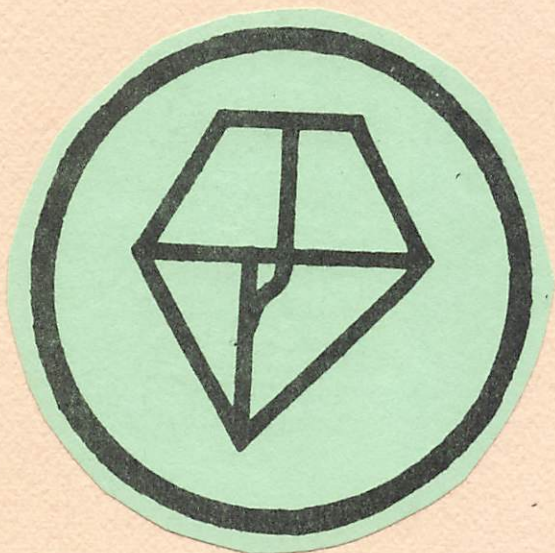
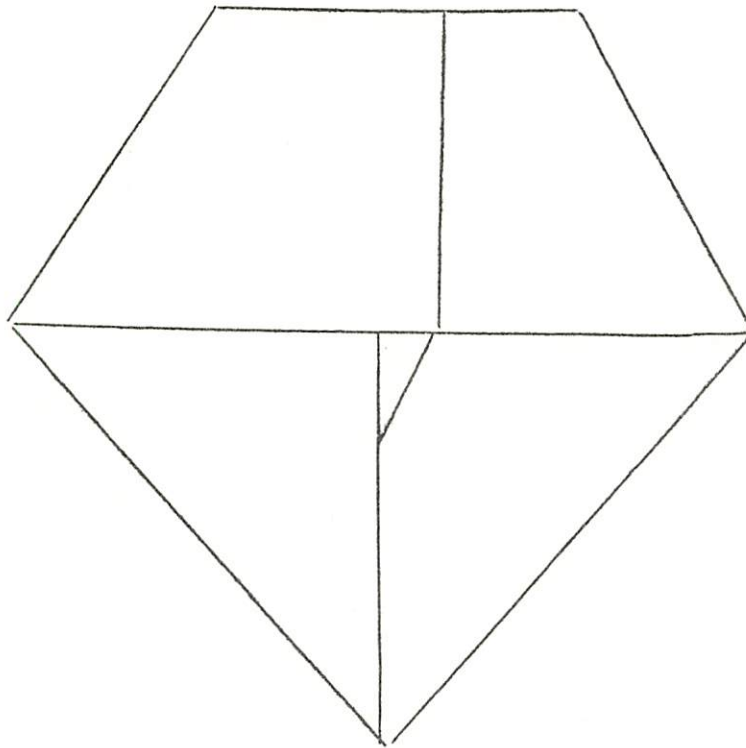


