

# *The Fourteenth Guardian Consult*



*April 7-9, 1978  
Chicago, Illinois*



**ICA** THE INSTITUTE OF CULTURAL AFFAIRS  
CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

February 26, 1978

Dear Guardian,

The 14th North American Guardian Consult will be held April 7-9, 1978. Our invitation letters always speak to the ever increasing cruciality of each upcoming session. We will meet this spring at a most crucial time when our participation in and visions for the future of the work of the ICA are more significant than ever before. Both the scope of the ICA's existing programs and the potential of new possibilities need the creative leadership that must come from the Guardians.

Since our last meeting in October, there has been an intensification of awakening (impact) programs across the world. Global Community Forum is spreading across North America with a total of 2,787 Town Meetings held as of February 24th. Seventeen states in the United States and two provinces in Canada have had forums in each of their counties and districts. The remaining task is to complete the county coverage by the end of June and move to geographical intensification of the impact programs. Other signal events in the impact arena have been the Global Women's Forums held in North America, India, Europe, Southeast Asia, and Africa, and the LENS seminars held in Lusaka, Minneapolis, Chicago and Vienna. The current schedules for these seminars reflect a growing concern on the part of people everywhere to be effectively engaged in their local situation.

Acceleration of the 24 Human Development Projects is also an emphasis this year. By April, acceleration treks will have been to each of the 24 projects, covering economic and social programs and the living environment. New projects have been initiated in the Republic of the Philippines, Kenya and Zambia as part of the 28 new projects scheduled for this year, and a total of 52 villages have been initiated in the state of Maharashtra in India as part of the replication of Human Development Projects. A major focus for spring will be the launching of twelve projects in the United States, as well as four projects in Latin America.

The Guardians Consult will be at the Institute of Cultural Affairs, 4750 N. Sheridan Road in Chicago. It will begin on Friday evening, April 7th, with registration at 5:00 p.m. and dinner at 7:00 p.m. The closing will be on Sunday, April 9th, with lunch ending at approximately 2:30 p.m. The fee will be \$50 per person.

The fact that individuals finally are collectively responsible for the future is a reality. That we have a unique opportunity to appropriate that reality is our situation. We look forward to seeing you April 7th.

Take care of yourself,



Donald R. Moffett  
for the Global Guardians



**ICA** THE INSTITUTE OF CULTURAL AFFAIRS  
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April 17, 1978

Dear Colleague:

We are into week three of the Quarter IV COUNTY COMPLETION CAMPAIGN, and are excited by the response of colleagues to "A Week for Awakening", initiated at the April Guardians Meeting.

Your commitment to completing the counties in North America is appreciated by all of us. We have called the local ICA offices to notify them of your participation in the time slot shown on the assignment sheet.

The office responsible for county completion in the state you are committed to will be contacting you with details regarding your arrival there. If you have any questions, call The TOWN MEETING Office in Chicago. (800-621-7997 or 312-769-6363.

HAVE A GREAT WEEK!

Sincerely,



Donald R. Moffett  
for the Guardians

DM:bg



**ICA** THE INSTITUTE OF CULTURAL AFFAIRS  
CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

April 24, 1978

Dear Guardian,

As I reflect on our 14th Guardian Consult, two specific recollections come to mind. First, the pleasure of meeting so many new people as well as an appreciation for the significance of their joining in the work we have before us. Second, a hard to define respect for the quiet current of 'decision to participate' by everyone in one or more arenas where our skills and presence are so integral to winning.

Enclosed you will find a 4x4 of the ICA story, Presentation Guidelines, and a list of other Task Force products available upon request from our various offices. If we do request these materials, let's contribute to their printing/mail costs.

Have a good spring and summer. We'll see you at the 15th Guardian Consult in October if not in July at the Global Research Assembly.

Take Care of Yourself,



Donald R. Moffett  
for the Global Guardians

Materials Available

- 1) Plenary Reports from Task Forces
- 2) Roster of Consult participants
- 3) HDP Orientation Packet
- 4) HDP phone blitz model for consultant recruitment
- 5) Guardian Mobilization (Assignment Charts)



April 24, 1978

TO THE RELIGIOUS HOUSES OF NORTH AMERICA  
CONCERNING 14th GUARDIAN CONSULT

Following the 14th Guardian Consult April 7-9, it was suggested that some of the material created during the weekend be sent to the Guardians who were present, and that additional materials or back-up be sent to the houses to keep on file to be available upon request. A letter has been sent to these Guardians with the following pieces enclosed:

- 1) 4x4 ICA story
- 2) Presentation Guidelines
- 3) List of material available upon request from the house nearest them.

In your file marked 14th Guardian Consult are the following items:

- 1) Copy of letter sent to Guardians
- 2) Plenary Reports from each Task Force
- 3) Roster of those who attended Consult
- 4) 4x4 ICA story
- 5) Presentation Guidelines
- 6) HDP Orientation Packet
- 7) HDP phone blitz model for consultant recruitment
- 8) Guardian Mobilization (Assignment Charts)

We are sending several copies of these materials, hoping they will be of use to Guardians near the houses. The image for request materials is that these are file copies and that additional copies would be made to fill requests from the Guardians. You might want to put this material in your file marked "Guardians" so that it is readily accessible.

Operations Centrum  
Chicago Nexus



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## TIME DESIGN

### FRIDAY EVENING

6:00	THE GLOBAL VILLAGE
7:00	OPENING DINNER
	The Welcome
	The Global Picture
	The Task Force Orientation
9:30	THE GLOBAL VILLAGE

### SATURDAY MORNING

6:30	DAILY OFFICE
7:00	BREAKFAST
	The Poet
	Report: Impact Saturation
8:30	TASK FORCE WORK

### SATURDAY AFTERNOON

12:30	LUNCH
	The Saint
	Report: U.S.A. 12
2:00	TASK FORCE WORK
5:30	TASK FORCES PLENARIES

### SATURDAY EVENING

6:30	THE GLOBAL VILLAGE
7:30	DINNER
	The General
	Report: Latin America
9:30	THE GLOBAL VILLAGE

### SUNDAY MORNING

7:00	DAILY OFFICE
7:30	BREAKFAST
	The Wise One
	Report: LENS
9:00	CONSULT PLENARY
10:00	N.A. AREA MEETINGS
12:30	CLOSING LUNCH
	The New Expectation
	The Area Reports
	The Sending Forth
2:30	DEPARTURE



# TASK FORCE DESIGN

## CAMPAIGNS OF THOSE WHO CARE

### MASS IMPACT

awakening profound humanness

### GUARDIAN RESOURCES

supporting global campaigns

### HUMAN DEVELOPMENT

engaging primal community

1

### LENS

Marketing-Pedagogy-Format

4

### NEW SUPPORT SCHEMES

Targets-Products-Packaging

7

### SIX SHOWPIECES

Implementation-Forces-Resources

2

### GLOBAL COMMUNITY FORUM

Documentation-Doverage-Mobilization

5

### PUBLIC PRESENTATION DESIGNS

Materials-Events-Story

8

### THE USA TWELVE

Actuation-Funding-Research

3

### GLOBAL WOMEN'S FORUM

Marketing-Expansion-Funding

6

### GLOBAL GUARDIAN INTENSIFICATION

Engagement-Journey-Vision

9

### GSD FORCES MOBILIZATION

Recruitment-Orientation-Support

## EXTENDED CAMPAIGN ENGAGEMENT

10

### GLOBAL COMMUNITY FORUM

Circuit Forces

11

### GLOBAL SOCIAL DEMONSTRATION

Acceleration Forces



## TASK FORCE DESCRIPTIONS

### 1. LENS

Context: LENS is proving to be a powerful awakening tool. Since the last guardian meeting in October, 1977, ten seminars have been held in three countries and in a variety of situations. In order to insure the most effective use of this tool, guardian expertise will be needed to design and implement a model for scheduling and staffing Fall seminars.

Contradiction: Incomplete marketing plan, including target accounts, sales aids, people to market and teach the seminar.

Products:

1. Target accounts and schedule for Fall LENS seminars
2. Pedagogue's profile, selection process and training model

### 2. GLOBAL COMMUNITY FORUM

Context: On June 8, 1978, the miracle will be done. North America will have been turned gold with awakening. Of the 3,341 counties and provinces in North America, 2,484 have held a Town Meeting/Global Community Forum. To successfully complete this victory of one Forum in every county, there will be eight major campaigns in the 13 remaining states and provinces.

Contradiction: Undeveloped means to symbolize the profound happening of the North American County completion.

Products:

1. A working draft of a National Report on the Journey of Town Meeting
2. A newsletter on "What Happens After Town Meeting"
3. 64 circuiters names for the 8 Town Meeting campaigns

### 3. GLOBAL WOMEN'S FORUM

Context: The Global Women's Forum is a vital tool in the awakening of "advantaged" women, as well as the disadvantaged 85%. Some 70 Forums have been held in the last two quarters, with treks to Europe, Africa, N.E. Asia, India and in North America. Guardian women are in the most advantageous position to determine new marketing and funding strategies for this impact tool. Further, they are needed as GWF leaders in North America and across the world.

Contradiction: Guardian leadership has experienced itself at the periphery of GWF programmatic development, and insights into new funding sources and new marketing approaches have not been implemented.

Products:

1. Marketing maneuvers, with targeted organizations and contacts within them
2. A step-by-step approach for new funding sources and related contacts
3. A timeline and assignment chart for courses in the coming quarter

## TASK FORCE DESCRIPTIONS

### 4. NEW SUPPORT SCHEMES

Context: In order to do the Human Development Projects and accelerate Town Meeting saturation, there exists a need for a breakloosa of creative ideas and approaches in not only fund raising, but in all areas of support. Some new schemes that emerged in the past year have demonstrated dramatic results.

Contradiction: Undeveloped strategy for identifying and tapping new sources of support.

Product: 5 new support schemes or packages

### 5. PUBLIC PRESENTATIONS DESIGNS

Context: As the work of the Institute has become more visible, numerous brochures, pamphlets and newsletters have been published and a variety of authorization and endorsement letters have been received. Increasingly, guardians are called upon to make presentations on the work of the ICA. Access to the diverse supporting materials will maximize the effectiveness of these presentations.

Contradiction: Inadequate system of access to available materials and constructs which will commonize and intensify the import of our presentations.

Products:

1. A one-page story of the ICA
2. Guidelines for effective presentations
3. A bibliography of presentation materials
4. A manual for holding "An Evening at The Institute"

### 6. GLOBAL GUARDIAN INTENSIFICATION

Context: Guardians are those, largely in the established, secular world who care about the human condition and who help decide and then participate in practical forms of engagement. The guardian dynamic involves the contribution of time, talent, and resources, as well as individual growth which is vital to the historic movement toward a more human tomorrow.

Contradiction: A fragmented approach to the engagement of those known and yet to be known who care about the moral issue of our time.

Products:

1. A chart of the Guardians Consults Journey
2. A two-page brief on the history, journey and vision of the North American guardians
3. A compendium of engagement opportunities



## TASK FORCE DESCRIPTIONS

### 7. THE SIX SHOWPIECES

Context: June 30 is the target date for celebrating the completion of the first two-year phase of the twenty-four Human Development Projects around the globe. Specific events and skills are needed to move the projects from their current phase of actuation to full readiness.

Contradiction: Undeveloped guardian engagement in preparing the existing North American projects for showpiece readiness.

Products:

1. Six implementation plans for doing key maneuvers
2. Task description for key expertise person for each project.

### 8. THE USA TWELVE

Context: The timing is right for rural development in the United States. Town Meetings have covered the nation, resulting in the awakening of many people. Before the end of June, there will be twelve rural Human Development projects launched in the United States. The initiating consults for the projects will be held in May in Areas San Francisco and New York and in June in Areas Chicago and Houston.

Contradiction: Incomplete maneuvers for coordinated project set-up, followed by rapid visible actuation signs.

Products:

1. Adaptation of the Maharashtra Actuation Formulae for the USA 12
2. Prioritized list of resources for the nine program arenas

### 9. GSD FORCES MOBILIZATION

Context: By the end of June, there will be 12 new Human Development projects initiated in the United States, 4 in Latin America, and 5 in other countries across the globe. This breakloose will need the Participation of 350 consultants and 54 auxiliary.

Contradiction: Incomplete channels for guardians to pick up the recruitment tasks for project initiation in conjunction with the Areas.

Products:

1. A telephone "marathon" implementation plan for recruitment
2. Orientation materials and events for short-term volunteers
3. A multi-purpose information flyer for potential volunteer staff

## THE SIXTEEN GLOBAL PRIORITIES

### I. The Globalizing of the Global Community Forum

North America has been saturated with Town Meetings. Pilot projects and demonstrations of the Community Forum have been conducted in twenty-four nations. It is now time to begin the Acceleration Phase across the Globe.

### II. The Mighty 250

There are approximately 400,000 villages in the nation of India. The Maliwada demonstration by itself would be only "a nice thing to do." We are doing 250 village projects across the state of Maharashtra to demonstrate seriousness about comprehensive village renewal: 250 symbolizes the feasibility and necessity of replication.

### III. The Do-ment of the 24

By the end of 1977-78 the social demonstration of 24 pilot communities around the globe will be completed. That means 24 communities will be standing on their own, providing their own leadership and operating from a stance of self-sufficiency.

### IV. The North American Counties Saturation

This priority refers to Town Meetings in North America. "Saturation" means that by the end of 1977-78, a Town Meeting will have been held in every county across the United States and Canada.

### V. The PAKK Expansion Strategy

PAKK is in reference to the Philippines, Australia, Korea and Kenya. The expansion strategy will involve adding at least one more village to the list of Social Demonstration Projects in each of these locations in preparation for replication.

### VI. The Singapore Strongholds

Three of the projected twenty-eight new Social Demonstration Projects for this year are to be located within the "fan of the Orient," Singapore, of course, being at the "handle" of the fan. Two will be in Indonesia, one in East Malaysia.

### VII. The Latin American Beachheads

The initial step in turning on the continent of Latin America will begin this year by establishing Area Houses related to human development projects in Areas Havana, Mexico City, Rio de Janeiro and Buenos Aires. Supportive to the beachheads will be the training of Latin American staff at a school in Cano Negro.



## THE SIXTEEN GLOBAL PRIORITIES

### VIII. The Twelve U.S.A. Projects

Project expansion within the U.S.A. is to be by a factor of four--from four to 16. With the addition of the 12 new U.S.A. projects, nearly every citizen of the United States will be within driving distance, roughly 200 miles, of a project.

### IX. The Impact Tools Intensification

Global Community Forum is but one of an array of impact tools at our disposal for awakening local people to the possibilities for new life in their communities. The Global Women's Forum, LENS, Community Youth Forum already have begun to pave the way for GCF in unexpected ways.

### X. The Year of the U.K.

The United Kingdom is the strategic springboard into the European Continent. Practically, the Year of the United Kingdom will mean a second Human Development Project, and the initiation of Town Meeting in Northern Ireland, and one per county in England, Scotland and Wales.

### XI. The Global Management Systems

Effectiveness of missional activity depends upon the unity of the Centrum Bands around the Globe. This is the year for Global Management Centrum to create the systems and discern the maneuvers that will enable global financial credibility and administrative effectiveness wherever the Movement appears.

### XII. The Five Urban Signals

Isle of Dogs, Kreuzberg Ost, Fifth City, Ivy City and Kawangware are urban human development projects. This twelfth priority claims the input of sufficient resources to see that these projects work, and work well.

### XIII. The Local Church Engagement

Those who have known the Institutes and the Order well have known that our determination to serve the local church has never diminished. This year we will be developing specific ways to deepen anew that commitment.

### XIV. The Metro Circuit Formulation

This priority points to the concern for the care of Movemental colleagues through regularly scheduled and structured mailings and visits. The visiting of the Development teams is one of the primary means of providing this sort of care.

## THE SIXTEEN GLOBAL PRIORITIES

### XV. The Profound Humanness Research

The foundations of humanness go far, far deeper than the definitudes of any of the historical religions would imply. This priority is a commitment to spend this year in corporate reflection, based on the practical fact that our own band of colleagues has broadened recently to include many who share other established faiths.

### XVI. The Global Panchayat Launch

Global Order polity is an experiment unique in the 20th Century. The time has come to give external, visible form to what we have, in fact, been operating out of for some years now.



# The Exemplar

The  
Wise One

The  
General

The  
Anointed

The  
Poet

The  
Saint

14th Guardians Consult

April 7-9, 1978

Meal Format

Friday Evening Dinner

Chicago: Global Nexus

## ADVANCE ROOM PREPARATION

Table Decor: Placemats - Brown Maharashtra map  
 Napkins - Dark brown  
 Yellow flowers  
 Tall white candles  
 Centerpiece: The Global Village  
 Handouts: Blue Book

Musical background: Pictures at an Exhibition

Role Assignment	Activity	Meal Procedures
D. Moffett	Welcome	1. Background music off.
M.W.Moffett	Songs	2. Welcome
	Secular Prayer	3. Songs: The Vision, page 28; March Onward Now, page 21
	Feast	4. Reading from Tagore: "The Dignity of Civilized Living" by the host(ess). (2 minutes)
Jones	Human Development Film Context	5. Let us eat this meal in anticipation of comm'ty leadership awakening across the globe to the fulfillment of its human potential. (1 minute)
Rod Wilson	Conversation	6. Let us feast. (Eating: 10 minutes)
D. Moffett	Task Force Orientation	7. Human Development Film Context and Viewing
		8. The Guardians: Our Moment in History
		9. Missional context: Task Force Orientation
		10. Announcements from Coordination Committee (1 minute)
		11. Send out into the evening by host (1 minute)
		12. Background music put on again: Pictures at an Exhibition
Announcements		Menu
Invitation to The Global Village Registration & Housing assignment Morning Worship - Invite group, 6:30 AM Wake-up at 5:45 Breakfast here at 7:00 AM		Chicken 1'Orange Baked Potatoes French Style Beans Fruit Bowl Light Pudding

14th Guardians Consult

April 7-9, 1978

Meal Format

Saturday Morning Breakfast

Chicago: Global Nexus

ADVANCE ROOM PREPARATION

Table Decor: Placemats - White/Yellow four maps of Town Meeting  
Napkins - Yellow

Centerpiece: The Global Village  
Handouts: Impact Schedules  
Town Meetings to Date  
GWF Brochure  
CYF Brochures  
CYF Status Report

Musical Background: Ballet Music

Role Assignment	Activity	Meal Procedures
Host: G. Burns	Songs	1. Background music off. Songs: The Victory Song, page 27; Something to Sing About, page 25.
	Reading	2. Context for reading (1 minute)
	Secular Prayer	3. Reading from Tagore: "Put new heart into the people."
	Feast	4. Let us eat this meal in appreciation of the steadfastness of those who live in rural Texas, who love their land, and who are participating today in the Texas Assembly. (1 minute)
J. Seacord	Spin	5. Let us feast. (Eating: 10 minutes)
B. Booher	Report	6. Exemplar Spin: The Poet
D. Moffett		7. Impact Saturation
		8. Assignments and announcements from Coordination Committee
		9. Send out into the morning by host (1 minute)
		10. Background music on again: Ballet Music
Announcements		Menu
Hand out assignments Note T/F meeting rooms Lunch at 12:30 here		Orange Juice French Toast Powdered Sugar - Syrup Sausage Coffee - Tea



14th Guardians Consult

April 7-9, 1978

Meal Format

Saturday Lunch

Chicago: Global Nexus

ADVANCE ROOM PREPARATION

Table Decor:      Placemats - White, 12 U. S. A. Circles  
                      Napkins - White napkins

Centerpiece:      Global Village

Handouts:          USA Brochure

Musical Background: "Of Thee I Sing"  
                              Medley of four U. S. project songs

Role Assignment	Activity	Meal Procedures
Host	Songs	1. Background music off. Sing: "Create the New Way", page _____; "At the Center, Tranquil", page _____.
	Reading	2. Context for reading (1 minute)
		3. Reading from Tagore: " Each individual has his self love". (2 minutes)
	Secular Prayer	4. Let us eat this meal as a salute to the communities of the globe who grasp the greatness of their dreams about the future. (1 minute)
	Feast	5. Let us feast. (Eating: 10 minutes)
R. Luedke	Spin	6. Exemplar Spin: "The Saint"
P. Wilson	Report	7. Report on the U. S. Twelve
		8. Announcements from the Coordinating Committee
		9. Send out into the afternoon by host (1 minute)
		10. Background music on again: "Of Thee I Sing"
Announcements		
Check with coordinating committee		Taco Tossed Salad Assorted Rolls Fiesta Jello

14th Guardians Consult

April 7-9, 1978

Meal Format

Saturday Evening Dinner

Chicago: Global Nexus

ADVANCE ROOM PREPARATION

Table Decor: Placemats - Green (Photo and Quote from Latin America)  
Napkins - Yellow  
Multi-colored streamers  
Candles

Centerpiece: Global Village  
Handouts: Campaign News  
Global Report Booklet

Musical Background: Latin Music  
Student House Tininkling Dance (Langub)

Role Assignment	Activity	Meal Procedures
Host	Songs	1. Background Music Off. Songs: "Cano Negro", page ____; "Social Demonstration Love Song", page ____.
	Reading	2. Context for reading (1 minute) 3. Reading from Tagore "When I sit by the roadside" (2 minutes) 4. Let us eat this meal in gratitude for the twentieth century, a time in which the global image has become a reality. (1 minute)
	Feast	5. Let us feast. (Eating: 10 minutes)
A. Ayres	Spin	6. Exemplar Spin: "The General"
N. Vance	Report	7. Latin America 8. Announcements from the Coordination Committee 9. Send out into the evening by hostess (1 minute) 10. Background music on again: Latin American
Announcements		Menu
Check with Coordination Committee		Baked Ham - Candied Sweet Potatoes Tossed Garden Salad - Dinner Rolls Raspberry Sherbet - Chocolate Mints Coffee - Tea

14th Guardians Consult

April 7-9, 1978

Meal Format

Sunday Morning Breakfast

Chicago: Global Nexus

ADVANCE ROOM PREPARATION

Table Decor: Placemats - Three Campaigns (Red-orange)  
Napkins - White  
Orange ribbon and white cards with 3 symbols

Centerpiece: Global Village  
Handouts: LENS brief

Musical Background: Turning Point

Role Assignment	Activity	Meal Procedures
Host	Songs	1. Background music off. Songs: "Pack Up Your Sorrows" page _____; "On the Street" page _____.
	Reading	2. Context for reading (1 minute) 3. Reading from Tagore "Hold thy faith firm, my heart." (2 minutes) 4. Let us eat this meal in celebration of the beat of life that keeps hope alive when there is no hope. (1 minute)
	Feast	5. Let us feast. (Eating : 10 minutes)
M. Pesek	Spin	6. Exemplar Spin: "The Wise One"
R. Caruso	Report	7. LENS Report 8. Announcements from the Coordination Committee 9. Send out into the morning by host(ess) (1 minute) 10. Background music on again: Turning Point
Announcements		Menu
Check with Coordination Committee		Fresh fruit cup Cheese emellette English Muffins with marmalade Coffee - Tea

14th Guardians Consult

April 7-9, 1978

Meal Format

Sunday Lunch

Chicago: Global Nexus

ADVANCE ROOM PREPARATION

Table Decor:       Placemats - Blue with global map  
                      Napkins - Light blue  
                      Flowers - White with green leaves

Centerpiece:       The Global Village

Handouts:         The Journal  
                     Formal ICA Address List  
                     "How to Get There from Here" travel info - HDP's  
                     "The Mighty 250"  
                     "Project Actuation"

Musical Background: Pictures at an Exhibition

Role Assignment	Activity	Meal Procedures
Host: D. Wood	Songs	1. Background music off. Songs: When Iron Men Go Marching In; page 14; The Sign, page 24
	Reading	2. Context for reading (1 minute)
		3. Reading from Tagore: "Be ready to launch forth, my heart" (2 minutes)
	Secular Prayer	4. Let us eat this meal . . .
	Feast	5. Let us feast. (Eating: 10 minutes)
G. Walters	Address	6. Address
D. Moffett		7. Announcements
		8. Song:
		9. Send out by host (1 minute)
		10. Background music on again: Pictures at an Exhibition
Announcements		Menu
		Baked Red Snapper - Rice Pilaf Broccoli - Tomato Salad Glazed Carrots - Gingerbread Supreme Coffee - Tea



## PUBLIC PRESENTATIONS TASK FORCE

ICA STORY

APRIL 7-9, 1978

TASK FORCE NO. 5

	WHO	WHAT	WHY	HOW
	GLOBAL BODY	TOOLS & METHODS	GLOBAL NEED	AWAKENMENT & ENGAGEMENT
INTRODUCTION	Private, Global, not for profit	Research Training and Demonstration	85% / 15%	Common approach
PRESENT SITUATION	INTERNATIONAL GROUP	RESEARCH & DEMONSTRATION	IMBALANCE UNACCEPTABLE	COMMON APPROACH
BODY COPY	History secular, related to E.I., Home base in Chicago	HDP, TM, CYF, GWF, LENS as (methods & tools)	Problems solvable	HDP, TM, CYF GWF, LENS (How awaken engage)
PRACTICAL APPROACH	HISTORICAL BODY	EFFECTIVE PROGRAMS	CHANGE POSSIBLE	TESTED TECHNIQUES
SUMMARY	staff and Volunteers	Awakening and Engagement	Local vision powerful	How decisions made
FUTURE VISION	CARING PEOPLE	PROVEN METHODS	VISION RELEASABLE	REVEALED CONSENSUS
CONCLUSION	How different?	self help at grass roots level	Faith in local man taking charge	Funding People Equipment
FOCUSED INVOLVEMENT	FUTURE ORIENTATION	GRASS ROOTS	LOCAL MAN CAPABLE	SUPPORT SYSTEMS



14th Guardian Consult  
ICA: Chicago

GSD FORCES MOBILIZATION

April 7-9  
1978

ORIENTATION FOR HDP'S

ORIENTATION  
PACKET

I. SITE INFORMATION AND PERSONAL PREPARATION

II. DESCRIPTION OF CONSULT AND ROLES OF THE  
CONSULTANT

III. TRAVEL BULLETIN

ORIENTATION  
EVENTS

I. THREE HOUR GLOBAL CONSULTANT BRIEFING

II. ONE DAY HDP ORIENTATION

GSD FORCES MOBILIZATION  
ORIENTATION PACKET

SITE INFORMATION AND PERSONAL PREPARATION: (data needed on site fact sheet)

- Where---project is located by town, section of town, county, etc.
- Travel---how reach site by: car-via routes Interstate, Federal, etc.  
include a photocopy of an appropriate map.  
train-to what stop, and then how to arrive from there.  
bus - lines serving nearest town if not site location  
air- nearest airports, how to arrive from that point.
- Weather --likely weather (temperature/precipitation) during week of consult; implications for dress.
- Living accommodations- individual homes, tents, motel, or where
- Clothing--considering weather, living accommodations, likely tasks to be done, local customs, what clothing is most suitable.
- Drinking Water--availability of safe drinking water.
- Medical Facilities--type of medical & dental personnel available locally.
- Personal Effects & Tools--in addition to cosmetics, pharmaceuticals and other medical and sanitation needs, cameras, cassette recorders for personal use, consider that writing supplies like felt-tip pens or markers, rulers, may not be available. The consultant may bring some of these items to leave with the Consult Team and Auxiliary for Project use.

