THE FIFTEENTH GUARDIAN CONSULT



October 13-15, 1978 Chicago, Illinois kerandaran kerangan mengan parangan kerangan pangan pangan kerangan pangan pangan pangan pangan pangan pangan p

THE THOSE WHO CARE...

THE GUARDIAN...

- 1. supports and protects the flanks of the missional forces of human development.
- 2. addresses the word in order to bring fulfilled living to others.
- 3. offers no excuse for living life's journey in the struggle to fight for humankind.
- 4. is an iron man serving the globe at the local level.
- 5. uses first vocation to honor the establishment on behalf of the mission.
- 6. cares for self through being an informed tactician.
- 7. symbolizes care through celebrating engagement in the world.
- 8. corporately engages in building responsible global community.
- 9. demonstrates and uses methods of human development in all situations.
- 10. maintains constructive objectivity on behalf of the movemental vision and priorities.
- 11. exposes self to combat innocent suffering in the world.
- 12. bridges the 15/85 gap.
- 13. catalyzes the participation needed to effect social change.
- 14. does the necessary deed.
- 15. uses own expertise as a resource to create future structures.
- 16. intentionally disciplines own life in order to give time, money and talent to advance the global task.

Dear Guardian:

This October 13 - 16 will be the weekend of the 15th North American Guardian Consult - a time that is significant in the maturing of the work of the Institute. It will provide the opportunity to talk through the role of the Global Guardians in the complex task we have before us this coming year.

Increasingly it becomes clear that the campaigns of Awakenment and Engagement mean the emergence of a core of people across the world that we call Those Who Care. At this 15th Consult we will focus our attention on the direction of a new orbit for those who have a vision of hope about the future and want to share in giving shape to that future.

We invite you to participate and hope to see you about 6 p.m. on October 13th in the Winner's Circle at 4750 N. Sheridan Rd., Chicago. Dinner will be at 7 p.m. and the Consult will close with luncheon on Sunday.

Take Care of Yourself,

Don Moffett

For The Global Guardians

DM:kt enclosure



September 30, 1978

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Take Care of Yourself,

Global Guardians Task Force

PT:ae enclosure

Dear Friend:

Once again, I would like to take this opportunity to invite you to the opening dinner of the 15th Guardians Consult, to be held at the Institute of Cultural Affairs, 4750 N. Sheridan Road, Chicago, on Friday October 13th. Dinner starts at 8:00 p.m., but we would be very happy if you could join us for hors d'oeuvres at 7:30.

As you know, the Guardians Consult held every six months, provides an occasion for our business and professional friends to get together for a week-end with us, to look at our programs through the screens of their special expertise, and to guide our future planning. We also appreciate having this opportunity to introduce our supporters, people like you who have helped us in the past, to our work and to our colleagues.

We are grateful for the time, interest and gifts you have given us, and hope to see you on the 13th. Please let us know if you can come.

nice n. Ballard

With best wishes.

Sincerely.

Louise N. Ballard

Business Management Office



THE INSTITUTE OF CULTURAL AFFAIRS 4750 North Sheridan Road, Chicago, Illinois 60640, Tele: 312/769-5635, Cable: ICACHI

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MANEUVERS FOR WEEK 1

15th NORTH AMERICAN GUARDIANS CONSULT

RECRUITMENT: NAILING DOWN THE YES

During week one the GS/F will finish up the R.H. phoning round 1 and begin to move on second round individual phoning. Monday we will phone Chicago region guardians to come and work on the 6th floor this weekend. Tuesday we will decide the task force leaders and phone them relative to their assignment for the 13-15. We will phone Jamaica and request one of the Lingafelters to come and give a major talk at the Consult.

MAGIC MODELS MANEUVER

The intent of the Magic Models Maneuver is to create the models that will enable the prep for the 15th Guardians consult to proceed with full steam. On Monday we will inventory supplies and give list to Management centrum. The strike force will create a design to do task force work Module 1 of week 1. On Wednesday we will begin work on the packet design. Tuesday work on the order travel model will be presented to the priors meeting at noon. Continuing work on the celebration model and inkind followup will be ongoing.

THE CUP RUNNETH OVER MANEUVER

The Cup Runneth Over Maneuver will fulfill the content of the consult. In order to complete the refinement of the content, the strike force will refine in detail the celebration, including selecting the WORKING readings, finalize the 4x4s, assignment of talks, draw up procedures for all the task forces, and complete in detail the flow of the weekend. A special passout will be designed to get the wisdom of songs for the celbration from the group in the Nexus.

THE FINISHMENT FOLLOWUP MANEUVER

The Finishment Followup Maneuver will allow tje strike force to tap the efforts of Management and Operations cetnrums posts whose efforts this week will ensure victory in the 15th guardian countdown. The strike force will contact John Boone and Louise Ballard on Monday to check on the projected management centrum maneuvers for washing windows on 1 and 2 and pinning down inkind wins on the lists currently in hand. Bob St. Clair will maintain an ongoing liaison with GSD post relative to its faithful completion of the keystones identification and the maturation marks update and the project directors meeting format creation. Bob will also call Ken Fisher Monday morning to glean data on the ELF 4x4 he recently used.

15th GUARDIANS' COUNTDOWN 19/1/78 revised

TIME WEEK 13 WEEK 1 WEEK 2 工 II π I FORCE PHONE ALL R.H. +> RECRUITME RECRUITMENT F/U HOSTING MODEL YOUNTEER ROOM MODEL NEXUS CONFULT ASSIGNACHIS CLAIM S/F SPACE T PROCEDURES PACKET DESIGN ORDER TRAVEL MODEL F ASSIGNMENTS SERVING MODEL TALK/SPIN 4XAS FLEADERS' COMMITMENT REFINE CONSULT DESIGN T RATIONALES STRIKE F SPACE MODELA

TE design france!

