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INDIA STEERING COMMITTEE WORKING SCHEME

The India Steering Committee will work in four task forces: Bombay, Delhi, Calcutta, and Madras. The Bombay task force has three Committees for Promotion, Project Participation, and Funding. Bombay Committees are responsible for co-ordinating these three major arenas for all India with the ICA office in Bombay. The Delhi, Calcutta and Madras task forces each would designate representatives to liaison with the Bombay steering committees, but the task force as a whole focus on the current activities for the Exposition in their area, such as:-

1. Setting up Rural Development Symposia.
2. Selecting projects for documentation.
3. Conducting documentation events.
4. Selecting delegates to attend the International plenary in February, 1984.

In addition, the Delhi task force will work with I C A Bombay and its Delhi office on other arenas such as:-

- 1) Preparing published material in advance for the February 1984 plenary.
- 11) Preparing to host the International delegations in New Delhi.
- 111) Liaisoning with government and co-sponsor offices in New Delhi.

HYDERABAD RURAL DEVELOPMENT SYMPOSIUM

The second Rural Development Symposium (RDS) was held in Hyderabad on 8th and 9th March, with the collaboration of Ramakrishna Mission Ashram in Hyderabad. The Ramakrishna Mission is a Hindu religious movement working worldwide.

The 47 participants (including 5 ICA staff) who registered represented 22 organisations: 2 were government agency, 3 were private sector, and 17 were voluntary organisations. Dr. Vithal Rajan from the National Steering Committee also attended. By locating their projects on a map, it was later discovered that participants represented different projects all over the four Southern Indian states of Andhra Pradesh, Karnataka, Tamil Nadu and Kerala. The organisations represented hundreds of village projects across the area.

The first evening ended following an opening session speech by the Mission's Swami Ranganathananda, prayers and supper.

The Wednesday morning session began with laying out the day, a discussion on the International Exposition of Rural Development and study of the Concept Paper, followed by reports from each organisation. The afternoon workshop brainstormed and gestalted what they considered factors crucial in effective rural development, with illustrations and written paragraphs to accompany their results. The evening was spent reflecting on the whole day's work.

In spite of the symposium's short length, participants were both very enthusiastic and proud with their achievements and teamwork with others.

As for the Ramakrishna Mission Ashram, the creativity of the whole event was heightened by the interior preparations, superior accommodations, meals and general sedvice they provided for everyone.

Recommendations for future Rural Development Symposia: Proper decor, photographs and other work materials must be readily available. Adequate working areas must be organised beforehand. Use of our songs would enhance the meetings. And at least two days are required for this type of Symposium to work more effectively.

Futuric Contradiction: Local people must see themselves as possessing the key to their own destinies.

RANCHI RURAL DEVELOPMENT SYMPOSIUM

Jan Vikas Mandal, Ranchi, organised a Rural Development Symposium in collagoration with the Institute of Cultural Affairs: India, on the subject "Creative Approaches to Grass Root Tribal Development." The Symposium took place from February 17-19, 1983, at Khaksitoli Community Centre in the village of Haniharpur Jamtoli, Bero, Ranchi. Participants came from Bihar, Maharashtra, Madhya Pradesh, West Bengal, and local residents from the village of Khaksitoli. This was a great event when interstate representatives at the village level met with one another and found that at the grass-roots level, changes can be made.

The village of Khaksitoli is situated in a deep forest area and the trip to the village was an exciting event with all of the resource members and cooking staff (12 people in all) riding in one jeep! When the team arrived, the villagers were very pleased to see them and gave them a warm welcome.

On February 16, the first day of the Symposium, Mr. D.G. Vidur, the Project Officer, Xavier Institute of Social Science Ranchi, arranged for all the food and other materials for the three-day programme.