THE HDP CONSULT

The key to planning a Human Development Project is the Consult involving ICA staff, outside expertise and local community people. The purpose of the Consult is to elicit from the local residents a comprehensive practical plan for the community's renewal. The Consult methods allow a comprehensive project model to emerge from the aspirations and efforts of the people themselves, so that it is grounded concretely in their own future. The practical work of the Consult is done through team structures, the design allowing for a maximum amount of time in team activity. The teams create their time designs to include field trips and other activities according to the requirements of their particular work.

The ICA has developed unique methodologies for comprehensive socio-economic development on the local level. The comprehensive approach begins by enabling the local residents themselves to articulate their own vision of possibility, to plot the under-

lying contradictions, to that vision, to create the practical proposals to release these contradictions, and then finally to build the tactical systems for the actuation of the proposals. This tactical system is designed into actuating programs of economic and social development. The methods are designed to deal with all the issues of a community at once. It is this comprehensiveness that generates the motivity necessary for actuation of the project by local people with their wisdom and creativity instead of super-imposing ideas from the outside.

ICA: Chicago

CONSULTANT TRAVEL BULLETIN

April 1978

HDP

HEALTH PREPARATION	<p>IMMUNIZATIONS REQUIRED</p> <p>IMMUNIZATIONS RECOMMENDED</p>
PASSPORT VISA INFORMATION	<p>PASSPORTS CAN BE OBTAINED FROM THE FOLLOWING LOCATIONS:</p> <p>VISAS CAN BE OBTAINED FROM THE COUNTRY'S CONSULATE Address:</p> <p>LEGAL DOCUMENTS REQUIRED:</p>
TAX DEDUCTION FOR TICKETING	<p>Tax deduction can be obtained for travel expenses of the trip if you save ticketing information for documentation. As you prepare to pay your taxes, pick up a Travel Expense Form from your local tax office and fill in the appropriate amounts spent.</p> <p>Use the following explanation:</p> <p>I went to _____ as a consultant for the Human Development Project with the Institute of Cultural Affairs, a non-profit organization based in Chicago: 4750 North Sheridan Road, Chicago, Illinois 60640.</p>
SPECIAL NOTES	<p>When you have made your travel arrangements, call Global Operations Centrum so that your plans can be sent to the project site.</p>

ICA: Chicago

April 1978

CONSULTANT TRAVEL BULLETIN

HDP

Project Director

Address

Phone

Telex

(Map)

Can sultants are responsible for obtaining their own passport, visa, immunizations and tickets.

Consultants are responsible for the global consult fee: \$400.00 which includes room, board, local transportation, materials, the consult set-up costs, and consult team.

When you arrive in \_\_\_\_\_, an ICA staff member may meet you. In the event that no one meets you, call \_\_\_\_\_ if you need further instructions to get to the site.

TRANSPORTATION ROUTE:

By Air:

By Train:

By Bus:

By Car:



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ICA: Chicago

April 7-9  
1978

THREE HOUR GLOBAL CONSULTANT BRIEFING  
GSD FORCES MOBILIZATION

GSD          1 hour	<p>Opening      Introductions                  Reflection</p> <p>GSD Overview                  Programmatic Chart</p> <p>Site Context/ Data</p>
THE CONSULT          1 hour	<p>Consult Overview</p> <p>Pre-Consult Research/Miracles</p> <p>Preparation Week</p> <p>The Consult Team Dynamics</p> <p>Document Writing</p> <p>Launch Actuation</p>
THE CONSUL- TANT ROLE          1 hour	<p>Role of Consultant</p> <p>In accepting the responsibility to be a consultant you will find that the time you spend at the project is fully occupied. Your presence is the necessary catalyst to assist the local people. You may find it difficult to sit back, give support and define available courses of action, without imposing your solutions. Remember that the villagers problems and priorities are keys to the future development.</p> <p>After your participation you will have a continuing responsibility to the community. It will be your opportunity to tell their story thereby engaging others to become involved. Your continuing contact, concern and support will insure the future you helped plan.</p> <p>Practical Issues</p>

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ONE DAY HDP ORIENTATION

GSD FORCES MOBILIZATION

THE CONSULT  3 hrs	<ol style="list-style-type: none"><li>1. Opening      Introductions                     Reflection</li><li>2. GSD Overview      Slides/USA 12                             Reports from sites</li><li>3. Consult Overview/Walk through of event     Pre-consult Research/Miracles     The Consult Preparation Week     The Consult     The Document Writing     The Actuation Launch</li><li>4. Team Dynamic                     Context                     Conversation</li></ol>
LUNCH  45 min	Reading, Music, Art Form Conversation local culture
THE CONSULTANT  3 hrs	<ol style="list-style-type: none"><li>1. Consultant Reports/ Role Reflection</li><li>2. Project Site Context/ Data</li><li>3. Programmatic Chart Artform</li><li>4. Resources/Tools Workshop</li><li>5. Practical Issues</li></ol>
DINNER	Celebrative Meal Conversation- Vision/Anticipations  Send out

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GSD FORCES MOBILIZATION TASK FORCE  
PHONE BLITZ WEEK MODELSApril 7-9  
1978

## CALLING MODEL

THE OPENING: Convenient to talk? Rehearse briefly prior contact, colleague ref.

THE PITCH: Lay out the indicative with imaginal stories about what's going on and what's needed - using - information on specific project "targeted" for this person - with - back-up data for other MDP possibilities.

AFTER THE "YES": Contact me at-----if you have questions at any time. Do you know someone else who'd like to go?  
We'll be back to you with some orientation & practical info.

IF A "NO": Mr/Mrs A want to go but need assistance with \_\_\_\_\_. Could you help enable him/her to participate on your behalf?

THE CLOSE: We'll be having other events, is it ok if we call you about them?

## PROJECT INFORMATION

WHAT	WHERE	WHEN	HOWS
Imaginal stories about GSD/MDP	Name of town General locale in state	Firm Dates	Basic cost Consult fee
Town Meeting has been paving the way.	____ miles from ____	Alternative investments 1-2-3 weeks	Transportation alternatives
What's going on (sociologically) and what's needed	Seasonal weather General terrain		Special accomodation needs

BACK UP DATA: Who else is going/ who else has been who'd be a referral, if needed.  
Dates of other MDPs & general info about locale--for follow up call. Info about orientation and practical info.

## PERSONAL DATA &amp; REPORTING SHEET

NAME \_\_\_\_\_ HOME PHONE \_\_\_\_\_ OFFICE PHONE \_\_\_\_\_

Best times to reach \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_

OFFICE ADDRESS \_\_\_\_\_

Colleague contacts  
or reference \_\_\_\_\_Consultant Occupatn  
&/or Skills \_\_\_\_\_

PHONE CONTACT \_\_\_\_\_

RESPONSE \_\_\_\_\_

NEXT STEPS \_\_\_\_\_

Date For what \_\_\_\_\_

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THE GOOD EARTH: INITIATING RURAL AMERICA  
GSD FORCES MOBILIZATION TASK FORCE  
PHONE BLITZ WEEK MODEL

April 7-9  
1978

Day	1	2	3	4	5
IMAGE FOR DAY	SELECTING THE CROP	PLOWING THE GROUND	PLANTING THE SEED	GROWING THE PLANTS	CELEBRATING THE HARVEST
EVENTS FOR IMPLEMENTATION	Informal party of Metro Colleagues	Task Force	Work Night	Morning Coffee-Send out to call Gather for lunch Dinner-then call at phone bank or individual locat	Celebrative dinner focusing on one or all projects by using meal/decor.
TASKS TO BE DONE	Set the quotas Brainstorm possible consultants/auxiliary	Calling Assignments and Packet Preparation	Contexting & Training Callers Arrange calling locations & calling teams	Calling and Reflection on task	Receive reports Forward data to appropriate command post
ADVANCE PREP	Prepare personal data sheets for each individual Invite as many to kick off as poss. Have names/addre. for calling prepared ahead. Announce activity of week/celebration at end of week.	Assemble calling packets: Personal data/Report sheets Consult schedule Phone model Site information Possible alternative participatn	Plan work night to context packet & train callers.		Celebration plan in advance/announce day 1

# GUARDIAN MOBILIZATION

14th Guardians Consult  
April 7-9, 1978





# GUARDIAN MOBILIZATION

A P R I L

	2	1	9	2	16	3	23	4	29
G S D	TAIRGWAITH G. Black M. Carrier D. Rechard B. Reese J. Carrier D. Howie E. Howie P. Evans G. Evans G. Reese M. Lindblad						SURUSUP D. Elliott F. Elliott R. Wompler		
							KUH DU E RI		
	ACCELERATION		D. Elliott F. Elliott		D. LeBlanc J. Slicker C. Fleishman		L. LeBlanc M. Crocker R. Assell		S. Antenen J. Gilles M. Ternasky
I M P A C T	MINNEAPOLIS								
	AFRICA J. Wilson		SAN FRANCISCO PHOENIX		WADENA, MN.		LOS ANGELES WASHINGTON, D. C.		
	OKLAHOMA CITY CLEVELAND		ANCHORAGE PHILADELPHIA VOGAR		EAST HANOVER BOSTON		FIFTH CITY		
G C F							MARITIME PROVINCES		
							ARKANSAS		
	LOUISIANA D. Walters		O. Belin D. Walters V. Belin		O. Belin D. Walters B. Belin		D. Walters		
	KANSAS P. Blood W. Blood		P. Blood W. Blood R. Wheelock		P. Blood W. Blood R. Wheelock				
	ONTARIO				M. Johnson		M. Green		
	FLORIDA						S. Cordes		
	INDIANA		G. Drown B. Swartz		P. Holmes P. Bain		C. Gribble J. Holmes N. Knowlton R. Sperstad		
	SAN FRANCISCO		L. Hyland						
	KENTUCKY P. Early R. Mohl		P. Early J. Armour R. Mohl G. Breiner		P. Early R. Mohl M. Matsuoka		P. Early R. Mohl Ga. McBurney J. Antenen		
	TENNESSEE						C. Elliott		
	NEBRASKA						P. Blood M. Sugg K. Winterode		
	GEORGIA						B. Griffith		
	Support Forces	B. Coggeshall N. Green R. Kahan W. Brown F. Tunison C. McWilliams		B. Keller J. Scotta M. Johnson		S. Moran C. Arquielles S. Laxdal		D. Woodard B. Griffith B. Palmer	
							P. Bain M. DeLauche A. Grundahl C. Catlett L. Hyland R. Thomson		

# GUARDIAN MOBILIZATION

MAY

30 5 7 6 14 7 21 8 27

## ACCELERATION

G  
S  
D

MAJURO  
R. Wilson

VOGAR  
E. Jones  
B. Carpenter  
S. Overbey

EUROPE  
D. Moffett

J  
M  
P  
A  
C  
T

C  
Y  
F  
L  
E  
N  
S  
G  
M  
T

BOSTON

INYAN WAKAGAPI

BRADLEY, ME  
KANSAS CITY

NEWARK  
HARTFORD

MINNEAPOLIS

BOSTON  
D. Moffett

TOKYO  
J. Thorson

SEOUL

BALTIMORE  
WAUSAU, WISC  
CLEVELAND

ATLANTA  
HOUSTON

HOUSTON

G  
C  
F

AREA NEW YORK SATURATIN

AREA EDMONTON SATURATN

MARITIME PROVINCES

W. Leatherman  
J. Seacord  
B. Seacord  
E. Smyers

W. Leatherman  
J. Seacord  
R. Seacord

ARKANSAS  
D. Walters  
P. Miller

D. Walters

D. Walters

D. Walters  
K. Keller

ALABAMA

C. Lapp  
B. Lapp

S. CAROLINA

B. Bingham

INDIANA

J. Tippet  
K. Wilson

J. Tippet  
J. Webster

KENTUCKY  
P. Early R. Mohl  
W. Cargus A. Antenan

P. Early  
M. Price  
R. Mohl

P. Early  
R. Mohl  
J. Antenan

TENNESSEE

NEBRASKA  
P. Blood  
D. Roof

P. Blood M. Birulkin  
M. Hopkins C. Glatly

GEORGIA

P. Cooper

Support  
Forces

Mt. Bonafeld  
Louva Calhoun  
E. Wiegel

E. Schum  
J. Moran  
C. Gribble

D. Blanchard  
L. Phillips  
P. Wampler

B. Dyson  
R. Caruso  
A. Hollinger

D. Calhoun  
K. Dyhr  
R. Freedman

Collins  
K. Mehrtens  
B. Ames

D. Leppke  
J. Seery

# GUARDIAN MOBILIZATION

JUNE

	28	9	4	10	11	11	18	12	25	13	1
G S D	MAINE		INDONESIA		CHILE		MINNESOTA		JAMAICA		
	R. Repetto P. Levia S. Siegal D. Day E. Bliss B. Crawford Mrs. D. Chadwick T. Shield Mrs. C. Sawyer B. Mitchell _____(A) _____(A)	K. DeWeaver R. Abbott R. Chamberlin M. Sibley M. Wilson R. Ormsby D. Chadwick C. Sawyer A. Matthews C. Chamberlin _____(A) _____(A)	C. Loda _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____(A) _____(A)		H. Jensen M. Blanchard _____						

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GLOBAL WOMEN'S FORUM  
TASK FORCE PROCEDURES

Impact Orienta- tion	APPROACH					Impact Plenary
	Conversatn.	Marketing	Funding	Pedagogy	Writing	
	Victory Circle	Targets and Tactics	Targets and Tactics	Schedules and Assignmts.	Maneuvers	
8:30	9:30	10:00	2:00	3:00	4:00	5:30

**Contradiction:** Guardian leadership has experienced itself at the periphery, not the center of GWF programmatic development, and insights into new funding sources and new marketing approaches have not been implemented.

- Product:**
1. Marketing maneuvers, including a list of targeted organizations and contacts within them.
  2. A step-by-step approach for new funding sources and related contacts.
  3. A timeline and assignment chart for courses in the coming quarter.

STEP TIME	PROCEDURES
9:30 am  CONVERSATN.	<p><b>Context:</b> The Global Women's Forum is a vital tool in the awakement of "advantaged" women, as well as the disadvantaged 85%. Some 70 Forums have been held in the last two quarters, with treks to Europe, Africa, NE Asia, India and in North America. Guardian women are in the most advantageous position to determine new marketing and funding strategies for this impact tool. Further, they are needed as GWF leaders in North America, and across the globe.</p> <p><b>APPROACH:</b></p> <ol style="list-style-type: none"> <li>1) Leader does orientation spin on the Forum day itself and the highlights of the last 6 months.</li> <li>2) Projecting selves in VICTORY position, what were the major hurdles we leapt (crqwled under, chopped down, went around, etc.)? Where were we most vulnerable? What were our advantages and strengths?</li> </ol>



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GLOBAL WOMEN'S FORUM

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TASK FORCE PROCEDURES CONTINUED

STEP TIME	PROCEDURES
10:00 am MARKETING	4) What marketing targets and tactics were successful?
2:00 pm FUNDING	5) What sources of funding were secured and how?
3:00 pm PEDAGOGY	6) When and where was GWF pedagogy training done?
4:00 pm MANEUVERS	7) Create final products and reproduce.
5:30 pm IMPACT PLENARY	8) Reflect: How did our maneuvers relate to and support other impact events? What are the implications for an over-all impact saturation model?
	BACK-UP MATERIALS:  Area Maneuvers Current Schedule Sample Proposals & Materials

# GLOBAL COMMUNITY FORUM TASK FORCE PROCEDURES

Arena Title: MASS IMPACT DESIGNS  
Task Force Title: GLOBAL COMMUNITY FORUM

Journey of Town Meeting 1974 - 1978					
8:30-9:00	9:00-9:30	9:30	12:00	2:00	5:30
TASK FORCE ORIEN- TATION  VICTORY OF QUARTER III	REPORT TO THE NATION  <u>CONTEXT</u>	1. Familiarize the group with resource materials. 2. Layout form and flow of National Report. 3. Assign writing arenas. 4. Have each person gather materials needed & begin writing.		1. Write 2. Mock-Up 3. Type & Proof Read 4. Report  * After each of these sessions have the groups decide what the consultants needs to hear.	5:30-6:30
		What Happens After Town Meeting			
	REPORT TO THE TOWNS  <u>CONTEXT</u>	9:30	12:00	2:00	5:30
		1. Familiarize the group with resource materials. 2. Layout form and flow of Newsletter. 3. Assign writing arenas. 4. Have each person gather materials needed & begin writing.		1. Write 2. Mock-Up 3. Type & Proof Read 4. Report  * After each of these sessions have the groups decide what the consultants need to hear.	VICTORY REPORT
		Completing the North American Counties			
	WEEK FOR AWAKEN- MENT  <u>CONTEXT</u>	9:30	12:00	2:00	5:30
		1. Target key contacts in meeting. 2. Divide & target printout. 3. Talk through phone pitch elements & write letter. 4. Begin phoning and contacts		1. Have each TF person rotate phoning for 1 hr. & FU for 1 hr. in 2 cycles. 2. Record data on file cards for War Room & TM Boards. 3. Victory Report	

## PRODUCTS

- REPORT TO NATION: A working draft of a National Report on the Journey of Town Meeting from 1974 through 1978.
- REPORT TO THE TOWNS: A newsletter on "What Happens After Town Meeting".
- GUARDIANS ENGAGED IN THE VICTORY OF COMPLETING THE NORTH AMERICAN COUNTIES

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# LENS

## TASK FORCE PROCEDURES

	APPROACH			Impact Plenary
	Data Gathered	Writing	Reflection	
	Role of LENS Corporations Pedagogue Profile	Strategy and Schedules Pedagogue Profile Pedagogue Training	The Future	
8:30	9:30	2:00	5:00	5:30

Contradiction: Incomplete marketing plan, including target accounts, sales aids, people to market and teach the seminar.

Product: 1. Target accounts and schedule for Fall LENS seminars  
2. Pedagogue's profile, selection process and training model

STEP TIME	PROCEDURES
9:30 am  DATA GATHERED	<p>Context: LENS is proving to be a powerful awakening tool. Since the last guardian meeting in October, 1977, ten seminars have been held in three countries and in a variety of situations. In order to insure the most effective use of this tool, guardian expertise will be needed to design and implement a model for scheduling and staffing Fall seminars.</p> <p>APPROACH</p> <ol style="list-style-type: none"> <li>1) Review recent LENS seminars and the flexible formats. Review pedagogues manual.</li> <li>2) Brainstorm the part LENS can play in a company, etc. Possibilities for several LENS in a compnay, etc.</li> <li>3) Brainstorm own companies and others where we have entre.</li> </ol>

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LENS

TASK FORCE PROCEDURES CONTINUED

STEP TIME	PROCEDURES
2:00 pm WRITING	4) Model and timeline complete for Fall LENS in several "companies"
	5) Brainstorm pedagogues "profile," selection process and training model
	6) Write up profile, selection, training in <u>three teams</u>
5:00 REFLECTION	7) Appoint Task Force reporter
	8) Task Force Reflection
5:30 IMPACT PLENARY	9) Go to Plenary
	BACK-UP MATERIALS:
	1. Pedagogues Manuals
	2. "Recent LENS"
	3. LENS Schedule
	4. Brochure status

GLOBAL COMMUNITY FORUM TASK FORCE PROCEDURES

Arena Title: MASS IMPACT DESIGNS  
Task Force Title: GLOBAL COMMUNITY FORUM

GLOBAL COMMUNITY FORUM		
REPORT TO THE NATION	REPORT TO THE TOWNS	A WEEK FOR AWAKENMENT

CONTEXT: June 8, 1978 - The miracle is done. We will have turned the continent gold with awakening. Our present task is three-fold: (1) Completion of the counties in Qtr. IV, (2) Writing victorious story for the Town Meeting campaign, and (3) Draw together "What Happens after Town Meeting". To successfully complete the victory of one TM/GCF per county, there will be 8 major campaigns in the 13 remaining states and provinces. This means doing approximately 857 TM/GCF's during the next eight weeks.

This quarter will also see the launch of 12 new Social Demonstrations, bringing into a close, compatible working relationship the awakening and demonstration programs in the North American continent. To accomplish both these tasks places a greater demand on Guardians and staff than ever before. For the awakening victory to be, the Guardian presence in terms of time is crucial.

The purpose of this Task Force is to commit one Guardian or colleague per week in each of the 8 campaigns for the next 8 weeks; a total of 64-one-week time slots filled. This will entail phoning or visiting guardians present at the meeting, to enlist their commitment for one week of time in one of the campaign locations. By Sunday Plenary, 64 names will be on the War Board. The Task Force will also pull together the journey of the Town Meeting Program to be used as a National Report; and will also pull together the results of Town Meeting to be used as a Newsletter to the towns.

CONTRADICTION: Need exists to symbolize the profound happening of the North American County completion; its societal and Movemental implications and significance.

