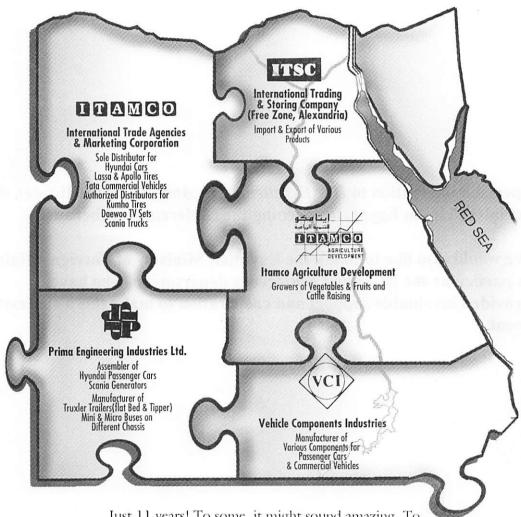
The of Civil Society in XXI century



Cairo, Egypt 24-30 September, 1996 Ramses Hilton Conference Center Special appreciation to *Her Excellency Dr. Amal Osman*, Minister of Social Affairs in Egypt, for opening the conference deliberations.

We would also like to thank the Egyptian Ministry of Foreign Affairs, in particular the NGO and conference departments who have provided invaluable support and cooperation to make this a successful event.

It Only Took Us 11 Years To Put The Jigsaw Together.



Just 11 years! To some, it might sound amazing. To us, it's only the persistence in the search for perfection down to the minutest detail in whatever we do. Yes, We are young but we mean business. And we've managed to prove it.

THE



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Dear Conference Participant,

The Institute of Cultural Affairs is pleased to host with the United Nations Development Program (UNDP) the forthcoming conference on *The Rise of Civil Society in the XXIst Century*.

The Institute has a long history of promoting global conferences as a wag to bring people and cultures together to plan for their common future. It is especially appropriate at the threshold of a new millennium that we meet in Egypt, human kind's longest sustainable culture with its history of over 5000 years.

We hope that you will find this a very unique conference. In thinking of a vibrant Civic Society, we have designed the seven days to maximise dialogue and your participation; Two hundred and fifty participants from 40 countries presenting 50 projects from every corner of the Globe will provide the richness and depth needed to address the complex challenges facing our planet.

Welcome!!!

Shopuya Sato

Shizuyo Sato

President

Institute of Cultural Affairs - International

KEY NOTE SPEAKERS

GORAN HYDEN

Goran Hyden, a Swedish national, is a Professor of Political Science at the University of Florida, Gainesville, where he has also directed its Center for African Studies. Before coming to Florida in 1986, he worked for the Ford Foundation in Eastern and Southern Africa, first serving as Social Science Program Officer (1978-80) and then Representative (1980-85). Prior to his service with the Ford Foundation, Professor Hyden was a teacher and researcher in East Africa, working first at Makerere University (1965-66), University of Nairobi (1968-1971) and University of Dar es Salaam (1971-77).

He has written widely on politics and development in Africa with a special focus on Kenya, Tanzania and Uganda. His books include "Beyond Ujamaa in Tanzania" (1980), "No Shortcuts to Progress" (1983), and "Governance and Politics in Africa" (1992).

In 1995 he was the President of the African Studies Association (U.S.), the largest professional association concerned with the study of Africa. Professor Hyden has served as consultant to many organizations and governments, including the Swedish International Development Cooperation Agency (Sida), UNDP and UNICEF. He is a member of ICAI's Global Advisory Board.

HOPE NEILL

On her mother's side Hope Neill is an Australian Aboriginal from the Kubbi-Kubbi tribe. Hope was born and raised in Cherbourg.

Hope is an Educator and a Multi-Dimensional Artist. She is the acting chair of the "Queensland Aboriginal and Torres Strait Islander Education Consultative Committee" (QATSIECC). QATSIECC represents the views of the Aboriginal people of Queensland in relation to their educational and training needs. QATSIECC acts in consultation with the Minister for Education and the Minister for Training and Industrial Relations of the state of Queensland.

