be produced. Any questions about other practical matters (workshop supplies or arrangements) should be directed to the Coordination office on the first floor.

FRIDAY EVENING PROCEDURES

The intent of Friday evening is to familiarize consultants with the task of the consult.

GATHER AND SING		<ol style="list-style-type: none">1. Welcome people as they gather.2. Context and lead a song.3. Check to see if everyone is in the right place.4. Context the evening's work.
	CONVERS'N ON TOWN MEETING	<ol style="list-style-type: none">1. Introduce the conversation on Town Meeting.2. Ask: What stories have you heard or do you tell about Town Meeting?3. What is Town Meeting?4. What are the implications of Town Meeting for the future?
	SKIM THROUGH STATUS REPORTS	<ol style="list-style-type: none">1. Turn to the Town Meeting status report.2. Give the group 5 minutes to skim the report.3. Discuss each arena briefly: What struck you? Where are the keys?4. Close the report and reflect: Where are we in Town Meeting? What is its state of implementation?
	DISCUSS ASSIGNED ARENA	<ol style="list-style-type: none">1. Look at the assigned arena, reading aloud the Descriptive paragraphs.2. Call for questions of clarity. Discuss and make additions out of the experience of the group.3. Read the 14-Point statements and crucial issues.4. Call for questions of clarity, and discuss.
	BRAINSTORM ADDITIONAL TASKS	<ol style="list-style-type: none">1. Looking at the assigned arena, discuss additional tasks that are needing to be done.2. Add concretions to tasks already listed.3. Look at the issues: what are others?4. Which are the keys?
BRIEFLY DISCUSS PROCEDURES		<ol style="list-style-type: none">1. Sing a song.2. Look over the procedures as a group.3. Discuss briefly what critical jobs must be done during the Consult.4. Call for announcements, sent out, and close with song.

SATURDAY MORNING

The intent of Saturday morning is to build a practical grasp of the task and write common procedures for moving.

GATHER AND SING		<ol style="list-style-type: none">1. Check to make sure paper and snacks are available.2. Gather and open with a song.3. Lay out the day's work.4. Walk through the morning's procedures
	STUDY AND REVISE THE 14 POINTS	<ol style="list-style-type: none">1. Review the 14 points and additions from Friday night.2. Brainstorm additional tasks.3. Organize them into a new set of 14 points.4. Rewrite the 14 points and send to be typed.
	SUBGROUP TACTICS LISTING	<ol style="list-style-type: none">1. Break into teams, move to assigned space, open with a song.2. List each of the 14 points which fall into the team's assigned subarena.3. Discuss each point: How will this get done across the continent?4. Brainstorm tactics for implementing each point?
	SUBGROUP TACTICAL SYSTEMS	<ol style="list-style-type: none">1. Looking at all the tactics, star the 3-5 most important tactics under each point.2. Cross-gestalt the tactics looking across the columns for similar tactics which appear under several different points, and mark these with a *, a +, etc.3. Delineate 3-5 arenas which organize all the tactics.4. Out of the gestalted data, name 3-5 basic tactics in each arena.
	IMPLEMENT- ARIES CREATION	<ol style="list-style-type: none">1. Looking at the whole tactical system, locate the key tactics.2. Divide into subgroups, one per tactical arena.3. In subgroups, discuss (1) what must be done, (2) why it must be done.4. For each tactic discuss who, when, where, and how this tactic can be done and write up a brief implementary statement for each tactic. Appoint someone to copy the tactics chart and collect statements for publishing
ARENA REPORTS		<ol style="list-style-type: none">1. Meet back in the larger group with a song.2. Hear brief reports from each group.3. As a group create a list of 7 practical guidelines for the coordinated operation of your assigned arena over the next 6 months across the continent.4. Send guidelines to be produced and close with announcements and a song.

SATURDAY AFTERNOON PROCEDURES

The intent of this session is to build a practical yet simple battleplan for the task force operation within each area.

GATHER AND SING		<ol style="list-style-type: none"> 1. Meet as an area. 2. Sing a song. 3. Hear informal reports from the morning's work. 4. Walk through the afternoon procedures.
	HEAR STATUS REPORTS	<ol style="list-style-type: none"> 1. Pass out the area report. 2. Walk through the report with the area prior. 3. Discuss the report, dealing with questions of clarity. 4. Suggest additions to accomplishments and task.
	CREATE FIVE-POINT STRATEGY	<ol style="list-style-type: none"> 1. Break into the 4 task forces within the area. 2. List and discuss the necessary task force tasks relative to the area's 14-point plan. 3. In the light of step #2, review the morning's work from your task force and list additional responsibilities of the task force in the area. 4. Organize the data from the tasks (#2) and responsibilities (#3) into a 5-point strategy for the task force in your area.
	NAME FOUR TACTICS	<ol style="list-style-type: none"> 1. Write each of the 5 strategies on a large sheet of butcher paper. 2. Looking at each of the 5, list tactics required to implement them, discussing who, what, where, when, why and how. 3. Break into 5 sub-groups, 1 for each strategy, and organize the brainstormed list into 4 specific tactics 4. Return to the area task force. Hear reports. Check work and make revisions.
	WRITE IMPLEMENTARY PARAGRAPHS	<ol style="list-style-type: none"> 1. Go back to sub-groups. 2. Write a brief implementary paragraph for each tactic and a holding sentence for each strategy. 3. Exchange paragraphs and sentences. Clean and polish. 4. Send final work with production coordinator to be typed.
SING AND CLOSE		<ol style="list-style-type: none"> 1. Sing a song. 2. Make any necessary announcements. 3. Send out the group. 4. Close.

SATURDAY EVENING PROCEDURES

The intent of this workshop is to spell out the Area strategies.

GATHER AS AREAS		<ol style="list-style-type: none"> 1. Meet in 6 area groupings. 2. Sing a song. 3. Reflect on the work of the Afternoon. 4. Lay out the session's procedures.
	TASK FORCE REPORTS	<ol style="list-style-type: none"> 1. Hear the report of TF #1 2. Hear the report of TF #2 3. Hear the report of TF #3 4. Hear the report of TF #4
	REFLECT ON REPORTS	<ol style="list-style-type: none"> 1. Discuss briefly - What struck you, where are your questions? 2. Discuss the key statements from the perspective of the Area. 3. Talk about the unique practical gifts and possibilities of your Area in implementing the project. 4. Talk through points where you will depend on other Areas
	PRIORITIZE AREA STRATEGIES	<ol style="list-style-type: none"> 1. Looking at the 20 strategies in the light of the total project discuss which are first, second, and third--order priority in terms of overall effectiveness. 2. Individually prioritize the strategies from 1-20. 3. Hear several reports, reflect on them. 4. Build a common set of strategic priorities from 1-20.
	LAYOUT OPERATING CHECK POINTS	<ol style="list-style-type: none"> 1. Regroup as an area and sing 2. Hear reports from each subgroup. 3. Discuss and consense on deadlines, check points and symbolic events for the Area. 4. Discuss and consense on common operating principles for the Area.
GO FORTH		<ol style="list-style-type: none"> 1. Appoint a group to produce the report. 2. Appoint someone to give the Area report. 3. Sing a song. 4. Announcements and send out.

Chicago	Ed Ames Mrs. J. McClennand Raymond Robison Clarke Robinson Sally Meyers William Glover Robert Jaecks Mrs. D.W. Schrempf Joan McPherson Chris Crawford Bevalee Wunderlich	Mrs. R.P. Wiley, Jr. James Phillips Roberta Hoss Mary Warren Moffett Nick Derrough John Wells Martha Butler John Kradlak David Ingram Darrel Brown	Irwin Wason Louella Dettman Gerald Neu David Wood Loyal Tillitson Bill Dennis Joseph Kirsch Sam Hanson Robert McClelland Mrs. R. Gregg
San Francisco	Larry Greenwald Judge Cloyde Clark Bill Goodger William Henshaw	Donna Monroe Lee Suggs Robert Vance	Pat Goodger Ronald Slater Nessa Loewenthal
Edmonton	James Bell		
Montreal	Al Levin	John Stringham	Jim Patterson
New York	Michael Bonafield Joyce Foust Chuck Lapp	Charles Kroeger Mrs. Ellis Bliss Amos Hollinger	Ben Ball Bob Johnston Mellissa Curry
Houston	George Moeller William Bingham Dix Archer	Charles Bush Roger Alexander	Christina Clark Carol Luker
Nexus	George Holcombe Donald Bushman Joseph Pierce Joseph Slicker Joy Greene Justin Morrill Henry Ziegenmier	John Tresise Kim Thornton Tom Bergdall Vinod Parekh Elaine Dahlke Judy Tresise	Philip Townley Ross McIntosh Shirley St. John Isobel Bishop Jana Bergdall Franklin Wherry

Eighth Guardian Consult
Town Meeting Project

April 11-13, 1975

TASK FORCE: EDGE INCORPORATION
Uptown 5 Post

Jon Thorson
Leah Early
Carol Pierce
Martin Pesek
Jean Barringer
Sheldon Hill
Jack Armour
Ken Hamje
Donald Barkony
Harlan Jensen

ADVOCACY AND FUNDING

The task of the Project Advocacy and Funding arena is to create the practical framework of social and economic support which will symbolize the endorsement of the project as an authentic component in a nation's life. Organizational endorsements involves securing a wide range of public statements and private assistance from a nation's existing social networks. National recognition involves establishing the project legitimacy across the nation through soliciting the public and private support of government structures, various existing social groups, foundations, and influential individuals. Inclusive funding involves securing the funds necessary for regional development and national promotion from a broad spectrum of sources. Sponsors support involves soliciting across-the-nation commitment of a range of practical enablement of local project events from business and organizations. The task of the eighth guardians' consult is to devise the practical strategies and tactics which will build a coordinated scheme for the next 6 months, based on existing advocacy and funding support.

STATUS REPORT

ORGANIZATIONAL ENDORSEMENTS	<p>1. Contacts have been made with a number of international volunteer associations, including Kiwanis, Rotary, and Lions with favorable responses from all and official endorsement from Kiwanis.</p> <p>2. A favorable response has been received from United Way which may involve spin offs into leadership training for their staff.</p>
NATIONAL RECOGNITION	<p>3. Contact with all ARBA districts and national offices, as well as all states ARBA except Florida, and South Carolina, and Kentucky with official endorsement letters received from five states</p> <p>4. Solicitation of support from groups with special concerns such as several women's organizations, the National PTA and the American Indian Community.</p> <p>5. Initiating solicitation of support of prominent individuals with contacts with Kenneth Boulding and the National Committee for the Bicentennial Era (Chairman, John D. Rockefeller, III.)</p>
INCLUSIVE FUNDING	<p>6. Push on mayors across the United States, including a proposal submitted to Mayor Walter Washington of Washington DC, a conversation with Mayor Wesley Wise of Dallas, and a scheduled proposal to M. Daley</p> <p>7. Common project budget model created and a start made on funds from individuals and state and local commissions.</p>
SPONSORS SUPPORT	<p>8. Initiating funding contacts both in the business community and with interested individuals.</p> <p>9. Forms designed and initial data solicited for a continental contact screen.</p> <p>10. A rational advocacy screen has been built and two advocacy treks have been held to begin the implementation.</p>

ADVOCACY AND FUNDING

FOURTEEN POINT PLAN

ORGANIZATIONAL ENDORSEMENT	1. Secure 13 national sponsoring organizations for the U.S. and 11 for Canada.
	2. Build practical strategies for following up endorsements of international volunteer organizations.
NATIONAL RECOGNITION	3. Establish committees of influential people on a rational basis in each major urban center (32) plus national committees for both the U.S. and Canada.
	4. Secure the support of groups representing the entire spectrum of national populace in affirmation of the project.
	5. Secure widespread systematic and representative approbation from the various levels of governmental bodies.
	6. Secure the advocacy of 50 nationally known political leaders in each country.
	7. Build and implement a common strategy relative to rider authorization.
	8. Secure the active support of 50 celebrities for the project.
INCLUSIVE FUNDING	9. Systematically secure the economic and social support of key individuals.
	10. Systematically cover the major corporations in the continent to establish their practical support of the project.
	11. Establish simple common financial procedures for the project.
	12. Secure \$2,000,000 in the U.S. and \$200,000 in Canada in funding balanced both geographically and sociologically to support promotion, administration and research.
SPONSOR SUPPORT	13. Build and implement a coordinated design of national and regional inkind support for both countries.
COORDINATION	14. Establish a systematic, simple, practically-orchestrated data interchange, contact followup, and strategy scheme to keep the whole effort moving in one direction without bureaucratic burdens.

ADVOCACY AND FUNDING

1. Secure \$ 2,000,000 in funding balanced both geographically and sociologically to support promotion, administration, research and x
2. Establish committees of 76 influential people in each major urban center(32) plus national committees for both the U. S. and Canada.
3. Secure advocacy yesses from 10 sources for each of the 9 categories in each region and nationally.
4. Secure the support of groups representing the entire spectrum of national populace in affirmation of town meeting.
5. Systematically secure the support of wealthy individuals for town meeting and future cultivation.
6. Establish a systematic simple practically orchestrated data interchange contact followup and strategy scheme to keep the whole effort moving in one direction without bureaucratic burdens.
7. Secure widespread systematic and representative approbation from the political community.
8. Secure the advocacy of 50 political leaders.
9. Systematically cover the major corporations in the continent calling on high level people and establishing their support for town meeting.
10. Secure 13 national sponsoring organizations for the us, and 11 for canada.
11. Secure the active support of 50 celebrities for the project.
12. Establish simple common financial procedures for the project.
13. Secure official copyrights for all materials.
14. Build and implement a common strategy relative to rider authorization.

8th Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Qtr. IV, 1974-75

ADVOCACY TARGETS

GOVERNMENT STRUCTURES	FEDERAL	AUTHORIZING AGENCIES	NATIONAL	PROMOTIONAL SOURCES	ADVERTIZING
	STATE/PROVINCIAL		REGIONAL		PRESS PUBLISHING
	UNITED NATIONS		LOCAL		RADIO- T.V.
	CITIES/LOCAL		SPECIAL		CULTURAL GROUPS
SOCIAL GROUPINGS	ETHNIC	VOLUNTEER NETS	SERVICE ORGANIZATION	ECONOMIC SUPPORTERS	BUSINESS ASSNS.
	RELIGIOUS		CITIZEN NETS		OFFICE SUPPLIERS
	UNIONS		PROFESSIONAL ASSNS.		RETAIL CHAINS
	GEOGRAPHY		FRATERNITY ORGANS.		FRANCHISE ORGANS.
BENEVOLENT FOUNDATIONS	CORPORATION FOUND.	PARTICULAR INDIVIDUALS	POLITICAL FIGURES	LARGE CORPORATIONS	PRIMARY INDUST.
	FAMILY TRUSTS		PUBLIC PERSONS		INDUSTRIAL MANUFACT.
	EDUCATION FOUND.		INFLUENTIAL PEOPLE		FINANCIAL INSTITUTION
	SPECIAL INTERESTS		EXIST. CONTRACTS		MARKETING ORGANIZATION

8th Guardian Consult
April 11-13

Institute of Cultural Affairs
Quarter IV, 1974-75

COORDINATION AND LOGISTICS
(Title of Arena)

ARENA	TACTICS	IMPLEMENTARY STATEMENT
PLANNING PROMOTION STRATEGY	National agency	Planning Promotion Strategy involves acquiring national ad agency to design materials and campaign, project cost and quantity materials, develop materials catalogue and in-kind materials for local ICA use.
	Project quantity	
	Materials catalog	
	Cost analysis	
	Promotional manual	
PRODUCTION DEVELOPMENT	Centralized production	Establish a production center, a common graphics bank, a national and local production network, and a national and local materials network.
	Common graphics	
	In-kind production	
	In-kind materials	
DATA COORDINATION AND DISTRIBUTION	Establish in-kind distribution	By July 4, 1975 an in-kind distribution network to facilitate distribution of Town Meeting materials and the data, which has been coordinated and edited by the Communications Center will be established.
	Form communication center	
	Retrieve promotion data	
	Editing data	

PROMOTION AND TOOLING

(Title of Arena)

1. Policy screen and statements.
2. In-centrum coordinating agency to make contacts nationally.
3. Need enabling financial picture of entire project.
4. Policy re: Bicentennial logo on stationary.
5. Determine policy re: project promotion commonality.
6. Assign guardians before consult is over to begin national promotion and tooling schemes.
7. Structured clearing-house system from Nexus to Metro.
8. National Promotion Commission established and operative immediately.

8th Guardian Consult
April 11-13

Institute of Cultural Affairs
Quarter IV, 1974-75

LOCAL MATERIALS
(Title of Arena)

ARENA	TACTICS	IMPLEMENTARY STATEMENT
IN-KIND STORY	Secure local advocate	Securing in-kind sponsorship will be essential for the publishing of the commemorative workbook and the publicity kits. We need to work through local advocates to line up in-kind printers across the continent.
	Identify potential printers and sponsors	
	Build in-kind calling model	
	Build winning pressure story	
PROFESSIONAL AGENCY/CONTACTS	Survey guardians and movement colleagues	Professional agency/contacts intends to have ready all available resources across the continent for authorization, printing and distribution of all materials needed for TM/CFC.
	Guardians assigned	
	Research potential resources	
	Utilize b/c P.R. men	
CONTENT CATALYZATION	Designing the flexible insert components	This tactic is to create the content of the workbook by the end of Summer 75, through use of guardians. Advertising men and the GRA.
	Revise the mock-up workbook	
	In-kind salability materials, review team	
	Content review team	
DISTRIBUTION	Guardians continental materials net	Assign guardians by Area and Region into a distribution net. Locate regional printers, develop ordering/delivery time-line for each TM/CFC and explore piggy-backing materials.
	Find a printer in each area	
	Research and contact national distributors	
	Explore franking privilege	

8th Guardian Consult
April 11-13

Institute of Cultural Affairs
Quarter IV, 1974-75

NATIONAL PROMOTION CAMPAIGN
(Title of Arena)

ARENA	TACTICS	IMPLEMENTARY STATEMENT
NATIONAL PROMOTION COMMISSION	Set up commission	Establish working National Promotion Commission by April 13 from guardian professionals to develop national ICA media policy and local guidelines and to coordinate with exi-ting ICA Commissions and Boards of Directors.
	Consult with legal com- mission on copyright	
	Consult with PR consul- tant on campaign	
	Select PR consultant	
	Design standard pro- cedures	
PUBLIC RELATIONS CONSULTANT AND CAMPAIGN DESIGN	Research PR consultants	To insure that the project is promoted with finesse and broad national appeal, the consulting services of a public relations firm recognized for its public service focus, must be contracted to collaborate on a national campaign design.
	Enlist PR consultant	
	Prepare global and local budget	
	Design contract	
	National promotion Com- mittee screens output	
MEDIA SEARCH	Research media	The second step of the Commission is to research media opportunities, discover the advocate entrees, develop a time-line chart which interrelates the why/where/ and when and evaluate media development and product.
	Research entre with advocates	
	Assign calls	
	Pert chart	
	Commission accountability	
MEDIA TREAT- MENT AND NATIONAL PRO- MOTION KITS	Design treatment for top-level media persnll	Media treatment and national media promotional kits involve designing approach kits for top-level media personnel and for advocates in selected media situations.
	Design pitch for advoc in the field	
	Design standard media kit	
	Selective media criteria	
	Decide official project spokespersons	
INDUSTRY MARKETING	Pool of ideas already used	Get the TM/CFC program in its broad concept tied on as a part of existing ongoing marketing programs. To take advantage of national advertis'ers own fampaigns and funds--so to spread awareness of TM/CFC widely, cheaply, and quickly. Circulate a list of tried and true ideas and contacts at the local level through the National Commission.
	Research industrial capability, willingness	
	Nat'l Comm and PR con- sultant decide campaign	

8th Guardian Consult
April 11-13

Institute of Cultural Affairs
Quarter IV, 1974-75

MARKETING PROCEDURES
(Title of Arena)

ARENA	TACTICS	IMPLEMENTARY STATEMENT
MATERIAL PREPARATION AND DISTRIBUTION	Maintaine list of available public	To design, publish and distribute available materials to enable the marketing of TM's
	design borchur	
	maintain list of needed public	
	create list of ICA description	
	Produce Press releases	
OFFICE FACILITIES	Secure space	Operational space must be creaked which demonstrates our capacity to catalyze and facilitate T.M. program.
	Decor Space	
	Secure tools/equipment	
	communication facility	
	printing facilities	
OPERATIONAL METHODS	create sponsor meeting	Methodologies must be created to maximize effectiveness of TM sponsorship and marketing.
	X/V Methods	
	operation and chards & war board	
	create motivating methods flyer	
	define office function	
PEOPLE UTILIZATION	create staffing	People utilization si the most effective assignment of people to catalyze the Town Meeting
	coordinate teaching assignment	
	plan area treks	
	maintain peopl	
	maintain people	
CONFERENCE FACILITY	resource file	In order to establish the image of a national TM 76 effort, a Chicago - Centrum conference facility needs to be operationalized immediately to receive guests.
	design Kemper space	
	visitor receiving mode	
	utilization schedule	

8th Guardian Consult
April 11-13

Institute of Cultural Affairs
Quarter IV, 1974-75

SPONSORSHIP CATALYZATION (points 5 & 6)
(Title of Arena)

ARENA	TACTICS	IMPLEMENTARY STATEMENT
RELEASING REGIONAL FUNDING	list space & equip. needs achieve local funding invite major donor's determine potential tax benefits to donor compa check with chamber of com .for empty offi space	During the Summer of 1975, the Guardians will contact state corporations, provide them with literature listing the benefits and describing the use of funding for office and staff.
IDENTIFYING PRESSURE POINTS	decide strategis location for office list key criteria for location identify target com- panies for donation.	This arena is concerned with targeting poten- tial corporations that could release personnel for "Loaned" executive status, and deciding the appropriate office locations out of the regional strategies. This would be done by the committee of 18 at a PSU held in Quarter IV, 1974-75.
STAFFING IDENTIFICATION & RECRUITMENT	identify staffing needs develop strategies to release individuals directly approach com- panies to release person. alternative models for staffing. g. several peo locate recent retired individuals for staff	Regions will identify staff needs for ICA offices and the placement of funded loan executives so that the priority areas for recruitment effort can be focused. This should be done in a regional PSU during Week 4 or 5 so that recruitment can be completed by the beginning of the Summer Research Assembly.
CREATING AND TELLING STORY	develop sample job desc for TM staff make available materials establishing legitimacy of ICA make "traveling loan executive" available to recruite staff & funds. circulate stories of existing TM staff	This arena is out to create particular local stor stories out of national definition of the major variants of the stories in order to: recruit local T.M. funding prospects, stimulate employers to release staff, impact employees with the possibility of participation in T.M., and clarify the significance of broad community participation. The story would be told initial ly by loc. course grads using: visual displays,
	Determine potential public relations benefits to donor companies obtain TM decore and materials for office advertise office location	personal witness, written materials and/or lists of involved people.

8th Guardian Consult
April 11-13

ADVOCACY AND FUNDING
NATIONAL RECOGNITION
(Title of Arena)

Institute of Cultural Affairs
Quarter IV, 1974-75

ARENA	TACTICS	IMPLEMENTARY STATEMENT
INFLUENTIAL		
INFLUENTIAL SUPPORT	Enable Local and Nat'l Catalytic Core	The tactical arena of influential support will enable a catalytic core on a local and nat'l level to identify and solicit support of key prominent leaders as advocates to strengthen credibility, entice participation and increase enthusiasm for TM '76.
	Create Effective Story (Pitch)	
	Identify Key Prominent Individuals in all groups	
	Strategic Contact and Use of Advocates	
	Present Imaginably Local Nat'l Advocate Committee	
MASS MEDIA	Audio-Visual System	The tactical arena of mass media will enable local man's participation by gaining national recognition of a common symbol and story, and communicating popular support of the Town Meeting program.
	Comprehensive Publications	
	Public Billboard Network	
	Information Center Plan	
NATIONAL GROUP ENDORSEMENT	Comprehensive Selection Screen	The regional ICA centre will schedule a PSU for the committee of 18 for the purpose of building the group support model for national endorsement.
	Contact Model & T/L	
	Activation, Reporting & Co-ordination	
	Feedback, Documentation and Dissemination.	

8th Guardian Consult
April 11-13

INCLUSIVE FUNDING

Institute of Cultural Affairs
Quarter IV, 1974-75

(Title of Arena)

ARENA	TACTICS	IMPLEMENTARY STATEMENT
GETTING RIGHT NAMES	Collect Past Data on Names	Assuming that having a personal contact within an organization makes fund-raising easier, collect and disseminate.
	Call for New Data— Letters&Qstnrs to Grdns	
	Contact LENS Grads	
	Research Bus. & Prof. Reference Publications	
	Contact ARBA	
TARGET INDIVIDUALS AND GROUPS	National/Regional Organization	In May '75, Regional Bicentennial Office will re- search target individuals & groups thru: Dunn & Bradstreet, Fortune 500 List, Al Levin's Socially Responsible Corp. List, Standard & Poors, Annual Reports, Who's Who, Guardian Contacts & Lens Grad In June, a Guardian T/F weekend to organize an inclusive continental funding model. By August '75 ICA-Chicago would have Geographical & Socio- logical priority list with Regional funding goals
	Target Funding Research	
	Geographic/Sociological Prioritization	
STORY TACTICS	Matching Need and Given to Story in Modular Way	
	Coordinate Stages of Contact —Letter-Sale	
	Develop multi-purpose Audio-visuals	
	Integrate Story with Appropriate Follow-up	
FINANCIAL ACCOUNTABILITY	Establish Historic Le- gitimacy of ICA	
	Establish Legal Legitimacy of ICA	
	Establish Financial Legitimacy of ICA	
	Establish Organization- al Entity within ICA	
	Financial Accounting of a TM's Revenue&Expense	

FOURTEEN POINT PLAN

DEMONSTRATION
 MEETINGS

1. Hold 76 demonstration town meetings before July 1975.

X

2. Choose the ten key major cities (communities) as demonstrations of blanketing a city with Town Meetings.

MARKETING
 PROCEDURES

3. Establish administration center and offices in each area with administration center, offices and conference center at Chicago centrum.

