

CHICAGO COMMUNITIES 'Standing Tall For The 80's'

PROGRAM ADVISORS

Cole Campbell Sears, Roebuck and Co.

Raymond Caruso McDonald's Corporation

Bud Frankel Abelson-Frankel, Inc.

Dr. Ralph Lee Central YMCA Community College

Fidel Lopez Continental Illinois National Bank and Trust Company

Samuel McGrier Chicago Iconomic Development Corporation

Doe Thornburg International Visitors Center of Chicago

G. H. Wang Neighborhood Assistance Redevelopment -Inc.

Advisors companies are listed for purpose of identification.

INTERIM REPORT

CHICAGO COMMUNITY SERVICE PROGRAM SERIES

THE INSTITUTE OF CULTURAL AFFAIRS
4750 No. Sheridan Road
Chicago, Illinois
312/769-6363

This Document represents data taken from a limited number of forums and does not intend to represent a thorough statistical and interpretive report which is to be compiled at a later date.

CHICAGO

COMMUNITY SERVICE PROGRAM SERIES

| | A Summary of Events Hel | d To Date | NUMBER OF | PREDOMINANT |
|---|-------------------------|-----------|--------------|-------------|
| GROUP AND EVENT | NEIGHBORHOOD | DATE HELD | PARTICIPANTS | AGE GROUP |
| • International Visitors Center (GWF) | Uptown #3 | 9/26/79 | 55 | Adult |
| • Van Buren Block Club (CF) | E. Garfield #27 | 11/3/79 | 14 | Adult |
| • Homan Block Club (CF) | E. Garfield #27 | 11/3/79 | 7 | Adult |
| • West Fifth Ave. Block Club (CF) | E. Garfield #27 | 11/3/79 | 10 | Adult |
| Chicago Women (GWF) | Uptown #3 | 11/7/79 | 17 | Adult |
| • Highrise Apartments (CF) | E. Garfield #27 | 12/1/79 | 300 | Elder |
| • Highrise Apartments (CF) | E. Garfield #27 | 12/1/79 | 100 | Elder |
| • Operation Brotherhood (CYI | F)E. Garfield #27 | 11/3/79 | 20 | Youth |
| ' Monroe Block Club (CF) | E. Garfield #27 | 12/1/79 | 15 | Adult |
| 'Adams Block Club (CF) | E. Garfield #27 | 12/1/79 | 13 | Adult |
| Chicago Women (GWF) | Uptown #3 | 1/19/80 | 16 | Adult |
| Chicago Women (GWF) | Uptown #3 | 3/8/80 | 13 | Adult |
| Mayor's Office of (LENS) Employment & Training | Loop #32 | 3/12/80 | 18 | Adult |
| Rehabilitation Committee (CF) | Grand Boulevard #38 | 3/25/80 | 11 | Adult |
| Accounters (CF) | Auburn-Gresham #71 | 4/9/80 | 30 | Adult |
| . Boy's Club (CYF) | North Center #5 | 5/10/80 | 19 | Youth |
| • United Block Clubs (CF) | E. Garfield #27 | 5/10/80 | 45 | Adult |
| Women Leadership of Uptown-Edgewater (GWF) | Uptown #3 | 5/17/80 | 30 | Adult |
| Center for New Horizons | Grand Boulevard #38 | 5/17/80 | 23 | Adult |
| Chicago Alliance of Business Employment and Training (LENS) | Loop #32 | 5/17/80 | 38 | Adult |
| Loretta Academy (GWF) | Woodlawn #42 | 5/17/80 | 23 | Adult |

CHICAGO COMMUNITY SERVICE PROGRAM SERIES

A Summary of Events Held To Date Continued

The Institute of Cultural Affairs June, 1980

| GROUP AND EVENT | NEIGHBORHOOD | DATE HELD | NUMBER OF PARTICIPANTS | PREDOMINANT AGE GROUP |
|---|--|-----------|------------------------|--------------------------|
| United Church of Roger's Park (CF) | Rogers Park #1 | 5/18/80 | 21 | Adult |
| Garfield Alternative High School (CYF) | Washington Park #40 | 5/21/80 | 60 | Youth |
| Harper College (LENS) | Palatine | 5/21/80 | 23 . | Adult |
| Hales Franciscan High School (CYF) | Kenwood #39 | 5/22/80 | 50 | Youth |
| Polish Welfare (CF) Association | Belmont-Cragin #19 West Town #24 Brighton Park #58 Norwood Park #10 Jefferson Park #11 Forest Glen #12 | 6/11/80 | 32 | Adult |
| New Horizons (CF) | Oak Park #17 DUNDING | 6/12/80 | 25 | Adult |

Of the 27 forums which have been held to date, 56% of the events have had a primarily Black constituency, 30% primarily White, and 14% mixed ethnic origins. A total of 1028 people have participated in the Community Service Program Series to date.

⁽CF) -- Community Service Forums

⁽CYF) -- Community Youth Forum

⁽GWF) -- Global Women's Forum

⁽LENS) -- Leadership Effectiveness and New Strategies

PARTICIPANT QUOTES

"The Community Service Forum is extremely beneficial to access needs and to mobilize community people to participate in the identification of those needs. I want to plan more forums in the future."

Director of New Horizons Center

"You know you could do this anywhere. The Forum gives people an obvious direction to follow without having to tell them what to do."

Pastor United Church of Rogers Park

We would like to do a Community Youth Forum for every class in the Fall."