As an artist Hope has painted, designed posters and book covers for a number of state and national projects. Her art portrays Aboriginal history. She is a poet and a playright of stature. Her play entitled "Legend" has won several state and national awards.

Hope's speech titled "Aboriginal Spirituality is the Beating Heart of the Australian Culture" was broadcast nationally by the award winning radio programme "Encounter". Hope is a trustee of the Queensland Art Gallery. In 1995 her exhibition, "Hope - A Continual Dream", was an offering on behalf of Australia to the International Year of the World's Indigenous Peoples.

PANELISTS

BUSINESS

DEVELOPMENT

Mr. Andreas Christian Nacht
President of the Mills Group of Companies
Brazil

Dr. Goran Hayden
Prof. of Political Science, University of Florida, USA
Sweden

CULTURE

EDUCATION

Ms. Hope Neill Aboriginal Artist Australia

Dr. Mona Makram Ebeid
Former Member of the parliament & President of the
Association for the Advancement of Education
Egypt

ANDREAS CHRISTIAN NACHT

Christian Nacht is the president of "Mills Andaimes Tubulares" the largest scaffolding, shoring and formwork company in Latin America. Mills employs over 1,100 people for the sale, rental, erect and dismantle of engineering designed temporary structures used in the construction, industrial maintenance and entertaining industries. Mr. Nacht conceives Mills not only as a business endeavor but also as a vehicle for excerpting a positive influence on his community, city and country. He believes that in a country where institutions are weak "business has a great opportunity to demonstrate what it means to be a true citizen and a contributing member of the community."

Mr. Nacht, his wife Jytte and their four children make their home in Rio de Janeiro, Brazil.

PROFESSOR MONA MAKRAM EBEID

Dr. Mona Makram Ebeid, served on the Egyptian Parliament (1990-1995), is the acting President of the Association for the Advancement of Education, and has tenure at the American University of Cairo as professor of Political Science and Sociology. Dr. Ebeid has written widely on Democracy, Women's Issues, Foreign Relations and Education. She has published in French, Arabic and English. she is a consultant with the World Bank for the Middle East and North Africa as well as for the Center of Strategic International Studies. Dr. Ebeid is a Founding Member of the Egyptian Human Rights Organization, a Member of the Board of Trustees of Ibn Khaldoun Center for Development Studies, a member of the Arab Thought Forum, and a member of the Association for Egyptian Women Voters.

She was a member of the Women's Committee for Beijing and was on the Steering Committee for the United Nation's International Conference on Population and Development in Cairo.

As a member of an Egyptian parliamentary committee on education and a member of the committee on education she pushed through important reforms for Egypt's Educational System. As President of the Association for the Advancement of Education she promotes the idea of adopting schools and has herself adopted a girl's school to serve as a pilot. Dr. Ebeid's latest article appeared in the Middle East Policy journal and she has written a chapter in a book appearing this month on The Dilemma of Liberal Politics in Egypt to be published by the University of Calgary, Canada.

MASTERS OF CEREMONIES

DR. SHIRLEY IMOGENE HECKMAN

Dr. Heckman is the Resource Development Director of the Institute of Cultural Affairs in the United States, (ICA USA), western regional office in Phoenix, holder of a doctorate degree in Philosophy in Social Foundations of Education with an emphasis in History, (Ph.D.) University of Denver, May 1975. Dr. Heckman previously worked as a volunteer Interim Administrator, in the Nigerian Integrated Rural Accelerated Development Organization [NIRADO-ICA in Nigeria], from April '89 - December '92.

DR. MACAULAY ABIODUN OLAGOKE

Dr. Olagoke is the Executive Director of the Nigerian Integrated Rural Accelerated Development Organisation (NIRADO). Holder of a doctorate degree in Agricultural Economics, Dr. Olagoke previously worked at the Institute of Tropical Agriculture (IITA) before taking up his present job with NIRADO five years ago. During the last ten years he has been involved in the design and implementation of various agricultural and rural development projects in Nigeria and other countries in Africa.