# GLOBAL COMMUNITY FORUM TASK FORCE PROCEDURES

Arena Title: MASS IMPACT DESIGNS  
Task Force Title: GLOBAL COMMUNITY FORUM

		Journey of Town Meeting 1974 - 1978				5:30-6:30
8:30-9:00	9:00-9:30	9:30	12:00	2:00	5:30	
TASK FORCE ORIEN- TATION  VICTORY OF QUARTER III	REPORT TO THE NATION  <u>CONTEXT</u>	1. Familiarize the group with resource materials. 2. Layout form and flow of National Report. 3. Assign writing arenas. 4. Have each person gather materials needed & begin writing.		1. Write 2. Mock-Up 3. Type & Proof Read 4. Report  * After each of these sessions have the groups decide what the consultants needs to hear.		
	REPORT TO THE TOWNS  <u>CONTEXT</u>	What Happens After Town Meeting				VICTORY REPORT
		9:30	12:00	2:00	5:30	
	WEEK FOR AWAKEN- MENT  <u>CONTEXT</u>	1. Familiarize the group with resource materials. 2. Layout form and flow of Newsletter. 3. Assign writing arenas. 4. Have each person gather materials needed & begin writing.		1. Write 2. Mock-Up 3. Type & Proof Read 4. Report  * After each of these sessions have the groups decide what the consultants need to hear.		
		Completing the North American Counties				
		9:30	12:00	2:00	5:30	
		1. Target key contacts in meeting. 2. Divide & target printout. 3. Talk through phone pitch elements & write letter. 4. Begin phoning and contacts		1. Have each TF person rotate phoning for 1 hr. & FU for 1 hr. in 2 cycles. 2. Record data on file cards for War Room & TM Boards. 3. Victory Report		

## PRODUCTS

1. REPORT TO NATION: A working draft of a National Report on the Journey of Town Meeting from 1974 through 1978.
2. REPORT TO THE TOWNS: A newsletter on "What Happens After Town Meeting".
3. GUARDIANS ENGAGED IN THE VICTORY OF COMPLETING THE NORTH AMERICAN COUNTIES



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# NEW SUPPORT SCHEMES

April 7-9  
1978

## TASK FORCE PROCEDURES

Guardn Resourc Context	APPROACH					Plenary
	Conversatn	Brainstorm	Organize Data	Team Work	Reflection	
	Orientatn Contradict Product	Scheme  5 Components	Gestalt	Write	Report Practical Revision	
8:30	9:00	9:30	10:30	11:00	3:00	5:30

**Contradiction:** Undeveloped strategy for identifying and tapping new sources of support

**Product:** Five new support schemes or packages. May be similar to the Village Adoption Program or Patron Odyssey schemes.

STEP TIME	PROCEDURES
9:00  INTRO CONVERSAT	<p>Context. In order to do the Human Development Projects and accelerate Town Meeting Saturation there exists an urgent need for a break-loose of creative ideas and approaches in not only fund raising but in all areas of support. Some new schemes that emerged in the past year have already demonstrated dramatic results. The questions to be answered are who and what constitutes possible support, what is being asked for and what is the "gimmick" or human appeal.</p> <p>CONVERSATION: Introductions</p> <p>Art form the weekend so far, words, phrases, images, where got excited.</p> <p>Give the context for the TF work and look at contradiction. We are out to use every bit of creativity in us to create new ways of enabling groups etc to support HDP and TM.</p>



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NEW SUPPORT SCHEMES  
TASK FORCE PROCEDURES

STEP TIME	PROCEDURES
9:30 BRAIN STORM	<p>To begin the brainstorm present one or two imaginative outrageous examples of possible schemes. Have group spend 2 minutes writing two or three schemes.</p> <p>Brainstorm a long list of possible schemes. Make columns for the target group, what is being sold, the scheme and form, how pitch, and the twist (appeal).</p> <p>(Push for a long list of data -- and add to the list as more possibilities come to mind.)</p>
10:30 Organize Data	<p>Gestalt the targets (only) into 5 groups. Leave other columns on wall. Number off and break into teams. (5) Team Assignment: Go over the team target. Combine data as needed. Using the material in the other columns devise one or more complete "packages" or "schemes". Write a proposal statement for the scheme.</p>
3:00pm REFLECTN	<p>Write proposal statement on wall form. Give the scheme an imaginative name. Each team read its report. Reflection: Which one of these schemes seems entirely practical? Which one could break open funding and support for the HDPs and TM? Which one would you like to work with? What are the practical implications to putting such a scheme into operations? What needs to be the role of the guardians? How accomplish that? What changes need to be made (if any) to get practical implementation in gear?</p> <p>Re-work schemes that stand the test of "practical reflection" Prepare report to the plenary as a group--assign a reporter.</p>

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PUBLIC PRESENTATIONS

April 7-9  
1978

TASK FORCE PROCEDURES

Guardian Resource Orienta- tion	APPROACH				Guardian Resources Plenary
	Data	Team Work	Corporate Writing	Reflection	
	Brainstorm for 4 Teams	Reflection  Compiling	Writing Exchange  Re-writing	Implication for the future	
8:30	9:30	11:00	2:00	5:00	5:30

**Contradiction:** No system of access to available materials and constructs which would commonize and intensify the impact of presentations made by guardians.

**Product:**

1. Points of ICA story
2. Guidelines for effective presentations
3. Presentations material anotated bibliography/delivery system
4. "Evening at the Institute" manual

STEP TIME	PROCEDURES
9:00am  CONTEXT	<p><b>CONTEXT:</b> Throughout the movement numerous brochures, pamphlets and newsletters have been published for public relations purposes while significant numbers of authorization and endorsement letters have been received. Often Houses and guardians are called on to make presentations of the work of the Institute. As the Institute's programs become more visible we need to maximize our impact and effectiveness.</p> <p><b>CONVERSATION:</b></p> <ol style="list-style-type: none"> <li>1. Introductions, name, last movement event participated in.</li> <li>2. What happen in that situation, to you, to others.</li> </ol>
9:30am  DATA	<p><b>GATHER DATA:</b></p> <ol style="list-style-type: none"> <li>1. Brainstorm Points of the ICA story. What are elements you might use in telling the story of the work of ICA? What are questions you have had to answer? What are requests that people make?</li> <li>2. Brainstorm guidelines for effective presentations. What types of groups might you make presentations to, individuals, etc.</li> </ol>

PUBLIC PRESENTATIONS  
TASK FORCE PROCEDURES

STEP TIME	PROCEDURES
	<p>Who are the audiences? What might you be asking them for? What would you want to give them?</p> <p>3. Art Form "Evenings at the Institute" From constructs you may have, they may have worked with, Evenings they have participated in, stories they have heard. Brainstorm elements that are essential for such an event.</p>
11:00am  TEAM WORK	<p>TEAM WORK: Break into 4 teams, one for each of the products.</p> <ol style="list-style-type: none"><li>1. Points of the ICA story. Using the brainstorm data, talk through what such a story should contain. Build a 4x4. Write a paragraph on each point. Exchange work to make additions or corrections. Write final draft.</li><li>2. Guidelines for effective presentations. Build a chart of the guidelines from the data in the brainstorm. ( Perhaps a 14 point guideline, or other number that seems appropriate) Write a brief statement for each guideline.</li><li>3. Presentations material anotated bibliography. Examine the gathered material, prepare a bibliography which states the audience possibilities, use you would make of it, etc. in a prose statement (brief) for each item.</li></ol>
2:00 pm  CORPORATE WRITING	<p>Examine the need for a delivery system from the perspective of use need, and the presupposition that there are not troops or money available at 'the Nexus to effectively wnable a delivery system. Build that system with the necessary implementation procedures to assure its operation.</p> <ol style="list-style-type: none"><li>4. "Evening at the Institute" manual: Using the brainstorm data and available constructs put together a "Model" Evening plan.</li></ol>
5:00pm  REFLECTION	<p>REFLECTION: Have each team report and reflect on the day's work. Assign a reporter for the plenary with the other Guardian Support TaskForces.</p> <p>Materials: Presentation materials Letters of authorization and endorsement Evening at the Institute Constructs</p>

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GLOBAL GUARDIAN INTENSIFICATION  
TASK FORCE PROCEDURES

Guardian Re- sources Orienta- tion	APPROACH				Guardian Re- sources Plenary
	Data	Team Work	Corp. Wrtg.	Reflection	
	Reflection  Brainstorm	Journey Chart  Engagement Compendium Gdn. Story	Write  Exchange  Write	The Future	
8:30	9:00	11:00	2:00	5:00	5:30

**Contradiction:** A fragmented approach to the engagement of those known and yet to be known who care about the moral issue of our time.

- Product:**
1. A chart of the Guardians Consults Journey
  2. A two-page brief on the history, journey and vision of the North American guardians
  3. An Engagement Compendium listing and describing engagement possibilities for guardians.

STEP TIME	PROCEDURES
9:00am  DATA	<p><b>Context:</b> Guardians are those, largely in the established, secular world who care about the human condition and who help decide and then participate in the practical forms of engagement that such a stance toward life calls forth. The guardian dynamic involves the contribution of time, talent, and resources, as well as individual growth. This dynamic is vital to the historic movement toward a more human tomorrow.</p> <p><b>APPROACH:</b></p> <ol style="list-style-type: none"> <li>1) Reflection <ol style="list-style-type: none"> <li>a. Introduce self - one word that describes you as a guardian.</li> <li>b. "Guardians" - what images come to mind <ol style="list-style-type: none"> <li>1. Who are they?</li> <li>2. What do they do?</li> <li>3. Who/what in 5 years?</li> </ol> </li> </ol> </li> </ol> <p>(someone in group keeping notes)</p>

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GLOBAL GUARDIAN INTENSIFICATION  
TASK FORCE PROCEDURES CONTINUED

STEP TIME	PROCEDURES
	<ul style="list-style-type: none"><li>c. Signal events in history of N.A. guardians</li><li>d. What elements in our journey have continually reminded us we are <u>global</u> guardians?</li><li>e. How many N.A. guardians will be engaged by 1982?</li><li>f. What kinds of people would you anticipate will understand themselves as guardians?</li></ul> <p>2) Brainstorm</p> <ul style="list-style-type: none"><li>a. Events and ways guardians have been mobilized to participate in them (time, resources, contacts or relationships) - for a day or evening<ul style="list-style-type: none"><li>1 - 4 weeks</li><li>6 - 12 months</li></ul></li><li>b. What events in the future (next 12 months - next four years) will mobilize guardians</li></ul> <p>3) Gestalt</p> <ul style="list-style-type: none"><li>a. Gestalt both lists</li><li>b. Name the major categories</li></ul>
11:00am	4) Team Work
TEAM WORK	<ul style="list-style-type: none"><li>a. Divide into 3 teams<ul style="list-style-type: none"><li>1. Taking notes from the reflection, write a 2-page brief stating the history, journey and future vision of the N.A. guardians</li><li>2. <ul style="list-style-type: none"><li>a) Make a list of engagement means with prose description of each</li><li>b) Using the events brainstorm and gestalt, design an Engagement Compendium by length of time, task description, geography, necessary practices.</li></ul></li><li>3. Looking at the Journey Chart of the Guardian Consults, design a form that will hold the history of these events and that will retain the wisdom that has gone into that chart.</li></ul></li><li>b. Exchange team work<ul style="list-style-type: none"><li>1. Exchange the 1st draft charts and writing of the teams and make suggestions &amp; additions or corrections. Do not change their work.</li><li>2. Return work to the 1st team and complete the final version of the work.</li></ul></li></ul>
2:00pm	
CORPORATE WRITING	

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GLOBAL GUARDIAN INTENSIFICATION  
TASK FORCE PROCEDURES CONTINUED

STEP TIME	PROCEDURES
5:00pm  REFLECTION	5) Reflection (Whole Task Force)  a. Where excited? Where frustrated? What did you discover in the methodology used to arrive at your final product? What else might we have done to enable the task? b. What do we have (What is our product)? How would you use it? c. What have we said about the future of the guardian dynamic? d. What do you foresee happening at the 15th Guardians Consult? e. What do you foresee global guardians doing in your Area? f. Assign a reporter for afternoon plenary
5:30pm	6) Task Forces Plenary  MATERIALS:  Journey Charts

TASK FORCE PROCEDURES

USA Slide Show	APPROACH				HDP Plenary
	Context	Maneuver	Implementation	Reflection	
	Projects Review	Teams Create Project Maneuvers	Specific Models and Implementation	Team Reports	
8:30	9:30	10:30	2:00	5:00	5:30

Contradiction:

Undeveloped guardian engagement in preparing the existing North American projects for showpiece readiness.

Product:

1. Six implementation plans for doing key maneuvers to move the North American projects into the next phase.
2. Task description for key expertise person for each project.

STEP TIME	PROCEDURES
Context 8:30 am	<p>June 30 is the target date for celebrating the completion of the first two-year phase of the twenty-four Human Development projects around the globe. Specific kinds of events and specific skills are needed to move the projects from their current phase of actuation to full readiness. Acceleration trek learnings will be used to build the next breakloose phase.</p> <p>All 3 Human Development task forces meet together to view the USA 12 slide show.</p> <ol style="list-style-type: none"> <li>1. Set a brief context telling the story of the USA 12, the journey so far, site selection situation, etc.</li> <li>2. View the slide show and hold an art form conversation: <ol style="list-style-type: none"> <li>a. What struck you? scenes, words, etc.</li> <li>b. Where were you excited? Surprised?</li> <li>c. Where did you see human suffering being dealt with?</li> <li>d. What are the other points of suffering the 12 will touch?</li> <li>e. What would a national demonstration be? How will doing 12</li> </ol> </li> </ol>



TASK FORCE PROCEDURES

STEP TIME	PROCEDURES
	more projects be a national demonstration? What responses do you expect?
9:30 am	<p>Break into the 3 separate task forces to begin work.</p> <ol style="list-style-type: none"><li>1. Review the task of this task force and the specific products.</li><li>2. Conduct an art form conversation on experiences of the group with acceleration events around the world since October Consult. Set the context that at the last guardians meeting in October many of these specific events were planned. (make sure that the conversation gets out events from economic, social and living environment treks) What were some of the helpful and necessary elements of the treks?</li><li>3. Distribute the paragraphs describing the accomplishments of the 6 projects, getting out the situation in each of them. Through a quick art form of the paragraphs, get out the key accomplishments in each of the 9 program arenas for each project.</li><li>4. Distribute the write-ups of the key maneuver (crucial needs) for each project and walk the group through the total picture.</li><li>5. Set the context for work by explaining the procedures that the 6 teams will follow in building implementation plans for each maneuver.</li></ol>
10:30 am	<ol style="list-style-type: none"><li>6. Divide into 6 teams (one for each project), keeping these values in mind: each team having a cross-section of occupations, each team having members from across the continent, each team having a large number of guardians from that area.</li><li>7-12. See attached sheet for team procedures. Give a set of procedures to each team.</li></ol>
5:00 pm	<ol style="list-style-type: none"><li>13. All 6 teams meet back together and read maneuvers. Art form the the maneuver reports. Celebrate victory.</li></ol>
5:30 pm	<ol style="list-style-type: none"><li>14. All GSD Task Forces will meet together at the end of the day for brief reports.</li></ol> <p>Back Up Materials:</p> <ol style="list-style-type: none"><li>1. key maneuvers for each project</li><li>2. paragraphs on each project's accomplishments</li><li>3. project data (document, grid, social profiles)</li><li>4. maneuver worksheets</li></ol> <p>Who: one person from each project along with a guardian from the project guardians who have been on acceleration treks one or two people from GSD post and project director</p>

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The Six Showpieces  
TASK FORCE PROCEDURES

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STEP TIME	PROCEDURES
	<p data-bbox="670 415 911 447">TEAM PROCEDURES</p> <div data-bbox="134 478 267 510">10:30 am</div> <div data-bbox="334 478 1437 1182"><p data-bbox="334 478 1437 546">7. Rehearse project situation (get project directors and people who have been there to tell story getting out:</p><ul data-bbox="412 546 732 672" style="list-style-type: none"><li>-project grid</li><li>-key nodes/landmarks</li><li>-population</li><li>-other key data</li></ul><p data-bbox="334 703 1437 770">8. Read aloud key maneuver push for project and spin a little on what you would see as the victory.</p><p data-bbox="334 802 1437 869">9. Standing in this victory, how did we get there? Get out a list of do's and cluster them as you put them on the board.</p><p data-bbox="380 900 1404 1029">(For some projects more than 1 field maneuver may appear as you cluster the do's. If so, divide into sub-teams for each field maneuver to fill in maneuver worksheets and write maneuver paragraphs. Check back to coordinate any timing issues.)</p><p data-bbox="324 1060 1482 1182">10. Have people spontaneously begin to walk through teh maneuver, filling in the other categories on the worksheet as they talk. Keep talking "around" the maneuver until the focus, timing, event, etc become clear.</p></div> <div data-bbox="151 1213 267 1245">2:00 pm</div> <div data-bbox="313 1213 1463 1633"><p data-bbox="313 1213 1463 1375">11. Write the maneuver paragraphs, 1-2 people taking a paragraph. These should be taken from the data on the maneuver sheets. Key elements are the do's, timing, troops and troop recruitment plan, tools, local public and private resources, focus. Read paragraphs to team and refine if necessary.</p><p data-bbox="313 1407 1463 1633">12. Assign sub-groups to:</p><ul data-bbox="406 1438 1442 1633" style="list-style-type: none"><li>-list in-kind materials needed</li><li>-design any detailed modesl needed</li><li>-make detailed timeline</li><li>-recruit necessary troops (talk to those present, call those not)</li><li>-write task description for needed project expertise if this was not covered in maneuver.</li></ul></div>

TASK FORCE PROCEDURES

usa 4 slide show	APPROACH					HDP
	Conversa- tion	Expertise Teams	Reflection	Geographic Teams	Reflection	
	Art Form Programma- tic Chart	Economic Social Human	Breakthrus Blocks New Images	Agencies, Resources, Individuals University	Discover Need to find	
8:30	9:30	10:00	11:30	2:00	5:00	5:30

Contradiction: Incomplete maneuvers for coordinated project set-up followed by rapid visible actuation signs.

Product: 1. Adaptation of the Maharashtra Actuation Formula for the USA 12  
2. Prioritized list of agencies, services and other resources for each of the nine program arenas which will be of assistance in the project development.

STEP TIME	PROCEDURES
9:30	<p>CONTEXT: The timing is right for rural development in the United States, Town Meetings have covered the United States, resulting in the awakement of many people. Before the end of June, there will be twelve rural Human Development projects launched in the United States. This is one project with twelve parts. The initiating consults for the projects will be held in May in Areas San Francisco and New York and in June in Areas Chicago and Houston.</p> <p>Introduce the Maharashtra Actuation Formula--written by our colleagues in India and spelling out the specific "do's" in each of the programmatic arenas. These need to be rewritten to get North American wisdom into moving the North American projects with rapidity. We will work in teams--economic, human, social, but may sub-divide into each program as we work. Questions you want to ask of the work as you re-write:</p> <ol style="list-style-type: none"> <li>1. What sequence of happenings will assure a win in this programmatic arena?</li> <li>2. What is the USA point of view in this arena?</li> <li>3. How would you move, what are other specific "do's", what would not apply here?</li> </ol>

THE U.S.A. TWELVE  
TASK FORCE PROCEDURES

STEP TIME	PROCEDURES															
10:00	<p>Divide taskforce into three teams by expertise: Economic (industry, agriculture, commerce), Human (living environment, corporate patterns, identity systems), Social (preventive care, education, welfare).</p> <p>Teams are to rewrite each programmatic arena using the questions listed above. Designate which "do's" are pre-consult possibilities by working with the pre-consult countdown timeline.</p> <p>As the teams work a mid-morning reflection may be helpful:</p> <div><div>a. Where have you been excited?</div><div>d. What breakthroughs?</div><div>b. Where frustrated?</div><div>e. New images?</div><div>c. What discovered that may be helpful to other teams?</div></div> <p>Use the USA 4 Documents as resource where necessary.</p>															
12:00	Break for lunch															
2:00	<p>As teams complete the re-writting task assign them to build the initial work on an assistance sources chart:</p> <table><tr><td></td><td>Federal</td><td>State</td><td>Regional</td><td>Local</td></tr><tr><td>Public</td><td></td><td></td><td></td><td></td></tr><tr><td>Private</td><td></td><td></td><td></td><td></td></tr></table> <p>They are after the specific agencies, universities, individuals, groups, etc. that would be assistance resources for that arena.</p>		Federal	State	Regional	Local	Public					Private				
	Federal	State	Regional	Local												
Public																
Private																
3:30	<p>Reflection: What did you discover about resources in this nation? What do we still need to find? How might you use some of these if you were in a project?</p> <p>Reconfigure the taskforce by areas: Give a copy of each assistance sources chart to each area. They are to write in the specific data for their area that has not been included.</p>															
4:00	Each area group devise a plan for getting a guardian or friend to do the task designated as a pre-consult step.															
5:00	<p>Total task force share the work that has been done and reflect on what this means for a "national demonstration"</p> <p>Assign a reporter for the HDP Plenary.</p>															
5:30	<p>Meet with the other HDP Task Forces to share and report and decide what needs to be reported in the Plenary on Sunday morning and the Area Meetings.</p> <p>MATERIALS: Maharashtra Actuation Formula Document USA Pre=Consult Countdown Timeline</p>															

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GSD FORCES MOBILIZATION  
TASK FORCE PROCEDURES

USA 4 Slide Show	APPROACH				HDP Plenary
	Reflection	Brainstorm	Team Work	T/F Plenary	
	HDP Experience	Orientation	Orientation	Role of guardians	
	Global schedule	Phone Blitz	Phone Blitz	Area Meeting needs	
8:30	9:30	10:15	2:00	5:00	5:30

Contradiction: Incomplete channels for guardians to pick up the recruitment tasks for project initiation in conjunction with the Areas.

- Product:
1. A telephone "marathon" implementation plan for recruiting potential volunteer staff and consultants for Human Development projects
  2. Orientation materials and events for short-term volunteers before departure for a Human Development project.
  3. A multi-purpose information flyer for potential volunteer staff and consultants for Human Development projects.

STEP TIME	PROCEDURES
9:30am  REFLECTION	<p>Context: By the end of June, there will be 12 new Human Development projects initiated in the United States, 4 in Latin America, and 5 in other countries across the globe. This breakloose will beed the participation of 350 consultants and 54 auxiliary. This includes 240 consultants and 48 auxiliary for the U.S. projects.</p> <p>APPROACH:</p> <p>1) Reflection:</p> <ol style="list-style-type: none"> <li>a. Who have been to HDP's, where, the event?</li> <li>b. How were you recruited?</li> <li>c. What was helpful? What has new?</li> <li>d. What methods are now being used to recruit and orient people?</li> </ol>



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TASK FORCE PROCEDURES CONTINUED

STEP TIME	PROCEDURES
	<p>2) Contextual Statement:</p> <ul style="list-style-type: none"><li>a. Global Consult Schedule</li><li>b. Assignment Charts</li><li>c. Area Command Post Recruitment</li><li>d. India Practics Letter from Jan Dodds</li></ul>
<p>10:15am</p> <p>BRAINSTORM</p>	<p>3) Brainstorm</p> <ul style="list-style-type: none"><li>a. Elements of an area guardians phone blitz</li><li>b. Elements of an orientation event</li><li>c. Things that need to be said in a USA 12 confirmation letter</li><li>d. Things that need to be said in Area practics instructions</li><li>e. Elements of a flyer</li></ul>
<p>2:00 pm</p> <p>TEAM WORK</p>	<p>4) Team Work:</p> <ul style="list-style-type: none"><li>a. Design phone blitz-timeline-follow-up (3 per Area)</li><li>b. Design a 3-hour orientation event and a 24-hour event, if needed</li><li>c. Write a USA 12 consultant confirmation letter</li><li>d. Write Area practics instructions</li><li>e. Write orientation sheet for India participation</li><li>f. Create HDP Engagement flyer</li></ul>
<p>5:00pm</p> <p>TASK FORCE PLENARY</p>	<p>5) Plenary</p> <ul style="list-style-type: none"><li>a. What happened in your team?</li><li>b. What did you discover about your arena of activity?</li><li>c. Report on 5 completed products--<ul style="list-style-type: none"><li>Where excited?</li><li>Where unclear?</li><li>What seems on target?</li><li>What change?</li></ul></li><li>d. Reflection--What is the role of guardians re. recruitment?<ul style="list-style-type: none"><li>What do we recommend happening in Area meetings?</li><li>What needs to be reported in the HDP pull together?</li><li>Production plans?</li></ul></li><li>e. Assign reporter</li></ul>
	<p>6) Task Forces Plenary</p> <div data-bbox="324 1806 1380 1974" style="background-color: #f0f0f0; padding: 10px; margin-top: 20px;">[Redacted content]</div>

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TASK FORCE PROCEDURES CONTINUED

STEP  
TIME

PROCEDURES

BACK-UP MATERIALS:

- 1) Global Consult Schedule
- 2) Assignment Wall
- 3) Area Recruitment Packet
- 4) Jan Dodds India letter
- 5) USA brochure
- 6) Area Maneuvers

WHO:

- 1) 14 cross-continent people
- 2) 12 (3 per Area) USA 12 people
- 3) Some representation from consultants, and short-term volunteers



## A Compendium of Guardian Engagement

DOING  
IMPACT  
CAMPAIGN

TM expansion and intensification has lead to greater guardian involvement in the doing of TMs. Guardians have gone to TM circuits, have telephoned for it, and have been co-ordinators for TM as well as orchestrators of the meetings. In addition, guardians have attended area council meetings, been involved in promoting and pulling off GWF, and in teaching LENS as well as participating in treks. Guardians have also manned the ICA office on an on-going basis.

