

Seventh Guardian Consult
October 11 - 13, 1974

Detailed Time Design

Institute of Cultural Affairs
Quarter II, 1974

		6:30	DAILY OFFICE	7:00	
		7:00		7:00	
			BREAKFAST PRESENTATION	7:30	DAILY OFFICE
		9:00		9:30	BREAKFAST PRESENTATION
			THINK TANK I		PLENARY REPORTS
		11:30		11:30	
		12:00	BREAK	12:00	BREAK
			LUNCH PRESENTATION		CLOSING FEAST
		2:00		2:30	
			THINK TANK II		
		5:00			
		6:00	BREAK		
7:00	RECEPTION		DINNER PRESENTATION		
8:00	OPENING PLENARY	8:00			
	SECTOR CONTEXT		THINK TANK III		
10:00		10:00			
	LOUNGE		CELEBRATION		

SEVENTH GUARDIAN CONSULT
OCTOBER 11-13, 1974

TIME DESIGN

INSTITUTE OF CULTURAL AFFAIRS
QUARTER 11, 1974

THE FRIDAY CONTEXT	THE SATURDAY THINK TANK			THE SUNDAY PLENARY
	morning	afternoon	evening	
THE RECEPTION	THE DAILY OFFICE	THE BREAK	PRAYER	THE DAILY OFFICE
THE OPENING PLENARY	THE BREAKFAST PRESENTATION	THE LUNCH PRESENTATION	THE DINNER PRESENTATION	THE BREAKFAST PRESENTATION
SECTOR ORIENTATION AND INITIAL CONTEXT	THINK TANK #1 TEAM WORK	THINK TANK #2 TEAM WORK	THINK TANK #3 TEAM WORK	SECTOR COMPLETION AND FINAL PLENARY

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	10:00		SECTOR CONTEXT		
		10:00	THINK TANK III		
			LOUNGE		
			CELEBRATION		

1. Gather at table and sit down.
2. Leader stands and briefly welcomes participants.
--It's good to see you. I'm Don Moffett from Chicago. I have found myself looking forward to this weekend. This is our seventh time we've gathered, and those who are new this weekend will discover that at these twice-yearly occasions, we work hard, have fun, visit, plan, and, of course, sing. We are going to use our meals for conversations, presentations and reports on things that we want to know about. And we are going to do our work in the form of a problem solving unit throughout the weekend. You'll find in your packet an overall time design. We'll go through the whole thing later on in our meal. JWI will be talking to you this evening.
3. Turn to songbook:

TILL THERE WAS YOU	Page 9
I DON'T KNOW WHY	Page 11
TOP OF THE WORLD	Page 14
4. Secular Spin.
History is never changed without Social Demonstration. Every significant alteration of history has seen some group actually embodying the shape of the future as a demonstration of the new possibility for society. The Geneva of Calvin's time was in that sense a demonstration of the human form of local community. Let's eat this meal in celebration of the work of the citizens of Geneva in shaping a human future.
5. Let us feast.
6. No song.
7. No introduction of Joe
8. Joseph W. Mathews address.
- Song
9. Leader: Take a few minutes to walk through the contents of the packet and lay out rest of evening. _____ is going to give us a context for our work this evening.
10. Announcements: You have a host and hostess in your section. Be sure to ask them if you need anything. If any names have been omitted from the assignments, please come to the front table immediately.
11. Dismiss by saying: Let's break now and be in our sections in 30 minutes. By my watch that will be _____. Tonight we will gather here in this room for conversation or whatever, until midnight. Otherwise, go to bed--whatever you like.

1. Gather at the table and sit down.
2. Leader stands and briefly brings group together. Make a helpful comment about group (i.e., always look forward to getting to know people a little better.)
3. Songs:
 THE VISION Page 50
 YOURS Page 14
4. Secular Spin.
 Social Demonstration is not simply inventing something new. It is taking what is edge knowledge and making it accessible to the masses. After the constructions of the Pyramids in Egypt, no one could ever again doubt the power and possibility of corporate effort. Let's eat this meal in gratitude for the sign of the Pyramids that we are still living off of today.
5. Let Us Feast.
6. Wave conversation:
 Context & questions
7. Song:
 ON THE STREET WHERE YOU LIVE Page 12
- 8.
9. Looking forward to a full day in our task teams. Anyone, give a two word title for the work of your section.
10. Announcements:
11. Lets break now and meet in our section in 30 minutes; that will be _____
 You can check for messages at the front desk.

1. Gather at the table and sit down.
2. Leader stands and makes a comment about the morning's work.
3. Songs:

MORE

Page 13

AT THE CENTER

Page 21

4. Secular Spin.

Let's eat this meal in celebration of Christopher Columbus who grasped that ideas alone never change history, but rather society is impacted by a person or group daring to embody their ideas in the concretions of history.

5. Let us feast.

6. Wave conversation.

7. Song:

I'LL BE SEEING YOU Page 11

8. One of the most exciting things that has happened since we last met and signals the inauguration of social demonstration was the consult in Majuro. I know you are as anxious to hear about this as I am. We will have two reports. The first will be given by _____.

9. Let us have reports at this time from the sectors.

10. Announcements.

11. Let us break now and meet in our section in 30 minutes; that will be - _____

1. Gather at the table and sit down.
2. Leader stands and says: How is the work going?
What songs are you singing?

Songs:
 I DON'T KNOW WHY Page 11
 IT HAD TO BE YOU Page 13
4. Secular Spin.
 Social Demonstration is always a miracle--something that no one ever expected was possible. And as such it breaks loose a mindset that has been blocking the future. Let's eat this meal in celebration of the Corner Park in Uptown that is nothing in itself but is simply a miracle in shaping a creative urban future.
5. Let us feast.
6. Wave conversation:
7. Song:
 A NEW DAY Page 52
8. A colleague remarked that on Majuro he finally discovered the vacation of the future: traveling to a place of need and participating in a nation building. We are privileged to have a second report from the Majuro consultation.
9. Let's have reports from the four sectors.
10. Announcements:
 Daily Office will be at 6:30 A.M.
11. We will break now and return at _____ to our sectors (approximately 30 minutes). Tonight let's try to finish our work by 10 PM, for we have planned some time for you to have a drink or two and just visit and sing around a piano upstairs in the Lounge on the second floor to the right of the elevator. Slides of Majuro will be shown, too.

1. Gather at the table and sit down.
2. Leader stands and makes a comment about last night.
Did you have a good time last night?

3. Songs:
AH, SWEET MYSTERY OF LIFE Page 8
COME AND GO WITH ME TO THAT LAND Page 20

4. Secular Spin.
The remarkable part of work in Oombulguri and Majuro has been the way it has enabled those people to recover their heritage as a living force and push it into the future. Let's eat this meal in honor of the cultural traditions that are being recovered for the future.

5. Let us feast.

6. Wave conversation.

7. Song:
I AM THE ONE Page 21

- 8.

9. Let's have reports from the sectors.

10. Announcements.

11. We'll break and return to our sectors at _____ (approximately 30 minutes).

1. Gather at the table and sit down.
2. Leader Stands and Says:
This has been quite a weekend. The work we've done has the change of breaking loose a new creative force in the business world, the emerging nations, the U.S.A. and in the global movement. It's been a significant weekend that we'll remember for a long time.
3. SONGS: Top of the World page 14
Yours page 14
Nevertheless page 12
4. Secular Spin: It's a rare change to participate in authentic social demonstration. Many people of skill and good will have lived their whole lives without the opportunity to do what we've been doing this weekend. Let's eat this meal in gratitude for showing up at this juncture of history.
5. Let us Feast.
6. Conversation: JWM
7. Song:
8. JWM Spirit Address
9. Announcements: Next Meeting
10. SEND OUT: I send you forth as Guardians of the Spirit Movement that is occurring throughout the globe, for the sake of the past, present and future. Peace go with you. Goodbye.

Category	WAVE CONVERSATION CONSTRUCT			
	OVERALL	POLITICAL	ECONOMIC	CULTURAL
Dynamics				
	Sat AM	Sat Noon	Sat PM	Sun AM
PROVOKING SPIN	1. "Wave" image for history 2. Objectivity of "waves" 3. Discovering waves at S'74	1. Summer discern gov'tl turmoil 2. List toppling governments 3. Evidence of local turmoil in comun.or corp.	1. NY Times picture of tidal wave hitting Wall Street 2. Inflation has domin. the news 3. S'74 Matura.of Economics	1. Consc.of globe has emerg. 2. Signs of a global culture 3. People have deep concern to preserve cultural identity.
SIGNIFICANT EVENTS	What events have been in the news during the past 6 months?	What additional manifestations of political ferment come to mind?	What events in the economic sector have given you pause?	What events in the cultural arena have you noted? What shifts have occurred in Lit., movies, TV, advertising?
DISCERNABLE TRENDS	What common themes or trends are apparent in these events?	What common issues seem to run through these diverse manifestations?	What did you wonder <u>about</u> in considering these events? What trends did you discern?	What currents have you observed in the cultural process?
UNDERLYING WAVE (key question)	What deep wave underlies these themes? What great force is moving today? From 3000, what <u>WAS</u> century 20?	How would you name the deep wave washing over the political sector of society?	What is the wave people are responding to in their concern with the economic?	What is the wave cutting through the currents giving them their shape?
FORSEEABLE CONSEQUENCES (brief)	What does this wave portend for the future? What are its implications for the future of society?	What does this mean for the future?	What do you see as long and short range consequences of these waves?	What do you foresee for the culture of the future?
SIGNIFICATING CLOSE	Discerning waves is naming what people are responding to and therefore setting people free to invent new responses.	In waves, given particles only move in a circle, but tremendous force is sweeping across the horizon towards a distant shore.	When a wave occurs in the economic, it is touching the foundation of society & occasioning reverberations across the whole social process.	Marshallese navigate by sensing the waves, & can tell by their feel what lies beyond the horizon. Perhaps we can develop that ability with the waves of history.

9:00 AM - Band plays as people gather.

9:05 AM - Opening Words

9:07 AM - SONGS:

9:15 AM - REPORTS (5 minutes per task force with 15 minutes
reflection on Sector's work)

Sector I

Team 1

Team 2

Team 3

Reflections

9:45 AM - Sector II

Team 4

Team 5

Team 6

Reflections

10:15 AM - Interlude (Band and Snacks)

10:30 AM - Sector III

Team 7

Team 8

Team 9

Reflections

11:00 AM - Sector IV

Team 10

Team 11

Team 12

Reflections

11:30 AM - Concluding Remarks

11:35 AM - Break for Lunch.

TOWARD GLOBAL SOCIAL DEMONSTRATION
The Think-Tank Arenas

Seventh Guardians Consult
October 11-13, 1974

Institute of Cultural Affairs
Quarter II, 1974

GUARDIANS Sector I Movemental Demonstrations	MAJURO Sector II National Demonstrations	BICENTENNIAL Sector III Polity Demonstrations	CORPORATION Sector IV Company Demonstrations
Team 1 GUARDIAN LENS MARKETING	Team 4 MAJURO CONSULT FOLLOWUP	Team 7 BICENTENNIAL SPONSORSHIP PLAN	Team 10 CORPORATION SOCIAL MODEL
Team 2 GUARDIAN CIRCUIT FINESSE	Team 5 MAJURO LONG RANGE ASSISTANCE	Team 8 BICENTENNIAL EXECUTION SYSTEM	Team 11 CORPORATION CONSULT DESIGN
Team 3 GUARDIAN NETWORK DEVELOPMENT	Team 6 MAJURO FUTURE CONSULTS	Team 9 BICENTENNIAL FUTURE IMPLICATIONS	Team 12 CORPORATION METHODS USE

PROCEDURES

p. 3

This sector will create practical procedures and tools to be used in the marketing of LENS, the intensification of funding and circuits, and the development of the Guardian Network around the globe.

TEAM WORK

SATURDAY MORNING

SATURDAY AFTERNOON

SATURDAY EVENING

ISSUES

1. Review LENS, critique marketing manual.
2. Review '74-75 business LENS schedule.
3. Brainstorm issues in implementing schedule.
4. Gestalt 4-6 issues.

BATTLEPLAN

1. For each issue create 5 proposals.
2. Cross-gestalt; create T/L.
3. Build year's timeline.
4. Discuss and list other audiences.

PITCH

1. Review LENS course
2. Brainstorm gifts of LENS for business and gestalt.
3. Brainstorm how each is a gift.
4. Organize and write pitch in essay form.

NEW ARENAS

1. Review present major funding strategies, procedures manual, and rationales.
2. Review circuit chart of circuit and major funding sources deposited last yr.
3. Brainstorm new funding sources for '74-75.
4. Gestalt to 4x4

PATRON ACCESS

1. Lecturette on patron giving
2. Brainstorm strategies for gaining access to non-movemental patrons. Gestalt to 4x4.
3. Brainstorm tactics for implementing each of 4 major strategies. Gestalt to 6 for each.
4. Put tactics on timeline.

EXPAND CIRCUITS

1. Brainstorm practical procedures for local donor follow-up. Gestalt to 4.
2. List "pockets" of wealth in N.A. Brainstorm methods of creating a comprehensive analysis of them.
3. Brainstorm role and tasks of Guardians in this.
4. Gestalt to 4 and write practical paragraphs.

GUARDIAN ROLE

1. Review past Guardian meetings construct.
2. List missional thrusts of the Guardian's role in the Movement.
3. Gestalt a 4x4 model out of the above list.
4. Brainstorm 4 issues in terms of the future for each of the 16 boxes.

ISSUES

1. Swirl the 96 issues and discern 5-7 areas of concerns.
2. Gestalt the data under each area into 2-5 sections.
3. Using the Comprehensive Brooding Screen let each one arrange the data.
4. What might this look like in 10 years.

RULE

1. Read the Order Prologue & the Iona Rule, J M Guardian lecture.
2. Do a reflective conversation on the Guardian Dynamic.
3. What is the Extended Order doing now in arenas of Mission, Symbolic Life, Int. Life, Polity, Eco. Life, & timeline.

THE CONTEXT

p. 4

The September 1974 Guardians Majuro Consult has become a forerunner of a consult method to quickly release a vision of new possibility and practical wisdom for launching social demonstrations across the globe. It is a point at which the Guardians have been key in the planning and initiation of social demonstration. It is necessary now to implement the results of the first Majuro Consult and refine the methods for use in future consults.

TEAM WORK

ARENAS

RATIONALE

TASK

CONSULT FOLLOW-UP

Miracle Implementation
Personnel Needs
Second Consult
Back-up System

This arena is out to get stated the next practical steps to be taken to launch Majuro and provide access to Guardian expertise in N.A.

Review Majuro tactics system and list what is needed for the miracles to be achieved. List types of personnel needed with a list of recommended names. Set the date of the second consult and its aim and build chart of Guardian expertise that could be made available to the Majuro people.

LONG RANGE FUNDING

Special Projects
Operating Funds
Private Sources
Public Funds

This arena consists of sorting through the projects noted in the Majuro Consult tactics, prioritizing and solving how these can be funded.

Lay out the various projects and outline funding proposals suggesting the form. Which of these should be first, second, etc. List various types of operating funds needed and designate particular sources for funds from private and public sectors.

FUTURE CONSULTS

Methods
Implications
Manual Outline
Guardian Availability

This arena consists of looking at the Majuro consult with an eye to the future as the first step of building a manual outline that could be handed to research for further work. Also a chart of who can do consult work and when, is needed to facilitate future scheduling.

Perform an evaluation of the Majuro consult and build a suggested manual outline for consults. Draw together a list of guardians, their expertise and availability over the next year.

THE PROCEDURES

p. 5

The task of the Majuro Demonstration sector is to plan for the practical followup of the Majuro consult, including the next steps necessary to create a social demonstration on Majuro, the plans for obtaining necessary funding, and the pulling together of a manual outline for replicating the consult in other locations.

TEAM WORK

MORNING

AFTERNOON

EVENING

ISSUES

1. Read and art form Majuro tactical system.
2. List proposed miracles and brainstorm practical steps to implement them.
3. List practical issues faced in implementing steps.
4. List recommendations for resolving these issues.

PERSONNEL

1. List personnel needs in carrying out tactical system.
2. List people who might be available for filling personnel needs.
3. Survey Guardians to determine expertise.
4. Construct chart of expertise among Guardians.

CONSULT II

1. List and gestalt into 4 x 4 aims for second Majuro Consult.
2. Recommend length and number required.
3. Recommend date of Consult.
4. Reflect on process and product.

NEEDS

1. Review Majuro Consult.
2. Lay out miracles.
3. List needs (projection and funds).
4. List procedures for handling needs.

BATTLEPLAN

1. List blocks or issues.
2. Build proposals for overcoming blocks.
3. Design a general timeline including procedures and proposals.
4. Outline two sample proposals.

SOURCES

1. List funding sources (public, private).
2. Suggest areas to work for new funding.
3. List of Guardians and others that could assist in obtaining of funds.
4. Reflect on process and product.

EVALUATION

1. Review Majuro Consult
2. Go over methods used.
3. Build methods chart.
4. List practical issues relative to format and timeline.

MANUAL

1. Brainstorm what is needed in a Consult manual.
2. Arrange in basic 4 x 4.
3. Lay out suggested manual outline.
4. Issue survey of Guardians on Consult availability.

AVAILABILITY

1. Write holding paragraphs for manual outline.
2. List practical issues involved in that consult.
3. Complete chart on Guardians availability.
4. Reflect on method and product.

THE CONTEXT

D6

This summer the Movement planned proposals for the nation's celebration of its Bicentennial in 1976 through the holding of Local Community Convocations in 5000 cities throughout the country. This would enable us to move toward building a national consensus of what the future of each local community, as well as the future of the nation, would look like. In order to assure the effectiveness of this project, we need to begin to build a national network of locally based consultants who, having participated in creating the models for implementing the project, will give actual form to the LCC's.

TEAM WORK

ARENAS

RATIONALE

TASK

I. SPONSORSHIP PLAN

- National Patrons
- Local Sponsors
- Funding Sources
- Proposal Outlines

This arena is critical because new insights will be required to get adequate authorization for the project as well as additional funding beyond Bicentennial project expenses to support the global mission.

To collect, categorize, and prioritize data on contact potentials for sponsorship & funds. To delineate the most sellable proposal arenas and to write paragraphs on the basic intent of each as grist for future proposals.

II. EXECUTION SYSTEM

- Organizational Design
- Local Implementation
- Promotional Schemes
- Public Story

In this arena it will be necessary to devise concrete operational structures to execute the project. Special emphasis needs to be placed on creating those forms which reflect the total aims of the project.

To create the basic designs for continental and local execution of the Bicentennial project.

III. FUTURE IMPLICATIONS

- Long Range Issues
- Local Application
- Continental Application
- Participant Engagement

Before initiating the entire process of the Bicentennial, it is necessary to have thought through the gifts, ramifications and consequences of holding many town meetings throughout the country.

To articulate all of the issues at stake in holding the town meetings and to create a picture of how to use the proposals that come from these meetings and to lay out what types of follow-up are required.

BICENTENNIAL
Polity Demonstrations

October 11-13, 1974

Quarter II, 1974

THE PROCEDURES

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The overall task of the Bicentennial Sector is to collect and gestalt necessary data and to create the basic forms for effective authorization, funding, launching, and holding of the Town Meetings.

TEAM WORK

SATURDAY MORNING

1. Review back-up material & current situation.
2. Analyze & list authorization & funding questionnaire.
3. Organize into categories.
4. Create B/P by geography-- Nat/Loc/Pub/Pri authorization. List signal & key leaders, both by name and types, to be contacted.

SATURDAY AFTERNOON

1. B/S \$200,000 seed money proposal sources.
2. Organize geo-socially private/public.
3. B/S elements of large budget.
4. Rough-out formal of \$200,000 budget.

SATURDAY EVENING

1. B/S sources & local activities for promotion and authorization.
2. Organize into 4-6 basic approaches.
3. B/S activities & elements of a local group proposal.
4. Gestalt and write 1 or a series of local 1-2 page proposals.

1. Review suggestion of Bicentennial team.
2. Brainstorm components of execution system.
3. Gestalt into 4x4.
4. List 4 practical steps behind each of the 16.

1. Build a rational distrib. model of town meeting by areas using our grid and the 2000 selected cities.
2. Build 2-year T/L for 5000 by areas.
3. Build rational scheme using 2000 continental faculty in the town meetings.
4. Using the Metro Cadre system build practical steps for achieving town meetings by each Metro Cadre.

1. List components of story, both imaginal & practical.
2. Gestalt to 4x4 that can work as speech or pitch.
3. List ways of promoting Bicentennial, Town Meetings.
4. Gestalt into 4 practical promotional approaches.

1. List 30 issues facing USA in E-P-C arenas in 1976.
2. Cross gestalt into 6-8 issue arenas.
3. Name the major issue of each arena and its 4 sub-issues.
4. Name the ways in which the Bicentennial Town Meetings will address these major issues.

1. List local & national implications of 2000 mtgs.
2. B/S possible & necessary activities for following up the meetings on local & national levels.
3. Gestalt these actions into 4x4x4.
4. Place actions on an imaginal timeline.

1. B/S list of long & short range implications for the Movement.
2. Select the best 14 from the list.
3. Cluster the remaining implications around these 14.
4. Write 14 sentences laying out clearly & powerfully the implications for the Movement of this project.

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CORPORATION
Company Demonstration

Institute of Cultural Affairs
Quarter II, 1974

CONTEXT

p. 8

The dominant social community in our time is the business community; thus it has a unique challenge and opportunity to catalyze change for the good of the whole society.

TEAM WORK

ARENAS

RATIONALE

TASK

BUSINESS MODEL

Economic Operations
Political Operations
Cultural Operations
Inclusive Model

The soc. process triangles were created to describe the operations of a social system at any level in society. They have been used to create a practical vision of society which is applicable in any soc. situation. The process of transposing the triangles to the business context began at Global Centrum, April, 1974.

The task of this sector is to continue and refine that work through delineation of the economic, political, and cultural operation of a corporation and the creation of an inclusive model for any corporation.

BUSINESS METHODS

Business Needs
Guild Operation
Global Guild Net
Methods Articulation

In terms of both its local organization and in global operation business is seeking effective ways of thinking and acting. The description and documentation of the social methods and how they have been applied in business will prove valuable tools for the business community.

The task of this sector is to (1) describe the organization, operation, and extended relationships of a corporation guild; (2) to discern what methods business needs and (3) to describe and document the social methods as they are actually used in business.

BUSINESS CONSULT

Rational Objectives
Inclusive Design
Strategic Plan
Local Set Up

The business consult is the form for making available to the business community effective methods for corporate action, motivity and problem solving.

The task of this sector is to describe the objectives of a consult, build the inclusive design, create a strategic plan of implementation and lay out the practice of any local consult.

PROCEDURES

p. 9

Every society across the globe has participated in the fruits and the struggle of the incredible development of our technological skills. The economic dimension of life has triumphed in a great way. The dominant social community in our time to whom in the past we have gone for practical solutions to the problems of everyday living is the business community. The business community has the unique challenge and opportunity to catalyze change for the whole society.

TEAM WORK

SATURDAY MORNING

SATURDAY AFTERNOON

SATURDAY EVENING

SOCIAL MODEL

1. Review work on corp. model and polity model from last consult.
2. B/s the programmatic activities of a corp. at the 3rd level of the eco and pol and the 4th level for Wisdom, Style, and Symbol.
3. Break into groups (EPWSS). Crossgestalt data in assigned area to 3-7 arenas being sure to hold data. Report to team.

CLEAN MODEL

1. Break into same 5 groups as morning. Using AM data, take gestalt down a level and reclean major categories giving structural titles.
2. Report to team, push categories.
3. Back to 5 groups; write holding paragraphs on the major programmatic activities of a corporation.
4. Read to group.

