

ICA THE INSTITUTE OF CULTURAL AFFAIRS
CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

February 24, 1977

Dear Guardians,

The 12th Guardian Consult will be April 1-3, at the International Training Center, Sheridan Road, Chicago. Registration will begin at 4, dinner will begin at 7.

This gathering will again be an occasion to discern the next quantum leap in practical ways of caring for the world in local communities. The present situation seems especially ripe for concerted maneuvering in a number of critical arenas.

The global band of 24 social demonstration projects is virtually complete. Implementing their programs rapidly calls for a network of world-wide support forces. A way of tapping specific economic and technical expertise is needed. This is a life-or-death issue for accelerating economic programs in community after community.

In North America, the state-wide Town Meeting campaigns are demanding new responses and raising new questions about the practical link-up of Town Meetings and Social Demonstrations.

The world is wide open to the work of Those Who Care.

I look forward to seeing you April 1-3.

Take care of yourselves,



Don Moffett

29 MARCH
1977

DECOR TASK FORCE WORK

12TH GUARDIAN
MTING PREP

TUESDAY EVE			WEDNESDAY EVE		
TM MAP UPDATE	Copy TMs for QUARTER III off wall chart. TAKE TO MAP IN GUILD HALL. Determine amount, type supplies needed. Plot Towns on map.	1 PERSON	TM MAP UPDATE	PLACE PENNANT STRING ON Board	1 PERSON
STAIR- WELL	Go thru and clean or replace and patch all decor. Count # AND size and theme of missing pictures. Start on 8 work down	2 PEOPLE	STAIR WELL	ONLY MAKE UP PICTURES TO FIT THE HOLES	1 PERSON
PENNANTS REMOVAL	CAREFULLY REMOVE PENNANTS FROM GUILD HALL SAVE BOTH BACKING (RED PAPER LEAVE ON WALL) AND PENNANTS FILL IN HOLES IN GREAT HALL	2 PEOPLE	ELEVATOR LOBBIES	SPRUCE UP ELEVATOR LOBBIES FLOORS 8, 7, 5 FLOOR 6 - ANNE WOOD FLOOR 4 - OK FLOOR 3 - STUDENT HOUSE FLOOR 2 - OK	3 PERSON
MAKE OKLAHOMA 100 PENNANTS	CUT OUT 100 PENNANTS FROM WHITE PAPER OUTLINE EACH WITH BLUE MAGIC MARKER LINE PENNANT CHOOSE ONE PERSON TO WRITE IN ALL NAMES ARRANGE ON GUILD HALL WALL	REST OF TASK FORCE	OKLAHOMA 100 PENNANTS	COMPLETE AND HANG	8 PEOPLE
			BATHROOM DECOR	GUILD HALL : TASTEFUL EYE FOR REARRANGEMENT. MEN'S 2nd floor: Place Decor WOMEN'S (Collegium Rm) 1st: Place Decor	2 PEOPLE
			CAMPAIGN SHOW PLACE	SPRUCE-UP MAKE ALIVE	3 PEOPLE
			24 SOCIAL DEMONSTRATION SHELVES	BEGIN ARRANGEMENT COLLECT PIECES	2 PEOPLE

TIME DESIGN

12th Guardian Consult

FRIDAY EVENING

6:00 pm	GENERALS' CLUB
7:00 pm	OPENING DINNER
	Welcome
	The Three Campaigns: Global Maneuvers
9:30 pm	GENERALS' CLUB

SATURDAY MORNING

6:30 am	DAILY OFFICE
7:00 am	BREAKFAST
	Global Women's Forum
8:30 am	TASK FORCE WORK

SATURDAY AFTERNOON

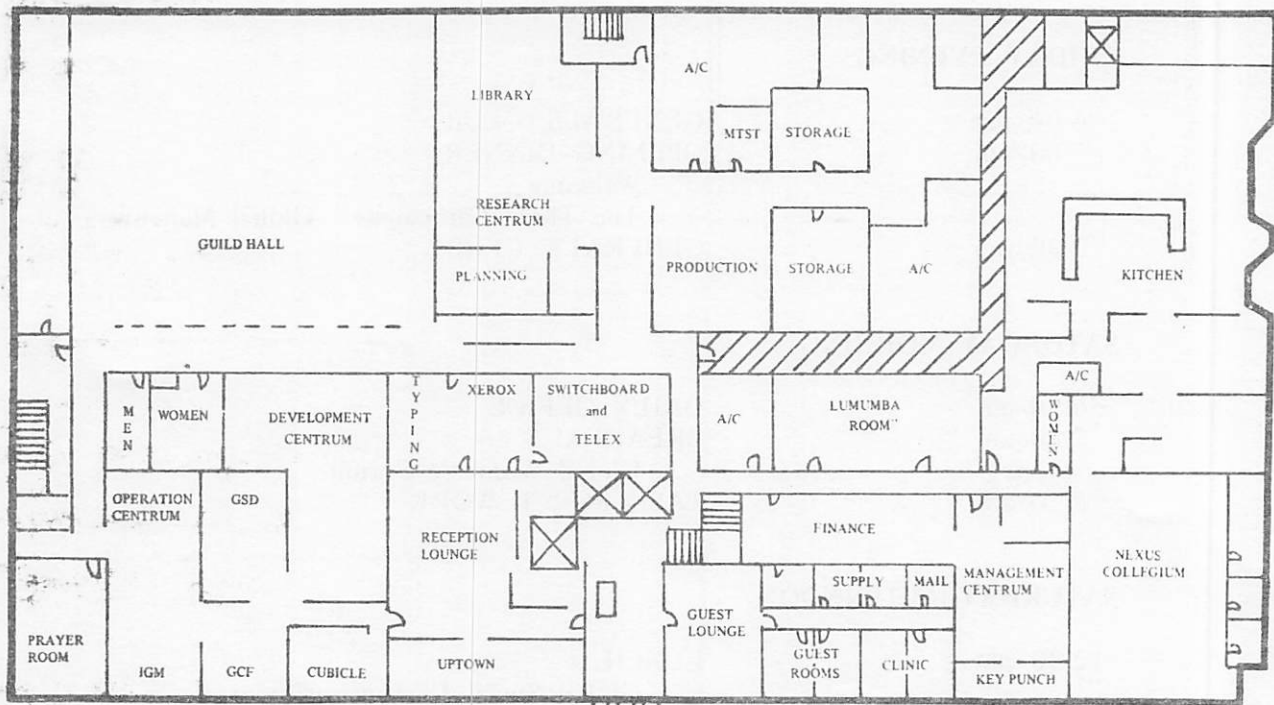
12:30 pm	LUNCH
	Global Social Demonstration
2:00 pm	TASK FORCE WORK
4:00 pm	High Tea in Task Forces

SATURDAY EVENING

7:30 pm	DINNER
	Oklahoma 100
	Committee of 1000
9:30 pm	GENERALS' CLUB

SUNDAY MORNING

7:00 am	DAILY OFFICE
7:30 am	BREAKFAST
	Health Trek
	Legal Trek
	Economic Acceleration Team
9:00 am	ENGAGEMENT IMPLEMENTATION
12:30 pm	CLOSING LUNCH
	Oklahoma Rally
2:30 pm	DEPARTURE



GLOBAL NEXUS CHICAGO

First Floor Plan

ICA CHICAGO

12th Guardians Consult

April 1-3, 1977

TASK FORCE DESIGN

AWAKENING LOCAL MAN	DEVELOPING LOCAL ECONOMY	SYMBOLIZING GLOBAL COMMITMENT
HOLDING THE OKLAHOMA RALLY * Celebration * Promotion * Tabulation * Consensus	ACCELERATING LOCAL AGRICULTURE * Crops * Technology * Animals * Training	ACTIVATING THE COMMITTEE OF 1000 * Name Listing * Team Assignments * Visitation Plan * Winning Story
	ACCELERATING LOCAL INDUSTRY * Marketing * Capitalization * Distribution * Production	
PLANNING THE CONTINENTAL MANEUVERS * Strike Force * States * Coordination * Provinces	ACCELERATING LOCAL COMMERCE * Management * Merchandizing * Financing * Operations	FRAMING CONTINENTAL DEVELOPMENT * Patrons Listing * Network Relations * Maneuver Plan * Contacts
	DESIGNING THE LOCAL ECONOMIC VEHICLE * Design * Implementation * Operation * Coordination	
MOBILIZING THE GLOBAL WOMEN'S FORUM * Funding * Scheduling * Promotion * Assignments	SYSTEMATIZING THE LEGAL OPERATION * Incorporation * Legal Counsel * Tax Exemption * Banking	SCHEDULING THE GUARDIAN ASSIGNMENTS * Acceleration Teams * Development Circuits * Global Treks * Forum Assignments

AWAKENING LOCAL MAN

1. Holding the Oklahoma Rally: Following the 100 Town Meetings held in the state of Oklahoma on March 26, 1977, there will be a rally of over 300 representatives held in Oklahoma City on April 2, 1977. Guardian representatives will report to the 12th Guardian Consult on Sunday, April 3, at the closing meal.
2. Planning the Continental Maneuvers: Following the explosion of Town Meetings in Oklahoma, continental maneuver plans need to be made to ensure that the awakening dynamic of Town Meeting reaches every community. A strike force design will be done which will be capable of maneuvering continentally to guarantee winning in any situation. The task forces will meet in Uptown Post space.
3. Mobilizing the Global Women's Forum: The one day forum for women has been experimentally tested in Europe, North America and Majuro. This April - June the forum will be held in Europe, Africa and the Far East. The promotion, funding and personnel for these treks will be designed for implementation. This task force will meet in the Nexus Collegium space.

DEVELOPING LOCAL ECONOMY

4. Accelerating Local Agriculture: Rapid agricultural development is urgently needed in every social demonstration. This task force will plan what needs to be done to rapidly improve crops and animals, introduce new methods, and accelerate agricultural training focusing on Kwangyung II, looking to the World's Fair on June 25, 1977. This task force will meet in Operations Centrum space.
5. Accelerating Local Industry: Local light industry is needed in every social demonstration. This task force will design the necessary processes to begin at least three industries in Kwangyung II before the World's Fair on June 25, 1977. This task force will meet in Town Meeting Post space.
6. Accelerating Local Commerce: New ways of doing business are needed in every social demonstration. This task force will plan the needed commercial services for Kwangyung II to be in place and operating before the World's Fair, June 25, 1977. This task force will meet in the Global Social Demonstration Post space.
7. Designing the Local Economic Vehicle: In order to ensure lasting change in Social Demonstration Projects, a new configuration of the local economy is necessary. This task force will design an inclusive and integrative "local economic vehicle" to be implemented in Kwangyung II before the World's Fair on June 25, 1977. This task force will meet in the Intra Global Movement Post space.
8. Systematizing the Legal Operation: Following the legal trek to every nation in which the ICA has operations this January - March, this task force will pull together the legal status in each country and set forth guidelines for the global operation of the legal entities that are in being. This task force will meet in Development Centrum.

TASK FORCE DESCRIPTION

SYMBOLIZING GLOBAL COMMITMENT

9. Activating the Committee of 1000: The Committee of 1000 was created at the 11th Guardians' Consult to secure the commitment of \$1000 each from 1000 persons to symbolize the undergirding of annual support for this ICA global operation in Chicago of \$1,000,000 annually. This task force will analyze the progress to date and create the maneuvers necessary to secure the first 1000 pledges by Summer 1977. This task force will meet in Research Centrum.
10. Framing Continental Development: The rapid expansion of the global operation in Global Community Forum and Global Social Demonstration necessitates a rapid expansion of patron support. This task force will create a series of maneuvers to catalyze patron support across North America. This task force will meet in the Academy Post of Research Centrum.
11. Scheduling the Guardians Assignments: Due to the increased demand globally for resident auxiliary staff in social demonstration projects, teams for acceleration treks, development circuits, and forum coordinations and orchestrations. This task force will design an assignment schedule and secure commitments to fill these needs. This task force will meet in the Global Campaign Lounge.

JOURNEY OF THE GUARDIAN CONSULTS

12th Guardian Consult

YEAR	1972			1973		1974		1975		1976	
DATE AND ATTENDANCE	JANUARY	MAY	NOVEMBER	APRIL	OCTOBER	APRIL	OCTOBER	APRIL	OCTOBER	APRIL	OCTOBER
	33	45	80	200	200	225	225	300	300	300	300
ISSUE	Inventing the role of the secular movement	Previewing the NINS course	Marshalling the professional expertise	Establishing the advisory council	Forging the form of the guild	Creating pioneering of economic community	Providing social demonstration consultants	Framing the Town Meeting	Engaging practically in the movement	Deciding to be assigned	Developing an inclusive engagement screen
KEY HAPPENING	Staking the claim in Kemper	Launching the \$500,000	Discovering the corporate power	Discovering the Guardian globality	Revealing the power of corporateness	Practical actuation of social processes	Going for broke with TM	Expanding Guardian network	Experiencing TM as a profound tool	Articulating para-vocation	Holding Area meetings
THE GLOBAL DEMAND	Secular Prowess	Movemental decision	Engagement of local secular	Depth human creativity	Secular-religious style	New cultural forms	Radical decisions	Intensified engagement	Paravocational response	Engaged in mission	Trust local man
RESOLVE	Commit finances movementally	Raise \$100,000 continentally	Serve the globe locally	Create the global network	Become the new style	Engage in practical care	Decide to embody profession	Insure success of TM	Bring off the three campaigns	Responsibility for the task	Assume fulltime partnership
OPERATING IMAGE	Pioneers in the new venture	Defenders of the movement	Permeators of the Establishment	Advisors for the movement	Colleagues in the task	Creators of futuristic social forms	Consultants for global programs	Those who care	Being the sign	Being on call	Sign of full life

1 HOLDING THE OKLAHOMA RALLY

*Whitsett, Tom Mulinax, Gloria
Atkinson, Dane Potts, Ray
Atkinson, Glenda Potts, Pat
Bailey, Bill Seacord, Joan
Bailey, Marianna Stagner, Del
Baker, Janet Stagner, Frances
Clark, Don Townsend, Sue
Caruso, Ray Whitsett, Pat
Clifton, Jody
Clifton, John
Graham, John
Graham, Judy
Hoepke, Betsy
Knowlton, Nancy
Lumpkin, Gail
Mason, Drew
Mason, Janet
Mercer, Gary
Mercer, Trudy
Miller, Pat
McBurney, Georgianna