Principal

Hales Franciscan High School

'We were thoroughly delighted with the results. Some of the trouble-makers in the school came to the Forum and to everyone's amazement did not interfere, but participated and have been changed people in their attitudes. Following the Forum the students began to help with school clean-up. They have a new image of themselves."

Staff of Loretto Academy

"I want to begin all of my seminars on family communications with the Community Service Forum."

Sociology teacher Grand Boulevard Rehabilitation Committee

"I feel there is hope now."

CSF Participant

"The LENS Seminar fulfilled all that is needed for a retreat. There is more openness between departments."

Training Research staff CABET

"We were surprised to discover that the staff in all levels were considering the same directions as the executive staff."

Assistant Director

CABET

"I think that all of the participants gained from their involvement in this program, however diverse our reasons were for participating, amd I hope there will be opportunities for similar sharing in the future."

Dean of Adult Continuing Education and Special Projects, Truman College

CHALLENGE SUMMARY

In the first workshop participants wrote statements on the challenges facing their neighborhood.

Participants discussed the vision for their neighborhood and listed key concerns blocking that vision. The participants then organized these concerns and discerned the underlying challenges. These were then written in the form of statements.

The challenge most frequently discerned was in the arena of the INCREASE IN RESTRICTIVE PATTERNS. This is illustrated by children being victimized by not being able to speak English, loneliness resulting from ethnic diversity, increasing crime rate, the breakdown of the family, the misuse of drugs and the need to change people's attitude relative to the community's ability to deal with inflation.

The second challenge group is in the arena of LIMITED STRUCTURAL CARE for allowing community self-sufficiency. This is illustrated by erratic inconsistant planning and review processes, passively waiting for someone else to "do it", parochialized outlooks and views, limited resources for slum rehabilitation and insufficient public services such as rat control, housing and park preservation.

The third challenge group is in the arena of UNDEVELOPED LEADERSHIP ROLES to elicit citizen participation in facilitating and creating service structures. This is illustrated by the breakdown of political structures, rioting, inadequate shelter for homes and business, limited or non-existant skills training, the need for promoting and respecting local women's leadership.

The fourth challenge group is in the arena of FRAGMENTED NEICHBORHOOD STRUCTURES. This is illustrated by the limited amount of awareness of neighborhood identity, uninvolved parents in local youth organizations, schools unrelated to cultures they locally serve, language and traditional barriers which prevent neighborhood interaction in dealing with local problems.

PROPOSAL SUMMARY

In the second workshop participants wrote practical proposals in response to the challenges facing the neighborhood. The emphasis was on what they could implement themselves or facilitate through existing channels. Participants looked at their community's situation and listed possible activities. From this list they decided on particular activities which would simultaneously relate to several challenges.

From the proposals of the forums held thus far, most of the proposals are in the arena of <u>Increased Information Access</u>. An example of a proposal in this arena was to hold resource forums which would include such things as "What's Happening" articles to disseminate community information and establishing open community communications lines. is the other example.

The second most abundant set of proposals are in the arena of Expanded Community Participation. Examples of proposals in this arena are to hold local workdays and to develop neighborhood plans

The third set of proposals are in the arena of <u>Broadened Public Awareness</u>. Examples of proposals in this arena are improving voter education and to have systematic citizen direction which includes getting input into the school board and city council.

The fourth set of proposals are in the arena of Enhancing Cultural Interaction. Examples of proposals in this arena are to conduct ethnic fairs and to highlight black heritage courses through seminars, block clubs, workshops, schools and parades.

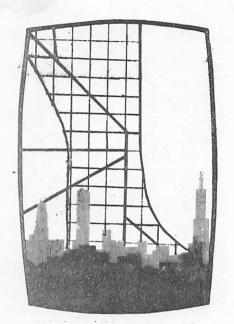
The fifth set of proposals are in the arena of <u>Recognizing Women and Childrens Contributions</u>. Examples of proposals in this arena are to increase media recognition to highlight accomplishment of women in the home and media. A second example is to conduct a community festival to celebrate women's and children's contributions.

The sixth set of proposals are in the arena of <u>Utilizing Youth Resources</u>. Examples of proposals in this arena are to improve life skills education and to develop an employment strategy for youth.

PROPOSAL FOLLOW THROUGH

During the month of July data will be gathered on the actual implementation of the proposals. A number of agencies have requested further forums be held to include a wider representation of the community such as parents of youth in the Community Youth Forum, or all of the community based organizations in a community. Additional training sessions in the methods have also been requested.

Initial phone conversations have revealed that forums have resulted in greater participation in neighborhood spring clean-up campaigns, the designing of a mural for a community center, changed attitudes of students and greater participation of community residents.



CHICAGO COMMUNITIES 'Standing Tall For The 80's'

CHICAGO COMMUNITY SERVICE PROGRAM SERIES

OPDATE:

MAY 10, 1980

CHICAGO IS A WONDERFUL PLACE

NEIGHBOR-HOOD OBSERVA-TION The Spring promises to bring many community events to the neighborhoods of Chicago. Community leadership is looking for new skills, new faces, and new participation. As one community leader said, "It takes all of us to make a difference."