SUSTAIN-  
ING  
GLOBAL  
EDGE

The Global Odyssey was an initial step toward enabling guardians to image themselves as global citizens. That exposure paved the way for guardians to pick up responsibility for Human Development Projects around the globe. Guardians have played a major role in initiating and sustaining HDPs in the following ways: Selecting sites for HDPs, acting as consultants, participating in acceleration treks, acting as auxiliary staff, and setting up research trips.

LOCAL  
CONTIN-  
UITY AND  
CARE

Guardians involvement has been acted out in many ways. They have assisted in acquiring religious houses and sustaining them. Order members and guardians share a common spirit by attending house church, ecclesiola, work week ends and celebrations. Guardians are called upon to provide food, drink, transportation, child-care, and entertainment. Because the guardian has special access to community information and contacts, he is able to help with job placements and setting up appointments with key local people. A vital role can be served by maintaining a personal fund of knowledge for local ongoing engagement.

PROVID-  
ING  
COMPRE-  
HENSIVE  
FRAMING

A role for guardians is to fill out a comprehensive framing network for ICA programs. Past examples include opening doors to US embassies abroad, AID in Washington, the White House, and getting funding for HDPs from the EEC and ITT. A frequent role for guardians has been smoothing out misunderstandings between the Ecumenical Institute on the one hand and its neighbors and the political bureaucracy on the other. Guardians make testimonials, write editorials, and lend use of their names for purposes of authorization and assisting in-kind contributions.

PERSONAL  
AUTHOR-  
IZATION

A guardian has risks being helpful in acquiring authorization, recruitment and funds. He was able to invite interested local people to a Night at the Institute, and set up business luncheons and appointments for development teams



## A Compendium of Guardian Engagement

OBJECT-  
IFYING  
PRES-  
ENCE

Guardians have brought an objectifying presence to tactics and strategies through their "proven methods" sense. They have utilized business procedures, technical jargans or legal sense in reviews of written materials or summaries, legal consultation, and participation on boards or task forces.

PROVID-  
ING  
PRACT+  
ICAL  
SUPPORT

The practical support given by guardians to global and local projects and maneuvers has shown up in ways ranging from in-kindness the use of WATS lines to inviting Kiwanis friends in for a week-end of work at the Kemper Building. A call to Cincinnati wanting someone to get a sno-cone machine made there to the project to Majuro resulted in a guardian getting his local church mission guild to locate and send a machine on its way in a few weeks. Along with their own personal support, guardians have called on their colleagues to furnish cars and a myriad of in-kind materials.

## MASS IMPACT

The MASS IMPACT column - comprised of three task forces (Lens, Global Community Forum, and Global Women's Forum) stood before the astounding power of Those Who Care to perform the miracle of covering geography. The work of the day was both a celebration of the victory already won and a sober resolve to build the supporting designs and models that ensure the continuation of the profound awakening that is the birthright of every human being in every local community. Serious engagement for the most part marked the style of each task force as it creatively blitzed through the planning designs of its assigned arena. The hours of work at the drawing board, however, were punctuated by the cabaret provided by the "yellow bandidos" who cajoled, hyjinxed, and hyjacked guardians through-out the building for their time, treasure and talent in completing the work of the campaign. During the next 3 months, the affirmation of and resolve to do mass impact which was evident both within and beyond these task forces is a portent of the promise of the future.

Significant mass impact will be a webbing of the geographic and sociological coverage that is being effected by the combination of community forum, global women's forum, LENS and Community Youth forum. It is this package of impact tools which we have to offer that is reinforcing awakening experiences and pushing to engagement that will rebuild community. Mass impact as a force which engages the creativity of communities across this globe will only happen as growing numbers of people involve themselves in the tasks of a very serious work. It requires pushing our successes over the finish line and "giving as much attention to detail at the end as there was in the beginning" of our decided victory.

In awakening profound humaness, we discovered that it is important to know whom to awaken first in our multiple impact approach. We know that for our momentum to accelerate, it is OUR initiation of action that will precipitate action in others. Awakening doesn't just happen once but is a life happening that happens to those who care and those who are caring.



## ORGANIZATIONS JUDGED MOST PROBABLE TO SPONSOR LENS

CORPORATIONS

McDonald's Corporation. The company was presented a proposal in March, 1978, by Ray Carouso. The approach of the seminar would be operational effectivity of the marketing team, which would include middle and top marketing executives from McDonald's, Needham, Harper & Steers & Abelson Frankel (Advertising Agencies.) The course size would be between 40 - 50. Targeted date: September or October of 1978. LENS would be scheduled during the work week on work time. The next step will be for a meeting between ICA (Rick Loudermilk) and McDonald's in May, from which a final decision would be made.

Montgomery Ward, Chicago, ILL. Wayne Ellsworth secured an appointment to present LENS to WARDS system division personell director, after selling and gaining the support of his management peers to consider LENS for building teams and training managers. To verify the authenticity of LENS, the personnel director will have lunch with an executive of McDonalds, who uses LENS in his organization. To backup this direct approach, Wayne will pitch LENS to other training people, manager friends who would support and request LENS, and the people who will most likely make the final decision. As an alternative, 3 to 6 key managers will be recruited to an executive LENS where they will see its effectiveness first hand.

American Express. Focus should be on management development and team building. Contact at several levels, e.g. V.P. Corporate Personnel, Regional Personnel and local project teams where guardian has contacts. Contacts to Senior management should be backed with a written proposal demonstrating that the needs of American Express have been researched. (S. Cordis will draft). Contact should be by May 1978 for 1979 courses due to budget time frames.

Blue Cross and Blue Shield of Nebraska The LENS program is proposed to be a course in the company's Management Development Program at the Mid-management level. Primary Area will be Management Development. Within the next 3 to 4 weeks, a demonstration town meeting will be held for Line Management personnel, on a restricted topic. With the Town Meeting results in hand, LENS will be formally proposed for Sept. or Oct. 1978, and approval obtained. Money should be available. Contact is Charles Catlett of Omaha.

Michigan Dynamics Proposing Business LENS for the marketing and sales departments of Michigan Dynamics, Div. of AMBAR located in Garden City, Michigan. Division is concerned with training sales representatives in the field. Ats Matsuoka would be entry contact and would meet with the manager of sales representatives and Director of Marketing to propose LENS as supplement to technical and manufacturing training as determined by Management by Objectives. Training program would be presented to V.P. General Manager for approval. This will be set up in the next couple of weeks, with seminar presented in May.



Crime Prevention Steering Committee, Virginia Beach, Virginia. As a result of the recent LENS seminar in Washington focusing on Youth & Community, the Juvenile Planning Coordinator of Virginia Beach, Virginia has asked for a LENS for the city's Crime Prevention Steering Committee to be held in mid-May. Initial contact has been made by D. Galbreath and R. Loudermilk and Richard DiPeppi. An immediate letter on LENS credentials needs to be sent to DiPeppi to confirm date. The focus of the seminar would be on planning methods for implementation of plan by local citizenry.

American Society for Training and Development (ASTD) Discussing LENS with ASTD has two approaches: 1) contact and talk with leaders of the Community Development division during the National ASTD conference to be held in Chicago, June 18 - 23. They are already planning to visit 5th City during the conference. 2) Contact leaders, or provide leadership, to make a presentation on LENS to local ASTD Chapter meetings. Possibly a partial demonstration would be appropriate. Follow-up with those members interested in the method for their company.

Dept. of Health, Education and Welfare (HEW) LENS seminars will be scheduled in state and area agencies funded by HEW office of Human Development Services, Region 5 (Chicago) and Region 7 (Houston), following the LENS scheduled for that office this fall. Letters of recommendation will be solicited from the participating regional program directors to be sent to their state and area counterparts. Local guardians will identify key contacts and present LENS as a significant tool for local consensus building and citizen input. Efforts to include allocations for LENS seminar in the budget should be made during the spring budget hearings.

Maricopa County General Hospital (MCGH) Initial contact with MCGH will be through J. Boyd, who will arrange a meeting with Hospital Health Dept. Administrators and LENS this spring. The new hospital director, Mr. Prekup is interested in increasing employee involvement and morale as well as aiding the hospital and health department to work as a more unified force. The final decision will be made by the Board of Supervisors who will be included in some of the initial meetings.

American Medical Record Association The entire decision making procedure is yet to be determined. Meetings should be initiated prior to the appointment of the new director in the fall. Initial course should include a representative from each state and regional courses would be a possible outcome in 6 months or a year.

Arizona Health Plan (Health Maintenance Org.) J. Boyd will make initial contact with Dr. Scholler, Medical Director, to set up a meeting with the decision making group. AHP is interested in maintaining an effective organization but does not have a "story."

#### PEDAGOGY

The issue of the preparation of LENS seminar leaders is important but secondary to the need for increased marketing success. The basic model for preparation remains the "Take one, Observe one, Teach one" sequence with additional practice opportunity provided through weekend training sessions and individual study and lecture writing. The executive seminar planned in Boston is a good beginning point for those interested in LENS leadership or marketing. The possibility of a training session on a weekend in June and/or in conjunction with the GRA will be explored.

The Global Community Forum task force divided into 3 sub-groups each with a particular objective. One group created a national T.M. report to the President. The second group created a draft of a T.M. newsletter to be sent to all participants across the nation. The third group was action-oriented and recruited 85 Guardians committed to time slots for the 8 remaining campaigns to finish T.M. in every county.

The national report is seen as a significant gift to the President that is not out to give a national consensus but a report that will symbolize the positive resurgence of local people to creatively build our nation for the future. It intends to articulate the image of "the new pioneer for the third century."

The town meeting newsletter is titled "Town Meeting \_\_\_\_\_ - the Edge of the Future." The group brainstormed the format and then the contents. After gestalting, four sections for the newsletter were created: a program overview, what happened, accomplishments and creations, and the I.C.A. story. The group found in the research that TM was a motivating engagement for the communities and a hope for the nation. The vision is one newsletter for the 200,000 participants...."one for every coffee table and crackerbarrel in the nation."

The yellow-banded body snatchers recruited 85 guardians for the eight remaining campaigns by determining the underlying contradiction and arriving at two challenges which were acted out in a lunchtime presentation of a song, story and symbol. The joy of the day is that the North American campaign is assured, and more than 85 guardians will participate in the last weeks of the greatest victory of this century. The remaining 19 slots will be filled this evening in the halls and at the global village.

The significance of this day's task force work was found in focusing for a day to symbolize the completion of the T.M. victory by honoring our nation...through the report to the president; the participants by the creation of the TM newsletter; and the guardians who will participate in the wrap up of the greatest victory of this century.

The Global Community Form was divided into 3 subgroups each with a particular objective. One group created a national "W.M. report to the front out. The second group created a draft of a "W.M. newsletter to be sent to all participants across the nation. The third group was action-oriented and recruited 25 Guardians committed to time slots for the "W.M. remaining campaigns to finish "W.M. in every county.

The national report is seen as a significant gift to the President that is not out to give a national consensus but a report that will catalyze the positive response of local people to creatively build out nation for the future. It intends to articulate the theme of the new pioneer for the third century.

The town meeting newsletter is titled "Town Meeting" - the idea of the future. The group brainstormed the format and then the content. After gathering four sections for the newsletter were presented: a preview overview, what happened, accomplishments and questions, and the U.S.A. story. The group found in the research that it was a motivating message for the communities and a hope for the nation. "No vision is one newsletter for the 200,000 participants... one for every county table and neighborhood in the nation."

The yellow-banded body snatchers recruited 25 guardians for the night remaining campaign by determining the underlying contradiction and arriving at two challenges which were set out in a lunchtime presentation of a song, story and symbol. The day of the day is that the "W.M. campaign is assured, and more than 25 guardians will participate in the last weeks of the greatest victory of this century. The remaining 10 slots will be filled this evening in the halls and at the global village.

The significance of this day's task force work was found in focusing for a day to symbolize the completion of the "W.M. victory by focusing on nation... through the report to the president; the participation by the action of the "W.M. newsletter; and the guardians who will participate in the wrap up of the greatest victory of this century.



INTRODUCTION

The Global Women's Forum task force took the learnings of women setting up and participating in Forums across the North American continent over the past two quarters and created a marketing manual with particular attention to recruitment, practices and funding in order to double the number of Global Women's Forums this quarter.

RECRUITMENT

Global Women's Forum is for all women. In North America, the 4th Quarter goal is to offer GWF in 20 locations. Fourteen of the 20 are scheduled. The GWF task force requires the help of the Guardians assembled to set up the remaining six. There are four recommended methods of recruiting 50 women for each GWF:

- 1) Recruit 50 women, including at least these categories:
  - a) Government, educational and public organizations
  - b) Labor, business and professional organizations
  - c) Voluntary, social and private organizations
  - d) Other groups and individuals
- 2) Find organizations which will sponsor an in-house GWF for their own membership (i.e; League of Women Voters, Church Groups, Junior League)
- 3) Sell GWF as in-service training for institutions which employ large numbers of women (i.e; telephone company, public school systems).
- 4) Market GWF as a special event in conjunction with an annual event (i.e; National Secretarial Week, Convention wives programs)

For Quarter 4, the GWF task force recommends method #1. To build networks for future use, the task force has targeted the following groups to be included in recruitment efforts in all 20 GWF's: YWCAs, church women's groups, women's studies department of colleges and universities. Thinking long range, Guardians are requested to make contact now in using methods 2,3,4, scheduling GWFs in the fall of 1978 and in 1979.

PRACTICES

The key to practice in the GWF is to create a fine setting. Use of color enhances the meeting room and reception area. Decor focus should be on the tables, include flowers, and the wall decor can include framed (or matted) pictures that hold the woman's dynamic. Through experience, common tools have emerged for replicating GWFs around the Globe. (See invitation, calling pack, and weekly countdown timeline) A key tool is the in-kind of goods; luncheon, snacks and materials, which requires a team of two, well-rehearsed in the GWF story, a definite list of what is needed and why it is required. In-kind can be fun and easy and when prepared the victory has already been won.

INTENT OF FUNDING

The GWF must be funded in order to be a self-supporting program, assure continual research and to catalyze other impact events of the ICA. Funding allows the participant to share in making the Forum available to other women across the globe.

BUDGET EXPLANATION

Each Forum is part of 100 Forums planned internationally in the next six months and the \$750.00 fee to ICA is designed to cost average those so that women in under-developed countries might also participate. Therefore, such items as \$200.00 per GWF for global travel enables a travel fund pool rather than a Forum in Indonesia having to have the difficult task of funding the actual \$2000.00 travel cost involved in doing a Forum there. Local expenses may vary with each GWF and can become a tool to increase local participation. Actual local expenses are dependent upon the donation vs. the renting of the facility as well as the in-kind of food and promotional materials

by local industry, business and individuals. The more local individuals involved with producing the forum, the more local participation will be catalyzed. Items which have been donated are part of the actual local budget, \$650.00.

NEW SUPPORT SCHEMES

Task Force 4 was charged with preparing 5 new support schemes to enable the success of Impact Saturation programs as well as the new USA 12 HDPS. Some 65 targets were brainstormed together with suggested schemes, strategies, pitches and human appeals. The 65 targets were gestalted into 5 categories: Corporations/Professions, Governmental bodies, Charitable organizations, special interest groups, and individuals-- schemes to enlist the support of each group were prepared.

PUBLIC PRESENTATION DESIGNS

Task Force 5 prepared 4 products including 1) a 4 x 4 chart of the ICA story to be used in any presentation -- the 4 x 4 included poetic captions and practical, understandable terms 2) a 14 point guideline for effective presentations including reminders often self-evident but easily ignored or forgotten in effective presentations. 3) a bibliography indicating the source of presentation materials and audiences on which to use. Finally 4) an "Evening at the Institute" timeline and follow-up chart were prepared to suggest "musts" for successful evenings.

GLOBAL GUARDIAN INTENSIFICATION

Task Force 6 brought up-to-date the Guardian Consult Journey chart covering the 14 semi-annual meeting span which covered poetically the challenging issues, key happenings, global demand, corporate resolve, and operating image of each of the 14 sessions (1972-1977). Also a new Para-Vocation Man Symbol was created indicating the time, talent and treasure aspects of a Guardian's involvement. Finally, a compendium of Guardian Engagement was prepared indicating in prose the many facets of the Guardian role.

Task Force 4 identified some 65 potential targets for support of our work, particularly North American GSD projects and Town Meeting intensification. These were gestalted into 5 groups: 1) corporations and professions, 2) governmental agencies, 3) charitable organizations, 4) special interest groups, and 5) individuals.

Schemes, strategies, "pitches" were also brainstormed, and 5 primary schemes were created to offer a possibility for penetrating these organizations. The over-arching strategy in most calls for personally involving key people with the expectation that financial assistance will follow.

Our assignment was to prepare four products in the arena of Public Presentations. The first was a 4 x 4 chart of the ICA story including both broad, general poetic language and corresponding practical terms useful for adaptation to any audience. The second was a 14 point practical guide for effective presentations including self-evident reminders that so often are missed or inadvertently ignored. The third product was an annotated bibliography and delivery system report. The paper indicates the source, i.e., local house, area house or nexus, of audio/visual and other presentation materials with suggestions for their appropriateness for 12 particular societal groups. Finally, an "Evening at the Institute" timeline and enablement chart was prepared covering necessary pre-evening and followup events to insure effectiveness of the particular program.



PUBLIC PRESENTATIONS  
TASK FORCE REPORT

## GUIDELINES FOR EFFECTIVE PRESENTATIONS

1. Be concise and uncomplicated.  
Have a clear idea of when you need to see a person or group.
2. Be brief and to the point in initial telephone contacts. The prime objective is to set a convenient time for an appointment, not to sell the program on the phone.
3. Be prepared, if they haven't heard of the ICA, to briefly state the purpose and ask for an appointment to explain further details.
4. Prepare an outline of your program before making presentation.  
Take into consideration:
  - a. content
  - b. flow
  - c. personal pitch or group presentation
  - d. when and how to answer questions
  - e. how to have effective follow-up
  - f. audience make-up and concerns
5. Select style appropriate to you and your audiences.
6. Refer to successful projects and stories. When possible use personal experience.
7. Anticipate need for support materials and have them at finger-tips in adequate quantities.
8. Gear presentation to achieve a specific response, i.e. cash contribution or personal involvement, but not both.
9. Acknowledge and affirm every response.
10. Anticipate the most common questions, i.e. funding, program monies, self-support, how "this" is different and have on tip of tongue.
11. Ask for donation or participation but not both.
12. Critique your presentation.
13. Deliver on promises.
14. Be enthusiastic.
16. Write a thank-you note and include any additional material that was requested.

## SUNDAY AREA MEETING

14th Guardian Consult

10 - 12 A. M.

Area Priors

## NOTES:

- 10 - 12 A.M. Sunday - Area Meeting (Need representative from each column if possible.
- Area leader convenes meeting
- Sing Song
- Context meeting - "How to make 3 cols HAPPEN IN THIS AREA"
- Review 3 col reports.
- Specific timeline/action plan/assignments for each column. WRITE OUT CLEARLY and present for area people/distribution, etc. COPY to LLumumba Room for Kemper and Guardian file/review.
- Consense on REPORT to total group at lunch (symbolic)
- Appoint Reporter



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Area New York

Area Council

## QUARTER IV MANEUVER CHART

Quarter III  
Week 13, 77-78

## THE GRAND DISPLAY

## ROMAN CANDLES

## SPARKLERS

## STARBURST

DEVELOPMENT BURSTS	SELF-SUPPORT WHIRL	GLOBAL SERVANT FORCE BOOM	HDP SKYROCKET	IVY CITY SHOW	IMPACT EXPLOSION
Intensifying Grassroots pledges  Securing Village Adoption  Tripling Corp/ Foundation Giving  Insuring Impact Courses	Picking Out Permeators  Communicating Weekly Results  Getting Guardians Leads  Finding Outside Salaries	Calling Forth TM Grads  Sending out Newletters  Scheduling Spirit- izing Events  Designing Tracking Systems	Occasioning Pre- Consult Miracles  Securng Needed Resources  Preparing the Site  Recruiting Aux- iliary Personnel	Training in Methods  Selling ICCO Shares  Recruiting HDP Consultants  Obtaining Rent-free Center	Determining Geogra- phics and phasing  Creating practical/ imaginal materials  Deploying strike Force to A. Houston  Conducting phone- model training

Area New York  
Area Council

QTR. IV MANEUVER PARAGRAPHS

Qtr. III  
Wk. 13, 77-78

IMPACT SATURATION

In order to experiment as a laboratory for comprehensive curriculum to build wisdom, opportunities for financial development, and deeper commitment to involvement, we will:

1. hold phone set-up model training sessions on Wk. II of Wk. 1 (in each field).
2. compile and write follow-up T.M. report by re-contacting communities.
3. create printed materials by end of Wk. 1 (schedules, posters, publicity materials, letters of introduction, invitations, brochures.)
4. decide 10 dates and locations of impact saturation experiments by fields at the end of Wk. 2 (saturation to be completed by the end of Wk. 7). Recommendations: Atlantic County, NJ and Washington, D.C., using opening available now as part of HDP completion.

HDP PREPARATION

In order to launch 3 HDP's with adequate auxiliary, consultants, enablement and funding, Area New York will:

1. secure needed resources (funds and inkind) to provide a stable and powerful position for the initiation of the projects. This will be done through making specific assignments for inkind needs; targeting sources and geographical approaches for funding (existing, in the "air", and new resources); and timelining appointments. We will work out a model with consultants to allow them to raise their fees.
2. recruit adequate staff for HDP auxiliary, consultants and consult enablement in order to effectively launch the NY Area HDP's through eliciting past T.M. grads; holding additional metro briefings; securing and distributing USA 12 brochures; sending consultant confirmation packets; seeking consultants to fill expertise needs all during April.
3. make practical site preparation to assure that the physical needs of project personnel are met before and during the consult itself, such as housing, meals, transportation. This will assist the transition from consult into project implementation.
4. occasion pre-consult miracles to elicit a "yes" from local authorization and from the local community by talking with local and regional officials (Wk. 3 or 4), arranging for auxiliary housing (Wk. 3 or 4) and locating the consult facility (Wk. 5 or 6).

Area New York

QTR. IV MANEUVER PARAGRAPHS

Qtr. III

Wk. 13, 77-78

Area Council

IVY CITY DEMONSTRATION (cont.)

- for THE VOICE, calling on local Guardians and community residents and by making a pitch at the Guardians Meeting in Chicago.
3. In order to recruit 6 consultants to serve at the 3 Area Consults and 2 to other Global Consults, we will raise supplementary scholarship funds and set up a home visitation program.
  4. By April 15th a letter detailing what the project is about and how the Community Center is being used, will be sent to the following people: Mrs. Carter, Mayor Washington, City Council, Col. Staralun and Mr. Spaulding

SELF SUPPORT

In the arena of self support we will select six people who can immediately be sent out for jobs. The six people chosen will have employable skills, the drive to look for a good job, and can be freed up from present assignment. In order to immediately deal with the cash flow, for the first 6 weeks, the six new permeators will get at least a temporary job for 3 days a week while looking for higher paying positions. A basic tool used in job hunting is a good resume. It needs to be up-to-date and crisp. A Guardian or working colleague familiar with the personnel selection processes in business will: hold collegium on the art of resumes; hold workshop to produce up-to-date resumes for job hunters; hold critique on the end product before release. Each House should send copies of its job seekers' resumes to all other Houses so that any lead to employment in the job seekers' city may be matched to skills known to the person who finds that lead anywhere. We will approach at least three Guardians in order to obtain three employment leads from each. Most Guardians hold high positions in corporations and businesses which employ many people, thus they wield heavy influence in them. They know what types of skills are needed, and can patch them into a list of available skills among Order personnel. We will contact at least 3 Guardians on the phone and explain the need to have these jobs secured in light of the coming demands of the Quarter. To quickly acquire cash without deploying additional "assignable" troops, each House will approach 3 colleagues during Week 1 and request they seek employment for Order self support. Houses will strategize the appropriate contexting and method of request for each individual.

Area New York

QTR. IV MANEUVER PARAGRAPHS

Qtr. III

Wk. 13, 77-78

Area Council

#### DEVELOPMENT BURST

In order to secure the immediate funds needed for Qtr. IV and to assure and expand on-going support in both financial and human resources, we will engage in the following four "Do's":

1. Intensifying grassroots pledging
2. Securing Village Adoption Churches
3. Tripling corporation/foundation giving
4. Assuring self-supporting impact courses.

This will be implemented by the creation of a Development Strike Force; holding Evenings at the Institute; slide shows and Village Adoption Presentations; foundation research; creation of local promotional materials for corporation giving; asking for prepaid \$400 consult fees from consultants; info packet mailing to Area Guardians; local development gun to insure continuity; systematic newsletters, including pledge form; each field getting one church to adopt a village; local pledging maneuvers for 8 new pledges per month for each House.