The per dues assignment

The context completed

The context context completed

The context F-SMEE MESSEL -> HOUSING MODEL CREATE MODELS: ENABLEMENT MODEL FORCE CELEBRATION PRODUCTION MODEL SPACE COORDINATION ROOM SET. UP RECRUITMENT tyt space model PRACTICS PAPER MAT'LS MENUS BUDGET HAVENTORY-SUPPLIES IN-KIND LISTS WASH WINDOWS ON 3-8 200 FLOOD CURTAINS: BAINT 65 FLOOR GUARDIAN F Campagn Younge set. up BATHROOMS ON 1,2,61 6th FLOOD CURTAIN-MAKING VIP LOUNGE SET UP 65 FLOOR FINISH SCRUB DECOR MAKING (model) 224 " FINAL CLEAN/MOP/WAX TOUCH UP PAINT ON 6 ENTIRE BUILDING ACADEMY: MAKE & INSTALL -> GUILD HALL FDECOT DECOR 4th FLOOR CHASAINS -> ELE-VATORS Bed remodel 6 Bed remodel 6 BED SET. UP ! TASK YOLUNTEED ROOM 5, 6.7 FORCES RED. MAILING START 6th FLOOR Friday: whose ween 3-5 SEMINAR ROOM GUILD HALL SET UP F SPACE LUMUMBA ROOM WASH WINDOWS ON 1 \$ Z PLUMBING ENTRANCE CANOPY NEW NEWUS NAME PLATE > IN-KIND! TAEG POTS GUEST BATH WALLPAPER 12546N FOGGING PARICING LOT: GUILD SUITE UPHOLSTERY FENCE DECOR MAT'LS PARKING LOT FENCE CURTAIN MAT'L CLEAR CLEAN. MANAGEMENT SOUND SYSTEM/MUSIC CENTRUM PAINT LIGHTING FOOD ORDERS raint Guildt. Flooring/Ceiling Campaign Lounge Rugs Yif Lounge Rug/Curtains Flants/Flowers Linens BAR SUPPLIES FOOD DREP HOOD Poper MOUSE MASSACRE ROACH RUB.OUT

TASK FORCE: Kay Townley, George Ensinger, Elizabeth Caperton, Betty Pesek

ASSIGNMENT: Create models for public spaces that could be implemented by the time the Guardians have their meeting here Oct. 13-15

REPORT:

In the light of the long range models (which will appear this next week) the task force recommends that the following miracles take place in the building:

1. SIXTH FLOOR:

- a. Redistribute the building materials (for both safety and aesthetics) and put them in "invisble space" on the sixth floor.
- b. Clean the guild suite, including the kitchen.

2. LAMUMBA ROOM:

- a. Secure Other World prints from Ronnie Seagren; hang on back wall.
- b. George Ensinger develop three large color photos for side wall.
- c. Put up new global priorities chart.
- d. Install a smaller altar; sew a new cloth that is appropriate.

3. GUILD HALL

- a. Recreate Maharastra map with a compelling, urgent, 1978-79 vision of our thrust in India this year.
- b. Put new art forms in our display case.
- c. Create a symbol for the back of the display case. It would probably be related to the "oneness of our work". George Ensinger is brooding on this.
- d. Replace the North American map with a compelling, urgent, 1978-79 symbol of our impact thrust this year. This is still unclear.

4. CAMPAIGN LOUNGE

The lounge is gradually taking on a "public image" function, in which we talk with visitors after they have taken a tour of the building, in which we talk with others who come for various reasons.

- a. In the light of a longer range plan, move the large wooden art form where it takes on a monumental image, create a safe base for it, and create a background for it (now it blends into the wall)
- b. Move the carpet to guest rooms and secure inkind area rugs that has a less pronounced color. Carl Johnson has a lead on this.
- c. Secure inkind wood that could be used to create modular furniture, in which three different kinds of groupings could take place. George Ensinger is working on models of this. Secure inkind fabrics that could be used to cover it, and to create pillows (upholstery fabrics).
- d. Secure inking plants that are potted to place in the loung.

5. STRIKE FORCE ROOM

This room is still in a transition stage. Because of ppor ventilation and because it is a passageway, we recommend that we create a small grouping of furniture, and put a phone there, until we decide what to do with it.

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TIME DESIGN

FRIDAY EVENING 6:30 THE WINNERS' CIRCLE 7:00 THE OPENING DINNER The Welcome The Opening Talk The Corporate Writing 10:00 THE WINNERS' CIRCLE SATURDAY MORNING 6:30 DAILY OFFICE 7:00 BREAKFAST The Three Campaigns The Task Force Orientation 8:30 TASK FORCE WORK SATURDAY AFTERNOON 12:00 LUNCH IN TASK FORCES 1:30 TASK FORCE WORK 4:00 CONSULT PLENARY Task Force Reports Celebration Context 5:30 CELEBRATION SET-UP SATURDAY EVENING 7:00 THE WINNERS' CIRCLE 8:00 THE CELEBRATION 11:30 THE CELEBRATION RE-SET SUNDAY MORNING 7:00 DAILY OFFICE 7:30 BREAKFAST 9:00 THE GROUP WORK 11:00 THE CLOSING FEAST

12:30

The Closing Talk

DEPARTURE

TASK FORCE DESIGN

THE NORTH AMERICAN GUARDIAN REPOSITORY

	HUMAN DEVELOPMENT MATURATION DESIGNS						
TWORK	GLOBAL FRAMING	-9- SATURATION	MANEUVERS	-10- CONTINENTAL	-12-		
THE GLOBAL GUARDIAN NETWORK	GLOBAL IMPACT	-5- ECONOMIC ISSUES FORUM	-6- LENS ESTABLISHMENT ISSUES	-7- GLOBAL WOMEN'S FORUM	-8- COMMUNITY YOUTH FORUM		
	GLOBAL MOBILIZATION	-3- GLOBAL	GUARDIAN ASSIGNMENTS	-4- GLOBAL	1 1		
	HUMAN DEVELOPMENT PROJECT ACCELERATION						