INTUITIVE ANALYSIS

1. Using the corporation soc. model built in the p.m., evaluate effectiveness of each programmatic activity.
2. Rank them according to effectiveness.
3. B/s the underlying issues in each of the 5 arenas of corporation operation.
4. Gestalt to 4 w/paragraphs.

METHODS

1. Discuss--b/s business needs in arena of social meth.
2. Put LENS meth chart on board and b/s what's under each component.
3. 3 groups--gestalt data for each to 4.
4. Report and reflect.

TRANSPOSE

1. B/s and illustrate business terms in each chart area.
2. 3 groups--transpose chart to business language.
3. Report to team and reflect.
4. Write holding paragraphs on each box (15).

USE

1. Hear reports/reflect/discuss.
2. B/s and gestalt (5-7) tactics for soc. meth.'s use in corporations.
3. Create 4 "whats" for implementation of @ tactic & write descriptive paragraph.
4. Create 14 guidelines for experimentation in corporatns

DELINEATING THE ISSUES

1. Walk thru Majuro flow product.
2. Discuss similarities and differences to/from a corp. or business consult.
3. Look at the 7 T/F arenas and b/s the 7 issue arenas for a corp. consult.
4. List 4 sub-issues in each.

BUILDING THE FORMAT

1. Restate each issue arena as an objective of the consult
2. Relook at time design of Maj Consult & discuss briefly how different in corp. consult
3. Each person build 3 day format .
4. Put up & consense on common one

SERVING THE NEEDS OF BUSINESS

1. B/s & gestalt (4) how this serves needs of business
2. Build 4 point pitch for each need.
3. Discuss practices; cost, marketing, follow-up.
4. Build 14 recommendations for corporation consults.

Seventh Guardian Consult

October 11-13, 1974

ASSIGNMENTS

Institute of
Cultural Affairs
Quarter II, 1974

Sector One GUARDIANS: MOVEMENTAL DEMONSTRATIONS (Operations Centrum)		Sector Two MAJURO: NATIONAL DEMONSTRATIONS (2nd Floor South)	
Team 1 GUARDIAN LENS MARKETING (Operations Centrum)		Team 4 MAJURO CONSULT FOLLOWUP (2nd Floor South)	
Gilles, Jack	Marlowe, Bob	Laxdahl, Stephen	Gilbert, Ken
Allen, Craig-H	Mueller, Theo	Antenen, Jay-H	Holcombe, George
Armour, Joan	Nau, Gerald	Axelrod, Victor	Johnson, Byrne
Baker, Janet	Phillips, LaVerne-H	Berg, Sally	McClelland, Terry
Cramer, Donald	Tomlinson, Marge	Bernadini, Roseannie	McGregor, MaryLou-H
Green, Robin	Willers, Vernon	Bonafield, Kathy	Pesek, Martin
Gribble, Kathy	Worden, Rod	Bosworth, Gene	Walters, George
Goodyer, William		Davis, Marge	Worden, Rose
Hamje, Marian		Dyson, Betty	
Howell, John		Elliott, Frank	
Johnson, Jim		Ellsworth, Wayne	
Team 2 GUARDIAN CIRCUIT FINESSE (Program Scheduling)		Team 5 MAJURO LONG RANGE ASSISTANCE (2nd Floor North)	
Stracaner, Wayne	Kroeger, Richard	Thorsen, Jon	Patterson, James-H
Baker, Don	McDonald, Clesson Sr.	Axelrod, Blanche	Parekh, Vinod
Pauknight, Kathy	Ragsdale, William-H	Bonafield, Michael	Smith, Art
Bell, Jim	Seacord, Joan-H	Calhoun, Louva	Sperstad, Robert
Craver, Forest	Skinner, Jesse	Fishel, Robert	Walters, Carol
Davis, Bain	Slotta, Jim	Flowers, Gay	Webster, John
Henschen, Larry	Zahrt, Linda	Gilmour, Ian	Wherry, Frank
Hess, Fred		Hoss, Roberta	Wilson, Priscilla-H
Holmes, Bill		Johnson, Arthur	
James, Raymond		Kirsh, Sue	
Kroeger, John		Mitchell, Duane	
Team 3 GUARDIAN NETWORK DEVELOPMENT (Personnel)		Team 6 MAJURO FUTURE CONSULTS (2nd Floor West)	
McBurney, George	Slicker, Joe	Wilson, Rodney	Porter, Bob
Ames, Jan -H	Stowell, Stewart	Born, Edward	Sperstad, Oscar-H
Antenen, Ann	Stracaner, Nancy	Caruso, Ray	St. Clair, Kathy
Catlett, Penny	Tippett, Mike	Catlett, Fred	Talbott, Martha
Liggett, Walter Jr.-H	Thompson, Kim	Epps, Ann H	Tarkington, Ron
Mathews, Lyn		Gilmour, Barbara	White, David
Morrill, Justin		Hammann, Ann	Zahrt, David
Nixon, Geoff		Hartsfield, Bob	
Packard, George		Kiser, Lynette	
Patterson, David		Lamphear, Fred	
Porter, Shirley		Moseley, Lela	
Co-ordination Team:			
Mathews, J.W.	Pesek, Batty		
Moffett, Don	Wlager, Jim		
Moffett, Mary Warren			
Mann, Maryanne			

Seventh Guardian Consult

October 11-13, 1974

ASSIGNMENTS

Institute of Cultural
Affairs

Quarter II, 1974

Sector Three <u>BICENTENNIAL: POLITY DEMONSTRATIONS</u> (Development Centrum)		Sector Four <u>CORPORATION: COMPANY DEMONSTRATIONS</u> (Research Centrum)	
Team 7 BICENTENNIAL SPONSORSHIP PLAN (Development Centrum)		Team 10 CORPORATION SOCIAL MODEL (Research Centrum)	
<u>Hanson, Sam</u> Baumbach, Alice-H McIntosh, Ross Catlett, Dwight Mueller, Shirley Clark, Don Pierce, Ginny Coker, Pat Robison, Ray Emerson, Fred-H Scudds, Walter Fenton, Sally Vance, Neil Figina, Mark Wells, John Jones, Cathy Kiser, James		<u>Phillips, Jim</u> Blood, Walter Jaecks, Bob-H Boiven, Iris-H Knolton, Ken Calhoun, David McBurney, Georgiana Crampton, David McClelland, Bob Hamje, Ken Moffett, Don Holcombe, Wanda Nichols, Jay Gilmour, Brenda Slatterv, Kay Glover, William Stringham, John Gribble, Chuck Wiegel, Judi	
Team 8 BICENTENNIAL EXECUTION SYSTEM (Major Funding)		Team 11 CORPORATION CONSULT DESIGN (Network Relations)	
<u>Seacord, Dick</u> Armour, Jim Gilbert, Ruth Bayer, Donald Hess, Karl Bergdall, Tom-H Hill, Sheldon Clutz, Ron Kroeger, Brooke Cordes, Sandra Parker, Bill Dyson, Burt Pavlick, Anthony Elliott, Don Schneider, Kenneth Elliott, Freida-H Townley, Phil Forbes, Neva White, Phil Wilson, Ruth		<u>McCabe, Jim</u> Catlett, Dorothy Michael, Rich Compton, Betty Murray, Ann Fenton, Jim Reed, James-H Gaige, Wes Rex, Hank Haman, Claudia-H Richards, Rusty Hamman, Kenneth St. Clair, Bob Kirsh, Jerry Vance, Faith Levin, Al Whitsett, Tom Mann, Clancy Wiley, Bob	
Team 9 BICENTENNIAL FUTURE IMPLICATIONS (Program Publications)		Team 12 CORPORATION METHODS USE (Global Demonstrations)	
<u>Wood, David</u> Ames, Ed Jones, Marshall Battershell, Robert Justesen, Roy Bain, Bob-H Knowlton, Nancy Baumbach, Jim McDonald Jr., Clesson Bengel, Mary McIntosh, Vickie Black, Ralph Moriarity, Pat Bushman, Don Randall, Duncan Devor, Phil Ward, Albion Greenwald, Larry Vance, Bob		<u>Bliss, Harry</u> Bashore, Barbara Parekh, Kamela-H Crocker, Joe Pierce, Lewis-H Epps, John Sax, Don Gibson, Gary Slicker, Ann Gilmour, Douglas Stringham, Yvonne Jaecks, Ann Tomlinson, Gary Kelbaugh, James Trewyn, Noreen Miller, Bob Wallace, David Newkirk, Bill	

Seventh Guardian Consult
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GUARDIAN
SECTOR I

Institute of Cultural Affairs
Quarter II, 1974

Team Number: 1

Movemental Demonstration

LENS Marketing

Synopsis of Results

I TASK AND ISSUES

The task of the LENS marketing team was to state the contradictions to effective marketing of the LENS program and to prepare proposals to eliminate the contradictions.

The issues seemed to the team to be (1) how to use effectively the authorization we already have, and how to use the guardian network to increase authorization, (2) to refine marketing techniques, especially printed materials, (3), to create an imaginal plan for strategic marketing, and (4) to translate into practical form, the journey of LENS grads.

II ACCOMPLISHMENTS

Spinning was done on the history of LENS marketing, describing the objectives thus far accomplished as a context for future proposals.

Contradictions were defined for each of five key issues.

Proposals were brainstormed and suggested as a means of dealing with each of the contradictions.

After the proposals were ~~brainstormed~~ discussed, spinning was done on the future structure and motivation for LENS recruitment.

Exploring techniques of marketing, we discovered a crucial need in the arena of relating our pitch to the current market in "motivational courses."

III RECOMMENDATIONS

We recommend that the proposals for LENS marketing be held as brooding materials, before additional hardheaded model building, and as grist and context for battle planning by LENS post at Centrum and Area LENS marketers.

We recommend to Operations Centrum that the LENS marketing brochure be distributed to the 21 area marketers by December 1, 1974.

We recommend to the Research Centrum that the ICA Journal be available by March, 1975, for Global distribution.

TEAM 1

GUARDIANS: SECTOR 1
MOVEMENTAL DEMONSTRATION
BUSINESS LENS SCHEDULEGUARDIANS LENS
MARKETING

QTR	WEEK	1	2	3	4	5	6	7	8
II	Oct. 7		San Francisco				Houston Chicago		
III	Jan. 6		San Francisco			Houston	Chicago		Seattle
IV	Apr. 7	New York		Montreal	Los Angeles	Houston	Chicago	San Francisco	

TEAM 1		GUARDIANS: SECTOR 1 MOVEMENTAL DEMONSTRATION STRATEGIC PENETRATION		GUARDIANS LENS MARKETING	
Contradiction: The LENS Marketing Strategy has not related self-consciously to a phasing model.					
In order to deal with LENS Marketing Strategy in a comprehensive and futuric manner we recommend:					
I Proposal PHASE RATIONALE	II Proposal AUDIENCE SCREEN	III Proposal IN-DEPTH DEMONSTRATION	IV Proposal KEY ENDORSEMENTS	V Proposal ICA JOURNAL	
Create imaginal 4-Phase Rationale for the enactment of strategic LENS marketing	Build an audience screen for gathering data on strategic audiences from the economic community (individual and organizations) for use by the Guardian Net.	Promote at least one in-depth demonstration in each geo-social area, this year.	Get high level participation in LENS by "name" corporations followed by their endorsements and/or reflections on LENS.	Design an ICA Journal which might include such things as reprint of key articles and articles by LENS grads concerning the practical implementation of LENS methods.	
LENS MARKETING PITCH					
Contradiction: The consensus has not been articulated relative to the Guardians-Guild Network's taking complete responsibility for marketing LENS.					
I Proposal REGISTRATION PACKET	II Proposal IMAGINAL SCREEN	III Proposal MARKETING COORDINATION	IV Proposal GUARDIANS TAKE LENS	V Proposal PRE LENS CONSULT	
A registration packet which includes registration information a prospectus of about 10 pages on the current status of LENS and a closing contract, be created by the LENS Post in consultation with areal Houses and Research Centrum by Nov. 1, 74.	The sales pitch become competitive with other management courses by demonstrating how LENS goes beyond other course and that an imaginal screen for the sales pitch format be created such as "the Sting" categories.	Marketing Coordination be assigned to Centrum: Chicago and to each area House by Nov. 1, and an ICA secretary be assigned to each area House for marketing purposes, and that an Area Marketing Consult be set up by wk 13, Qtr II, 1974.	Each Guardian shall experience the refined LENS course and the Majuro Consult Story in 74-75 to develop motivity and marketing integrity.	A Pre-LENS Consult model be built to include a luncheon format and an imaginal education consult.	

Team I Guardians: LENS Marketing		FOLLOW-UP OF LENS			Oct, 11-13 1974
CONTRADICTION: Follow-up of LENS has as yet to translate the strategic public story into practical forms.					
I In order to sustain awakened secular revolutionaries as they create the battle plans that will continually bring into being the practical global vision, we recommend:					
Proposal I Strategic Public Story	Proposal II LENS Follow-up in "tchnge	Proposal III Regional Grad Formltn.	Proposal IV Secular Wayside Inn	Proposal V 20th Century Story	
That we create and publish for common use the public introductory story that tells: 1. what is the journey of the participant in LENS? 2. What is the reason that I.C.A. is marketing LENS to the global business community?	That we create periodic reporting system for exchange of data on corporation LENS follow-up and research.	Move to systematically engage LENS grads in regular guardians structures, consults, and research network and in Metro Cadre network where appropriate.	ICA (Guardians) take over ownership and maintainance of Religious Houses, renting them to E.I. in order to establish a secular Wayside Inn dynamic across the globe.	Begin creating 20th Century myth that will embody the dynamics and fluidity of life.	

Team I Guardians: LENS Marketing		AUTHORIZATION			Oct 12, 1974
Contradiction: Authorization Network is not yet design ed.					
In order to create an authorization network we recommend:					
Proposal I Authorization Screen	Proposal II Sales Tools	Proposal III Techniques and Methods	Proposal IV Social Process Grndng	Proposal V Style Training	
That a screen to see where we need Authorization be built through an area guardian PSU in each area during Quarter II	That materials such as brochures, endorsements letters of intent, and other sales tools and confirmation letters be developed through a task force to draft produce, and test high quality materials.	Creation of screen that guardians techniques and methods through an area guardians PSU in each area during Quarter II.	Creation of constructs that guardians can use to ground social process triangles in every day experience.	Creation of sophisticated style through a training program for callers.	

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Institute of Cultural Affairs
Quarter II, 1974

Team Number: 2 Movemental Demonstrations Guardian Circuit Finesse

MAJOR TASK

Defining the role of guardian in development circuits, finding new sources of funds & ways to gain access to major funds.

ACCOMPLISHMENTS

Defined guardian role & tasks.

Helpful pulling together of new data & methods on how to get access to major funds.

Developed models for researching & forecasting potential patron resources.

Created nurture model to cement continuing gifts from patrons.

RECOMMENDATIONS

Experiment with guardian roles & task model for a year with evaluation at October '75 guardian consult.

Begin the recommended research on patrons, use the contact webbing as primary means of entree & evaluate results.

Further refine & prioritize the other recommended means of access to major funds.

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Institute of Cultural Affairs
Quarter II, 1974

Team Number: 2

Movemental Demonstrations

Guardian Circuit Finesse

GUARDIAN TEAMS

The task of the Guardian Teams group was to articulate the role and the tasks of the Guardian in the Development Circuit. The role is seen as two-fold -- practical & symbolic. Practical: In his relationship to New Arenas for Development the Guardian is seen as the Researcher; in relationship to Patron Access he is seen as the Liason; in relationship to Patron Nurture he is the Host. Symbolic: The Guardians's role is that of the local embodiment of renewed community; he is the incarnation of the caring man. The Guardian Teams help provide the essential manpower that turns Development plans into reality.

GUARDIAN TEAMS - THE TASKS

Forecasting & Recording	Nurturing Donors	Planning Trips	Expanding Possibilities
Precasting local potential "geo-social survey"	Plotting donors' journey "whithersoever thou goest--"	Timelining annual schedule "corporate wisdom"	Uncovering Guardian Prospects "it takes one --"
Discerning donor prospects "naming names"	Confirming donor gifts "saying 'thank you'"	Arranging practical back-up "transportation, housing, maps"	Analyzing business contacts "one thing..."
Maintaining prospect file "golden geese"	Maintaining development accountability "Hey, Chicago!"	Making necessary appointments "ahead of time"	Analyzing organization contacts "...leads to another."
Maintaining donor records "golden eggs"	Communicating movement news "in the know"	Strategizing call dynamics "sharing insights"	Webbing patron relationships "who's who"

PROSPECTING FOR PATRONS

Prime arenas to be considered when identifying potential patrons of the Spirit Movement (or I.C.A.) are: (1) Local persons (especially women) who visibly manifest social concern. Very often these persons can be identified by reading local society columns for sponsors of charitable benefits and leaders of social concern oriented organizations; (2) Global travellers who are motivated and can afford to experience the world; (3) Retirees who have financially succeeded and have available funds in excess of then anticipated needs; (4) Active persons who have experienced a recent large increase in wealth such as miraculous business success, prominence in athletics or entertainment, or chance windfalls of inheritance.

BREAK-OPEN STRATEGIES

Introductory communication with potential patrons can be accomplished through the use of a carefully screened direct mail program focusing on particular demonstration projects and contexting the historical role of patron as care for the world. Fund raising dinner strategically invited could include the cabaret dynamic as absolution of the past and create new images of possibility for potential patrons. The sphere of influence surrounding many LENS grads could enable those grads to provide valuable contacts and introductions to potential patrons.

BACK UP SYSTEMS

The key to Patron Access is to create a backup system that will provide the basic research necessary to pin point potential patrons and to create the models and programs that will release large gifts. One research task would be to identify the several pockets of wealth in the North American continent such as Westchester County in New York. In addition, the research should produce several key prospects with a complete profile of each including his "hot" button. A second and much more involved research task would be to create an imaginal chart that would hold the web of relationships and spheres of influence for the Board of Directors of the top twenty corporations and/or the forty wealthiest persons in North America. It is imperative that at the earliest possible time, a commission be appointed to build models (and the strategies for implementation) for the creation of favorable tax programs such as a foundation, pension fund, and other programs that would encourage large gifts without penalizing the giver.

PATRON NURTURE			
LOCAL NURTURE		CENTRUM NURTURE	
Local Contact	Patron Tracking	Formal Recognition	Global Involvement
<ul style="list-style-type: none"> -Hold Patron Report meetings -Local Guardians help with Patron calling - Host regular patron luncheons -Guardians telephone thanks -Invite Patrons to selected movement events -Quarterly celebrational events for Patrons 	<p>Maintain Chronological records on Patron contacts</p> <p>Develop 2 year journey charts on Patrons</p> <p>Create yearly visitation model for Centrum & Guardians</p>	<p>Offer Speakers Bureau service to Patrons</p> <p>Award gilt-edged E. I. Membership to Patrons</p> <p>Publicize names of Patrons</p>	<ul style="list-style-type: none"> -Send gifts of decor & edge articles quarterly -Set up V.I.P. treatment at Centruns -Create sophisticated publications for Patrons -Organiza Patron tours of global demonstrations -Send individually prepared "Thank yous"
<p>The effective nurture of a Movement Patron from initial contact to a series of large monetary gifts and beyond to possible direct movemental involvement, will require contact and tracking of Patrons by the local Guardian dynamic.</p> <p><u>Local Patron Contact</u> includes Guardians dialoging with Patrons through phone calls, report meetings and luncheons, visiting Patrons with the Development Teams and inviting Patrons to selected Movement events and quarterly celebrations.</p> <p><u>Patron Tracking</u> includes the local Guardian and Development Centrum dynamics working together to maintain chronological records of Patron contacts, and to prepare journey charts for individual Patrons and yearly visitation models for a delimited geography such as Polis, Metro or Bi-Metro.</p>		<p>Nurture of a Patron is incomplete unless his life-passion is renewed through authentic exposure to the global movement. Through invitations to special patron events at the Centrum locations and tours of global social demonstration projects such as Majuro, the patron will be offered the possibility of deciding to what extent he will be involved. Ego appeal through gilt-edged E.I. membership certificates and the careful publicizing of patron names, plus the offering of special services such as speakers bureaus, will serve to indicate to the patron that he is "special".</p>	

NEW ARENAS FOR DEVELOPMENT

IMMEDIATELY EMPLOYABLE	FUTURE POSSIBILITIES	LONG-RANGE POTENTIAL
<ul style="list-style-type: none"> -Bicentennial intensification at Metro Level. -Research the practices of establishing guardian mutual fund. -Research and resolve deferred giving issues -Contact service clubs at national level for Local Community Convocation funding. -Edge for facility acquisition is donation of larger facilities for houses to be also used as training center. -development with Board of Directors of E. I. establish policy and procedures for receiving gifts of real estate, securities, etc. -intensify individual donors in light of foundation and corporate cut-backs. 	<ul style="list-style-type: none"> -Marketing global language school -Marketing Social Methods School. -Promote participation in corporate marketing gift programs. -Direct mail solicitation through Guardian net end of year. 50 letters per Guardian. -Model an interest free loan for emergency use. <p>IMAGE: Getting groups to pay us for traing we are already doing.</p>	<ul style="list-style-type: none"> -Establish guardian mutual fund -Utilize T.V. talk shows and telethon -Establish publicity programs -Run advertising Campaign. -Define arenas and procedures for local funding such as In-kind, Consultant salaries, Localized family foundations.

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GUARDIAN
Sector I

Institute of Cultural Affairs
Quarter II, 1974

Team Number: 3

Movemental Demonstration

Guardian Network Development

Synopsis of Results

The task of team 3 was defined as constructing the holding models for the missional thrusts of the Guardian Network as envisioned for the future and delineating the issues to be worked through in order to implement the participation of the global guardian in the task of creating the new social vehicle.

The product of the morning's work was a 4 X 4 model of the missional thrusts that have been the particular focus and contribution of the guardian dynamic in putting flesh and blood on the consensed task of the movement in its witness to the church and the world. Overagainst this 4 X 4, 96 futuristic issues were brainstormed and then swirled into six arenas of concern with a total of 22 related sub-arenas. Use of the comprehensive brooding screen, individually, to indicate the "prayer" priority for the 22 sub-arenas was a reflective tool that enabled each of the team to self-consciously stand present to the corporate work. With all of this as input, the team then listed and prioritized ten missional issues that need to be of futuristic concern for the development of a global guardian network. In the evening, after reading through the provided resource materials, the team reflected on a rule for the extended order.

Synopsis of Results

the task of creating the new social velocity
to implement the participation of
the future and delineating the issues
of the Marxist thrusts of the Guardian W
team 8 as defined as construction

order.