THE
NEW
LORIMOR

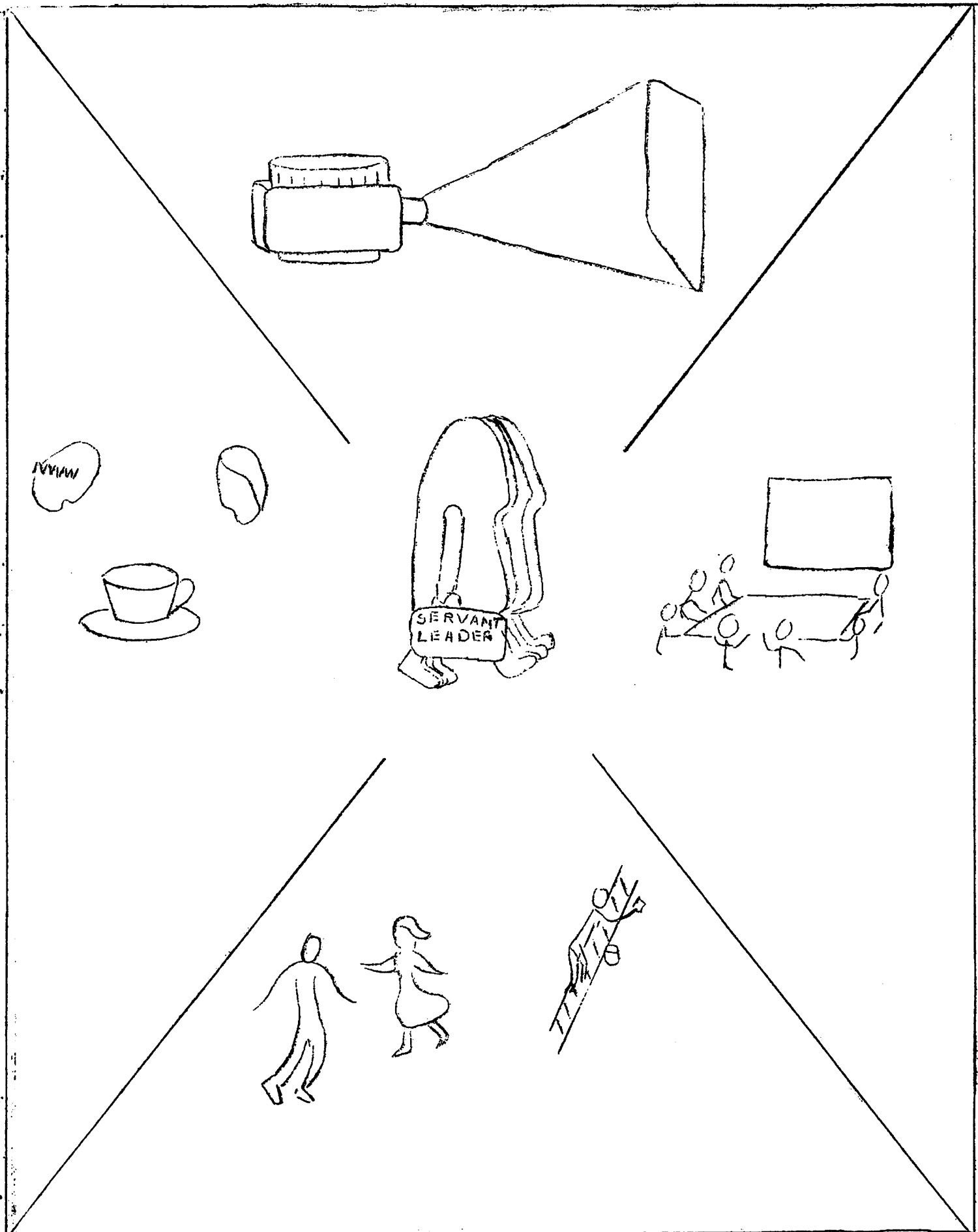


LORIMOR HUMAN DEVELOPMENT PROJECT



IMAGINAL LEADERSHIP MANUAL

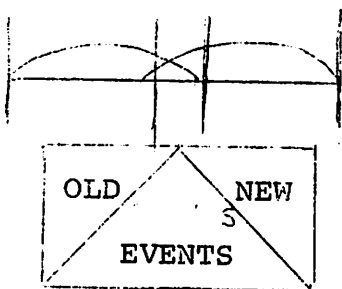
Winter, 1979



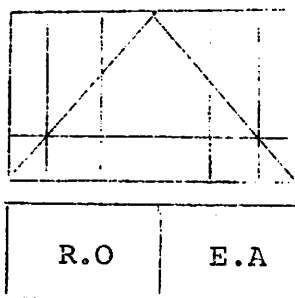
VISION CONTRADICTION PROPOSAL TACTICS PROGRAMS IMPLEMENTARIES

IMAGINAL LEADERSHIP

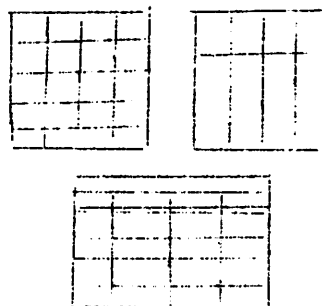
DOES
CATALYTIC
EVENTS



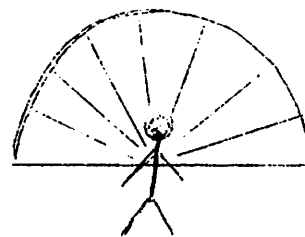
DOES
EFFECTIVE
ACTION



DOES
CORPORATE
THINKING



ENACTS
RELEASING
STYLE



CREATIVE
CHANGE

STATED
INTENTION

CONTINUAL
JOURNEY

CAREFUL
PREPARATION

NEW
IMAGES

DRAMATIC
ORCHESTRATION

GROUP
CONVERSATION

NEEDED
ROLE

COMMUNITY
HAPPENINGS

SYSTEMATIC
IMPLEMENTATION

IMAGINAL
LECTURE

SERIOUS
COMMITMENT

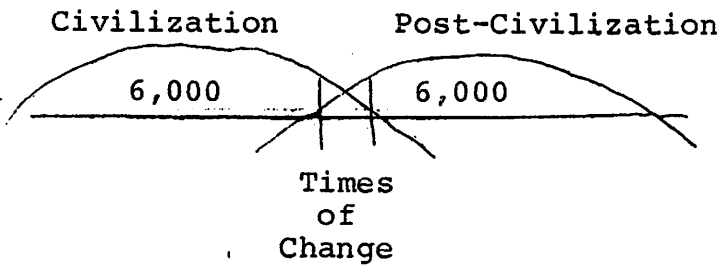
NEW