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PROGRAM REPORT

| | Forums Held | Forums Scheduled | Forums Committed | Totals | |
|--------|----------------|---------------------|---------------------|--------|--|
| North | 1 | 6 | 14 | 21 | |
| West | 0 | 2 | 17 | 19 | |
| South | 2 6 | | 10 | 18 | |
| Totals | 3 | 14 | 41 | 58 | |

Coming Training Events for workshop leaders and those interested in seeing how a forum works:

COMING EVENTS May 13th 7-10 p.m. 4750 N. Sheridan Rd.

May 20th 7-10 p.m.

5th City Community Center 3350 W. Jackson

You are invited to learn more about the work of the Institute. Come to an "EVENING AT THE INSTITUTE" on May 20th, from 5:30 - 7:30 p.m. at 4750 N. Sheridan.

SCHEDULE A FORUM If you would like to schedule a Community Service Forum in your community or would like to recommend an agency for us to visit, please contact the Chicago Program Office at 769-6363, extension 12.

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GRA TEAM VISITATION GLOBAL ASSIGNMENTS ROOM

| Teams | GRA TEAMS | | | | SUPPORT TEAMS | | | | | | |
|---------------------|-----------|------|----|----|----------------|-----------|----------------|----------------|----------------|---------------------------------------|--|
| Friday 9am | · | | | | | Teams | 38 48 50 | 30 58 49 | 40 59 53 | 5: | |
| 10–12 | (P1 | enar | у) | | | | | | | | |
| 1pm | Teams | 1 | 2 | 3 | 4 | 47 | | | | | |
| 2pm | Teams | 5 | 6 | 7 | 8 | 42 | | | | | |
| 3pm | Teams | 9 | 10 | 11 | 12 | 42 | | | | , , , , , , , , , , , , , , , , , , , | |
| 4pm | Teams | 13 | 14 | 15 | 16 | 52 | | | | | |
| 5pm | | | | | | Teams | 44 | 43 | 31 | 46 | |
| · брт | | | | | ¥. | | | | | | |
| 7:30pm | Teams | 17 | 18 | 19 | <i>₹</i> 20 | Permea | tors | | | | |
| 8:30pm | Teams | 21 | 22 | 23 | 24 | 39 | 54 | | | | |
| Saturday 10:30am | | | | | | Teams | 32 36 | 33 37 | 34 60 | 35 61 | |

STATE OF THE CHICAGO CAMPAIGN CHART

| - | | <u> </u> | | <u> </u> | , | |
|----------------------------|---------|-------------|-----------|--|---------------|-----------------|
| | Visited | Forums Held | Dates Set | Strong Poss. | Possibilities | Nothing Working |
| S O U | 23 | 2 | 5 + 1 | 6/3 | 1 | 9 |
| T | | | | | | |
| W E S T | 19 | 0 | 2+++ | 4/6 | 7 | 7 |
| N O R T H | 21 | 1 | 6 | 1/6 | 7 | 6 |
| L E N S | | 1 | 1 | 10 40 org. across 16 neighborhood | S | |
| T O T A L S | 63 | 4 | 15 | 21/16 (37) | 15 | 22 |

STATEMENT OF POLICY FOR PERSONNEL OF THE

PALATINE PARK DISTIRCT

FOR SEASONAL, PART-TIME AND SESSION PERSONNEL

FOREWORD

The Palatine Park District is a separate municipality established in 1945 for the purpose of providing park and recreation areas, facilities, and programs for the leisure-time needs of the residents of the District. Governed by five elected commissioners who meet on the second and fourth Tuesday evenings of each month, the Park District employs more than two hundred employees during each year to meet its responsibility to the residents of the District.

The Park Board has established a park district philosophy which includes the following statements of policy.

- 1. Public health and safety supercede all other program considerations.
- Park District employees must exercise good judgement in evaluating the impact of a specific program on the general public.
- 3. Park District employees are encouraged to plan their programs and special events to be operated within approved budgets. The district must emphasize, however, that the public interest and welfare will over-ride any budget considerations.

There will be no exceptions to the above policy statements.

GENERAL STATEMENT OF POLICY

The purpose of this personnel policy is to give all employees of the Park District an outline of their duties, responsibilities, and rights as employees of the District. Employees who understand their position will be of better service to the District.

For the most part, the services of the Park District are offered through the personnel of the District. Therefore, the quality of these services will be directly affected by the performance of every employee of the District.

The information provided herein is a condensation of the total Statement of Policy for Personnel as adopted by the Board of Commissioners of January 25, 1972. Copies of the complete statement are available in the administration building.

II. STRATEGY TO DATE

The Strategy to date has been to discover through experimental probing the open avenues to do mass awakenment while building the advocating frame. This has been done by visiting each neighborhood, introducing ourselves to neighborhood leaders, establishing credibility and demonstrating openness, establishing a Board of Advisors, visiting corporations regarding LENS and funding requests and enabling some events to happen.

The Strategy to date has been to discover through experimental probing the open avenues to do mass awakenment while building the Advocating Frame.

| OPEN | AVENUES | | ADVOCATING FRAME | | | | |
|----------------|---------------|----------|------------------|----------|-------------|--|--|
| LOCAL | | Est. | LOCAL | ESTABLIS | HMENT | | |
| AGENCIES | Drohnizatn's | NETWORKS | ; | Apvisors | CONTRIBUTIS | | |
| LOSHPTING. | NEIGHB. INST. | | | | | | |
| INITIAL EVENTS | - | | | · | | | |
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EMPLOYEE FORMS

All government forms must be completed and on file in the Park District office prior to employment, or paychecks cannot be processed.