EDITORIAL BOARD

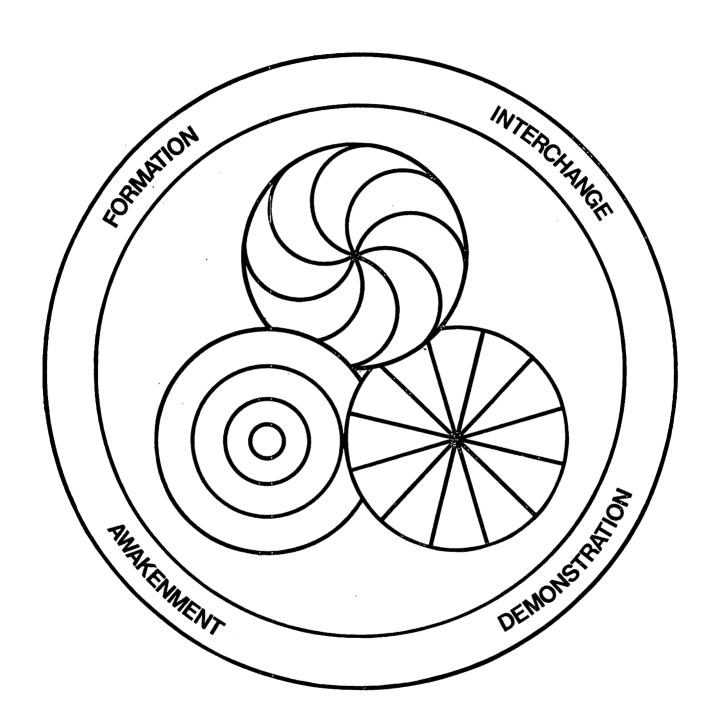
COORDINATION CENTER

TASK FORCE SYNOPSIS

- 1. HUMAN DEVELOPMENT PROJECT ACCELERATION: This task force has the responsibility of designing strategy for the ongoing external support of the Human Development Projects, and creating a plan for acheiving major socio-economic breakthroughs in all 18 North American projects before the first of the year.
- 2. HUMAN DEVELOPMENT PROJECT MATURATION DESIGNS: This task force will "roadtest" the recently created Human Development Project site visit screen and questionnaire by doing a site visit to Fifth City, and then recommending necessary revisions to the constructs.
- 3. GLOBAL GUSRDIAN ENGAGEMENT: This task force is charged to create a volunteer training plan, design guardian common life models, and staff the mobilization center where guardians sign up for 1978-79 assignments.
- 4. GLOBAL GUARDIAN FORMATION: This task force is asked to develop a plan for North American Guardians to take responsibility for the 24 other nations in which the ICA works in order to challenge other global guardians with campaign needs both within and beyond their own nation.
- 5. ECONOMIC ISSUES FORUM: This task force will participate in the still experimental Economic Issues
 Forum and recommend the necessary final revisions needed to make it a marketable impact course.

TASK FORCE SYNOPSIS

- 6. LENS ESTABLISHMENT ISSUES: This task force is responsible for making any needed adjustments to the LENS seminar, creating marketing approaches, and developing a training plan that will adequately staff this rapidly expanding program.
- 7. GLOBAL WOMEN'S FORUM: This task force will focus on training with a walk through of the forum and will look at the breakloose needed in marketing and training for the year.
- 8. COMMUNITY YOUTH FORUM: This task force will have an abbreviated demonstration Community Youth Forum and create the marketing and training plans to engage the movement youth and those guardians who have contacts in youth oriented structures.
- 9. SATURATION MANEUVERS ISSUES: This task force will do a "saturation Town Meeting" on itself in order to get out the challenges and proposals and write the timelined implementatries needed to assure the success of this campaign.
- 10. CONTINENTAL CAMPAIGN FUNDING: This task force is asked to create a system for guardian participation in new arenas of framing that are crucial to the financial support of the campaigns as well as look at new investment and grant possibilities.



15th Global Guardian Consult

TASK FORCE NAME: Oct. 13-15, 1978
Human Development Project Acceleration

SITUATION

As of this date in North America we have 18 projects. Six are projects which are over one year old and 12 are four months old or less. Bothw the "old" and the "new" projects now are underway or initiated. Now they are turning to the questions of maturation, wherein a project is fully catalyzed and self sufficient. Each project identified a single keystone for the next quarter that would breakloose the project into a new phase point of advantage, be something that-withoutworking from a specfdic which the project would not move ahead. The keystones are: program seafor? support for 5th city; new municipal plans for Kinney; a local investment company for Lorimer; industryeselection in Mill Shoals; A construction company on Pace. In Asherten a residential renewal program; in Gibson renovation of the depot for downtown activities; in Indiahoma a shopping mart; in Lorne stabilizing existing industry; in Vogar enabling regular stake activities; in Ivy City building symbols of permancy such as a comprehensive land use plan; in Carlottesville a firewood processing industry; in Starks launching a woodworking operation; in Widen beginning a general store; in Pisinemo creating a village design.

CONTRADICTION

Our success in establishing Human Development Projects now exposes us to demands for rapid visible change locally. We need ways of catalyzing participation of more individual persons who care and their institutions in the Human Development Projects nearest their home on a regular basis. Another gap to be filled is the need for better deployment of guardians with particular gifts available to visit distant Projects from time to time as their particular contributions are needed. These two modes of engagement really are one.

L5th Global Guardian Consult
Task Force # |

TASK FORCE NAME:
Project Acceleration

Oct. 13-15, 1978

Guardian support has been set for a variety of locally tallored economic development keystones - particular businesses that will provide local employment and catalyze further economic local, and community development. Each Human Development Project has a lost of its present local energy ans, a time line for their work over the nearly ix months, and some needs particular guardian expertise which the will be calling in from other regions to implement the keystones

Next Steps:

reconcile mobilization center decisions and HDP guardian lists
events and strike forces coordination and confirmation

17 time lines art form
regional council evaluation and refinement

16th guardian council reports and accountability

15th Global Guardian Consult Task Force # 2

Table Force Rame

MOLTAUTER

The HDP program is shifting from initiation to maturation phase, necessitating a new criterian and screen for evaluation. In the early phase the concern was for locating and establishing the project and launching the programs. In maturation a screen is needed that allows one to see "The Marks of New Community".

CONTRADICTION

In this move to maturation the contradiction is in the arena of programatic thinking the demand is for a screen, the Marks of HDP maturation or the Marks pf New Community, providing a tool that allows for intuitive and subjective criteria tacked by hard objective data that relates dynamically the various aspects of the project and thus gives a basis to mark the journey of the project.

PRODUCT SURGIALY

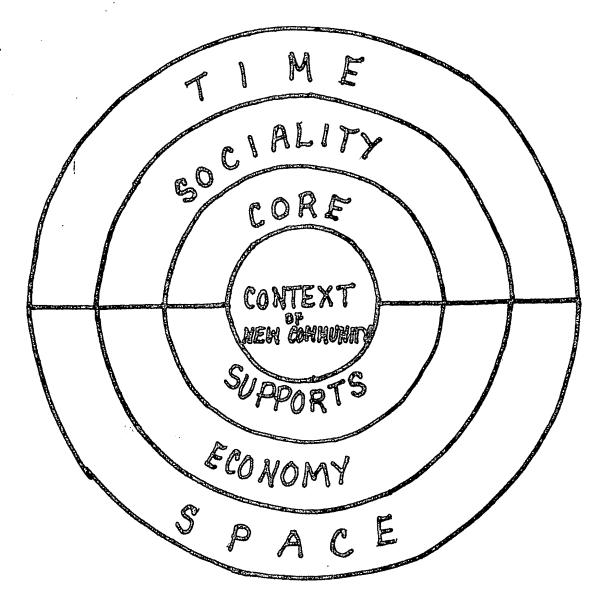
- 1. Suggestions for language refinement of the maturation evaluation screen as listed below.
- 2. A visual image of the intuitive screem to provide a valencing of criteria since all categories do not hold the same weight and there needs to be a way of visually holding the data. (screen attached)

MEXT STEPS

Social Demonstration Post:

- 1. Pull together the two screens "Marks of HDP Maturation" with the following changes:
 - . all objective categories reworded as subjective (i.e. village economy tripled changed to risingvillage bracome.)
 - .removal of word "superior"
 - .include on behalf of community scory
 - ."The Cadre Knows What It Is Doing" changed to Self Confidence of Leader-ship.
- 2. Get revided materials to Area Priors and Project Directors immediately for testing of the "screen" this quarter and to report helpfulness/unhelpfulness at Priors Council in December.
- 3. Have a strong objective evaluation chekklist as a companion to the above.