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GUARDIANS
SECTOR I

Institute of Cultural Affairs
Quarter II, 1974

Team Number: 3

MOVEMENTAL DEMONSTRATIONS

GUARDIAN NETWORK DEVELOPMENT

THE 10 ISSUES IN GUARDIAN NETWORK DEVELOPMENT

#	ISSUE TITLE	ISSUE SENTENCE
I.	EXTENDED ORDER RULE	WHAT IS THE COMMON DISCIPLINE/RULE FOR THE GUARDIANS/EXTENDED ORDER?
II.	GLOBAL AUTHORIZATION STRATEGIES	WHAT IS THE MOST EFFECTIVE MEANS FOR GUARDIANS TO CATALYZE MOVEMENT AUTHORIZATION ACROSS THE GLOBE?
III.	DEMONSTRATION WISDOM GATHERING	HOW IS THE NECESSARY WISDOM PULLED TOGETHER FOR THE IMPLEMENTATION OF SPECIFIC SOCIAL DEMONSTRATIONS?
IV.	CONSULT SELECTION/ DEVELOPMENT	HOW DO GUARDIANS ENABLE THE FUTURE DEVELOPMENT OF THE CONSULT CONSTRUCT AND STRATEGIC SELECTION OF PLACES TO CONDUCT THEM?
V.	CORPORATION GUILD EXPERIMENT	WHAT WOULD A CORPORATION GUILD EXPERIMENT LOOK LIKE AND HOW WOULD IT FUNCTION AS VIABLE SOCIAL DEMONSTRATION?
VI.	GUARDIAN EXPERTISE UTILIZATION	IN WHAT ADDITIONAL WAYS CAN THE VARIOUS GUARDIAN EXPERTISE BE UTILIZED?
VII.	GUARDIAN COMMISSIONS DEVELOPMENT	HOW ARE THE NECESSARY COMMISSIONS DISCERNED AND DEVELOPED THROUGH THE PARTICIPATION AND KNOWLEDGE OF THE GUARDIANS?
VIII.	REGIONAL/AREAL GUARDIAN NURTURE	HOW IS THE GUARDIAN NETWORK NURTURED AT THE LOCAL LEVEL?
IX.	TRAINING/ STYLE COMMONIZATION	WHAT IS NECESSARY TO BRING ABOUT COMMONALITY IN THE TRAINING AND STYLE OF THE GUARDIAN NETWORK?
X.	GUARDIAN/ TEACHER USAGE	HOW DO GUARDIANS PARTICIPATE IN THE TEACHING OF MOVEMENT CURRICULUM, PARTICULARLY LENS?

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GUARDIAN
SECTOR I

Institute of Cultural Affairs
Quarter II, 1974

Team Number: 3

MOVEMENTAL DEMONSTRATIONS

GUARDIAN NETWORK DEVELOPMENT

MISSIONAL THRUSTS OF GUARDIAN DYNAMIC

MOVEMENT AUTHORIZATION	SECULAR DEMONSTRATION	EXPERTISE/ RESOURCES	STYLISTIC OVERLAY
DEMONSTRATION AUTHORIZATION	ESTABLISHMENT PERMEATION	RELEASING RESOURCES	ESTABLISHMENT SIGN
NETWORK FORMATION	SECULAR-RELIGIOUS INTERFACE	MOVEMENT PARTICIPATION	LOYAL REALISM
ESTABLISHMENT ENTREE'	PROGRAM CREATION	ADVISORY SERVICES	VOCATIONAL ACCOUNTABILITY
ESTABLISHMENT COVER	EXPERIMENTAL SIGN	PROGRAM EVALUATION	GLOBAL IMPACT

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GUARDIANS
SECTOR I

Institute of Cultural Affairs
Quarter II, 1974

Team Number: 3

Movemental Demonstration Guardian Network Development

EXTENDED ORDER RULE

Giving form to the Extended Order: some suggested arenas for consideration.

Over the past few years, more and more colleagues in the movement have come to see themselves as Extended Order. Up until now this has been a relationship without any particular common or concrete form. In the first instance this is just as it should be, however many colleagues have asked that some guidelines be laid down as a rule for those of the Extended Order. Out of a brainstorm of ways in which people have been experimenting with Extended Order the following suggested arenas are offered for consideration:

1. SYMBOLIC LIFE - This could be evidenced by individual, family and movemental symbolic life, such as House Church and Daily Office attendance, family meal rituals and songs, wearing of movement symbols, solitary office, etc.
2. INTENTIONAL TIME PLANNING - Operating out of a weekly and quarterly timeline, structuring time for participation in family, church, community and movement activities.
3. FINANCES - A plan of regular financial support of the local and global spirit movement.
4. INTELLECTUAL LIFE - Participation in courses, study of edge papers and books.
5. MOVEMENTAL PARTICIPATION - Participation in the Metro Cadre, Week II structures, penetration and enablement tasks.
6. POLITY - Availability for assignments, participation in decision-making structures such as Global Research Assemblies.
7. ACCOUNTABILITY/ABSOLUTION - When an individual decides to operate out of a covenant or rule, he gives his colleagues permission to hold him accountable. This could occur symbolically at weekly Order House Church.

RECOMMENDATIONS

1. That the issue of Extended Rule be considered at the next Guardian's Consult.
2. That each Religious House Prior feed back data on experiments with Extended Order Rule to operations centrum at Chicago Nexus during the year.
3. That a copy of this Extended Order Rule and recommendations be sent to each Religious House Prior around the globe.
4. That a questionnaire be distributed at the next Guardian's Consult to ascertain what experiences each guardian has had with putting a disciplined form on his or her decision to participate as a guardian of the Movement.

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October 11-13, 1974

Sector Two

Institute of Cultural Affairs
Quarter II, 1974

Team Number: 4 Majuro: National Demonstrations Majuro Consult Follow-Up

Synopsis of Results

Task and Issues

The task assigned to Team 4 was the immediate follow-up for the September Majuro Consult. The particulars of this task included building support systems for the twenty-one miracles mandated by the previous consult, thinking through the needed skills and proposing personnel for the consult. The underlying issues in this work were: the clarification of the images and purposes of a consult as a catalytic spirit happening rather than a short term Peace Corps project; the difficulties of corporateness over distance; and discernment of distinctions between sharing gifts of the twentieth century and paternal imposition of Western values.

Accomplishments

The team enumerated means to implement the proposed necessary twenty-one miracles to occur within the next three months. It projected aims and personnel needs for Majuro Consult II, and scheduled it for March 10 - 13, 1975. The team compiled a list of Guardians with their areas of expertise.

Recommendations

The aim of the second Majuro Consult will be to explode new possibilities and maintain the momentum created by the miracles initiated in October, November and December. Members of the Consult will be chosen according to the particular expertise required by the local situation from among a pool of colleagues skilled in oceanography, mariculture, metallurgy, health services, nutrition, agronomy, transportation, housing, banking, management services, clerical services, international law, boat building, wholesale buying, hotel management, industrial design, packaging, vocational education, mechanical engineering, and public safety.

SEVENTH GUARDIAN CONSULT
October 11-13, 1974

MAIUPU NATIONAL DEMONSTRATIONS: FUTURE CONSULTS

(Notes from October 11 morning session)

EVALUATION (Maiupu Consult)	MANUAL BRAINSTORM
<ol style="list-style-type: none"> 1. <u>Two</u> days of briefing before on-site visit instead of one 2. Need a day's discontinuity before final push of consult 3. Need a longer timeline--perhaps 6-10 days 4. Need to pull off a miracle before consult team leaves 5. The whole team might participate in the actual consult design 6. In the first day's visit of the physical space, might split up into smaller groups with local people involved 7. Need to have consult team post evaluation before leaving 8. Preparation packets should be in hands of team one month in advance of consult 9. Prep. packet should include particularized material for individual participants' areas of expertise 	<ol style="list-style-type: none"> 1. Pre-programming--on site research of issues; Tentative approval-invitation 2. Programming--state problems and issues state consult intent and desired outcome 3. Team selection 4. Background package 5. Practices (enablement planning) 6. Consult design: format and schedule 7. Team briefing (off-site) 8. Consult (on-site) <ol style="list-style-type: none"> a. orientation and acquaintance b. grounding and field work c. preliminary formulations and response (practical vision & proposals) d. discontinuity (re-creation & brooding) e. proposal and tactics f. summation g. presentation 9. Post consult conference with local leaders 10. Post consult team evaluation and de-briefing

Seventh Guardian Consult
October 11-13, 1974

Sector Two

Institute of Cultural Affairs
Quarter II, 1974

Team Number: 4

Majuro: National Demonstrations

Majuro Consult Follow-Up

Miracle Implementation

October

Para Corporation
Draw up articles of corp.
Plan first meeting
Meet as Board of Directors
Communicate story to
all islands

Volume Buying
Pick small sized staple
product
Fill out corporate order
Send by courier or airmail
Arrange for return by
air cargo

Malik
Paint bakery
Clean back yard
Open house
Set up record system

Consultant Office
Select space/designate use
Enlist consultants
Communicate availability
Initiate record keeping
training (at bakery)

Community Organization
Incorporate & select board
Initiate signal program
Initiate signal event
Establish regular meetings

Ferry Service
Inventory available boats
Initiate Kwajalein to
Majuro route weekly
Publish & post schedule
Christen boat

November

Refrigeration - Fish
Write proposal for
fisheries to supply
refrigerated boats
Train possible managers
Lay ground for house-
building co-op
Back-up co-op with loans

Produce Marketing
Start a garden
Set up farmers market
co-op
Set up model farms with
close supervision
Talk to Internatl. Harv.
as possible sponsor

Lagoon Boat Building
Prototype
Marine services
Supplies
Train in modern boat
technology

Architectural Models
Collect trust territory
plans and base studies
Build a prototype
Lay ground for house-
building co-op
Back up co-op with loans

Ferry Board Building
Determine services needed
Inventory ports, parts
& usable boats
Get LSD boats out of
mothballs
Get a mechanic/teacher

Business School
Set up miracle trunk
Set up printing system
Hold businessmen's PSU
Run a practical Eng.school

December

Garage
Find mechanic/teacher
Provide apprentice incentives
Secure basic equipment
Rehabilitate ten vehicles

Small Industry
Create management model
Create operation design
Create supply model
Publicize plant opening

Lagoon System/Farm
Research mariculture systems
Secure mariculture expert
Build visual model
Publicize lagoon venture

KITCO Celebration
Write KITCO story
Plan event with leadership
Publicize community event
Display products & services

Lowlelaplap
Draw forth stories
Design symbols & decor
Plan ceremony with leaders
Dramatize past/present

Clean-Up Day
Select site location
Build corporate story
Organize task troops
Sell salvageable materials

Seventh Guardian Consult
October 11-13, 1974

Sector Two

Institute of Cultural Affairs
Quarter II, 1974

Team Number: 4

Majuro: National Demonstrations Majuro Consult Follow-Up

Miracle Implementation - Cont.

October

Preschool

Project preschool image
Designate space
Begin teacher training
Develop imaginal
curriculum

November

Uliga Uniforms

Hold community workday
to sew uniforms
Provide sewing machines
Provide materials
Plan celebration to
mark beginning of use

December

Christmas Celebration

Assure church authorization
Involve community groups
Organize church pageant
Present Majuro symbol

Aims of Consult II

The aims of Consult II are to evaluate and identify the contradictions of the tactical systems of Consult I and to explode the possibility of new services and miracles in community planning. The overall emphasis is the social/global demonstration accomplished by raising up new leadership and celebrating the recovered global heritage of the people of Lolwelaplap.

I
Determine
Project Status

Create evaluation
screen

Evaluate 6 months'
progress

Identify
contradictions

Initiate course
correction

II
Plan Community
Development

Evaluate government
studies

Articulate new
issues

Decide next set of
miracles

Expand services

III
Determine
Global Relationships

Make global/social
demonstration report

Develop public story
of Majuro project

Create habitat proposal
implementation T/L

Write extended island
planning report

IV
Catalyze
The Miracle

Celebrate with
Marshallese people

Train indigenous
leadership

Recover heritage
story

Create the new
symbol

Team Number: 4

Majuro: National Demonstrations

Majuro Consult Follow-Up

Personnel Needs and Recommendations

Vocational Development

Rose Worden, Acct. Manager
Fred Linstrum, Urban Renewal
Thomas Whitsett, Prof. of Medicine
Roberta Hess, Food & Drug
John Reed, Primary Medical Care
Marilyn Sue Kirch, Med. Soc. Worker
Don Elliott, Medicine
Roseanne Bunadine, Rehab. Counselor
Jim Bell
Rod Worden, Optical Physics
Jean Miller's father, carpenter
Wayne Stracens, Eng. Process Equip.
Gary Gibson, Chemist
Kathleen Gribble, Biochemistry
W. D. Brown, Nuclear Eng.
Jim Baumbach, Water Treatment Chem.
Ed Ames, Veterinary Med.
Vern Willen, Vocation Rehab. Counselor
Theodore Mueller, Special Ed.
Janet Baker, Teacher
Penny Catlett, Typing, Sewing
Stewart Stowell, Lawyer
Clancy Mann, Lawyer
Karl Hess, Pediatrician
Iris Boivin, Family Planning
Stephen Lesnak, Mechanic

Marian Hamje, Travel Advisor
Robert McClelland, Eng.
Al Ward, Photography
Robin Green, Lawyer
Bob Miller, Acctg, Bookkeeping
Jack Gilles, Research Chemist
James Fenton, Micro-Chemistry
Don Cramer
Franklin Wherry, Health Services
Craig Allen, Architect
F. G. Emerson, Commercial Pilot
Fred Catlett, Phys.
Terry Tillotson, Hospital Housekeeper
John Shepp, Eng., Sailor
Ed Born, Chemist
Dwight Catlett, Eng., Electrician
Clesson McDonald, Eng., Mechanic
Ken Gilbert, Psychiatric Medicine
Bob Hartsfield, Urban Planning
Fred Lampiteas, Photography
Oscar Spersted
Forrest Craver, Lawyer
Ron Talkington, Printer
Paul Kotin, Health Care
Peter Dyson, Printer/Electrician
Eugene Hanson, Mechanic

Education Development

Marge Davis
Lewis Pierce
Roberta Sperstad
Mrs. James Phillips
Michael Tippet
Wanda Holcombe
Georgianna McBurney
Yvonne Stringham
Judi Wiegel

Anthony Pavlick
Ruth Wilson
Cynthia Vance
Dorothy Catlett
Mary Bengel
Ralph Black
Gerhardt/Virginia Hanson
William Gregory
Margaret Patterson

Team Number: 4 Majuro: National Demonstrations Majuro Consult Follow-Up

Personnel Needs and Recommendations - Cont.

Produce Development

Gary Wedermeyer
William J. Goodgerdun
Donald Cramer
Kathleen H. Jones
Arthur F. Durfee
Burt Dyson, M.D.
George Packard
Ed. Ames
Harry Harlen
D. P. Wood
Nancy Early, Marine Biology
Barbara Hambrook, Marine Biology

Business Development

James Johnson	Al Levin
Sam Hanson	Ray Caruso
Phil Devor	Edwardo Goulart
Al Ward	Rodney Wilson
Ross McIntosh	Sam Windsor
J. C. Amour	Joe Schade
Sally Fenton	William Schriever
Richard Seacord	Marge Davis
Jack Gilles	Victor Axelrod
John Howell	Ray James
Robert Wiley	John Webster
David Patterson	Jon Thorsen
Marshall Jones	Art Johnson
Victoria McIntosh	Donald Sax
Mark Fugina	Jim Bell
Shirley Mueller	Ray Robison
Sandra Cordes	James L. Kiser
Gerald Neu	Robert Baltershall
Joan Seacord	Marge Tomlinson
Frank Elliott	Kathy Bauknight
Don Baker	Nancy Fracener
Walter Blood	Kim Thornton
Jay Nichols	Bob St. Clair
Bill Henshaw	Rich Michael
Don Moffat	Doug Gilmore
James Phillips	Anne Slicker
Joseph Kirsch	James Kelhaugh
Richard Kroeger	F. Jay Nichols
Marian Hamje	James Shotter
	Bill Holmes

Seventh Guardian Consult
October 11-13, 1974

Institute of Cultural Affairs
Quarter II, 1974

Team Number: 5 Majuro: National Demonstrations Majuro Long Range Assistance

Synopsis of Work

The task of the long range funding team of the National Demonstrations: Majuro Sector was to determine the funding and resource needs to catalyze the immediate miracles of the comprehensive Human Development Plan. These miracles were screened to discern which ones needed to be undergirded with direct funding on capital goods. As Team 5 worked to identify the specific needs to implement these miracles, the issue of redundancy or duplication with the work of team 4 was apparent so that the work of the two teams was checked for inclusiveness. The other aspect of Team 5's assigned task was to catalogue specific sources of funds and goods.

First becoming familiar with the Human Development Plan and the 21 miracles, 11 miracles were then identified as needing "hard goods". The concrete needs of each miracle were determined, such as a guaranteed market for the products of a copra processing plant or the repair parts for refrigeration units. With an eye on the issues and blocks standing in the way of those needs being met, proposal paragraphs for each of the eleven miracles were written. The concretions of those proposals were placed on a timeline for the next three months.

A list of public and private sources of funds was compiled with reflection on the areas of new development that were uncovered. The Long Range Funding team recommends that the particular proposals for goods and funding be incorporated into the ongoing global development of Development Centrum. Research on the sources of funds that could pay for people to participate in social demonstration projects, in addition to scholarship funds needs to be done. We further recommend that a movement-wide directory be compiled of resource availability and that a computerized system be set up for holding expanding data on human and goods resource possibilities.

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MAJURO
Sector II
National Demonstration

Institute of Cultural Affairs
Quarter II, 1974
Majuro - Future Consult

Team Number: 6

Dealt with an evaluation of the Majuro Consult and identification of basic methodologies; developed a 4 x 4 chart carried to second level which outlined the basic components and critical concerns of each as a format for future consults. The chart becomes the basis for a narrative outline for the consult manual.

Recommendations:

1. More detailed Majuro evaluation by the Participants.
2. Refinement of consult methodologies and strategies
3. Expansion of Consult Model and Manual.

Seventh Guardian Consult
October 11-13, 1974

Team Number: 6

MAJURO NATIONAL DEMONSTRATIONS

FUTURE CONSULTS: Manual

Institute of Cultural Affairs
Quarter II, 1974

RESEARCH INITIATION		CONSULT PREPARATION		CONSULT IMPLEMENTATION		CONSULT EVALUATION	
MAJOR ISSUES	Obvious Needs	RECRUIT PARTICIPANTS	Identify Guardian Expert.	ORIENTATION & ACQUAINTANCES	Local Environment	COMMUNITY FEEDBACK	High Points
	Underlying Issues		Assign Selected Guardians		Local Reception		Anticipated Blocks
	Previous Attempts		Identify Local Participants		Mutual Contexting		Design Improvements
	Structural Analysis		Recruit Local Participants		Symbolic/Social Engagement		Global Imperatives
CONSULT INTENT	Proposed Outcome	BACKGROUND PACKAGE	Intent & Issues	FIELD WORK	Research	IMPLEMENTARIES	Sustaining Structures
	Strategic Timing		Geo-social data		Interviews		Miracles
	Initial Plan		Reference mat's		Observation		Forces
	Needed Expertise		Particularized References		Reflection		Timeline
EXISTING GIFTS	Geographic Sign	PRACTICES OF ENABLING	Cost & Methods of Finance	BATTLE-PLANNING	Practical Vision	CONSULT TEAM EVALUATION	Accomplishments
	Economic Situation		Travel Arrangements		Contradictions		Design Evaluation
	Polity Structure		Timeline		Proposals		Spirit Happening
	Cultural Heritage		Enablement		Tactics		Assess Response
LOCAL PARTICIPATION	Establishment Authorization	TEAM BRIEFING	Context	PRESENTATION	Document	CONSULT TEAM NEXT STEPS	Guardian Assignments
	Grassroots Cooperation		Develop Common Memory		Demonstration Sign		Reporting
	Identified Core Group		Operating Procedures		Symbolic Celebration		Follow up Recommendations
	Local Enablement		Roles & Style		Local Affirmation		Send Out

Introduction

A manual designed to allow future Guardian Consults throughout the world will have four main sections: discerning the strategic need for consults, preparing consultants for the consult, the actual consult itself, and post consult activities. What follows is a brief statement about each of these four arenas, based on an evaluation of the Majuro Consult.

Research Initiation

The very issues of supreme importance for a community to be urgently considered for consultation lay in the areas of frontrunning needs, how those needs have gotten to a deplorable state and what has already been done to deal with the situation. The intent of a consult has to deal with specific needs rather than desires. In order to produce a workable program the background work must include a vision of what the community should look like, a long-range plan for getting there, timing the consult in the community, and assembling the people with expertise in areas most applicable to the situation.

Discerning the existing gifts of a proposed demonstration site is integral to the initial research process. The strategic nature of its location, its unique economic assets, political structures and cultural heritage, however incisable, must be articulated as preliminary to the consult battleplanning. Finally, local participation in the form of on-site establishment authorization and grassroots cooperation along with a core group of participating local people is essential to the enablement of the consult.

Consult Preparation

Consult preparation involves the recruiting of participants, preparing a background package, planning the practices, and conducting the team briefing, all of which is essential for an effective consult. Recruiting consultants involves identifying key Guardian expertise, creating rational assignments, identifying local participants, and creating the missional story to engage local participants. Research on the particular location is put into the background package for the consult team in order to provide general and specific references, a statement of purpose for the consult, and a description of regulations and requirements for entering the consult site. Practices planning is to facilitate the total consult operation, including travel arrangements, on-site enablement cost analysis and method of financing and finally a time-design and complete format for the consult. Immediately prior to the consult, a briefing of the consult team will provide common images of major issues, missional intent, mode of operation, and appropriate roles and style. The success of the consult will depend to a great extent on the intentionality exercised in this preparation phase.

The Consult

This section of the manual deals with explaining the nature and principal concerns of each of the four basic components of a consult. Upon arrival at the consult location, it is important for the ICA team to effectively acquaint itself with both the environmental setting involved and the local participants. All participants should join in a mutual contexting session which follows the environmental and social orientation and preceeds the initiation of local field work. The level and quality of communication between team members and local participants should be enhanced by the inclusion of strategically planned social engagements throughout the consult. The term field work is used to refer to all aspects of team effort that are concerned with gathering information and understanding about local conditions or pertinent factors. In addition to research use of interviews and field observation, the time design should provide opportunities for both team and solitary reflection and brooding. Indicative battleplanning is utilized wherein the current positive trends are elaborated and projected into a statement of the practical vision. The process then proceeds through the development of contradictions. Proposals and tactics to overcome the contradictions and enable the achievement of the practical vision are corporately developed. This significant concluding portion of the consult consists of the presentation of a document containing the results of the consult. It would be presented to the local body in a symbolic, celebrative happening that finalizes the work of the consult and at the same time affirms the wisdom and vision of the local body. A demonstration sign of the new intent of the local body to care for the world should be left in the community to forever symbolize that intent.

Post Consult Process

The purpose of the post consultation process is to evaluate the accomplishments of the consult, reflect on its effectiveness and initiate the first tactics. The first step in the process is the gathering of feedback from the hosting participants which seeks their breakthroughs, blocks, design refinement suggestions, and the global imperatives intuited on the other side of the consult. The second step is the initiating implementaries which immediately relates the model to concrete action through the establishment of sustaining structures which implement monthly miracle demonstration signs, activate the forces and hold to an intentional time line. The third step has the consultants as a group candidly evaluating the consult by identifying the accomplishments, critiquing the methods, identifying spirit happenings and evaluating the response to the consult of both the community and the consultants. In the fourth step the consultants will develop future plans by making appropriate Guardian assignments, preparing a report to the movement, enumerating recommendations to the followup team and symbolize its completion through celebration and send out.

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Quarter II, 1974

MAJURO NATIONAL DEMONSTRATIONS

Team Number: 6 FUTURE CONSULTS: MANUAL OUTLINE PARAGRAPHS

Page 4

Conclusion

This document outlines an operations manual for any consult anywhere in the world, giving the four basic arenas which make up a consult taken down two levels. The task remains to build the concrete models using the guidelines given here. This document illustrates the universal applicability of the consult design coupled with a carefully based grounding in the local situation, with intensive research and reflection on the particular situation involved. It is through events such as this that local men can participate in giving form to the New Social Vehicle.

A. TASK AND ISSUES

The tasks and issues the Bicentennial Sponsorship Plan team faced were to develop a list of national and local funding sources and sponsors to finance the initial phases of the Town Meeting '75 demonstration program.