4. Create and publish marketing materials.

SPONSORSHIP
 CATALYZATION

5. Establish appropriate visible I.C.A. Town Meeting offices in each urban center.

6. Achieve a loan "executive status" for at least 2 guardians per region to work full time on town meetings.

7. Create, publish and distribute sponsors manual.

8. Systematize area actuation tactics.

9. Select, publish and distribute the list of guardians on the committee of 18 to the guardian network.

COORDINATED
 SCHEDULING

10. Develop a flexible scheduling system to begin Fall 75.

11. Create a model for actuating 36 Town Meetings simultaneously.

12. Plan for the acceleration phase of the program.

13. Establish a central data interchange node with access to an in and out Wats line (800 toll free number).

14. Design and establish weekly communication with regional centers.

DEMONSTRATION MEETINGS
(Title of Arena)

ARENA	TACTICS	IMPLEMENTARY STATEMENT
GOALS AND STRATEGY	1. Establish goals	1. Brainstorm and consense of TM goals for area.
	2. DEVELOP STRATEGY	2. Develop strategy for area organization of TM program.
	3. SELECT LOCATION	3. Select target city in community for demonstration TM.
	4. INVITE QUEST OBSERVERS	4. Select and invite quest observers who are critical to implementing future TM's.
VALUE SCREEN	1. EST. BLANKETING	1. Articulate the values to be hold by 'blanketting' a communtiy or city.
	2. LOCATIONAL EVALUATIONS	2. Evaluate the characteristics of key cities or communities relative to their demonstrational impact within the nation or region.
AUTHORIZATION	1. LOCAL RESEARCH	1. Conduct research visits to each planned TM location or community.
	2. OBTAIN SANCTION	2. Seek authorization from local Bicentennial community political structure.
	3. OBTAIN SPONSORSHIP, FUNDING, MATERIALS	3. Seek organizational sponsorship and recruit funding and assistance.
ENABLEMENT	1. OBTAIN FUNDS	1. Obtain funding and assistance in conjunction with efforts of local committee.
	2. CONTACT COLLEAGUES	2. Contact local colleagues and grads in order to obtain leads on gaining authorization, shpnorsorship and/or funding.
	3. SELECT LOCAL COMMITTEE	3. Contact and recruit local key groups or individuals as members of local implementing committee
	4. TRAIN " "	4. Hold one or more training seminars and workshops with local implementing committee.
	5. SELECT STAFF	5. Select capable ICA staff for conducting the initial demonstration TM

8th Guardian Consult
April 11-13

Institute of Cultural Affairs
Quarter IV, 1974-75

SPONSORSHIP CATALYZATION (Points 7 & 8 & 9)
(Title of Arena)

ARENA	TACTICS	IMPLEMENTARY STATEMENT
SPONSORSHIP PRACTICAL ENABLEMENT	Publish interim Sponsor's manual	Through editing of present Sponsor's Manual and revision through feedback, create a continental network responsible for the utilization of common procedures for the Sponsor's Manual.
	Create executive summary of manual	
	Write procedures for manual utilization	
FUNDING POLICY AND STRATEGY	Clarify local tax deduction options	Each area needs to assemble its representatives before June, 1975 in the area city to create the concrete or actual area, regional, and metro budget requirements and proposed sources for said funds and establish the procedures for accounting for each level of budget income. The tax deduction options for contributions available to each local town meeting need to be objectified by the centrum town meeting post and ready for distribution at the area meetings
	Clarify areal funds needed & identify sources	
	Clarify accounting structures area to local	
CO-ORDINATE ACCOUNTABILITY OF COMMITTEES OF EIGHTEEN	Identify Guardians on committees of 18	In order to coordinate the committees of 18 through the Guardian's network we propose that those consult participants who are on committee of 18 be designated on the participants roster published at the end of the consult, and that a list of continental committees of 18 with Guardian members indicated be gathered, published and distributed to the Guardian's network. Finally, monthly accountability meetings of the com. of 18 representatives should be held at the regional, areal, and continental levels.
	Revise committee of 18 list.	
	Distribute continental committee of 18 list	
	Area accountability structure	

8th Guardian Consult
April 11-13

Institute of Cultural Affairs
Quarter IV, 1974-75

COORDINATED SCHEDULING (Points 10 & 11)
(Title of Arena)

ARENA	TACTICS	IMPLEMENTARY STATEMENT
PRIORITY SYSTEM	June PSU - region	The arena of creating a priority system is initially developed in regionally based June PSU's in terms of rationale and comprehensive timeline, to be further refined and expanded at the Summer Program to include implementation methodologies such as weekly status reports.
	Build rationale	
	Summer Program	
	Develop timeline	
	June - September	
MATERIALS LOGISTICS	Set date for 36 (in June)	Determine needed materials for Town Meeting, methods of production, costs, funding, packaging, storage and transportation to Town Meeting cities and develop methods of manpower procurement to implement system.
	town meetings in fall	
	Weekly status report	
	Warehouse	
	Cost/local printing	
MANPOWER LOGISTICS	Transportation	In order to better enable effective Town Meetings we must strategically recruit, train, hold and deploy leadership on a flexible and expandable schedule.
	Packaging/transport	
	Resource and reallocation plan and mechanism	
	Training schedule	
	Names/addresses	
COORDINATION HEADQUARTERS	availability of leaders	Global Operation Centrum: Chicago; committees of 18 and local sponsoring committees will implement by Sept., 1975, offices and procedures that use computer based information systems, wats/inwats telephone lines, written TM request forms and standard TM set-up worksheets to allow dynamic and systematic allocation of materials and manpower in a way that is responsive to changing needs.
	Define No. of leaders needed	
	Trainer model	
	Troop resource development	
	Inventory control	
	Relationship to sponsoring committee	
	Request form and battleplan worksheet	
	Personnel to man headquarters	
	Communication network	

8th Guardian Consult
April 11-13

Institute of Cultural Affairs
Quarter IV, 1974-75

SPONSORSHIP COORDINATED SCHEDULING POINTS 12/13/14
(Title of Arena)

ARENA	TACTICS	IMPLEMENTARY STATEMENT
COMMUNICATION TRANSMISSION MEDIA	Develop computer com- putable reporting form obtain use of suitable wire communication Out Wats for each area ICA office 	Establish transmission media considering data volume, format, distance and speed required.
REPORTING AND DESEMINATING DATA	Project regional goals Structure data system Design report format Define output required 	Project goals for each region; establish the timeline for meeting check points; design the structure of the data system, including the frequency and format of reports, recognizing two-way nature of required process plus need to define clearly required output data.
ACCELERATION PROJECTION	Secure guardian consult ant to creat basic plan Do a 2yr.projection in- cluding Sched/logistics Create computerized sys tem for monthly update Secure inkind computer time and programmer 	The present projection of 5,000 Town Meetings calls for a systemitized mechanism for rapid acceleration which is flexible to incorporate and utilize the accumulative data.
ACCELERATION AUTHORIZATION	Get potential sponsors to demonstration meeting Brief media on project goals and expectations Hold guardians consult to create acceleration data system 	Acceleration demands that potential sponsors attend demonstration meeting, that a screen is provided to the media for reporting and evaluating the project and that guardians be utilized to build a data system adequate to the acceleration phase.
PERSONNEL COMMUNICATIONS NETWORK	Establish specific staff at Centrum who are resp- onsible for communicat ion Define local specific contacts Data file for use by these personnel Local and global staff directory book	It is imperative that both local and continental offices have designated personnel consistently available

8th Guardian Consult
April 11-13

ADVOCACY AND FUNDING
SPONSOR SUPPORT

Institute of Cultural Affairs
Quarter IV, 1974-75

(Title of Arena)

ARENA	TACTICS	IMPLEMENTARY STATEMENT
IDENTIFY AND COMPILE KEY CONTACTS	Know Nat'l/Local Bicentennial Projects	In order to build a strategy to catalyze groups and individuals to sponsor TM we must familiarize ourselves with all potential sources.
	Identify Key People	
	Discern Nat'l/Reg. Events we could use.	
	Identify Key Individual In Rider Groups.	
	Identify Key Social Groups.	
RESEARCH	Research ARBA and other Bicent. Sponsors.	Create local and national groups to do research on ARBA and other Bicentennial sponsors and to identify the key organizations and individuals and disseminating this data through centrum.
	Identify Key Organiztns.	
	Identify Key Ldr within Organization.	
	Centrum Clearing	
PUBLICITY AND ADVERTISING	Publicize Endorsements of Key Individuals & Groups.	These tactics are designed to ensure that the correct story is told and prepared materials are available nationally and can be implemented through guardian task forces and coordinated by centrum Town Mtg. post.
	Create TM advertising copy tied to sponsor products.	
	TM articles prepared for in-house publications.	
	Prepare TM Kits, Films, Programs for Clubs, Fairs and conventions.	
CONTACT KEY INDIVIDUALS AND GROUPS	Find Entre	Making Key contacts involves having a presentation kit, finding the entre to that contact, preparing a strategic request, having back-up resources available for use by the contact and following up the visit with further endorsements to affirm his decision of support. The key to making contacts is finding an entre. The 8th Guardian Consult needs to brainstorm its network of contacts to identify the entres which will be needed to build sponsorship during the next 6 months.
	Create Presentation Kit	
	Decide Strategic Request	
	Provide Backup Resources.	
	Followup with other endorsements.	

ADVOCACY AND FUNDING

(Title of Arena)

1. DEVELOP COORDINATION NETWORK BASED IN CHICAGO
2. BE INFORMED OF CURRENT TOWN MEETING INFORMATION
3. KNOW OBJECTIVES FOR EACH CALL
4. DEVELOP WINNING STANCE
5. RESEARCH EFFECTIVE FUNDING METHODS
6. DETERMINE POWER STRUCTURES
7. ESTABLISH TOWN MEETING NEWSLETTER AND INTERNATIONAL MAILING LIST

Chicago	Carol Walters Ann Jaecks Don R. Moffett Thomas L. Smeltzer David Ribstock George K. Black Carla Howard James Armour Michael Tippet Edward Born	George McBurney William B. Powell Sue Laxdal Thomas L. Hanna Fred Catlett Oscar Sperstad, Jr. Anthony Paulick Robert True David Calhoun David Wilson	Betty Dyson Robert Robinson Terry McClelland Ken Wilson Robert Battershell John Stahl David J. Butler Jack Gillis Priscilla Wilson Jan Ames
San Francisco	Robert Prather Jim Taylor Donald Elliot	James Overall Dick Brooks Don Loughery	Barbara Wilson Shirley McCabe Frederick Emerson
Edmonton			
Montreal	Lorraine Patterson	Peter Johnson	
New York	Joe Crocker Janet Baker Mrs. W.L. Jonathan Mrs. Frances	Don Cramer W.L. Jonathan Jim Fenton	Marilyn Crocker Stewart Stowell Bill Newkirk
Houston	Christina Clark Roger Alexander Wayne Beard	Don Clark Florence Morris Scott Stahr Barry Morris	Mrs. Randolph Johnston Mike Gergen Rick Jones Robert Hartsfield
Centrum	Sue White James Wiegel Ann Epps Kathy Bauknight James Kilgore Richard Green Martha Talbott Mary Lou Vergara	David White Don Raschke Ken Gilbert Martin Howell Byrne Johnson Nadine Ward Lyn Mathews	John Kroeger Priscilla Wood Charlex Morrissey Ruth Reames Ron Griffith Faith Vanve

TASK FORCE 3: PROGRAM PROMOTION
Management Centrum

CHICAGO	George Walters Betty Pesek Richardo Frank Arden Janet Gillis Robert P. Wiley	Beret Hansen Robert Giese Tom Olson Alan Harper Raymond Caruso Jack Womack	Fred Lamphear Bill Howard Clesson MacDonald Sue Kirsch Joseph McClennand Jim McPherson Sheldon Hill	Alice Baumbach Ann Antenen James Slotta John Webster Louva Calhoun Dr. Martin Pesek Sandra True
SAN FRANCISCO	Brian Des Rockes Dr. John Reed	Lynette Todd Sherri Thorson Jim Reed	Ted Pederson Mrs. Frederick Emerson	Jim McCabe Frieda Elliott Bea Romer
EDMONTON	Fred Gruner			
MONTREAL	Marcie Clutz	John Howell	Mrs. Peter Johnson	
NEW YORK	Clesson McDonald Steve Lesnik	Walter Liggett	Richard Seacord Ralph Black	Walter Scudds
HOUSTON	James Kelbaugh Bob St. Clair	Ron Nixon Annette Bingham	Dr. James Taylor Warren Tolman	John Chapman Jack Burkett
CHICAGO NEXUS	Steve Allen Ken Knowlton Neva Forbes Sally Emerick Clare Michael	Toni Noah Lynda Cock Rich Michael Wayne Ellsworth John McCabe	Brooke Kroeger Marshall Jones Judi Wiegell Ian Gilmour Jon Miesen Ron Kelder	Fred Hamen Ruth Ellsworth Kathy Jones James Bishop Marsha Hahn

REGIONAL ACTUATION AND SPONSORSHIP

Regional actuation and sponsorship involves the creation and coordination of a continental network for catalyzing and enabling of Town Meetings and Community Forums. Demonstration Meetings are scheduled in the major urban regions of the U.S. and Canada to provide potential sponsors to become excited with the program and with catalyzing massive conducting of meetings during the years 1975-77. Marketing Procedures involves the commitment of national organizations to endorse, coordinate, and promote the sponsorship of Town Meetings and Community Forums by their local affiliates. Local sponsorship involves getting local community organizations (preferably local branches of national groups) to assume responsibility for setting up, promoting and holding Town Meetings and Community Forums in accordance with the guidelines outlined in the Sponsors' Manuals. Coordinated Scheduling involves the approval of requests for meetings, the scheduling of meetings, the distribution of materials, the coordination of staff to be sent to the meeting.

STATUS REPORT

DEMONSTRATION MEETINGS	1. Held seven Town Meetings in Kemper City, Lacey, Whittier, Philadelphia, Washington D.C., Bolder, and Clarksburg.
	2. In negotiations for 36 Town Meetings in Washington D.C. and 60 in Miami.
MARKETING PROCEDURES	3. Created a central data interchange center.
SPONSORSHIP CATALYZATION	4. Initial treks made in San Francisco, Houston, Chicago, New York, Montreal, and Edmonton.
	5. Initiated the "Committee of 18" in each region.
	6. Completed area battleplans for each area including replication schedule.
	7. Created a sponsorship data system.
	8. Secured sponsorship for 50 Spring Demonstration Meetings.
COORDINATED SCHEDULING	9. Distributed initial set-up manuals.
	10. Delineated 5000 target communities and have chosen the first 1000 cities.

REGIONAL ACTUATION AND SPONSORSHIP

FOURTEEN POINTS

DEMONSTRATION MEETINGS	1. Hold 76 demonstrations before July.
	2. Chose the ten major cities as demonstrations of blanketing a city with Town Meetings.
MARKETING PROCEDURES	3. Establish an administration center and office complete with conference facilities in Chicago.
	4. Create and publish a marketing manual.
SPONSORSHIP CATALYZATION	5. Establish visible ICA Town Meeting offices in each urban center.
	6. Free one guardian per region to work full-time with salary on Town Meeting.
	7. Publish and distribute sponsors manuals.
	8. Make area actuation treks.
	9. Publish the list of guardians on committees of 18.
COORDINATED SCHEDULING	10. Develop an expandable scheduling system to begin Fall '75.
	11. Create model for actuating 36 Town Meetings simultaneously.
	12. Plan for the acceleration phase of the program.
	13. Establish a central data interchange node with access to a Watts line for Toll free calls, area desks, etc.
	14. Establish regular weekly communication with regional centers.

8th Guardian Consult
April 11-13

Institute of Cultural Affairs
Quarter IV, 1974-75

SPONSORSHIP COORDINATED SCHEDULING POINTS 12/13/14
(Title of Arena)

ARENA	TACTICS	IMPLEMENTARY STATEMENT
COMMUNICATION TRANSMISSION MEDIA	Develop computer com- putable reporting form obtain use of suitable wire communication Out Wats for each area ICA office	Establish transmission media considering data volume, format, distance and speed required.
REPORTING AND DESEMINATING DATA	Project regional goals Structure data system Design report format Define output required	Project goals for each region; establish the timeline for meeting check points; design the structure of the data system, including the frequency and format of reports, recognizing two-way nature of required process plus need to define clear- ly required output data.
ACCELERATION PROJECTION	Secure guardian consult ant to creat basic plan Do a 2yr.projection in- cluding Sched/logistics Create computerized sys tem for monthly update Secure inkind computer time and programmer	The present projection of 5,000 Town Meetings calls for a systemitized mechanism for rapid acceleration which is flexible to incorporate and utilize the accumulative data.
ACCELERATION AUTHORIZATION	Get potential sponsors to demonstration meeting Brief media on project goals and expectations Hold guardians consult to create acceleration data system	Acceleration demands that potential sponsors attend demonstration meeting, that a screen is provided to the media for reporting and evaluating the project and that guardians be utilized to build a data system adequate to the acceleration phase.
PERSONNEL COMMUNICATIONS NETWORK	Establish specific staff at Centrum who are resp- onsible for communicat- ion Define local specific contacts Data file for use by these personnel Local and global staff directory book	It is imperative that both local and con- tinental offices have designated personnel consistently available

ACTIVATION AND SPONSORSHIP

(Title of Arena)

1. Coordinated and comprehensive communication
2. Local man does - we catalyze
3. 200 local sponsorship systems per week initiated
in 1975, required for 200 T.M.'s a week in 1976
4. Comprehensive diverse sponsorship brings broad diverse attendance
5. Work from and through the clout
6. Remain responsive to local situation
7. Sponsors of today - guilds of tomorrow

8th Guardian Consult
April 11-13

Institute of Cultural Affairs
Quarter IV, 1974-75

MARKETING PROCEDURES
(Title of Arena)

ARENA	TACTICS	IMPLEMENTARY STATEMENT
MATERIAL PREPARATION AND DISTRIBUTION	Maintaine list of available public	To design, publish and distribute available materials to enable the marketing of TM's
	design borchur	
	maintain list of needed public	
	create list of ICA description	
	Produce Press releases	
OFFICE FACILITIES	Secure space	Operational space must be creaked which demonstrates our capacity to catalyze and facilitate T.M. program.
	Decor Space	
	Secure tools/equipment	
	communication facility	
	printing facilities	
OPERATIONAL METHODS	create sponsor meeting	Methodologies must be created to maximize effectiveness of TM sponsorship and marketing.
	N/V Methods	
	operation and chards & war board	
	create motivating methods flyer	
	define office function	
PEOPLE UTILIZATION	create staffing	People utilization si the most effective assignment of people to catalyze the Town Meeting
	coordinate teaching assignment	
	plan area treks	
	maintain peopl	
	maintain people	
CONFERENCE FACILITY	resource file	In order to establish the image of a national TM 76 effort, a Chicago - Centrum conference facility needs to be operationalized immediately to receive guests.
	design Kemper space	
	visitor receiving mode	
	utilization schedule	

8th Guardian Consult
April 11-13

Institute of Cultural Affairs
Quarter IV, 1974-75

SPONSORSHIP CATALYZATION (points 5 & 6)
(Title of Arena)

ARENA	TACTICS	IMPLEMENTARY STATEMENT
RELEASING REGIONAL FUNDING	list space & equip. needs achieve local funding invite major donor's determine potential tax benefits to donor compa check with chamber of com .for empty offi space	During the Summer of 1975, the Guardians will contact state corporations, provide them with literature listing the benefits and describing the use of funding for office and staff.
IDENTIFYING PRESSURE POINTS	decide strategis location for office list key criteria for location identify target com- panies for donation.	This arena is concerned with targeting poten- tial corporations that could release personnel for "Loaned" executive status, and deciding the appropriate office locations out of the regional strategies. This would be done by the committee of 18 at a PSU held in Quarter IV, 1974-75.
STAFFING IDENTIFICATION & RECRUITMENT	identify staffing needs develop strategies to release individuals directly approach com- panies to release person. alternative models for staffing.g.several peo locate recent retired individuals for staff	Regions will identify staff needs for ICA offices and the placement of funded loan executives so that the priority areas for recruitment effort can be focused. This should be done in a regional PSU during Week 4 or 5 so that recruitment can be completed by the beginning of the Summer Research Assembly.
CREATING AND TELLING STORY	develop sample job desc for TM staff make available materials establishing legitimacy of ICA make "traveling loan executive" available to recruite staff & funds. circulate stories of existing TM staff	This arena is out to create particular local stor stories out of national definition of the major variants of the stories in order to: recruit local T.M. funding prospects, stimulate employers to release staff, impact employees with the possibility of participation in T.M., and clarify the significance of broad community participation. The story would be told initial ly by loc. course grads using: visual displays,
	Determine potential public relations benefits to donor companies obtain TM decore and materials for office advertise office location	personal witness, written materials and/or lists of involved people.

8th Guardian Consult
April 11-13

Institute of Cultural Affairs
Quarter IV, 1974-75

SPONSORSHIP CATALYZATION (Points 7 & 8 & 9)
(Title of Arena)

ARENA	TACTICS	IMPLEMENTARY STATEMENT
SPONSORSHIP PRACTICAL ENABLEMENT	Publish interim Sponsor's manual	Through editing of present Sponsor's Manual and revision through feedback, create a continental network responsible for the utilization of common procedures for the Sponsor's Manual.
	Create executive summary of manual	
	Write procedures for manual utilization	
FUNDING POLICY AND STRATEGY	Clarify local tax deduction options	Each area needs to assemble its representatives before June, 1975 in the area city to create the concrete or actual area, regional, and metro budget requirements and proposed sources for said funds and establish the procedures for accounting for each level of budget income. The tax deduction options for contributions available to each local town meeting need to be objectified by the centrum town meeting post and ready for distribution at the area meetings
	Clarify areal funds needed & identify sources	
	Clarify accounting structures area to local	
CO-ORDINATE ACCOUNTABILITY OF COMMITTEES OF EIGHTEEN	Identify Guardians on committees of 18	In order to coordinate the committees of 18 through the Guardian's network we propose that those consult participants who are on committee of 18 be designated on the participants roster published at the end of the consult, and that a list of continental committees of 18 with Guardian members indicated be gathered, published and distributed to the Guardian's network. Finally, monthly accountability meetings of the com. of 18 representatives should be held at the regional, areal, and continental levels.
	Revise committee of 18 list.	
	Distribute continental committee of 18 list	
	Area accountability structure	

8th Guardian Consult
April 11-13

Institute of Cultural Affairs
Quarter IV, 1974-75

COORDINATED SCHEDULING (Points 10 & 11)
(Title of Arena)

ARENA	TACTICS	IMPLEMENTARY STATEMENT
PRIORITY SYSTEM	June PSU - region	The arena of creating a priority system is initially developed in regionally based June PSU's in terms of rationale and comprehensive timeline, to be further refined and expanded at the Summer Program to include implementation methodologies such as weekly status reports.
	Build rationale Summer Program	
	Develop timeline June - September	
	Set date for 36 (in June town meetings in fall	
	Weekly status report	
MATERIALS LOGISTICS	Warehouse	Determine needed materials for Town Meeting, methods of production, costs, funding, packaging, storage and transportation to Town Meeting cities and develop methods of manpower procurement to implement system.
	Cost/local printing	
	Transportation	
	Packaging/transport	
	Resource and reallocation plan and mechanism	
MANPOWER LOGISTICS	Training schedule	In order to better enable effective Town Meetings we must strategically recruit, train, hold and deploy leadership on a flexible and expandable schedule.
	Names/addresses availability of leaders	
	Define No. of leaders needed	
	Trainer model	
	Troop resource development	
COORDINATION HEADQUARTERS	Inventory control	Global Operation Centrum: Chicago; committees of 18 and local sponsoring committees will implement by Sept., 1975, offices and procedures that use computer based information systems, wats/inwats telephone lines, written TM request forms and standard TM set-up worksheets to allow dynamic and systematic allocation of materials and manpower in a way that is responsive to changing needs.
	Relationship to sponsoring committee	
	Request form and battleplan worksheet	
	Personnel to man headquarters	
	Communication network	

8th Guardian Consult
April 11-13

Institute of Cultural Affairs
Quarter IV, 1974-75

SPONSORSHIP COORDINATED SCHEDULING POINTS 12/13/14
(Title of Arena)

ARENA	TACTICS	IMPLEMENTARY STATEMENT
COMMUNICATION TRANSMISSION MEDIA	Develop computer com- municable reporting form obtain use of suitable wire communication Out Wats for each area ICA office	Establish transmission media considering data volume, format, distance and speed required.
REPORTING AND DESEMINATING DATA	Project regional goals Structure data system Design report format Define output required	Project goals for each region; establish the timeline for meeting check points; design the structure of the data system, including the frequency and format of reports, recognizing two-way nature of required process plus need to define clear- ly required output data.
ACCELERATION PROJECTION	Secure guardian consult- ant to create basic plan Do a 2yr. projection in- cluding Sched/logistics Create computerized sys- tem for monthly update Secure inkind computer time and programmer	The present projection of 5,000 Town Meetings calls for a systemitized mechanism for rapid acceleration which is flexible to incorporate and utilize the accumulative data.
ACCELERATION AUTHORIZATION	Get potential sponsors to demonstration meeting Brief media on project goals and expectations Hold guardians consult to create acceleration data system	Acceleration demands that potential sponsors attend demonstration meeting, that a screen is provided to the media for reporting and evaluating the project and that guardians be utilized to build a data system adequate to the acceleration phase.
PERSONNEL COMMUNICATIONS NETWORK	Establish specific staff at Centrum who are resp- onsible for communication Define local specific contacts Data file for use by these personnel Local and global staff directory book	It is imperative that both local and con- tinental offices have designated personnel consistently available

ACTIVATION AND SPONSORSHIP

(Title of Arena)

1. Coordinated and comprehensive communication
2. Local man does - we catalyze
3. 200 local sponsorship systems per week initiated
in 1975, required for 200 T.M.'s a week in 1976
4. Comprehensive diverse sponsorship brings broad diverse
attendance
5. Work from and through the clout
6. Remain responsive to local situation
7. Sponsors of today - guilds of tomorrow

TASK FORCE 3: PROGRAM PROMOTION
Management Centrum

CHICAGO	George Walters Betty Pesek Richardo Frank Arden Janet Gillis Robert P. Wiley	Beret Hansen Robert Giese Tom Olson Alan Harper Raymond Caruso Jack Womack	Fred Lamphear Bill Howard Clesson MacDonald Sue Kirsch Joseph McClennand Jim McPherson Sheldon Hill	Alice Baumbach Ann Antenen James Slotta John Webster Louva Calhoun Dr. Martin Pesek Sandra True
SAN FRANCISCO	Brian Des Rockes Dr. John Reed	Lynette Todd Sherri Thorson Jim Reed	Ted Pederson Mrs. Frederick Emerson	Jim McCabe Frieda Elliott Bea Romer
EDMONTON	Fred Gruner			
MONTREAL	Marcie Clutz	John Howell	Mrs. Peter Johnson	
NEW YORK	Clesson McDonald Steve Lesnik	Walter Liggett	Richard Seacord Ralph Black	Walter Scudds
HOUSTON	James Kelbaugh Bob St. Clair	Ron Nixon Annette Bingham	Dr. James Taylor Warren Tolman	John Chapman Jack Burkett
CHICAGO NEXUS	Steve Allen Ken Knowlton Neva Forbes Sally Emerick Clare Michael	Toni Noah Lynda Cock Rich Michael Wayne Ellsworth John McCabe	Brooke Kroeger Marshall Jones Judi Wiegel Ian Gilmour Jon Miesen Ron Kelder	Fred Hamen Ruth Ellsworth Kathy Jones James Bishop Marsha Hahn

Chicago	Carol Walters Ann Jaecks Don R. Moffett Thomas L. Smeltzer David Ribstock George K. Black Carla Howard James Armour Michael Tippet Edward Born	George McBurney William B. Powell Sue Laxdal Thomas L. Hanna Fred Catlett Oscar Sperstad, Jr. Anthony Paulick Robert True David Calhoun David Wilson	Betty Dyson Robert Robinson Terry McClelland Ken Wilson Robert Battershell John Stahl David J. Butler Jack Gillis Priscilla Wilson Jan Ames
San Francisco	Robert Prather Jim Taylor Donald Elliot	James Overall Dick Brooks Don Loughy	Barbara Wilson Shirley McCabe Frederick Emerson
Edmonton			
Montreal	Lorraine Patterson	Peter Johnson	
New York	Joe Crocker Janet Baker Mrs. W.L. Jonathan Mrs. Frances	Don Cramer W.L. Jonathan Jim Fenton	Marilyn Crocker Stewart Stowell Bill Newkirk
Houston	Christina Clark Roger Alexander Wayne Beard	Don Clark Florence Morris Scott Stahr Barry Morris	Mrs. Randolph Johnston Mike Gergen Rick Jones Robert Hartsfield
Centrum	Sue White James Wiegel Ann Epps Kathy Bauknight James Kilgore Richard Green Martha Talbott Mary Lou Vergara	David White Don Raschke Ken Gilbert Martin Howell Byrne Johnson Nadine Ward Lyn Mathews	John Kroeger Priscilla Wood Charlex Morrissey Ruth Reames Ron Griffith Faith Vanve

PROMOTION AND TOOLING

Promotion and Tooling involves securing national promotion for the Town Meeting and Community Forum Canada. Commemorative Workbook involves the transformation of a workbook into a lasting, commemorative piece which will for years to come recall the great Bicentennial Celebration and Habitat Conference. Project Publicity involves creating the tools for nationally promoting the Town Meeting project and enlisting local people to attend the meetings in force. Local Kits includes the assembling and production of local promotional kits for sponsors' use in publicizing the Town Meetings. The Guardians need to work on methods for securing a PR firm, determining materials for advocacy calls, approaching national media, developing in-kind printing, and developing a national-regional distribution model. Also, the commemorative workbooks, the Canada logo, and the brochure need layout suggestions by professional idea men.