The next day other participants came by mini-bus from Ranchi. Representatives included people from the Holy Cross Polytechnic, Hazaribagh, the YMCA, Ranchi and the Xavier Institute of Socail Science, Ranchi. After lunch, the RDS started with a presentation about the Rural Development Symposium. The group then divided into three teams with representatives from each of the different projects. Each team discussed futuric trends and then came together to generate a key-trend gestalt in a plenary session.

On February 18th, there was a lecture on the Symposium process. The group then divided into the same three teams to sort out the main blocks to realising key trends. In the afternoon the teams met together in a plenary session to discuss underlying contradictions. The evening was devoted to a cultural programme, and people from the various projects made presentations based on their practical work.

On the last day, February 19th, key proposals and tactics for futuric follow-up were discussed. In the afternoon at the plenary session, six proposals and sixteen key tactics were presented.

During the reflection, every participant spoke about his or her three-day experience and each expressed the opinion that this event had given him a concrete process in which to experience in some depth the visions of local people and the contradictions which block the achievement of their dreams. They also learned how to draw up proposals and key action plans of a practical nature.

THE INTERNATIONAL EXPOSITION OF RURAL DEVELOPMENT

Funding & Promotion Committees

Report

1. The meeting of the Funding and Promotion Committees was convened By Dr. W.R. Correa on 7th March, 1983, at 4:30 p.m., in the Union Carbide Board Room.

2. Those present included: M.B. Bhaskare
Usha Bhowmik
N.C. Chaudhury
W.R. Correa
Roger Pereira
Berthold Schwaiger
Umakant Singh
Ram Tarneja
Nancy Trask
Willard Westre

3. REPORTS-GENERAL

2.- The "Critical Paths Timeline" and the "February - June 1983 Tactical Plan" were reviewed.

New Steering Committee members were announced:

Mr. Ashoke Chatterjee, Exec. Dir., National Institute of Design;

Mrs. Sarojini Varadappan, Pres., All-India Women's Conference;

Miss Kamila Tyabji, Chairman, Women's India Trust;

Mrs. Avabai Wadia, President, Family Planning Assoc. of India;

Dr. Ram Joshi, Vice-Chancellor, University of Bombay

Mrs. Usha Bhowmik, Member of the Board, International Alliance of Women; Honourary Secretary in Maharashtra, Bharatiya Grameen Mahila Sangh;

Mrs. Sharayu Daftary, Managing Director, Bharat Radiators Pvt. Ltd

Mr. A.M. Thomas, Chairman, Khadi and Village Industries Comm.;

Mr. A.N. Haksar, Chairman Emeritus, ITC Ltd.;

Dr. B.K. Modi, Vice Chairman & Managing Director, Modi Enterprises

Mr. K. S. Radhakrishnan, President, AVARD; Secretary, Gandhi Peace Foundation

Dr. P.R. Saraiya, Trustee, Seth Purshotamdas Thakurdas & Divalibas Charitable Trust;

Mr. Ratan Tata, Chairman, Tata Industries Ltd.

New member of the India Advisory Board is:

Dr. Madhuri Shah, Chairman, University Grants Commission;

Report was made on the assistance of Mercury Travels in obtaining facilities for the New Delhi conference. Vighyan Bhavan and the Ashoka Hotel are being considered for meetings and exhibits, while Yatri Nivas, Kinishka, and Janpath are being considered for lodging.

It was reported that Sir James Lindsay will be hosted by UNDP at a meeting of UN Heads of Missions in Delhi in April, in order that he may describe to them the purpose of the Exposition.

REPORTS-PROMOTION

Announcement was made that Exposition Co-Sponsor the Association of Indian Engineering Industry (AIEI) will host an announcement event for the Exposition on 31st March, 1983, in Delhi, following its Annual General Meeting. This function will be in the Banquet Hall of the Ashoka Hotel at 4:00 p.m.

The AIEI, in conjunction with the announcement event, is printing a brochure on the Exposition. Hindustan Thompson Associates is assisting in brochure design and copy-writing.