B. ACCOMPLISHMENTS

1. Analyzed the financial requirements and created a detailed budget outline for the Town Meeting '76 demonstration program, and divided the requirements into 5 categories:

- I--Phase One: PILOT PROGRAM -- Seed Money
- II--Phase Two: 100 Town Meetings -- Construct Refinement
- III--Phase Three: 800 Town Meetings -- training program for leadership
- IV--Phase Four: 5,000 Town Meetings -- Demonstration Model
- V--Phase Five: Evaluation of Results -- Follow-up program

2. Compiled a list of 70 potential categories of national and local funding sources for the Town Meetings program, highlighting the vast possibilities for in-kind contribution in this area.

3. We were excited by the 80 national and local potential sponsoring groups, which included categories on the national level of:

- (1) Service organizations
- (2) Fraternal Societies
- (3) Special Interest Groups
- (4) Professional Societies
- (5) Industrial Organizations
- (6) Religious Groups
- (7) Political Organizations

and local level groups of:

- (1) Neighborhood groups
- (2) Cultural and educational and religious groups
- (3) Economic groups
- (4) Political groups
- (5) Service groups

C. RECOMMENDATIONS FOR THE FUTURE:

Future actions recommended: Consider the tax implications and the organization of a separate legal entity to coordinate these activities; create a model for forming Bicentennial committees in key areas not yet having them; develop a common story for use in local proposals, and a marketing manual and brochure for national use with guidelines for deciding whether local or national presentation would be appropriate. Contacts with other organizations would include analysis of their models to minimize duplication. Develop a plan for follow-up and ramifications for beyond 1976.

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TEAM REPORT

Institute of Cultural Affairs
Quarter II, 1974

Team Number: 8

Subject: BICENTENNIAL EXECUTION SYSTEM

Synopsis of Results

The opening brainstorm defined the issues and contradictions in the way of execution of the Town Meeting '76. The team selected four components of the system to hold the required categories of strategies:

1. Strategy Councils
2. Leadership training and staffing
3. Promotion
4. Practices on logistics

In each component, four key areas were identified and four practical steps to execute the mission of each arena were developed.

The second workshop selected a key tactic from each arena and designed a local battleplan including four implementary steps for each of these tactics to be executed by each Metro Cadre. These were assembled in a PERT chart to form the time line for execution.

We recommend immediate refining at Chicago Nexus by consideration of the recommended time line and execution of this plan or another version of it so that preliminary materials and consensus can be utilized at the December regional praesidiums.

Seventh Guardian Consult
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Team Number: 8

BICENTENNIAL
Polity Demonstrations
BICENTENNIAL EXECUTION SYSTEM

Institute of Cultural Affairs
Quarter II, 1974

STRATEGY COUNCILS		LEADERSHIP TRAINING AND STAFFING		STORY: A NEW DECLARATION PROMOTION		PRACTICS	
SUSTAINING THE AUTHORIZATION NETWORK	sense trends	RATIONALE	area rationale PSU-masters	ELEMENTS	vision: new consensus	PROMOTIONAL MATERIALS	national marketing scheme
	community net		key roles		regional net		media utilization
	sponsor follow-through		Town Meeting make-up		essentials of LCC		local marketing
	new authorization arenas		t/l for leadership dvlp.		point to successful dmnst.		community publications
SUSTAINING THE GLOBAL AND FUTURIC CONTEXT	assist in local contingency	RECRUITMENT	leadership dvlp. post	RECRUITMENT STORY	promoters	ORGANIZATIONAL DESIGN	forces
	affirm and expand local goals		potential master tchrs-movement		funding/authoriz. key figures		local and nat'l guidelines
	screen for positive elements		call forth local man model		trainers		master plans
	design symbolic forms		list of local sources		participants		practices checklist
STRATEGIZE LOCAL/ NATIONAL CONTRADICTIONS	network-informers	TRAINING	teaching core created Fall 74	STYLE	unified theme	TRAINING MATERIALS	comprehensive training design
	affirm bureaucr. struggles		area pedagogy consult		local and national		training sessions formats
	categorize groups		localize tchr dvlp-circuit ride		training story-tellers		town meeting procedures
	utilize existent networks		demonstration LCC's		timelined		contexting instruments
CREATE ROLES FOR POLITICAL AND CULTURAL PARTICIP'N	role assignment	STAFFING	T.M. Staffing in house/qtrtrly b/p	PRACTICS	phone net	IMPLEMENTATION MATERIALS	participant & pedagog manuals
	provide outside leadership		area blitz plan		mailing lists		decor
	assign across U.S.		create coord. debrief group		mass media		data forms
	reporting system		T.M. staffed w/ local reprsntvs		distribution		registration materials

THE BICENTENNIAL TOWN MEETING '76

FIVE PHASE BUDGET ABSTRACT

The Bicentennial Town Meeting proposal calls for conducting five thousand one-day town meetings in 1976 in communities selected for strategic distribution across the nation. These town meetings will launch the Bicentennial era of thirteen years from 1976 to 1989, by offering grass roots participation in the rethinking of the nation's purpose for the next 200 years, and long range recovery of the gift of the democratic process to the 20th century. A five phase budget for the funding of this proposal has been developed to correspond with the five phase progression of the proposal.

Phase One: PILOT PROGRAM

Phase I involved the creation of the Town Meeting think tank model, including research, training, and the production of a necessary procedural manual. Phase I was completed by a nationwide test run of Town Meetings in 39 communities on June 8, 1974.

Phase Two: CONSTRUCT REFINEMENT

Phase II involves the planning and implementation of 100 Town Meetings between July, 1974 and July, 1975. The Town Meeting construct will be reviewed in light of the evaluation from the Pilot Program, Phase I. Training session will be conducted for staff of the 100 Town Meetings.

The proposed budget of \$200,000 represents the expenditure required for Phase II which includes the next 100 Town Meetings. It is based on a \$5.00 per participant cost developed in the previous 36 pilot meetings of Phase I. This includes the staff effort in researching and rough drafting of the manual evaluation of results and obvious refinements requires. The next 100 meetings will also require:

1. Promotion: National Marketing Effort by
four staff members
Funding brochures
Staff Leadership Training

2. Tools: Workbook printing
Development and implementation of a program for
computer tabulation and evaluation of results

BICENTENNIAL SPONSORSHIP PLAN
5 Phase Budget Abstract, page 2

THE BICENTENNIAL TOWN MEETING '76
Five Phase Budget Abstract (cont)

3. Research: Refining of materials
Evaluations of results of Phase I
Development of Designs for Phases II-V
4. Administrative: Communication and
Coordination Costs
Transportation Costs

Phase Three: TRAINING LEADERSHIP

During Phase III, July 1975-July 1976, 800 Town Meetings are to be implemented, based on the revision from Phase II. The emphasis in the 800 Town Meetings will be on training the necessary leadership for Phase IV, the demonstration phase. The budget will include 3-day training sessions and 10-day training sessions for secondary and primary leadership roles. It will also include the costs of Town Meeting participation.

Phase Four: DEMONSTRATION BICENTENNIAL

Phase IV is the implementation of 5,000 Town Meetings during July, 1976.

Phase Five: EVALUATION AND FOLLOW-UP

Phase V involves whatever research, reports to sponsoring and funding agencies, and local community follow-up deemed necessary from the evaluation of Phase IV.

POTENTIAL SPONSORS

NATIONAL

1. Service Organizations

United Way of America
 Extension Service Dept of Agric
 Service Clubs
 Rotary
 Lions
 Kiwanis
 Zonta
 Optimist
 Red Cross
 Planned Parenthood
 Jaycees
 National Assoc. of Neighborhood Centers

2. Professional Societies

AAUW (univ. women)
 AAUP (professors)
 NEA (educ assoc)
 AMA/ABA/CPA
 American Assoc of Clergy
 City Managers Association
 AIA, IEEE

3. Industrial Organizations

National Assoc of Mfrs.
 National Farmers Assoc.
 AFL/CIO
 Teamsters
 American Farm Bureau
 Multinational Corporations & Foundations
 Guam Chamber of Commerce

4. Fraternal Societies

D.A.R.
 National Grange
 Elks, Moose, Masons, Knights of Columbus,
 IOOF, Women of the World, American Legion
 Lutheran Brotherhood
 AAL
 Womens sororities
 College fraternities

5. Special Interest Groups

YMCA/YWCA
 Community Council
 Boys Club, Big-Little Brothers
 Boy/Girl Scouts
 NAACP

LOCAL

1. Neighborhood

Churches
 Neighborhood Centers
 PTA
 Homeowners Assoc
 Tenants Assoc.
 Merchants Assoc.
 Community Action Assoc.
 Block clubs

2. Cultural, Educational, & Religious

Symphony Society
 Historical Society
 School Boards
 Foundations
 Universities/Colleges
 Council of Churches
 Religious Coalitions

3. Economic

Chamber of Commerce
 Local Businesses/banks
 Employers Council
 Manufacturers Council
 Local branches of National Associations
 Consumer Action Groups

4. Political

Sports club
 Municipalities
 Planning councils
 City planners
 City Managers

5. Service Organizations

Womens clubs
 Service auxiliaries (fire, hospital, etc)
 United Fund
 Senior Citizens Centers
 Civic Clubs
 Junior League
 Service clubs

Oct. 11-13, 1974

BICENTENNIAL: POLITY DEMONSTRATIONS
Team 7: Bicentennial Sponsorship Plan

NATIONAL cont.

PTA

Center for Study of

Democratic Institutes

World Futurist Society

American Assn for UN

American Indian Movement

National Organiz of Women

Consumer Pkblc interest grps

Nationality groups (Greeks of
America)

6. Religious Groups

Jewish Federation

Bnai Brith

Hadassah

National Assoc of Christians
and Jews

7. Political

ACLU

Chamber of Commerce

League of Women Voters

World Federalists

National Municipal League

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Sector Three

BICENTENNIAL: POLITY DEMONSTRATIONS
Team 7: Bicentennial Sponsorship Plan

National Funding Sources

Individuals	Corporations	Organizations	Government
Entertainers: Bob Hope Frank Sinatra John Wayne Bill Cosby J. Paul Getty Daniel Ludwig (NY) Charles Taft (Ohio) Col. Saunders daughter (Miami) Mrs. Owens (Houston) Ross Pirot (Dallas) W. Clement Stone (Fdn.) Sports figures	AT&T--Bell--Western Electric Warner-Swasey Corp. American Express McDonalds Xerox U.S. Steel--Armco Sears--Wards--Penneys Caterpillar Container Corp of America Insurance Companies Georgia Pacific Johns Manville Exxon IBM A & P Rand Corporation Control Data Breweries--Liquor Co.s. Airlines (also private, corporate, in-kind) Oil companies National radio/TV	AFL/CIO NAM Major Foundations Patriotic Associations American Freedom Foundation Small foundations Irwin-Sweeney-Miller Fndn.	Revenue sharing programs National Guard (in-kind) (equipment & labor)

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Sector Three
BICENTENNIAL: POLITY DEMONSTRATIONS
Team 7: Bicentennial Sponsorship Plan

Local Funding Sources (Cash and In-kind)

Companies		Service Agencies or Bodies	
<u>Cash</u>	<u>In-Kind</u>	<u>Cash</u>	<u>In-Kind</u>
Banks	Printing	Volunteer Programs	National Guard
Funding Services	Billboards	Jr. League	Civil Defense
Small Industries	Media	United Fund	Facilities
	Food	Service Clubs	Tables & chairs
	Restaurants	Local Business Groups	
	Grocery Stores	Community Council	
	Franchise Food		
	Transportation		
	Telephone Company		
	Paper Company		
	Computer Services		
	Electric Company		
	Facilities		
	Tables & chairs		

MISCELLANEOUS:

Sell advertising in souvenir booklet
State government humanities commissions

BI-CENTENNIAL LCC PROGRAM

3. Implementing Timeline

Bi-Centennial '76 Timeline

Quarter	Fall 74	Winter 75	Spring 75	Summer 75	Fall 75	Winter 76	Spring 76	Summer 76
Pilot Projects	50 LCC		150 LCC		250 LCC	300 LCC		
Tactics	Obtain Financial Support Discern Sponsoring Organizations Design Promotional Program Refine the Convocation				Launch Publicity Organize Sponsors Design Training Solicit Forces		Train Forces Select Sites Local Support Assign Staff	Hold Convocation Research Assembly Analyze Results Distrib. Analyses

4. Financial Analysis

Pilot Project	\$ 750,000
Promotional Program	100,000
Research Assembly	100,000
	<hr/>
	\$ 950,000

Promotion	\$ 1,500,000
Training	1,000,000
Convocation	5,000,000
Analysis	250,000
	<hr/>

\$ 7,750,000
950,000

\$ 8,600,000

PRACTICES

[Over-all]

The enabling of the practices of the execution system for the Bicentennial Town meeting involves creating first of all for the imaginal two-years the designs of the town meeting promotion and implementation on both the national and local levels. This design will need to be backed-up with a host of material resources for promotion, training, and implementation of the meeting. Some items, such as local publicity and arrangements will be commonized by local guidelines, while others, such as a national promotion brochure, will involve direct creation of these items by nationally planning.

PROMOTIONAL MATERIALS

The common availability of adequate promotional materials will be organizationally effected by a national marketing scheme, outlining both the design and symbol of the town meeting and including tools and guidelines for media utilization and local marketing, such as films and promotional brochures and community publicity, to inform localities of the coming events. [Community publicity would be such items as printed flyers]

ORGANIZATIONAL DESIGNS

First, a national master plan will provide the fundamental objectives and steps that will be adapted to the local scene in the working master plan for a particular meeting. The forces design will integrate all available task and support troops. The nitty-gritty papers, manuals, etc. will be created in reference to the national model for local materials, guidelines and monitored on a practices checklist.

TRAINING MATERIALS

First, a comprehensive training plan will spell out the process for training necessary forces over the next 18 months, including personnel quotas at the area and metro levels and performance objectives for each role. Contexting instruments will imaginably convey the town meeting purpose and methodology through audio-visual media as well as printed word and picture to secure commitment from prospect staff. A manual of training sessions formats will be utilized by ICA staff to conduct training sessions for community leadership. Finally the procedures for the town meeting itself will be the basic study materials in the trainee's hands.

IMPLEMENTATION MATERIALS

The actual procedures of the town meeting require a core of common materials, most of which must be created on the national level, including participant's and pedagogue's manuals, data forms, and registration materials. Decor will be created by the local scene in a tensional dynamic between local affirmation and the comprehensive national model.

LEADERSHIP TRAINING AND STAFFING

RATIONALE

The leadership which will staff the Town Meeting will be based on a rationale that includes numbers of teachers needed, designated roles within the teaching staff as well as other criteria for creating the necessary staff image. Upon deciding the total number of teachers needed, the North American grid will be used to rationally designate the numbers of master teachers needed by area and region. Other teaching roles such as think tank leader, host, materials and data coordinator will then be used in a second rationale to be filled by local leadership. This second rationale will include the dynamics of male-female, phases and social roles in creating a composite staff. The recruitment, training and staffing of the Town Meeting will be laid out systematically on a two-year timeline.

RECRUITMENT

It will be necessary for a group to consider the sources for leadership for the town meetings, identify specific persons that will be asked to serve as leaders and then build a plan for enlisting these persons. To accomplish the task a "leadership development group," (LDG) is convened in early 1975. The LDG would identify and compile a comprehensive list of ICA staff from which an appropriate number of master teachers would be selected. In addition the LDG would create a list of future oriented local organizations which might have interest in the bicentennial town meetings and from which local leadership could be selected. Finally the LDG would build a model for enlisting local leaders in a program of training in preparation for the town meetings.

TRAINING

A movement core of pedagogues will be asked to be assigned to research and construct the basic design for training local community convocation teachers, fall 1974. This construct will be implemented at the areal level. This basic training design will then be adapted to the battleplans of area religious houses beginning in the winter quarter '75. A circuit rider construct will enable the development of local teachers, and this construct will be placed on the winter and spring quarter timelines. Finally LCC demonstrations will be held in designated cities.

STAFFING

The key to staffing the individual town meetings with trained leadership is to make use of the ICA Areal organization. Area ICA centers would be asked to include town meeting staffing of master teachers in their quarterly plans. Scheduling of town meeting leadership would include local staff members. To provide excitement and impact the leadership would be first concentrated in a particular geographic area and then move systematically to the next, eventually covering the entire nation. An ICA central group would debrief the staff as data became available from actual experience in town meetings.

STRATEGY COUNCILS

SUSTAINING
THE
AUTHORIZATION
NETWORK

The first organizational component in the Strategy Council is the authorization-network-sustaining component, probably a planning wing of the council. One functional part would be a trend-sensing research project, perhaps screening news and other media locally and globally. Another is the communication network between geographic locations established or utilized by the Council. Being sure that every sponsor of the Town meeting is nurtured after being solicited, or following through on sponsor recruitment is a third component. The last consideration is that of developing new authorization arenas throughout the preparation period.

SUSTAINING
THE
GLOBAL AND
FUTURIC
CONTEXT

We anticipate one of the blocks to implementation of the Town Meetings will be reduction in geography and time concepts. To prevent this we will set a strong global and futuric context. Steps to this goal are (1) design symbolic forms (2) screen goals of local organizations for positive elements (3) affirm and expand local goals. We must also be ready to (4) assist local people as problems arise.

STRATEGIZE
LOCAL/
NATIONAL
CONTRADICTIONS

To strategize local/national contradictions is to be on top of all the forces interacting with the Bicentennial Town Meeting forces. This requires an internal network of local "scouts" to feed back intuitive and actual positive and negative elements. Affirming the struggles of the existent structures will be necessary--constructively utilizing the existing network for sound community involvement in the Bicentennial Town Meetings.

CREATE ROLES
FOR
POLITICAL AND
CULTURAL
PARTICIPATION

To enable participation of leaders rather than opposition we need to create constructive roles for them, utilizing outside leadership, assignment of training personnel across the United States, and a reporting system between local groups of successful plans

Seventh Guardian Consult
October 11-13, 1974

BICENTENNIAL
SECTOR 3
Polity Demonstrations

Institute of Cultural Affairs
Quarter II, 1974
BICENTENNIAL EXECUTION SYSTEM

Team Number: 8

STORY: A NEW DECLARATION PROMOTION

ELEMENTS

The vision of the bicentennial town meeting story is the creation of a new consensus on the American dream for the next two hundred years. The ICA has an existing regional network which can serve to enable 5,000 town meetings in 1976. The town meetings will have a common format of grassroots participation, documented proposals and a computerized summary of national corporate wisdoms to aid local implementation. ICA can point to many successful demonstration of this method.

RECRUITMENT
STORY

The Bicentennial Town Meeting story must be told in such a way that many and varied individuals and groups will desire to promote the Town Meetings. Authorization/funding needs a story which will give permission to participate. Teachers and trainers must be motivated by the story. Participants from local grass roots must be enticed by a story which promises visible local results.

STYLE

The style of the story is critical and needs to be intentional at all levels. All methods of telling the story---TV ads, letters, personal contacts---will contain a unified theme and symbolism. The copy should embrace the national and provide guidelines for incorporating local concerns. Scenarios will be developed to train those who are engaged in telling the story so that they can embody the styles. A timeline will be developed to allow for changing and intensifying penetration.

PRACTICES

Practices of promotion include establishing phone nets in each region to local community leaders; collecting and integrating many mailing lists; and development of mass media uses of story material. Finally promotion requires the distribution and use of actual story material through the phone nets, mailings, and mass media.

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October 11-13, 1974
Team Number: 8

BICENTENNIAL
Polity Demonstrations
BICENTENNIAL EXECUTION SYSTEM

Institute of Cultural Affairs
Quarter II, 1974

STRATEGY COUNCILS		LEADERSHIP TRAINING AND STAFFING		STORY: A NEW DECLARATION PROMOTION		PRACTICES	
SUSTAINING THE AUTHORIZATION NETWORK	sense trends	RATIONALE	area rationale PSU-masters	ELEMENTS	vision: new consensus	PROMOTIONAL MATERIALS	national marketing scheme
	community net		key roles		regional net		media utilization
	sponsor follow-through		Town Meeting make-up		essentials of LCC		local marketing
	new authorization arenas		t/l for leadership dvlp.		point to successful dmnst.		community publications
SUSTAINING THE GLOBAL AND FUTURE CONTEXT	assist in local contingency	RECRUITMENT	leadership dvlp. post	RECRUITMENT STORY	promoters	ORGANIZATIONAL DESIGN	forces
	affirm and expand local goals		potential master tchrs-movement		funding/authoriz. key figures		local and nat'l guidelines
	screen for positive elements		call forth local man model		trainers		master plans
	design symbolic forms		list of local sources		participants		practices checklis
STRATEGIZE LOCAL/NATIONAL CONTRADICTIONS	network-informers	TRAINING	teaching core created Fall 74	STYLE	unified theme	TRAINING MATERIALS	comprehensive training design
	affirm bureaucr. struggles		area pedagogy consult		local and national		training sessions formats
	categorize groups		localize tchr dvlp-circuit ride		training story-tellers		town meeting procedures
	utilize existent networks		demonstration LCC's		timelined		contexting instruments
CREATE ROLES FOR POLITICAL AND CULTURAL PARTICIPAN	role assignment	STAFFING	T.M. Staffing in house/qrtrly b/p	PRACTICES	phone net	IMPLEMENTATION MATERIALS	participant & pedagog manuals
	provide outside leadership		area blitz plan		mailing lists		decor
	assign across U.S.		create coord. debrief group		mass media		data forms
	reporting system		T.M. staffed w/ local reprsntvs		distribution		registration materials

Seventh Guardian Consult
October 11-13, 1974

TEAM REPORT

Institute of Cultural Affairs
Quarter II, 1974

Team Number: 8

Subject: BICENTENNIAL EXECUTION SYSTEM

Synopsis of Results

The opening brainstorm defined the issues and contradictions in the way of execution of the Town Meeting '76. The team selected four components of the system to hold the required categories of strategies:

1. Strategy Councils
2. Leadership training and staffing
3. Promotion
4. Practices on logistics

In each component, four key areas were identified and four practical steps to execute the mission of each arena were developed.

The second workshop selected a key tactic from each arena and designed a local battleplan including four implementary steps for each of these tactics to be executed by each Metro Cadre. These were assembled in a PEPT chart to form the time line for execution.

We recommend immediate refining at Chicago Nexus by consideration of the recommended time line and execution of this plan or another version of it so that preliminary materials and consensus can be utilized at the December regional praesidium.

The new American Patriots are those who care for the world within this nation. It is our hope that the Bicentennial Town Meetings will give form to the recontexting and redefining of patriotism for our time; that the greatness of America will be rehearsed; that concrete shape will be given to a practical vision for the future of the U.S.A.; that local men will know themselves to be participants in decision-making and consensus formation; that through the Town Meetings Americans will experience the recovery of authentic celebration.

It was our task to articulate the implications and follow-up activities for the holding of 5,000 town meetings as part of America's 1976 Bicentennial Celebration. Our accomplishments were in three arenas: (1) Issues facing the U.S.A. in 1976, including 4 major and 16 sub issues which would be addressed by the Town Meeting construct; (2) Immediate and Long-range implications of the Bicentennial Town Meetings, including lists of both national and local implications and 14 statements of implications for the Global Movement; and (3) Follow-up recommendations, including a 4x4x4 of follow-up activities and a 13-year timeline for their implementation.

The increased degree of ICA and movement visibility is a major implication of holding 5,000 Town Meetings. This high profile will be evident in increased demands for our services, publications and methods, and may well result in a shift from our primary roles of teachers and trainers to that of consultants.

