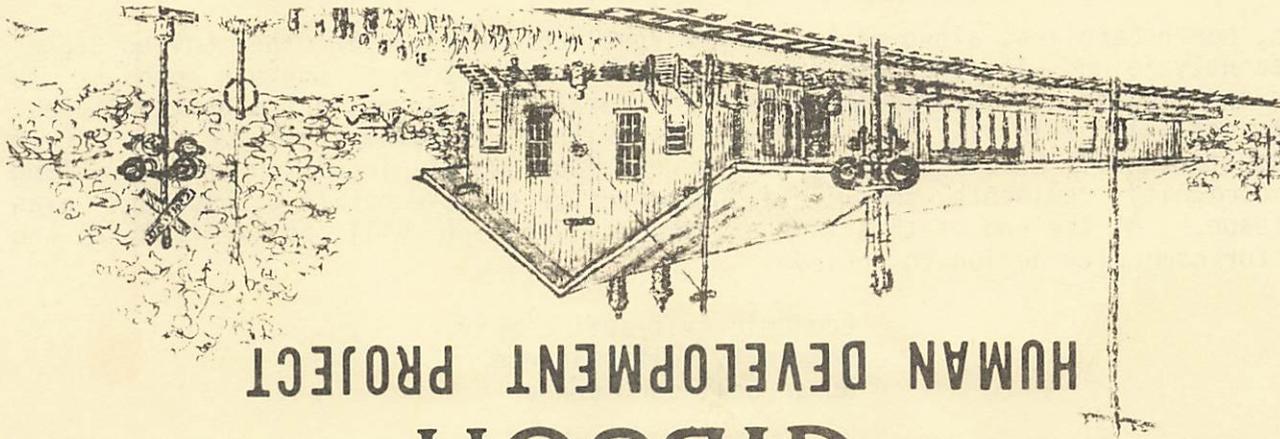


GIBSON, NORTH CAROLINA



HUMAN DEVELOPMENT PROJECT

GIBSON

The INSTITUTE OF CULTURAL AFFAIRS is an intra-global research and development, training and demonstration group concerned with the human factor in world development. The Institute presently has coordinating centers in Brussels, Nairobi, Bombay, Hong Kong, Singapore and Chicago and is registered in 23 nations. In the United States, ICA staff are located in 46 cities, organized in four areas with centers in New York, Houston, San Francisco and Chicago. The Institute is convinced that effective human development must be initiated on the local level. Toward this end its national and extra-national staff live and work with local people in planning and actuating socio-economic projects around the world. The projects, located in both rural and urban communities of extreme need, are established for the purpose of demonstrating comprehensive human development. The work of the ICA is supported by private foundations, corporations, concerned individuals and government departments and agencies on the national, state and municipal levels.

ICA: Charlotte
1808 East Seventh
Charlotte, N.C. 28204
(704) 375-5777

ICA: Atlanta
226 East Lake Dr., SE
Atlanta, Ga. 30317
(404) 377-0669

ICA: Houston
4207 Chartres Street
Houston, Tx. 77004
(713) 522-7933

The Institute of Cultural Affairs
1808 East Seventh Street
Charlotte, North Carolina 28204

Gibson, North Carolina, along with 11 other rural communities in the United States has recently joined with the Institute of Cultural Affairs in a two-year project to create and demonstrate methods and models for rural development in the United States. The project will officially begin on June 18th with a one-week consultation. Over 30 consultants will be chosen to spend one week (June 18-24) in Gibson working along with community residents to build a comprehensive socio-economic development plan for Gibson. At the end of this time a community document will be written as the basis for community action to achieve:

- Economic self-sufficiency
- Community self-reliance
- Human self-confidence

The project will demonstrate that both social and economic development must go hand in hand for effective community revitalization.

Gibson is located 90 miles east of Charlotte and 90 miles south of Raleigh on the South Carolina border. Historically it was a stagecoach and railroad station. Like many southeastern towns its economic base was cotton. Once a thriving commercial center, it has lost 17% of its population over the last 25 years. The population within the incorporated limits is 502, with another 200-300 immediately outside the town limits. Gibson is representative of small southern "farming" communities today. Farm mechanization and urban migration has drawn off much of the population living in and around Gibson. It has been by-passed by the economic and industrial development of recent years. Only five or six of the twenty commercial "store fronts" are currently operating businesses. It has recently lost its middle school to county consolidation, and its primary school is threatened.