Other conference arrangements were reported:

- Air India has informally agreed to be official carrier, and is awaiting the official application. This arrangement would include promotional assistance.
- Mercury Travels has agreed to act as the conference travel agent for the Exposition.

REPORTS-FUNDING

Canara Bank, Exposition Co-Sponsor, has loaned Rs 3,00,000 for Exposition set-up expenses, and Canara has also offered substantial support in other areas.

ICICI has contributed Rs 1,00,000 for Exposition set-up, especially as down-payment on the Delhi Conference facilities.

The tax situation was reviewed and it was decided that the ICA, India would recommend to its Board Meeting (15th March, 1983) that a formal resolution be passed stating the intention to participate in the International Exposition. Mr. Ramachandran, accountant for Union Carbide explained the new tax laws to the committee.

WORKING SESSIONS

Preparations for the AIEI announcement event were made:

- A letter is to be sent to AIEI from the Steering Committee thanking them for throwing the event and offering Steering Committee assistance.
- It was noted that as many members as possible from the Advisory Board and Steering Committee are needed to attend the March 31st event in Delhi.
- It was decided to prepare a press release, and to investigate the possibility of holding a press conference.
- The work done on the new Exposition brochure was shared with the Committee.
- Mr. Pereira took charge of writing the press release and funding appeal.

The meeting was adjourned at 7:00 p.m.



1111 Bombay

Regarding the Emerging consensus on the RDS construct

THE INSTITUTE OF CULTURAL AFFAIRS: INDIA
CONCERNED WITH THE HUMAN FACTOR IN WORLD DEVELOPMENT

2nd August 1983

E-24-1

Dear Colleagues,

Greetings from the IERD Task Force: Bombay. The Rural Development Symposia (RDS) are going well, with nine now complete and about ten more scheduled with dates. (See the enclosed chart for a summary of the RDS data)

The purpose of this letter is to state what we believe is the emerging consensus on the RDS construct.

INTENTS OF THE RDS -- as derived in the Area Bombay IERD Task Force meeting in Chikhale on 31 July.

1. interchange of experience and learnings;
2. broadening images of rural development;
3. celebrating successes and hard work
4. building interest for further involvement in IERD, and prepare the local people to receive the learnings of the global IERD programme;
5. introducing people to the ICA's participatory methods, and thus prepare people for further IERD involvement.

EMERGING CONSENSUS ON THE RDS CONSTRUCT -- The pillars of the RDS's held to date are:

Session I	Session II	Session III	Session IV
Registration & Opening	Project Interchange	Keystones Workshop	Closing & Next Steps
-delegate registration -display table for materials -map with each project location -welcome by co-sponsors or chief guest -IERD spin	-delegate introductions -report from each project or organization	-workshop on keys to effective rural development -brainstorm -gestalt -paragraph writing	-next steps in IERD participation -project recommendations for February 1984 visit -closing

This construct can certainly be added to, by inviting local speakers, arranging entertainment, local master of ceremonies and workshop leaders, etc....

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These four sessions can be completed in one day. If two days are arranged, variations such as interest group interchange may be included, for example:

1. common concerns or issues (such as funding, local participation in planning, etc.)
2. programme interest. (such as agriculture, health, balwadi, etc.)
3. geographical area of project.

We are gaining ground in the IERD effort to invite every Indian project or organisation to participate in RDS. Madhya Pradesh and Rajasthan are being worked, and hope to announce scheduling soon.

Please keep in touch with us, as we are keen to know your activities.

Keep up the good work!