Suggested dynamic relationships of maturation evaluation categories to imaginally enable accessment. Spaces can be colored, shaded, or filled in to reflect the level of development/maturation observed.



Term Donate a 3

GLOBAL-GUARDIAN ENCAGEMENT --

STRUATERON

In order to move most effectively in the arena of mobilizing guardian engagement the gask force looked at the advantage of the current situation. Guardians are translating the Movement images and models to the world. Network of occupational groupings are emerging which support the campaigns. As the task becomes more complex, guardians are increasingly doing the necessary where ever they are needed. In the face of increased visibility guardians are assuming responsibility for the Human Development Projects in their geography.

New guardians are being cultivated in the pro ess of acquiring needed resources for projects and in telling the story in mark ting and setting-up impact events.

CONTRADICTION

Many guardians have discovered the ways to move into situations to pick up responsibility, but the structures to enable new guardians to fuller participation have not been intentionalized. Frequently, the remoteness of residence inhibits engagement on a sustaining basis. Yet very definite arenas of the task areas of the task are in need of the guarding dynamic— such as flanking the new visibility. Ensuring the integrity of the movements financial basis requires an intensification of guardian development roles. Expansion of the guardian support network will deepen through the assumption of broadening roles of responsibility.

Task Force # 3

GLOBAL GUARDIAN ENGAGEMENT

Page 2

PRODUCT

1. Training: Each Area House will assemble its model for briefing and training volunteers for field work and submit it to GSF post at Centrum by November 23, 1978.

Each Area will name one Guardian to assemble and mail this material to Centrum.

NY - Seacord SF - Overall Houston - Whanger Chicago - Audrey Ayres Montreal - Brian Smith Edmonton -

- 2. The Guardian Support Net Chart: The names of Guardians have been placed on the Guardian Support let thart under the HDP close to the Guardians home. This placement is subject to change by the individual Guardian.
- 3. Chardian Common Life:
 - Quarterly Journal The guardian maintains his spirit journey by the daily use of the Journal.
 - Guardians intentionally share their common life with other guardians in scheduled meetings in each area for lanning their long range maneuvers. They also assemble to select the return of their members from Consults and Treks while their eiving first hand reports of the state of their mission. Each mardian relays the story of the Movement's current action to others who may be out of touch, whether those others have been newly awakened or have been temporarily dormant.
 - They maintain contact with old guardians and become acquainted with new guardians and their areas of expertise by subscribing to the Quarterly Guardian Report which will also contain various articles, changes of address, etc., and by becoming acquainted with the International Guardian Directory. The will symbolize their accountability by contributing to the Quarterly Report and by requesting that particular project newsletters be sent to them.
 - Guardians provide systematic financial assistance to support all elements of the programs of the Institute. Guardians also arrange their travel calendar in order to participate in corporate travel worldwide to visit projects and engage in all other arenas.
 - Guardians enable and catalize each other's committment through sharing practical tasks in local and global responsibilities. Through creating a new generation, and supporting colleagues, guardians pursue the use of the human potential for its fullest power.

10th Global Guardian Consult

TASK FORCE NAME:

October 13-15, 1978

Task Force # 3

CLOBAL GUARDIAN ENGAGEMENT

Page 3

NEXT STEPS

- 1. Assumption of responsibility to report on the 15th Guardians Consult to those guardians not in attendance.
- 2. Preparation of corporate travel calendar.
- 3. Report available time to the area office for their assignment.

Oct. 13-15, 1978

SITUATION

North American Guardians have travelled a journey to the point of commitment that allows them to see themselves as willing to assume responsibility for the entire world and to demonstrate that decision by making themselves available for local and global assignment.

To insure the future of mankind requires the creation of a self conscious net-work around the world....a net-work of Guardians who are ready to go anywhere..anytime and do the task that history demands.

CONTRADICTION

No between Guardian's Meeting structures to implament Guardian's Meeting decisions.

Guardians, like the trump card waiting to be played...so as to take the Global trick....but, how it is to be played and when is not clear.

How do you symbolize the coming of age of Global Guardianship in a way that identifies, energizes and catalyzes?

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TASK FORCE NAME:
Global Guardian Formation

Oct. 13-15, 1978

PRODUCT SUMMARY

This task force produced the nine maneuvers that will move the 24 nation global guardian group into self conscious formation by the 16th Global Guradian Consult.

NEXT STEPS

- 1. Create and distribute a directory of global guardian names, addresses, occupations, expertise, organized by continent.
- 2. Establish a top flight quarterly guardian journal containing pertinent edge articles from a variety of sources and global guardian news.
- 3. Distribute global symbols that nurture and refresh the people who have committed thier lives to global guardianship (ie lapel pins, week one, week two calendars with quotes and other relevant symbols that remind an individual of his decision).

15th	Global	Guardian	Consult	
Task	Force #	5		1

Economic Community Forum

Oct. 13 - 15, 1978

SITUATION

E onomic Community Forum had been structured and now needed to be tested before f ll-scale marketing.

A N. KADIC TION

- uncertainty whether the aconomic Community Forum is properly designed for
- m. Reting to business and service groups especially in the Saturation Strategy
- i North America.

Task Force #5

Economic Community Forum

PRODUCT SUMMARY

- 1. Brainstorm on rational and existential aim of 2 talks with Economic Community Forum.
- 2. List of 22 recommendations for changes in the workbook.
- 3. Marketing guidelines.
- 4. A number of illustrations and suggestions for use in 2 talks.

NEXT STEPS

- 1. Create final workbook.
- 2. Create Pedagogy Manual, including matters on decor and singing.
- 3. Create final marketing plan.
- 4. Create marketing brochure.
- 5. Transcribe one set of ECF talks.