STATUS REPORT

BASIC BROCHURES	1. One edition of the TM brochure has been printed and distributed and a second edition is in the final stages of production.
COMMEMORATIVE WORKBOOK	2. Early broodings and several highly tentative mockups of the color pages of the workbook are in varying degrees of completion.
	3. The basic TM workshops have been tested and finalized and a final draft of the workshop pages of the Commemorative Workbook is complete and ready to be handed over to a professional agency.
PROJECT PROMOTION	4. The first issue of the Town Meeting newsletter has been published.
	5. A brief description of the TM and CFC projects has been prepared and endorsement letters printed for use in TM and CFC advocacy calls.
	6. A newsclipping and photograph file has been started for all publicity before and after all Town Meetings already held.
	7. The results of the Lacey, Washington, TM has been reproduced in the form of a presentation booklet which demonstrates the feasibility and productivity of the day.
LOCAL KITS	8. Contact has been initiated with large corporations concerning the possibility of printing a large quantity of the materials in-kind.
	9. Fine-quality printing of the Town Meeting logo in poster-size is completed along with the workbook quotes, also printed poster-size.
	10. A 3-page handout on how to deal with local news media was prepared for use at the March demonstration TM's and a model for how to transpose a press release prepared for the Philadelphia TM was done.

PROMOTION AND TOOLING

FOURTEEN POINT PLAN

BASIC BROCHURES	1. PUBLISHING AND DISTRIBUTION. Establish a national, regional, local system for the publishing and distribution of all TM-CFC materials including distribution of standard packets and a system for re-order
COMMEMORATIVE WORKBOOK	2. INKIND LIAISON. Serve as liaison to any companies which--paid or inkind--are preparing or printing the TM-CRC workbook or any other printed materials. 3. COPYRIGHTING FUNCTION. Provide for the copyrighting of all authorized TM materials and secure permission to use any materials from outside sources to be included in TM-CFC publications. 4. COMMEMORATIVE WORKBOOK. Finalize and publish Town Meeting and CFC commemorative workbooks prepared for publication by professional agencies.
PROJECT PUBLICITY	5. BUSINESS MATERIALS. Produce and make available a set of professional office and business materials including letterhead stationary, calling cards, envelopes, etc., bearing the TM or CFC logo. 6. AUDIO-VISUAL. Coordinate and guide professional requests and efforts to prepare films, videotapes or other audio-visual presentations on a particular Town Meeting or the project as a whole. 7. PUBLISHED ARTICLES. Encourage professional writers to produce articles on the Town Meeting or CFC for selected national publications. 8. ADVOCACY KITS. Create and distribute promotional kits for use in national and local advocacy calls for TM and CFC 9. NATIONAL MEDIA. Begin enlisting media support nationally through such means as TV network contacts in New York, Washington and Chicago; network features on the project and appearances. 10. PIGGYBACK SCHEMES. Devise promotional ideas and schemes to present to major corporations which might be able to provide a "piggyback" ad campaign involving the project (Eat a Whopper at TM) 11. POST-MEETING RETRIEVAL. Institute a system through which the national ICA office receives copies of all pre-and post-Town Meeting-CFC publicity received locally. 12. PUBLICITY ARCHIVES. Assemble and catalogue all newsclippings, photos, speech transcripts and other materials used in promoting the meetings.
LOCAL KITS	13. PUBLICITY KITS. Secure professional help in producing local promotional kits for sponsor use in publicizing the event. 14. LOCAL MEDIA. Approach local media with models for a coordinated publicity effort including "how to" sheets, fill-in-the-blank press, tv releases, tv spots, talk show appearances, etc.

8th Guardian Consult
April 11-13

PROMOTION AND TOOLING
(Title of Arena)

Institute of Cultural Affairs
Quarter IV, 1974-75

FOURTEEN POINT PLAN

TOWN
MEETING
MATERIALS

1. COMMEMORATIVE WORKBOOK. Finalize and publish Town Meeting and CFC commemorative workbooks prepared for publication by professional agencies.

2. PUBLICITY KITS. Secure professional help in producing local promotional kits for sponsor use in publicizing the event.

LOCAL
PROMOTIONAL
TOOLS

3. BUSINESS MATERIALS. Produce and make available a set of professional office and business materials including letterhead stationary, calling cards, envelopes, etc., bearing the TM or CFC logo.

4. LOCAL MEDIA. Approach local media with models for a coordinated publicity effort including "how to" sheets, fill-in-the-blank press, TV releases, TV spots, talk show appearances, etc.

5. ADVOCACY KITS. Create and distribute promotional kits for use in national and local advocacy calls for TM and CFC.

NATIONAL
PROMOTION
CAMPAIGN

6. COPYRIGHTING FUNCTION. Provide for the copyrighting of all authorized TM materials and secure permission to use any materials from outside sources to be included in TM-CFC publications.

7. AUDIO-VISUAL. Coordinate and guide professional requests and efforts to prepare films, videotapes or other audio-visual presentations on a particular Town Meeting or the project as a whole.

8. PUBLISHED ARTICLES. Encourage professional writers to produce articles on the Town Meeting or CFC for selected national publications.

9. NATIONAL MEDIA. Begin enlisting media support nationally through such means as TV network contacts in New York, Washington and Chicago; network features on the project and appearances.

10. PIGGYBACK SCHEMES. Devise promotional ideas and schemes to present to major corporations, national conventions of professional and service societies and affirmative action programs where found in industry which might be able to provide a "piggyback" ad campaign involving the project (Eat a Whopper at Town Meeting)

11. PUBLIC RELATIONS CONSULTANT AND CAMPAIGN---to include services of volunteer celebrities.

12. PRODUCTION DEVELOPMENT. Establish a production center, a common graphics bank, a national and local production network and a national and local materials network.

13. DATA COORDINATION AND DISTRIBUTION. By July 4, 1975 an in-kind distribution network to facilitate distribution of town meeting material and the data which has been coordinated and edited by Commun. center, will be established.

14. PLANNING PROMOTION STRATEGY. Acquiring national ad agency to design materials and campaign, project costs and quantity materials, develop materials catalogue and in-kind manuals for local ICA use.

Eighth Guardian's Meeting
Town Meeting Project

Task Force 4: CONTINUING
RESEARCH AND TRAINING

April 11, 1975

CHICAGO	Butler Critterton Albion Ward Jay Antenen John Dettman Charles Gribble Rodney Wilson Helen Cutting Laverne Phillips	Laverne Phillips Jay Holts Jim Baumbach Robert Giese Jack Sebring Jane Booher Ellen Ribstock Dallas Zigenhorn	Charles Calloway Steve Laxdal Dr. Lewis Pierce Margaret Borgen Karl Hess Debbie Drawn Nadine Green D. W. Schrempf Mrs. Jack Womack
SAN FRANCISCO	Bruce Robertson Houston Markley Dr. John H. Wilson	Carol Henshaw Robert Springs Phil Devor	Kitty Overall Roy Romer Carol Cuccaro
EDMONTON	Lynn Bell David Patterson	Ron Clutz Ken Otto	Vern McQuarrie George Tanton
HOUSTON	Calvin E. Reames Dennis Rice Robert Marlowe	Carlene Crisp Thomas Whitsett Robert Farritor	Randolph Johnston William Holder Kathy St. Clair
NEW YORK	Anders Myhr Steve Stodala Garnnett Kroeger Sigrio Redfield	Abe Ulanca Lois Liggett Rod Wordon Larry Henschen	Don Baker Samuel Danley Stephan Redfield Susan Curry
CHICAGO NEXUS	Shirley Mueller Judy Hess Herman Greene Art Smith Harold Williams Shirley Porter Mary Bengal Kay Slattery	Dolores Morrill Doug Rozendahl George Emerick Mark Reames Dorothy Baines Tim Busa Sushila Joshi Ashley Norment	Bainbridge Davis Jim Durst Sarah Allen Francis Coker Ann Slicker Marj Davis Kenneth Fisher Vickie McIntosh

PROJECT RESEARCH AND TRAINING

The task of this group is to develop a competent staff for the leadership of the Town Meetings, and secondly to do the research necessary for future development of the project. Continuing work needs to be done to insure quality program materials and finesse in the conduct of the Meetings. A training scheme must be designed to prepare over 500 masterful Town Meeting leaders. The models for consensus assemblies, implementation consults and other follow-up programs must be built. This group is to plan the research for the Summer '75 research assembly. The pressing concerns to be dealt with this weekend are a plan for developing a guardian Town Meeting faculty and a plan for the summer research assembly.

Present Status	
FINESSE	1. The basic design of the Town Meeting has been done.
	2. Seven Town Meetings have been held and twenty staff trained as leaders.
	3. A revision of talks and workshops has been done based on the experience of the first Town Meetings.
	4. The rationale for adapting program materials for Community Forum Canada has been done.
TRAINING	5. A leaders' manual and a Town Meeting orchestration manual are in preparation.
	6. Over 500 North Americans have taken the Social Methods School and over 3,000 have taken LENS.
FOLLOW-UP	7. Proposal documents and scribe notebooks have been collected from the first seven Town Meetings.
	8. A basic thirteen components model has been built including a theoretical design for Town Meeting follow-up.
RESEARCH ASSEMBLY	9. Summer '75 is planned for Town Meeting research and training.
	10. Initial research has been done on the global replication of the Town Meeting.

8th Guardian Consult
April 11-13

Institute of Cultural Affairs
Quarter IV, 1974-75

~~RESEARCH & TRAINING~~
(Title of Arena)

FOURTEEN POINT PLAN

FINESSE

1. Put final finesse on the one day program to insure its effectivity in any situation.
2. Complete the leaders materials including a final outline of the talks.
3. Create logistical systems for scheduling, staffing, and getting materials for all Town Meetings.

TRAINING

4. Build a simple training system to select and develop a continental faculty sufficient to handle the Town Meetings.
5. Polish the Social Methods School.

FOLLOW-UP

6. Develop a model for analyzing the Town Meeting products so that it can be implemented on a computer and obtain inkind computer time.
7. Establish a data retrieval and storage system for Town Meeting results including scribe procedures.
8. Pioneer follow-up schemes, but keep the question of the final forms of follow-up open.
9. Build manuals for various types of consults, presentations and training sessions needed for the project.
10. Create models for implementation consults and consensus assemblies.

RESEARCH ASSEMBLY

11. Plan and implement Summer '75.
12. Define the principles for relating Town Meeting to other programs.
13. Write a statement on the philosophical ground of the Town Meeting program.
14. Research the guidelines for the global replication of the project.

8th Guardian Consult
April 11-13

PROJECT RESEARCH AND TRAINING

Institute of Cultural Affairs
Quarter IV, 1974-75

FOLLOW-UP PROGRAMS
(Title of Arena)

ARENA	TACTICS	IMPLEMENTARY STATEMENT
USE OF OBJECTIVE DATA	Identify Perimeters of final product Develop Data reduction format Discern and secure adeq. data processing develop trend analysis Model Test Market-initial experiments of Final Products	The T.M. post in conjunction with Guardians at large and cybernetic consultants will create a preliminary system for organizing and disseminating the rational data of TM'76/CF Canada to the Movement.
SUMMER '75 TOWN MEETING FOLLOW-UP GUILD	TM Post-Gather actual F/U data on first 100 Pre'75 PSU-arrange & group Data on 1st 100 Pre'75 PSU-develop model for Consensus Assembly TM leaders Consult to delineate leadership criteria Initiate rational archives	Arena deals with the unique contributions that the S'75 Research Assembly can make to Town Meeting follow-up. Guild
FOLLOW-UP DYNAMICS	Determine & prioritize F/U techniques Develop TM data interchange Experiment with new F/U methods using IBP B/S type of consults needed Relate F/U needs to existing Mvmtl structures & programs	Follow-up dynamics are for developing a comprehensive follow-up program which uses existing techniques as well as creating innovative techniques.
LEADERSHIP INVOLVEMENT	Reflect and plan with local leaders after TM Local leaders build 4 x 4 for F/U Local T.M. Local LENS Interchange report form	To engage local leadership beyond the TM'76 event, we will involve the existing and emerging leadership in reflection and planning, creating 4 x 4's for follow-up, doing a local TM and LENS, and sustain a self-conscious awareness of a larger network thru ongoing interchange report forms.
FACILITATE EMERGING ADVOCATES	Model for press release Establish Advocate Guilds Creation & involvement in local, reg'l, Nat'l Assemblies Local procedures for enabling Advocacy	Providing tools and structures to enable town meeting participatns to become advocates.

MEETING FINESSE
(Title of Arena)

ARENA	TACTICS	IMPLEMENTARY STATEMENT
PROVIDING LOCAL LEADERS WITH COMMON TOOLS	Leadership Briefing Model Materials for each Role Materials Update Format	The Primary tool in implementing the TM is the Sponsor's Manual. This is to be distributed by the ICA staff to the sponsors at their first planning session, 6-8 weeks in advance. At this time the ICA would provide self-contained materials to limit the need for ICA involvement.
TOOLS FOR LOCALIZING PROGRAM FORMAT	Participant Profile Regional PSU's on Materials Put in Local Manifestation pages	A Chicago Nexus task force should immediately prepare a screen for local leaders to use the night before a TM to determine the participant profile, and establish a mechanism for collecting and disseminating information about successful local techniques. Regional PSU's should be held immediately after the first TM in the region.
CHECKLIST OF THINGS WE'VE LEARNED	Possible Pitfalls Effective techniques Unseen Logistics Pert Chart	A checklist of various kinds must be developed as soon as possible for use by ICA staff, and separately by local planners. This would include continuous feedback and revision of materials based on good and bad experiences in previous TMs and would provide a sense of direction to both ICA staff and local planners
EDITING, DEJARGONIZING AND TRANSLATING	Bilingual Manuals Table of Contents Dejargonize, Secularize	This tactic is designed to create a climate of greater participation by reducing verbal blockage relative to language barriers and regional language patterns. The tactic is being implemented, materials are created, and are to be updated before May 1 by Chicago Nexus task force and reviewed by the Summer Research Assembly.
AREA LOGISTICS COORDINATION	Area Logistics Nexus Inventory--What is where Set up travel Agency Account	In the next quarter our task is to build a logistics office for TMs at the area level. These offices would be responsible for scheduling TMs, assigning staff, making travel arrangements, supplying materials and handling program money. The model for setting up these offices throughout N. Am. would be drafted with tonight at the Area Guardians Meeting, where an area coordinator will be assigned, along with regional guardian, in order to handle accelerating demands.

8th Guardian Consult
April 11-13

PROJECT RESEARCH AND TRAINING

Institute of Cultural Affairs
Quarter IV, 1974-75

RESEARCH ASSEMBLY
(Title of Arena)

ARENA	TACTICS	IMPLEMENTARY STATEMENT
GATHER GLOBAL DATA	Town Meeting Evaluation	Data from the 36 Pilot Town Meetings will be obtained from participants, sponsors and leaders for analysis and evaluation.
	Communic'n of Eval'n	
	Data Presentation Models	
	Processing Office	
ANALYZE SITUATION AND IMPLICATIONS	Input data eval. Screen	Analysis of summer issues from data input on edge programs and replication work, and creation of contextual statements relating them to the global strategy will be made by the Summer Planning Group. A preliminary PSU to discern relationships of TM to other Movement programs, the nine Pressure Points, and the strategy of other secular organizations will be also created for use during a Week II of Qtr. IV in every Region.
	PSU on Program Relations	
	Summer Issues Analysis	
	Discern key replication elements	
SET UP SUMMER PLANNING GROUP	Assign core group	A Centrum group will be assigned by Week 3 to establish the basic task timeline and will coordinate continental task forces through regular meetings and phone calls to determine the functional arenas, format, and issues for Summer '75.
	Basis task timeline	
	Determine functional arenas	
	Establish Continental/Areal Coordination	
DECIDE ON ELEMENTS OF T/M STATEMENT	Review comparative programs	As a humanizing tool, the T/M statement will be derived from a review of previous MT documents, contexting spins, a gestalt of T/M participants' statements and the comparison of similar programs.
	Assign preliminary spins to ground T/M	
	Review previous Mvt documents	
	Gestalt participant statement data	
SUMMER '75 PARTICIPATION SCREEN	List Movemental forces	The planning group immediately writes task context and creates complex rationales on who (how many, from where) needs to be at S'75 to aid in advocacy, deal with key issues, and the pressure points. It distributes a packet of materials to Movemental forces. It implements a continuing process to gather specific names, and finds out local needs, and coordinates cross-references to compile and up-date final participation chart.
	List Advocacy needs	
	Establish participant's rationales	
	Social representation needs	

8th Guardian Consult
April 11-13

PROJECT RESEARCH AND TRAINING
TRAINING SCHOOLS
(Title of Arena)

Institute of Cultural Affairs
Quarter IV, 1974-75

ARENA	TACTICS	IMPLEMENTARY STATEMENT
GLOBAL FACULTY DEVELOPMENT	Research prospects	The Guardians, Houses, Global Operations, and TM Post will assume responsibility for developing global faculty through researching prospect, enabling S'75 participation, building faculty coordination rationale, providing local enablement structures, and Guardians contexting faculty on local situation when they arrive on the scene.
	S'75 participation	
	Local contexting by Guardians	
	Enablement structure	
	Guardian coordination	
RELATIONSHIP OF TOWN MEETING TRAINING TO SMS.	SMS evaluation workshop	Evaluation of SMS as valid TM training tool, with possibility of including TM leadership training in SMS and having a global SMS demonstration during S'75.
	Incorporate SMS in S'75	
	TM training in SMS	
	Globalize TM Training	
INDICATIVE TRAINING ANALYSIS	National Leadership Development needs	In order that local talents and training indicatives be honored and responded to globally, a systematic analysis of national and regional leadership training needs should be done with the research brought to S'75 where a task force will synthesize the global need and create a plan for global leadership development.
	Global Data Synthesis	
	Leadership Development Plan	
COMPREHENSIVE TRAINING STRUCTURE	Continental & Regional Construct	In order for the instructors to adequately present the fundamental principles and procedures, it is necessary to use existing ICA continental and regional structures and it is essential that teachers understand social process dynamics and how to push participants without pushing, and that the training construct be modifiable by Town Meeting feedback.
	Uses ICA structure	
	Push participants without pushing	
	Clear social process presentation	
	Structure modifiable by feedback	
TOWN MEETING FACULTY MANUAL	Spirit/workshop methods and lectures	The faculty manual will contain the contextual background including direct and indirect objectives for the daily construct, rational methods for dealing with the spirit dimension, with workshops, with lectures, and including group dynamics; with multilingual material where indicated.
	Contextual background	
	Multi-lingual materials	
	Construct rationale	
	Group dynamics	

TOWN MEETING '76

A Bicentennial proposal for celebrating two hundred years of American significance by directly engaging two million citizens in the creation of the practical vision for the next two hundred years.

I

Local
Man

As the 1976 Bicentennial anniversary approaches, many national leaders are voicing the need for citizens to participate in rethinking the nation's purpose for the next two hundred years. The Institute of Cultural Affairs is persuaded that a large proportion of the people of this land would agree that the practical achievement of such a goal would be a most appropriate way to celebrate America's historical significance. The Institute therefore proposes that Bicentennial Town Meetings be conducted in local communities across the nation, using a carefully tested format that would concretely engage some two million citizens in planning America's future.

Town
Meeting

The Bicentennial Town Meeting proposal calls for conducting locally sponsored one-day meetings of citizens in some five thousand communities systematically distributed across the nation. In each meeting, some two to four hundred participants would reflect upon the national issues manifest in their locality, using a common research methodology. This Bicentennial event, with a potential participation of more than two per cent of the adult population, could be held either simultaneously in several thousand communities in the week of July 4, 1976 or in one hundred or more communities per week during the preceding twelve-month period, as momentum builds toward July 4.

II

Think
Tank

The concrete form of these contemporary Town Meetings is a specially designed six-hour think tank. Using methodologies of corporate action, problem-solving, and social motivity plus techniques of brainstorming, consensus-building, and group writing, the think tanks enable a diverse body of individuals to release their unique insights and weld them together into a common creative product. The flow of each think tank is in two phases. First the participants locate, analyze, and rationally organize the broad human issues and possibilites of the present moment as these appear in their communities. In the second phase the participants, using the data of phase one, think through, agree upon, and corporately write out some fifty proposals indicating directions for the future.

New
Vision

With the aid of computer analysis the quarter million proposals created by the five thousand think tanks can be summarized in a series of inclusive proposals which will constitute something like a new practical vision for our nation. Such a storehouse of local man's wisdom, when made available to the entire nation, public and private, local and national, can provide objective guidelines for building our common destiny for the next two centuries. Indeed, one would expect that the very process of doing Town Meeting '76 will bring a fresh incentive and a new quality of life into our nation reaching far beyond the two million participants. Furthermore, such a Bicentennial celebration may not only serve our well-being but become a sign of the future to the nations of the world.

III

Feasibility
Test

In order to test the feasibility of such a project, the Institute of Cultural Affairs built an experimental model of the Town Meeting think tank, including the necessary procedural manual. Then on Saturday, June 8, 1974 the ICA conducted a nationwide test run of the Town Meetings. They were held simultaneously in 39 communities geographically distributed throughout the nation. In each case they were sponsored locally by community and municipal organizations and agencies. Over three thousand citizens represented a cross-section of the population.

Practical
Results

The response of local man to the experiment exceeded all serious expectation. The dramatic excitement generated in each of the 39 Town Meetings indicated that local citizens have a strong desire to voice their concerns where they feel their ideas can make a difference. The think tank methods enabled individuals from diverse backgrounds and with divergent viewpoints to work together effectively, moving beyond personal opinions to wrestle with actual needs and issues. Further, local citizens proved eager to participate in building a consensus for concrete, cooperative action in their communities. They moved beyond cynicism to articulate real excitement for the future. And they were eager to devise sensible methods for creating that future. Their written proposals demonstrated that local man can discern practically what is needed and possesses wisdom on how to achieve it. Follow-up efforts indicate that the Town Meetings catalyzed a significant sense of responsibility reflected in new local initiatives.

IV

Broad
Sponsorship

A wide base of sponsorship is essential to the execution of such an extensive project. The test run of the Town Meetings indicated that local sponsorship is a crucial motivational key to the success of the project. It was demonstrated that where local leaders, businesses, social agencies, and other institutions lend their support to such a venture, the citizens respond with enthusiastic participation. Sponsorship at the national level by an equally diverse group of organizations is also essential. It insures the wide base of local support and signally influences citizen participation. This web of local and national sponsorship and the direct participation of two million people will insure the continuation of the Bicentennial spirit in a variety of follow-up programs.

Consulting
Role

The role of the Institute of Cultural Affairs in this Bicentennial Town Meeting proposal is that of a research and program consultant. This means serving the sponsoring groups by producing required materials, providing operational designs, assisting in determining appropriate locations, training local leadership, and participating in the major task of summarizing the proposals for publication. The ICA will launch a pilot experiment in 1974-75 to refine and test further the present construct for the Town Meeting. The procedural manuals for the staff and materials for community participants can be refined, and the leadership of the think tanks trained during this phase of development.

ICA

The Institute of Cultural Affairs is a training, demonstration, and research group concerned with the human factor in world development. The ICA has worked for twenty years in social demonstration and human motivity to foster effective participation in shaping tomorrow's world. The Institute's primary demonstration project in community reformulation has been with the citizens of 5th City on Chicago's West Side. Government agencies and private institutions have acknowledged 5th City as a unique example of the impact of local involvement upon the decision-making processes determining the community's future. The ICA is a not-for-profit corporation with a chartered board of directors and an international consulting board. The Institute is supported by foundations, corporations, and concerned individuals. It is located in eighty-eight cities across the globe and is headquartered in Chicago.