Also include a business phone number where you can be reached during the day.

PROGRAM OUTLINES

Outlines are required before a newly created program session begins.

PROGRAM DESCRIPTIONS

These paragraphs describing your program are required one month before the program begins. This information helps the supervisor to write news releases, and aids the office in answering questions the public may have.

SUPPLIES

If you are in need of supplies or equipment, requests must be in two weeks before the program begins. Please use the Request form and return to your supervisor. We ask that you get two prices on items amounting to \$10.00 or more.

Remember, if you have a specific budget for supplies, it is your responsibility to follow it.

SPECIAL INSTRUCTIONS

Information for program participants should be handed in two weeks before the program starts if it is necessary for the first class.

HAND OUTS

We encourage you to have written materials available to students. The office staff is happy to type and run off materials if submitted to your supervisor one week prior to the time you need them.

MAINTENANCE

It is your responsibility to report any problems, damages, or set up difficulties. Please report these problems to you supervisor immediately so that they can be rectified.

III. LEARNINGS

- 1. Cry for community leadership
- 2. Each person is a contact
- 3. People must be followed up
- 4. Sophisticated street wise black leadership
- 5. We can create a core through training
- 6. Latino population is a vital creative hugh force
- 7. Program advisors will and do advise and want to be used
- 8. You sell the program first, local man is the advocate
- No to-down advocacy will do for local, but can not do whole camp without it
- 10. Advocates for the ICA are there and waiting to be trained utilized and let loose
- ll. Mailing List

IV. NEXT TWO MONTHS VISION

- 1. Get all neighborhoods spinning
- 2. Mailing list nurture
- 3. Training core of neighborhoods leaders (scattered guild)
- 4. Latino as ethnic wedge
- 5. This building involved--heart mind and effort in Chicago Program
- 6. 50 events in May--Quality--June--Events
- 7. Sign of Establishment responsibility to the neighborhoods
- 8. Cost effective program
- 9. Local man interchange

V. VULNERABLE

- 1. Vigilance in geography—networks consuming our imagination
- 2. Local communications and coordinating through top (failure to involve advisors in local)
- 3. Organizing the materials, support systems, update, follow-up and training session, that will bring off the neighborhoods forums and the net work events (system follow-up)
- 4. Proposal Tracking
- Troop/time configuration
- 6. Nurture strong possibility
- 7. Name roles--assignments

VI. CREATIVE RESPONSES

- Weekly check (configuration)
- 2. Three great geographic breaklooses with 3 days calling
- 3. Southside Blitz
- 4. Biweekly Up Date

CW to MM mail list

Debrief and hand over

- K. Ga write in car
- V. T. and K. C. do West Side
- 5. Massive training (card-file) system
- 6. Network -- Geographic Assignment
- 7. Week 2 forces--Wednesday nights

New Strategy

1. 3 great gerarghic bruhlorsed - lang 3 net.

2. Bi-monthly lipitate

4. Wiliam Trap delimined 5. Malling Dock pel The state of the s

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CHICAGO ONDER SCE

OUTLINE

- 1. Urban Trends Brainstorm
- 2. Urban Trends Gestalt
- 3. Futuric Contradictions
- 4. Action Components
- 5. Monthly Emphases
- 6. Monthly Timeline

- 1. Return to the city
- 2. Massive downtown construction
- 3. Improved mass transit
- 4. Neighborhoon revitalization
- 5. Serious economic problems
- 6. From economic centers to cultural centers
- 7. From Boss machine to local participation
- 3. From outside established structures to alongside them
- 9. From Loop development to suburban
- 10. From general impact toward a focused impact
- 11. Business and government aware of their social responsibility
- 12. A cry for viable methods
- 13. Women using their power responsibily in public affairs
- 14. Concrete creation of our consciousness in cultural events
- 15. City idenity as networks, organizations and neighborhoods
- 16. Increased support and solitification of our work from individual representation to agencies, institutions and corporations
- 17. Visable experimentation encouraged
- 18. Local man forcing improved education in the schools
- 19. Global economic interrelatedness
- 20. Education pushed to test out alternatives
- 21. Neighborhood leadership more sophisticated in structural relations
- 22. HDTS receptivity
- 23. People want community
- 24. Rapid political change
- 25. Winds of change whirling around
- 26. Search for peace
- 27. Networking happening over visable demonstrations
- 28. Church reimaging its mission in the urban
- 29. Radical school reorganization
- 30. Motivation is a selfconscous quest
- 31. Slow reclaiming of urban space
- 32. Increased parent involvment in education
- 33. Runaway labour shops
- 34. Demands for replication
- 35. Emphasis on youth jobs
- 36. Emphasis of capability vs. qualification
- 37. Emphasis on the senior citizen