Follow-up activities were placed on a timeline from 1976-1989, paralleling the time from the signing of the Declaration of Independence in 1776 to the signing and ratification of the Constitution in 1789. Follow-up activities for the Town Meetings were gestalted into four major arenas: (1) Gestalting and analyzing the local proposals at the national level, (2) Communicating the results through the mass media and meetings with key national and local leadership and structures, (3) Training and organizing local men in social methods and the guilding dynamic, and (4) Catalyzing the battleplaning and implementation of a tactical plan of action.

Future work needs to be done at the contextual level through setting the Town Meetings in the total Bicentennial Celebration with all its other aspects and their implications. Comprehensive-ness and practicality needs to be brought to the follow-up model, particularly in terms of the 13-year timeline.

The new American Patriots are those who care for the world within this nation. It is our hope that the Bicentennial Town Meetings will give form to the recontexting and redefining of patriotism for our time; that the greatness of America will be rehearsed; that concrete shape will be given to a practical vision for the future of the U.S.A.; that local men will know themselves to be participants in decision-making and consensus formation; that through the Town Meetings Americans will experience the recovery of authentic celebration.

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I. ECONOMIC

1. Management Controls Systems

The ultimate control of any enterprise involves long-range planning for human and capital requirements in the light of hypothesized future situations. Both immediate and long-range objectives stem from such planning, and budgets are set accordingly. Formal meetings are held to observe the relationship of desired versus actual performance and adaptations and corrections made as indicated.

2. Marketing Distribution Methods

Every corporate organization has a system of anticipating potential wants and needs of its productive capability and thus marketing management is key. Advertising and sales promotion programs are aimed at acquainting the consuming public with available goods and services while public relations activity helps stimulate a selection of one's output instead of another. Distribution policy determines the desired geographical sales arenas and involves strategic location of warehouses and service arenas and determines sales quotas.

3. Production Management Design

Good quality products produced at a profit for the producer require study of acquisition of proper equipment. Production controls of cost and quality are needed also. Methods of scheduling production, systems design, flow of material and labor, and machine design do

4. Resource Acquisition Management

A company will utilize its specific 'technical expertise resource' in a manner that is both creative and innovative. The resources to be acquired are money, material and human. Resources are made available by establishing long-term relationships with lending institutions/markets. This presupposes research on the means of raising money (i.e. borrowing cash, issuing bonds, selling stocks, etc.) It also involves being sensitive to the community in which the company is located. In addition, cash flow is enabled by the use of rigid credit and collection procedures and an effective billing and accounts-receiving operations. Material resources would follow the same pattern, i.e. long-term vendor or "direct" involvement relationships as well as possible joint venture activity. Purchasing should and research potential 'new material' concepts. The ecological realities and impact must always be considered both in the supply/vendor and the company's own production/waste areas. Human resources programs must involve the application of recruiting/employment expertise under the direction of a commitment to programs emphasizing public relations, corporate image and indicative procedural data and tools relative to needs (quality/quantity) and necessary tests, interviewing procedures, etc. In addition, sources must be searched out, qualified and identified. Geographical needs must be delineated and staff/management personnel trained to effectively utilize the sources, interview and test the applicants and hire those that are approved. EEOC rules should be aggressively pursued.

II. CULTURAL

A. WISDOM

5. Undergirding Value Systems

To undergird and import rationality, to give common thrust and raison d'être, the corporate enterprise sets forth the principles out of which it operates and then sets standards for corporate and individual performance. Common models govern and inform the systematic evaluation of performance and the reporting of progress or status.

6. Story Preservation Vehicle

The corporate enterprise preserves its common story by publishing at periodic intervals a company magazine or similar regular reports. The audience for this literature is employees, stockholders and general public. The content of this literature is a record of the progress and experience of the corporate enterprise. This literature is retained on file in the company library.

7. Career Development Programs

The corporate enterprise has a model for indoctrinating, training and developing all employees. Offering memberships in professional societies, granting sabbaticals, and making cultural activities training available are additional means used to develop employees.

8. Marketing Exploration Methods

A model of common brainstorming, evaluation and reporting methods informs and guides the activities of market research and evaluation in the corporate enterprise.

II. CULTURAL

B. SYMBOL

9. Corporate Story Propagation

The corporate story propagation is created to provide the company with an historical perspective highlighting past and present heroes in tension with creatively imaging their future story in future visioning of what it will be and is to become by incorporating in their story the company purposes and philosophy.

10. Informal Visioning Implementation

The informal visioning creation is designed to provide social visioning and community care through recognition of national holidays, community service collections and graphic charts of future possibilities. It is also out to provide motivating techniques through coffee breaks, cocktail hours, informal conversations and luncheons. Other aspects include the corporate office meeting dynamics, time design rhythm and flow of people which enables the future of disciplined life within the office.

11. Corporate Commonality Constructs

Corporate commonality uilding is the operation and structure that sees the initial employee training of standard operating procedures is implemented through grounding of the official company code and forms. Also the sustaining of formal channels in operational procedure are held to and the passing on of social rituals such as greetings and introduction of new employees and visitors.

12. Formal Recognition Reviews

Formal recognition reviews is the ongoing structure that reviews the corporation personnel and rewards where necessary with additional compensation in the form of motivating gifts. Other recognition in the form of special privil is given to those who have performed well in the eyes of management. Titles are an other way of recognition for a job "well done" as well as ceremonial events such as retirement celebrations with the awarding of pins or watches for longevity of "service with the company."

13. Public Image Promotions

Public image promotion is the structure that creates the image of the operating context that can be expected by others in relating to the corporation. This is accomplished through both audio and visual media with sales brochures and advertising literature. The products produced also convey the image of the corporation through their color, style, design and usefulness to the customer. Even the very buildings and architecture that house the corporation are symbols in the public mind that create an image of a particular operating style in the public eye.

II. CULTURAL

C. STYLE

14. Employee Contexting Practices

Employee Contexting Practices are the means by which a company consciously rehearses its distinctiveness to enable and recruit new employees. This acting out and dramatizing its uniqueness and character is structured into the companies recruitment schemes, its hiring practices, the way in which its employees are oriented and the probationary evaluation model. All of these are created to allow the employee to adopt and become grounded in the prevailing corporate behavior patterns and styles of responsibility.

15. Role Assignment Rationale

Role assignment rationales are the means by which a company grasps itself as an integrated community through the creating of various roles. Involved in the sustaining of these roles is a conscious designing of age-related roles, sexual roles, as well as the behavior expectations involved in any role and the means by which the corporate body patterns role changes.

16. Role Recognition Designs

The various roles played out in a corporation are dramatized and signaled to the corporate body and community through established role recognition designs. These designs are built around length of service in the role, accompanying space assignment, outstanding performance rewards and suitable corporate privilege that undergird the role.

17. Formal Meeting Structures

Formal meeting structures exist for the necessary relating of the many internal and external dynamics of the corporation for the sake of common communications and consensus building. Within a given geographic location there will be meetings within departmental groups for communication and planning, and there will be meeting between departmental functions for coordination. Meetings beyond a given location occur to integrate the work of geographically separated units, and others occur to interchange information between companies.

II. CULTURAL

C. STYLE

18. Collegial Gathering Patterns

Collegial gathering patterns exist to nurture the decision and expand the experience and vision of the employee while giving him rapid access to necessary information from his peers. Gathering occurs in work-extension events such as business lunches and in scheduled discontinuity events like coffee breaks. More informal encounter exchanges happen in chance meetings where the engagement is voluntary but makes a definite contribution to the extension of collegial relationships. The most invisible gatherings are the grapevine communications channels which are perhaps the most important structures for welding a group into a corporate working unit.

19. Extended Engagement Programs

Extended engagement programs deal with the corporation's patterns of relationship to the community, the employee's family, the employee and the non-work relationship between employees. This is done through sponsoring recreational activities, encouraging employee participation in the larger community life, structuring in work interruption policies to cover such things as maternity leave, retirement, and acknowledging either formally or informally the significant events in the employee's life such as births, marriage, and deaths. In this way, the corporation acts out for itself, its employees, and the community in various ways its image of who it is and what it is.

III. POLITICAL

20. Information Exchange Mechanism

A network for information exchange is vital to the functioning of a business. The network will consist of formal avenue (i.e. newsletter or departmental meetings) and informal avenues (i.e. bulletin boards or the "grapevine"). It will cross departmental lines so that each member of the work force stands as a consultant to the whole organization. The network transmits the story of the organization and sets the context for its mission and the individual tasks as well as transmitting the vital operational communications of the business. It allows the corporate mind to develop the necessary consensus.

21. Employee Relations Constructs

One of the continuing tasks of a corporation is to mediate and modify its internal relationships. Disputes between unions and management must be arbitrated. The continuing review, reward, and upgrading of performance is a crucial necessity, and a grievance procedure and/or a suggestion system is a vital ingredient contributing to smooth relationships within a corporate structure.

22. Employee Benefits Package

If a corporation is to run effectively it is desirable to maintain continuity in its work force. Several arenas are important here. First at heart of an employer-employee relationship is the contractual agreement or understanding out of which the relationship is built. Implicit in that requirement, however formal or informal, are the expectations and rewards of both the employer and the employee. Secondly, job placement is crucial as the employee is fitted to work he can and will do well. A plan for job rotation and upgrading or advancement is a built-in incentive and communicates both the employer's interest in the employee's future and the employee's concern for the future of the company. The office layout or space design often reflects the pattern of advancement and provides further reinforcement for achievement. Finally, care for the physical health and safety of all persons in the company and their families through fringe benefits, safety education, and medical facilities in the plant demonstrates the intent of the employer to practically care for his employee.

23. Operating Guidelines Manuals

Prerequisite to the operation of any corporate structure is a commonly known functional organization. Clear job descriptions, together with a recognizable organization of roles make it clear how the polity system works. Publicized rules and procedures maintain common expectations while standards of quality create a common image of integrity in one's work.

III. POLITICAL

24. Extended Accountability Forms

A business is subject to a number of external forces. All levels of government have placed restrictions on the operation of commercial activity. Such limitations may range from having a license to details of incorporating to designating what safety equipment must be installed in work areas to how much of a price increase is allowable. Officers of a business must report regularly to the policy setting body (i.e., a Board of Directors or Trustees) concerning the activity of the business. Similar reports to the owner(s)/stockholders regarding the company's activity must be made. Lastly, the public is reported to via annual reports, newspaper articles, advertising, etc. and the company responds to the public's request for information.

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key insights from past consults;

Page 1

1. Focus on practical issues confronting the company.
2. Deal with motivity -- the future vision for the corporation.
3. Get the key concerns of the participants out early in the consult and channel them through the method to develop their own solutions.
4. Use indirect methods in task-oriented context.
5. Use company story.
6. Deal with fear of participation by use of mundanity spins and conversations.
7. Deal with initial context - reservations and new experiences.
8. Deal with and use social process triangles & 5th City models.

KEY ISSUES CONFRONTING BUSINESS MGRS	RESPONDING TO GLOBAL SOCIAL ISSUES	INNOVATIVE METHODS TO DEAL WITH COMPLEXITIES	EFFECTIVE STYLE OF: DECISION MAKING	MOTIVATIONAL MALAISE
CONCRETE EXAMPLES	Global economic competition pressures for minority and women employment Consumerism movement	Labor cartels pay increases managing multi national organiza tions	Malicious Obedience to wrong top management decisions Subtle sabotage non execution of top corporate policy	High turn over Burned out managers
UNDERLYING PROBLEMS	Dealing with problems as communication rather than sociology No self story to enable to relate to globe Restricted definition of responsibility	Lag in methods ;to deal with complexity No analytical tools Deal directly with surface problems Not trained to deal with sociological arenas	No corporate vision Calapse of ;V.P's Old hirarchdal decsion process permission to risk lack of trust individualism	Lack control of destiney Belief that economic reward is key to motivation Absence of care sturctures
MOVEMENT WISDOM APPLICABLE TO ABOVE PROBLEMS	analytical tool to deal with dynamic relation ships Social Process Traingle Global staff Emphasis on symbolic & Decor Indicative Battleplanng	Contradiction Analysis Absolution Indicative Battleplan Mundanity;spine Corporateness methods reflective Conversat Interior space	Team sutructures Phaseology images Task forces PSU Brainstorming Corporate writing Holding comprehensive and dbarticulatory together	Reflective conversat Practical vision Contextual strategy singing celebrations short courses ccrporate methods team unitys timelines story telling decor selected readings miracle stores

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CORPORATION
SECTOR IV
CORPORATION DEMONSTRATION

Institute of Cultural Affairs
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CORPORATION CONSULT DESIGN

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KEY ISSUE PARAGRAPHS

- I. RESPONDING TO GLOBAL SOCIAL ISSUES: In our world of accelerated global changes, intensified global economic competition, multi-national companies and the rising consciousness of grass-roots peoples to their own possibilities, the business corporation has to listen closely to what is going on in and around it in order to profitably survive and thereby shape its own (and society's) future effectively. Page
- II. INNOVATIVE METHODS TO DEAL WITH NEW COMPLEXITIES: Today the executive is required to deal creatively almost on an hourly basis with new and continuously changing overwhelmingly complex issues which affect his company's image and profitability. His decisions involve: administering pay increases to employees of questionable productivity and with increasing personal problems; creating novel approaches to labor cartel demands, discerning and condensing huge amounts of data and trends into helpful screens for decision making.
- III. EFFECTIVE STYLE OF DECISION-MAKING: Inadequate decision-making is resulting from isolation between corporate managers and front line supervisors. Supervisors have been forced to bear the burden of solving increasingly difficult problems without support or understanding of top management.
- IV. MOTIVATIONAL MALAISE: Management today is faced by burned out colleagues who refuse further risk and by employees for whom financial or job security is no longer a key incentive. He, himself, does not have his heart tied to the success of the company as did his predecessor. He is no longer able or inclined to hold colleagues or employees accountable for getting the ~~man~~ job done.

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RECOMMENDATIONS

Page 4

- I. Rational Objective- Utilize indicative battleplanning for the company within the context of the entire corporation: a) B/P thru to contradictions and proposals, b) Impact methods, c) see their department in relation to entire corporation, d) every participant see himself as participant in global community.
- II. Existential Aim: See their job as an authentic means to be human and to engage themselves fully in life and humanity and to be responsible for his department, company and globe
- III. Consult Design for company in context of enabling social responsibility: (Royal Bank)
- A. Morning session: Global context, conversation spin-events of 20th cent. trends
Concerns: List and gestalt
Blocks: List, Gestalt, contradiction analysis
 - B. Lunch conversation: company history reflective conversation, role of business related to humanness
 - C. Afternoon session: Practical Proposals: what needs to take place sentences
Tactical Actions: 20 do's, gestalt, categorize
 - D. Reflective summary conversation- company's historical thrust, role of company in renewing community and globe
- IV. Consult Design for company in context of self interest .
- A. Breakfast-- intro to ICA, mundanity spin
 - B. Morning-lecture: new world, contradictions analysis
 - C. Lunch: company history reflective conversation--art form conversation on the company story;
 - D. Afternoon- Lecturette on responsibility - break into two groups
 - 1. Workshop company story
 - 2. Workshop proposals
 - E. Dinner-Wave conversations
 - F. Evening- Implementaries-reports-dreflections

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October 11-13, 1974

CORPORATION
SECTOR III

Institute of Cultural Affairs
Quarter II, 1974

Team Number: 12

COMPANY DEMONSTRATIONS

CORPORATION METHODS USE

The task of this sector was fulfilled with:

- 1) an informal description and discussion of the impact and effectiveness of known emerging corporation guilds
- 2) the discerning of the profound needs of business methods relative to both the external and internal life of a corporation by transposing the chart on "Methodologies of Effectivity" and
- 3) describing the social methods as they are currently used, however great the reduction or inadequacy of that use might be.

The major issue was the articulation of the chart in language which would be accepted generally in the business world, without merely exchanging one jargon for another.

The major accomplishment was the transposition of the "Methodologies of Effectivity". This involved brainstorming the components of the methods, gestalting, brainstorming the activities within business for each methodology, then selecting a new name which would be acceptable in the business community. The chart follows. Upper case letters indicate movement words, lower case are business language.

METHODOLOGY OF EFFECTIVITY					Working document only
	CONTEXT	MEANS		ACTION	SPECIFIC PRACTICAL
		THEORY	BEING		
TACTICAL THINKING	PRACTICAL VISION	CONTRADICTION ANALYSIS	CREATIVE PROPOSALS	TACTICS SYSTEMS	PRACTICAL IMPLEMENTARIES
	Future objectives	Obstacle Analysis	Creative Proposals	Tactical Systems	Practical Action
DEPTH MOTIVITY	INCLUSIVE STORY	INTERNAL SPACE	INTENSIFIED ENGAGEMENT	HISTORICAL HISTORY	INCLUSIVE COMMUNITY
Corporation Morale	Company Role	Broadened Perspective	Maximum Productivity	Company Pride	Effective Operation
CORPORATE ACTION	COMMON MODEL	COMMON CORPORATE METHODS	CONSENSUS STRUCTURES	CORPORATE STYLE	COMMON SYMBOL
	Long Range Plan	Standard Procedures	Agreement Methods	Business Image	Distinctive Sign

RECOMMENDATIONS

1. Clean the chart on methods.
2. Incorporate the chart into LENS lectures.
3. Distribute the cleaned chart to guardians.
4. Add examples to the chart.
5. Work further on situations which need methods.
6. Test the chart by putting a whole company through screens or by search for grounding examples.
7. Check results from informal experimentation in april Guardian consult.

GLOBAL DEVELOPMENT FISCAL OBJECTIVES

1974-1975

Nexus Constituency	BRUSSELS	BOMBAY	SINGAPORE	HONG KONG	CHICAGO	TOTALS
GRASS ROOTS	22,222	22,222	22,222	55,555	133,333	255,555
URBAN CIRCUITS	88,888	44,444	44,444	55,555	388,888	622,222
MAJOR FUNDING	222,222	155,555	155,555	222,222	588,888	1,344,444
TOTALS	333,333	222,222	222,222	333,333	1,111,111	2,222,222

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DEVELOPED INCOME FOR 1973-1974

Institute of Cultural Affairs
Quarter II, 1974

Qtr/ Mo Source	QUARTER II 1973			QUARTER III 1974			QUARTER IV 1974			QUARTER I 1974			TOTALS
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	
MAJOR FUNDING	1,500	---	95,000	20,000	37,582	---	---	110,000	85,000	65,000	---	57,337	471,419
DONORS	30,860	20,500	67,213	16,720	10,105	18,255	33,145	16,875	37,385	82,660	33,565	20,117	387,400
GRASS ROOTS	18,452	13,700	25,751	6,272	8,586	17,566	14,153	19,166	13,892	12,149	7,779	5,714	163,130
DESIGNATED FUNDS	5,872	774	11,951	7,145	2,975	1,922	2,705	3,200	11,930	9,936	44,869	26,772	130,051
QUARTERLY TOTALS	291,573			147,128			347,401			365,898			1,152,000
YEARLY TOTAL	1,152,000												

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FUNDING SOURCES CHART FOR QUARTERS IV & I

Quarter/Month Source		QUARTER IV			QUARTER I		
		April	May	June	July	August	September
PROGRAM	E. I. COURSES	2,920	14,460	7,186	1,565	215	300
	LENS	3,385	4,630	5,000	6,000	2,000	---
	TRAINING	14,999	9,120	15,000	67,025	3,175	3,736
	OTHER	20,898	24,941	30,000	50,320	25,019	29,984
	PROGRAM TOTALS	42,202	53,151	57,186	124,911	30,409	34,020
DEVELOPMENT	MAJOR FUNDING	---	110,000	85,000	65,000	---	57,377
	DONORS	33,145	16,875	37,385	82,660	33,598	20,117
	GRASSROOTS	14,153	19,166	13,842	12,149	7,779	5,714
	DESIGNATED FUNDS	2,705	3,200	11,930	9,936	44,869	26,772
	DEVELOPMNT TOTALS	50,013	149,241	148,157	169,746	86,248	109,980
	MONTHLY	92,265	202,392	205,343	294,657	116,558	144,000
	QUARTERLY	500,000			553,215		

URBAN DONOR CIRCUITS

AREA CHICAGO	Week	1 Oct 7-10	3 Oct 21-24	5 Nov 4-7	7 Nov 18-21	9 Dec 2-5
	Track I	KANSAS CITY	INDIANA-POLIS	ST. LOUIS	SOUTH BEND	GRAND RAPIDS
	Week	2 Oct 14-17	4 Oct 28-31	6 Nov 11-14	8 Nov 25-28	10 Dec 9-12
	Track II	TOLEDO	MILWAUKEE SOUTH	ROCHESTER (MINN)	DAYTON	EVANSTON
AREA SAN FRANCISCO	Week	1 Oct 7-10	3 Oct 21-24	5 Nov 4-7	7 Nov 18-21	9 Dec 2-5
	Track I	SAN FRANCISCO BAY	LOS ANGELES	SAN DIEGO	SPOKANE	SAN FRANCISCO NORTH
	Week	2 Oct 14-17	4 Oct 28-31	6 Nov 11-14	8 Nov 25-28	10 Dec 9-12
	Track II	RAPID CITY	DENVER	TUCSON	COLORADO SPRINGS	SALT LAKE CITY
AREA HOUSTON	Week	1 Oct 7-10	3 Oct 21-24	5 Nov 4-7	7 Nov 18-21	9 Dec 2-5
	Track I	AMARILLO	JACKSON	KNOXVILLE	TALLAHASSEE	NASHVILLE
	Week	2 Oct 14-17	4 Oct 28-31	6 Nov 11-14	8 Nov 25-28	10 Dec 9-12
	Track II	NEW ORLEANS	MEMPHIS	HOUSTON NORTH	BATON ROUGE	DALLAS
AREAS NEW YORK MONTREAL EDMONTON	Week	1 Oct 7-10	3 Oct 21-24	5 Nov 4-7	7 Nov 18-21	10 Dec 9-12
	Track I	POUGHKEEPSIE	BOSTON	ROCHESTER	ANCHORAGE	WINNIPEG
	Week	2 Oct 13-17	4 Oct 28-31	6 Nov 11-14	8 Nov 25-28	10 Dec 9-12
	Track II	NEW HAVEN	MANHATTAN	MORRISTOWN	WASHINGTON D.C.	PHILADELPHIA

ICA: CHICAGO

1974-75

LENS: QUARTER II SCHEDULE

WEEK			Oct. 7-13	Oct. 14-20	Oct. 21-27	Oct. 28-Nov. 3	Nov. 4-10	Nov. 11-17	Nov. 18-24	Nov. 25-Dec. 1	
G L O B A L		I					COLOMBO	BOMBAY			
		II					NAIROBI	CAIRO	LONDON BRUSSELS	GLASGOW	
		III		DAVOA	MANILA	CEBU	HONG KONG	SEOUL	OSAKA OSAKA	TOKYO GUAM	
		IV			DARWIN	ADELAIDE	MELBOURNE	SYDNEY	SINGAPORE	KUALA LUMPUR	
	C O N T I N E N T A L	B U S I N E S S	V		MINNEAPOLIS			HOUSTON	CHICAGO	NEW YORK	EDMONTON
VI				SAN FRANCISCO					COLUMBUS		
C O M M U N I T Y		VII	AMARILLO	PHOENIX	HOUSTON	CHICAGO- UPTOWN	BOSTON	SACRAMENTO	MINNEAPOLIS	OTTAWA	
		VIII		WINNIPEG	KANSAS CITY	BALTIMORE	WICHITA	CHICAGO	NEW ORLEANS		
		IX		ST. LOUIS	MEMPHIS	PHILADELPHIA	MILWAUKEE	CLEVELAND	RAPID CITY		
		X				WASHINGTON	SAN FRANCISCO	SAN ANTONIO	PITTSBURGH		
		XI				RICHMOND					
						ROCHESTER	RICHMOND		SEATTLE		
		XII						MIAMI			
							SAN JOSE	ANCHORAGE			

NORTH AMERICA BUSINESS LENS DATA

Oct. 14-16	Oct. 15-17	Nov. 10-12	Nov. 12-14	Nov. 19-21	Nov. 22-24
<u>SAN FRANCISCO</u>	<u>MINNEAPOLIS</u>	<u>HOUSTON</u>	<u>CHICAGO</u>	<u>CLEVELAND</u>	<u>EDMONTON</u>
Sir Francis Drake Hotel	Hudson House Hudson, Wisc.	Whitehall Hotel	McCormick Inn	Christopher Inn Columbus, Ohio	Convention Inn
\$225 ICA \$ 60 Hotel \$285 Total	\$250 Incl.	\$200 ICA \$ 80 Hotel appx. \$280 Total appx.	\$325 Incl.	\$250 Incl.	\$150 single \$200 couple
Registrar: Evelyn Kurihara	Registrar: Sam Hanson	Registrar: ICA 1234 Neyland	Registrar: James Baumbach	Registrar: Jack Gilles	Registrar: Fran Becker ICA 403-433-6588
Mon - Wed.	Tues-Thurs.	Sun.-Tues.	Tues.-Thurs.	Tues.-Thurs.	Fri.-Sun.