THE INSTITUTE OF CULTURAL AFFAIRS

4750 North Sheridan Road, Chicago, Illinois U.S.A. 60640



Chicago		TOWN MEETING 76: SPRING DEMONSTRATION				Quarter IV 1975-75	
MAY 3	MAY 10	MAY 17	MAY 24	MAY 31	JUNE 7		
E. Grange, N.J.	Duncan, Okla.	Vineland, N.J.	Cincinnati, Ohio	Fairfax, Vir.	Washington, D.C. Brookland		
State Farm Prison	Bartlesville, Ok.	Othello, Wash.		Wash., D.C., 14 St.	Washington, D.C. East Capitol		
		Salt Lake City U.		Wash, D.C., R. Creek	Washington, D.C. Benning		
South End, Boston, Mass.	New Orleans, La.	Rapid City, S.C	Providence, R.I.	Wash, D.C., Georgia	Washington, D.C. Anacostia		
York, Maine	North Casper, Wy.	Glendive, Mt.	Pendleton, S.C.	Beverly, Ill.	Geneva, Nebr.		
Littleton, N.H.		Memphis, Tenn.		Painesville, Ohio	Salina, Kan.		
Wallingford, Conn.	Green Bay, Wis.	Atlanta, Ga.		Clinton, Mich.	Jenison, Mich.	Bryan, Texas	
Pittsburgh, Penn.	Bethel, Alaska	Jacksonville, Fla.	Washington Court- House, Ohio		Dallas, Texas		
		Amarillo, Texas	Lincoln, Mich.		Seqvin, Texas		
				Liberal, Kan.			
				Capitol Washington D.C.			
COMMUNITY FORUM DANADA: SPRING DEMONSTRATION							
Ottawa	Scarborough, Ont.			Calgary, Alb.			
				Biggar, Sask.			
				Waterloo, Ont.			
				Montreal, Ont.			

TOWN MEETING SEVENTY-SIX
ADVOCACY STATUS ADDENDUM

NOTE: Categories are necessarily overlapping. Actual names appear under the category as originally targeted.

VOLUNTEER NETS

	<u>Interview</u> <u>Nod</u>	<u>Board con-</u> <u>sidering</u>	<u>Received</u> <u>Letter</u>
1. <u>Professional Associations</u>			
Million Dollar Roundtable Club	x	x	
Million Dollar Roundtable Foundation	x	x	
American Association of Univ. Women	x	x	
American Association of Retired Persons	x	x	
American Association of Retired Teachers	x	x	
National Society for Historical Preservation	x		
National Association of Small Businesses	x		
* National Education Association			
2. <u>Service Organizations</u>			
Kiwanis International	x	x	x
Rotary International	x		
Lions International	x	x	
Seroptimist Club	x	x	
Civitan Club			
* Jaycees International			
* Zonta Club			
* Altrusa Club			
YMCA	x		
YWCA	x		
Girl Scout	x		
3. <u>Citizens Networks</u>			
League of Women voters	x	x	
American Legion	x	x	
American Legion Aux.	x	x	
Urban League	x	x	
* Veterans of Foreign Wars			
* N.A.A.C.P.			
* AMVETS			
United Church Women			
National Assoc. of Negro Women	x	x	
Junior League	x		
Action Alliance	x		
Afro-American Bicentennial Corporation	x		
United Way	x	x	x
National Association of Volunteers	x		

	<u>Interview</u> <u>Nod</u>	<u>Board con-</u> <u>sidering</u>	<u>Received</u> <u>Letter</u>
4. <u>Fraternal Organizations</u>			
* Knights of Columbus			
* L.O.O.F.			

ECONOMIC SUPPORTERS

1. Business Associations
 - U.S. Chamber of Commerce
 - * American Chambers of Commerce Executives
 - * National Association of Manufacturers

x	x
---	---

**ESTIMATED COSTS
of the
BICENTENNIAL TOWN MEETING '76 PROJECT**

April 1975

ICA Consultants

The cost of actuating each Town Meeting is borne locally, while the cost for regional development and national promotion will be solicited from interested organizations, foundations, government agencies and concerned individuals on both the regional and national levels.

A		B	
Single Town Meeting		5000 Town Meetings	
Item	Total	Item	Total

**I
LOCAL
ACTUATION**

1. PROGRAMMING

600

3,000,000

2. PRODUCTION

400

2,000,000

TOTAL LOCAL COSTS

1,000

5,000,000

**II
REGIONAL
DEVELOPMENT**

3. SALARIES

100

500,000

4. EXPENSES

100

500,000

TOTAL REGIONAL COSTS

200

1,000,000

**III
NATIONAL
PROMOTION**

5. RESEARCH

100

500,000

6. FOLLOW-UP

100

500,000

7. PROMOTION

100

500,000

8. ADMINISTRATION

PIERCE/PHILLIPS

100

500,000

TOTAL NATIONAL COSTS

400

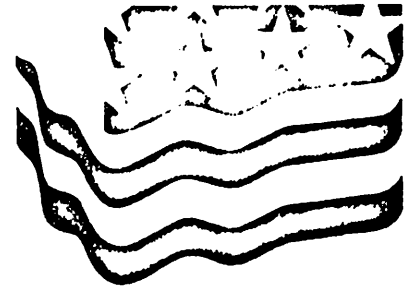
2,000,000

TOTAL COST OF THE TOWN MEETING '76 PROJECT

1,600

8,000,000

Chicago					
TOWN MEETING 76: SPRING DEMONSTRATION				Quarter IV 1975-75	
MAY 3	MAY 10	MAY 17	MAY 24	MAY 31	JUNE 7
E. Grange, N.J.	Duncan, Okla.	Vineland, N.J.	Cincinnati, Ohio	Fairfax, Vir.	Washington, D.C. Brookland
State Farm Prison		Othello, Wash.		Wash., D.C., 14 St.	Washington, D.C. East Capitol
		Salt Lake City U.		Wash, D.C., R. Creek	Washington, D.C. Benning
South End, Boston, Mass.	Bartlesville, Ok.	Rapid City, S.C.	Providence, R.I.	Wash, D.C., Georgia	Washington, D.C. Anacostia
York, Maine	New Orleans, La.	Glendive, Mt.		Beverly, Ill.	Washington, D.C. Anacostia
Littleton, N.H.	North Casper, Wy.	Memphis, Tenn.	Pendleton, S.C.	Painesville, Ohio	Geneva, Nebr.
Wallingford, Conn.	Green Bay, Wis.	Atlanta, Ga.		Cedar Rapids, Ia.	Salina, Kan.
Pittsburgh, Penn.	Bethel, Alaska	Jacksonville, Fla.	Clinton, Mich.	Westpoint, K.C.	Bryan, Texas
		Amarillo, Texas		Jenison, Mich.	Dallas, Texas
				Washington Court- House, Ohio	Seqvin, Texas
				Lincoln, Mich.	
				Liberal, Kan.	
				Capitol Washington D.C.	
COMMUNITY FORUM DANADA: SPRING DEMONSTRATION					
Ottawa	Scarborough, Ont.			Calgary, Alb.	
				Biggar, Sask.	
				Waterloo, Ont.	
				Montreal, Ont.	



Washington State American Revolution Bicentennial Commission

Headquarters: 315 No. Stadium Way • Tacoma • Washington 98403 • 206/593-2830
January 17, 1975 206/272-1776

Rev. Richard J. Berkey
Lacey Community Church
4501 19th Avenue SE
Lacey, WA 98503

Dear Rev. Berkey:

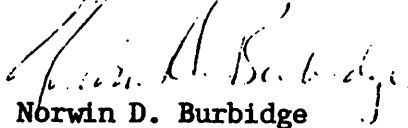
It is my pleasure to inform you that the Town Meeting '76 project, as outlined in your prospectus, has been endorsed as an official Bicentennial activity under the Horizon theme.

As an endorsed project, you may use the state and national logos in publicizing the meetings. In every instance where the national logo is used, these words must appear: "Endorsed by Washington State Bicentennial Commission."

Congratulations on receiving this endorsement and for planning such a meaningful Bicentennial project.

Sincerely,

WASHINGTON STATE AMERICAN
REVOLUTION BICENTENNIAL COMMISSION


Norwin D. Burbidge
Executive Director


NDB:pk

Governor, Daniel J. Evans; Chairman, Bruce Le Roy; Executive Assistant, Norwin D. Burbidge; Members: Bernard E. Bobb, Pullman; John C. Brougher, Vancouver; Ruby Chow, Seattle; Rep. Phyllis Erickson, Tacoma; James M. Furman, Olympia; John F. Gordon, Seattle; Frank Hayes, Tacoma; Al Hunter, Olympia; Sec. of State A. L. Kramer; Walter E. Lowrie, Tacoma; Paul McCarthy, Mount Vernon; Charles Odegaard, Olympia; Dorothy Prior, Yakima; Rev. Andrew M. Prouty, Auburn; Maryan E. Reynolds, Olympia; Glynn Ross, Seattle; William H. Trogdon, Spokane; Joan E. Van Divort, Wenatchee; Sen. Nat Washington, Ephrata; Wilhelmina C. Weaver, Pullman; George Whitney, Olympia; Frank Wright, Tacoma; Rep. Harold S. Zimmerman, Camas.

OFFICE OF THE PRESIDENT
WALTER S. ORLINSKY
396-4804

MEMORANDUM

TO: Prospective Sponsors of Town Meeting '76

FROM: Walter S. Orlinsky 

DATE: January 30, 1975

RE: Town Meeting "76

I want to bring to your attention a proposed Bicentennial program that will involve your city. Town Meeting '76, sponsored by the Institute of Cultural Affairs, is a one-day local gathering being held in 5,000 communities across the United States. Local citizens, through systematic dialogue, will be working to spell out the basic challenges facing America and creating practical proposals for responding to those challenges.

We are now in the process of reviewing the Institute's proposal for recognition and funding and hope you will take a few minutes of your time to hear about this innovative proposal that offers local communities an opportunity to revitalize citizen concern.





Iowa American Revolution Bicentennial Commission

STATE HOUSE, DES MOINES, IOWA 50319
Phone (515) 281-5754

February 5, 1975

ROBERT W. DILLON, CHAIRMAN
DES MOINES
DON N. KERSTEN, VICE-CHAIRMAN
FORT DODGE
KENNETH R. FULK, SECRETARY
DES MOINES
REPRESENTATIVE
QUENTIN V. ANDERSON
ELLSTON
WILLARD BOYD
IOWA CITY
MRS. EDWIN W. BRUERE
CEDAR RAPIDS
REPRESENTATIVE
RICHARD L. BYERLY
ANKENY
SENATOR
C. JOSEPH COLEMAN
CLARE
PETER HARSTAD
IOWA CITY
JOHN J. KAMERICK
CEDAR FALLS
DON C. MUHM
DES MOINES
WILLIAM G. MURRAY
AMES
JACK J. MUSGROVE
DES MOINES
W. ROBERT PARKS
AMES
FRED PRIEWERT
DES MOINES
SENATOR
NORMAN G. RODGERS
ADEL
SENATOR
FORREST V. SCHWENGELS
FAIRFIELD
ROBERT M. STONE
CHARITON
MELVIN SYNHORST
DES MOINES
DEL VAN HORN
DES MOINES

STAFF
MURRAY GOODMAN
EXECUTIVE DIRECTOR
PHAENE HIBBS
FIELD REPRESENTATIVE
MARGARET RANDOLPH
OFFICE MANAGER


Mr. Bruce Macomber, Director
St. Louis Regional Training Center
The Institute of Cultural Affairs
1840 Hogan Street
St. Louis, Missouri 63106

Dear Mr. Macomber:

The Iowa American Revolution Bicentennial Commission has unanimously endorsed the project of the Institute of Cultural Affairs -- Town Meeting '76. This project fits into our Horizons '76 thematic area.

The Commission will look forward to the completion of your project.

Cordially yours,


Robert W. Dillon
Chairman

RWD:MG:mir

OKLAHOMA BICENTENNIAL COMMISSION

4111 NORTH LINCOLN BOULEVARD, SUITE 5 OKLAHOMA CITY, OKLAHOMA 73105 405/528-4442



Hon. David Boren
Governor of Oklahoma

Mrs. Gladys Warren
Chairman-Director

Elizabeth Simon
Assistant Director

Paul Patton
Director of Communications

February 7, 1975

Mr. William R. Bailey, Director
Institute of Cultural Affairs
1415 North Hudson Avenue
Oklahoma City, OK 73103

RE: "Town Meeting '76" HO-212

Dear Mr. Bailey:

This is to advise The American Revolution Bicentennial Authority of Oklahoma met January 27, 1975, and approved your project in concept.

We are delighted to have "Town Meeting '76" among our approved projects as we feel you have a tremendous service to offer to the community, if they so desire.

Sincerely,

GLADYS WARREN
CHAIRMAN-DIRECTOR

GW:mm



RETAIL STORE EMPLOYEES UNION

LOCAL 782, RCIA, A.F.L.-C.I.O.

No. 1. West Linwood

Kansas City, Mo. 64111

HARRY HESS
PRESIDENT
CHIEF EXECUTIVE OFFICER

JACK WOOD
SECRETARY-TREASURER

PHONE
(816) 561-8472

February 24, 1975

Ms. Carolyn Levy
Director
Bicentennial Commission
City Hall, 13th Floor
414 East 12th Street
Kansas City, Missouri

Dear Ms. Levy,

This letter is to express my firm support of Town Meeting '76, as proposed by the Institute of Cultural Affairs.

On several occasions I have had the opportunity to both witness and participate in the group methodologies utilized by I.C.A. and can attest to their effectiveness without reservation. They enable a diverse group of persons to focus on issues of common concern and, through a refined process, to create and agree upon proposals for dealing with them.

In my work as President of Retail Store Employees Union, Local 782, I have frequently employed these methods as outlined for use in Town Meeting '76, and have found the results to be extremely beneficial. Not only do they invite and incorporate input from all, but also they build a sense of community spirit and hope for the future.

Throughout this great Bicentennial Year, Town Meeting '76 can serve as a much needed vehicle to demonstrate the ideals of local broad-based participation on which the country was founded, to build practical plans for confronting the overwhelming challenges of our day and to renew the mood of hope which is essential to creating a significant future.

Sincerely,

RETAIL STORE EMPLOYEES UNION
LOCAL 782 R.C.I.A. AFL-CIO

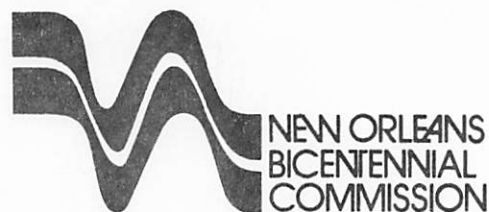
Harry Hess
President

HH/sw

cc: Mr. Douglas Druckenmiller
The Institute of Cultural Affairs

It doesn't Cost It PAYS to belong to RCIA No. 782





NEW ORLEANS
BICENTENNIAL
COMMISSION

Verna S. Landrieu
Chairperson

Sidney H. Cates III
Vice-Chairman

Dr. Ralph Thayer
Treasurer

Jane K. Buchsbaum

Turner Catledge

Millie Charles

Dr. Gene Geisert

Veris S. Hackett

Bill Hess

Clarence J. Jupiter

Suzanne P. Keevers

Claire H. Martin

Emmett S. Moten, Jr.

Charles O'Neill, S.J.

W. D. O'Regan

William D. Reeves
Executive Director

February 26, 1975

Mr. Joe Clift
Institute of Cultural Affairs
1925 Milan Street
New Orleans, La. 70115

Dear Joe:

The New Orleans Bicentennial Commission, at its last meeting on February 21, 1975, reviewed your project, Town Meeting Seventy-Six, and endorsed it in Category B.

This category of Bicentennial recognition carries the full endorsement of the NOBC, provides for registration on the official calendar of Bicentennial activities, and assists you in promotion and publicity. In addition, it authorizes you to use the NOBC logo on any invitations or program for this particular event. Enclosed you will find a copy of our logo for this purpose.

Unfortunately, because of our very limited funds and the demands made upon them from so many crucial areas, we are unable to assist you with funding. We sincerely hope that in spite of this, your excellent program will materialize. It promises to be a most significant and worthwhile event.

It is gratifying to have citizens like you and organizations like the Institute of Cultural Affairs which are interested in participating in the Bicentennial celebration and thus in strengthening the Bicentennial spirit of this community.

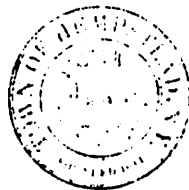
Sincerely,
NEW ORLEANS BICENTENNIAL COMMISSION

Verna Landrieu
Verna S. Landrieu, Chairperson

William D. Reeves
William D. Reeves, Executive Director

VSL/WDR; eas





OFFICE OF THE
PRESIDING SUPERVISOR
TOWN OF HEMPSTEAD
TOWN HALL, HEMPSTEAD, N.Y. 11550

FRANCIS T. PURCELL
PRESIDING SUPERVISOR

February 28, 1975

Mrs. Mildred Lloyd-Davies
3661 Hilaire Way
Seaford, New York 11783

Dear Mrs. Davies:

I take this opportunity to congratulate you for the very fine program (Town Meeting) on February 17, 1975. I was very impressed with the turnout and also the manner in which the meeting was conducted.

I do feel that in today's changing society we have, unfortunately, moved away from many of the local, important issues and have allowed other matters to diminish their importance.

The program was excellent and I think both you and the Institute of Cultural Affairs are to be congratulated for sponsoring such a fine program. Once again, my congratulations to you and thank you very much for inviting me.

Yours very truly,

Francis T. Purcell
Presiding Supervisor

FTP:dp/jt

Mrs Davies-

PICTURES TO FOLLOW



GEORGE A. MURPHY
12TH DISTRICT

THE ASSEMBLY
STATE OF NEW YORK
ALBANY

February 26, 1975

Mrs. Mildred Lloyd-Davies
3661 Hilaire Way
Seaford, New York

Dear Mrs. Lloyd-Davies:

This is to acknowledge with gratitude your kind letter dated February 21, 1975 in connection with my participation in the Town Meeting on February 17, 1975.

I want to, most sincerely, compliment you and all of your colleagues who organized this enlightening and interesting community exercise. It was a truly enjoyable and constructive day for me.

The program was beautifully handled, completely satisfying in all respects, and afforded all of us an opportunity to join together in a candid and sincere probe of our community life and times. We all went away feeling much more neighborly, definitely better informed and, I believe, with a firm commitment to attend to our community obligations more studiously, cooperatively and productively in the future.

As an elected representative of those who gathered on this occasion I was greatly impressed with the insights that were shown. I was moved deeply by the sincerity and dedication that were so apparent throughout the day's session.

Please accept my congratulations for your good work in this effort and express my gratitude to the Institute for its professional performance and fine leadership in presenting the program.

Sincerely,

George A. Murphy
George A. Murphy
Assemblyman

GAM:JN



Bicentennial Cities



Vol. I No. 10A Monthly Newsletter Published By The United States Conference of Mayors Mar. 1, 1975

ORGANIZING CITIZEN PARTICIPATION

Cities throughout the country have been finding creative ways to organize a precious resource for the Bicentennial: their citizens. The "Town Meeting - '76" in Lacey, Washington (pop. 10,000) is just one good example.

On February 1, Mayor William Bush and six city council members greeted citizens attending the city's all-day Bicentennial town meeting. Sponsored by the Kiwanis Club in cooperation with the Institute of Cultural Affairs, the meeting produced a set of citizen-generated goals for the city. The basic format of the meeting was developed by the Institute, which is a not-for-profit educational corporation.

The morning portion of the meeting was devoted

to present challenges facing the city and the nation. Citizens participated in four workshops. Each participant was asked to identify three economic, three political, and three cultural issues. These issues were then grouped, listed, and described.

Afternoon workshops focused on goals for the future. In each of the four workshops, citizens brainstormed to develop proposals in response to the challenges that had emerged in the morning sessions.

By the end of the day, Lacey's citizens had produced a lot of ideas. But town meeting participants also produced a slogan and symbol for the Bicentennial "Town Meeting - '76" program, as well as a song.

ARBA-LICENSED MANUFACTURERS

Manufacture of Bicentennial-related items is rapidly becoming a big business. However, this expansion could be a source of confusion to Bicentennial organizations at the community level. How do they decide what memorabilia to purchase for distribution?

ARBA's list of licensed manufacturers is an excellent purchasing guide for a number of reasons. First, only manufacturers who have been licensed by ARBA can use the official Bicentennial logo on their products. Before awarding a license, ARBA reviews the product for appropriateness and for quality.

Second, ARBA-licensed products can be used to raise funds for local Bicentennial programs. For example, local Bicentennial fund-raisers can purchase the Bicentennial logo lapel pin --

a popular item -- at a wholesale price, and market them at a retail price of \$1.00 or more. Proceeds from sales can then be used for local programs.

ARBA also gets a percentage of the manufacturer's profits. Some of these funds go to support ARBA projects, but a substantial share is distributed to locally sponsored projects.

You may want the ARBA list yourself, and you might also want to make this list available to your local chamber of commerce. To obtain copies, write:

Miss Nancy Turnbull
Commemorative Sales & Licensing
ARBA
2401 E. St., N.W.
Washington, D.C. 20276



ARIZONA
BICENTENNIAL COMMISSION

1807 NORTH CENTRAL AVENUE, SUITE 108

PHOENIX, ARIZONA 85004

(602) 271-4031

March 3, 1975



Executive Director
MAURICE M. GISS

Chairman
JOHN R. CARNEY
Tempe

Vice - Chairman
FELIX L. GOODWIN
Tucson

SIDNEY BRINCKERHOFF
Tucson

SEN. LUCY DAVIDSON
Tucson

JOHN ELIAS
Flagstaff

MABEL E. ELLIS
Prescott

JOHN V. FELS
Phoenix

JOHN E. FLOOD
Phoenix

REP. BENJAMIN HANLEY
Window Rock

DOUGLAS S. HOLSCLAW
Tucson

SEN. ARTHUR J. HUBBARD, SR.
Ganado

MAXINE MARSHALL
Phoenix

FATHER KIERAN McCARTY, O.F.M.
San Xavier del Bac Mission

HARRY MONTGOMERY
Phoenix

AUDREY R. NATIONS
Flagstaff

REP. THOMAS B. RICHEY
Sierra Vista

REP. ELIZABETH ADAMS ROCKWELL
Phoenix

LARRY R. SALMON
Tempe

BESS B. STINSON
Phoenix

SEN. STAN TURLEY
Mesa

Institute of Cultural Affairs
2206 West Monroe
Phoenix, Arizona 85009

Re: Town Meeting '76
Submitted by: Phoenix Institute of
Cultural Affairs

Gentlemen:

On February 13, 1975, your proposal was submitted to the Arizona Bicentennial Commission for consideration.

It is my pleasure to inform you that the Town Meeting '76 project has been recognized as an official Arizona Bicentennial commemoration activity.

The Commission staff will be pleased to assist you in the development of this worthwhile Bicentennial endeavor.

Should Bicentennial funds become available, you will be notified.

Sincerely,

Maurice M. Giss
Executive Director
ARIZONA BICENTENNIAL COMMISSION



community of bartlesville

BICENTENNIAL COMMITTEE / 402 SOUTH KEELER

March 17, 1975

COMMITTEE

Ernest Sewell, Chairman
Dennis C. Cabbage, Jr., Co Chairman
Malcolm Gooch, Co-Chairman
Kenneth Treadway, Co Chairman
Ben Harned, Financial
Dick Robinson, Promotion
B. L. Chambers, Media
H. C. Marsh, Secretary
Mrs. George Bridges
Bill Buckles
Keith Carter
Mrs. Lyle L. Fought
J. L. Jennings
Mrs. R. T. Johansen
Gerald Kelsey
Mrs. Michael May
George Meese
E. C. Mehlhorn, Jr.
Joel K. Smith
Lewis Wamsley
Bettye Williams

MAYOR OF BARTLESVILLE

John C. Hoyt

ADVISORS

K. S. Adams
Walter Allison
Armais Arutunoff
Howard A. Bennett, M.D.
Sloan K. Childers
Dr. Leo G. Cox
Ed E. Davis
Wm. C. Doenges
Don Donaldson
Paul Endacott
Denzil D. Garrison
Earl Harmon
Jack D. Heskett
Rev. Tim Hicks
John M. Houchin
E. L. "Gene" Hopper
Dr. Bob C. James
Chief Willard J. Jarvis
Richard Kane
W. W. Keeler
Chief Frank M. Knobe
Max Koppel
Stanley Learned
Chester A. Long
Jo Allyn Lowe
E. H. Lyon
W. F. Martin
C. R. Musgrave, Jr.
Paul J. Parker
Philip R. Phillips
Jerry T. Pierce
Harold C. Price
John Ransom
G. C. Richardson
Charles E. Sutter
Ralph Smith
B. F. Stradley
John Van Aken
Dearl Watson
Jim Willaford

Mr. Roger Alexander
774 AB


Dear Roger:

This is to advise that the American Revolution Bicentennial Committee of Bartlesville, Oklahoma has reviewed and agree that the "Town Meeting '76" would be a worthwhile project as part of Bartlesville's Bicentennial celebration.

It is our understanding that you, Jack Burkett and others will be working with the Institute of Cultural Affairs of Tulsa on this project.

We certainly appreciate your interest in this endeavor and wish you well in having a successful and meaningful meeting.

Very truly yours,


Ernest Sewell, Chairman
Bartlesville Community
Bicentennial Committee

ES:dp

a past to remember/a future to mold

City of Bartlesville

Executive Office

John C. Hoyt
Mayor

TOWN MEETING '76

WHEREAS, it is in the interest of the City of Bartlesville to promote unity and harmony among its citizens; and

WHEREAS, engaging creative participation of community residents is essential for the functioning of democracy; and

WHEREAS, the nation will soon be celebrating the American Bicentennial; and

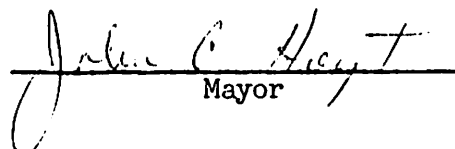
WHEREAS, historically, town meetings were used to hear citizens' concerns and enable their involvement in shaping the community's future; and

WHEREAS, the Bartlesville Bicentennial Committee has authorized this one day community gathering as part of Bartlesville's Bicentennial celebration;

THEREFORE, I, John C. Hoyt, Mayor of the City of Bartlesville, issue this proclamation that May 10, 1975 is hereby designated

BARTLESVILLE TOWN MEETING DAY

IN WITNESS WHEREOF, I have hereunto set my hand this
24th day of March, 1975.


Mayor



United Way
OF AMERICA

March 24, 1975

Mr. Joseph A. Slicker
Associate Director
The Institute of Cultural Affairs
4750 North Sheridan Road
Chicago, Illinois 60640

Dear Mr. Slicker:

I wish to thank you for inviting us to the Town Meeting
kick-off in Philadelphia on March 22.

I found the sessions highly stimulating, and I was particu-
larly impressed with the caliber of the instructors and
the methodology used to develop the final product.

Let Bill or I know if we can be of any help in encouraging
participation in the local communities.

Sincerely,

A handwritten signature in dark ink, appearing to read "John S. Glaser". The signature is fluid and cursive, with a long horizontal stroke extending to the left.

