

ACCOMPLISHMENTS OF THE GIBSON HUMAN DEVELOPMENT PROJECT DURING PHASE I

Program # 1 - Crossroads Industries Complex

Visits were made to 6 industries in the county and conversations were held with the County Chamber of Commerce to explore industrial development in Gibson. One firm commitment for a wood products industry was received and one possibility for styro-foam was uncovered.

Program # 2 - Employment Skills Agency

40% of the house holds were surveyed to determine present employment conditions.

Program # 3 - Gibson Development Corporation

The development of a master plan for the community was initiated through the building of a data base for the plan. A forty percent demographic sample of the community was conducted with a computer analysis of the results was made. A survey of property ownership in the community was completed. Initial contacts were made with the N.C. State University concerning the possibility of students doing a design study of the downtown area this fall. Four community residents went with ICA staff on development calls to industries in the county. The Laurinburg-Scotland County Chamber of Commerce named Gibson as the priority community in the county for locating the next small industry.

Program # 4 - Downtown Reclamation Scheme

In the Downtown area, several stores have redesigned their window displays to make them more attractive. Old tires and junked cars have been removed. A verbal promise has been received from the Seaboard Coast Line R/R saying that the old depot station is to be given to the Town of Gibson to be used as a community center. Clean-up around the depot, including mowing high grass and weeds, has been begun. Two parks have been built in the downtown and a small lot has been cleared. One park includes a community bulletin board, dogwood trees and a rail fence. The other has benches and a flower garden.

Program # 5 - Small Businesses Enterprise

An exterior inspection has been made on all downtown buildings, and an interior inspection completed on most of them. A chart showing building date, present use, ownership, and condition has been completed. One building has been turned over for community use, and conversations have been begun on the possibility of locating a restaurant, an insurance agency, and a laundromat in the downtown area.

Program # 6 - Community Identity Project

A heritage data bank was created as a result to a Town Meeting in early June. Articles on the history of the community have appeared in the bi-weekly newspaper, The Voice of Gibson. The community has written a song and created a symbol.

Program # 7 - Community Involvement Program

The involvement program began with the publicity committee for the Consult. A 13' banner was erected in the heart of town. Posters, flyers, and a small band-wagon parade, with good radio and TV coverage all helped elicit broad-based participation in the Consult. Phone chains for key events, stake meetings and the distribution of the Voice of Gibson all help get information into the community. Over 400 people attended the opening session of the consult. 125 participated on a regular basis. A Jaycee club was formed from local initiative immediately following the consult. A bulletin board has been erected in one of the downtown parks. The Consult Document was distributed at the end of Phase I at a community planning and celebration event.

Program # 8 - Gibson Community Lyceum

A town meeting was held in early June, preceding the consult.

Program # 9 - Contemporary Life Institute

A Four-County Adult Literacy Program, using the Laubach method, was begun in the community with community volunteers as tutors.

Program # 10 - Early Learning Center

During a 40% community survey, data was gathered regarding the educational level of residents.

Program # 11 - Neighborhood Health League

Health data was included in the 40% survey.

Program # 12 - Resident Housing Enterprise

Housing data was included in the 40% survey.

Program # 13 - Living Environment Project

New Horizons Park, a family recreational area and children's playground, was created. The land was donated for use by the community. 2700 hours of volunteer labor went into major land clearing, building tables, benches, see-saws, climbers, etc., and creating and planting two flower gardens.

STAKES - Two stake meetings were held during July. These meetings were held on weeks 2 & 4 of each month. The meetings were initiated in each of the five stakes, and were preceded by stake walks and stake calling by community residents. The stake meetings averaged about 40 in attendance (combined total)

GUILDS - There are five guilds to implement the 13 programs; I Economic Guild (1-3), Commercial Guild(4-5), Community Guild(6-8), Education Guild(9-10) and Services Guild(11-13). They all met twice during Phase I with an average total attendance of 55.

