

# OUR COMMON FUTURE



**100 ICA CLIENTS**  
**SERVED IN THE "HEARTLAND OF AMERICA"**  
 September, 1987 - August, 1988

**ILLINOIS**

American Society of Training and Development  
 Association House of Chicago  
 Association of State and Territorial Public Health Nutrition Directors  
 Bremen Community District 228  
 Calumet Area Industrial Commission  
 Capital Improvements Program Citizen Workshop  
 Chicago Association of Neighborhood Development Organizations (CANDO)  
 Chicago Department of Economic Development  
 Chicago Department of Planning  
 Citibank: Caribbean  
 City of Bensenville  
 City of Centralia  
 City of Geneva  
 City of Harvey  
 City of Monmouth  
 City of Naperville  
 Clarence Darrow Center at Le Claire Courts CHA  
 Commission on Dietetic Registration of the American Dietetic Association  
 Congregation of Christian Brothers  
 Corridor Partnership for Excellence in Education  
 Deerfield Park District  
 DuPage County Department of Human Services  
 DuPage Mayors and Managers  
 Fox Valley Park District  
 East Edgewater Chamber of Commerce  
 Household Mortgage Services  
 "I Have a Dream" (IHAD)  
 Illinois Certified Public Accountants Association  
 Illinois Department of Public Health  
 Illinois Park & Recreational Association: Board of Regents of Professional Development  
 Inventor's Council  
 Kenwood-Oakland Community Organizatn.

Municipal Electric Supply Policy Options  
 NBD: Illinois  
 North Business and Industrial Council (NORBIC)  
 Pilsen Neighbors Community Council  
 South Austin Madison Corporation (SAMCOR)  
 South Cook Educational Service Center  
 Southeast Chicago Development Commission (SEDCOM)  
 United Way of Illinois  
 United Way of Suburban Chicago  
 Village of Lombard  
 Village of Richton Park  
 Village of Westchester

**INDIANA**

Edna Martin Christian Life Center  
 Federal Women Employees  
 Fountain Square Town Meeting  
 Indiana Prison Literacy Coalition  
 International Brotherhood of Electrical Workers  
 Lawrence United Methodist Church

**KANSAS**

Kansas Aging Conference  
 Reimer & Koger  
 Susan Worden Dance Troupe

**KENTUCKY**

Commerce Cabinet  
 Flynn Brothers Paving  
 Louisville New Directions in Housing

**MICHIGAN**

A. A. Jansen Inc.  
 American Society of Employers  
 Birmingham Community House  
 Charles P. Davey Insurance Company  
 Congregation of the Most Holy Rosary  
 Detroit Ball Bearing  
 Family and Neighborhood Services  
 Organization of Wayne County  
 Family Learning and Research: Adult

**Outreach Program (FLAR)**

Flakt, Inc.  
 General Motors Corporation  
 High School of the Future Conference  
 Hume Snow Melting, Incorporated  
 Michigan Association of CPAs  
 Orchestra Hall  
 P. Terry Knight & Associates Insurance  
 RealComp  
 St. Dennis Parish  
 Saratoga Community Hospital  
 Society of Manufacturing Engineers  
 South Oakland County Board of Realtors  
 State Farm Insurance  
 Stegner Electric Inc.

**MISSOURI**

Executive Service Corp  
 KCMO School District Administration  
 Monsanto Chemical Company  
 Presbytery Women  
 UMC Central District Visioning

**NEBRASKA**

Fairmont Farmer's Bank  
 Fillmore County Hospital  
 Geneva State Bank  
 Nebraska Agricultural Leadership Council

**OHIO**

Church of the Saviour  
 Cincinnati Service Project  
 Conference of Cincinnati Women  
 Sisters of Charity of Cincinnati  
 Sisters of Charity of St. Augustine  
 Society of Mary - Marianists