John S. Glaser
Executive Consultant
to the National Executive

jd

cc Richard H. T. Alton
William Aramony

801 N. Fairfax Street, Alexandria, Virginia 22314, (TWX: 710-832-0617), 703-836-7100



New Mexico

American Revolution Bicentennial Commission



141 East DeVargas
P.O. Box 1147
Santa Fe, New Mexico
87503
(505) 827-3281

April 4, 1975

Governor Jerry Apodaca
Honorary Chairman
Sam Graft
Executive Director
Chris Krahling
Division Director
Edmundo R. Delgado
Chairman

To Whom It May Concern:

On behalf of the New Mexico American Revolution Bicentennial Commission, it gives me a great deal of pleasure to formally advise you that your project, "Town Meeting '76" has been wholeheartedly endorsed by the commission and enthusiastically adopted as an official New Mexico Bicentennial program.

Commissioners:
Benny Atencio
Santo Domingo Pueblo
Charles Becknell
Albuquerque
Edward T. Begay
Gallup
Howard Klein
Las Cruces
John Lopez
Silver City
Joseph Mullins
Albuquerque
Jack O'Guinn
Albuquerque
John Shepherd
Hobbs
Donna Shiplet
Logan
Hubert Velarde
Dulce

A major philosophy of the New Mexico Bicentennial Commission is to develop a greater awareness of the ideals set forth in the Declaration of Independence and how they could be applied to the country today. Your project will be a tremendous asset toward fulfilling this objective, and I am very happy to extend our sincere compliments.

If I can be of service to you in any way, please feel free to contact me any time.

Sincerely,

Chris Krahling
Division Director

CK:jcg

cc: Mr. Mark E. Poole, Director
The Institute of Cultural Affairs
2206 West Monroe
Phoenix, Arizona 85009

THE UNITED METHODIST CHURCH
THE WASHINGTON AREA
BISHOP JAMES K. MATHEWS
100 MARYLAND AVENUE, N. E., WASHINGTON, D. C. 20002
SUITE 400 (202) 547-2991

9 April 1975

Mr. Donald Cramer
1212 Otis Street, N. E.
Washington, DC 20017

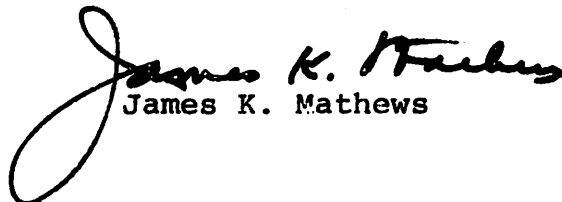
Dear Don:

I have followed with interest the development of the Town Meeting 76 program by the Institute of Cultural Affairs. It has been exciting to see the support which this innovative program has generated by several states and the responsiveness of local citizens and institutions to involvement in Town Meeting 76.

The demand to wrestle seriously with the complex issues facing our nation is the type of authentic grappling with the future which Town Meeting seeks to facilitate. I have been pleased with the successful launching of Town Meetings in Philadelphia and Washington on March 22 as well as the tested nature of the Town Meeting construct based on the Institute's thirty-nine Town Meetings held in June 1974.

I hope your staff will experience a continuing success and wider participation in Town Meeting by all sectors of the community. From my familiarity with the Town Meeting construct, it would appear to be an excellent vehicle for the local church to relate itself more directly to the concerns and service issues of the geographic community and citizenry around the church. I will be promoting this program with denominational executives and other leaders of the community.

Sincerely,


James K. Mathews

JKM:r

American Revolution
Bicentennial Administration
736 Jackson Place N.W.
Washington, D.C. 20276
(202) 382-1776



October 24, 1974

Dean Joseph W. Matthews
The Ecumenical Institute
3444 Congress Parkway
Chicago, Illinois

Dear Dean Matthews:

Even though we have not met personally to discuss the Ecumenical Institute's Town Meeting '76 program, I recently met with and was briefed on the program by Mr. Phillip Townley of your staff.

As you know, Mr. Townley has met on several occasions with members of my staff to discuss the potential involvement of Town Meeting '76 in National Bicentennial programming. We feel that programs of this nature are of vital importance in the effort to involve citizens of this nation in the discussion of those issues and decisions which have greatest impact upon our future.

Although we are not in the position at this time to do more than encourage you to pursue these efforts, we are giving consideration to involvement of Town Meeting '76 under our Call for Achievement program. This evaluation will be completed in the near future and we will inform you of that decision as soon as possible.

I wish to thank you for your efforts in the development of the Town Meeting '76 and wish you well in pursuing this worthwhile project.

In the Spirit of '76,

A handwritten signature in dark ink, appearing to read "J. Warner", with a long horizontal line extending to the right.

John W. Warner
Administrator



North Dakota American Revolution Bicentennial Commission

CAPITOL BUILDING, BISMARCK,
NORTH DAKOTA 58501
701-224-2424



John Conrad
Commission Chairman

Dan Selmann
Executive Director

David Brown
Coordinator

TO WHOM IT MAY CONCERN:

This letter serves to introduce Dr. Wesley Mathews, a sponsor of Town Meeting '76, a project of the Institute of Cultural Affairs. Mr. Mathews is interested in establishing sponsors and leadership for this concern.

The Town Meeting '76 is a part of a nationwide project for the Bicentennial. The meeting will enable community residents of this nation to develop their local concerns and out of these, to create effective proposals to do something about them.

Please make an opportunity to hear his presentation and then ask your questions. You'll find the Institute of Cultural Affairs has a program that will merit your active interest. If you have particular questions about this, please contact me as I recently attended an actual Town Meeting and can share with you my impressions.

Thank you for this consideration,

I remain,

Sincerely yours,



Dan Selmann
Executive Director

PROCLAMATION

WHEREAS, it is in the interest of the City of Boulder to promote unity and harmony among its citizens; and

WHEREAS, engaging creative participation of community residents is essential for the functioning of democracy; and

WHEREAS, the nation will soon be celebrating the American Bicentennial; and

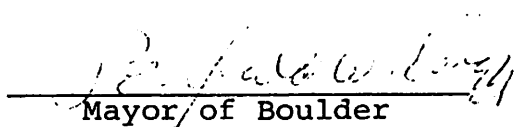
WHEREAS, historically, town meetings were used to hear citizens' concerns and enable their involvement in shaping the community's future; and

WHEREAS, the Boulder Centennial-Bicentennial Commission is sponsoring a one day community gathering;

THEREFORE, BE IT PROCLAIMED that March 22, 1975 is hereby designated

BOULDER TOWN MEETING DAY

IN WITNESS WHEREOF, I have hereunto set my hand this 1st day of March, 1975.



Mayor of Boulder

PERSONAL EVALUATION REPORT

To be completed by someone other than the sponsoring agent who observed the project in its entirety.

- (X) Outstanding
() Excellent
() Good
() Average
() Below Average

PERSONAL COMMENTS:

Over 260 people, including whites, blacks and Indians, attended the Town Hall Meeting in Ada, Oklahoma on January 25, 1975. The format encouraged almost all present to participate in analyzing our community's problems. The people were divided into four groups, i.e. (1) assigned the task of examining the cultural area in our community; (2) examined the political process; (3) examined the economic process; and (4) was assigned the task of writing Ada's history and a song for our town. The groups who considered the cultural, political and economic processes specifically identified community problems, and suggested tactics for solving these problems. The result of each workshop was discussed at the conclusion of the meeting. Almost without exception, the participants were excited by their experience because they became aware that local, ordinary citizens of Ada could improve the quality of life in our community.

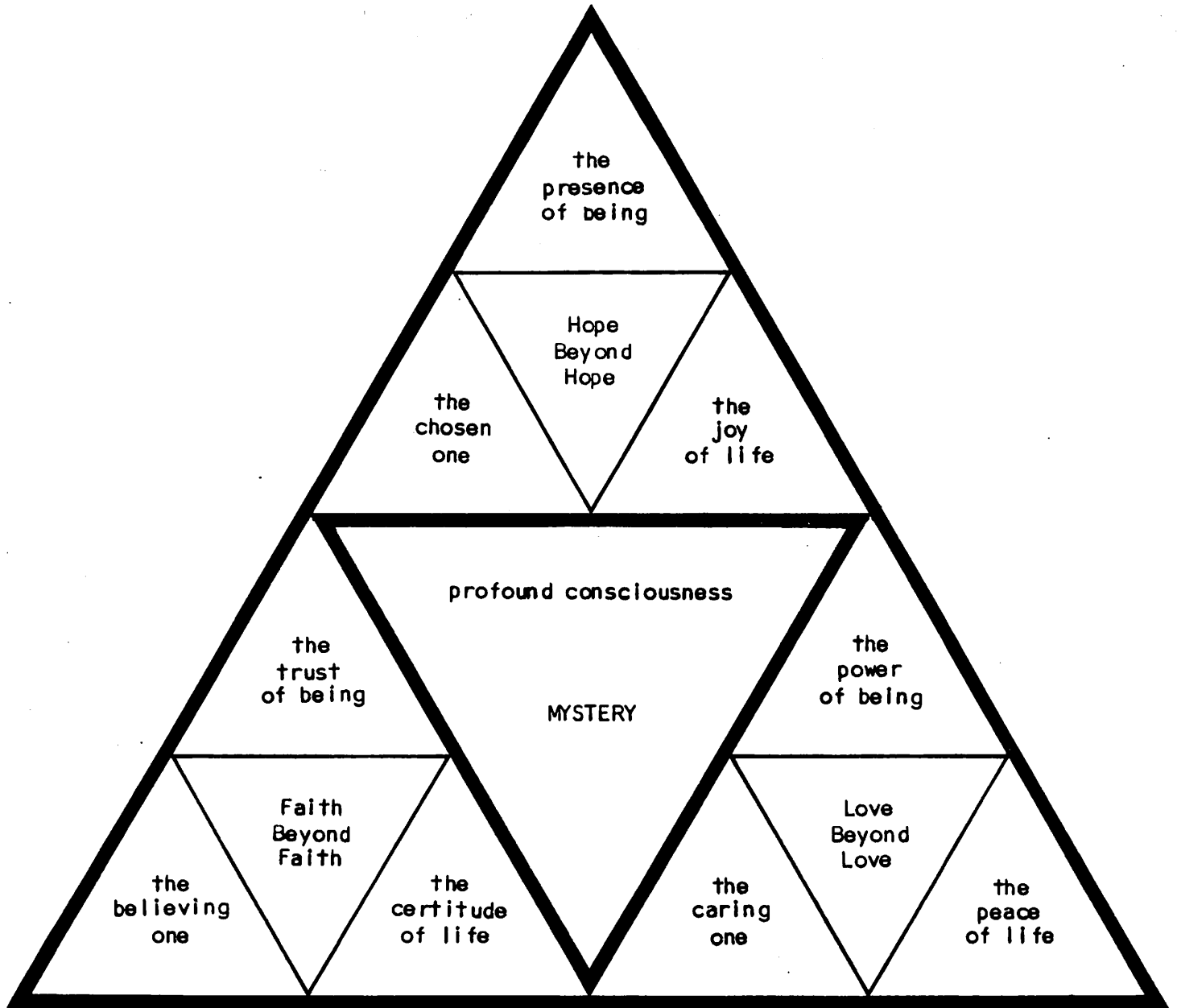
Evaluated by: Charles Heard
Title or Position: Attorney at Law
Address: Post Office Box 938
City & Zip: Ada, Oklahoma 74820
Date: February 3, 1975

MAIL TO: OKLAHOMA HUMANITIES COMMITTEE
11018 Quail Creek Road
Oklahoma City, Oklahoma 73120



AND HOPE APPEARETH

THE LIVING ENDLESSNESS



THE DARK NIGHT

THE LONG MARCH

8TH. GUARDIAN CONSULT
APRIL 11-13

JOURNEY OF THE GUARDIAN CONSULTS

INSTITUTE OF CULTURAL AFFAIRS
QUARTER IV 1974-75

YEAR	1972			1973		1974	
DATE AND ATTEND-ANCE	JANUARY 33	MAY 45	NOVEMBER 80	APRIL 200	OCTOBER 200	APRIL 225	OCTOBER 225
ISSUE	INVENTING THE ROLE OF THE SECULAR MOVEMENT	PREVIEWING THE NINS COURSE	MARSHALLING THE PROFESSIONAL EXPERTISE	ESTABLISHING THE ADVISORY COUNCIL	FORGING THE FORM OF THE GUILD	CREATING THE PIONEERING ROLE OF THE ECO.COMMUNITY	PROVIDING THE SOCIAL DEMONSTRATIONS WITH CONSULTANTS
KEY HAPPEN-ING	STAKING THE CLAIM IN KEMPER	LAUNCHING THE \$500,000	DISCOVERING THE CORPORATE POWER OF THINK TANKS	DISCOVERING THE GUARDIAN GLOBALITY	REVEALING THE POWER OF CORPORATENESS	PRACTICAL IMPLEMENTATION OF SOCIAL PROCESS IN BUSINESS	DECIDING TO GO FOR BROKE WITH TOWN MEETING
ADDRESS	THE MOVEMENT CALLS FOR SECULAR PROWESS	THE GLOBE CALLS FOR A NEW MOVEMENTAL DECISION	THE CONTINENT CALLS FOR ENGAGEMENT OF LOCAL SECULAR	THE GLOBE CALLS FOR DEPTH HUMAN CREATIVITY	THE GLOBAL SECULAR/RELIG' STYLE IS KEY TO THE FUTURE	THE GLOBE CALLS FOR NEW CULTURAL FORMS	THE GLOBE CALLS FOR RADICAL DECISIONS
RESOLVE	COMMIT FINANCES MOVEMENTALLY	RAISE \$100,000	SERVE THE GLOBE LOCALLY	CREATE THE GLOBAL NETWORK	BECOME THE NEW STYLE	ENGAGE IN PRACTICAL CARE	DECIDE TO EMBODY PROFESSION
OPERAT-ING IMAGE	PIONEERS IN THE NEW VENTURE	DEFENDERS OF THE MOVEMENT	PERMEATORS OF THE ESTABLISHMENT	ADVISORS FOR THE MOVEMENT	COLLEAGUES IN THE TASK	CREATORS OF FUTURIC SOCIAL FORMS	CONSULTANTS FOR GLOBAL PROGRAMS

UNIVERSITY 13

General Description

UNIVERSITY 13 is a new program of brief but intensive liberal education for adults. Its thirteen-week curriculum is an introduction to the intellectual disciplines and the practical methods essential for twentieth-century living. It is designed to prepare serious adults with or without other experience in higher education for effective engagement in society as well as for a life-long educational journey. The innovative residential format and methods of instruction make it possible for persons of different ages and diverse occupational and cultural backgrounds to genuinely appropriate the foundational wisdom of our time and to discover their own ways to participate significantly in building the future.

UNIVERSITY 13
THE BASIC CURRICULUM

1	THE	The Methods of Imaginal Education	The Cultural Revolution of the Twentieth Century	
2	CONTEXTUAL ORIENTATION	Human Freedom and Responsibility	Living Effectively in the New Society	
		THE BASIC DESIGN	THE INTELLECTUAL DISCIPLINES	THE PRACTICAL METHODS
3	THE COSMOS	The Models of Science and Mathematics		Laboratory 1A: The Methods of Intellectual Analysis
4	OF THE	History and the Great Civilizations of Man		Workshop One: The Emerging Forms of Global Nationhood
5	POST-MODERN WORLD	Philosophy and the Reflective Process		Laboratory 1B: The Methods of Effective Articulation
6	THE SOCIALITY	Human Sustenance: The Economic Process		Laboratory 1C: The Methods of Instructional Planning
7	OF THE	Human Governance: The Political Process		Workshop Two: The Emerging Forms of Local Community
8	GLOBAL CITIZEN	Human Significance: The Cultural Process		Laboratory 2A: The Methods of Social Change
9	THE DIMENSIONS	Psychology and the Dynamics of Selfhood		Laboratory 2B: The Methods of Human Motivity
10	OF THE INTERIOR	Art and the Transformations of Perception		Workshop Three: The Emerging Forms of The Human Family
11	CONSCIOUSNESS	World Religions and the Images of Humanness		Laboratory 2C: The Methods of Leadership Training
12	THE	Education and The Future of Man	Vocational Planning in the Post-Modern World	
13	FUTURE PROJECTION	The Odyssey of Human Consciousness	The Reflective and Evaluative Symposium	

UNIVERSITY 13
The Design of the Day

DAY I

THE
MORNING

6:00 a.m.

THE UNIVERSITY BREAKFAST
Contextual Colloquy
THE MORNING LECTURE
Coffee Break
THE MORNING SEMINAR
Individual Transition

THE
AFTERNOON

12 Noon

THE TEAM LUNCHEON
Classical Readings
THE AFTERNOON LECTURE
Tea Time
THE AFTERNOON SEMINAR
Physical Recreation

DAY II

THE
EVENING

6:00 p.m.

THE INFORMAL INTERLUDE
Celebrative Refreshments
THE COLLEGE DINNER
Reflective Conversations
THE TEAM GATHERING
Tutorial Preparation

THE
NIGHT

12 Midnight

THE PHYSICAL RESTORATION

UNIVERSITY 13

Academic Data Sheet

<u>Name</u>	<u>Address</u> <u>Telephone</u>	<u>Academic Institution</u>	<u>Department and Position</u>
-------------	----------------------------------------	-----------------------------	--------------------------------

1. Are there areas of the University 13 curriculum that you would be especially interested in working on?
2. Would you be able to suggest one or more possible seminar papers for this course?(Xerox copies or reprints are the most helpful, full source references the next most helpful.)
3. Might you be interested in working on this course with a task force during a weekend (Week 11) this quarter?
4. List below academic colleagues who should be in the Summer '75 Research Assembly to work on the curriculum and strategy of University 13.

Name	Address	Academic Institution, Department, Position	Comments on his (her) relationship to the movement.

NORTH AMERICA

NEW YORK april 8-10	HOUSTON may 12-14	BARTLESVILLE may 29-june 1
WASHINGTON april 11-12	CHICAGO may 12-14	
MONTREAL april 18-20	RICHMOND may 16-18	
MINNEAPOLIS april 21-23	ROCHESTER may 16-18	
CLEVELAND april 25-27	NEWARK may 16-18	
PITTSBURGH april 25-27	OMAHA may 16-18	
NEW YORK april 25-27	PHILADELPHIA may 23-25	
TORONTO april 25-27	OTTAWA may 23-25	
CHICAGO may 2-4	NEW YORK may 26-28	
GREEN BAY may 2-4	HARTFORD may 29-june 1	
CINCINNATI may 6-8	BALTIMORE may 29-june 1	
BOSTON may 9-11	ST LOUIS may 29-june 1	

EUROPE

PARIS
april 21-13
BERLIN
april 25-27
PARIS
may 29-june 1

N. A. M.

BEIRUT
may 26-2

LATIN AMERICA

CARACAS
april 10-12

BLACK AFRICA

NAIROBI
may 2-4
NAIROBI
may 5-7
NAIROBI
may 9-11
NAIROBI
may 12-14

RUSSIA

CHINA

SUB ASIA

SEA PAC

CEBU
april 25-27
DAVAO
may 2-4
PERTH
may 2-4
MANILA
may 9-11
ADELAIDE
may 9-11
TAIPEI
may 16-18
JAKARTA
may 16-18
MELBOURNE
may 16-18
HONGKONG
may 23-25
SINGAPORE
may 23-25
GUAM
may 29-june 1
KUALA LUMPUR
may 29-june 1
BRISBANE
may 29-june 1

LENS

quarter IV,
1974-75

Global Operations Centrum

Chicago Nexus

PROGRAM SCHEDULE AND TEACHING ASSIGNMENTS

North America and Latin America

Quarter IV, 1974-1975

Week One - April 7-13, 1975

AREA EDMONTON	AREA CHICAGO	AREA MONTREAL
	CONSULT OMAHA R Gilbert	
	CONSULT PEORIA I Boivin	
AREA SAN FRANCISCO		AREA NEW YORK
ITI LOS ANGELES J Addington R Deines W Grow C Vance M Poole D Deines J Patterson K Parekh J Vergarra		LENS NEW YORK (Tu-Th) J Epps L Mathews S Hanson B Hanson
RSI RAPID CITY P Macomber G Forbes		LENS WASHINGTON C Ollison J Ollison D Bayer M Tomlinson
LCC SALT LAKE CITY B Bauknight C Forbes		CONSULT BOSTON C Haman
CONSULT SACRAMENTO R Porter		
AREA HOUSTON		AREA CARACAS
		ROC TRINIDAD LENS CARACAS (T-S) G West G Tomlinson R Davilla W Holcombe CONSULT CARACAS R Galbreth W Holcombe D Galbreth

GUARDIAN MEETING ENABLEMENT

TEACHING

SPECIAL

Production

Marian Hamje*
Richard Talbott

(Editing)

Gordon Harper
James Jewell
Sharyn Smith
Barbara Barkony
(Typists)

Ruth Grunberg
Roxana Harper
Dorothea Jewell
Nancy Knowlton
Jean Miller
Kathy Smart

(Sound)

Darryl Havens
Bob Hammer

Publishing House

Jeff Clithero
Deborah Durst
Brenda Gilmour
David Horn
Andrew Knutsen
Paul Noah
John Scoville
Ron Talkington*

Bookstore

Betty Compton
Marilyn Corcoran

Guild Hall Hosts

Crispin Clements
Luisminda Estrella
Dick Hamje
Larry Loeppke*
Rhonda Loeppke
MaryAnn Modoni
Margaret Patterson
Doris Rettig
Jessie Skinner

Kitchen

Peter Fry
Betty Reazier
Lee Ferguson
Mary Beth Graham
Terry Holm
Jackie Kelder
Linda McClintick
Brian May
Pat Mitchell
Larry Philbrook
Karen Raschke*
Judy Shafer
Linda Tuecke
David Yost
Ann Ziegenmeyer

Security

Anthony Boivin
Lindsley Fraser
William Gooch
Harry Harlan*
Kathy Harlan
Delors Horn
Sara Lieber
Allan Miller
Diann Porter
Ruth Rawson
John Rodda
Thomasin Sibley
David Sinclair

E. G.

Norma Bess
Eugene Boivin
Patricia Coker
Paige Fisher
Jan Gilster
Dawn Gooch
Edith Howell
Gene Hunter
Gary Klepser
David Newkirk
Gary Reilly
Douglas Rettig
John Slicker
Roby Talkington*
Doug Wilson

Training

Judy Appenfelder
Rob Bartlett
Trina Brouillard
Nancy Clithero
David Dunn
Charles Lingo
Richard McCabe
Tim McClelland
Janice May
Kip May
Jeannette Orr
Jill Podda
Rebecca Yost

North America

Bruce Baukinght
Iris Boivin
Ruth Gilbert
Claudia Haman
Wanda Holcombe
Robert Porter
Gary Tomlinson
Marge Tomlinson

ITI/GRA

Fred Hess
William Grow
Kamala Parekh
James Patterson
Jaime Vergara

Exceptional

Kathryn Convey
Nan Grow
Don Hinkelman
Clancy Mann
William Ragsdale
Jonathan Schnieder
Jeff Gilster

GUARDIAN CONSULT

Sarah Allen	Theo Mueller	<u>Reception</u>	<u>Co-ordination</u>
Steve Allen	Toni Noah	Don Barkony	Donald Bushman
Dorothy Baines	Ashleigh Norment	Tim Busa	Elaine Dahlke
Jean Baringer	Joseph Pierce	Francis Coker	George Holcombe
Kathy Bauknight	Shirley Porter	Marjorie Davis	Carol Pierce
Mary Bengel	Don Raschke	Jim Durst	
Isobel Bishop	Mark Reames	George Emerick	
Lynda Cock	Doug Rozendal	Kenneth Fisher	
Bainbridge Davis	Lorraine Rozendal	Ian Gilmour	
Leah Early	Kay Slattey	Marsha Hahn	
Ruth Ellsworth	Anne Slicker	Ron Kelder	
Ann Epps	Joseph Slicker	John McCabe**	
Neva Forbes	Art Smith	Rich Michael*	
Ken Gilbert	Jean Smith	Ruth Reames	
Herman Greene	Martha Talbott	Mary Lou Vergara	
Joy Greene	Philip Townley	David White	
Fred Haman	Judy Tresise	Sue White	
Ken Hamje	Faith Vance	Henry Ziegenmier	
Judy Hess	Nadine Ward		
Byrne Johnson	Jon Wenge	<u>Beverages</u>	
Kathy Jones	Frank Wherry	Jana Bergdall	
Marshall Jones	James Wiegel	Tom Bergdall	
Sushila Joshi	Judi Wiegel	James Bishop	
Ken Knowlton	Harold Williams	Mary Laura Bushman	
Brooke Kroeger	Priscilla Wood	Wayne Ellsworth	
Dawn Lingo	Vinod Parekh	Sally Emerick	
Rick Loudermilk		Richard Greene	
Ross McIntosh		Ron Griffith	
Vicki McIntosh		Martin Howell	
Marianne Mann		James Kilgore	
Lyn Mathews		John Kroeger*	
John Miesen		Clare Michael	
Dolores Morrill		Pat Moriarty	
Justin Morrill		Geoff Nixon	
Charles Morrissey		Kim Thorton	
Shirley Mueller		John Tresise	

The acceleration of social demonstration has opened up new ways of engagement for the Movement. This necessitates a new effort at grasping key trends and qualities of 20th century society. The following books we have found helpful and think you might find of benefit.