**ESTIMATED COSTS
of the
BICENTENNIAL TOWN MEETING '76 PROJECT**

April 1975

ICA Consultants

<p>The cost of actuating each Town Meeting is borne locally, while the cost for regional development and national promotion will be solicited from interested organizations, foundations, government agencies and concerned individuals on both the regional and national levels.</p>		A		B	
		Single Town Meeting		5000 Town Meetings	
		Item	Total	Item	Total
I LOCAL ACTUATION	1. PROGRAMMING	600		3,000,000	
	2. PRODUCTION	400		2,000,000	
	TOTAL LOCAL COSTS		1,000		5,000,000
II REGIONAL DEVELOPMENT	3. SALARIES	100		500,000	
	4. EXPENSES	100		500,000	
	TOTAL REGIONAL COSTS		200		1,000,000
III NATIONAL PROMOTION	5. RESEARCH	100		500,000	
	6. FOLLOW-UP	100		500,000	
	7. PROMOTION	100		500,000	
	8. ADMINISTRATION	100		500,000	
	TOTAL NATIONAL COSTS		400		2,000,000
TOTAL COST OF THE TOWN MEETING '76 PROJECT			1,600		8,000,000

The turn to the world has opened up new vistas to the movement. This necessitates a new effort at grasping the key trends and qualities of 20th century society. The following books and articles we have found helpful and think you might find of benefit.

Asimov, I., The Foundation Trilogy.
Boettinger, H. M., Challenge to Leadership, Macmillan.
Boulding, K., The Meaning of the Twentieth Century, Harper and Row.
Campbell, J., Myths to Live By.
Casteneda, Carlos, Journey to Ixtlan, The Lessons of Don Juan, Simon & Schuster.
Cleveland, Harlan, The Future Executive.
Drucker, Peter, MANAGEMENT: Tasks - Responsibilities - Practices, Harper and Row.
Goodwin, Richard, The American Condition.
Halbertson, The Best and the Brightest.
Harrington, Fragments of the Twentieth Century.
Jay, Anthony, Corporation Man, Pocket Books.
Jennings, Wm. Dale, The Ronin.
Kahn, Herman, The Future of the Corporation, Mason and Lipscomb.
Segundo, The Community Called Church.
Servan-Schreiber, J.J., The Radical Alternative, Norton.

Cousins, Norman, et. al., "2024 A. D.: A Probe Into the Future", Saturday Review/World, August 24, 1974.
Johnson, Richard Tanner and W. G. Ouchi, "Made in America (Under Japanese Management)", Harvard Business Review, September - October, 1974.
Lodge, George Cabot, "Business and the Changing Society", Harvard Business Review, March - April, 1974.

The SEVENTH GUARDIAN'S Consult

Toward Global Social Demonstration

Oct. 11-13, 1974

GUARDIANS		MAJUROS		BICENTENNIALS		CORPORATIONS	
MOVEMENTAL DEMONSTRATIONS		NATIONAL DEMONSTRATIONS		POLITY DEMONSTRATIONS		COMPANY DEMONSTRATIONS	
48							
GUARDIAN LENS MARKETING 16	AREA SYSTEM	MAJURO CONSULT Followup	MIRACLE IMPLEMENTATION	BICENTENNIAL Sponsorship Plan	NATIONAL PATRONS	BUSINESS MODEL	ECONOMIC OPERATIONS
	74-75 BATTLEPLAN		PERSONNEL NEEDS		LOCAL Sponsors		POLITICAL OPERATIONS
	BUSINESS PITCH		SECOND CONSULT		FUNDING Sources		CULTURAL OPERATIONS
	NEW AUDIENCES		BACK-UP SYSTEM		Proposal Outlines		INCLUSIVE MODEL
GUARDIAN CIRCUIT FINESSE 16	FUNDING BREAKDOWN	MAJURO LONG- RANGE FUNDING	Special Projects	EXECUTION System	Organizational DESIGN	BUSINESS METHODS	BUSINESS NEEDS
	PATRON ACCESS		Operating FUNDS		LOCAL IMPLEMENTATION		GUILD OPERATION
	LOCAL NURTURE		Private Sources		PROMOTIONAL Schemes		GLOBAL
	GUARDIAN TEAMS		Public FUNDS		Public Story		GUILD NET METHODS
GUARDIAN NETWORK DEVELOPMENT 16	GUILD NETWORK	MAJURO FUTURE CONSULTS	METHODS	Future Implications	Long-RANGE Issues	BUSINESS CONSULT	ARTICULATION
	Long RANGE Vision		Implications		LOCAL APPLICATION		RATIONAL OBJECTIVES
	RECOVERED VOCATION		MANUAL Outline		CONTINENTAL Application		INCLUSIVE DESIGN
	EXTENDED ORDER		GUARDIAN AVAILABILITY		PARTICIPANT Engagement		STRATEGIC PLAN
							LOCAL SET-UP

Seventh Guardian Consult
October 11-13, 1974

GUARDIANS
Movemental Demonstrations

Institute of Cultural Affairs
Quarter II, 1974

THE PRACTICS

page 4

PRODUCTS

RESOURCES

SECTOR/TEAM

1. '74-'75 LENS Marketing
Timeline

2. List of audiences.

3. 2 page pitch.

LENS Manuals

Marketing Manuals.

Sector I, Team 1

1. 4x4 of new funding arenas.

2. Patron access strategies
and timeline.

3. 4x4 of practical procedures
for local donor nurture.

4. Essay on role of Guardians
within urban circuits.

Circuit manual.

Circuit rationale ('74-75)

Charts of deposited funds
from circuit and major
funding sources.

Sector I, Team 2

1. 4x4 model on missional
thrusts of Guardians.

2. Brooding list.

3. List of next steps.

Guardian Meeting Construct.
Iona Rule
Prologue to Order Rule
Comprehensive Brooding
Screen
JWM Guardian Lecture

Sector I, Team 3

THE PRACTICES

p. 7

TEAM WORK

PRODUCTS	RESOURCES	SECTOR/TEAM
<ol style="list-style-type: none">1. Chart of ten miracles with list of necessary practical steps for each.2. Chart of personnel needs and recommendations.3. Chart of Guardian expertise.4. 4 x 4 of aims for second Consult with contextual paragraph.5. Recommended date.	<ol style="list-style-type: none">1. Tactical system of Majuro.2. Survey form for Guardians.3. Maps of Micronesia, Marshalls and Majuro.4. Reference books on Micronesia.5. Government Majuro Planbook.	<p>Sector II Team 4</p>
<ol style="list-style-type: none">1. List of items needed for miracles, i.e. big boats, copra plants, etc.2. Timeline for handling needs.3. List of funding sources and new areas of research funding.4. List of Guardians who could help in obtaining funds.	<ol style="list-style-type: none">1. Majuro tactical system.2. Map of Majuro and Micronesia.	<p>Sector II Team 5</p>
<ol style="list-style-type: none">1. Methods chart.2. Manual outline with holding paragraphs.3. Guardian availability chart.4. List of issues.	<ol style="list-style-type: none">1. Majuro Consult model.2. Majuro files.3. Map of Majuro and Micronesia.	<p>Sector II Team 6</p>

October 11-13, 1974

BICENTENNIAL
Polity Demonstrations

Quarter II, 1974

THE PRACTICS

p.3

TEAM WORK

PRODUCTS

RESOURCES

SECTOR/TEAM

4 prioritized lists:
National Patrons, Local
Sponsors, Public Funds,
Private Funds

5 proposal funding outlines
relative to various aspects
of Bicentennial, with para-
graphs articulating basic
intent.

S'74: "Organizations to whom
we may wish to relate for
the Bicentennial celebration"

Proposal: "Town Meeting '76"

U.S. Constitution

Questionnaire relative to po-
tential authorization and
funding sources.

SECTOR III

Team 7

Organizational design 4x4x4
with 16 supporting parags.
Local impl. 4x4x4 with 16
supporting paragraphs.
List of 10 types of persons
who are critical targets for
town meeting participants.
5 national promotional strate-
gies + 5 local promotional
strategies with 5 practical
actions under each.
Public Story 4x4x4 w/16 para.

Proposal: "Town Meeting '76"

U.S. Constitution

SECTOR III

Team 8

List 10 critical issues rel.to
USA next 20 yrs,w/supporting
paragraphs.
List 25 potential future impl.
of town meetings w/supportg.
sentences.
List 25 potential uses of pro-
posals written at town mtgs.
w/supporting sentences.
List suggested follow-up pro-
cedures for town mtg.particip.

S'74 document: "Town Meet-
ing '76 Format"

Proposal: "Town Meeting '76"

U.S. Constitution

SECTOR III

Team 9

Seventh Guardian Consult
October 11-13, 1974

CORPORATION
Company Demonstration

Institute of Cultural Affairs
Quarter II, 1974

PRACTICES

page 13

PRODUCTS

RESOURCES

SECTOR/TEAM

1 page model of a corpora-
tion with holding paragraphs

Statement of underlying
issues.

Team Report
Social Process
April '74
6th Guardian Consult backup
Social Process Triangles

Sector IV, Team 10

15 paragraph holding docu-
ment

Tactics statement.

14 guidelines.

Social Methods Chart
(LENS)

Sector IV, Team 11


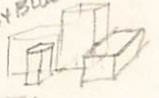
14 recommendations.

3 day format.


Majuro Consult
Conoco
Royal Bank
Wilder
Proctor and Gamble.

Sector IV, Team 12

7TH GUARDIANS CONSULT
DECOR MODEL

	FRIDAY DINNER	SATURDAY BREAK	SATURDAY LUNCH	SATURDAY DINNER	SUNDAY BREAK	SUNDAY LUNCH
THEME	GLOBAL	PRESSURE POINTS	MAJURO SUBTLE	MAJURO	BICENTENNIAL	GLOBAL
STYLE	FORMAL	INFORMAL		CELEBRATIVE	INFORMAL	SEMI FORMAL
COLORS	BLUE/WHITE	GOLD/WHITE	TURQ/BLUE/ GREEN	BROWN/BLACK	RED/WHITE/BLUE	BLUE/WHITE
TABLE COVERS	WIDE RUNNER BLUE GLOBAL GRID	LCC WHITE PLACE MATS	18" RUNNER TURQ/GREEN/ BLUE	WIDE RUNNER PRINT STRIP	RED MATS	18" RUNNER BLUE GLOBAL PROGRAM MAT
NAPKINS	BLUE	GOLD ORANGE	BLUE OR GREEN	BROWN/BLACK	WHITE	WHITE
CUPS	REGULAR	GOLD	REGULAR	REGULAR	BLUE	REGULAR
SALAD PLATE	BLUE	—	—	TAN	—	TAN
ACCESSORY DECOR	CANDLES	—	—	DIM LIGHTING LOTS OF CANDLES	—	DIMAXIHEDRON GLOBE OF BLUE
	FLOWERS-HEAD	FLOWERS-HEAD	FLOWERS-HEAD	FLOWERS-HEAD	FLOWERS-HEAD	FLOWERS-HEAD
CENTER PIECE	MOBILE OF 4 SYMBOLS  WHITE PAPER WITH BRIGHT SYMBOLS BLUE CLOTH ROCK OR CANDLE	GOURDS/MUMS/ LEAVES/PUMPKIN	GREEN CLOTH ARTIFACTS BLUE/BLUE GREEN/ GREEN -	STICK CHART MOBILE DRIFTWOOD SAND SHELLS TORCH LETS - WORLD GRID	BICENTENNIAL 76 QUILT/SCROLL 1776-1976-2176 BOX CONSTRUCTION ZEDY BLUE  76/76	BLUE CLOTH ATLAS/GLOBE?

7TH GUARDIAN CONSULT
DECOR MODEL

SPACE	THEME	COLOR	CONSTRUCTION	MATERIALS
DORM DESKS		BLUE GREEN STRIPS		
2ND FLOOR EXHIBITS	MADURO CORPORATION BICEN- GUARDIANS		ARIFACTS ON BROWN ROOM DIVIDER STACK CARD EXHIBIT- EDMONTON USA MAP AND — CLK WITH COMM- GLOBE OR MAP WITH PINS & STRING	ARTIFACTS GRIDS
SECTOR TABLES	4 SYMBOLS	BLUE/ WHITE BROWN	3-D CARDS WITH SYMBOLS  BROWN CLOTH	CARDBOARD CIRCLES MARKERS GLUE CLOTH
GUILD HALL	4 SYMBOLS	BLUE/ WHITE	ADD 3 SYMBOLS TO TURN SYMBOL	WHITE PAPER OR RAILROAD BOARD

GLOBAL CENTRUM

MEAL DECOR


7th GUARDIANS CONSULT






CHICAGO

ATRIUM, 1974-5

MEAL	THEME/COLOR	TABLE COVER	NAPKIN	CUP	TABLE ACCESSORIES	ART FORM CENTER PIECE
FRIDAY DINNER	GLOBAL BLUE/ WHITE	WIDE END ROLL & DROP ON FRONT WHITE GLOBAL GRID MAT	BLUE LUNCHEON	—	CANDLES 66 TOTAL 4/short row + head WHITE POM- POM MUMS + ANY BLUE FLOWERS—	BLUE CLOTH WHITE DODECAHEDRON w SYMBOLS BRASS CANDLE
SATURDAY BREAKFAST	PRESSURE POINTS YELLOW/ ORANGE/ BROWN	WHITE LCC (A) PLACEMAT	ORANGE	YELLOW/ ORANGE STRIPE	—	WHITE CLOTH WITH TAN BURLAP RUNNER GOURDS - YELLOW/ORANGE/WHITE MUMS PUMPKINS - SOME LEAVES (FALL)
SATURDAY LUNCH	MAJURO TURQUOISE/ GREEN	WHITE - TURQUOISE PLAIN MAT	LIME GREEN	—	—	WHITE CLOTH WITH TURQUOISE RUNNER MAJURO ARTIFACTS
SATURDAY DINNER	MAJURO BROWN/ NAVY BLUE	18" END ROLL PAPER STRIP	BROWN/ BLUE	—	CANDLES - 124 TOTAL 8/short row + head	BLUE CLOTH STICK CHART MOBILE DRIFTWOOD SAND SHELLS 13-CANDLE HOLDER
SUNDAY BREAKFAST	BICENTENNIAL RED/WHITE/ BLUE	BLUE MATS	WHITE	RED	—	
SUNDAY LUNCH	GLOBAL BLUE/WHITE	18" END ROLL	BLUE COCKTAIL	—		BLUE CLOTH GLOBE BRASS CANDLE (OR LOW CANDLE) 4 GRAY SYMBOL PYRAMIDS

7TH GUARDIANS CONSULT
COMPREHENSIVE DECOR PLAN

TABLE DECOR	MEAL	THEME	STYLE COLOR	TABLE COVERS	NAPKINS	CUPS	SALAD PLATES	EXTRAS	CENTER PIECE	DONE	IN PLACE
	FRIDAY NIGHT	GLOBAL	FORMAL BLUE/WHITE	WIDE RUNNER WHITE GLOBAL GRID	BLUE ✓	X	WHITE	CANDLES BLUE PYRAMID FLOWERS	MOBILE (WHITE) W SYMBOLS BLUE CLOTH ROCK / BRASS CANDLE 		
	SAT. BREAK	PRESSURE POINTS	INFORMAL WHITE/ ORANGE	WHITE KCCMAT ✓	ORANGE ✓	ORANGE/ YEL ✓	-	FLOWERS	GOURDS/MUMS/LEAVES - CLOTH. BROWN BURLAP		
	SAT NOON	MAJURO	INFORMAL TURQ / GREEN	WHITE/ TURQ MAT	LIME ✓	X	-	FLOWERS	MAJURO ARTIFACTS TURQUOISE CLOTH		
	SAT NIGHT	MAJURO	CELEBRATIVE BRN/BLK	WIDE RUNNER OUT STRIP	BRN/ BLK ✓	X	TAN ✓	CANDLES DIM WT. LEIS FLOWERS	STICK CHART MOBILE DRIFTWOOD, SAND, SHELLS, 13 CANDLE HOLDER WORLD GRID BLUE CLOTH		
	SUN BREAK	BICENTEN- NIAL	INFORMAL RED/WH/ BLUE	BLUE PLAIN MAT ✓	WHITE ✓	RED ✓	-	FLOWERS	RED/BLUE BOXES W 76/76 BLUE OR WHITE CLOTH		
	SUN NOON	GLOBAL	SEMI FORMAL	18' RUNNER GLOBAL GRID ✓	BLUE ✓	X	TAN	WINE ? FLOWERS	BLUE CLOTH GLOBE SMALL GLOBES.		

SPACE	THEME	COLOR	CONSTRUCTION	MATERIALS
SECTOR #1 TABLES	N SYMBOLS	BLUE/WHITE BROWN	     white circles Brown cloth	CARDBOARD GLUE CIRCLES SCISSORS MARKERS CLOTH.
GUILD HALL	N SYMBOLS	BLUE/ WHITE	ADD 3 SYMBOLS	WHITE CARD BOARD
LOUNGE #1			RUG- ORANGE HIGHBOY SOFA- BEIGE CHAIR- TANGERINE	
LOUNGE #2			RUG- GREEN HIGHBOY SOFA- YEL/GRN PLAID CHAIRS- " " 3 GREEN	

LOUNGE
#3

RUG
SOFA - RED
CHAIRS - 3 RED
HIGHBOY

DORM
DESKS

BLUE/
GREEN
CLOTHS
MAPS

ALTAR STRIPS WITH PAPER
CONSTRUCTION

GLOBAL MAP W SURROUNDING
MAPS

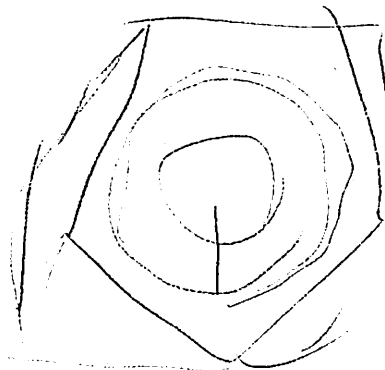
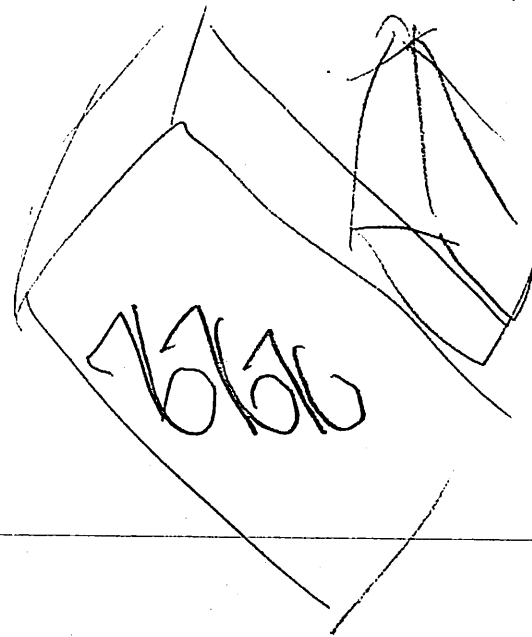
BANNERS
ASH TRAYS

GRID PLACEMAT
FOLDER

GLOBAL GRID - WEIGHT
GREAT HALL - STRAIGHTEN
→ CHECK -
BACK STAIRS - LANDING - TOP -

Brown - 12 cloths -
Lyn - 24 - shells

Candle holders -



NOTICES AND ANNOUNCEMENTS

1. Trip Availability One of the most exciting areas of Guardian participation has been global travel on behalf of the mission. Guardian participation in global missional travel is a great symbol to the Movement. Whether you have a week or four weeks, arrangements could be made for you to join in one of the trips. If you are available to participate in national and international trips such as LENS Treks, development trips, or the Global Elders' Trip, you should contact Global Centrum Nexus: Chicago for specific information and dates.
2. Book Store To facilitate distribution of current study books and papers, as well as decor items, art forms and miscellaneous supplies, the Book Store on the 2nd Floor will be open Saturday at the lunch break and Sunday after the conclusion of the Guardians Consult.
3. 101 Religious Houses At the Global Priors Council on September 1, 101 Religious Houses and five Centrum Nexus locations were commissioned. The roster of assignments posted in the Guild Hall reflects all current locations and personnel assignments. Addresses and phone numbers are enclosed in your packet. Please consider visiting the Houses and Centrum Nexus as you travel.
4. Local Community Convocations On Saturday, June 8, 1974, 39 convocations were held in local communities across the North American Continent with 2479 persons participating. It was a day of incredible excitement and proved again that we can do what we decide. LCC's are scheduled now to impact communities in areas across the globe. The use of the LCC format in conjunction with Bicentennial plans will be one of the concerns of this Guardians Consult.
5. Academy The Quarter II Academy which began this week on the West Side of Chicago has 71 participants, with 19 internationals, and 19 more than in any previous Academy. The eight weeks of intensified brooding on vocation and foundational training is critical for movement leadership. The next two Academies will commence on January 5, 1975 and April 7, 1975.
6. The Global Odyssey This is the time to begin planning for the next Global Odyssey in July 1975. The month-long, around-the-world journey has been a signal happening for all who have participated during the past years. The cost for transportation, food and lodging will be approximately \$2500. Anyone considering participation in this Odyssey should give his name to Global Operations Centrum so that information may be distributed as plans are developed.

October 11-13, 1974

IN-KIND ANNOUNCEMENT

Quarter II, 1974

ANNOUNCING NEEDS AND POSSIBILITIES FOR THE FUTURE

All of us have recognized that in "Turning to the World", our public image requires careful consideration and creativity. Transforming the space of the Kemper Building from offices into an International Training Center is an expensive endeavor. A public lounge and guest room are urgently needed for our guests from across the globe. In addition, the demands of our rapid global expansion require reliable machinery for rapid production of material and quick delivery to distant points across the world. These three arenas are delineated further for your assistance in obtaining the necessary materials and machinery.

PUBLIC
LOUNGE

Sophistication of space design is a particularly important arena. For example, with the preparation for the Bicentennial Celebration, a lounge area of simple beauty and comfortable furnishings is needed to honor and pay tribute to the public officials and guests who are to be entertained. A space that is sufficient for the reception of a civic official, a Senator or a Governor is required. Items needed: Furniture, lamps, rugs, decor.

