



**SASKATCHEWAN**  
**LOCAL EXCHANGE CONFERENCE**

**Optimist Centre  
P.A. Exhibition Grounds  
Prince Albert, Saskatchewan**

**17 November 1983**



Prince Albert Chamber of Commerce  
3700 - 2nd Avenue West  
PRINCE ALBERT, SASKATCHEWAN S6W 1A2  
Phone 764-6222

November 17. 1983

To Those Concerned About Rural Communities:

This document contains the preliminary results of the Saskatchewan Local Exchange Conference. highlighting successful community development programmes and projects throughout the province. People from many communities across Saskatchewan met at the Optimist Centre on November 17th. Organizations and communities shared their development accomplishments with displays. and all participants were able to discuss their projects in small group sessions.

Participants exchanged clues they could take home to boost their specific efforts. In looking for those clues. they asked:

- What do these projects say about current trends in local development?
- What do these projects indicate about keystones to effectiveness in developing our local communities?
- What has our experience taught us about proposed actions and future directions for local development policies?

This event is one of five being held across Canada in preparation for the International Exposition of Rural Development in New Delhi India. during February. 1984. We are pleased to be a part of the national effort to select exhibits which will demonstrate to a worldwide audience some of the best local development programmes and projects at work in Canada.

We want to thank all who made this event possible. especially the participants who came from local communities across the Province of Saskatchewan. some coming long distances. The use of the facilities of the Optimist Centre and the support of the Prince Albert Exhibition. and the Chamber of Commerce were invaluable contributions to the success of the symposium. Saskatchewan Agriculture and the Community Colleges provided essential networks of regional contacts and assisted in steps toward the event. The P. A. Hosting Committee served tirelessly in preparing for the day. We are particularly grateful to the staff of the Institute of Cultural Affairs for their efforts in organizing and conducting the Conference.

The dialogue this event has started needs to continue. and we hope participants will continue to look to the resources of their own communities to meet the needs of their people.

Yours sincerely.

Mrs. Nancy Kent. President  
Prince Albert Chamber of Commerce

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**PART ONE**

**The Conference Document**

### KEYSTONES OF LOCAL DEVELOPMENT

In the morning session, participants began by visiting the displays from the 22 projects and programmes. This provided for individual dialogue about particular development efforts.

Participants then met in three teams that focused on the question: "What are the key components necessary for the success of local development efforts?" Participants discussed examples from their projects and programmes and identified "Keystones" of local development. These keystones were then illustrated through practical experiences from development interests.

The three teams met as a total group and identified the four major keystones of local development. These four major keystones were:

ORGANIZATION PLANNING AND RESEARCH

EFFECTIVE INTERNAL AND EXTERNAL COMMUNICATION

COMMUNITY INVOLVEMENT

SOUND LEADERSHIP AND MANAGEMENT

KEYSTONES TO SUCCESS

<p>Organization Planning &amp; Research</p>	<p>Effective Internal &amp; External Communications</p>	<p>Community Involvement</p>	<p>Sound Leadership &amp; Management</p>
<p>Organizational Plan</p>	<p>Effective Communications</p>	<p>Effective Use &amp; Training of Human Resources</p>	<p>Financial Plan</p>
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		<p>Positive Attitudes &amp; Thinking</p>	<p>Sound Management</p>

## KEYSTONES OF LOCAL DEVELOPMENT

### ORGANIZATION PLANNING AND RESEARCH

#### Organizational Plan

A keystone of local development is organizational plan. This is illustrated by:

1. Elements of organizing and planning: consensus of organization's directions, efficient use of all resources, making mistakes on paper-- not in practice.
2. Prince Albert Museum, a five-year plan, is developing.
3. Every Indian in Meadow Lake District Chiefs Entrepreneur Training Program has a business plan.

#### Well-Researched Programme

A keystone of local development is presenting a well-researched programme. This is illustrated by:

1. Good organization by interested people to initiate the program.
2. Creating support in your community.
3. Completion by hard work and a great deal of risk.

#### High quality Product

A keystone of local development is high quality product. This is illustrated by:

1. Success breeds success.

#### Clear Goals and Roles

A keystone of local development is clear goals and roles. This is illustrated by:

1. Acceptance from those involved plus total involvement in setting goals.
2. Being written clear and concise for everyone to study and to be aware of goals.
3. Being attainable or feasible.

### EFFECTIVE INTERNAL AND EXTERNAL COMMUNICATION

#### Effective Communications

A keystone of local development is effective communications. This is illustrated by:

1. Pamphlets and brochures to describe the project.
2. Television and radio to educate the public.
3. By word of mouth.

### Communication and People

A keystone of local development is communication and people. This is illustrated by:

1. Providing mechanisms and opportunities for people to upgrade their skills and abilities.
2. Public Relations--alerting the public at large of needs and requirements.
3. Providing a forum for groups of people with a common goal to work together.

### COMMUNITY INVOLVEMENT

#### Effective Use and Training of Human Resources

A keystone of local development is effective use and training of human resources. This is illustrated by:

1. The volunteer finding a personal benefit or advantage in the work.
2. The volunteer (individual) feeling that the work is toward the betterment of the community.
3. The volunteer understanding the goals he is working for.
4. Breaking tradition by innovative training.