**WISCONSIN**

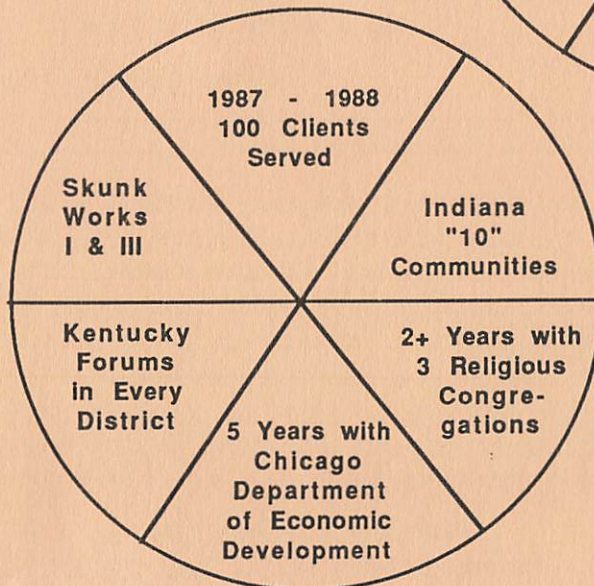
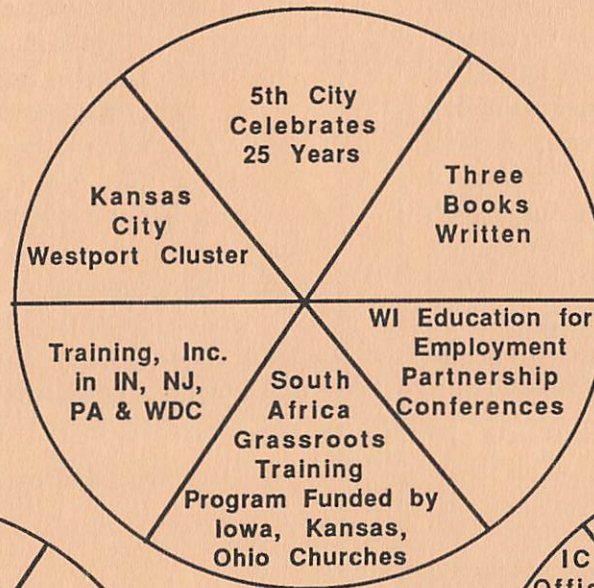
Appleton Partnership Project III  
 Big Foot Area Schools Association  
 City of Milwaukee, Department of Personnel  
 South Wisconsin Education for Employment  
 Walworth County Educational Consortium  
 Whitewater Unified School District

**PROGRAMS INCLUDED:**

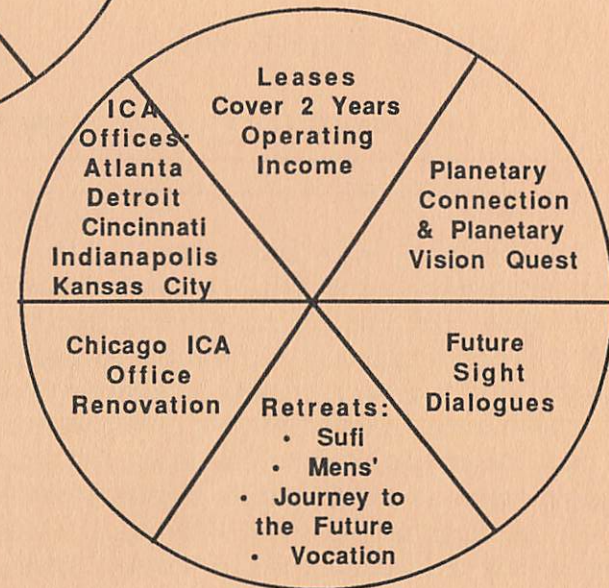
Action Planning Training  
 Adult Education: GED & Parenting  
 Basic Discussion Method  
 Board Planning  
 Capitol Campaign  
 Communications  
 Effective Meetings for Managers  
 Future Sight Dialogues  
 Global Paradigm Project  
 Global Research Project  
 High School Futuring Workshops  
 Humor for the Health of It  
 Leadership Effectiveness & New Strategies (LENS)  
 Martin Luther King, Cesar Chavez, Rosa Parks College Day Programs  
 Presentations  
 Problem Solving & Critical Thinking in Mathematics  
 Organizational Facilitators Training  
 Reflective Journal Creation Project  
 Repositioning  
 Retreats on the Future, Men and Vocation  
 Seminar Method Training  
 Skunk Works  
 Social Analysis Project  
 Social Style Flexing Training  
 Strategic Planning  
 Trainer Training for Training, Inc. in Washington, D.C. & Pittsburgh  
 Workshop Method Training