SITUATION

LENS (Leadership Effectivemess & New Strategies) is establishing its track record with a number of blue chip companies this Fall and Winter. The indicative of sugdemly having a full schedule of LENS programs requires additional staffing, product refinements especially in the conversations, lectures, quotes and guild sections as well as in the development of new marketing materials and schemes to push LENS into the take-off stage of rapid, global expansion.

CONTRADICTION

- 1. Refining our product to be ready for the companies in the U.S.A. so that a major advantage can be developed.
- 2. Positioning the LENS product to the right audience for the right price.

 The key issues are in-house vs. multiple company LENS at a cost competitive to other strategic planning products which run several thousand dollars.

Teck Porce # 6

BREAKTHROUGHS

- 1. Need blue-ribbon methods manual for participants.
- 2. Need multiple marketing briefs and brochures for new marketing targets.
- 3. Design special multiple company LENS centered around special needs/issues such as a) Health care (hot lead Blue Cross-Blue Shield) b) labor relations c)technology and d)corporate-social responsibility.

IMPLICATIONS

- 1. Need more Guardian staff (5 new Guardian consultants have said yes)
- 2. Need to immediately design a new marketing materials.
- 3. Need Guardian company in-house or multiple company LENS.
- 4. Need conference centre in Kemper building to handle LENS.

TASK FORCE NAME:

Oct. 13-15, 1978

GLOBAL WOMANS FORUM

SITUATION

TASK FORCE CONTEXT:

12 women - Some who have been to a G.W.F. and some who have not.

California to New York

Professional women and non professional women

8 years into G.W.F.

G.W.F. revised manual for 1978

G.W.F. materials packet

Saturation needs trained people (example: Area New York will have 20 G.W.F's this quarter

CONTRADICTION

Necessity for a rapid training model

Training in conjunction with forum experience

The flow of the lecture with the transitions written out in the manual

Trained staff to do additional training

Marketing vs one to one recruitment (how to do it)

Oct. 13-15, 1978

PRODUCT SUMMARY

12 new G.W.F. trainees .

l lecture 4×4 , corporatly designed.

Marketing brochure distributed .

NEXT STEPS

- 1. Get trainees to a G.W.F. (set one up if necessary).
- 2. Training sessions by staff immediatly before and after the forum .
- 3. Every region to have a G.W.F. this quarter.
- 4. Marketing G.W.F. by building off advantages of last years T.M. Campaign.

HOLTAUTIS

REAL PROPERTY

THE YOUTH REVOLUTION

The idea of a youth revolution became salient with the high social interest of the youth of the 60's. Since that time, a reaction has occurred which suggests a switch to individualism and concern with self. Intense involvement has given way to self-absorption, active protest to passivity or despair, strong social awareness and activism to a with-drawal of responsibility, and communal feeling to a culturally-tutored emphasis on self.

Youth today appear to lack social role models and self-transcending values.

Their culture keeps them in a state of prolonged adoescence and encourages them to seek easy solutions to all problems. Youth appears cut off from historical roots, exploited by purveyors of youth products and without strong family or other structures for support and guidance. Youth are struggling with problems of meaningfulness of life and vocation and personal relevance. The youth revolution at this point is at a pause, deciding which way to go. The possibility of further perversion is there as well as the possibility of turning the revolution into responsible youth engagement in society.

THE RESPONSE

CYF is a unique tool for the turning of the revolution to positive youth engagement; by providing the participants with a fresh experience of corporateness and allowing them to risk dreaming about their future, CYF cuts against a debilitating victim image expressed by the attitude "I don't make any difference" or "Only adults can contribute." CYF participants take a on-day journey from a feeling of powerlessness to a sense of newly-discovered confidence resulting in a corporate commitment to their future and their community.

Task Force #

(THIS IS IT) The task force produced a short brief describing the important aspects of the youth revolution, how the CYF is a response to the need to shape the halted trends to full engagement of youth in the society, and how guardian involvement is crucial in setting up an funding CYF's as part of the saturation and impact priorities for this year.

THE GUARDIANS' ROLE

The role of the guardian in making CYF available to the targeted arenas for this year is to: 1) identify appropriate targets

- 2) contact acquaintances involved in youth related organizations
- 3) identify and contact funding sources
- 4) write proposals
- 5) make presentation to interested groups in order to set up CYF's
- 6) use their personal names, clout and positions to authorize CYF set up

The Next steps necessary to implement the guardian role are:

- 1) CYF marketing presentation piece sent to every guardian
- 2) schedule of CYF targets and dates sent to guardians
- 3) guardian participation in saturation maneuvers
- 4) guardian contact identification

Oct. 13-15, 1978

SITUATION

We find ourselves on the edge of building the continental commonality of the second phase of mass awakenment - when we reach .5% of the population of North America. We find ourselves needing the exchange of preliminary models, collecting wisdom from phase one, and building upon our discerned advantages. We find ourselves having to take our role as catalytic consultants more seriously.

CONTRADICTION

The contradiction revealed to the Task Force is quickly discovering the transitional steps from phase one to phase two of mass awakenment while retaining the advantages and momentum we have. Systems need to be designed and implemented immediately that enable the regions, areas, and the continent to engage with a singular thrust into phase two of mass awakenment.

LETH Global Guardian Consult
Task Force # 9______

TASK FORCE NAME:

Øct. 13-15, 1978

SATURATION MANEUVERS ISSUES

PRODUCT SUMMARY

ONE CONTRADICTIONS HOLDING CHART

Eleven CONTRADICTIONS STATEMENTS

ONE PROPOSALS HOLDING CHART

ELEVEN PROPOSALS STATEMENTS

ONE TACTICS CHART

NEXT STEPS

SHARING SATURATION STORIES

SHARING "HOW-TOS"

MODEL CREATION

INSERT INTO EACH ISSUE OF CAMPAICN NEWS - - SATURATION STRONGHOLD with four categories - Victory, How Won, Key learnings, Contradiction

15th Global Guardians Consult

task force #10

Continental Campaign Funding

Oct. 13-15, 1978

SITUATION:

The current continental funding situation for this year may be summarized as follows:

- 1. Global Development Centrum is structured in three (3) "Patrols" to do three basic jobs:
 - a) Metro Circuit Patrol: focusing on in-hand-cash of \$15,000 a week through 288 circuits covering the geography of the North American Continent each year;
- b) Continental Axis Patrol: focusing on major grants and contracts from the public and private sector through the six areas of the USA and Canada totaling \$45,000 per week;
 - c) Global Systems Patrol: focusing on direct mailing and programmatic income totaling \$10,000 per week, while tracking, computerizing and producing the data essential to teams in the field.
- 2. Public funding and major corporation grants have increased. However, these are primarily in the form of cost-reimburseable contracts. Currently, \$334,000 in committed contracts and grants are not ret on deposit with ICA.
- 3. The ICA is moving into "big league" funcing but still has an amateur status in funding circles. There is currently not a major funding imaginal tool (ie. brochure or newsletter) which highlights the major contributions and effective work which results from this support.