BACKGROUND ON THE CONFERENCE:

ICA has found over the years that global interchange has a profound effect on individuals and organizations. In order to enable this interchange, the ICA has organized global gatherings every four years since 1984. The first conference was held in 1984, in New Delhi, India, on "International Exposition of Rural Development" and was attended by 500 participants from 59 countries. The second was held in 1988, in Oaxtepec, Mexico, on "Our Common Future" and was attended by 600 participants from 40 countries. The third was held in 1992, in the Czech Republic, on "Exploring the Great Transition...Our One World" and was attended by 220 participants from 34 countries.

The fourth global conference is scheduled to be held in Cairo, Egypt 24 - 30 September, 1996. The theme is "The Rise of Civil Society in the XXI Century" and the focus is on the role of different sectors of the society in facing the needs of the 21st century. This is a timely topic. The last years of the 20th century are being marked by the unprecedented turmoil in institutions of governments around the world: the breakup of former states such as the Soviet Union, Yugoslavia and Czechoslovakia, tribal conflict in many parts of Africa, deep disillusionment and cynicism about government in the so-called stable democracies of a number of first world countries...the examples are many and diverse.

But in the midst of this apparent chaos, new shoots of hope and creativity are emerging, often in some of the most unexpected places. From Ethiopia to the Netherlands, Guatemala to Canada, governance is being redefined, not so much by politicians, academics or civil servants, but by ordinary citizens in a variety of situations and localities.

Therefore, the ICA extends its invitation to representatives from governmental and non-governmental organizations, private sector professionals and any individuals interested in development from all over the world to participate in this conference which will give us a chance to think and act together globally towards our future in the XXI century.

OBJECTIVES OF THE CONFERENCE:

- · Reaching a vision on civil society in the 21st century.
- Creating an environment for intellectual dialogues among participants on the future and how to create an educational environment.
- Reaching a framework on how the new world could work together in the midst of continuous changes.
- Define the role of the ICA in the new world and its relationships with partners and other organizations such
 as the United Nations, governmental and non-governmental organizations, Universities, donor agencies and
 the private sector.
- Present and exchange ideas and projects globally.
- Introduce development programmes and projects implemented jointly between the private and public sectors through field visits.
- Training modules on Strategic Planning and Technology of Participation in the community using different training methods.



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CONFERENCE HIGHLIGHTS

- A global interchange organized by the Institute of Cultural Affairs International (ICAI) & the Institute of Cultural Affairs Middle East and North Africa (ICA:MENA), With co-sponsoring from United Nations Development Programme (UNDP).
- An opportunity to consider and promote the role of Civil Society with over two hundred and Fifty participants from six continents.
- Keynote addresses by Dr. Goran Hyden, Swedish Political Scientist and Development Author.
 and Hope Neil, Australian Aboriginal Artist and Education Consultant.
- A forum for the presentation of over seventy projects covering Women, CommunityDevelopment, Local Economics, Conflict Resolution, Cross Cultural work and Social Methods.
- A panel presentation followed by discUssion on future Civil Society directions in: Education, Business,
 Development & Culture.
- Workshops on youth, Women, Participation, Meaning, Credit, Social research & Participatory Rural Appraisal (PRA).
- Special 'serial' presentations on Local Economics, Community Building and Children, Youth & Women.
- An opportunity to make a field visit to an Egyptian organization engaged in Civil Society Development. Choices include: Arab Office of Youth and Environment.

Association for the Protection of the Environment, CARE,
Coptic Evangelical Organization for Social Services,
ICA MENA,
Marketing Link,
Near East Foundation,
Social Fund for Development &
UNICEF.

• An "Arabian Nights" celebration hosted by the American University in Cairo.

CONFERENCE SCHEDULE

ISL DAY TUESDAY 24 SEPTEMBER

	Opening Ceren	onies
10:00	Welcome Speeches	- Master of ceremonies opens the conference A warm welcome by the President of ICAI:
11:30	Q Coffee Brenk Q	
12:00	Roundtable: Participants introduce each other	
13:30		
15:00	. Key Note Speech	Ms. Hope Neill Australia
17:00	Plenary Discussions	
18:00 - 20:00	Vile Cruise (Dinner included)	