GUEST
ROOMS

We can anticipate hosting an increasing number of guests. The space for adequate guest rooms exists, but furnishings are required. Items needed: Carpeting, beds, wardrobe closets, tables, chairs, lamps.

PUBLISHING
HOUSE

The production demands we now face are beyond the capabilities of our present machinery, both in producing the necessary quantity and in professional quality. Items needed: Headliner, Waxer, 10-bin collator, Presses.

Seventh Guardian Consult

Institute of Cultural Affairs

CONSULT PARTICIPANTS

October 11-13, 1974

Quarter II, 1974

NAME/REGION/METRO	HOME ADDRESS	BUSINESS ADDRESS	TITLE
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Joan Armour Cleveland Cincinnati	9885 Lorelei Cincinnati, Ohio 45231 513-521-9313		Fabric Consultant
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Janet Z. Baker New York Newark	114 N. Arlington Ave. East Orange, N.J. 07017 201-677-1209	City of East Orange East Orange, N.J. 201-266-5226	Director, Senior Citizens Dept.
Barbara Bashore Chicago Chicago	4750 N. Sheridan Chicago, Ill. 60640 312-769-6363	Dept. of Corrections 188 W. Randolph Chicago, Ill. 312-793-2984	Corrections Compliance Specialist
Robert Battershell Cleveland Cleveland	54 Mentor Ave. Painesville, Ohio 44077 216-357-7471	Diamond Shamrock Corp. Box 348 Painesville, Ohio 44077 216-352-9311	Group Leader Insecticide

Seventh Guardian Consult

Institute of Cultural Affairs

October 11-13, 1974

CONSULT PARTICIPANTS

Quarter II, 1974

NAME/REGION/METRO	HOME ADDRESS	BUSINESS ADDRESS	TITLE
Kathy Bauknight Chicago Chicago	4750 N. Sheridan Rd. Chicago, Ill. 60640 312-769-6363	Smith-Bucklin & Associates 111 E. Wacker Inc. Chicago, Ill. 312-644-6610	Secretary
James Baumbach Chicago Chicago	410 S. Trumbull Chicago, Ill. 60624 312-722-3444	Nalco Chemical Co. 6216 W. 66th Place Chicago, Ill. 60638 312-496-5151	Research Chemist
Mary Bengel Chicago Chicago	4750 N. Sheridan Rd. Chicago, Ill. 60640 312-769-6363	4027 W. Grenshaw Chicago, Ill. 60624 312-826-1146	Teacher
Sally Berg Cleveland Cincinnati	59 Fleming Road Cincinnati, Ohio 45215 513-821-5290	Drake Memorial Hospital Galbreath Road Cincinnati, Ohio	Nurse
James Bell Edmonton Edmonton	8612 104th Street Edmonton, Alberta, Canada T6E465 403-433-6588	8612 104th Street Edmonton, Alberta, Canada T6E465 403-433-6588	Area Prior
Roseanne Bernardini Chicago Chicago	1338 W. Nelson Chicago, Ill. 472-2362	RIC 345 E. Superior 649-6144	Rehabilita- tion Counselor
Ralph E. Black Rochester Rochester	870 Arnett Blvd. Rochester, N.Y. 14619 716-328-9431	State University of New York, Genesee, N.Y. 14454 716-245-5322	College Professor
Annie Blair Chicago Chicago	1315 E. 52nd Street Chicago, Ill. 60615 312-643-5053	Council for Community Services 64 E. Jackson Blvd, Chicago 312-427-9151	Editor, Social Services Directory
Harry A. Bliss Boston Portland	39 Bay Road South Portland, Me. 04106 207-799-8310	39 Deering Street Portland, Me. 04101 207-775-0502	Physician
Walter H. Blood Kansas City Kansas City	2032 N. 32nd Kansas City, Ks. 66104 913-621-1610	Citizens Conferences on State Legislatures 816-531-8104	Administra- tive Controller

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CONSULT PARTICIPANTS

Quarter II, 1974

NAME/REGION/METRO	HOME ADDRESS	BUSINESS ADDRESS	TITLE
Iris Boivin Chicago Chicago	4750 N. Sheridan Chicago, Ill. 60640 312-769-6363	Ill. Dept. of Public Health Hospital 1919 W. Taylor, Chicago 312-341-7609 60612	Training Coordinator
Edward F. Born Cleveland Cincinnati	7430 N. Mingo Lane Cincinnati, Ohio 45243 513-891-2716	Tenneco Chemicals 620 Shepherd Drive Cincinnati, Ohio 513-731-5111	Chemist
W. Darrel Brown Chicago Chicago	303 N. Humphrey Oak Park, Ill. 60302 312-814-8158	Fluor Pioneer Incorporated 2 N. Riverside Chicago, Ill. 822-2544	Nuclear Engineer
Raymond Caruso Chicago Chicago	1039 Woodbine Oak Park, Ill. 60302 312-386-9063	McDonald's Corp. Oakbrook Plaza Oakbrook, Ill. 312-887-3200	National Manager, New Products
Dwight Catlett Kansas City Omaha	309 Valley Road Papillion, Neb. 68046 402-339-3618		Electrical Engineer, Retired
Dorothy Catlett Kansas City Omaha	309 Valley Road Papillion, Neb. 68046 402-339-3618		Teacher, Retired
Fred Catlett Kansas City Omaha	309 Valley Road Papillion, Neb. 402-339-3618	U.N. Medical Center 42nd & Dewey Omaha, Neb. 402-541-4000	Physician
Penny Catlett Kansas City Omaha	309 Valley Road Papillion, Neb. 68046 402-339-3618		Secretary
Donald Clark Houston Houston	1234 Neyland Houston, Tx. 77022 713-697-4738	1234 Neyland Houston, Tx. 77022 713-697-4738	Area Prior
Ronald R. Clutz Montreal Montreal	938 St. Maurice Montreal, Quebec, Canada 514-878-9441	938 St. Maurice Montreal, Quebec, Canada 514-878-9441	Area Prior

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NAME/REGION/METRO	HOME ADDRESS	BUSINESS ADDRESS	TITLE
Pat Coker Chicago Chicago	4750 N. Sheridan Chicago, Ill. 60640 312-769-6363	Chicago Boys Club 4835 N. Sheridan Chicago, Ill. 60640 312-271-8400	Secretary
Sandra Cordes Phoenix Phoenix	3219 E. McKinley Phoenix, Ariz. 85008 602-275-5162	American Express 2423 E. Lincoln Phoenix, Ariz. 85016 602-248-1831	Section Supervisor
Don Cramer New York Washington	1212 Otis St., N.E. Washington, D.C. 20017 202-832-0007	1212 Otis St., N.E. Washington, D.C. 20017 202-832-0007	House Prior
Forest Craver New York Washington	1212 Otis St., N.E. Washington, D.C. 20017 202-832-0007	1212 Otis St., N.E. Washington, D.C. 20017 202-832-0007	Attorney
Joseph H. Crocker New York New York	49 Claremont Ave. New York, N.Y. 10027 212-666-8330	49 Claremont Ave. New York, N.Y. 10027 212-666-8330	Area Prior
Marge Davis Chicago Chicago	4750 N. Sheridan Chicago, Ill. 60640 312-769-6363	Roylemore School 640 Lincoln Street Evanston, Ill.	Secretary to Headmaster
Phil Devor Denver Denver	219 E. Dale, Apt. 3 Colorado Springs, Co. 80908 303-634-2501	First National Bank Pikes Peak & Tejon P.O. Box 1699 Colo. Springs 303-471-5208 Colo. 80942	Credit Manager, Commercial Loans
Betty Dyson Chicago Chicago	410 S. Trumbull Chicago, Ill. 60624 312-722-3452	410 S. Trumbull Chicago, Ill. 60624 312-722-3452	Community Organizer
Burt Dyson Chicago Chicago	410 S. Trumbull Chicago, Ill. 60624 312-722-3452	410 S. Trumbull Chicago, Ill. 60624 312-722-3452	Physician
Don Elliott Denver Denver	70 Eudora Denver, Co. 80220 303-355-4552	820 Clermont Denver, Co. 80220 303-321-3070	Physician

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Quarter II, 1974

NAME/REGION/METRO	HOME ADDRESS	BUSINESS ADDRESS	TITLE
Frank Elliott Philadelphia Allentown	115 E. State Street Doylestown, Pa. 18901 215-348-3359/345-6776	Ferry & Chapman Rd. Doylestown, Pa. 215-345-9050	Investments
Wayne Ellsworth Chicago Chicago	4750 N. Sheridan Chicago, Ill. 60640 312-769-6363	Montgomery Ward 140 S. State Street Chicago, Ill. 60603 312-467-7230	System Assurance Analyst
Fred Emerson Phoenix Phoenix	4011 E. San Juan Phoenix, Az. 85018 602-959-7922	Greyhound Tower, 19th Floor Phoenix, Az. 85077 602-248-5626	Attorney
Ann Epps Chicago Chicago	Chicago, Ill.	International Harvester 401 N. Michigan Chicago, Ill. 312-670-3851	Market Research Supervisor
James Fenton New York New York	49 Claremont New York, N.Y. 10027 212-666-8330	Cleveland Clinic Foundation 9100 Euclid Ave., Cleveland, Oh. 216-221-2200, ext. 579	Clinical Chemist
Sally Fenton New York New York	49 Claremont New York, N.Y. 10027 212-666-8330	National Bulk Carriers Inc. Burlington House 55th & 6th Avenue New York, N.Y.	Executive Assistant
Neva Forbes Chicago Chicago	4750 N. Sheridan Chicago, Ill. 60640 312-769-6363	Central YMCA Community 211 W. Wacker /College Chicago, Ill. 60606 312-222-8296	Manpower Training Director
Florizell H. Foy Chicago Chicago	3509 W. 5th Avenue Chicago, Ill. 60624	3350 W. Jackson Chicago, Ill. 312-638-5852	5th City Promotion Bureau
Mark Fugina Miami Miami	2010 N. Bayshore Dr. Miami, Fla. 33137 305-573-7594	P.O. Box 370486 Miami, Fla. 33137 305-371-2194	District Manager, Federated Insurance
Richard H. Funk Washington Washington	1212 Otis St., N.E. Washington, D.C. 20017 202-832-0007	National Institute of Building 36 (30-30)Health Bethesda, Md. 20015 202-496-4361	Chemist

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Gary E. Gibson Memphis Memphis	1210 Peabody Memphis, Tenn. 901-527-0513	1210 Peabody Memphis, Tenn. 901-527-0513	Research Analytical Chemist
Ken Gilbert Chicago Chicago	4750 N. Sheridan Rd. Chicago, Ill. 60640 312-769-6363	Ill. State Psychiatric Inst 1601 W. Taylor Chicago, Ill. 60612 312-341-7506	Physician
Jack Gilles Cleveland Cleveland	14017 Ashwood Rd. Shaker Hts, Ohio 44120 216-751-1052	B.F. Goodrich Rsch & Devel 9721 Brecksville Rd Brecksville, Ohio 44141 216-526-4311	Senior Research Chemist
Douglas W. Gilmour Toronto Toronto	50 Grenview Blvd North Toronto, Ontario Canada M8X 2K4 514-239-1877	The Board of Trade of Metropolitan Toronto Toronto, Ontario 514-366-6811	Assistant General Manager & Secretary
Barbara Gilmour Toronto Toronto	50 Grenview Blvd North Toronto, Ontario Canada M8X 2K4 514-239-1877	50 Grenview Blvd North Toronto, Ontario Canada M8X 2K4	Homemaker
William J Goodger San Francisco San Francisco	955 S Van Ness San Francisco, Calif. 415-824-0919	Avenue Pet Hospital 2221 Traval San Francisco, Calif. 415-681-4313	Veterinarian
Robin Green Oklahoma City Amarillo	1510 Bryan Street Amarillo, Texas 79102 806-373-4644	1800 American Nat'l Bank Box 12063 Amarillo, Texas 79101 806-372-2364	Lawyer
Chuck Gribble Cleveland Cincinnati	2376 Kemper Lane Cincinnati, Ohio 45206 513-861-7227	Vulcan Materials Co Chm. Div. PO Box 545 Wichita, Kansas 67201 513-231-3100	Sales Representa- tive
Kathleen Gribble Cleveland Cincinnati	2376 Kemper Lane Cincinnati, Ohio 45206 513-861-7227	Division of Nephrology 5365 College of Medicine Bethesda Avenue Cincinnati, Ohio (872-5471)	Research Assistant
Kenneth Hamje Chicago Chicago	4750 N. Sheridan Rd. Chicago, Ill. 60640 312-769-6363	International Harvester 401 N. Michigan Chicago, Ill. 312-670-3851	Marketing Manager

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NAME/REGION/METRO	HOME ADDRESS	BUSINESS ADDRESS	TITLE
Marian Hamje Chicago Chicago	4750 N. Sheridan Rd. Chicago, Ill. 60640 312-769-6363	Goulart Travel 4757 N. Broadway Chicago, Ill. 60640 312-275-4560	Travel Advisor
Kenneth Hamman Edmonton Edmonton	7 Glenwood Crescent St. Albert, Alberta Canada 403-459-6803	Stanley Assoc. Engineering 11748 Kingsway Avenue Edmonton, Alberta 403-453-3441	Vice- President Operations
Anne Hamman Edmonton Edmonton	7 Glenwood Crescent St. Albert, Alberta Canada 403-459-6803	7 Glenwood Crescent St. Albert, Alberta Canada 403-459-6803	
Sam Hanson Minneapolis Minneapolis	2302 Blaisdell Minneapolis, Minn. 55404 612-871-7244	Briggs and Morgan 1st Nat'l Bank Building St. Paul, Minn. 55101 612-291-1215	Attorney
Robert J Hartsfield Houston Houston	2022 Albans Houston, Texas 77005 713-528-7260	Mitchell Energy & Develop. 3900 One Shell Plaza Houston, Texas 77002 713-224-4522	Urban Planner
Allen Harper Chicago	404 N. Cuyler Oak Park, Ill. 60302	Commonwealth Edison One 1st Nat'l Plaza P. O. Box 767 Chicago, Ill. 60690	Buyer/ Engineer
Larry Henschen Boston Hartford	10 Beverly Rd. W. Hartford, Conn. 06066 203-232-7244	ASC Systems 155 W. Main Rockville, Conn. 203-875-3351 Ext. 233	Project Engineer
Karl Hess Cleveland Cleveland	3286 Maynard Road Shaker Heights, Ohio 44122 216-295-2335	50 Severance Circle Cleveland Heights, Ohio 44118 216-291-1100 Ext. 428	Pediatrician
Sheldon Hill Chicago Chicago	415 E. Deerpath Lake Forest, Ill. 60045 312-234-0357	2353 E. Deerpath Lake Forest, Ill. 60045 312-234-0357	Architect
William Holmes Miami Miami	847 Brentwood Drive Lake Wales, Florida 33853 813-676-8140	Babson Park, Florida 33827 813-638-1439	Director of Development

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Roberta Hoss Kansas City Kansas City	3623 Locust Kansas City, Mo. 64109 816-931-6765	US Food & Drug Administration 1009 Cherry Kansas City, Mo. 64106 816-374-5524	Chemist
John W. Howell New York Manhattan	49 Claremont New York, N.Y. 10027 212-666-8330	Bank of Montreal 2 Wall Street New York, N.Y. 212- 64-1100	Loan Officer
Arthur Johnson Chicago Chicago	111 W. Washington Delavan, Wis. 53115 414-728-2518	Bay Realty Inc. 9 Geneva St. Williams Bay, Wis. 53191 414-245-6232	Realtor
Jim Johnson Denver Denver	3107 S. Stuart Denver, Co. 80209 303-935-4112	Gates Rubber Co. 999 So. Broadway Denver, Co. 80217 303-744-4006	Senior Analyst, Sales & Market Pes.
Roy Justesen New York Newark	The Meadow, Apt. L-3 Clifton, N.J. 201-779-3815	Interstate Chemical & Coating Co. Bohemia, N.Y. 516-567-9400	Eastern Marketing Manager
James Kelbaugh Philadelphia Philadelphia	18 Beechwood Lane Yardley, Pa. 19067 215-493-3432	Homelite P.O. Box 134 Port Chester, N.Y. 10573 914-3400 ext. 220	Manager, Regional Distribu- tion
Joseph B. Kirsch Detroit Grand Rapids	2504 Normandy Dr., S.E. Grand Rapids, Mich. 49506 616-452-5250	E.H. Sheldon Co. 716 Nims St. Muskegon, Mich. 616-726-5271	Controller
Marolyn Kirsch Detroit Grand Rapids	2504 Normandy Dr., S.E. Grand Rapids, Mich. 49506 616-452-5250		Social Worker
James Kiser Denver Denver	950 Jackson Denver, Co. 80209 303-722-5980	Vari-L Company 3883 Monaco Parkway, Denver, Co. 303-321-1511	President, Computer Components Co.
Lynn Kiser Denver Denver	950 Jackson Denver, Co. 80209 303-722-5980	Vari-L Company 3883 Monaco Parkway, Denver, Co. 303-321-1511	Corporate Secretary

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Brooke Kroeger Chicago Chicago	4750 N. Sheridan Rd. Chicago, Ill. 60640 312-769-6363	UPI 430 N. Michigan Chicago, Ill. 312-467-5050	Journalist
Richard G. Kroeger Seattle Seattle	2706 Harvard Ave. Seattle, Wash. 98102 206-322-2425		Insurance
Frederick Lanphear Oklahoma City Amarillo	508 S. Buchanan Amarillo, Tex. 79101 806-372-2226	Texas State Technical Institute Amarillo, Texas 806-335-2316	Manager of Instruction
Stefan Laxdal Minneapolis Minneapolis	2302 Blaisdell Ave. Minneapolis, Minn. 55404 612-871-7244	825 S. 8th Street Minneapolis, Minn. 55408 612-336-4634	Physician
Al Levin Montreal Montreal	4402 DeMaison Neuve West Montreal H3Z1L5 514-931-4653	Royal Bank of Canada 1 Place Ville Marie Montreal, Canada 514-874-6571	Manager, Public Affairs
Clancy Mann Chicago Chicago	4750 No. Sheridan Chicago, Ill. 60640	Sears Tower, D/766 INT Chicago, Ill. 60684 312-875-9740	Assistant General Counsel Int'l Op'n
George McBurney Chicago Chicago	1110 Thirteenth St. Wilmette, Il. 60091 312-251-8680	Sidley & Austin One First National Plaza Chicago, Ill. 60670 312-32 5421	Law Partner
Georgiana McBurney Chicago Chicago	1110 Thirteenth St. Wilmette, Il. 60091 312-251-8680		Social Research
Jim McCabe † San Francisco San Jose	102 S. 14th St. San Jose, Calif. 95112 408-295-0060	Hewlett Packard 974 E. Arques Sunnyvale, Calif. 408-735-1550	Product Line Manager
Robert McClelland Detroit Grand Rapids	1505 Mackinaw S.E. Grand Rapids, Mi. 49506 616-241-4798	E. H. Sheldon Co. Div. of American Seating Muskegon, Mi. 616-726-5271	Vice President/ Engineer

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NAME/REGION/METRO	HOME ADDRESS	BUSINESS ADDRESS	TITLE
Clesson McDonald Washington Jr. Washington	3805 Estel Rd. Fairfax, Va. 22030 703-591-3018	FAA 800 Independence Ave., S.W. Washington, D.C. 20591 202-426-8937	Electrical Engineer
Clesson McDonald Detroit Sr. Grand Rapids	8147 W. 112th Street Grant, Mi. 40327 616-924-0022	8147 W. 112th Street Grant, Mi. 40327 616-924-0022	Retired Airport Manager
Mary Lou McGregor Chicago Chicago	4750 N. Sheridan Rd. Chicago, Ill. 60640 312-769-6363	Katz & Friedman 7 S. Dearborn Chicago, Ill. 60603 312-263-6330	Legal Secretary
Duane Mitchell Atlanta Atlanta	226 E. Lake Dr. Atlanta, Ga. 404-377-0669	Heritage Cadillac 120 Primeter Rd. Atlanta, Ga.	Master Mechanic
Robert J. Miller Minneapolis Minneapolis	2302 Blaisdell Ave. Minneapolis, Mn 55404 612-871-7244	Olympic Hills Golf Club 9520 Franlo Road Eden Prairie, Mn 55343 612-941-6262	Club Manager
Don R. Moffett Chicago Chicago	1130 Chestnut Wilmette, Il. 60091 312-256-2603	Wallace Business Forms 4600 W. Roosevelt Hillside, Il. 60162 312-449-8600	Sales Manager
Theo Mueller Chicago Chicago	4750 No. Sheridan Chicago, Ill. 60640 312-769-6363	622 E. 45th St. Chicago, Ill. 312-285-1566	Teacher
Ann Murray Chicago Chicago	4750 N. Sheridan Chicago, Ill. 60640 312-769-6363	Council for Community 64 E. Jackson Services Chicago, Ill. 60604 312-427-9151	Associate Director of Development
Gerald Neu Chicago Milwaukee	164 Easy Chateau Place Milwaukee, Wi. 53217 414-962-3991	Marquette University 615 N. 11th St. Milwaukee, Wis. 414-224-6868	Assistant Director of Finance
Jay Nichols Memphis Memphis	3552 Rhodes Road Memphis, Tn. 38111 901-458-4553	3552 Rhodes Road Memphis, Tn. 38111 901-458-4553	Public Accountant

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NAME/REGION/METRO	HOME ADDRESS	BUSINESS ADDRESS	TITLE
George Packard Cleveland Cleveland	1626 Magnolia Drive Cleveland, Oh. 44106 216-421-8545	1626 Mangnolia Drive Cleveland, Oh. 44106 216-421-8545	House Prior
David Patterson Toronto Toronto	111 John Street Toronto, Ontario Canada 416-366-2435	Motorways (Ontario) Ltd. 1151 Martin Grove Rd. Rexdale, Ontario 416-244-5531	Sales Rep.
Anthony Pavlick Chicago	Rte. 1 Whitewater, Wisc. 53190 414-473-3324	University of Wisconsin Whitewater, Wisc. 53190 414-472-1354	Professor of Economics
James Phillips Chicago	525 Forest Hill Road Lake Forest, Ill. 60045 312-234-2717	Hoerner Waldorf Corp. (Retired)	Manager of Employee & Community Relations
Laverne Phillips Chicago	525 Forest Hill Road Lake Forest, Ill. 60045 312-234-2717		Social Researcher
Lewis Pierce Minneapolis Minneapolis	3 Sparrow Lane St. Paul, Minn. 55110 612-484-0114	2278 Como Avenue W. St. Paul, Minn. 55108 612-644-36	Dentist
Shirley Porter Chicago Chicago	4750 No. Sheridan Rd. Chicago, Ill. 60640 312-769-6363	Kraftco Corp. 500 N. Peshtigo Court Chicago, Ill. 312-222-4600	Secretary
John Reed Phoenix Phoenix	2206 W. Monroe Phoenix, Ariz. 85009 609-255-7522	Health Maintenance Assoc. 5719 W. Northern Avenue Glendale, Ariz. 85301 609-934-3214	Physician
Raymond G. Robison St. Louis Quad Cities	4308 Marilyn Dr. NE Cedar Rapids, Iowa 52402 319-393-6688	Wilson & Company P.O. Box 488 Cedar Rapids, Iowa 52406 3 398-5805	Department Manager
Richard E. Seacord New York New York	9 Darby Avenue Croton On Hudson, NY 10520 914-271-5764	IBM Old Orchard Road Armonk, New York 914-751-6142	Accountant