REGISTRATION FORM

I am interested in (please check):

The GIBSON Consult - June 18-24
 (\$100 consult expenses; \$300 project contribution)

Other Possibilities:

- Worksite Weekends
 May-August
- Preparation Week
 June 11-18
- Implementation Week
 June 25-31
 (Cost: \$5.00 per day)

NAME _____

I am best suited in
 the following areas:
 (mark 1st & 2nd choice)

ADDRESS _____

- Agriculture
- Education
- Environment
- Industry
- Health
- Business

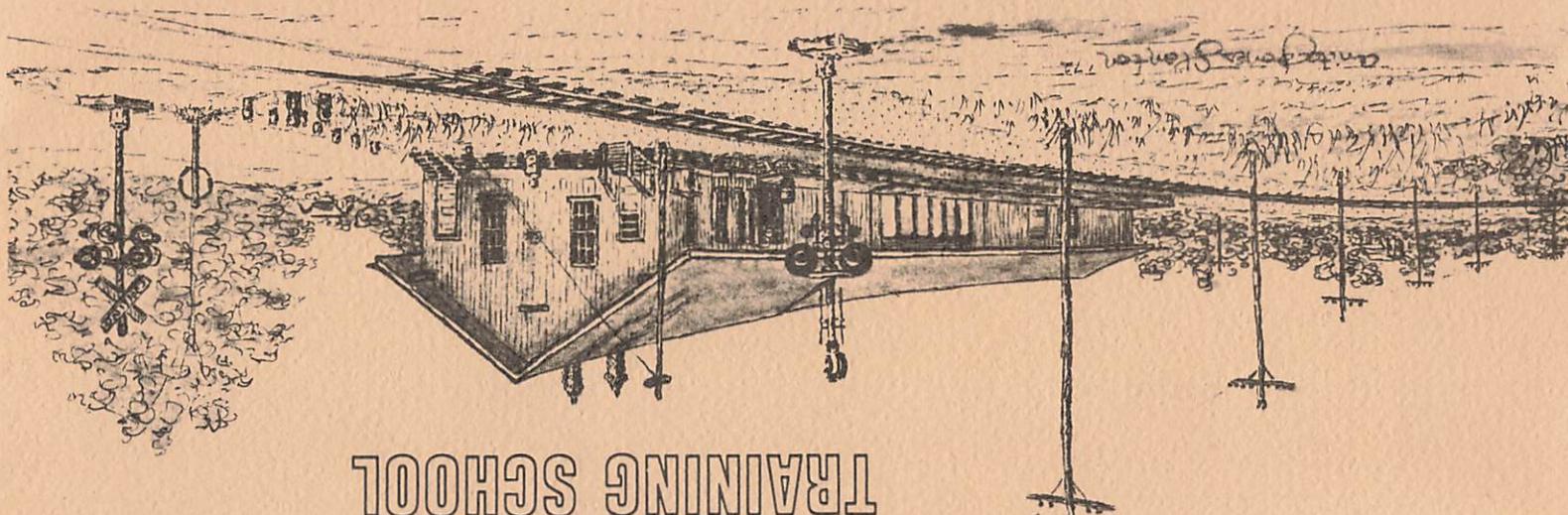
PHONE _____

Other Skills: (Typing,
 cooking, carpentry,
 plumbing, fund raising,
 gardening) _____

OCCUPATION _____

MARCH 9-30, 1980

GIBSON, NORTH CAROLINA



HUMAN DEVELOPMENT TRAINING SCHOOL

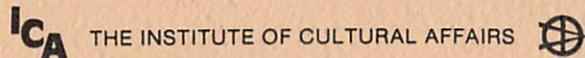
- The School is focused on the skills needed by local citizens in small towns and urban neighborhoods in North America.
- Attendance for full 3 weeks - March 9-30, 1980, is recommended. Limited numbers will be permitted to register for shorter periods of time.
- The cost of the HOTS is \$135 per individual. This covers all basic expenses, including food, lodging and program costs. A registration fee of \$45 should be sent prior to the opening date. Limited scholarship funds are available.
- For persons planning to attend only part of the 3-week School, the cost is \$45 per week. Limited numbers of 3-day session participants may register at the weekly fee.