LEADERSHIP

DEVELOPMENT- A core group of people who have been identified as leadership in the community have been knowledgeable about the various steps of initiating a project. In addition new leadership was identified in the midst of the creation of the New Horizons Park and the first two issues of the Voice. Four people went on development calls with ICA

FUNDING

RECEIVED - Attached is a list(partial) of contributors of in-kind goods and services during the Consult. \$4350 was raised from 24 consultants. \$2304 was raised in consultant scholarship fees. Development calls to local county industries and businesses produced \$1150 during July. \$3000 was granted in July by the Mary Reynolds Babcock Foundation for interim staff salaries. Vista salaries were secured for six slots, to begin in October. In addition to the above, the following contributions have been made by local community residents since the Consult.

1. Five different trucks for a total of over 100 hours in the community
2. One truck for two trips to Charlotte(200 miles roundtrip each trip
3. Three tractors for land clearance(over 30 hours)
4. Two hours of bulldozer time

PROGRAMS	COMPONENTS	SUB-TACTICS BY NUMBER
CROSSROADS INDUSTRIES COMPLEX	Ancillary Products	78
	Local Manufacturing	84
	Industrial Services	91
	Resources Development	79
EMPLOYMENT SKILLS AGENCY	Employment Counseling	54
	Vocational Training	51
	New Careers	55
	Apprenticeship Service	56
GIBSON DEVELOPMENT CORPORATION	Land Development	1-2-4-6-7-9-75-76
	Planning Coordination	15-143-144
	Financial Investments	77-145
	Town Promotion	93-127- 146 146-185
DOWNTOWN RECLAMATION SCHEME	Architectural Landscaping	177-179-184
	Building Restoration	13-14-16-17-18
	Social Nodes	83-166-167
	Interior Designs	
SMALL BUSINESS ENTERPRISE	Consumer Services	80-82-85-86-87-89-90-94-95
	Retail Products	81-88
	Public Entertainment	147
	Commercial Management	
COMMUNITY IDENTITY PROJECT	Rural Heritage	37
	Community Symbols	176-178-180-181-182-183
	Town Festivals	
	Gibson Emissary	
CITIZEN INVOLVEMENT NETWORK	Neighborhood Care	141-149-150-151
	Volunteer Services	129-135-137-153-157-159
	Information Interchange	119-120-121-122-123-124-125-126-130-131-132-140-168-169
	Community Events	25-26-27-28-29-30-31-32-33-36-38-42-138-148
GIBSON COMMUNITY MUSEUM	Community Forums	139-142
	Local Arts	39-40-41
	Cultural Emphasis	34
	Visiting Speakers	
CONTEMPORARY LIFE INSTITUTE	Supplemental Studies	53-60-61-63-64-65-66-67-68
	Functional Literacy	59-62
	Continuing Education	133-136
	Practical Skills	50-52-58
EARLY LEARNING CENTER	Educational Curriculum	35-69
	Faculty Training	73-134
	Parent Participation	71-72-74
	Community Support	57-70-158
NEIGHBORHOOD HEALTH LEAGUE	Home Visitation	98-100-109-115
	Satelite Clinic	96-97-99-105-110
	Preventive Health	30-101-102-103-106-108-112-116-117
	Emergency Services	104-111
RESIDENT HOUSING ENTERPRISE	Home Construction	20
	Housing Rehabilitation	21-23-113-152
	Residence Boautification	114
	Cooperative Resources	19-22-24
LIVING ENVIRONMENT PROJECT	Open Space	172-173-174-175
	Community Beautification	43-44-45-46-47-48-49-154-155-156-170
	Resident Safety	10-11-12-107-118-160-161-162
	Utilities Extension	3-5-8

~~163~~ SUB-TACTICS 163, 164 & 165 DO NOT EXIST (NUMBERING ERROR)

GIBSON TOWN LOVE SONG

(Tune: Lyda Rose)

Gibson Town, our small southern town,
What is the future that you hold?
Railroad town, once bustlin' around
With pioneers so bold.

What's in store,
For the world as you come alive
And people see
You can make your dreams arrive.

Oh, Gibson Town, with new plans abound,
A vision grounded in the pain.
Stories told, and people made bold,
A leader once again.

We will build
A rural town for mankind to see.
We will fill
A special role in history.

Oh, Gibson Town, we're making a pledge
To work together more and more.
To build you up, make you shine,
The future's open door.

So here is our love song,
And isn't it fine!
Imagine it!
Gibson, a sign.