#### Need-Based Co-operation

A keystone of local development is need-based co-operation. This is illustrated by:

1. Realization of the importance of the cause (to preserve it) and making an attempt to communicate this to others.
2. Setting a goal.
3. Sharing and team effort; support and involvement by key people.

#### Local Ownership

A keystone of local development is local "ownership". This is illustrated by:

1. Meeting specific needs in the community; providing a service to the larger community receiving input from the client group.
2. Vested interest - people will work harder for their own ideas and developments realizing they participate in failures too.
3. Developing a good community relationship. Then people will identify more strongly with their project and trust is established.
4. Development by consensus-democratic decision making.

### Working with Innovation and Risk

A keystone of local development is working with innovation and risk. This is illustrated by:

1. The infusion of a lot of hard, dedicated work.
2. Involving key people so the risk becomes lower.
3. Facing the risk which is always there.

### Positive Attitude and Thinking

A keystone of local development is positive attitudes and thinking. This is illustrated by:

1. motivation. The enthusiasm for and belief in project.
2. co-operation. The ability to work with and communicate ideas to others.
3. action. Utilizing attributes of knowledge, responsibility, and hard work to complete project.

## SOUND LEADERSHIP AND MANAGEMENT

### Financial Plan

A keystone of local development is financial plan. This is illustrated by:

1. Presenting a concrete program with a definite financial goal that needs to be achieved.
2. The use of volunteers, thereby reducing part of the monetary cost of your project.
3. Alternative funding sources. Examples: local community club donations, bingos, bottle drives, etc.

### Committed Leadership

A keystone of local development is committed leadership. This is illustrated by:

1. Active participation and continuing direction and evaluation by the community leaders and all who are involved. (Dedication)
2. Co-operation and compromise. High personal goals are needed toward the good of the organization.
3. Creativity and research.

### Government Support Services

A keystone of local development is government support services. This is illustrated by:

1. Lack of capital resources by local volunteers, community groups, and entrepreneurs may necessitate public support funding.
2. Information and expertise of government departments and agencies may be critical to determining feasibility and success of local ventures.
3. Research and market development may be critical to the success of a locally organized service, activity, or business.

Leadership Management

A keystone of local development is leadership management. This is illustrated by:

1. Being able to co-ordinate people from different backgrounds to co-operate and operate efficiently.
2. Overall support for the objectives of the project and people involved.
3. the ability to communicate and organize ideas and people for present and future development.

Sound Management

A keystone of local development is sound management. This is illustrated by:

1. Good financial management: budget - planning - control.
2. Good human resources management: leadership - training - compensation - morale.
3. Competence in the chosen field: technical or practical; production knowledge.

TRENDS, CHALLENGES AND RESPONSES  
IN LOCAL DEVELOPMENT EFFORTS

In the second session, after another opportunity for review of the displays, participants met in four teams to identify emerging trends in local development. The trends identified are listed on the following pages.

The participants then used the four major keystone arenas to discuss challenges they had faced in their own projects and programmes and the ways in which these challenges had been overcome. From this discussion, the participants created a list of challenges and a list of responses to these challenges that could be valuable to the development of other projects and programmes. This work is included in the statements of "CHALLENGES AND RESPONSES".

EMERGING TRENDS IN LOCAL DEVELOPMENT

- TEAM A: - Local volunteer agencies working together  
- Rise in volunteerism  
- Initiative to do for selves  
- Keeping revenue within community  
- More co-operation in assessment of needs  
- Interaction with other groups and what they are doing  
- More local responsibility for what doing  
- Surveying community cores  
- Reachable goals  
- Impressing human element, all people are worthy  
- Local initiative, what fits community
- TEAM B: - Sensitivity to need for accurate information  
- Resurgence of local events--local interest to offset impersonal mass media
- TEAM C: - Young not participating in development (volunteer)  
- Mobility  
- People can travel elsewhere to meet needs  
- Computer advanced technology sometimes exceeds project  
- Better training facilities
- TEAM D: - It revolves around people and their needs  
- Becoming aware of the change, growth of social milieu as an organism.  
- From large to small group initiative; more grassroots, local group involvement  
- Government is giving contracts to smaller units  
- Involving people in all types of projects (volunteers)  
- Mushroom in amount of arts and crafts, traditional crafts revitalized, local crafts sold  
- Heritage celebrational events and history writing (renewd pride)  
- Joint ventures--public and private sectors and ethnic groups with various levels of government

## CHALLENGES AND RESPONSES

### ORGANIZATION PLANNING AND RESEARCH

In the arena of organization planning and research, a major challenge is finding available resources.

This challenge can be resolved by:

1. Getting to know people at all levels everywhere.
2. Finding an advocate--(with clout).
3. Building a resource network.

In the arena of organization planning and research, a major challenge is apathy within the community.

This challenge can be resolved by:

1. Involving the community through effective communication systems from start to finish of the project--involving people in the planning.
2. Ensuring that the project is timely and important to the people--fit the project to the people, not people to the project.
3. Utilizing effective public relations for the project. Examples are radio and television.

In the arena of organization planning and research, a major challenge is how to come up with a concrete plan.