The Institute of Cultural Affairs is an intra-global research, training and demonstration group concerned with the human factor in world development. The ICA, a non-profit organization, presently offers programs in 32 nations. Among these programs are one day Town Meetings, community reformulation projects called Human Development Projects and other specialized consultations and seminars. The ICA receives funding from government agencies, foundations, organizations and concerned individuals.

The Gibson Community Development Association is a legally incorporated not-for-profit organization which focuses on the economic development of the total community. It is created and controlled by the community. The CDA can enter into business ventures, make loans, own property and receive grants and contributions. All profits are returned to the CDA to fund social and economic development programs in the community. The CDA is governed by a Board of Directors who are elected by and responsible to the community.

GIBSON COMMUNITY DEVELOPMENT ASSOCIATION

P. O. Box 8
Gibson, North Carolina 28343

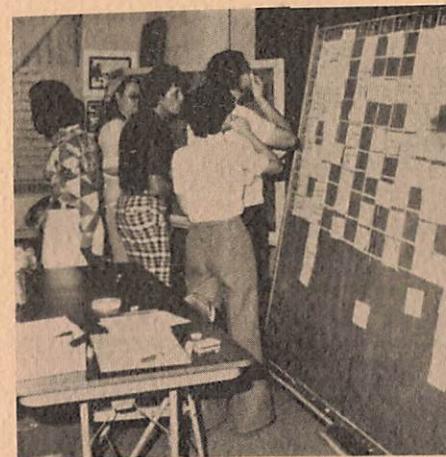
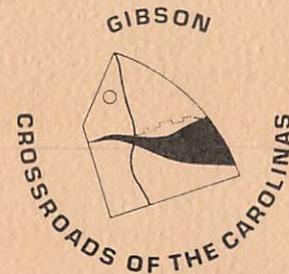


National — 4750 N. Sheridan Rd. Office — Chicago, Illinois 60640
Regional — 226 E. Lake Drive, S. E. Office — Atlanta, Georgia 30317

TRAINING

practical methodology
for comprehensive
community leadership
development

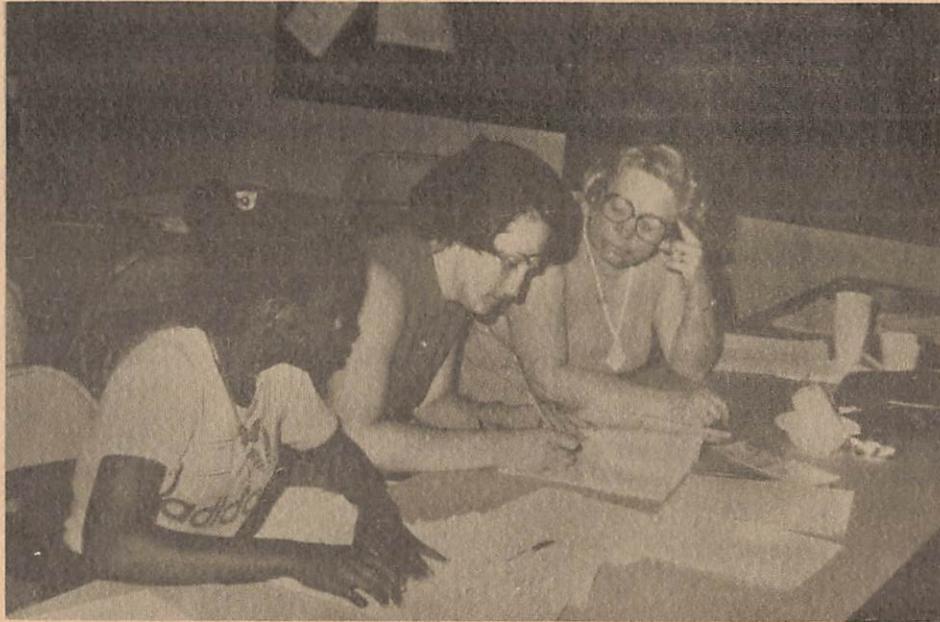
THE HUMAN DEVELOPMENT TRAINING SCHOOL is an intensive residential program, focused on developing effective leadership skills and methods in the midst of an active demonstration community.



Located on the North-South Carolina b stagecoach, railway station and thriving comm new crossroads in 1978. The declining town dec a demonstration for other small communities.