Nancy Grask
for the IERD Task Force

IERD
TASK FORCE

RURAL DEVELOPMENT SYMPOSIA
SUMMARY

6/8/83
Qtr I, wk 5

DATA SYMPOSIUM	No. OF DAYS	No. of partic- ipants	Sector/Geogr. Representation.	HOST	CO-SPONSORS	INVITATION PROCESS.	WORKSHOP DESCRIPTION.	CHIEF GUEST OR SPEAKER.
Khaksitoli Village, near Ranchi, Bihar.	3	42	Village Workers from Bihar, M.S., M.P. and W. Bengal		Jan Vikas Mandal + ICA: India.	Mailed by Jan Vikas Mandal	"Creative Approaches to Grassroots Devel." (Like a LENS)	
Hyderabad, A.P.	1 1/2	47	22 organizations: (2 govt; 3 private; 17 voluntary) 4 SOUTHERN STATES.	Ramakrishna Math.	Ramakrishna Mission + ICA: India.	Mailed by ICA: Bangalore	opening speech + prayer + 3 workshops. including Keystones	Swami Ranganathananda
Ahmadabad, Gujerat.	1 1/2	95	Cross Section Across Gujerat.	Bank of Baroda Staff Training College.	Bank of Baroda; Gujerat State Rural Devel. Corp. + ICA: India.	Letter sent by Gujerat State R. D. Corp.	15 papers presen- ted; 1 workshop on Keystones.	ANIL C. SHAH, SECY. OF RURAL DEVEL, STATE OF GUJERAT. + PROF. D.T. LAKDAWALA.
Bangalore, Karnataka.	1	45	17 Voluntary orgs; 7 Banks Mainly Karnataka.	Canara Bank, Head Office.	Canara Bank + ICA: India.	Mailing by ICA: Bangalore.	Discussion on 35CCA, Reports, and Keystone Workshop	Mr. Prabhu, General Mgr. of Canara Bank
Narendrapur, W. Bengal.	2	87	All sectors - W. Bengal, Orissa and Bihar.	Ramakrishna Training Centre.	3 Banks 3 Chambers of Comm + ICA: India.	Invitations mailed by ICA: Calcutta on IERD stationary.	3 workshops: - reports - keystones - practical actions.	SHRI B.D. PANDE, GOVERNOR, STATE OF W. BENGAL.
Trivandrum, Kerala.	1 1/2	35	Multi-Sector.	Kerala Gandhi Smarak Nidhi.	Kerala Gandhi Smarak Nidhi + ICA: India.	invitations mailed by Mr. Janardanan Pillai.	Keystones workshop	A Senior Govt. official.
Muzhucode, Kanya Kumari Dist. Tamil Nadu	2			YMCA Institute of Rural Devel.	YMCA Inst. of RD + ICA: India			
Madurai, Tamil Nadu					People's Service Society + ICA: India.			
Panvel, M.S.	1 1/2	64	approx. 30 organizations from Bombay Region. Pvt; Vol; Local; SEMI-GOVT; Banks.	WOMEN'S INDIATRUST + PANVEL IND'L ESTATES.	W.I.T.; P.I.E.; Bank of India; Rashtriya; Bom- bay Chamber; Indian Merchants Chamber; ICA	invitations signed by ICA: Chikhale on IERD letterhead	3 workshops: contradictions + creative responses; Global Trends; and New Directions.	Miss Kamila Tyabji, Chm. of W.I.T.; Vijay Lokhande.

SCHEDULED R. D. S.

5/6 AUG. <u>HYDERABAD</u> : Rural Devel. Advisory Service.	24/25 SEPT. <u>NAGPUR</u> : Indian Institute of Youth Welfare; Small Industries Service Institute.	26/27 SEPT. <u>VARANASI</u> , U.P., Gandhi Ashram.
16/17 AUG. <u>MYSORE</u> : State Dept. of Adult Educ.	27 SEPT. <u>PUNE</u> : at the Reserve Bank Agricultural University.	WK 12. JAMSHEDPUR, BIHAR, TELCO. WK 13. KOTTAYAM, KERALA.
19/20 AUG. <u>MADRAS</u> : Tamil Nadu Rural Development Board.		— AURANGABAD, M.S., Greaves Lombardini, and GGT Kaypee. — BHOPAL, M.P. Rural Devel. Resources Inst.