# Major Accomplishments since 1984

## SOCIAL CHANGE CATALYSIS



## ORGANIZATIONAL FACILITATION SERVICES



## REGIONAL RESOURCE CENTERS

# Global News

## EDUCATION

### **SOCIAL INVENTION AWARD WINNERS FOR 1988 TRAINING, INC.: Best Unemployment Social Invention (London)**

Training, Inc. in the States runs 8 very successful training workshops, mainly for unemployed ethnic minorities. 95% of these trainees complete the course and 85% of these go on to find employment. Many innovative methods are used, such as getting the trainees to act as if they are running a firm during the training; treating the trainees as whole persons, so taking great trouble over childcare or other personal problems; field visits to firms employing course 'graduates'; intensive mock interviews on video; and the ringing of a bell whenever someone gets a job - so that everyone can hear and celebrate the new position.

## ECONOMIC COMMUNITY

### **SKUNK WORKS III**

From June 1-5, 27 global representatives from Brussels, Caracas, Chicago, Hong Kong, Los Angeles, Sydney, and Toronto focused on interchange. We discussed what is currently going on in the private sector, our underlying purpose behind our work in this sector, where we are headed and how we might effectively work together as a network. The agenda included daily Executive Seminars, global reports, reflections on the future and task force work on: Marketing Moxie, Organizational Transformation, Training & Collaborations, Book Publication and Mexico Planning.

## DEVELOPMENT COMMUNITY

### **KENYA CONFERENCE ON PRIMARY HEALTH CARE AND FAMILY PLANNING**

An advisory committee included a fine mix of government (national/local) donors, NGO's and village residents. Seeking advice and learning how to take it was an important point of growth throughout this experience. A major part of the effort was to turn the image of "conferencing" from academic exercises to the first hand experience of the participants. The conference included one day of field trips to the targeted urban slum areas of Nairobi. The benchmarks of success included: (1) having money and deciding to use it effectively; (2) demonstrating facilitation skills throughout the conference; (3) establishing a longrange collaboration team listen during the conference for feedback to their long-term planning; (4) having fun and (5) understanding that collaboration is a process of mixing intents and resources to bring about a result that will benefit all concerned.

## PLANETARY COMMUNITY

### **"OUR COMMON FUTURE"**

A conference on nurturing the partnership mode for planetary service, will be held November 12-17, 1988, in Oaxtepec, Mexico. Representatives from more than 30 nations will participate. Participants will dialogue with presenters in the arenas of development, cultural integrity, education and economics. This will be followed by two and a half days of collaborative think tanks, training sessions and interchange events focused on practical actions and methods for social change. Simultaneous translation will be in Spanish and English for the session. For further information call 312 769-6363.

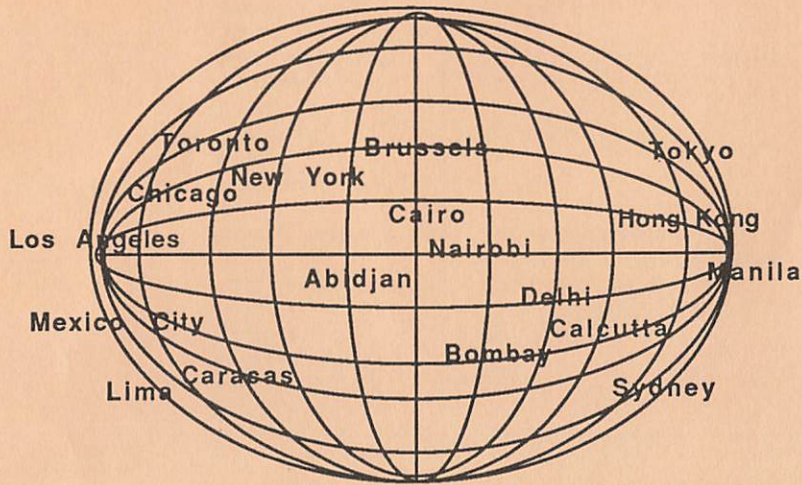
## Global Calendar:

"Our Common Future: Partnerships for Planetary Service",  
Oaxtepec, Mexico November 12-23, 1988

### "The Space Between"

Experience explorations into the culture, meeting  
national leaders visiting ancient sites, and  
bridging the contrasting economic life styles.