#### GLOBAL SERVANT FORCE ENGAGEMENT

In order to objectify the incredible engagement opportunities and to secure specific consultants in all arenas, we plan these actions:

1. Hold a workshop to create a calendar chart and to fill out specific names for engagement in global and local events; this will engage the GSF in listing specific tasks and expertise needs, making assignments and identifying further prospective consultants, event set-up teams, etc.
2. Recruit GSF to consults, impact events, and pledging financial support by: identifying 2 key people from each community we know; mailing an imaginal chart of events and needs of the quarter's work; phoning and/or visiting; scheduling and inviting the GSF to events which release engagement.
3. Sustain the GCF by spiritizing events (like Ecclesia) and training events, for these and other campaign work.
4. Mail monthly newsletters from each House to report on the arenas of work and miracles; this is to be mailed to the local GSF and the other 12 Houses.

#### IVY CITY DEMONSTRATION

The intent of Ivy City demonstration maneuver is to increase the visibility of Ivy City, create the symbol of permanence, ensure that local people are in charge and promote economic stabilization.

1. We will create rationale for how often a methods day course will be held and recruit 15-20 community leaders from all programs, using accumulative trained leadership as teachers for future courses.
2. In order to launch the Ivy City Corporation quickly, 20 shares of ICCO need to be sold by April 8th at \$50 per share, by writing an article

### RECRUITMENT OF CONSULTANTS/AUXILIARY

A large number of people in the Atlanta Region have been impacted over the past two years by the work of the ICA and have shown great interest in the initiation of an HDP in North Carolina. In spite of the fact that the region has never been known as a "strong-movement" region, the key to HDP recruitment will be the mobilization of the region's latent guardian potential into an active guardian network. This will be done through attendance by some at the national guardian's meeting in April. Also, a regional guardians meeting will be held in Week 2 of Quarter IV. The guardians will be encouraged to take responsibility for the N.C. HDP including, among other things, the recruitment of the consultants and auxiliary.

### INKIND

The Carolina project is being launched in the wake of a successful Town Meeting campaign where inkinding was done extensively, with over 220 different sources contributing. Many sources in N.C. also contributed to the PACE HDP, so we return with a winning story of HDP expansion. The vulnerability lays in the fact that we do not have a comprehensive enough vision to push all the appropriate sources. Also, there is a tension between using Day I troops for inkinding vs. self-support. The next moves are to get a "needs" list from Pace, engage colleagues in this task, and to launch the effort out of our Charlotte stronghold.

### PRE-CONSULT ACTIVITIES

Advantages are expertise and wisdom from other projects, the training time in Pace, and our clarity on the role of town meeting in project preparation. A major vulnerability is the practices involved in the move of the house and troops to the site and concerns related to relocation of personnel. Major tasks include: setting up the town meeting, setting up local authorization, doing a local survey, preparing the consult facility, and involving colleagues and townspeople in consult prep committees.

### THE CONSULT

The N.C. HDP consultation scheduled for Week 11 will depend upon the global wisdom which has been gathered from the experience of colleagues around the world as they have sought to design the consult method so that a maximum effort is given to the community engagement as well as effective comprehensive planning. The consult will be carried out so that local people are able to be fully engaged in all methodologies and procedures which will allow them to invest their being into the consult. Experts and consultants will be encouraged to employ skills critical to project actuation during the consult week. A coordination task will be carried out which will channel into the consult the necessary expertise which is particularly important for the N.C. HDP.



### SITE SELECTION

The major advantage in site selection is the 108 completed town meetings in North Carolina, the excellent framing and funding from the past two years work, the development of a strong colleague and guardian network, and anticipation of the project in the state. In addition, six counties have already been searched. The major vulnerability is lack of regional centrality in most N.C. site possibilities. Also, we are in danger of letting framing and funding advantages overwhelm other priorities in the choice of a site. In the next two weeks, one day is suggested for a research visit with Howard Lee and others in Raleigh to secure advice and one day is suggested for intensive searching in the counties of the "tobacco road" area of the state. Areas in the south coast of N.C. or even central S.C. cannot be ruled out completely at this time.

### AUTHORIZATION

The N.C. HDP will establish an authorization network by week 7 which will utilize existing advantage which includes: one completed campaign which was fully funded by the state, assistance received from state agencies and businesses, and good impressions made upon state economic, church and political leaders. It is necessary to include various middle level state bureaucrats who were bypassed during the town meeting campaign. Authorization will require the creation of a grid of the organizational structures which exist within the political and economic networks across the state. Guardians will be involved in the authorization thrust which will discern the key visits to be made which will include Howard Lee, Lee Hammond and the Governor's Office.

### FUNDING AND SELF-SUPPORT

The North Carolina HDP finds itself standing with significant advantages both in local and global funding. Recently, ITT contributed \$600,000 for 3 different countries in the world. Mary R. Babcock and Duke Power Co. have given funding for No. Carolina Town Meeting campaign. At their request, a proposal for \$100,000 for funding the first year of the project has been submitted. One significant national breakopen in self-support has been the securing of VISTA salaries. Vulnerability is seen in existing Charlotte self-support debt and the fact that VISTA salaries are not available until October. Major moves within weeks 2-5 of Quarter IV would be to make application for VISTA salaries, relocate the existing facility, use guardian meetings for the project and for self-support, to make slide presentations to key sector churches, follow-up on the Reynolds proposal, do a major foundation funding blitz, and finally to use immediate troops to secure six weeks of double jobbing.

AREA COUNCIL  
MEMPHIS

MARCH 25-26, 1978

## MEXICAN AMERICAN HDP

### SITE SELECTION

Major advantages in site selection for South Texas include previous site hunt treks with existing records, as well as extensive visitation and coverage from Town Meetings. The major local network of Roman Catholic churches is readily accessible and complemented by the support of Bishops Drury and Flores. A large number of local leaders are friends thru their experience of Town Meeting and will also be of help in obtaining local authorization. Vulnerable points for selection are the lack of sites close to San Antonio or Corpus Christi, along with political controversy in Mexican American and border communities. Therefore, it is necessary to equip a pre-site selection team to pull together existing research data, check with key Town Meeting grads and check out local guides in order to establish a preliminary agenda for the site selection team keeping replication in mind.

### FUNDING

In the arena of funding we have reached a high advantage point with a variety of contacts in both the public and private sector, having a large number of old colleagues, a vast resource of new Town Meeting participants, having seen key statewide figures and having several foundations ready to give us financial support. One avenue of support lies within the Churches, as for as troop availability, financial support and auxiliary potential. Our vulnerabilities are critical at the point of self-support monies and the fact that there has been no major funding actualized in Texas. Some of the immediate tasks necessary are: Vista application, visiting key foundations for South Texas, brochure printed, prioritize first twenty five visits to key figures and schedule a Town Meeting in Sarita.

### AUTHORIZATION

In the arena of authorization are advantages which lie with the county-wide coverage of Town Meeting. Along with the Town Meeting events is included authorization, sources of funding, troop reserve and a winning story for local community growth. We have countless letters, articles, and names we can use at any time. Our vulnerabilities are primarily in the realm of Mexican-American support. We have not seen any key Mexican leaders nor researched the important Mexican networks. We need to visit key Mexican leaders, and prioritize our crucial authorization visits on the state, regional and local levels. Some key figures on the top of the list would be Governor's office, Senator Bentson, Bishops, and the Chamber of Commerce.

AREA COUNCIL  
MEMPHIS

MARCH 25-26

MEXICAN AMERICAN HDP

RECRUITMENT

In the arena of recruitment of Consultants and auxiliary our colleagues and past experience with Town Meeting will be very useful. Old colleagues with and without consult experience abound. The recent continental mailing from centrum and the upcoming Town Meeting assembly will create an atmosphere of excitement and anticipation. Permeation, church and Mexican American networks and contacts stand ready and open as potential sources of recruits. And, graduation of academy participants is very timely. But we have not yet drawn up a prospect list and our timeline is short ( 3 months at maximum). We will also be competing with 11 other projects for recruits. We therefore propose to use house collegiums to draw up prospect lists with personal contact assignments and a reporting design. We propose an immediate phone blitz of the mass mail print-out from centrum. We will also contact universitieis, Catholic volunteer programs and visit Town Meeting grads. Also we can ask the Bishop to assign a priest to complete the model of 1 academy grad, 1 existing HDP person, 1 movement colleague, and 1 new person.

IN KIND

A past history of doing inkind in several areas and also the more recent experience of Texas TM maneuvers has broken loose new avenues of sources, national contacts; and developed common expertise which allows us to inkind everything from meals to rooms to cars and anything else we need. The vulnerable point or disadvantage in inkinding for a project is a sense of overwhelmedness by the size of the task, the geography and the lack of common corporate story. Another major disadvantage is availability to troops and time aside from auxilliary staff. The quantity of goods needed for pre consult, post consult, and consult requires large donations by big companies or multiple small donations. In order to establish a usable inkind system, a tracking chart that is easy to use, comprehensive recording system, a method of acknowledging contributions needs to be established. Secondly, a list of needs for the first three months of HDP needs to be made, both for the consult as well as the establishment and initiation phases. Thirdly, a set of priorities needs to be established as to what needs to be done in or near a HDP site and by the houses in the region. In addition personnell needs to be assigned and accountability held across the state. Fourthly, a transportation and coordination model needs to be designed to allow timely pick up from sources and delivery to HDP site at or before time of need in order to keep inkinded items at peak quality and demand. For example, food, a method of storage at site needs to be designed to be received by visitors.

AREA COUNCIL  
MEMPHIS

MEXICAN-AMERICAN HDP

March 25-26

### PRE CONSULT ACTIVITY

The advantage of initiating a Human Development Project in the spring of the year is that people are ready to begin doing new things. Another great advantage that we have in Texas is that we are springboarding off of the great victory of doing Texas in one quarter which provides trained troops, internal excitement, and numerous Town Meeting stories from across the state. This all works to help build community excitement. Vulnerability faces us in the arena that the auxiliary troops have three unique full-time demands: 1) Continuing self-support until the end of the quarter 2) Establishing authorization, in-kind and development and 3) establishing the base on site. Another disadvantage is the fact that the consult team will potentially be in slight confusion due to the fast pace of establishing 12 HDP's simultaneously. The necessary tasks are: 1) To elicit an invitation from the community; 2) Locating and moving into a suitable Religious House 3) Locating consultant Housing and a consult site 4) A community wide Town Meeting including all ages needs to be held to help create excitement and a vision of what the consult and project can do 5) A community planning session needs to be held to allow the community to get engaged in preparing for the consult and a sign up list of enablement teams and local consultants needs to be started to further enhance the excitement. A baseline geophysical survey needs to be done to provide data for the consult, government applications, and for history

### CONSULT

The consult week maneuver will be strengthened by the symbolic power of the 12 USA Human Development Projects, the very real possibility of key figures present, e.g. the Bishop, and the movement's own depth of experience with Town Meeting, particularly across Texas. We face the challenge of securing housing and facility for the consult week in a location very probably lacking in such resources. Other arenas needing to be dealt with will be the language and ensuring the commitment of consultants. Necessary steps in preparing for the consult week will include: ensuring the presence of key symbolic figures, representatives from other NDP's and the adequacy of other consultant resources; engaging the community as hosts for the consult and giving careful thought to enablement gun assignments in arenas of food, decor, and procurement of materials; and ensuring continual implementation during the consult week.

### POST-CONSULT

The key to the post consult maneuver will be to utilize the momentum at the consult to immediately move the project out of the planning stage and into strong sustained actualization. The advantages of high excitement and motivity, the presence of outside expertise, and the high visibility provided by the consult week can be used to overcome the sense of letdown and the questions of how to begin on the massiveness of the task ahead which makes the post consult period vulnerable. Steps which will insure the winning of the post consult maneuver include ensuring the inked production of the document; recruitment of consultants to include the post consult week (or more if possible) and immediate visible activity including the creation of miracles, engagement of auxiliary staff and community members in both actuation work and document creation. The immediate beginning of a weekly time design will be essential. Finally, the immediate post consult weeks will be critical for continued work toward ongoing funding.



SITE SELECTION

Site selection for the Oklahoma HDP will occur Week 1 of Qtr. IV. Selected towns across Oklahoma have been visited for a potential site. Many of those towns have had Town Meetings which has catalyzed broad-based community support and participation. Two days will be spent riding throughout the rural areas of the southwest and southeast part of the state. The site selection team will consist of a nexus team, area prior project director, and key guardian. A local invitation needs to be secured from the townspeople by the end of Week 5 of the IV Qtr. after the training weekend in Pace. The mayor and other designated community leaders need to be seen. A rent free facility for the auxiliary staff and being near a major city is crucial in choosing the town. Regional colleagues will help with the move, both in moving the auxiliary staff into the town and the Amarillo House. Oklahoma is at the crossroads with fresh winds of change moving across the plains.

AUTHORIZATION

Authorization is strong with State Governmental Officials and influential colleagues. Oklahoma 100 provides an opportunity to establish local support across the State supported by printed documents and follow-through reports. Participate of economic institute programming in the past offer another channel for winning authorization. Vulnerabilities include the need for statewide framing for funding from community development agencies and contacts with the United Methodist, Episcopal, and catholic churches. Statewide authorization calls will include State and U.S. Senators and Representatives. Key business leaders and agency directors will also be contacted. Special emphasis will be placed on county level authorization from the county judge, agricultural agents, school superintendents and other administrators both civic and religious.

FUNDING/SELF SUPPORT

The advantages in Oklahoma HDP funding fall in extant, imitated and unexplored arenas. The broad geographic in kind support from OK:100 is our irrefutable demonstration of authorization. Initial self-support maneuvers dating January '78 have recontacted active and inactive guardians. Positive rapport with the OKC school system, the University complex and political representatives who are TM grads remain unexplored. Beginning mid-May house staff will be bringing in \$2000/month in self support and permeation positions create contact into major Oklahoma businesses (1st National Bank, Blue Cross/Blue Shield). A look at the past two years and forward to the HDP finds us without major contributions from businesses with a statewide profile. We have no current, careful political frame and therefore no tie to grant money. Job transitions weaken our self-support stability.



## OKLAHOMA HDP

### FUNDING/SELF-SUPPORT (Continued)

Necessary action begins with data research and 3 intensive contact sweeps. First is the kick off of major contributions from businesses with a strong statewide profile (Phillips, Kerr McGee) and where we have extant contact. Concurrent with this maneuver is the strategic recontact with political TM grads, i.e.; State Reps & Senators (key figures are John Clifton, Jean Howard (protem Senate) and U.S. senator Wes Watkins. The third sweep is the recontacting of old and new allies of self support; a recontact using recruitment and support of the HDP Consult, as a rider, active, inactive guardians and on-going level contacts as the target. ~~EXX~~ Back at the ranch, libing off the land compels free facilities and minimization of living expenses through in-kind.

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Week 13 the Oklahoma Report will be completed and ready for distribution. Week II will be the updating of the Oklahoma mailing list. The Oklahoma house will have an auxiliary/consultant workshop during the Wednesday Colleague meeting and list colleague names under the guild arenas by skills. Week I of quarter four we will invite 10 key auxiliary potentials to dinner to invite participation in the OK HDP. The house will send HDP invitations to colleagues and town meeting grads across the state and followup with phone calls and visits during week IIs.

### INKIND

Inkinding will begin as soon as the site is identified. The quarter will begin with a workshop laying out the inkind needs of the entire quarter, and will begin a maneuver with careful followup to current donors and will utilize the OK report and HDP story. Our greatest strength rests in the phenomenal inkind support from the past year. Our vulnerability might be in limiting the effort to major cities only. Town Meeting contacts need to be utilized across the state and panhandle of Texas to insure the Victory. Key items include: building materials, food, paper goods, production supplies and equipment, housing, transportation, and trucks.

Pre Consult Activities

The activities before the consult consist of those maneuvers that can move the community people, using their resources to push the project down the road. Forming the Religious House will be our sign to the town that things are on the move. Holding a Town Meeting and training the workshop leaders will focus the town and prime their anticipation for the consult. The pre-consult miracle will be establishing the consult facility. Planning sessions coming out of the Town Meeting will catalyze the leadership needed to play different roles in the consult such as the local witness in the morning sessions. Task Forces will be created in these arenas; (1) Cleanup 2 (2) Food (3) Housing (4) Logistics (5) Tools and Materials (6) Decor and (7) Community welcoming. The *pre consult miracle?*

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The Consult week will be a whirl wind of planning in the five arenas with over 200 people in attendance. Advantages in this maneuver rest on the experienced ability of the consult staff to form the community's consensus. The logistics team will handle all of the practical enablement freeing the auxillary to spend the full week planning. Vulnerabilities lie in maintaining the authentic participation of the town participants for the full week, in enabling each arena to focus on its practical objective. The heart of the consult is the daily meeting of the auxillary, consult staff, and logistics priorship. The A.M. reflections of the auxillary must guard the practicality of all the planning, and in insuring that the practical expertise of the consultants is put to use. The push will be for practical breakthroughs, their celebration, and anticipating the miracles of the next week.

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## AREA MANEUVERS

AWAKENMENT TO PROFOUND HUMANNESS

County Completion: In order to enable the completion of one Town Meeting per county in North America, we will move on the following fronts:

Peaches and Peanut Maneuver - We will assign Bob Knutsen to represent the area in the Georgia Town Meeting campaign, to be conducted during weeks 1 thru 8.

The North Dakota 23 - We will hold one Town Meeting in each of the 23 remaining counties in North Dakota through use of a mail set-up campaign with two full-time troops and occasional help from Cannonball. Wks 1 - 6

The Rocky Mountain 17 - We will hold one Town Meeting in each of the 17 counties remaining in Idaho, Montana, Wyoming, Colorado and Utah during weeks 1 - 6 using appropriate circuiters, metro and house troops in each state.

Fort Belknap Consult - We will hold a one day consult with the Fort Belknap Indian Reservation to be set up through the Inyan Wakagapi project staff and to be held week 5.

Impact Saturation: In order to provide experience in what "saturation" might look like in the future we propose the following demonstrations:

Tulare County - In Tulare County we will do 6 Town Meetings in Visalia neighborhoods, a Lens course with the management of the Dairyman's Cooperative Creamery Association in Tulare, one GWF with the participants of Spring '77 Tulare County Town Meetings, one issues forum on education with the Woodville Town Meeting follow-up group, one CYF with the Community College in Porterville, and 2 (CSIIIA) courses in the Lindsay community church contacts. This material would be completed during weeks 11 - 13, Spring '78.

Idaho Counties - In order to awaken a common vision and purpose for the communities in the vicinity of Elk River HDP, we will hold in Qtr. IV at least 12 impact events in Latah, Clearwater and Blaine counties. Community Forums will be scheduled for Orofino, Weippe, Peck, etc. Other events include GWF, CYF, Imaginal Education, LENS and special issues forums. These will be set up for weeks 11 thru 13 and to be implemented by colleagues from Washington, Idaho and Montana.

Arizona Counties - In order to demonstrate saturation necessary for mass impact, we will design a maneuver in Arizona to reach communities and sociological groups near Cibique. A minimum of 12 events will include community forums, GWF, CYF, Imaginal Education, LENS and special issues forums. These will be implemented at appropriate times in conjunction with the Cibique HDP.



## AREA MANEUVERS

Impact Extension - During Qtr. IV we will do 4 GWF's in San Francisco, Los Angeles, Denver and Phoenix as currently scheduled. Special and appropriate extension impact near the San Francisco, Seattle, Los Angeles, Denver and Phoenix houses will be planned during weeks 1 - 9 and implemented during weeks 10 - 13. This could include any or all of the impact events.

ENGAGEMENT FOR PRIMAL COMMUNITYHDP Showcase:

By June 30th Area San Francisco will have a showpiece in Inyan Wakagapi. Taking advantage of the present momentum, the Auxiliary of 8 along with 3 volunteers and 30 full time CETA employees now on board will create a shiny penny for all the world to come see. In this maneuver of momentum, we will accelerate all social programs through initiating a youth group, training day care teachers and getting our day care license, initiate an elders group, a young mothers group and will train local people in GED classes and Town Meeting methods and hold Town Meetings in the other six districts of the reservation.

In economic expansion we will see the expansion of the community store to three times its size, the initiation of an industry, a credit union, a green house and 20 acre truck farm and a tool repair shop connected with a community Junk Park.

In creating living environment we will build fences around 86 yards and create 5 demonstration houses, erect 4 parks and playgrounds and two multi-purpose playfields, reconstruct the Community Plaza, paint murals, erect 36 street signs, light the highway sign and remove 284 abandoned cars.

In solidifying community engagement we will initiate regular community clean-up, reorganize the Project Board along task oriented thrust, hold 6 Town Meetings and two community celebrations, recruit four local Vista volunteers and twelve consultants to May consultants. We will solidify stake care through orchestrating community beautification at the stake level.

Rural HDP Initiation:

Projects in Richgrove, Elk River, and Cibecue will officially begin with the consult opening May 28th. This will involve the full time of 6 project auxiliary initially and specialized forces from the metros and regional houses. We move from the points of advantage of authorization of Town Meetings, stated interest by State agencies and organizations, the Cannonball story and the readiness of the movement. Out of area councils project directors will be named and particular tasks assigned to houses and metros. The auxiliary directors will quickly pull together site research and establish residency near targeted site. Along with the area prior, the auxiliary directors will initiate visits and receive the receive the community invitations by weeks 3 and 4. Consult preparation will commence with creation of community task forces assuring their participation from the beginning. As the auxiliary move into local sites, week II



## AREA MANEUVERS

regional forces will begin to do catalytic events such as stake visitation, Town Meetings and community work days. Local authorization will happen through selected visitation of community leadership at all levels. Baseline data will be gathered through these visitations. The auxiliary leadership along with regional forces will complete auxiliary recruitment and assure consultant participation at the consult. The inkinding necessary to pull off the consult will be coordinated through regional houses in consultation with the auxiliary. The converging of all forces week 8 will be needed to hold the consult. During the consult, plans for funding schemes and program implementation will be laid to begin the day after the consult is completed.

SUSTENANCE OF SERVANT FORCEStaff Self-Support:

The Quarter IV self support maneuver will involve each house raising \$230 in "Odds and Ends", similar to last year's cookie jar. Also each house will develop from regional colleagues enough money to cover the April house check which will be deleted. In addition the area priorship will work with management centrum to effect the transfer of our Religious House equity to our investment portfolio. The Phoenix House will complete the sale of the former house property, clearing \$15,000. The area will raise \$1,800 from the "Regional Family Fling", \$3,600 from the "Order Colleague Crash", both to be coordinated by the area strike force.

Program Development:

\$30,000 is raised from 75 consultants.

Seed money of \$30,000 is raised from Guardians for 3 projects.

Up to 40 targeted proposals for program implementation are submitted: 10 to corporations, 10 to foundations, 10 to government agencies, and 10 to private organizations and patrons to develop \$30,000 per project.

Development blitz during consultation and proposal writing blitz during implementation week.

NORTH AMERICA

1976

## QUARTER III MANEUVER TIMELINE

AREA SAN FRANCISCO

MARCH 30

TIME		APRIL				MAY				JUNE				TROOP		
TASK		1	2	3	4	5	6	7	8	9	10	11	12	13	ASSIGN	
COUNTRY COMPLETION	WYOMING 5	NORTH DAKOTA. 23				MASSACHUSETTS 1										
	UTAH 3	- COLORADO - IDAHO 5 2														
	GEORGIA 130															
	12	20	20	20	54.	20	20	20								
SATURATION DEMON	IMPACT EXTENSION 46WF - 46VF  IMPACT SATURATION PLANNING							COUNTY TARGETING			3 RURAL SATURATION EVENTS					
HDP SHOWCASE	GREEN HOUSE				TRUCK FARM			RES. T.M.'s		SDRE EXPANSION						
	PARKS	SIGNS	CLEAN UP		CONSULT LAUNCH			CELEBRATION		SUMMER PLANNING						
	CONSTRUCTION				JUNK PARK			FENCES		INDUSTRY LAUNCH						
	COMMUNITY INVITATION		LOCAL - COUNTY ACTIVATION		STATE INVITATIONS		SET UP		C O O S U L T S		WRITING   MIRACLES		REGIONAL TASK FORCES			
RESEARCH DOCUMENT - BOTTOM LINE DATA				ENGAGEMENT TERMS		GUILD INITIATION										
				INDIVIDUAL PUSH		FUNDING SCHEMES.										
AUX OFFICE & HOUSE COMMUNITY PREP T.F.'s						VOICE PUBLICATION										
RURAL HDP INITIATION	AUXILIARY & CONSULTANT RECRUITMENT				PRE CONSULT MIRACLES											
	APRIL FOOLS				ODDS & ENDS			PHOENIX HOUSE SALE								
	REGIONAL FAMILY FUNCO															
	ORDER COLLEAGUE CRASH															
PROGRAM DEVELOP	CONSULT FUNDING \$30,000				PROGRAM INITIATION \$30,000			PROPOSAL WRITING			MAJOR PROGRAM PROPOSALS \$300,000					
	CONSULTANT FEES \$30,000															

AUXILIARY TO  
PLANNING DEPARTMENTENGAGEMENT FOR  
PRIMAL COMMUNITYSUSTENANCE OF  
SERVANT FORCE

# JOURNEY OF THE GUARDIAN CONSULTS

## PIONEERING THE PARAVOCATION

Task Force 6

Guardian Intensification

IN THE MIDST OF OUR RESPONSE TO A CHALLENGING ISSUE, A KEY HAPPENING REVEALED A GLOBAL DEMAND TRIGGERING OUR CORPORATE RESOLVE WHICH IS HELD BY AN OPERATING IMAGE. FOCUSING OUR EXPENDITURE.