	2nd, DAY: WED, 25 SEPT
	Presentations
09:00	Key Note Speaker Goran Hyden
10:30	Q Coffee Break Q
11:00	Plenary Discussions
12:30	Lunch
14:00	13 Presentations
15:30	Q Coffee Break Q
16:00	13 Presentations
17:30	D inner
18:30 to	Evening Sessions: ICA/ MENA's 20 years
21:00	(1976 -1996)

	3rd. BAY: THUR. 26 SEPT Presentations
09:00	13 Presentations
10:30	Q Coffee Break Q
11:00	13 Presentations
12:30	Lunch
14:00	13 Presentations
15:30	Q Coffee Break Q
16:00	13 Presentations
17:30	⊘ inner
18:30 to 21:00	Australian Embassy Reception Embassy Reception
21.00	(by invitation) / E-mail/ Internet/ World Wide Web

4th, DAY FRIDAY 27 SEPTEMBER

	Day Long Visits to Pro	ajects
09:00 - 18:30	1- Human Development: garbage collectors (APE)	2- Village Development (CARE)
Time is variable depending on the host	3- Human Development: Squatter Communities (CEOSS) 5- Village Development (ICA/ MENA) 7- El Salam City, Al Dowayka: Entrprise Development (Social Fund for Development)	4- Environmental Demonstration (Cairo House) 6- Cottage Crafts (Marketing Link) 8- Human Development: <i>Urban Project</i> (Near East Foundation)

5th, DAY SATURDAY 28 SEPTEMBER

	Dialogue with Pan	el
	PLENARY SESSION	PANEL
9:00	Panelists address plenary on building Civil society in the XXI Century.	1. G. Hyden on <i>Development</i> . 2. Hope Neill on <i>Culture</i> . 3. Mona Makram Ebeid on <i>Education</i> . 4.Christian Nacht on <i>Business</i> .
10:30	Q Coffee Break Q	
11:00	Panel/ Audience Dialogue	
12:30	Laneh	
14:00	Panelists hoste workshops on: 1. Development. 2. Culture. 3. Education. 4. Business.	Facilitated workshops with participation of expert panelists.
15:30	Q Coffee Break Q	
16:00	Workshops articulate sectorial future directions	
17:30	Dinner	
18:30 - 21:00	Evening Sessions: "Down Under All Over" (Issues of Australian Civil Society)	

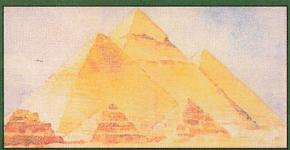
6th. DAY SUNDAY 29 SEPTEMBER

	Workshops/ Training / Th	ink Tanks
	WORKSHOPS	FACILITATORS
9:00 - 10:30	Closed one-and half day workshops/training/ think tanks 1. Participatory Rural Appraisal. 2. Youth Community Development. 3. Technology of Meaning. 4. Local Economic Systems. 5. Women. 6. Social Triangles. 7. Facilitation Methods.	1. The Near East Foundation 2. Paul Watson & Patricia Carducci (SYCDS) ,joined by Wendy Wheeler (4-H Council) & John Oyler (ICA-Phoenix). 3. John Epps (Lens International Malaysia). 4. Aktie Strohalm Netherlands. 5. Judith Hamje (ICA - MENA) 6. Jo Nelson (ICA - Canada) 7. Marilyn Oyler (ICA - Phoenix)
10:30 - 11:00	Q Coffee Break Q	
11:00 - 12:30	Workshops/Training/think tanks.	
12:30 - 14:00	(uneh	
14:00 - 15:30	Workshops/Trai	ning/think tanks
15:30 - 16:00	Q Coffee Break Q	
16:00 - 17:30	Workshops/Training/ think tanks.	
18:30 - 21:00	American University in Cairo Study Tour (sign up). Arabian Night (for all participants)	

7th. DAY MONDAY 30 SEPTEMBER

	Closing Ceremonies
09:00	Workshops/Training/ think tanks: Formulation of future directions
10:30	Q Coffee Brenk Q
11:00	Workshops/Training/ think tanks: Formulation of future directions
12:30	Lunch
14:00	Workshops Resolves Closing Speeches
16:30 - 21:00	Dinner & Reception in the Desert (Optional)

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INSTITUTE OF CULTURAL AFFAIRS INTERNATIONAL (ICAI)

FOUNDATION:

The ICAI was founded in 1977 in Brussels, Belgium. It is an international non-profit association which facilitates the activities of autonomous, national member Institutes (ICAs) and their global relationships.