STORY

PRACTICAL
ENABLEMENT

PLANNING
WORKSHOPS

CELEBRATIONAL
BEING

THE TIMES AND IMAGINAL LEADERSHIP



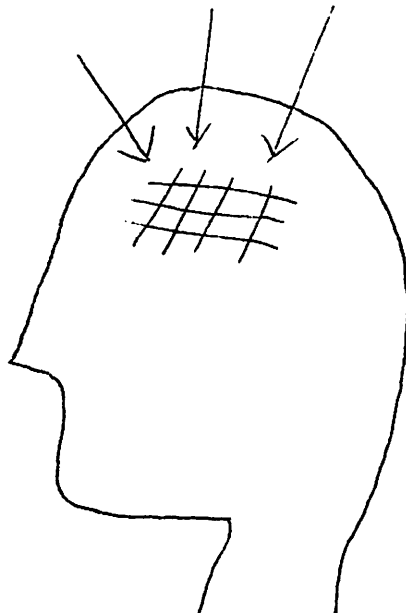
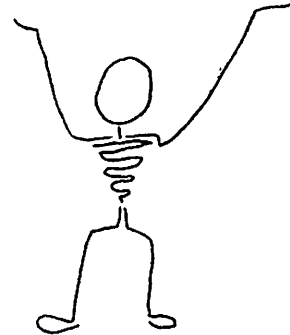
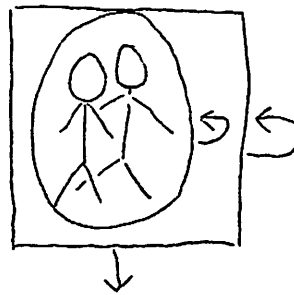
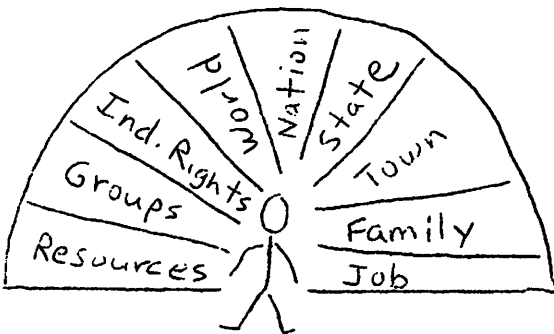
Scientific - Shift in Common Sense

Urban - Shift in Common Style

Secular - Shift in Common Mood

18th Century - Political dominant
 19th Century - Economic dominant
 20th Century - Cultural dominant

Person of responsibility stands before all his cares as he takes responsibility for one particular place.



Presuppositions:

- 1) Everyone has images
- 2) Images determine behavior
- 3) Images can be shifted
- 4) Messages and Decisions Change Images and
- 5) New Avenues of Behavior Are Opened.