This challenge can be resolved by:

1. Making a needs survey.
2. Putting the plan in writing.
3. Checking with others.

### EFFECTIVE INTERNAL AND EXTERNAL COMMUNICATIONS

In the arena of effective external and internal communications, a major challenge is limited access to communications links.

This challenge can be resolved by:

1. Increasing and developing access to minority viewpoints within the existing mass media (affirmative action).
2. Using and sharing existing alternate media--(magazines, newsletters, films, etc.) among community groups and minorities.
3. Developing locally controlled media. Examples are: community cable television with resources to help groups express themselves.

In the arena of effective internal and external communications, a major challenge is finding effective methods to get through to people.

This challenge can be resolved by:

1. Recognizing and dealing with differences in understanding and stages of development.
2. Using direct verbal communication.
3. Acknowledging people's efforts.

In the arena of effective external and internal communications, a major challenge is authority based communications.

This challenge can be resolved by:

1. Structural changes in administration and management which facilitate teamwork.
2. Education providing training and experience in group consultation methods.
3. Organizing work in ways that increase shared involvement, participation, and responsibility.

In the arena of effective external and internal communications, a major challenge is differing frames of reference--symbol should have a referent unless it is purely linguistic, otherwise we become trapped in our own language.

This challenge can be resolved by:

1. The only authority are the facts and the scheme of things that comprise the real world.
2. The scheme of things is our energy base, its laws and the symbolization that effect the world and its workings.
3. Respect and learn to understand and work with differences (cultural, social, etc.)

#### SOUND LEADERSHIP AND MANAGEMENT

In the arena of sound leadership and management, a major challenge is finding and keeping positive leader with a Vision.

This challenge can be resolved by:

1. Establishing good communications between leader and team members to re-inforce co-operation.
2. Establishing regular progress reports and evaluations and feedback to members.
3. Training and "grooming" successors to the leader in case of his/her leaving.

In the arena of sound leadership and management, a major challenge is the difficulty in obtaining financing.

This challenge can be resolved by:

1. Creating a flexible realistic payback plan that matches the revenue of your project.
2. Doing sufficient research to ensure that there are unforeseen difficulties--research, planning, forecasting.
3. Aggressively promoting your plan to the various funding agencies to get a receptive hearing.

In the arena of sound leadership and management, a major challenge is keeping skilled, qualified people involved.

This challenge can be resolved by:

1. Organizing an attractive incentive plan. i.e. Profit sharing.
2. Organizing an on-going upgrading skills program.
3. Co-operation between managements and workers.

### COMMUNITY INVOLVEMENT

In the arena of community involvement, a major challenge is overcoming the stigma of volunteerism.

This challenge can be resolved by:

1. Educating the public through media exposure, speakers, pamphlets, pictures and annual statistics with specific jobs and organization.
2. Starting a Volunteer Centre (umbrella organization) in your district or community--to educate; meet the needs of the potential volunteers and agencies.
3. Involving high profile people to attract interest towards the communities needs.

In the arena of community involvement, a major challenge is fear of the unknown.

This challenge can be resolved by:

1. Seeking out a few people in the community as support group for your project. This group can be a liaison with the rest of the community.
2. Educating--try to get the message across that there is a common link in all humanity around the world.
3. Introducing programs gradually.

In the arena of community involvement, a major challenge is unawareness of the possible potential of people or a group in a community.

This challenge can be resolved by:

1. Educating of the public by existing projects through: open houses, tours, media exposures, etc.
2. Doing research on potential projects, or projects already established.
3. Exchanging information by sharing and comparing problems and successes.

**PART TWO**

**The Project Summaries**

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The Sinco Group of Companies  
Saskatoon

Contact Doug Cuthand  
President and CEO  
Sinco  
120-33rd Street East  
Saskatoon, Saskatchewan  
S7K 0S2  
Tel. 665-0911

**Objectives**

Sinco is a group of Saskatchewan based corporations, wholly owned by 47 Indian bands, which was established to:

- 1) Make profit
- 2) To train people in every phase of business
- 3) To establish a good public image which destroys the old stereotypes of Indians as an inferior work force.
- 4) To create new jobs/employment for Indians/natives
- 5) To get new legislation which enables and supports the presence and growth of Indian owned business.

**Accomplishments**

- 1) 47 of the 69 bands in Saskatchewan are now shareholders.
- 2) Corporate presence with three buildings, 14 truck-tractors and 26 trailers bearing the Sinco logo.
- 3) Employment for 229 people, 173 of whom were unemployed before coming to Sinco.
- 4) Company jackets are proudly worn by many employees
- 5) Positive track record in Sinco Trucking Ltd, Sinco Buidlign Supplies Ltd., Sinco Consulting Services, Sinco Security Services, and Sinco Specialties as well as vocational guidance and ongoing training.

Chinese Broad Beans Project  
Les Clayton Farm - Canwood, Sask  
Don McGowan Farm - Leoville, Sask

Contact H. R. Amundson, Ag. Rep.  
Box 1000  
Shellbrook, Saskatchewan S0J 2F0  
Tel. 747-2151

**Objectives**

To demonstrate that the Chinese Broad Bean crop can be grown at low cost as an acceptable food for human use and as a high protein feed for livestock. To develop information for demand of crop and possible markets.