(Oklahoma City)

2 PLANNING THE CONTINENTAL MANEUVERS

*McBurney, George Phillips, Scott
Ayers, Audrey Reed, John
Baker, Don Smith, Art
Barrow, Julie Stodola, Steve
Bengel, John Sebring, Jack
Blanchard, Marilee Tippet, Judy
Booher, Bob Vance, Cynthia
Bozarth, Don - Host Vergara, Jaime
Brown, Darrell Womack, Jack
Calmon, David
Clark, Christina
Dyson, Burt
Epps, John - Host
Fox, Kathy
Gribble, Chuck
Hagen, Ron
Jackson, David
Knutsen, Bob
Landman, Ruth
Macomber, Pam
Newkirk, Helen

(Uptown Post)

3 MOBILIZING THE GLOBAL WOMEN'S FORUM

*Moffett, Mary Warren
Antenen, Ann
Batchelor, Gladys
Bishop, Isabel - Host
Bonafield, Joyce
Bushman, Mary Laura
Catlett, Penny
Dappan, Judy
Davenport, Polly
Elliott, Freda
Galbreath, Diane
Goodger, Pat
Hackman, Dorothy
Hahn, Doris
Mathews, Lyn
Messerschmidt, Cecilia
Morrill, Delores
Pesek, Betty
Pierce, Virginia
Rebstock, Ellen - Host
Troxel, Karen

(Nexus Collegium)

4 ACCELERATING LOCAL AGRICULTURE

*Goodger, Bill
Ames, Bud
Bell, Jim - Host
Epps, Ann - Host
Greene, Mervin
Keller, Robert
Kniesley, Phil
Kuhn, Mary
Kuhn, Gerald
Lapp, Roberta
Liggett, Walter
Mark, Dick
Robbins, Rhonda
Rye, Bob
Slater, Ron
Smith, Vic
Two Bears, Albert
Wheelock, Russ
Zerbe, Tom

(Intra Global Movement Post)

5 ACCELERATING LOCAL ECONOMY

*Whanger, Dick
Antenen, Jay
Birky, Art
Borgen, Arden
Bush, Charles
Devor, Phil
Drown, Debra
Gilles, Jack
Gruner, Fred
Hess, Karl
Lapp, Chuck
Morrill, Justin
McCabe, Jim

(Development)

6 ACCELERATING LOCAL ECONOMY

*Starr, Scott
Barrow, Francis
Bayer, Bill
Cordes, Sandra
Fox, Burke
Henshaw, Bill
Laxdal, Steve
Matsuoka, Atsuma
Ndwar, Peter
Richard, Louis
Ellsworth, Wayne

(Global Social Development)

7 DESIGNING THE LOCAL ECONOMY

*Coolidge, Jeff
Blanchard, David
Britt, Don
Darnauer, Lyle
Darling, David
Dyson, Betty
Duffy, Rob
Early, Lee
Forbes, Gary
Hess, Fred - Host
Hollinger, Amos
Johnston, Janice

(Operation)

ASSIGNMENTS

April 1-3, 1977

RATING INDUSTRY	8 SYSTEMATIZING THE LEGAL OPERATION	10 FRAMING CONTINENTAL DEVELOPMENT
<p>lison, Carlos illips, James bstock, David-Host ith, Mary Jane angler, Alan ahl, John</p> <p>Host</p> <p>nt Centrum)</p>	<p>*Wood, David Craver, Forrest - Host Devor, Dennis Hanson, Sam Owens, Trent Porter, Robert - Host Smeltzer, Tom Walters, George</p> <p>(Town Meeting Post)</p>	<p>*Elliott, Don Alexrod, Victor Ames, Jan Batchelor, Andy Burns, Gay Coggeshall, Bayard Ertel, Paul Nixon, Geoff Overall, Jim Pierce, Joe Spencer, Ray - Host Springs, Robert Vance, Bob Vance, Faith - Host Vance, Neil Webster, John Zervigon, Mary</p> <p>(Academy Post of Research Centrum)</p>
RATING COMMERCE	9 ACTIVATING THE COMMITTEE OF 1000	11 SCHEDULING THE GUARDIAN ASSIGNMENTS
<p>Roper, Jim Smith, Colleen St. Clair, Bob Stroud, Lavon Wiltse, Ken - Host Whanger, Ann Zufall, Richard</p> <p>- Host</p> <p>emonstration Post)</p>	<p>*Seacord, Dick Bain, Robert Bayer, Don - Host Beard, Wayne Butler, Richard Duffy, Ann Hahn, Charles - Host Keller, Ken Kirsch, Jerry Littiken, Barbara Llewelyn, Bill Mark, Peggy Marshall, Ruth McDermott, Charles Overall, Kitty Pierce, Lewis Robbins, Brian</p> <p>(Research Centrum)</p>	<p>*Hill, Sheldon Addington, Ellen - Host Decarlo, Dan Henshaw, Carol Johnson, Mark Lesnard, Fred McIuanie, Vern Mohl, Dick Phillips, LaVerne Pierce, Carol - Host Pesek, Martin Smeltzer, Barbara Smith, Carroll Tippett, Mike Wilson, Rod</p> <p>(Global Campaign Lounge)</p>
<p>THE OMIC VEHICLE</p> <p>Leatherman, Wilbur Mann, Clancey-Host Philbrook, Bud Powell, Frank Thomko, Al Two Bears, Sharon Umpleby, Stuart</p> <p>is Centrum)</p>		

PREP AND PRACTICS

- Consultant** We act out the role of consultants by actually sharing our expertise to organize the Town Meeting event.
The one page set-up model honors the kiss principle and releases quick set-up.
Recreating the set-up chart affirms our trust in local man's ability to care.
Involving the whole community through use of miracle stories engages a broad spectrum of the community.
- Pre Set-Up Hints** The key to massive set-up strategy is the geographical division of geography, i.e., state, with clusters of 10-15 communities within the division for ease of set-up by a team. Location of in-kind automobiles, hotels, meals, printing, etc needs to be arranged within these clusters.
- Visible Results** At each meeting of a set-up team directed at the state level, visible results from prior team task assignments need to be evidenced. Examples of this would be a team report mechanism for confirming state pre-registrations, community authorizations and intra-state promotional communications.
- In-Kind Printing** Initial state preparation would involve printing the state promotion posters and an average of 2,000 brochures per Town Meeting. Providing a highly visible staging of the printing of the local document could likely lead to an increase in printing service.

Set-Up

- Easy and Authentic Set-Up** In the arena of "setting up" Town Meetings, our insights point to our having an "authentic and workable" event for all communities. Telling local people only enough to get them engaged in this week's tasks is crucial - particularly the first week. Constantly advising them that there are only a couple of things needed to have their Town Meeting planned. Writing out in front of them, samples of what their flyer might look like or having a sample of the TM day's agenda shows them the ease of starting their TM
- Campaign Designs** Set up for TM includes campaign designs for troop deployment and geographic guidelines by using existing networks, regional and guardian contacts, and Global Women's Forum. One of the first steps should be creating a state-wide Honorary Steering Committee. By deciding geographic thrust at the state level and site location, date and time frame at the local level, you "force" yourself and build momentum for the events.

Set-Up

The first assumption in setting up a Town Meeting is that all the resources necessary to bring off a fine day are present in the town. Entertainment, production, meal, space and promotion capabilities are present in every place along with local leadership for workshops and resources for local funding. This means that local set-up committees must be broad based so that it can reach all sections of the community. Town Meeting participants from another community serve as a powerful witness to the event and can therefore be an effective part of a circuit team.

First Things First

Effective set-up on circuits involves concentrating on ensuring that the key decisions relative to the community's Town Meeting are quickly made and visibly and publically announced. These key decisions include official authorization, the setting of the date and facility, and agreeing on the local program design. All other problems can be dealt with later as momentum continues to build. The consultant job is to enable the community to have an impact event, not to insist that the steering committee do things the "right way" or "by the book." To raise a host of issues dealing with such things as decor, childcare, workshop leader training, etc. may forestall the committee's decisions. We need to demonstrate our flexibility to deal with such issues when the time is right and push straight to the committee's basic commitment.

PROMOTION**Advance Registration**

We propose to create means of encouraging advance registration in the state/province and local levels to build the everybody-is-doing-it story through news media and personal contact networks.

Personal Contact Promotion

Success in promoting TM/CF can be achieved by involving a broad base of community people in brainstorming promotional ideas and in contacting and registering others. Personal contacts through families and community groups are the most effective means of ensuring registrations. Flyers created while excitement is high and TM/CF planning is fresh can be distributed door to door and a telephone network is helpful to increase community awareness.

Establishing Authorization

For the purpose of obtaining credibility and authenticating the TM story, contact and utilize statewide networks, government officials, noted individuals and organizational conventions. Products of these contacts would be Governor's Proclamation, House and Senate Resolutions, Testimonial letters and support statements. A state advisory committee would enhance the promotional effort.

Utilizing Local Media

For comprehensive coverage and advertising Town Meeting, explore and utilize all available mass media facilities at every level of society and to develop the models for written news releases, TV and radio spots which will be timelined to introduce TM and promote TM strategically. Samples of registration forms will be created which can be

carried by the newspapers at least two weeks before the event, and cartoons and other ads to promote the day. Miracle stories will be released during the set-up period to help build momentum and interest. An ad which can be sold to corporations to elicit their financial and promotional support will be designed.

FUNDING

Win With Funding

To win with funding, begin by securing in-kind contributions. This will provide simple tasks which can develop avenues for many to participate. Teams need initially to see themselves as winning, self-supporting fund raisers.

Generating Economic Support

Each TM campaign generates economic support across its geography. Regional corporations, chain stores and foundations have, with such methods as getting a pledge of \$10.00 per town meeting SET (Thus \$300.00 for 30 Town meetings) been willing to fund the campaign, providing "front end" money to initiate the program. This also gives permission for local participation. After local commitment is generated, additional corporate support can be secured.

Practices for Fund Raising

To spearhead the list of fund raising projects, it is desirable to begin with the mayor's commitment of \$25.00. The next step would be to receive pledges from the business community; i.e., bank loans on a local level and corporate involvement. The community as a whole's financial commitments come in the form of a \$2.00 registration fee, pass the hat, \$10.00 to \$15.00 per mom and pop stores and any other proposals discussed and decided on in a min-fund workshop during the first meeting.

Authorization

In summary, it is productive to show that the TM is worthwhile by including information about the number of man hours and dollars that have gone into TM development nationally. However, it is important to develop an algorithm for flexible funding goals based on each communities self-supporting image. Furthermore, "in-hand" support can be utilized to provide authorization to others.

"2001" TREK TIPS: DEPARTURE CHECK LIST

HOW TO KEEP ON "TREKKING"	TO KEEP ON "TREK"	ALL SYSTEMS GO
<ul style="list-style-type: none"> - obtain tickets - current passport & visa - immunizations - change currency - maps - cultural research (tipping 'yes, no and thank you,' political, economic & social information) - discontinuity plans (three sites to see) 	<ul style="list-style-type: none"> - flexible stories about purpose of trek - clothes to suit style and weather - preventive medicine - personal cosmetics & toiletries - leave name of No. Am. contact with family 	<ul style="list-style-type: none"> - materials for forum (pens, pencils, packet) - camera & film (develop at home) - calling cards - portable decor
		ON SITE CHECK
<p>"TREK TARGETS"</p> <ul style="list-style-type: none"> - check signals with team members stateside & abroad - have foreign team discern target categories - have foreign team set screen & develop contact file (include address, pertinent data) 	<ul style="list-style-type: none"> - gifts for hosts - personal stationery needs - address list for guardians at home - edge reports (for possible collegium assignments) - personal budget - itinerary & contact name, address & phone Number with passport 	<ul style="list-style-type: none"> - local ICA promotional materials
ON SITE CHECK	REFLECTIONS OF "TREKSTER"	"VAPOR-TRAIL"
<ul style="list-style-type: none"> - review target contacts (consider individual's areas, i.e. medical, educ, busn, rel. pol. business, home, civic, artistic, <u>wealthy</u>) - leave contact reports with local ICA 	<ul style="list-style-type: none"> - daily journal - report & expense forms 	<ul style="list-style-type: none"> - thank you notes - follow-up models - evaluation forms
		ON SITE CHECK
		<ul style="list-style-type: none"> - complete individual contact reports and leave with ICA - write corporate team report

NORTHEAST ASIA/SOUTHEAST ASIA GLOBAL WOMEN'S FORUM

ON SITE - TIME DESIGN

Day 1 THE HAPPENING	Day 2 THE SWIRL	Day 3 THE PREPARATION
FINAL COURSE PREP	MORNING COLLEGIUM	TRAVEL
ALL DAY SEMINAR	LOCAL FORMULATION AUTHORIZATION	FACILITY AND PRACTICS CHECK
DEBRIEFING SESSION	SIGHT SEEING	TEAM DINNER
FELLOWSHIP	CULTURAL EVENT	INDIVIDUAL PREPARATION

SPRING TREKS

SOUTH ASIA	EUROPE / NAME	NORTH ASIA
KUALA LUMPUR	BERLIN	TAIPEI
KUALA LUMPUR	LONDON	KAOHSIUNG
PENANG / SUNGEI LUI	PARIS	TAIPEI
SINGAPORE	DEN HAAG	KOBE
JAKARTA	BRUSSELS	OSAKA
JAKARTA	AMSTERDAM (University)	FUKUOKA
KELAPA DUA	GENT	TOKYO
MANILA	AMSTERDAM	SEOUL
CEBU	FRANKFURT	NAN PING
LAPU LAPU	CAIRO	JEJU SI
SUDTONGGAN	CAIRO	KWANGYUNG IL
DAVAO / MANILA	CAIRO	NAM WAI

Marketing & Distribution

Market Area	Distribution Process	Training	Financial
Identify Local Needs	Identify Local Storage Facilities	Identify Local Labor Skills	Identify Financial Capability of Market Area
Determine Geographical Market Area	Identify Transportation Means	Provide Management & Sales	Identify Sources of Short Term & Long Term Financing
Develop Price Structures	Identify Manpower Availability to Distribute Product	Provide Manual Skills Training	Identify Outside Funding Assistance
Initiate Advertising Campaign	Create Product Market	Provide Office Procedures and Record Keeping Training	Develop Accounting System