Caucasian, Black and Native American citi provide a new Community Center in an old Sea Learning Center and a renovated firehouse for a and a half, eleven vacant buildings have been re Industry has been initiated and expanded. Mem Labor Day Parade and Fun Day, an Arts Festival Community Project 'Birthday' have hosted larg participation.

The Institute of Cultural Affairs has developed its framework for training out of field projects, and is conducting this North American Program to train peo working in a variety of rural and ethnic communities across the USA and Car



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DESIGN - The three major cycles of study focus on comprehensive Human economic, social and cultural arenas. Each cycle includes specific methods which form a framework and the practical implementation for catalyzing lasting development

| HUMAN DEVELOPMENT TRAINING SCHOOL CURRICULUM DESIGN | | | | | | | | |
|---|-------------------------|------------|--------------|---------------------|------------|----------------|------------------------|------------|
| ECONOMIC | | REFLECTION | SOCIAL | | REFLECTION | CULTURAL | | GRADUATION |
| Economic Cycle | Imaginal Leadership Lab | | Social Cycle | Community Forum Lab | | Cultural Cycle | Profound Humanness Lab | |

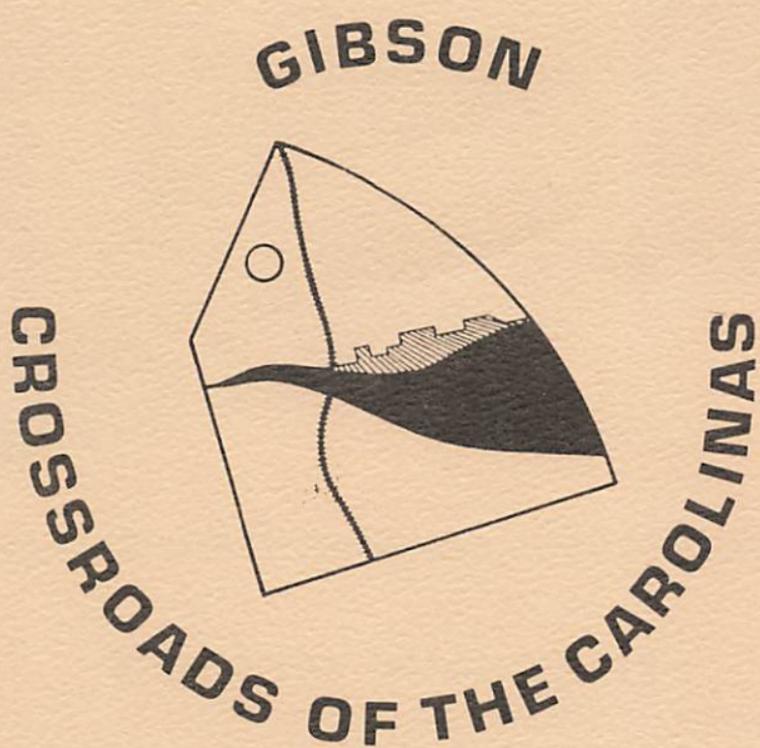
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The Human Development Training School provides . . .

- Methods of identifying the actual human needs in any community.
- Ways to discover local resources, government services and appropriate technology available for meeting these needs.
- Training in methods of corporate leadership for engaging an entire community in common planning and action.
- Practical experiences in comprehensive and relational thinking.



- A new self-confidence about one's ability to provide effective practical help to a community.
- An opportunity to explore the ways by which the untapped creativity of local people can be released to catalyze community renewal.



**GIBSON HUMAN
DEVELOPMENT
PROJECT
GIBSON, NORTH CAROLINA**

A Report Of The First Year



Gibson Station Community Center Opening

COMMUNITY COHESION

- *Biweekly community newsletter.
- *The first annual Labor Day Parade and Fun Day draws 3,000.
- *Old train depot renovated for community center through citizens participation.
- *Community Center opening draws display of art from 14 professionals.
- *Crossroads in Imagination workshop pulls together creative, educational program for summer '79.



Scotland County High School Band: Labor Day '78

THE GIBSON COMMUNITY DEVELOPMENT ASSOCIATION

**P.O. Box 8, Gibson, North Carolina 28343
919-268-4922**

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1979 Board of Directors

W. W. Pearson, Mrs. Frank Lea, James Harris, Ms. Pat Robinson, Mrs. Fred C. Howell, Lea Harper, Ms. Virginia Newton, Ike Powell, Mrs. G. C. Odom, Tom Whitlock, Nelson Gibson.