Lima: January 27 - February 17, 1989  
April 7 - 21, 1989



## "Heartland of America" Calendar

5th City: 25th Anniversary: October 25, 1988

### Chicago Area Meetings:

January 14-15, 1988

May 27-29, 1989

September 2-4, 1989

### Chicago Dialogue Series:

"Our Common Future": October 11, 13, 19 & 21, 1988

"The Power of Myth": February 7, 9, 15 & 17, 1989

"Technologies of Participation": April 19, 21, 25 & 27, 1989



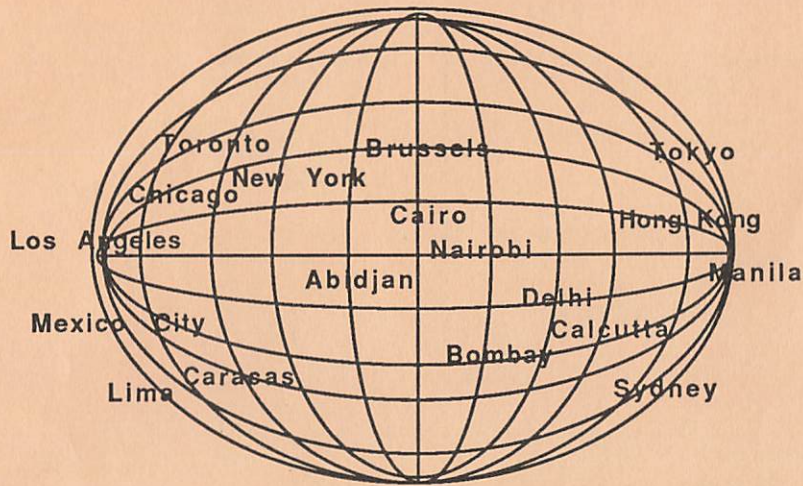
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### **ORGANIZATIONAL FACILITATION SERVICES**

- Technologies of Participation packaged
- Winning through Technologies of Participation published
- Organizational Technologies Academy replicated
- ICA Associates Network expanded
- Longterm contracts
- Marketing packages prepared
- Business operation modes
- Executive Leadership Consultations

### **ENVISIONING THE FUTURE**

**1988-1992**

### **SOCIAL CHANGE CATALYSIS**

- Regional Education Symposiums
- Midwest Education 2000 Summit
- "Getting High Without Drugs" Project
- Imaginal Education Methods transferred to the university
- Basic Skill Computer Lab
- Franchised Preschool Curriculum
- "I Have A Dream" Education Program

### **REGIONAL RESOURCE CENTERS**

- 4750 Improvements:
  - Automatic Elevator
  - Education Incubator
  - Building Renovation
- Quarterly Newsletters
- Core meetings three times a year
- ICA Associates Training & Strategizing bi-annually
- Spirit Retreats
- Four Community Partnerships
- 24 Volunteers/Year to Overseas Service
- Professional Positions In House
- Methods Use

THE INSTITUTE OF CULTURAL AFFAIRS (ICA) is an international organization concerned with the human factor in world development. For 34 years, it has engaged in research, leadership training and the creation of programs that release potential in individuals, communities and organizations. ICA believes that utilizing human resources to the fullest extent is the foundation for lasting development. It emphasizes grassroot participation in every aspect of its work in order to relase self-sufficiency, self-reliance and self-confidence.

Programs of the ICA are supported by individuals, public and private agencies, foundations and corporations, organizations and associations and development agencies of many governments. In the United States, ICA is a State of Illinois not-for-profit corporation, exempt from income tax under section 501(c)(3) of the Internal Revenue Code. Contributions by donors qualify for the maximum charitable contribution deduction. ICAs financial records are audited annually by Arthur Andersen & Company.

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