Agriculture Resource Inventory				
Natural Resources	Human Resources	Production Resources	Technological Resources	Capital Resources
Water rainfall & lakes	Cultural Traditions	Crops Grown	Farm Tools & Machinery	Land Ownership & Control
Land-Soil topography	Health Status Nutrition	Animals Raised	Transportations animals machines	Financing
Climate & Temperature	Demographic Data number age sex	Products Marketed	Technical Expertise	Outside Sources U.S. AID
Mineral/Forest	Skills Education Training	Products Consumed	Seed and Fertilizer Co. animal com- panies	Mediums of Exchange co-op barter

AGRICULTURAL ACCELERATION TEAM--TIME LINE AND CURRICULUM

Sat. Sun.	Week 1				Week 2				Week 3				Week 4			
	M & T	W	T & F	S & S	M & T	W	T & F	S & S	M & T	W	T & F	S & S	M & T	W	T & F	S & S
Community Agricultural Forum	<u>Soil</u> Analysis Tillage Methods	Field Trip (Markets)	<u>Soil</u> Element sun water soil Green- house Demon. PGT	Miracle	<u>Crops</u> Pasture Renova- tion Fertili- zing Pest & Weed Control	Field Trip	<u>Crops</u> Harvest Methods Storage Crop Select- ion	Miracle	<u>Animal Husb.</u> Care & Hand- ling Nutri- tion Feed Feed- ing	Field Trip	<u>Animal Husb.</u> Disease Parasite Prevent- ive Control Stock Select- ion Breeding	Fair	<u>Manage- ment</u> Market- ing Local Export Record Keep- ing Analysis	Field Trip (Korean Research Station)	<u>Manage- ment</u> Utili- zation of By Products Explo- ration of Co-op Endea- vors	Celebration & Commissioning
LUNCH INTERLUDE																
	Survey Data gather & Analysis		proposal Plan Work Day		Market Research & Field Work		Market Research & Field Work		Market Research & Field Work		Market Research & Field Work		Imple- menta- tion		Imple- menta- tion	

T R A I N I N G S T E P S

1. Bring in skilled laborer who had (learned) his skills at another Demonstration Project.
 - a. Check with Social Demonstration Post or local centrum (i.e. Hong Kong) about skill avail.
 - b. Arrange for travel to Kwangyung Il to train local worker(s).
 - c. Utilize symbolic aspect of 3rd World people helping each other.
 - d. Language problems may require complex translation.
2. Recruit established ICA contacts in Korea to aid in placing local residents in a related industry to get on-the-job training.
 - a. Decide what skills we don't have local people trained for.
 - b. Staff to compile list of contacts
 - c. Ask contacts if they can do any of the skills; if not, who do they know as potentials and who will they call.
 - d. Make Development calls to Industries.
 - e. Have staff member to delegate a team of two local contacts to research where local people can be trained for the skills needed (in addition to on-the-job training).
3. University or vocational students from Korea to come to village to train for office and craft skills.

In order to recruit university and/or vocational graduates from Korea to come to the project to train local residents in the skills needed to operate and maintain the new industrial and processing plants in Kwangyung Il, dependence will be places upon the Korean guardian network. After determining the specific skills needed the guardians in Korea will contact the schools, government educators and other vocational training programs to search out those who can be sent to do the training. These contacts must be made early enough so the teacher is available on the site at the very beginning of the acceleration Team's four week visit. Helping to set up the plants will provide valuable on-the-job training for the future maintenance forces. The Seoul House should be asked immediately for names of possible guardians who can provide the contacts, money and equipment. The training people and their equipment will meet the Acceleration Team when it lands in Korea on its way to Kwangjung Il.

4. Recruit local (experts) in related industry to come to Project to train local residents.
 - a. Get printout list of original attendees of the first consult and invite the local people to help initiate the industry.
 - b. Go to Je Ju Do - contact local guardians and their friends- invite to dinner meeting where present exciting possibilities of launching industry and ask for help.

4. c. Visit potential buyers of industry products and invite their help in launching the industry.
 - d. Visit local vocational schools in Je Ju Do or on Mainland and invite their help.
 - e. Visit local villages on island and invite to help.
 - f. Ask help of Korean government in locating skilled expert who might want to help train local villagers.
5. Recruit known retired, skilled craftsmen to train local residents
 - a. Talk to village people to find where the Korean craftsment are.
 - b. Make field trips to these adjacent localities to visit the craftsmen.
 - c. Let them suggest how to train the village people
 - d. Send the village people to the place where he can be trained.
 - e. Make visit to site after about three days to see if it is going as planned.
 - f. Have an evaluation after about two weeks to see if he is learning anything.
 - g. If possible, have craftsman come back to village with trainee to examine equipment.
6. Recruit businessmen, retired businessmen, vocational school graduates, skilled laborers from outside Korea to go to Project.
 - a. Use ICA data bank to pull together a lost of Businesses, Service Organizations Vocational schools, Government Agencies, and individuals in skill areas required.
 - b. Break above list down into continents and place each of the above in their respective continent.
 - c. Have each continent centrum break down list into their areas and place each of the above in their respective area.
 - d. Have the Area House establish a recruitment T/L to contact each of the above, using area Guardian net as the direct recruiters.
7. How do you make sure the operation still functions when the trek consultants leave.
 - a. Train ICA staff in basic use of machinery
 - b. ICA staff has a comprehensive view of the operation.
 - c. Have simulated breakdown and problem solving workshops.
 - d. Create a list of local contacts who could effect repairs in emergency.
 - e. Subscribe to Trade magazines

CREDIT UNION

MARKETING:

In the arena of marketing for the credit union, the challenge is to provide education as to the need for a vehicle for capital accumulation to finance business expansion and personal financing needs; and to create confidence in locally owned and operated credit union as the most effective vehicle to accomplish this objective.

The time-line that follows lists the steps necessary, by time increment, to successfully market the Credit Union to the entire community.

	wk. 1	wk. 2	wk. 3	
PREPARATION	AWAKENMENT	ENGAGEMENT	DEMONSTRATION	FOLLOW-UP
steps 1-6	steps 1-9	steps 1-6	steps 1-4	steps 1-6

See attached lists for the details on these steps.

PREPARATION:

- 1) In order to adequately prepare for the "marketing" step in the C.U. arena, it will be necessary to obtain the legal rules and regulations applying to C.U. set up.
- 2) Also all government and state funding available must be defined and firmed up.
- 3) Short term investments will have to be considered for C.U. solvency along with a repository for the funds.
- 4) Determine the regulations and feasibility of affiliation with the national C.U.
- 5) Identification of possible .U. Board of Directors and Managers will need to be considered.
- 6) Prepare lay out for certificates; use standard forms if available.
- 7) Finally a check list should be available for prospective customers with an advance publicity campaign.

MARKETING (continued)

AWAKENMENT week 1:

- 1) Presentation of plan to local people.
- 2) Board of Directors appointment by people.
- 3) Statement of purpose, developed by people during awakening.
- 4) Article of incorporation or other required legal organizational document.
- 5) Write By-Laws.
- 6) Develop loan policies and procedures.
- 7) Select Name for Credit Union.
- 8) Deposit symbolic Funds to kickoff the funding Drive.
- 9) Print certificates for marketing.

ENGAGEMENT week 2:

- 1) Promotion and sale of shares.
- 2) Plan loan policy presentation.
- 3) Develop loan application form copy.
- 4) Progress meetings on sales.
- 5) Invite dignitaries in for dedication. and installation of Board of Managers.
- 6) Complete final banking forms and have printed.

DEMONSTRATION week 3:

- 1) Present loan policy to village.
- 2) Plan dedication including installation of Board of Managers.
- 3) Signing of building.
- 4) Conduct dedication and installation ceremony.

MARKETING (continued)

FOLLOW-UP:

- 1) Complete sale of the shares if not done by this time.
- 2) Affiliate with National Credit Union if decided to do so.
- 3) Plan and conduct manager, board, and employee training.
- 4) Plan for regular reports on status of credit union.
- 5) Establish village social concerns policy for village improvements.
- 6) Plan and conduct ceremony to turn total operation over to local community board and management at end of Human Development Project, or earlier if possible.

OPERATING POLICY AND PROCEDURES

The Credit Union policy and operating procedure and time line as follows:

PREPARATION	WEEK 1	WEEK 2	Week 3	FOLLOW UP
1,4	2,3,5, 8,9,10	7	6	

- 1) Have Kwangung II consultants check the policy for joining Korean National Credit Union. Also check if it is necessary legally to join the Korean Nat. Credit Union. (May be beneficial to remain independent for some period until confidence is established.)
- 2) Every villager investing in credit union becomes equal owner and having equal voting rights regardless amount invested. But dividends should be divided in accordance with amount invested and duration of investment.
- 3) Recommend Guild to set up and manage structure to run the credit union, within the boundaries of the National Credit Union regulations. The guild would be made up by owners and other villagers not owners. Guild elects a board to make operational decisions.
- 4) Check if official charter is needed; if not needed, write up policy and operating procedure.
- 5) Loans to be made only to people living within the village. 20% of funds deposited with bank at 20% interest. 80% of funds loaned to villagers.

OPERATING POLICY AND PROCEDURES (continued)

- 6) Review the prospective borrowers need. Manager and the board would review the loan application. Manager reviews weekly status of loans with board of directors. Loan applications to be considered on basis of most benefit to the village.
- 7) Fill in loan application to get loan approval by manager.
- 8) Loan interest rate at 10%. Dividends at 5%.
- 9) Collection procedures must be determined by economic guild.
- 10) Job description of manager, of board will be written up.

MANAGEMENT AND HUMAN RESOURCES

QUALIFICATION:

- 1) Manager must be;
 - a) Authority on policy and procedures
 - b) Record Keeper
 - c) Promoter
 - d) Collector
- 2) Steps:
 - a) Select manager/committee
(Manager conducts day to day operations and committee authorizes and reviews loans in consultation with manager.)
 - b) Train
- 3) Training Methods
 - a) Reading and Study
 - b) On the job
 - c) Conference

PREPARATION	WEEK 1	WEEK 2	WEEK 3	FOLLOW UP
Selection	Organizaition	Record	Marketing	
Procure &		Keeping	Promotion	
organize	Policy &	Collection	b,c,*	
materials	Procedures			
Job Descriptions	a),c) *	a,b,c*		
	Receiving &			
	Handling			
	loan applica-			
	tions &			
	deposits b,c*			

* letters refer to "training methods"

MANAGEMENT AND HUMAN RESOURCES (continued)

Selection should be by 1 person to be manager/trainee and 3 non-salaried people to serve on loan committee (possible investors) and loan committee should meet with staff trainer and management trainee each week during training period. Manager/trainee would be full time.

PHYSICAL RESOURCES

Space (location, building or when)

Calculator

Books, records, shares, pens, carbon paper

Safe

Challenge Statement:

In the arena of physical resources for the credit union, the challenge is to provide a physical location for the credit union together with a calculation device, record books, share certificates, and a safe depository for the funds collected, as well as member-savings records and investment loan records.

PREPARATION	WEEK 1	WEEK 2	WEEK 3	FOLLOW UP
1,2,3,8, 9,10	4,5,6, 7,11 12,13	14,15	14	14

- 1) Space (6' x 9' minimum)
- 2) Table like surface (3' x 4' min.)
- 3) Sitting type utensils (3)
- 4) Calculator (10 key/4 step AA Batts. 1.5v)
- 5) Ruled ledger books (3- no columns)
- 6) Deposit/loan receipt type form
- 7) Locked storage unit (12" x 12" x 14")
- 8) 2 different colored ball point pens
- 9) college ruled 3-hole paper (ream)
- 10) 3-ring binders (3 each)
- 11) container for cash
- 12) share forms
- 13) combo loan apps/loan agreement forms
- 14) additional supplies as needed
- 15) board and paint for credit union sign

COOPERATIVE COMMUNITY STORE

MANAGEMENT PHILOSOPHY

Challenge:

1) Human Resources

In the arena of personnel, the challenge is to provide training/motivation so that the community will benefit from the co-op profits to further local economic development. The manager will need to look for opportunities to do bulk purchasing, to show the value of good inventory and money management, and to promote responsible re-investment within the community on behalf of all the residents.

2) Inventory

In the arena of goods, the challenge is to find the best sources of supply for the items to be stocked, and arrange for the delivery of the right amounts of these goods on the most favorable terms available, continually looking for new items that might be marketed successfully with particular emphasis on locally produced items.

Our group survey indicated the following items will probably be needed, but we believe the final decisions should be based on the results of an on-site consumer survey of the villagers themselves:

- clothing
- food stuffs, staples
- thread, needles
- soap, other personal care items
- simple hand tools
- seed, fertilizer
- cooking utensils; serving implements
- medical supplies (basic, low-cost)
- pencils, paper, notebooks, etc.
- feed for livestock
- fuel (cooking and/or heating)
- lumber & other building materials
- miscellaneous hardware (nails, bolts, wire)
- children interest items (toys)
- snacks, candy, treats
- tourist souvenirs, mementos

3) Physical Resources

In this arena, the challenge is to provide a facility adequate in size and location for a community store, equipped with essential furniture, fixtures, display means, attractive decor, plus the basic material and money-management tools—all to be obtained with minimum capital outlay, as illustrated by a cigar-box cash register, brick and board or box shelves, simple record keeping systems and a small portable calculator (with batteries).

MANAGEMENT PHILOSOPHY (continued)

4) Personal Services

In the arena of providing effective personal services, the challenge is to determine the village needs for economic and informational exchange as illustrated by a post office, credit union, commodity clearing house, bulletin board, etc. which when concentrated at (perhaps integral with) the Community Store will contribute to the marketing efforts.

5) Distribution

In this area, the challenge is to arrange for economic transport of goods to and from the market/source (as in JeJu the city nearby and to provide a market place for excess produce of the villagers. Sales literature, such as a price list and advertisements would make it publicly known what is available, especially those goods at prices more attractive than the remote source. Articles not regularly stocked could be specially ordered for individual residents as a service.