THE INSTITUTE OF CULTURAL AFFAIRS

**P.O. Box 307, Gibson, North Carolina 28343
919-268-3164**

The Institute is a not-for-profit intra-global group working autonomously in twenty-five nations. Headquarters are located in Nairobi, Bombay, Singapore, Hong Kong, Chicago and Brussels. The Institute is a research, training and demonstration group concerned about the human factor in world development. For some fifteen years ICA was a program division of the Ecumenical Institute. In 1973 it was formally incorporated as a separate yet coordinate group. During that same year the Institute staff was incorporated as a self-supporting, volunteer service group called the Order:Ecumenical. The work of ICA is broad and varied, ranging from management seminars for executives to comprehensive community development projects around the globe.

ICA 4750 N. Sheridan Road, Chicago, Ill. 60640

SOCIAL EFFECTIVENESS

- * 1 1/2 acre New Horizons Park created for adults and children through 4,000 people hrs. of labor.
- * CPR class increases life saving know-how in community.
- * Early Learning Center Preschool initiated.
- * Downtown mini-parks created.
- * All residences assigned house numbers.
- * Life planning/leadership skill methods for CETA community workers.



New Horizons Park Work Day

PROJECTION OF FUTURE HIGHLIGHTS

- * Community laundromat.
- * Licensed Early Learning Center.
- * Open Air Market.
- * New Resident Housing.
- * Revitalized Downtown.
- * New Commercial Enterprises.
- * Sewage and utilities expansion.
- * Drainage Ditch clearing.

BUILDING NEW COMMUNITY

Community, human community does not just happen, but is created through people's care. The Gibson community meets weekly to plan how they will activate their programs. Guild task forces in the arenas of economic development, living environment, community life and comprehensive education give the community an opportunity to assume responsibility for all aspects of their life. It is through these meetings that community consensus and leadership is built and sustained. Weekly workdays have allowed the community to rediscover the power and fulfillment of work and have provided an opportunity for sharing skills and developing community pride. Grand celebrations mark the journey of this past year and have indeed released a new community spirit of joy and well being.