American Heritage Book of the Revolution

Arendt, Hannah, On Revolution

Barnet & Muller, Global Reach: The Power of the Multi-National Corporations

Boettinger, H.M., Challenge to Leadership

Brownowsk, The Ascent of Man

Castenada, Carlos, Journey to Ixtlan, The Lessons of Don Juan

ibid, Tales of Power

Cleveland, Harlan, The Future Executive

Cook, Alistair, America

Drucker, Peter, Management: Tasks--Responsibilities--Practices

Goodwin, Richard, The American Condition

Halbertson, The Best and The Brightest

Harrington, Fragments of the Twentieth Century

Jay, Anthony, Corporation Man

Jennings, Wm. Dale, The Ronin

Kahn, Herman, The Future of the Corporation

Martin, Malachi, The New Castle

Rihner, Karl, The Shape of the Church to Come

The Way of the Pilgrim & The Pilgrim Continues His Way

Servan-Schrieber, The Radical Alternative

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Bud Ames	410 S. Trumbull Ave. Chicago, Illn. 60624 213-722-3452	930 N. Meacham Rd. Schaumburg, Ill. -885-8070	Veterinarian Cont'd. Ed.
Jay Antenen	30 Pinecrest Lane Hamilton, Ohio 45013 513-863-6380	7th. & Hanover Sts. Hamilton, Ohio 45011 513-863-6156	General Contractor
Ann Antenen	30 Pinecrest Lane Hamilton, Ohio 45013 513-863-6380		
James C. Armour	9885 Lorelei Cincinnati, Ohio 45231 513-521-9313	Proctor and Gamble Sharon Woods Tech.Center Cincinnati, Ohio 513-977-3435	Associate Manager Director
Don Baker	175 Prospect Ave.Apt.176 East Orange, N.J. 07017 201-677-1209	40 W. 40th. St. American Standard New York, N.Y. 10018 212-484-5188	Director of Relations
Janet Baker	175 Prospect St. East Orange N.J. 07017 201-677-1209	70 So.Burnet St. East Orange, N.J. 201-266-5226	Cerentologist Director Senior Citiz
Ben Ball	3309 Apple Bethel Park, Penn. 412-831-9779	Gulf Oil Gulf Building Pittsburgh, Pa. 75230 412-391-2400	Vice President
Robert Battershell	54 Memtor Ave. Painesville, Ohio 44077 216-357-7471	Box 348 Diamond Shamrock Corp. Painesville, Oh. 44077 216-352-9311	Research Chemist Group Leader
Sid Baskin	751 South 300 East-8B Salt Lake City, Utah 84111 801-328-4473	1241 So. State St. Salt Lake City, Utah 84111 801-359-5738	School Counselor
Thelma Battershell	54 Mentor Ave. Painesville, Ohio 44077 216-357-7471	Free Clinic of Lake Co. 9652 Old Johnny Cake Rdg Mentor, Ohio 44060 216-255-6783	Public Rel. Community Organizat'n Worker

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
James Bell		8612-104 Street Edmonton, Alberta, Canada 403-433-6588	Prior
(Mary) Lynn Bell	8612-104 Street Edmonton, Alberta, Canada 403-433-6588	9600-106 Street Edmonton, Alberta, Canada	Teacher
William L. Bingham	3117 Leonard Street Raleigh, North Carolina 919-737-1775 27607	919-737-2308 118 Riddick Building Dept. Engineering Science and Mechanics N.C. State Univ., Raleigh 27607	Professor & Professional Engineer
Annette Bingham	3117 Leonard Street Raleigh, North Carolina 919-787-1775 27607		Teacher
George K. Black	RR #1, Avalon Road Janesville, Wisconsin 53545 756-3547	Tracy & Sons Farms RR #1 Janesville, WI 53545	Warehouse Manager
Ellis Bliss	39 Bay Road South Portland, Maine 04106 207--799-8310		
Walter H. Blood	2032 N. 32nd Kansas City, Kansas 66104 913-621-1610	Citizens Conference on State Legislatures 4722 Boradway Kansas City, MO 64112 816-531-8104	Accountant Administra- tive Con- troller
Michael J. Bonafield	514 E. 83rd Street New York, N.Y. 10028 988-3302	New York News 220 E. 42nd Street New York, N.Y. 10017 682-1234 (Ext.628)	Senior Ed- itor/ Editorial Writer
Arden Borgen	1624 Willson Avenue Webster City, IA 50595 515-832-2177	Arrow Acme Corporation Highway 20 East Webster City, IA 515-832-3120	Manager UP & Gen. Manager
Margaret Borgen	1624 Willson Avenue Webster City, IA 515-832-2177	Lincoln Building 1000 Des Moines Street Webster City, IA 515-832-5232	Educator Coordinator Alternative High School

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Ed Born	7430 N. Mingo Lane Cincinnati, Ohio 513/891-2716	620 Shepherd Drive Cincinnati, Ohio 45215 513/733-5111	Lab Supervisor
Don Brennecke	1212 Otis St., N.E. Washington, D.C. 20017 202/832-0007	5454 Wisconsin Ave. Chevy Chase, Md. 202/986-2625	Computer Programmer
W. Darrel Brown	303 N. Humphrey Oak Park, Illinois 60302 312/814-8158	Pioneer Serv. & Eng. Corp. 2 N. Riverside Chicago, Illinois	Senior Engineer
Charles Bush, Jr.	P.O. Box 387 Athens, Texas 75751 214/675-4320	Box 387 Athens, Texas 75751 214/675-2221	Insurance/ Real Estate/ Construction
M/M David Butler	5100 Oakland Ave., S Minneapolis, Minn. 55417 612/825-2347	LeFevre, Leffler, Hamilton & Pearson 1100 Int'l. Nat'l. Bank Bldg. 612/333-0547	Attorney
David Calhoun	2151 Pioneer Road Evanston, Ill. 60201 312/475-0723	G.D. Searle & Co. P.O. Box 1045 Skokie, Ill. 60076 312/982-7093	Operations Analyst
Louva Calhoun	2151 Pioneer Road Evanston, Ill. 60201 312/475-0723	Field Museum of Natural History Chicago, Illinois	Painter
Raymond Caruso	1039 Woodbine Oak Park, Ill. 60302 312/386-9063	McDonald's McDonald's Plaza Oak Brook, Ill. 312/887-3403	Marketing Manager
Fred Catlett	4619 N. 34th Ave. Omaha, Nebraska 68111 457-5166	Univ. of Nebr. Med. Ctr. Dept. of Family Practice 42nd & Dewey Omaha, Nebraska	Physician
John Chapman	2408 Lakeview Dr. Bedford, Texas 76021 817/267-1940	2640 East Lancaster Fort Worth, Texas	Journeyman Plumber

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Cristina Clark	1234 Neyland Houston, Texas 77022 713/697-4738		
Donald J. Clark	1234 Neyland Houston, Texas 72022 713/697-4738		
Marcelene Clutz	938 St. Maurice Montreal 878-9441	Royal Bank of Canada Training & Educ. Dept. Place Ville Marie Montreal 874-8217	Training Specialist
Ronald Clutz	938 St. Maurice Montreal 514/878-9441		Prior
Donald Cramer	1212 Otis St., N.E. Washington, D.C. 20017 202/832-0007		Prior
Donald R. Crampton, M.D.	3744 Warwick Blvd. Kansas City, Missouri 64111 816/531-7326	Children's Mercy Hospital 24 at Gilham Road Kansas City, Mo. 64111 816/471-0626	Physician
Chris Crawford	834 Crowden Dr. Cincinnati, O. 45224 522-9722	17 E. McMillan Cincinnati, O. 48219 241-0584	Letter Carrier
Carlene Crisp	P.O. Box 566 Cullowhee, N.C. 704/293-9436	Western Carolina Univ. Hunter Library - Reference Cullowhee, N.D. 704/293-7306	Doc. & Ref. Librarian
Butler Crittenden	2020 N. Mohawk Chicago, Ill. 60614 312/947-1281	University of Illinois	Asst. Prof. Sociology
Joseph Crocker	49 Claremont New York, N.Y. 10027 666-8330		Prior

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Bob St. Clair	1234 Neyland Houston, TX 77022 713-697-4738	same	Prior
Kathleen St. Clair	1234 Neyland Houston, TX 77022 713-697-4738	1300 Main Street Houston, TX 224-9664	Exec. Sec'y
Shirley St. John	Moria AZA Shimuzu 2-7 Eukushima-SHI 960 Japan		Prior
John Stahl	3155 Laurel Glen Drive Broadview Heights, Ohio 44147 216-526-6716	B.F. Goodrich Chemical Co. 6100 Oak Tree Blvd. Cleveland, Ohio 44131 216-524-0200	Marketing Manager
Jan Stahl	3155 Laurel Glen Drive Broadview Heights, Ohio 44147 216-526-6716		
Scott Stahr	10420 SW 82nd Avenue Miami, Florida 33156 305-271-0370	Eastern Airlines Miami Int'l Airport Miami, FA 33148 305-873-2884	Aeronautica Engineer
Stewart J. Stowell	27 Dartmouth Street Boston, MA 02116 617-262-7890		Attorney
Steve Stodola	156 Mt. Prospect Avenue Newark, N.J. 07104 201-484-2441	Specialty Gas Division Union Carbide Corp. Indus. Hyway Keasbey, N.J. 08832 201-826-7600	Chemist Special Analytical
John Stringham	938 St. Maurice Montreal, Quebec 878-9441	Montreal Trust 1 Place Ville Marie, Montreal 861-1681	Tax & Legal Advisor
E. Lee Sugg	2730 Julliard Boulder, CO 80303 499-6522 (303)	State Farm Insurance 2031 Broadway Boulder, CO 80302 303-442-7844	Agency/ Sales Mgr.

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Linda Rossman	815 E. 36 St. Charlotte, N. C. 704-333-8046		Legal Secy
Walter Scudds	P.O. Box 179 Hastings Ontario, Canada 705-696-2416	P.O. Box 179 Hastings Ontario, Canada 705-696-2416	Sales Represent.
John R. Sebring	73 Mulwal Dr. Painesville, Ohio 44077 216-354-8768	436 Casement Ave. Painesville, Ohio 44077 216-352-9343	Purchasing Manager
Jane Seery	348 2nd. Ave. South Saskatoon, Sask. Canada -653-3663		
Donald M. Slater	RR-4-P.O.Box 521 PP Evergreen, Co. 80439 303-674-4859	P.O. Box 426 Broomfield, Colo. 80020 -466-7355	District Manager Elec/Gas Utility
James G. Slotta	64 Chestnut St. Painesville, Ohio 44077 216-357-6425	216-354-4321 IRC Fibers Co. Subsidiary of Am.Cyanamid 750 Bacon Rd. Painesville, Ohio 44077	Chemist Statistica Services Head
Oliveann Slotta	64 Chestnut St. Painesville, Ohio 216-357-6425	71 N. Park Pl. Painesville, Ohio -354-3642	Christ.Ed. Ed. Ass't.
Thomas Smeltzer	N. 113 W.12827 Crestview Germantown, Wis.53022 -242-2499	4115 N. Teutonia 414-445-0700	Marketing Nat'l Acct Executive
Oscar Sperstad	P. O. Box 405 Eau Claire, Wis. 54701 715-875-4459	P.O. Box 405 Eau Claire, Wis. 54701 715-875-4459	
Robert C. Springs	2219 Eudora St. Denver, Colo. 80207 303-399-7830	City & County of Denver, 801 W. 5th. Ave. Denver, Colo. 80207	Physician

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Marilyn Crocker	49 Claremont New York, N.Y. 10027 212-666-8330	295 South Park Lutheran World Relief New York, N. Y.	
Carol Cuccaro	329 Pine St. - Apt. #8 Santa Cruz, Cal. 95062 408-423-9287	250 Hamilton Advance Mortgage Campbell, Calif. 408-374-4380	Loan Officer
Susan J. Curry	P. O. Box 208 Lost Creek, W. Va. 745-3695	3444 Perrysville Rd. Pittsburg, Pa. 231-8131	Data Processing Programmer
Melissa Curry	Box 208 Lost Creek W. VA. 26385 745-3695	P. O. Box 121 Lost Creek, W.Va. 745-3443	Director Community Services
Bill Dennis	311 Berkley Rd. Indianapolis, Ind. -283-7997	1202 Eugene Pleasant Union Baptist C -925-4382	Clergyman Pastor
Nick Derrough	179 W. St. Charles Rd. Elmhurst, Ill. 60126 312-833-1586	Community Action Programs 516 W. Jackson Blvd. #352 The Milwaukee Rd. Chicago, Ill. 60606 312-236-7600 -Ex. 131	Personnel Manager
Brian Des Roches	708 Burlington Billings, Mont. 59102 406-252-3597	Billings Deaconess Hosp. 2813 9th. Ave. N Billings, Montana	Administ-o Health Care & Hospitals
John Dettmann	1405 N. 8 Ave. E. Duluth Minn. 55805 218-724-3837	2400 Oakland Ave. Duluth, Minn. 55812 218-726-7154	Prof. of Accounting CPA
Phil Devor	219 E. Dale #3 Colorado Springs, Colo. 80903 303-634-2501	P.O. Box 1699 First Nat'l Bank Colo. Springs, Col. 80942 303-471-5264	Banker Credit Officer
Debra Drown	44 Andover Rd. Cincinnati, O 45218 -825-7053	Xerox Corp. 644 Linn St. Holiday Park. TWRS -621-2200 Ex. 200/205	Executive Secretary

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Burt Dyson	410 S. Trumbull Chicago, IL 60624 312-722-3452	Room 530 1900 W. Polk Chicago, IL 60612 312-633-8478	Physician
Betty Dyson	410 S. Trumbull Chicago, IL 60624 312-722-3444	IL Family Health Cntr, Inc. Kedzie & Lawrence Chicago, IL	HMO, Mar- keting Marketing Coordinator
Donald Elliott	70 Eudora Street Denver, Colorado 80220 303-355-4552	820 Clermont Street Denver, Colorado 80220 303-321-3070	Heart Sur- geon Physician
Frederick Emerson	4011 East San Juan Avenue Phoenix, Arizona 85018 602-248-7922	Greyhound Tower Phoenix, Arizona 85077 602-248-5626	Corp. Lawyer
Marion Emerson	4011 E. San Juan Avenue Phoenix, Arizona 85018 602-959-7922		
Dr. Robert E. Farritor	1290 Park Boulevard Baton Rouge, LA 70806 504-3833-631	Ethyl Corporation P.O. Box 341 Baton Rouge, LA 70821 504-359-2330	Engineering & Mathemati- cal Sciences Engineer
James Fenton	49 Claremont Avenue New York, N.Y. 10027 212-666-8330	USV Pharmaceutical Co. 1 Scarsdale Road Tuckahoe, N.Y. 10707 914-779-6300	Senior Chemist
Neva Forbes	3444 W. Congress Parkway Chicago, IL 60624 312-769-6363	Training, Inc. The Corporate Center 1100 Jorie Blvd.-Suite 118 Oak Brook, IL 60521 312-323-8510	Educational Administra- tor/Coord.
Joyce Foust	9664 Lindenbrook Street Fairfax, Virginia 938-1104		
Richard Frink	912 W. Burleigh St. Milwaukee, Wis. 53201 414-372-2914	912 W. Burleigh LaSalle Ext. University Milwaukee, Wis. 53206 414-774-0880	Sales Rep.

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Robert Giese	16575 Louis Lane Brookfield, Wisc. 53605 414/782-4046	RTE-ASEA 400 S. Prairie Waukesha, Wisc. 414/547-0121	Material Manager
Jack Gilles	1626 Magnolia Drive Cleveland, O. 44106 216/751-1052	B.F. Goodrich 9921 Dreacsville Rd. Brecksville, O. 44141 216/526-4311	Senior Research Chemist
Janet Gilles	14017 Ashwood Road Shaker Hts, O. 44120 216/751-1052	20120 Lomond Blvd. Shaker Hts, O. 44122 216/751-2889	Officear/ Secretary
William J. Goodger	955 S. Van Ness San Francisco, Calif. 94108 415/829-0919	Avenue Pet Hospital 2221 Traval San Francisco, Calif. 415/681-9014	Doctor of Veterinary Medicine
Patricia Goodger	955 S. Van Ness San Francisco, Calif. 94110 415/824-0919	3555 Army San Francisco, Calif 415/826-2900	Medical Technologist
Nadine Green	Greenfield, Iowa 50849 515/743-6213		
Larry L. Greenwald	1741 Gaylord Denver, Colo. 333-2000	Law Firm	Prior
Martha Gregg	1101 Vesper Ann Arbor, Mich. 48103 313/769-3127		Librarian
Ronald Gregg	1101 Vesper Ann Arbor, Mich. 48103 313/769-3127	Box 653 Ann Arbor, Mich. 48107 313/662-4426	Lawyer
Charles Gribble	2376 Kemper Lane Cincinnati, O. 45206 513/231-3100	Vulcan Materials Co. Chemicals Division P.O. Box 545 Wichita, Kansas 67201	Sales

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Kathleen Gribble	2376 Kemper Lane Cincinnati, Ohio 45206 872-5371	University of Cincinnati Medical School, Eden & Bethesda, Rm. 3410 Cincinnati, Ohio 45267 872-5371	Research Assistant/ Chemistry Medical
Ken Hamje	4750 No. Sheridan Chicago, IL 60640 312-769-5634	401 No. Michigan Avenue Chicago, IL 606 312-670-3851	Prior
Tom Hanna	403 S. Addison Villa Park, IL 60181 279-8426	International Harvester 7 S. 600 County Line Hinsdale, IL 60521 887-3853	
Beret Hanson	2302 Blaisdell Avenue Minneapolis, MN 55404 617-871-7244	ICA 2302 Blaisdell Avenue Minneapolis, MN 55404 871-8382	
Hanson, Sam	2302 Blaisdell Avenue Minneapolis, MN 55404 612-871-7244	Briggs & Morgan 1st Nat'l Bank Building St. Paul, MN 55101 612-291-1215	Prior
Alan Harper	404 N. Cuyler Oak Park, IL 60302 524-0908	One First National Plaza P.O. Box 767 Chicago, IL 294-3435	Engineer/ Buyer
Robert J. Hartsfield	2022 Albans Houston, Texas 77005 713-528-7260	2022 Albans Houston, Texas 77005 713-528-7260	Urban Planner
Joe C. Hays, Jr.	3728 Rockdale Dallas, Texas 75220 214-352-9185	FBI Dallas, Texas 75201 RI1-1851	Radio Tech.
L. G. Henschen	118 Main Street Hartford, CT 203-527-0209	155 W. Main Street Rockville, CT 203-875-3351	Project Engineer
William Henshaw	2653 N. Parkway Bellingham, WA 98225 206-734-6371	1621 Cornwall Avenue Bellingham, WA 98225 206-733-6290	Vice Pres. Bank

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Carol Henshaw	2653 N. Park Drive Bellingham, Wash. 98228 206/734-6371		
Karl Hess	3286 Maynard Road Shaker Hts, O. 44122 216/295-2335	Kaiser Comm. Health Found. 50 Severance Lane Cleveland, O. 44118 216/291-1100	Pediatrician
Sheldon Hill	415 E. Deerpath Lake Forest, Ill. 234-0357	Same	Architect
Roberta Hoss	3623 Locust Kansas City, Mo. 64109 816/531-0310	US - FDA 1009 Cherry Kansas City, Mo. 64106 816/374-5524	Chemist
Carla G. Howard	3631 Brentwood Muskegon, Mich. 49441 616/780-2306		
William Holder	604 Concord Road Anderson, S.C. 29621 803/224-1832	Same	Industrial Engineer
William R. Howard	3631 Brentwood Muskegon, Mich. 49441 616/780-2306	Muskegon Commun. College Muskegon, Mich. 616/773-9131	Instructor Sociology
John W. Howell	49 Claremont Ave. New York, N.Y. 10027 212/666-8330	Bank of Montreal Agency 2 Wall St. New York, N.Y. 10005 212/964-1100	Assistant Agent, Credit
David Ingram	2220 Clarion Wyoming, Mich. 538-4542	538-3030	General Foreman
Robert A. Jaecks	604 E. 5th St. Merrill, Wisc. 54452 715/536-9630	NHA - Lincoln County 2100 E. 6th St. Merrill, Wisc. 54452 715/536-4940	Administrator

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Ann S. Jaecks	604 E. 5th. St. Merrill, Wis. 54452 715-536-9630	715-536-6855 Lincoln Co. Nursing Serv. Court House Merrill, Wis	Public Health Staff Nurse
Harlin Jensen	2706 Harvard Ave. E. Seattle, Wash. 98102 322-2425 ()	() -623-6016 Colotrym Co. 35 S. Hanford Seattle, Wash. 98134	Inside Sales Aluminum Products Extrusions
Rindy Johnston	12 Fartner Point Houston, Texas 77024 713-467-8843	5005 Woodway Dr. Houston, Texas 77027 713-621-9860	Psychiatrist
Betty Johnston	12 Farther Point Houston, Texas 77024 713-467-8843		
W. R. Jonathan	301 Millwood Road Chappaqua, N.Y. 10514 914-666-4715	17 John St. Wallace Business Forms New York, N.Y. 10038 212-227-3766	Printing SLS Manager
Nancy Jonathan	301 Millwood Road Chappaqua New York, N.Y. 10514 914-666-4715		
Richard W. Jones	1234 Neyland Houston, Texas 697-4738 (713)	Prudential Ins. Co. 2905 Strawberry Road Pasadena, Texas 713-944-7855	District Agent Life/Group
Joseph Kirsch	2504 Normandy Dr. S. E. Grand Rapids, Mich. 49506 616-452-5250	E.H. Shelds & Co. Div. of Am. Seating Co. 616-726-5271	Controller
Sue Kirsch	2504 Normandy Dr. Grand Rapids, Mich. 616-452-5250		Medical Social Worker
John L. Kradlak	10136 Nanford Road Cleveland, Ohio () -281-0089	Harris Calorific Co. Cleveland, Ohio	Tool Maker

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Charles Kroeger	R.D. 2 New Berlin, N.Y. 13843 607/334-8262	Kroeger - Arm 20 S. Broad St. Norwich, N.Y. 607/334-2241	President, Insurance Agent
Garnett Kroeger	R. D.2 South New Berlin, N.Y.13843 607/334-8262		Reading Teacher
Frederick Lanphear	508 S. Buchanan Amarillo, Tx. 79101 372-2226	Texas State Tech. Inst. P.O. Box 11035 Amarillo, Tx. 79111 335-2316	Manager of Instruction
Chuck Lapp	6305 Wynbrook Bethesda, Md. 301/279-2325	2100 SW 2nd St. Washington, D.C. 20590 202/245-9173	Railroad Mgr./Equip. Planning
Stefan Laxdal	2302 Blaisdell Ave Minneapolis, Minn. 55404 871-7244	828 S. 8th St. Minneapolis, Minn. 55404 336-4634	Physician
Sue Laxdal	2303 Blaisdell Ave. Minneapolis, Minn. 55404 871-7244		
Al Levin	4402 de Maisonneuve W. Montreal, Que. H3Z 1L5 931/4653	Royal Bank of Canada Public Affairs Dept. Place Ville Marie Montreal 874-6571	Banker, Manager - Public Affairs
Walter S. Liggett, Jr.	153 Luguer Road Port Washington, N.Y.11050 516/767-1865	NYC-Rand Institute 545 Madison Avenue New York, N.Y. 10022 212/758-2244	Statisti- cian
Dawn Lingo	4750 N. Sheridan Road Chicago, Ill. 60640 312/769-6363		Teacher
Joe Lippard	735 Springhill Dr. Cleveland, Tenn. 37311 476-8793	Box 1076 Cleveland, Tenn. 476-4526	Oil Distributor

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Blanche Lippard	735 Springhill Dr. Cleveland, Tenn. 37311 476-8793		
Nessa Loewenthal	4115 Happy Valley Rd. Lafayette, Calif. 94549 415/284-2493	Bechtel Corp. 50 Beale San Francisco, Cal. 94119 764-6572	Supervisor of Depend. Services
Donald C. Loughry	92 Sunkist Lane Los Altos, Calif. 415/941-0670	Howlett-Packard Co. 1819 Page Mill Rd. Palo Alto, Calif. 94304 415/493-3301	Corp. Interface Engineer
Carol Luker	813 Howard St. Greensboro, N.C. 27403 919/294-1949	Guilford County MHC 300 N. Edgeworth Greensboro, N.C. 919/393-3631	Psychiatric Social Worker
Bruce E. Macomber	1840 Hogan St. St. Louis, Mo. 63106 314/621-1755		Prior
Houston Markley	1825 E. Culver Phoenix, Ariz. 85006 257-8930	Arizona Bicentennial Com. 1807 N. Central - #108 Phoenix, Ariz. 85004 602/271-4031	Assistant to the Director
George McBurney	1110 Thirteenth St. Wilmette, Ill. 60091 312/251-8680	Sidley & Austin One First National Plaza Chicago, Ill. 60603 312/329-5421	Lawyer
Shirley McCabe	102 S. 14th San Jose, Calif. 298-0060		Teacher/ Executive Secretary
Joseph McClennand	1120 N. Broadway Joliet, Ill. 60435 723-9733	1216 Houbolt 729-9020	Instructor
Clesson McDonald, Jr.	3805 Estel Road Fairfax, Va. 22030 203/591-3018	FAA, AAF-560 800 Independence Av. SW Washington, D.C. 20591 202/426-8937	Electrical Engineer

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Clesson McDonald, Sr.	8147 W. 112th Street Grant, Michigan 40327 616-924-0022		Airtraffic Controller
Leda McLennan	1220 N. Broadway Joliet, IL 60435 723-9733	Delhart Avenue Romeoville, IL 886-4343	Teacher
Jim McPherson	2715 Harriet Ave. So. Minneapolis, MN 55408 612-827-4917	Carmichael-Lynch Adv. 2850 Metro Drive Bloomington, MN 612-854-2500	Public Relations Acct/Exec.
Joan McPherson	2715 Harriet Avenue S. Minneapolis, MN 55408 612-827-4917		
Vern McQuarrie	1023 - 7th Street, East Prince Albert Saskatoon, Canada 763-5058	Saskatoon Power/Corp. Central Avenue Prince Albert Saskatoon, CA 763-8691	Electric Utility Ass't Supt.
Gary R. Mercer	4713 N-W-73 Oklahoma City, Oklahoma 7215-941	12100 N. May Avenue Oklahoma City, Oklahoma 751-7686	Retailing
George Moeller	1234 Neyland Houston, Texas 77022 697-4738	G.M. Safety & Security Consultants 1234 Neyland, Houston, TX 694-8434	
Don R. Moffett	1130 Chestnut Willmette, IL 60091 312-256-2603	Wallace Business Forms 4600 W. Roosevelt Hillside, IL 60162	Vice Pres. Sales
Donna R. Monroe	838 7th Avenue Salt Lake City, Utah 84103 801-359-5282	Thoreau School 6th S. & 3rd E Salt Lake City, Utah 84103	Teacher
Sally Myers	1125 Forest Wilmette, IL 251-8092		

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Andy Myhr	10 Beverly Rd West Hartford, Conn. 06119 203-232-7244	Trust Investment Dept. Hartford National Bank 777 Main St. Hartford, Conn. 06105 203-547-4471	Banking Trust Officer
Gerald Neu	164 East Chateau Place Milwaukee, Wis. 53217 414-962-3991	Marquette University Milwaukee, Wis. 414-224-6868	Financial Planner Asst. Director of Finance
Bill Newkirk	106 E. West St. Baltimore, MD. 21230 301-539-4622	12th. & Independence Washington, D.C. 20250 202-235-1253	Forester
Ron Nixon	7211 Crowe Ave.-H #23 Jax, Florida 904-725-0635	Housekeeping House Management Serv. 800 Prodential Dr. Jax, Florida 904-398-3511 Ext. #328	Director Housing
Ken Otto	342 E. 13th. Ave. Apt. #1 Anchorage, Ak. 99509 907-274-6176		Former Carpenter
James C. Overall, Jr.	157 So. 7th. E. Salt Lake City, Utah 84103 -363-1012	University of Utah, Med. Salt Lake City, Utah -581-6791	Physician Assoc. Prof Ped/Micro- biology
Marie Kathryn Overall	157 So. 7th. E. Salt Lake City, Utah -363-1012 84103	Maytime Manor 252 So. 5th. E. Salt Lake City, Ut. 84103	Nurse Evening Supervisor
Jim Patterson	782 Dover Court Road Toronto Ontario, Canada -534-5214	Federal Government Unemployment Insur. Co. -369-3805	
Lorraine Patterson	782 Dover Court Road Toronto, Ont. -534-5214		
Ted Pedersen	2706 Harvard East Seattle, Wash. 98112 206-322-2425	410 W. 5th. #117 Olympia, Wash. 98501 206-943-2231	Computer Analyst