Objective: The basic underlying objective is to develop the concept of grass roots management. What this means is that the villagers would recognize that they personally, as individuals, have a voice in the management of their store. This objective can be actualized by a market survey followed by a local event, run smoothly like a Town Meeting, to brainstorm the goods to be offered for sale.

Preparations (steps 1-12)

- 1) Market Survey
- 2) Identify potential managers and board of directors
- 3) Obtain start up funds
- 4) Determine legal implications for establishing a cooperative store
- 5) Determine availability of local and national government funding
- 6) Determine feasibility of regional & national affiliation with other stores
- 7) Determine available sources of supplies
- 8) Meet with suppliers and or banks and set up credit purchases (creditline) for volume buying
- 9) Establish channels for sale of village products
- 10) Determine operating procedures and prepare job descriptions
- 11) Prepare information campaign to market cooperative marketing and supply company memberships
- 12) Prepare initial sales forecasts and budgeting of income and expenses

MANAGEMENT PHILOSOPHY (continued)

Week 1 Awakening: (steps 1-6)

- 1) Present plan for a marketing and supply coop to the local people
- 2) Hire manager and employees for on the job training
- 3) appoint coop board of community citizens
- 4) acquire necessary licenses etc. within legal framework of nation, etc.
- 5) write the procedures for patronage dividends and membership fees for all consumers
- 6) select name for the coop store.

Week 2 Engagement: (steps 1-4)

- 1) sell coop memberships
- 2) announce dividend policy
- 3) finalize director selections and public ize
- 4) publicize physical preparations being undertaken

Week 3 Demonstration: (steps 1-4)

- 1) presentation of coop policy to village
- 2) plan dedication and installation of board of managers and store employees
- 3) complete building renovation for store purposes and hang sign
- 4) conduct, install, dedicate, and open store

Follow Up: (steps 1-5)

- 1) continue sale of the memberships
- 2) plan for regular reports on status of community store
- 3) establish policy for store improvements
- 4) plan and conduct ceremony to turn total operation over to local community board and management at end of human devl project or earlier
- 5) pay dividends on regular basis

Inventory and Distribution of Physical Resources

- | Week 1
1,2,3 | Week 2 | Week 3
4,5,6,7, | Follow UP
8 |
|--|--------|--------------------|----------------|
| 1) Survey of basic goods needs | | | |
| 2) Determine funding (amt & where from) | | | |
| 3) determine/contact/order from producers | | | |
| 4) determine & procure physical set up of store | | | |
| 5) find transp. means & transp goods to store | | | |
| 6) stock store shelves | | | |
| 7) ongoing incentive program set up and promotion at this time | | | |
| 8) special orders plan/expanding product plan | | | |

ECONOMIC TREK COUNTDOWN BRAINSTORM

1. Contact everyone who was on a business team at a consult. (National Guardians also)
2. Include an other than American in team.
3. Gather from guardians lists of contacts in countries of site. Get letters of introduction, authorization, recommendation.
4. Buy all film in USA. Develop it here except BPW. Assign a team photographer.
5. Visas- start backwards- get country last on list (return to WSA from) visa first
6. Keep time line/frame (three to four weeks) TIGHT and secure.
7. Do prep development in all six continental NA areas before leave.
8. Do all ticketing through Brussels/Don McClain - 35 to 40% less. Cash is required or assurance that it is being sent.
9. Inquire regarding U.S. Dept. of Commerce regarding getting a Freight Forwarders :ocemse/
10. Inform sites, contact guardian nets.
11. Review all documents regarding key contradiction and economic programs.
12. Ask U.S. Chamber of Commerce for funding.
13. Ask U.S. Department of Commerce how they can help.
14. Develop training curriculum: 4 x 4's and materials.
15. Recruit a guardian from that nation for the team.
16. Create an "economic acceleration brief" for funding, recruitment, authorization.
17. Recruit a woman and internationals.
18. ITDG in London will supply consultant.

ECONOMIC ACCELERATION TEAM PRE-SITE ACTIONS
(1 for the money, 2 for the show, 3 to get ready and 4 to go)

WEEK 1			WEEK II		
M	Pictures for passports, shots, check on passports		F	Corporate file, creation of teaching materials	
T	Development Brief writing				
W	Curriculum design		S	Research	
TH	Contact Site and Prep Team				
F	Plan Development circuits		S	Development push regarding individual travel pools	
WEEK 2			WEEK II		
M	Visas - start with last site first. Review shots		F		
T	Do homework for: miracle, coord., training	D E V E L O P M T			
W			S	All site briefing	
TH	Do homework for- upgrading agriculture developing industry				
F	expanding commerce creating infrastructure		S	Select Miracle	
WEEK 3			WEEK II		
M	Print needed materials		F	Embarkment, teaching plan blitz	
T	Plan initial presentation to auxiliary				
W	Finalize "uniform" wardrobes		S	Last time to shop	
TH	Shop for film and materials, personal items				
F			S		

Hint: Plan the hard-nosed work during "business hours". Uniform dyeing, shopping, personal moving and packing can be assigned evening slots.

Daily Timeline

M	T	W	T	F	S	S
Vision Collegium			Acceleration Trek Collegium			Plan with Auxiliary
Acceleration	Team		Daily		Meeting	
1	Training					
2						
3	Program Implemetation		Marketing			
4	Survey	Propose	Implement	Trouble Shoot		
5	Week II Success					
6	Development/Services					

WEEKEND

Forum	Workday	Model Building	Fair	Celebration
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ISSUES TO BE DEALT WITH

△ Motivation Systems

- Call to productivity vs. leisure elitism
- Motivating individual participation
- How to encourage total village ownership and responsibilities
- How to create spirit to provide care structures
- How relate to citizens who opt out
- How encourage individual enterprise
- System of rewards for performance and position

○ Equitable Stewardship

- How avoid concentrations of wealth and power
- How fund social programs
- How share economic benefits
- How foster regard for common property
- What methods for transfer of ownership (inheritance)
- Roles in caring for the aged
- What forms of asset ownership
- Unequal distribution of assets in common
- Is equal distribution of assets good?
- How combine profit and non-profit activities
- How avoid continuing exploitation

▢ Broad-based community leadership

- How develop leadership
- How maintain broad-base of leadership

≡ Activating Economic Machinery

- How control and handle materials
- How bring outside capital into village
- How allocate resources
- How improve productivity
- What are corporation banking procedures
- How preserve environmental resources
- How to build infrastructure
- What exchange system to be used

✓ Activating Political Machinery

How to choose members of secretariat and commissions
How determine membership
What to call the vehicle and how legally implemented
How resolve impasse in commercial conflicts
What enforcement mechanisms for decisions

✿ Evolving Social Patterns

Identifying and relating to indigenous values
Framework broad enough to contain indigenous values
How relate to existing political structures
Extended family vs community interests
How bring vehicle into being
What is priority setting mechanism
How deal with tensions from change

↔ Functions, Roles and Structures

What roles of secretariat, commissions, stakes and assembly
Specific functions of the above
How use personnel in new roles

ACTIVITIES - FUNCTIONS

✿ Basic Human Needs

Provide basic human needs
Pushes public health

✓ Economic Development

Enables employment opportunities
Plans for production
Provides marketing facilities
Provides value adding mechanism
Simultaneous development of all resources
Mobilizes all local resources
Conducts research and testing
Develops local resources
Encourages self-sufficiency
Cooperative buying
Promotes exports
Decides who produces what

△ Education and Training

Pushes literacy
On-going management training
Trains workers

▣ Human Sociality

Creates human fulfillment
Rallies supporting forces
Search of community for meaning
Exhibits community identity
Encourages concern for neighbor
Creates community pride
Gives hope: we can do it
Demands individual and corporate creativity
Reinforces vernacular wisdom

○ Capitol Formation

Accumulates capital
Encourages investment in local community
Mobilizes savings
Conserves limited capitol
Maximizes use and return on capitol

◈ Corporate Accountability

Motivates through decentralized polity
Objectifies accountability
Objectifies real needs of community
Relates community to external world

VALUES TO BE HELD

△ Structural Flexibility

Adaptability
Broad base of consensus
Comprehensive wisdom from whole community
400 people can make decisions
Broad participation may be more important than quality of decisions
Flexibility in the model

* Diverse Individual Participation

Individual participation in stakes, assembly and guilds
Caring for needs

Objective way relating engagement to community needs
Equality in voice and participation
Roles that give a stake in the community
Individual can have multiple roles
Broad participation
Work daily in teams
Care structures free peoples' time

Objective Rational Framework

Framework for economic development
Need for rational organization
Corporate responsibility seen (from outside)

Checks and Balances

Stability
Communication channels
Tension between power groups
Internal decisions from bottom up
Accountability maintained
Secretariat - coordinating function

Comprehensive Responsibility

Results oriented
Demonstrate financial responsibility and efficiency

COMMUNITY ASSEMBLY

The Community Assembly collects the interests and concerns of the whole community and establishes overall policies, procedures, priorities, and budgets. It also approves the appointment of officers to the secretariat and commissions. The Assembly meets quarterly or as necessary and in special sessions to focus on reports by commissions and secretariat and issues raised from the floor as well as issues raised by the less than 14 year olds. Decisions are reached through workshop and consensus-making techniques.

The membership of the Community Assembly consists of every person both male and female who either works or lives in the community that is 14 years old and membership attendance to the Community Assembly must have representation from each of the guilds and stakes present before a forum is created and the Secretariat call the Community Assembly to order.

All policy decisions to be made by the Economic and Social Commissions and the Secretariat are subject to deliberation, advice, and/or consent of the community Assembly including overall budgeting and review of accounting; the Community Assembly is further empowered to act upon matters not within the sphere of the nations central government or its regional officer.

The Community Assembly is the body of ultimate accountability and creates a balance relationship between the social commission, economic commission and the stakes by exposing and limiting power, controlling allocation of human and natural resources, setting priorities, and holding the above units accountable for achieving the goals established by the Community Assembly.

SOCIAL COMMISSION

The Social Commission is responsible for implementing the policy decisions of the Community Assembly that relate to the Health, Education and Welfare of the village and for proposals to the Assembly. It is also charged with the cultural enhancement of the village, maintaining the community's identity, and guarding the community symbols.

The Guilds will perform their functions daily and meet at least once a week as Guilds; the Social Commission will meet at least once a month.

The Guilds memberships are open to any member of the community. Anyone who comes is welcome to participate fully in the Guild.

The Social Commission coordinates the activities of the HEW Guilds and relates to outside agencies. The Commission creates celebrations to sustain a sense of community at Guild meetings.

The Social Commission and its related Guilds will communicate and discuss with other structures or problems and concerns as appropriate; carry out their functions within the guidelines set out by the Community Assembly; and report regularly to the Community Assembly on their activities.

SECRETARIAT

The Secretariat is a representative community body that maintains daily coordination and monitoring of all activities in the community and meets as needed, once a week at minimum. Its primary task is to guard the community consensus as set forth by the Community Assembly, and it uses that consensus as its screen for monitoring decisions of the Social and Economic Commissions, its own decisions in relation to village design and relations, and for implementation through the stake structure, which is its secondary vehicle for monitoring the community consensus on a day-to-day and week-to-week basis.

The Community Secretariat working under the guidelines established by the Community Assembly provides overall community administrative services and carries out detail design, implementation, maintenance and coordination of the village environment including roads, water, sewer, etc.

The Secretariat is composed of eight persons, one permanent full-time individual; one elected from each of the five stakes; one chosen from and by the Social Commission; and one chosen from and by the Economic Commission. The seven representatives from the stakes and commissions serve on a rotating basis

for one year each, with overlapping terms in which at least one new member rotates into the Secretariat each quarter. A Secretariat chairperson will be selected by the eight members for a six month term, with no one person serving consecutive terms.

The functions of the Secretariat include: to receive requests and information from and transmit information to the stakes; to call meetings of the Community Assembly to prepare agendas for the same, to act as clerk for the same; to keep and disseminate the community calendar and publications; to provide center staff and record keeping for the commissions; to collate and submit budgets for Assembly approval; to collect and submit lists of nominations to the Assembly for approval as commissions; to keep the main ledger of the community and see that all commissions and guilds provide adequate financial reporting; to handle external relations including government reports and liason; allocates labor and resources for community physical maintenance; maintains community census and register of births, deaths and marriages; to protect community symbols and identity; to supervise and organize community celebrations; to approve and disburse extraordinary expenses within guidelines set by the Assembly.

The Secretariat as the servant of the Assembly and nerve center of the community is accountable to the stakes for providing the total growth of human community and relating it to the larger outside world. It holds the social and economic commissions and guilds accountable to the community as a whole through lateral communication and joint planning.

Economic Commission and Guilds

The Economic Commission is responsible for the daily operational activities of the various guilds and provides overall management and bookkeeping services for the economic dynamic of the community. It operates within guidelines and an annual budgets given to it annually from the General Assembly and manages the budgets and guidelines of the various guilds and refers any derivation to the Secretariat.

The membership of the Economic Commission consists of all those participating in the agricultural, commercial and industrial guilds. Guild assignment is determined by the nature of each person's daily economic activity. The Economic Commission has one or more permanent staff as needed to handle its bookkeeping, secretariat and management consulting functions.

The practical functions of the Economic Commission are to provide managerial (i.e. bookkeeping) and advisory services to the Guilds, to present proposals to the Community Assembly on behalf of the guild members, to attract and catalyze new economic activities to the community, to arbitrate disputes among Guild members, to inform the Secretariat of Guild and Commission activities, to hold the various Guilds accountable for economic commitments and to in turn be accountable to the Community Assembly for budgetary matters, and to provide a forum for celebrations and rituals for Guild members through weekly meetings.

All economic activities performed by guild members are assisted and monitored by the Economic Commission and guilds report weekly to the Economic Commission. The Community Assembly has an opportunity to review the work of the Economic Commission on a quarterly basis and holds the Commission responsible for all successes and failures in the economic arena.

Attached is a chart designed to illustrate the current legal status of the spirit movement across the globe. While no single legal form was discovered that would serve the global spirit movement, certain principles have evolved adherence to which, it is believed, will result in a simplification of the legal procedures with which we are necessarily involved. These principles are set forth below.