| | AWAKENMENT | ENGAGEMENT | FORMATION | THRUSTS | | |
|----|---|--|---|--|--|--|
| | SEARCH FOR EFFECTIVE TOOLS engagem't & local leadership 19 Global econ. interrelated 24 Rapid change 26 Peace search | IMPROVING EDUCATION through methods 18 Improved education 29 School reorganization | TRAINING AMIDST DOING Tr. Ink, HDTS, 36 capabilities 10 Toward focused impact 20 Education alternatives 22 HDTS 35 Youth jobs | TO RELEASE CHANNELS OF ENGAGE. in local and groups Channels Real solutions, Local Man Close gap-City/Local Handles/Symbols Cry for viable methods Modes? | | |
| 2. | BUSINESS & GOVERNMENT picking up resp. for local-11 2 Downtown construction 3 Mass transit 5 Economic problems 9 From Loop to suburbs 16 Broaden support to groups | SHARING IN SOLID RESULTS like housing 12 Cry for methods 30 Reclaiming Space | YEARNING FOR THE PRACTICAL 12 Viable methods 17 Experimentation 20 Education alternatives 25 Winds whirling 30 Motivation-34 Replication | TO ENABLE COMPREHENSIVE URBAN Planning/change/networking Current demonstra'sns Illum. Comb. systematic networking Delivering on the ground New events Maneuver-geo/city | | |
| | REEMPOWERING NETWORKS through neighborhoods 5 Economic problems 15 City identity as 16 Support/solidification 27 Networking 28 Church/urban | NEIGHBORHOOD PARTICIPATION to affect the issues (Ed.) 4 Neighbor. revitalization 7 From boss to local 18 Local man forcing 21 Sophisticated leadership 23 Want community 32 Parent involv. in Ed. 33 Labor shops | DECISION BY CONSENSUS 13 Women responsible 14 Consciousness created 37 Senior citizen | TR. PEOPLE W/I INSTIT. STRUCT. for institutional effectivity Ministering to educators Train in do our programs ? knowing what we do | | |
| | FROM "HOG BUTCHER" to cultural center 1 Return to city 6 From econ. to cult center 14 Cons. created in cultur | TWC ARE GATHERING as geo. focused cores 8 Alongside structures 27 Networking/visible 30 Reclaiming space | CORES OF MOVEMENT around particular task 8 Alongside structures 10 Toward focused impact 34 Replication | FORMULATION & AWAKENMENT toward common thrust Black movement Develop Mvt. cores Hold complexity in 1 thrus | | |
| | | | | | | |

The Chicago Urban Lab January, 1980

FUTURIC CONTRADICTIONS

- 1. In the arena of local political advocacy the contradiction is the unrealized support of city structures for the Chicago Urban Lab. This includes both strict machine dictates to the local as well as local suspicion of unknown organizations operating on clearly designated turf. If comprehensive city support is not done, a fractured response to our impact events will happen.
- 2. In the arena of framing the campaign the contradiction is the diversified focus of the people of the frame for the Chicago Urban Lab. This includes those who support Training, Inc., Fifth City, Uptown and the general work of the ICA, who only support one or the other of these entities and do not discern these as one inclusive thrust. If strategic selection of persons of this frame is not done to constitute a frame focused on the Chicago Campaign then the resources and imaginal support of the Campaign will be diminished.
- 3. In the arena of planning a comprehensive strategy for the City of Chicago, the contradta is an outdated geo-socio analysis of the city (for the Chicago Urban Lab). This includes obsolete grids, incomplete neighborhood analysis, limited understanding of network capability and entry as well as neighborhood frames and advocacy without which an effective Chicago awakenment campaign is not possible. If an updated geo-social analysis is not done to serve as the basis of the campaign then we will be unable to focus our efforts effectively.
- 4. In the arena of forces engagement the contradiction for the Chicago Urban Lab is obscure potential and a lack of priorities for effective troop engagement. This includes an image that some are only part-time and some are full-time troops; a tendency to pre-judge peoples' responses; a feeling of being overwhelmed by the troop demand; and an unrealistic expectation about time people actually have to give to the campaign. If the full array of forces is not effectively and totally engaged then the campaign will be limited to the efforts of a few instead of unleashing the power of a movement.
- 5. In the arena of campaign forces the contradiction is the fragmented approach of the currently engaged cores of the Chicago Urban Lab. This includes three locations of core groups who have not previously been missionally required to coordinate their agendas and systems in relationship to Chicago. If a coordinated 10 year plan is not created we will continue to do less than an a comprehensive job on Chicago.
- 6. In the arena of the Urban Mindset the contradiction is a cynacism regarding the capacity to effect urban change for the Chicago Urban Lab. This includes those who have worked for years to deal with the urban issues such as citizen engagement, community care, economic development, etc. and have not perceived any enduring results. If imaginal tools are not readily available to cut across their despair and we do not learn how to use our current social demonstrations to show that enduring change can occur and the people of the demonstrations are not empowered to bear testimony to that change then we will experience protraction of the set-up and implementation of this campaign.

The Chicag Urban Lab January, 1980

CONTRADICTIONS CONTINUED

- 7. In the arena of establishing credability the contradiction is defensive low-profile public relations for the Chicago Urban Lab. This includes;
 - 1. accountability to the public
 - 2. defensive response to attack only
 - 3. failure to generate affirmative P.R.

which leaves us vulnerable to attack on isolated situations. If we don't create affirmative P.R., then an inordinate time and effort will be spent dealing with immediate problems.

8. In the arena of awakenment tools the contradiction for the Chicago Urban Lab is limited means of awakenment tools application. This includes an arsenal of atleast 62 options some of which need updating, some of which are religious, some of which are politically dangerous and an unclarity on which to use with what audiences. If a way of matching the right tools with the right audiences is not found the campaign will be blocked and a trial and error approach could be deadly.