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
James Phillips	525 Forest Hill Rd. Lake Forest, IL 60045 312-234-2717	Hoerner Waldorf Corp.	Former Personnel Manager
LaVerne Phillips	525 Forest Hill Rd. Lake Forest, IL 60045 212-234-2717	4750 No. Sheridan Rd. Chicago, IL 60640	
Lewis Pierce	3 Sparrow Lane St. Paul, MN 55110 612-484-0114	2278 Como Avenue W. St. Paul, MN 55108 612-644-3685	Dentist
Robert H. Prather	78 Buckelew Street Marin City, CA 94965 415-322-3341	Redwood High School Larkspur, CA 94965 415-924-6200	Teacher
Calvin E. Reames, Jr.	11042 N.W. 4th Street Sweetwater, Florida 33172 305-552-6912	.8600 N.W. 4th Street Miami, Florida 305-593-7654	Public Relations
David M. Rebstock	3019 N. Summit Milwaukee, WI 53211 962-4838	Arthur Andersen 777 E. Wisconsin Ave. Milwaukee, WI 271-5100	CPA Admin.Mgr.
Ellen L. Rebstock	3019 N. Summit Milwaukee, WI 53211 962-4838		
Steve Redfield	145 Fairhill School Rd. Hatfield, PA 19440 215-822-8666	Sperry Univac Blue Bell, PA	Staff
Sigrid Redfield	145 Fairhill School Road Hatfield, PA 19440 215-822-8666		
James Reed	1448 Uriah Way Upland, CA 91786 714-982-6097	Los Angeles Cnty Officer of Assessor 1441 Santa Anita Avenue S. El Monte, CA 91783 213-579-7500	Senior Appraiser

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Dr. John Reed	2206 W. Monroe Phoenix, AZ 85019 602-255-7522	5719 W. Northern Avenue Glendale, Arizona 85301 936-3214	Physician
Dennis Rice	485 Oakdale Rd., NE #51 Atlanta, GA 30307 404-525-2711	Georgia Dept. of Labor Rm. 474 254 Washington St. SW 30334 404-656-3095	Systems Analysis Manager
Bruce Robertson	2706 Harvard Ave., East Seattle WA 98102 206-322-2425	Seattle First Nat'l Bank P.O. Box 3586 Seattle, WA 98124 206-583-7337	Personnel Officer
Clarke C. Robinson	510 Grego Court Prospect Heights, IL 60070	Kirkland & Ellis 2900 Prudential Bldg. Chicago, IL 312-861-2086	Attorney
Robert Robinson	2376 Kemper Lane Cincinnati, Ohio 45206 513-861-7227	2376 Kemper Lane Cincinnati, Ohio 45206 513-861-7227	Prior
Raymond G. Robison	4308 Marilyn Drive, NE Cedar Rapids, IA 52402 319-393-6688	Wilson S. Co. 16th and 3rd St., SE Cedar Rapids, IA 52401 319-398-5805	Dept. Mgr.
Roy Romer	4600 Montview Denver, CO 355-6215	1525 Shermann Street Denver, CO 80203 892-2811	Lawyer
Bea Romer	4600 Montview Denver, CO 355-6215		
Kenneth Rose	964 Riverview Rd. Schenectady, N.Y. 12309 518-270-6551	Electrical & Systems Engineering Dept. Rensselaer Polytechnic Inst. Troy, N.Y. 12181 518-270-6551	Professor
Jonathan Rossman	815 E. 36th Street Charlotte, N.C. 704-333-8046		Attorney

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Linda Rossman	815 E. 36 St. Charlotte, N. C. 704-333-8046		Legal Secy
Walter Scudds	P.O. Box 179 Hastings Ontario, Canada 705-696-2416	P.O. Box 179 Hastings Ontario, Canada 705-696-2416	Sales Represent.
John R. Sebring	73 Mulwal Dr. Painesville, Ohio 44077 216-354-8768	436 Casement Ave. Painesville, Ohio 44077 216-352-9343	Purchasing Manager
Eune Seery	348 2nd. Ave. South Saskatoon, Sask. Canada -653-3663		
Donald M. Slater	RR-4-P.O.Box 521 PP Evergreen, Co. 80439 303-674-4859	P.O. Box 426 Broomfield, Colo. 80020 -466-7355	District Manager Elec/Gas Utility
James G. Slotta	64 Chestnut St. Painesville, Ohio 44077 216-357-6425	216-354-4321 IRC Fibers Co. Subsidiary of Am.Cyanamid 750 Bacon Rd. Painesville, Ohio 44077	Chemist Statistica Services Head
Oliveann Slotta	64 Chestnut St. Painesville, Ohio 216-357-6425	71 N. Park Pl. Painesville, Ohio -354-3642	Christ.Ed. Ed. Ass't.
Thomas Smeltzer	N. 113 W.12827 Crestview Germantown, Wis.53022 -242-2499	4115 N. Teutonia 414-445-0700	Marketing Nat'l Acct Executive
Oscar Sperstad	P. O. Box 405 Eau Claire, Wis. 54701 715-875-4459	P.O. Box 405 Eau Claire, Wis. 54701 715-875-4459	
Robert C. Springs	2219 Eudora St. Denver, Colo. 80207 303-399-7830	City & County of Denver, 801 W. 5th. Ave. Denver, Colo. 80207	Physician

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Bob St. Clair	1234 Neyland Houston, TX 77022 713-697-4738	same	Prior
Kathleen St. Clair	1234 Neyland Houston, TX 77022 713-697-4738	1300 Main Street Houston, TX 224-9664	Exec. Sec'y
Shirley St. John	Moria AZA Shimuzu 2-7 Eukushima-SHI 960 Japan		Prior
John Stahl	3155 Laurel Glen Drive Broadview Heights, Ohio 44147 216-526-6716	B.F. Goodrich Chemical Co. 6100 Oak Tree Blvd. Cleveland, Ohio 44131 216-524-0200	Marketing Manager
Jan Stahl	3155 Laurel Glen Drive Broadview Heights, Ohio 44147 216-526-6716		
Scott Stahr	10420 SW 82nd Avenue Miami, Florida 33156 305-271-0370	Eastern Airlines Miami Int'l Airport Miami, FA 33148 305-873-2884	Aeronautical Engineer
Stewart J. Stowell	27 Dartmouth Street Boston, MA 02116 617-262-7890		Attorney
Steve Stodola	156 Mt. Prospect Avenue Newark, N.J. 07104 201-484-2441	Specialty Gas Division Union Carbide Corp. Indus. Hyway Keasbey, N.J. 08832 201-826-7600	Chemist/ Special Analytical
John Stringham	938 St. Maurice Montreal, Quebec 878-9441	Montreal Trust 1 Place Ville Marie, Montreal 861-1681	Tax & Legal Advisor
E. Lee Sugg	2730 Julliard Boulder, CO 80303 499-6522 (303)	State Farm Insurance 2031 Broadway Boulder, CO 80302 303-442-7844	Agency/ Sales Mgr.

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Jim Taylor	1236 E. Fir Othello, Wash. 99344	People's National Bank Othello, Washington	Banker
Jon C. Thorson, M.D.	119 Bridge Road Hillsborough, Calif. 94010 415/348-1735	Same	Management Consultant
Sharon Thorson	119 Bridge Road Hillsborough, Calif. 348-1735		
Loyal B. Tillotson	5867 Woodhill Painesville, O. 44077 216/352-3616	South High School 5000 Shankland Rd. Willoughby, O. 44094 946-5000	Data Processing Teacher
Michael Tippet	13106 Ludlow Cleveland, O. 44120 216/283-5085	Mayfield High School 6116 Wilson Mills Cleveland, O. 44143 216/442-2200	Principal
Jenell Todd	2219 Eudora Denver, Colo. 80207 399-7830		Artist
Dr. Robert True	410 S. Trumbull St. Chicago, Ill. 60624 312/722-3444	3283 S. Oak Park Ave. Berwyn, Ill. 797-3100	Physician
Sandra True	410 S. Trumbull St. Chicago, Ill. 60624 312/722-3444	Billings Hosp. (U. of Chic.) 955 E. 59th Street Chicago, Ill. 60637	Registered Nurse
Abe Ulangca	3413 Stratford Drive Vestal, N.Y. 13850 607/797-4595	Singer S.P.D. Binghamton, N.Y. 13902 607/772-3011	Senior Engineer, Systems
Robert R. Vance	955 S. Van Ness San Francisco, Calif. 94110 415/285-3939		Prior

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Forrest Wahl	1240 McLean St. Paul, Minn. 612-771-6156	509 Sibley St. Paul, Minn. 612-227-4503	Planner Senior coordinator
Carol Walters	410 S. Trumbull Chicago, Ill. 60624 312-722-3444	1600 Jorie Blvd. Oak Brook, Ill. 312-323-8510	Teacher
Irwin Wason	15408 Brewster Road Cleveland, Ohio 44112 -321-1568	11100 St. Clair Cleveland, Ohio 44108	Physician
John B. Webster	400 No. River Road West Lafayette, Ind. 47906 317-473-8726	Purdue University Dept. of Communication West Lafayette, Ind. 47907 317-493-1379	Journalism
John P. Wells	1713 Kay Road Wheaton, Ill. 60187 -665-8014	111 E. Wacker Chicago, Ill. 60601 -644-4570	Healthcare Manag. Director
Lynda Wells	1713 Kay Road Wheaton, Ill. 60187 312-665-8014		
Russel Wheelock	7307 Harrison Kansas City, Mo. 64131 -361-1960	2012 E. 23rd. St. Kansas City, Mo. 84127 -241-1979	Teacher
Thomas L. Whitsett	6208 Lansbrook Lane Oklahoma City, Ok. 73132 405-721-3343	University of Oklahoma Health Science Center Oklahoma City, Ok. 73104 405-235-9421	Medical Professor Ass'n. Med.
Ken Wilson	3648 Middlefield Indianapolis, Inc. -926-6623	Bobbs-Merrill 4200 W. 62nd. St. Indianapolis, Ind.	Lawyer Assoc. Edit.
Robert P. Wiley, Jr.	820 Lake Wilmette, Ill. 60091 312-251-8785	3 M-Business Prod. Sales 1821 Office Square Schaumburg, Ill. 60172 312-397-0302	Sales Region Wholesales Manager

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Rodney Wilson	606 Old Elm Lake Forest, IL 60045 312-234-2981	Santa Fe Railroad 80 E. Jackson Chiago, IL 60604 312-427-4900	Automotive Operations Manager
David Wilson	317 Pella, Iowa 515-628-2539	Central College Pella, IA 50219 515-628-2539	Professor
David P. Wood	21 Riparian Highland Park, IL 60635	McDermott, Will & Emery 111 W. Monroe Street Chicago, IL 60603 312-372-2000	Lawyer
Jack W. Womack	Rt. #2, Box 143 New Albany, Indiana 47150 812-944-9951	Park Hill Community Planning Council 1218 W. Oak Louisville, KY 40210 502-636-3776	Director
Marvyn H. Womak	Rt. #2, Box 143 New Albany, Indiana 47150 812-944-9951	Lou & Jeff. Cnty Community Action Commission 1347 S. 3rd Street Louisville, KY 40202	Program Writer
Rod Worden	178-40 137th Avenue Stamford, Connecticut 212-276-1953	BAI Corp. 28 Magee Stamford, CT 203-348-4277	Physicist
Rose Worden	178-40 137th Avenue Stamford, Connecticut 212-276-1953	Sabena Airlines Stamford, CT	Accountant
Beva Lee Wunderlich	2311 East 4th Street Duluth, MN 55812 218-724-9246	Washington Jr. High School Lake Ave. & 3rd Duluth, MN 55806 218-727-8671	Teacher

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
James Bell		8612-104 Street Edmonton, Alberta, Canada 403-433-6588	Prior
(Mary) Lynn Bell	8612-104 Street Edmonton, Alberta, Canada 403-433-6588	9600-106 Street Edmonton, Alberta, Canada	Teacher
William L. Bingham	3117 Leonard Street Raleigh, North Carolina 919-737-1775 27607	919-737-2308 118 Riddick Building Dept. Engineering Science and Mechanics N.C. State Univ., Raleigh 27607	Professor & Professional Engineer
Annette Bingham	3117 Leonard Street Raleigh, North Carolina 919-787-1775 27607		Teacher
George K. Black	RR #1, Avalon Road Janesville, Wisconsin 53545 756-3547	Tracy & Sons Farms RR #1 Janesville, WI 53545	Warehouse Manager
Ellis Bliss	39 Bay Road South Portland, Maine 04106 207--799-8310		
Walter H. Blood	2032 N. 32nd Kansas City, Kansas 66104 913-621-1610	Citizens Conference on State Legislatures 4722 Boradway Kansas City, MO 64112 816-531-8104	Accountant Administra- tive Con- troller
Michael J. Bonafield	514 E. 83rd Street New York, N.Y. 10028 988-3302	New York News 220 E. 42nd Street New York, N.Y. 10017 682-1234 (Ext.628)	Senior Ed- itor/ Editorial Writer
Arden Borgen	1624 Willson Avenue Webster City, IA 50595 515-832-2177	Arrow Acme Corporation Highway 20 East Webster City, IA 515-832-3120	Manager UP & Gen. Manager
Margaret Borgen	1624 Willson Avenue Webster City, IA 515-832-2177	Lincoln Building 1000 Des Moines Street Webster City, IA 515-832-5232	Educator Coordinator Alternative High School

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Bud Ames	410 S. Trumbull Ave. Chicago, Illn. 60624 213-722-3452	930 N. Meacham Rd. Schaumburg, Ill. -885-8070	Veterinarian Cont'd. Ed.
Jay Antenen	30 Pinecrest Lane Hamilton, Ohio 45013 513-863-6380	7th. & Hanover Sts. Hamilton, Ohio 45011 513-863-6156	General Contractor
Ann Antenen	30 Pinecrest Lane Hamilton, Ohio 45013 513-863-6380		
James C. Armour	9885 Lorelei Cincinnati, Ohio 45231 513-521-9313	Proctor and Gamble Sharon Woods Tech.Center Cincinnati, Ohio 513-977-3435	Associate Manager Director
Don Baker	175 Prospect Ave.Apt.176 East Orange, N.J. 07017 201-677-1209	40 W. 40th. St. American Standard New York, N.Y. 10018 212-484-5188	Director of Relations
Janet Baker	175 Prospect St. East Orange N.J. 07017 201-677-1209	70 So.Burnet St. East Orange, N.J. 201-266-5226	Cerentologist Director Senior Citiz
Ben Ball	3309 Apple Bethel Park, Penn. 412-831-9779	Gulf Oil Gulf Building Pittsburgh, Pa. 75230 412-391-2400	Vice President
Robert Battershell	54 Memtor Ave. Painesville, Ohio 44077 216-357-7471	Box 348 Diamond Shamrock Corp. Painesville, Oh. 44077 216-352-9311	Research Chemist Group Leader
Sid Baskin	751 South 300 East-8B Salt Lake City, Utah 84111 801-328-4473	1241 So. State St. Salt Lake City, Utah 84111 801-359-5738	School Counselor
Thelma Battershell	54 Mentor Ave. Painesville, Ohio 44077 216-357-7471	Free Clinic of Lake Co. 9652 Old Johnny Cake Rdg Mentor, Ohio 44060 216-255-6783	Public Rel. Community Organizat'n Worker

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Ed Born	7430 N. Mingo Lane Cincinnati, Ohio 513/891-2716	620 Shepherd Drive Cincinnati, Ohio 45215 513/733-5111	Lab Supervisor
Don Brennecke	1212 Otis St., N.E. Washington, D.C. 20017 202/832-0007	5454 Wisconsin Ave. Chevy Chase, Md. 202/986-2625	Computer Programmer
W. Darrel Brown	303 N. Humphrey Oak Park, Illinois 60302 312/814-8158	Pioneer Serv. & Eng. Corp. 2 N. Riverside Chicago, Illinois	Senior Engineer
Charles Bush, Jr.	P.O. Box 387 Athens, Texas 75751 214/675-4320	Box 387 Athens, Texas 75751 214/675-2221	Insurance/ Real Estate/ Construction
M/M David Butler	5100 Oakland Ave., S Minneapolis, Minn. 55417 612/825-2347	LeFevre, Leffler, Hamilton & Pearson 1100 Int'l. Nat'l. Bank Bldg. 612/333-0547	Attorney
David Calhoun	2151 Pioneer Road Evanston, Ill. 60201 312/475-0723	G.D. Searle & Co. P.O. Box 1045 Skokie, Ill. 60076 312/982-7093	Operations Analyst
Louva Calhoun	2151 Pioneer Road Evanston, Ill. 60201 312/475-0723	Field Museum of Natural History Chicago, Illinois	Painter
Raymond Caruso	1039 Woodbine Oak Park, Ill. 60302 312/386-9063	McDonald's McDonald's Plaza Oak Brook, Ill. 312/887-3403	Marketing Manager
Fred Catlett	4619 N. 34th Ave. Omaha, Nebraska 68111 457-5166	Univ. of Nebr. Med. Ctr. Dept. of Family Practice 42nd & Dewey Omaha, Nebraska	Physician
John Chapman	2408 Lakeview Dr. Bedford, Texas 76021 817/267-1940	2640 East Lancaster Fort Worth, Texas	Journeyman Plumber

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Cristina Clark	1234 Neyland Houston, Texas 77022 713/697-4738		
Donald J. Clark	1234 Neyland Houston, Texas 72022 713/697-4738		
Marcelene Clutz	938 St. Maurice Montreal 878-9441	Royal Bank of Canada Training & Educ. Dept. Place Ville Marie Montreal 874-8217	Training Specialist
Ronald Clutz	938 St. Maurice Montreal 514/878-9441		Prior
Donald Cramer	1212 Otis St., N.E. Washington, D.C. 20017 202/832-0007		Prior
Donald R. Crampton, M.D.	3744 Warwick Blvd. Kansas City, Missouri 64111 816/531-7326	Children's Mercy Hospital 24 at Gilham Road Kansas City, Mo. 64111 816/471-0626	Physician
Chris Crawford	834 Crowden Dr. Cincinnati, O. 45224 522-9722	17 E. McMillan Cincinnati, O. 48219 241-0584	Letter Carrier
Carlene Crisp	P.O. Box 566 Cullowhee, N.C. 704/293-9436	Western Carolina Univ. Hunter Library - Reference Cullowhee, N.D. 704/293-7306	Doc. & Ref. Librarian
Butler Crittenden	2020 N. Mohawk Chicago, Ill. 60614 312/947-1281	University of Illinois	Asst. Prof. Sociology
Joseph Crocker	49 Claremont New York, N.Y. 10027 666-8330		Prior

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Bob St. Clair	1234 Neyland Houston, TX 77022 713-697-4738	same	Prior
Kathleen St. Clair	1234 Neyland Houston, TX 77022 713-697-4738	1300 Main Street Houston, TX 224-9664	Exec. Sec'y
Shirley St. John	Moria AZA Shimuzu 2-7 Eukushima-SHI 960 Japan		Prior
John Stahl	3155 Laurel Glen Drive Broadview Heights, Ohio 44147 216-526-6716	B.F. Goodrich Chemical Co. 6100 Oak Tree Blvd. Cleveland, Ohio 44131 216-524-0200	Marketing Manager
Jan Stahl	3155 Laurel Glen Drive Broadview Heights, Ohio 44147 216-526-6716		
Scott Stahr	10420 SW 82nd Avenue Miami, Florida 33156 305-271-0370	Eastern Airlines Miami Int'l Airport Miami, FA 33148 305-873-2884	Aeronautical Engineer
Stewart J. Stowell	27 Dartmouth Street Boston, MA 02116 617-262-7890		Attorney
Steve Stodola	156 Mt. Prospect Avenue Newark, N.J. 07104 201-484-2441	Specialty Gas Division Union Carbide Corp. Indus. Hyway Keasbey, N.J. 08832 201-826-7600	Chemist/ Special Analytical
John Stringham	938 St. Maurice Montreal, Quebec 878-9441	Montreal Trust 1 Place Ville Marie, Montreal 861-1681	Tax & Legal Advisor
E. Lee Sugg	2730 Julliard Boulder, CO 80303 499-6522 (303)	State Farm Insurance 2031 Broadway Boulder, CO 80302 303-442-7844	Agency/ Sales Mgr.

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Linda Rossman	815 E. 36 St. Charlotte, N. C. 704-333-8046		Legal Secy
Walter Scudds	P.O. Box 179 Hastings Ontario, Canada 705-696-2416	P.O. Box 179 Hastings Ontario, Canada 705-696-2416	Sales Represent.
John R. Sebring	73 Mulwal Dr. Painesville, Ohio 44077 216-354-8768	436 Casement Ave. Painesville, Ohio 44077 216-352-9343	Purchasing Manager
Jane Seery	348 2nd. Ave. South Saskatoon, Sask. Canada -653-3663		
Donald M. Slater	RR-4-P.O.Box 521 PP Evergreen, Co. 80439 303-674-4859	P.O. Box 426 Broomfield, Colo. 80020 -466-7355	District Manager Elec/Gas Utility
James G. Slotta	64 Chestnut St. Painesville, Ohio 44077 216-357-6425	216-354-4321 IRC Fibers Co. Subsidiary of Am.Cyanamid 750 Bacon Rd. Painesville, Ohio 44077	Chemist Statistica Services Head
Oliveann Slotta	64 Chestnut St. Painesville, Ohio 216-357-6425	71 N. Park Pl. Painesville, Ohio -354-3642	Christ.Ed. Ed. Ass't.
Thomas Smeltzer	N. 113 W.12827 Crestview Germantown, Wis.53022 -242-2499	4115 N. Teutonia 414-445-0700	Marketing Nat'l Acct Executive
Oscar Sperstad	P. O. Box 405 Eau Claire, Wis. 54701 715-875-4459	P.O. Box 405 Eau Claire, Wis. 54701 715-875-4459	
Robert C. Springs	2219 Eudora St. Denver, Colo. 80207 303-399-7830	City & County of Denver, 801 W. 5th. Ave. Denver, Colo. 80207	Physician

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Marilyn Crocker	49 Claremont New York, N.Y. 10027 212-666-8330	295 South Park Lutheran World Relief New York, N. Y.	
Carol Cuccaro	329 Pine St. - Apt. #8 Santa Cruz, Cal. 95062 408-423-9287	250 Hamilton Advance Mortgage Campbell, Calif. 408-374-4380	Loan Officer
Susan J. Curry	P. O. Box 208 Lost Creek, W. Va. 745-3695	3444 Perrysville Rd. Pittsburg, Pa. 231-8131	Data Processing Programmer
Melissa Curry	Box 208 Lost Creek W. VA. 26385 745-3695	P. O. Box 121 Lost Creek, W.Va. 745-3443	Director Community Services
Bill Dennis	311 Berkley Rd. Indianapolis, Ind. -283-7997	1202 Eugene Pleasant Union Baptist C -925-4382	Clergyman Pastor
Nick Derrough	179 W. St. Charles Rd. Elmhurst, Ill. 60126 312-833-1586	Community Action Programs 516 W. Jackson Blvd. #352 The Milwaukee Rd. Chicago, Ill. 60606 312-236-7600 -Ex. 131	Personnel Manager
Brian Des Roches	708 Burlington Billings, Mont. 59102 406-252-3597	Billings Deaconess Hosp. 2813 9th. Ave. N Billings, Montana	Administ-o Health Care & Hospitals
John Dettmann	1405 N. 8 Ave. E. Duluth Minn. 55805 218-724-3837	2400 Oakland Ave. Duluth, Minn. 55812 218-726-7154	Prof. of Accounting CPA
Phil Devor	219 E. Dale #3 Colorado Springs, Colo. 80903 303-634-2501	P.O. Box 1699 First Nat'l Bank Colo. Springs, Col. 80942 303-471-5264	Banker Credit Officer
Debra Drown	44 Andover Rd. Cincinnati, O 45218 -825-7053	Xerox Corp. 644 Linn St. Holiday Park. TWRS -621-2200 Ex. 200/205	Executive Secretary

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Burt Dyson	410 S. Trumbull Chicago, IL 60624 312-722-3452	Room 530 1900 W. Polk Chicago, IL 60612 312-633-8478	Physician
Betty Dyson	410 S. Trumbull Chicago, IL 60624 312-722-3444	IL Family Health Cntr, Inc. Kedzie & Lawrence Chicago, IL	HMO, Marketing Marketing Coordinator
Donald Elliott	70 Eudora Street Denver, Colorado 80220 303-355-4552	820 Clermont Street Denver, Colorado 80220 303-321-3070	Heart Surgeon Physician
Frederick Emerson	4011 East San Juan Avenue Phoenix, Arizona 85018 602-248-7922	Greyhound Tower Phoenix, Arizona 85077 602-248-5626	Corp. Lawyer
Marion Emerson	4011 E. San Juan Avenue Phoenix, Arizona 85018 602-959-7922		
Dr. Robert E. Farritor	1290 Park Boulevard Baton Rouge, LA 70806 504-3833-631	Ethyl Corporation P.O. Box 341 Baton Rouge, LA 70821 504-359-2330	Engineering & Mathematical Sciences Engineer
James Fenton	49 Claremont Avenue New York, N.Y. 10027 212-666-8330	USV Pharmaceutical Co. 1 Scarsdale Road Tuckahoe, N.Y. 10707 914-779-6300	Senior Chemist
Neva Forbes	3444 W. Congress Parkway Chicago, IL 60624 312-769-6363	Training, Inc. The Corporate Center 1100 Jorie Blvd.-Suite 118 Oak Brook, IL 60521 312-323-8510	Educational Administrator/Coord.
Joyce Foust	9664 Lindenbrook Street Fairfax, Virginia 938-1104		
Richard Frink	912 W. Burleigh St. Milwaukee, Wis. 53201 414-372-2914	912 W. Burleigh LaSalle Ext. University Milwaukee, Wis. 53206 414-774-0880	Sales Rep.