Recommendations and observations of the Legal Trek:

1. Global Legal Frame.

The laws of every nation recognize only legal entities, which are persons or properly constituted organizations. There does not now exist any mechanism whereby a single incorporation will create one entity which will be recognized in every other nation. On the other hand, corporation laws of all nations have sufficiently universal elements to permit the establishment of a common legal form across the globe through (1) the establishment of corporations in common form nation by nation by nation and (2) establishing a link between these corporations by restricting the members/directors of each corporation to members of the Order Ecumenical assigned to that nation (the contentless membership definition described below).

2. Avoid Proliferation of Corporations.

To the extent possible a single program corporation shall be used in each nation. Where it is necessary to establish the legal presence of a corporation in several subdivisions of nation (i.e. state by state), this should be done by registering the one corporation for that nation in each subdivision (state, territory, etc.) rather than establishing separately incorporated entities in each subdivision.

3. Contentless Members/Directors.

Where it is necessary to establish a program corporation for a nation (where the nation will not allow the registration of the Illinois Corporation as a foreign corporation) and where the nation requires that only citizens can be members/directors of national corporations, the members/directors should be defined in the organizational documents as "those members of the Order: Ecumenical assigned from time to time to the staff of the corporation." In nations where identification of the Order: Ecumenical cannot prudently be made, the definition should be "those citizens of the nation nominated by the Board of Directors of the ICA (Illinois)."

4. House Corporations.

Where corporations are organized to own property, a single corporation should be used for each state rather than one corporation for each house within a state.

5. Title to Property.

Where houses or other major items of property are purchased with house funds, title to the property should be placed in the name of a house corporation organized for that purpose and all insurance should be appropriately tailored to that corporate ownership. Title should not be placed in the name of an individual as nominee of the house.

6. Incorporation of the Order.

The Order: Ecumenical (an Illinois not-for-profit corporation) is the only incorporation of the Order needed or desired and should not be registered elsewhere.

7. House Attorney Relationship.

Each house should establish a client relationship with a local attorney.

8. Comprehensive Community Cooperative.

In nearly every nation the term "cooperative" is a legal term of art referring to a specific legal form authorized and regulated by the nation. Under the laws of many nations the government exercises direct control over the management of the "cooperative", may purchase controlling interest in the cooperative and may, at its option, cause the reversion of the total cooperative to the government.

ARENA NATION		INCORPORATION AND REGISTRATION	TAX EXEMPTION	LEGAL COUNSEL	ALIEN STATUS	FUTURE ISSUES
AFRICA	NIGERIA	E.I. - CORPORATION I.C.A. - IN PROCESS	YES	YES	TEACHER VISAS & TOURIST VISAS	COMPLETE INCORPORATION OF I.C.A.
	ZAMBIA	E.I. - INC. WITH INDIGENOUS BOARD ICA - IN PROCESS	YES	YES	TEACHER VISAS & 6 MONTH TOURIST	COMPLETE INCORPORATION OF I.C.A.
	KENYA	E.I. NAIROBI, LTD. - ICA DIVISION KAWANGWARE CORP.	PENDING YES	YES	MISSIONARY VISAS & TOURIST VISAS	SEPARATE ICA CORP. VISAS TAX STATUS
NAME	EGYPT	EL BAYAD ASSOC. FOR COMMUNITY DEVELOPMENT	YES	YES	3 MONTH TOURIST & RESIDENCE VISAS	—
EUROPE	GREAT BRITAIN	BRIDGEHOUSE CULTURAL AFFAIRS SEMINARS, LTD. ICA CHARITABLE TRUST	YES	YES	TOURIST & WORK PERMITS	—
	BELGIUM	ICA REGISTRATION	YES	YES	TOURIST & WORK PERMIT	—
	FRANCE	NONE ICA IN PROCESS	YES	YES	TEACHERS & SELF EMPLOYED	COMPLETE ICA INCORPORATION
	NETHERLANDS	ICA - A NOT-FOR- PROFIT FOUNDATION	YES WITH GRADUATED LIMITS	YES	TOURIST	—
	W. GERMANY	ICA - ASSOCIATION	APPLIED FOR	YES	TOURIST AND RESIDENCE-ICA STAFF	—
	ITALY	NONE	—	YES	—	—
SUB- CONT.	INDIA	ICA, INDIA. NATIONAL BOARD	YES	—	TOURIST	COMMUNITY ORGANIZATION VISAS
SEAPAC	MALAYSIA	ICA IN PROCESS	APPLIED FOR	YES	—	PROCEEDING SMOOTHLY

ARENA NATION		INCORPORATION AND REGISTRATION	TAX EXEMPTION	LEGAL COUNSEL	ALIEN STATUS	FUTURE ISSUES
S E A P A C	SINGAPORE	NONE	NO	YES	TEACHERS & VISITORS	INCORPORATION, NEEDS HIGH LEVEL SPONSORSHIP
	INDONESIA	ICA - PENDING	NONE	YES	TEACHERS & TOURIST	FINISH REGISTRATION
	AUSTRALIA	ICA, AUSTRALIA - NATIONAL CORP. REGISTERING IN STATES	YES	YES (IN DARWIN)	SPECIAL ARRANGE- MENT WITH GOVERN- MENT FOR ICA STAFF	COMMUNITY ORGANIZATION FOR H.D. P.
	JAPAN	ICA-IN PROCESS	PENDING	YES	MISSIONARY AND EMPLOYMENT VISAS	COMPLETE INC.
	KOREA	ICA, KOREA	YES	YES	VISITOR CAN STAY INDEF. BY RENEWAL. + TEACHERS	—
	TAIWAN	ICA, REGISTRATION	?	YES	TEACHERS & VISITORS-4mths	—
	PHILIPPINES	ICA, MANILA, INC.	YES	YES	TOURIST- 59 DAYS + RENEWAL	—
	HONG KONG	E.I. - REGISTERED ICA - IN PROCESS	YES	YES	EMPLOYMENT VISAS AS E.I. STAFF	COMPLETE ICA REGISTRATION
	WESTERN SAMOA	—	—	—	—	—
NORTH A M E R I C A	CANADA	CANADIAN ICA, INC. WITH PROVINCIAL REGISTRATION	YES	—	VISITORS	CLEAN UP BY-LAWS & MEMBERSHIP WORK PERMITS
	UNITED STATES	E.I. (ILLINOIS) VARIOUS ICA (ILLINOIS) STATE O.E. (ILLINOIS) INC. & O.E. (ILLINOIS) REGIST.	YES (E.I.) (ICA)	YES	J. I VISA - A RESIDENCE & STUDY VISA, 6 MONTHS TO TWO YEARS	PROJECT CORPORATIONS IN H.D. P.'s
LATIN A M E R. I C A	VENZUELA	—	—	—	—	—

April 3, 1977

Hello again from the Institute. As you know we are up to our ears in responding to the urgent requests of communities throughout the globe to take hold of their destinies and enter into the twentieth century. This thrust has expanded from the first demonstration in 1970 to 24 at this time. Why? Because our methods work. We plan to be in and out of each community within two years, having assisted the people to deal with their total economic, social and spiritual situation, and trained to carry on themselves.

We have cut our overhead expenses to the bare bones in that our resources and efforts can be used to develop and research improved tactics to continue the replication momentum; and to meet expanding program needs, funding from a recognizable group of financial backers is required. We are asking you to be the Committee of 1000 - to be that group which dares to risk and care on behalf of others. The simple fact is that unless you help us out, the task is only half finished and that won't make it. That's not enough for the projects to survive and to be a symbol of hope to the rest of the world.

X _____
for the Institute

I M A G E S

SOCIAL DEMONSTRATION PROJECTS

- Become self-sustaining - local people are trained to take over
- Are replicated in more and more communities
- Are comprehensive: deal with all of life in community - economic, social, spirit
- They work!

ICA: LOW ADMINISTRATIVE OVERHEADNEED FUNDS FOR:

- Start-up costs of social demonstration projects
- Seed money
- Keep projects going until government & corporate funding more available
- Refinement of methods for social demonstration projects (ongoing research and testing)

CONTRADICTIONS TO COMMITTEE OF 1000 PROGRESS

The Committee did not have a well defined membership. The drive started with an incomplete set of tactics and needed a more involving story to effectively reach more prospects. We all did not fully understand that this was a new campaign to be carried by Guardians. We did not distinguish clearly between an invitation to enter a Guardian relationship and this approach to gather funds. We were not clear about whether prospects were to be known Guardians or to be new prospects. There was some lack of coordination between the Guardians, Centrum, and Area Development Teams, as was evidenced by competition for funding sources and duplication of efforts. We missed an opportunity to reengage past Guardians in new roles and to engage new supporters.

PROPOSALS FOR THE COMMITTEE OF 1000

In order to secure 1000 pledges with an average amount of \$1000 each, we propose to create and publicize through personal visitation, a winning story of the total needs of the Institute and the opportunity for all Guardians to commit themselves to its support on a continuing basis.

We propose to recruit both active and currently unengaged Guardians as campaigners, to equip them with a tactical system for building the Committee of 1000 by meeting prospective members in their homes to deliver the convincing story and the advantages of tax-free gifts or bequest to the Institute.

We propose to identify existing prospects and to add new ones by expanding the possibilities of engagement in ICA programs. We aim for 100 contacts around each house from all sources of engagement and will include both husbands and wives as joint or individual decision-makers.

To avoid duplication of effort, and to minimize confusion among prospects, we propose to have team captains meet with Development Centrum people to resolve strategy and coordination before calls are made. We will report team activity to assigned Centrum people.

TACTICS (Back-up Sheet)



1. Write story of Committee of 100 with tax and bequest data
2. Story of GSD in Fortune magazine and WSJ -- (RES to Mike)
3. Get list of persons to each house (100 names)
4. Assign Guardian list to individual Guardians
5. Write four key images (filling gap, front end research) to walk away with
6. Take report of meeting to known Guardians
7. Compile a kit to use (pitch, story, letter, brochure)
8. Time limit and accountability
9. Aim at 4000 to get responses from 1000
10. Do evenings with ICA throughout state
11. Profile on each name
12. List of Guardians to update
13. Story (personal) from each one here
14. Assign 54 Guardians to campaign, 10 of whom are team leaders
15. Each assigned to Centrum person in House
16. Recruit for events, visits to GSD sites.
17. Communication vehicle for Guardians
18. Collegium with Development Team on prospects
19. Leave duplicate report with house on each call
20. Each captain meet with his five to go over names and assign twenty to each
21. Contact old movement colleagues
22. Laws regarding tax-free contributions
23. Rehearse story and style of call
24. Use Guardians as workshop leaders and orchestrators
25. TV program

TACTICAL SYSTEM

<u>ACTIVATING SYSTEM</u>	<u>EQUIPPING TOOLS</u>	<u>DISCERNING TARGETS</u>	<u>MASS PUBLICITY</u>
4 14 18 20 24	1 6 13	3 11 21	10 17
8 15 19 23	5 7 22	9 12	16

THE EAGLE HAS LANDED

	PRE-PREP		ON SIGHT			FOLLOW UP
	1	2	3	4	5	6
A U X I L I A R Y	PROJECT STATUS PERSONNEL STATUS GUARDIAN CONTACTS		UPDATE PROJECT STATUS			CELEBRATE THE VICTORY 1. Village 2. Patrons
		SUPPORT ACCELERATION TEAM				
G U A R D I A N S	RECRUITING RESEARCH: 1.Document 2. Industry Req'ts 3.Project Status INDUSTRY VISITS	EQUIPMENT TRIALS MARKET RESEARCH →	PRIORITIZE ALTERNATIVES SELECT WINNERS VISITS 1-Local Grdns 2-Industries 3-Customers 4-Resource sites 5-By-product Ident.	MIRACLE SET-UP	PROCEDURES MANUAL CREATED PHASE-OUT MODEL	PICTURE OF SUCCESS WRITE REPORT
	U.S.	SEOUL				
V I L L A G E R S			INITIATE TRAINING IDENTIFYING SHADOWS WORK DAY	CELEBRATE SITE PREP 1-Place & Mount 2-Spare Parts 3-Ind. Sheds	MIRACLE ACTUATION 1-First Production 2-Solo one day 3-Initial Shipment	

CONTEXT 5	VISION 9	CONTRADICTION 9.5	PROPOSALS 10		TACTICS 12	TACTICAL SYSTEM 3	
OLD STORY	NEW STORY	GUARDIAN XI ATTEMPT: WHAT WAS BEHIND RESPONSE?	GUARDIAN XII ATTEMPT		ENGAGERS, CONVINERS, SPIRITIZERS, SUSTAINERS	WHO WHAT WHEN WHERE HOW	BY ? ARENA
PIN: DOOPS SPERSED, WER EAD- WINNERS, PROGRAM XPANSION, ARCH OR ELIABLE SUPPORT OUTSIDE RDER	B/S GESTALT	KNOWING, DOING, BEING - HOLDING IMAGE 	FLIP 6 CONTRAD. CROSS GESTALT 		B/S TACTICS	ASSIGN GROUP TO EACH TACTICAL ARENA SYSTEM TO COVER THE 5 QUESTIONS PRIORITIZE GDN LIST FOR CLUES TO WHO?	
	ASSIGN GROUPS SHORT ELEMENTS OF STORY	ASSIGN 3 GROUPS	ASSIGN GROUP TO EACH PROPOSAL		CLUSTER FOR ARENAS	PLENARY T/F - ACTIVATE PRIORITY TACTIC TONIGHT ASSEMBLE & EDIT REPORT	
PRODUCTS	PARAGRAPH ON VISION FOR GUARDIAN FUNDING	SENTENCES - MINIMUM OF 6 (2 FOR EACH POLE)	SENTENCES - ONE FOR EACH PROPOSAL		B/S LIST FOR BACKUP	NAME ARENAS LIST SUBSET OF TACTICS FOR EACH ARENA	
	*	*	*			X → REPORT	