CONTRADICTION:

The current contradictions in continental funding are:

- 1. Government cash reimbursement contracts and foundation grants that are committed are not available for deposit at start-up time of program which creates a cash-flow imbalance.
- 2. The imaginal frame for any and every guardian to participate in the funding effort is not practically clear.

Tesk Force # 10

CONTINENTAL CAMPAICH FUNDING --

THE MILLION DOLLAR GUARDIAN DEVELOPMENT PLAN

1. The Guardian Trust Fund - \$400,000 The Global Guardian Network will guard

The Global Guardian Network will guard the North American Continental Campaign Funding by establishing a bank account into which recoverable funds from Guardians can be deposited to be used as cash advances to ICA/EI when collateralized by firmly committed grants or signed government contracts. Interest would be assigned to ICA to cover administrative costs of the fund. The fund would be used primarily to advance cash against future committed receivables to close the cash-flow gap that results primarily from government cost-reimburseable contrats.

- 2. The Guardian Network Funding Outreach \$300,000

 The Global Guardian Network will guard the North American Continental Campaign Funding by undergirding the cash-in-hand work of Metro Circuits. Each Guardian has a local network of business and professional colleagues and friends. Each Guardian will assume responsibility for making appointments and introducing the Metro Circuit team and the work of the ICA to these individuals in order to secure at least \$1,000. in new funding to the ICA during the coming year.
- The Annual Guardian Pledge \$300,000

 The Global Guardian Network will guard the North American Continental Campaign Funding by pledging contributions of \$300,000. Each Guardian will assume responsibility for the work of the ICA through his personal giving. The corporate commitment for this will take the form of 500 pledges at \$600. each by Guardians during the coming year. Each Guardian will assume responsibility for a minimum of one pledge, determine the anticipated dates upon which he can fulfill pledge(s) and

arrange the method of payment with the Global Development Office.

JUMPING INTO THE FUTURE

ARENA	PRODUCT	AS SIGNMENT
CBORDINATION/ ACCOUNTABILITY	RESULTS	AREA :.AN FRANCISCO Jon Thorsen Wrk: Hm:
GOVERNMENT FUNDING	GUARDIAN GOVERNMENT NETWORK DIRECTORY	AREA SAN FRANCISCO Rick Larkey Hm. 916-381-3628 Wrk: §16-446-2571

ARENA	PRODUCT	ASSIGNMENT
GOVERNMENT FUNDING (CONTINUED)	CENTRALIZED PROPOSAL, BANK	GLOBAL DEVELOPMENT CNETRIUM Dorthea Jewel B00-621-7997
	FUNDING PROPOSAL FOR SATURATION? HUMAN DEVELOPMENT PROJECT	AREA SAN FRANCISCO Marcie Montanare Hm 916-381-3628 W 916-453-2965
DEFERRAL GIVING	LIFE INSURANCE: Guardians make ICA beneficiary.	AREA CHICAGO Gary Drown H W
INCREASED VI:ABILITY	SELECTED MASS MAILING CAMPAIGN	AREA CHICAGO Sam Hansen H W
	P.R. TOOL highlighting the results of the mission in relation to the cost.	AREA CHICAGO Liz Caperton 800-621-7997
ECONOMIC ENGINE	MODEL FOR DOING IT	AREA SANFRANCISCO Robt. Springs H
SATURATION	PREMANUEVER SPADEWORK	W REGIONAL OFFICES
DEVELOPMENT	CURRENT BUDGET MODELS	GLOBAL OPERATIONS CENTRIUM Bob Booher 800-621-7997
LONG SHOTS/ WILD IDEAS	A TOP 20 CHRISTMAS SONG	AREA SAN FRANCISCO GARy Drown H W

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Norman Dempsey Ralph Carrier Osvaldo Bustamaute Ed Ames George Black Jean Barringer Annette Bingham Bill Bingham Jim Armour Jim Addington Anneke Campbell Roy Castillo Rochmat Djatmiko David Calhoun Barbara Bellamy Joe Crocker Jonathan Chaffee Art Birkey Carl Ennis Mike Bellamy Raymond Collins Scott Davies Burt Dyston A.D. Garud Nadine Green Saily Emerick Bill Goodger Richard Kroeger Kit Krauss Sandra Powell John McCabe Delores Morrill Luther Hale Phil Holmes Fred Gruner Glenda Johnson Henry Hayes	James Harris Kenneth Gilbert Steve Harrington Ieva Grimm Amos Grundahl Karl Hess Barbara Keller Hale Prather Ike Powell Francis Roper Bill Slicker Art Smith Jean Smith Bob Shropshire Basil Sharpe Leda McLennan Percy Magness Richard Newcomer Colman Lapointe Wilbur Leatherman Al Longfellow Phillip Veracruz Frank Powell John Stringham Bill Schlesinger Nelson Stover Robert True Joyce Ollison Carlos Ollison David O'Connor Lawrence Smith Jim Schilling Richard Wampler Nancy Stracener Ken Thomas Verdell Trice	S. Stowell S. Rhea T. Smeltzer B. Vance R. Worden W.M. Welch O. Spearstad J. Waberster Z. White K. Zervigon C. Zervigon J. Spearstad E. Howie	David Scott T. Mueller Judy Lindblad Russ Wheelock B. Knutson Kitty Overall	Gerry Evans D. Elliott D. Galbreath M. Longstreth D. Seacord B. Smith D. Wood Judy Wiegel R. Wilson Priscilla W.	G. Adkinson Dix Archer J. Bengel D. Bushman F. Catlett B. Dyson D. Galbreath Paul Ertel Paul Evans Nan Grow Norm Lindblad Richard Mark Jim Overall M. Coggeshall Angus Spence Anne Wood	B. Barkony M. Blanchard D. Brown S. Davies P. Devor F. Elliott Jim Fenton J. Gibson G. Hamilton A. Hollinger Duncan Holmes Henry Huot C. Johnson J. Johnson S. Laxdal Tim Lush Clancy Mann J. Montgomery A. Matsuoka J. McLennan Herb Odom L. Phillips Bertha Pinkston Brian Robins Hilbert Sapp Jim Strong F. Tunison C. Welch H. Wilkins		