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Robert Giese	16575 Louis Lane Brookfield, Wisc. 53605 414/782-4046	RTE-ASEA 400 S. Prairie Waukesha, Wisc. 414/547-0121	Material Manager
Jack Gilles	1626 Magnolia Drive Cleveland, O. 44106 216/751-1052	B.F. Goodrich 9921 Dreacsville Rd. Brecksville, O. 44141 216/526-4311	Senior Research Chemist
Janet Gilles	14017 Ashwood Road Shaker Hts, O. 44120 216/751-1052	20120 Lomond Blvd. Shaker Hts, O. 44122 216/751-2889	Officear/ Secretary
William J. Goodger	955 S. Van Ness San Francisco, Calif. 415/829-0919	Avenue Pet Hospital 2221 Traval San Francisco, Calif. 415/681-9014	Doctor of Veterinary Medicine
Patricia Goodger	955 S. Van Ness San Francisco, Calif. 94110 415/824-0919	3555 Army San Francisco, Calif 415/826-2900	Medical Technologist
Nadine Green	Greenfield, Iowa 50849 515/743-6213		
Larry L. Greenwald	1741 Gaylord Denver, Colo. 333-2000	Law Firm	Prior
Martha Gregg	1101 Vesper Ann Arbor, Mich. 48103 313/769-3127		Librarian
Ronald Gregg	1101 Vesper Ann Arbor, Mich. 48103 313/769-3127	Box 653 Ann Arbor, Mich. 48107 313/662-4426	Lawyer
Charles Gribble	2376 Kemper Lane Cincinnati, O. 45206 513/231-3100	Vulcan Materials Co. Chemicals Division P.O. Box 545 Wichita, Kansas 67201	Sales

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Kathleen Gribble	2376 Kemper Lane Cincinnati, Ohio 45206 872-5371	University of Cincinnati Medical School, Eden & Bethesda, Rm. 3410 Cincinnati, Ohio 45267 872-5371	Research Assistant/ Chemistry Medical
Ken Hamje	4750 No. Sheridan Chicago, IL 60640 312-769-5634	401 No. Michigan Avenue Chicago, IL 606 312-670-3851	Prior
Tom Hanna	403 S. Addison Villa Park, IL 60181 279-8426	International Harvester 7 S. 600 County Line Hinsdale, IL 60521 887-3853	
Beret Hanson	2302 Blaisdell Avenue Minneapolis, MN 55404 617-871-7244	ICA 2302 Blaisdell Avenue Minneapolis, MN 55404 871-8382	
Hanson, Sam	2302 Blaisdell Avenue Minneapolis, MN 55404 612-871-7244	Briggs & Morgan 1st Nat'l Bank Building St. Paul, MN 55101 612-291-1215	Prior
Alan Harper	404 N. Cuyler Oak Park, IL 60302 524-0908	One First National Plaza P.O. Box 767 Chicago, IL 294-3435	Engineer/ Buyer
Robert J. Hartsfield	2022 Albans Houston, Texas 77005 713-528-7260	2022 Albans Houston, Texas 77005 713-528-7260	Urban Planner
Joe C. Hays, Jr.	3728 Rockdale Dallas, Texas 75220 214-352-9185	FBI Dallas, Texas 75201 RII-1851	Radio Tech.
L. G. Henschen	118 Main Street Hartford, CT 203-527-0209	155 W. Main Street Kockville, CT 203-875-3351	Project Engineer
William Henshaw	2653 N. Parkway Bellingham, WA 98225 206-734-6371	1621 Cornwall Avenue Bellingham, WA 98225 206-733-6290	Vice Pres. Bank

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Carol Henshaw	2653 N. Park Drive Bellingham, Wash. 98228 206/734-6371		
Karl Hess	3286 Maynard Road Shaker Hts, O. 44122 216/295-2335	Kaiser Comm. Health Found. 50 Severance Lane Cleveland, O. 44118 216/291-1100	Pediatrician
Sheldon Hill	415 E. Deerpath Lake Forest, Ill. 234-0357	Same	Architect
Roberta Hoss	3623 Locust Kansas City, Mo. 64109 816/531-0310	US - FDA 1009 Cherry Kansas City, Mo. 64106 816/374-5524	Chemist
Carla G. Howard	3631 Brentwood Muskegon, Mich. 49441 616/780-2306		
William Holder	604 Concord Road Anderson, S.C. 29621 803/224-1832	Same	Industrial Engineer
William R. Howard	3631 Brentwood Muskegon, Mich. 49441 616/780-2306	Muskegon Commun. College Muskegon, Mich. 616/773-9131	Instructor Sociology
John W. Howell	49 Claremont Ave. New York, N.Y. 10027 212/666-8330	Bank of Montreal Agency 2 Wall St. New York, N.Y. 10005 212/964-1100	Assistant Agent, Credit
David Ingram	2220 Clarion Wyoming, Mich. 538-4542	538-3030	General Foreman
Robert A. Jaecks	604 E. 5th St. Merrill, Wisc. 54452 715/536-9630	NHA - Lincoln County 2100 E. 6th St. Merrill, Wisc. 54452 715/536-4940	Administrator

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Ann S. Jaecks	604 E. 5th. St. Merrill, Wis. 54452 715-536-9630	715-536-6855 Lincoln Co. Nursing Serv. Court House Merrill, Wis	Public Health Staff Nurse
Harlin Jensen	2706 Harvard Ave. E. Seattle, Wash. 98102 322-2425 ()	(-623-6016 Colotrym Co. 35 S. Hanford Seattle, Wash. 98134	Inside Sales Aluminum Products Extrusions
Randy Johnston	12 Fartner Point Houston, Texas 77024 713-467-8843	5005 Woodway Dr. Houston, Texas 77027 713-621-9860	Psychiatrist
Betty Johnston	12 Farther Point Houston, Texas 77024 713-467-8843		
W. R. Jonathan	301 Millwood Road Chappaqua, N.Y. 10514 914-666-4715	17 John St. Wallace Business Forms New York, N.Y. 10038 212-227-3766	Printing SLS Managr.
Nancy Jonathan	301 Millwood Road Chappaqua New York, N.Y. 10514 914-666-4715		
Richard W. Jones	1234 Neyland Houston, Texas 697-4738 (713)	Prudential Ins. Co. 2905 Strawberry Road Pasadena, Texas 713-944-7855	District Agent Life/Group
Joseph Kirsch	2504 Normandy Dr. S. E. Grand Rapids, Mich. 49506 616-452-5250	E.H. Shelds & Co. Div. of Am. Seating Co. 616-726-5271	Controller
Sue Kirsch	2504 Normandy Dr. Grand Rapids, Mich. 616-452-5250		Medical Social Worker
John L. Kradlak	10136 Nanford Road Cleveland, Ohio (-281-0089	Harris Calorific Co. Cleveland, Ohio	Tool Maker

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Charles Kroeger	R.D. 2 New Berlin, N.Y. 13843 607/334-8262	Kroeger - Arm 20 S. Broad St. Norwich, N.Y. 607/334-2241	President, Insurance Agent
Garnett Kroeger	R. D.2 South New Berlin, N.Y.13843 607/334-8262		Reading Teacher
Frederick Lanphear	508 S. Buchanan Amarillo, Tx. 79101 372-2226	Texas State Tech. Inst. P.O. Box 11035 Amarillo, Tx. 79111 335-2316	Manager of Instruction
Chuck Lapp	6305 Wynbrook Bethesda, Md. 301/279-2325	2100 SW 2nd St. Washington, D.C. 20590 202/245-9173	Railroad Mgr./Equip. Planning
Stefan Laxdal	2302 Blaisdell Ave Minneapolis, Minn. 55404 871-7244	828 S. 8th St. Minneapolis, Minn. 55404 336-4634	Physician
Sue Laxdal	2303 Blaisdell Ave. Minneapolis, Minn. 55404 871-7244		
Al Levin	4402 de Maisonneuve W. Montreal, Que. H3Z 1L5 931/4653	Royal Bank of Canada Public Affairs Dept. Place Ville Marie Montreal 874-6571	Banker, Manager - Public Affairs
Walter S. Liggett, Jr.	153 Luguer Road Port Washington, N.Y.11050 516/767-1865	NYC-Rand Institute 545 Madison Avenue New York, N.Y. 10022 212/758-2244	Statisti- cian
Dawn Lingo	4750 N. Sheridan Road Chicago, Ill. 60640 312/769-6363		Teacher
Joe Lippard	735 Springhill Dr. Cleveland, Tenn. 37311 476-8793	Box 1076 Cleveland, Tenn. 476-4526	Oil Distributor

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Blanche Lippard	735 Springhill Dr. Cleveland, Tenn. 37311 476-8793		
Nessa Loewenthal	4115 Happy Valley Rd. Lafayette, Calif. 94549 415/284-2493	Bechtel Corp. 50 Beale San Francisco, Cal. 94119 764-6572	Supervisor of Depend. Services
Donald C. Loughry	92 Sunkist Lane Los Altos, Calif. 415/941-0670	Howlett-Packard Co. 1819 Page Mill Rd. Palo Alto, Calif. 94304 415/493-3301	Corp. Interface Engineer
Carol Luker	813 Howard St. Greensboro, N.C. 27403 919/294-1949	Guilford County MHC 300 N. Edgeworth Greensboro, N.C. 919/393-3631	Psychiatric Social Worker
Bruce E. Macomber	1840 Hogan St. St. Louis, Mo. 63106 314/621-1755		Prior
Houston Markley	1825 E. Culver Phoenix, Ariz. 85006 257-8930	Arizona Bicentennial Com. 1807 N. Central - #108 Phoenix, Ariz. 85004 602/271-4031	Assistant to the Director
George McBurney	1110 Thirteenth St. Wilmette, Ill. 60091 312/251-8680	Sidley & Austin One First National Plaza Chicago, Ill. 60603 312/329-5421	Lawyer
Shirley McCabe	102 S. 14th San Jose, Calif. 298-0060		Teacher/ Executive Secretary
Joseph McClennand	1120 N. Broadway Joliet, Ill. 60435 723-9733	1216 Houbolt 729-9020	Instructor
Clesson McDonald, Jr.	3805 Estel Road Fairfax, Va. 22030 203/591-3018	FAA, AAF-560 800 Independence Av. SW Washington, D.C. 20591 202/426-8937	Electrical Engineer

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Clesson McDonald, Sr.	8147 W. 112th Street Grant, Michigan 40327 616-924-0022		Airtraffic Controller
Leda McLennan	1220 N. Broadway Joliet, IL 60435 723-9733	Delhart Avenue Romeoville, IL 886-4343	Teacher
Jim McPherson	2715 Harriet Ave. So. Minneapolis, MN 55408 612-827-4917	Carmichael-Lynch Adv. 2850 Metro Drive Bloomington, MN 612-854-2500	Public Relations Acct/Exec.
Joan McPherson	2715 Harriet Avenue S. Minneapolis, MN 55408 612-827-4917		
Vern McQuarrie	1023 - 7th Street, East Prince Albert Saskatoon, Canada 763-5058	Saskatoon Power/Corp. Central Avenue Prince Albert Saskatoon, CA 763-8691	Electric Utility Ass't Supt.
Gary R. Mercer	4713 N-W-73 Oklahoma City, Oklahoma 7215-941	12100 N. May Avenue Oklahoma City, Oklahoma 751-7686	Retailing
George Moeller	1234 Neyland Houston, Texas 77022 697-4738	G.M. Safety & Security Consultants 1234 Neyland, Houston, TX 694-8434	
Don R. Moffett	1130 Chestnut Willmette, IL 60091 312-256-2603	Wallace Business Forms 4600 W. Roosevelt Hillside, IL 60162	Vice Pres. Sales
Donna R. Monroe	838 7th Avenue Salt Lake City, Utah 84103 801-359-5282	Thoreau School 6th S. & 3rd E Salt Lake City, Utah 84103	Teacher
Sally Myers	1125 Forest Wilmette, IL 251-8092		

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Andy Mythz	10 Beverly Rd West Hartford, Conn. 06119 203-232-7244	Trust Investment Dept. Hartford National Bank 777 Main St. Hartford, Conn. 06105 203-547-4471	Banking Trust Officer
Gerald Neu	164 East Chateau Place Milwaukee, Wis. 53217 414-962-3991	Marquette University Milwaukee, Wis. 414-224-6868	Financial Planner Asst. Director of Finance
Bill Newkirk	106 E. West St. Baltimore, MD. 21230 301-539-4622	12th. & Independence Washington, D.C. 20250 202-235-1253	Forester
Ron Nixon	7211 Crawe Ave.-H #23 Jax, Florida 904-725-0635	Housekeeping House Management Serv. 800 Prodential Dr. Jax, Florida 904-398-3511 Ext. #328	Director Housing
Ken Otto	342 E. 13th. Ave. Apt. #1 Anchorage, Ak. 99509 907-274-6176		Former Carpenter
James C. Overall, Jr.	157 So. 7th. E. Salt Lake City, Utah 84103 -363-1012	University of Utah, Med. Salt Lake City, Utah -581-6791	Physician Assoc. Prof Ped/Micro- biology
Marie Kathryn Overall	157 So. 7th. E. Salt Lake City, Utah -363-1012 84103	Maytime Manor 252 So. 5th. E. Salt Lake City, Ut. 84103	Nurse Evening Supervisor
Jim Patterson	782 Dover Court Road Toronto Ontario, Canada -534-5214	Federal Government Unemployment Insur. Co. -369-3805	
Lorraine Patterson	782 Dover Court Road Toronto, Ont. -534-5214		
Ted Pedersen	2706 Harvard East Seattle, Wash. 98112 206-322-2425	410 W. 5th. #117 Olympia, Wash. 98501 206-943-2231	Computer Analyst

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
James Phillips	525 Forest Hill Rd. Lake Forest, IL 60045 312-234-2717	Hoerner Waldorf Corp.	Former Personnel Manager
LaVerne Phillips	525 Forest Hill Rd. Lake Forest, IL 60045 212-234-2717	4750 No. Sheridan Rd. Chicago, IL 60640	
Lewis Pierce	3 Sparrow Lane St. Paul, MN 55110 612-484-0114	2278 Como Avenue W. St. Paul, MN 55108 612-644-3685	Dentist
Robert H. Prather	78 Buckelew Street Marin City, CA 94965 415-322-3341	Redwood High School Larkspur, CA 94965 415-924-6200	Teacher
Calvin E. Reames, Jr.	11042 N.W. 4th Street Sweetwater, Florida 33172 305-552-6912	.8600 N.W. 4th Street Miami, Florida 305-593-7654	Public Relations
David M. Rebstock	3019 N. Summit Milwaukee, WI 53211 962-4838	Arthur Andersen 777 E. Wisconsin Ave. Milwaukee, WI 271-5100	CPA Admin.Mgr.
Ellen L. Rebstock	3019 N. Summit Milwaukee, WI 53211 962-4838		
Steve Redfield	145 Fairhill School Rd. Hatfield, PA 19440 215-822-8666	Sperry Univac Blue Bell, PA	Staff
Sigrid Redfield	145 Fairhill School Road Hatfield, PA 19440 215-822-8666		
James Reed	1448 Uriah Way Upland, CA 91786 714-982-6097	Los Angeles Cnty Officer of Assessor 1441 Santa Anita Avenue S. El Monte, CA 91783 213-579-7500	Senior Appraiser

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Dr. John Reed	2206 W. Monroe Phoenix, AZ 85019 602-255-7522	5719 W. Northern Avenue Glendale, Arizona 85301 936-3214	Physician
Dennis Rice	485 Oakdale Rd., NE #51 Atlanta, GA 30307 404-525-2711	Georgia Dept. of Labor Rm. 474 254 Washington St. SW 30334 404-656-3095	Systems Analysis Manager
Bruce Robertson	2706 Harvard Ave., East Seattle WA 98102 206-322-2425	Seattle First Nat'l Bank P.O. Box 3586 Seattle, WA 98124 206-583-7337	Personnel Officer
Clarke C. Robinson	510 Grego Court Prospect Heights, IL 60070	Kirkland & Ellis 2900 Prudential Bldg. Chicago, IL 312-861-2086	Attorney
Robert Robinson	2376 Kemper Lane Cincinnati, Ohio 45206 513-861-7227	2376 Kemper Lane Cincinnati, Ohio 45206 513-861-7227	Prior
Raymond G. Robison	4308 Marilyn Drive, NE Cedar Rapids, IA 52402 319-393-6688	Wilson S. Co. 16th and 3rd St., SE Cedar Rapids, IA 52401 319-398-5805	Dept. Mgr.
Roy Romer	4600 Montview Denver, CO 355-6215	1525 Shermann Street Denver, CO 80203 892-2811	Lawyer
Bea Romer	4600 Montview Denver, CO 355-6215		
Kenneth Rose	964 Riverview Rd. Schenectady, N.Y. 12309 518-270-6551	Electrical & Systems Engineering Dept. Rensselaer Polytechnic Inst. Troy, N.Y. 12181 518-270-6551	Professor
Jonathan Rossman	815 E. 36th Street Charlotte, N.C. 704-333-8046		Attorney

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Linda Rossman	815 E. 36 St. Charlotte, N. C. 704-333-8046		Legal Secy
Walter Scudds	P.O. Box 179 Hastings Ontario, Canada 705-696-2416	P.O. Box 179 Hastings Ontario, Canada 705-696-2416	Sales Represent.
John R. Sebring	73 Mulwal Dr. Painesville, Ohio 44077 216-354-8768	436 Casement Ave. Painesville, Ohio 44077 216-352-9343	Purchasing Manager
Eune Seery	348 2nd. Ave. South Saskatoon, Sask. Canada -653-3663		
Donald M. Slater	RR-4-P.O.Box 521 PP Evergreen, Co. 80439 303-674-4859	P.O. Box 426 Broomfield, Colo. 80020 -466-7355	District Manager Elec/Gas Utility
James G. Slotta	64 Chestnut St. Painesville, Ohio 44077 216-357-6425	216-354-4321 IRC Fibers Co. Subsidiary of Am.Cyanamid 750 Bacon Rd. Painesville, Ohio 44077	Chemist Statistica Services Head
Oliveann Slotta	64 Chestnut St. Painesville, Ohio 216-357-6425	71 N. Park Pl. Painesville, Ohio -354-3642	Christ.Ed. Ed. Ass't.
Thomas Smeltzer	N. 113 W.12827 Crestview Germantown, Wis.53022 -242-2499	4115 N. Teutonia 414-445-0700	Marketing Nat'l Acct Executive
Oscar Sperstad	P. O. Box 405 Eau Claire, Wis. 54701 715-875-4459	P.O. Box 405 Eau Claire, Wis. 54701 715-875-4459	
Robert C. Springs	2219 Eudora St. Denver, Colo. 80207 303-399-7830	City & County of Denver, 801 W. 5th. Ave. Denver, Colo. 80207	Physician

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Bob St. Clair	1234 Neyland Houston, TX 77022 713-697-4738	same	Prior
Kathleen St. Clair	1234 Neyland Houston, TX 77022 713-697-4738	1300 Main Street Houston, TX 224-9664	Exec. Sec'y
Shirley St. John	Moria AZA Shimuzu 2-7 Eukushima-SHI 960 Japan		Prior
John Stahl	3155 Laurel Glen Drive Broadview Heights, Ohio 44147 216-526-6716	B.F. Goodrich Chemical Co. 6100 Oak Tree Blvd. Cleveland, Ohio 44131 216-524-0200	Marketing Manager
Jan Stahl	3155 Laurel Glen Drive Broadview Heights, Ohio 44147 216-526-6716		
Scott Stahr	10420 SW 82nd Avenue Miami, Florida 33156 305-271-0370	Eastern Airlines Miami Int'l Airport Miami, FA 33148 305-873-2884	Aeronautical Engineer
Stewart J. Stowell	27 Dartmouth Street Boston, MA 02116 617-262-7890		Attorney
Steve Stodola	156 Mt. Prospect Avenue Newark, N.J. 07104 201-484-2441	Specialty Gas Division Union Carbide Corp. Indus. Hyway Keasbey, N.J. 08832 201-826-7600	Chemist/ Special Analytical
John Stringham	938 St. Maurice Montreal, Quebec 878-9441	Montreal Trust 1 Place Ville Marie, Montreal 861-1681	Tax & Legal Advisor
E. Lee Sugg	2730 Julliard Boulder, CO 80303 499-6522 (303)	State Farm Insurance 2031 Broadway Boulder, CO 80302 303-442-7844	Agency/ Sales Mgr.

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Jim Taylor	1236 E. Fir Othello, Wash. 99344	People's National Bank Othello, Washington	Banker
Jon C. Thorson, M.D.	119 Bridge Road Hillsborough, Calif. 94010 415/348-1735	Same	Management Consultant
Sharon Thorson	119 Bridge Road Hillsborough, Calif. 348-1735		
Loyal B. Tillotson	5867 Woodhill Painesville, O. 44077 216/352-3616	South High School 5000 Shankland Rd. Willoughby, O. 44094 946-5000	Data Processing Teacher
Michael Tippet	13106 Ludlow Cleveland, O. 44120 216/283-5085	Mayfield High School 6116 Wilson Mills Cleveland, O. 44143 216/442-2200	Principal
Jenell Todd	2219 Eudora Denver, Colo. 80207 399-7830		Artist
Dr. Robert True	410 S. Trumbull St. Chicago, Ill. 60624 312/722-3444	3283 S. Oak Park Ave. Berwyn, Ill. 797-3100	Physician
Sandra True	410 S. Trumbull St. Chicago, Ill. 60624 312/722-3444	Billings Hosp. (U. of Chic.) 955 E. 59th Street Chicago, Ill. 60637	Registered Nurse
Abe Ulangca	3413 Stratford Drive Vestal, N.Y. 13850 607/797-4595	Singer S.P.D. Binghamton, N.Y. 13902 607/772-3011	Senior Engineer, Systems
Robert R. Vance	955 S. Van Ness San Francisco, Calif. 94110 415/285-3939		Prior

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Forrest Wahl	1240 McLean St. Paul, Minn. 612-771-6156	509 Sibley St. Paul, Minn. 612-227-4503	Planner Senior coordinator
Carol Walters	410 S. Trumbull Chicago, Ill. 60624 312-722-3444	1600 Jorie Blvd. Oak Brook, Ill. 312-323-8510	Teacher
Irwin Wason	15408 Brewster Road Cleveland, Ohio 44112 -321-1568	11100 St. Clair Cleveland, Ohio 44108	Physician
John B. Webster	400 No. River Road West Lafayette, Ind. 47906 317-473-8726	Purdue University Dept. of Communication West Lafayette, Ind. 47907 317-493-1379	Journalist
John P. Wells	1713 Kay Road Wheaton, Ill. 60187 -665-8014	111 E. Wacker Chicago, Ill. 60601 -644-4570	Healthcare Manag. Director
Lynda Wells	1713 Kay Road Wheaton, Ill. 60187 312-665-8014		
Russel Wheelock	7307 Harrison Kansas City, Mo. 64131 -361-1960	2012 E. 23rd. St. Kansas City, Mo. 84127 -241-1979	Teacher
Thomas L. Whitsett	6208 Lansbrook Lane Oklahoma City, Ok. 73132 405-721-3343	University of Oklahoma Health Science Center Oklahoma City, Ok. 73104 405-235-9421	Medical Professor Ass'n. Med.
Ken Wilson	3648 Middlefield Indianapolis, Inc. -926-6623	Bobbs-Merrill 4200 W. 62nd. St. Indianapolis, Ind.	Lawyer Assoc. Editor
Robert P. Wiley, Jr.	820 Lake Wilmette, Ill. 60091 312-251-8785	3 M-Business Prod. Sales 1821 Office Square Schaumburg, Ill. 60172 312-397-0302	Sales Region Wholesales Manager

Eighth Guardian Consult
April 11-13, 1975

Institute of Cultural Affairs
Quarter IV, 1974-75

CONSULT PARTICIPANTS

Name/Region/Metro	Home Address	Business Address	Title
Rodney Wilson	606 Old Elm Lake Forest, IL 60045 312-234-2981	Santa Fe Railroad 80 E. Jackson Chiago, IL 60604 312-427-4900	Automotive Operations Manager
David Wilson	317 Pella, Iowa 515-628-2539	Central College Pella, IA 50219 515-628-2539	Professor
David P. Wood	21 Riparian Highland Park, IL 60635	McDermott, Will & Emery 111 W. Monroe Street Chicago, IL 60603 312-372-2000	Lawyer
Jack W. Womack	Rt. #2, Box 143 New Albany, Indiana 47150 812-944-9951	Park Hill Community Planning Council 1218 W. Oak Louisville, KY 40210 502-636-3776	Director
Marvyn H. Womak	Rt. #2, Box 143 New Albany, Indiana 47150 812-944-9951	Lou & Jeff. Cnty Community Action Commission 1347 S. 3rd Street Louisville, KY 40202	Program Writer
Rod Worden	178-40 137th Avenue Stamford, Connecticut 212-276-1953	BAI Corp. 28 Magee Stamford, CT 203-348-4277	Physicist
Rose Worden	178-40 137th Avenue Stamford, Connecticut 212-276-1953	Sabena Airlines Stamford, CT	Accountant
Beva Lee Wunderlich	2311 East 4th Street Duluth, MN 55812 218-724-9246	Washington Jr. High School Lake Ave. & 3rd Duluth, MN 55806 218-727-8671	Teacher



THE INSTITUTE OF CULTURAL AFFAIRS

4750 North Sheridan Road, Chicago, Illinois 60640, Tele: 312/769-5635, Cable: ICACHI

April 25, 1975

Dear Guardian:

As I reflect upon our 8th Guardian Consult several things come to mind that were either signal events or indicative of the tenor of our 44 hours together. I thank each of you for your participation and contribution in a very exciting and significant weekend. My overriding memory is one that's difficult for me to articulate... that 300 people from across this continent reached a consensus which was inclusive of individual and group commitment to assume responsibility for the future.

Enclosed is a note on Majuro's "in-kind" needs (Leah expect to hear from us). Approximately 60 of us indicated an interest in LENS teaching and, with your help, we'll do our best to enable training this spring that will be integral to that assignment. Several of us will leave shortly for overseas LENS treks, others to Majuro, many taking part in the North American LENS courses.

The major Guardian activity this spring will focus around Town Meeting. Enclosed is a "Town Meeting Statement" that we hope will be useful as you find yourself involved in "Advocacy", "Promotion", "Sponsorship", or "Training" for the Town Meeting wherever you are.

Already we have word of a number of guardians who are moving Town Meeting down the road. Dick Seacord (New York) has received the revised brochure and is working to have IBM print it. Scott Stahr from Miami has begun working to get his firm, Eastern Airlines, to endorse Town Meeting. Charles Bush, Jr. in Texas continues to implement with enthusiasm Kiwanis International's endorsement of Town Meeting '76. Keep the Town Meeting post briefed on your activities on behalf of the project. Likewise, we will send letters periodically to keep you up to date on Advocacy, Sponsorship, Promotion, and Training across the continent.



CONCERNED WITH THE HUMAN ELEMENT IN WORLD DEVELOPMENT

Page 2
April 25, 1975

Our time can be spent in a manner rather different than we'd consider "normal". Our vocation really does have to do with how we live our lives. I expect we have all been brooding about our paravocation... Those Who Care (T.W.C.) in our assigned division.

Mark your calendar now for the next Guardian Consult: October 10,11,12.

Sincerely,



Donald R. Moffett, Jr.

DRMj:ks

Enclosures

p.s. Transcripts of several talks at the Consult are available:
 Joseph Mathews Opening Address
 Joseph Mathews Closing Address
 Ben Ball The New Corporate Management
 Don Moffett Opening Address

You can order any or all of these from ICA (att: Mary Ann Mann),
enclose self addressed, stamped envelope.