EVENT CREATION WORKSHEET

Old Image

New Image

Catalytic Event

*Rotten
egg smell*

Practical Objective:

Existential Aim:

FLOW

Prelude

I

II

III

Postlude

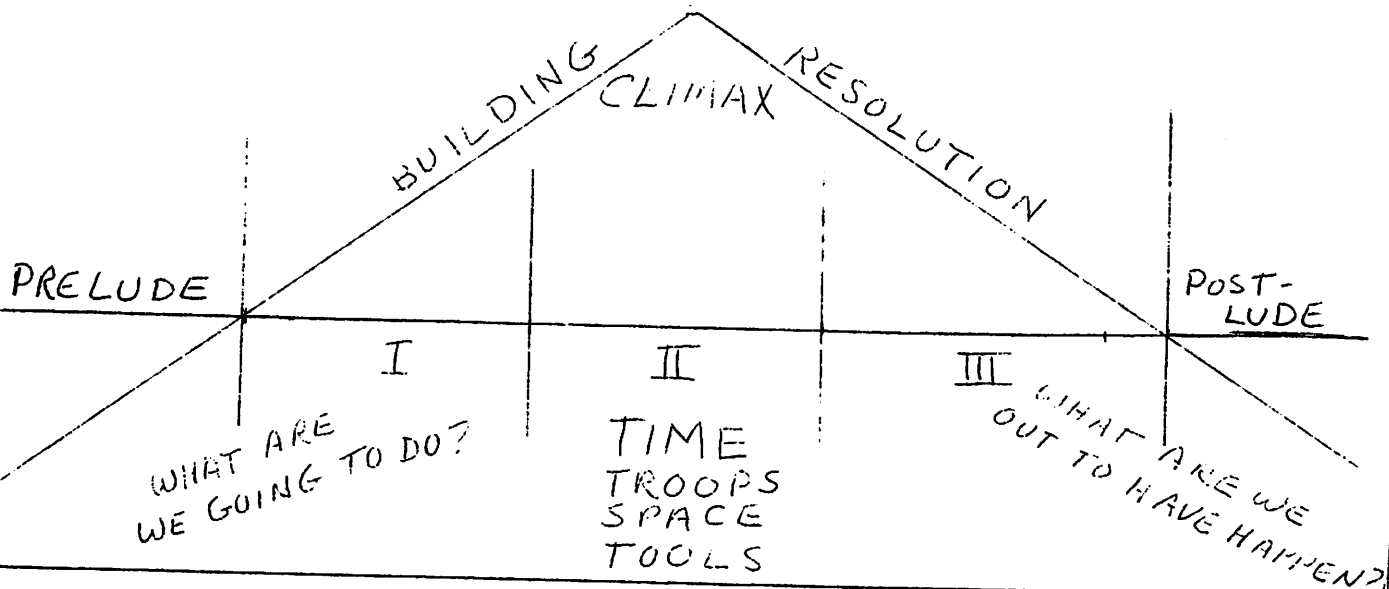
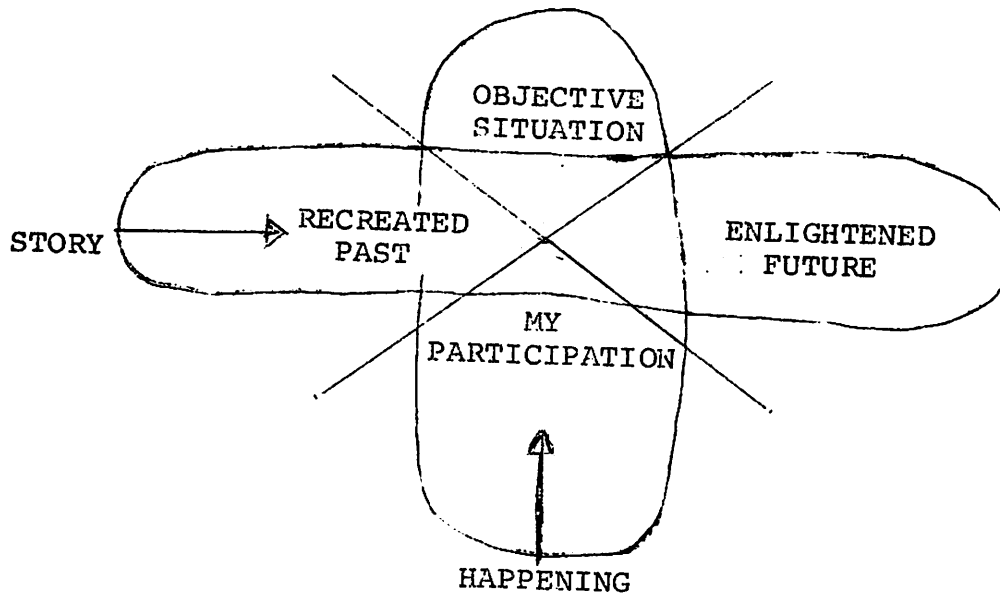
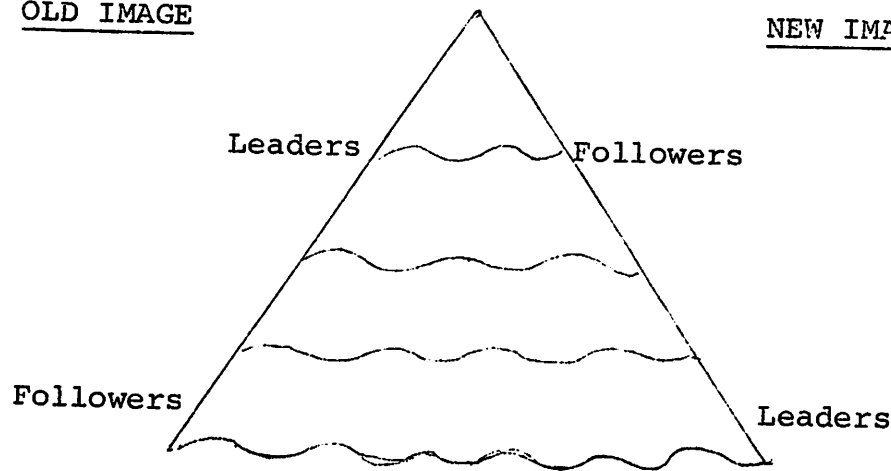
ACTIVITIES