ICA: Chicago
12th Guardians Consult

Task Force 10
FRAMING CONTINENTAL DEVELOPMENT

April 1-3, 1977

GUARDING THE EXPANDING TASK OF THE INSTITUTE

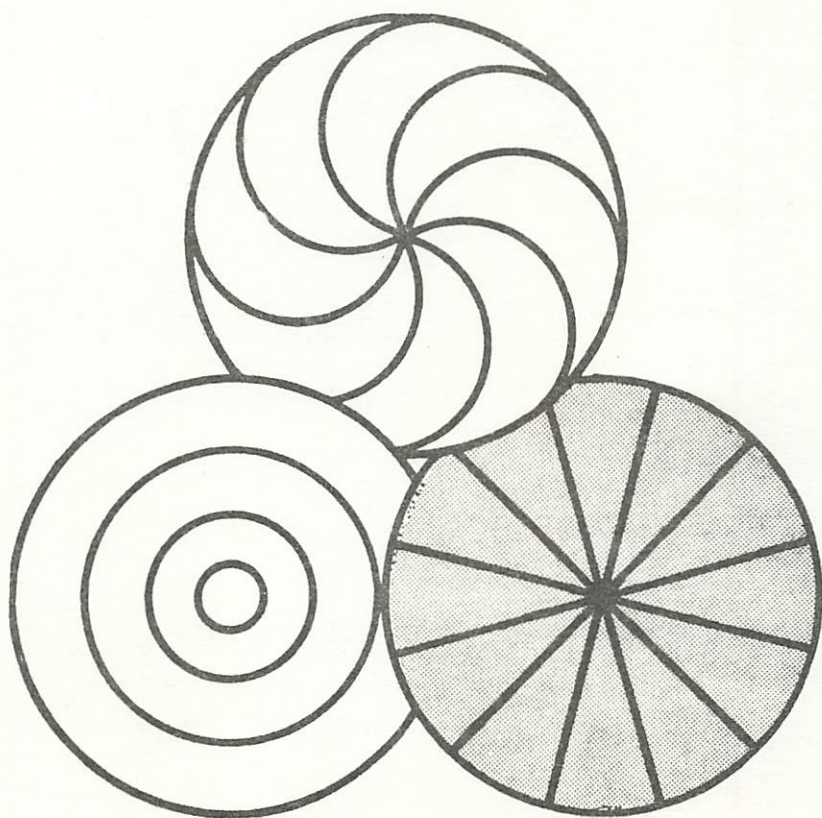
New Age of Development		Expanding the Constituency		Integrating the Operation		Consolidating the Gains	
Greater Need Revealed	New Care Response	Approach to Individuals	Approach to Groups	Integrated Plan	Comprehensive Training	Good Records	Continuity Nurture
World's Demand	Time	Identify Persons	Evening at the Institute (slide Show)	Regular Planning	Pressure/ Nonchalance	Regular Audit	Accountabi- lity/ Credibility
85%/15% Disparity	Effort	Create Access Routes	Business Luncheons	Coordinate all efforts	Long Term Approach	Monthly Update	Annual Report
Global Framing	Money	Story Emphasis to Direct Involvement	Summer Patron Odyssey to HDP	Careful Modification	Everyone trained as a Developer	Communication of Records	Recovering Former Constituency
Expanded Program	Influence	Types of Concrete Gift Requests	Town Meeting Follow Up	Comprehensive Disbursement Model	Guardian Expertise	Careful IRS Records	Donors give other names

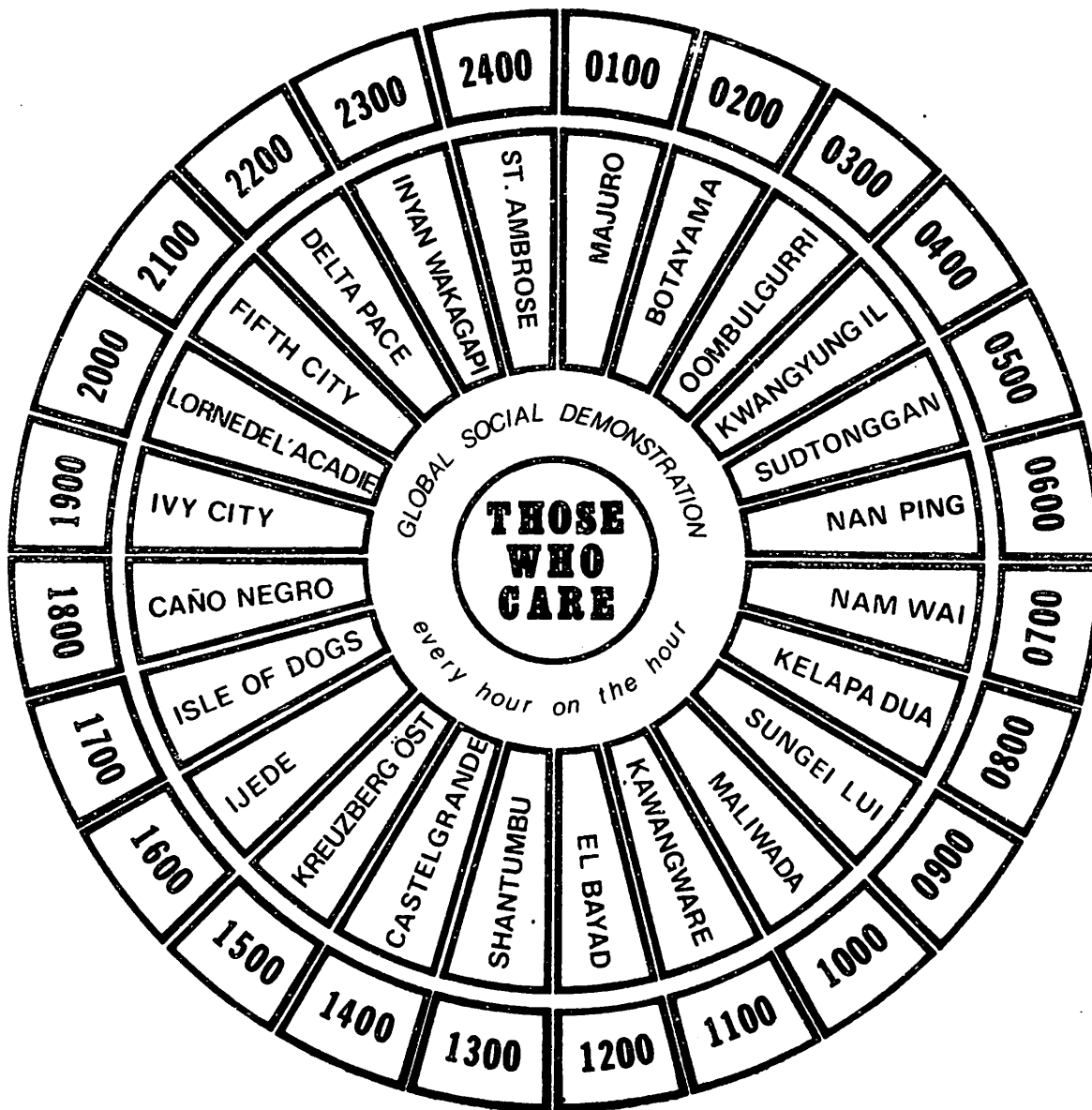
Global

REPORTS

Social

Demonstration





PROJECTED SOCIAL DEMONSTRATION CONSULTS

12th Guardian Consult

NAN PING
May 8-14
TAIWAN

CASTELGRANDE
May 22-28
ITALY

BOTAYAMA
June 5-11
JAPAN

ST. AMBROSE
June 19-25
CANADA



SOCIAL DEMONSTRATION GUARDIAN EXPERTISE NEEDS

12th Guardian Consult

BUSINESS	DATA PROCESSING	GOVERNMENT	LEGAL
MANAGEMENT	PROGRAMMING	CITY COUNCIL	SOLICITOR
ACCOUNTING	SYSTEM DESIGN	STATE GOVERNMENT	TRAIL LAW
APPRAISING	COMPUTER OPERATOR	CONGRESS	DOMESTIC LAW
BOOKKEEPING/CLERICAL	COMPUTER ENGINEERING	SENATE	INTERNATIONAL LAW
MARKETING	SOFTWARE DESIGN	LOBBY GROUPS	CORPORATE LAW
TAX CONSULTING	HARDWARE DESIGN	FEDERAL GOVERNMENT	JUVENILE LAW
BUSINESS STATISTICS	COBOL	LOCAL/COUNTY GOVERN	PATENT LAW
FINANCIAL ANALYSIS	FORTRAN	UNITED NATIONS	GOVERNMENT LAW
MERCHANDISING	BASIC	FELLOW	TAX LAW
CONTRACTOR	ASSEMBLER LANGUAGE	MILITARY	CIVIL LAW
SALES	PL-1	GOVERNMENT AGENCIES	CRIMINAL LAW
REAL ESTATE	DATA ENTRY	DIPLOMAT	PENAL LAW
BANKING	SCIENCE APPLICATION	CIVIL SERVICE	JUDGE
BUSINESS ADMINIS	BUSINESS APPLICATION	LAW ENFORCEMENT	PROBATE
INSURANCE SALES	COMPUTER SALES		PRIVATE PRACTICE
MEDICAL	LIFE SCIENCES	PHYSICAL SCIENCES	SOCIAL SCIENCE
GENERAL MEDICINE	BIOLOGY	MATHEMATICS	SOCIAL WORK
PEDIATRICS	ZOOLOGY	STATISTICS	FIRE PREVENTION
OBSTETRICS/GYNECOLOGY	OCEANOGRAPHY	TOPOLOGY	COUNSELLING
PHARMACY	ENTOMOLOGY	CHEMISTRY	JUVENILE COUNSELLING
SURGERY	ANTROPOLOGY	PHYSICS	SOCIOLOGY
DENTISTRY	GENETICS	ASTRONOMY	PROBATION OFFICER
ANESTHESIOLOGY	FARMING	GEO-PHYSICS	PENOLOGY
PATHOLOGY	HYDROPONICS	RESEARCH	RECREATION
MEDICAL TECHNOLOGY	BOTANY	LOGIC	FAMILY PLANNING
VETERINARY MEDICINE	PHYSIOLOGY	GEOGRAPHY	PSYCHOLOGY
PHYSICAL THERAPY	CONSERVATION	METEOROLOGY	COMMUNITY WORK
INTERNAL MEDICINE	FORESTRY	CARTOGRAPHY	URBAN PLANNING
PSYCHIATRY	HORTICULTURE	SANITATION	MINISTRY
PARAMEDICAL	ANIMAL HUSBANDRY	GEOLOGY	HOME ECONOMICS
OPHTHAMOLOGY	AGRONOMY		VOCATIONAL REHAB
ART	EDUCATION	LANGUAGE	COMMUNICATION
DRAWING	PRESCHOOL EDUCATOR	FRENCH	RADIO
ARTIST	ELEMENTARY EDUCATOR	SPANISH	TELEVISION
LYRICIST	SECONDARY EDUCATOR	RUSSIAN	TELETYPE
SCULPTURE	COLLEGE EDUCATOR	KOREAN	NEWSPAPER
PHOTOGRAPHY	TECHNICAL EDUCATOR	JAPANESE	PRINTING
CINEMATOGRAPHY	SPECIAL EDUCATION	CHINESE	ADVERTISING
GYMNASTICS	VOCATIONAL COUNSELLOR	ITALIAN	TELEPHONE
VOCAL	ADMINISTRATION	HINDI	EDITING
SONG COMPOSITION	CURRICULUM BUILDING	GERMAN	PUBLISHING
BAND	CONSULTANT	WESTERN EUROPEAN	PUBLIC RELATIONS
THEATRE	ASSOCIATE ARTS DEGREE	EASTERN EUROPEAN	SOUND TECHNICIAN
GRAPHICS	BACHELOR OF ARTS DEGREE	SCANDANAVIAN	LIGHT TECHNICIAN
DANCE	BACHELOR OF SCIENCE DEGREE	ARABIC	COMMUNICATIONS ENGINEER
DRAMA	MASTERS DEGREE	HEBREW	TRAVEL CONSULTING
SYMPHONY	DOCTOR OF PHILOSOPHY	SWAHILI	DISTRIBUTION
ENGINEERING	CRAFTSMAN	EQUIPMENT OPERATOR	OTHER
FLIGHT	CARPENTRY	HEAVY EQUIPMENT	
CONSTRUCTION	MASONRY	TRUCK	
ARCHITECTURAL	ELECTRICAL	BUS	
INDUSTRIAL	REFRIGERATION	AIRPLANE	
ELECTRICAL	MECHANIC	SAILBOAT	
CIVIL	INTERIOR DESIGN	MOTORBOAT	
MECHANICAL	PRINTER	RAILROAD	
DRAFTING	MACHINIST	FARM EQUIPMENT	
METULLURGY	PAINTER	SPACE CRAFT	
CHEMICAL	HEATING SPECIALIST	OCEAN CRAFT	
TRANSPORTATION	BARBER	SEAPLANE	
AUTOMOTIVE	COMPUTER REPAIR	HELICOPTER	
NUCLEAR	OFFICE MACHINE REPAIR	OUTRIGGER	
SURVEYING	ELECTRICAL TECHNICIAN	CYCLE	
STRUCTURAL	PLUMBING		

March 24, 1977

Dear Colleagues,

We have a telegram here saying that we need to inform you of the situation here in Kwangyung Il so that you can report for the Health Acceleration Team to the Guardians Meeting.

Well, OK. Here it is:

First, we have to realize that Kwangyung Il is one of our Urban Demonstration sites. Although farming is the major source of income, the town participates very much in the world of Che Ju Ce, the city of 100,000. Bus service to Che Ju Ce is reliable and occurs every 40 minutes during the day. All the Junior High and Senior High School students commute daily to town. Electricity and piped water are now available to every house. There is multiplicity of structures intending to assist the village (local government, Semaui organization and ICA) and therefore multiple demands for leadership of the town.

The past 20 years journey seems to have placed the people in a state of being similar to the U.S. in the 60's after the recovery from the depression and war. People are not interested on taking risks, families are oriented toward family improvement. The GNP of Korea is increasing 10% a year, the Semaui Movement periodically provides concrete and other materials for villagers in self-help programs. Korean villages have a long history of corporate workdays, so workdays don't impress anybody.

All of these produce a situation very familiar to the urban project sites. It is very difficult to achieve visibility in Korea; it is difficult to focus the village's attention on a unified plan of action.

We are living here in the homes of town's people. We have a room off the end of the town fertilizer storage building for collegium, kitchen, great hall and office. Hopes are high that the community activity facility will be ready to house the Auxiliary Staff by Easter. We have, however, demonstrated that you can do great deeds with virtually no facility.