YEAR	1972			1973		1974		1975		1976		1977	
DATE	JAN	MAY	NOV	APR	OCT	APR	OCT	APR	OCT	APR	OCT.	APR	OCT
ATTEND- ANCE	33	45	80	200	200	225	225	300	300	300	300	300	300
CHALLENGING ISSUE	Inventing the role of the secular movement	Previewing the NINS course	Marshalling the professional expertise	Establishing the advisory council	Forging the form of the guild	Creating pioneering of economic community	Providing social demonstration consultants	Framing the Town Meeting	Engaging practically in the movement	Deciding to be assigned	Developing an inclusive engagement screen	Fielding project acceleration treks	PROVIDING WHAT'S NEEDED
KEY HAPPENING	Staking the claim in Kemper	Launching the \$500,000	Discovering the corporate power	Discovering the Guardian globality	Revealing the power of corporateness	Practical actuation of social processes	Going for broke with TM	Expanding Guardian network	Experiencing TM as a profound tool	Articulating para-vocation	Holding Area meetings	Demonstrating the power of local man	DETERMINATION ABOUT THE FUTURE
GLOBAL DEMAND	Secular Prowess	Movemental decision	Engagement of local secular	Depth human creativity	Secular-religious style	New cultural forms	Radical decisions	Intensified engagement	Paravocational response	Engaged in mission	Trust local man	Total responsibility	NEW CLARITY ON TASK
CORPORATE RESOLVE	Commit finances movementally	Raise \$100,000 continentally	Serve the globe locally	Create the global network	Become the new style	Engage in practical care	Decide to embody profession	Insure success of TM	Bring off the three campaigns	Responsibility for the task	Assume fulltime partnership	Doing the HDP's	NOTHING SHALL DISSUADE US
OPERATING IMAGE	Pioneers in the new venture	Defenders of the movement	Permeators of the Establishment	Advisors for the movement	Colleagues in the task	Creators of future social forms	Consultants for global programs	Those who care	Being the sign	Being on call	Sign of full life	Being on the road	DOING OUR CARE
FOCUS OF EXPENDITURE	TREASURE					TALENT (TREASURE)					TIME (TALENT TREASURE)		



CAMPAIGNS OF THOSE WHO CARE

MASS IMPACT

GUARDIAN RESOURCES

HUMAN DEVELOPMENT

1. LENS - 5th Floor South

*R. Loudermilk	D. Galbreath	L. Phillips
B. Booher	-D.L. Galbraith	R. Richmond
J. Boyd	R. Galbreath	R. Thompson
W.D. Brown	M. Green	P. Wampler
M.L. Bushman	A. Greendahl	T. Wright
-R. Caruso	F. Gruner	
D. Clark	C. Johnson	
S. Cordes	E. Loudermilk	
E. Dillinger	C. Lapp	
B. Dyson	R. Luedke	
W. Ellsworth	A. Matsuoaka	
-B. Frankel	C. McWilliams	
R. Freedman	L.E. Philbrook	

4. NEW SUPPORT SCHEMES - 6th Floor Seminar Room

*J. Phillips	J. Moran
H. Dix Archer	S. Moran
-J. Armour	O. Soerstad
H. Bliss	R. Thompson
D. Calhoun	-J. Thorson
K. Dvhr	J. Tippet
M. Coggeshall	J. Troxel
F. Gruner	H. Wainwright
J. Holmes	J. Wiegel
M. Howell	-D. Woodard
R. Jeffries	T. Wright
R. Kroeger	
-C. Lapp	

7. SIX SHOWPLACES - Management

*D. Rebstock	R. Foster	C. Powell
B. Ames	R. Griffith	H. Prather
A. Ayres	A. Grundahl	-D. Raschke
J. Ballard	S. Harrington	T. Smeltzer
J. Bell	K. Hayes	-R. Wampler
E. Bliss	D. Holmes	R. Williams
F. Bravebull	Mr. Joshi	
-G. Burns	-St. Laxdal	
P. Calhoun	D. Leppke	
S. Carey	D. Mark	
R. Davis	-C. McDonald	
R. Duffy	C. Miller	
A. Epps	P. Miller	

2. GLOBAL COMMUNITY FORUM - Operations

*C. McBurney	S. Hanson	W. St. John
C. Arguilles	P. Holmes	M.L. Sugg
O.J. Belin	L. Hyland	S. Townsend
V. Belin	M. Johnson	
W. Blood	M. Krauss	
J. Bonafield	W. Leatherman	
G. Breiner	-Geo. McBurney	
L. Calhoun	C. Miller	
M. Crocker	J. Moran	
P. Erley	J. Morrill	
J. Epps	-J. Seacord	
-C. Eversole	J. Slotta	
B. Griffith	R. Sperstad	

5. PUBLIC PRESENTATION DESIGNS - Development

*A. Antenen	J. Mwenge
M. Bonnifield	J. Pierce
C. Burns	B. Rather
L. Calhoun	F. Richmond
E. Caperton	G. Schum
-B. Dyson	-D. Smyres
C. Gribble	L. Sugg
M. Jones	R. Thompson
-R. Lapp	M. Tippet
D. Blanchard	E. Weigel
M. May	
B. Merhar	
J. Moran	

8. THE USA TWELVE - Research

*B. St. Clair	K. Krauss	J. Webster
M. Clements	R. Leong	R. Wheelock
J. Cress	P. Mark	F. Wherry
J. Crocker	J. McCabe	J. Wiegel
R. Elliott	S. McCabe	Z. White
P. Ertel	P. Miller	F. Wilson
J. Fenton	J. Morrill	K. Wilson
-B. Goodger	P. Noah	D. Ziegenhorn
-K. Hess	C. Pierce	
L. Hockley	C. Powell	
G. Holloman	R. Seacord	
S. Jensen	U. Sharma	
A. Joy	R. Sperstad	

3. GLOBAL WOMEN'S FORUM - Uptown

*M.W. Moffett	G. Leppke
P. Bain	M. Lies
-B. Barkony	-M. Mann
D. Bayer	S. Meyers
M. Delauche	N. Prather
A. Duffy	M.L. Schom
R. Freedman	P. Slicker
N. Green	E. Smyres
A. Hsu	J. Wilson
R. Kahan	
B. Keller	
N. Knowlton	
E. Labrash	

6. GLOBAL GUARDIAN INTENSIFICATION - 6th Floor Conf.

*J. Antenen
D. Atkinson
J. Coolidge
R. Cunningham
Mrs. R. Davis
-R. Galbreath
-S. Hill
B. Prather
J. Rowland
W. St. John
J. Thomas
P. Townley
-D. Wood

9. GSD FORCES MOBILIZATION - Ramp Room

*R. Wilson	-K. Keller
-J. Ames	R. Ketter
D. Benedict	R. Landman
B. Bingham	K. Mehrtens
B. Brady	B. Miller
C. Cunningham	S. Rhea
G. Drown	E. Richmond
C. Elliott	B. Schwartz
R. Ertel	T. Smeltzer
M. Eversol	Ju. Wiegel
K. Gilbert	K. Winterrod
-A. Hollinger	
D. Horn	



## TASK FORCES

R. Porter  
J. Troxel  
M. Howell  
Ji. Wiegel  
J. Booner  
E. Caperton  
Joe Thomas  
P. Townley  
K. Bauknight  
P. Moriarity  
B. Davis  
K. Townley  
D. Bayer  
J. Pierce  
H. Wainwright  
R. Richmond  
E. Richmond  
C. Mann  
P. Jones  
R. Williams  
L. Hockley  
Da. Horn  
C. Johnson  
M. Clements  
M. May  
E. Dillinger

J. Crocker  
R. Booher  
D. Rebstock  
Ju. Wiegel  
R. St. Clair  
S. Townsend  
M. Mann  
A. Hsu  
M. Prather  
M. Talbott  
A. Epps  
K. Hayes  
H. Prather  
C. Pierce  
R. Gilbert  
R. Loudermilk  
W. Ellsworth  
M. Jones  
J. Ballard  
J. Mwenge  
K. Gilbert  
B. Keiser  
R. Keiser  
J. Epps  
M. Crocker

## ENABLING FORCES

Kitchen  
\*K. Troxel  
R. Nichols  
C. Lingo  
G. Nixon  
D. Tuecke  
M. Crane  
F. Vance  
R. Ellsworth  
J. Long  
J. Hsu  
D. Jewell  
F. Hess  
Mi. Gergen  
K. Balm  
B. Compton  
V. O'Halloran  
L. Early

Publishing  
\*C. Shropshire  
J. Shipley  
R. Grow  
D. Lingo  
M. Simfukwe

Production  
\*Linda Jones  
M. McGregor  
P. Brennecke  
E. Howell  
S. Porter

Security  
\*A. Ensinger  
R. Talbott  
M. Lazear  
L. Ballard  
K. Jones  
S. Rafos  
R. Marshall  
D. Morton  
D. Nones  
R. Rawson  
M. Taffesse  
S. Kock  
J. Stovall  
M. Hahn  
M. Boivin  
M. Porter  
R. Bishop  
R. Loudermilk  
J. Crocker  
K. Gilbert  
R. Booher  
H. Prather  
W. Ellsworth

Bartenders  
\*K. Williams  
Leah Early  
J. Troxel  
P. Scott  
K. Bauknight  
\*M. Howell  
K. Townley  
C. Johnson  
R. Richmond  
E. Rebstock

Practices  
\*G. Ensinger  
D. Brennecke  
J. Warren  
R. Funk  
L. Spencer  
A. Balm  
E. Morton  
D. Baines  
B. Miller  
E. Rebstock  
C. Kontz  
S. Brennecke  
J. Jewell  
J. Creech

Service  
\*D. Drown  
J. St. John  
M. Desotell  
+  
16 Phase I

E.G.  
M. Hoff  
S. Hahn  
S. Parekh  
R. Boone

## CONTINUUM

Finance  
A. Wilkins  
J. Stanfield

Permeation  
B. Hawley  
Ma. Gergen  
J. Appenfelder  
P. Scott  
P. Mitchell

Special  
J. May  
P. Mielke  
De. Horn  
T. Crane  
Ha. Williams  
M. Davis  
E. Stewart  
B. Williams

Phase I  
J. Williams  
T. McClelland  
R. Yost  
D. Yost  
B. Gazarian  
T. Bozarth  
D. Bozarth  
M. Wainwright

Travel Desk  
C. Bayer

Self-Support  
\*L. Mathews  
B. Bauknight  
Leah Early  
E. Loudermilk  
R. Vance  
R. Rafos

Trip Prep  
N. Vance  
J. Mathews  
R. Spencer

Academy RS-I  
R. Shronshire  
K. Barton  
B. Desotell  
A. Batika  
J. Johnson  
G. Wambuguh  
M. Friebe  
L. Shanklin  
D. Lazear  
E. Batika  
My. Hahn  
R. Hawley  
B. Stanfield  
C. Duffy  
L. Caldwell  
M. Watson

## IMPACT

## DEMONSTRATION

TOWN MEETING

Tennessee  
J. Miller  
A. Conroy  
N. Grow  
J. Boone  
S. Joshi

Florida  
W. Gooch

South Dakota  
D. Hinkleman

Georgia  
W. Grow  
L. Miesen  
Hln. Williams  
R. Haithcock  
C. Haithcock

Louisiana  
P. Philbrook

Kansas  
R. Grunberg

GLOBAL WOMEN'S FORUM

SEAPAC  
K. St.Clair  
Joy Thomas

COMMUNITY YOUTH FORUM

SEAPAC  
K. Rafos  
M. Jewell

Kingston  
E. Vergara

Murrin Bridge  
M. Tomlinson

Cano Negro  
I. Bishop  
J. Bishop  
R. Fishel

Ijede  
K. Hamje

Tairgwyth  
W. Alerding  
B. Alerding

Kapini  
C. Schuchart

Vogar  
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14th Guardians Consult

CONSULT PARTICIPANTS

April 7-9, 1978

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Richard Wampler	27 NW 12th, #25 Pendleton, Oregon 97801 503-276-9195	
John Webster	400-206 N. River Road W. Lafayette, Ind. 47906 317-743-7375	Purdue University Heavilon Hall W. Lafayette, Ind. 47907 317-493-1379
Russel Wheelock	7307 Harrison Kansas City, Mo. 64131 816-361-1960	Lincoln Jr. High School 2012 E. 23rd Street Kansas City, Mo. 64127 816-241-1979
Franklin Wherry	1922 42nd Ave., East Seattle, Washington 98112 206-322-2074	
Zan White	1748 Old Hickory Street Decatur, Ga. 30032 404-289-0952	S. DeKalb Center S. DeKalb Mall Decatur, Georgia 404-243-3323

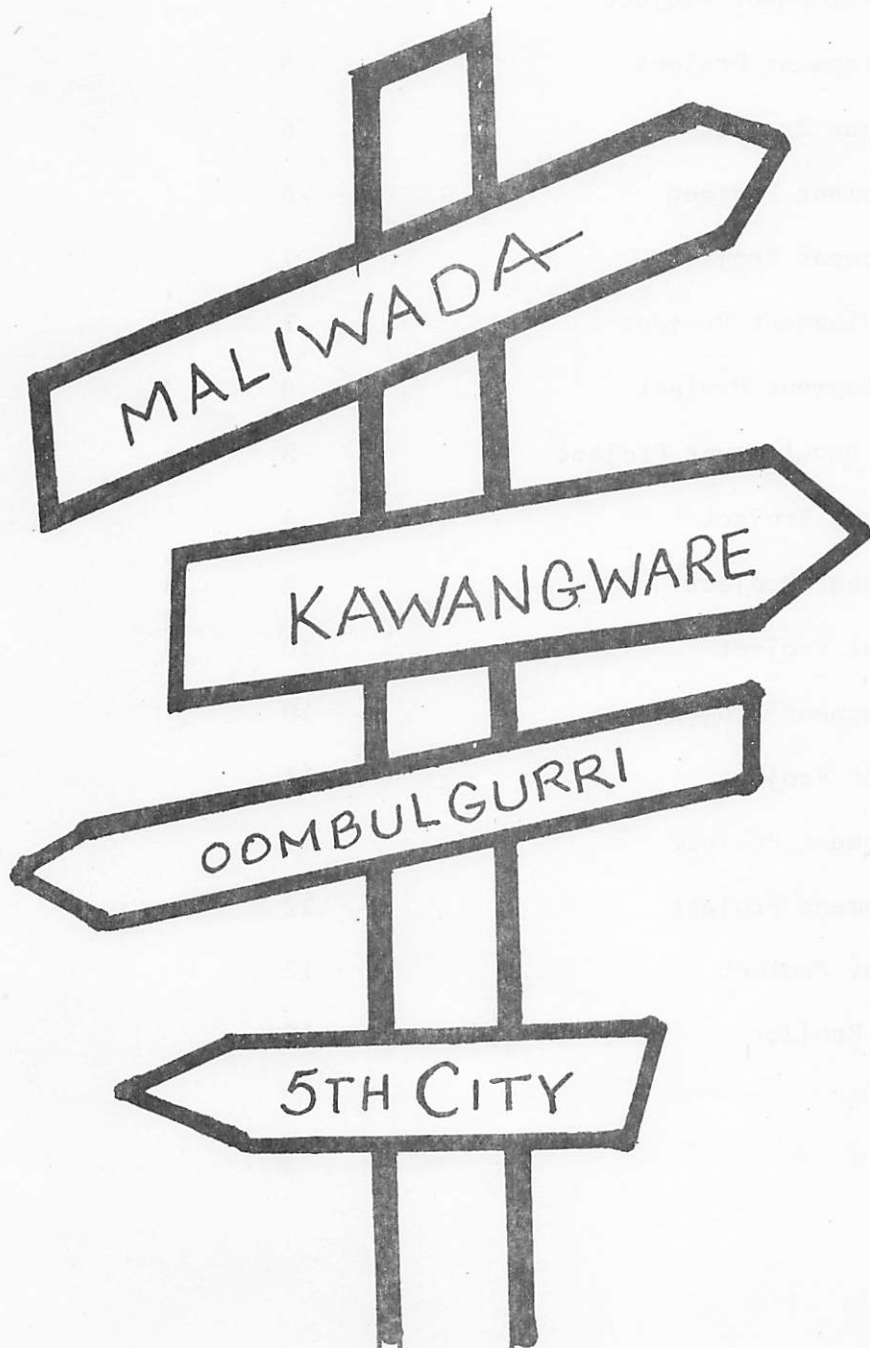
ICA: Chicago  
14th Guardians Consult

## CONSULT PARTICIPANTS

**April 7-9, 1978**

[illegible]

How to get there  
from here!



TRAVEL INSTRUCTIONS TO  
HUMAN DEVELOPMENT PROJECTS  
AROUND THE WORLD



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These notations have been compiled by those who have visited project locations. They are intended to be helpful in getting you to your destination easily. If you have additional suggestions for the next draft of this travel guide, please drop us a line:

Institute of Cultural Affairs  
4750 North Sheridan Road  
Chicago, Illinois 60640

## HOW TO GET THERE FROM HERE!

### CANO NEGRO HUMAN DEVELOPMENT PROJECT

ADDRESS:      Project Address                      Mailing Address  
                 Municipality-Ribas                      Apartado 8060  
                 District Acevedo                      Caracas 101, Venezuela  
                 Miranda State  
                 Caracas Office  
                 Avenida Principal de Chuao  
                 Edificio Delta  
                 Apartamento 1A

ICA PHONE:    (02) 91-97 (Need to dial 02 from airport to get ICA number.)

DIRECTIONS:   Cano Negro is a caserio (village) one hour and 45 minutes from Caracas. Contact the Caracas Office next door to Camera de Industrias, Del Estado Mirada on left hand side of road. It is near Carlota Airport. Taxi costs from 45 to 50 bolivares (\$10-\$12 U.S.). Ask for price before you get in taxi. If you cannot reach the office, call Father Marcel Rainville, (02)-77-34-68. He is Metro Coordinator. Ask for Padre Marcel. Airport is at Maiquatia, 3000 kilometres below Caracas.

HOUSING:        With Auxiliary

WEATHER:        Hot all year long; rainy season from mid-May to November. Cool at night in Caracas but not in Cano Negro.

### DELTA PACE HUMAN DEVELOPMENT PROJECT

ADDRESS:        P.O. Box 269  
                 402 So. Hayden Avenue  
                 Pace, Mississippi 38764  
                 U.S.A.

ICA PHONE:     601-723-6780

DIRECTIONS:    To Greenville, Mississippi (Southern Airlines). Call the ICA. Can take taxi (\$40) or drive Highway #1 to #8. At Rosedale turn east to Pace. If driving through Memphis, take Highway #61 to Cleveland, Miss., onto #8 west into Pace.

HOUSING:        Most likely in a hotel in Cleveland, Miss.

WEATHER:        90-100° F - May through October  
                 50-60° F and wet - November, December  
                 20-30° F - January, February, March

## HOW TO GET THERE FROM HERE!

### EL BAYAD HUMAN DEVELOPMENT PROJECT

ADDRESS: M. Poole  
P.O. Box 30  
Beni Suef  
Arab Republic of Egypt

PHONE: 29111 or 30999 (not at Project)

DIRECTIONS: You will most likely arrive in Cairo in early evening. Take a taxi to Windsor Hotel, 19 Alfay Bey. This cost is 2 $\frac{1}{2}$ . Stay overnight here. DO NOT TRAVEL AT NIGHT. Eat in hotel. DO NOT EAT STRANGE FOODS. This hotel knows ICA. In the morning take city (black and white) taxi to country taxi station at GIZA; cost 50 p-2 $\frac{1}{2}$  hours. Walk to Medan (a plaza). Ask to go to Bayad. A horse drawn carriage will take you to the bank of the Nile; cost 25 p-20 minutes. At Nile take a "filoka" across the Nile; cost 20 p-30 minutes. On other bank walk 1/2 mile to the left. DO NOT TRAVEL AT NIGHT. COVER YOUR HEAD AT ALL TIMES.

HOUSING: With Auxiliary

WEATHER: 40° F - December through January. March is windy.  
115° F - July, August. 80-90° F rest of the year.

---

### FIFTH CITY HUMAN DEVELOPMENT PROJECT

ADDRESS: 410 Trumbull  
Chicago, Illinois 60624  
U.S.A.

ICA PHONE: 312-722-3444

DIRECTIONS: From Chicago airport call the ICA. Taxi via Eisenhower Expressway to Homan exit. Approximate cost \$10.

HOUSING: With Auxiliary

WEATHER: Warm, humid (80-90° F) - June through September  
Cold, snow, winter - November through March

## HOW TO GET THERE FROM HERE!

### HAI OU HUMAN DEVELOPMENT PROJECT

ADDRESS: Activity Center, Ta Chuan Tsuen Telegram: Ping Tung Hsien 920  
Fang Liao Hsiang Fang Liao Hsiang  
Ping Tung Hsien 920 Ta Chuan Tsuen  
Taiwan, Republic of China

ICA PHONE: 235-377

DIRECTIONS: To Kaohsiung. Send telegram. Take taxi from airport to Kaohsiung train station (70 nt). Take ordinary train south-bound to Tunghai (pronounced dunghi); 17. nt per person about 2 hours. At Tunghai, go to police station (located on left at main road). Policeman will arrange taxi to Hai Ou (30 nt).

HOUSING: In the community.

WEATHER: 100° F and rain every day - May through August  
60-70° F - September through March  
Rain gear available locally.

### IJEDE HUMAN DEVELOPMENT PROJECT

ADDRESS:	<u>Mailing Address</u>	<u>Project Address</u>
	c/o Richard B. Kitney	Ijede
	P.O. Box 5017	Ikorodu Division
	Lagos	Lagos State
	Nigeria (allow 8 days for cable)	

ICA PHONE: 44028

DIRECTIONS: Fly to Lagos airport. Taxi should cost N10-N12 (\$15-\$20).  
How to direct taxi: Go to Ikorodu. Go to Ijede.

HOUSING: With Auxiliary/local housing

WEATHER: 83-90° F dry season - November through May.  
80-83° F rainy season - June through October. Rain almost every day most of the day. Bring umbrella.



## HOW TO GET THERE FROM HERE!

### INYAN WAKAGAPI HUMAN DEVELOPMENT PROJECT

ADDRESS: P.O. Box 75  
Cannonball  
North Dakota 58528  
U.S.A.

ICA PHONE: 701-544-7831

DIRECTIONS: To Bismarck. Then go west out of Bismarck. Cross the Missouri River to the first stop light in Mandan. Turn left on Highway 1806 (Lewis & Clark Trail). Travel south 40 miles to Cannonball which sets  $1\frac{1}{2}$  miles left (east) of Highway 1806.

HOUSING: With Auxiliary

WEATHER: 0° F, snow - November through April

---

### ISLE OF DOGS HUMAN DEVELOPMENT PROJECT

ADDRESS: Bridge House  
Preston's Road  
Isle of Dogs  
London E 13 (Post Office likes 24 Preston's Road;  
leave off Isle of Dogs)

ICA PHONE: 515-5050 (51)

DIRECTIONS: Depending on traffic, take cab (\$16- $1\frac{1}{2}$  hours) or take BA bus (much less expensive) to Victoria Station (get underground schedule). Then take underground to Mile End Station. Get taxi from there. Tell driver you want to go to Poplar High. When he gets there (it's a street) say "Prestons Road, past the Marshall Keate Pub." If it's daylight, you'll see a wall with the Isle of Dogs grid.

HOUSING: Bridge House or Flats at 28 Ottawa (across road)

WEATHER: 50° F

## HOW TO GET THERE FROM HERE!

### IVY CITY HUMAN DEVELOPMENT PROJECT

ADDRESS: 1900 Gallaudet NE  
Washington, D.C. 20002  
U.S.A.