WHY CULTURAL AFFAIRS?

For us "Culture" is a practical reality - the images, patterns and shared understandings which allow us to do something together. It is ICA's belief that a group's cultural dynamics must be considered in order to build any sustainable pattern of change or development.

At the heart of ICA's work is the conviction that long-term, sustainable development happens only when people grasp the significance of their own lives in the larger scheme of things ... when they actively participate in the changes taking place around them instead of merely being targets of that change.

Thirty years of method testing and refinement have produced significant results. One principle prevails - the desire to release the creativity of the people involved and allow them to help shape their own destiny.

AIMS:

The principal aim of ICAs is to develop and test methods of individual, community and organizational development. Their programs are highly participatory in nature and are often conducted in collaboration with other organizations, be they public, private, voluntary or local community groups.

ACTIVITIES:

ICA national offices undertake a variety of activities depending on their particular location. The three major arenas of activities are sustainable development, life-long education and organizational transformation. The central concern of their diverse programs is to maximize the participation of people in the process of talking responsibility for their own lives and for society as a whole.

RELATION WITH OTHER ORGANIZATIONS:

The ICAI has category II consultative status with the United Nations Economic and Social Council (ECOSOC), liaison status with FAO, working relation status with WHO and consultative status with UNICEF. It is a member of the International Council of Voluntary Agencies (ICVA), working partner of the Center for Our Common Future and has served on the NGO Consultative Group for the International Fund for Agricultural Development (IFAD). Each member Institute independently establishes its own relations with NGO networks and other bodies.

FUNDING:

Funding for ICA programs comes from a broad base of contributors to member ICAs. Common sources include individuals, trust and foundations, religious organization, companies, bilateral and multilateral agencies, and program and consultancy fees. Current major grants to ICAs have come from AIDAB (Australia), Caritas, CIDA (Canada), DANIDA (Denmark), European Economic Community (EEC), Food for All, Ford Foundation, Helvetas, ICCO, IFAD, JICA (Japan), Lutheran World Relief, Misereor, Near East Foundation, UNICEF, UNDP, USAID (United States), and Wilde Ganzen.

LOCATION:

ICAs are located in Australia, Belgium, Brazil, Canada, Cote d'Ivoire, Croatia, Egypt, Germany, Guatemala, Hong Kong, India, Japan, Kenya, Korea, Malaysia, Mexico, Netherlands, Nigeria, Peru, Philippines, Portugal, Spain, Taiwan, United Kingdom, United States, Venezuela and Zambia.



ICA's Global Network





Iman Said from Beni Suleiman working on silk machines.



A participant reading the Wall of Wonder accomplishments during the Community Mobilization and Leadership skills event held in Aswan



Some of the children in Beni Suleiman primary school presenting their drawings after the group work.



Discussion on planting olives trees during the exchange visit to Outa village.

ICA MIDDLE EAST & NORTH AFRICA (MENA)

BACKGROUND:

ICA began work in Egypt in 1976 with a demonstration self-help development model in Bayad, the biggest village in the Bayad El Arab Local Government Unit situated on the poorer east bank of the Nile in the Upper Egyptian governorate of Beni Suef, 120 kms. south of Cairo. Within 4 years, the model expanded to include all the other mother villages and satellites in the Local Unit. The work of the ICA has since expanded to other areas in the governorate in order to capitalize on the experience gained and to broaden the impact of the methods and techniques developed over the previous 15 years. Currently, the Institute is working under an agreement with the Governor of Beni Suef and in partnership with the Local Units and 12 Community Development Association (CDA) is on capacity building and integrated project activities in the east and west bank of the Nile thus, covering the whole of Beni Suef Markaz and serving a population of 400,000 in Beni Suef governorate.

ICA has successfully transferred the financial and administrative management of 5 programmes that are being implemented in Bayad El Arab to the CDAs and is in the process of doing the same in the villages of the west bank of the Nile in Beni Suef governorate. The plan for the next five years includes covering other areas of the governorate and other governorates.