ORGANIZING THE SUPPORT

| | | DEVELOPING THE FORCES | | | |
|--|--|---|--|--|--|
| I. Chicago Frame | II. Foundational Rational | III. Program Actuation | IV. Practical Motivity | V. Data Interchange | |
| A. Generating Fiscal Support | C. Developing Phased Strategy | E. Implementing Program Events | F. Formulating Urban Guilds | H. Publishing Program Materials | |
| 1. Budget design 2. Proposal submissions 3. Targeted sources 4. Stylized presentations | 1. City zones grid 2. Four year vision 3. Phased time design 4. 76 events schedule | 1. Common thrust state service - TWC - methods - implementation 2. Pilot series schedul - community - education - institution - women/youth | Training center advantages Task force configuration Forum leadership training Guild operations design | 1. Campaign story 2. Forums publicity 3. Forums materials 4. Forums results | |
| B.Creating Campaign Advocacy 1. Advisory committee selected 2. Frame review 3. Selected network sponsorship 4. Event host/ sponsors | D.Conducting Chicago Research 1. Demonstrations documentation 2. Networks utilization 3. Geo-social analysis 4. Information resources | 3. Advocacy participa. -forums -impact -Eve at Institute -guild meetings 4. Publicity coord'tion -Brochures -Releases-multimedia -correspondence -reports | G. Forging Common Symbology 1. Past/futuric mythology 2. Chicago logo 3. Songs 4. Decor and logo | I. Systematizing Information Flow 1. Computerized data 2. Organization/agency grids 3. Grad newsletter 4. Reporting systems | |

Guild Function: The Guild of Those Who Care, represent the City of Chicago in planning the comprehensive campaign, researching the advisory committee, framing the networks and neighborhoods, and creating a marketing scheme.

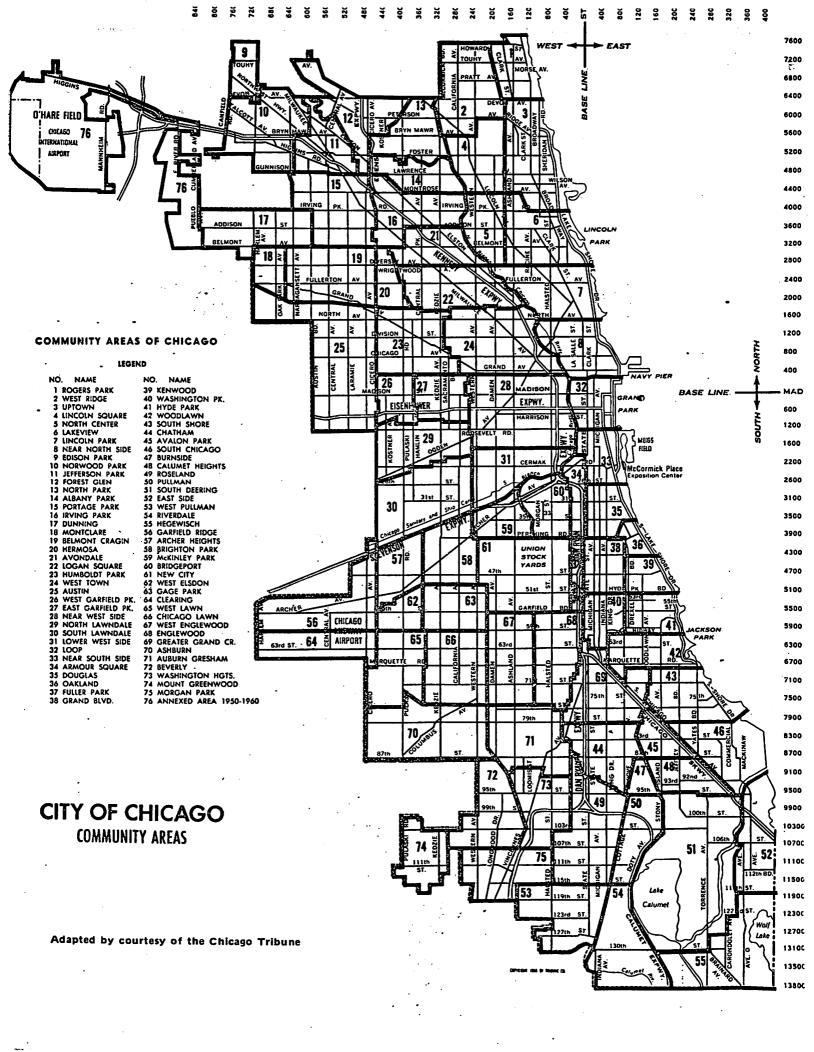
Community Enlistment: Strategic networks and neighborhood leaders will engage in pilot forums and leadership training through specially forcused impact tools.