**Accomplishments**

- Successful experience in raising the Chinese Broad Bean crop in the cool climate of North Saskatchewan. This has been a two-year controlled experiment.
- Provided a rotation crop (leguminous plant) with other grains.
- It has proven to be edible (as it is in Oriental countries).

Family Farm Foundation  
Regina, Saskatchewan

Contact Gordon MacMurchy, President  
Family Farm Foundation  
3104 Dewdney Avenue  
Regina, Saskatchewan  
S4T 0Y4  
Te. 522-6263 / 524-2246

#### Objectives

The Family Farm Foundation intends to promote and strengthen the family farm as the basic unit of production in agriculture. They seek to develop a clearer understanding among farmers and in society of the nature and importance of the family farm. They will work for the economic structures and land policies necessary to ensure that the family farm remains the basic unit despite the pressure of large corporations and governments. They will point to adaptations which will enhance the growth and development of the family farm as an attractive way of life. They plan to raise public awareness and support for the family farm.

#### Accomplishments

- 1) Development of the Family Farm Game in which the decisions and values of family and community are reflected as well as issues raised by the economic environment.
- 2) School essay contest
- 3) Research project on farm consolidations,
- 4) 50 farm kitchen discussion sessions
- 5) Spring conference on family farm issues
- 6) Presentation made to National Economic Commission and a Parliamentary Committee.

Montreal Lake Indian Band Forestry Development Project  
Montreal Lake Area

Contact Chief Roy Bird  
Montreal Lake Band Office  
Montreal Lake, Saskatchewan  
SOJ 1Y0  
Tel. 663-5636

#### Objectives

To develop the Bands forestry sector including job creation small scale forest industry projects, and in school forestry education establishment.

#### Accomplishments

- 1) A detailed field forest inventory and a 20 year forest management plan
- 2) Indian control of the project

Churchill Park Greenhouse Cooperative  
Moose Jaw, Saskatchewan

Contact Don Mitchell  
1105 Main Street South  
Moose Jaw, Saskatchewan S6H 6S5  
Tel. 693-1644 / 692-6710

Objectives

The Greenhouse Coop seeks to provide employment for economically disadvantaged people at an income close to the scale paid to other workers in the industry. At the same time the project does human development through developing new self-image, new capabilities, and new relationships to society. The aim is to hire those persons with the fewest other options for employment.

Accomplishments

- 1) The operation has survived for 10 years and is increasing its production and sales
- 2) The staff have been together from 5 - 10 years and increasingly share management responsibilities
- 3) Various members of the team handle sales in three farmer's markets, meeting the public with increased confidence.

Ten-in-Ten  
Prince Albert

Contact Mary Jane Brown  
Manager  
#4, 29 - 10th Street W.  
Prince Albert, Saskatchewan  
S6V 3A7 922-5707

Objectives

This project will compliment and improve the quality of child care development services in North Central Saskatchewan by:

- 1) increasing public awareness of the need for quality child care
- 2) developing, providing and co-ordinating activities between individuals and groups concerned with child care.
- 3) identifying needs and making recommendations for the development of resources for providing quality child care.

Accomplishments

Our project is funded for three years and is a new concept in the province of Saskatchewan. The six people involved in our project are working with day care centres, day care homes, nursery/play schools and mom and tot groups. We are acting as a resource to the workers, parents, boards of directors and children from these environments. We have a resource library that this group of people have access to as well as the background of our workers. We circulate a monthly newsletter and arrange workshops, meetings, and social gatherings to draw these groups and other community agencies interested in child care together.

Saskatchewan Indian Agricultural Program  
Saskatchewan Indian Reserves

Contact Ken Thomas Manager  
SIAP  
1410 Chateau Tower  
1920 Broad Street  
Regina, Saskatchewan  
S4P 3V6  
Tel. 565-0836

Objectives

Program goals are to develop more economically viable farm units on reserves. The Board of Directors have guided the program to a ten-fold increase in the number of viable farm units. They have also been a key in developing the wild rice industry.

- 1) To promote the interest of Indian People in the Agriculture Industry.
- 2) To develop economically viable farm units
- 3) To improve the overall productive capacity of reserve lands
- 4) To provide training for Indian people to assist them in: establishing economic farm operations or in obtaining employment in the agricultural sector.
- 5) To increase the self-respect, esteem and self-reliance of Indian people in and associated with agriculture industry

Accomplishments

- 1) Farm assets have climbed rapidly
- 2) Farm net worth increased between 1972 and 1979
- 3) Farm production increased from \$1.2M to \$8.6M from 1971 to 1979
- 4) Creation of a training program with seminars and courses on crops, animal husbandry and financial management
- 5) Six field offices in Saskatchewan

Community Cable 9  
Prince Albert, Saskatchewan

CONTACT Eunice Mooney, Programme Coordinator  
909B Central Avenue  
Prince Albert, Saskatchewan  
Tel. 922-5622

Objectives

To educate people about community events, services and channels and involve them in community TV.

Accomplishments

Providing communications as a public service to the people of Prince Albert and creating local programmes by local people. Things of importance to the local area are available through the cable system

WOMEN'S INSTITUTE  
Prince Albert Area

Contact Betty Elliott  
Box 84  
Paddockwood, Sask

Objectives

To work together to improve life in Canada and the world - socially, economically and educationally through activities such as health clinics, quilting, publishing history books holding fashion shows and education classes.