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NAME/REGION/METRO	HOME ADDRESS	BUSINESS ADDRESS	TITLE
Joan Seacord New York New York	9 Darby Avenue Croton On Hudson, N.Y. 10520 914-271-5764	49 Claremont Avenue New York, New York 10027 212-666-8330	Seminar Consultant
John Shepp, Jr. Rochester Rochester	53 Lakeview Park Rochester, New York 14613 716-647-1656	John L. Klug Corp. 760 Exchange Street Rochester, N.Y. 716-546-5490	Engineer
Kay Slattery Chicago Chicago	4750 No. Sheridan Rd. Chicago, Ill. 60640 312-769-6363	Weiss Memorial Hospital 4646 N. Marine Drive Chicago, Ill. 60640 312-878-8700, Ext. 306	Admin. Reception- ist
James G. Slotta Cleveland Cleveland	64 Chestnut Painesville, Oh. 44077 -357-6425	IRC Fibers Compnav Subsidiary Amer. Cyanamid 750 Bacon Rd. Painesville, Oh. 44077	Chemist
Roberta Sperstad Minneapolis Rochester	710 6th Avenue Eau Claire, Wisc. 54701 715-832-3970	710 6th Avenue Eau Claire, Wisc. 54701 715-832-3970	Music Education
Oscar Sperstad Jr. Minneapolis Rochester	710 6th Avenue Eau Claire, Wisc. 54701 715-832-3970	Sperstad Motor & Equip. Co. P.O. Box 405 Eau Claire, Wisc. 54701 715-875-4511	Owner- Manager
Kathryn St. Clair Houston Houston	1234 Neyland Houston, Texas 77022 713-679-4764	1234 Neyland Houston, Texas 77022 713-679-4764	Communica- tions Coordinator
Robert St. Clair Houston Houston	1234 Neyland Houston, Texas 77022 713-679-4764	St. Clair Store	President (Retired)
Stewart J. Stowell Boston Boston	27 Dartmouth Street Boston, Mass. 02116 617-262-7890	27 Dartmouth Street Boston, Mass. 02116 617-262-7890	Attorney
Wayne E. Stracener New Orleans Mobile	1569 Dauphin Street Mobile, Ala. 36604 205-479-9230	Engineered Process Equip. Co. P.O. Box 1985 Mobile, Ala 205-433-8793	Vice-Pres. & Manager

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NAME/REGION/METRO	HOME ADDRESS	BUSINESS ADDRESS	TITLE
Nancy Stracener New Orleans Mobile	1569 Dauphin Street Mobile, Ala. 36604 205-479-9230	Pope & Quint Gallery of Homes 205-661-9060	Real Estate Agent
Yvonne Stringham Montreal Montreal	938 rue St. Maure Montreal, P.Q. Canada H3C 1L7 514-878-9442	The Royal Bank Place Ville Marie Montreal, Quebec 514-874-6589	Social Progress Evaluation Officer
Martha Talbott Chicago Chicago	4750 No. Sheridan Rd. Chicago, Ill. 60640 312-769-6363	Peoples Church of Chicago 941 W. Lawrence Ave 312-784-6633	Secretary
Jon C. Thorson San Francisco San Mateo	119 Bridge Road Hillsborough, Calif. 94010 415-348-1735	Optical Sciences Group 24 Tiburon Street San Rafael, Calif. 94901 415-563-8118	President
Michael Tippet Cleveland Cleveland	3100 Ludlow Road Shaker Hts., Oh. 44120 216-283-5085	Mayfield High School 6116 Wilson Mills Road Cleveland, Oh. 44143 216-442-2200	Assistant Principal
Gary Tomlinson Chicago Chicago	4750 No. Sheridan Rd. Chicago, Ill. 60640 312-769-6363	Western Electric 4513 Western Ave. Lisle, Ill. 60532 312-983-3656	Planning Engineer
Robert Vance San Francisco San Francisco	9555 Van Ness San Francisco, Calif. 94110 415-285-3939	9555 Van Ness San Francisco, Ca. 94110 415-285-3939	Area Prior
David Wallace Edmonton	868 Juniper Sherwood Park, Alberta Canada 403-467-3360	5613 103 St. Edmonton, Alberta 403-435-9207	Manager
George Walters Chicago Chicago	410 South Trumbull Chicago, Ill. 60624 312-722-3444	410 South Trumbull Chicago, Ill. 60624 312-722-3444	Area Prior
Albion Ward Chicago	3705 Maxey Court Robbins, Ill. 60472 312-389-0198	Chicago Area Trans. Study 300 W. Adams Chicago, Ill. 60606 312-793-3473	Manager Publishing

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John B. Webster Cleveland Indianapolis	400 North River Road West Lafayette, Ind. 47906 317-473-8726	Purdue University Dept. of Communication West Lafayette, Ind. 47907 317-493-1379	Assistant Professor of Journalism
Thomas L. Whitsett Oklahoma City Oklahoma City	6208 Lansbrook Lane Oklahoma City, Ok. 73132 405-721-3343	University of Oklahoma Health Science Center Oklahoma City, Ok. 405-272-9876, Ext. 351	Associate Professor of Medicine
Robert P. Wiley Jr. Chicago Chicago	820 Lake Wilmette, Ill. 60091 312-251-8785	3M Corporation 1821 Office Square Schaumburg, Ill. 60172 312-397-0302	Sales Manager
Vernon F. Willers Chicago Milwaukee	6969 N. Teutonia Ave. Milwaukee, Wisc. 53209 414-352-4805	Dept. of Health and Social Sci/Div. of Voca. Rehab. Milwaukee, Wisc. 414-224-4560	Counselor
Rodney Wilson Chicago Chicago	606 Old Elm Lake Forest, Ill. 60045 312-234-2981	Santa Fe Railroad 80 E. Jackson Chicago, Ill. 60604 312-427-4900	Manager of Automotive Operations
Ruth D. Wilson Chicago Chicago	8111 S. Prairie Ave. Chicago, Ill. 60619 312-H03-8159	Council for Comm. Services Metropolitan Chicago 64 E. Jackson Chi. 312-427-9151, Ext. 250	Admin. Volunteer Service Corps.
Rod Worden New York Brooklyn	178-40 137 Ave. Jamaica, New York 11434 212-270-1953	BAI P.O. Box 220 Stamford, Conn. 203-348-4277	Physicist
Rose Worden New York Brooklyn	178-40 137 Ave. Jamaica, New York 11434 212-270-1953	Sabena Airlines 125 Community Drive Lake Success, New York 203-466-6100, Ext. 248	Accountant

Pull-Together of

Recommendations
3/22/75

7th Guardian Consult Follow-Up

Sector I - Movemental Demonstration: Lens Marketing (Tom)

Task to be Completed

1. Continued work on mktg proposals

2. Distribute Lens Mktg Brochure to 21 Area Mktgs

3. ICA Journal - available for Global Dist.

Demonstration Strategic Penetration

1. Create 4 Phase Rationale for mktg

2. Build audience screening & social are

3. Promote 1 Demonst in each social are

4. High level endorsements gained.

5. Design ICA Journal

Lens Marketing Pitch

1. Registration Packet, prospectus & contract

2. Imaginal Screen - Competitive mgmt sales pitch

3. Mktg Coordination assigned:

- ICA Secretary assigned to mktg

- Area Consult set up.

4. Guardians take Lens & Consult story

5. Build Pre-Lens Consult model

Lens Follow-Up.

1. Publish public story - Partic Journey & rel. to lens

2. Create periodic reporting & exchange system

3. Reg'l grad engagement

4. Sec Wayside Inn. ICA ins. own & maintain 12. H's

5. 20th Cent. Story - Create myth

Projected date

assigned force

ACTION TAKEN

- Centrum Lens Past & Area Mktgs.

- Operations Centrum

- Research Centrum

✓
will be available by 8th Consult

?

Dec. 1 '74

March '75

- this year.

?

Nov. 1, '74

- Lens Past, Area H's & Research Centrum

Nov. 1, '74

Centrum & Areas.

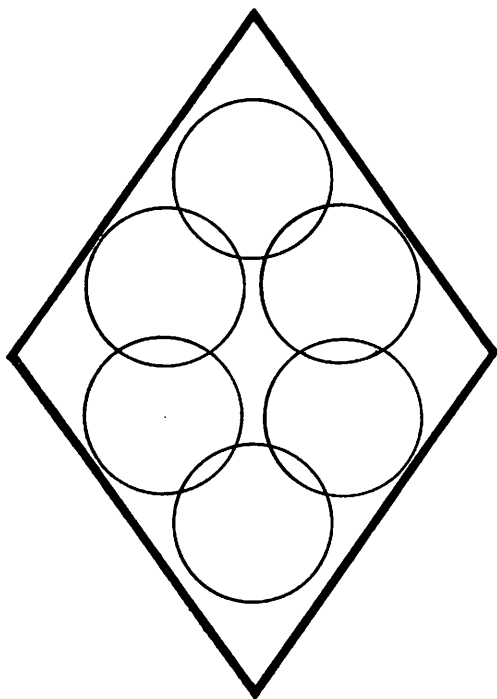
wk 14, Qtr II '74

Each Area.

- 74-75

Reg'l Guardians/H's

ICA (Guardians)



You are invited
to an
Open House
Thursday, March 20, 1975
5:00 p.m. to 9:00 p.m.
at
THE STUDENT HOUSE
of the Ecumenical Institute
4750 North Sheridan Road
Chicago, Illinois

7th Guardian Consult Follow-Up

Sector I - Movemental Demonstration: Lens Marketing (Tm1)

Task to be Completed

- Authentication
1. Screen built for auth. needs -
 2. Dev. & test high Quality sales tools
 3. Create techniques & methods
 4. Social Process providing Screens
 5. Style Training program for callers

suggested
force

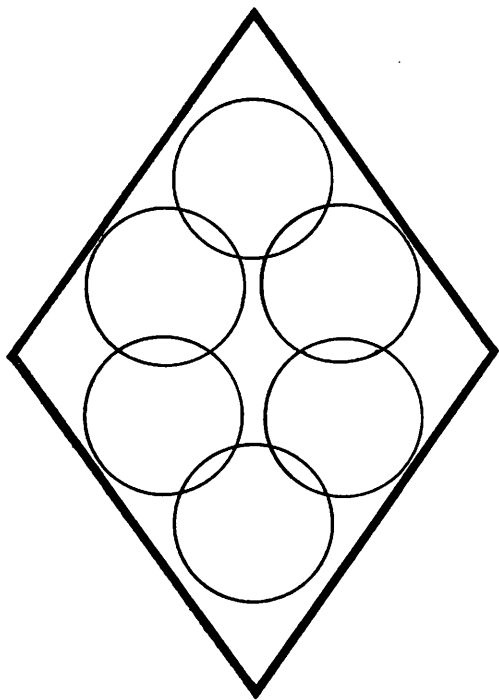
Area guardian PSU
task force - ?
Area guardian PSU

Projected
Date

Qtr II

Qtr II

ACTION
TAKEN

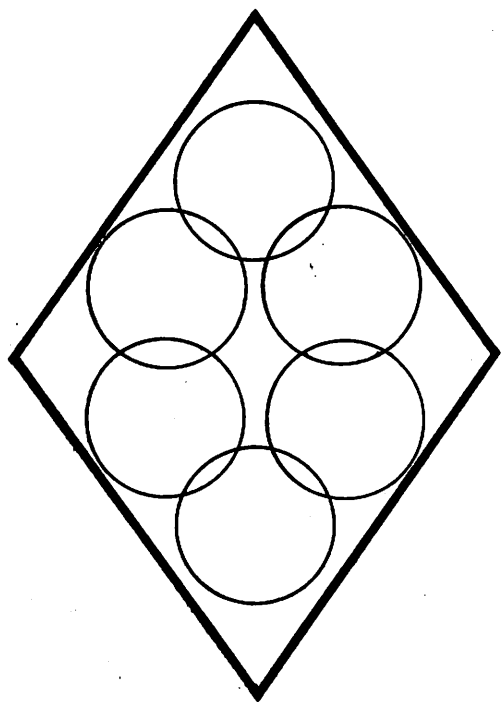


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Chicago, Illinois

7th Guardian Consult Follow-Up

Sector I - Movemental Demonstrations: Guardian Circuit Times (Tm2)

Task to be completed	suggested force	Projected Date	ACTION TAKEN
Create Patrons Back-Up Systems - 1. identify packets of wealth in H.A. 4 produce prospect file	(Chic Repur)		Have identified pockets and continued to work on contacts - the Framing process has produced more contacts NONE
2. Web relationships, Bd of Dir. top 20 corps or 40 wealthiest ind's	"		NONE
3. Commission appointed to build Tax Programs.	(Commission)	earliest possible	None
Patron Nurture Create local contact net & tracking system	loc. Guard / DevCent.		have broadened base but not constructed a formal net
New Development Areas - <u>inured</u>			✓ ongoing none "
1. Metro- Bi Cent. intensification			
2. Research guardian mutual fund.			
3. " & resolve deferred giving issues			
4. Contact Service Clubs & LCC funding.			Being done
5. Facilities donation for training centers			Being worked on
6. Develop policies for non \$ gifts	Bd of Dir / EI		Not worked on
7. intensify indiv. donors			Being worked on

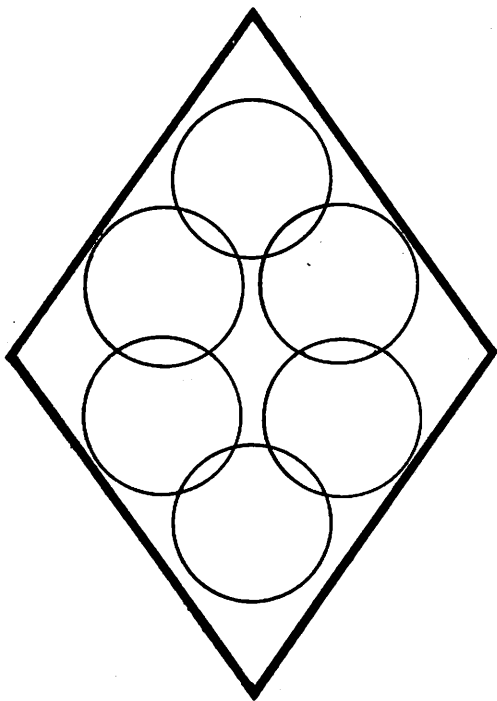


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Sector I - Movemental Demonstrations - Guardian Network Development (Tm 3)

Task to be Completed	assigned force	Projected Date	ACTION TAKEN
1. Consider Extended Rule		8 th Consult	
2. Feedback from Hses re: experiments w/ EXT Old	RH's & Oper Centre	1 st yr. North shore	summary sheet. compiled
3. Send copy of EXT Old Rule to each Hse.	(operations)		Not yet (operations)
4. Prepare questionnaire & dist. to Guardians 2 → discipline	(N.S.) - Operations sent questionnaire	8 th Consult.	?



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7th GUARDIAN CONSULT

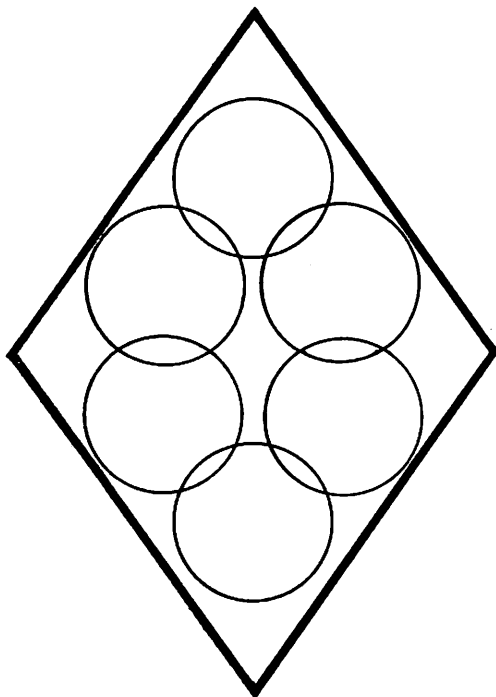
FOLLOW-UP

#4

NATIONAL DEMONSTRATIONS: MAJURO CONSULT FOLLOWUP

RECOMMENDED ACTION	RECOMMENDED FORCES	SUGGESTED COMPLETION DATE	ACTION TAKEN
<p>1.2¹ Specific MIRACLES to be implemented in Oct, Nov, Dec</p> <p>2. Hold a second Consult</p>	<p>LOCAL MARSHALL ISLAND RESIDENTS</p> <p>MAJURO ICA STAFF</p>	<p>Oct, Nov, Dec.</p>	<p>multitudinous (cf Majuro book)</p> <p>✓</p>

* report suggested



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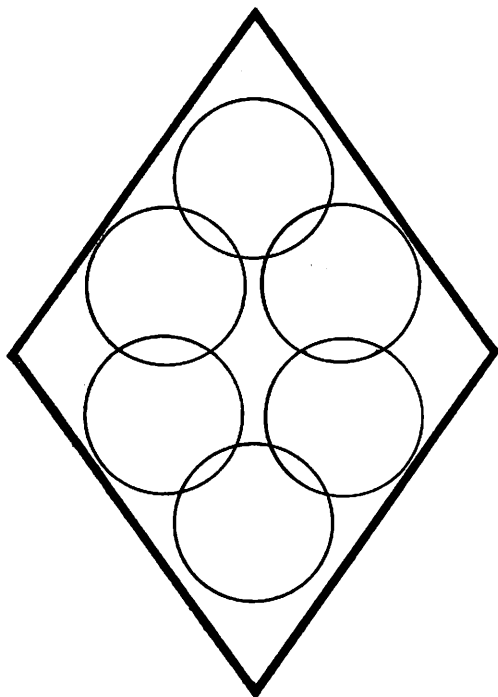
MAJURO FUTURE CONSULT

#5

MAJURO NATIONAL DEMONSTRATIONS - MAJURO LONG RANGE ASSISTANCE

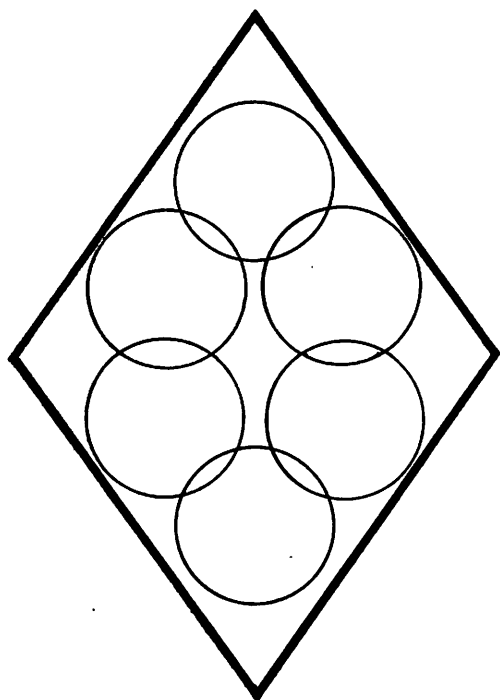
#6

RECOMMENDED ACTION	RECOMMENDED FORCES	SUGGESTED COMPLETION DATE	ACTION TAKEN
<ol style="list-style-type: none"> 1. compile movement-wide directory of resource availability 2. set up computer system for holding above data 3. Expand Majuro Consult model and manual 4. Activate funding for miracles (cf specifics in backing for team #5) 			<p>have done so - borderwide printout will conduct another guardian survey *</p> <p>system completed - up-dated data to be obtained at consult</p> <p>✓ cf majuro book</p> <p>✓</p>



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THE GUARDIAN GUARDIAN CONSULT BICENTENNIAL: POLICY DEMONSTRATIONS:		1. Bicentennial Sponsorship Plan #1 2. Bicentennial Execution System #3 3. Bicentennial Future Implications #9		
RECOMMENDED ACTION	RECOMMENDED FORCES	SUGGESTED COMPLETION DATE	ACTION TAKEN	
1. Consider the implications & organization of separate legal entity to coordinate TMT activities	Chargé des affaires			
2. Create model for forming Bicentennial committees where are none	"			
3. develop common story for use in local proposals	"			
4. develop manual & brochure to enable local & national presentations	"			
5. develop plan for Town mtg to follow up	"			
6. refine and complement recommended timeline	"	December regional Council meeting		
7. Consider the 13-year timeline created by team #9	metro Cadres Centrum			

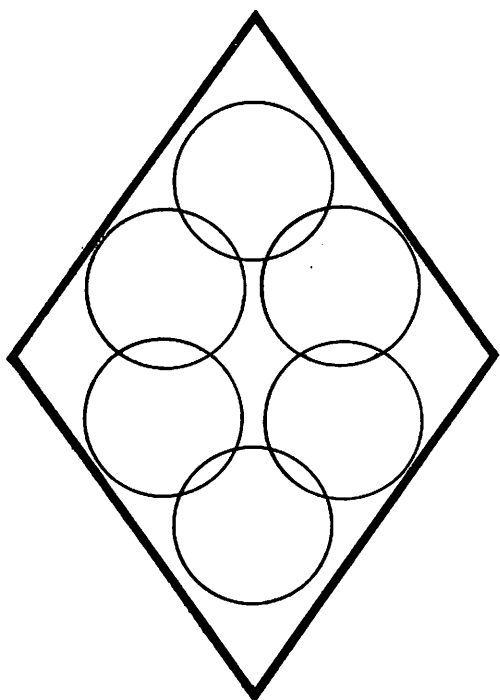


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7th Guardian Consult Follow-Up.

Sector IV - Company Demonstration:

Task to be Completed	Recommended force	Projected Date	Completion?
TM 10 - Corp. Social model: Continue transposition at Regular Intervals & further refine corp. soc. model.			
TM 11 - Corporation Consult Design 1. further refine Consult designs 2. Continue using Royal Bank Consult 3. Careful Experimentation w/ 3 day business consult.			
TM 12 - Corporations Methods Use: 1. Clean Chart on methods 2. Integ. into Gen's lectures 3. Dist. Cleaned Chart to Guardians 4. Add Examples to Chart 5. Work situations that need methods 6. Push Screen thru whole company. 7. Check results	Chic, Riches	8th Consult	



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3444 Congress Parkway
Chicago, Illinois 60624
Telephone (312) 769-6363

November 4, 1974

Dear Colleague:

The Global Guardians have entered a new era of significant engagement within the movement and society. Key happenings of the 7th Guardian Consult held on October 11-13 in Chicago included laying out development circuits and the Guardians role in the coming year - implementaries built and contacts listed for accomplishing the twenty-one miracles planned for the Majuro Demonstration in October, November and December - the decision to hold 5,000 Town Meetings to celebrate the Bicentennial - promising models created for company demonstrations.

Since the Consult, various Guardians have effectively moved on the above projects. Jon Thorson contacted Castle and Cook in San Francisco about the possibility of a tuna processing plant in Majuro. Frank Elliott set up an appointment with an Admiral to discuss the use of Navy landing craft in the initiation of the Majuro Ferry system. The Sperstads are preparing to leave for Majuro to join the fourteen man task force sent to enable that demonstration. Authorization visits have most recently taken us to Saipan and the High Commissioner of the Trust Territories of the Pacific Islands. In addition, the road continues to open up relative to the Bicentennial. Here at Centrum a special Bicentennial Task Force has been formed. We met with John Warner and Willard Wirtz of the Bicentennial Administration in Washington. If you have contacts with state or local Bicentennial Commissions please send them to the above address in care of the Bicentennial Task Force.

"The Lord waits for no man" is a very real statement. With all that's happening it appears that many more possibilities for participation will develop in the future. The 8th Guardian Consult on April 12-14, 1975 will be a time of celebrating, reporting and planning. The tasks that need to be accomplished before then are demanding and exciting. We'll be in touch.

Grace and peace,


Don Moffett

P.S. If you weren't at this October meeting, you missed something. "Ask the man who was there..."