The glory of the project - I believe - is that the guilds meet regularly and are really the polity structure for the project. They have also applied to change their community geographical divisions called Bans into larger sections--stakes. This is hard to make visible but is occurring and represents a particularly significant event in a culture which is traditionally run from the top down.

The Global Acceleration Team is doing well here. We continue to be physically healthy. As always, our first priority is sanitation. In this situation, it means getting a bath house demonstration completed. The boiler arrived yesterday and the guilds consensed on a demonstration site in one of the stakes. We hope to take a bath in it before leaving. Another central issue is a drainage system for the local houses. The model house needs a boost to set an adequate clean kitchen facility. Second priority is nutrition and requires little attention here except for the infants. We are working with the Ban workers (2 or 3 in each stake) to develop a monthly weighing and immunization references system.

The local health workers training was well begun before we arrived, and is now fully started and in full swing. The third priority is immunization which is mentioned as being worked out with baby weighing. A refrigerator is due to arrive in April so that vaccines will be more readily available to the villagers.

Janice Barstow and Judy Hess are both RNs and both are assigned here. Janice is primarily assigned to Kwangyung II Health Outpost and has two women in training to take over the clinic once our staff is pulled out. The three of them have also trained the Ban Health Workers.

While the project has been here, there have been 6 deaths - 2 by suicide, one was a man who suffered major stroke, one woman from post partum hemorrhage and two of "old age".

Janice and I were called to attend the post partum bleeding after the woman was already in shock. She died on the way to the hospital. We attended the funeral. There is a corporate passion here for emergency cases. We have decided to ride on that trend until we are able to establish the corporate effort behind primary and emergency curative health care, then direct that corporate effort toward preventive health care. The Health Town Meeting - 150 attended - the Health Fair and the Ban Health Workers commissioning all lead down that path.

We are excited about the Acceleration Health Dynamic and are certain they will continue and enlarge in number. We look forward to the summons to lay out our experiences to build a solid model.

We are anxiously awaiting word from the Guardians relative to who will join the team in Kawangware and Kelapa Dua.

Grace and peace,

Sandra True
For the Health Acceleration Team

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Grace and peace,

Sandra True
For the Health Acceleration Team

March 29, 1977

Dear Colleagues,

We're completing our last week here in Kwangyung Il and find ourselves excited about the possibilities of this village. As I'm writing this letter - quickly so that Wanda can personally deliver it - Robert True is working out the cost per family of pre-paid health insurance. Ken Gilbert is reworking the model for the pre-school toilets, Ruth Gilbert is writing thank you notes to the hospitals, clinics and the rural development office who sent materials, displays and personnel to the Health Fair Sunday. Carin Schuchart has just returned from informing mothers in Stake 1 that baby weighing and immunization checks (Under 5's Program) will be held in their stake tonight. Sandra True is on her way back from Seoul where she's been lining up external support for the Health Outpost.

Our initial assessment of village health was held the first Sunday we were here. We invited the 10% of the 230 families for a health survey which included a physical exam, Hgb. and eye test. We found many upper respiratory infections, skin infections of all kinds, eye infections and irritations (from the unventilated smoky kitchens the women cook in) and poor teeth. Malnutrition is not the problem here that it is in El Bayad.

From these findings and from the data given us by Janice Barstow, the registered nurse who is doing a fine job running the Health Outpost here, we decided to place our major emphasis on sanitation and preventive health measures. True describes it this way: "In El Bayad our underlying impact had to do with sheer objectivity, here it has to do with utter practicality."

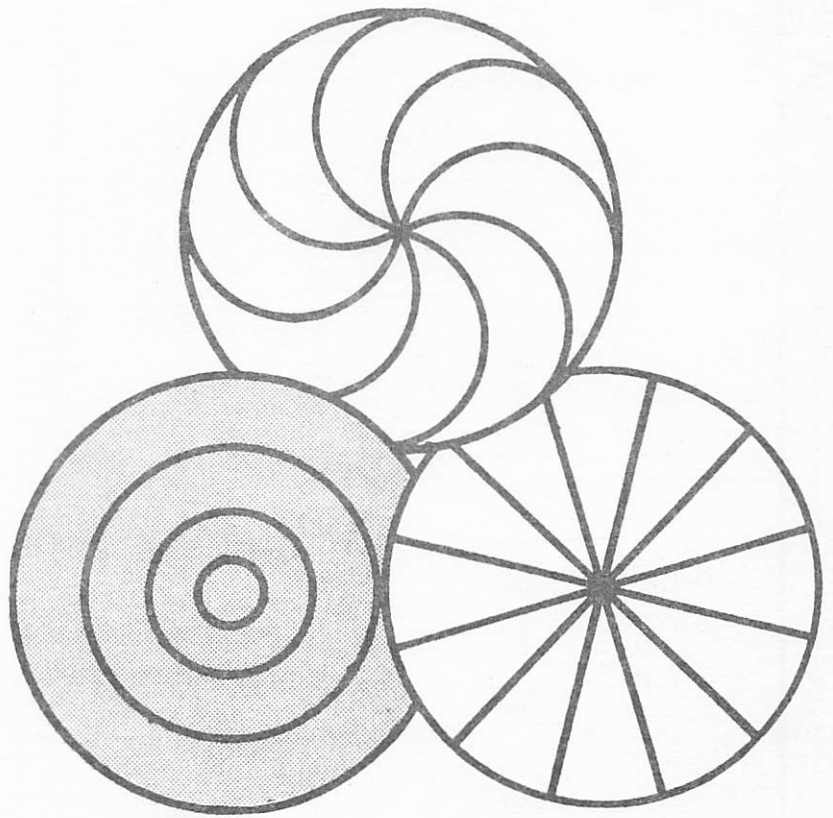
We're learning a lot about how you accelerate the formation of community consensus as we actualize a village bath house and establish a corps of 12 ban (a local political unit) health caretakers.

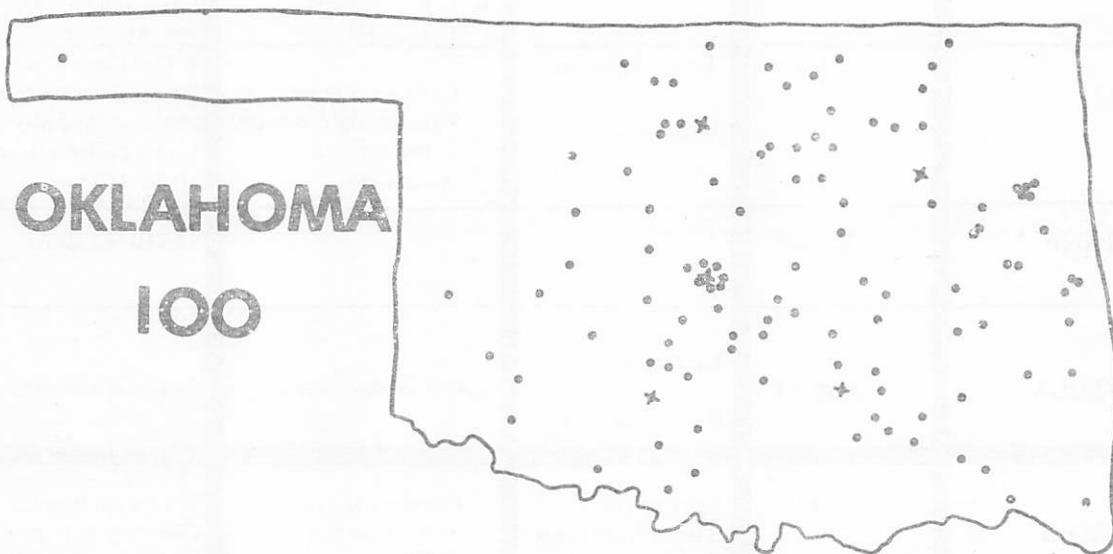
We hope that you will think seriously of joining us. The team splits after next week with Robert and Sandra True and Carin Schuchart going to Kawangware and Ken and Ruth Gilbert and Rhoda Ertel to Kelapa Dua. You can see that some extra hands will make a difference in our impact. We are making some break-throughs in community health which will be useful in developing nations all over the world. We invite you to join us in this mission.

Grace and peace,

Rhoda Ertel
For the Global Health Acceleration Team

Global Community Forum





TOWN MEETINGS — HELD ON THE WEEKEND OF MARCH, 26th, 1977.

OKLAHOMA 100 DAY

Stillwell
Muldrow
Wagoner
Muskogee (2)
Cardin
Bixby
Barnsdall
Dewey
Shamrock
Wynona
West Bartlesville
Depew
Wann
Wister
Red Oak
Rattan
Quinton
Panama
Hartshorne
Kinta
Gans
Ft. Towson
Eufala
Broken Bow
Antlers
Earlsboro
Shawnee

Tecumseh
Brooksville
Stuart
Wapanuka
Coalgate
Dustin
Kiowa
Wewoka
Okemah
Ada
Boley
Calvin
Lehigh
Atoka
Meeker
Konowa
Geary
Watonga
Canton
Lahoma
Meno
Nash
Jet
Ringwood
Cherokee
Elk City
Webber's Falls (2)

Rush Springs
Blair
Eigin
Comanche
Newcastle
Gracemont
Verden
Lawton
Cement
Ratliff City
Tipton
Marlow
Randlett
Warren
Spencer
Del City
Andrews Square
Midwest City
Shartel
El Reno
Bethany-Warr Acres
Guthrie
Purcell
Lexington
Muldrow
Tahlequah (5)

Boise City
Dover
Wakita
Enid
Davenport
Coyle
Langston
Kaw City
Fairfax
Perkins
Tryon
Ponca City
Shidler
Tonkawa
Blackwell
Carney
Cushing
Ripley
Clinton
Mangum
Thomas
Erick
Burns Flat
Mountain View
Sterling
Elmore City
Fletcher

AREA CHICAGO TOWN MEETING PLAN - SPRING '77

DIV	STATE	TARGET DATES	NAME (Rider)	AUTHORIZATION	PLAN
E A S T	MICHIGAN	May 14-21	Town Meeting Focus: Michigan Week	Governor's endorsement -Romney chairman -State steering committee -12 key networks -25 good TMs	A TM in each county (2 or more in some) during state's established Michigan Week. 100 total Assembly June 4th.
	OHIO	May 21	Town Meeting Ohio	-Lt. Gov. endorsement -State steering committee -15 key networks -46 good TMs	A TM in each county focussing especially on May 21st. Assembly June 4th Use scheduled TMs to catalyze others. 100 total.
	INDIANA	August			50 TMs in Indiana
	KENTUCKY	August	Citizens Participation	-Gov's endorsement	50 Tms in Kentucky
S O U T H	ILLINOIS	April - May	Spring of Town Meetings in Illinois	-Economic & civic network support -36 TMs	100 Tms in Illinois kicked off by Springfield 50 more in Chicago later
	IOWA	April - May	Spring of Town Meetings in Iowa	-Economic & civic networks -Pulling together State steering committee	100 Tms in Iowa Focus 20 Tms in Quad Cities
	NEBRASKA	April - May	Spring of Town Meetings in Nebraska	-Resolution passed by Legislature -State steering committee includes 6 Legislators	50 TMs in Nebraska beginning with 10 TMs in Omaha on April 2.
	MISSOURI	April - May	Spring of Town Meetings in Missouri	-Gov's endorsement -Resolution passed by Legislature -Eco. & Civic networks -KC - CIF	100 TMs in Missouri Focus 30 TMs in Kansas City metropolitan area.a
	KANSAS	April - May	Spring of Town Meetings in Kansas	-Eco. & Civic networks	100 TMs in Kansas Kick off with 10 TMs around Salina
N O R T H	WISCONSIN	May 7-14	Town Meeting Wisconsin: 100	-Gov's endorsement -2 Senators past experience -Eco/Pol/Civic networks	100 TMs during 2 weeks One per county and 25 spread across selected 100 target towns and 100 backup
	MINNESOTA	April 30	Minnesota Future Day	-Gov's endorsement -Econ/Pol/Civic networks -40 plus great TMs	100 TMs in Minnesota focus date April 30. Kicked off by April 23rd TM in Hibbing, Governor's town. He'll MC

FORAY 200 - TOWN MEETING : EUROPE

THE PURPOSE OF FORAY 200

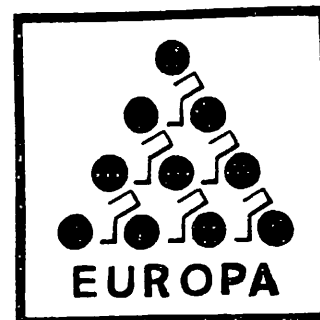
The central purpose of Foray 200 is to hold core meetings for the first ten Town Meetings in the territory of each of the Houses in Europe. This would initiate 100 Town Meetings across Europe.

The secondary purpose is to research and have another 100 communities journeying toward Town Meeting, hence the name *FORAY 2 DOUBLE 0*. Timelining visits to 30 communities in each of the House territories is to assure the central purpose of holding the initial 100 Town Meetings, and getting ready for the second 100.

The Foray is comprised of three maneuvers that are designed weekly as the ten core meetings for each House to cover are scheduled.