15th Guardians (Chicago	15th Guardians Consult TASK FORCE ASSIGNATION OF TASK FORCE ASSIGNATIO			October 1	3-15, 1978
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C. Whitney R. Worden R. Williams

GLOBAL PRIORITIES 1978-1979

- 1. Global Community Forum Escalation
- 2. 250 Village Pearls
- 3. Seven Nation Saturation
- 4. Human Development Showpieces
- 5. Aiming the Impact Arsenal
- 6. Strategic Project Expansion
- 7. The Year of Australia
- 8. Metro Colleague Engagement
- 9. The World Frame
- 10. Global Operations Spotlight
- 11. The Mobile Training School
- 12. Regional House Empowerment
- 13. Profound Human Realm
- 14. Global Panchayat Presence

SONGBOOK

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Quarter II, 1978-79 October 14, 1978

I. USING EXISTING ADVOCATES

In the arena of territorial framing the fact that we still see ourselves as seeking the initial contacts alone indicates that the underlying contradiction is ineffective use of existing advocates to give us local entrees, illustrated by councilmen asking "Who are you?" and necessity to justify ICA program.

II. CATALYTIC/CONSULTING ROLES UNCLEAR

In the arena of local actuation the fact that saturation is impossible on our own, saturation must be indigenous, imposed events are counterproductive indicates the underlying contradiction is unclear images of catalytic and consulting role as illustrated by being trapped into doing TMs, doing the practics, and being trapped by past doing images.

III. LONGTERM IMPORTANCE UNARTICULATED

In the arena of public story the fact that cynicism has followed hope of town meeting, local leaders have seen TM as a single event, and the town meeting name having multiple images indicates that the underlying contradiction is that the long term impo-tance of the event has not been articulated. This is illustrated by the reluctance of Erie, PA leadership in human services to utilize institute consultation to solve pressing problems.

IV. DEVELOPMENT STORY PRESSURE POINT

In the arena of funding support the fact that it is difficult to maintain program and self-support from low funding base indicates that the underlying contradiction is that we have no way of addressing in a meaningful way the self-perceived needs of the persons and entities approached. This is illustrated by difficulty selling the establishment on releasing limited funds for TM, towns which paid \$1200 for first TM fearing further participation and persons hating to ask for money for one more project.

V. STRONGHOLD MAINTENANCE DESIGN

In the arena of stronghold maturation, the fact that visible residue is required, assemblies motivate regional interchange and action, and training in local implementation is demanded indicates the underlying contradiction is no stronghold maintenance design. This is illustrated by requests after TMs from communities to assist in implementing proposals such as applying for sewage systems, engaging more community residents, finding funds for community projects, establishing a youth program, or holding a second TM and not knowing how to respond responsibly.

Quarter II, 1978-79 October 14, 1978

VI. BROADENED PERSPECTIVE OF AWAKENED FORCES

In the arena of saturation leadership training, the fact that the intensity of saturation demands a large number of quality trained local leadership indicates that the underlying contradiction is in mo ilizing and broad ning the perspective of the awakened available forces to be part of a three-year campaign. This is illustrated by the limited number of master teachers of impact events, scattered potential leadership, need for deepening and lengthening commitment.

VII. BRIDGING THE GAP

In the arena of sustaining story the fact that we have never dealt publicly to this depth with local community before and we do not have an image of how this is more than just impact for impact sake indicate that the underlying contradiction is the story of what we're doing and our models for operating have not bridged the gap from where we are to the winner's circle. This is illustrated by dragging feet in going ahead with stronghol! pilots and immobilized paralyzed troops.

VIII. LADERSH P IS VESTED PO TR

In the arena of local credibility the fact that less and less qualified people are running for leadership positions, more real issues are being settled by referendulithan by legislative action, and groups on local citizens are forming around issues, indicates the contradiction that a prevailing mindset is "leaders in its vested power." This is illuminated by Proposition 3, Dunis Kuc mind, ERA extension, special prosecution, and Frank izzo.

IX. RATIONALE FOR CREATING STRONGHOLDS

In the arena of regional set-up the fact that operating on a regional basis demands new images of the campaign, phasing and mobilization indicates that the underlying contradiction is in colleagues not grasping the foundational rationale for creating strongholds over a three-year period. This is illustrated by the need to pull people out of their geography to focus on a stronghold, the variety of backgrounds of the emerging movement, complexity of weaving part-timers into the three-year plan.

X. REDUCED TOWN MEETING IMAGE

In the arena of quality control, the fact that TMs end with few concrete and do-able proposals, some meetings have very few participants and poor logistics prevent smooth flowing events indicates that the contradiction is that we have fallen into a reduced image of what a Town Meeting is. This is illustrated by no document production at the Hamilton Health TM, no follow-up calls for attendance were made at Eminence KY TM, proposal at Hamilton training event was "to have leadership" and it was so dark in the Bucket Inn Bar TM that we couldn't see the issue brainstorm until we found an extension cord and a light bulb.

Guardian Consult 15 Chicago Nexus

SATURATION MANEUVERS CONTRADICTIONS

Quarter II, 1978-79 October 14, 1978

XI. TIMELY DATA INTERCHANGE

In the arena of information interchange the fact that corporate sounding boards create a common future, how-to data is critical, and reinventing the wheel is counterproductive indicates the underlying contradiction is how do you accumulate and transmit critical data in a timely way as illustrated by practics not coming into Centrum with victory so stories and information flow stopping at Centrum or houses.

Guardian Chicago A	Consult 1 Lexus	5		PROPOS	SALS	·			Octob	w II, 1978-79 ew 14, 1978
Consulta	, "I	pport Syst	tems	Regional Campaign Foundations			Saturation Marketing Systems			
A Common Designs	B Stronghold Maturation	Campaign Interchange	D Forum Training	E Regional Story	Regional Teams	G Regional Advocacy	H Set-Up Leadership	l Development Maneuvers	Marketing Stry	K Promotional Materials
Inventing Communi-	Painting Long-range	Create Regional Newsletter	Develop 3 hour Training	Discovering What has happened	Create Flexible Assignments	Turnedau Grad per Stronghold	Schedule Inter- Gronghold Talk-backs	Contacting Farmor Givers	Creating	,
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SATURATION MANEUVERS PROPOSALS

Quarter II, 1978-79 October 14, 1978

A. COMMON DESIGNS

We, the Global Guardians Network, in order to insure the commonality of a single global awakenment campaign, propose the creation of common images and guidelines for saturation across the continent.