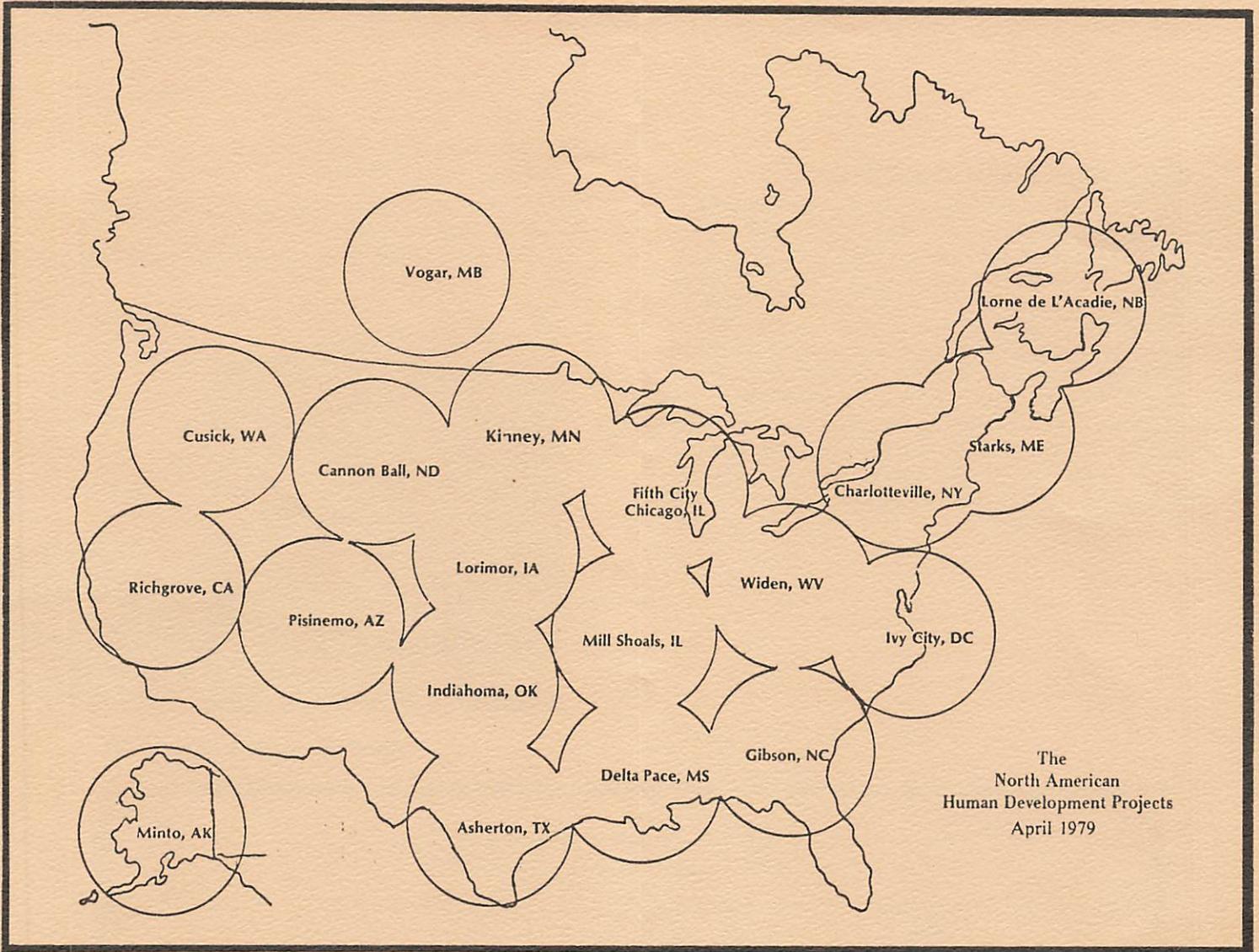
ECONOMIC SELF-RELIANCE

- *Creation of the Gibson Community Development Association, Inc.
- *Five community men complete first phase of CETA program; enter on-the-job training.
- *Scotland County Wood Products locates here; moving to a new community site for expansion.
- *The Firehouse Restaurant designed and opened as economic venture by the GCDA.
- *Z. Smith Reynolds Grant \$145,300 awarded.



Sandblasting New Restaurant

| Gibson Human Development Project | | THE THIRTEEN ACTUATING PROGRAMS Comprehensive Community Reformulation in Gibson | | | June 1978 Consult |
|--|---|--|--|--|----------------------|
| ICA Consultants | | | | | |
| ONE TOWARD ECONOMIC SELF-RELIANCE IN GIBSON | | TWO TOWARD COMMUNITY COHESION IN GIBSON | THREE TOWARD SOCIAL EFFECTIVENESS IN GIBSON | | |
| BASIC RESOURCES A | COMMERCIAL SERVICES B | C | TOTAL EDUCATION D | PHYSICAL HABITAT E | |
| CROSSROADS INDUSTRIES COMPLEX I | DOWNTOWN RECLAMATION SCHEME IV | COMMUNITY IDENTITY PROJECT VI | CONTEMPORARY LIFE INSTITUTE IX | NEIGHBORHOOD HEALTH LEAGUE XI | |
| EMPLOYMENT SKILLS AGENCY II | | CITIZEN INVOLVEMENT NETWORK VII | | RESIDENT HOUSING ENTERPRISE XII | |
| GIBSON DEVELOPMENT CORPORATION III | SMALL BUSINESS ENTERPRISE V | GIBSON COMMUNITY LYCEUM VIII | EARLY LEARNING CENTER X | LIVING ENVIRONMENT PROJECT XIII | |



Nineteen communities . . . exploring what it means to revitalize human community through comprehensive socio-economic development. Nineteen communities . . . participating in a global network of Human Development Projects. The Gibson Human Development Project is one such community. Gibson, North Carolina is a small rural community located in Scotland County on the South Carolina border. Gibson's two year project was initiated through the cooperative efforts of community residents, elected officials and the Institute of Cultural Affairs. A community Planning Consultation was held June 18-24, 1978, with over one hundred people participating daily. The consultation initiated the two year planning process through the use of a five step planning and research method.

The Human Development Consultation

- Stating the common vision . . .
- Discerning the underlying contradiction . . .
- Creating the practical proposals . . .
- Building the tactical systems . . .
- Implementing the effective programs . . .

During the past year many of the tactics, proposals and programs were implemented. The signs of new life generated in this year demonstrate the actuation of a plan that serves to constantly broaden local engagement and build human motivation.



GIBSON CONSULT WORKING SESSION