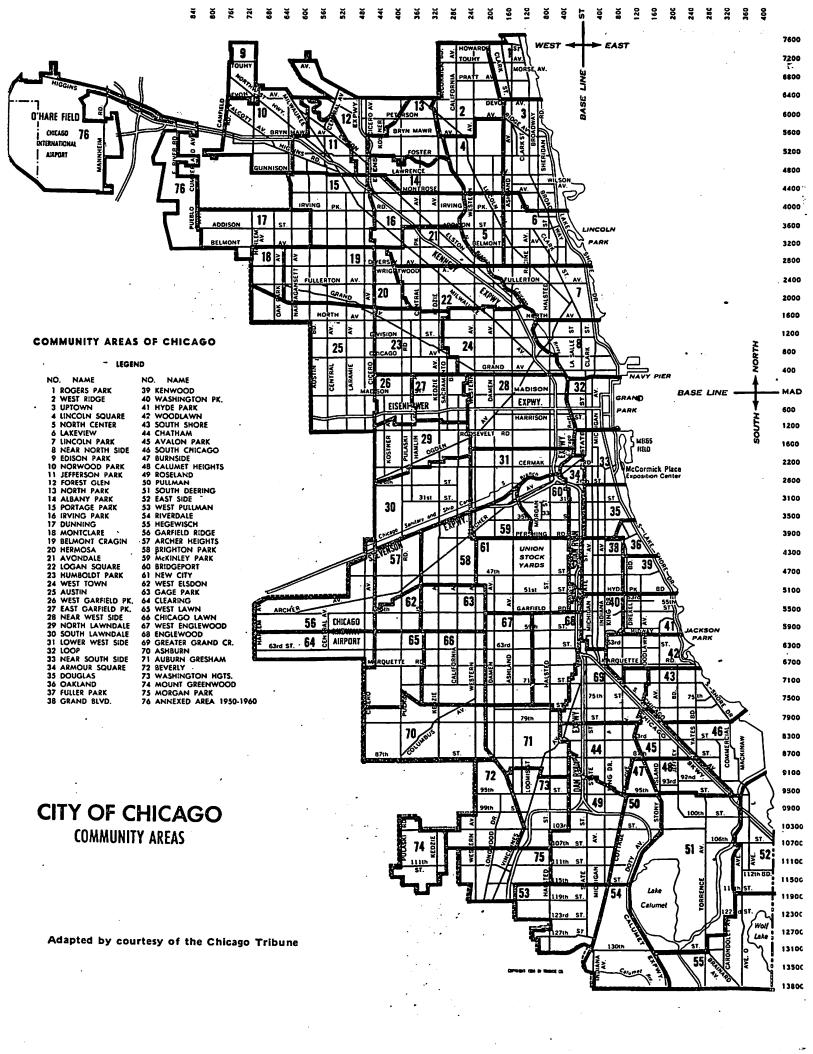
Event Momentum: The public face of the campaign will be realized through publications, brochures, replication forums, and assemblies and documentation of learnings.

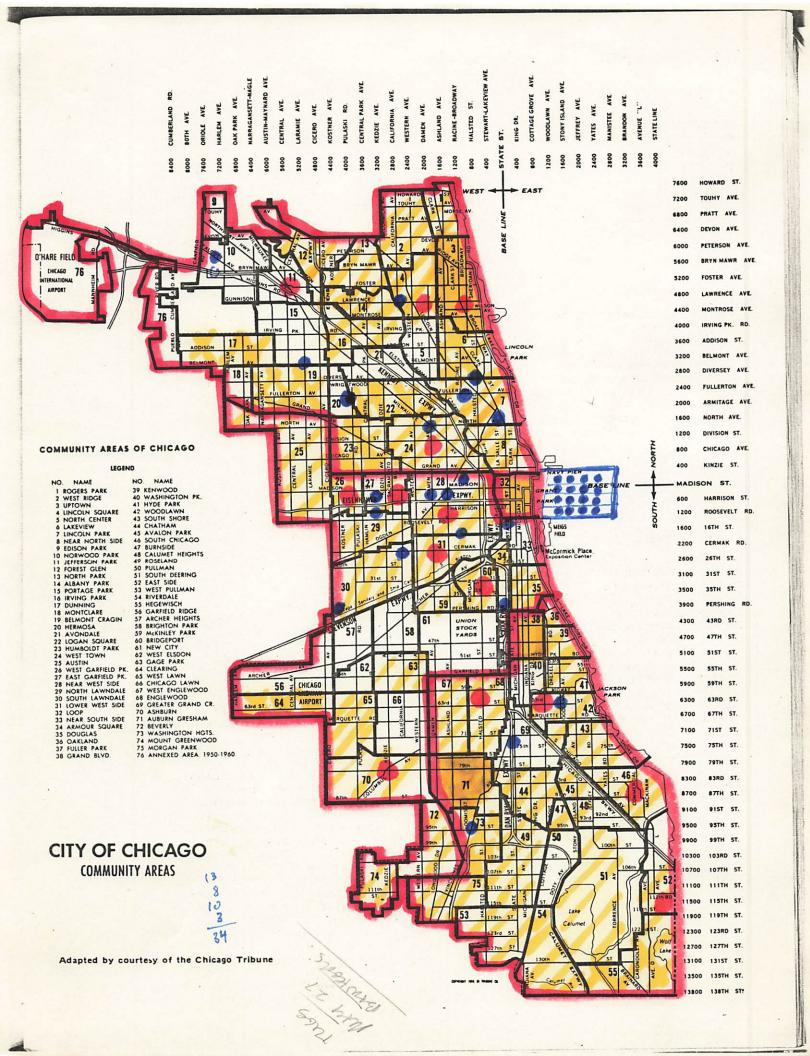
| the movemental advocacy for the tom line for geo-ship training geographically report and refle core which will campaign within coverage this events and refine spread forums. Initiate the camthem the public and spring. Set up program tools. Link them imagintions for the unitial content of the public and spring to the unitial content of the public and spring to the camthem to to the | distante de la constante de la | January February March | | April | Мау | June | | | | |
|---|--|--|---|---|--|--|--|--|--|--|
| the movemental advocacy for the core which will initiate the campaign. the public and private Chicago frame. Developing the market— advocacy for the compaign within the public and private Chicago frame. Developing the market— advocacy for the tom line for geo—ship training events and refine program tools. Link them imaginally into a city wide event via newsletter and newsletter and | 5. | ciding the cam able forces an By the end of ready; decide ready in print | paign on the basis of d support. March we will have forums; prepare shop); and form the | rame and sponsors a brochure (copy- | campaign for comprehensive impact on the neighbor-hoods and networks of Chicago. We will hold forums which involve agencies and individuals working in every neighborhood, with newly trained workshop leaders, and will hold an assembly The products will include a newsletter, a report published for sponsors and advisors, and a statement | | | | | |
| | | the movemental core which will initiate the cam- | advocacy for the campaign within the public and private Chicago frame. Developing the market- | tom line for geo- coverage this spring. Set up local sponsorship. Prepare publicity | ship training events and refine program tools. Pilot demonstra- | geographically spread forums. Link them imaginally into a city wide event via newsletter and | Prepare campaign report and reflect on broad implications for the urban strategy globally. | | | |