ICA PHONE: 202-529-5620

DIRECTIONS: Taxi to address.

HOUSING: With Auxiliary

WEATHER: 20-40° F winter, some snow - November to February  
50-90° F, summer, hot, humid - May to October

---

### KAWANGWARE HUMAN DEVELOPMENT PROJECT

ADDRESS: P.O. Box 21679  
Nairobi, Kenya

ICA PHONE: 567728 Nairobi

DIRECTIONS: From Nairobi, taxi to Kawangware. From City Centre, take Ngong up to Dagoretti corner. Avoid the road to Karen at Dagoretti corner and take Naivasha Road. Kawangware is 1½ kilometres to the right on Naivasha Road from Dagoretti corner. The largest building at the shopping centre is ICA home and office; 30 Kshs taxi fare.

HOUSING: With Auxiliary.

WEATHER: 80° F, rainy - July through September  
60° F - March, April

## HOW TO GET THERE FROM HERE!

### KELAPA DUA HUMAN DEVELOPMENT PROJECT

ADDRESS: Hotel Sabang Metropolitan  
Room 45, Box 2725  
Jakarta, Indonesia

ICA PHONE: 354031 at Hotel Sabang

DIRECTIONS: To Jakarta. Call ICA office. Metered taxi to  
Tangerang (30 km). Ask directions here to Kelapa Dua.  
Cost 3000 rupiah.

HOUSING: With Auxiliary

WEATHER: 30° C, hot and humid. Rain every day in rainy season  
which is November through April.

---

### KREUZBERG OST HUMAN DEVELOPMENT PROJECT

ADDRESS: Wrangel Strasse 83  
1000 Berlin 36  
Federated Republic of Germany

ICA PHONE: 030-612-8041

DIRECTIONS: Taxi; cost 20 marks. Or U-Bahn from main train station  
to Schlesches. Turn right out the entrance of U-Bahn station,  
one block left, two blocks on Wrangel Strasse to 83. (2 marks)

HOUSING: With Auxiliary

WEATHER: 30° C, hot and dry - May to September  
Cooler in spring (April, May) and fall (Sept., Oct.)  
0° and snow - November to March

## HOW TO GET THERE FROM HERE!

### KWANGYUNG IL HUMAN DEVELOPMENT PROJECT

ADDRESS: Jeju  
L. J. Joon  
P.O. Box 88  
Jeju City  
Republic of Korea

ICA PHONE: Jeju-Do Gun Aeweol  
Jyeon-Kwangyung Il Ri

DIRECTIONS: To Seoul. Go to KAL Domestic Airlines. Get flight to Cheju. (7 flights daily) At Cheju take taxi to Kwangyung Il. If no flights to Cheju or you need to stay in Seoul, call 3822419 Seoul House. Not recommended to take a taxi because house is very difficult to locate.

HOUSING: With Auxiliary.

WEATHER: 40° F, rainy, winter - October through March  
60-80° F, summer - April through September

---

### LORNE DE L'ACADIE HUMAN DEVELOPMENT PROJECT

ADDRESS: RR #1  
Nash Creek, New Brunswick  
Canada

ICA PHONE: 237-2302

DIRECTIONS: Fly from Montreal to Charlo (Air Canada). Call ICA. Then take a taxi from Charlo to Lorne. Cost \$8.

HOUSING: Roman Catholic Church and ICA space in parish hall basement.

WEATHER: 0° C, 12-16 feet of snow accumulation - October through April  
20-25° C, sunny - May through September

## HOW TO GET THERE FROM HERE!

### MALIWADA HUMAN DEVELOPMENT PROJECT

ADDRESS: Maliwada HDP  
P.O. Box 100  
Aurangabad  
Maharashtra  
India 431001

ICA PHONE: 373741, Bombay ICA

DIRECTIONS: Contact the Bombay House, 13 Sankli St., Byculla, on the way to Maliwada or any other of the replication projects. Have them meet you at the airport. Failing this, a taxi from the airport will cost 6-20 rs. Tell the driver Byculla Bridge or Byculla then Sankli St. The House can make connections for you to any project. If conditions indicate the wisdom of going directly to Aurangabad, the simplest is to fly on Indian Airlines from Bombay to Aurangabad (leaving Bombay Santa Cruz daily at about 5:50 a.m.). On arrival in Aurangabad, take a taxi to Maliwada. Consult with Auxiliary on arrival about appropriate fare. If you come through Delhi, Indian Airlines also has a daily flight in the morning to Aurangabad.

HOUSING: With Auxiliary

WEATHER: 80° F, wet, muddy - June through September  
50° F, winter - October through March  
Over 90° F - April to June

---

### MARSHALLS HUMAN DEVELOPMENT PROJECT

ADDRESS: P.O. Box 396  
Majuro  
Marshall Islands (Trust Territory) 96960

ICA PHONE: 245

DIRECTIONS: From North America to Honolulu. Continental Airlines to Majuro. At airport take a taxi or hitch a ride to ICA office which is known as "KITCO" or "TASC".

HOUSING: With Auxiliary

WEATHER: 75-90° F all year around; showers



## HOW TO GET THERE FROM HERE!

### NAM WAI HUMAN DEVELOPMENT PROJECT

ADDRESS: Nam Wai HDP Centre  
110 A Nam Wai  
Sai Kung District  
N.T.  
Kowloon, Hong Kong

ICA PHONE: 3-299-125

DIRECTIONS: Taxi to New Territory, Sai Kung District, Nam Wai.  
Cost \$10.

HOUSING: With Auxiliary

WEATHER: 30° C, rainy - March to September  
10° C - October to March

### OOMBULGURRI HUMAN DEVELOPMENT PROJECT

ADDRESS: P.O. Box 208  
Wyndham  
Western Australia

PHONE: Oombulgurri Phone 611386

DIRECTIONS: To Australia. Arrive in Darwin or Perth. Call Oombulgurri requesting Council's permission to visit. Then go to Kununarra (MMA Airline) and take BOAB Air Transport system (Phone 81287) to Oombulgurri (\$65 for 5 people). Or take MMA limousine service to Wyndham where you take ORD Air Charter (Phone 611335) to Oombulgurri (\$42 for 5 people). At Wyndham you can also take the boat which leaves Mon., Wed., and Fri. at \$10 per person. The boat must be used most of the time from January to April 15 since the airstrip at Oombulgurri is out of service 80% of the time. Stay overnight if necessary at Windham Hotel (\$22).

HOUSING: With Auxiliary

WEATHER: 40° C, dry - October through December  
Tropical, rain every day - January through March  
30° C, dry - April through September

## HOW TO GET THERE FROM HERE!

### SUNGAI LUI HUMAN DEVELOPMENT PROJECT

ADDRESS: Sungai Lui  
ULU Langat  
Selangor  
Malaysia

ICA PHONE: 74-933

DIRECTIONS: To Kuala Lumpur Airport: Taxi to PUCU Raya; cost \$10.  
Taxi (outstation taxi) to Sungai Lui; cost \$7.

HOUSING: With Auxiliary

WEATHER: 85-90° F all year, rainy.

---

### TERMINE HUMAN DEVELOPMENT PROJECT

ADDRESS: Termine Di Cagnano  
L'Aquila, Italia

DIRECTIONS: To Rome. At Rome, taxi to Termini Station (main bus station in Rome); 8000 lire. Take a bus to L'Aquila, leaves every hour. At L'Aquila call Termine. Use L'Aquila phone book, and under Termine there are only 3 phone numbers. They will let ICA know you're coming. Take bus to Termine, leaves at 6 a.m., 2 p.m., 7 p.m. If you miss bus, spend night in "Pensione," cheap hotel.

HOUSING: With Auxiliary

WEATHER: 40° F November through March  
50-60° F - April through October

## HOW TO GET THERE FROM HERE!

### VOGAR HUMAN DEVELOPMENT PROJECT

ADDRESS: Vogar, Manitoba  
Canada, ROC 3C0

ICA PHONE: 204-768-2839

DIRECTIONS: To Winnipeg. Call ICA Office. Taxi or Sargent St. bus to Grey Goose bus station; taxi \$5 and bus 35¢. Then bus to Vogar, twice daily 9:30 a.m. and 5:30 p.m. Cost \$6.

HOUSING: With Auxiliary

WEATHER: 20-25° C - June through September  
-5 - 3° C, wet - March to May, October to November  
-10 - -4° C, snow - November to February

## THE INSTITUTE OF CULTURAL AFFAIRS

## GLOBAL WOMEN'S FORUM

## QUARTER IV

## PROPOSED SCHEDULE

1977 - 1978

Area \ Week Date	1 APR3	2 APR10	3 APR17	4 APR24	5 MAY1	6 MAY8	7 MAY15	8 MAY22	9 MAY29	10 JUN5	11 JUN12	12 JUN19	13 JUN26
AREA EDMONTON													
AREA SAN FRANCISCO		4-15 DEANZA College  4-15 Phoenix		4-29 LOS ANGELES									
AREA HOUSTON						5-11 Atlanta  5-13 Houston	5-15 Houston		6-3 Philadelphia				
AREA NEW YORK				4-29 WASHINGTON D.C.	5-2 BALTIMORE								
AREA MONTREAL													
AREA CHICAGO and NEXUS					5-6 MINNEAPOLIS  5-6 Cleveland				6-3 St. Louis				

GLOBAL CONSULT SCHEDULE

JAN	FEB	MAR	APR	MAY	JUN
MAHARASHTRA INDIA 4	KAMWELENI KENYA Feb 5-11	MAHARASHTRA INDIA 17	TAIRGWAITH WALES Apr 2-8	UJANPAJAN INDONESIA Jun 4-10	MAHARASHTRA INDIA 32
					QUEENSLAND AUSTRALIA Jun 6-12
LANGUB PHILIPPINES Jan 8-14	KAPINI ZAMBIA Feb 26-Mar 4	MURRIN BRIDGE AUSTRALIA Mar 23-29	SURUSUP EAST MALAYSIA Apr 23-29	MAINE USA May 28-Jun 3	SAN MIGUEL GUATEMALA Jun 11-17
			KUH DO E RI KOREA Apr 23-29	NEW YORK USA May 28-Jun 3	SOL DE SEPTIEMBRE CHILE Jun 11-17
					MINNESOTA USA Jun 18-24
					ILLINOIS USA Jun 18-24
					IOWA USA Jun 18-24
					NORTH CAROLINA USA Jun 18-24
					OKLAHOMA USA Jun 18-24
					TEXAS USA Jun 18-24
					WOBURNLAWN JAMAICA Jun 25-Jul 1
					BANANEIRAS BRAZIL Jun 25-Jul 1
					LALOMAUGA SAMOA Jun 25-Jul 1
				WEST VIRGINIA USA May 28-Jun 3	
				IDAHO USA May 28-Jun 3	
				CALIFORNIA USA May 28-Jun 3	
				ARIZONA USA May 28-Jun 3	



# HUMAN DEVELOPMENT CREATES

self  
Confidence

fulfilling the hopes and dreams of the local residents in their community and reestablishing a feeling of pride and self worth

self  
reliance

enabling the community to function on its own through the development of resources and programs such as health care and education for all ages

self  
sustenance

enabling local residents to take responsibility for their communities' socio-economic development

Your time and expertise for two weeks, three months, six months, one year or more can sway the balance. Join the forces of local human development through the sharing of what you know and what you are. Then, at the same time, experience what the world has to share with you.

## PRACTICES:

Get involved in the preparation and enablement of the projects. Skills are needed in construction, organizing volunteers, data gathering, food service, market research and the general preparation for a week-long consultation involving 200 people.

## CONSULT:

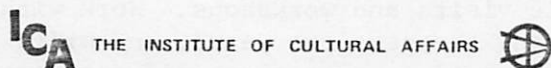
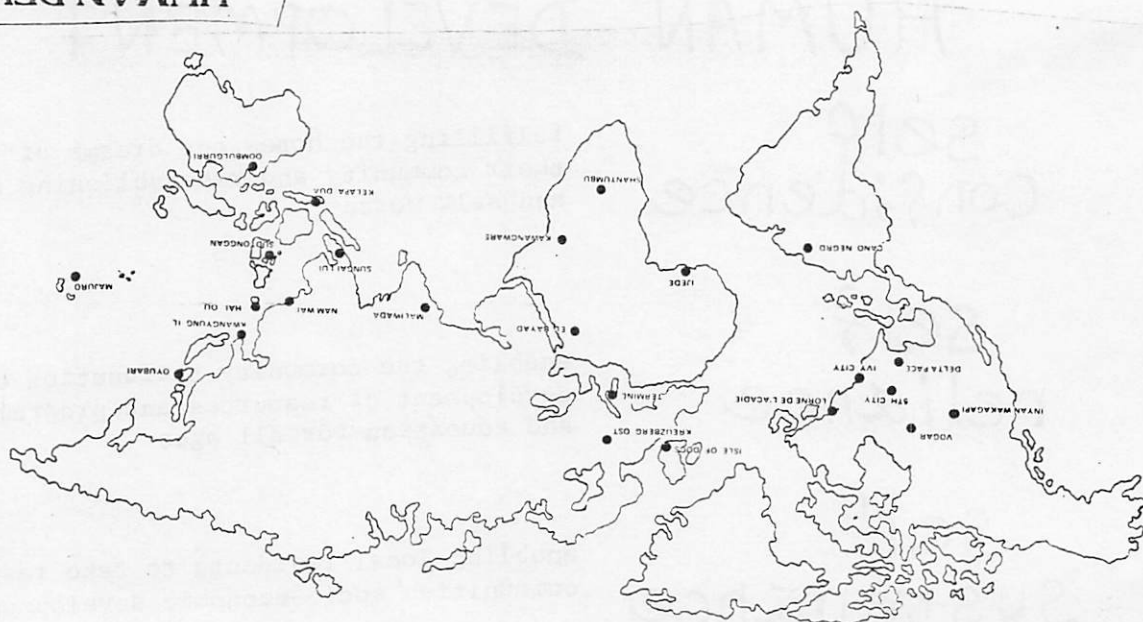
Participate in a week of consultation with local people. Visit their homes, join them in field visits and workshops. Work with them in designing their village programs for the next two years, and write a document describing these programs in detail. Learn about all aspects of the local project while being involved in your own particular area of expertise.

## RESOURCE:

Live and work in the village for any length of time from one week to two years. Provide expertise in a particular arena, or work in the implementation of various programs throughout the entire project.

## HUMAN DEVELOPMENT PROJECT CALENDAR

May 28-June 3	June 4-10	June 11-17	June 18-24	June 25-July 1
Sparks, Maine N.Y. Widen, W. Va. Idaho Calif. Ariz.	Ujanpajan, Indonesia Queensland, Australia	San Miguel, Guatemala Sol de Septiembre Chile	Minnesota Illinois Iowa North Carolina Oklahoma	Woburn Lawn, Jamaica Bananeiras, Brazil Lalomauga, Samoa
Maharastra, India - 32 in June				



4750 N. Sheridan Road  
Chicago, Illinois 60640  
tel. 312/769-6363

(Phone: 312-769-5635)

# THE GLOBAL FILM

THE DRAMA	WORLD'S FAIR	CONSULTS	RURAL VILLAGES	SOCIAL DEVELOPMENT	ECONOMIC DEVELOPMENT	INDIA REPLICATION
THE IMAGES	Kwangyung II	Oyubari Ijede Hai Ou Sungai Lui	Bayad Ombulgurri Majuro Nam Wai Kelapa Dua	Kawangware	Sudtonggan	Maliwada
THE THRUST	THE 24 INITIATION--the what impact of the celebrative standing in winners circle		THE ACTUATION--the how impact of visible, hard miracles/rapid change social catalyses economic and vice versa			THE REPLICATION --the why 2 million vil-lages
THE THEMES: THE UNIVERSE OF LOCAL MAN	physicality	immediacy	routine	no conveniences	subsistence	hard labor
THE THEMES: THE UNIVERSE OF HUMAN DEVELOPMENT	comprehensive	awakenment intentionality	style of possibility	self- reliance	self- sustenance	self- confidence
THE THEMES: THE UNIVERSE OF THOSE WHO CARE	globality	contradictional	miracles	living environment	corporateness	mission





INTER-AMERICAN DEVELOPMENT BANK  
WASHINGTON, D. C. 20577

EXECUTIVE DIRECTOR

CABLE ADDRESS  
INTAMBANC

February 16, 1978

The Honorable  
George W. Landau  
American Ambassador  
American Embassy  
Santiago, Chile

Dear George:

I would like to introduce to you, by means of this letter, the work of the Institute of Cultural Affairs, a private voluntary group implementing local socio-economic development projects around the world. The Institute has staff located in 25 nations and is currently involved in 24 demonstration projects and, in addition, a replication project involving 250 villages in Maharashtra State, India. The Institute is supported by private foundations, corporations, government program grants and concerned individuals.

The Institute uses a method that encourages strong local community involvement in both the planning and actuating of the projects. With an emphasis on practical in-the-field training, the self-help approach has been found to be effective in bringing about long lasting economic and social development.

In Latin America the Institute has established one project in Caño Negro, Venezuela, outside Caracas in the State of Miranda. The success of this project has led to considerable interest on the part of other Latin Americans in their work. I have been advised that in response to invitations to set up projects in a number of nations four additional sites will be selected in the next three months.

The Bank is in the final stages of negotiations with the Institute in order to make a grant to support a training school in Caño Negro for local people from each of the four new sites. The School is designed to equip villagers with methods and skills needed to assume leadership in areas vital to village development.

Cordially,

Ralph A. Dungan



# CAMPAIGN NEWS



CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

QUARTER I

APRIL 5, 1978

## GCF RESOUNDS GLOBALLY

**Seoul:** The village of Shin Chon Il Ri in Kangwon-do (near Kuh Du E Ri) held a Town Meeting with 100 citizens while two more GCFs are being set up in Chung Ju and Choong Ju while a workshop leaders training session was being conducted for 20 faculty of the Ehwa Girls High School.

**Kansas City:** Back from his two weeks spent orchestrating GCFs in French in Quebec, Canada, Keith Fieldhammer reports that towns are experiencing much the same issues in Ontario as in Missouri.

**Bristol, England:** (*Excerpt from their newsletter in Neyland, Wales*) Neyland is a community living on borrowed time. There are thousand like it in Britain. There are millions throughout the world. How seldom people meet together now! Once there were public gatherings every week. The plaza drew us all together. Now, we sit at home behind closed doors, belonging more to Washington than to Neyland, where once storm doors were only shut to keep out storms and were always wide open to people. But it is no good sighing for the past. The old order changeth, yielding to the new. It is a pleasure to write in support of those who seek a new sense of community in this tired old town. Perhaps it is not too late to reclaim that borrowed time. (*The newsletter also included the challenges, contributors list and quotes from the TM day.*)

**Tokyo:** Tokyo has had two GWFs in English, translated into Japanese, and one in Karasuyama in Japanese. Miss Masayo Kashiya, a student at the International College of Sophia University, gave the speeches. Two members of the "Lifelong Integrated Education Center" in Tokyo lead the workshops. Aija Karakowski of the Oyubari HDP and Fr. George Karasuyama added their expertise in Japanese to the more than 75 in attendance. The Tokyo international community will hold its TM in May.

**Vancouver:** A GCF was held in Golden, in conjunction with East Kootenay Community College and the National Film Board. A GCF for Mount Waddington regional district was initiated by telephone and mail. Forum interest is sparked in Sparwood. A letter came in from Kaiser Resources (coal mining) expressing interest in GCFs.

And the gold goes on! Hawaii, Pennsylvania, Quebec Saskatchewan, Manitoba Virginia, North Carolina, Idaho, the Yukon, North West Territories, Iowa, South Dakota, Wisconsin, Mississippi, Alaska, New Mexico, Utah . . .



## TOWN MEETING: IOWA ASSEMBLY

On March 18, 1978, representatives from Iowa's 80 yellowed counties were hosted by the Iowa Farm Bureau Federation at their new facility in West Des Moines. The TM Assembly had as its theme "The Future of Small Rural Communities." Over 235 Iowans showed up to find out what other small communities are doing to tackle common problems.

The Iowa TMs were held on a one per county basis over a five-month period, November 1977 through March 1978. Of the 80 TMs, 25 were held in communities in the under 250 population range with an average attendance of 31. The largest number of meetings, 45, were held in communities with population between 250 and 500. The remaining 15 meetings were in communities of 500 to 1,000 with an average attendance of 44. All of the TMs were open to both town and country people, and, overall, a good balance was achieved. In many of the TMs, people talked briefly about the length of time they had lived in the community. Surprisingly, there was a good mixture of "old timers" and "newcomers." The fact that most of the meetings began with a potluch supper, with an effort made to extend personal invitations, drew a wide spectrum of people to the TMs.

The product of the day was a 50-page document containing a challenges chart, proposals chart, and "activating events" for each of the 20 proposals. This was where the group got down to practicality, with such proposals as new industry, business expansion, clean-up and beautification, community projects, community public relations, law enforcement and senior engagement. Each participant took home with him over 16 implementing steps for the 20 activating events to use in his local community. Other helpful tools included in the document were song sheets, Town Meeting methods charts and participants' names. The input of the 80 TM communities led to the creation of a clear, concise working tool that is bound to change the face of rural Iowa.

# GLOBAL COMMUNITY FORUM



## OKLAHOMA 100 ONE YEAR LATER

On March 26, 1977, over 100 TMs were held in the state of Oklahoma. An intensive six-week blitz of recruitment, involving the circuiting services of many volunteers led up to that famous Saturday when TM orchestrators converged on the state. The TMs were as varied as the towns they represented. One year later, a "report" has been compiled from the towns responding to a questionnaire sent to local TM hosts. The questions asked were: What have been the activities and accomplishments in your town since the TM? How have individuals become involved? What accomplishment has had the greatest impact? How is your community different now? The response to the questionnaire was overwhelming. Some reports were hand-written notes with lists of accomplishments scratched on a slip of paper. Other towns sent newspaper articles. Some typewritten reports were submitted. Where newsletters were an outgrowth of the TM, samples were included in the report. The following is a potpourri of images which chronicled the events of March 26:

**Sterling:** This community's 700 residents aren't letting money hassles get them down — they are hitting the rodeo circuit, holding drawings and drumming up contributions so they can prove Sterling's golden years haven't passed by. So far, Sterling's new 14-member town association has come up with a rodeo arena and is working on luring a bank, a clinic and a teen-town — and they are even holding weekly drawings to scratch up cash. "Sterling didn't have anything when I first moved here," association member Bill Harris, who bought the town's grocery store a year ago, admitted. "It still doesn't — but you better bet we're working on it." — *excerpt from Sterling newspaper article*

**Depew:** We have had so many projects we are doing for our community. Saturday we had a work day to help the city officials to work on our fire house and city hall. We had a big dinner that day. We had several people in our community to eat with us along with the men that were working. We are working more as a community than we ever have in the history of Depew. *June Hilbert*

**Lawton:** There have been different people involved since our original meeting. Several hundred new people are taking part. The greatest impact has been a general awakening of average citizen participation in practically every aspect of community life. *K.A. McClure, Postmaster*

**Burns Flat:** Annexation of 900 homes on former Air Base, consolidated policing between town and industrial complex, initiating procedures to obtain city water system, additional one cent sales tax voted. *Richard T. Schaffer, school main. engr.*

**Erick:** I believe that our TM made a significant contribution in bringing about the following projects: senior citizens center established, Main Street cleared of old buildings, museum committee formed, funds for construction of a new tennis court, plans made for a retirement housing project. *J.W. Rosson*

**Meeker:** The Town Meeting group sponsored a "get acquainted" reception for the newly elected city councilmen. As a result, we feel Meeker citizens are more concerned with the town's political scene. At the reception, a group of school children sang the Meeker song that was written at the TM. They also sang "Something to Sing About." — *Celia Graham*

## GEMEINDEFORUMS IN THE RUHR VALLEY

"Today marks the beginning of a new time for our community, a time of action!" Statements like this one, made during the Plenary of a Town Meeting in Duisburg-Hochheide, have highlighted a series of 17 TMs in the Ruhr Valley area of Germany. With 10½ million people, this 100 kilometer strip city between Duisburg and Dortmund is the most densely populated part of Europe. The major cities of Duisburg, Oberhausen, Bottrop, Essen, Bochum and Dortmund are small communities of every sort — old villages, company settlements, new high rise communities, isolated dock areas, torn-up inner city areas and lovely suburban communities and model cities. It is an area facing complicated problems, with mines closing, the foreign worker population increasing while the German population decreases, and unemployment among the youth a growing concern.