Town Meeting:Europe has been held in or is projected for the following cities and towns:

ENGLAND <i>Isle of Dogs</i> <i>Plymouth</i> <i>Manchester</i>	BELGIUM <i>Kortrijk</i> <i>Liege</i> <i>Gent</i> <i>Charleroi</i>	FRANCE <i>Paris</i> <i>Marseille</i>
SCOTLAND <i>Glasgow</i> <i>Aberdeen</i> <i>Edinburgh</i> <i>Inverness</i> <i>Perth</i> <i>Paisley</i>	HOLLAND <i>Dordrecht</i> <i>Venlo</i>	ITALY <i>Florence</i> <i>Trastevere</i> <i>Civitavecchia</i> <i>Latina Circumscription</i>
WALES <i>Caerphilly</i> <i>Pontyclun</i>	GERMANY <i>Frankfurt</i> <i>Stuttgart</i> <i>Berlin (Kreuzberg)</i> <i>Koln</i>	



GLOBAL COMMUNITY FORUM AROUND THE WORLD

- + *Town Meeting:Europe in Great Britain*
- + *Forum Communautaire in France*
- + *Gemeenschapsforum Belgie in Belgium*
- + *Buurttag Nederland in the Netherlands*
- + *Incontro di Quartiere in Italy*
- + *Cyfarfed Tref:Europ in Wales*
- + *Village Meeting in Kenya*
- + *Gram Sabha in India*
- + *Majlis Tetangga in Malaysia*
- + *Ugnayon in the Phillipines*
- + *Mun Jung Dong in South Korea*
- + *Chiiki Kan Danki in Japan*
- + *Shurh Tih Tah Hue in Taiwan*
- + *Community Meeting Australia in Australia*
- + *Trujiman An Ailing Kein in the Marshall Islands*
- + *Fuafulaga Fa'apotopotoga Lalolagi in Samoa*
- + *Canada Forum Communautaire in Canada*
- + *Town Meeting in the United States of America*
- + *Foro Comunitario in Venezuela*

YERAWADA WOMEN'S VOICES ARE HEARD

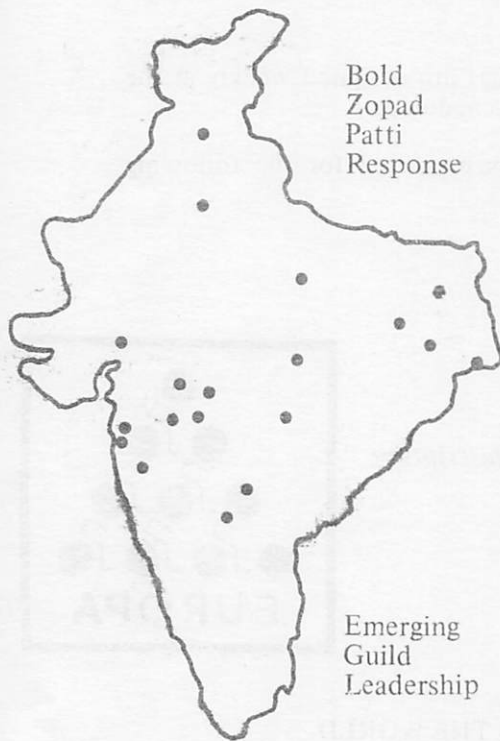
The residents of Yerawada Zopad Patti (urban slum) mean business when they turn out for a Gram Sabha. From three adjacent communities totalling 11,000 people, 240 pre-registered at 50 paise each, to participate in this day of celebration and planning. They all came. They stayed all day. More kept coming hour by hour, until many of the double student benches held three people and the aisles were filling with people seated on the floor. (Finally the gate had to be locked.)

It is a credit to the recruiters and to the community that a strong half of the participants were women. This is a first for Gram Sabhas in India. They sat together, nursed their babies, and made their opinions known. Most came down strongly in favor of family planning and prohibition.

From the first throaty note of the clarinets in the 8-piece band which led the procession from Zopad Patti into the Municipal School, to the 6 p.m. send out singing their new community song, the participants were intent and yet smiling. One remarked that these Gram Sabhas should be held continuously.

Local volunteers from various parts of Pune emerged from the shadow role to fill all positions of responsibility in this highly organized Gram Sabha. They not only produced the kind of generalship that could pre-register 240 non-fail participants, but individuals and teams stepped forward and overcame every obstacle that arose during the day. When the cyclostyle machine developed a wrinkle, they dashed across town with another machine. When the 21 page Marathi document required two extra hours to produce, they brought in resident leaders to distribute it immediately to the participants' homes, according to the registration list. Every workshop was led by a local person from Pune or one of the villagers in the ICA Human Development Project. At day's end, over 40 volunteers, who had worked to bring about this Gram Sabha, showed up for the reflection and celebration.

The highlight of the morning was the opening address by Shri R.G. Gupte, Municipal Commissioner of Pune. He is the visionary who first saw the value in holding the Gram Sabhas for Pune's slum dwellers. Also on the platform, was Shri L.N. Kinkar, Deputy City Engineer, who has given major support to the Gram Sabhas from within the Pune Municipal Corporation. He is largely responsible for the new roads, gutters, water taps, latrines, and electrical services throughout Yerawada. The Pune Municipal Corporation is making its equipment and services available for the Gram Sabhas to keep the cost down. With dignitaries, such as these present, it was not surprising that the Pune Herald gave the programme front page coverage. Encouragement was given by the Pune Municipal Corporation to carry on with Gram Sabha Number 3 in Hodapsar with continued Municipal support.

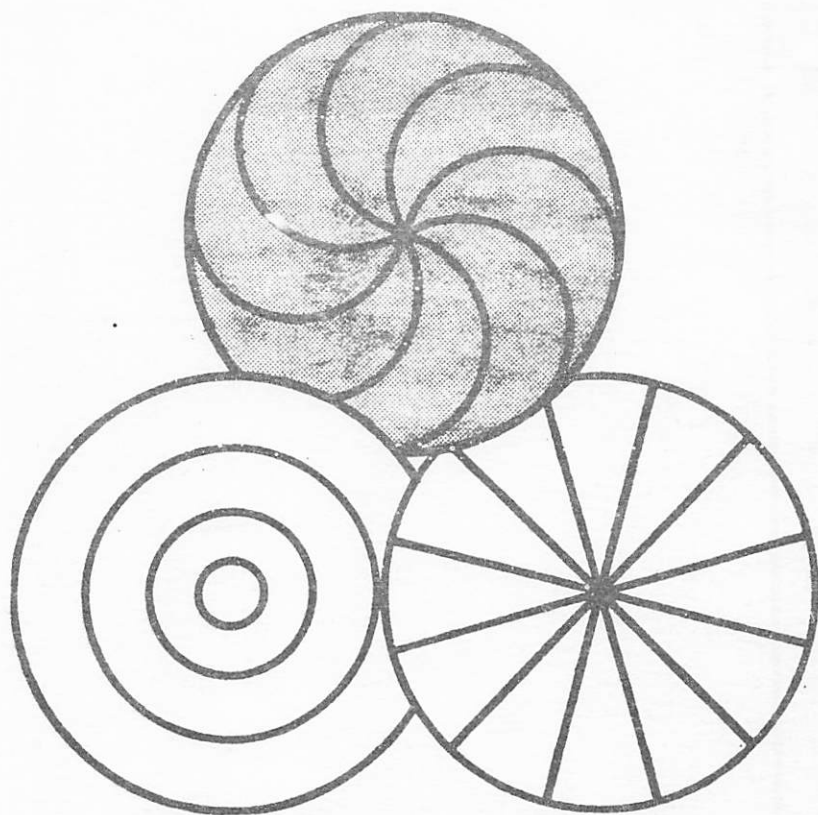


Bold
Zopad
Patti
Response

Emerging
Guild
Leadership

Total
Municipal
Support

Intra- Global Movement



International Training Institute For World Churchmen



111

AROUND THE WORLD IN 1977

THE CURRICULUM OF THE GLOBAL ACADEMY

wk
1

The theme of the first week is the RESURGENT TIMES which deals with the mutation in consciousness that is the 20th century. Through examining the dynamics of the missional community, the paradigm shifts of our age, and the contemporary theological awakening, new possibilities of creative action emerge.

The Cultural Revolution: a course which explores the scientific, urban and secular revolutions of our time, and the emerging new ethic.

The Theological Revolution: a four-day course embodying imaginal education and the 20th Century theological revolution.

wk
2

The focus of week two is GLOBAL RESPONSIBILITY where the implications of globality for society are explored. A depth analysis of historical trends and contradictions using a new sociological model is climaxed by a lab in the practices of local awakening exemplified by the Town Meeting.

Nation and World: a methods workshop dealing with the challenges and future proposals for our world.

Global Community Forum Lab: a methods lab dealing with the "how to" of awakening a local community to its future possibilities.

wk
3

In week three the emphasis is the HUMAN DIALOGUE. The concern is to occasion a new awareness of the self and its creative potential. The re-understanding of the human personality in the light of 20th Century psychology and art is given practical focus in a laboratory for leadership development.

Psychology and Art: a study of cultural wisdom relative to understanding individual human beings and authentic modes of self-expression.

Leadership Methods I: a practices lab in effective group leadership, involving study, seminar and lecture methodologies.

wk
4

The theme of the fourth week is PRIMAL HUMANNES which deals with the dynamics of awakening in human community. Through a demythologized study of the early Christian understanding participants gain a new clarity on the task of secular evangelism in local communities using a community meeting format.

New Testament: a contemporary grounding of the witness to the Word in history made by the early Christian community.

Ur Images: an analysis of the basic human images by which people live out their distinct cultural inheritance.

wk
5

In week five, the focus on the TRANSPARENT UNIVERSE discloses the profound mystery, depth and greatness in the biological, physical and mathematical realms. The sheer miracle of the universe in which we live is encountered and practical models of response to our times are explored.

Science and Philosophy: a study of cultural wisdom regarding the comprehensive grasp of human existence.

Leadership Methods II: a practices lab in effective group leadership involving workshop-leading, model-building and conversation methods.

wk
6

Week six deals with SOCIAL METHODS. Participants work with documents from several examples of local projects of community development. Then, working in a real neighborhood, they move from a comprehensive geo-social analysis of the community to building models for its renewal.

Philosophy of Community Development: a study of the theoretical undergirding and the comprehensive operations needed for revitalizing a community.

Consult Methods Lab: a practicum in the dynamics of planning and actuation for effective, local, socio-economic development.

wk
7

The thrust of week seven is PROFOUND PRIORSHIP. This is a journey back to the dawn of human consciousness and a re-discovery of one's responsibility for all mankind. Using the gift of the ancient Hebrew understanding of life as a basis, the profundity of civilizational leadership is explored.

Old Testament: a study of the understanding of ultimate reality present in the historical living of the people of Israel.

Leadership III: a methods lab dealing with the profundity and practices of being effective leadership.

wk
8

Week eight emphasizes the VOCATIONAL RESOLVE. It raises to consciousness the framework for deciding the single focus of one's life. The role of the family in the task of building the earth and the solitary practices of caring for oneself on the long march of care for the world are examined.

Individual and Family: an analysis of domestic life, the marriage covenant and family structures in relation to present global needs.

The Odyssey: a methods lab dealing with the necessary sustaining exercises for authentic living in the present age.

GLOBAL WOMEN'S FORUM

The woman of today lives in an extraordinary moment of history. This is a time between the memory of past images and the expectation of the future. The remainder of this century marks an era of challenge to everyone across the globe. Women are responding with questions about their identity and their effective involvement in these radically changing times.

Global Women's Forum is an event that deals seriously with these questions. It acknowledges the recent shifts that have occurred in the lives of women and explores possibilities for meaningful engagement. It also provides the occasion for participation in the unique glory of being a woman in the 20th century.

Ten years of work with women's groups and the development of group methods have resulted in this program which to date has been offered in Europe, Asia, Africa and North America. Participants have been of all ages, from developed and developing nations in both rural and urban settings. This forum is a rare and significant day in the life of any woman.

THE DESIGN

THE MORNING

Singing and Introductions

Conversation:

GLOBAL ISSUES

Talk:

THE INTEGRITY OF THE NEW WOMAN

Workshop:

PRESENT SOCIAL TRENDS

Lunch and Conversation:
WOMEN WHO CHANGED HISTORY

THE AFTERNOON

Talk:

THE CHALLENGE OF THE 20th CENTURY

Workshop:

ENGAGEMENT THAT IS SIGNIFICANT

Plenary:

PRACTICAL DIRECTIONS OF THE FUTURE

Reflection on the Day

HOLD JULY OPEN FOR....

SUMMER SEVENTY SEVEN



21 December, 1976

Dear Colleagues,


The attached is a pull-together of some models which were helpful in planning the first Area London Guardian Consult last 3-5 December, 1976. Calling it a manual is a bit presumptuous, but included in this packet please find:

1. General Context
2. Practical Steps for Planning a Guardian Consult
3. Time Design Chart (Used at 3-5 Dec. Meeting)
4. Registration Form & Expertise Checklist
5. Meal Construct Chart
6. Printing Checklist

A copy of this packet is being sent to all four Houses in Area London. The London House has some back-up material (i.e. Menus).

We hope you will find it useful for setting up the next Area London Guardian Consult scheduled March 18-20, 1977.

Take care,

A handwritten signature in blue ink, appearing to read "LaVerne & Jim", with a stylized flourish at the end.

LaVerne and Jim Phillips

GENERAL CONTEXT

THE GLOBAL GUARDIAN NETWORK

In North America, Australia, and other parts of the world a global network is emerging, made up of men and women in the mainstream of the establishment who see themselves as "Those Who Care". They have been called Guardians. Some of them are long-standing movement colleagues, others have been discovered through such sources as Town Meeting, LENS seminars and development calls. Some are professional people; some are in business and industry. A few are wealthy; the majority have moderate incomes. Their degree of dedication varies, but one thing they have in common is their decision to act out their care for the world through commitment of their time, talent and treasure.

Although no definitive description exists, it has become clear that the Guardians represent one of the movement's most powerful resources. They have shared their particular expertise at Global Social Demonstration consults and they have served on task forces in ongoing Human Development Projects. They have enabled every dimension of the Town Meeting programme. As their lives have become increasingly engaged, their financial assistance to the ICA has grown proportionately.

THE GUARDIAN CONSULT

The Guardian Consult is a semi-annual weekend meeting based on the North American model. During their 44 hours together, Guardians reflect on the past six months and do practical planning for the coming six. This task-force work is valuable and important to the ongoing work of the movement but, in the last analysis, the consult is imaged primarily as a spirit happening. The consult functions as a transformed "retreat" dynamic.

When Guardians are meaningfully engaged their missional commitment is intensified, and their sense of participation in a world-wide, history-long movement is deepened. In the midst of that sort of involvement, authentic fellowship occurs and motivity abounds.

The time Guardians spend together over the meal is crucial. Through corporate singing and conversations, through participation in contextual spins and reports, the deeps of the spirit are addressed.

THE GREAT CHANGING WORLD

It is noted that the "Government of the Republic of China" has been established in the form of a government-in-exile, and it is further stated that the "Government of the Republic of China" has been established in the form of a government-in-exile, and it is further stated that the "Government of the Republic of China" has been established in the form of a government-in-exile.

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