Accomplishments

- 1) Three Land Rovers were sent to Botswana, Africa
- 2) Money to improve water supply was sent throughout the world.
- 3) Status of women has been improved

PEECC = Parkland Education Employment Coordinating Committee  
Yorkton, Saskatchewan

Contact Terence Harapiak, Project Coordinator  
#6 - 76-7th Avenue South  
PO Box 1345  
Yorkton, Saskatchewan S3N 3G2

Objectives

- 1) To identify barriers to employment.
- 2) To establish a plan of action for and with the client.
- 3) To remove identified barriers.
- 4) To assist clients toward educational and vocational goals.
- 5) To place them into employment.
- 6) To provide the personal support as required.

Accomplishments

The programs of employment preparation, life skills training, employment placement and follow-up personal support have:

- 1) Removed 45 people per year from welfare rolls.
- 2) Upgraded 10 people per year to grade 10.
- 3) Placed 6 people per year into trade school.

VOLUNTEER CENTRE OF SASKATOON  
Saskatoon, Saskatchewan

Contact Lillas Brown  
Executive Director  
95-23rd Street E.  
Saskatoon, Saskatchewan S7K 6M9  
Tel. 665-8955

Objectives

- 1) To provide a volunteer recruiting and referral service to 114 non-profit agencies city-wide.
- 2) To provide a resource library, consultation service, workshops on volunteer management and volunteerism.
- 3) To be an advocate of volunteerism.

Accomplishments

- 1) Establishment of this non-profit agency in the community.
- 2) 1000 volunteers referred to 114 volunteer organisations since Volunteer Centre started in Feb. 1982.
- 3) Eight workshops on volunteer management offered to volunteer organisations.

SUPPORT FOR THE ARTS  
In 50 small Saskatchewan communities

Contact Mrs. Margaret Galloway, Executive Director  
Box 1146  
Estevan, Saskatchewan S4A 2H7  
Tel. 634-4724

Objectives

To assist local arts councils in their formation and continuance so that everyone can engage in the arts and to promote the visual and performing arts by arranging programs in towns and by financing losses.

Accomplishments

- 1) Small communities see and hear excellent performances.  
In the 1983-84 season 29 artists will perform in 153 performances in 48 centres and 13 visual arts exhibits will tour about 30 centres.
- 2) Local artists get exposure in other communities.
- 3) Personal horizons are broadened by variety of experiences.

Lac La Ronge Indian Band  
La Ronge, Saskatchewan

Contact Dave McIlmoyl  
Band Administrator  
Box 480, LaRonge  
Saskatchewan S0J 1L0  
Tel. 425-2183

Objectives

The Project aims to put control of its economic future into the hands of the band, to create a spirit of self-confidence, and self-sufficiency. The strategy is to select ventures that have demonstrated a real chance to be profitable rather than depend on government grants to keep employment levels up in money-losing schemes. The band seeks an employment level that reflects the population profile of LaRonge - ie 50% of the population is native.

Accomplishments

- 1) Over 100 seasonally employed in a Wild Rice Corporation which is profitable and last year brought in a harvest of 85,000 pounds.
- 2) A Trucking Company with a fleet of 6 trucks and 12 experienced drivers, which has reached the pivotal point of necessary expansion.
- 3) 35-40 employed seasonally in a pulp mill & reforestation work.
- 4) A Fishing Industry which includes fish farming and the processing of smoked or fresh trout, beef jerky and smoked sausage steak for the band employing 20.
- 5) Municipal services and road construction
- 6) Locally controlled and relevant education, honouring the native culture through the Board of Education. This includes the development of a Vocational Training Program to provide basic life skills, job upgrading and formal technical certification ensuring employability anywhere in the province.
- 7) Three year teacher training available on the reserve.

Tompkins Operation Survival (TOS)  
Tompkins, Saskatchewan S0N 2S0

Contact Russ Simpson  
Tompkins, Saskatchewan  
Tel. 622-2234 / 622-4502

Objectives

To enable the community centre to survive by improving the centre in all areas - to provide recreational activities and to obtain grants and procure new business.

Accomplishments

The survival and enhancement of local businesses, general store restaurant and garage. The motto of Tompkins "Tompkins, the town that refuses to die." There is also a community welcoming dance and also a County Fair each October.

Playground Programme  
Prince Albert

Contact Louise MacDonald  
Recreation Supervisor  
City of Prince Albert  
Saskatchewan

**Objectives**

To provide healthy play experience and variety for children in the summer and to extend learning experiences beyond school.

**Accomplishments**

- 1) Assisted other communities, especially with the Play Resource Manual and a companion Play Leader's Manual.
- 2) A large number of children come back each year (Total over 20,000 children 5-12 years take part in July and August)
- 3) Benefits to the staff in experience. Most of them are education majors. Five were newly hired in 1983 and 22 have come back from previous years.
- 4) Creation of Bryant Park Adventure Playground which has a free, open environment in an urban setting.