Groundwork was laid for a major Town Meeting maneuver in this area during the summer of 1977, with pilot Forums in communities in Essen, Oberhausen and Duisburg. The Protestant church proved to be a powerful network with the pastor serving as entry contact into most of the communities where Forums took place. In 1978, set-up teams made the Ruhr Valley their home and picked up on the earlier contacts and intensified the Forum invitation with the story, "We will only be here until Easter." Of the 17 Forums that materialized, most were full-day events with a four-week preparation period. They were held in all types of communities, with an average of 100 people participating. Participants frequently asked, "How do we give concrete form to the beginning we have made today!" Very often proposals were implemented before the plenary was finished — letters written, phone calls made, groups organized. The ever-recurring refrain of "we have learned to work together, let us continue" proved true when steering committees began the building of new structures, usually composed of members of the churches as well as from secular organizations. The profound response of residents of high-rise communities to the TM was particularly heartening. The reinforcement of the community's self-image was always a rousing experience, as new songs were written, sung and applauded. The children's program was another highlight.

In Wesel-Feldmark, a drama took place during the plenary. A long-standing eyesore in the community was a hole in the marketplace. At the end of the TM, someone stood up and said, "In my backyard there is a beautiful tree. Next Wednesday I am going to dig it up and plant it in the hole. Who will be there to help me? Twelve people stood immediately and the following Wednesday the tree was planted.



# development

## THE PATRONS' TREK

Fifteen individuals representing ten families spent 23 days together visiting Human Development Projects in India, Africa, and Europe. From February 17 until March 11, this group experimented with a Development maneuver designed to capture the imagination and create commitment to the funding of ICA Projects around the world.

The Patrons Trek, called an "International Odyssey," engaged participants in site visits to local villages at Maliwada and Maliwadgaon in India, at El Bayad in Egypt, and at Kreuzberg Ost in Berlin, Germany. Around these occasions, the group was impacted by tours through the cities of London and Bombay, Delhi, Katmandu, Cairo and East Berlin. Visits to the Ajanta and Elora caves, the Taj Mahal and the pyramids underscored the power of former gifts to civilization.

The preparation for a future Patrons' Trek is underway. Registration for the month of November is now being accepted.

# research

## ENGAGEMENT FOR EDUCATION

In Chicago the Student House has sent seven graduating eighth grade students to the Human Development Training School: Caracas and a year's participation in HDPs in Latin America. Those launching the experiment are Ray Knutsen, Kevin Woodward, Peter Whitney, Kathy Tomlinson, Helen Worden, Trudi Meuller and Becky Appenfelder. They understand themselves to be pioneering on behalf of the other 20 graduating eighth graders in the Student House and youth everywhere. During the year the students will continue their studies through the American School correspondence course which is now an accredited option for all deployed youth and may compose much or all of their high school training. Perhaps as significant as any other aspect of the program is the fact that it is being funded entirely from the earnings of a part-time job of bagging and distributing advertisements which the Student House has undertaken over the past six months. In addition to being a relevant rite of passage from Student House structures to the adult structures of a House, the ninth grade year of deployment to HDPs promises to yield a new depth of understanding of high school training methods and to challenge the selfhood journey of each student while it engages the student in creating the sign of a mobilized Phase I across the globe.

# operations

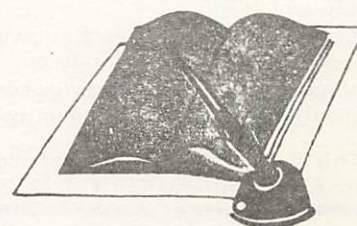
## MOVE, ACT, AND KEEP TAB

One of the tasks of the Continental Council held quarterly at Maliwada is to create the common models and operating structures of the *Nava Gram Prayas*. The March Council produced several field manuals which are currently being used by Project auxiliary and other NGP staff involved in the Maharashtra replication. The **TAB Manual** (Tactical Action Book), a spiral bound workbook, is the handbook of the local auxiliary staff in keeping track on a daily and weekly basis of a quarter's tactical action. **MOVE** (Monitoring Operations for Village Engagement) is the companion to village monitoring teams. It contains visitation designs, hints, constructs and procedures for effective village monitoring and town calling. **ACT** (Auxiliary Corporate Thrust) includes contexts, procedures, formats, designs, rationales and operating principles for the corporate life of an auxiliary to daily maintain its thrust in action. The **Replication Consult Manual** consists of designs, procedures and checklists for doing the three-day Replication Consult. The **Acceleration Manual** has guidelines, models, checklists and the design and schedule for one-week acceleration treks for Quarter IV. **Guild** and **Stake Manuals** were also created for use of the village auxiliary in conducting these meetings. They include designs, formats, and specific curriculum for the quarter. Quarter IV, students in the HDTs will be introduced to these tools while, in the field, they will be used to further test and commonize the operation of NGP.

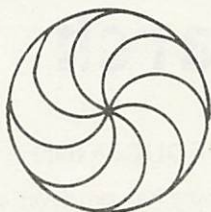
# management

## GLOBAL FISCAL SYSTEMS

In a recent trip to Asia, Management Centrum reviewed the operation of its global fiscal systems. At Hong Kong and Singapore Nexus the procedures of the new Nexus financial manual were discussed and report formats were clarified. The manual has been particularly helpful in establishing a common financial system and daily operating procedures. It has also paved the way for two national audits in Australia and the Philippines, with word coming from India that they have just completed their 1977 audit. Helpful discussions on global cash flow indicated the need for further reflection at the Global Council Quarter I. Particular issues raised had to do with funding global treks, currency pools and transfer mechanisms. With all the systems now in place, the Centrum will next turn its attention in this arena toward putting out the first global income and expense statement.







## HUMAN DEVELOPMENT AND THE THIRD CAMPAIGN

Human Development Projects around the world have become a focus of engagement that has catalyzed a broad trend toward concrete and effective service to the globe in local communities. In India, the *Nava Gram Prayas* is a grassroots movement toward the reconstruction of rural villages that presently numbers 500 full-time volunteers and involves many other part-time consultants and short-term volunteers. Among these are four residents of Kawangware (Kenya) who, after participating in the HDP in their own village, raised the money to go to India and help out with the work there. Another group of Kawangware residents—a construction crew—after building the new auxiliary residence in Kamweleni, the new Kenya Project, has requested to follow the Kenya expansion from village to village demonstrating and training local people. In the Philippines, ten college women volunteered for a one-month sojourn at the Sudtonggan HDP. In Egypt, 100 Jesuit School students gave three days of work to the El Bayad HDP, along with 16 architecture students who designed a village plaza. Oyubari HDP in Japan has a regular influx of students from Sapporo who volunteer on a one-month basis. In Mississippi, 65 employees of Rank Xerox Corporation spent a day working with the local people in the Delta Pace HDP to build a park. In addition, many individuals from various backgrounds have volunteered their time, sometimes at considerable personal cost, to make significant contributions in Human Development.

Rick Luedke, a business consultant from Milwaukee, participated in two economic acceleration treks. He spent two weeks in the Cano Negro HDP (Caracas) and three weeks at the Isle of Dogs HDP (London). At the Isle of Dogs he helped to create an industry brochure and set up the bookkeeping systems for the Bulk Buying Enterprise which will lower the price of consumer goods to conform to prices "off island."

Jan Ames, a preschool director from Oak Park, Illinois, who volunteered for the Delta Pace acceleration trek, helped to renovate the facility and in-kind construction materials, furnishings and equipment for the new community restaurant. She also researched the next stage of the Worm Farm and Chicken Industry, accelerating this community's march toward self-sufficiency.

Rich Wampler, an emergency room surgeon from Portland, Oregon, who participated in the El Bayad HDP consult 18 months ago, has since been involved in acceleration treks in Ijeda (Nigeria), Inyan Wakagapi (North Dakota) and, most recently, in India. In Ijeda he played a major role in leading the acceleration work. In India he worked with other medical personnel to construct and launch a Health Caretakers School to train staff from all of Maharashtra in local health care. He has made Human Development a part of his professional life, his work schedule, his total care.

Bob Rye, a Wisconsin Farmer, spent six weeks in El Bayad working with the local community and the auxiliary to reclaim desert land.

Bill Henshaw, a banker from Bellingham, Washington, ten months ago participated in the acceleration that prepared Kwangyung II for the World's Fair. He started a community grocery store which from the beginning was a financial success as well as a service to the community. In order to return home with the confidence that this fledgling enterprise would not flounder, he created a manual of management procedures so that the local people could keep track of things. The Korean government has now made that manual available to local communities across the country.

Audrey Ayres, a middle-aged housewife from Naperville, Illinois was a part of the acceleration trek that visited several Projects in SEAPAC. At the Hai Ou HDP (Taiwan) she researched and set up suppliers for the community store and helped to set up the Duck Farm. At Kelapa Dua (Indonesia) she set up the first stage of a cottage sewing industry. She also helped with the launching of the new Philippines Project. At all three locations, Audrey was key to catalyzing the engagement of village women in the Projects.

David Butler, a Minneapolis lawyer who was a part of the same SEAPAC trek, joined the team in Nam Wai (Hong Kong). Working closely with local Guardians, an architect and a community developer, he helped with the legal wording of the new community corporation by-laws, breaking loose a way for the community to maintain control of its land and to develop it rather than selling out to an outside developer. This is an exciting new happening at this moment in Nam Wai's and Hong Kong's history. For David this was, in his words, "the most rewarding work I've done as a lawyer."

There are many other stories like these to be told and a great many yet to be enacted. Short-term expertise is needed in:

**Delta Pace:** to do market research  
**Fifth City (Chicago):** to do management training  
**Inyan Wakagapi:** to set up a 20-acre market garden  
**Ivy City (Washington, D.C.):** to develop an electronics industry  
**Lorne de L'Acadie (New Brunswick):** a survey engineer, to locate community buildings  
**Vogar (Manitoba):** to provide commercial management training for the community store

**Hai Ou:** to develop 60 marine ponds and train local people to operate them  
**Kapini (Zambia):** to intensify agriculture  
**Kreuzberg Ost (Berlin):** to design and install electronic wiring for lamp posts and electronic signs  
**Kwangyung II (Korea):** to expand industry markets  
**Oyubari (Japan):** to develop a wood industry  
**India:** all arenas  
**Consults (Everywhere):** all arenas

This is only a sample listing of needed expertise. The Global Social Demonstration Post at Chicago can be contacted for further information. Call (312)769-5635, ext. 17 or 18.

# INTRA GLOBAL MOVEMENT



## HUMAN DEVELOPMENT: THE NAVA GRAM PRAYAS

Since September 1, 1977, 27 new HDPs have been initiated in Maharashtra, India, bringing the total number of replication villages to 41. For those doing **The Mighty 250** every quarter feels like the beginning of a new year.

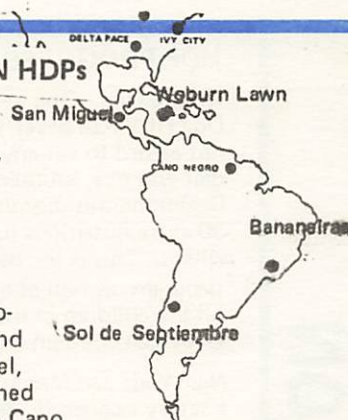
The quarter begins and ends Week 9 with the Continental Council held at Maliwada in which the quarter's assignments are made and the new villages are commissioned. The Council comes at the conclusion of the eight-week HDTS in which ten villagers from each of the selected villages are trained to be project auxiliary staff. Immediately following the Council, new project auxiliaries will relocate in their assigned villages, and begin preparation for the Consult which formally launches a new project. From two to four weeks later the Consult will take place and project actuation will commence.

While the School is in session the next round of villages is being selected, representatives of each of the new villages journey to the divisional pilot village for a Demonstration Visit in which they see with their own eyes what could happen in their villages, and Gram Sabhas (Town Meetings) are conducted in each of the new villages to secure the commitment of the total village to be a Human Development Project and a part of the Maharashtra scheme. The actuating villages are monitored by the division gun, an Indian national, who at least once a quarter visits each village in the division. (Maharashtra has four divisions.) Within the division a group of two to four villages is the responsibility of extra-national, i. e., non-Indian, support forces who circuit from village to village spending two to three days in each village each week backing up the project director, usually a Training School graduate with three to six months previous project experience, and maintaining relationships within the district and between projects. Bi-weekly Project Directors Meetings, held mostly now at the division level and once or twice quarterly at the state level, provide a corporate planning, reporting, coordinating, training and spiritizing function for all projects. Social and economic acceleration treks to villages over three months old enlist the support of the public and private sector in linking up resources and expertise necessary to accomplish the rapid development of the villages. Currently 29 acceleration treks are scheduled for April and May. Efforts are now being made to establish a Guardians Advisory Panel, an informal group of skilled and prestigious persons to whom the village staff could turn for guidance in establishing new programs and maintaining ongoing acceleration in every Project.

This is the activity of Human Development going on in Maharashtra. They call it the Nava Gram Prayas (New Village Effort). "No longer is it Maliwada or Kendur or Vaviharsh that sustains us," said one Project Director in his *State of Nava Gram Prayas Address* at the last Council. "It is Nava Gram Prayas — a movement, a network." By June, 1979, that movement will have put 232 villages on the road to Human Development.

## LATIN AMERICAN HDPs ARE LAUNCHED

Global Priority Seven, Latin American Beachheads, is a fact. Areas Rio de Janeiro (Bananeiras, Brazil), Buenos Aires (Sol de Septiembre, Chile), Havana (Woburn Lawn, Jamaica) and Mexico City (San Miguel, Guatemala) have launched their HDPs. Along with Cano Negro in Area Caracas, this represents an HDP in five of the six areas in Latin America.



The necessary initial national and local authorization has been going on during the past two months by one staff couple in each location, and is completed. The village selection has been finalized and school recruitment is well along the way, with funding moving. A brief sketch of the four villages follows.

**Bananeiras, Brazil** is a village of 900 people about an hour and a half drive northeast of Rio de Janeiro in the foothills at the end of a valley. The population is predominantly mestizo. There is no electricity, the school functions part time, and a daily bus connects the village with the city of Rio.

**Woburn Lawn, Jamaica**, is an entirely black village (slave descendants) of about 600 people located in the mountains an hour northeast of Kingston. There is one school through the sixth grade. The village has no electricity; housing is of adobe and cement.

**Sol de Septiembre, Chile**, is a mestizo village of 500 in a flat valley of good farmland one half hour northwest of Santiago. Villagers work on the farms raising maize, chiles, tomatoes and sorghum. Adequate drainage is a critical need and an unused irrigation system needs to be utilized.

**San Miguel, Guatemala**, located one and a half hours northeast of Guatemala City, is a village of about 1,000 mestizo inhabitants who do subsistence agriculture of corn and beans. A health team visits the village one afternoon a week. The village has no electricity. Water is currently secured from shallow wells.

All of the four locations are working toward having 20 nationals (10 from the village and 10 other nationals) form the auxiliary staff with the first step being attendance at the Human Development Training School in Cano Negro, April 9 through June 4. Initial reports are that each Project already has its national staff lined up.

The Consult schedule is as follows:

<i>Bananeiras, Brazil</i>	<i>June 11</i>
<i>Woburn Lawn, Jamaica</i>	<i>June 11</i>
<i>Sol de Septiembre, Chile</i>	<i>June 25</i>
<i>San Miguel, Guatemala</i>	<i>June 25</i>

Latin America extends an invitation to global consultants to attend the Consults.

# GLOBAL SOCIAL DEMONSTRATION



## HDP PROGRESS REPORT

**Kelapa Dua:** One year ago, most villagers from Kelapa Dua HDP had never tasted vegetables or meat. They could not afford to eat any that they had grown. Their main diet was rice, krupuk (potato chips) and sometimes fish. Beginning this month, the Community Kitchen cooked 30 extra nutritious meals a day and sold them to the village. This is the beginning of a self-supporting meal program - as well as a push for physical vitality. Also all the children in the preschool have gained weight. Over 124 children are in education programs.

**Nam Wai:** On March 1, 1978, the Nam Wai Electronics Factory opened its doors in a donated facility in the village. A shipment of 1,000 transformers was received by seven full-time employees. The factory inserts "E" and "I" metal plates into the copper wire core of the partly assembled transformers and then returns them to the contractor for final assembly. The workers produced 4,500 units the first week and 5,170 in the first four days of the second week. Within a week the factory will be ready for expansion to 10 employees toward a total of 16 in a couple months. Plans have already begun to expand the work to the complete assembly of transformer adaptors.

**Sudtonggan:** A government/business development foundation interviewed the villagers, evaluating two years of assistance. When asked if they could continue without ICA staff, one village teacher said, "Now we are like small babies who can just crawl, or stand only holding on, but we are learning very fast, and by next year we will be able to stand tall without assistance."

**Inyan Wakagapi:** The HDP was recently assigned a CETA short-term work force of 21 men and 2 women. To date they have painted walls, floors and tables and benches of the Congregational Church meeting room, delittered the community plaza and established twice weekly trash pick-up, designed and constructed a community green house, begun the renovation of a community gym for the expansion of the shopping center, created signs and decor for the shopping center, designed and painted Indian designs for the day care center, the shopping center and plaza, designed, painted and constructed street signs for all of Cannon Ball and secured the posts to install them.

## CAPSULES OF 3 NEW VILLAGES

**Kuh Du E Ri** is located two and one half hours north-east of Seoul near the provincial capital, Chuncheon, of Kangwon Province. It is a village of 570 people who are descendants of the "slash and burn" farmers who formerly roamed the mountainside, cutting trees, planting and moving on. The village has piped water to 40% of the houses, many of which are mud-walled and thatch-roofed. The main cash crops are grapes, apples and peaches. The local government is providing the money to construct a village hall for the Consult, which is now under construction. The HDTs graduates have prepared a daily timeline of consult preparation with four commissions set up. The Kuh Du E Ri Consult begins April 23.

**Tairgwaith** is located in the Lliw Valley in the county of West Glamorgan in South Wales, population 480. The only entrance into the community is under part of a large coal washery. On two other sides are open pit mines with huge machinery and lots of dust. The remaining side is a sloping hill with a few sheep and cattle farmers. Over 80% of the working residents are employed in the coal mining industry. Within five miles of Tairgwaith are the two largest and most modern anthracite pit mines in Wales. The auxiliary has moved into the community, obtaining an old miner's flat with the help of the local councillor. The ten year old community center is being used for the Consult, with local residents making arrangements in their homes for consultants. Over 60 villagers showed up for the first steering committee meeting. The Tairgwaith Consult begins April 23.

**Kamweleni** is a village of about 500 located in a subsection of Machakos, Kenya. The villagers are primarily engaged in subsistence farming. They received famine relief last year. They are burdened with poor health, inadequate housing, severe water shortage and no water delivery system, advanced land desertification and educational structures. The community leadership meetings draw 85% of the adult population; more than 50% of the villagers attend stake meetings. The district forrester brought 2,000 trees for the village and demonstrated how to plant them. The community water project is begun.

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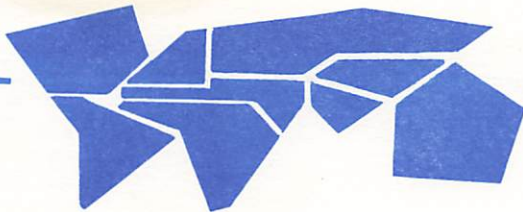
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# EDGE REPORT

Volume 1, No. 4

April 1978

## EDGE in Action

It's February in Lorne de L'Acadie, New Brunswick, cold (-20 C), snowing (5 ft.), and the sawmill is closed until spring. The 12 members of the community sawmill staff traditionally on unemployment rolls for the season have gathered on their own time to plan their first full season of operation. The sawmill was started last August with the help of the ICA staff of the Lorne Human Development Project. Questions on the docket include: "Will there be enough saw logs for us to buy locally?" "Do we need to invest in a kiln or a chipper?" "How much working capital do we need to raise?" And above all, "What markets do we have?" EDGE was there, invited to help design management controls and systems. It was a great three days ending with new decisions and models, a victory before the victory.

**News Flash!!** Word gets around. Tip to EDGE from Australian colleagues links US market for canvas gloves with the Sungai Lui Human Development Project industry. A Chicago-based glove manufacturer is looking to supply precut canvas for startup and to buy the resulting product.

## Using the Structures or How to Spend and Keep the Same Money

"Letter of Credit? Oh, sure...what is it?" That's the typical response of most of us to the Letter of Credit (L/C), a little known or understood way to put savings for your future to work for the world's future in the meantime.

(Continued on back)

## What Price Success

EDGE received news of a new marketing campaign in the Marshalls Human Development Project (MHDP). The local businesses involved are members of the wholesale cooperative, TASC.

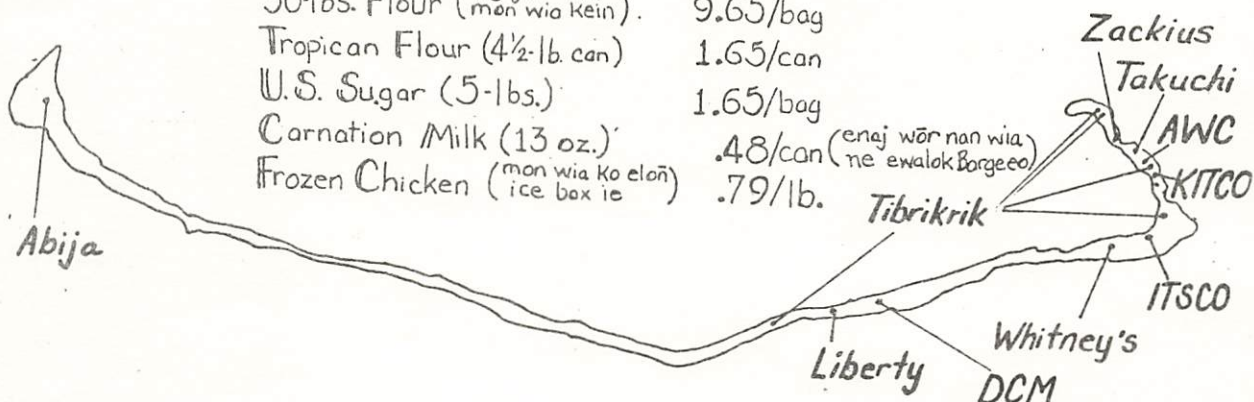
Following is a copy of the "center fold" of the January 14th issue of the "Marshalls Journal," the local Marshallese language newspaper on Majuro, published twice a week. The literal translation is:

"Local Island Businesses Cooperate to reduce your cost of living—across the atoll, you can buy the basics for these low prices"

(Continued on back)

EMOJ AN JET IAN BUSINESS KO AILIN IN KOBA  
IBBEN DRON NAN JIBAN KADRIKLOK WONAN MWEWIUK  
IM MONA Kom maron wia kio mona jen eloñ jikin ko ilo ailin in kin  
wonan kein redrik, wot:

U.S. Rice (10 kilo)	\$ 4.95/bag
50-lbs. Flour (ilo jet ian mon wia kein)	9.65/bag
Tropicana Flour (4½-lb. can)	1.65/can
U.S. Sugar (5-lbs.)	1.65/bag
Carnation Milk (13 oz.)	.48/can (enaj war nan wia ne ewalok Borgeeo)
Frozen Chicken (mon wia ko eloñ ice box ie)	.79/lb.



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### What Price Success (cont.)

These prices amount to an average reduction from the going retail price of over 11%, and due to the geographic spread mean that such price reduction is for the very poor also, those who can not afford transportation to the larger shopping center.

The practical implication for EDGE has been an effective doubling of our volume of shipments to TASC, \$34,000.00 in February to \$72,000.00 in May. More people are being helped and it is the people who need it most. The contradiction, however, comes in the demand for more credit. To buy twice as many goods means twice as much collateral (credit) is needed. So.....it's back to the drawing boards on new sources of credit.

P.S. Please note the article on Letters of Credit (Using the Structures)

### Using the Structures (cont.)

Basically an L/C is collateral, a "just in case" guarantee (common to bankers used to dealing in international transfers of money) that allows conventional banks to participate in not-so-conventional businesses in other countries. The operation of TASC in Majuro (see related article) has been accomplished almost entirely on the strength of L/C backing from more than 50 people concerned about the future of needed business and industry across the globe. Using this L/C collateral pool over the last two years has allowed EDGE to finance over \$800,000.00 in cash sales enabling the Marshall Islands to be one of the very few places in the world where the cost of living has decreased.

We solicit your participation in this effort to create signal local economies around the world. Your decision to commit a portion of your "future-use" funds for a year at minimal risk will be one of the most catalytic gifts you could make. We can ship \$20,000.00 worth of goods per year on the strength of one \$5,000.00 letter of credit that costs the giver a 1% bank fee of \$50.00. That means your \$50.00 gift would have a multiplier of 400 to 1.

If you have any questions feel free to call us on our WATS line, 800/621-7997. We will be glad to send further instructions on request.