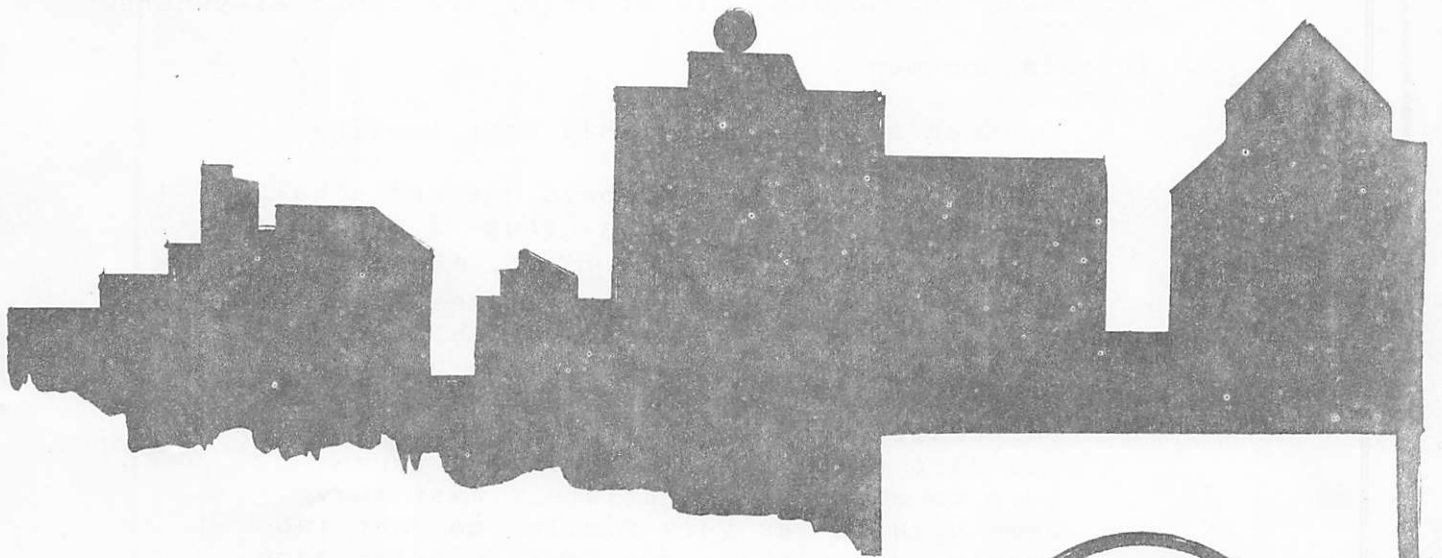
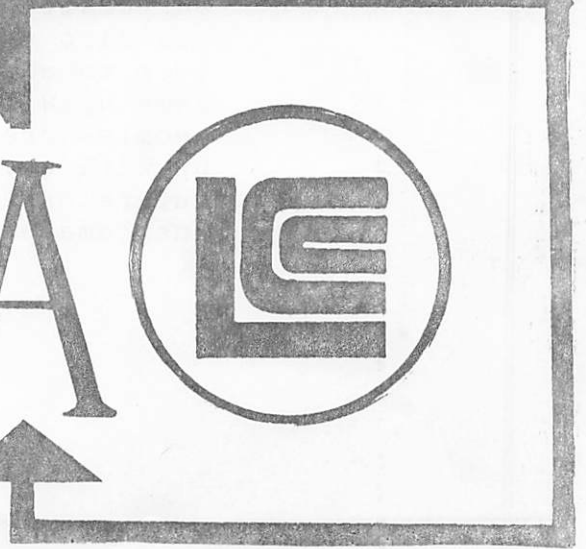


Peoria County



PEORIA



T H E R E P O R T . . .

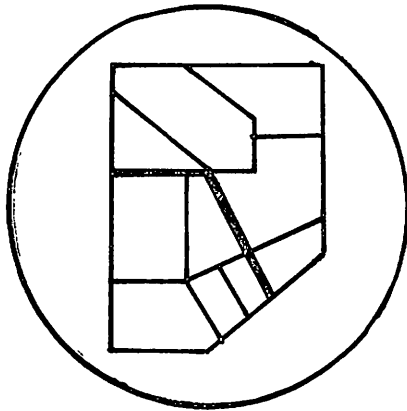
A town meeting was held in Peoria, Illinois on June 8, 1974. Held in one corner of a large hall, it was a quiet sort of sober drama that was seen by the participants as the beginning of a great shift toward more citizen involvement in the analysis and plans of their community. The fifty persons attending produced a Peoria slogan, symbol, song of their community, and proposals for action, all of which are found elsewhere in this document.

One man's response to this town meeting:

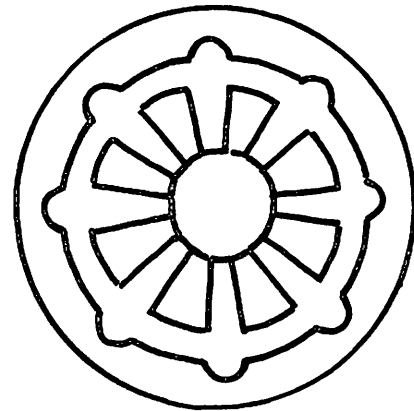
"The City Council of Peoria one and a half years ago commissioned a group of people to come up with a city symbol, slogan, and song because we felt this was needed. This group used all the tools available in terms of surveys, etc., to get a hold of what was needed here. A marketing class at Bradley University (which probably saved the thing) was also used. Finally this was turned over to advertising artists. What they came up with was very similar to what two people here working for forty minutes came up with (symbol: river image -- slogan: future oriented). We spent \$15,000. I'm just amazed."

PEORIA ILLINOIS
LOCAL TOWN MEETING

PEORIA ILLINOIS GRID



PEORIA ILLINOIS SYMBOL



PEORIA ILLINOIS SONG

TUNE: Shrimpboat's a Comin'

Steer into the future, as one community.
Roll on with the present, to make history.

With Peoria . . . take a chance!
With Peoria . . . take a stance!

We'll build a new city, where all men are free.

PEORIA ILLINOIS SLOGAN

PEORIA STEERS THE FUTURE

PEORIA ILLINOIS
SAMPLE PROPOSALS FOR ACTION

I. Economic Arena

1. Investigate and participate in a purchasing co-op
2. Research and publish a list of available resources for vocational training
3. Recruit consumers' use of influence with firms with whom they do business to convince these firms to practice open employment

II. Cultural Arena

1. Hold an "Ethnic Cultural Fair" to encourage an appreciation of diversity
2. Celebrate a "Heritage Day" to encourage the use of Peoria's rich past in business design, advertising and architecture

III. Political Arena

1. Hold local and community meetings to encourage more citizen participation and interest in the political process
2. Build master plan to address the overabundance of government
3. Enact a community voice to address and monitor housing subsidy plan