Native Metal Holdings Ltd.  
Regina, Saskatchewan S4P 3A3

Lloyd Thompson  
Box 666  
Regina, SK  
545-6333

Contact

**Objectives**

Building on already developed good work orientation attitudes and job-related skills, the objective of the programme is to prepare selected Native Metal employees to function at a level of competency which permits competitive entry into other employment or further training.

**Accomplishments**

A comprehensive survey was completed by the Plains Regional college establishing the necessary training needs of some of the employees of Native Metal Holdings Ltd in order for them to overcome the difficulties of working in a western-oriented workplace.

Childrens's Creative Playground  
Weirdale, Saskatchewan

Contact Rolena Krawec  
Weirdale, Saskatchewan  
SQJ 2Z0  
Tel. 929-4851

**Objectives**

The project aimed to provide summer employment by having youth work with money provided by a Canadian Summer Youth Employment Grant. The project was to benefit the community by providing something for younger children and by drawing business from campers. The goal of the youth was to build the biggest and best playgound around.

**Accomplishments**

- 1) A creative , durable park enjoyed by children during all seasons of the year.
- 2) Pride by the people of the community; relatives and visitors are encourages to come.

**Accomplishments**

- 1) A creative, durable park enjoyed by children during all seasons of the year.
- 2) Pride by the people of the community; relatives and visitors are encouraged to come.
- 3) Youth developed skills in building and log work.
- 4) Experience of cooperation as design, planning and work was done.
- 5) Provided five months of employment for 7 youth and 5 weeks of work for an additional 8 youths.

Indian Metis Friendship Centre  
Prince Albert

Contact Doug Pelletier  
Executive Director  
1409 - 1st Avenue E.  
Prince Albert, Saskatchewan S6V 2B2  
Tel. 764-3431

**Objectives**

To be a service agency which administers and implements programmes to meet the needs of native people, either migrating to cities or living in them, commonly in arenas of housing, employment, education and social need.

**Accomplishments**

Providing recreational programmes, sponsorship and referral service to an native population of approximately 10,000.

Person T(W)O Person  
Prince Albert

Contact Dale Schiele, Director  
Katie Andres, Secretary  
Tel. 764-4817 / 763-3763

**Objectives**

The main objective of the P-2-P program is to provide a friendship relationship on a one-to-one basis for those in prison or recently released. It is built on the premise that inmates need a "friend", the friendship of a mature adult who will listen, suggest, and encourage him to have a purpose and to work for academic, vocational and spiritual advancement in preparation for the "outside". The volunteers motivation to serve is inspired by faith in God and it is the desire of the volunteer that each inmate friend come to know and experience this communion with God. However it is not essential that the inmate profess the relationship

WATROUS ECONOMIC DEVELOPMENT  
WATROUS, Saskatchewan

Contact Randy Chambers  
Chairman  
Watrous, SK  
Tel. 946-3334

Objectives

To promote economic development in Watrous by coordinating all interested groups in helping do this.

Accomplishments

- 1) Establishment of the Industrial Park
- 2) Attracting new business to locate in Watrous
- 3) Community planning with industrial, residential, and commercial interest for the future.

MINI MALL & COMMUNITY ICE CENTRE  
CABRI, Saskatchewan

Contact John Thomson  
Town Mayor  
Cabri, SK

Objectives

To establish a local business section and to provide a facility for winter activities.

Accomplishments

- 1) The community is working together on things which appear impossible and is making it alive again after major fire losses
- 2) The creation of a mall with seven businesses
- 3) Sold shares and are building ice arena

HERITAGE WAGON TRAIN  
PADDOCKWOOD, Saskatchewan

Contact Charlie Elliott  
Box 84  
Paddockwood, SK SOG 1Z0  
Tel. 989-4605

Objectives

To reinact the Saskatchewan heritage and preserve it.

Accomplishments

- 1) Two wagon train trips--First: Moose Jaw to Saskatoon in 1982 with 34 wagon units (207 people, 150 horses) and Second: Saskatoon to Prince Albert in 1983 with 26 covered wagon units (165 people, 133 horses). Funding was minimal with each unit self-supporting. News coverage included local and world-wide media (three networks in the United States and also Great Britain, New Zealand, Japan, Australia, and the continent of Europe)

**LA LOCHE VOCATIONAL HIGH SCHOOL  
LA LOCHE, Saskatchewan**

Contact J.B. Fletcher  
Education Consultant  
1179 - 1st St. East  
Prince Albert, Saskatchewan  
S6V 0C9  
Tel. 763-7679

Objectives

To bridge language from Chipewyan to English.  
To provide hands-on experience for students along with academic education.  
To use the school and staff as a catalyst for development.

Accomplishments

**PAR INDUSTRIES  
PRINCE ALBERT, Saskatchewan**

Contact L. Dale McCoshen  
1800 Riverside Drive  
Box 345  
Prince Albert, Saskatchewan  
S6V 5R7  
Tel. 764-6961

Objectives

To create a viable, diversified, labour intensive industry or industries, engaged in the employment of individuals who have employment difficulties, supplying services & products to the community at large in Western Canada.

Accomplishments

- 1) Employment of about 20 persons on year round basis with minimum or better wages.
- 2) Creation of diversified industry; greenhouse, upholstery and contract work.