9

EFFECTIVE ACTION

OLD IMAGE

NEW IMAGE



EVENT PLANNING WORKSHEET

TITLE:

TIME:

WHERE:

GROUP:

T
A
S
K
S

PROMOTION TASKS:

PRACTICAL TASKS:

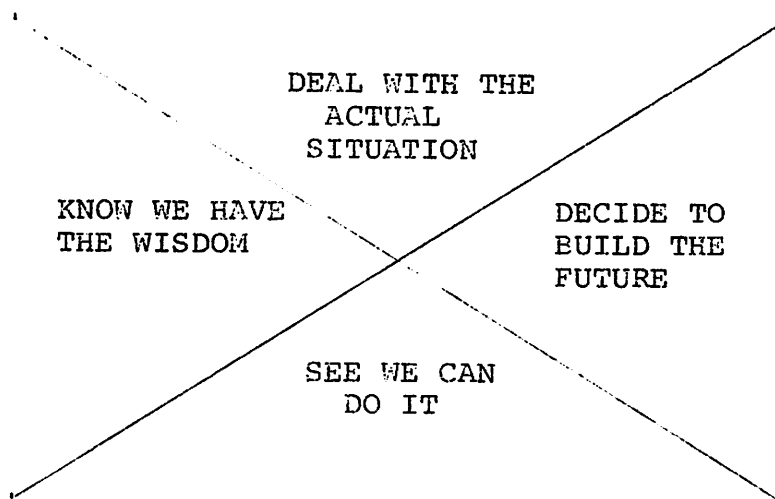
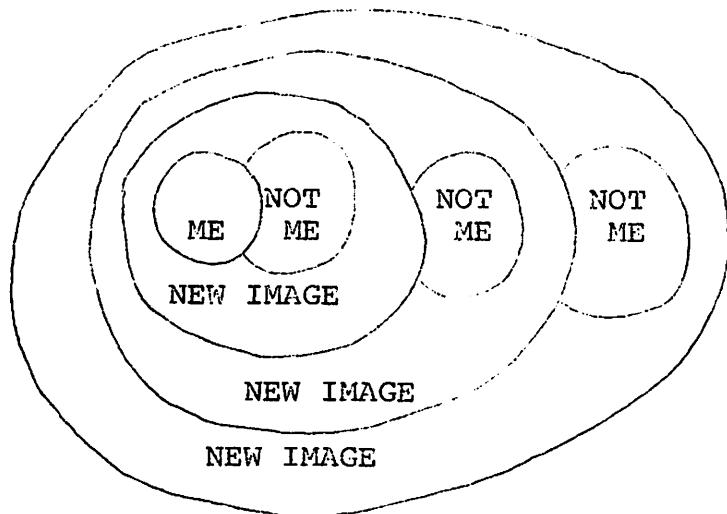
AGENDA - LEADERSHIP TASKS:

T
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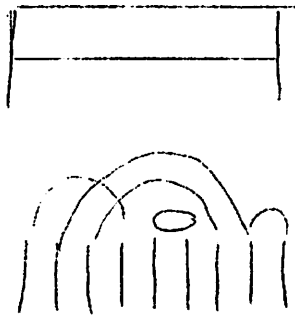
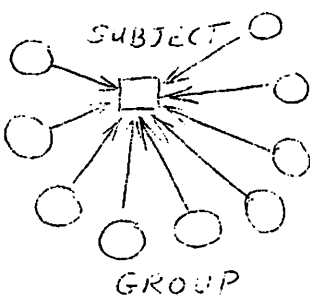
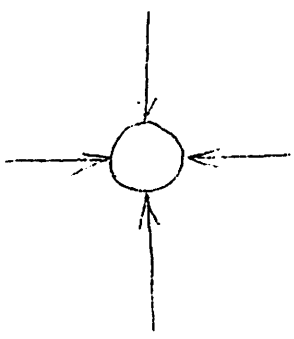
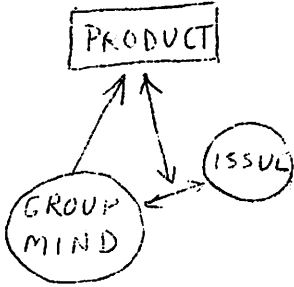
7

LIFE IS A JOURNEY

	WRITING	SAILING SHIPS	EARTH RISE	
HISTORY:	PRE-HISTORY	HISTORY	WORLD HISTORY	PLANET HISTORY
LIFETIME	YOUTH	RISING ADULT	ESTABLISHED ADULT	ELDER



ARTFORM METHOD

T Y P E	Journey Method	Conversation Method	Lecture Method	Workshop Method
F U N C T I O N	Create Images	Raise Issues	Clarify Context	Build Plans
D Y N A M I C				
S T E P S	<p>Objective</p> <p>Seeing the parts</p>	<p>Objective Questions</p> <p>observations remembrances</p>	<p>Brainstorm of Life Experiences</p>	<p>List and Brainstorm Individual Wisdom</p>
	<p>Reflective</p> <p>Making the relations.</p>	<p>Reflective Questions</p> <p>relations responses</p>	<p>Gestalt Into Categories</p>	<p>Pool and Gestalt Corporate Wisdom</p>
	<p>Interpretive</p> <p>Grasping the Whole</p>	<p>Interpretive Questions</p> <p>significance implication</p>	<p>Organize into 4 x 4</p>	<p>Name and State Consensus</p>

CONVERSATION FLOW

Rational Objective:

Existential Aim:

Opening -- Topic

(ex. Let's reflect on the events of the past week.)

Objective Questions: (ex. What happened this week?)

- 1)
- 2)
- 3)

Reflective Questions: (ex. What was new this week? What were the key or critical happenings? Where were we blocked?)

- 1)
- 2)
- 3)

Interpretive Questions: (ex. As you look at last week what are your insights or the implications for the future? Where were the breakthroughs? What are the major issues facing us in the coming week?)

- 1)
- 2)
- 3)

Closing

LECTURE PREPARATION WORKSHEET

1) SUBJECT:

2) RAW DATA

3) GESTALT DATA

4) PRESENTATION 4 X 4

Title:

5) DECIDE INTENT

Rational Objective

Existential Aim

--	--

WORKSHOP FORMAT

Rational Objective;

Existential Aim:

Context

Brainstorm

I

Gestalt

I
I

Consensus

I
I
I

Reflection:

SAMPLE WORKSHOP

Context: Greeting, song, task importance

Task: How to raise money to buy a welcome sign.

- 1) Write 3 sources of money you know about.
- 2) Each person give one. (write on board)
- 3) What other sources have not been put up yet?
- 4) What are additional methods of raising money you have heard about?

I

- 1) Gestalt list by looking for similar kinds of money sources.
- 2) Organize items into 3-5 groups on a board.

I

I

- 1) What would you name these categories of funding sources?
- 2) Divide into groups and name three approaches to getting money from each category of source.
- 3) Put up approaches. Which approaches are most practical? Which shall we use?

I

I

II

Reflect:

What have we accomplished? What will we have to do to use this fund raising plan?

Assign
Send out