B. STRONGHOLD DESIGN

We, the Global Guardians Network, in order to maintain saturation locations as strongholds over the long term, propose the building of models for establishing an ongoing consultant relationship between the ICA and awakened communities.

C. CAMPAIGN INTERCHANGE

We, the Global Guardians Network, in order to share broadly the practical experiences and learnings of the saturation phase, propose the initiation of the interchange dynamic at the regional level through the publication of regional newsletters and other regular communications devices.

D. FORUM TRAINING

We, the Global Guardians Network, in order to provide quality troops at the regional level for saturation, propose the creation of a training rationale and schedule to be used in each region.

E. REGIONAL STORY

We, the Global Guardians Network, in order to claim and use the advantages secured by county coverage with community forums, propose the creation and regular updating of the victory story through ongoing documentation of key saturation happenings and after effects.

F. REGIONAL TEAMS

We, the Global Guardians Network, in order to insure effective troop configuration and resource distribution, propose regional saturation strike forces to include ICA staff, guardians and impact participants.

G. REGIONAL ADVOCACY

We, the Global Guardians Network, in order to create the local buffers to allow high program visibility to be an advantage rather than a liability, propose the establishment of a local advocacy base as the foundation of each saturation stronghold.

Quarter II, 1978-79 October 14, 1978

H. SET-UP LEADERSHIP

We, the Global Guardians Network, in order to insure the success and quality of saturation maneuvers, propose localizing each saturation package through building local leadership teams.

I. DEVELOPMENT MANEUVERS

We, the Global Guardians Network, in order to make the saturation phase of the campaign self-supporting, propose the initiation of a regional development dynamic.

J. MARKETING STORY

We, the Global Guardians Network, in order to catalyze the total number of saturation events with a single maneuver, propose the creation and employment of marketing strategies designed for each saturation locale.

K. PROMOTIONAL MATERIALS

We, the Global Guardians Network, in order to maintain the creative tension of a national campaign image and a complex of local events, propose national promotional materials with provision for the inclusion of local components.

GUARDIAN TRUST FUND

\$ 400,000

Description

The Intent is to establish a bank account into which recoverable funds from Guardians can be deposited to be used as cash advances to ICA/EI when collateralized by firmly committed grants or signed government contracts. Interest would be assigned to ICA to cover administrative costs. The Fund would be used primarily to advance cash against future committed receivables to close the cash-flow gap that results primarily from cost-reimburseable contracts.

Administration

- 1. The Fund will be known as the <u>Guardian Trust Fund</u> and will be secured at Sears Bank of Chicago.
- 2. The Fund will be administered by Management Centrum and the ICA corporate Treasurer, Rodney E. Wilson.
- 3. The Institute may only make withdrawals from the Fund against committed contracts and/or grants from government agencies, foundations and/or corporations.
- 4. The Fund will be replenished by the Institute upon receipt of the contract or grant money from the awarding organization or agency.
- 5. The Guardian committment is to provide a one-year non-interest loan to the Institute of Cultural Affairs for deposit into the Guardian Trust Fund, which will be repaid at the end of one (1) year, with the option of the Guardian to renew the loan for another year.
- 6. Provision will be made to each lender to demand payment of the note prior to the end of one year should the need arise.
- 7. Interest earned on the Fund will accrue to the ICA.
- 8. Quarterly financial statements will be provided to the lenders on the use of the Fund. The fiscal year will be from October 1 to September 30.

Participation Procedures

- 1. Fill-out the attached promissary note with the amount to be loaned, the date, your name and address, and turn in to Rodney E. Wilson.
- 2. Checks should be made payable to The Institute of Cultural Affairs Trust Fund, and should be submitted to Rodney E. Wilson or mailed to:

The Institute of Cultural Affairs c/o Rodney E. Wilson 4750 North Sheridan Road Chicago, Illinois 60640

3. Upon receipt of your funds, the counter-signed promissary note will be mailed to the address appearing on the note.

GUARDIAN TRUST FUND

\$ DA	TE
ON DEMAND after date, the undersigned, The promises to pay to the order of:	Institute of Cultural Affairs
(name)	
(IIame)	
(address)	
·	
	DOLLARS (\$)
This note shall not bear int	erest.
The undersigned waives prese	ntment, demand, notice of
non-payment, protest and notice of protest	, and consents to, and
waives notice of every renewal or extension	n of time for payment.
This note and the rights and	remedies of the Lender
shall be governed by the law of Illinois.	
ATTEST;	THE INSTITUTE OF CULTURAL AFFAIRS
	By:
Secretary	President

Description

GUARDIAN NETWORK FUNDING OUTREACH

\$300,000

The Global Guardian Network will guard the North American Continental Campaign Funding by undergirding the cash-in-hand work of Metro Circuits. Each Guardian has a local network of business and professional colleagues and friends. Each Guardian will assume responsibility for making appointments and introducing the Metro Circuit team and the work of the ICA to these individuals in order to secure at least \$1,000. in new funding to the ICA during the coming year.

Commitment

GUARDIAN NETWORK FUNDING OUTREACH

\$300,000

In order to guard the Global Development task,

I will participate in Metro Circuit development through

providing new contacts, introductions, and appointments to

secure \$1,000. in new monies to support the work of the ICA

during the coming year, 1978-1979.

Name (pleas	e print)
Signature _	
Address	
	
Telephone _	

Scheduling will be arranged by telephone with Metro Circuit staff.

Description

ANNUAL GUARDIAN PLEDGE

\$300,000

The Global Guardian Network will guard the North American Continental Campaign Funding by pledging contributions of \$300,000. Each Grardian will assume responsibility for the work of the ICA through his personal giving. The corporate commitment for this will take the form of 500 pledges at \$600. each by Guardians during the coming year. Each Guardian will assume responsibility for a minimum of one pledge of \$600., determine the anticipated dates upon which he can fulfill the pledge(s) and arrange the method of payment with the Global Development Office.

Commitment

ANNUAL GUARDIAN PLEDGE

\$300,000

In order to guard the Global Development task,
I commit myself to contributepledges at \$600. each
totalling \$ during the coming year.
Name (please print)
Signature
Address
Telephone
Anticipated Dates and Amounts:
Oct. \$ Jan. \$ Apr. \$ Jul \$
Nov. \$ Feb. \$ May \$ Aug. \$
Dec S Mar S Jun S Sen S

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