**PRINCE ALBERT HISTORICAL MUSEUM  
PRINCE ALBERT, Saskatchewan**

Contact Verna Redhead  
Manager  
Box 531  
Prince Albert, Saskatchewan  
Tel. 764-2992

Objectives

To present the history of the area so as to show the value of the past in assessing and understanding the present, and in planning the future.

Accomplishments

- 1) Use of school tours to supplement curriculum.
- 2) Acceptance of museum as "show" place.
- 3) Volunteers have become a "museum family".
- 4) All construction work in renovating old Fire Hall and many other tasks done by over 40 volunteers.

**LAIRD GARDEN PROJECT, INC.  
LAIRD, Saskatchewan**

Contact Sidney I. Riegert  
Manager  
Box 28  
Laird, Saskatchewan  
S0K 2H0  
Tel. 223-4265

Objectives

To provide employment opportunities to disadvantaged persons and to provide community services, not otherwise provided. For example, custom tilling & storage, while supplying Saskatchewan grown fresh garden produce (alternate to imports).

Accomplishments

- 1) Employment of 7 persons presently - history since 1975 of employing disadvantaged person.
- 2) Building of winter storage area with rental space for public and custom tilling.
- 3) Production of Sask.-grown vegetables.
- 4) Designing, repairing & modifying equipment for project to reduce costs.

MEADOW LAKE ENTREPRENEUR TRAINING PROGRAM  
MEADOW LAKE DISTRICT

Contact Dan Bellegarde  
Box 1287  
Meadow Lake, SK S0M 1V0  
236-5654

Objectives

To develop the enterprenial spirit of the bands. To develop at least 15 new businesses by the end of 1984. To provide services to the bands and management development at community level and promote economic self-sufficiency.

Accomplishments

- 1) 27 day training program
  - lectures
  - hands on experience
  - actually drawing up their own business plan.
- 2) 20 people have completed the course successfully
- 3) 8 businesses have already started; more to come in the spring of 1984.
- 4) Creates a need for small business management development.

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Les Senner

## THE INTERNATIONAL EXPOSITION OF RURAL DEVELOPMENT

"Sharing Approaches That Work" is a three year, three phase programme being undertaken in conjunction with the International Exposition of Rural Development.

### **Phase I: "Formation of a National Development Network"**

Across Canada, events and activities are being undertaken by Regional Steering Committees during 1983 to identify community initiatives which are making a significant contribution to the quality of life in rural areas. Some of the Regional Committees are organizing Local Exchange Conferences and Rural Development Symposia which will provide the opportunity for interchange of local development efforts. These events and activities will identify the key components which have contributed to the effectiveness of projects and programmes responding to needs of their communities. Up to one hundred such successful community initiatives across Canada will be documented and shared throughout the nation.

### **Phase II: "The International Exposition of Rural Development Plenary"**

The National Steering Committee of "Sharing Approaches That Work" will select the efforts which best represent Canada's experience in rural development to participate with 50 other national teams in the "International Exposition of Rural Development Plenary". The Exposition Plenary will be held in New Delhi, India, and will provide the opportunity for practical experience gained through local initiatives in development from around the world to be shared in such a way as to accelerate future development efforts. The emphasis will be on using the gathered experience to create practical directions for local development programmes. The report will be both a summary of successful local development schemes and a directory of replicable ideas, tested approaches and effective technologies for local application.

### **Phase III: "Acceleration of Local Development Efforts"**

This is the most important phase of "Sharing Approaches That Work" when the recommendations and findings of the national events and the Exposition Plenary will be made available to local communities across Canada. This could include initiation of new projects or programmes, acceleration of existing projects or programmes, and replication of successful projects or programmes into the areas of greatest need. The basis of Phase III will be created through the Rural Development Symposia of Phase I, and through review by the National Steering Committee of the recommendations from the International Exposition of Rural Development Plenary. Follow-up efforts could include training schemes created from the gathering of domestic and international experience, establishment of a "repository" of experience from local development initiatives which could be available to local areas seeking to respond to particular local needs, and initiation of development efforts through co-operation between organizations, agencies, communities and corporations involved in "Sharing Approaches That Work".

### **THE INSTITUTE OF CULTURAL AFFAIRS**

As the organizing sponsor for the International Exposition, the Institute of Cultural Affairs International (ICAI) is providing most of the full-time staff necessary to assure adequate coordination and management. The ICAI is chartered by Royal Decree in Belgium as an association of all the nationally registered and chartered ICA's in thirty-five nations, including Canada. The Canadian Institute of Cultural Affairs (CICA) was federally incorporated in 1976 as a charitable corporation with tax-exempt status (0477992-5908). The CICA financial records are audited annually by Arthur Andersen & Company. The Hon. Hartland de M. Molson and Mr. Norman Jewison are patrons of the Canadian Institute of Cultural Affairs. CICA programmes most widely known include the Lorne Human Development Project in New Brunswick, and Community Forum Canada, conducted in over 600 communities throughout Canada.

### **EXPOSITION SPONSORS**

The International Exposition of Rural Development is co-sponsored by a diverse grouping of private, public, and voluntary organizations. With the intent of maintaining a multi-lateral perspective, the IERD co-sponsors include: the **United Nations Development Programme**, the **United Nations Fund for Population Activities**, and the **Institute of Cultural Affairs International**. Sponsors for the International Exposition Plenary and programmes in India include the Canara Bank and the Association of Indian Engineering Industries with the support of the Government of India, the India Advisory Board, and the India Steering Committee.