ROLE & MISSION:

The role of the Institute of Cultural Affairs (MENA) is to:

- create a practical model for the local development process;
- provide training in participatory methods;
- provide training based on experience in development programme implementation;
- · facilitate exchange between organizations;
- develop materials appropriate to development in the Middle East;
- establish an effective ICA team of development professionals; demonstrate the effective use of communication technology in development; in order to strengthen local community organizations and assist international agencies and government departments to meet the real development needs of the community.

MAJOR PARTNERS:

Donors and clients currently supporting ICA MENA include: ICCO, Misereor, NCNW/UMI, UNICEF, UNDP/GEF, The Social Fund for Development, the Royal Netherlands Embassy, the Royal Danish Embassy (DANIDA), the Finnish Embassy, the British Embassy, the Embassy of Switzerland, Canada Fund, ICA Japan, the Netherlands Reformed Church, Moers Synod, Africa Now, Food For All, Amoco Foundation, General Electric Foundation, Ford Foundation, AGFUND, British Gas, Friedrich Ebert Stiftung, Phoenix Resources and Barclays Bank - Cairo.

CURRENT ACTIVITIES:

(I) VILLAGE DEVELOPMENT PROGRAMMES:

Institutional Capacity Building for Local Community Development Associations to enhance the long term sustainability of both CDAs and CDA programme activities through their implementation of:

1- ECONOMIC PROGRAMMES:

- a- Agriculture.
- b- Animal Production.
- c- Small Loans.
- d- Small Industries.
- e- Women's centers.

2- SERVICES PROGRAMMES:

- a- Health.
- b- Education.
- c- Environment.

3- INSTITUTIONAL STRENGTHENING:

- 1- Local Community Development Associations
- 2- Training & Exchange programmes
- 3- Trust Fund Experiment
- 4- Women Development Centers

(II) COMMUNICATION DEVELOPMENT PROGRAMMES:

1-TRAINING:

Offering training programmes based on the technologies of participation in the fields of: Training of Trainers; Participatory Programme Planning and Evaluation Management Techniques; Training on Strategic Planning Techniques; Training on Fundraising Techniques; Credit and Micro-Enterprise Support Training; and Other technical modules.

2- CONSULTANCIES:

Offering consultancies to local & international organizations in the fields of: Strategic Planning, Mission Building, Structuring the Organization; and Team Building.

3- MEDIA & PUBLICATIONS:

- Publishing a bilingual development magazine "Ru'ya" which provides a forum for facilitating dialogue among the various development partners with the purpose of developing a common understanding of the development process.
- Producing two documentary videos and writing the documentation of ICA's 20 year experience in Egypt.

CONTACT INFORMATION:

Cairo Office: 10 Rd 23, Maadi El Sarayat, Cairo, Egypt.

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Bayad El Arab Office: Bayad El Arab, Beni Suef

Tel/Fax: (2082) 314269

Beni Suef Office: 40 Rd 4 New Beni Suef

Tel & Fax (2082) 326388

E-Mail: ica@idsc.gov.e

ACKNOWLEDGEMENTS

Our deepest appréciation to all of the following for their contribution & support

EGYPTIAN

Amoco Egypt Oil Company
Australian Embassy
CNE
Egyptian Arab African Bank
Etamco
General Electric

Gezira Travel Jetco

Pan Arab Computer Center (PACC)
Royal Netherlands Embassy
Social Fund for Development
Sofitel Hotel

The American University in Cairo (AUC)
UNDP
UNICEF

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The Ministry of Foreign Affairs NGO Assistance Center of
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ICA Japan
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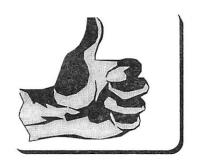
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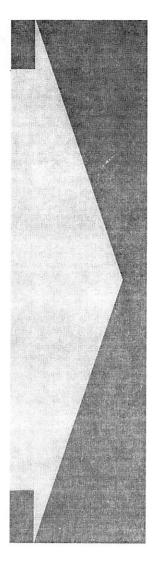
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