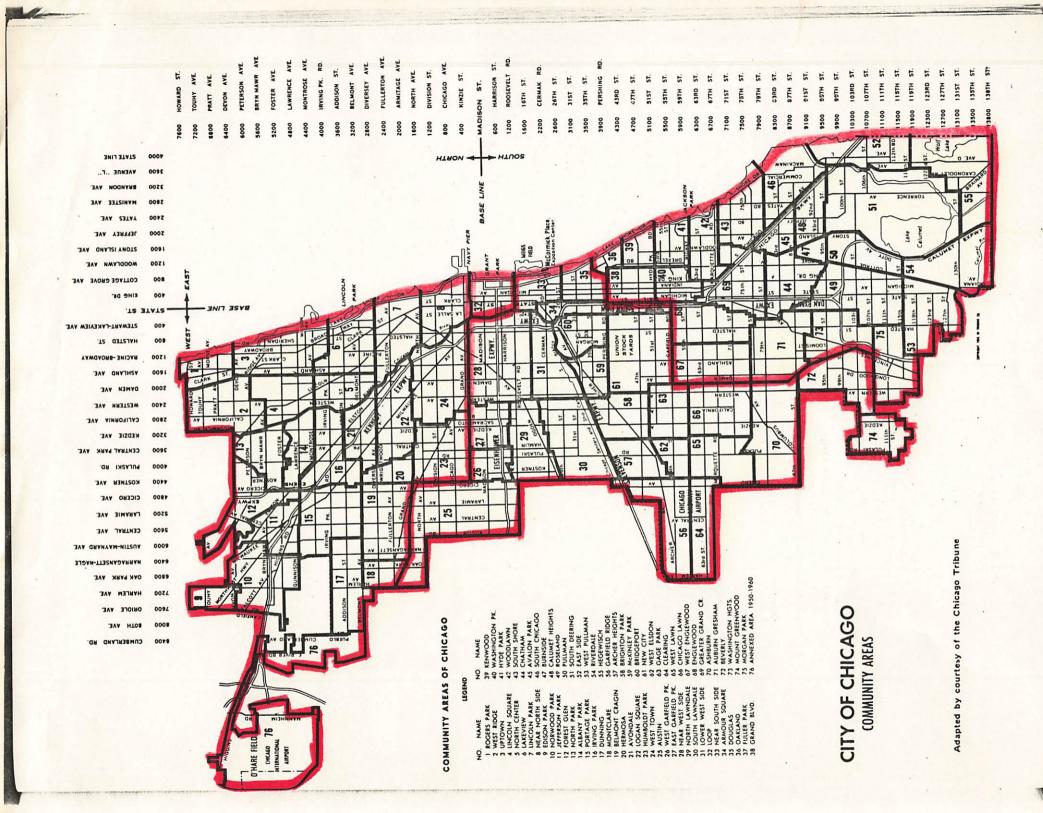
MONTHLY TIMELINE

| 1 | | | | | | | |
|---|-----------------------|------------------------------|-------------------------------|------------------------------|---------------------------------|----------------------------|-------------------------------|
| | FOCUS | January GUILD PLANNING | February FORUM ADVISORS | March FORUM SCHEDULING | April LEADERSHIP TRAINING | May SERIES INTENSITY | June FUTURIC EVALUATION |
| | A Major Tactics | Neighborhood Research | Framing Workshop | Participating Groups | Pedagogy Sessions | Newsletter Interchange | Forum Report |
| 6 | B Even†s | Campaign Image | Advisors Selection | Host Confirmation | Pilot Demonstrations | Forum Events | Learnings Documentation |
| | C GUILD WORK | Comprehensive Plan | Marketing Visits | Local Sponsorship | Tools Refinements | Event Products | Urban Implications |
| | D POST WORK | Guild Formulation | Site Events | Publicity Coordination | Materials Publications | Interchange Assembly | Summer Preparation |









ILLINOIS STATE BANKERS MEETING
HOST: WILLIAM HARRIS, COMMISSIONER
ILLINOIS BANKING COMMISSION

AGENDA

WELCOME AND INTRODUCTIONS

ALLEN STULTS

CHICAGO PROGRAM ADVISORS REPORT
Comments: ICA Staff

FIDEL LOPEZ

DISCUSSION

WILLIAM HARRIS

CLOSING COMMENTS

ALLEN STULTS

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