Prince Albert, Sask.

SASKATCHEWAN  
LOCAL EXCHANGE CONFERENCE

Inst. of Cultural Affairs  
9720 111 St.  
Edmonton, Alta.  
T5K 1J8

17 November, 1983

Reflections



"SHARING APPROACHES THAT WORK"

FIFTY-EIGHT PARTICIPANTS FROM 21 PROJECTS WORKING IN 16 DIFFERENT COMMUNITIES ATTENDED THE LOCAL EXCHANGE CONFERENCE AT THE OPTIMIST CENTRE IN PRINCE ALBERT ON 17 NOVEMBER, 1983.

A DOCUMENT OF THE WORKSHOPS, PROJECT REPORTS, AND PARTICIPANTS' NAMES WAS PRODUCED AND IS AVAILABLE FROM THE INSTITUTE OF CULTURAL AFFAIRS.

THE FOLLOWING COMMENTS WERE COMPILED FROM THE PARTICIPANTS' EVALUATION:

"Determination is the key--all the projects were ones that won through all adversities."

"Although the projects are varied, there is a great deal in common in planning and managing."

"All the projects basically started with the same problems and obstacles to deal with. Through sharing I might not make the same mistakes."

"Indian and non-Indian projects have the same goals of self-sufficiency and many of the same barriers to achieving them; also there can be a lot of support out there. Much more information flow is possible and indeed, essential!"

"Be it volunteer or employment based, we all have similar ups and downs, problems, and needs."

"The more tries, the more successes."

"Individual and local responsibility for innovation and development are necessary--use of local resources and people are the foundation for development; face-to-face, informal communication is the most effective."

"Because of today, I will attempt more communication with the people I work with."



LAC LA RONGE INDIAN BAND REPRESENTATIVES BEING PRESENTED DOCUMENT TO TAKE TO THE INTERN'L EXPOSITION OF RURAL DEVELOPMENT

CHURCHILL PARK  
GREENHOUSE COOP  
FROM MOOSE JAW  
POINTS TO  
EMPLOYMENT FOR  
ECONOMICALLY  
DISADVANTAGED



CABLE 9 TV FROM  
PRINCE ALVERT  
WAS PRESENT  
THE ENTIRE DAY  
AND A 30-MINUTE  
VIDEO PROGRAMME  
IS BEING  
PREPARED

"I realized the importance of volunteers and the power of individual initiative."

"There is no project or programme too humble to participate in such an exchange. "How can everyone be made aware that their ideas are worthy to be included?"

"I really changed my viewpoint of what handicapped people can do."

"I was happy to find out the vitality of some of the Indian projects."

"Each project is viable if the need is there and if you really want to 'make it work'."

"If my business experience could be a resource to someone, I would gladly volunteer."

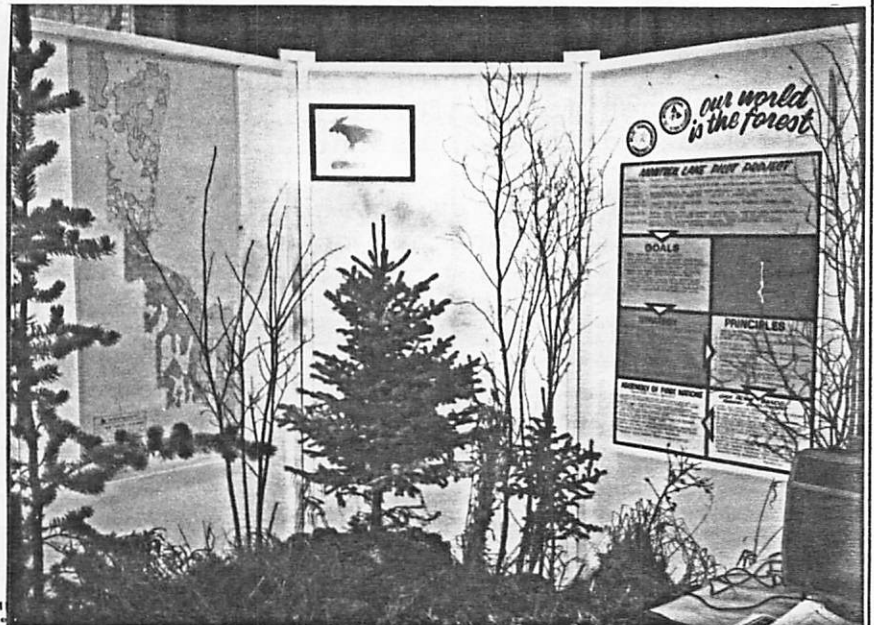
"See that this kind of exchange happens in the province every year; get the word out to more people on the opportunity to exchange learnings and 'network for the next conference.'"

"Next time get more business involvement; I'm glad I came."

"Next time, have people discuss their project's future: plans for success."

"I'd like our project to meet and discuss our goals and possibly re-design them because of this day's experience."

"In the future, start to develop formal networking of local development."



MONTREAL LAKE FOREST DEVELOPMENT  
(In Consultation with International  
Forest Search.)